

1. Has your mental health been impacted by COVID-19?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Yes (Net)	608	69	67	34	258	140	39	184	101	170	118	161	447
	61%	52%	59%	56%	67%	59%	58%	61%	57%	64%	63%	68%	59%
		*	*	*	A		*					L	
Yes - very negatively affected	96	5	10	8	52	19	2	38	19	18	13	32	64
	10%	3%	9%	13%	14%	8%	3%	12%	11%	7%	7%	13%	8%
		*	*	AF*	AF		*					L	
Yes - somewhat negatively affected	463	62	50	22	187	108	34	130	78	131	97	115	347
	46%	46%	44%	36%	48%	45%	50%	43%	44%	49%	51%	48%	46%
		*	*	*			*						
Yes - positively affected	50	3	7	4	19	13	3	16	3	21	9	13	36
	5%	2%	6%	6%	5%	6%	5%	5%	2%	8%	5%	6%	5%
		*	*	*			*			H			
No - not at all	392	65	46	28	127	99	28	120	74	98	71	77	314
	39%	48%	41%	44%	33%	41%	42%	39%	43%	36%	37%	32%	41%
		D*	*	*			*						K
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Why has your mental health not been impacted by COVID-19?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	372	52	38	37	116	89	40	97	63	108	78	75	297
Base: All Answering (wtd)	392	65	46	28	127	99	28	120	74	98	71	77	314
I have a supportive network of friends/family in place that provides me with the help or support I need	133	27	19	13	36	28	11	40	26	33	27	26	107
	34%	42%	42%	46%	28%	28%	40%	34%	36%	34%	39%	34%	34%
		*	**	**	*	*	*	*	*	*	*	*	
I am already receiving treatment from a mental health professional	9	1	1	3	3	2	-	5	1	2	1	6	4
	2%	1%	2%	11%	2%	2%	-	4%	1%	2%	1%	7%	1%
		*	**	**	*	*	*	*	*	*	*	L*	
I am able to keep working	97	19	7	7	35	19	12	19	17	25	31	28	69
	25%	29%	15%	25%	27%	19%	41%	16%	23%	25%	43%	36%	22%
		*	**	**	*	*	E*	*	*	*	GHI*	L*	
I know my family and friends are safe	270	42	33	22	88	64	20	78	52	74	51	55	215
	69%	66%	72%	80%	70%	65%	70%	65%	70%	76%	71%	72%	68%
		*	**	**	*	*	*	*	*	*	*	*	
I have access to things I need/want	269	47	29	24	93	60	18	77	53	68	54	50	219
	69%	72%	62%	87%	73%	60%	63%	64%	72%	70%	75%	65%	70%
		*	**	**	*	*	*	*	*	*	*	*	
Other	41	7	4	3	16	9	2	18	7	9	4	11	31
	11%	11%	8%	12%	13%	10%	7%	15%	10%	9%	6%	14%	10%
		*	**	**	*	*	*	*	*	*	*	*	
Sigma	821	142	92	72	270	182	62	237	157	211	168	176	645
	210%	220%	200%	260%	213%	185%	220%	199%	211%	216%	236%	228%	205%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. What is negatively impacting your mental health?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	570	67	58	49	218	129	49	147	99	165	121	156	414
Base: All Answering (wtd)	559	66	60	30	239	127	36	168	97	149	110	147	411
Fear of contracting COVID-19	312	44	31	20	126	68	23	103	56	78	58	73	239
	56%	66%	52%	67%	53%	53%	64%	62%	58%	52%	53%	49%	58%
		*	*	*		*	*		*		*		
Other health concerns	123	8	10	7	56	26	16	47	24	24	20	32	91
	22%	13%	16%	22%	24%	21%	44%	28%	24%	16%	18%	22%	22%
		*	*	*		*	ABDE*	I	*		*		
Concern for loved ones	317	40	26	21	135	67	27	95	59	76	67	77	240
	57%	61%	44%	69%	57%	53%	76%	56%	61%	51%	61%	52%	58%
		*	*	B*		*	BDE*		*		*		
Caring for children and family members	89	10	16	7	29	22	5	19	16	27	22	50	38
	16%	15%	26%	23%	12%	18%	13%	11%	17%	18%	20%	34%	9%
		*	D*	*		*	*		*		*	L	
Financial concerns	287	35	34	19	126	62	12	96	44	77	52	83	204
	51%	53%	56%	62%	53%	49%	32%	57%	46%	52%	47%	56%	50%
		*	F*	F*	F	*	*		*		*		
Increased workload	62	3	6	3	28	16	6	12	10	21	14	18	44
	11%	5%	10%	10%	12%	12%	16%	7%	10%	14%	13%	12%	11%
		*	*	*		*	*		*		*		
Unemployment/reduced hours	172	28	25	9	70	33	8	56	30	44	31	56	116
	31%	42%	42%	28%	29%	26%	23%	33%	31%	30%	28%	38%	28%
		*	E*	*		*	*		*		*	L	
Social isolation	368	45	35	17	165	81	24	106	67	101	71	86	282
	66%	68%	58%	56%	69%	64%	67%	63%	69%	68%	65%	58%	69%
		*	*	*		*	*		*		*		K
Unable to access the things I need/want	240	36	26	14	106	43	16	71	50	55	50	57	184
	43%	54%	44%	44%	44%	34%	44%	42%	51%	37%	45%	38%	45%
		E*	*	*		*	*		*		*		
Other	31	3	6	2	12	8	1	13	4	5	7	9	23
	6%	5%	10%	7%	5%	6%	2%	8%	4%	3%	7%	6%	6%
		*	*	*		*	*		*		*		
Sigma	2002	252	215	118	853	426	137	618	359	508	392	541	1461
	358%	381%	359%	388%	357%	335%	381%	367%	370%	341%	357%	367%	355%

Statistics:

Overlap formulae used

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

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4. Are you currently receiving treatment or social support for your mental health? (i.e. medical treatment or support from family/friends).

