

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q1B. How confident, if at all, would you say you are in the ability of the National Health Service to deal with those who are ill as a result of getting the coronavirus?  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)			
Unweighted base	1069	522	544	352	392	325	150	202	182	210	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398			
Very confident	304 28%	157 30%	147 27%	83 25%	123 31%	99 29%	34 27%	48 24%	65 34%	58 29%	57 32%	42 26%	76 27%	78 25%	82 36% N*	68 28%	91 36%	77 28%	61 25%	33 22%	13 25%	30 32%	256 30%	48 30%	190 30%	71 23%	43 34%	87 31%	217 28%	74 22%	230 32%	199 29%	105 27%	134 41%	58 21%	19 19%	34 29%	102 23%	150 38%			
Fairly confident	524 49%	260 49%	262 49%	152 46%	186 47%	186 54%	58 46%	94 46%	85 45%	101 50%	91 50%	95 58%	141 49%	167 53%	88 39%	129 54%	107 42%	148 53%	131 54%	76 51%	23 45%	39 43%	447 49%	77 49%	286 45%	68 55%	127 45%	397 51%	179 52%	346 48%	319 47%	205 53%	167 50%	132 48%	54 52%	60 51%	213 49%	196 49%				
Not very confident	169 16%	90 17%	79 15%	68 21% FK	59 15%	41 12%	23 18%	45 22% FK	25 13%	35 17%	20 11%	21 13%	45 16%	53 17%	45 20% P*	25 11%	46 18%	36 13%	35 14%	26 17%	9 18%	18 19%	137 15%	31 20%	108 17% a	50 16%	11 9%	50 18%	119 15%	66 19%	103 14%	117 17%	52 13%	21 6%	58 21% h	23 22% h*	19 16% h*	98 22% m	28 7%			
Not confident at all	44 4%	12 2%	32 6% B	18 5%	10 3%	16 5%	9 7% LJ	8 4%	6 3%	4 2%	12 6% *	5 3%	16 6%	10 3%	9 4% *	10 4%	7 3%	10 4%	12 5%	8 5%	6 13% QW*	2 2%	43 5%	2 1%	29 5%	14 4%	2 1%	11 4%	33 4%	19 5%	26 4%	25 4%	20 5%	6 2%	22 8% h	4 4% *	3 3% *	18 4% *	17 4%			
Don't know	27 3%	9 2%	17 3%	10 3%	14 4%	3 1%	3 2%	7 3%	8 4%	6 3%	2 1%	1 1%	7 3%	9 3%	3 1% *	7 3%	5 2%	6 2%	5 2%	8 5%	- 4%	4 3%	26 3%	1 *	16 3%	8 2%	4 3%	8 3%	19 2%	6 2%	21 3%	20 3%	7 2%	3 1%	3 1%	3 3% *	1 1% *	7 2%	6 1%			
NET Confident	829 78%	417 79%	409 76%	235 71%	309 79%	285 82% D	93 72%	142 70%	150 79%	159 78%	148 82% DH*	137 84% DGH	217 76%	245 77%	170 75% *	197 82%	198 78%	225 81%	192 79%	109 73%	35 70% *	69 75% *	703 77%	126 79%	476 76%	242 77%	111 87% V2*	215 76%	614 78%	253 74%	576 79%	518 76%	311 80%	301 91% JK	190 69%	73 71% *	94 80% I*	315 72%	347 87% I			
NET Not confident	213 20%	102 19%	111 21%	85 26% EFL	70 18%	58 17%	32 25%	53 26% EFL	31 16%	39 19%	32 18%	26 16%	61 21%	63 20%	55 24% *	35 15%	53 21%	46 17%	47 19%	33 22%	15 30% H*	19 21% *	180 20%	33 21%	137 22% a	63 20% a	13 10% *	61 21%	152 19%	85 25% e	128 18%	142 21%	71 18%	27 8%	80 29% h	27 26% h*	22 19% h*	116 27% m	46 11%			
Net Difference	616 58%	315 60%	298 55%	149 45%	239 61%	227 66%	60 47%	89 44%	119 63%	120 59%	116 64%	111 68%	157 55%	182 58%	116 51%	162 68%	146 57%	179 65%	145 60%	76 50%	20 40%	50 54%	523 57%	93 58%	339 54%	178 57%	98 77%	154 54%	462 59%	168 49%	448 62%	376 55%	239 62%	274 83%	109 40%	47 45%	72 61%	199 45%	301 76%			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? - Summary

All adults aged 18-75 in Great Britain

	Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following?	
	Yourself (A)	The country as a whole (B)
Unweighted base	1069	1069
Weighted base	1069	1069
Very concerned (4)	348 33%	604 57% A
Fairly concerned (3)	452 42% B	389 36%
Not very concerned (2)	208 19% B	53 5%
Not at all concerned (1)	51 5% B	13 1%
Don't know	10 1%	10 1%

NET Concerned	800 75%	993 93% A
NET Not concerned	259 24% B	66 6%
Net Difference	541 51%	927 87%

Mean	3.04	3.50 A
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Overlap formulae used

ColumnProportions (5%): A/B Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? - Yourself  
All adults aged 18-75 in Great Britain

	Gender			Age												Social grade				Region							Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)							
Unweighted base	1069	522	544	352	325	325	150	202	182	210	158	344	393	120	212	256	277	244	143	54	95	92	910	159	629	313	128	284	785	343	726	680	389	331	291	104	127	460	383							
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398							
Very concerned (4)	348 33%	140 27%	206 38%	94 29%	130 33%	123 36%	29 23%	65 32%	61 32%	70 34%	61 33%	62 38%	86 30%	92 29%	94 41%	76 32%	89 35%	81 29%	82 34%	52 34%	17 34%	27 29%	302 33%	46 29%	227 36%	74 24%	47 37%	102 36%	246 31%	101 30%	246 34%	230 34%	117 30%	130 39%	92 34%	22 *	43 36%	133 30%	160 40%							
Fairly concerned (3)	452 42%	233 44%	219 41%	124 37%	162 41%	166 48%	42 33%	82 40%	77 41%	85 42%	94 52%	72 44%	126 44%	146 46%	76 33%	104 43%	113 44%	116 42%	104 43%	59 39%	24 47%	36 39%	382 42%	70 44%	277 44%	114 36%	61 48%	117 41%	335 43%	150 44%	302 42%	278 41%	174 45%	134 40%	126 46%	49 48%	46 39%	205 47%	158 40%							
Not very concerned (2)	208 19%	115 22%	92 17%	88 27%	68 17%	52 15%	43 34%	45 22%	39 21%	29 14%	22 12%	30 18%	59 21%	62 20%	48 21%	39 16%	38 15%	57 21%	44 18%	31 21%	10 19%	28 31%	174 19%	34 21%	104 16%	90 29%	15 11%	43 15%	165 21%	79 23%	129 18%	131 19%	77 20%	53 16%	41 15%	29 28%	25 21%	84 19%	60 15%							
Not at all concerned (1)	51 5%	34 6%	17 3%	24 7%	24 6%	4 1%	14 11%	10 5%	8 4%	15 8%	3 2%	1 *	13 5%	14 4%	8 4%	16 7%	12 5%	21 7%	11 5%	7 5%	- *	- *	41 4%	10 6%	16 3%	30 10%	5 4%	18 6%	33 4%	10 3%	41 6%	33 5%	18 5%	13 4%	12 4%	3 2%	3 2%	14 3%	18 5%							
Don't know	10 1%	6 1%	4 1%	* 2%	8 2%	1 *	- *	* *	4 2%	5 2%	1 1%	- *	1 *	2 1%	3 1%	4 2%	4 2%	2 1%	1 *	1 1%	- *	1 1%	10 1%	- 1%	5 1%	4 1%	- *	4 2%	5 1%	2 1%	8 1%	8 1%	2 *	2 1%	2 1%	- *	1 1%	2 *	2 *							
NET Concerned	800 75%	373 71%	425 79%	218 66%	293 75%	289 84%	71 55%	147 73%	138 73%	155 76%	155 85%	134 82%	212 74%	238 75%	170 74%	180 75%	202 79%	197 71%	187 77%	111 74%	41 81%	63 68%	684 75%	116 72%	504 80%	188 60%	108 85%	219 77%	581 74%	252 73%	548 76%	508 75%	292 75%	264 79%	218 80%	71 69%	89 76%	338 77%	318 80%							
NET Not concerned	259 24%	149 28%	109 20%	112 34%	91 23%	56 16%	57 45%	55 27%	47 25%	44 22%	26 14%	30 18%	73 25%	76 24%	56 25%	55 23%	50 19%	78 28%	56 23%	38 25%	10 19%	28 31%	215 24%	44 28%	119 19%	120 38%	20 15%	61 21%	199 25%	89 26%	170 23%	164 24%	96 25%	66 20%	53 19%	32 31%	27 23%	98 22%	78 20%							
Net Difference	541 51%	224 42%	316 59%	106 32%	201 51%	234 68%	14 11%	92 45%	91 48%	111 54%	129 71%	104 63%	139 49%	162 51%	114 50%	125 53%	152 59%	119 43%	131 54%	73 48%	32 62%	35 38%	469 52%	72 45%	385 61%	68 22%	88 69%	158 56%	383 49%	162 47%	378 52%	345 51%	196 50%	198 60%	165 60%	40 39%	61 52%	240 55%	240 60%							
Mean	3.04	2.92	3.15	2.87	3.04	3.18	2.67	3.00	3.03	3.05	3.18	3.19	3.00	3.01	3.13	3.02	3.11	2.94	3.06	3.04	3.15	2.99	3.05	2.95	3.15	2.75	3.18	3.08	3.02	3.01	3.05	3.05	3.01	3.15	3.10	2.88	3.11	3.05	3.16							

Overlap formulae used  
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d/h,j/g,n/v/l/k/i/m Minimum Base: 30\*\* Small Base: 100\*\*  
ColumnMeans (5%): A-B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d/h,j/g,n/v/l/k,i/m Minimum Base: 30\*\* Small Base: 100\*\*

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Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? - The country as a whole

All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)			
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383			
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398			
Very concerned (4)	604 57%	264 50%	338 63%	179 54%	225 57%	200 58%	65 51%	115 57%	106 56%	119 58%	104 57%	96 58%	169 59%	181 57%	143 63%	111 46%	149 58%	159 57%	125 51%	89 60%	34 67%	47 51%	505 56%	99 62%	369 59%	157 50%	79 62%	156 55%	448 57%	200 58%	404 56%	389 57%	215 55%	189 57%	168 61%	48 47%	63 54%	271 62%	222 56%			
Fairly concerned (3)	389 36%	211 40%	177 33%	120 36%	135 34%	134 39%	53 41%	67 33%	65 34%	70 34%	63 39%	94 38%	118 33%	68 37%	118 30%	109 46%	87 34%	94 34%	99 41%	52 35%	17 33%	40 44%	336 37%	53 33%	217 34%	129 41%	43 33%	97 34%	291 37%	121 35%	267 37%	239 35%	149 38%	125 38%	47 32%	46 46%	142 39%	151 38%				
Not very concerned (2)	53 5%	40 8%	13 2%	25 7%	17 4%	11 3%	9 7%	16 8%	9 5%	8 4%	6 3%	5 3%	17 6%	12 4%	13 6%	12 5%	11 4%	19 7%	13 5%	6 4%	- -	4 4%	48 5%	6 3%	30 5%	17 6%	6 4%	20 7%	34 4%	19 5%	34 5%	33 5%	20 5%	12 4%	13 5%	7 7%	6 5%	21 5%	18 5%			
Not at all concerned (1)	13 1%	9 2%	5 1%	6 2%	6 2%	1 *	2 1%	5 2%	5 3%	1 3%	1 *	- -	5 2%	5 2%	- -	3 1%	2 1%	3 1%	5 2%	3 2%	- -	1 1%	12 1%	1 1%	8 1%	5 2%	1 1%	7 3%	6 1%	3 1%	11 1%	10 2%	3 1%	3 1%	1 *	1 1%	3 2%	2 1%	5 1%			
Don't know	10 1%	5 1%	5 1%	- -	9 DF	* *	- -	- -	4 DF	6 DFH	* *	- -	1 *	* *	4 *	4 2%	6 2%	2 1%	1 *	- -	- -	- -	8 1%	1 1%	5 1%	4 1%	- -	4 1%	6 1%	* *	9 1%	9 1%	1 *	2 1%	3 1%	- -	- -	2 *	2 *			
NET Concerned	993 93%	475 90%	516 96%	299 91%	359 92%	334 97%	117 92%	182 90%	171 91%	188 93%	175 96%	159 97%	263 92%	299 94%	211 92%	220 92%	237 93%	253 91%	224 92%	141 94%	51 100%	87 95%	841 92%	152 95%	586 93%	286 91%	121 95%	253 89%	740 94%	321 94%	672 93%	628 92%	365 94%	314 95%	256 94%	95 93%	109 93%	413 94%	372 94%			
NET Not concerned	66 6%	48 9%	17 3%	31 9%	24 6%	12 3%	11 8%	20 10%	14 7%	9 5%	7 4%	5 3%	21 7%	17 5%	13 6%	15 6%	13 5%	22 8%	18 7%	9 6%	- -	5 5%	60 7%	6 4%	38 6%	22 7%	6 5%	27 9%	40 5%	21 6%	45 6%	43 6%	23 6%	15 4%	13 5%	8 7%	8 7%	23 5%	23 6%			
Net Difference	927 87%	427 81%	498 93%	268 81%	336 86%	322 93%	107 83%	162 80%	157 83%	179 88%	168 93%	154 94%	242 85%	282 89%	199 87%	205 86%	224 88%	231 83%	206 85%	133 88%	51 100%	82 89%	781 86%	145 91%	548 87%	264 84%	115 90%	226 80%	700 89%	300 87%	627 86%	585 86%	341 88%	300 90%	243 89%	88 85%	100 86%	390 89%	349 88%			
Mean	3.50	3.40	3.59 B	3.43	3.51	3.54	3.41	3.44	3.47	3.55	3.53 *	3.55	3.50	3.50	3.58 P*	3.39	3.54	3.49	3.42	3.52	3.67 S*	3.44 *	3.48	3.58	3.52	3.42	3.56 *	3.43	3.52	3.51	3.49	3.50	3.49	3.52	3.57 J	3.38 *	3.44 *	3.56	3.49			

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Ipsos MORI Coronavirus Polling  
PUBLIC  
Fieldwork: 10-13 April 2020  
Adults online aged 18-75 in GB

