

1. Has your mental health been impacted by COVID-19?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Yes (Net)	608	264	344	194	238	176	75	154	216	164	85	177	175	172
	61%	54%	67%	69%	69%	47%	51%	56%	64%	68%	66%	73%	66%	47%
			A	E	E		*		G	FG	M*	M	M	
Yes - very negatively affected	96	38	58	47	38	12	18	30	29	18	26	32	27	12
	10%	8%	11%	17%	11%	3%	13%	11%	9%	7%	20%	13%	10%	3%
				E	E		*				LM*	M	M	
Yes - somewhat negatively affected	463	200	262	126	187	149	52	114	168	129	52	126	139	145
	46%	41%	51%	45%	54%	40%	35%	41%	50%	53%	40%	52%	52%	40%
			A		CE		*		G	FG	*	M	M	
Yes - positively affected	50	26	24	22	13	15	4	10	18	17	7	19	8	15
	5%	5%	5%	8%	4%	4%	3%	3%	6%	7%	5%	8%	3%	4%
							*				*	L		
No - not at all	392	225	167	87	108	197	71	122	119	79	45	64	91	191
	39%	46%	33%	31%	31%	53%	49%	44%	36%	32%	34%	27%	34%	53%
		B				CD	I*	HI			*			JKL
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. Why has your mental health not been impacted by COVID-19?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering (unwtd)	372	207	165	75	109	188	19	85	148	120	31	66	94	181
Base: All Answering (wtd)	392	225	167	87	108	197	71	122	119	79	45	64	91	191
I have a supportive network of friends/family in place that provides me with the help or support I need	133	62	71	30	41	63	13	36	48	37	14	23	34	62
	34%	28%	43%	35%	38%	32%	18%	29%	40%	47%	32%	36%	37%	32%
			A	*	*		**	*		G	**	*	*	
I am already receiving treatment from a mental health professional	9	5	5	4	3	2	2	2	3	2	2	3	3	1
	2%	2%	3%	5%	3%	1%	3%	1%	3%	3%	4%	5%	3%	1%
				*	*		**	*			**	*	*	
I am able to keep working	97	52	45	25	45	28	11	21	34	31	10	21	38	28
	25%	23%	27%	28%	42%	14%	16%	17%	29%	39%	22%	33%	42%	14%
				E*	E*		**	*		G	**	M*	M*	
I know my family and friends are safe	270	147	123	56	77	137	51	81	84	54	26	48	63	133
	69%	66%	74%	65%	71%	70%	72%	66%	70%	69%	58%	74%	69%	70%
				*	*		**	*			**	*	*	
I have access to things I need/want	269	147	122	49	77	144	52	76	87	55	22	42	64	142
	69%	65%	73%	56%	71%	73%	72%	62%	73%	70%	48%	65%	71%	74%
				*	*	C	**	*			**	*	*	
Other	41	30	12	13	6	22	14	14	9	4	7	6	6	22
	11%	13%	7%	15%	6%	11%	20%	12%	8%	5%	15%	10%	7%	11%
				*	*		**	*			**	*	*	
Sigma	821	443	377	177	248	396	143	230	265	182	79	144	210	388
	210%	197%	226%	204%	230%	201%	201%	188%	222%	232%	177%	224%	230%	203%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. What is negatively impacting your mental health?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering (unwtd)	570	242	328	172	247	151	19	94	238	219	55	184	185	146
Base: All Answering (wtd)	559	238	320	172	225	161	70	144	197	147	78	158	166	157
Fear of contracting COVID-19	312	121	191	85	123	104	33	78	108	92	37	86	89	100
	56%	51%	60%	49%	55%	65%	48%	55%	55%	63%	48%	55%	53%	64%
						C	**	*			*			*
Other health concerns	123	44	79	24	51	48	13	42	41	27	15	24	36	48
	22%	18%	25%	14%	23%	30%	19%	29%	21%	19%	19%	16%	22%	30%
						C	**	I*			*			K*
Concern for loved ones	317	125	192	94	125	99	26	88	113	89	38	89	94	96
	57%	53%	60%	54%	55%	61%	38%	61%	57%	61%	48%	57%	56%	62%
							**	*			*			*
Caring for children and family members	89	44	45	20	47	21	2	20	38	28	7	30	30	21
	16%	18%	14%	12%	21%	13%	3%	14%	19%	19%	9%	19%	18%	14%
					C		**	*			*			*
Financial concerns	287	124	164	86	129	73	35	75	99	79	36	90	91	70
	51%	52%	51%	50%	57%	45%	49%	52%	50%	54%	46%	57%	55%	45%
					E		**	*			*			*
Increased workload	62	34	27	36	20	6	11	10	24	18	24	21	11	6
	11%	14%	9%	21%	9%	4%	15%	7%	12%	12%	31%	13%	7%	4%
				DE			**	*			KLM*	M		*
Unemployment/reduced hours	172	73	100	71	74	28	21	44	62	45	35	57	53	27
	31%	30%	31%	41%	33%	17%	30%	31%	32%	31%	45%	36%	32%	17%
				E	E		**	*			M*	M	M	*
Social isolation	368	147	221	113	141	113	41	95	131	100	54	96	106	111
	66%	61%	69%	66%	63%	70%	59%	66%	67%	68%	69%	61%	64%	71%
							**	*			*			*
Unable to access the things I need/want	240	86	154	69	98	73	30	44	95	71	32	67	70	73
	43%	36%	48%	40%	44%	45%	42%	31%	48%	48%	41%	42%	42%	46%
			A				**	*	G	G	*			*
Other	31	8	24	6	12	13	4	5	14	9	1	7	10	13
	6%	3%	7%	4%	5%	8%	5%	3%	7%	6%	1%	4%	6%	9%
							**	*			*			*
Sigma	2002	805	1196	603	820	579	216	501	725	560	279	567	591	565
	358%	338%	374%	350%	364%	359%	308%	348%	367%	380%	357%	360%	355%	361%

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Overlap formulae used

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[Table of contents](#)

4. Are you currently receiving treatment or social support for your mental health? (i.e. medical treatment or support from family/friends).

