



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Ipsos Swing State Poll

Biden leads in close race in Michigan, Wisconsin, and Pennsylvania.

#### Topline Findings

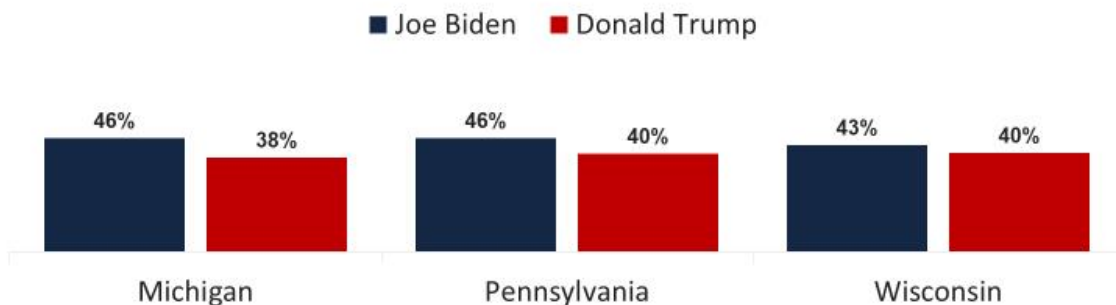
**Washington, DC, April 23, 2020** – An exclusive Ipsos KnowledgePanel poll shows former Vice President Joe Biden holds a narrow lead over President Trump in Michigan and Pennsylvania. Fewer than half in each state approve of Trump’s overall job performance. A majority also say the healthcare system and the national response to coronavirus are headed in the wrong direction.

#### Detailed Findings

1. Joe Biden has a slight advantage over President Trump in Michigan and Pennsylvania, and is statistically tied in Wisconsin.
  - In Michigan, among registered voters, Biden receives 46% of the vote share compared to 38% who say they would vote for Trump.
  - In Pennsylvania, 46% of registered voters say they would vote for Biden, compared to 40% who say they would vote for Trump.
  - In Wisconsin, Biden receives 43% of the vote share among registered voters, while Trump receives 40% of the vote share.

### General Election Vote Share

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? (Registered Voters)



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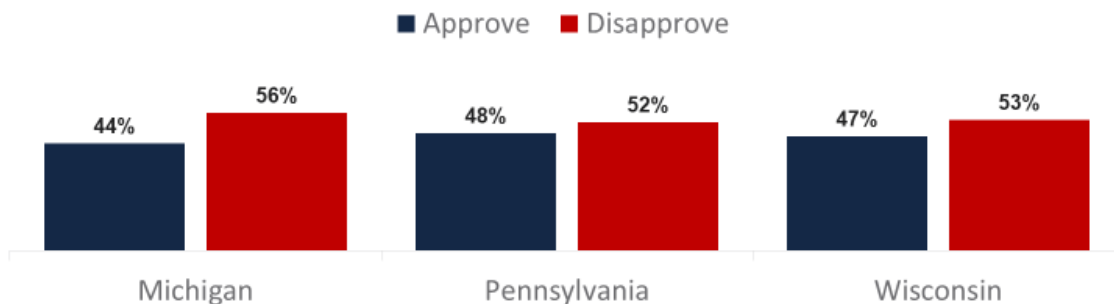


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2. A majority disapprove of how Trump is handling his job as president in each state. Most approve of their governor's handling of the coronavirus pandemic.
  - Among registered voters, more than half disapprove of the president's job performance in each state (56% in Michigan, 52% in Pennsylvania, and 53% in Wisconsin).
  - When considering Trump's approval rating for his handling of coronavirus, half of registered voters in each state disapprove (55% in Michigan, 50% in Pennsylvania, and 51% in Wisconsin).
  - Two-thirds of registered voters approve of how their state's governors are handling the coronavirus pandemic (64% in Michigan, 69% in Pennsylvania, and 68% in Wisconsin).

### Donald Trump's Overall Approval Rating

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President? (Registered Voters)