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	570	67	58	49	218	129	49	147	99	165	121	156	414
Base: All Answering (wtd)	559	66	60	30	239	127	36	168	97	149	110	147	411
Yes (Net)	234	25	36	9	98	46	19	72	44	62	42	75	158
	42%	38%	61%	30%	41%	36%	53%	43%	45%	42%	38%	51%	39%
		*	ACDE*	*		*	*		*		*	L	
Yes - treatment from a mental health professional	90	9	9	4	45	19	4	30	13	24	18	33	58
	16%	14%	15%	15%	19%	15%	12%	18%	13%	16%	16%	22%	14%
		*	*	*		*	*		*		*	L	
Yes - support from family and friends	154	18	31	3	59	29	14	38	32	47	27	48	106
	28%	27%	52%	10%	25%	23%	38%	22%	33%	31%	25%	33%	26%
		*	ACDE*	*		*	C*		*		*		
Yes - other support	28	2	1	2	13	5	5	20	4	1	3	7	21
	5%	2%	2%	7%	5%	4%	15%	12%	4%	*	3%	5%	5%
		*	*	*		*	ABDE*	IJ	*		*		
No	325	41	24	21	141	81	17	96	53	87	68	72	253
	58%	62%	39%	70%	59%	64%	47%	57%	55%	58%	62%	49%	61%
		B*	*	B*	B	B*	*		*		*		K
Sigma	597	69	64	31	258	135	40	183	102	158	116	160	437
	107%	104%	108%	102%	108%	106%	112%	109%	105%	106%	106%	108%	106%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
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5. Which of the following types of treatment or support are you using for your mental health?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	240	26	35	17	92	47	23	62	48	72	44	76	164
Base: All Answering (wtd)	234	25	36	9	98	46	19	72	44	62	42	75	158
Friends and family	150	15	23	6	65	27	14	36	39	41	24	43	107
	64%	58%	63%	61%	67%	57%	76%	50%	89%	66%	58%	57%	68%
		**	*	**	*	*	**	*	GI*	*	**	*	
Faith/religious community	44	4	7	3	14	9	6	19	10	7	4	11	33
	19%	17%	19%	33%	15%	20%	31%	26%	23%	12%	10%	14%	21%
		**	*	**	*	*	**	*	*	*	**	*	
Medical advice/treatment	73	9	9	4	30	14	9	27	11	17	13	24	49
	31%	36%	24%	38%	30%	29%	46%	38%	24%	27%	31%	32%	31%
		**	*	**	*	*	**	*	*	*	**	*	
Government resources	34	1	7	-	19	5	2	14	6	8	4	15	19
	15%	3%	19%	-	19%	12%	13%	19%	15%	13%	10%	20%	12%
		**	*	**	*	*	**	*	*	*	**	*	
Employer resources and/or benefits	36	1	8	1	16	7	2	9	7	10	10	18	18
	15%	4%	22%	15%	16%	16%	12%	13%	15%	16%	24%	24%	11%
		**	*	**	*	*	**	*	*	*	**	L*	
Self-help (e.g. online or other resources)	93	14	17	4	38	18	3	24	17	25	21	30	63
	40%	54%	46%	42%	39%	39%	15%	33%	38%	41%	49%	40%	40%
		**	*	**	*	*	**	*	*	*	**	*	
Keeping busy at home (e.g. cooking, hobbies, t.v., etc.)	144	18	27	5	61	20	13	43	27	37	26	44	101
	62%	72%	75%	50%	62%	43%	71%	60%	62%	60%	61%	58%	64%
		**	E*	**	*	*	**	*	*	*	**	*	
Other	9	1	1	-	6	1	1	6	1	1	1	1	9
	4%	5%	3%	-	6%	1%	4%	8%	2%	2%	2%	1%	5%
		**	*	**	*	*	**	*	*	*	**	*	
Sigma	584	63	98	22	248	101	51	178	118	147	102	185	399
	250%	248%	271%	239%	255%	219%	266%	245%	268%	237%	245%	245%	252%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6. What barriers are stopping you from receiving support for your mental health at this time?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	330	41	23	32	126	82	26	85	51	93	77	80	250
Base: All Answering (wtd)	325	41	24	21	141	81	17	96	53	87	68	72	253
No access (i.e. services are closed or suspended, long wait list)	48	13	3	3	14	12	3	21	11	9	5	11	37
	15%	32%	12%	14%	10%	15%	18%	22%	22%	11%	7%	15%	15%
		D*	**	**	*	*	**	J*	J*	*	*	*	
I am currently unemployed/laid off and no longer have group benefits coverage	25	2	4	3	7	7	2	14	4	3	2	6	19
	8%	4%	15%	15%	5%	9%	11%	14%	7%	3%	2%	8%	7%
		*	**	**	*	*	**	IJ*	*	*	*	*	
I can't afford it	70	13	5	8	29	13	3	27	17	12	8	15	55
	22%	31%	23%	35%	20%	16%	18%	29%	32%	14%	12%	20%	22%
		*	**	**	*	*	**	J*	IJ*	*	*	*	
I am embarrassed to ask for help	39	4	3	2	16	12	3	11	9	6	10	9	30
	12%	10%	15%	8%	11%	15%	16%	12%	16%	7%	14%	13%	12%
		*	**	**	*	*	**	*	*	*	*	*	
I don't know where to go or who to ask for help	56	6	4	2	30	13	2	18	9	16	9	12	44
	17%	14%	18%	9%	21%	16%	9%	19%	17%	18%	13%	16%	18%
		*	**	**	*	*	**	*	*	*	*	*	
I'm too busy	25	4	4	*	11	2	2	6	2	8	7	9	16
	8%	11%	19%	2%	8%	3%	10%	7%	4%	9%	10%	12%	6%
		*	**	**	*	*	**	*	*	*	*	*	
Lack of privacy in my home to access support	25	1	4	1	13	5	1	8	-	10	5	7	18
	8%	2%	18%	2%	10%	6%	4%	8%	-	12%	7%	9%	7%
		*	**	**	*	*	**	*	*	H*	*	*	
Other	23	1	1	3	11	7	1	16	3	3	1	5	18
	7%	2%	4%	13%	7%	8%	6%	17%	5%	3%	2%	7%	7%
		*	**	**	*	*	**	IJ*	*	*	*	*	
I don't need support	148	15	12	11	60	43	7	39	21	40	40	30	118
	45%	36%	50%	53%	42%	53%	43%	40%	39%	46%	59%	41%	47%
		*	**	**	*	*	**	*	*	*	G*	*	
Sigma	458	58	41	33	190	114	23	160	75	107	86	103	355
	141%	142%	173%	153%	135%	141%	135%	167%	141%	123%	127%	143%	140%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_1. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My friends and family

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	656	97	85	41	243	146	43	185	122	171	134	153	503
	66%	73%	75%	67%	63%	61%	64%	61%	70%	64%	71%	64%	66%
		*	E*	*			*						
Rank 1	354	50	51	20	125	77	32	94	67	90	81	94	260
	35%	37%	45%	32%	32%	32%	48%	31%	39%	34%	43%	39%	34%
		*	D*	*			DE*				G		
Rank 2	186	32	23	10	72	38	9	61	33	47	33	34	152
	19%	24%	21%	17%	19%	16%	14%	20%	19%	18%	17%	14%	20%
		*	*	*			*						
Rank 3	116	15	11	11	47	31	2	30	22	34	20	26	90
	12%	11%	9%	18%	12%	13%	2%	10%	13%	13%	11%	11%	12%
		F*	*	F*	F	F	*						
No Answer	344	37	28	21	142	93	24	118	53	97	55	85	259
	34%	27%	25%	33%	37%	39%	36%	39%	30%	36%	29%	36%	34%
		*	*	*		B	*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_2. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Spending time outdoors

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	323	35	30	17	151	68	23	95	52	90	58	83	240
	32%	26%	26%	27%	39%	29%	34%	31%	30%	34%	31%	35%	32%
		*	*	*	ABE		*						
Rank 1	70	6	5	2	38	11	6	29	12	17	8	12	58
	7%	4%	5%	4%	10%	5%	9%	9%	7%	6%	4%	5%	8%
		*	*	*			*						
Rank 2	110	14	8	4	52	27	5	27	21	32	23	33	77
	11%	10%	7%	6%	14%	11%	7%	9%	12%	12%	12%	14%	10%
		*	*	*			*						
Rank 3	144	15	17	11	60	29	12	39	20	41	28	38	105
	14%	11%	15%	17%	16%	12%	17%	13%	11%	15%	15%	16%	14%
		*	*	*			*						
No Answer	677	99	83	45	234	171	44	208	123	178	131	155	522
	68%	74%	74%	73%	61%	71%	66%	69%	70%	66%	69%	65%	68%
		D*	D*	*		D	*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_3. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My freedom

