

Ipsos MORI Coronavirus Omnibus Polling

PUBLIC

27-30 March 2020

Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Summary
All Adults online aged 18-75 in Great Britain

	Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so.								
	Take out a personal loan through a bank	Access a new credit card	Spend more money than usual on a credit card you already have	Access money from your bank account	Request your mortgage payments to be temporarily stopped for up to three months (also known as a mortgage holiday)	Borrow money from friends or family	Access money from any savings you may have	Lend or give money to a friend or family member who may need financial assistance	Saving more money or spending less money overall
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1072	1072	1072	1072	1072	1072	1072	1072	1072
Weighted base	1072	1072	1072	1072	1072	1072	1072	1072	1072
Have already done this (2)	42 4%	49 5%	116 11% ABEF	115 11% ABEF	56 5%	85 8% ABE	173 16% ABCDEFH	129 12% ABEF	492 46% ABCDEFGH
Have not done this but I am considering it (1)	53 5%	73 7%	83 8% A	104 10% AB	110 10% AB	88 8% A	193 18% ABCDEF	284 26% ABCDEFHI	222 21% ABCDEF
Have not done this and I am not considering it (0)	878 82% BCDEFGHI	855 80% CDEFGHI	580 54% EGHI	606 57% EGHI	367 34% I	822 77% CDEGHI	502 47% EI	524 49% EI	254 24%
Does not apply to me	-	-	250 23% DG	214 20% G	505 47% CDG	-	165 15%	-	-
Don't know	99 9% CDEFG	96 9% CDEFG	43 4%	32 3%	34 3%	78 7% CDEG	38 4%	135 13% ABCDEFHI	104 10% CDEFG
Mean	0.14	0.17 A	0.40 ABF	0.41 ABF	0.42 ABF	0.26 AB	0.62 ABCDEF	0.58 ABCDEF	1.25 ABCDEFGH

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (SN): A/B/C/D/E/F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (SN): A/B/C/D/E/F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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	Gender			Age							Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)	
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	348	613	645	427	314	302	99	131	456	392	
Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	320	296	90	131	420	430	
Have already done this (2)	42 4%	28 5%	14 3%	35 11%	3 1%	4 1%	16 13%	19 9%	1 *	3 1%	4 2%	-	15 5%	7 2%	12 5%	8 3%	10 4%	6 2%	5 2%	16 10%	1 2%	5 5%	41 5%	1 1%	26 4%	16 5%	-	24 8%	18 2%	15 4%	28 4%	35 5%	7 2%	9 3%	17 6%	2 3%	6 5%	14 3%	11 3%	
Have not done this but I am considering it (1)	53 5%	31 6%	21 4%	37 11%	14 4%	2 1%	13 10%	24 12%	9 5%	5 2%	2 1%	-	27 9%	10 3%	6 3%	11 4%	9 4%	10 4%	11 4%	18 4%	3 12%	1 6%	48 5%	5 3%	35 5%	13 4%	4 4%	33 11%	20 3%	16 5%	37 5%	47 7%	6 2%	15 5%	17 6%	3 4%	10 8%	21 5%	19 4%	
Have not done this and I am not considering it (0)	878 82%	430 81%	445 83%	238 72%	320 82%	320 92%	93 72%	146 71%	140 74%	179 88%	171 93%	149 91%	232 81%	267 84%	192 84%	187 78%	214 84%	232 83%	211 87%	101 67%	43 85%	77 83%	705 80%	173 90%	531 81%	254 83%	93 88%	207 70%	671 87%	289 83%	589 81%	543 80%	335 86%	263 82%	241 81%	82 91%	106 81%	361 86%	348 81%	
Does not apply to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	99 9%	40 8%	58 11%	22 7%	55 14%	22 6%	6 5%	15 8%	38 20%	17 8%	6 3%	15 9%	12 10%	33 10%	20 9%	34 14%	21 8%	33 12%	17 7%	15 10%	3 7%	9 10%	86 10%	13 7%	67 10%	24 8%	8 8%	34 11%	65 8%	28 10%	71 10%	56 8%	43 11%	34 11%	22 7%	3 3%	9 7%	25 6%	51 12%	
Mean	0.14	0.18 C	0.10	0.35 EFJKL	0.06 L	0.03 L	0.37 EFJKL	0.33 EFJKL	0.07 L*	0.05 L	0.06	-	0.21 N	0.08	0.14 *	0.13	0.12	0.09	0.09	0.37 QRSV*	0.11 **	0.14 *	0.16 X	0.04	0.15	0.16	0.04 *	0.30 c	0.08	0.14	0.14	0.19 g	0.06	0.11	0.18	0.09 *	0.19 *	0.12	0.11	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/e,f/g,h/i/j/k,l/m Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/e,f/g,h/i/j,k,l/m Minimum Base: 30(*) Small Base: 100(*)

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All Adults online aged 18-75 in Great Britain