Q3.Which of the following actions, if any, have you done or started doing more often as a result of concerns about the coronavirus?  
All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65-74 (H)	75-84 (I)	85-94 (J)	95-104 (K)	105-114 (L)	115-124 (M)	125-134 (N)	135-144 (O)	145-154 (P)	155-164 (Q)	165-174 (R)	175-184 (S)	185-194 (T)	195-204 (U)	205-214 (V)	215-224 (W)	225-234 (X)	235-244 (Y)	245-254 (Z)	(a)	(b)	(c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398		
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398		
Washing your hands	810 76%	393 74%	417 78%	230 41%	294 57%	286 83%	76 60%	153 76%	144 76%	150 74%	135 83%	214 82%	243 75%	169 77%	184 74%	184 77%	210 72%	195 76%	108 80%	42 72%	76 83%	684 75%	125 79%	481 77%	230 74%	98 77%	205 72%	604 73%	261 75%	548 72%	509 71%	300 77%	254 77%	216 79%	84 82%	87 74%	363 83%	295 74%			
Avoiding leaving the house	782 73%	361 68%	421 78%	238 42%	282 57%	263 76%	82 64%	155 77%	140 74%	142 70%	127 70%	136 82%	220 77%	231 73%	167 73%	164 69%	182 71%	201 73%	187 77%	109 73%	109 75%	65 71%	671 74%	111 70%	458 73%	218 70%	106 83%	208 73%	574 75%	258 72%	524 71%	481 77%	301 77%	239 72%	214 78%	78 75%	83 71%	341 78%	290 73%		
Working from	298 28%	148 28%	147 27%	135 41%	125 32%	38 11%	54 42%	81 40%	63 33%	63 31%	32 17%	7 4%	110 38%	91 29%	73 32%	24 10%	57 22%	75 27%	60 25%	67 45%	10 19%	30 32%	261 29%	37 23%	169 27%	106 34%	23 18%	101 36%	197 25%	151 44%	147 20%	260 38%	39 10%	76 23%	87 32%	34 33%	36 31%	148 34%	81 20%		
Online banking	289 27%	135 26%	153 29%	100 30%	99 25%	90 26%	29 23%	71 35%	55 29%	44 22%	36 20%	54 33%	69 24%	87 28%	63 28%	69 29%	60 23%	71 26%	65 27%	43 29%	19 37%	31 34%	258 28%	31 20%	178 28%	76 24%	35 27%	93 33%	195 25%	97 28%	191 26%	178 26%	110 28%	78 24%	71 26%	27 27%	41 35%	124 28%	103 26%		
Shopping online for groceries	243 23%	113 21%	130 24%	94 28%	78 21%	71 21%	30 24%	63 31%	43 22%	36 31%	15 34%	57 30%	86 30%	66 21%	50 22%	41 17%	52 20%	73 26%	55 23%	33 22%	11 19%	18 19%	213 20%	30 18%	144 19%	68 22%	30 24%	82 31%	161 20%	85 25%	158 22%	148 22%	95 25%	71 21%	80 29%	21 20%	26 22%	102 23%	89 22%		
Shopping online for non-grocery items such as clothes	214 20%	100 19%	114 21%	94 28%	76 19%	44 13%	44 34%	50 25%	41 22%	35 17%	16 9%	28 17%	58 20%	64 20%	56 24%	36 15%	37 14%	65 24%	54 22%	30 20%	10 19%	17 19%	185 20%	29 18%	122 19%	69 22%	23 18%	87 31%	127 16%	71 21%	143 20%	142 21%	72 19%	60 18%	60 22%	20 19%	30 26%	94 22%	70 17%		
Subscribing to or up-grading media entertainment packages (e.g. Sky, Netflix)	165 15%	82 16%	83 15%	80 24%	68 17%	16 5%	32 25%	48 24%	37 20%	31 15%	10 5%	7 4%	45 16%	39 12%	33 14%	49 20%	32 13%	51 18%	28 12%	27 18%	9 19%	17 18%	151 17%	14 9%	87 14%	60 19%	18 14%	79 28%	86 11%	45 13%	120 17%	117 17%	48 12%	43 13%	48 18%	14 13%	21 18%	65 15%	52 13%		
Wearing surgical or face masks	162 15%	76 14%	86 16%	75 23%	59 15%	28 8%	22 17%	54 27%	35 19%	23 11%	20 11%	8 5%	46 16%	47 15%	40 18%	29 12%	37 15%	42 15%	26 11%	39 26%	4 9%	12 13%	137 15%	25 16%	97 15%	47 15%	18 14%	58 20%	104 13%	58 17%	104 14%	120 18%	42 11%	38 12%	52 19%	17 16%	16 14%	68 16%	60 15%		
Ordering cooked meals to be delivered to your	86 8%	40 8%	46 8%	47 14%	27 7%	12 3%	22 12%	25 12%	15 8%	11 6%	6 3%	6 4%	25 9%	13 4%	27 12%	21 9%	11 4%	26 9%	21 8%	17 11%	3 6%	8 8%	81 9%	5 3%	45 7%	30 10%	11 9%	33 11%	53 7%	23 7%	63 9%	61 9%	25 6%	20 6%	26 9%	5 5%	14 12%	37 8%	25 6%		
Use an online GP for standard appointments	74 7%	31 6%	43 8%	37 11%	23 6%	15 4%	18 14%	19 9%	10 5%	13 6%	8 5%	7 4%	22 8%	20 6%	18 8%	14 6%	13 5%	20 7%	17 7%	16 11%	2 3%	6 7%	72 8%	2 1%	48 8%	19 6%	7 6%	41 14%	33 4%	27 8%	47 6%	49 7%	25 7%	12 4%	25 9%	9 8%	10 8%	32 7%	21 5%		
None of these	55 5%	32 6%	23 4%	11 3%	20 5%	23 7%	4 3%	8 7%	6 3%	14 7%	18 10%	6 3%	9 5%	17 6%	13 6%	16 7%	21 8%	16 6%	6 2%	5 4%	1 3%	5 6%	49 5%	6 4%	36 6%	13 4%	6 5%	10 3%	45 6%	16 5%	39 5%	30 4%	25 6%	9 3%	4 3%	3 2%	11 2%	26 7%			
Don't know	7 1%	6 1%	1 *	2 1%	5 1%	-	1 1%	2 1%	3 1%	-	-	1 *	1 *	3 1%	2 1%	3 1%	1 *	-	2 2%	-	-	1 1%	7 1%	-	3 1%	5 1%	-	3 1%	5 1%	1 *	6 1%	5 1%	2 1%	-	1 1%	-	1 1%	1 *	1 *	-	

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Overlap formulae used  
ColumnPreparations (S%): A,B/C,D/E/F/G/H/I/J/K/L,M,N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/e,f/g,h/i/j/k,l/m Minimum Base: 30\*\* Small Base: 100\*\*  
ColumnMeans (S%): A,B/C,D/E/F/G/H/I/J/K/L,M,N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/e,f/g,h/i/j/k,l/m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q3.Which of the following actions, if any, have you done or started doing more often as a result of concerns about the coronavirus?  
 All adults aged 18-75 in Great Britain

	Gender			Age							Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398
Washing your hands	810	393	417	230	294	286	76	153	144	150	135	214	243	169	184	184	210	195	108	42	70	684	125	481	230	98	205	604	261	548	509	300	254	216	84	87	363	295	
Avoiding leaving the house	782	361	421	238	282	263	82	155	140	142	127	136	220	231	167	164	182	201	187	109	38	65	671	111	458	218	106	208	574	258	524	481	301	239	214	78	83	341	290
Online banking	289	135	153	100	99	90	29	71	55	44	36	54	69	87	63	69	60	71	65	43	19	31	258	31	178	76	35	93	195	97	191	178	110	78	71	27	41	124	103
Working from *Based on all working respondents	260	132	126	105	120	35	30	75	59	60	30	5	101	83	65	11	49	67	55	62	6	20	229	31	160	80	21	93	167	137	123	260	-	72	81	31	29	136	75
Shopping online for groceries	243	113	130	94	78	71	30	63	43	36	15	57	86	66	50	41	52	73	55	33	11	18	213	30	144	68	30	82	161	85	158	148	95	71	80	21	26	102	89
Shopping online for non-grocery items such as clothes	214	100	114	94	76	44	44	50	41	35	16	28	58	64	56	36	37	65	54	30	10	17	185	29	122	69	23	87	127	71	143	142	72	60	60	20	30	94	70
Subscribing to or up-grading media entertainment packages (e.g. Sky, Netflix)	165	82	83	80	68	16	32	48	37	31	10	7	45	39	33	49	32	51	28	27	9	17	151	14	87	60	18	79	86	45	120	117	48	43	48	14	21	65	52
Wearing surgical or face masks	162	76	86	75	59	28	22	54	35	23	20	8	46	47	40	29	37	42	26	39	4	12	137	25	97	47	18	58	104	58	104	120	42	38	52	17	16	68	60
Ordering cooked meals to be delivered to your	86	40	46	47	27	12	22	25	15	11	6	6	25	13	27	21	11	26	21	17	3	8	81	5	45	30	11	33	53	23	63	61	25	20	26	5	14	37	25
Use an online GP for standard appointments	74	31	43	37	23	15	18	19	10	13	8	7	22	20	18	14	13	20	17	16	2	6	72	2	48	19	7	41	33	27	47	49	25	12	25	9	10	32	21
None of these	55	32	23	11	20	23	4	8	6	14	18	6	9	17	13	16	21	16	6	5	1	5	49	6	36	13	6	10	45	16	39	30	25	20	9	4	3	11	26
Don't know	7	6	1	2	5	-	1	1	2	3	-	-	1	1	3	2	3	1	-	2	-	1	7	-	3	5	-	3	5	1	6	5	2	-	1	-	1	1	-

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*\*) Small Base: 100 (\*\*)  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*\*) Small Base: 100 (\*\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Summary  
 All adults aged 18-75 in Great Britain

	Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak?								
	Getting what you need from the shops (A)	Staying in touch with family and friends (B)	Looking after your children (C)	Being able to work (D)	Keeping entertained (E)	Staying positive day-to-day (F)	Staying positive about the future (G)	Being able to afford your usual expenses (H)	Staying fit and healthy (I)
Unweighted base	1069	1069	289	672	1069	1069	1069	1069	1069
Weighted base	1069	1069	284	680	1069	1069	1069	1069	1069
Much harder (-2)	286 27% BCDEFGHI	180 17% FH	38 14% ABC	244 36% ABCEFGHI	161 15% H	137 13% H	161 15% H	122 11% H	155 15% H
A little harder (-1)	533 50% BCDEFGHI	328 31% DH	77 27% DH	155 23% DH	327 31% DH	457 43% BCDEHI	455 43% BCDEHI	248 23% DH	325 30% DH
About the same (0)	194 18% ADG	431 40% ADG	114 40% AD	208 31% A	467 44% ADFG	414 39% ADG	366 34% A	591 55% ABCDEFGI	471 44% ADFG
A little easier (1)	34 3% ADFG	83 8% ADFG	27 10% ADFG	31 5% AF	75 7% AF	33 3% F	54 5% AF	68 6% AF	73 7% AF
Much easier (2)	13 1% AFG	39 4% AFG	19 7% ABDEFGHI	23 3% AFG	28 3% AG	18 2% AG	15 1% A	26 2% A	38 4% AFG
Don't know	9 1% ABEHI	9 1% ABEHI	8 3% ABEHI	19 3% ABEHI	11 1% ADFG	10 1% AD	16 2% BI	14 1% BI	7 1% BI

NET Harder	819 77% BCDEFGHI	507 47% H	115 41% ABC	398 59% BCEHI	488 46% H	594 56% BCEHI	617 58% BCEHI	370 35% H	480 45% H
NET Easier	47 4% ADFG	121 11% ADFG	46 16% ABDEFGHI	54 8% AF	103 10% AFG	51 5% A	70 7% AF	94 9% AF	111 10% AFG
Net Difference	772 72% BCDEFGHI	386 36% H	69 24% ABC	344 51% BCEHI	385 36% H	543 51% BCEHI	547 51% BCEHI	276 26% H	370 35% H

Mean	-0.99 ADFG	-0.50 ADFG	-0.32 ABDEFG	-0.85 A	-0.49 ADFG	-0.62 AD	-0.66 AD	-0.35 ABDEFGI	-0.46 ADFG
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accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnsProportions (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30(\*) Small Base: 100(\*)

ColumnsMeans (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30(\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Getting what you need from the shops  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	95	92	910	159	629	342	125	289	780	464	605	672	397	309	291	104	127	460	383		
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398		
Much harder (-2)	286	131	155	91	126	69	30	60	54	71	34	36	91	86	40	69	68	81	61	38	17	21	244	42	171	77	38	86	200	109	177	181	105	77	82	28	35	115	110		
	27%	25%	29%	27%	32%	20%	24%	30%	29%	35%	19%	22%	32%	27%	17%	29%	27%	29%	25%	25%	34%	23%	27%	26%	27%	25%	30%	30%	26%	32%	24%	27%	27%	23%	30%	27%	30%	26%	28%		
A little harder (-1)	533	253	278	150	188	195	60	90	99	88	105	91	131	159	123	120	117	136	133	73	21	52	447	85	325	150	58	133	400	155	377	326	207	172	138	51	56	234	197		
	50%	48%	52%	45%	48%	56%	47%	44%	52%	44%	55%	46%	50%	54%	50%	50%	46%	49%	55%	48%	41%	56%	49%	54%	52%	48%	45%	47%	51%	45%	52%	48%	53%	52%	51%	50%	48%	53%	50%		
About the same (0)	194	110	83	58	62	74	21	36	31	31	42	32	43	62	46	43	53	47	42	26	9	17	167	27	108	58	28	40	153	59	135	132	61	74	37	16	19	64	77		
	18%	21%	15%	17%	16%	21%	16%	18%	16%	15%	23%	19%	15%	20%	20%	18%	21%	17%	17%	17%	18%	19%	18%	17%	17%	19%	22%	14%	20%	17%	19%	19%	16%	22%	14%	15%	17%	15%	19%		
A little easier (1)	34	22	12	17	12	5	11	6	3	9	1	4	12	6	13	3	9	10	4	7	3	2	30	4	13	18	3	12	22	11	23	24	10	5	9	6	4	18	7		
	3%	4%	2%	5%	3%	2%	8%	3%	1%	5%	1%	3%	4%	2%	6%	1%	4%	4%	1%	5%	5%	2%	3%	3%	2%	6%	2%	4%	3%	3%	4%	3%	1%	3%	3%	6%	4%	4%	2%		
Much easier (2)	13	8	5	9	1	3	3	6	1	-	*	2	7	2	2	1	5	2	3	3	1	*	12	*	9	3	1	10	3	7	6	10	3	4	5	1	2	6	4		
	1%	2%	1%	3%	*	3%	3%	3%	1%	-	*	1%	3%	1%	1%	*	2%	1%	1%	2%	1%	*	1%	*	1%	1%	1%	3%	*	2%	1%	1%	1%	2%	1%	2%	1%	1%			
Don't know	9	4	5	6	4	-	2	4	1	3	-	-	1	-	5	3	4	2	1	3	-	-	9	-	3	6	1	3	7	1	8	6	3	-	2	1	-	1	2		
	1%	1%	1%	2%	1%	-	2%	2%	*	1%	-	-	*	-	2%	1%	1%	1%	*	2%	-	-	1%	-	*	2%	1%	1%	1%	*	1%	1%	-	1%	1%	-	*	*	1%		