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	400	47	39	22	176	87	29	129	60	110	70	86	313
	40%	35%	35%	35%	46%	36%	43%	43%	34%	41%	37%	36%	41%
		*	*	*			*						
Rank 1	140	19	14	13	54	31	9	46	24	37	22	25	114
	14%	15%	12%	20%	14%	13%	13%	15%	14%	14%	12%	11%	15%
		*	*	*			*						
Rank 2	133	15	11	5	61	30	12	38	13	38	30	30	103
	13%	11%	9%	9%	16%	13%	17%	13%	7%	14%	16%	13%	14%
		*	*	*			*				H		
Rank 3	126	13	15	4	61	26	8	45	23	35	17	31	96
	13%	10%	13%	6%	16%	11%	13%	15%	13%	13%	9%	13%	13%
		*	*	*			*						
No Answer	600	87	74	40	209	152	38	174	115	158	120	152	449
	60%	65%	65%	65%	54%	64%	57%	57%	66%	59%	63%	64%	59%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_4. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My physical health

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	412	62	51	27	143	100	29	114	66	116	94	84	328
	41%	46%	46%	44%	37%	42%	43%	37%	38%	43%	49%	35%	43%
		*	*	*			*				G		
Rank 1	117	14	12	8	44	30	9	34	14	40	24	14	103
	12%	10%	11%	14%	11%	13%	13%	11%	8%	15%	12%	6%	14%
		*	*	*			*						K
Rank 2	153	24	20	14	46	37	12	46	21	44	35	43	111
	15%	18%	18%	22%	12%	15%	18%	15%	12%	16%	18%	18%	15%
		*	*	D*			*						
Rank 3	142	24	19	5	53	32	8	33	31	32	35	27	115
	14%	18%	17%	8%	14%	14%	12%	11%	18%	12%	19%	11%	15%
		*	*	*			*				G		
No Answer	588	72	62	35	242	139	38	190	109	152	96	154	433
	59%	54%	54%	56%	63%	58%	57%	63%	62%	57%	51%	65%	57%
		*	*	*			*	J					
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_5. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - My mental health

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	242	28	29	11	95	57	22	88	41	54	45	53	189
	24%	21%	26%	18%	25%	24%	33%	29%	23%	20%	24%	22%	25%
		*	*	*			C*	I					
Rank 1	61	7	3	1	25	22	3	27	12	11	9	17	43
	6%	6%	2%	2%	7%	9%	4%	9%	7%	4%	5%	7%	6%
		*	*	*			*						
Rank 2	90	8	11	4	35	21	11	24	17	19	19	19	71
	9%	6%	10%	6%	9%	9%	16%	8%	10%	7%	10%	8%	9%
		*	*	*			A*						
Rank 3	92	12	16	7	34	15	9	37	11	23	17	17	75
	9%	9%	14%	11%	9%	6%	13%	12%	6%	9%	9%	7%	10%
		*	E*	*			*						
No Answer	758	106	84	51	290	182	45	215	135	214	144	185	572
	76%	79%	74%	82%	75%	76%	67%	71%	77%	80%	76%	78%	75%
		*	*	F*			*			G			
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_6. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The value of Canada's social and government programs

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	288	44	40	26	97	64	17	83	60	86	45	70	217
	29%	33%	35%	42%	25%	27%	26%	27%	34%	32%	24%	30%	29%
		*	*	DE*			*						
Rank 1	92	14	8	11	36	20	3	35	13	27	11	24	68
	9%	10%	7%	18%	9%	8%	4%	12%	7%	10%	6%	10%	9%
		*	*	EF*			*						
Rank 2	100	17	19	7	29	20	7	19	25	29	19	21	78
	10%	12%	17%	12%	8%	8%	11%	6%	15%	11%	10%	9%	10%
		*	D*	*			*		G				
Rank 3	97	13	12	8	32	24	7	29	21	31	15	26	71
	10%	10%	11%	12%	8%	10%	11%	10%	12%	11%	8%	11%	9%
		*	*	*			*						
No Answer	712	90	73	36	288	175	50	220	115	182	145	168	544
	71%	67%	65%	58%	75%	73%	74%	73%	66%	68%	76%	70%	71%
		*	*	*	C	C	*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The importance of a "rainy day" savings account

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	328	55	29	24	123	75	21	92	56	87	71	78	250
	33%	41%	26%	39%	32%	32%	32%	30%	32%	33%	37%	33%	33%
		B*	*	*			*						
Rank 1	86	13	11	4	32	24	2	13	15	27	22	25	62
	9%	10%	9%	7%	8%	10%	3%	4%	8%	10%	11%	10%	8%
		*	*	*			*			G	G		
Rank 2	113	12	11	12	47	23	7	44	23	24	18	20	93
	11%	9%	9%	20%	12%	10%	10%	15%	13%	9%	9%	8%	12%
		*	*	AE*			*						
Rank 3	129	30	8	7	43	29	12	35	18	36	32	33	96
	13%	22%	7%	12%	11%	12%	18%	12%	10%	14%	17%	14%	13%
		BDE*	*	*			B*						
No Answer	672	79	84	38	262	164	46	211	119	181	118	160	512
	67%	59%	74%	61%	68%	68%	68%	70%	68%	67%	63%	67%	67%
		*	A*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_8. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The value of working with a financial advisor to review my financial goals

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	52	4	6	2	17	20	3	10	11	16	12	22	30
	5%	3%	6%	3%	4%	8%	5%	3%	6%	6%	6%	9%	4%
		*	*	*			*					L	
Rank 1	9	-	2	-	2	4	1	2	3	1	3	3	5
	1%	-	2%	-	1%	2%	1%	1%	2%	*	1%	1%	1%
		*	*	*			*						
Rank 2	20	3	3	1	5	7	1	3	5	8	3	10	10
	2%	2%	2%	2%	1%	3%	2%	1%	3%	3%	1%	4%	1%
		*	*	*			*					L	
Rank 3	23	1	2	*	9	9	2	5	3	8	6	9	15
	2%	1%	2%	1%	2%	4%	2%	2%	2%	3%	3%	4%	2%
		*	*	*			*						
No Answer	948	130	107	60	368	219	64	294	164	252	178	216	731
	95%	97%	94%	97%	96%	92%	95%	97%	94%	94%	94%	91%	96%
		*	*	*			*						K
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_9. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The value of advice from a trusted source or organization

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	98	12	7	4	27	39	8	39	10	27	14	22	76
	10%	9%	6%	7%	7%	17%	12%	13%	6%	10%	7%	9%	10%
		*	*	*		BD	*						
Rank 1	23	5	2	1	5	8	1	6	3	9	4	7	16
	2%	4%	1%	2%	1%	3%	1%	2%	2%	3%	2%	3%	2%
		*	*	*			*						
Rank 2	28	2	3	*	7	14	2	17	1	7	2	6	23
	3%	1%	2%	1%	2%	6%	3%	6%	*	3%	1%	2%	3%
		*	*	*		D	*	HJ					
Rank 3	47	4	3	2	14	17	6	15	6	11	8	9	37
	5%	3%	2%	4%	4%	7%	8%	5%	4%	4%	4%	4%	5%
		*	*	*			*						
No Answer	902	122	106	58	358	200	59	264	165	241	176	216	686
	90%	91%	94%	93%	93%	83%	88%	87%	94%	90%	93%	91%	90%
		*	E*	*	E		*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_10. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - The empathy or financial support provided by certain organizations in my community

