

Ipsos MORI Coronavirus Polling
PUBLIC
Fieldwork: 24-27 April 2020
Adults online aged 18-75 in GB

Q1B.How confident, if at all, would you say you are in the ability of the National Health Service to deal with those who are ill as a result of getting the coronavirus?
All adults online aged 18-75 in Great Britain

		Gender			Age								Social grade					Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non- graduate (e)	Working (f)	Not working (g)	Conservati ve (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1066	505	547	358	383	325	156	202	173	210	219	106	341	382	113	230	257	274	236	150	53	96	917	149	582	346	138	280	786	452	614	694	372	315	305	87	153	459	391		
Weighted base	1066	521	531	330	393	343	125	205	189	204	179	164	287	311	227	241	251	276	243	149	54	92	903	163	609	327	130	283	783	344	722	674	392	322	299	82	149	439	418		
Very confident	341	183	157	80	113	148	26	54	50	62	67	81	92	108	67	74	80	81	81	43	19	37	295	46	218	83	39	88	252	103	237	209	131	136	80	34	38	135	157		
	32%	35%	30%	24%	29%	43%	21%	26%	27%	31%	38%	49%	32%	35%	30%	31%	32%	29%	33%	29%	35%	41%	33%	28%	36%	25%	30%	31%	32%	30%	33%	31%	34%	42%	27%	41%	26%	31%	38%		
Fairly confident	532	261	262	160	213	159	57	102	104	110	92	68	134	150	123	124	123	143	129	74	23	41	455	77	290	168	74	137	395	165	367	347	185	157	148	38	77	227	206		
	50%	50%	49%	48%	54%	46%	46%	50%	55%	54%	51%	41%	47%	48%	54%	52%	49%	52%	53%	50%	42%	44%	50%	47%	48%	51%	57%	49%	50%	48%	51%	51%	47%	49%	50%	46%	52%	52%	49%		
Not very confident	138	60	74	64	44	30	26	38	22	22	18	12	48	35	26	30	36	39	25	22	7	9	106	32	79	46	12	40	98	57	81	87	51	22	52	8	21	56	42		
	13%	12%	14%	19%	11%	9%	21%	19%	12%	11%	10%	7%	17%	11%	11%	12%	14%	10%	15%	13%	10%	12%	20%	17%	13%	14%	12%	14%	13%	17%	11%	13%	17%	10%	14%	18%	13%	10%			
Not confident at all	28	10	18	14	10	3	9	6	6	4	1	2	11	8	4	5	6	5	5	7	4	-	22	6	12	13	2	12	16	9	19	17	11	2	10	1	8	10	8		
	3%	2%	3%	4%	3%	1%	7%	3%	3%	2%	1%	1%	4%	2%	2%	2%	2%	2%	2%	5%	8%	-	2%	4%	2%	4%	2%	4%	2%	3%	3%	3%	3%	1%	3%	2%	5%	2%	2%		
Don't know	28	8	20	12	13	2	7	5	7	6	1	2	3	10	7	7	7	8	3	3	1	5	26	2	8	16	3	5	22	10	18	13	14	4	8	2	4	11	4		
	3%	1%	4%	4%	3%	1%	6%	2%	4%	3%	*	1%	1%	3%	3%	3%	3%	3%	1%	2%	5%	3%	3%	1%	1%	5%	2%	2%	3%	3%	2%	2%	4%	1%	3%	2%	3%	3%	1%		
Net: Confident	873	443	420	240	326	307	84	156	154	172	159	148	226	258	190	198	203	224	210	117	42	78	750	123	509	251	113	226	647	268	605	556	316	293	228	72	116	362	364		
	82%	85%	79%	73%	83%	80%	67%	76%	81%	84%	89%	91%	79%	83%	84%	82%	81%	81%	86%	78%	77%	85%	83%	76%	84%	77%	87%	80%	83%	78%	84%	83%	81%	91%	76%	87%	78%	83%	87%		
Net: Not confident	166	71	91	78	54	34	34	44	28	26	20	14	58	42	30	35	42	45	30	29	11	9	128	38	91	60	15	52	114	66	100	104	61	25	62	9	29	65	51		
	16%	14%	17%	24%	14%	10%	27%	21%	15%	13%	11%	8%	20%	14%	13%	15%	17%	16%	12%	20%	21%	10%	14%	23%	15%	18%	11%	18%	15%	19%	14%	15%	16%	8%	21%	11%	19%	15%	12%		
Net Diff.	707	373	329	162	272	273	49	113	126	146	139	134	167	216	161	163	161	179	180	88	31	69	622	85	417	192	98	174	533	202	505	452	255	268	166	62	87	297	313		
	66%	71%	62%	49%	69%	80%	39%	55%	66%	72%	78%	82%	58%	69%	71%	68%	64%	65%	74%	59%	57%	75%	69%	52%	69%	59%	75%	62%	68%	59%	70%	67%	65%	83%	56%	76%	58%	68%	75%		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B,C,D,I/P/G/H/V/U/L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c,d/e,f/g,h/I/J/L/M
ColumnMeans (5%): A,B,C,D,I/P/G/H/V/U/L,M,N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c,d/e,f/g,h/I/J/L,M
Minimum Base: 30(**) Small Base: 100(*)

	Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following?	
	The country as a whole	
	Yourself (A)	(B)
Unweighted base	1066	1066
Weighted base	1066	1066
Very concerned (4)	301 28%	523 49% A
Fairly concerned (3)	429 40%	448 42%
Not very concerned (2)	247 23% B	61 6%
Not at all concerned (1)	72 7% B	22 2%
Don't know	16 1%	13 1%

Net: Concerned	731 69%	971 91% A
Net: Not concerned	320 30% B	83 8%
Net Diff	411 39%	888 83%

Mean	2.91	3.40 A
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Overlap formulae used
ColumnProportions (5%): A/B Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

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Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? - Yourself
All adults online aged 18-75 in Great Britain

		Gender			Age						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non- graduate (e)	Working (f)	Not working (g)	Conservati ve (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)
Unweighted base	1066	505	547	358	383	325	156	202	173	210	219	106	341	382	113	230	257	274	236	150	53	96	917	149	582	346	138	280	786	452	614	694	372	315	305	87	153	459	391
Weighted base	1066	521	531	330	393	343	125	205	189	204	179	164	287	311	227	241	251	276	243	149	54	92	903	163	609	327	130	283	783	344	722	674	392	322	299	82	149	439	418
Very concerned (4)	301 28%	139 27%	159 30%	64 19%	108 27% DG	130 38% DEGHI	21 17%	43 21%	42 22%	66 32% DEGHI	66 37% DEGHI	63 39% DEGH*	74 26%	78 25%	84 37% MN	66 27%	90 36% ST	79 29%	54 22%	32 22%	22 41% ST*	23 25% *	247 27%	54 33%	195 32% z	66 20%	41 31% z	76 27%	225 29%	90 26%	211 29%	184 27%	117 30%	90 28%	79 26%	17 21% *	53 36% j	119 27%	129 31%
Fairly concerned (3)	429 40%	205 39%	220 41%	129 39% G	166 42% G	135 39%	39 31%	90 44% DG	79 42%	87 43% G	71 40%	63 39% *	122 42%	131 42%	81 36%	95 40%	103 41%	112 40%	115 47% T	46 31%	17 32% *	37 40% *	367 41%	63 39%	251 41%	123 38%	55 42%	133 47% c	296 38%	141 41%	288 40%	284 42%	145 37%	152 47% k	120 40%	37 45% *	46 31%	195 44%	165 40%
Not very concerned (2)	247 23%	124 24%	120 23%	103 31% EFJKL	80 20% J	64 19%	44 35%	59 29% EFJL	48 25% EFJK	33 16% J	33 19%	31 19%	70 25%	76 25%	40 18%	60 25%	42 17%	64 23%	57 23%	54 36% QRSUV	11 20% *	21 22% *	210 23%	37 23%	120 20%	103 31% Ya	25 19%	55 19%	193 25%	88 26%	159 22%	148 22%	99 25%	63 20%	76 18% *	18 22% *	37 25%	99 22%	88 21%