	Total	Income		
		Under 25,000	25,000 - 45,000	45,000 +
	(A)	(B)	(C)	(D)
Unweighted base	1072	402	312	271
Weighted base	1072	428	299	258
Have already done this (2)	42 4%	25 6%	8 3%	9 4%
Have not done this but I am considering it (1)	53 5%	18 4%	13 4%	20 8%
Have not done this and I am not considering it (0)	878 82%	330 77%	250 84%	222 86% B
Does not apply to me	- -	- -	- -	- -
Don't know	99 9%	55 13% D	28 9% D	6 3%

Mean	0.14	0.18	0.11	0.15
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ColumnProportions (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

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Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Access a new credit card
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	Gender			Age											Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	(M)	(N)	(O)	(P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	459	613	645	427	314	302	99	131	456	392		
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Have already done this (2)	49 5%	30 6%	18 3%	37 11%	10 2%	2 *	18 14%	19 9%	2 1%	8 4%	1 1%	1 *	20 7%	8 3%	9 4%	12 5%	7 3%	12 4%	9 4%	15 10%	1 2%	4 4%	45 5%	3 2%	29 4%	18 6%	2 2%	28 9%	21 3%	15 4%	34 5%	38 6%	10 3%	11 3%	18 6%	3 4%	9 7%	22 5%	12 3%		
Have not done this but I am considering it (1)	73 7%	41 8%	31 6%	48 14%	19 5%	6 2%	13 10%	34 17%	11 6%	7 4%	5 3%	1 *	22 8%	22 7%	20 9%	8 3%	18 7%	9 3%	17 7%	20 14%	5 9%	4 4%	68 8%	5 2%	48 7%	20 7%	5 4%	42 14%	31 4%	27 8%	46 6%	64 9%	9 2%	15 5%	23 8%	8 8%	12 9%	30 7%	22 5%		
Have not done this and I am not considering it (0)	855 80%	420 79%	432 80%	227 68%	312 80%	316 91%	90 70%	137 67%	139 74%	173 85%	168 92%	148 90%	232 81%	261 83%	180 79%	181 76%	208 82%	234 83%	199 82%	100 67%	41 80%	73 79%	682 78%	173 89%	521 79%	245 80%	89 84%	196 66%	659 85%	280 80%	575 79%	527 77%	328 84%	262 82%	237 80%	76 84%	102 78%	346 82%	346 80%		
Does not apply to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	96 9%	38 7%	58 11%	20 6%	52 13%	24 7%	7 6%	13 6%	36 19%	16 8%	8 5%	15 9%	13 4%	24 8%	20 9%	39 16%	21 8%	26 9%	18 7%	14 10%	4 9%	12 13%	83 9%	12 6%	61 9%	24 8%	11 10%	32 11%	64 8%	27 8%	69 10%	52 8%	44 11%	33 10%	19 7%	3 4%	9 7%	22 5%	50 12%		
Mean	0.17	0.21	0.14	0.39	0.11	0.03	0.41	0.38	0.10	0.12	0.04	0.01	0.23	0.13	0.18	0.15	0.14	0.13	0.16	0.38	0.14	0.14	0.20	0.06	0.18	0.20	0.10	0.37	0.10	0.17	0.17	0.22	0.09	0.13	0.21	0.17	0.24	0.19	0.12		

Overlap formulae used
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h,i/j,k,l/m Minimum Base: 30(*) Small Base: 100(*)
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	Total	Income		
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Weighted base	1072	428	299	258
Have already done this (2)	49 5%	29 7% c	8 3%	12 5%
Have not done this but I am considering it (1)	73 7%	26 6%	26 9%	19 8%
Have not done this and I am not considering it (0)	855 80%	313 73%	248 83% B	219 85% B
Does not apply to me	- -	- -	- -	- -
Don't know	96 9%	60 14% CD	17 6%	7 3%