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	104	15	15	7	37	27	3	29	21	31	18	38	66
	10%	11%	13%	12%	10%	11%	5%	9%	12%	12%	9%	16%	9%
		*	*	*			*					L	
Rank 1	26	3	3	*	12	7	1	7	4	10	3	10	16
	3%	2%	3%	1%	3%	3%	1%	2%	2%	4%	2%	4%	2%
		*	*	*			*						
Rank 2	35	6	2	3	13	11	1	9	6	13	7	15	20
	4%	4%	2%	6%	3%	4%	2%	3%	4%	5%	4%	6%	3%
		*	*	*			*					L	
Rank 3	43	6	10	4	13	10	1	13	11	9	7	13	30
	4%	4%	8%	6%	3%	4%	2%	4%	6%	3%	4%	5%	4%
		*	*	*			*						
No Answer	896	119	98	55	348	212	64	275	154	237	172	200	696
	90%	89%	87%	88%	90%	89%	95%	91%	88%	88%	91%	84%	91%
		*	*	*			*						K
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7_11. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Other

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Rank 1/2/3 (Net)	30	4	2	1	12	10	1	12	5	4	6	5	25
	3%	3%	1%	2%	3%	4%	2%	4%	3%	2%	3%	2%	3%
		*	*	*			*						
Rank 1	11	2	-	1	5	2	1	4	1	-	4	3	9
	1%	2%	-	1%	1%	1%	2%	1%	1%	-	2%	1%	1%
		*	*	*			*				I		
Rank 2	7	2	1	-	3	2	-	-	3	3	-	1	7
	1%	1%	1%	-	1%	1%	-	-	2%	1%	-	*	1%
		*	*	*			*						
Rank 3	11	1	1	*	3	6	-	8	-	1	2	2	9
	1%	*	1%	1%	1%	2%	-	3%	-	*	1%	1%	1%
		*	*	*			*						
No Answer	970	130	111	61	373	229	66	291	170	264	183	233	737
	97%	97%	99%	98%	97%	96%	98%	96%	97%	98%	97%	98%	97%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 1/2/3 Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
My friends and family	656	97	85	41	243	146	43	185	122	171	134	153	503
	66%	73%	75%	67%	63%	61%	64%	61%	70%	64%	71%	64%	66%
		*	E*	*			*						
Spending time outdoors	323	35	30	17	151	68	23	95	52	90	58	83	240
	32%	26%	26%	27%	39%	29%	34%	31%	30%	34%	31%	35%	32%
		*	*	*	ABE		*						
My freedom	400	47	39	22	176	87	29	129	60	110	70	86	313
	40%	35%	35%	35%	46%	36%	43%	43%	34%	41%	37%	36%	41%
		*	*	*			*						
My physical health	412	62	51	27	143	100	29	114	66	116	94	84	328
	41%	46%	46%	44%	37%	42%	43%	37%	38%	43%	49%	35%	43%
		*	*	*			*				G		
My mental health	242	28	29	11	95	57	22	88	41	54	45	53	189
	24%	21%	26%	18%	25%	24%	33%	29%	23%	20%	24%	22%	25%
		*	*	*			C*	I					
The value of Canada's social and government programs	288	44	40	26	97	64	17	83	60	86	45	70	217
	29%	33%	35%	42%	25%	27%	26%	27%	34%	32%	24%	30%	29%
		*	*	DE*			*						
The importance of a "rainy day" savings account	328	55	29	24	123	75	21	92	56	87	71	78	250
	33%	41%	26%	39%	32%	32%	32%	30%	32%	33%	37%	33%	33%
		B*	*	*			*						
The value of working with a financial advisor to review my financial goals	52	4	6	2	17	20	3	10	11	16	12	22	30
	5%	3%	6%	3%	4%	8%	5%	3%	6%	6%	6%	9%	4%
		*	*	*			*					L	
The value of advice from a trusted source or organization	98	12	7	4	27	39	8	39	10	27	14	22	76
	10%	9%	6%	7%	7%	17%	12%	13%	6%	10%	7%	9%	10%
		*	*	*		BD	*						
The empathy or financial support provided by certain organizations in my community	104	15	15	7	37	27	3	29	21	31	18	38	66
	10%	11%	13%	12%	10%	11%	5%	9%	12%	12%	9%	16%	9%
		*	*	*			*					L	
Other	30	4	2	1	12	10	1	12	5	4	6	5	25
	3%	3%	1%	2%	3%	4%	2%	4%	3%	2%	3%	2%	3%
		*	*	*			*						

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 1 Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
My friends and family	354	50	51	20	125	77	32	94	67	90	81	94	260
	35%	37%	45%	32%	32%	32%	48%	31%	39%	34%	43%	39%	34%
		*	D*	*			DE*				G		
Spending time outdoors	70	6	5	2	38	11	6	29	12	17	8	12	58
	7%	4%	5%	4%	10%	5%	9%	9%	7%	6%	4%	5%	8%
		*	*	*			*						
My freedom	140	19	14	13	54	31	9	46	24	37	22	25	114
	14%	15%	12%	20%	14%	13%	13%	15%	14%	14%	12%	11%	15%
		*	*	*			*						
My physical health	117	14	12	8	44	30	9	34	14	40	24	14	103
	12%	10%	11%	14%	11%	13%	13%	11%	8%	15%	12%	6%	14%
		*	*	*			*						K
My mental health	61	7	3	1	25	22	3	27	12	11	9	17	43
	6%	6%	2%	2%	7%	9%	4%	9%	7%	4%	5%	7%	6%
		*	*	*			*						
The value of Canada's social and government programs	92	14	8	11	36	20	3	35	13	27	11	24	68
	9%	10%	7%	18%	9%	8%	4%	12%	7%	10%	6%	10%	9%
		*	*	EF*			*						
The importance of a "rainy day" savings account	86	13	11	4	32	24	2	13	15	27	22	25	62
	9%	10%	9%	7%	8%	10%	3%	4%	8%	10%	11%	10%	8%
		*	*	*			*			G	G		
The value of working with a financial advisor to review my financial goals	9	-	2	-	2	4	1	2	3	1	3	3	5
	1%	-	2%	-	1%	2%	1%	1%	2%	*	1%	1%	1%
		*	*	*			*						
The value of advice from a trusted source or organization	23	5	2	1	5	8	1	6	3	9	4	7	16
	2%	4%	1%	2%	1%	3%	1%	2%	2%	3%	2%	3%	2%
		*	*	*			*						
The empathy or financial support provided by certain organizations in my community	26	3	3	*	12	7	1	7	4	10	3	10	16
	3%	2%	3%	1%	3%	3%	1%	2%	2%	4%	2%	4%	2%
		*	*	*			*						
Other	11	2	-	1	5	2	1	4	1	-	4	3	9
	1%	2%	-	1%	1%	1%	2%	1%	1%	-	2%	1%	1%
		*	*	*			*				I		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 2 Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
My friends and family	186	32	23	10	72	38	9	61	33	47	33	34	152
	19%	24%	21%	17%	19%	16%	14%	20%	19%	18%	17%	14%	20%
		*	*	*			*						
Spending time outdoors	110	14	8	4	52	27	5	27	21	32	23	33	77
	11%	10%	7%	6%	14%	11%	7%	9%	12%	12%	12%	14%	10%
		*	*	*			*						
My freedom	133	15	11	5	61	30	12	38	13	38	30	30	103
	13%	11%	9%	9%	16%	13%	17%	13%	7%	14%	16%	13%	14%
		*	*	*			*				H		
My physical health	153	24	20	14	46	37	12	46	21	44	35	43	111
	15%	18%	18%	22%	12%	15%	18%	15%	12%	16%	18%	18%	15%
		*	*	D*			*						
My mental health	90	8	11	4	35	21	11	24	17	19	19	19	71
	9%	6%	10%	6%	9%	9%	16%	8%	10%	7%	10%	8%	9%
		*	*	*			A*						
The value of Canada's social and government programs	100	17	19	7	29	20	7	19	25	29	19	21	78
	10%	12%	17%	12%	8%	8%	11%	6%	15%	11%	10%	9%	10%
		*	D*	*			*		G				
The importance of a "rainy day" savings account	113	12	11	12	47	23	7	44	23	24	18	20	93
	11%	9%	9%	20%	12%	10%	10%	15%	13%	9%	9%	8%	12%
		*	*	AE*			*						
The value of working with a financial advisor to review my financial goals	20	3	3	1	5	7	1	3	5	8	3	10	10
	2%	2%	2%	2%	1%	3%	2%	1%	3%	3%	1%	4%	1%
		*	*	*			*					L	
The value of advice from a trusted source or organization	28	2	3	*	7	14	2	17	1	7	2	6	23
	3%	1%	2%	1%	2%	6%	3%	6%	*	3%	1%	2%	3%
		*	*	*		D	*	HJ					
The empathy or financial support provided by certain organizations in my community	35	6	2	3	13	11	1	9	6	13	7	15	20
	4%	4%	2%	6%	3%	4%	2%	3%	4%	5%	4%	6%	3%
		*	*	*			*					L	
Other	7	2	1	-	3	2	-	-	3	3	-	1	7
	1%	1%	1%	-	1%	1%	-	-	2%	1%	-	*	1%
		*	*	*			*						

