

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Common Market/ Brexit/EU/Europe/ Euro	263	151	112	29	38	43	46	55	53	66	89	108	109	154	87	64	72	39	151	112	251
	26%bo	31%zb	22%	23%	22%	28%	27%	36%zc dhik	23%	23%	28%	28%h	24%	28%	33%zm op	22%	34%zm oq	17%	28%mo	25%o	25%
National health service/Hospitals/ Healthcare	129	44	85	16	22	22	23	14	31	38	45	46	60	69	27	36	25	41	64	65	121
	13%a	9%	17%za	13%	13%	14%	14%	10%	14%	13%	14%	12%	13%	13%	10%	13%	12%	17%	12%	15%	12%
Pollution/ Environment	104	41	62	8	14	13	18	18	33	21	31	51	35	69	33	45	11	14	78	25	106
	10%ncq	9%	12%	6%	8%	9%	11%	12%	15%zci	7%	10%	14%zi	8%	13%	13%ncq	16%zno q	5%	6%	14%zno q	6%	11%
Poverty/Inequality	59	21	38	9	17	7	12	7	6	27	19	13	34	25	24	16	8	12	40	20	67
	6%hkh	4%	7%	7%	10%zhk	5%	7%	5%	3%	9%zhk	6%	3%	8%	5%	9%zq	5%	4%	5%	7%	4%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56	24	32	5	11	10	6	8	16	16	16	24	26	30	9	10	10	27	19	37	51
	6%p	5%	6%	4%	6%	6%	4%	5%	7%	5%	5%	6%	6%	5%	3%	4%	5%	11%zlm p	3%	8%zlm np	5%
Immigration/ immigrants	49	22	27	4	4	12	8	9	11	8	21	20	21	28	4	20	6	19	24	25	47
	5%l	5%	5%	4%	2%	8%	5%	6%	5%	3%	6%	5%	5%	5%	1%	7%lp	3%	8%l	4%l	6%ln	5%
Economy/Economic situation	40	28	13	2	10	6	8	4	10	12	14	14	18	22	10	12	10	9	22	19	46
	4%b	6%b	2%	2%	6%	4%	5%	3%	4%	4%	4%	4%	4%	4%	4%	4%	5%	4%	4%	4%	5%
Lack of faith in politics / politicians / government	29	13	15	2	7	2	5	3	11	9	6	13	11	18	9	6	8	6	15	14	31
	3%	3%	3%	2%	4%	1%	3%	2%	5%	3%	2%	4%	2%	3%	3%	2%	4%	2%	3%	3%	3%
Housing	27	10	16	6	3	2	7	5	3	9	9	9	11	16	8	9	4	7	17	10	29
	3%	2%	3%	5%	2%	1%	4%	4%	2%	3%	3%	2%	3%	3%	3%	3%	2%	3%	3%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th - 23rd February 2020
 Number of sample points : 181
 Source : Ipsos MORI (JN Q218)

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Table 1
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Ageing population/ Social care for the elderly	23 2%	14 3%	9 2%	2 2%	1 1%	3 2%	4 2%	3 2%	10 4%	4 1%	7 2%	13 3%	7 2%	16 3%	7 3%	5 2%	4 2%	9 4%	11 2%	12 3%	20 2%
Drug abuse	21 2%kmp	14 3%	8 2%	3 2%	4 2%	8 5%hk	4 2%	1 1%	2 1%	7 2%	12 4%k	3 1%	14 3%	7 1%	3 1%	2 1%	8 4%mp	8 3%p	5 1%	16 4%mp	17 2%
Education/Schools	19 2%	6 1%	13 3%	4 3%	7 4%	1 1%	2 1%	4 3%	2 1%	11 4%z	3 1%	5 1%	12 3%	7 1%	5 2%	10 3%zn	- -	4 2%	15 3%	4 1%	22 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	17 2%	7 1%	10 2%	- -	3 2%	5 3%	1 1%	2 2%	5 2%	3 1%	6 2%	8 2%	8 2%	9 2%	4 2%	3 1%	9 4%zmo p	* *	7 1%	10 2%o	16 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	7 1%	6 1%	2 1%	5 3%j	1 1%	- -	3 2%	2 1%	7 2%	1 *	5 1%	8 2%	5 1%	- -	8 3%zlp	2 1%	2 1%	8 2%	4 1%	9 1%
Defence/Foreign affairs/ International terrorism	11 1%	5 1%	6 1%	3 3%	2 1%	- -	2 1%	* *	3 1%	6 2%	2 1%	3 1%	6 1%	6 1%	5 2%	2 1%	3 1%	1 *	7 1%	4 1%	13 1%
Public services in general	11 1%	7 1%	3 1%	2 1%	1 1%	4 3%	1 *	2 1%	2 1%	3 1%	4 1%	4 1%	7 1%	4 1%	2 1%	4 1%	4 2%	- -	6 1%	4 1%	13 1%
Population levels/ Overpopulation	10 1%	- -	10 2%za	5 4%zdg hik	- -	3 2%k	2 1%	- -	- -	5 2%k	5 2%	- -	8 2%	2 *	1 *	2 1%	2 1%	5 2%	3 1%	7 2%	4 *
Low pay/Minimum wage/Fair wages	8 1%k	2 *	6 1%	1 1%	3 2%k	2 1%	2 1%	- -	* *	4 1%	4 1%	* *	6 1%	2 *	3 1%	1 *	5 2%	- -	4 1%	5 1%	8 1%
Race relations	7 1%	5 1%	3 1%	4 3%zj	- -	- -	- -	- -	3 2%	4 1%	- -	3 1%	4 1%	3 1%	1 *	3 1%	1 *	2 1%	4 1%	3 1%	9 1%

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UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Morality/ Individual behaviour/ Lifestyle	7 1%	4 1%	3 1%	* *	2 1%	1 1%	3 2%	- -	2 1%	2 1%	4 1%	2 *	3 1%	4 1%	1 *	1 *	3 2%	2 1%	2 *	5 1%	10 1%
Transport/Public transport	5 *p	4 1%	1 *	- -	- -	- -	1 1%	- -	4 2%z	- -	1 *	4 1%	- -	5 1%	1 *	- -	1 1%	3 1%	1 *	4 1%	4 *
Local government/ Council tax	4 *	4 1%	- -	- -	- -	- -	4 2%zik	* *	- -	- -	4 1%	* *	- -	4 1%	1 *	- -	2 1%	* *	1 *	3 1%	4 *
Taxation	4 *	2 *	2 *	* *	* *	1 1%	- -	2 1%	- -	1 *	1 *	2 *	2 *	2 *	* *	2 1%	1 1%	* *	2 *	2 *	5 *
Pensions/Social security/Benefits	3 *	1 *	2 *	* *	1 1%	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	2 *	* *	1 *	- -	2 1%	1 *	2 *	6 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	1 *	1 *	1 1%	- -	1 1%	- -	- -	* *	1 *	1 *	* *	2 *	* *	1 *	* *	- -	1 *	1 *	1 *	3 *
Nationalisation/ Government control of institutions	2 *	1 *	1 *	- -	- -	- -	1 1%	- -	1 *	- -	1 *	1 *	- -	2 *	1 *	- -	- -	1 1%	1 *	1 *	3 *
Countryside/Rural life	2 *	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	2 1%	- -	- -	2 *	- -	1 *
Privatisation	2 *	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	2 *	- -	2 *	- -	- -	2 1%	- -	- -	2 *	1 *
Inflation/Prices	1 *	- *	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Pound/Exchange rate/Value of pound	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *
Animal welfare	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	* *	1 *
Petrol prices/Fuel	* *	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	26 3%i	15 3%	10 2%	1 1%	2 1%	2 1%	8 5%i	5 3%	8 4%	2 1%	10 3%	13 3%	4 1%	21 4%	9 3%	8 3%	6 3%	3 1%	17 3%	9 2%	30 3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	39 4%fjl	25 5%	14 3%	14 11%zef ghjk	9 6%fj	4 3%	* *	3 2%	8 4%	23 8%zfg jk	5 1%	11 3%	28 6%	11 2%	4 2%	15 5%l	6 3%	14 6%	19 4%l	19 4%	53 5%
Personal finances (NET)	69 7%ahk	24 5%	45 9%a	10 8%	21 12%zhk	10 7%	14 9%hk	7 5%	6 3%	31 11%zhk	25 8%h	13 4%	41 9%	28 5%	27 10%z	17 6%	12 6%	13 6%	43 8%	26 6%	77 8%

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UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Common Market/ Brexit/EU/Europe/ Euro	263 26%hj knoq	225 26%hj	12 24%	27 31%j	102 32%zh ijk	75 32%hi jk	90 29%hj	78 30%hi jk	72 20%	24 18%	48 17%	47 21%	110 32%zn oq	95 31%no q	16 14%	38 19%	205 32%zn oq	54 17%	251 25%
National health service/Hospitals/ Healthcare	129 13%	107 12%	14 28%zac defghi jk	8 9%	39 12%	31 13%	45 15%g	31 12%	45 12%	15 11%	38 14%	31 13%	39 11%	46 15%	20 17%q	19 9%	84 13%	39 12%	121 12%
Pollution/ Environment	104 10%nq	95 11%	4 9%	4 5%	30 9%	25 11%	23 8%	19 7%	51 14%zf g	13 10%	39 14%fg	38 16%za cdfg	49 14%zn q	31 10%n	4 3%	18 9%	80 12%nq	22 7%n	106 11%
Poverty/Inequality	59 6%	47 5%	5 9%	8 9%	17 5%	9 4%	13 4%	8 3%	30 8%ag k	18 14%zad efghjk	24 9%agk	11 5%	15 4%	20 6%	12 10%zlp	12 6%	34 5%	24 8%	67 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%	54 6%	- -	2 3%	20 6%	18 8%	18 6%	18 7%	18 5%	3 3%	11 4%	15 6%	14 4%	15 5%	15 13%zlm opq	11 6%	29 4%	26 8%zp	51 5%
Immigration/ immigrants	49 5%	49 6%zhj	* *	1 1%	18 5%	17 7%j	21 7%	21 8%zhj	11 3%	3 2%	7 2%	8 4%	15 4%	11 3%	9 8%	15 8%	25 4%	24 8%zp	47 5%
Economy/Economic situation	40 4%	35 4%	4 7%	2 2%	11 3%	9 4%	12 4%	9 3%	17 5%	7 5%	14 5%	10 5%	12 3%	20 6%q	3 2%	5 2%	32 5%	8 2%	46 5%
Lack of faith in politics / politicians / government	29 3%a	19 2%	1 2%	9 10%zad efghij k	14 4%ae	6 2%	6 2%	5 2%	9 2%	2 2%	6 2%	6 3%	14 4%	6 2%	2 2%	7 3%	20 3%	9 3%	31 3%