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering (unwtd)	570	242	328	172	247	151	19	94	238	219	55	184	185	146
Base: All Answering (wtd)	559	238	320	172	225	161	70	144	197	147	78	158	166	157
Yes (Net)	234	90	144	95	99	39	26	61	80	67	43	86	66	38
	42%	38%	45%	55%	44%	24%	37%	42%	41%	45%	55%	54%	40%	24%
				E	E		**	*			M*	LM	M	*
Yes - treatment from a mental health professional	90	38	53	35	40	15	16	27	25	22	17	34	25	15
	16%	16%	16%	21%	18%	9%	23%	19%	13%	15%	22%	21%	15%	9%
				E	E		**	*			*	M		*
Yes - support from family and friends	154	52	102	65	70	20	7	42	54	52	26	61	48	19
	28%	22%	32%	37%	31%	12%	10%	29%	27%	35%	34%	38%	29%	12%
			A	E	E		**	*			M*	M	M	*
Yes - other support	28	15	13	6	13	10	3	7	14	4	2	6	10	10
	5%	6%	4%	3%	6%	6%	4%	5%	7%	3%	3%	4%	6%	6%
							**	*	I		*			*
No	325	149	176	77	126	122	44	83	117	81	35	72	100	118
	58%	62%	55%	45%	56%	76%	63%	58%	59%	55%	45%	46%	60%	76%
						CD	**	*			*		K	JKL*
Sigma	597	254	344	182	249	166	70	159	210	159	81	172	183	162
	107%	106%	107%	106%	110%	103%	100%	111%	106%	108%	103%	109%	110%	103%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. Which of the following types of treatment or support are you using for your mental health?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering (unwtd)	240	95	145	92	104	44	7	39	95	99	30	94	73	43
Base: All Answering (wtd)	234	90	144	95	99	39	26	61	80	67	43	86	66	38
Friends and family	150	56	93	60	67	23	3	38	58	50	25	55	48	22
	64%	63%	65%	63%	67%	59%	11%	63%	72%	75%	57%	64%	72%	58%
		*		*	*	*	**	*	*	*	**	*	*	*
Faith/religious community	44	19	25	10	18	15	3	12	16	13	3	10	15	15
	19%	21%	17%	11%	18%	39%	11%	20%	20%	19%	7%	12%	23%	39%
		*		*	*	CD*	**	*	*	*	**	*	*	K*
Medical advice/treatment	73	28	45	24	28	21	7	20	27	19	12	25	16	20
	31%	32%	31%	25%	28%	54%	28%	32%	34%	28%	27%	29%	24%	53%
		*		*	*	CD*	**	*	*	*	**	*	*	KL*
Government resources	34	16	18	20	13	1	4	6	13	10	10	12	12	1
	15%	18%	12%	21%	13%	3%	16%	11%	17%	15%	23%	14%	18%	2%
		*		E*	*	*	**	*	*	*	**	*	M*	*
Employer resources and/or benefits	36	17	20	14	22	-	-	9	16	11	4	19	13	-
	15%	18%	14%	15%	22%	-	-	15%	19%	17%	10%	22%	19%	-
		*		E*	E*	*	**	*	*	*	**	M*	M*	*
Self-help (e.g. online or other resources)	93	41	52	49	36	8	11	22	28	32	18	44	24	8
	40%	46%	36%	52%	36%	20%	44%	36%	34%	48%	41%	51%	36%	20%
		*		E*	*	*	**	*	*	*	**	M*	*	*
Keeping busy at home (e.g. cooking, hobbies, t.v., etc.)	144	40	104	56	61	26	11	41	47	45	21	56	41	26
	62%	45%	72%	59%	62%	68%	45%	68%	58%	67%	49%	66%	62%	67%
		*	A	*	*	*	**	*	*	*	**	*	*	*
Other	9	4	5	2	3	5	-	3	4	3	-	3	2	5
	4%	4%	4%	2%	3%	12%	-	5%	4%	4%	-	4%	3%	12%
		*		*	*	CD*	**	*	*	*	**	*	*	*
Sigma	584	222	361	237	248	99	40	152	208	183	92	225	170	97
	250%	247%	251%	248%	249%	254%	156%	249%	259%	275%	213%	262%	257%	252%

Statistics:

Overlap formulae used

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Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

6. What barriers are stopping you from receiving support for your mental health at this time?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering (unwtd)	330	147	183	80	143	107	12	55	143	120	25	90	112	103
Base: All Answering (wtd)	325	149	176	77	126	122	44	83	117	81	35	72	100	118
No access (i.e. services are closed or suspended, long wait list)	48	19	29	20	18	10	4	12	22	10	9	16	13	10
	15%	13%	17%	26%	14%	8%	9%	15%	19%	12%	25%	22%	13%	9%
		*		E*		*	**	*			**	M*	*	*
I am currently unemployed/laid off and no longer have group benefits coverage	25	13	12	7	9	8	4	5	11	5	2	6	8	8
	8%	9%	7%	9%	7%	7%	8%	7%	9%	6%	5%	9%	8%	7%
		*		*		*	**	*			**	*	*	*
I can't afford it	70	32	38	18	25	28	14	20	24	12	10	15	18	28
	22%	21%	22%	23%	19%	23%	32%	24%	20%	15%	28%	20%	18%	23%
		*		*		*	**	*			**	*	*	*
I am embarrassed to ask for help	39	15	24	18	11	10	8	6	14	12	10	12	7	10
	12%	10%	14%	23%	9%	8%	17%	7%	12%	15%	28%	17%	7%	9%
		*		DE*		*	**	*			**	L*	*	*
I don't know where to go or who to ask for help	56	21	36	23	22	11	4	18	19	16	8	22	15	11
	17%	14%	20%	30%	17%	9%	8%	21%	16%	19%	23%	30%	15%	10%
		*		E*		*	**	*			**	LM*	*	*
I'm too busy	25	19	6	10	10	4	-	8	7	9	6	6	8	4
	8%	13%	3%	13%	8%	4%	-	10%	6%	11%	18%	8%	8%	4%
		B*		E*		*	**	*			**	*	*	*
Lack of privacy in my home to access support	25	17	8	12	7	6	4	5	12	4	8	6	5	6
	8%	12%	4%	16%	5%	5%	9%	6%	10%	5%	24%	8%	5%	5%
		B*		DE*		*	**	*			**	*	*	*
Other	23	8	15	2	5	16	10	3	6	4	-	4	4	15
	7%	5%	8%	2%	4%	13%	23%	4%	5%	5%	-	6%	4%	13%
		*		*		CD*	**	*			**	*	*	L*
I don't need support	148	67	81	18	64	65	14	41	51	41	5	27	53	62
	45%	45%	46%	24%	51%	53%	32%	50%	44%	50%	15%	37%	53%	53%
		*		*	C	C*	**	*			**	*	K*	*
Sigma	458	210	248	128	171	159	62	119	166	112	58	113	132	156
	141%	142%	141%	167%	136%	130%	139%	143%	142%	139%	165%	158%	132%	131%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_1. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My friends and family

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	656	295	361	171	213	272	99	188	214	155	79	146	168	264
	66%	60%	71%	61%	62%	73%	68%	68%	64%	64%	60%	61%	63%	73%
			A			CD	*				*			KL
Rank 1	354	136	218	92	118	144	54	92	130	78	46	71	96	141
	35%	28%	43%	33%	34%	39%	37%	33%	39%	32%	36%	29%	36%	39%
			A				*				*			K
Rank 2	186	106	80	43	57	86	30	60	50	46	17	42	44	83
	19%	22%	16%	15%	16%	23%	21%	22%	15%	19%	13%	17%	17%	23%
		B					*	H			*			
Rank 3	116	54	62	36	39	41	14	36	35	31	15	33	28	40
	12%	11%	12%	13%	11%	11%	10%	13%	10%	13%	12%	14%	10%	11%
							*				*			
No Answer	344	194	150	110	133	101	47	88	121	88	51	95	98	100
	34%	40%	29%	39%	38%	27%	32%	32%	36%	36%	40%	39%	37%	27%
		B		E	E		*				*	M	M	
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_2. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Spending time outdoors

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	323	158	165	122	106	96	64	80	105	74	55	96	78	94
	32%	32%	32%	43%	31%	26%	44%	29%	31%	30%	43%	40%	29%	26%
				DE			*				LM*	LM		
Rank 1	70	41	29	38	15	17	15	23	19	13	24	18	11	16
	7%	8%	6%	13%	4%	5%	10%	8%	6%	5%	19%	8%	4%	5%
				DE			*				KLM*			
Rank 2	110	43	66	40	43	26	12	26	41	30	17	34	33	26
	11%	9%	13%	14%	13%	7%	8%	10%	12%	12%	13%	14%	12%	7%
				E	E		*				*	M		
Rank 3	144	74	69	44	47	52	38	30	45	31	14	44	34	52
	14%	15%	14%	16%	14%	14%	26%	11%	13%	13%	10%	18%	13%	14%
							GI*				*			
No Answer	677	331	346	159	240	277	82	196	230	169	75	145	188	269
	68%	68%	68%	57%	69%	74%	56%	71%	69%	70%	57%	60%	71%	74%
					C	C	*				*		JK	JK
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_3. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My freedom