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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7. From the list below please rate the top 3 things that the COVID-19 pandemic has made you appreciate more. Please select '1' for your top most appreciated item, followed by '2' for your second most appreciated item, followed by '3' for your third most appreciated item from this list. The COVID-19 pandemic has helped me appreciate.... - Rank 3 Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
My friends and family	116	15	11	11	47	31	2	30	22	34	20	26	90
	12%	11%	9%	18%	12%	13%	2%	10%	13%	13%	11%	11%	12%
		F*	*	F*	F	F	*						
Spending time outdoors	144	15	17	11	60	29	12	39	20	41	28	38	105
	14%	11%	15%	17%	16%	12%	17%	13%	11%	15%	15%	16%	14%
		*	*	*			*						
My freedom	126	13	15	4	61	26	8	45	23	35	17	31	96
	13%	10%	13%	6%	16%	11%	13%	15%	13%	13%	9%	13%	13%
		*	*	*			*						
My physical health	142	24	19	5	53	32	8	33	31	32	35	27	115
	14%	18%	17%	8%	14%	14%	12%	11%	18%	12%	19%	11%	15%
		*	*	*			*				G		
My mental health	92	12	16	7	34	15	9	37	11	23	17	17	75
	9%	9%	14%	11%	9%	6%	13%	12%	6%	9%	9%	7%	10%
		*	E*	*			*						
The value of Canada's social and government programs	97	13	12	8	32	24	7	29	21	31	15	26	71
	10%	10%	11%	12%	8%	10%	11%	10%	12%	11%	8%	11%	9%
		*	*	*			*						
The importance of a "rainy day" savings account	129	30	8	7	43	29	12	35	18	36	32	33	96
	13%	22%	7%	12%	11%	12%	18%	12%	10%	14%	17%	14%	13%
		BDE*	*	*			B*						
The value of working with a financial advisor to review my financial goals	23	1	2	*	9	9	2	5	3	8	6	9	15
	2%	1%	2%	1%	2%	4%	2%	2%	2%	3%	3%	4%	2%
		*	*	*			*						
The value of advice from a trusted source or organization	47	4	3	2	14	17	6	15	6	11	8	9	37
	5%	3%	2%	4%	4%	7%	8%	5%	4%	4%	4%	4%	5%
		*	*	*			*						
The empathy or financial support provided by certain organizations in my community	43	6	10	4	13	10	1	13	11	9	7	13	30
	4%	4%	8%	6%	3%	4%	2%	4%	6%	3%	4%	5%	4%
		*	*	*			*						
Other	11	1	1	*	3	6	-	8	-	1	2	2	9
	1%	*	1%	1%	1%	2%	-	3%	-	*	1%	1%	1%
		*	*	*			*						

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Male	489	60	50	30	184	124	41	157	76	145	89	110	379
	49%	45%	44%	49%	48%	52%	61%	52%	43%	54%	47%	46%	50%
		*	*	*			AB*						
Female	511	74	63	32	201	115	26	147	99	123	101	129	382
	51%	55%	56%	51%	52%	48%	39%	48%	57%	46%	53%	54%	50%
		F*	F*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
18-34 (Net)	281	30	34	11	131	63	12	91	49	67	40	72	209
	28%	23%	30%	18%	34%	26%	19%	30%	28%	25%	21%	30%	27%
		*	*	*	ACF		*						
18-24	145	15	14	5	70	35	5	63	22	28	13	31	114
	14%	11%	12%	9%	18%	15%	8%	21%	13%	10%	7%	13%	15%
		*	*	*	F		*	IJ					
25-34	136	16	20	6	60	27	7	27	27	39	27	40	96
	14%	12%	18%	9%	16%	11%	11%	9%	16%	15%	14%	17%	13%
		*	*	*			*						
35-54 (Net)	346	40	35	21	124	94	32	87	47	99	98	150	196
	35%	30%	31%	34%	32%	39%	47%	29%	27%	37%	52%	63%	26%
		*	*	*			ABD*				GHI	L	
35-44	197	21	18	11	67	64	15	54	32	62	45	102	95
	20%	15%	16%	19%	18%	27%	23%	18%	18%	23%	24%	43%	12%
		*	*	*		AD	*					L	
45-54	149	19	17	10	56	30	17	33	15	37	53	48	101
	15%	15%	15%	16%	15%	13%	25%	11%	8%	14%	28%	20%	13%
		*	*	*			DE*				GHI	L	
55+ (Net)	373	63	44	30	131	82	23	125	79	102	51	17	356
	37%	47%	39%	48%	34%	34%	34%	41%	45%	38%	27%	7%	47%
		DE*	*	D*			*	J	J	J			K
55-64	185	26	19	12	70	41	18	63	34	56	30	14	171
	19%	19%	17%	19%	18%	17%	26%	21%	19%	21%	16%	6%	22%
		*	*	*			*						K
65+	188	38	25	18	60	41	5	62	45	46	21	3	185
	19%	28%	22%	29%	16%	17%	8%	21%	25%	17%	11%	1%	24%
		DEF*	F*	DEF*			*	J	J				K
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
18-23	130	13	13	5	64	30	5	57	21	23	13	31	99
	13%	10%	12%	8%	17%	13%	8%	19%	12%	9%	7%	13%	13%
		*	*	*			*	IJ					
24-39	241	28	32	10	92	66	13	59	43	72	47	84	157
	24%	21%	28%	17%	24%	27%	20%	19%	25%	27%	25%	35%	21%
		*	*	*			*					L	
40-55	266	31	25	18	102	63	26	68	33	74	79	106	160
	27%	23%	22%	30%	27%	26%	39%	22%	19%	28%	42%	45%	21%
		*	*	*			ABDE*				GHI	L	
56+	363	61	43	29	127	81	22	120	78	99	50	17	346
	36%	46%	38%	46%	33%	34%	33%	40%	45%	37%	26%	7%	45%
		D*	*	D*			*	J	J	J			K
Mean	46.8	50.7	47.1	51.9	45.2	45.7	47.5	46.5	48.7	47.6	46.5	39	49.3
		DE*	*	DE*			*						K
STD. DEV.	17.8	18.17	17.38	17.73	18.69	16.88	13.81	18.48	18.77	17.65	14.62	11.09	18.78
STD. ERR.	0.56	1.64	1.74	1.83	0.99	1.11	1.43	1.14	1.45	1.03	1.01	0.7	0.69
Median	46	50	47	50.97	44	43.59	49	46	48.16	46	47	40	52