NET Harder	819	384	433	241	313	265	91	150	153	160	138	126	222	245	162	189	186	217	194	110	38	73	691	127	496	227	96	219	600	265	554	507	312	249	220	79	92	349	307	
	77%	73%	80%	73%	80%	76%	71%	74%	81%	79%	76%	77%	78%	78%	71%	79%	73%	78%	80%	74%	75%	79%	76%	80%	79%	73%	75%	77%	76%	77%	76%	75%	80%	75%	81%	76%	78%	80%	77%	
NET Easier	47	30	17	26	13	8	14	12	4	9	1	6	19	9	15	4	14	12	6	10	3	2	42	5	22	22	3	22	25	18	29	34	13	8	13	8	6	24	12	
	4%	6%	3%	3%	3%	2%	11%	6%	2%	5%	1%	4%	7%	3%	7%	2%	5%	4%	3%	7%	6%	2%	5%	3%	4%	7%	3%	8%	3%	5%	4%	5%	3%	3%	5%	7%	5%	6%	6%	3%
Net Difference	772	354	416	215	300	257	77	138	150	151	137	120	203	236	147	186	172	205	188	100	35	71	649	123	474	205	92	196	575	246	526	473	299	241	207	71	86	324	296	
	72%	67%	77%	65%	77%	74%	60%	68%	79%	74%	75%	73%	71%	75%	64%	78%	67%	74%	77%	67%	69%	77%	71%	77%	75%	66%	72%	69%	73%	72%	72%	70%	77%	73%	76%	69%	73%	74%	74%	

Mean	-0.99	-0.91	-1.06	-0.91	-1.09	-0.93	-0.83	-0.97	-1.08	-1.11	-0.94	-0.93	-1.01	-1.01	-0.83	-1.08	-0.94	-1.03	-1.02	-0.92	-1.02	-0.99	-0.98	-1.03	-1.02	-0.91	-1.02	-0.97	-0.99	-1.02	-0.97	-0.96	-1.04	-0.95	-1.05	-0.96	-1.02	-0.99	-1.01
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Overlap formulae used  
 ColumnProportions (5%): A,B/C,D,E/F/G/H/I/J/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c,d/e,f/g,h/i/j,k,l/m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)  
 ColumnMeans (5%): A,B/C,D,E/F/G/H/I/J,K,L,M,N/O,P,Q/R/S,T/U/V,W,X,Y/Z/a,b/c,d/e,f/g,h/i/j,k,l/m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)



Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying in touch with family and friends  
 All adults aged 18-75 in Great Britain

	Gender			Age							Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	11 (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)	
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383	
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398	
Much harder (-2)	180	82	97	56	60	64	17	39	27	33	30	35	61	41	38	40	50	43	36	21	16	13	154	26	113	42	25	43	136	50	129	113	66	53	51	19	81	62		
	17%	16%	18%	17%	15%	19%	13%	19%	14%	16%	16%	21%	13%	17%	17%	20%	15%	15%	14%	32%	14%	17%	16%	18%	13%	19%	15%	17%	15%	18%	17%	16%	19%	18%	19%	18%	16%	18%	15%	
A little harder (-1)	328	137	189	104	110	114	46	58	46	64	68	45	91	115	63	59	88	73	82	36	15	34	273	55	188	96	43	110	218	112	216	207	121	102	80	37	44	145	118	
	31%	26%	35%	31%	28%	33%	36%	29%	25%	31%	38%	28%	32%	36%	28%	25%	34%	26%	34%	24%	30%	37%	30%	35%	30%	31%	34%	39%	28%	33%	30%	30%	31%	31%	29%	36%	37%	33%	30%	
About the same (0)	431	242	190	108	180	143	43	65	91	89	76	67	98	126	95	113	93	129	101	63	13	33	372	60	249	128	53	94	338	133	298	269	162	148	103	36	44	158	180	
	40%	46%	35%	33%	46%	41%	33%	32%	48%	44%	42%	41%	34%	40%	41%	47%	36%	46%	41%	42%	25%	36%	41%	37%	40%	41%	42%	33%	43%	39%	41%	40%	42%	45%	38%	35%	37%	36%	45%	
A little easier (1)	83	40	43	41	27	14	15	26	17	10	4	10	23	25	21	13	12	22	21	16	2	10	71	12	49	29	4	28	55	33	50	58	25	17	27	10	7	43	18	
	8%	8%	8%	12%	7%	4%	12%	13%	9%	5%	2%	6%	8%	8%	9%	6%	5%	8%	8%	10%	4%	10%	8%	7%	8%	9%	3%	10%	7%	10%	7%	8%	6%	5%	10%	6%	10%	10%	5%	
Much easier (2)	39	21	17	18	11	10	5	12	8	3	3	7	12	10	7	10	10	8	4	12	4	2	32	7	25	12	2	7	31	14	25	27	12	11	12	1	2	10	18	
	4%	4%	3%	5%	3%	3%	4%	6%	4%	1%	2%	4%	3%	3%	3%	4%	4%	3%	1%	8%	7%	2%	3%	4%	4%	4%	1%	2%	4%	4%	3%	4%	3%	4%	4%	3%	4%	2%	2%	5%
Don't know	9	6	3	5	4	1	2	3	-	4	-	1	1	-	4	4	3	3	1	2	1	-	9	-	3	5	1	3	6	1	8	6	3	1	1	-	1	1	2	
	1%	1%	*	1%	1%	*	1%	1%	-	2%	-	*	-	-	2%	2%	1%	1%	*	2%	1%	-	1%	-	1%	2%	*	1%	1%	*	1%	1%	*	1%	-	*	*	*	1%	
NET Harder	507	220	286	159	170	178	63	96	73	97	98	80	152	155	101	99	138	115	118	57	32	47	426	81	302	138	68	153	355	162	345	320	187	155	131	56	63	226	179	
	47%	42%	53%	48%	43%	51%	49%	48%	39%	48%	54%	49%	53%	49%	44%	42%	54%	42%	48%	38%	63%	51%	47%	51%	48%	44%	53%	54%	45%	47%	48%	47%	48%	47%	48%	48%	54%	54%	52%	45%
NET Easier	121	60	60	59	38	24	20	38	25	13	7	17	35	35	28	23	22	30	24	28	6	11	103	19	74	41	6	35	86	46	75	84	37	28	38	12	10	54	36	
	11%	11%	11%	18%	10%	7%	16%	19%	13%	6%	4%	10%	12%	11%	12%	10%	9%	11%	10%	18%	11%	12%	11%	12%	12%	13%	5%	12%	11%	14%	10%	12%	9%	8%	14%	11%	8%	12%	9%	
Net Difference	386	160	226	101	132	154	43	58	48	84	91	63	117	120	73	76	116	85	94	29	26	36	324	63	227	97	62	118	268	116	270	236	150	127	93	44	53	172	143	
	36%	30%	42%	31%	34%	44%	33%	29%	25%	42%	50%	38%	41%	38%	32%	32%	45%	31%	38%	20%	51%	39%	36%	39%	36%	31%	49%	42%	34%	34%	37%	35%	39%	38%	34%	43%	46%	39%	36%	
Mean	-0.50	-0.42	-0.57	-0.43	-0.47	-0.60	-0.43	-0.42	-0.35	-0.58	-0.64	-0.55	-0.58	-0.48	-0.46	-0.45	-0.62	-0.44	-0.52	-0.26	-0.77	-0.51	-0.49	-0.51	-0.50	-0.41	-0.67	-0.55	-0.48	-0.45	-0.52	-0.48	-0.53	-0.51	-0.48	-0.60	-0.60	-0.56	-0.47	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling  
PUBLIC  
Fieldwork: 10-13 April 2020  
Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Looking after your children  
All adults aged 18-75 in Great Britain

	Gender						Age						Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	289	109	179	127	149	13	45	82	69	10	3	100	97	41	51	65	96	64	31	12	21	248	41	206	53	30	289	-	116	173	225	64	73	84	26	38	118	106			
Weighted base	284	140	143	123	148	13	42	82	76	72	9	4	78	70	76	60	59	92	63	36	13	21	244	40	213	42	29	284	-	81	203	226	58	78	71	27	34	108	108		
Much harder (-2)	38	24	15	22	16	*	10	13	10	6	*	-	13	8	7	11	2	9	11	10	4	3	35	3	30	7	2	38	-	11	28	32	7	7	10	7	6	11	20		
A little harder (-1)	77	31	45	28	44	4	8	21	28	16	3	1	31	17	17	12	16	22	21	7	2	7	64	12	53	9	15	77	-	29	48	60	17	19	26	4	9	33	27		
About the same (0)	114	57	57	35	71	8	11	24	30	41	6	3	23	34	24	33	27	39	21	11	7	9	97	17	90	12	12	114	-	27	87	90	24	39	23	13	10	46	44		
A little easier (1)	27	16	11	16	11	-	5	11	7	4	-	-	6	9	11	2	8	12	7	1	-	-	20	7	21	7	-	27	-	8	19	25	3	8	3	2	6	5	14		
Much easier (2)	19	8	10	16	3	-	2	13	-	3	-	-	5	2	11	1	3	8	4	4	-	*	18	1	16	3	-	19	-	7	12	16	3	3	7	1	1	12	4		
Don't know	8	5	4	6	3	-	5	*	-	3	-	-	*	1	6	1	3	3	-	2	-	*	8	-	4	4	-	8	-	*	8	3	6	2	1	-	2	1	-		
NET Harder	115	54	60	51	60	5	17	33	38	22	3	1	43	25	24	23	18	32	32	17	6	10	100	16	83	16	17	115	-	39	76	92	24	26	36	11	15	44	44	46	
NET Easier	46	24	22	32	14	-	8	24	7	7	-	-	10	11	22	3	11	19	10	6	-	*	39	8	36	10	-	46	-	15	32	41	5	11	10	3	7	17	17		
Net Difference	69	30	38	19	46	5	10	9	30	15	3	1	33	13	2	20	8	12	22	11	6	10	61	8	46	6	17	69	-	25	44	50	18	15	25	8	8	27	29		
Mean	-0.32	-0.33	-0.31	-0.22	-0.40	-0.38	-0.47	-0.11	-0.54	-0.25	-0.40	-0.35	-0.54	-0.27	0.02	-0.51	-0.12	-0.16	-0.46	-0.51	-0.72	-0.62	-0.33	-0.27	-0.29	-0.25	-0.65	-0.32	-	-0.35	-0.31	-0.29	-0.43	-0.24	-0.40	-0.51	-0.38	-0.25	-0.42		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*)  
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*)

Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Being able to work  
All adults aged 18-75 in Great Britain

	Gender			Age							Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)
Unweighted base	672	325	345	246	318	108	73	173	139	179	87	21	225	253	85	109	140	187	152	107	27	59	584	88	395	212	65	225	447	323	349	672	-	177	196	67	76	327	213
Weighted base	680	381	297	242	325	113	64	178	150	175	91	22	191	193	167	128	137	193	148	114	29	59	587	93	419	203	58	226	454	246	434	680	-	191	187	65	71	315	222
Much harder (-2)	244 36%	132 35%	111 38%	89 37%	110 34%	45 40%	24 37%	65 37%	56 37%	54 31%	37 41%	8 36%	53 28%	52 27%	82 49%	56 44%	46 33%	69 36%	43 29%	46 41%	10 33%	30 51%	211 36%	32 35%	161 39%	60 29%	23 40%	87 38%	157 35%	71 29%	173 40%	244 36%	-	73 38%	49 26%	25 39%	25 35%	105 33%	91 41%
A little harder (-1)	155 23%	88 23%	67 22%	54 22%	76 23%	24 22%	15 23%	39 22%	34 22%	43 24%	21 23%	3 16%	57 30%	54 28%	29 18%	14 11%	27 20%	51 27%	38 26%	24 21%	1 5%	12 20%	133 23%	21 23%	84 20%	57 28%	13 22%	47 21%	108 24%	66 27%	89 20%	155 23%	-	52 27%	49 26%	12 18%	16 23%	80 25%	43 20%
About the same (0)	208 31%	116 30%	91 31%	63 26%	112 35%	32 29%	15 23%	49 27%	51 34%	61 35%	26 28%	7 32%	61 35%	68 24%	39 31%	40 29%	40 30%	58 34%	50 32%	36 34%	11 38%	13 22%	176 30%	32 34%	129 31%	60 30%	19 33%	67 30%	141 31%	85 34%	123 28%	208 31%	-	56 29%	65 35%	22 33%	19 28%	97 31%	69 31%
A little easier (1)	31 5%	22 6%	9 3%	13 5%	16 5%	2 2%	5 4%	8 5%	8 5%	9 5%	1 1%	1 4%	10 5%	9 5%	5 3%	7 5%	8 6%	10 5%	7 5%	2 2%	3 10%	1 2%	24 4%	7 7%	16 4%	13 6%	2 4%	9 4%	23 5%	12 5%	19 4%	31 5%	-	4 2%	12 6%	2 4%	7 9%	17 6%	8 3%
Much easier (2)	23 3%	18 5%	4 1%	17 7%	4 1%	2 6%	4 7%	13 *	* 2%	3 2%	2 *	* 2%	9 5%	3 1%	2 1%	10 7%	6 5%	- -	7 5%	2 2%	4 15%	3 4%	23 4%	* 4%	15 4%	8 4%	- 5%	11 3%	12 3%	9 4%	14 3%	23 3%	-	4 2%	4 8%	2 3%	4 5%	10 3%	6 3%
Don't know	19 3%	4 1%	15 5%	6 3%	7 2%	6 6%	2 3%	4 2%	1 *	6 4%	4 11%	2 1%	2 3%	7 3%	9 5%	2 2%	10 8%	4 2%	2 2%	3 2%	- -	- -	19 3%	1 1%	13 3%	6 3%	1 1%	5 2%	14 3%	3 1%	16 4%	19 3%	-	2 1%	4 2%	2 3%	- -	5 2%	5 2%
NET Harder	398 59%	220 58%	178 60%	143 59%	186 57%	69 62%	39 60%	104 59%	90 60%	96 55%	58 64%	11 52%	110 57%	107 55%	111 67%	70 55%	73 53%	121 63%	81 55%	70 62%	11 37%	42 72%	344 59%	54 58%	246 59%	117 57%	36 62%	133 59%	265 58%	137 56%	261 60%	398 59%	-	126 66%	98 52%	37 57%	41 58%	185 59%	134 61%
NET Easier	54 8%	40 11%	13 4%	30 12%	20 6%	4 4%	9 14%	21 12%	8 5%	12 7%	3 *	1 **	19 10%	12 6%	7 4%	17 13%	14 10%	10 5%	15 10%	4 4%	7 25%	3 6%	47 8%	7 8%	31 7%	21 10%	2 4%	19 9%	35 8%	21 9%	33 8%	54 8%	-	7 4%	20 11%	5 7%	10 15%	28 9%	13 6%
Net Difference	344 51%	180 47%	165 56%	113 47%	166 51%	65 58%	29 46%	84 47%	82 54%	84 48%	55 60%	5 46%	91 48%	95 49%	104 62%	54 42%	59 43%	111 57%	67 45%	66 58%	4 13%	39 66%	297 51%	47 50%	214 51%	96 47%	33 58%	114 50%	230 51%	116 47%	228 53%	344 51%	-	118 62%	78 42%	32 50%	30 43%	157 50%	121 55%
Mean	-0.85	-0.78	-0.97	-0.78	-0.85	-1.01	-0.79	-0.78	-0.92	-0.80	-1.04	-0.89	-0.71	-0.78	-1.16	-0.79	-0.77	-0.95	-0.70	-0.99	-0.31	-1.12	-0.86	-0.85	-0.89	-0.75	-0.98	-0.86	-0.85	-0.73	-0.93	-0.85	-	-0.99	-0.66	-0.87	-0.73	-0.81	-0.95