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)														
	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	400	208	191	116	136	147	59	112	141	87	58	96	104	142
	40%	43%	37%	41%	39%	40%	40%	41%	42%	36%	45%	40%	39%	39%
							*				*			
Rank 1	140	75	65	36	44	60	19	41	53	27	20	30	32	57
	14%	15%	13%	13%	13%	16%	13%	15%	16%	11%	15%	13%	12%	16%
							*				*			
Rank 2	133	63	70	46	41	46	23	33	43	34	22	35	33	43
	13%	13%	14%	16%	12%	12%	16%	12%	13%	14%	17%	14%	12%	12%
							*				*			
Rank 3	126	70	57	34	51	41	17	38	45	27	16	31	38	41
	13%	14%	11%	12%	15%	11%	12%	14%	13%	11%	13%	13%	14%	11%
							*				*			
No Answer	600	281	320	165	210	226	87	164	194	156	72	145	162	221
	60%	57%	63%	59%	61%	60%	60%	59%	58%	64%	55%	60%	61%	61%
							*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_4. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My physical health

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	412	191	222	98	131	184	56	125	127	105	52	84	97	179
	41%	39%	43%	35%	38%	49%	38%	45%	38%	43%	40%	35%	37%	49%
						CD	*				*			KL
Rank 1	117	67	51	22	35	60	17	28	36	35	5	26	28	58
	12%	14%	10%	8%	10%	16%	12%	10%	11%	15%	4%	11%	10%	16%
						CD	*				*			J
Rank 2	153	68	85	41	56	56	23	51	47	32	29	30	40	55
	15%	14%	17%	15%	16%	15%	16%	19%	14%	13%	22%	13%	15%	15%
							*				*			
Rank 3	142	56	86	35	40	67	16	45	44	37	18	27	30	66
	14%	12%	17%	12%	12%	18%	11%	16%	13%	15%	14%	11%	11%	18%
						D	*				*			KL
No Answer	588	298	289	183	215	189	90	151	208	138	78	157	169	184
	59%	61%	57%	65%	62%	51%	62%	55%	62%	57%	60%	65%	63%	51%
				E	E		*				*	M	M	
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_5. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My mental health

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	242	134	108	63	95	84	37	61	89	55	24	61	76	81
	24%	27%	21%	22%	27%	23%	26%	22%	26%	23%	18%	25%	29%	22%
							*				*			
Rank 1	61	40	21	17	26	18	16	11	23	11	4	24	16	18
	6%	8%	4%	6%	7%	5%	11%	4%	7%	5%	3%	10%	6%	5%
		B					*				*	M		
Rank 2	90	45	45	25	31	33	9	26	35	19	7	26	24	33
	9%	9%	9%	9%	9%	9%	6%	9%	10%	8%	6%	11%	9%	9%
							*				*			
Rank 3	92	50	42	20	38	34	12	24	31	25	13	12	37	31
	9%	10%	8%	7%	11%	9%	8%	9%	9%	10%	10%	5%	14%	9%
							*				*		K	
No Answer	758	355	403	218	251	289	109	215	246	188	106	180	189	282
	76%	73%	79%	78%	73%	77%	74%	78%	74%	77%	82%	75%	71%	78%
							*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_6. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The value of Canada's social and government programs

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	288	133	155	74	105	109	31	75	98	84	33	69	78	107
	29%	27%	30%	26%	30%	29%	21%	27%	29%	35%	26%	29%	29%	29%
							*				*			
Rank 1	92	45	46	27	41	24	10	26	24	31	15	27	27	24
	9%	9%	9%	10%	12%	6%	7%	10%	7%	13%	11%	11%	10%	7%
					E		*			H	*			
Rank 2	100	48	51	24	30	46	17	22	39	22	11	19	24	46
	10%	10%	10%	8%	9%	12%	11%	8%	12%	9%	8%	8%	9%	13%
							*				*			
Rank 3	97	39	58	23	34	39	4	26	36	31	8	23	27	38
	10%	8%	11%	8%	10%	11%	2%	9%	11%	13%	6%	10%	10%	10%
							*			F	*			
No Answer	712	356	356	207	241	264	115	201	237	159	97	172	188	256
	71%	73%	70%	74%	70%	71%	79%	73%	71%	65%	74%	71%	71%	71%
							*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The importance of a "rainy day" savings account

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	328	161	167	79	127	122	31	87	124	87	30	86	94	118
	33%	33%	33%	28%	37%	33%	21%	31%	37%	36%	23%	36%	35%	33%
							*		F		*			
Rank 1	86	44	43	23	37	27	8	24	28	27	6	25	29	26
	9%	9%	8%	8%	11%	7%	5%	9%	8%	11%	5%	11%	11%	7%
							*				*			
Rank 2	113	54	58	26	44	43	6	30	45	31	10	28	31	43
	11%	11%	11%	9%	13%	12%	4%	11%	13%	13%	8%	12%	12%	12%
							*				*			
Rank 3	129	63	66	30	47	52	17	32	51	29	13	32	34	50
	13%	13%	13%	11%	13%	14%	11%	12%	15%	12%	10%	13%	13%	14%
							*				*			
No Answer	672	328	344	202	219	251	115	189	211	156	100	155	172	245
	67%	67%	67%	72%	63%	67%	79%	69%	63%	64%	77%	64%	65%	67%
							H*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_8. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The value of working with a financial advisor to review my financial goals

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	52	28	24	21	21	9	-	16	18	18	8	21	13	9
	5%	6%	5%	8%	6%	3%	-	6%	5%	7%	6%	9%	5%	3%
				E	E		*			F	*	M		
Rank 1	9	4	5	4	4	1	-	5	3	1	-	5	3	1
	1%	1%	1%	1%	1%	*	-	2%	1%	*	-	2%	1%	*
							*				*			
Rank 2	20	10	10	6	11	3	-	5	6	9	3	6	9	3
	2%	2%	2%	2%	3%	1%	-	2%	2%	4%	2%	2%	3%	1%
					E		*				*			
Rank 3	23	14	9	11	7	6	-	7	8	8	5	11	2	6
	2%	3%	2%	4%	2%	1%	-	3%	2%	3%	4%	5%	1%	2%
							*				*	L		
No Answer	948	461	487	260	324	364	146	260	317	225	122	220	252	354
	95%	94%	95%	92%	94%	97%	100%	94%	95%	93%	94%	91%	95%	97%
						CD	I*				*			K
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_9. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The value of advice from a trusted source or organization

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	98	59	38	25	35	37	15	22	32	29	10	22	29	36
	10%	12%	7%	9%	10%	10%	10%	8%	10%	12%	8%	9%	11%	10%
		B					*				*			
Rank 1	23	15	8	5	9	8	4	4	6	9	3	4	7	8
	2%	3%	2%	2%	3%	2%	3%	1%	2%	4%	2%	2%	3%	2%
							*				*			
Rank 2	28	13	15	5	9	14	4	5	9	10	2	6	7	14
	3%	3%	3%	2%	3%	4%	2%	2%	3%	4%	2%	2%	3%	4%
							*				*			
Rank 3	47	31	15	15	17	14	7	13	17	10	5	12	15	14
	5%	6%	3%	6%	5%	4%	5%	5%	5%	4%	4%	5%	6%	4%
		B					*				*			
No Answer	902	430	473	256	311	336	131	254	303	214	120	219	237	327
	90%	88%	93%	91%	90%	90%	90%	92%	90%	88%	92%	91%	89%	90%
			A				*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_10. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The empathy or financial support provided by certain organizations in my community