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Primary School or less	8	-	-	-	4	4	-	-	-	4	4	4	4
	1%	-	-	-	1%	2%	-	-	-	2%	2%	2%	1%
		*	*	*			*				G		
Some high school	138	20	13	12	47	40	6	70	27	25	13	19	120
	14%	15%	12%	19%	12%	17%	9%	23%	16%	9%	7%	8%	16%
		*	*	*			*	IJ	J				K
Graduated high school	276	45	28	14	105	68	17	104	58	55	36	58	218
	28%	33%	25%	23%	27%	28%	26%	34%	33%	21%	19%	24%	29%
		*	*	*			*	IJ	IJ				
Some college / CEGEP / Trade School	81	8	14	4	27	23	5	32	15	22	7	20	60
	8%	6%	12%	7%	7%	9%	8%	11%	9%	8%	4%	9%	8%
		*	*	*			*	J					
Graduated from college / CEGEP / Trade School	178	22	19	13	66	44	16	40	28	61	36	57	121
	18%	16%	16%	21%	17%	18%	23%	13%	16%	23%	19%	24%	16%
		*	*	*			*			G		L	
Some university, but did not finish	76	9	6	5	37	15	6	22	20	16	13	14	62
	8%	6%	5%	8%	9%	6%	8%	7%	11%	6%	7%	6%	8%
		*	*	*			*						
University undergraduate degree	169	22	25	7	67	33	13	25	20	56	56	43	126
	17%	17%	22%	12%	17%	14%	20%	8%	12%	21%	29%	18%	16%
		*	*	*			*			GH	GH		
University graduate degree	74	9	8	7	33	13	5	11	8	28	26	23	52
	7%	7%	7%	11%	8%	6%	7%	3%	4%	10%	14%	9%	7%
		*	*	*			*			G	GH		
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
<HS	146	20	13	12	51	44	6	70	27	29	17	22	124
	15%	15%	12%	19%	13%	18%	9%	23%	16%	11%	9%	9%	16%
		*	*	*			*	IJ					K
HS	276	45	28	14	105	68	17	104	58	55	36	58	218
	28%	33%	25%	23%	27%	28%	26%	34%	33%	21%	19%	24%	29%
		*	*	*			*	IJ	IJ				
Post Sec	335	38	38	22	130	81	26	94	63	99	55	92	243
	34%	28%	34%	35%	34%	34%	39%	31%	36%	37%	29%	39%	32%
		*	*	*			*						
Univ Grad	243	31	33	14	100	47	18	35	28	84	81	66	177
	24%	23%	29%	23%	26%	20%	27%	12%	16%	31%	43%	28%	23%
		*	*	*			*			GH	GHI		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
BC	134	134	-	-	-	-	-	37	18	34	33	29	105
	13%	100%	-	-	-	-	-	12%	10%	13%	17%	12%	14%
		BCDEF*	*	*			*						
AB	113	-	113	-	-	-	-	20	30	29	28	35	78
	11%	-	100%	-	-	-	-	7%	17%	11%	15%	15%	10%
		*	ACDEF*	*			*		G		G		
SK/MB	62	-	-	62	-	-	-	22	11	21	7	14	48
	6%	-	-	100%	-	-	-	7%	6%	8%	4%	6%	6%
		*	*	ABDEF*			*						
Ontario	385	-	-	-	385	-	-	118	61	102	75	71	314
	38%	-	-	-	100%	-	-	39%	35%	38%	40%	30%	41%
		*	*	*	ABCEF		*						K
Quebec	239	-	-	-	-	239	-	85	38	65	37	72	167
	24%	-	-	-	-	100%	-	28%	22%	24%	19%	30%	22%
		*	*	*		ABCDF	*					L	
Atlantic Canada	67	-	-	-	-	-	67	20	17	17	10	17	50
	7%	-	-	-	-	-	100%	7%	10%	6%	5%	7%	7%
		*	*	*			ABCDE*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
<\$25K	162	8	12	14	66	53	9	162	-	-	-	36	126
	16%	6%	11%	23%	17%	22%	13%	53%	-	-	-	15%	17%
		*	*	A*	A	AB	*	HIJ					
\$25K - <\$55K	277	42	29	17	101	63	25	141	136	-	-	41	236
	28%	32%	25%	27%	26%	26%	38%	47%	78%	-	-	17%	31%
		*	*	*			*	IJ	GIJ				K
\$55K - <\$100K	307	38	38	23	114	73	20	-	39	268	-	87	220
	31%	29%	34%	37%	30%	31%	30%	-	22%	100%	-	37%	29%
		*	*	*			*		GJ	GHJ		L	
\$100K - <\$150K	122	22	16	6	42	27	8	-	-	-	122	35	87
	12%	17%	14%	10%	11%	11%	12%	-	-	-	64%	15%	11%
		*	*	*			*				GHI		
\$150K+	68	11	11	1	34	10	2	-	-	-	68	29	39
	7%	8%	10%	1%	9%	4%	3%	-	-	-	36%	12%	5%
		*	C*	*	C		*				GHI	L	
Prefer not to answer	64	12	6	1	28	14	3	-	-	-	-	10	54
	6%	9%	5%	2%	7%	6%	4%	-	-	-	-	4%	7%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	396	45	37	28	157	98	31	303	93	-	-	69	327
	40%	34%	32%	45%	41%	41%	47%	100%	53%	-	-	29%	43%
		*	*	*			*	HIJ	IJ				K
\$50K+	539	76	70	33	199	127	33	-	82	268	189	159	380
	54%	57%	62%	53%	52%	53%	49%	-	47%	100%	100%	67%	50%
		*	*	*			*		G	GH	GH	L	
Under \$40K	303	37	20	22	118	85	20	303	-	-	-	48	255
	30%	28%	18%	35%	31%	36%	30%	100%	-	-	-	20%	34%
		*	*	B*	B	B	*	HIJ					K
\$40K to less than \$60K	175	18	30	11	61	38	17	-	175	-	-	39	136
	18%	13%	26%	18%	16%	16%	25%	-	100%	-	-	16%	18%
		*	AD*	*			*		GIJ				
\$60K to less than \$100K	268	34	29	21	102	65	17	-	-	268	-	78	190
	27%	25%	26%	33%	26%	27%	26%	-	-	100%	-	33%	25%
		*	*	*			*			GHJ		L	
\$100K or more	189	33	28	7	75	37	10	-	-	-	189	63	126
	19%	25%	25%	11%	20%	15%	15%	-	-	-	100%	27%	17%
		C*	C*	*			*				GHI	L	
Mean (,000)	69.4	79.4	76.8	57.6	70.3	64.1	62.3	22.5	49.4	79.3	148.8	83.9	64.7
		CEF*	C*	*			*		G	GH	GHI	L	
STD. DEV.	50.86	51.7	50.76	42.6	52.77	50.2	43.89	11.09	5.73	11.52	45.04	59.18	46.97
STD. ERR.	1.66	4.68	4.91	5.48	2.79	3.34	5.47	0.64	0.43	0.7	3.27	3.92	1.77