Mean	0.17	0.23	0.15	0.17
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Have already done this (2)	116 11%	70 13%	46 9%	47 14%	44 11%	25 7%	18 14%	29 14%	21 11%	24 12%	18 10%	7 4%	37 13%	36 11%	16 7%	26 11%	32 12%	23 8%	22 9%	26 17%	8 16%	5 5%	100 11%	16 9%	75 11%	32 10%	9 8%	49 17%	67 9%	39 11%	77 7%	83 12%	33 8%	34 11%	50 17%	5 6%	14 11%	43 10%	52 12%				
Have not done this but I am considering it (1)	83 8%	44 8%	40 7%	35 11%	34 9%	14 4%	15 12%	20 10%	20 10%	14 7%	7 4%	8 5%	27 10%	17 5%	18 8%	21 9%	22 9%	20 7%	24 10%	12 8%	1 3%	4 5%	71 8%	12 6%	48 7%	29 9%	6 6%	40 13%	43 6%	30 9%	53 7%	68 10%	15 4%	29 9%	16 5%	11 12%	14 11%	39 9%	24 6%				
Have not done this and I am not considering it (0)	580 54%	275 52%	302 56%	146 44%	208 53%	226 65%	51 40%	95 47%	90 48%	118 58%	119 65%	107 65%	178 62%	185 59%	121 53%	96 40%	123 48%	164 58%	136 56%	69 46%	30 59%	58 62%	464 53%	116 60%	376 57%	148 48%	56 53%	131 44%	449 58%	205 59%	376 52%	362 53%	218 56%	188 59%	162 55%	57 63%	64 48%	252 60%	232 54%				
Does not apply to me	250 23%	119 23%	130 24%	91 27%	86 22%	73 21%	40 31%	51 25%	52 27%	34 17%	36 20%	37 22%	35 12%	67 21%	60 26%	87 36%	70 27%	59 21%	54 22%	38 25%	10 20%	19 21%	211 24%	39 20%	127 19%	90 29%	33 31%	62 21%	188 24%	57 16%	193 27%	138 20%	112 29%	51 16%	61 21%	16 17%	34 26%	75 18%	103 24%				
Don't know	43 4%	22 4%	21 4%	13 4%	21 5%	9 3%	4 3%	9 4%	7 4%	14 7%	3 1%	7 4%	8 3%	11 3%	13 6%	11 5%	8 3%	14 5%	7 3%	6 4%	2 3%	6 7%	33 4%	10 5%	34 5%	8 3%	1 1%	15 5%	27 4%	16 5%	27 4%	30 4%	12 3%	17 5%	6 2%	2 2%	6 4%	11 3%	19 4%				
Mean	0.40	0.47	0.34	0.56 FKL	0.43 FL	0.24	0.61 FKL*	0.54 FL*	0.47 FL*	0.39 L	0.30 *	0.17 *	0.42	0.37	0.33 *	0.51 *	0.48 *	0.32	0.38	0.59 RV*	0.45 **	0.21 *	0.43	0.31 *	0.40	0.45	0.33 *	0.63 c	0.32	0.40	0.41	0.46 g	0.31	0.39	0.51	0.29 *	0.46 *	0.37	0.41				

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30(*) Small Base: 100(*)

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Have not done this but I am considering it (1)	83 8%	36 8%	24 8%	21 8%
Have not done this and I am not considering it (0)	580 54%	180 42%	177 59% B	172 67% B
Does not apply to me	250 23%	143 33% CD	44 15%	40 16%
Don't know	43 4%	21 5% D	16 5% D	1 *

Mean	0.40	0.50 D	0.41	0.31
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Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	320	296	90	131	420	430					
Have already done this (2)	115 11%	64 12%	49 9%	60 18% EFJKL	45 11% FL	11 3% L	23 18% FKL	37 18% FKL	24 13% FL	20 10% FL	10 6% L	1 * L	38 13% M	35 11% N	24 10% O	19 8% P	21 8% Q	29 10% R	20 8% S	24 16% T	13 25% U	8 8% V	104 12% W	12 6% X	65 10% Y	39 13% Z	11 10% a	51 17% b	64 8% c	36 10% d	79 11% e	96 14% f	19 5% g	27 8% h	42 14% i	9 10% j	8 6% k	39 9% l	48 11% m					
Have not done this but I am considering it (1)	104 10%	63 12% c	41 8%	65 19% EFJKL	34 9% FKL	5 2% L	20 15% EFJKL	45 22% EFJKL	13 7% FL	21 10% FL	4 2% L	1 1% L	28 10% N	18 6% O	31 13% N*	27 11% N	23 9% Q	20 7% R	19 8% S	27 18% T	6 12% U	9 9% V	95 11% W	9 5% X	56 8% Y	43 14% Z	5 5% a	49 17% b	55 7% c	36 10% d	68 9% e	91 13% f	13 3% g	22 7% h	28 10% i	8 9% j	21 16% k	59 14% l	23 5% m					
Have not done this and I am not considering it (0)	606 57%	296 56%	308 57%	143 43% EFJKL	217 55% DGH	245 71% DEGHI	57 44% EFJKL	87 42% EFJKL	92 49% FL	126 70% DEGHI	128 71% DEGHI	118 61% DEGHI	176 61% P	192 55% P	126 47% O	112 47% MNO	132 52% Q	171 61% T	152 62% QT	70 47% U	23 46% V	58 62% W	481 55% X	125 65% W	384 58% Y	156 51% Z	65 62% a	135 45% b	471 61% b	224 64% e	382 53% f	364 53% f	242 62% f	186 58% g	175 59% h	58 64% i	72 55% j	255 61% k	242 56% l					
Does not apply to me	214 20%	91 17%	123 23%	53 16% J	82 21% HI	80 23% HI	25 19% JKL	28 14% KLM	52 27% DEHU	30 15% DEHU	37 20% DEHU	42 26% DEHU	41 14% MNO	59 19% MNO	38 17% O	75 31% MNO	67 26% Q	52 19% R	47 19% S	25 16% T	7 14% U	16 18% V	174 20% W	41 21% X	127 19% Y	64 21% Z	23 22% a	47 16% b	167 22% c	42 12% d	173 24% e	111 16% f	104 27% f	74 23% i	44 15% j	13 14% k	28 21% l	59 14% m	106 25% n					
Don't know	32 3%	14 3%	18 3%	12 4% L	14 4% L	7 2% L	4 3% L	7 4% L	8 4% L	6 3% L	4 2% L	3 2% L	4 1% L	12 4% L	10 4% L	7 3% L	11 4% L	9 3% L	6 2% L	4 3% L	1 2% L	2 2% L	25 3% L	7 4% L	27 4% L	4 1% L	1 5% L	15 2% L	18 2% L	10 3% L	23 3% L	19 3% L	13 3% L	11 3% L	7 2% L	2 3% L	1 1% L	8 2% L	12 3% L					
Mean	0.41	0.45	0.35	0.69 EFJKL	0.42 FKL	0.10 L	0.66 EFJKL*	0.71 EFJKL*	0.48 FKL*	0.37 FKL	0.17 L*	0.02 *	0.43	0.36	0.43 *	0.41 *	0.37 *	0.36	0.31	0.61 RS*	0.75 **	0.32 *	0.44 X	0.22 *	0.37	0.51	0.33 *	0.65 c	0.31	0.37	0.43	0.51 g	0.19	0.32	0.46	0.35 *	0.37 *	0.39	0.38					