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	104	44	60	48	31	25	15	29	34	27	19	38	23	24
	10%	9%	12%	17%	9%	7%	10%	11%	10%	11%	14%	16%	9%	7%
				DE			*				*	LM		
Rank 1	26	10	16	14	7	5	-	11	7	8	5	10	5	5
	3%	2%	3%	5%	2%	1%	-	4%	2%	3%	4%	4%	2%	1%
				E			*				*			
Rank 2	35	19	16	15	11	9	10	6	11	8	3	14	9	9
	4%	4%	3%	5%	3%	2%	7%	2%	3%	3%	2%	6%	3%	3%
							*				*			
Rank 3	43	14	29	20	13	10	4	12	16	10	11	14	9	9
	4%	3%	6%	7%	4%	3%	3%	4%	5%	4%	8%	6%	4%	3%
				E			*				M*			
No Answer	896	445	451	233	315	348	131	247	301	216	111	203	243	339
	90%	91%	88%	83%	91%	93%	90%	89%	90%	89%	86%	84%	91%	93%
					C	C	*				*		K	K
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7_11. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Other

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Rank 1/2/3 (Net)	30	15	14	2	11	16	4	7	11	8	2	2	11	16
	3%	3%	3%	1%	3%	4%	2%	3%	3%	3%	1%	1%	4%	4%
						C	*				*		K	K
Rank 1	11	8	3	1	5	5	-	4	4	3	-	1	5	5
	1%	2%	1%	*	2%	1%	-	1%	1%	1%	-	*	2%	1%
							*				*			
Rank 2	7	4	4	-	4	4	-	2	4	2	-	-	4	4
	1%	1%	1%	-	1%	1%	-	1%	1%	1%	-	-	1%	1%
							*				*			
Rank 3	11	3	8	2	3	7	4	2	3	3	2	1	2	7
	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	*	1%	2%
							*				*			
No Answer	970	474	497	279	335	357	142	269	324	235	128	239	255	347
	97%	97%	97%	99%	97%	96%	98%	97%	97%	97%	99%	99%	96%	96%
				E			*				*	LM		
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 1/2/3 Summary

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
My friends and family	656	295	361	171	213	272	99	188	214	155	79	146	168	264
	66%	60%	71%	61%	62%	73%	68%	68%	64%	64%	60%	61%	63%	73%
			A			CD	*				*			KL
Spending time outdoors	323	158	165	122	106	96	64	80	105	74	55	96	78	94
	32%	32%	32%	43%	31%	26%	44%	29%	31%	30%	43%	40%	29%	26%
				DE			*				LM*	LM		
My freedom	400	208	191	116	136	147	59	112	141	87	58	96	104	142
	40%	43%	37%	41%	39%	40%	40%	41%	42%	36%	45%	40%	39%	39%
							*				*			
My physical health	412	191	222	98	131	184	56	125	127	105	52	84	97	179
	41%	39%	43%	35%	38%	49%	38%	45%	38%	43%	40%	35%	37%	49%
						CD	*				*			KL
My mental health	242	134	108	63	95	84	37	61	89	55	24	61	76	81
	24%	27%	21%	22%	27%	23%	26%	22%	26%	23%	18%	25%	29%	22%
							*				*			
The value of Canada's social and government programs	288	133	155	74	105	109	31	75	98	84	33	69	78	107
	29%	27%	30%	26%	30%	29%	21%	27%	29%	35%	26%	29%	29%	29%
							*				*			
The importance of a "rainy day" savings account	328	161	167	79	127	122	31	87	124	87	30	86	94	118
	33%	33%	33%	28%	37%	33%	21%	31%	37%	36%	23%	36%	35%	33%
							*		F		*			
The value of working with a financial advisor to review my financial goals	52	28	24	21	21	9	-	16	18	18	8	21	13	9
	5%	6%	5%	8%	6%	3%	-	6%	5%	7%	6%	9%	5%	3%
				E	E		*			F	*	M		
The value of advice from a trusted source or organization	98	59	38	25	35	37	15	22	32	29	10	22	29	36
	10%	12%	7%	9%	10%	10%	10%	8%	10%	12%	8%	9%	11%	10%
		B					*				*			
The empathy or financial support provided by certain organizations in my community	104	44	60	48	31	25	15	29	34	27	19	38	23	24
	10%	9%	12%	17%	9%	7%	10%	11%	10%	11%	14%	16%	9%	7%
				DE			*				*	LM		
Other	30	15	14	2	11	16	4	7	11	8	2	2	11	16
	3%	3%	3%	1%	3%	4%	2%	3%	3%	3%	1%	1%	4%	4%
						C	*				*		K	K

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 1 Summary

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
My friends and family	354	136	218	92	118	144	54	92	130	78	46	71	96	141
	35%	28%	43%	33%	34%	39%	37%	33%	39%	32%	36%	29%	36%	39%
			A				*				*			K
Spending time outdoors	70	41	29	38	15	17	15	23	19	13	24	18	11	16
	7%	8%	6%	13%	4%	5%	10%	8%	6%	5%	19%	8%	4%	5%
				DE			*				KLM*			
My freedom	140	75	65	36	44	60	19	41	53	27	20	30	32	57
	14%	15%	13%	13%	13%	16%	13%	15%	16%	11%	15%	13%	12%	16%
							*				*			
My physical health	117	67	51	22	35	60	17	28	36	35	5	26	28	58
	12%	14%	10%	8%	10%	16%	12%	10%	11%	15%	4%	11%	10%	16%
						CD	*				*			J
My mental health	61	40	21	17	26	18	16	11	23	11	4	24	16	18
	6%	8%	4%	6%	7%	5%	11%	4%	7%	5%	3%	10%	6%	5%
			B				*				*	M		
The value of Canada's social and government programs	92	45	46	27	41	24	10	26	24	31	15	27	27	24
	9%	9%	9%	10%	12%	6%	7%	10%	7%	13%	11%	11%	10%	7%
					E		*			H	*			
The importance of a "rainy day" savings account	86	44	43	23	37	27	8	24	28	27	6	25	29	26
	9%	9%	8%	8%	11%	7%	5%	9%	8%	11%	5%	11%	11%	7%
							*				*			
The value of working with a financial advisor to review my financial goals	9	4	5	4	4	1	-	5	3	1	-	5	3	1
	1%	1%	1%	1%	1%	*	-	2%	1%	*	-	2%	1%	*
							*				*			
The value of advice from a trusted source or organization	23	15	8	5	9	8	4	4	6	9	3	4	7	8
	2%	3%	2%	2%	3%	2%	3%	1%	2%	4%	2%	2%	3%	2%
							*				*			
The empathy or financial support provided by certain organizations in my community	26	10	16	14	7	5	-	11	7	8	5	10	5	5
	3%	2%	3%	5%	2%	1%	-	4%	2%	3%	4%	4%	2%	1%
				E			*				*			
Other	11	8	3	1	5	5	-	4	4	3	-	1	5	5
	1%	2%	1%	*	2%	1%	-	1%	1%	1%	-	*	2%	1%
							*				*			