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Housing	27 3%p	23 3%	- -	4 4%	6 2%	3 1%	8 3%	8 3%	13 4%	5 4%	7 3%	8 3%	5 2%	5 2%	6 5%lp	11 5%zlp	10 2%	17 5%zlm p	29 3%
Ageing population/ Social care for the elderly	23 2%	20 2%	- -	4 4%	9 3%	6 2%	4 1%	4 2%	10 3%	1 1%	7 2%	9 4%	12 4%	5 2%	* *	4 2%	17 3%	5 2%	20 2%
Drug abuse	21 2%alp	15 2%	* 1%	6 8%zad efgk	7 2%e	1 *	5 2%	5 2%	9 2%k	8 6%zae fhk	9 3%k	1 *	1 *	6 2%	8 7%zlm p	6 3%l	7 1%l	14 4%zlp	17 2%
Education/Schools	19 2%p	18 2%	1 2%	- -	4 1%	4 2%	8 2%	7 3%	7 2%	3 2%	7 3%	5 2%	4 1%	3 1%	2 1%	9 5%zlm p	7 1%	11 3%zp	22 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	17 2%	15 2%	1 3%	- -	3 1%	3 1%	3 1%	2 1%	10 3%	- -	6 2%	10 4%zad fgi	8 2%	5 2%	* *	3 2%	13 2%	4 1%	16 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	12 1%	1 1%	- -	3 1%	3 1%	4 1%	4 1%	6 2%	3 3%	6 2%	2 1%	4 1%	2 1%	* *	3 1%	6 1%	3 1%	9 1%
Defence/Foreign affairs/ International terrorism	11 1%	9 1%	1 2%	1 1%	9 3%zah jk	8 3%zah jk	3 1%	2 1%	- -	- -	- -	- -	4 1%	5 2%	1 1%	2 1%	9 1%	3 1%	13 1%
Public services in general	11 1%	10 1%	1 1%	- -	6 2%	6 3%z	3 1%	2 1%	2 *	1 *	2 1%	1 *	4 1%	5 2%	- -	1 *	9 1%	1 *	13 1%
Population levels/ Overpopulation	10 1%	10 1%	- -	- -	- -	- -	2 1%	2 1%	8 2%zdk	6 5%zad efg	8 3%zad ek	2 1%	1 *	4 1%	- -	5 3%l	5 1%	5 2%	4 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 7th - 23rd February 2020
 Number of sample points : 181
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Low pay/Minimum wage/Fair wages	8 1%	8 1%	- -	- -	- -	- -	4 1%	4 1%	4 1%j	* *	* *	4 2%	- -	4 1%	1 1%	3 1%	4 1%	4 1%	8 1%
Race relations	7 1%	7 1%	- -	- -	- -	- -	3 1%	3 1%	4 1%	3 2% _d	4 1%	2 1%	3 1%	- -	* *	2 1%	3 *	3 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	5 1%	- -	2 2%	3 1%	2 1%	2 1%	2 1%	2 *	* *	2 1%	1 1%	3 1%	1 *	1 1%	3 1%	4 1%	3 1%	10 1%
Transport/Public transport	5 *	4 *	1 2%	- -	- -	- -	2 1%	1 *	3 1%	- -	3 1%	3 1%	3 1%	1 *	- -	1 *	4 1%	1 *	4 *
Local government/ Council tax	4 *	3 *	1 2%	- -	- -	- -	1 *	- -	3 1%	3 2% _{zad} g	3 1%	- -	* *	4 1%	- -	- -	4 1%	- -	4 *
Taxation	4 *	4 *	- -	- -	- -	- -	* *	* *	3 1%	2 1%	3 1%	2 1%	- -	2 1%	1 1%	1 *	2 *	2 1%	5 *
Pensions/Social security/Benefits	3 *	2 *	1 1%	* *	1 *	* *	1 *	* *	1 *	* *	1 *	1 *	1 *	- -	2 2% _{zmp}	- -	1 *	2 1%	6 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	- -	- -	2 2% _{zaf} hj	2 1%	- -	- -	- -	- -	- -	- -	- -	* *	1 *	1 1%	- -	1 *	1 *	3 *
Nationalisation/ Government control of institutions	2 *	2 *	- -	- -	1 *	1 *	* *	* *	1 *	1 1%	1 *	- -	1 *	1 *	* *	- -	2 *	* *	3 *

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UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
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	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Countryside/Rural life	2*	2*	-	-	-	-	-	-	2	-	2	2	-	2	-	-	2	-	1*
Privatisation	2*	2*	-	-	-	-	-	-	2	-	2	2	2	-	-	-	2	-	1*
Inflation/Prices	1*	1*	-	-	1*	1%	-	-	-	-	-	-	-	-	1	-	-	1*	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	-	-	1*	-	1*	1*
Pound/Exchange rate/Value of pound	1*	1*	-	-	-	-	-	-	1*	1*	1*	-	-	-	-	1*	-	1*	1*
Animal welfare	* *	* *	-	-	-	-	* *	* *	-	-	-	-	-	-	* *	-	-	* *	1*
Petrol prices/Fuel	* *	* *	-	-	-	-	-	-	* *	* *	* *	-	-	-	* *	-	-	* *	1*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Other	26	24	-	2	8	6	7	7	11	4	9	7	14	6	1	2	20	3	30
	3%q	3%	-	2%	2%	2%	2%	3%	3%	3%	3%	3%	4%q	2%	1%	1%	3%	1%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	39	32	3	4	9	4	20	18	10	6	8	3	5	3	9	19	9	28	53
	4%lmp	4%	5%	5%	3%	2%	7%zae hk	7%zae hk	3%	5%	3%	1%	2%	1%	8%zlm p	9%zlm p	1%	9%zlm p	5%
Personal finances (NET)	69	57	5	8	18	11	16	12	34	19	25	15	15	24	15	15	38	30	77
	7%l	7%	9%	9%	6%	4%	5%	5%	9%ak	14%zad efgj	9%	7%	4%	8%	13%zlp	7%	6%	9%zl	8%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1005	369	121	515	277	253	52	328	167	147	372	251	1005
WEIGHTED BASE	995	444	133*	418	294	239	48*	322	146*	124*	411	292	1005
	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Common Market/ Brexit/EU/Europe/ Euro	263 26% ^c	133 30% ^c	38 29%	92 22%	78 27%	53 22%	18 38% ^g	86 27%	48 33%	29 24%	114 28%	78 27%	251 25%
National health service/Hospitals/ Healthcare	129 13%	50 11%	22 17%	56 13%	39 13%	38 16%	6 13%	38 12%	21 14%	19 15%	46 11%	31 11%	121 12%
Pollution/ Environment	104 10%	36 8%	16 12%	52 12%	27 9%	32 13%	4 9%	21 6%	13 9%	14 11%	56 14% ^z	23 8%	106 11%
Poverty/Inequality	59 6% ^{cfl}	36 8% ^c	9 7%	14 3%	5 2%	21 9% ^f	3 6%	24 8%	2 2%	4 3%	34 8% ^{zl}	21 7%	67 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6% ^b	25 6% ^b	* *	31 7% ^b	22 7%	15 6%	1 1%	17 5%	12 8%	12 10%	19 5%	17 6%	51 5%
Immigration/ immigrants	49 5% ⁿ	17 4%	6 5%	26 6%	23 8% ^z	11 5%	1 3%	12 4%	4 2%	12 10% ^{zn}	9 2%	18 6%	47 5%
Economy/Economic situation	40 4%	21 5%	4 3%	15 4%	25 8% ^{zg}	6 3%	1 2%	5 2%	3 2%	3 2%	23 6%	13 4%	46 5%
Lack of faith in politics / politicians / government	29 3% ^f	9 2%	4 3%	16 4%	2 1%	3 1%	1 2%	15 5%	3 2%	3 2%	11 3%	7 2%	31 3%
Housing	27 3% ^f	16 4%	2 2%	8 2%	2 1%	7 3%	3 7% ^f	11 4%	4 3%	6 5%	10 2%	8 3%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Ageing population/ Social care for the elderly	23 2%	13 3%	1 *	10 2%	13 4%z	3 1%	* 1%	5 2%	5 3%	1 1%	12 3%	2 1%	20 2%
Drug abuse	21 2%^f	13 3%	1 1%	8 2%	1 *	10 4% ^f	2 4% ^f	7 2%	6 4%	- -	6 2%	12 4%	17 2%
Education/Schools	19 2%	8 2%	6 5% ^c	5 1%	2 1%	6 3%	- -	8 3%	1 1%	2 2%	7 2%	8 3%	22 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	17 2%	8 2%	1 1%	7 2%	11 4% ^{zg}	1 *	1 1%	4 1%	2 2%	2 2%	8 2%	5 2%	16 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	4 1%	1 1%	7 2%	4 1%	2 1%	- -	7 2%	1 *	2 1%	4 1%	5 2%	9 1%
Defence/Foreign affairs/ International terrorism	11 1%	4 1%	3 2%	4 1%	6 2%	2 1%	- -	3 1%	1 1%	1 1%	3 1%	3 1%	13 1%
Public services in general	11 1%	3 1%	2 2%	5 1%	2 1%	6 2%	- -	3 1%	1 *	2 1%	6 1%	4 2%	13 1%
Population levels/ Overpopulation	10 1%	4 1%	6 5% ^{zac}	- -	4 1%	6 3% ^z	- -	- -	5 4% ^z	- -	3 1%	8 3%	4 *
Low pay/Minimum wage/Fair wages	8 1%^c	7 2%	1 *	* *	- -	2 1%	2 4% ^{zf}	4 1%	1 *	2 1%	5 1%	1 *	8 1%
Race relations	7 1%	- -	- -	7 2% ^{za}	2 1%	2 1%	1 1%	2 1%	1 1%	2 1%	1 *	1 *	9 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