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30** Small Base: 100**

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30** Small Base: 100**

Ipsos MORI Coronavirus Omnibus Polling
PUBLIC
27-30 March 2020
Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Access money using the overdraft from your bank account
All Adults online aged 18-75 in Great Britain

	Total	Income		
		Under 25,000	25,000 - 45,000	45,000 +
	(A)	(B)	(C)	(D)
Unweighted base	1072	402	312	271
Weighted base	1072	428	299	258
Have already done this (2)	115 11%	56 13%	33 11%	22 8%
Have not done this but I am considering it (1)	104 10%	41 10%	27 9%	32 13%
Have not done this and I am not considering it (0)	606 57%	198 46%	183 61% B	172 67% B
Does not apply to me	214 20%	115 27% CD	47 16%	30 11%
Don't know	32 3%	19 4% D	9 3%	2 1%

Mean	0.41	0.52 D	0.38	0.33
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irements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Coronavirus Omnibus Polling

PUBLIC

27-30 March 2020

Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Request your mortgage payments to be temporarily stopped for up to three months (also known as a mortgage holiday)

All Adults online aged 18-75 in Great Britain

	Gender			Age												Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	(M)	(N)	(O)	(P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)					
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	348	724	681	391	320	296	90	131	456	392					
Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	320	296	90	131	420	430					
Have already done this (2)	56 5%	34 6%	23 4%	33 10%	17 4%	7 2%	14 11%	19 9%	7 3%	10 5%	6 3%	1 *	25 9%	11 3%	15 7%	6 3%	14 5%	9 3%	9 4%	17 11%	2 4%	6 6%	50 6%	6 3%	38 6%	16 5%	3 3%	30 10%	26 3%	14 4%	43 6%	49 7%	7 2%	18 6%	15 5%	-	13 10%	22 5%	20 5%					
Have not done this but I am considering it (1)	110 10%	56 11%	52 10%	61 18%	44 11%	4 1%	24 19%	37 18%	17 9%	28 14%	4 2%	-	33 11%	30 10%	29 13%	18 8%	22 9%	26 9%	26 11%	17 11%	8 15%	10 11%	96 11%	14 7%	72 11%	28 9%	10 9%	63 21%	47 6%	45 13%	64 9%	94 14%	15 4%	25 8%	33 11%	9 10%	14 11%	42 10%	41 9%					
Have not done this and I am not considering it (0)	367 34%	188 35%	178 33%	115 35%	144 37%	108 31%	39 30%	77 38%	72 38%	71 35%	57 31%	51 31%	116 40%	109 35%	77 34%	65 27%	64 25%	112 40%	80 33%	56 37%	22 43%	34 36%	295 34%	71 37%	222 34%	115 37%	30 29%	98 33%	269 35%	133 38%	234 32%	252 37%	115 29%	111 35%	107 36%	29 32%	41 31%	148 35%	152 35%					
Does not apply to me	505 47%	234 44%	270 50%	116 35%	172 44%	217 63%	49 38%	67 33%	85 45%	87 43%	111 61%	107 65%	109 38%	155 49%	98 43%	143 60%	142 56%	123 44%	123 51%	58 39%	18 36%	40 44%	408 46%	96 50%	302 46%	142 46%	61 57%	94 32%	411 53%	145 42%	360 50%	268 39%	236 60%	152 47%	134 45%	52 57%	60 46%	200 48%	202 47%					
Don't know	34 3%	18 3%	17 3%	7 2%	16 4%	11 3%	3 2%	4 2%	8 4%	8 4%	5 3%	6 4%	4 1%	11 4%	10 5%	8 3%	12 5%	10 4%	6 2%	3 2%	1 2%	3 3%	29 3%	5 3%	26 4%	6 2%	2 2%	13 4%	21 3%	11 3%	24 3%	17 3%	17 4%	14 5%	7 2%	1 1%	3 2%	9 2%	15 4%					
Mean	0.42	0.45	0.38	0.61	0.38	0.15	0.68	0.57	0.31	0.44	0.25	0.03	0.47	0.34	0.49	0.34	0.50	0.30	0.38	0.57	0.37	0.44	0.44	0.29	0.45	0.38	0.35	0.64	0.29	0.38	0.44	0.49	0.22	0.40	0.41	0.24	0.59	0.41	0.38					