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z(a,b,c,d,e,f,g,h,i,j,k,l,m) Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z(a,b,c,d,e,f,g,h,i,j,k,l,m) Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Keeping entertained  
 All adults aged 18-75 in Great Britain

	Gender			Age												Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	95	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	161	87	73	87	51	23	34	53	26	25	13	52	37	35	37	37	44	29	26	11	14	143	18	86	58	18	46	115	46	115	120	41	38	45	9	16	59	58					
	15%	17%	14%	26% EFUKL FK	13%	7%	27% EFUKL FK	26%	14%	13%	6%	18%	12%	15%	15%	14%	16%	12%	17%	22%	15%	16%	11%	14%	18%	14%	16%	15%	13%	16%	18%	10%	11%	17%	9%	14%	14%	15%					
A little harder (-1)	327	152	174	103	132	92	39	64	72	60	43	49	94	101	66	66	67	85	84	38	18	35	281	47	186	95	46	89	239	103	224	215	112	92	92	33	37	142	119				
	31%	29%	32%	31%	34%	27%	31%	31%	38%	29%	23%	30%	33%	32%	29%	28%	26%	31%	35%	25%	35%	38%	31%	29%	30%	30%	36%	31%	30%	30%	31%	32%	29%	28%	34%	32%	32%	33%	30%				
About the same (0)	467	219	248	87	169	211	35	53	76	92	121	90	107	143	96	121	119	124	106	62	18	38	385	82	288	125	54	99	368	156	311	259	208	173	99	50	57	190	187				
	44%	41%	46%	26%	43% DGH DEGHU	61%	27%	26%	40% DGH DGH	67% DEGHU*	55% DEGH	38%	45%	42%	50% M	47%	45%	43%	41%	36%	42%	42%	51%	46%	40%	42%	35%	47%	45%	43%	38%	54%	52%	36%	48%	49%	43%	47%					
A little easier (1)	75	46	29	33	25	16	10	23	9	17	7	10	20	28	18	10	19	15	19	16	2	4	64	11	48	20	7	33	42	24	51	57	18	21	28	7	5	36	25				
	7%	9%	5%	10% FK	6%	5%	8%	12% FK	5%	8%	4%	6%	7%	9%	8%	4%	8%	5%	8%	11%	3%	5%	7%	7%	8%	6%	6%	6%	5%	7%	7%	8%	5%	6%	10%	7%	4%	5%	8%	6%			
Much easier (2)	28	16	11	15	10	3	8	6	5	5	1	2	10	6	10	2	10	5	4	6	2	*	27	1	17	9	2	13	15	12	16	21	6	7	4	2	10	7					
	3%	3%	2%	4% F	3%	3%	3%	3%	3%	*	2%	4%	2%	4%	4%	1%	4%	2%	2%	4%	4%	*	3%	1%	3%	3%	2%	3%	2%	3%	2%	3%	2%	3%	4%	2%	2%	2%	2%				
Don't know	11	8	3	6	5	*	2	4	1	4	*	-	2	1	4	4	4	1	2	2	-	-	10	1	5	6	-	4	7	2	9	8	3	-	2	-	-	-	2				
	1%	1%	1%	2%	1%	*	1%	2%	*	2%	*	-	1%	*	2%	2%	1%	1%	1%	2%	-	-	1%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	-	1%	-	-	-	*				
NET Harder	488	239	246	190	183	115	74	116	98	85	53	62	146	138	101	103	104	129	113	64	29	49	424	64	271	153	64	135	353	149	339	335	153	129	137	42	54	202	177				
	46%	45%	46%	57% EFUKL	47% FK	33%	58% EFUKL	57% EFUKL	52% FKL	42% K	29% *	38%	51%	44%	44% *	43%	41%	47%	47%	43%	57%	53%	47%	40%	43%	49%	50% *	47%	45%	43%	47%	49%	39%	39%	50% h	41% *	46% *	46%	44%				
NET Easier	103	63	40	48	36	20	18	30	14	22	7	12	30	34	27	12	29	20	23	22	4	5	91	12	64	29	10	46	57	36	67	78	25	29	35	11	7	46	32				
	10%	12%	7%	14% EFUKL	9%	6%	14% FK	15% FK	7%	11%	4%	7%	11%	12% P	5%	11%	7%	9%	9%	15% R	7% *	5% *	10%	8%	10%	9%	8% *	16% c	7%	10%	9%	12% g	6%	9%	13% *	11% *	6% *	11%	8%				
Net Difference	385	176	206	142	148	95	56	87	84	64	45	50	116	104	74	91	74	109	90	42	25	44	333	52	207	124	55	89	296	113	272	257	129	101	102	31	47	156	145				
	36%	33%	38%	43% FK	38% FK	28%	44% FK	43% FK	44% FK	31% FK	25% *	30%	41% FK	33% FK	32% FK	38% FK	29% FK	39% FK	37% FK	28% FK	50% FK	48% FK	37% FK	33% FK	33% FK	40% FK	43% FK	31% FK	38% FK	33% FK	37% FK	38% FK	33% FK	30% FK	37% FK	30% FK	40% FK	36% FK	36% FK				
Mean	-0.49	-0.47	-0.50	-0.66	-0.49 D	-0.33 DEGH	-0.65	-0.67	-0.56	-0.42 DH	-0.30 DGHU*	-0.37 DGH	-0.56	-0.43	-0.44	-0.54	-0.40	-0.54	-0.48	-0.42	-0.68	-0.62	-0.50	-0.43	-0.44	-0.56	-0.55	-0.44	-0.51	-0.43	-0.52	-0.53	-0.42	-0.40	-0.52	-0.35	-0.52	-0.47	-0.49				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B/C,D,E/F/G/H,I/J/K,L,M,N/O,P,Q/R,S/T/U,V,W,X,Y/Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*)  
 ColumnMeans (5%): A,B/C,D,E/F/G,H,I/J,K,L,M,N/O,P,Q,R/S,T,U,V,W,X,Y/Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying positive day-to-day  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	137 13%	59 11%	76 14%	67 20% EFGKL	46 12%	23 7%	19 15% FK	47 23% EFGKL	21 11%	26 13% F	12 6%	12 7%	42 15%	39 12%	23 10% -	32 13%	22 9%	35 13%	35 14%	17 12%	13 26% QRT*	13 15%	124 14%	13 8%	74 12%	45 14%	18 14%	47 17%	90 11%	45 13%	92 13%	97 14%	39 10%	34 10%	36 13%	11 10%	16 13%	53 12%	51 13%				
A little harder (-1)	457 43%	196 37%	261 49%	134 40%	168 43%	156 45%	60 47% D	74 36%	81 43%	86 42%	76 42%	80 49%	137 48%	129 41%	89 39% -	102 43%	116 45%	111 40%	103 42%	69 46%	23 46%	35 38%	380 42%	77 48%	245 39%	139 44%	73 57% VZ*	113 40%	344 44%	143 42%	314 43%	286 42%	171 44%	132 40%	140 38% HK	38 44%	45 37%	206 39%	162 41%				
About the same (0)	414 39%	236 45% C	176 33%	97 29%	162 41% DGH	155 45% DGH	33 26%	64 32%	79 42% DG	83 41% DG	92 51% DGH*	63 38% G	86 30%	134 42% M	102 45% M*	92 39%	99 39%	119 43% U	93 38%	53 36%	12 23% -	38 41%	351 39%	63 40%	272 43% Za	108 35%	34 27% -	104 37%	310 40%	134 39%	280 39%	253 37%	161 41%	153 46% I	82 30%	45 44% I*	49 42% I*	153 35%	168 42%				
A little easier (1)	33 3%	19 4%	13 2%	16 5% EJ	6 2%	10 3%	8 7% EK	8 4%	5 3%	1 1%	1 5% -	9 3%	8 3%	9 3%	6 3% -	9 4%	9 3%	5 2%	7 3%	5 3%	2 3%	5 6% -	28 3%	5 3%	23 4%	8 2%	2 2%	4 2%	28 4%	10 3%	22 3%	19 3%	13 3%	9 3%	7 3%	4 4% -	5 5% -	14 3%	9 2%				
Much easier (2)	18 2%	12 2%	6 1%	12 4% EJ	4 1%	2 1%	6 4% EJK	7 3% EJK	3 2%	1 *	1 *	1 1%	11 4%	5 1%	2 1% P	-	5 2%	4 1%	5 2%	3 2%	1 2%	*	16 1%	2 1%	11 2%	7 2%	1 *	13 4%	6 1%	11 3%	8 1%	16 2%	2 1%	4 3%	7 3%	3 2% -	2 2% -	10 2%	6 2%				
Don't know	10 1%	5 1%	5 1%	4 1%	6 1%	-	1 1%	3 2%	-	6 3% FI	-	-	-	-	-	4 2%	4 2%	3 1%	*	2 2%	-	-	10 1%	-	4 1%	6 2%	-	3 1%	7 1%	*	10 1%	8 1%	2 1%	-	1 1%	2 2% H*	2 *	2 *					
NET Harder	594 56%	255 48% B	338 63% K	201 61% K	214 55%	179 52%	79 62% K	121 60%	102 54%	112 55%	87 48% -	92 56%	180 63% NO	168 53%	112 49% -	134 56%	138 54%	147 53%	138 57%	86 58%	37 72% OR*	49 53%	504 55%	89 56%	319 51%	184 59% Y	91 71% VZ*	160 56%	433 55%	188 55%	406 56%	384 56%	210 54%	166 50%	176 64% HK	49 47% -	61 52% -	259 59%	214 54%				
NET Easier	51 5%	31 6%	19 4%	28 9% EJK	10 3%	12 3%	14 11% EJK	14 7% EJK	8 4%	2 1%	2 1%	10 6% J	20 7%	14 4%	8 4% -	9 4%	14 5%	9 3%	12 5%	8 5%	3 5%	6 6% -	44 5%	7 4%	34 5%	15 2%	3 6% -	17 4%	34 4%	21 6%	30 4%	35 5%	16 4%	13 4%	14 5%	7 7% -	7 6% -	24 5%	15 4%				
Net Difference	543 51%	224 42%	318 59%	172 52%	204 52%	167 48%	65 51%	107 53%	93 49%	110 54%	85 47%	82 50%	160 56%	154 49%	104 45%	125 52%	124 49%	138 50%	125 52%	79 52%	34 67%	43 46%	460 51%	83 52%	285 45%	169 54%	88 69%	143 50%	399 51%	167 49%	376 52%	348 51%	195 50%	153 46%	162 59%	41 40%	54 46%	235 54%	198 50%				
Mean	-0.62	-0.52 C	-0.73	-0.69	-0.64	-0.54 H	-0.63	-0.74	-0.58	-0.69	-0.53 -	-0.56	-0.67	-0.60	-0.56 -	-0.67	-0.56 U	-0.62 U	-0.64	-0.63 -	-0.91 -	-0.61 -	-0.63	-0.58	-0.56 A	-0.68	-0.82 -	-0.63	-0.62	-0.59	-0.64	-0.64	-0.60	-0.56	-0.70	-0.48 -	-0.58 -	-0.64	-0.61				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying positive about the future  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)			
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383			
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398			
Much harder (-2)	161	73	89	65	61	36	20	45	26	34	16	20	49	49	29	34	33	38	37	26	14	14	142	20	84	59	19	43	119	58	104	106	55	30	55	15	20	74	51			
	15%	14%	16%	20%	15%	10%	15%	22%	14%	17%	9%	12%	17%	15%	13%	14%	13%	14%	15%	17%	28%	15%	16%	12%	13%	19%	14%	15%	17%	14%	16%	14%	9%	20%	14%	15%	17%	17%	13%			
A little harder (-1)	455	214	239	136	165	154	47	90	79	86	81	74	134	141	88	92	112	121	107	52	20	44	394	62	264	128	63	122	333	149	306	286	169	128	128	55	47	221	151			
	43%	41%	44%	41%	42%	45%	36%	44%	42%	42%	44%	45%	47%	44%	39%	39%	44%	44%	44%	35%	39%	48%	43%	39%	42%	41%	49%	43%	42%	43%	42%	42%	43%	39%	47%	54%	40%	51%	38%			
About the same (0)	366	186	179	77	145	144	36	42	74	71	81	63	82	110	81	93	94	96	82	57	12	26	303	63	226	98	43	89	277	113	254	225	142	152	72	25	38	117	169			
	34%	35%	33%	23%	37%	42%	28%	21%	39%	35%	45%	38%	29%	35%	36%	39%	37%	35%	34%	38%	24%	28%	33%	40%	36%	31%	34%	31%	35%	33%	35%	33%	36%	46%	26%	25%	33%	27%	42%			
A little easier (1)	54	37	17	32	13	9	18	14	6	8	3	7	11	11	20	12	10	15	11	10	2	7	42	13	35	17	2	15	39	10	44	39	15	17	12	4	9	16	19			
	5%	7%	3%	10%	3%	3%	14%	7%	3%	4%	1%	4%	4%	3%	9%	5%	4%	5%	4%	6%	4%	8%	5%	8%	6%	5%	2%	5%	5%	3%	6%	6%	4%	5%	4%	4%	8%	4%	5%			
Much easier (2)	15	10	5	12	*	2	5	7	*	-	1	2	7	5	2	2	4	2	5	2	3	*	14	1	10	4	1	8	7	8	7	12	4	3	3	2	6	5				
	1%	2%	1%	4%	*	1%	4%	4%	*	-	*	1%	2%	1%	1%	1%	2%	1%	2%	1%	5%	*	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	3%	2%	2%	1%	1%			
Don't know	16	7	9	8	8	*	3	5	4	4	*	-	2	2	7	5	3	6	3	4	-	1	16	*	9	7	*	7	9	5	11	12	4	-	3	1	-	3	4			
	2%	1%	2%	2%	2%	*	3%	2%	2%	2%	*	-	1%	1%	3%	2%	1%	2%	1%	3%	-	1%	2%	*	1%	2%	*	2%	1%	2%	2%	2%	1%	-	1%	1%	-	1%	1%			
NET Harder	617	287	328	201	225	190	66	135	105	120	97	93	183	189	118	126	145	158	143	78	34	58	535	81	348	187	81	164	452	207	410	393	224	159	183	70	67	296	202			
	58%	54%	61%	61%	57%	55%	52%	67%	55%	59%	53%	57%	64%	60%	52%	53%	57%	57%	59%	52%	67%	63%	59%	51%	55%	60%	64%	58%	58%	60%	56%	58%	58%	48%	67%	68%	57%	68%	51%			
NET Easier	70	48	22	44	14	12	23	21	6	8	3	8	18	15	22	14	14	16	15	11	5	8	55	14	45	21	3	23	47	18	51	51	19	20	15	7	12	22	24			
	7%	9%	4%	13%	4%	3%	18%	11%	3%	4%	2%	5%	6%	5%	10%	6%	6%	6%	6%	8%	9%	8%	6%	9%	7%	7%	2%	8%	6%	5%	7%	5%	6%	5%	6%	5%	10%	5%	6%			
Net Difference	547	239	306	157	211	179	44	113	98	113	94	85	165	174	96	112	130	142	128	66	29	51	480	67	303	166	78	141	406	188	359	342	205	138	168	63	56	274	178			
	51%	45%	57%	48%	54%	52%	34%	56%	52%	55%	52%	52%	58%	55%	42%	47%	51%	51%	53%	44%	58%	55%	53%	42%	48%	53%	61%	50%	52%	55%	49%	50%	53%	42%	62%	62%	48%	63%	45%			
Mean	-0.66	-0.58	-0.74	-0.65	-0.71	-0.61	-0.47	-0.76	-0.67	-0.74	-0.60	-0.62	-0.73	-0.69	-0.56	-0.62	-0.63	-0.66	-0.66	-0.62	-0.81	-0.70	-0.68	-0.54	-0.61	-0.72	-0.75	-0.64	-0.67	-0.70	-0.64	-0.65	-0.67	-0.50	-0.81	-0.74	-0.62	-0.79	-0.57			
		c					DEH				*				*					*	*					*	*					ij		*	*		i					