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	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Morality/ Individual behaviour/ Lifestyle	7 1%	3 1%	- -	4 1%	2 1%	2 1%	- -	2 1%	* *	* *	5 1%	3 1%	10 1%
Transport/Public transport	5 *	1 *	1 1%	3 1%	4 1%	- -	- -	1 *	- -	- -	1 *	1 *	4 *
Local government/ Council tax	4 *	4 1%	- -	* *	* *	* *	1 3%zf	2 1%	- -	- -	2 *	1 *	4 *
Taxation	4 *	3 1%	* *	1 *	2 1%	1 *	- -	1 *	- -	- -	2 *	1 1%	5 *
Pensions/Social security/Benefits	3 *	1 *	- -	2 *	1 *	* *	- -	1 *	1 1%	1 1%	- -	1 *	6 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	2 *	- -	* *	* *	- -	- -	- -	- -	- -	* *	1 *	3 *
Nationalisation/ Government control of institutions	2 *	1 *	- -	1 *	- -	1 1%	- -	1 *	1 1%	- -	1 *	1 *	3 *
Countryside/Rural life	2 *	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	2 1%	1 *
Privatisation	2 *	- -	2 1%z	- -	2 1%	- -	- -	- -	- -	- -	2 *	- -	1 *
Inflation/Prices	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%	1 *

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Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *
Pound/Exchange rate/Value of pound	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Animal welfare	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	* *	1 *
Petrol prices/Fuel	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	26 3%	11 2%	3 3%	12 3%	8 3%	5 2%	2 5%	8 2%	1 1%	4 3%	14 3%	5 2%	30 3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	39 4%fn	11 2%	2 2%	26 6%za	3 1%	4 2%	- -	31 9%	8 6%n	3 2%	6 1%	8 3%	53 5%

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Table 3

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1005	369	121	515	277	253	52	328	167	147	372	251	1005
WEIGHTED BASE	995	444	133*	418	294	239	48*	322	146*	124*	411	292	1005
	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Personal finances (NET)	69	43	10	16	5	23	5	30	3	6	39	24	77
	7%cf	10%zc	7%	4%	2%	10%f	10%f	9%	2%	5%	10%zl	8%	8%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Common Market/ Brexit/EU/Europe/ Euro	263 26%cg	42	124	28	24	263	36	59	163	41	235	27	22	146	-	-	-	-	-	24	251
		25%c	28%c	15%	20%	68%zab	23% cft	22%	28%	32%	27%	21%	22%	32%zi	-	-	-	-	-	33%	25%
National health service/Hospitals/ Healthcare	129 13%e	18	129	21	8	27	20	28	87	14	116	13	15	57	-	1	-	1	-	8	121
		11%	30%zac eft	11%	6%	7%	13%e	10%	15%	11%	13%	10%	14%	12%	-	9%	-	32%	-	11%	12%
Pollution/ Environment	104 10%abet	6	24	15	4	24	13	23	65	15	96	8	8	42	-	3	3	-	-	4	106
		4%	6%	8%	3%	6%	8%	9%	11%	12%	11%	6%	7%	9%	-	45%	63%	-	-	6%	11%
Poverty/Inequality	59 6%ch	4	22	3	4	17	12	26	24	9	48	11	10	35	2	1	-	1	-	4	67
		2%	5%	2%	3%	4%	8%ac	9%zh	4%	7%	6%	9%	9%	8%	100%	11%	-	39%	-	5%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%aef	*	16	56	5	9	1	15	35	6	47	9	3	22	-	-	-	-	-	5	51
		*	4%a	30%zabe ft	4%	2%	1%	5%	6%	5%	5%	7%	3%	5%	-	-	-	-	-	7%	5%
Immigration/ immigrants	49 5%e	6	18	7	49	3	8	14	28	8	42	7	7	16	-	1	1	-	49	-	47
		3%	4%e	4%e	41%zabc ef	1%	5%e	5%	5%	6%	5%	5%	7%	3%	-	20%	28%	-	100%	-	5%
Economy/Economic situation	40 4%	40	17	8	4	11	3	13	19	9	36	4	5	21	-	-	-	-	-	4	46
		24%zbce ft	4%	4%	4%	3%	2%	5%	3%	7%	4%	3%	4%	5%	-	-	-	-	-	6%	5%
Lack of faith in politics / politicians / government	29 3%	5	8	11	5	9	6	8	18	3	29	-	6	7	-	-	-	-	-	5	31
		3%	2%	6%be	4%	2%	4%	3%	3%	3%	3%	-	5% m	2%	-	-	-	-	-	6%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 7th - 23rd February 2020
Number of sample points : 181
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Housing	27	7	14	7	-	1	10	5	20	2	20	7	3	16	-	-	-	-	-	-	29
	3%e	4%e	3%e	4%e	-	*	6%zet	2%	3%	1%	2%	5%	3%	3%	-	-	-	-	-	-	3%
Ageing population/ Social care for the elderly	23	3	10	5	1	2	3	8	14	1	20	4	1	10	-	*	*	-	-	1	20
	2%e	2%	2%e	3%e	1%	1%	2%	3%	2%	1%	2%	3%	1%	2%	-	6%	9%	-	-	1%	2%
Drug abuse	21	8	8	9	-	-	5	13	8	-	16	5	3	5	-	-	-	-	-	-	17
	2%e	5%e	2%e	5%zbe	-	-	3%e	5%zhi	1%	-	2%	4%	3%	1%	-	-	-	-	-	-	2%
Education/Schools	19	-	8	2	2	2	19	9	9	1	15	2	2	12	-	-	-	-	-	2	22
	2%e	-	2%	1%	1%	*	12%zabc et	3%	2%	1%	2%	2%	2%	3%	-	-	-	-	-	2%	2%
Bird flu/Pandemic flu/Swine flu/ Ebola	17	3	7	1	2	4	1	-	12	5	17	-	2	7	-	-	-	-	-	2	16
	2%g	2%	2%	*	2%	1%	1%	-	2%g	4%g	2%	-	2%	2%	-	-	-	-	-	3%	2%
Unemployment/ Factory closure/ Lack of industry	12	7	5	2	-	1	7	4	7	1	9	3	-	5	-	-	-	-	-	-	9
	1%e	4%zbe	1%	1%	-	*	5%zbe	2%	1%	1%	1%	3%	-	1%	-	-	-	-	-	-	1%
Defence/Foreign affairs/ International terrorism	11	-	3	1	2	1	*	5	6	1	11	-	2	5	-	-	-	-	-	2	13
	1%	-	1%	*	1%	*	*	2%	1%	1%	1%	-	2%	1%	-	-	-	-	-	2%	1%
Public services in general	11	-	4	2	1	2	2	3	5	2	9	1	3	1	-	-	-	-	-	1	13
	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%zm	*	-	-	-	-	-	2%	1%
Population levels/ Overpopulation	10	5	1	-	2	-	-	1	9	-	9	1	-	10	-	-	-	-	-	2	4
	1%	3%zbe	*	-	2%e	-	-	*	2%	-	1%	1%	-	2%z	-	-	-	-	-	3%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Low pay/Minimum wage/Fair wages	8 1%	2 1%	1 *	- -	1 *	* *	1 *	1 *	5 1%	2 2%	7 1%	1 1%	1 1%	7 2%	- -	- -	- -	- -	- -	1 1%	8 1%
Race relations	7 1%j	1 1%	1 *	2 1%	* *	1 *	2 1%	3 1%	4 1%	* *	4 *	3 3%z	- -	1 *	- -	- -	- -	- -	- -	* 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	1 1%	2 *	2 1%	2 2%	* *	1 1%	2 1%	5 1%	- -	7 1%	* *	* *	3 1%	- -	- -	- -	- -	- -	2 3%	10 1%
Transport/Public transport	5 *	- -	2 *	- -	- -	1 *	- -	- -	4 1%	1 1%	5 1%	- -	- -	2 *	- -	- -	- -	- -	- -	- -	4 *
Local government/ Council tax	4 *	- -	- -	- -	* *	- -	- -	3 1%	* *	* *	2 *	2 1%	* *	3 1%	- -	- -	- -	- -	- -	* 1%	4 *
Taxation	4 *	* *	- -	- -	1 1%	- -	* *	1 *	2 *	- -	3 *	1 *	* *	3 1%	- -	- -	- -	- -	- -	1 1%	5 *
Pensions/Social security/Benefits	3 *	1 *	1 *	* *	1 1%	* *	* *	1 *	1 *	1 1%	2 *	1 *	* *	* *	- -	- -	- -	- -	- -	1 2%	6 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	- -	* *	* *	- -	* *	* *	2 1%	* *	- -	2 *	- -	1 1%	1 *	- -	- -	- -	- -	- -	- -	3 *
Nationalisation/ Government control of institutions	2 *	1 1%	2 *	- -	- -	- -	- -	2 1%	* *	- -	2 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
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	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Countryside/Rural life	2*	-	-	-	-	-	-	-	-	2	2	-	-	2	-	-	-	-	-	-	1*
Privatisation	2*	-	-	-	-	-	-	-	2	-	2	-	-	2	-	-	-	-	-	-	1*
Inflation/Prices	1*	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1*	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1*
Pound/Exchange rate/Value of pound	1*	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	1*
Animal welfare	*	-	-	-	-	-	*	*	-	-	*	-	-	-	-	-	-	-	-	-	1*
Petrol prices/Fuel	*	*	*	*	*	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	1*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 4
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
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WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Other	26	5	8	1	3	7	2	9	15	1	22	4	3	11	-	1	-	1	-	3	30
	3%	3%	2%	1%	3%	2%	1%	3%	3%	1%	3%	3%	2%	3%	-	8%	-	29%	-	4%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	39	-	2	-	-	1	1	17	20	2	24	14	5	8	-	-	-	-	-	-	53
	4%abce jm	-	*	-	-	*	1%	6%z	3%	2%	3%	11%zi	4%	2%	-	-	-	-	-	-	5%
Personal finances (NET)	69	6	24	3	5	17	13	26	31	12	55	14	10	42	2	1	-	1	-	5	77
	7%cd	4%	6%	2%	4%	5%	8%cd	10%h	5%	9%	6%	11%	10%	9%	100%	11%	-	39%	-	7%	8%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 5

