



## PUBLIC POLL FINDINGS AND METHODOLOGY

### As COVID-19 quarantine continues, desire for virtual community grows but loneliness persists

Latest Newsy/Ipsos poll shows more are turning to video chat, social media scrolling, and streaming services than in previous weeks.

#### Topline Findings

**Washington, DC, April 21, 2020** – With many states extending stay-at-home orders into May or early June, a new Newsy/Ipsos poll finds that the number of Americans who are using video chat, streaming content on platforms, or scrolling through social media more often than normal has increased since mid-March. A majority report feeling like part of a community when they see family or friends virtually, but an equal number also acknowledge that they feel lonelier since social distancing began. The coronavirus pandemic has also impacted Americans' views toward certain policy proposals, with a majority saying the virus made them more likely to support voting by mail.

#### Detailed Findings

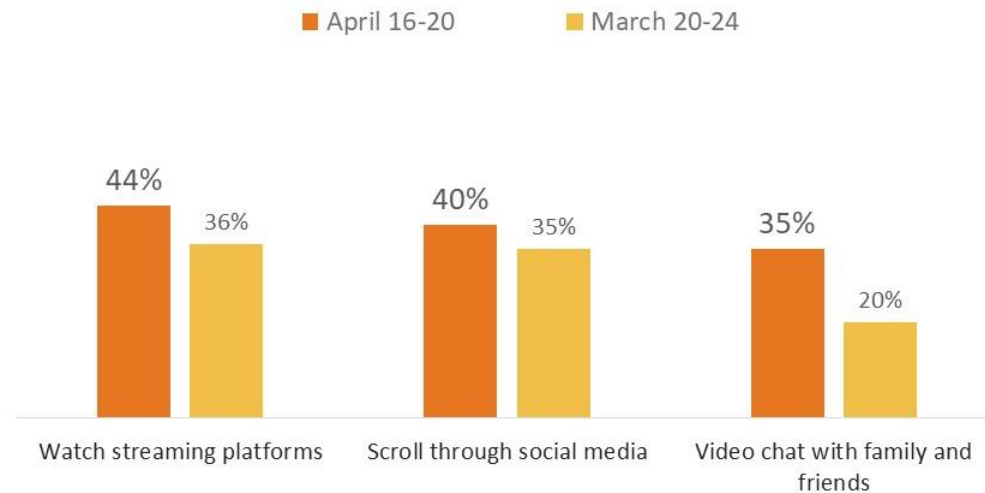
1. The number reporting that they are using video chat more than normal has increased by double digits since last month. More also say they are scrolling through social media and using streaming services at a higher rate than normal.
  - Currently, 35% say they have video chatted with family and friends more often than normal over the past week. In March, 20% said the same.
  - Forty-four percent have watched streaming platforms more than normal over the past week, compared to 36% in March. Four in ten say they are scrolling through social media more, up 5 percentage points from last month.
  - FaceTime and Zoom are the most popular platforms for virtual hangouts, used by 45% and 42%, respectively. Among Gen Z-ers, Instagram Live is the third most utilized platform (22% have used it, compared to 8% overall).



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### Increase in Number Streaming, Scrolling through Social Media, and Video Chatting More Often than Usual

In the past week, have you done each of the following more or less than you typically would?



