



75th Anniversary of the End of World War II: A Global View

This year will mark the 75th anniversary of the end of the World War II in 1945. Many countries will commemorate the victory of the Allied forces over Germany on May 8th or 9th and/or over Japan on August 14th or 15th.

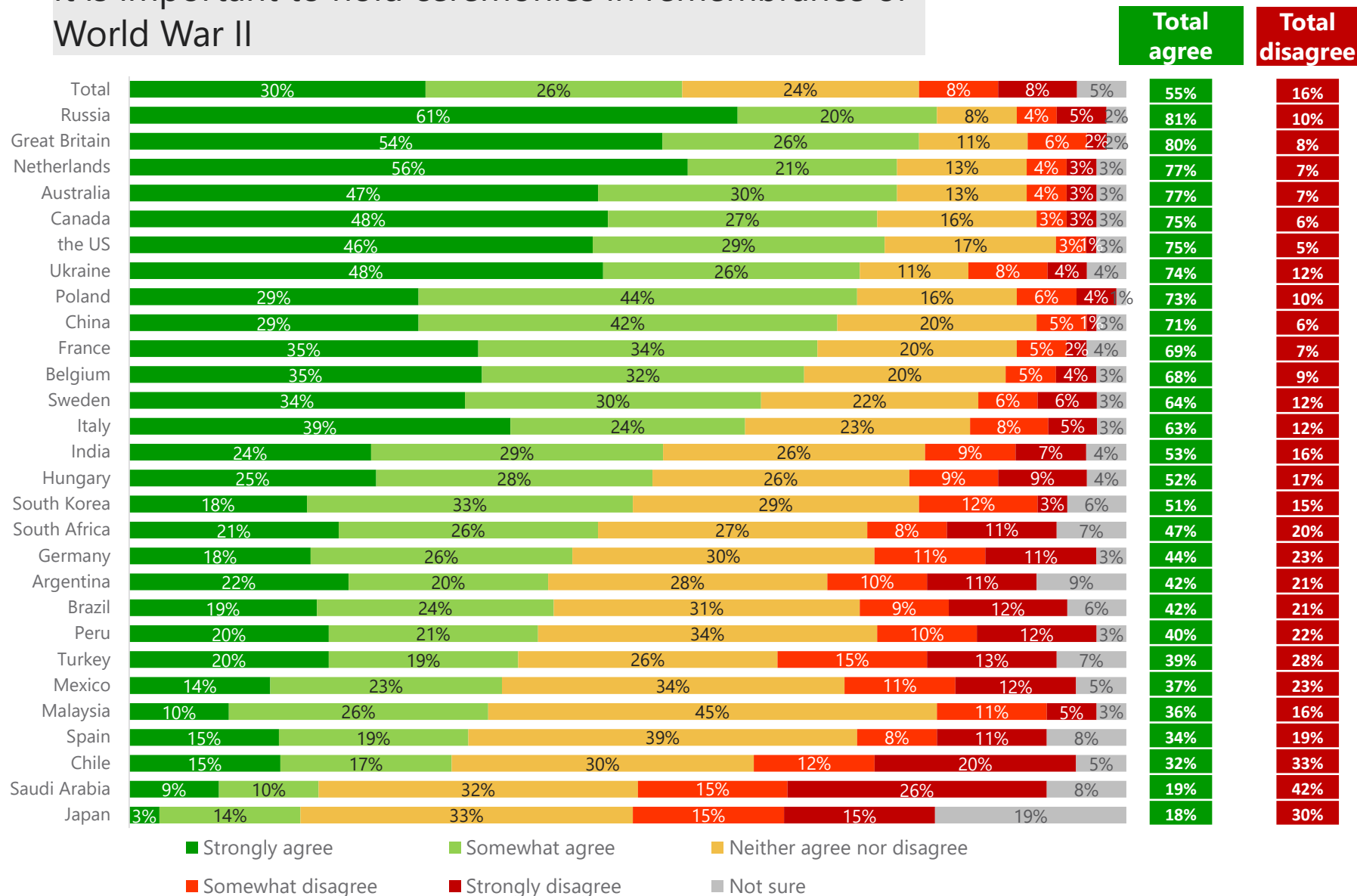
A 28-Country Ipsos Survey

May 2020

Ceremonies in Remembrance of World War II

How much do you agree or disagree with each of the following statements:

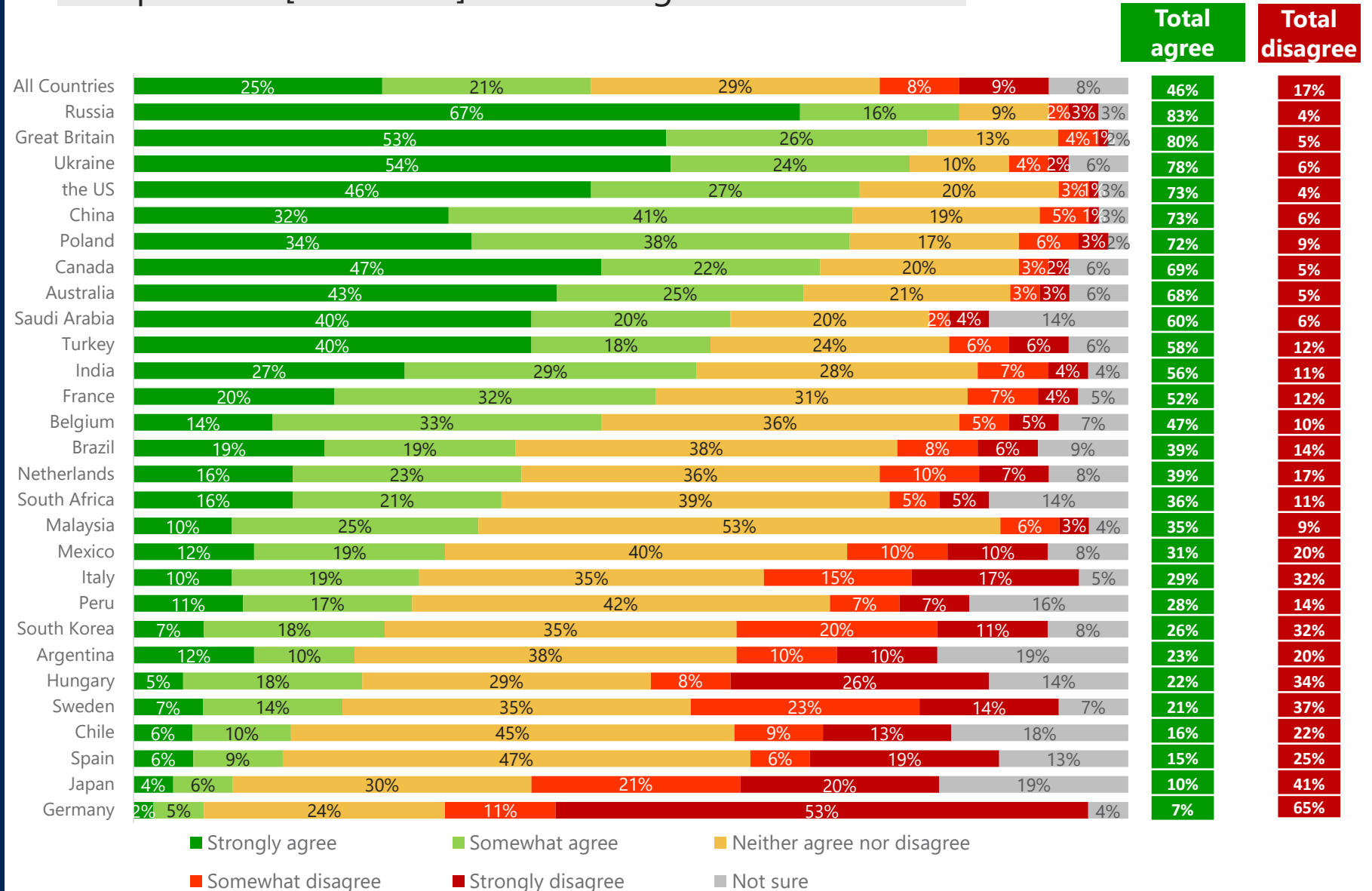
It is important to hold ceremonies in remembrance of World War II



Country's role during World War II

How much do you agree or disagree with each of the following statements:

I am proud of [COUNTRY]'s role during World War II

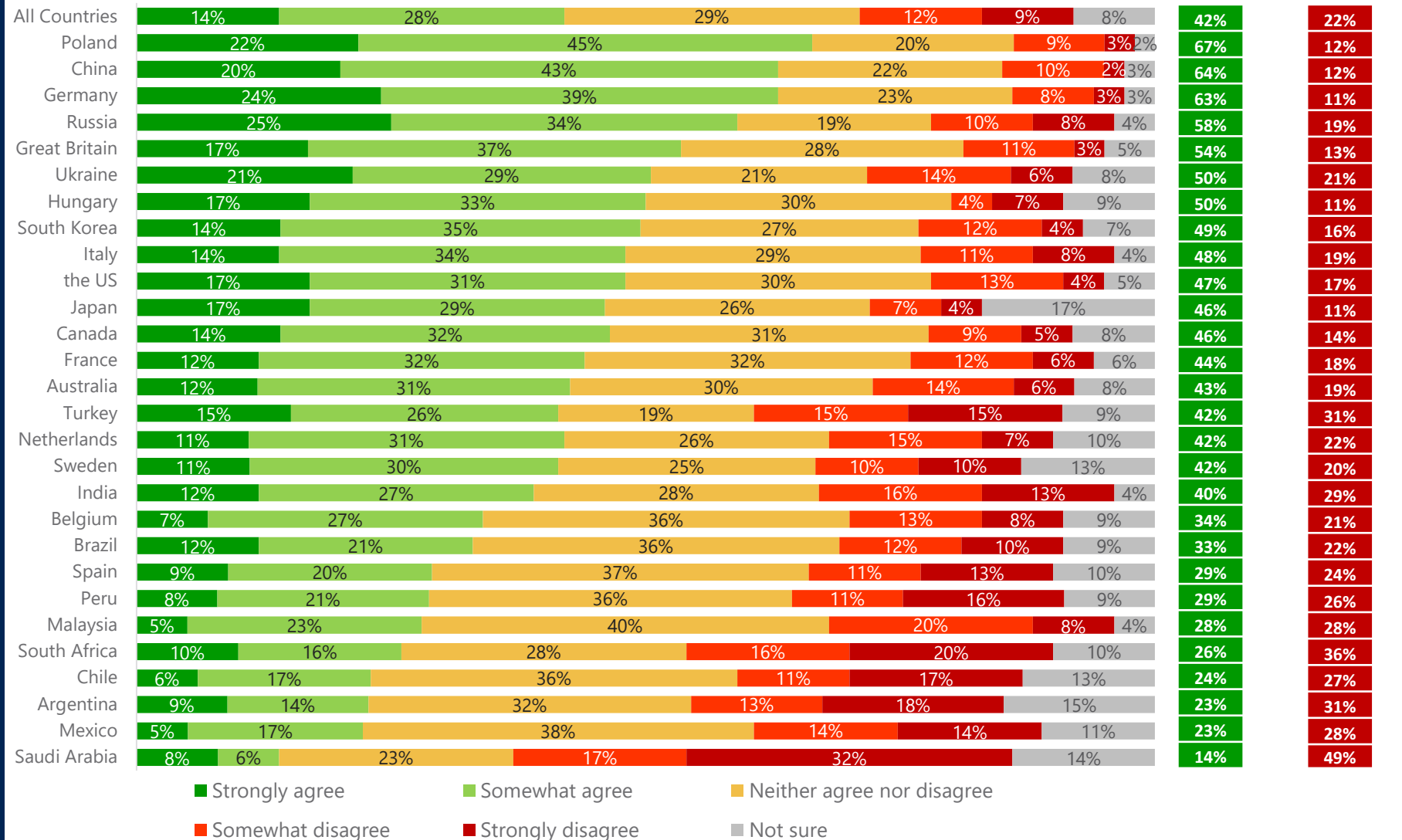


Base: Global Advisor 20,005 adults aged 16-74 from 28 countries, interviewed March 20 - April 3, 2020

Country's role during World War II

How much do you agree or disagree with each of the following statements:

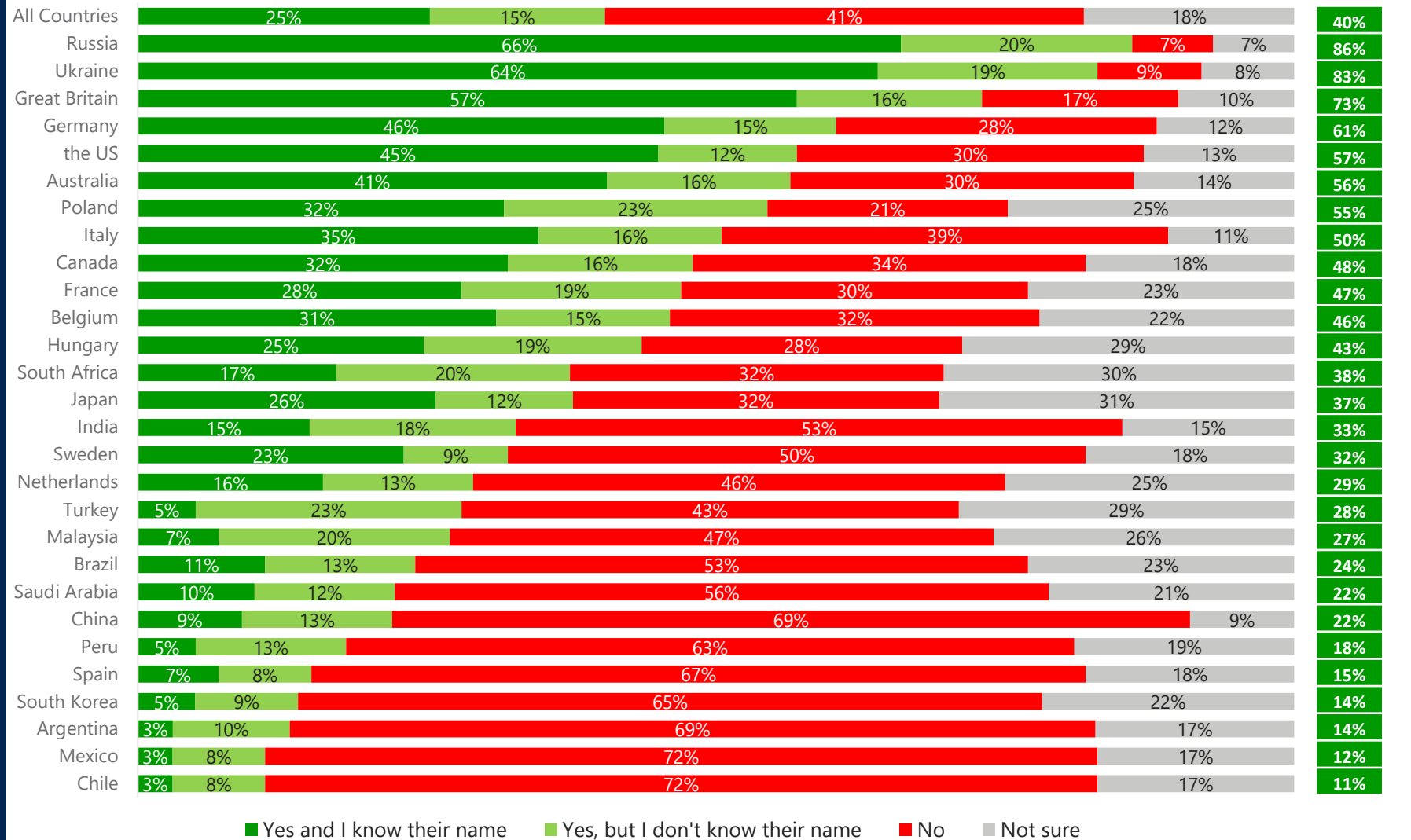
Political life in [COUNTRY] is still influenced by the events and the outcomes of World War II



Role of Relatives and Ancestors during World War II

Did any of your relatives or ancestors...

...serve in the armed forces during World War II?