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 2 Summary

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
My friends and family	186	106	80	43	57	86	30	60	50	46	17	42	44	83
	19%	22%	16%	15%	16%	23%	21%	22%	15%	19%	13%	17%	17%	23%
		B					*	H			*			
Spending time outdoors	110	43	66	40	43	26	12	26	41	30	17	34	33	26
	11%	9%	13%	14%	13%	7%	8%	10%	12%	12%	13%	14%	12%	7%
				E	E		*				*	M		
My freedom	133	63	70	46	41	46	23	33	43	34	22	35	33	43
	13%	13%	14%	16%	12%	12%	16%	12%	13%	14%	17%	14%	12%	12%
							*				*			
My physical health	153	68	85	41	56	56	23	51	47	32	29	30	40	55
	15%	14%	17%	15%	16%	15%	16%	19%	14%	13%	22%	13%	15%	15%
							*				*			
My mental health	90	45	45	25	31	33	9	26	35	19	7	26	24	33
	9%	9%	9%	9%	9%	9%	6%	9%	10%	8%	6%	11%	9%	9%
							*				*			
The value of Canada's social and government programs	100	48	51	24	30	46	17	22	39	22	11	19	24	46
	10%	10%	10%	8%	9%	12%	11%	8%	12%	9%	8%	8%	9%	13%
							*				*			
The importance of a "rainy day" savings account	113	54	58	26	44	43	6	30	45	31	10	28	31	43
	11%	11%	11%	9%	13%	12%	4%	11%	13%	13%	8%	12%	12%	12%
							*				*			
The value of working with a financial advisor to review my financial goals	20	10	10	6	11	3	-	5	6	9	3	6	9	3
	2%	2%	2%	2%	3%	1%	-	2%	2%	4%	2%	2%	3%	1%
					E		*				*			
The value of advice from a trusted source or organization	28	13	15	5	9	14	4	5	9	10	2	6	7	14
	3%	3%	3%	2%	3%	4%	2%	2%	3%	4%	2%	2%	3%	4%
							*				*			
The empathy or financial support provided by certain organizations in my community	35	19	16	15	11	9	10	6	11	8	3	14	9	9
	4%	4%	3%	5%	3%	2%	7%	2%	3%	3%	2%	6%	3%	3%
							*				*			
Other	7	4	4	-	4	4	-	2	4	2	-	-	4	4
	1%	1%	1%	-	1%	1%	-	1%	1%	1%	-	-	1%	1%
							*				*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 3 Summary

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
My friends and family	116	54	62	36	39	41	14	36	35	31	15	33	28	40
	12%	11%	12%	13%	11%	11%	10%	13%	10%	13%	12%	14%	10%	11%
							*				*			
Spending time outdoors	144	74	69	44	47	52	38	30	45	31	14	44	34	52
	14%	15%	14%	16%	14%	14%	26%	11%	13%	13%	10%	18%	13%	14%
							GI*				*			
My freedom	126	70	57	34	51	41	17	38	45	27	16	31	38	41
	13%	14%	11%	12%	15%	11%	12%	14%	13%	11%	13%	13%	14%	11%
							*				*			
My physical health	142	56	86	35	40	67	16	45	44	37	18	27	30	66
	14%	12%	17%	12%	12%	18%	11%	16%	13%	15%	14%	11%	11%	18%
						D	*				*			KL
My mental health	92	50	42	20	38	34	12	24	31	25	13	12	37	31
	9%	10%	8%	7%	11%	9%	8%	9%	9%	10%	10%	5%	14%	9%
							*				*		K	
The value of Canada's social and government programs	97	39	58	23	34	39	4	26	36	31	8	23	27	38
	10%	8%	11%	8%	10%	11%	2%	9%	11%	13%	6%	10%	10%	10%
							*			F	*			
The importance of a "rainy day" savings account	129	63	66	30	47	52	17	32	51	29	13	32	34	50
	13%	13%	13%	11%	13%	14%	11%	12%	15%	12%	10%	13%	13%	14%
							*				*			
The value of working with a financial advisor to review my financial goals	23	14	9	11	7	6	-	7	8	8	5	11	2	6
	2%	3%	2%	4%	2%	1%	-	3%	2%	3%	4%	5%	1%	2%
							*				*	L		
The value of advice from a trusted source or organization	47	31	15	15	17	14	7	13	17	10	5	12	15	14
	5%	6%	3%	6%	5%	4%	5%	5%	5%	4%	4%	5%	6%	4%
		B					*				*			
The empathy or financial support provided by certain organizations in my community	43	14	29	20	13	10	4	12	16	10	11	14	9	9
	4%	3%	6%	7%	4%	3%	3%	4%	5%	4%	8%	6%	4%	3%
				E			*				M*			
Other	11	3	8	2	3	7	4	2	3	3	2	1	2	7
	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	*	1%	2%
							*				*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

GENDER

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Male	489	489	-	138	162	189	91	132	158	108	74	105	122	187
	49%	100%	-	49%	47%	51%	62%	48%	47%	45%	57%	44%	46%	52%
		B					I*				*			
Female	511	-	511	143	184	184	55	144	177	135	56	136	144	176
	51%	-	100%	51%	53%	49%	38%	52%	53%	55%	43%	56%	54%	48%
			A				*			F	*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

AGE

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
18-34 (Net)	281	138	143	281	-	-	53	75	83	70	130	151	-	-
	28%	28%	28%	100%	-	-	36%	27%	25%	29%	100%	63%	-	-
				DE			*				KLM*	LM		
18-24	145	83	61	145	-	-	47	51	33	14	130	15	-	-
	14%	17%	12%	52%	-	-	32%	18%	10%	6%	100%	6%	-	-
				DE			HI*	HI	I		KLM*	LM		
25-34	136	54	82	136	-	-	6	24	50	56	-	136	-	-
	14%	11%	16%	48%	-	-	4%	9%	15%	23%	-	57%	-	-
				DE			*		FG	FGH	*	JLM		
35-54 (Net)	346	162	184	-	346	-	18	82	138	109	-	90	256	-
	35%	33%	36%	-	100%	-	12%	30%	41%	45%	-	37%	96%	-
					CE		*	F	FG	FG	*	JM	JKM	
35-44	197	87	110	-	197	-	9	48	73	68	-	90	107	-
	20%	18%	21%	-	57%	-	6%	17%	22%	28%	-	37%	40%	-
					CE		*		F	FG	*	JM	JM	
45-54	149	75	74	-	149	-	9	34	65	41	-	-	149	-
	15%	15%	14%	-	43%	-	6%	12%	19%	17%	-	-	56%	-
					CE		*		FG		*		JKM	
55+ (Net)	373	189	184	-	-	373	75	119	115	64	-	-	10	363
	37%	39%	36%	-	-	100%	51%	43%	34%	26%	-	-	4%	100%
						CD	HI*	HI	I		*		K	JKL
55-64	185	76	109	-	-	185	31	63	62	30	-	-	10	176
	19%	16%	21%	-	-	50%	21%	23%	19%	12%	-	-	4%	48%
			A			CD	*	I	I		*		K	JKL
65+	188	113	75	-	-	188	44	57	52	34	-	-	-	188
	19%	23%	15%	-	-	50%	30%	20%	16%	14%	-	-	-	52%
		B				CD	HI*				*			JKL
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
18-23	130	74	56	130	-	-	43	50	30	8	130	-	-	-
	13%	15%	11%	46%	-	-	29%	18%	9%	3%	100%	-	-	-
				DE			HI*	HI	I		KLM*			
24-39	241	105	136	151	90	-	19	42	88	92	-	241	-	-
	24%	22%	27%	54%	26%	-	13%	15%	26%	38%	-	100%	-	-
				DE	E		*		G	FGH	*	JLM		
40-55	266	122	144	-	256	10	9	68	107	81	-	-	266	-
	27%	25%	28%	-	74%	3%	6%	25%	32%	33%	-	-	100%	-
					CE	C	*	F	F	FG	*		JKM	
56+	363	187	176	-	-	363	75	116	110	62	-	-	-	363
	36%	38%	34%	-	-	97%	51%	42%	33%	25%	-	-	-	100%
						CD	HI*	HI	I		*			JKL
Mean	46.8	47.7	46	25	43.9	66	49.2	47.4	46.8	44.7	20.2	32.1	46.6	66.3
					C	CD	*				*	J	JK	JKL
STD. DEV.	17.8	19.33	16.17	5.14	5.59	8.27	24.19	18.18	16.09	14.7	1.79	4.63	4.63	8.18
STD. ERR.	0.56	0.89	0.71	0.31	0.29	0.44	3.87	1.33	0.8	0.77	0.18	0.28	0.27	0.44
Median	46	47	45.66	24	43	65	56	48	47	42	20	32	46	65