Newsy/Ipsos Poll April 2020

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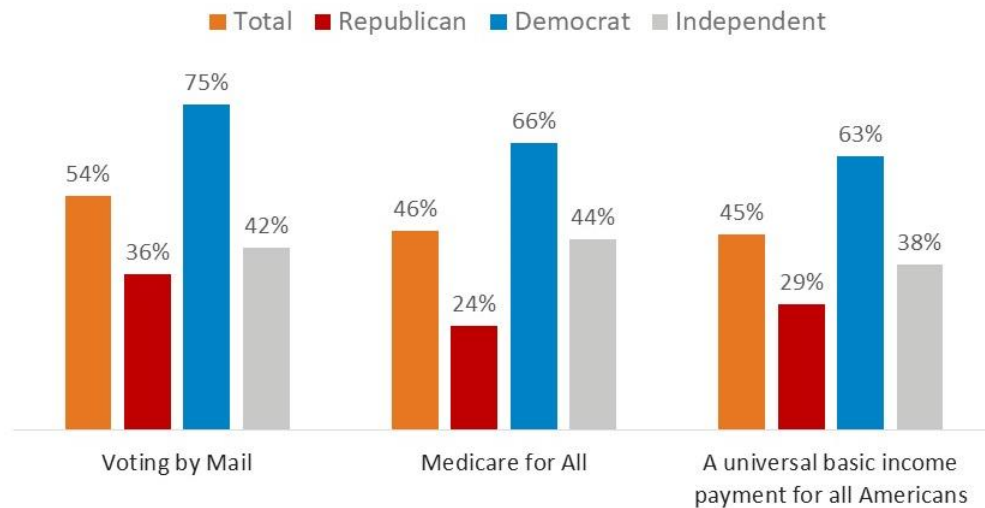
2. Equal numbers say virtual hangouts make them feel part of a community, and that they feel lonelier since social distancing began.
  - 55% feel like part of a community when they see friends or family virtually – but only 13% *strongly* agree with this sentiment.
  - The same number, 55%, acknowledge feeling lonelier since social distancing began, and more (23%) strongly agree with this statement.
  - Before social distancing began, 38% said they would meet up with friends in person once a week or more. Now, 31% say they “see” their friends online at least weekly.
3. A majority say they are more likely to support voting by mail because of coronavirus. The pandemic has also increased the likelihood of support for Medicare for All and a universal basic income for nearly half of Americans.
  - Fifty-four percent say they are more likely to support voting by mail because of the pandemic. Just 15% say it has made them less likely to support this proposal, and a quarter say it makes no difference.
  - Nearly half say the same thing about Medicare for All (46% more likely to support) and a universal basic income payment (45%). These both represent a more than two-to-one margin over the number of people saying the virus has made them less likely to support these initiatives.
  - An increase in likelihood to support Medicare for All is highest among Gen Z and millennials. Support for the other two proposals is more evenly distributed across generations, though baby boomers are less likely to support a universal basic income payment.

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- Increased likelihood of support for these proposals is a largely partisan issue, with Democrats much more likely to support all three in the wake of the pandemic.

### Democrats Most Inclined to Support the Following Proposals More Now Due to Coronavirus Pandemic

Has the coronavirus pandemic made you more or less likely to support the following proposals?  
MUCH MORE LIKELY TO SUPPORT + SOMEWHAT MORE LIKELY TO SUPPORT



Newsy/Ipsos Poll April 2020

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- Parents are confident in their parenting abilities, but less so when it comes to planning activities for their kids.
  - Seventy percent say they feel like they are doing a great job of parenting, and nearly two-thirds (63%) feel confident in their ability to step in as a teacher for their child(ren).
  - However, over half (53%) also feel as if they're not doing enough activities with their child(ren) compared to other parents.
  - Among parents that work full-time, 43% say their child(ren) are impacting their ability to work, while half disagree.
- The worry of contracting COVID-19 is causing a third of people to delay or forgo in-person medical care.
  - One-third have postponed or skipped in-person medical care out of concern of contracting COVID-19, and another 11% say they have considered this.
  - Half (51%) have not postponed, skipped, or considered postponing or skipping in-person medical care.



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*These are the findings of an Ipsos poll conducted between April 16-20, 2020 on behalf of Newsy. For this survey, a sample of 2,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.*

**For full results, please refer to the following annotated questionnaire:**

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### Full Annotated Questionnaire

- Do any of the following situations apply to you, as a result of coronavirus-related restrictions or closures?

