



PRESS RELEASE

More people want to return to work but uncomfortable with kids returning to school amid COVID-19

Majority in 9 out of 16 countries comfortable with returning to workplace but only two countries comfortable with kids back at school

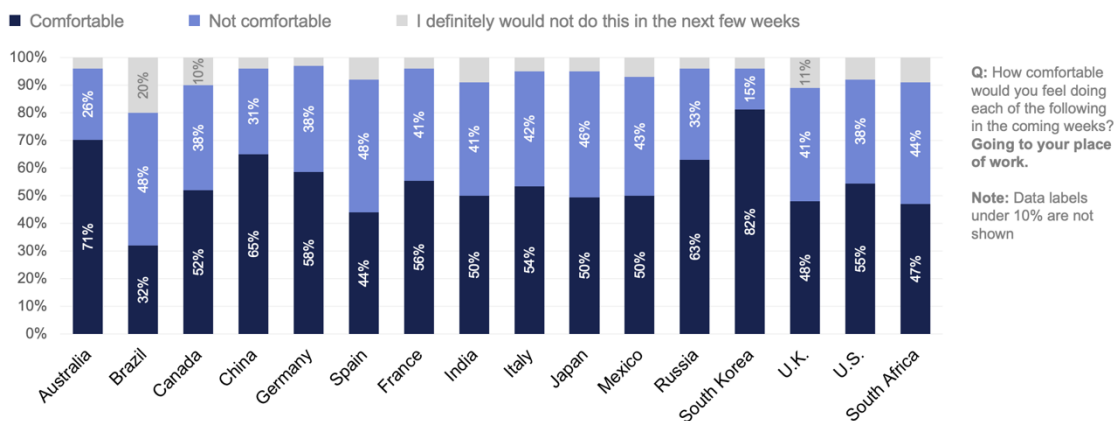
Paris, France May 19, 2020 — More people say they are comfortable going back to their place of work in the coming weeks, but they don't feel the same about allowing their children to return to school amid the coronavirus pandemic, according to the latest Ipsos survey.


In a survey nearly 16,000 people conducted from May 7 to 10, a majority of people in 9 out of 16 countries say they are comfortable going to their workplace in the coming weeks with those in South Korea (82%), Australia (71%), China (65%), Russia (63%) and Germany (58%) at the top of the list.

The countries most uncomfortable with returning to the workplace are Brazil and Spain (48%). In fact, one in five people (20%) in Brazil say they definitely would not do this in the next few weeks.

Meanwhile, respondents most divided on this are in South Africa with a 3 percentage-point difference between those that are comfortable and those that are not, followed by Spain and Japan (4), the United Kingdom and Mexico (7).

ARE YOU COMFORTABLE GOING BACK TO THE WORKPLACE?



10,495 adults polled in 16 countries from May 7-10, 2020 



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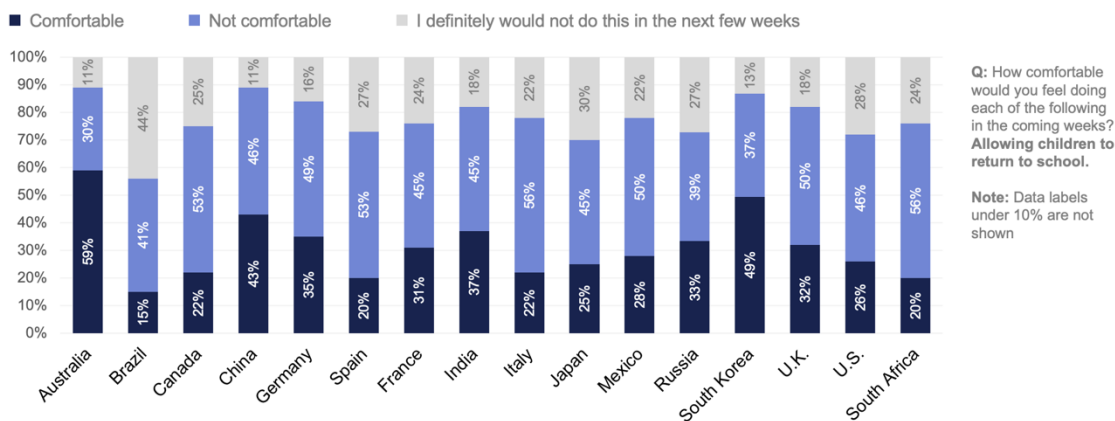
In terms of allowing children to return to school, a majority of people in Italy and South Africa (56%), Canada and Spain (53%) are not comfortable with doing this in the coming weeks, while more people in 10 other countries feel the same way.

People in Brazil are most against this with more than two in five respondents (44%) saying they definitely wouldn't do this in the next few weeks, followed by Japan (30%), and the United States (28%).

There are only two countries where people are more comfortable with allowing their children to return to school in the coming weeks – Australia (59%) and South Korea (49%).

The countries most divided on this are some of the world's biggest emerging markets including China with 3 points separating those that are comfortable from those that are not, followed by Russia (6) and India (8).

ARE YOU COMFORTABLE ALLOWING YOUR CHILDREN TO GO BACK TO SCHOOL?



15,957 adults polled in 16 countries from May 7-10, 2020





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About the Study

These are the results of an Ipsos survey conducted May 7th to 10th, 2020 on the Global Advisor online platform among 16,000 adults aged 18-74 in Canada and the United States and 16-74 in Australia, Brazil, China, France, Germany, Italy, Spain, India, Japan, Mexico, Russia, South Africa, South Korea and the United Kingdom. Where available, tracking results from previous studies conducted through March and April, as well as selected results from February, are referenced by date.

The sample for this study consists of approximately 1,000 individuals in each country. The samples in Australia, Canada, France, Germany, Italy, Spain, Japan, South Korea, the U.K. and the U.S. can be taken as representative of these countries' general adult population over age 16 or 18 (as above) and under the age of 75. The sample in Brazil, China, India, Mexico, Russia, and South Africa is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more "connected" segment of the population. The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website (www.ipsos.com).

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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