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A-B/C-D/E-F/G-H/I-J/K-L/M-N/O-P/Q-R/S-T/U-V/W-X/Y-Z/a-b/c-d/e-f/g-h/i/j/k-l/m Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Being able to afford your usual expenses  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	122	50	70	50	54	18	13	37	24	30	13	5	39	24	30	29	23	33	35	16	5	10	108	14	66	35	21	47	76	31	91	90	33	28	31	10	8	34	50				
	11%	10%	13%	15%	14%	5%	10%	18%	13%	15%	7%	3%	14%	8%	13%	12%	9%	12%	14%	11%	9%	11%	12%	9%	11%	11%	16%	16%	10%	9%	13%	8%	9%	11%	10%	7%	8%	8%	12%				
A little harder (-1)	248	125	123	95	111	42	38	57	57	54	26	16	65	48	76	58	55	70	51	42	9	21	219	29	149	79	20	75	173	75	172	188	60	81	68	12	27	107	86				
	23%	24%	23%	29%	28%	12%	30%	28%	30%	27%	14%	10%	23%	15%	33%	24%	21%	25%	21%	28%	17%	23%	24%	18%	24%	25%	16%	26%	22%	22%	24%	28%	15%	24%	25%	12%	23%	25%	22%				
About the same (0)	591	280	311	136	195	260	54	82	92	103	128	132	137	213	111	131	150	148	135	72	30	57	488	103	355	160	76	128	463	195	396	322	269	191	148	68	74	256	224				
	55%	53%	58%	41%	50%	75%	42%	40%	49%	51%	71%	80%	48%	67%	49%	55%	59%	53%	55%	48%	60%	61%	54%	64%	56%	51%	60%	45%	59%	57%	55%	47%	69%	58%	54%	66%	63%	59%	56%				
A little easier (1)	68	45	22	24	24	20	12	11	13	11	13	7	30	24	2	12	16	19	15	13	2	3	56	12	36	22	10	17	51	29	39	48	20	22	18	11	6	32	24				
	6%	9%	4%	7%	6%	6%	10%	6%	7%	5%	7%	4%	10%	8%	1%	5%	6%	7%	6%	9%	5%	3%	6%	7%	6%	7%	8%	6%	7%	8%	5%	7%	5%	7%	6%	10%	5%	7%	6%				
Much easier (2)	26	19	7	20	2	4	7	13	*	2	1	3	13	7	4	3	7	5	7	2	5	1	25	2	17	9	*	12	14	12	14	22	4	9	6	2	2	8	11				
	2%	4%	1%	6%	1%	1%	5%	6%	*	1%	*	2%	4%	2%	2%	1%	3%	2%	3%	1%	10%	1%	3%	1%	3%	3%	*	4%	2%	3%	2%	3%	1%	3%	2%	2%	1%	2%	3%				
Don't know	14	9	5	7	5	2	4	3	3	3	1	1	1	1	5	6	4	3	1	5	-	-	14	-	6	7	-	5	8	1	13	10	4	1	2	-	1	-	4				
	1%	2%	1%	2%	1%	*	3%	2%	1%	1%	*	1%	*	*	2%	3%	2%	1%	1%	3%	-	-	2%	-	1%	2%	-	2%	1%	*	2%	1%	1%	*	1%	-	1%	-	1%				
NET Harder	370	176	193	145	165	60	51	94	81	85	39	21	105	72	106	87	78	102	86	58	13	32	327	43	215	114	41	122	248	106	264	278	93	109	99	22	35	142	136				
	35%	33%	36%	44%	42%	17%	40%	46%	43%	42%	21%	13%	37%	23%	47%	36%	31%	37%	35%	39%	26%	35%	36%	27%	34%	37%	32%	43%	32%	31%	36%	41%	24%	33%	36%	21%	30%	32%	34%				
NET Easier	94	64	29	43	26	24	19	24	14	13	14	11	43	31	6	15	23	24	22	15	7	4	81	13	53	31	10	29	65	41	53	71	24	31	24	13	7	40	35				
	9%	12%	5%	13%	7%	7%	15%	12%	7%	6%	8%	6%	15%	10%	3%	6%	9%	9%	9%	10%	14%	4%	9%	8%	8%	10%	8%	10%	8%	12%	7%	10%	6%	9%	9%	12%	6%	9%	9%				
Net Difference	276	112	163	101	139	36	32	69	67	72	25	11	62	41	101	72	55	79	64	43	6	28	246	30	162	83	31	93	183	65	211	207	69	79	75	9	28	102	101				
	26%	21%	30%	31%	35%	10%	25%	34%	36%	35%	14%	7%	22%	13%	44%	30%	22%	28%	26%	29%	12%	31%	27%	19%	26%	27%	24%	33%	23%	19%	29%	30%	18%	24%	27%	9%	24%	23%	25%				
Mean	-0.35	-0.28	-0.42	-0.41	-0.49	-0.14	-0.31	-0.47	-0.49	-0.50	-0.21	-0.08	-0.31	-0.18	-0.57	-0.42	-0.29	-0.39	-0.38	-0.39	-0.11	-0.41	-0.37	-0.27	-0.34	-0.36	-0.40	-0.46	-0.31	-0.25	-0.40	-0.41	-0.25	-0.30	-0.37	-0.17	-0.29	-0.29	-0.35				
		c			DEHU					EHU*	DEGHU	O	OP		*					*	*					*		b	e		f		*	*	*	*	*						

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)

Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying fit and healthy  
 All adults aged 18-75 in Great Britain

	Gender			Age												Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-44 (E)	45-54 (F)	55-64 (G)	65-74 (H)	75-84 (I)	85-94 (J)	95-104 (K)	105-114 (L)	115-124 (M)	125-134 (N)	135-144 (O)	145-154 (P)	155-164 (Q)	165-174 (R)	175-184 (S)	185-194 (T)	195-204 (U)	205-214 (V)	215-224 (W)	225-234 (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non- graduate (e)	Working (f)	Not working (g)	Conservati ve (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
Unweighted base	1069	528	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	155 15%	82 15%	74 14%	70 21%	61 15%	25 7%	26 21%	43 21%	33 17%	28 14%	12 6%	13 8%	52 18%	30 9%	49 21%	25 10%	39 15%	41 15%	33 13%	24 16%	8 15%	12 13%	144 7%	11 14%	89 14%	45 14%	22 17%	54 19%	102 13%	55 16%	100 14%	113 17%	43 11%	32 10%	37 14%	20 19%	19 16%	70 16%	48 12%				
A little harder (-1)	325 30%	143 27%	182 34%	99 30%	122 31%	104 30%	38 30%	61 30%	60 32%	62 31%	55 30%	49 29%	91 32%	111 35%	66 29%	57 24%	72 28%	77 28%	80 33%	52 35%	14 28%	30 32%	275 30%	50 31%	180 29%	99 32%	46 36%	83 29%	242 31%	109 32%	216 30%	227 33%	98 25%	87 26%	92 34%	48 28%	33 28%	154 35%	108 27%				
About the same (0)	471 44%	244 46%	224 42%	101 30%	176 45%	194 56%	34 27%	67 33%	73 39%	103 50%	104 57%	90 55%	108 38%	146 46%	92 40%	124 52%	122 48%	131 47%	102 42%	57 38%	23 45%	37 40%	394 43%	77 48%	292 46%	125 40%	53 42%	114 40%	357 45%	136 40%	334 46%	263 39%	208 f	176 g	113 h	27 i	52 j	172 k	206 l				
A little easier (1)	73 7%	34 6%	39 7%	36 11%	20 5%	17 5%	22 17%	15 7%	15 8%	4 2%	8 5%	9 5%	20 7%	20 6%	11 5%	23 9%	12 5%	18 6%	22 9%	9 6%	4 8%	8 9%	55 6%	19 12%	41 6%	27 9%	6 4%	18 6%	56 7%	26 8%	47 6%	45 7%	28 7%	26 8%	21 8%	4 4%	6 5%	24 5%	23 6%				
Much easier (2)	38 4%	22 4%	16 3%	20 6%	13 3%	5 1%	6 7%	14 4%	8 2%	5 2%	2 1%	3 3%	13 5%	9 3%	9 4%	7 3%	10 4%	8 3%	7 3%	6 4%	2 4%	5 6%	36 4%	2 1%	25 4%	11 4%	1 1%	16 5%	22 3%	15 4%	23 3%	29 4%	8 2%	10 3%	9 3%	4 4%	7 6%	19 4%	11 3%				
Don't know	7 1%	3 1%	4 1%	4 1%	1 *	1 *	1 1%	3 2%	1 -	3 1%	1 -	1 1%	2 1%	2 -	4 1%	2 2%	3 1%	1 1%	2 -	2 2%	4 1%	3 1%	2 -	6 1%	1 1%	1 *	6 2%	- -	7 1%	1 *	6 1%	3 *	4 1%	1 *	1 1%	- -	- -	- -	2 1%				

  

NET Harder	480 45%	225 43%	255 47%	169 51%	183 47%	129 37%	65 50%	104 52%	92 49%	90 44%	67 37%	62 38%	143 50%	141 45%	115 50%	81 34%	111 43%	118 43%	113 46%	76 51%	22 43%	41 45%	419 46%	61 38%	269 43%	143 46%	68 53%	137 48%	344 44%	164 48%	316 44%	340 50%	141 36%	119 36%	129 47%	68 66%	52 44%	224 51%	156 39%
NET Easier	111 10%	56 11%	55 10%	56 17%	33 8%	22 6%	28 22%	28 14%	24 13%	9 4%	11 6%	11 7%	33 12%	29 9%	20 9%	29 12%	22 8%	26 9%	29 12%	15 10%	6 12%	14 15%	90 10%	21 13%	66 11%	38 12%	6 5%	33 12%	78 10%	41 10%	70 11%	74 9%	37 11%	36 11%	30 11%	8 8%	14 12%	42 10%	34 9%
Net Difference	370 35%	169 32%	201 37%	113 34%	150 38%	107 31%	37 29%	76 38%	68 36%	82 40%	56 31%	51 31%	110 38%	112 36%	95 42%	52 22%	89 35%	93 33%	83 34%	61 41%	16 32%	28 30%	329 36%	41 26%	203 32%	105 34%	61 48%	104 37%	266 34%	123 36%	246 34%	265 39%	104 27%	83 25%	99 36%	59 57%	38 33%	181 41%	121 31%

  

Mean	-0.46	-0.43	-0.49	-0.50	-0.51	-0.37	-0.45	-0.53	-0.49	-0.52	-0.36	-0.38	-0.52	-0.42	-0.60	-0.30	-0.47	-0.46	-0.45	-0.54	-0.43	-0.37	-0.48	-0.31	-0.43	-0.45	-0.64	-0.50	-0.44	-0.48	-0.45	-0.52	-0.36	-0.32	-0.47	-0.72	-0.43	-0.53	-0.40
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Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y/Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 Small Base: 100  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 Small Base: 100



Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Getting what you need from the shops  
All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1069	528	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	95	92	910	159	629	342	125	289	780	464	605	672	397	309	291	104	127	460	383		
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398		
Much harder (-2)	286	131	155	91	126	69	30	60	54	71	34	36	91	86	40	69	68	81	61	38	17	21	244	42	171	77	38	86	200	109	177	181	105	77	82	28	35	115	110		
	27%	25%	29%	27%	32%	20%	24%	30%	29%	35%	19%	22%	32%	27%	17%	29%	27%	29%	25%	25%	34%	23%	27%	26%	27%	25%	30%	30%	26%	32%	24%	27%	27%	23%	30%	27%	30%	26%	28%		
A little harder (-1)	533	253	278	150	188	195	60	90	99	88	105	91	131	159	123	120	117	136	133	73	21	52	447	85	325	150	58	133	400	155	377	326	207	172	138	51	56	234	197		
	50%	48%	52%	45%	48%	56%	47%	44%	52%	44%	55%	46%	50%	54%	50%	50%	46%	49%	55%	48%	41%	56%	49%	54%	52%	48%	45%	47%	51%	45%	52%	48%	53%	52%	51%	50%	48%	53%	50%		
About the same (0)	194	110	83	58	62	74	21	36	31	31	42	32	43	62	46	43	53	47	42	26	9	17	167	27	108	58	28	40	153	59	135	132	61	74	37	16	19	64	77		
	18%	21%	15%	17%	16%	21%	16%	18%	16%	15%	23%	19%	15%	20%	20%	18%	21%	17%	17%	17%	18%	19%	18%	17%	17%	19%	22%	14%	20%	17%	19%	19%	16%	22%	14%	15%	17%	15%	19%		
A little easier (1)	34	22	12	17	12	5	11	6	3	9	1	4	12	6	13	3	9	10	4	7	3	2	30	4	13	18	3	12	22	11	23	24	10	5	9	6	4	18	7		
	3%	4%	2%	5%	3%	2%	8%	3%	1%	5%	1%	3%	4%	2%	6%	1%	4%	4%	1%	5%	5%	2%	3%	3%	2%	6%	2%	4%	3%	3%	4%	3%	1%	3%	3%	6%	4%	4%	2%		
Much easier (2)	13	8	5	9	1	3	3	6	1	-	*	2	7	2	2	1	5	2	3	3	1	*	12	*	9	3	1	10	3	7	6	10	3	4	5	1	2	6	4		
	1%	2%	1%	3%	*	3%	3%	3%	1%	-	*	1%	3%	1%	1%	*	2%	1%	1%	2%	1%	*	1%	*	1%	3%	1%	3%	*	2%	1%	1%	1%	2%	1%	2%	1%	1%			
Don't know	9	4	5	6	4	-	2	4	1	3	-	-	1	-	5	3	4	2	1	3	-	-	9	-	3	6	1	3	7	1	8	6	3	-	2	1	-	1	2		
	1%	1%	1%	2%	1%	-	2%	2%	*	1%	-	-	*	-	2%	1%	1%	1%	*	2%	-	-	1%	-	*	2%	1%	1%	*	1%	1%	1%	-	1%	1%	-	*	*	1%		
NET Harder	819	384	433	241	313	265	91	150	153	160	138	126	222	245	162	189	186	217	194	110	38	73	691	127	496	227	96	219	600	265	554	507	312	249	220	79	92	349	307		
	77%	73%	80%	73%	80%	76%	71%	74%	81%	79%	76%	77%	78%	78%	71%	79%	73%	78%	80%	74%	75%	79%	76%	80%	79%	73%	75%	77%	76%	77%	76%	75%	80%	75%	81%	76%	78%	80%	77%		
NET Easier	47	30	17	26	13	8	14	12	4	9	1	6	19	9	15	4	14	12	6	10	3	2	42	5	22	22	3	22	25	18	29	34	13	8	13	8	6	24	12		
	4%	6%	3%	5%	3%	2%	11%	6%	2%	5%	1%	4%	7%	3%	7%	2%	5%	4%	3%	7%	6%	2%	5%	3%	4%	7%	3%	8%	3%	5%	4%	5%	3%	3%	5%	7%	5%	6%	3%		
Net Difference	772	354	416	215	300	257	77	138	150	151	137	120	203	236	147	186	172	205	188	100	35	71	649	123	474	205	92	196	575	246	526	473	299	241	207	71	86	324	296		
	72%	67%	77%	65%	77%	74%	60%	68%	79%	74%	75%	73%	71%	75%	64%	78%	67%	74%	77%	67%	69%	77%	71%	77%	75%	66%	72%	69%	73%	72%	72%	70%	77%	73%	76%	69%	73%	74%	74%		
Mean	-0.99	-0.91	-1.06	-0.91	-1.09	-0.93	-0.83	-0.97	-1.08	-1.11	-0.94	-0.93	-1.01	-1.01	-0.83	-1.08	-0.94	-1.03	-1.02	-0.92	-1.02	-0.99	-0.98	-1.03	-1.02	-0.91	-1.02	-0.97	-0.99	-1.02	-0.97	-1.04	-0.95	-1.05	-0.96	-1.02	-0.99	-1.01			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30\*\* Small Base: 100\*\*

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying in touch with family and friends  
 All adults aged 18-75 in Great Britain

	Gender			Age												Social grade				Region								Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	11 (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)					
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383					
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398					
Much harder (-2)	180	82	97	56	60	64	17	39	27	33	30	35	61	41	38	40	50	43	36	21	16	13	154	26	113	42	25	43	136	50	129	113	66	53	51	19	81	62						
	17%	16%	18%	17%	15%	19%	13%	19%	14%	16%	16%	21%	21%	13%	17%	17%	20%	15%	15%	14%	32%	14%	17%	16%	18%	13%	19%	15%	17%	15%	18%	17%	16%	19%	18%	15%	16%	18%	15%					
A little harder (-1)	328	137	189	104	110	114	46	58	46	64	68	45	91	115	63	59	88	73	82	36	15	34	273	55	188	96	43	110	218	112	216	207	121	102	80	37	44	145	118					
	31%	26%	35%	31%	28%	33%	36%	29%	25%	31%	38%	28%	32%	36%	28%	25%	34%	26%	34%	24%	30%	37%	30%	35%	30%	31%	34%	39%	28%	33%	30%	30%	31%	31%	29%	36%	37%	33%	30%					
About the same (0)	431	242	190	108	180	143	43	65	91	89	76	67	98	126	95	113	93	129	101	63	13	33	372	60	249	128	53	94	338	133	298	269	162	148	103	36	44	158	180					
	40%	46%	35%	33%	46%	41%	33%	32%	48%	44%	42%	41%	34%	40%	41%	47%	36%	46%	41%	42%	25%	36%	41%	37%	40%	41%	42%	33%	43%	39%	41%	40%	42%	45%	38%	35%	37%	36%	45%					
A little easier (1)	83	40	43	41	27	14	15	26	17	10	4	10	23	25	21	13	12	22	21	16	2	10	71	12	49	29	4	28	55	33	50	58	25	17	27	10	7	43	18					
	8%	8%	8%	12%	7%	4%	12%	13%	9%	5%	2%	6%	8%	8%	9%	6%	5%	8%	8%	10%	4%	10%	8%	7%	8%	9%	3%	10%	7%	10%	7%	8%	6%	5%	10%	6%	10%	10%	5%					
Much easier (2)	39	21	17	18	11	10	5	12	8	3	3	7	12	10	7	10	10	8	4	12	4	2	32	7	25	12	2	7	31	14	25	27	12	11	12	1	2	10	18					
	4%	4%	3%	5%	3%	3%	4%	6%	4%	1%	2%	4%	3%	3%	3%	4%	4%	3%	1%	8%	7%	2%	3%	4%	4%	4%	1%	2%	4%	4%	3%	4%	3%	4%	4%	1%	2%	2%	5%					
Don't know	9	6	3	5	4	1	2	3	-	4	-	1	1	-	4	4	3	3	1	2	1	-	9	-	3	5	1	3	6	1	8	6	3	1	1	-	1	1	2					
	1%	1%	*	1%	1%	*	1%	1%	-	2%	-	*	*	-	2%	2%	1%	1%	*	2%	1%	-	1%	-	1%	2%	*	1%	1%	*	1%	1%	1%	*	1%	-	*	*	1%					
NET Harder	507	220	286	159	170	178	63	96	73	97	98	80	152	155	101	99	138	115	118	57	32	47	426	81	302	138	68	153	355	162	345	320	187	155	131	56	63	226	179					
	47%	42%	53%	48%	43%	51%	49%	48%	39%	48%	54%	49%	53%	49%	44%	42%	54%	42%	48%	38%	63%	51%	47%	51%	48%	44%	53%	54%	45%	47%	48%	47%	48%	47%	48%	48%	54%	54%	52%	45%				
NET Easier	121	60	60	59	38	24	20	38	25	13	7	17	35	35	28	23	22	30	24	28	6	11	103	19	74	41	6	35	86	46	75	84	37	28	38	12	10	54	36					
	11%	11%	11%	18%	10%	7%	16%	19%	13%	6%	4%	10%	12%	11%	12%	10%	9%	11%	10%	18%	11%	12%	11%	12%	12%	13%	5%	12%	11%	14%	10%	12%	9%	8%	14%	11%	8%	12%	9%					
Net Difference	386	160	226	101	132	154	43	58	48	84	91	63	117	120	73	76	116	85	94	29	26	36	324	63	227	97	62	118	268	116	270	236	150	127	93	44	53	172	143					
	36%	30%	42%	31%	34%	44%	33%	29%	25%	42%	50%	38%	41%	38%	32%	32%	45%	31%	38%	20%	51%	39%	36%	39%	36%	31%	49%	42%	34%	34%	37%	35%	39%	38%	34%	43%	46%	39%	36%					
Mean	-0.50	-0.42	-0.57	-0.43	-0.47	-0.60	-0.43	-0.42	-0.35	-0.58	-0.64	-0.55	-0.58	-0.48	-0.46	-0.45	-0.62	-0.44	-0.52	-0.26	-0.77	-0.51	-0.49	-0.51	-0.50	-0.41	-0.67	-0.55	-0.48	-0.45	-0.52	-0.48	-0.53	-0.51	-0.48	-0.60	-0.60	-0.56	-0.47					

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling  
PUBLIC  
Fieldwork: 10-13 April 2020  
Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Looking after your children  
All adults who are parents/guardians

	Gender			Age							Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)	
Unweighted base	289	109	179	127	149	13	45	82	82	76	72	9	4	78	70	76	60	59	92	63	36	13	21	244	40	213	42	29	284	-	81	203	226	58	78	71	27	34	108	108
Weighted base	284	140	143	123	148	13	42	82	82	76	72	9	4	78	70	76	60	59	92	63	36	13	21	244	40	213	42	29	284	-	81	203	226	58	78	71	27	34	108	108
Much harder (-2)	38	24	15	22	16	*	10	13	10	6	*	-	13	8	7	11	2	9	11	10	4	3	35	3	30	7	2	38	-	11	28	32	7	7	10	7	6	11	20	
A little harder (-1)	77	31	45	28	44	4	8	21	28	16	3	1	31	17	17	12	16	22	21	7	2	7	64	12	53	9	15	77	-	29	48	60	17	19	26	4	9	33	27	
About the same (0)	114	57	57	35	71	8	11	24	30	41	6	3	23	34	24	33	27	39	21	11	7	9	97	17	90	12	12	114	-	27	87	90	24	39	23	13	10	46	44	
A little easier (1)	27	16	11	16	11	-	5	11	7	4	-	-	6	9	11	2	8	12	7	1	-	-	20	7	21	7	-	27	-	8	19	25	3	8	3	2	6	5	14	
Much easier (2)	19	8	10	16	3	-	2	13	-	3	-	-	5	2	11	1	3	8	4	4	-	*	18	1	16	3	-	19	-	7	12	16	3	3	7	1	1	12	4	
Don't know	8	5	4	6	3	-	5	*	-	3	-	-	*	1	6	1	3	3	-	2	-	*	8	-	4	4	-	8	-	*	8	3	6	2	1	-	2	1	-	
NET Harder	115	54	60	51	60	5	17	33	38	22	3	1	43	25	24	23	18	32	32	17	6	10	100	16	83	16	17	115	-	39	76	92	24	26	36	11	15	44	44	46
NET Easier	46	24	22	32	14	-	8	24	7	7	-	-	10	11	22	3	11	19	10	6	-	*	39	8	36	10	-	46	-	15	32	41	5	11	10	3	7	17	17	
Net Difference	69	30	38	19	46	5	10	9	30	15	3	1	33	13	2	20	8	12	22	11	6	10	61	8	46	6	17	69	-	25	44	50	18	15	25	8	8	27	29	
Mean	-0.32	-0.33	-0.31	-0.22	-0.40	-0.38	-0.47	-0.11	-0.54	-0.25	-0.40	-0.35	-0.54	-0.27	0.02	-0.51	-0.12	-0.16	-0.46	-0.51	-0.72	-0.62	-0.33	-0.27	-0.29	-0.25	-0.65	-0.32	-	-0.35	-0.31	-0.29	-0.43	-0.24	-0.40	-0.51	-0.38	-0.25	-0.42	

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Overlap formulae used  
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h,i/j,k,l/m Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h,i/j,k,l/m Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Being able to work  
 All adults who currently work