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

EDUCATION

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Primary School or less	8	8	-	4	-	4	8	-	-	-	-	4	-	4
	1%	2%	-	1%	-	1%	5%	-	-	-	-	1%	-	1%
		B					GHI*				*			
Some high school	138	83	55	49	18	71	138	-	-	-	43	15	9	71
	14%	17%	11%	18%	5%	19%	95%	-	-	-	33%	6%	4%	20%
		B		D		D	GHI*				KLM*			KL
Graduated high school	276	132	144	75	82	119	-	276	-	-	50	42	68	116
	28%	27%	28%	27%	24%	32%	-	100%	-	-	38%	17%	26%	32%
						D	*	FHI			K*		K	K
Some college / CEGEP / Trade School	81	36	45	24	27	29	-	-	81	-	7	25	21	28
	8%	7%	9%	9%	8%	8%	-	-	24%	-	5%	10%	8%	8%
							*		FGI		*			
Graduated from college / CEGEP / Trade School	178	87	91	34	84	61	-	-	178	-	9	43	67	59
	18%	18%	18%	12%	24%	16%	-	-	53%	-	7%	18%	25%	16%
					CE		*		FGI		*	J	JM	
Some university, but did not finish	76	36	40	25	27	24	-	-	76	-	13	20	19	24
	8%	7%	8%	9%	8%	7%	-	-	23%	-	10%	8%	7%	7%
							*		FGI		*			
University undergraduate degree	169	75	93	51	77	42	-	-	-	169	7	66	56	40
	17%	15%	18%	18%	22%	11%	-	-	-	69%	6%	27%	21%	11%
				E	E		*			FGH	*	JM	JM	
University graduate degree	74	33	41	19	32	23	-	-	-	74	1	26	25	22
	7%	7%	8%	7%	9%	6%	-	-	-	31%	*	11%	10%	6%
							*			FGH	*	J	J	
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
<HS	146	91	55	53	18	75	146	-	-	-	43	19	9	75
	15%	19%	11%	19%	5%	20%	100%	-	-	-	33%	8%	4%	21%
		B		D		D	GHI*				KLM*			KL
HS	276	132	144	75	82	119	-	276	-	-	50	42	68	116
	28%	27%	28%	27%	24%	32%	-	100%	-	-	38%	17%	26%	32%
						D	*	FHI			K*		K	K
Post Sec	335	158	177	83	138	115	-	-	335	-	30	88	107	110
	34%	32%	35%	29%	40%	31%	-	-	100%	-	23%	37%	40%	30%
					CE		*		FGI		*	J	JM	
Univ Grad	243	108	135	70	109	64	-	-	-	243	8	92	81	62
	24%	22%	26%	25%	31%	17%	-	-	-	100%	6%	38%	31%	17%
					E		*			FGH	*	JM	JM	J

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

REGION

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
BC	134	60	74	30	40	63	20	45	38	31	13	28	31	61
	13%	12%	14%	11%	12%	17%	14%	16%	11%	13%	10%	12%	12%	17%
							*				*			
AB	113	50	63	34	35	44	13	28	38	33	13	32	25	43
	11%	10%	12%	12%	10%	12%	9%	10%	11%	14%	10%	13%	9%	12%
							*				*			
SK/MB	62	30	32	11	21	30	12	14	22	14	5	10	18	29
	6%	6%	6%	4%	6%	8%	8%	5%	7%	6%	4%	4%	7%	8%
							*				*			
Ontario	385	184	201	131	124	131	51	105	130	100	64	92	102	127
	38%	38%	39%	46%	36%	35%	35%	38%	39%	41%	49%	38%	38%	35%
				DE			*				M*			
Quebec	239	124	115	63	94	82	44	68	81	47	30	66	63	81
	24%	25%	23%	22%	27%	22%	30%	24%	24%	19%	23%	27%	24%	22%
							*				*			
Atlantic Canada	67	41	26	12	32	23	6	17	26	18	5	13	26	22
	7%	8%	5%	4%	9%	6%	4%	6%	8%	7%	4%	6%	10%	6%
							*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

INCOME

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
<\$25K	162	88	74	55	57	50	43	48	51	21	37	34	43	48
	16%	18%	15%	20%	16%	13%	30%	17%	15%	9%	29%	14%	16%	13%
\$25K - <\$55K							HI*	I	I		KLM*			
	277	124	153	73	67	138	53	96	92	36	36	54	53	134
	28%	25%	30%	26%	19%	37%	37%	35%	27%	15%	28%	22%	20%	37%
\$55K - <\$100K						CD	I*	I	I		*			KL
	307	166	141	79	110	117	29	74	114	91	27	86	79	115
	31%	34%	28%	28%	32%	31%	20%	27%	34%	37%	21%	36%	30%	32%
\$100K - <\$150K							*			FG	*	J		
	122	58	64	27	62	32	8	26	36	51	10	32	49	31
	12%	12%	12%	10%	18%	9%	6%	10%	11%	21%	8%	13%	18%	8%
\$150K+					CE		*			FGH	*		JM	
	68	31	37	13	36	19	8	10	19	30	3	15	30	19
	7%	6%	7%	4%	10%	5%	6%	3%	6%	13%	3%	6%	11%	5%
Prefer not to answer					CE		*			GH	*		JM	
	64	23	41	34	14	17	4	23	24	14	16	20	12	17
	6%	5%	8%	12%	4%	4%	2%	8%	7%	6%	12%	8%	4%	5%
Sigma				DE			*				LM*			
	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
	396	197	199	120	111	165	90	131	127	49	72	77	88	159
	40%	40%	39%	43%	32%	44%	61%	47%	38%	20%	56%	32%	33%	44%
\$50K+				D		D	HI*	HI	I		KL*			KL
	539	269	270	127	221	192	53	122	184	180	42	144	166	188
	54%	55%	53%	45%	64%	51%	36%	44%	55%	74%	32%	60%	62%	52%
Under \$40K					CE		*		FG	FGH	*	J	JM	J
	303	157	147	91	87	125	70	104	94	35	57	59	68	120
	30%	32%	29%	32%	25%	34%	48%	38%	28%	15%	44%	24%	25%	33%
\$40K to less than \$60K						D	HI*	HI	I		KL*			
	175	76	99	49	47	79	27	58	63	28	21	43	33	78
	18%	16%	19%	18%	14%	21%	19%	21%	19%	11%	16%	18%	12%	22%
\$60K to less than \$100K						D	*	I	I		*			L
	268	145	123	67	99	102	29	55	99	84	23	72	74	99
	27%	30%	24%	24%	29%	27%	20%	20%	30%	35%	18%	30%	28%	27%
\$100K or more							*		G	G	*			
	189	89	101	40	98	51	17	36	55	81	13	47	79	50
	19%	18%	20%	14%	28%	14%	11%	13%	17%	33%	10%	20%	30%	14%
Mean (,000)					CE		*			FGH	*		JKM	
	69.4	69.2	69.5	62.8	80.1	64	55.1	57.5	68.7	92.3	49.6	74.3	81	64.2
					CE		*		G	FGH	*	JM	JM	J
STD. DEV.	50.86	52.96	48.75	51.99	52.9	46.46	56.54	41.1	47.45	53.66	43.71	53.12	53.95	46.64
STD. ERR.	1.66	2.45	2.25	3.31	2.9	2.46	4.74	2.58	2.69	3.55	4.09	3.57	3.38	2.51

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

HOUSEHOLD COMPOSITION

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Kids	238	110	129	72	150	17	22	58	92	66	31	84	106	17
	24%	22%	25%	25%	43%	5%	15%	21%	27%	27%	24%	35%	40%	5%
				E	CE		*				M*	M	JM	
No Kids	762	379	382	209	196	356	124	218	243	177	99	157	160	346
	76%	78%	75%	75%	57%	95%	85%	79%	73%	73%	76%	65%	60%	95%
				D		CD	*				L*			JKL
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