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Overlap formulae used

ColumnProportions (5%): A,B,C,D,I/J/G,H/I/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/h,f/g,i/v/j/l,m Minimum Base: 30 Small Base: 100

ColumnMeans (5%): A,B,C,D,I/J/G,H/I/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/h,f/g,i/v/j/l,m Minimum Base: 30 Small Base: 100

Ipsos MORI Coronavirus Omnibus Polling
PUBLIC
27-30 March 2020
Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Request your mortgage payments to be temporarily stopped for up to three months (also known as a mortgage holiday)

All Adults online aged 18-75 in Great Britain

	Income			
	Total	Under 25,000	25,000 - 45,000	45,000 +
	(A)	(B)	(C)	(D)
Unweighted base	1072	402	312	271
Weighted base	1072	428	299	258
Have already done this (2)	56 5%	23 5%	16 5%	17 7%
Have not done this but I am considering it (1)	110 10%	41 10%	40 13%	27 10%
Have not done this and I am not considering it (0)	367 34%	107 25%	104 35% B	125 48% BC
Does not apply to me	505 47%	239 56% CD	130 43% D	85 33%
Don't know	34 3%	18 4%	9 3%	4 1%

Mean	0.42	0.51 .	0.45 .	0.36 .
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irements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Coronavirus Omnibus Polling

PUBLIC

27-30 March 2020

Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Borrow money from friends or family

All Adults online aged 18-75 in Great Britain

	Gender			Age							Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				General Election 2019 Vote				Referendum 2016 vote			
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	348	724	681	391	320	296	90	131	456	392		
Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	320	296	90	131	420	430		
Have already done this (2)	85 8%	45 9%	38 7%	53 16% EFJKL	32 8%	-	24 19%	29 14%	20 11%	12 6%	-	-	26 9%	19 6%	16 7%	24 10%	21 8%	15 5%	17 7%	18 12%	3 6%	11 11%	79 9%	6 3%	40 6%	38 12%	7 7%	44 15%	41 5%	28 8%	57 8%	61 9%	24 6%	16 5%	27 9%	6 6%	13 10%	24 6%	31 7%		
Have not done this but I am considering it (1)	88 8%	41 8%	46 9%	56 17% EFGKLL	29 7%	2 1%	15 12%	41 20%	18 10%	11 5%	2 1%	-	23 8%	26 8%	19 8%	20 8%	18 7%	18 6%	16 6%	26 17%	3 5%	7 7%	84 10%	4 2%	45 7%	37 12%	6 5%	35 12%	52 7%	31 9%	57 8%	71 10%	17 4%	15 5%	25 8%	4 4%	19 15%	44 10%	22 5%		
Have not done this and I am not considering it (0)	822 77%	405 76%	415 77%	202 61%	292 75% DGHII	328 94% DEGHIJ	82 64%	120 59%	126 67%	166 81%	176 96%	152 92%	230 80% P	244 77%	178 78% *	171 71%	203 80% T	218 78% T	200 82% T	90 60%	41 81%	69 74%	648 74%	174 90% W	521 79%	212 69%	88 83% z*	198 67%	623 80% b	266 77%	556 77%	507 74%	315 80%	266 83% k	227 77%	77 86% k*	92 70%	336 80%	337 78%		
Does not apply to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	78 7%	38 7%	40 7%	21 6%	39 10% FK	18 5%	7 5%	14 7%	24 13% DFK	15 7%	5 3%	13 8%	8 3%	27 9% M	17 7% *	25 11% M	11 5%	29 11% qs	11 4%	16 10% *	4 8%	7 7% *	69 8%	9 5%	53 8%	20 6%	5 5% *	20 7%	58 7%	23 7%	55 8%	43 6%	35 9%	24 7%	17 6%	4 4% *	7 5% h*	16 4%	40 9% i		
Mean	0.26	0.27	0.24	0.52 EFJKL	0.26 FKL	0.01	0.53 EFGJL	0.52 EFGJL	0.35 FKL*	0.19 FKL	0.01	-	0.27	0.22	0.23 *	0.32	0.25	0.19	0.21	0.46 QRS*	0.18 **	0.32 *	0.30 x	0.09	0.21	0.39 ya	0.20 *	0.44 c	0.19	0.27	0.26	0.30 g	0.18	0.16	0.28 h	0.18 *	0.36 h*	0.23	0.22		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/e,f/g,h/i/j/k,l/m Minimum Base: 30** Small Base: 100**