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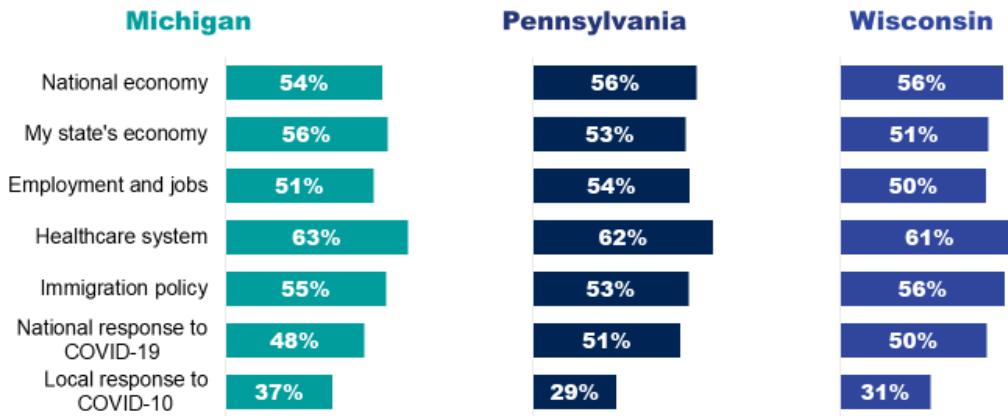
3. When it comes to specific national issues, registered voters believe things are headed in the wrong direction.
  - Three in five registered voters in each state believe the healthcare system is headed in the wrong direction (63% in Michigan, 62% in Pennsylvania, and 61% in Wisconsin).
  - About half believe the national response to coronavirus is going in the wrong direction (48% in Michigan, 51% in Pennsylvania, and 50% in Wisconsin), but about two-thirds registered voters believe that the local response is going well (63% in Michigan, 71% in Pennsylvania, and 67% in Wisconsin).



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### Key Issues on Wrong Track

Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track? (Registered Voters, % say 'Wrong Track')



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- Full Survey Results Continued on Following Pages -





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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q7. In your opinion, what is the most important problem facing your community today?	Economy generally	14%	14%	16%	17%	16%	17%
	Unemployment	4%	4%	4%	4%	4%	3%
	Immigration	2%	2%	3%	3%	2%	2%
	Healthcare	9%	9%	9%	9%	17%	17%
	Coronavirus/COVID-19	50%	50%	49%	48%	45%	44%
	Infrastructure (roads, water supply, electricity transmission etc.)	7%	7%	3%	4%	2%	2%
	Morality	4%	4%	3%	3%	5%	5%
	Education	2%	2%	4%	2%	2%	2%
	Crime	1%	1%	2%	3%	1%	0%
	Environment	2%	2%	2%	1%	3%	2%
Other	4%	4%	7%	6%	5%	5%	
Q8. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?	Approve	44%	44%	47%	48%	46%	47%
	Disapprove	56%	56%	53%	52%	53%	53%
Q11. If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?	Joe Biden (Democrat)	45%	46%	42%	46%	39%	43%
	Donald Trump (Republican)	36%	38%	37%	40%	37%	40%
	Neither / Other	6%	6%	7%	6%	8%	6%
	Wouldn't vote	4%	1%	6%	2%	8%	3%
	Not sure	9%	8%	7%	7%	8%	7%
Q12. If you had to choose, do you lean more towards Joe Biden or Donald Trump?	Joe Biden (Democrat)	57%	59%	55%	54%	52%	43%
	Donald Trump (Republican)	34%	30%	31%	36%	31%	39%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q13. How certain are you that you will vote for Joe Biden in the 2020 presidential election?	Completely certain	69%	69%	76%	77%	69%	70%
	Mostly certain	25%	25%	20%	20%	27%	26%
	Not very certain	6%	6%	4%	3%	4%	4%
	Not at all certain	0%	0%	0%	0%	0%	0%
Q13. How certain are you that you will vote for Donald Trump in the 2020 presidential election?	Completely certain	77%	77%	75%	79%	71%	73%
	Mostly certain	21%	21%	22%	20%	24%	25%
	Not very certain	1%	1%	2%	1%	4%	3%
	Not at all certain	1%	1%	0%	0%	1%	0%
Q14. If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?	Strong on the economy and job creation	30%	31%	32%	33%	31%	31%
	Strong on healthcare	18%	17%	15%	15%	19%	18%
	Strong on immigration	3%	3%	4%	4%	4%	4%
	Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	49%	50%	47%	47%	44%	45%
Q15_1. The economy and job creation - For each of the following, please select the candidate you think is the best on that particular issue.	Joe Biden	45%	45%	46%	47%	42%	40%
	Donald Trump	53%	53%	51%	51%	54%	57%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q15_2. Healthcare - For each of the following, please select the candidate you think is the best on that particular issue.	Joe Biden	58%	59%	57%	57%	54%	53%
	Donald Trump	40%	39%	40%	41%	40%	43%
Q15_3. Immigration - For each of the following, please select the candidate you think is the best on that particular issue.	Joe Biden	51%	51%	51%	51%	50%	50%
	Donald Trump	46%	47%	47%	47%	46%	48%
Q15_4. National recovery from the impact of coronavirus/COVID-19 - For each of the following, please select the candidate you think is the best on that particular issue.	Joe Biden	52%	52%	52%	53%	45%	45%
	Donald Trump	46%	46%	45%	45%	48%	49%
Q16. How concerned are you personally about the spread of coronavirus/COVID-19?	Very concerned	60%	58%	52%	51%	45%	47%
	Somewhat concerned	28%	29%	37%	38%	39%	38%
	Not very concerned	10%	11%	8%	8%	12%	12%
	Not at all concerned	1%	1%	3%	2%	3%	4%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q17. Thinking about the primary election held on April 7 in Wisconsin, which of the following is closest to your experience?	I voted and am worried that I was exposed to the coronavirus	0%	0%	0%	0%	9%	10%
	I voted and am NOT worried about exposure to the coronavirus	0%	0%	0%	0%	52%	59%
	I did not vote because of the risk of coronavirus exposure	0%	0%	0%	0%	17%	17%
	I did not vote and did not plan to	0%	0%	0%	0%	21%	12%
Q18. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?	Right direction	40%	41%	41%	43%	37%	38%
	Wrong track	58%	57%	58%	57%	61%	61%
Q19_1. The national economy - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	44%	46%	40%	43%	39%	42%
	Wrong track	55%	54%	58%	56%	58%	56%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q19_2. Your state's economy - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	42%	43%	44%	46%	45%	48%
	Wrong track	57%	56%	54%	53%	52%	51%
Q19_3. Employment and jobs - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	48%	49%	44%	45%	47%	49%
	Wrong track	51%	51%	54%	54%	50%	50%
Q19_4. Healthcare system - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	38%	37%	37%	37%	36%	37%
	Wrong track	61%	63%	61%	62%	62%	61%
Q19_5. Immigration policy - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	44%	44%	44%	45%	41%	42%
	Wrong track	55%	55%	54%	53%	57%	56%
Q19_6. National response to coronavirus/ COVID-19 - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	52%	52%	46%	49%	47%	48%
	Wrong track	46%	48%	53%	51%	50%	50%