HHCMP1. How many people are living or staying at your current address?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
1	228	113	115	47	76	105	36	56	72	65	15	50	62	101
	23%	23%	22%	17%	22%	28%	24%	20%	21%	27%	12%	21%	23%	28%
						C	*				*		J	J
2	342	166	176	65	80	196	43	96	119	83	16	73	59	194
	34%	34%	34%	23%	23%	53%	30%	35%	36%	34%	13%	30%	22%	54%
						CD	*				*	J		JKL
3	202	99	103	68	90	44	25	69	61	47	31	65	66	40
	20%	20%	20%	24%	26%	12%	17%	25%	18%	19%	24%	27%	25%	11%
				E	E		*				M*	M	M	
4	150	68	82	59	67	23	21	40	56	33	37	36	54	23
	15%	14%	16%	21%	19%	6%	14%	14%	17%	14%	28%	15%	20%	6%
				E	E		*				KM*	M	M	
5	58	33	26	27	28	3	12	12	20	14	19	14	21	3
	6%	7%	5%	10%	8%	1%	9%	4%	6%	6%	15%	6%	8%	1%
				E	E		*				KM*	M	M	
6	9	5	4	6	3	-	-	2	7	1	4	3	2	-
	1%	1%	1%	2%	1%	-	-	1%	2%	*	3%	1%	1%	-
				E			*		I		M*	M		
7	7	1	6	4	2	1	4	2	-	1	4	-	2	1
	1%	*	1%	1%	1%	*	3%	1%	-	*	3%	-	1%	*
							*				KM*			
10	4	4	-	4	-	-	4	-	-	-	4	-	-	-
	*	1%	-	1%	-	-	3%	-	-	-	3%	-	-	-
							*				KLM*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

EMPLOYMENT STATUS

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Employed full-time	386	213	173	118	204	64	17	91	139	139	28	139	157	62
	39%	43%	34%	42%	59%	17%	12%	33%	42%	57%	21%	57%	59%	17%
		B		E	CE		*	F	FG	FGH	*	JM	JM	
Employed part-time	92	33	59	39	29	24	12	22	37	21	23	24	22	22
	9%	7%	11%	14%	8%	6%	8%	8%	11%	9%	18%	10%	8%	6%
			A	E			*				LM*			
Self employed	50	22	28	5	29	16	5	12	16	17	2	10	24	15
	5%	4%	6%	2%	8%	4%	3%	4%	5%	7%	1%	4%	9%	4%
					CE		*				*		JKM	
Unemployed but looking for a job	80	28	51	40	28	11	29	23	19	9	19	36	14	11
	8%	6%	10%	14%	8%	3%	20%	8%	6%	4%	15%	15%	5%	3%
			A	DE	E		HI*	I			LM*	LM		
Unemployed and not looking for a job/Long-term sick or disabled	54	17	37	7	23	25	6	27	14	6	2	7	23	23
	5%	3%	7%	2%	7%	7%	4%	10%	4%	3%	1%	3%	9%	6%
			A		C	C	*	HI			*		JK	
Full-time parent, homemaker	36	3	32	6	20	10	4	13	14	5	-	13	15	8
	4%	1%	6%	2%	6%	3%	2%	5%	4%	2%	-	5%	6%	2%
			A				*				*	J	J	
Retired	226	127	99	-	3	222	51	71	67	37	-	-	5	221
	23%	26%	19%	-	1%	60%	35%	26%	20%	15%	-	-	2%	61%
		B				CD	HI*	I			*			JKL
Student/Pupil	68	41	27	62	5	-	24	14	25	5	54	10	4	-
	7%	8%	5%	22%	2%	-	16%	5%	7%	2%	41%	4%	1%	-
				DE	E		GI*		I		KLM*	M		
Prefer not to answer	9	5	5	4	4	1	-	3	4	2	3	2	3	1
	1%	1%	1%	1%	1%	*	-	1%	1%	1%	2%	1%	1%	*
							*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

USMAR2. What is your marital status?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
Single, never married	317	172	145	180	99	38	51	94	96	76	116	92	73	36
	32%	35%	28%	64%	29%	10%	35%	34%	29%	31%	89%	38%	28%	10%
Living with partner				DE	E		*				KLM*	LM	M	
	108	52	56	45	41	21	15	32	39	22	12	49	26	21
	11%	11%	11%	16%	12%	6%	10%	12%	12%	9%	9%	20%	10%	6%
Married				E	E		*				*	JLM		
	442	213	228	51	179	212	53	115	151	122	2	93	138	209
	44%	44%	45%	18%	52%	57%	37%	42%	45%	50%	2%	38%	52%	58%
Widowed					C	C	*				*	J	JK	JK
	31	12	19	1	2	28	8	8	11	3	-	2	2	28
	3%	2%	4%	*	1%	7%	5%	3%	3%	1%	-	1%	1%	8%
Divorced or separated						CD	*				*			JKL
	102	40	62	3	24	75	19	27	37	20	-	6	27	69
	10%	8%	12%	1%	7%	20%	13%	10%	11%	8%	-	2%	10%	19%
Sigma					C	CD	*				*		JK	JKL
	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

PGS01. How much of your household's grocery shopping do you, yourself, do?