	Gender			Age							Social grade				Region					Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)
Unweighted base	672	325	345	246	318	108	73	173	139	179	87	21	225	253	85	109	140	187	152	107	27	59	584	88	395	212	65	225	447	323	349	672	-	177	196	67	76	327	213
Weighted base	680	381	297	242	325	113	64	178	150	175	91	22	191	193	167	128	137	193	148	114	29	59	587	93	419	203	58	226	454	246	434	680	-	191	187	65	71	315	222
Much harder (-2)	244 36%	132 35%	111 38%	89 37%	110 34%	45 40%	24 37%	65 37%	56 37%	54 31%	37 41%	8 36%	53 28%	52 27%	82 49%	56 44%	46 33%	69 36%	43 29%	46 41%	10 33%	30 51%	211 36%	32 35%	161 39%	60 29%	23 40%	87 38%	157 35%	71 29%	173 40%	244 36%	-	73 38%	49 26%	25 39%	25 35%	105 33%	91 41%
A little harder (-1)	155 23%	88 23%	67 22%	54 22%	76 23%	24 22%	15 23%	39 22%	34 22%	43 24%	21 23%	3 16%	57 30%	54 28%	29 18%	14 11%	27 20%	51 27%	38 26%	24 21%	1 5%	12 20%	133 23%	21 23%	84 20%	57 28%	13 22%	47 21%	108 24%	66 27%	89 20%	155 23%	-	52 27%	49 26%	12 18%	16 23%	80 25%	43 20%
About the same (0)	208 31%	116 30%	91 31%	63 26%	112 35%	32 29%	15 23%	49 27%	51 34%	61 35%	26 28%	7 32%	61 35%	68 24%	39 31%	40 29%	58 30%	50 34%	36 32%	11 38%	13 22%	176 30%	32 34%	129 31%	60 30%	19 33%	67 30%	141 31%	85 34%	123 28%	208 31%	-	56 29%	65 35%	22 33%	19 28%	97 31%	69 31%	
A little easier (1)	31 5%	22 6%	9 3%	13 5%	16 5%	2 2%	5 4%	8 5%	8 5%	9 5%	1 1%	1 5%	10 5%	9 5%	5 3%	7 5%	8 6%	10 5%	7 5%	2 2%	3 10%	1 2%	24 4%	7 7%	16 4%	13 6%	2 4%	9 4%	23 5%	12 5%	19 4%	31 5%	-	4 2%	12 6%	2 4%	7 9%	17 6%	8 3%
Much easier (2)	23 3%	18 5%	4 1%	17 7%	4 1%	2 6%	4 7%	13 *	* 2%	3 2%	2 *	9 5%	3 1%	2 1%	10 7%	6 5%	- -	7 5%	2 -	4 2%	3 15%	3 4%	23 4%	* 4%	15 4%	8 4%	- 5%	11 3%	12 3%	9 4%	14 3%	23 3%	-	4 2%	4 4%	2 3%	5 5%	10 3%	6 3%
Don't know	19 3%	4 1%	15 5%	6 3%	7 2%	6 6%	2 3%	4 2%	1 *	6 3%	4 4%	2 11%	2 1%	7 3%	9 5%	2 2%	10 8%	4 2%	2 2%	3 2%	- -	- -	19 3%	1 1%	13 3%	6 3%	1 1%	5 2%	14 3%	3 1%	16 4%	19 3%	-	2 1%	4 2%	2 3%	- -	5 2%	5 2%

NET Harder	398 59%	220 58%	178 60%	143 59%	186 57%	69 62%	39 60%	104 59%	90 60%	96 55%	58 64%	11 52%	110 57%	107 55%	111 67%	70 55%	73 53%	121 63%	81 55%	70 62%	11 37%	42 72%	344 59%	54 58%	246 59%	117 57%	36 62%	133 59%	265 58%	137 56%	261 60%	398 59%	-	126 66%	98 52%	37 57%	41 58%	185 59%	134 61%
NET Easier	54 8%	40 11%	13 4%	30 12%	20 6%	4 4%	9 14%	21 12%	8 5%	12 7%	3 *	1 **	19 10%	12 6%	7 4%	17 13%	14 10%	10 5%	15 10%	4 4%	7 25%	3 6%	47 8%	7 8%	31 7%	21 10%	2 4%	19 9%	35 8%	21 9%	33 8%	54 8%	-	7 4%	20 11%	5 7%	10 15%	28 9%	13 6%
Net Difference	344 51%	180 47%	165 56%	113 47%	166 51%	65 58%	29 46%	84 47%	82 54%	84 48%	55 60%	10 46%	91 48%	95 49%	104 62%	54 42%	59 43%	111 57%	67 45%	66 58%	4 13%	39 66%	297 51%	47 50%	214 51%	96 47%	33 58%	114 50%	230 51%	116 47%	228 53%	344 51%	-	118 62%	78 42%	32 50%	30 43%	157 50%	121 55%

Mean	-0.85	-0.78	-0.97	-0.78	-0.85	-1.01	-0.79	-0.78	-0.92	-0.80	-1.04	-0.89	-0.71	-0.78	-1.16	-0.79	-0.77	-0.95	-0.70	-0.99	-0.31	-1.12	-0.86	-0.85	-0.89	-0.75	-0.98	-0.86	-0.85	-0.73	-0.93	-0.85	-	-0.99	-0.66	-0.87	-0.73	-0.81	-0.95
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Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z(a,b,c,d,e,f,g,h,i,j,k,l,m) Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z(a,b,c,d,e,f,g,h,i,j,k,l,m) Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Keeping entertained  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)			
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	95	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398			
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398			
Much harder (-2)	161	87	73	87	51	23	34	53	26	25	13	52	37	35	37	37	37	44	29	26	11	14	143	18	86	58	18	46	115	46	115	120	41	38	45	9	16	59	58			
	15%	17%	14%	26% EFJKL	13%	7%	27% EFJKL	26% EFJKL	14%	13%	6%	18% N	12%	15%	15%	15%	14%	16%	12%	17%	22%	15%	16%	11%	14%	18%	14%	16%	15%	13%	16%	18%	10%	11%	17%	9%	14%	14%	15%			
A little harder (-1)	327	152	174	103	132	92	39	64	72	60	43	94	101	66	66	67	85	84	38	18	35	281	47	186	95	46	89	239	103	224	215	112	92	92	33	37	142	119				
	31%	29%	32%	31%	34%	27%	31%	31%	38%	29%	23%	30%	33%	32%	29%	28%	26%	31%	35%	25%	35%	38%	31%	29%	30%	30%	36%	31%	30%	30%	31%	32%	29%	28%	34%	32%	32%	33%	30%			
About the same (0)	467	219	248	87	169	211	35	53	76	92	121	90	107	143	96	121	119	124	106	62	18	38	385	82	288	125	54	99	368	156	311	259	208	173	99	50	57	190	187			
	44%	41%	46%	26%	43% DGHI	61% DEGHIU	27%	26%	40% DGHI	45% DGHI	67% DEGHIU*	55% DEGHI	38%	45%	42%	50% M	47%	45%	43%	41%	36%	42%	42%	51%	46%	40%	42%	35%	47%	45%	43%	38%	54%	52%	36%	48%	49%	43%	47%			
A little easier (1)	75	46	29	33	25	16	10	23	9	17	7	10	20	28	18	10	19	15	19	16	2	4	64	11	48	20	7	33	42	24	51	57	18	21	28	7	5	36	25			
	7%	9%	5%	10% FK	6%	5%	8%	12% FK	5%	8%	4%	6%	7%	9%	8%	4%	8%	5%	8%	11%	3%	5%	7%	7%	8%	6%	6%	6%	5%	7%	7%	8%	5%	6%	10%	7%	4%	5%	8%	6%		
Much easier (2)	28	16	11	15	10	3	8	6	5	5	1	2	10	6	10	2	10	5	4	6	2	*	27	1	17	9	2	13	15	12	16	21	6	7	4	2	10	7				
	3%	3%	2%	4% F	3%	3%	6% FKL	3%	3%	3%	*	1%	4%	2%	4%	1%	4%	2%	2%	4%	4%	*	3%	1%	3%	3%	2%	3%	2%	3%	2%	3%	2%	3%	4%	2%	2%	2%	2%			
Don't know	11	8	3	6	5	*	2	4	1	4	*	-	2	1	4	4	4	1	2	2	-	-	10	1	5	6	-	4	7	2	9	8	3	-	2	-	-	-	2			
	1%	1%	1%	2%	1%	*	1%	2%	*	2%	*	-	1%	*	2%	2%	1%	1%	1%	2%	-	-	1%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	-	1%	-	-	-	*			
NET Harder	488	239	246	190	183	115	74	116	98	85	53	62	146	138	101	103	104	129	113	64	29	49	424	64	271	153	64	135	353	149	339	335	153	129	137	42	54	202	177			
	46%	45%	46%	57% EFJKL	47% FK	33%	58% EFJKL	57% EFJKL	52% FKL	42% K	29% *	38%	51%	44%	44% *	43%	41%	47%	47%	43%	57% *	53% *	47%	40%	43%	49%	50% *	47%	45%	43%	47%	49%	39%	39%	50% h	41% *	46% *	46%	44%			
NET Easier	103	63	40	48	36	20	18	30	14	22	7	12	30	34	27	12	29	20	23	22	4	5	91	12	64	29	10	46	57	36	67	78	25	29	35	11	7	46	32			
	10%	12%	7%	14% EFJK	9%	6%	14% FK	15% FK	7%	11%	4%	7%	11%	12% P	5%	11%	7%	9%	9%	15% R	7% *	5% *	10%	8%	10%	9%	8% *	16% c	7%	10%	9%	12% g	6%	9%	13% *	11% *	6% *	11%	8%			
Net Difference	385	176	206	142	148	95	56	87	84	64	45	50	116	104	74	91	74	109	90	42	25	44	333	52	207	124	55	89	296	113	272	257	129	102	102	31	47	156	145			
	36%	33%	38%	43% FKL	38% FKL	28%	44% FKL	43% FKL	44% FKL	31% FKL	25% *	30%	41% FKL	33% FKL	32% FKL	38% FKL	29% FKL	39% FKL	37% FKL	28% FKL	50% FKL	48% FKL	37% FKL	33% FKL	33% FKL	40% FKL	43% FKL	31% FKL	38% FKL	33% FKL	37% FKL	38% FKL	33% FKL	30% FKL	37% FKL	30% FKL	40% FKL	36% FKL	36% FKL			
Mean	-0.49	-0.47	-0.50	-0.66	-0.49 D	-0.33 DEGHI	-0.65	-0.67	-0.56	-0.42 DH	-0.30 DGHI*	-0.37 DGH	-0.56	-0.43	-0.44	-0.54	-0.40	-0.54	-0.48	-0.42	-0.68	-0.62	-0.50	-0.43	-0.44	-0.56	-0.55	-0.44	-0.51	-0.43	-0.52	-0.53	-0.42	-0.40	-0.52	-0.35	-0.52	-0.47	-0.49			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B/C,D,E/F/G,H,I/J,K,L,M,N/O,P,Q/R,S/T,U/V,W,X,Y/Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)  
 ColumnMeans (5%): A,B/C,D,E/F/G,H,I/J,K,L,M,N/O,P,Q,R/S,T,U/V,W,X,Y/Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying positive day-to-day  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	137 13%	59 11%	76 14%	67 20% EFGKL	46 12%	23 7%	19 15% FK	47 23% EFGKL	21 11%	26 13% F	12 6%	12 7%	42 15%	39 12%	23 10% -	32 13%	22 9%	35 13%	35 14%	17 12%	13 26% QRT*	13 15%	124 14%	13 8%	74 12%	45 14%	18 14% -	47 17%	90 11%	45 13%	92 13%	97 14%	39 10%	34 10%	36 13%	11 10%	16 13%	53 12%	51 13%				
A little harder (-1)	457 43%	196 37%	261 49%	134 40%	168 43%	156 45%	60 47% D	74 36%	81 43%	86 42%	76 42% -	80 49%	137 48%	129 41%	89 39% -	102 43%	116 45%	111 40%	103 42%	69 46%	23 46% -	35 38% -	380 42%	77 48%	245 39%	139 44%	73 57% VZ*	113 40%	344 44%	143 42%	314 43%	286 42%	171 44%	132 40%	140 44% HK	38 37% -	45 39% -	206 47%	162 41%				
About the same (0)	414 39%	236 45% C	176 33%	97 29% DGH	162 41% DGH	155 45% DGH	33 26%	64 32%	79 42% DG	83 41% DG	92 51% DGH*	63 38% G	86 30%	134 42% M	102 45% M*	92 39%	99 39%	119 43% U	93 38%	53 36%	12 23% -	38 41% -	351 39%	63 40%	272 43% Za	108 35%	34 27% -	104 37%	310 40%	134 39%	280 39%	253 37%	161 41%	153 46% I	82 30%	45 44% I*	49 42% I*	153 35%	168 42%				
A little easier (1)	33 3%	19 4%	13 2%	16 5% EJ	6 2%	10 3%	8 7% EK	8 4%	5 3%	1 1%	1 5% -	9 3%	8 3%	9 3%	6 3% -	9 4%	9 3%	5 2%	7 3%	5 3%	2 3%	5 6% -	28 3%	5 3%	23 4%	8 2%	2 2% -	4 2%	28 4%	10 3%	22 3%	19 3%	13 3%	9 3%	7 3%	4 4% -	5 5% -	14 3%	9 2%				
Much easier (2)	18 2%	12 2%	6 1%	12 4% EJ	4 1%	2 2%	6 4% EJK	7 3% FJ	3 2%	1 *	1 *	1 1%	11 4%	5 1%	2 1% P	-	5 2%	4 1%	5 2%	3 2%	1 2%	*	16 2%	2 1%	11 2%	7 2%	1 *	13 3%	6 1%	11 3%	8 1%	16 2%	2 1%	4 3%	7 3%	3 *	2 2% -	10 2%	6 2%				
Don't know	10 1%	5 1%	5 1%	4 1% I	6 1% I	-	1 1% I	3 2%	-	6 3% FI	-	-	-	-	-	4 2%	4 2%	3 1%	*	2 2%	-	-	10 1%	-	4 1%	6 2%	-	3 1%	7 1%	*	10 1%	8 1%	2 1%	-	1 1%	2 2% H*	2 *	2 *					
NET Harder	594 56%	255 48% B	338 63% K	201 61% K	214 55%	179 52%	79 62% K	121 60%	102 54%	112 55%	87 48% -	92 56%	180 63% NO	168 53%	112 49% -	134 56%	138 54%	147 53%	138 57%	86 58%	37 72% QR*	49 53%	504 55%	89 56%	319 51%	184 59% Y	91 71% VZ*	160 56%	433 55%	188 55%	406 56%	384 56%	210 54%	166 50%	176 64% HK	49 47% -	61 52% -	259 59%	214 54%				
NET Easier	51 5%	31 6%	19 4%	28 9% EJK	10 3% J	12 3%	14 11% EJK	14 7% EK	8 4%	2 1%	2 1% J	10 6% J	20 7%	14 4%	8 4% -	9 4%	14 5%	9 3%	12 5%	8 5%	3 5%	6 6% -	44 5%	7 4%	34 5%	15 5%	3 2% -	17 6%	34 4%	21 6%	30 4%	35 5%	16 4%	13 4%	14 5%	7 7% -	7 6% -	24 5%	15 4%				
Net Difference	543 51%	224 42%	318 59%	172 52%	204 52%	167 48%	65 51%	107 53%	93 49%	110 54%	85 47%	82 50%	160 56%	154 49%	104 45%	125 52%	124 49%	138 50%	125 52%	79 52%	34 67%	43 46%	460 51%	83 52%	285 45%	169 54%	88 69%	143 50%	399 51%	167 49%	376 52%	348 51%	195 50%	153 46%	162 59%	41 40%	54 46%	235 54%	198 50%				
Mean	-0.62	-0.52 C	-0.73	-0.69	-0.64	-0.54 H	-0.63	-0.74	-0.58	-0.69	-0.53 -	-0.56	-0.67	-0.60	-0.56 -	-0.67	-0.56 U	-0.62 U	-0.64	-0.63 -	-0.91 -	-0.61 -	-0.63	-0.58	-0.56 A	-0.68	-0.82 -	-0.63	-0.62	-0.59	-0.64	-0.64	-0.60	-0.56	-0.70	-0.48 -	-0.58 -	-0.64	-0.61				