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
National health service/Hospitals/ Healthcare	436 44%aci	188 39%	248 49%za	39 31%	63 38%	85 55%zcdi	78 46%ci	70 46%ci	102 45%ci	102 35%	163 50%zcdi	171 45%ci	187 42%	249 46%	138 53%zmn	119 41%	81 38%	98 42%	257 47%zmn	179 40%	428 43%
Common Market/ Brexit/EU/Europe/ Euro	387 39%bioq	212 44%zb	176 34%	40 32%	55 33%	63 41%	77 46%ci	69 46%ci	84 37%	94 32%	140 43%id	153 40%	157 35%	230 42%	127 49%zmn	112 39%o	87 41%oq	61 26%	239 44%zmn	148 33%o	379 38%
Pollution/ Environment	250 25%adiq	105 22%	146 29%za	28 22%	29 18%	39 25%	54 32%di	38 25%	62 27%	57 19%	94 29%di	99 26%	96 22%	154 28%	95 36%zn	84 29%nq	20 9%	51 22%nq	179 33%zn	71 16%ni	251 25%
Poverty/Inequality	190 19%ahk	76 16%	114 22%za	27 22%hkhk	44 26%zh	33 21%h	36 22%hk	25 17%	25 11%	71 24%zhk	70 21%hk	50 13%	104 23%	86 16%	61 23%	53 18%	37 17%	40 17%	113 21%	77 17%	198 20%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	185 19%pi	90 19%	94 19%	20 16%	29 17%	33 21%	30 18%	25 17%	47 21%	49 17%	63 19%	72 19%	83 18%	102 19%	40 15%	43 15%	40 19%	61 26%zlm	83 15%	101 23%zmn	183 18%
Economy/Economic situation	167 17%k	93 19%	73 14%	22 18%	35 21%gk	31 20%	31 18%	15 10%	33 15%	57 20%gk	61 19%	48 13%	88 20%	79 14%	45 17%	49 17%	31 15%	42 18%	94 17%	72 16%	160 16%
Education/Schools	157 16%ahkn	57 12%	100 20%za	19 15%h	30 18%h	34 22%hk	33 20%hk	27 18%hk	15 6%	48 17%hk	67 21%zhk	42 11%h	82 18%	75 14%	53 20%zn	49 17%n	18 9%	38 16%	101 18%zn	56 13%	160 16%
Housing	139 14%	62 13%	77 15%	16 13%	19 11%	19 12%	34 20%	23 15%	28 12%	36 12%	53 16%	51 13%	55 12%	85 15%	42 16%	38 13%	19 9%	40 17%	80 15%	59 13%kn	142 14%
Immigration/ immigrants	121 12%clp	55 11%	66 13%	7 6%	20 12%	28 18%ci	23 14%	15 10%	27 12%	27 9%	51 16%ci	43 11%	55 12%	65 12%	19 7%	36 13%	30 14%	36 15%l	55 10%	66 15%l	119 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th - 23rd February 2020
 Number of sample points : 181
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 5

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Ageing population/ Social care for the elderly	100 10%cdi	42 9%	58 11%	3 2%	7 4%	14 9%	17 10%ci	19 13%cd i	40 17%zcd ij	10 3%	31 10%ci	59 16%zcd i	24 5%	77 14%	32 12%	26 9%	13 6%	29 13%	58 11%	42 9%	98 10%
Transport/Public transport	85 8%bci	58 12%zb i	26 5%	3 2%	11 6%	11 7%	21 12%ci	11 7%	28 12%zci	14 5%	32 10%c	39 10%ci	25 6%	59 11%	21 8%	23 8%	22 10%	18 8%	44 8%	40 9%	78 8%
Drug abuse	84 8%klp	43 9%	41 8%	14 11%gk	16 9%	21 13%ghk	14 9%	6 4%	13 5%	30 10%k	35 11%gk	18 5%	51 11%	33 6%	13 5%	21 7%	21 10%	29 12%lp	34 6%	50 11%lp	78 8%
Unemployment/ Factory closure/ Lack of industry	83 8%p	34 7%	50 10%	13 10%	15 9%	7 4%	16 10%	18 12%	15 7%	27 9%	23 7%	33 9%	34 8%	49 9%	16 6%	21 7%	16 7%	31 13%zlp	37 7%	46 10%	75 7%
Lack of faith in politics / politicians / government	83 8%	48 10%	36 7%	14 11%	15 9%	12 8%	13 8%	11 8%	18 8%	28 10%	26 8%	30 8%	41 9%	43 8%	21 8%	23 8%	21 10%	19 8%	44 8%	39 9%	90 9%
Public services in general	80 8%c	43 9%	38 7%	3 2%	13 8%	25 16%zcf hijk	8 5%	13 9%	17 8%	16 5%c	33 10%cf	31 8%	42 9%	39 7%	27 10%	18 6%	20 9%	15 7%	45 8%	35 8%	91 9%
Defence/Foreign affairs/ International terrorism	62 6%	26 5%	36 7%	4 3%	14 8%	6 4%	14 8%	8 5%	16 7%	18 6%	20 6%	24 6%	24 5%	38 7%	16 6%	23 8%	8 4%	15 6%	39 7%	23 5%	59 6%
Low pay/Minimum wage/Fair wages	57 6%akm p	17 4%	39 8%za	14 11%zgh k	12 7%	10 6%	9 5%	5 3%	7 3%	26 9%zhk	19 6%	12 3%	36 8%	21 4%	11 4%	8 3%	17 8%mp	20 9%mp	19 3%	37 8%zmp	51 5%
Bird flu/Pandemic flu/Swine flu/ Ebola	52 5%m	22 4%	31 6%	3 3%	6 3%	14 9%i	8 5%	6 4%	15 7%	9 3%	22 7%	21 6%	23 5%	29 5%	22 8%zmo p	7 2%	17 8%m	6 3%	29 5%m	24 5%o	46 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 7th - 23rd February 2020
Number of sample points : 181
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Race relations	52 5%n	20 4%	32 6%	11 9%	5 3%	6 4%	15 9%	4 3%	11 5%	16 5%	21 6%	15 4%	22 5%	30 5%	13 5%	21 7%n	2 1%	16 7% nq	33 6% n	19 4% n	58 6%
Taxation	47 5%kp	23 5%	25 5%	5 4%	13 8% gh k	15 10% zgh k	7 4%	2 2%	5 2%	18 6% k	22 7% hk	7 2%	33 7%	14 3%	8 3%	11 4%	6 3%	21 9% zlp	20 4%	27 6% n	39 4%
Morality/ Individual behaviour/ Lifestyle	43 4%a	11 2%	31 6% za	4 3%	9 6%	3 2%	8 5%	2 1%	16 7% gk	13 5%	12 4%	17 5% g	17 4%	26 5%	8 3%	13 5%	9 4%	12 5%	21 4%	21 5%	40 4%
Pensions/Social security/Benefits	42 4%p	15 3%	26 5%	5 4%	4 2%	6 4%	9 5%	8 5%	9 4%	9 3%	15 5%	17 5%	15 3%	26 5%	7 3%	10 4%	11 5%	14 6%	17 3%	25 6%	46 5%
Inflation/Prices	34 3%k	19 4%	14 3%	7 6% hk	5 3%	13 8% zfg hk	3 2%	2 1%	3 1%	12 4%	16 5% fk	5 1%	25 6%	8 2%	4 2%	13 5%	6 3%	10 4%	18 3%	16 4%	34 3%
Population levels/ Overpopulation	30 3%	9 2%	21 4%	8 7% zhk	2 1%	9 6%	3 2%	4 2%	4 2%	11 4% d	12 4%	8 2%	20 4%	10 2%	8 3%	8 3%	4 2%	10 4%	16 3%	14 3%	26 3%
Animal welfare	27 3% alm p	7 1%	20 4% a	9 7% zfg jk	5 3%	4 2%	2 1%	1 1%	6 3%	14 5%	6 2%	7 2%	18 4%	9 2%	1 *	3 1%	5 2%	18 8% zlm np	4 1%	23 5% zlm np	24 2%
Local government/ Council tax	22 2%	13 3%	9 2%	1 1%	5 3%	3 2%	5 3%	6 4%	2 1%	6 2%	8 2%	8 2%	9 2%	13 2%	3 1%	10 4%	5 2%	3 1%	13 2%	9 2%	22 2%
Nationalisation/ Government control of institutions	21 2%p	9 2%	11 2%	- -	2 1%	7 4% i	4 2%	2 2%	6 3%	2 1%	10 3%	8 2%	9 2%	12 2%	3 1%	4 1%	9 4% p	6 2%	6 1%	14 3%	21 2%
Privatisation	20 2%	10 2%	10 2%	2 1%	5 3%	4 2%	2 1%	3 2%	5 2%	7 2%	6 2%	8 2%	11 2%	10 2%	5 2%	7 2%	2 1%	7 3%	11 2%	9 2%	18 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 5