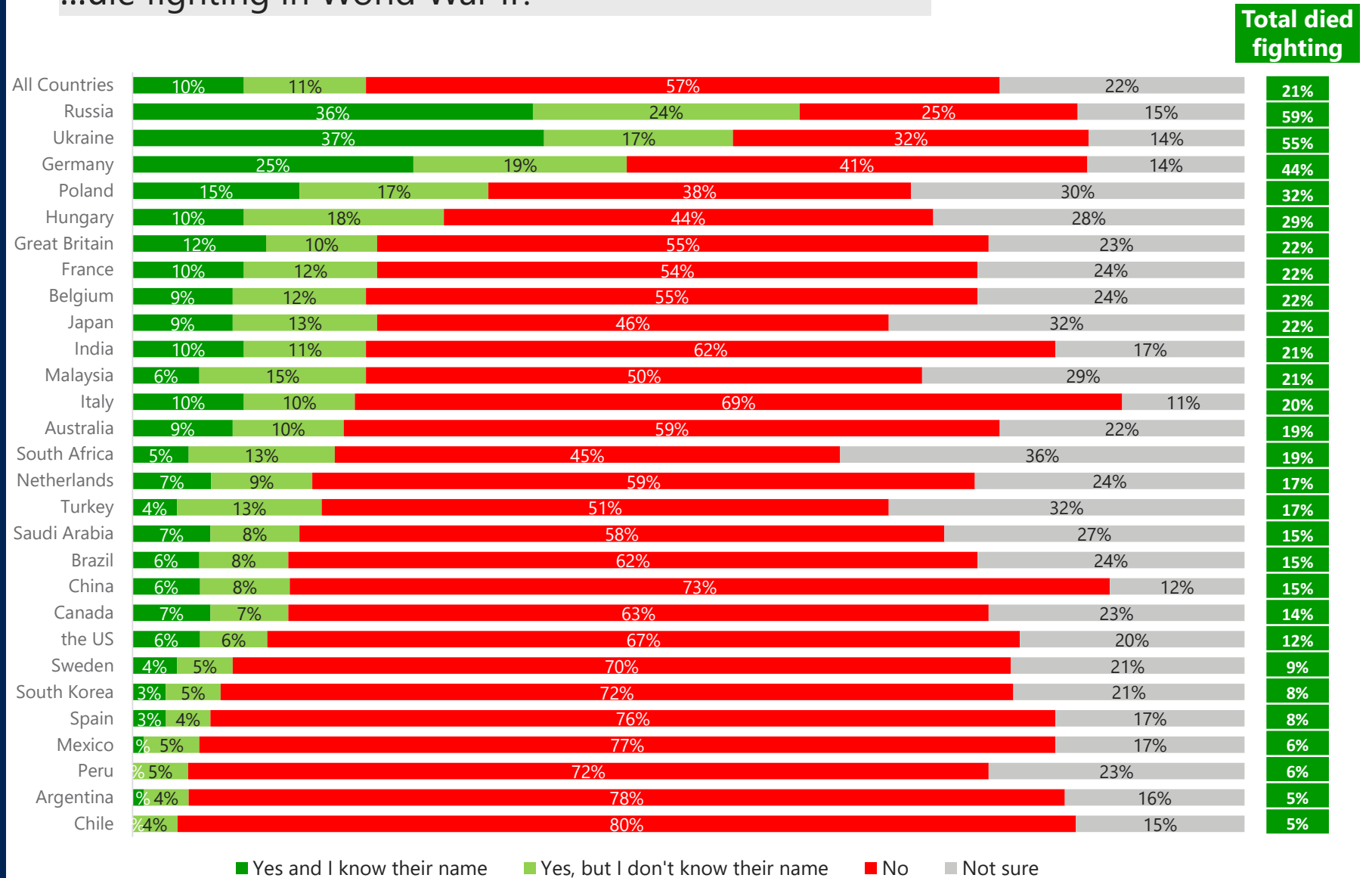
Base: Global Advisor 20,005 adults aged 16-74 from 28 countries, interviewed March 20 - April 3, 2020



Role of Relatives and Ancestors during World War II

Did any of your relatives or ancestors...

...die fighting in World War II?