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/e,f/g,h/i/j,k,l/m Minimum Base: 30** Small Base: 100**

Ipsos MORI Coronavirus Omnibus Polling
PUBLIC
27-30 March 2020
Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Borrow money from friends or family
All Adults online aged 18-75 in Great Britain

	Total	Income		
		Under 25,000	25,000 - 45,000	45,000 +
	(A)	(B)	(C)	(D)
Unweighted base	1072	402	312	271
Weighted base	1072	428	299	258
Have already done this (2)	85 8%	51 12% c	15 5%	18 7%
Have not done this but I am considering it (1)	88 8%	41 10%	25 8%	20 8%
Have not done this and I am not considering it (0)	822 77%	293 68%	239 80% B	213 83% B
Does not apply to me	- -	- -	- -	- -
Don't know	78 7%	43 10% D	20 7% D	6 2%

Mean	0.26	0.37 CD	0.19	0.23
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irements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI Coronavirus Omnibus Polling
PUBLIC
 27-30 March 2020
 Online

Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Access money from any savings you may have
 All Adults online aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	(M)	(N)	(O)	(P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)			
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	459	613	645	427	314	302	99	131	456	392			
Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	320	296	90	131	420	430			
Have already done this (2)	173 16%	101 19%	72 13%	85 25%	51 13%	38 11%	31 24%	53 26%	28 15%	24 12%	30 17%	7 4%	48 17%	39 12%	45 19%	43 18%	37 14%	28 10%	40 17%	43 28%	12 23%	14 15%	142 16%	31 16%	94 14%	73 24%	6 6%	68 23%	106 14%	50 17%	124 19%	127 12%	46 15%	48 20%	60 7%	6 18%	23 17%	72 17%				
Have not done this but I am considering it (1)	193 18%	96 18%	97 18%	86 26%	53 14%	54 15%	38 29%	48 24%	22 12%	32 15%	27 15%	27 16%	61 21%	52 17%	41 18%	39 16%	48 19%	50 18%	49 20%	25 17%	9 17%	13 14%	158 18%	36 19%	122 19%	56 18%	16 15%	63 21%	131 17%	79 23%	115 16%	141 21%	53 13%	59 18%	61 21%	18 20%	26 20%	95 23%	60 14%			
Have not done this and I am not considering it (0)	502 47%	232 44%	268 50%	110 33%	183 47%	209 60%	43 33%	68 33%	79 42%	103 51%	98 54%	111 67%	141 49%	157 50%	106 46%	99 41%	114 45%	155 55%	112 46%	54 36%	19 38%	48 52%	395 45%	108 56%	324 49%	122 40%	57 54%	99 33%	404 52%	164 47%	338 47%	289 42%	214 55%	157 49%	126 43%	51 56%	65 49%	191 45%	215 50%			
Does not apply to me	165 15%	88 17%	76 14%	42 13%	85 22%	38 11%	15 12%	27 13%	47 25%	38 18%	21 11%	17 10%	32 11%	53 17%	27 12%	52 22%	45 18%	39 14%	30 13%	24 16%	11 22%	15 17%	149 17%	16 8%	90 14%	51 16%	24 23%	55 18%	110 14%	43 12%	122 17%	101 15%	64 16%	39 12%	43 14%	15 17%	18 13%	57 14%	61 14%			
Don't know	38 4%	12 2%	26 5%	10 3%	20 5%	8 2%	2 1%	8 4%	12 6%	8 4%	6 3%	2 2%	6 5%	15 5%	10 4%	7 3%	11 4%	9 3%	12 5%	4 3%	- 3%	2 2%	35 4%	2 1%	29 4%	6 2%	2 2%	14 5%	24 3%	12 3%	26 4%	24 3%	14 4%	18 6%	6 2%	- *	* *	6 1%	22 5%			
Mean	0.62	0.69 C	0.55	0.91 EFUKL	0.54 L	0.43 L	0.90 EFUKL*	0.91 EFUKL*	0.60 L*	0.50 L	0.56 FL*	0.28 *	0.63	0.52	0.68 *	0.69 *	0.61	0.46	0.64 R	0.91 QRSV*	0.81 **	0.54 *	0.64	0.56	0.57	0.80 Ya	0.36 *	0.86 c	0.53	0.61	0.63	0.71 g	0.46	0.58	0.73 j	0.40 *	0.63 *	0.67	0.59			