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Pound/Exchange rate/Value of pound	19 2%k	11 2%	8 2%	7 5%zgh k	5 3%hk	3 2%k	4 2%k	- -	- -	12 4%zgh k	7 2%k	- -	15 3%	4 1%	2 1%	11 4%z	3 1%	3 1%	13 2%l	6 1%	17 2%
Petrol prices/Fuel	18 2%k	10 2%	8 1%	2 2%	4 2%	2 1%	7 4%hk	2 1%	1 *	6 2%	9 3%	2 1%	8 2%	9 2%	5 2%	2 1%	4 2%	7 3%	7 1%	10 2%	18 2%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%p	9 2%	3 1%	1 1%	3 2%k	6 4%zhk	1 1%	- -	- -	5 2%k	7 2%k	- -	10 2%	1 *	- -	2 1%	6 3%lp	4 2%	2 *	10 2%p	5 *
Countryside/Rural life	10 1%	5 1%	5 1%	- -	2 1%	1 *	2 1%	2 1%	4 2%	2 1%	2 1%	6 2%	3 1%	7 1%	3 1%	6 2%	1 *	1 *	8 2%	2 *	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	10 1%	7 1%	3 1%	1 1%	1 1%	3 2%	1 *	1 1%	3 1%	2 1%	4 1%	4 1%	5 1%	5 1%	4 1%	2 1%	2 1%	2 1%	6 1%	4 1%	14 1%
Northern Ireland	9 1%	6 1%	3 1%	- -	- -	6 4%zdf i	- -	- -	3 1%	- -	6 2%	3 1%	6 1%	3 1%	- -	- -	6 3%zlm p	3 1%p	- -	9 2%zmp	2 *
AIDS	6 1%p	6 1%b	- -	- -	* *	6 4%zfh ik	- -	- -	- -	* *	6 2%zk	- -	6 1%	- -	- -	* *	6 3%zlm p	- -	* *	6 1%p	2 *
Trade unions/ Strikes	5 1%	4 1%	1 *	2 2%k	1 *	- -	3 2%k	- -	- -	3 1%	3 1%	- -	3 1%	3 1%	1 *	3 1%	- -	1 1%	4 1%	1 *	6 1%
Median	2	2	2	2	2	3	2	2	2	2	3	2	2	2	3	2	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	* *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 7th - 23rd February 2020
Number of sample points : 181
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1005	503	502	138	146	138	148	144	291	284	286	435	422	583	276	334	191	204	610	395	1005
WEIGHTED BASE	995	485	510	125*	167	155*	168	150*	228	293	324	378	448	547	261	288	212	234	549	446	1005
	100%	49%	51%	13%*	17%	16%*	17%	15%*	23%	29%	33%	38%	45%	55%	26%	29%	21%	24%	55%	45%	101%
Other	71	44	28	6	7	4	20	12	22	13	24	34	17	54	31	19	12	10	49	22	78
	7%	9%	5%	5%	4%	3%	12% ij	8% zde	10% ei	4%	8% e	9% e	4%	10%	12% zoq	6%	6%	4%	9% zm	5%	8%
MEAN NUMBER OF MENTIONS	3.34k	3.25	3.44	3.10	3.17	3.85z cdghi k	3.71i k	3.10	3.16	3.14	3.78z cdghi k	3.14	3.38	3.31	3.49n	3.25	3.06	3.56	3.37	3.32	3.28
STANDARD ERROR	0.07	0.10	0.10	0.17	0.19	0.19	0.21	0.14	0.12	0.13	0.14	0.09	0.11	0.09	0.11	0.13	0.14	0.17	0.09	0.11	0.07
ERROR VARIANCE	*	0.01	0.01	0.03	0.04	0.04	0.05	0.02	0.01	0.02	0.02	0.01	0.01	0.01	0.01	0.02	0.02	0.03	0.01	0.01	*
Don't know	110	65	45	27	21	11	13	10	29	48	23	39	59	52	7	37	33	33	44	66	120
	11% lp	13%	9%	22% fgjk	12%	7%	7%	7%	13%	16% zef	7%	10%	13%	9%	3%	13% lp	16% lp	14% lp	8% l	15% zl	12%
Personal finances (NET)	255	105	151	45	51	51	48	29	31	96	100	59	147	108	74	65	51	66	138	117	256
	26% k	22%	30% za	36% zg	31% hk	33% gh	29% hk	19%	14%	33% zg	31% zg	16%	33%	20%	28%	22%	24%	28%	25%	26%	25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
National health service/Hospitals/ Healthcare	436 44%oq	380 44%	23 47%	32 38%	149 46%	117 49%	126 41%	103 40%	161 44%	61 46%	127 46%	99 43%	161 47%oq	154 50%zo q	46 40%	63 31%	315 49%zo q	110 35%	428 43%
Common Market/ Brexit/EU/Europe/ Euro	387 39%h noq	326 38%j	18 36%	43 51%hi jk	149 46%za hijk	106 45%ah ij	116 38%	98 38%	122 33%j	42 32%	82 30%	80 34%	150 44%no q	142 46%zn oq	23 20%	62 31%n	292 45%zn oq	86 27%n	379 38%
Pollution/ Environment	250 25%fg nq	228 27%zf g	9 18%	13 15%	79 24%	66 28%df g	57 18%	48 18%	115 32%za cfg	41 31%cf g	87 31%zc fg	74 32%zc fg	100 29%nq	85 28%nq	13 11%	48 24%nq	185 28%zn q	61 19%n	251 25%
Poverty/Inequality	190 19%fg	160 19%fg	6 12%	25 29%fg	73 23%fg	49 20%fg	36 12%	30 11%	81 22%af g	37 28%za fgj	58 21%fg	45 19%fg	53 15%	70 23%	25 22%	38 19%	123 19%l	63 20%	198 20%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	185 19%b	169 20%bf	1 2%	15 17%b	70 22%b	55 23%bf	46 15%b	46 18%bf	68 19%b	24 18%b	48 18%b	44 19%b	69 20%	52 17%	30 26%zo q	31 15%	121 19%	61 19%	183 18%
Economy/Economic situation	167 17%	154 18%zk	6 12%	7 8%	54 17%	47 20%d	42 14%	36 14%	71 20%k	42 31%za bdef ghjk	60 22%zc fk	29 13%	50 14%	60 20%	15 13%	33 16%	109 17%	48 15%	160 16%
Education/Schools	157 16%	136 16%	8 16%	13 16%	55 17%	41 17%	41 13%	33 13%	61 17%k	32 24%za fghk	52 19%k	29 13%	46 13%	55 18%	13 11%	32 16%	101 16%	45 14%	160 16%
Housing	139 14%	129 15%	3 6%	7 9%	40 12%	32 14%	34 11%	31 12%	66 18%zf	23 17%	48 18%	43 19%f	48 14%	42 14%	19 17%	26 13%	90 14%	45 14%	142 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Immigration/ immigrants	121 12%hi j	104 12%hij	3 6%	14 16%i	48 15%hi j	35 15%hi j	42 14%ij	40 15%hij	30 8%	7 5%	19 7%	23 10%	35 10%	38 12%	16 14%	25 12%	73 11%	40 13%	119 12%
Ageing population/ Social care for the elderly	100 10%nq	90 10%	2 4%	8 9%	34 10%	26 11%	25 8%	23 9%	41 11%	9 7%	29 10%	33 14%	51 15%zno q	28 9%n	4 3%	14 7%	79 12%znq	18 6%	98 10%
Transport/Public transport	85 8%oq	71 8%	4 7%	10 12%	25 8%	15 6%	20 6%	16 6%	40 11%a	11 8%	30 11%	30 13%za efg	38 11%no q	31 10%oq	5 4%	7 4%	69 11%zno q	12 4%	78 8%
Drug abuse	84 8%klp	69 8%	2 4%	13 15%k	32 10%	19 8%	23 8%	21 8%	29 8%k	18 13%hjk	24 9%k	11 5%	16 5%	26 9%	17 15%zl p	23 11%l	43 7%	40 13%zlp	78 8%
Unemployment/ Factory closure/ Lack of industry	83 8%	71 8%	7 13%	6 7%	30 9%	24 10%	29 9%	22 9%	25 7%	10 7%	16 6%	15 7%	26 8%	27 9%	9 8%	18 9%	53 8%	27 8%	75 7%
Lack of faith in politics / politicians / government	83 8%	71 8%	2 5%	10 12%	32 10%	22 9%	17 5%	14 5%	35 10%	11 9%	23 8%	23 10%	38 11%q	23 7%	5 5%	13 7%	61 9%	19 6%	90 9%
Public services in general	80 8%gq	65 8%g	8 16%fg	8 9%	33 10%g	25 11%g	19 6%g	11 4%	28 8%	11 8%	25 9%	17 7%	33 10%	29 10%	7 6%	10 5%	62 10%	17 5%	91 9%
Defence/Foreign affairs/ International terrorism	62 6%fgh ijq	53 6%fgh ij	1 2%	8 9%fg hij	45 14%za fghij k	37 15%zaf ghijk	7 2%	6 2%	10 3%	1 1%	7 3%	9 4%	26 8%q	24 8%	4 3%	7 3%	50 8%q	11 3%	59 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th - 23rd February 2020
 Number of sample points : 181
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Low pay/Minimum wage/Fair wages	57	51	2	3	17	14	17	14	23	10	13	12	12	19	9	16	31	25	51
	6%	6%	5%	4%	5%	6%	5%	6%	6%	8%	5%	5%	3%	6%	8%l	8%	5%	8%zl	5%
Bird flu/Pandemic flu/Swine flu/Ebola	52	40	8	5	14	10	14	6	24	*	11	24	16	24	1	7	40	8	46
	5%gin q	5%i	16%zad efgij	5%	4%	4%	4%g	2%	7%gij	*	4%i	10%zad efghij	5%	8%nq	1%	3%	6%nq	3%	5%
Race relations	52	51	*	1	13	13	11	10	28	14	24	14	15	16	7	11	31	18	58
	5%	6%z	1%	1%	4%	5%	3%	4%	8%z	11%zac dfg	9%zf	6%	4%	5%	6%	6%	5%	6%	6%
Taxation	47	42	-	5	21	16	9	9	17	10	15	7	11	15	7	9	26	16	39
	5%	5%	-	6%	7%	7%	3%	3%	5%	8%	5%	3%	3%	5%	6%	5%	4%	5%	4%
Morality/ Individual behaviour/ Lifestyle	43	32	2	8	30	22	7	5	5	1	5	4	24	6	3	10	30	13	40
	4%hjm	4%h	4%	10%fgh ijk	9%zaf ghijk	9%zaf ghijk	2%	2%	1%	1%	2%	2%	7%zmp	2%	2%	5%	5%m	4%	4%
Pensions/Social security/Benefits	42	34	2	5	21	16	12	10	9	1	2	8	19	5	7	11	24	18	46
	4%jm	4%j	4%	6%j	6%hij	7%hij	4%j	4%	2%j	1%	1%	4%j	5%mp	2%	6%m	5%	4%m	6%lm	5%
Inflation/Prices	34	32	1	*	11	11	9	8	14	9	10	5	5	9	6	7	14	13	34
	3%lp	4%	2%	1%	3%	4%	3%	3%	4%k	7%	4%	2%	1%	3%	5%l	3%	2%	4%	3%
Population levels/ Overpopulation	30	30	-	-	5	5	9	9	17	9	15	8	7	10	3	10	17	13	26
	3%	4%d	-	-	1%	2%	3%	4%	5%	7%zd	5%zd	3%	2%	3%	3%	5%	3%	4%	3%
Animal welfare	27	22	2	3	11	8	7	5	9	7	9	2	5	5	6	10	10	17	24
	3%p	3%	4%	4%	4%	3%	2%	2%	2%k	5%k	3%k	1%	2%	2%	6%zlm p	5%lp	2%	5%zlm p	2%
Local government/ Council tax	22	19	2	*	3	3	3	1	16	10	13	6	5	5	3	5	10	8	22
	2%g	2%g	4%g	1%	1%	1%	1%g	*	4%zad fgk	8%zad efg	5%zad fq	2%	1%	2%	2%	2%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q

Overlap formulae used. * small base

Respondent type : GB Adults 18+

Fieldwork dates : 7th - 23rd February 2020

Number of sample points : 181

Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
Nationalisation/ Government control of institutions	21 2%	18 2%	1 2%	2 2%	8 2%	6 3%	4 1%	3 1%	9 2%	4 3%	9 3%	5 2%	6 2%	8 3%	3 3%	4 2%	13 2%	7 2%	21 2%
Privatisation	20 2%af	14 2%	- -	7 8%zaf ghjk	12 4%aef g	5 2%	1 *	1 *	7 2%	3 2%	5 2%	4 2%	9 3%	5 2%	1 *	5 3%	15 2%	6 2%	18 2%
Pound/Exchange rate/Value of pound	19 2%h	18 2%hk	- -	1 1%	12 4%zhj k	11 5%zah jk	5 2%	5 2%	1 *	1 1%	1 1%	1 *	3 1%	10 3%	1 1%	5 3%	12 2%l	7 2%	17 2%
Petrol prices/Fuel	18 2%	17 2%h	* 1%	- -	9 3%k	9 4%zhk	6 2%	6 2%	3 1%	3 2%	3 1%	- -	5 2%	4 1%	3 2%	5 3%	10 1%	8 2%	18 2%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%	9 1%	- -	3 4%fk	5 2%	2 1%	1 *	1 *	6 2%	6 4%zaf ghk	6 2%	- -	1 *	6 2%	1 *	4 2%	7 1%	5 1%	5 *
Countryside/Rural life	10 1%	10 1%	* 1%	- -	- -	- -	3 1%	2 1%	8 2% d	1 1%	5 2%	6 3% zde	3 1%	4 1%	1 1%	2 1%	7 1%	3 1%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	10 1%a	3 *	1 2%	5 6%zae fghij k	8 3%zae gh	3 1%	1 *	- -	* *	- -	* *	* *	4 1%	4 1%	1 1%	- -	8 1%	1 *	14 1%
Northern Ireland	9 1%	9 1%	- -	- -	- -	- -	3 1%	3 1%	6 2%	6 4% zad ehk	6 2% d	- -	3 1%	6 2% q	- -	- -	9 1%	- -	2 *