Not at all concerned (1)	72 7%	49 9% C	20 4%	30 9% FHKL	30 8% F	12 4%	17 14% DEFHKL	13 6%	19 10% FHL	12 6%	7 4%	5 3% *	19 7%	23 7%	17 8%	13 5%	11 4%	16 6%	17 7%	15 10% Q	3 5% *	11 11% Q*	67 7%	5 3%	32 5%	32 10% Y	9 7%	15 5%	57 7%	19 6%	53 7%	51 8%	21 5%	14 4%	22 8%	9 11% h*	11 7%	22 5%	32 8%
Don't know	16 1%	4 1%	12 2%	5 1% H	8 2% 2%	2 1%	5 4% DFHK	- -	2 1%	6 3% FH	1 1%	1 1% *	1 *	3 1%	5 2%	6 3% M	6 2% S	7 2% 2%	- -	1 1%	1 2% 5*	1 1% *	12 1%	3 2%	10 2%	4 1%	2 1%	4 1%	12 2%	4 1%	11 2%	6 1%	9 2%	3 1%	2 1%	1 2% *	2 1%	4 1%	4 1%
Net: Concerned	731 69%	344 66%	379 71%	193 58% G	274 70% DGI	264 77% DEGHI	60 48%	133 65% DG	121 64% G	153 75% DEGHI	138 77% DGH	127 77% DEGH*	196 68%	209 67%	165 73%	161 67%	193 77% T	191 69% T	169 70% T	78 53%	40 73% T*	60 65% *	613 68%	117 72%	446 73% z	189 58% z	95 73% z	209 74% c	521 67%	231 67%	499 69%	468 69%	263 67%	242 75% i	198 66%	54 65% *	100 67%	314 72%	295 71%
Net: Not concerned	320 30%	174 33% C	140 26%	133 40% EFJKL	111 28% J	76 22%	61 49% DEFHKL	72 35% FHL	66 35% FHL	44 22%	41 23%	36 22% *	90 31%	99 32%	57 25%	74 31%	53 21%	79 29%	74 30% Q	69 47% QRSU	14 25% *	31 34% Q*	278 31%	42 26%	153 25%	134 41% Ya	33 25%	70 25%	250 32% b	108 31%	212 29%	200 30%	120 31%	77 24%	99 33% h	27 33% *	47 32%	121 27%	120 29%
Net Diff	411 39%	170 33%	239 45%	60 18%	163 42%	188 55%	-1 -1%	61 30%	55 29%	108 53%	97 54%	91 56%	106 37%	110 35%	108 47%	87 36%	140 56%	112 40%	95 39%	9 6%	26 48%	29 31%	336 37%	75 46%	294 48%	55 17%	62 48%	139 49%	271 35%	123 36%	288 40%	268 40%	143 36%	165 51%	100 33%	27 33%	52 35%	194 44%	175 42%
Mean	2.91	2.84	3.00	2.69	2.91	3.12	2.53	2.79	2.77	3.05	3.10	3.14	2.88	2.86	3.04	2.91	3.11	2.94	2.85	2.65	3.11	2.80	2.89	3.05	3.02	2.69	2.99	2.97	2.89	2.89	2.92	2.90	2.94	3.00	2.86	2.76	2.97	2.95	2.95

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M,N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b,c,d/h,j/g,n/v/l/k,i/m Minimum Base: 30() Small Base: 100(*)*
ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M,N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b,c,d/h,j/g,n/v/l/k,i/m Minimum Base: 30() Small Base: 100(*)*

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Adults online aged 18-75 in GB

Q2.To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? - The country as a whole
All adults online aged 18-75 in Great Britain