#### Yes Summary

	April 16-20 (N=2,004)	March 20-24 (N=2,007)
Will lose income in the next month	36%	37%
Lost income in the past week	35%	32%
Had work hours cut or been laid off or furloughed	34%	40%

- Lost income in the past week

	April 16-20	March 20-24
Yes	35%	32%
No	61%	64%
Don't know	4%	4%

- Will lose income in the next month

	April 16-20	March 20-24
Yes	36%	37%
No	53%	48%
Don't know	11%	14%

- Had work hours cut or been laid off or furloughed (*Previously "Had work hours cut or been laid off"*)

	April 16-20	March 20-24
Yes	34%	40%
No	62%	57%
Don't know	4%	3%

- If coronavirus-related restrictions or closures were to leave you without income, how long could your household carry on without additional financial assistance?

	April 16-20	March 20-24
Less than 2 weeks	11%	14%
2-3 weeks	9%	11%
1-2 months	21%	21%
3-6 months	19%	19%
More than 6 months	27%	21%
Don't know	13%	14%
<b>3 Weeks or Less (Net)</b>	<b>20%</b>	<b>25%</b>
<b>One Month or More (Net)</b>	<b>66%</b>	<b>61%</b>

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3. In the past week, have you done each of the following more or less than you typically would?

### More Often Than I Typically Would Summary

	<b>April 16-20</b>	<b>March 20-24</b>
Watch the news	45%	46%
Watch streaming platforms	44%	36%
Watch television (traditional)	41%	37%
Scroll through social media	40%	35%
Video chat with family and friends	35%	20%
Read	29%	29%
Exercise	21%	16%
Play online video games (single or multiplayer)	21%	17%
Post on social media	20%	18%
Play virtual games with other people	18%	-
Drink alcohol	17%	-
Play video games on a console	16%	16%

a. Watch television (traditional)

	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	41%	37%
Same amount	44%	56%
Less often than I typically would	4%	5%
I did not do this at all in the past week	10%	-
Don't know	1%	2%

b. Watch streaming platforms (Netflix, Hulu, YouTube, etc.)

	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	44%	36%
Same amount	32%	52%
Less often than I typically would	3%	7%
I did not do this at all in the past week	19%	-
Don't know	2%	5%

c. Watch the news

	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	45%	46%
Same amount	37%	44%
Less often than I typically would	6%	7%
I did not do this at all in the past week	9%	-
Don't know	1%	4%

d. Read

	<b>April 16-20</b>	<b>March 20-24</b>
More often than I typically would	29%	29%
Same amount	49%	59%
Less often than I typically would	6%	8%
I did not do this at all in the past week	15%	-
Don't know	2%	5%

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### e. Scroll through social media

	April 16-20	March 20-24
More often than I typically would	40%	35%
Same amount	38%	53%
Less often than I typically would	4%	7%
I did not do this at all in the past week	15%	-
Don't know	2%	4%

### f. Post on social media

	April 16-20	March 20-24
More often than I typically would	20%	18%
Same amount	44%	64%
Less often than I typically would	6%	12%
I did not do this at all in the past week	28%	-
Don't know	3%	5%

### g. Exercise

	April 16-20	March 20-24
More often than I typically would	21%	16%
Same amount	41%	59%
Less often than I typically would	18%	21%
I did not do this at all in the past week	19%	-
Don't know	2%	4%

### h. Play virtual games (e.g. board games, role playing games, etc.) with other people

	April 16-20
More often than I typically would	18%
Same amount	24%
Less often than I typically would	5%
I did not do this at all in the past week	50%
Don't know	3%

### i. Drink alcohol

	April 16-20
More often than I typically would	17%
Same amount	32%
Less often than I typically would	7%
I did not do this at all in the past week	42%
Don't know	3%

### j. Play online video games (single or multiplayer)

	April 16-20	March 20-24
More often than I typically would	21%	17%
Same amount	29%	61%
Less often than I typically would	4%	12%
I did not do this at all in the past week	43%	-
Don't know	3%	9%

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### k. Play video games on a console

	April 16-20	March 20-24
More often than I typically would	16%	16%
Same amount	23%	59%
Less often than I typically would	4%	14%
I did not do this at all in the past week	53%	-
Don't know	3%	11%

### l. Video chat (Skype, Facetime, etc.) with family and friends

	April 16-17	March 20-24
More often than I typically would	35%	20%
Same amount	23%	59%
Less often than I typically would	3%	12%
I did not do this at all in the past week	35%	-
Don't know	3%	9%

4. [If did not select “I did not do this at all in the past week” or “Don’t know” to “Video chat with family and friends” or “Play virtual games” in Q3] Which platforms have you used to video chat or attend a virtual hangout? Select all that apply.