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Kids	238	29	35	14	71	72	17	48	39	78	63	238	-
	24%	22%	31%	23%	18%	30%	25%	16%	22%	29%	33%	100%	-
		*	D*	*		D	*			G	GH	L	
No Kids	762	105	78	48	314	167	50	255	136	190	126	-	762
	76%	78%	69%	77%	82%	70%	75%	84%	78%	71%	67%	-	100%
		*	*	*	BE		*	IJ	J				K
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
1	228	29	25	17	84	58	16	128	39	37	13	-	228
	23%	21%	22%	28%	22%	24%	23%	42%	23%	14%	7%	-	30%
		*	*	*			*	HIJ	IJ	J			K
2	342	50	36	26	125	80	25	75	72	104	69	22	320
	34%	37%	32%	42%	33%	34%	37%	25%	41%	39%	36%	9%	42%
		*	*	*			*		G	G	G		K
3	202	32	19	10	69	56	17	38	31	70	49	96	106
	20%	24%	17%	16%	18%	23%	25%	12%	18%	26%	26%	40%	14%
		*	*	*			*			G	G	L	
4	150	15	27	7	61	32	8	33	23	41	43	85	65
	15%	11%	24%	11%	16%	14%	11%	11%	13%	15%	23%	36%	9%
		*	ACEF*	*			*				GH	L	
5	58	8	4	3	32	10	3	15	8	16	13	27	31
	6%	6%	3%	4%	8%	4%	4%	5%	5%	6%	7%	11%	4%
		*	*	*			*					L	
6	9	1	2	-	4	3	-	6	2	-	-	8	2
	1%	1%	2%	-	1%	1%	-	2%	1%	-	-	3%	*
		*	*	*			*					L	
7	7	1	-	-	6	-	-	4	-	-	2	1	6
	1%	*	-	-	2%	-	-	1%	-	-	1%	*	1%
		*	*	*			*						
10	4	-	-	-	4	-	-	4	-	-	-	-	4
	*	-	-	-	1%	-	-	1%	-	-	-	-	1%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Employed full-time	386	44	49	21	146	97	30	41	61	144	127	135	251
	39%	33%	44%	33%	38%	41%	44%	13%	35%	54%	67%	57%	33%
		*	*	*			*		G	GH	GHI	L	
Employed part-time	92	12	10	12	34	14	9	42	18	17	6	27	65
	9%	9%	9%	19%	9%	6%	14%	14%	10%	6%	3%	11%	9%
		*	*	DE*			E*	IJ	J				
Self employed	50	8	5	2	21	10	4	16	8	13	13	8	42
	5%	6%	4%	4%	6%	4%	5%	5%	4%	5%	7%	3%	6%
		*	*	*			*						
Unemployed but looking for a job	80	17	11	2	33	15	2	48	5	8	9	10	69
	8%	13%	10%	3%	9%	6%	3%	16%	3%	3%	5%	4%	9%
		F*	*	*			*	HIJ					K
Unemployed and not looking for a job/Long-term sick or disabled	54	2	3	4	26	14	5	40	5	4	1	11	43
	5%	1%	3%	6%	7%	6%	7%	13%	3%	1%	1%	5%	6%
		*	*	*	A		A*	HIJ					
Full-time parent, homemaker	36	5	3	2	11	12	3	13	9	10	2	20	16
	4%	4%	3%	3%	3%	5%	4%	4%	5%	4%	1%	8%	2%
		*	*	*			*		J			L	
Retired	226	42	26	19	74	52	14	77	55	58	23	6	220
	23%	31%	23%	31%	19%	22%	20%	26%	31%	22%	12%	3%	29%
		D*	*	D*			*	J	J	J			K
Student/Pupil	68	3	6	1	35	23	*	24	13	13	7	20	48
	7%	2%	5%	1%	9%	10%	1%	8%	7%	5%	4%	8%	6%
		*	*	*	ACF	ACF	*						
Prefer not to answer	9	1	-	-	5	2	1	2	2	-	-	1	8
	1%	1%	-	-	1%	1%	1%	1%	1%	-	-	1%	1%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
Single, never married	317	34	30	11	142	83	16	144	54	63	25	40	277
	32%	25%	27%	18%	37%	35%	23%	47%	31%	23%	13%	17%	36%
		*	*	*	ACF	C	*	HIJ	J	J			K
Living with partner	108	5	13	8	41	34	8	25	22	33	24	22	86
	11%	4%	12%	12%	11%	14%	12%	8%	12%	12%	13%	9%	11%
		*	*	A*	A	A	A*						
Married	442	73	59	30	154	94	33	65	72	156	127	155	287
	44%	54%	52%	48%	40%	39%	49%	22%	41%	58%	67%	65%	38%
		DE*	*	*			*		G	GH	GH	L	
Widowed	31	7	2	2	12	9	-	13	10	3	2	1	29
	3%	5%	2%	3%	3%	4%	-	4%	5%	1%	1%	1%	4%
		*	*	*			*		IJ				K
Divorced or separated	102	16	8	11	36	20	11	57	17	12	12	19	83
	10%	12%	7%	18%	9%	8%	16%	19%	10%	5%	7%	8%	11%
		*	*	BDE*			*	HIJ					
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
All of it	503	64	59	26	199	120	34	193	98	112	79	98	405
	50%	48%	52%	43%	52%	50%	51%	64%	56%	42%	42%	41%	53%
		*	*	*			*	IJ	IJ				K
Almost all of it	210	32	23	14	67	62	12	36	29	76	53	80	130
	21%	24%	20%	23%	17%	26%	18%	12%	16%	29%	28%	34%	17%
		*	*	*		D	*			GH	GH	L	
About half of it	186	24	24	14	68	39	16	47	30	52	44	36	150
	19%	18%	21%	23%	18%	16%	23%	15%	17%	19%	23%	15%	20%
		*	*	*			*						
Less than half of it	71	11	2	2	41	11	4	20	8	22	10	16	55
	7%	8%	2%	4%	11%	5%	6%	6%	5%	8%	5%	7%	7%
		*	*	*	BE		*						
None	31	3	5	5	9	6	2	8	10	5	3	8	23
	3%	2%	5%	8%	2%	3%	3%	3%	6%	2%	2%	3%	3%
		*	*	D*			*						
Sigma	1000	134	113	62	385	239	67	303	175	268	189	238	762
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	123	100	94	357	233	93	262	167	295	211	249	751