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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1005	868	53	84	336	252	319	266	350	140	262	210	343	238	206	199	581	405	1005
WEIGHTED BASE	995	860	50*	85*	322	237	309	259	364	133*	276	231	343	306	115	201	650	317	1005
	100%	86%	5%*	9%*	32%	24%	31%	26%	37%	13%*	28%	23%	35%	31%	12%	20%	65%	32%	101%
AIDS	6	6	-	-	-	-	-	-	6	6	6	-	-	6	*	-	6	*	2
	1%	1%	-	-	-	-	-	-	2%za	5%zad efghk	2%zad fg	-	-	2%zl	*	-	1%	*	*
Trade unions/ Strikes	5	5	-	-	1	1	1	1	3	2	3	2	2	1	-	1	3	1	6
	1%	1%	-	-	*	1%	*	*	1%	1%	1%	1%	1%	*	-	1%	*	*	1%
Median	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	*	*	-	-	-	-	*	*	-	-	-	-	-	-	*	-	-	*	1
	*	*	-	-	-	-	*	*	-	-	-	-	-	-	*	-	-	*	*
Other	71	63	4	5	17	12	20	16	35	11	25	24	34	19	4	10	54	13	78
	7% nq	7%	8%	6%	5%	5%	6%	6%	10%	8%	9%	10%	10% nq	6%	3%	5%	8% q	4%	8%
MEAN NUMBER OF MENTIONS	3.34f gnq	3.37f g	2.79	3.42	3.67z afg	3.76z afg	2.86	2.87	3.47f gk	3.82z abfgh jk	3.43f g	3.27f g	3.40	3.57n oq	2.92	3.08	3.48n q	3.02	3.28
STANDARD ERROR	0.07	0.07	0.21	0.28	0.15	0.17	0.09	0.11	0.11	0.18	0.12	0.13	0.13	0.14	0.12	0.15	0.09	0.10	0.07
ERROR VARIANCE	*	0.01	0.04	0.08	0.02	0.03	0.01	0.01	0.01	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.01	*
Don't know	110	96	9	5	16	11	62	52	33	13	24	20	36	17	19	36	53	54	120
	11% de mp	11% de	19% de	6%	5%	5%	20% za cdehi jk	20% zac dehijk	9%	9%	9%	9%	11%	5%	16% zm p	18% zlm p	8%	17% zl mp	12%
Personal finances (NET)	255	223	7	25	96	71	58	51	101	50	73	51	64	94	34	55	159	89	256
	26% fg l	26% fg	15%	30%	30% fg	30% fg	19%	20%	28% fk	38% za bfg hjk	27%	22%	19%	31% lp	30% l	27%	24% l	28% l	25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 7th - 23rd February 2020
Number of sample points : 181
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)**Table 7****Q.PL01/02****What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1005	369	121	515	277	253	52	328	167	147	372	251	1005
WEIGHTED BASE	995	444	133*	418	294	239	48*	322	146*	124*	411	292	1005
	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
National health service/Hospitals/ Healthcare	436 44%	195 44%	67 51%	174 42%	125 42%	128 53%zf	25 53%	126 39%	59 40%	59 47%	183 45%	142 49%	428 43%
Common Market/ Brexit/EU/Europe/ Euro	387 39% ^c	186 42%	59 44%	142 34%	110 37%	91 38%	25 52%	117 36%	56 39%	45 36%	188 46% ^z	114 39%	379 38%
Pollution/ Environment	250 25%	109 25%	43 32%	98 23%	65 22%	71 30%	18 38% ^f	64 20%	30 20%	26 21%	132 32% ^z ^m	77 26%	251 25%
Poverty/Inequality	190 19% ^{cf} ^l	90 20%	38 29% ^{zc}	63 15%	30 10%	65 27% ^{zf}	9 19%	63 19%	15 10%	17 14%	95 23% ^{zl}	69 24%	198 20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	185 19%	79 18%	18 13%	88 21%	67 23%	44 18%	6 12%	53 17%	26 18%	34 28% ^z	88 21%	63 22%	183 18%
Economy/Economic situation	167 17%	85 19%	21 16%	61 15%	50 17%	44 18%	13 28%	48 15%	23 16%	14 12%	83 20%	57 20%	160 16%
Education/Schools	157 16% ^{cf} ^l	72 16%	31 23% ^c	54 13%	33 11%	47 20% ^f	11 23% ^f	45 14%	12 8%	16 13%	72 18% ^l	77 26%	160 16%
Housing	139 14%	68 15%	19 14%	52 12%	37 13%	51 21% ^{zf}	7 15%	33 10%	16 11%	21 17%	67 16%	42 14%	142 14%
Immigration/ immigrants	121 12%	51 12%	18 14%	51 12%	51 17% ^z	25 11%	3 6%	28 9%	12 8%	20 16%	47 11%	49 17%	119 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)**Table 7****Q.PL01/02****What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1005	369	121	515	277	253	52	328	167	147	372	251	1005
WEIGHTED BASE	995	444	133*	418	294	239	48*	322	146*	124*	411	292	1005
	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Ageing population/ Social care for the elderly	100 10%	42 9%	8 6%	50 12%	44 15%zg	15 6%	5 11%	26 8%	10 7%	14 11%	54 13%z	23 8%	98 10%
Transport/Public transport	85 8%	40 9%	11 8%	34 8%	32 11%	19 8%	5 11%	17 5%	8 6%	10 8%	44 11%	13 4%	78 8%
Drug abuse	84 8%	44 10%	5 4%	35 8%	22 7%	18 8%	3 6%	36 11%	13 9%	9 7%	31 8%	36 12%	78 8%
Unemployment/ Factory closure/ Lack of industry	83 8%gl	38 9%	10 7%	36 9%	22 7%	11 5%	2 5%	33 10%	5 3%	11 9%	41 10%l	19 6%	75 7%
Lack of faith in politics / politicians / government	83 8%f	36 8%	9 7%	38 9%	15 5%	29 12%f	2 4%	24 7%	6 4%	13 10%	39 10%	26 9%	90 9%
Public services in general	80 8%	36 8%	13 10%	31 7%	24 8%	26 11%	4 8%	17 5%	14 9%	8 7%	39 9%	28 10%	91 9%
Defence/Foreign affairs/ International terrorism	62 6%	27 6%	10 7%	25 6%	26 9%	16 7%	1 1%	14 4%	3 2%	9 7%	37 9%zl	24 8%	59 6%
Low pay/Minimum wage/Fair wages	57 6%cf	32 7%cf	12 9%cf	13 3%	9 3%	20 8%cf	5 10%cf	15 5%	7 5%	9 7%	29 7%	21 7%	51 5%
Bird flu/Pandemic flu/Swine flu/ Ebola	52 5%	25 6%	8 6%	19 5%	29 10%z	11 5%	4 9%	7 2%	4 3%	7 6%	27 6%	17 6%	46 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Race relations	52	22	5	25	12	19	4	13	3	7	25	12	58
	5%	5%	4%	6%	4%	8%	8%	4%	2%	6%	6%	4%	6%
Taxation	47	14	7	26	13	14	2	13	6	2	19	23	39
	5%	3%	5%	6%	5%	6%	4%	4%	4%	2%	5%	8%	4%
Morality/ Individual behaviour/ Lifestyle	43	16	5	22	9	7	-	19	5	8	24	15	40
	4%	4%	4%	5%	3%	3%	-	6%	3%	6%	6%	5%	4%
Pensions/Social security/Benefits	42	19	6	18	14	5	3	9	5	8	21	12	46
	4%	4%	4%	4%	5%	2%	7%	3%	4%	6%	5%	4%	5%
Inflation/Prices	34	11	6	17	4	15	-	11	5	8	9	14	34
	3%	2%	4%	4%	1%	6%zf	-	4%	3%	7%n	2%	5%	3%
Population levels/ Overpopulation	30	11	12	7	9	9	2	7	8	4	13	12	26
	3%c	3%	9%zac	2%	3%	4%	5%	2%	6%	3%	3%	4%	3%
Animal welfare	27	4	10	13	6	7	2	7	6	3	9	14	24
	3%a	1%	8%za	3%	2%	3%	3%	2%	4%	2%	2%	5%	2%
Local government/ Council tax	22	10	3	9	5	2	1	13	*	3	6	6	22
	2%	2%	2%	2%	2%	1%	3%	4%	*	2%	1%	2%	2%
Nationalisation/ Government control of institutions	21	10	2	9	4	8	-	7	2	3	9	9	21
	2%	2%	1%	2%	1%	3%	-	2%	1%	2%	2%	3%	2%
Privatisation	20	6	6	8	6	6	2	3	4	1	13	6	18
	2%	1%	4%	2%	2%	3%	4%	1%	3%	1%	3%	2%	2%