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Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying positive about the future  
All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
	1069	528	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	95	54	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Unweighted base	1069	528	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	95	54	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	161	73	89	65	61	36	20	45	26	34	16	20	49	49	29	34	33	38	37	26	14	14	142	20	84	59	19	43	119	58	104	106	55	30	55	15	20	74	51				
A little harder (-1)	455	214	239	136	165	154	47	90	79	86	81	74	134	141	88	92	112	121	107	52	20	44	394	62	264	128	63	122	333	149	306	286	169	128	128	55	47	221	151				
About the same (0)	366	186	179	77	145	144	36	42	74	71	81	63	82	110	81	93	94	96	82	57	12	26	303	63	226	98	43	89	277	113	254	225	142	152	72	25	38	117	169				
A little easier (1)	54	37	17	32	13	9	18	14	6	8	3	7	11	11	20	12	10	15	11	10	2	7	42	13	35	17	2	15	39	10	44	39	15	17	12	4	9	16	19				
Much easier (2)	15	10	5	12	*	2	5	7	*	-	1	2	7	5	2	2	4	2	5	2	3	*	14	1	10	4	1	8	7	8	7	12	4	3	3	2	6	5					
Don't know	16	7	9	8	8	*	3	5	4	4	*	-	2	2	7	5	3	6	3	4	-	1	16	*	9	7	*	7	9	5	11	12	4	-	3	1	-	3	4				

NET Harder	617	287	328	201	225	190	66	135	105	120	97	93	183	189	118	126	145	158	143	78	34	58	535	81	348	187	81	164	452	207	410	393	224	159	183	70	67	296	202
NET Easier	70	48	22	44	14	12	23	21	6	8	3	8	18	15	22	14	14	16	15	11	5	8	55	14	45	21	3	23	47	18	51	51	19	20	15	7	12	22	24
Net Difference	547	239	306	157	211	179	44	113	98	113	94	85	165	174	96	112	130	142	128	66	29	51	480	67	303	166	78	141	406	188	359	342	205	138	168	63	56	274	178

Mean	-0.66	-0.58	-0.74	-0.65	-0.71	-0.61	-0.47	-0.76	-0.67	-0.74	-0.60	-0.62	-0.73	-0.69	-0.56	-0.62	-0.63	-0.66	-0.66	-0.62	-0.81	-0.70	-0.68	-0.54	-0.61	-0.72	-0.75	-0.64	-0.67	-0.70	-0.64	-0.65	-0.67	-0.50	-0.81	-0.74	-0.62	-0.79	-0.57
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Overlap formulae used  
ColumnProportions (5%): A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m Minimum Base: 30(\*\*) Small Base: 100(\*)

Ipsos MORI Coronavirus Polling  
**PUBLIC**  
 Fieldwork: 10-13 April 2020  
 Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Being able to afford your usual expenses  
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)				
Unweighted base	1069	522	544	352	392	325	150	202	182	210	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383				
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398				
Much harder (-2)	122	50	70	50	54	18	13	37	24	30	13	5	39	24	30	29	23	33	35	16	5	10	108	14	66	35	21	47	76	31	91	90	33	28	31	10	8	34	50				
	11%	10%	13%	15%	14%	5%	10%	18%	13%	15%	7%	3%	14%	8%	13%	12%	9%	12%	14%	11%	9%	11%	12%	9%	11%	11%	16%	16%	10%	13%	8%	9%	11%	10%	10%	7%	8%	8%	12%				
A little harder (-1)	248	125	123	95	111	42	38	57	57	54	26	16	65	48	76	58	55	70	51	42	9	21	219	29	149	79	20	75	173	75	172	188	60	81	68	12	27	107	86				
	23%	24%	23%	29%	28%	12%	30%	28%	30%	27%	14%	10%	23%	15%	33%	24%	21%	25%	21%	28%	17%	23%	24%	18%	24%	25%	16%	26%	22%	22%	24%	28%	15%	24%	25%	12%	23%	25%	22%				
About the same (0)	591	280	311	136	195	260	54	82	92	103	128	132	137	213	111	131	150	148	135	72	30	57	488	103	355	160	76	128	463	195	396	322	269	191	148	68	74	256	224				
	55%	53%	58%	41%	50%	75%	42%	40%	49%	51%	71%	80%	48%	67%	49%	55%	59%	53%	55%	48%	60%	61%	54%	64%	56%	51%	60%	45%	59%	57%	55%	47%	69%	58%	54%	66%	63%	59%	56%				
A little easier (1)	68	45	22	24	24	20	12	11	13	11	13	7	30	24	2	12	16	19	15	13	2	3	56	12	36	22	10	17	51	29	39	48	20	22	18	11	6	32	24				
	6%	9%	4%	7%	6%	6%	10%	6%	7%	5%	7%	4%	10%	8%	1%	5%	6%	7%	6%	9%	5%	3%	6%	7%	6%	7%	8%	6%	7%	8%	5%	7%	5%	7%	6%	6%	10%	5%	7%	6%			
Much easier (2)	26	19	7	20	2	4	7	13	*	2	1	3	13	7	4	3	7	5	7	2	5	1	25	2	17	9	*	12	14	12	14	22	4	9	6	2	2	8	11				
	2%	4%	1%	6%	1%	1%	5%	6%	*	1%	*	2%	4%	2%	2%	1%	3%	2%	3%	1%	10%	1%	3%	1%	3%	3%	*	4%	2%	3%	2%	3%	1%	3%	2%	2%	1%	2%	3%				
Don't know	14	9	5	7	5	2	4	3	3	3	1	1	1	1	5	6	4	3	1	5	-	-	14	-	6	7	-	5	8	1	13	10	4	1	2	-	1	-	4				
	1%	2%	1%	2%	1%	*	3%	2%	1%	1%	*	1%	*	*	2%	3%	2%	1%	1%	3%	-	-	2%	-	1%	2%	-	2%	1%	*	2%	1%	1%	*	1%	-	1%	-	1%				
NET Harder	370	176	193	145	165	60	51	94	81	85	39	21	105	72	106	87	78	102	86	58	13	32	327	43	215	114	41	122	248	106	264	278	93	109	99	22	35	142	136				
	35%	33%	36%	44%	42%	17%	40%	46%	43%	42%	21%	13%	37%	23%	47%	36%	31%	37%	35%	39%	26%	35%	36%	27%	34%	37%	32%	43%	32%	31%	36%	41%	24%	33%	36%	21%	30%	32%	34%				
NET Easier	94	64	29	43	26	24	19	24	14	13	14	11	43	31	6	15	23	24	22	15	7	4	81	13	53	31	10	29	65	41	53	71	24	31	24	13	7	40	35				
	9%	12%	5%	13%	7%	7%	15%	12%	7%	6%	8%	6%	15%	10%	3%	6%	9%	9%	9%	10%	14%	4%	9%	8%	8%	10%	8%	10%	8%	12%	7%	10%	6%	9%	9%	12%	6%	9%	9%				
Net Difference	276	112	163	101	139	36	32	69	67	72	25	11	62	41	101	72	55	79	64	43	6	28	246	30	162	83	31	93	183	65	211	207	69	79	75	9	28	102	101				
	26%	21%	30%	31%	35%	10%	25%	34%	36%	35%	14%	7%	22%	13%	44%	30%	22%	28%	26%	29%	12%	31%	27%	19%	26%	27%	24%	33%	23%	19%	29%	30%	18%	24%	27%	9%	24%	23%	25%				
Mean	-0.35	-0.28	-0.42	-0.41	-0.49	-0.14	-0.31	-0.47	-0.49	-0.50	-0.21	-0.08	-0.31	-0.18	-0.57	-0.42	-0.29	-0.39	-0.38	-0.39	-0.11	-0.41	-0.37	-0.27	-0.34	-0.36	-0.40	-0.46	-0.31	-0.25	-0.40	-0.41	-0.25	-0.30	-0.37	-0.17	-0.29	-0.29	-0.35				
		c			DEHU					EHU*	DEGHU	O	OP		*					*	*	*			*		*	b	e		f		*	*	*	*	*						

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)



Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 10-13 April 2020

Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying fit and healthy

All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)			
Unweighted base	1069	522	544	352	392	325	150	202	182	110	167	158	344	393	120	212	256	277	244	143	54	95	915	154	602	342	125	289	780	464	605	672	397	309	291	104	127	460	383			
Weighted base	1069	528	538	330	392	346	128	202	189	203	181	165	285	316	228	239	256	277	243	150	51	92	910	159	629	313	128	284	785	343	726	680	389	331	273	103	117	438	398			
Much harder (-2)	155	82	74	70	61	25	26	43	33	28	12	13	52	30	49	25	39	41	33	24	8	12	144	11	89	45	22	54	102	55	100	113	43	32	37	20	19	70	48			
	15%	15%	14%	21%	15%	7%	21%	21%	17%	14%	6%	8%	18%	9%	21%	10%	15%	15%	13%	16%	15%	13%	16%	7%	14%	14%	17%	19%	13%	16%	14%	17%	11%	10%	14%	19%	16%	16%	12%			
A little harder (-1)	325	143	182	99	122	104	38	61	60	62	55	49	91	111	66	57	72	77	80	52	14	30	275	50	180	99	46	83	242	109	216	227	98	87	92	48	33	154	108			
	30%	27%	34%	30%	31%	30%	30%	30%	32%	31%	30%	29%	32%	35%	29%	24%	28%	28%	33%	35%	28%	32%	30%	31%	29%	32%	36%	29%	31%	32%	30%	33%	25%	26%	34%	47%	28%	35%	27%			
About the same (0)	471	244	224	101	176	194	34	67	73	103	104	90	108	146	92	124	122	131	102	57	23	37	394	77	292	125	53	114	357	136	334	263	208	176	113	27	52	172	206			
	44%	46%	42%	30%	45%	56%	27%	33%	39%	50%	57%	55%	38%	46%	40%	52%	48%	47%	42%	38%	45%	40%	43%	48%	46%	40%	42%	40%	45%	40%	46%	39%	53%	53%	41%	26%	44%	39%	52%			
A little easier (1)	73	34	39	36	20	17	22	15	15	4	8	9	20	20	11	23	12	18	22	9	4	8	55	19	41	27	6	18	56	26	47	45	28	26	21	4	6	24	23			
	7%	6%	7%	11%	5%	5%	17%	7%	8%	2%	5%	5%	7%	6%	5%	9%	5%	6%	9%	6%	8%	9%	6%	12%	6%	6%	9%	4%	6%	7%	8%	6%	8%	8%	4%	5%	5%	5%	6%			
Much easier (2)	38	22	16	20	13	5	6	14	8	5	2	3	13	9	9	7	10	8	7	6	2	5	36	2	25	11	1	16	22	15	23	29	8	10	9	4	7	19	11			
	4%	4%	3%	6%	3%	1%	5%	7%	4%	2%	1%	2%	5%	3%	4%	3%	4%	3%	3%	4%	4%	6%	4%	1%	4%	1%	5%	3%	4%	3%	4%	2%	3%	3%	4%	6%	4%	3%				
Don't know	7	3	4	4	1	1	1	3	-	1	-	1	2	-	2	4	2	3	-	2	-	-	6	1	1	6	-	-	7	1	6	3	4	1	1	-	-	-	2			
	1%	1%	1%	1%	*	*	1%	2%	-	1%	-	1%	1%	-	1%	2%	1%	1%	-	2%	-	-	1%	1%	*	2%	-	-	1%	*	1%	*	1%	1%	-	-	-	1%				
NET Harder	480	225	255	169	183	129	65	104	92	90	67	62	143	141	115	81	111	118	113	76	22	41	419	61	269	143	68	137	344	164	316	340	141	119	129	68	52	224	156			
	45%	43%	47%	51%	47%	37%	50%	52%	49%	44%	37%	38%	50%	45%	50%	34%	43%	43%	46%	51%	43%	45%	46%	38%	43%	46%	53%	48%	44%	48%	44%	50%	36%	36%	47%	66%	44%	51%	39%			
NET Easier	111	56	55	56	33	22	28	28	24	9	11	11	33	29	20	29	22	26	29	15	6	14	90	21	66	38	6	33	78	41	70	74	37	36	30	8	14	42	34			
	10%	11%	10%	17%	8%	6%	22%	14%	13%	4%	6%	7%	12%	9%	9%	12%	8%	9%	12%	10%	12%	15%	10%	13%	11%	12%	5%	12%	10%	10%	11%	9%	11%	11%	8%	12%	10%	9%				
Net Difference	370	169	201	113	150	107	37	76	68	82	56	51	110	112	95	52	89	93	83	61	16	28	329	41	203	105	61	104	266	123	246	265	104	83	99	59	38	181	121			
	35%	32%	37%	34%	38%	31%	29%	38%	36%	40%	31%	31%	38%	36%	42%	22%	35%	33%	34%	41%	32%	30%	36%	26%	32%	34%	48%	37%	34%	36%	34%	39%	27%	25%	36%	57%	33%	41%	31%			
Mean	-0.46	-0.43	-0.49	-0.50	-0.51	-0.37	-0.45	-0.53	-0.49	-0.52	-0.36	-0.38	-0.52	-0.42	-0.60	-0.30	-0.47	-0.46	-0.45	-0.54	-0.43	-0.37	-0.48	-0.31	-0.43	-0.45	-0.64	-0.50	-0.44	-0.48	-0.45	-0.52	-0.36	-0.32	-0.47	-0.72	-0.43	-0.53	-0.40			

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G/H,I/J/K,L,M,N/O,P,Q/R/S/T/U,V,W,X,Y/Z/a,b/c,d/e,f/g,h/i/j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*

ColumnMeans (5%): A,B/C,D,E/F/G,H,I/J,K,L,M,N/O,P,Q,R/S,T,U,V,W,X,Y/Z/a,b/c,d/e,f/g,h,i/j,k,l,m Minimum Base: 30\*\* Small Base: 100\*\*