		Gender			Age							Social grade							Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)				Education		Employment status		General Election 2019 Vote				Referendum 2016 vote																																					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non- graduate (e)	Working (f)	Not working (g)	Conservati ve (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)																																									
Unweighted base	1066	505	547	358	383	325	156	202	173	210	219	106	341	382	113	230	257	274	236	150	53	96	917	149	582	346	138	280	786	452	614	694	372	315	305	87	153	459	391																																									
Weighted base	1066	521	531	330	393	343	125	205	189	204	179	164	287	311	227	241	251	276	243	149	54	92	903	163	609	327	130	283	783	344	722	674	392	322	299	82	149	439	418																																									
Very concerned (4)	523	238	279	138	189	195	43	95	79	110	98	96	146	139	122	116	147	135	109	60	28	44	431	92	319	140	63	131	392	169	353	332	190	156	139	49	74	231	202																																									
	49%	46%	52%	42%	48%	57%	34%	47%	42%	54%	55%	59%	51%	45%	54%	48%	59%	49%	45%	40%	51%	48%	48%	56%	52%	43%	49%	46%	50%	49%	49%	49%	48%	49%	47%	60%	50%	53%	48%																																									
Fairly concerned (3)	448	234	210	149	167	132	62	87	92	75	70	62	116	148	91	93	84	116	116	76	18	38	387	61	241	148	59	130	318	144	304	280	168	146	132	28	57	179	177																																									
	42%	45%	40%	45%	43%	38%	49%	43%	49%	37%	39%	38%	40%	48%	40%	39%	34%	42%	48%	51%	34%	41%	43%	38%	40%	45%	45%	46%	41%	42%	42%	42%	43%	45%	44%	34%	38%	41%	42%																																									
Not very concerned (2)	61	32	26	27	21	13	10	17	10	10	9	4	17	15	8	20	10	16	13	8	6	7	55	6	31	25	5	13	48	19	42	42	19	14	18	4	13	19	28																																									
	6%	6%	5%	8%	5%	4%	8%	8%	6%	5%	5%	3%	6%	5%	4%	8%	4%	6%	6%	6%	10%	8%	6%	4%	5%	7%	4%	5%	6%	5%	6%	6%	5%	4%	6%	5%	8%	4%	7%																																									
Not at all concerned (1)	22	14	6	10	9	3	7	3	5	4	2	1	7	6	1	8	4	5	5	4	2	2	19	3	12	9	2	7	15	8	14	14	8	4	7	1	5	5	9																																									
	2%	3%	1%	3%	2%	1%	5%	1%	3%	2%	1%	1%	2%	2%	*	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%	2%	2%	1%	2%	2%	3%	1%	2%																																										
Don't know	13	3	10	6	6	-	4	2	2	4	-	-	1	2	5	4	6	4	-	1	1	1	12	1	6	6	1	2	11	4	9	6	7	1	3	-	1	5	1																																									
	1%	1%	2%	2%	2%	-	3%	1%	1%	2%	-	-	*	1%	2%	2%	2%	2%	-	*	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	*	1%	-	1%	1%	*																																									
Net: Concerned																																									971	472	489	288	356	326	105	183	171	185	169	158	261	287	213	209	231	251	225	136	46	81	818	153	560	289	122	261	709	313	658	612	358	302	271	77	131	410	379	
																																									91%	90%	92%	87%	91%	95%	84%	89%	91%	91%	94%	97%	91%	92%	94%	87%	92%	91%	92%	91%	91%	85%	89%	91%	94%	92%	88%	94%	92%	91%	91%	91%	91%	91%	94%	91%	94%	88%	93%	91%
Net: Not concerned																																									83	47	32	36	30	16	16	20	16	14	11	6	24	22	9	28	14	21	18	12	7	10	74	9	43	33	7	20	63	27	56	56	27	19	24	5	17	24	38	
																																									8%	9%	6%	11%	8%	5%	13%	10%	8%	7%	6%	3%	8%	7%	4%	12%	6%	8%	8%	8%	14%	11%	8%	5%	7%	10%	5%	7%	8%	8%	8%	8%	7%	6%	8%	6%	12%	5%	9%	
Net Diff																																									888	425	457	251	326	310	88	163	156	171	158	152	238	266	204	181	217	230	207	123	38	72	743	144	517	256	115	241	647	286	602	557	331	284	247	72	113	386	341	
																																									83%	82%	86%	76%	83%	90%	71%	80%	82%	84%	88%	93%	83%	85%	90%	75%	87%	83%	85%	83%	71%	78%	82%	89%	85%	78%	89%	85%	83%	83%	83%	83%	84%	88%	83%	87%	76%	88%	82%	
Mean																																									3.40	3.34	3.46 B	3.29 G	3.39 G	3.51 DEGH	3.17	3.36 DG	3.31	3.46 DEG	3.48 DGI	3.54 DGH*	3.40	3.36	3.50 P*	3.34	3.53 ST	3.40	3.35	3.29	3.35 +	3.35 +	3.38	3.50	3.44 Z	3.31	3.43	3.37	3.41	3.39	3.40	3.39	3.40	3.42	3.37	3.52 +	3.35	3.47	3.37	