	Total (N=1,357)
FaceTime	45%
Zoom	42%
Skype	18%
Facebook Live	16%
Google Hangouts	13%
Instagram Live	8%
Houseparty	4%
Other	9%
None of these	17%

5. On average, how often would you...

#### At Least Weekly Summary

	Total
Meet up with friends in person, before COVID-19 social distancing began	38%
Meet up with friends online, <u>since</u> COVID-19 social distancing began	31%
Meet up with friends online, <u>before</u> COVID-19 social distancing began	23%

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a. Meet up with friends in person, before COVID-19 social distancing began

	<b>Total</b>
More than once a week	21%
Once a week	17%
A few times a month	23%
Once a month	10%
Less than once a month	14%
Never	13%
Don't know	3%
<i>At Least Weekly (Net)</i>	<b>38%</b>
<i>Less than Monthly/Never (Net)</i>	<b>26%</b>

b. Meet up with friends online, before COVID-19 social distancing began

	<b>Total</b>
More than once a week	13%
Once a week	10%
A few times a month	16%
Once a month	8%
Less than once a month	16%
Never	33%
Don't know	4%
<i>At Least Weekly (Net)</i>	<b>23%</b>
<i>Less than Monthly/Never (Net)</i>	<b>49%</b>

c. Meet up with friends online, since COVID-19 social distancing began

	<b>Total</b>
More than once a week	17%
Once a week	13%
A few times a month	15%
Once a month	6%
Less than once a month	13%
Never	30%
Don't know	5%
<i>At Least Weekly (Net)</i>	<b>31%</b>
<i>Less than Monthly/Never (Net)</i>	<b>43%</b>

6. Do you agree or disagree with each of the following?

Agree Summary

	<b>Total</b>
I am spending less money	74%
I am throwing away or wasting less food	62%
I feel like part of a community when I see friends or family virtually	55%
I feel lonelier since COVID-19 social distancing began	55%

## PUBLIC POLL FINDINGS AND METHODOLOGY

a. I feel like part of a community when I see friends or family virtually

	<b>Total</b>
Strongly agree	13%
Somewhat agree	42%
Somewhat disagree	21%
Strongly disagree	11%
Don't know	13%
<i>Agree (Net)</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>32%</i>

b. I feel lonelier since COVID-19 social distancing began

	<b>Total</b>
Strongly agree	23%
Somewhat agree	32%
Somewhat disagree	22%
Strongly disagree	20%
Don't know	3%
<i>Agree (Net)</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>41%</i>

c. I am throwing away or wasting less food

	<b>Total</b>
Strongly agree	24%
Somewhat agree	38%
Somewhat disagree	19%
Strongly disagree	12%
Don't know	7%
<i>Agree (Net)</i>	<i>62%</i>
<i>Disagree (Net)</i>	<i>31%</i>

d. I am spending less money

	<b>Total</b>
Strongly agree	35%
Somewhat agree	39%
Somewhat disagree	16%
Strongly disagree	7%
Don't know	3%
<i>Agree (Net)</i>	<i>74%</i>
<i>Disagree (Net)</i>	<i>23%</i>

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7. [Only asked if parent with child under 18 in household] Do you agree or disagree with each of the following?