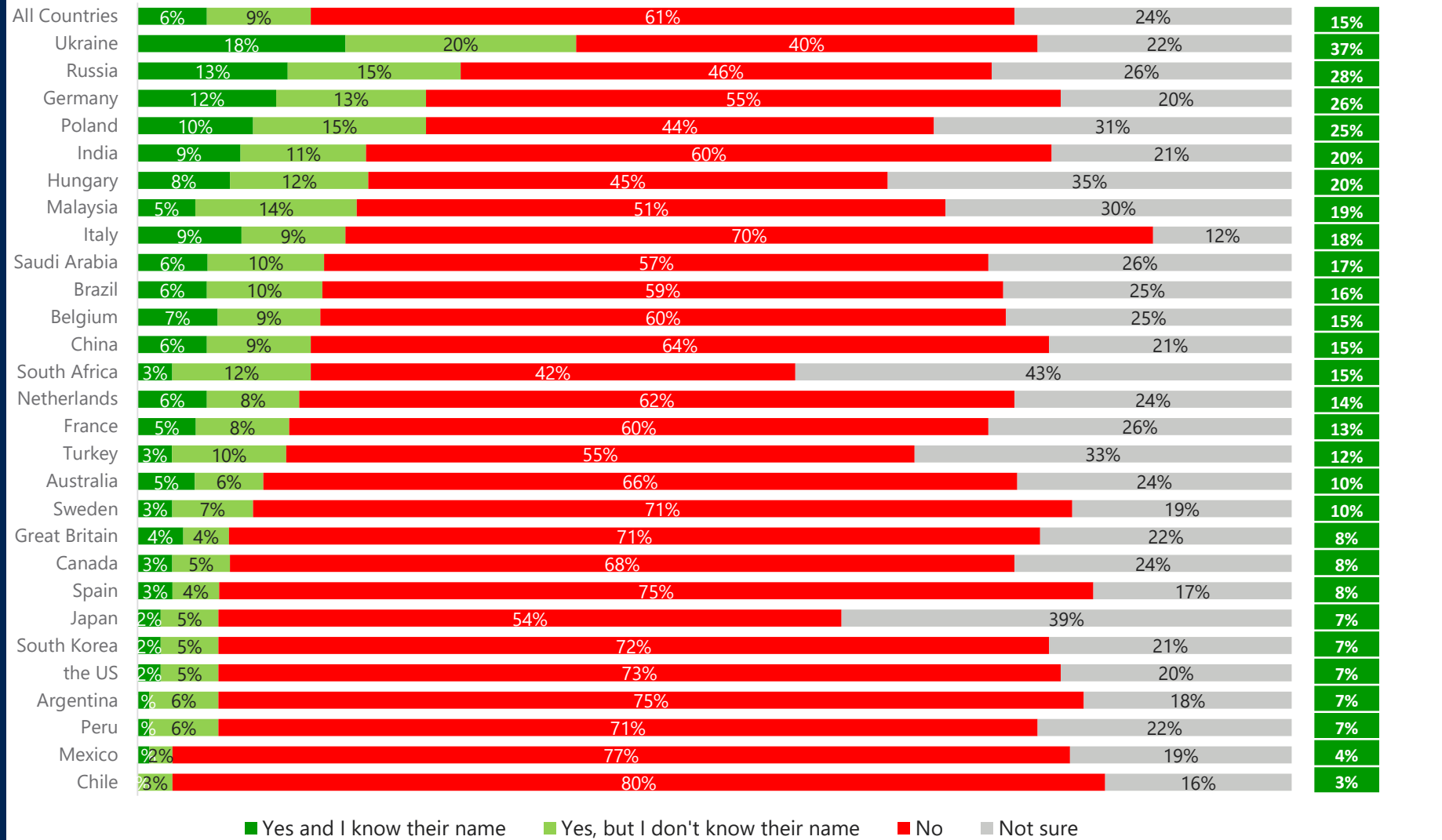


Base: Global Advisor 20,005 adults aged 16-74 from 28 countries, interviewed March 20 - April 3, 2020

Role of Relatives and Ancestors during World War II

Did any of your relatives or ancestors...

...die in World War II because of deliberate genocide, massacres, mass-bombings, disease, or starvation?



Base: Global Advisor 20,005 adults aged 16-74 from 28 countries, interviewed March 20 - April 3, 2020



- The findings in this report come from a Global Advisor survey conducted by Ipsos among 20,005 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey and 16-74 in 23 other markets, March 20 – April 3, 2020.
- It was carried out via the Ipsos Online Panel System in 28 markets.
- Approximately 1000+ individuals were surveyed in Australia, Brazil, Canada, China (mainland), France, Germany, Great Britain, Italy, Japan, Mexico, Spain, Sweden, and the U.S.
- Approximately 500+ individuals were surveyed in Argentina, Belgium, Chile, Hungary, India, Malaysia, the Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Turkey and Ukraine.
- The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be taken as representative of these countries' general adult population under the age of 75.
- The samples in Brazil, Chile, China (mainland), India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Turkey and Ukraine are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these population.
- The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.
- Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.
- The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 4.8 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.
- The publication of these findings abides by local rules and regulations.