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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1005	369	121	515	277	253	52	328	167	147	372	251	1005
WEIGHTED BASE	995	444	133*	418	294	239	48*	322	146*	124*	411	292	1005
	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Pound/Exchange rate/Value of pound	19 2% ^c	14 3%	2 1%	4 1%	1 *	8 4% ^f	- -	8 2%	3 2%	4 3%	10 2%	8 3%	17 2%
Petrol prices/Fuel	18 2%	7 1%	1 *	10 2%	3 1%	5 2%	2 4%	7 2%	5 3%	1 1%	6 1%	5 2%	18 2%
Nuclear weapons/ Nuclear war/ Disarmament	12 1% ^c	8 2%	3 2% ^c	1 *	1 *	8 3% ^{zf}	- -	- -	1 1%	- -	10 3% ^z	10 4%	5 *
Countryside/Rural life	10 1%	7 1%	- -	4 1%	5 2%	1 *	- -	4 1%	* *	1 1%	4 1%	3 1%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	10 1%	5 1%	- -	5 1%	2 1%	1 1%	- -	2 1%	1 *	1 1%	3 1%	3 1%	14 1%
Northern Ireland	9 1%	6 1%	- -	3 1%	3 1%	6 2% ^z	- -	- -	- -	- -	6 1%	6 2%	2 *
AIDS	6 1%	6 1% ^c	- -	- -	- -	6 3% ^{zf}	- -	- -	- -	- -	6 2% ^z	6 2%	2 *
Trade unions/ Strikes	5 1%	2 1%	1 *	3 1%	2 1%	3 1%	- -	1 *	2 1%	- -	1 *	4 1%	6 1%
Median	2	2	2	2	2	2	3	2	2	2	3	2	2
Foot and mouth outbreak/Farming crisis	* *	- -	- -	* *	- -	- -	- -	* *	* *	- -	- -	* *	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th - 23rd February 2020
 Number of sample points : 181
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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WEIGHTED BASE	995	444	133*	418	294	239	48*	322	146*	124*	411	292	1005
	100%	45%	13%*	42%	30%	24%	5%*	32%	15%*	13%*	41%	29%	101%
Other	71	33	6	32	29	12	3	17	4	11	38	9	78
	7% ^l	7%	5%	8%	10%	5%	7%	5%	2%	8%	9% ^l	3%	8%
MEAN NUMBER OF MENTIONS	3.34 ^l	3.39	3.58	3.22	3.23	3.72 ^z	3.56	3.00	2.70	3.35 ^l	3.78 ^z	3.78	3.28
STANDARD ERROR	0.07	0.11	0.22	0.09	0.12	0.16	0.23	0.10	0.12	0.17	0.13	0.17	0.07
ERROR VARIANCE	*	0.01	0.05	0.01	0.01	0.03	0.05	0.01	0.01	0.03	0.02	0.03	*
Don't know	110	41	3	66	33	16	1	56	16	11	25	27	120
	11% ^{bgn}	9% ^b	2%	16% ^{za}	11%	7%	2%	18%	11%	9%	6%	9%	12%
Personal finances (NET)	255	123	49	83	40	94	14	81	27	28	121	91	256
	26% ^{cf}	28% ^c	37% ^{zc}	20%	13%	39% ^{zf}	30% ^f	25%	19%	22%	29% ^l	31%	25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 8

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
National health service/Hospitals/ Healthcare	436 44% i	91 55% z	436 100% zac eft	88 48%	52 43%	188 48%	103 65% zce t	109 40%	284 48% zgi	43 34%	381 44%	52 40%	44 42%	208 45%	- -	2 29%	1 28%	1 32%	18 37%	34 47%	428 43%
Common Market/ Brexit/EU/Europe/ Euro	387 39% g	73 44% ct	188 43% ct	57 31%	37 30%	387 100% zab cft	55 35%	90 33%	244 41% g	53 42%	343 40%	43 33%	37 36%	204 44% z	- -	- -	- -	- -	3 7%	33 46%	379 38%
Pollution/ Environment	250 25% k	43 26%	101 23%	48 26%	22 19%	90 23%	53 34% zbe t	71 26%	154 26%	25 19%	228 27% k	22 17%	27 26%	119 26%	- -	3 45%	3 63%	- -	6 12%	16 23%	251 25%
Poverty/Inequality	190 19%	25 15%	76 17%	35 19%	26 21%	68 18%	47 30% zab ce	66 24% zh	102 17%	23 18%	161 19%	29 22%	28 27% z	95 21%	2 100%	1 11%	- -	1 39%	9 19%	16 23%	198 20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	185 19% ei	39 24% e	88 20% e	185 100% zab eft	28 23%	57 15%	32 20%	45 16%	125 21% i	14 11%	155 18%	30 23%	16 15%	73 16%	- -	1 19%	1 13%	1 32%	7 15%	20 29%	183 18%
Economy/Economic situation	167 17% eft	167 100% zbc eft	91 21% z	39 21%	24 20%	73 19%	35 23%	47 17%	103 17%	17 13%	137 16%	30 23%	11 11%	87 19%	- -	- -	- -	- -	6 12%	18 26%	160 16%
Education/Schools	157 16% j	35 21%	103 24% ze	32 17%	22 18%	55 14%	157 100% zab cet	45 16%	100 17%	12 9%	124 14%	31 24% zj	25 24% z	76 17%	1 56%	- -	- -	- -	8 16%	14 20%	160 16%
Housing	139 14% ei	27 16% e	73 17% e	45 24% zbe	17 14%	39 10%	35 22% ze	34 12%	97 16% i	9 7%	111 13%	28 22% zj	18 18%	68 15%	- -	- -	- -	- -	5 10%	12 17%	142 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 8

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Immigration/ immigrants	121	24	52	28	121	37	22	28	72	20	109	10	17	53	-	3	1	1	49	72	119
	12%	15%	12%	15%	100%zabc ef	9%	14%	10%	12%	16%	13%	8%	16%	11%	-	37%	28%	61%	100%	100%z	12%
Ageing population/ Social care for the elderly	100	22	60	31	8	28	22	22	74	4	93	7	9	36	-	1	1	-	-	8	98
	10% i	13%e	14%ze	17%zet	6%	7%	14%e	8%	13%zi	3%	11%	6%	9%	8%	-	16%	22%	-	-	11%	10%
Transport/Public transport	85	18	40	22	16	35	13	16	59	9	81	3	3	48	-	-	-	-	2	14	78
	8% gkl	11%	9%	12%	13%	9%	8%	6%	10%	7%	9%k	3%	3%	10%l	-	-	-	-	4%	20%z	8%
Drug abuse	84	21	31	40	11	19	17	33	51	*	64	20	12	29	-	-	-	-	5	6	78
	8% eij	12%e	7%	22%zabe ft	9%	5%	11%e	12%zi	9%i	*	7%	15%zj	11%	6%	-	-	-	-	11%	8%	8%
Unemployment/ Factory closure/ Lack of industry	83	30	38	22	19	25	23	20	49	14	74	9	10	37	-	-	-	-	6	13	75
	8%	18%zbe	9%	12%	16%ze	7%	15%zbe	7%	8%	11%	9%	7%	10%	8%	-	-	-	-	11%	19%z	7%
Lack of faith in politics / politicians / government	83	20	34	29	16	28	15	21	56	7	75	6	11	27	-	1	1	-	2	14	90
	8%	12%	8%	16%zbe	13%	7%	10%	8%	9%	5%	9%	5%	10%	6%	-	9%	13%	-	4%	20%z	9%
Public services in general	80	18	50	16	7	31	24	18	50	12	71	9	11	37	-	-	-	-	1	6	91
	8%	11%	12%z	9%	5%	8%	15%zet	6%	8%	10%	8%	7%	11%	8%	-	-	-	-	1%	8%	9%
Defence/Foreign affairs/ International terrorism	62	18	31	25	12	32	13	13	47	2	60	2	10	26	-	3	3	-	*	12	59
	6% ik	11%	7%	14%zb	10%	8%	8%	5%	8%i	1%	7%k	1%	9%	6%	-	36%	50%	-	1%	17%z	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)

Table 8

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Low pay/Minimum wage/Fair wages	57	13	19	17	8	7	9	12	33	11	50	7	7	37	-	-	-	-	3	6	51
	6%e	8%e	4%e	9%be	7%e	2%	5%e	4%	6%	9%	6%	5%	7%	8%	-	-	-	-	6%	8%	5%
Bird flu/Pandemic flu/Swine flu/Ebola	52	11	23	5	7	22	7	2	42	9	50	2	5	28	-	-	-	-	3	4	46
	5%g	7%	5%	3%	6%	6%	5%	1%	7%zg	7%g	6%	2%	5%	6%	-	-	-	-	5%	6%	5%
Race relations	52	8	21	13	4	15	11	17	33	2	36	16	5	22	1	1	-	1	2	2	58
	5%j	5%	5%	7%	3%	4%	7%	6%	6%	2%	4%	12%zj	5%	5%	44%	11%	-	39%	4%	3%	6%
Taxation	47	11	16	10	17	13	20	15	32	-	32	15	7	14	-	-	-	-	8	9	39
	5%ij	7%	4%	5%	14%zbce	3%	13%zbce	6%i	5%i	-	4%	11%zj	7%	3%	-	-	-	-	16%	13%z	4%
Morality/Individual behaviour/Lifestyle	43	12	20	20	11	14	12	13	27	2	41	1	4	17	-	-	-	-	2	9	40
	4%	7%	5%	11%zbe	9%ze	4%	8%	5%	5%	2%	5%	1%	4%	4%	-	-	-	-	4%	13%z	4%
Pensions/Social security/Benefits	42	12	20	15	16	12	10	6	28	7	41	1	4	20	-	1	-	1	4	12	46
	4%k	7%e	5%	8%ze	13%zbe	3%	7%	2%	5%	5%	5%	1%	4%	4%	-	8%	-	29%	8%	17%z	5%
Inflation/Prices	34	16	16	5	7	18	14	9	21	4	17	16	3	14	-	-	-	-	4	4	34
	3%j	10%zbce	4%	3%	6%	5%	9%zbc	3%	4%	3%	2%	13%zj	3%	3%	-	-	-	-	8%	5%	3%
Population levels/Overpopulation	30	11	8	7	8	10	4	9	17	4	26	4	2	21	-	-	-	-	3	5	26
	3%	6%zbe	2%	4%	6%b	3%	3%	3%	3%	3%	3%	3%	2%	5%	-	-	-	-	5%	7%	3%
Animal welfare	27	10	9	13	7	7	6	4	22	1	24	3	4	10	-	-	-	-	2	5	24
	3%	6%be	2%	7%zbe	6%e	2%	4%	2%	4%	1%	3%	3%	4%	2%	-	-	-	-	3%	7%	2%
Local government/Council tax	22	11	7	5	6	4	7	6	13	3	14	8	3	9	-	-	-	-	4	2	22
	2%i	6%zbe	2%	2%	5%e	1%	4%e	2%	2%	2%	2%	6%zj	3%	2%	-	-	-	-	7%	3%	2%