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Overlap formulae used
 ColumnProportions (5%): A,B,C,D,I/J/G,H/I/J/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/h,f/g,h/V/L/I/m Minimum Base: 30** Small Base: 100**

ColumnMeans (5%): A,B,C,D,E/F/G,H/I/J/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/h,f/g,h/V/L/I/m Minimum Base: 30** Small Base: 100**

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Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Access money from any savings you may have
All Adults online aged 18-75 in Great Britain

	Total	Income		
		Under 25,000	25,000 - 45,000	45,000 +
	(A)	(B)	(C)	(D)
Unweighted base	1072	402	312	271
Weighted base	1072	428	299	258
Have already done this (2)	173 16%	84 19%	47 16%	36 14%
Have not done this but I am considering it (1)	193 18%	78 18%	57 19%	48 19%
Have not done this and I am not considering it (0)	502 47%	158 37%	145 48% B	145 56% B
Does not apply to me	165 15%	92 21% CD	37 12%	26 10%
Don't know	38 4%	18 4% D	13 4% D	2 1%

Mean	0.62	0.77 D	0.61	0.52
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irements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)

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Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Lend or give money to a friend or family member who may need financial assistance
 All Adults online aged 18-75 in Great Britain

	Gender			Age												Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)						
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	459	613	645	427	314	302	99	131	456	392						
Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	296	90	131	420	430							
Have already done this (2)	129 12%	69 13%	59 11%	61 18% EFJKL	46 12% FL	22 6%	29 23% EFJKL	32 16% FL	23 12% L	23 11% L	14 8%	8 5%	47 16% o	35 11%	14 6%	33 14%	30 12%	29 11%	18 7%	34 23% QRS*	7 14%	11 12%	116 13%	14 7%	71 11%	46 15%	13 12% *	50 17% c	79 10%	36 10%	93 13%	91 13%	38 10%	30 9%	37 12% *	7 17% h	23 17% *	50 12% *	48 11%						
Have not done this but I am considering it (1)	284 26%	142 27%	138 26%	112 34% EFGIK	86 22% *	86 25%	33 26%	79 39% EFGIK	42 22% *	44 22% *	40 22% *	46 28%	73 25%	80 25%	76 33% *	55 23%	64 25% V	76 27% V	70 29% V	46 31% V*	15 30% *	12 13% *	216 25%	67 35% W	193 29%	79 26% a	11 10%	86 29%	198 26%	107 31% e	177 24%	209 31% g	75 19%	84 26%	92 31% k	26 29% k*	22 16% *	121 29% *	108 25%						
Have not done this and I am not considering it (0)	524 49%	263 50%	261 48%	123 37% DH	197 50% DGH	204 59% DGH	54 42% DH	69 34% DH	90 48% H	107 52% DH	111 61% DGH	93 56% DGH	135 47% *	162 51%	113 50% *	114 48% *	134 53% T	137 49% T	125 51% T	52 35% *	21 41% *	56 60% T*	428 49%	96 50%	310 47%	141 46%	74 69% VZ*	120 40%	405 52% b	161 46%	364 50%	307 45%	217 56% f	171 53%	134 45% *	49 55% *	66 50% *	206 49% *	212 49%						
Does not apply to me	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -						
Don't know	135 13%	54 10%	80 15%	36 11% EFJKL	63 16% *	36 10%	13 10%	23 11% EFJKL*	33 17% H	30 15% DH	18 10% DGH	18 11% DGH	32 12% *	39 12% *	26 11% *	38 16% *	27 11% *	39 14% *	30 12% *	18 12% *	8 15% *	13 14% *	118 13% *	16 8% *	85 13% *	41 13% *	9 8% *	42 14% *	92 12% *	44 13% *	91 13% *	74 11% *	60 15% *	35 11% *	33 11% *	7 8% *	21 16% *	43 10% *	62 14% *						
Mean	0.58	0.59	0.56	0.79 EFJKL	0.54	0.42	0.79 EFJKL*	0.79 EFJKL*	0.57 *	0.52	0.41 *	0.42 *	0.66	0.54	0.51 *	0.60	0.54	0.56	0.50	0.87 QRSV*	0.67 **	0.44 *	0.59	0.54	0.58 a	0.64 a	0.37 *	0.73 c	0.52	0.59	0.57	0.64 g	0.46	0.50	0.63	0.49 *	0.61 *	0.59	0.56						

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
 ColumnProportions (5%): A,B,C,D,I/J/G,H/I/J/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/h,f/g,h/V/L/I/m Minimum Base: 30(*) Small Base: 100(*)
 ColumnMeans (5%): A,B,C,D,E/F/G,H/I/J/K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b,c,d/h,f/g,h/V/L/I/m Minimum Base: 30(*) Small Base: 100(*)