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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q19_7. Local response to coronavirus/COVID-10 - Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?	Right direction	64%	63%	69%	71%	65%	67%
	Wrong track	35%	37%	29%	29%	32%	31%
Q20_1. The U.S. economy - Do you approve or disapprove of the way Donald Trump is handling the following issues?	Strongly approve	26%	26%	25%	29%	25%	27%
	Somewhat approve	14%	15%	15%	13%	15%	16%
	Lean towards approve	12%	12%	13%	12%	16%	15%
	Lean towards disapprove	10%	11%	12%	11%	9%	8%
	Somewhat disapprove	11%	11%	9%	9%	8%	8%
	Strongly disapprove	26%	25%	24%	25%	24%	24%
Q20_2. Healthcare reform - Do you approve or disapprove of the way Donald Trump is handling the following issues?	Strongly approve	16%	16%	14%	16%	15%	16%
	Somewhat approve	12%	14%	17%	16%	14%	15%
	Lean towards approve	11%	11%	13%	14%	13%	14%
	Lean towards disapprove	10%	10%	13%	12%	13%	11%
	Somewhat disapprove	11%	11%	10%	8%	10%	9%
	Strongly disapprove	38%	38%	32%	33%	32%	34%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q20_3. Employment and jobs - Do you approve or disapprove of the way Donald Trump is handling the following issues?	Strongly approve	25%	26%	24%	27%	26%	29%
	Somewhat approve	16%	16%	16%	14%	14%	15%
	Lean towards approve	12%	12%	15%	15%	16%	15%
	Lean towards disapprove	12%	12%	11%	11%	11%	11%
	Somewhat disapprove	10%	10%	10%	10%	9%	9%
	Strongly disapprove	24%	23%	22%	22%	21%	21%
Q20_4. Immigration - Do you approve or disapprove of the way Donald Trump is handling the following issues?	Strongly approve	26%	27%	25%	28%	25%	28%
	Somewhat approve	14%	14%	13%	12%	13%	13%
	Lean towards approve	6%	6%	10%	9%	8%	7%
	Lean towards disapprove	6%	6%	9%	8%	8%	6%
	Somewhat disapprove	8%	9%	9%	8%	10%	10%
	Strongly disapprove	38%	38%	32%	35%	33%	34%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q20_5. Coronavirus/COVID-19 - Do you approve or disapprove of the way Donald Trump is handling the following issues?	Strongly approve	21%	21%	18%	20%	19%	21%
	Somewhat approve	14%	15%	17%	17%	17%	17%
	Lean towards approve	9%	9%	11%	11%	11%	10%
	Lean towards disapprove	6%	7%	8%	7%	10%	10%
	Somewhat disapprove	10%	10%	9%	7%	8%	7%
	Strongly disapprove	38%	38%	36%	36%	33%	34%
Q21_1. The region's economy - Do you approve or disapprove of the way [GOVERNOR] is handling the following issues?	Strongly approve	19%	18%	12%	12%	11%	12%
	Somewhat approve	22%	24%	29%	29%	26%	26%
	Lean towards approve	20%	20%	23%	23%	25%	24%
	Lean towards disapprove	11%	10%	13%	13%	16%	15%
	Somewhat disapprove	12%	12%	10%	11%	8%	9%
	Strongly disapprove	15%	14%	11%	11%	12%	12%
Q21_2. The healthcare system - Do you approve or disapprove of the way [GOVERNOR] is handling the following issues?	Strongly approve	19%	18%	11%	10%	11%	12%
	Somewhat approve	22%	23%	24%	25%	26%	27%
	Lean towards approve	23%	24%	29%	30%	24%	25%
	Lean towards disapprove	13%	13%	14%	13%	17%	17%
	Somewhat disapprove	9%	10%	8%	8%	8%	7%
	Strongly disapprove	13%	12%	11%	12%	11%	11%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q21_3. Employment and jobs - Do you approve or disapprove of the way [GOVERNOR] is handling the following issues?	Strongly approve	20%	20%	12%	11%	11%	12%
	Somewhat approve	21%	21%	27%	28%	27%	28%
	Lean towards approve	21%	21%	28%	27%	25%	23%
	Lean towards disapprove	13%	13%	13%	12%	14%	15%
	Somewhat disapprove	9%	10%	9%	10%	7%	7%
	Strongly disapprove	14%	14%	10%	10%	13%	13%
Q21_4. Coronavirus/COVID-19 - Do you approve or disapprove of the way [GOVERNOR] is handling the following issues?	Strongly approve	39%	39%	25%	26%	24%	25%
	Somewhat approve	14%	13%	27%	27%	28%	29%
	Lean towards approve	12%	12%	17%	16%	15%	14%
	Lean towards disapprove	6%	6%	9%	9%	11%	12%
	Somewhat disapprove	13%	13%	8%	8%	7%	7%
	Strongly disapprove	16%	17%	13%	13%	13%	12%
Q22_2. You or your employer shutting down business completely - Have you personally experienced the following in the last few weeks?	Yes	25%	24%	25%	26%	15%	15%
	No	75%	76%	74%	73%	84%	85%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q22_3. Being temporarily furloughed or suspended from work - Have you personally experienced the following in the last few weeks?	Yes	26%	25%	23%	23%	23%	23%
	No	74%	75%	76%	76%	76%	77%
Q22_4. Being laid off - Have you personally experienced the following in the last few weeks?	Yes	24%	21%	17%	15%	14%	14%
	No	76%	79%	83%	84%	85%	86%
Q22_5. Being told to use telephone or video conferences instead of in-person meetings - Have you personally experienced the following in the last few weeks?	Yes	67%	68%	67%	67%	66%	68%
	No	33%	32%	32%	32%	33%	32%
Q22_6. Attempting to visit or use a store or business that is closed due to the coronavirus - Have you personally experienced the following in the last few weeks?	Yes	55%	56%	49%	50%	46%	46%
	No	45%	44%	50%	49%	53%	54%
Q22_7. Working from home or remote instead of at your normal workplace - Have you personally experienced the following in the last few weeks?	Yes	51%	52%	45%	46%	45%	48%
	No	49%	48%	54%	53%	54%	52%