### Agree Summary

	<b>Total (N=364)</b>
I feel as if I'm doing a great job of parenting	70%
I feel confident in my ability to step in as a teacher for my child(ren)	63%
I feel as if I'm not doing enough activities with my child(ren) compared to other parents	53%
My child(ren) are impacting my ability to work	38%
I feel as if I'm failing at parenting compared to those I see on social media	35%

- a. I feel as if I'm failing at parenting compared to those I see on social media

	<b>Total</b>
Strongly agree	9%
Somewhat agree	26%
Somewhat disagree	25%
Strongly disagree	31%
Don't know/Not applicable	9%
<i>Agree (Net)</i>	<i>35%</i>
<i>Disagree (Net)</i>	<i>56%</i>

- b. I feel as if I'm not doing enough activities with my child(ren) compared to other parents

	<b>Total</b>
Strongly agree	16%
Somewhat agree	37%
Somewhat disagree	22%
Strongly disagree	18%
Don't know/Not applicable	6%
<i>Agree (Net)</i>	<i>53%</i>
<i>Disagree (Net)</i>	<i>40%</i>

- c. I feel as if I'm doing a great job of parenting

	<b>Total</b>
Strongly agree	24%
Somewhat agree	45%
Somewhat disagree	20%
Strongly disagree	5%
Don't know/Not applicable	5%
<i>Agree (Net)</i>	<i>70%</i>
<i>Disagree (Net)</i>	<i>25%</i>

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d. My child(ren) are impacting my ability to work

	<b>Total</b>
Strongly agree	16%
Somewhat agree	22%
Somewhat disagree	21%
Strongly disagree	27%
Don't know/Not applicable	14%
<i>Agree (Net)</i>	<i>38%</i>
<i>Disagree (Net)</i>	<i>48%</i>

e. I feel confident in my ability to step in as a teacher for my child(ren)

	<b>Total</b>
Strongly agree	28%
Somewhat agree	35%
Somewhat disagree	18%
Strongly disagree	11%
Don't know/Not applicable	8%
<i>Agree (Net)</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>29%</i>

8. Do you support or oppose each of the following federal government actions, in response to the coronavirus outbreak?

### Support Summary

	<b>Total</b>
Voting by mail	54%
Medicare for All	46%
A universal basic income payment for all Americans	45%

a. Voting by mail

	<b>Total</b>
Much more likely to support	34%
Somewhat more likely to support	19%
Makes no difference in my level of support	25%
Somewhat less likely to support	5%
Much less likely to support	11%
Don't know	6%
<i>More Likely to Support (Net)</i>	<i>54%</i>
<i>Less Likely to Support (Net)</i>	<i>15%</i>

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### b. Medicare for All

	<b>Total</b>
Much more likely to support	28%
Somewhat more likely to support	18%
Makes no difference in my level of support	28%
Somewhat less likely to support	6%
Much less likely to support	12%
Don't know	8%
<i>More Likely to Support (Net)</i>	<i>46%</i>
<i>Less Likely to Support (Net)</i>	<i>19%</i>

### c. A universal basic income payment for all Americans

	<b>Total</b>
Much more likely to support	24%
Somewhat more likely to support	21%
Makes no difference in my level of support	29%
Somewhat less likely to support	6%
Much less likely to support	12%
Don't know	9%
<i>More Likely to Support (Net)</i>	<i>45%</i>
<i>Less Likely to Support (Net)</i>	<i>17%</i>

### 9. Have you postponed or skipped in-person medical care out of concern of contracting COVID-19?

	<b>Total (N=1,001)</b>
Yes, I have postponed or skipped in-person medical care out of concern of contracting COVID-19	33%
I am considering postponing or skipping in-person medical care out of concern of contracting COVID-19	11%
No	51%
Don't know	4%



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### About the Study

These are some of the findings of an Ipsos poll conducted between April 16-20, 2020, on behalf of Newsy. For this survey, a sample of 2,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 364 parents, and question nine was fielded from April 17-20, 2020, on behalf of Newsy, with a sample of 1,001 U.S. adults. This poll is trended against a Newsy/Ipsos poll conducted between March 20-24, 2020 with a sample of 2,007 U.S. adults.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=2,004$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 4.0$  percentage points).

The poll also has a credibility interval of plus or minus 5.9 percentage points for parents and plus or minus 3.5 percentage points for question nine. The poll fielded from March 20-24, 2020 has a credibility interval of plus or minus 2.5 percentage points.

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### About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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