		Gender		AGE			EDUCATION				AGE GROUP			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
All of it	503	226	277	120	188	195	59	142	160	143	40	133	142	188
	50%	46%	54%	43%	54%	52%	40%	51%	48%	59%	31%	55%	53%	52%
			A		C		*			FH	*	J	J	J
Almost all of it	210	83	126	48	90	72	10	60	91	49	12	61	67	70
	21%	17%	25%	17%	26%	19%	7%	22%	27%	20%	9%	25%	25%	19%
			A		C		*	F	FI	F	*	J	J	
About half of it	186	117	69	55	55	75	53	40	53	39	31	35	45	75
	19%	24%	13%	20%	16%	20%	36%	15%	16%	16%	24%	15%	17%	21%
			B				GHI*				*			
Less than half of it	71	51	20	35	11	25	11	25	27	8	29	7	10	25
	7%	10%	4%	13%	3%	7%	8%	9%	8%	3%	22%	3%	4%	7%
			B		DE		*	I	I		KLM*			
None	31	12	19	23	2	6	13	8	4	5	18	5	2	6
	3%	2%	4%	8%	1%	2%	9%	3%	1%	2%	13%	2%	1%	2%
				DE			HI*				KLM*			
Sigma	1000	489	511	281	346	373	146	276	335	243	130	241	266	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	Gender		AGE			EDUCATION					AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	476	524	276	371	353	39	186	409	366	94	277	288	341	
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	130	241	266	363	
North American origins (Net)	417	203	214	108	171	138	60	132	144	80	47	108	125	136	
	42%	42%	42%	38%	50%	37%	41%	48%	43%	33%	36%	45%	47%	38%	
North American Aboriginal origins	27	13	15	8	14	5	5	3	10	9	-	10	12	5	
	3%	3%	3%	3%	4%	1%	3%	1%	3%	4%	-	4%	5%	1%	
Canadian	400	194	205	104	161	135	56	131	139	75	47	104	116	133	
	40%	40%	40%	37%	47%	36%	38%	47%	41%	31%	36%	43%	44%	37%	
Other North American origins	12	4	8	2	6	4	-	5	3	4	1	2	5	4	
	1%	1%	2%	1%	2%	1%	-	2%	1%	2%	1%	1%	2%	1%	
British Isles origins (Net)	269	124	145	47	67	154	46	67	100	56	20	37	60	151	
	27%	25%	28%	17%	20%	41%	32%	24%	30%	23%	15%	15%	23%	42%	
English	184	88	96	35	46	103	34	43	66	41	18	24	41	101	
	18%	18%	19%	12%	13%	28%	23%	16%	20%	17%	13%	10%	16%	28%	
Irish	102	44	58	15	26	60	8	25	44	24	1	18	26	57	
	10%	9%	11%	5%	8%	16%	6%	9%	13%	10%	1%	7%	10%	16%	
Scottish	136	59	76	20	35	80	27	32	45	31	6	19	30	79	
	14%	12%	15%	7%	10%	21%	18%	12%	14%	13%	5%	8%	11%	22%	
Other British Isles origins	13	4	8	3	5	4	-	2	3	7	-	5	4	4	
	1%	1%	2%	1%	2%	1%	-	1%	1%	3%	-	2%	1%	1%	
Western European origins (Net)	153	67	86	39	45	69	23	32	66	33	18	34	33	68	
	15%	14%	17%	14%	13%	19%	16%	12%	20%	14%	14%	14%	13%	19%	
French origins	65	27	37	16	25	24	6	10	31	17	4	22	16	23	
	6%	6%	7%	6%	7%	6%	4%	4%	9%	7%	3%	9%	6%	6%	
Dutch	20	7	13	7	6	8	4	5	9	3	5	2	6	8	
	2%	1%	3%	2%	2%	2%	3%	2%	3%	1%	4%	1%	2%	2%	
German	64	28	37	19	15	30	9	18	27	11	9	13	13	30	
	6%	6%	7%	7%	4%	8%	6%	7%	8%	5%	7%	5%	5%	8%	
Other Western European origins	25	11	14	4	4	17	4	9	9	3	2	2	5	16	
	3%	2%	3%	1%	1%	5%	3%	3%	3%	1%	2%	1%	2%	4%	
Eastern European origins (Net)	94	44	50	23	31	41	15	26	29	24	12	15	29	38	
	9%	9%	10%	8%	9%	11%	10%	9%	9%	10%	9%	6%	11%	10%	
Hungarian	11	6	5	6	2	3	4	2	4	2	2	4	2	3	
	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	
Polish	22	11	11	5	9	9	-	9	10	3	3	3	10	7	
	2%	2%	2%	2%	3%	2%	-	3%	3%	1%	2%	1%	4%	2%	
Russian	20	6	14	6	6	7	-	6	9	5	4	3	6	7	
	2%	1%	3%	2%	2%	2%	-	2%	3%	2%	3%	1%	2%	2%	
Ukrainian	36	17	19	8	12	16	8	9	11	8	6	5	9	16	
	4%	4%	4%	3%	3%	4%	5%	3%	3%	3%	5%	2%	3%	4%	
Other Eastern European origins	23	8	15	7	6	10	4	8	3	8	3	4	6	9	
	2%	2%	3%	2%	2%	3%	2%	3%	1%	3%	2%	2%	2%	2%	
Southern European origins (Net)	46	13	34	16	17	13	-	7	24	14	6	15	13	12	
	5%	3%	7%	6%	5%	3%	-	3%	7%	6%	5%	6%	5%	3%	
Greek	7	3	4	3	2	2	-	2	3	2	1	2	3	1	
	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	1%	*	
Italian	33	7	26	11	12	10	-	4	19	10	5	11	7	10	
	3%	2%	5%	4%	3%	3%	-	2%	6%	4%	4%	5%	3%	3%	
Portuguese	2	2	1	1	2	-	-	-	1	2	-	1	2	-	
	*	*	*	*	*	-	-	-	*	1%	-	*	1%	-	
Spanish	5	2	3	1	4	1	-	-	4	1	-	2	3	1	
	1%	*	1%	*	1%	*	-	-	1%	1%	-	1%	1%	*	
Other Southern European origins	3	-	3	2	1	-	-	2	1	1	2	1	1	-	
	*	-	1%	1%	*	-	-	1%	*	*	1%	*	*	-	
Other European origins (Net)	22	12	11	10	7	5	4	5	8	6	5	6	6	5	
	2%	2%	2%	4%	2%	1%	2%	2%	2%	3%	4%	3%	2%	1%	
Other Northern European origins (excl. British Isles Origins)	15	6	9	6	5	4	-	5	6	4	2	6	5	3	
	2%	1%	2%	2%	2%	1%	-	2%	2%	2%	1%	2%	2%	1%	
Other European origins	7	6	1	5	2	1	4	-	2	2	4	1	2	1	
	1%	1%	*	2%	*	*	2%	-	1%	1%	3%	*	1%	*	
Caribbean origins (Net)	19	7	12	14	4	1	4	3	8	3	11	3	4	1	
	2%	1%	2%	5%	1%	*	3%	1%	2%	1%	9%	1%	1%	*	
Jamaican	3	3	-	2	1	-	-	-	3	1	2	1	1	-	
	*	1%	-	1%	*	-	-	-	1%	*	1%	*	*	-	
Other Caribbean origins	15	3	12	12	3	1	4	3	5	3	10	2	3	1	
	2%	1%	2%	4%	1%	*	3%	1%	2%	1%	8%	1%	1%	*	
Latin, Central and South American origins (Net)	13	3	10	4	8	1	-	5	6	3	2	7	4	1	
	1%	1%	2%	2%	2%	*	-	2%	2%	1%	1%	3%	2%	*	
Latin, Central and South American origins	13	3	10	4	8	1	-	5	6	3	2	7	4	1	
	1%	1%	2%	2%	2%	*	-	2%	2%	1%	1%	3%	2%	*	
African origins (Net)	12	6	5	5	6	1	-	3	4	5	4	5	1	1	
	1%	1%	1%	2%	2%	*	-	1%	1%	2%	3%	2%	1%	*	
African origins	12	6	5	5	6	1	-	3	4	5	4	5	1	1	
	1%	1%	1%	2%	2%	*	-	1%	1%	2%	3%	2%	1%	*	
Asian origins (Net)	119	53	66	62	43	13	12	20	37	50	31	44	33	11	
	12%	11%	13%	22%	13%	4%	8%	7%	11%	20%	24%	18%	12%	3%	
West Central Asian and Middle Eastern origins	7	3	5	4	3	-	-	3	2	3	1	5	1	-	
	1%	1%	1%	2%	1%	-	-	1%	1%	1%	1%	2%	1%	-	
East Indian	20	7	13	13	3	4	4	2	6	8	7	8	2	4	
	2%	1%	3%	5%	1%	1%	3%	1%	2%	3%	5%	3%	1%	1%	
Other South Asian origins	16	6	10	11	5	1	4	2	6	5	8	5	3	1	
	2%	1%	2%	4%	1%	*	2%	1%	2%	2%	6%	2%	1%	*	
Chinese	49	24	25	22	22	5	-	8	18	22	6	20	19	4	
	5%	5%	5%	8%	6%	1%	-	3%	6%	9%	4%	8%	7%	1%	
Filipino	11	4	7	4	6	1	-	1	5	5	2	4	5	-	
	1%	1%	1%	1%	2%	*	-	*	2%	2%	1%	1%	2%	-	
Other East and Southeast Asian origins	22	11	11	13	5	3	4	8	2	8	8	8	2	3	
	2%	2%	2%	5%	2%	1%	3%	3%	*	3%	6%	3%	1%	1%	
Oceania origins (Net)	2	1	1	1	1	-	-	-	1	1	-	1	1	-	
	*	*	*	*	*	-	-	-	*	1%	-	1%	*	-	
Oceania origins	2	1	1	1	1	-	-	-	1	1	-	1	1	-	
	*	*	*	*	*	-	-	-	*	1%	-	1%	*	-	
Prefer not to answer	60	27	32	28	18	14	6	29	12	12	9	25	11	14	
	6%	6%	6%	10%	5%	4%	4%	11%	4%	5%	7%	11%	4%	4%	
Sigma	1463	653	810	413	488	562	193	394	528	348	181	354	383	546	
	146%	134%	158%	147%	141%	151%	132%	143%	158%	143%	139%	147%	144%	150%	

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D,E/F/G/H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H/I/J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)