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		Michigan		Pennsylvania		Wisconsin	
		All respondents	Registered voters	All respondents	Registered voters	All respondents	Registered voters
Q22_8. Finding items you intended to purchase online unavailable or significantly delayed for delivery - Have you personally experienced the following in the last few weeks?	Yes	67%	68%	65%	66%	55%	58%
	No	33%	32%	35%	33%	43%	41%



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### About the Study

This survey was conducted April 15th to 20th, 2020 by Ipsos using our probability-based KnowledgePanel®. This poll is based on a probability sample of adults age 18 or older with 642 respondents in Michigan, 654 in Pennsylvania, and 711 in Wisconsin.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet and findings can be reported with a margin of sampling error and projected to the general population.

The data were weighted to adjust for gender, age, race, education, metropolitan status, and household income. Demographic weighting benchmarks came from the U.S. Census Bureau's 2014-2018 5-year American Community Survey (ACS). Metropolitan status targets came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

The margin of sampling error is plus or minus 4.6 percentage points at the 95% confidence level in Michigan, plus or minus 4.8 percentage points at the 95% confidence level in Pennsylvania, and plus or minus 4.8 percentage points at the 95% confidence level in Wisconsin, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which is 1.40 in Michigan, 1.56 in Pennsylvania, and 2.10 in Wisconsin. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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