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 All Adults online aged 18-75 in Great Britain

	Total	Income		
		Under 25,000	25,000 - 45,000	45,000 +
	(A)	(B)	(C)	(D)
Unweighted base	1072	402	312	271
Weighted base	1072	428	299	258
Have already done this (2)	129 12%	56 13%	36 12%	28 11%
Have not done this but I am considering it (1)	284 26%	81 19%	91 30% B	92 36% B
Have not done this and I am not considering it (0)	524 49%	223 52%	140 47%	113 44%
Does not apply to me	- -	- -	- -	- -
Don't know	135 13%	68 16% D	33 11%	25 10%

Mean				
	0.58	0.53	0.61	0.63

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*Column Proportions (5%): A,B/C/D Minimum Base: 30(**) Small Base: 100(*)*

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Q9.Thinking about your current financial situation, have you done, or are you considering any of the following due to the coronavirus outbreak?If the statement does not apply to you please say so. - Saving more money or spending less money overall
 All Adults online aged 18-75 in Great Britain

	Gender			Age											Social grade					Region					Urban/Rural		Marital Status				Pres of children HH (17 or under)				Education				Employment status				General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)									
Unweighted base	1072	521	547	352	395	325	151	201	186	209	160	165	358	387	105	222	261	288	248	128	50	97	882	190	647	314	111	294	778	459	613	645	427	314	302	99	131	456	392									
Weighted base	1072	529	539	332	392	348	128	204	188	204	183	165	287	316	229	240	254	281	244	150	51	92	879	193	659	307	106	298	774	348	724	681	391	320	296	90	131	420	430									
Have already done this (2)	492 46%	250 47%	242 45%	167 50%	165 42%	160 46%	60 47%	106 52%	80 43%	85 42%	86 47%	74 45%	131 45%	143 45%	121 53%	98 41%	113 44%	134 48%	112 46%	73 49%	23 45%	37 40%	410 47%	82 43%	302 46%	147 48%	43 41%	144 48%	348 45%	163 47%	330 46%	330 48%	162 42%	139 43%	145 49%	44 48%	55 42%	208 49%	192 45%									
Have not done this but I am considering it (1)	222 21%	97 18%	122 23%	89 27%	83 21%	49 14%	32 25%	57 28%	41 22%	42 21%	29 16%	20 12%	72 25%	70 22%	38 17%	41 17%	56 22%	45 16%	57 23%	35 23%	12 24%	17 19%	186 21%	36 18%	137 21%	70 23%	14 13%	73 25%	148 19%	78 22%	144 20%	163 24%	156 15%	60 19%	66 22%	17 19%	27 21%	77 18%	91 21%									
Have not done this and I am not considering it (0)	254 24%	133 25%	121 22%	56 17%	90 23%	108 31%	27 21%	28 14%	39 21%	51 25%	55 33%	63 22%	78 25%	65 21%	66 27%	66 26%	72 26%	55 23%	29 19%	8 15%	24 26%	191 22%	63 33%	159 24%	63 20%	32 30%	51 17%	203 26%	81 23%	173 24%	138 20%	116 30%	87 27%	65 22%	24 26%	36 27%	105 25%	100 23%										
Does not apply to me	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
Don't know	104 10%	49 9%	55 10%	20 6%	53 13%	31 9%	8 7%	12 6%	28 15%	25 12%	15 8%	16 10%	22 8%	25 8%	22 10%	35 15%	19 8%	30 11%	20 8%	14 9%	8 15%	14 15%	91 10%	12 6%	60 9%	27 9%	17 16%	29 10%	74 10%	27 8%	77 11%	50 7%	54 14%	35 11%	20 7%	6 6%	14 11%	30 7%	48 11%									
Mean	1.25	1.24	1.25	1.36 FL	1.22	1.16	1.27	1.41 EFL	1.26 *	1.19	1.20 *	1.13	1.25	1.22	1.35 *	1.16	1.20	1.25	1.25	1.32 *	1.35 **	1.16 *	1.28 x	1.11	1.24	1.30	1.12 *	1.35	1.21	1.26	1.24	1.31 g	1.14	1.18	1.29	1.23 *	1.16 *	1.26	1.24									

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Overlap formulae used
 ColumnProportions (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m Minimum Base: 30(*) Small Base: 100(*)
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Have not done this but I am considering it (1)	222 21%	91 21%	60 20%	52 20%
Have not done this and I am not considering it (0)	254 24%	105 25%	60 20%	64 25%
Does not apply to me	- -	- -	- -	- -
Don't know	104 10%	53 12% D	26 9%	15 6%

Mean	1.25	1.20	1.34	1.26
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Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Column Proportions (5%): A, B, C, D Minimum Base: 30(**) Small Base: 100(*)

Column Means (5%): A, B, C, D Minimum Base: 30(**) Small Base: 100(*)