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K,L,M/N/O/P,Q/R/S,T/U/V,W/X,Y/Z/a,b/c,d/h,j/g,i,v/j/k,l/m Minimum Base: 30(*) Small Base: 100(*)

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Q6:As you may know, on Monday 23rd March the Government announced stricter measures, including requiring individuals to stay at and closing shops selling non-essential items, in order to contain the outbreak of the coronavirus. Do you think these measures by the Government were taken too soon, too late, or at the right time?
All adults online aged 18-75 in Great Britain

		Gender			Age							Social grade				Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)
Unweighted base	1066	505	547	358	383	325	156	202	173	210	219	106	341	382	113	230	257	274	236	150	53	96	917	149	582	346	138	280	786	452	614	694	372	315	305	87	153	459	391
Weighted base	1066	521	531	330	393	343	125	205	189	204	179	164	287	311	227	241	251	276	243	149	54	92	903	163	609	327	130	283	783	344	722	674	392	322	299	82	149	439	418
The Government measures were taken too soon	25	15	9	15	6	4	8	7	5	1	3	2	10	3	3	10	6	5	3	7	3	1	24	1	14	11	1	10	16	11	14	18	8	8	5	4	4	11	8
	2%	3%	2%	4%	2%	1%	6%	3%	3%	*	1%	1%	3%	1%	1%	4%	2%	2%	1%	5%	6%	1%	3%	1%	2%	3%	1%	3%	2%	3%	2%	3%	2%	2%	2%	4%	3%	2%	2%
The Government measures were taken at the right time	273	153	118	84	94	95	35	49	34	59	48	47	82	78	53	61	75	61	69	38	15	15	223	50	162	77	34	71	203	86	187	172	101	133	48	23	35	92	134
	26%	29%	22%	25%	24%	28%	28%	24%	18%	29%	27%	29%	29%	25%	23%	25%	30%	22%	28%	25%	28%	17%	25%	31%	27%	24%	26%	25%	26%	25%	26%	26%	26%	41%	16%	28%	24%	21%	32%
The Government measures were taken too late	702	334	359	211	274	217	74	137	138	135	114	103	180	216	156	150	159	193	154	98	34	66	601	101	399	216	87	182	520	229	472	448	254	165	236	49	105	314	261
	66%	64%	68%	64%	70%	63%	59%	67%	73%	66%	64%	63%	63%	69%	69%	62%	63%	70%	63%	65%	62%	71%	66%	62%	66%	66%	67%	64%	66%	67%	65%	67%	65%	51%	79%	59%	71%	71%	62%
Don't know	66	20	45	21	19	26	9	12	11	8	14	12	15	14	15	21	12	17	18	6	2	10	55	10	34	24	8	21	45	17	49	36	30	16	10	8	5	23	15
	6%	4%	8%	6%	5%	8%	7%	6%	6%	4%	8%	7%	5%	5%	7%	9%	5%	6%	7%	4%	4%	11%	6%	6%	6%	7%	6%	7%	6%	5%	7%	5%	8%	5%	3%	9%	3%	5%	4%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D,E/F/G/H,I/J/K,L,M,N/O/P,Q/R/S,T/U/V,W/X,Y/Z/a,b,c,d/h,j/g,i/v/j/k,l/m Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D,E/F/G/H,I/J/K,L,M,N/O/P,Q/R/S,T/U/V,W/X,Y/Z/a,b,c,d/h,j/g,i/v/j/k,l/m Minimum Base: 30(**) Small Base: 100(*)