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Table 8

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
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	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Nationalisation/ Government control of institutions	21 2%	7 4%	12 3%	4 2%	4 3%	9 2%	5 3%	4 2%	15 3%	1 1%	18 2%	2 2%	2 1%	10 2%	- -	- -	- -	- -	- -	4 5%	21 2%
Privatisation	20 2%	7 4%	8 2%	8 4%	5 4%	6 2%	8 5%ze	8 3%	13 2%	- -	20 2%	1 1%	4 4%	8 2%	- -	* 6%	* 9%	- -	- -	5 7%z	18 2%
Pound/Exchange rate/Value of pound	19 2%	8 5%z	12 3%	5 3%	4 3%	8 2%	8 5%z	6 2%	13 2%	- -	17 2%	2 2%	2 2%	14 3%	- -	- -	- -	- -	- -	4 6%	17 2%
Petrol prices/Fuel	18 2%	2 1%	4 1%	7 4%b	5 4%b	5 1%	6 4%b	8 3%	10 2%	- -	14 2%	4 3%	2 2%	5 1%	- -	- -	- -	- -	1 2%	4 6%z	18 2%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%	7 4%ze	7 2%e	10 6%zbe	5 4%e	- -	5 3%ze	1 *	11 2%	- -	12 1%	- -	3 3% m	2 *	- -	- -	- -	- -	- -	5 6%z	5 *
Countryside/Rural life	10 1%	4 2%	5 1%	3 2%	1 1%	3 1%	3 2%	1 *	6 1%	3 2%	10 1%	1 *	1 1%	5 1%	- -	- -	- -	- -	- -	1 1%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	10 1%	* *	6 1%	2 1%	2 2%	7 2%	4 2%	2 1%	7 1%	1 1%	10 1%	- -	1 1%	3 1%	- -	- -	- -	- -	- -	2 3%	14 1%
Northern Ireland	9 1%	6 4%z	6 1%	6 3%z	- -	3 1%	- -	3 1%	6 1%	- -	9 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
AIDS	6 1%	6 4%ze	6 1%	6 3%ze	- -	- -	- -	- -	6 1%	- -	6 1%	- -	* *	- -	- -	- -	- -	- -	- -	- -	2 *

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Table 8

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1005	160	428	183	119	379	160	319	546	140	859	142	155	327	2	7	4	3	47	72	1005
WEIGHTED BASE	995	167	436	185	121*	387	157	275	591	128*	860	131	103	458	2**	7**	5**	2**	49**	72*	1005
	100%	17%	44%	19%	12%*	39%	16%	28%	59%	13%*	86%	13%	10%	46%	***	1%**	1%**	***	5%**	7%*	101%
Trade unions/ Strikes	5 1%j	4 2%z	3 1%	3 2%	1 1%	3 1%	4 3%z	1 *	4 1%	- -	1 *	4 3%zj	1 1%	2 *	- -	- -	- -	- -	- -	1 1%	6 1%
Median	2	4	3	3	3	2	4	2	2	2	2	2	2	2	2	2	2	2	2	4	2
Foot and mouth outbreak/Farming crisis	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Other	71 7%bc	13 8%	21 5%	6 3%	8 7%	22 6%	9 6%	23 8%	40 7%	8 6%	62 7%	9 7%	6 6%	34 8%	- -	1 8%	- -	1 29%	3 6%	5 8%	78 8%
MEAN NUMBER OF MENTIONS	3.34gi e	5.09zb	4.02ze	4.98zb e	4.69zb e	3.64z	5.21zb e	3.13i	3.60zg i	2.65	3.33	3.46	3.59	3.33	2.00	2.36	2.26	2.61	3.43	5.56z	3.28
STANDARD ERROR	0.07	0.25	0.12	0.25	0.31	0.12	0.26	0.11	0.10	0.09	0.07	0.18	0.22	0.11	-	0.26	0.38	0.39	0.26	0.46	0.07
ERROR VARIANCE	*	0.06	0.01	0.06	0.10	0.01	0.07	0.01	0.01	0.01	0.01	0.03	0.05	0.01	-	0.07	0.14	0.15	0.07	0.21	*
Don't know	110 11%abce ftjmw	- -	12 3%	7 4%a	4 3%	27 7%abf	2 1%	35 13%	57 10%	18 14%	85 10%	24 18%zj	16 15% m	28 6%	- -	- -	- -	- -	4 8%	- -	120 12%
Personal finances (NET)	255 26%	43 26%	100 23%	51 28%	36 30%	87 23%	61 39%zab ce	85 31%z	141 24%	29 22%	214 25%	42 32%	33 32%	134 29%	2 100%	1 11%	- -	1 39%	14 29%	22 31%	256 25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 7th - 23rd February 2020
Number of sample points : 181
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2020 (PUBLIC - FINAL)**Table 9****Q.PL01/02****What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1005	182	102	177	109	251	184	1005
WEIGHTED BASE	995	173	120*	192	131*	183	195	1005
	100%	17%	12%*	19%	13%*	18%	20%	101%
National health service/Hospitals/ Healthcare	436 44%b	66 38%	36 30%	107 56%za b	56 43%	84 46%b	87 45%	428 43%
Common Market/ Brexit/EU/Europe/ Euro	387 39%b	61 35%	33 28%	100 52%za bdf	40 30%	78 42%b	75 39%	379 38%
Pollution/ Environment	250 25%bd	42 24%	15 13%	74 38%za bdf	20 15%	64 35%za bdf	36 18%	251 25%
Poverty/Inequality	190 19%f	46 27%ze f	25 21%	41 21%	29 22%	27 15%	23 12%	198 20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	185 19%a	18 11%	31 26%a	29 15%	34 26%a	36 20%a	36 19%	183 18%
Economy/Economic situation	167 17%e	38 22%e	19 16%	37 19%e	24 18%	19 10%	29 15%	160 16%
Education/Schools	157 16%f	26 15%	22 19%f	48 25%za ef	19 14%	27 15%	15 8%	160 16%
Housing	139 14%	18 10%	18 15%	37 19%za	15 12%	25 14%	26 13%	142 14%
Immigration/ immigrants	121 12%	17 10%	10 8%	17 9%	34 26%za bcef	21 12%	22 11%	119 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	995	173	120*	192	131*	183	195	1005
	100%	17%	12%*	19%	13%*	18%	20%	101%
Ageing population/ Social care for the elderly	100 10%ab	6 4%	4 3%	22 12%ab	9 7%	30 16%za bd	30 15%ab	98 10%
Transport/Public transport	85 8%	9 5%	5 4%	14 7%	18 14%a	21 12%a	17 9%	78 8%
Drug abuse	84 8%	11 7%	19 16%zac ef	12 6%	23 18%zac ef	10 6%	8 4%	78 8%
Unemployment/ Factory closure/ Lack of industry	83 8%	13 8%	14 12%	13 7%	9 7%	11 6%	23 12%	75 7%
Lack of faith in politics / politicians / government	83 8%	14 8%	14 12%	13 7%	13 10%	17 9%	12 6%	90 9%
Public services in general	80 8%	8 4%	8 7%	23 12%a	10 8%	14 8%	17 9%	91 9%
Defence/Foreign affairs/ International terrorism	62 6%	9 5%	9 7%	15 8%	5 4%	15 8%	9 5%	59 6%
Low pay/Minimum wage/Fair wages	57 6%e	8 5%	17 14%zac ef	8 4%	11 9%e	3 2%	9 4%	51 5%
Bird flu/Pandemic flu/Swine flu/ Ebola	52 5%a	3 2%	6 5%	18 10%zae	4 3%	7 4%	14 7%a	46 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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UNWEIGHTED BASE	1005	182	102	177	109	251	184	1005
WEIGHTED BASE	995	173	120*	192	131*	183	195	1005
	100%	17%	12%*	19%	13%*	18%	20%	101%
Race relations	52	10	6	16	5	8	8	58
	5%	6%	5%	8%	4%	4%	4%	6%
Taxation	47	10	7	7	15	2	5	39
	5%e	6%e	6%e	4%	11%zce f	1%	3%	4%
Morality/ Individual behaviour/ Lifestyle	43	6	8	7	5	9	9	40
	4%	3%	6%	4%	4%	5%	5%	4%
Pensions/Social security/Benefits	42	4	5	5	10	8	9	46
	4%	2%	4%	3%	8%	4%	5%	5%
Inflation/Prices	34	8	4	8	8	2	3	34
	3%e	4%	4%	4%	6%	1%	2%	3%
Population levels/ Overpopulation	30	6	5	7	5	4	4	26
	3%	3%	4%	4%	4%	2%	2%	3%
Animal welfare	27	*	14	3	3	1	6	24
	3%ae	*	11%zac def	2%	2%	1%	3%	2%
Local government/ Council tax	22	5	1	3	5	5	3	22
	2%	3%	1%	1%	4%	3%	1%	2%
Nationalisation/ Government control of institutions	21	-	2	3	7	3	5	21
	2%	-	2%	2%	6%a	2%	3%	2%
Privatisation	20	4	3	6	-	2	6	18
	2%	2%	3%	3%	-	1%	3%	2%

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WEIGHTED BASE	995	173	120*	192	131*	183	195	1005
	100%	17%	12%*	19%	13%*	18%	20%	101%
Pound/Exchange rate/Value of pound	19 2%	9 5%zef	3 3%	4 2%	3 2%	- -	- -	17 2%
Petrol prices/Fuel	18 2%	2 1%	4 3%	3 2%	5 4%	2 1%	1 *	18 2%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%	1 1%	4 3%e	1 1%	6 5%zef	- -	- -	5 *
Countryside/Rural life	10 1%	2 1%	-	2 1%	-	4 2%	2 1%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	10 1%	-	2 1%	3 1%	1 *	3 2%	1 1%	14 1%
Northern Ireland	9 1%	-	-	-	6 5%zac e	-	3 2%	2 *
AIDS	6 1%	* *	- -	- -	6 5%zac ef	- -	- -	2 *
Trade unions/ Strikes	5 1%	1 1%	1 1%	3 1%	- -	- -	- -	6 1%
Median	2	2	2	3	2	2	2	2
Foot and mouth outbreak/Farming crisis	* *	- -	- -	- -	* *	- -	- -	1 *

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	100%	17%	12%*	19%	13%*	18%	20%	101%
Other	71	10	3	19	5	20	14	78
	7%	6%	3%	10%	4%	11%zb	7%	8%
MEAN NUMBER OF MENTIONS	3.34a	2.98	3.37	3.84z aef	3.68a f	3.24	3.04	3.28
STANDARD ERROR	0.07	0.14	0.25	0.19	0.21	0.12	0.14	0.07
ERROR VARIANCE	*	0.02	0.06	0.04	0.04	0.01	0.02	*
Don't know	110	23	25	9	15	12	27	120
	11%ce	13%c	21%zce	4%	11%	7%	14%c	12%
Personal finances (NET)	255	53	43	55	45	30	29	256
	26%ef	31%ef	35%ze f	28%ef	35%ef	17%	15%	25%

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