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	303	175	268	189	238	762
North American origins (Net)	417	33	43	18	140	144	40	143	75	104	79	105	312
	42%	24%	38%	29%	36%	60%	59%	47%	43%	39%	42%	44%	41%
North American Aboriginal origins	27	*	*	*	A	ABCD	ABCD*						
	3%	1%	5%	1%	3%	2%	5%	3%	2%	3%	2%	3%	3%
Canadian	400	33	41	17	128	142	39	133	75	101	76	102	298
	40%	24%	36%	28%	33%	60%	59%	44%	43%	38%	40%	43%	39%
Other North American origins	12	2	2	-	4	4	-	6	-	3	3	2	10
	1%	1%	2%	-	1%	2%	-	2%	-	1%	1%	1%	1%
British Isles origins (Net)	269	56	34	15	124	22	19	71	53	74	53	36	233
	27%	42%	30%	25%	32%	9%	28%	23%	31%	27%	28%	15%	31%
English	184	42	26	12	84	10	11	51	34	54	36	22	161
	18%	31%	23%	19%	22%	4%	17%	17%	19%	20%	19%	9%	21%
Irish	102	22	14	5	44	10	7	24	18	27	23	16	86
	10%	17%	12%	8%	11%	4%	11%	8%	10%	10%	12%	7%	11%
Scottish	136	40	10	7	62	10	7	40	27	28	29	17	118
	14%	29%	9%	12%	16%	4%	10%	13%	15%	10%	15%	7%	16%
Other British Isles origins	13	4	2	1	5	1	1	4	1	4	3	3	9
	1%	3%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%
Western European origins (Net)	153	22	28	17	48	33	6	42	29	40	31	23	130
	15%	16%	25%	27%	12%	14%	9%	14%	16%	15%	16%	10%	17%
French origins	65	4	8	5	17	26	4	12	7	26	16	15	50
	6%	3%	7%	9%	5%	11%	5%	4%	4%	10%	9%	6%	7%
Dutch	20	10	3	1	5	1	1	7	4	4	2	4	16
	2%	8%	2%	2%	1%	*	1%	2%	2%	1%	1%	2%	2%
German	64	13	15	10	21	4	1	13	18	9	17	8	57
	6%	10%	13%	17%	6%	2%	2%	4%	10%	3%	9%	3%	7%
Other Western European origins	25	2	4	2	13	4	1	12	4	4	5	3	23
	3%	2%	4%	3%	3%	1%	1%	4%	2%	1%	2%	1%	3%
Eastern European origins (Net)	94	23	11	10	32	18	1	27	14	38	22	17	77
	9%	17%	10%	15%	8%	7%	1%	9%	8%	11%	12%	7%	10%
Hungarian	11	1	-	1	2	6	-	1	1	2	6	4	7
	1%	1%	-	2%	1%	3%	-	*	*	1%	3%	2%	1%
Polish	22	3	1	3	11	4	-	5	5	8	3	5	17
	2%	3%	1%	4%	3%	2%	-	2%	3%	3%	1%	2%	2%
Russian	20	7	1	*	10	1	1	5	3	5	6	5	15
	2%	5%	1%	1%	3%	*	1%	2%	2%	2%	3%	2%	2%
Ukrainian	36	13	6	7	9	1	-	9	4	14	9	7	29
	4%	10%	6%	11%	2%	*	-	3%	2%	5%	5%	3%	4%
Other Eastern European origins	23	3	3	1	8	7	-	10	3	4	5	3	20
	2%	2%	3%	1%	2%	3%	-	3%	2%	1%	2%	1%	3%
Southern European origins (Net)	46	4	3	1	24	14	-	8	4	16	14	10	36
	5%	3%	3%	1%	6%	6%	-	3%	2%	6%	7%	4%	5%
Greek	7	-	-	-	6	2	-	5	-	2	-	1	7
	1%	-	-	-	1%	1%	-	2%	-	1%	-	*	1%
Italian	33	4	3	1	13	13	-	4	3	12	11	9	24
	3%	3%	3%	1%	3%	5%	-	1%	2%	5%	6%	4%	3%
Portuguese	2	-	-	-	2	-	-	-	1	1	1	1	2
	*	-	-	-	1%	-	-	*	*	*	*	*	*
Spanish	5	-	1	-	4	-	-	-	2	2	2	1	5
	1%	-	1%	-	1%	-	-	-	1%	1%	1%	*	1%
Other Southern European origins	3	-	-	-	3	-	-	1	1	-	2	-	3
	*	-	-	-	1%	-	-	*	*	-	1%	-	*
Other European origins (Net)	22	5	1	2	7	6	1	7	1	6	6	5	17
	2%	4%	1%	3%	2%	3%	2%	2%	*	2%	3%	2%	2%
Other Northern European origins (excl. British Isles Origins)	15	5	1	2	7	-	1	4	1	5	5	1	14
	2%	4%	1%	3%	2%	-	1%	1%	*	2%	2%	1%	2%
Other European origins	7	-	-	-	-	6	1	4	-	2	1	4	4
	1%	-	-	1%	-	3%	1%	1%	-	1%	1%	2%	1%
Caribbean origins (Net)	19	-	3	-	11	5	-	7	5	4	2	5	13
	2%	-	2%	-	3%	2%	-	2%	3%	2%	1%	2%	2%
Jamaican	3	-	-	-	2	1	-	2	-	1	-	1	2
	*	-	-	-	*	1%	-	1%	-	1%	-	*	*
Other Caribbean origins	15	-	3	-	9	4	-	5	5	3	2	5	11
	2%	-	2%	-	2%	1%	-	2%	3%	1%	1%	2%	1%
Latin, Central and South American origins (Net)	13	1	4	*	5	3	-	3	2	5	2	1	12
	1%	1%	3%	1%	1%	1%	-	1%	1%	2%	1%	1%	2%
Latin, Central and South American origins	13	1	4	*	5	3	-	3	2	5	2	1	12
	1%	1%	3%	1%	1%	1%	-	1%	1%	2%	1%	1%	2%
African origins (Net)	12	-	4	1	1	4	1	6	1	1	2	7	5
	1%	-	4%	1%	*	2%	2%	2%	1%	1%	1%	3%	1%
African origins	12	-	4	1	1	4	1	6	1	1	2	7	5
	1%	-	4%	1%	*	2%	2%	2%	1%	1%	1%	3%	1%
Asian origins (Net)	119	28	16	4	52	16	2	29	18	37	26	41	78
	12%	21%	14%	7%	14%	7%	4%	9%	10%	14%	14%	17%	10%
West Central Asian and Middle Eastern origins	7	2	-	-	2	4	-	2	-	1	3	1	7
	1%	1%	-	-	1%	1%	-	1%	-	*	1%	*	1%
East Indian	20	3	6	*	8	2	1	4	6	5	5	8	12
	2%	3%	5%	1%	2%	1%	1%	1%	3%	2%	3%	3%	2%
Other South Asian origins	16	3	1	-	7	4	1	5	2	5	1	5	11
	2%	2%	1%	-	2%	2%	1%	2%	1%	2%	*	2%	1%
Chinese	49	13	6	*	27	2	1	11	2	17	16	16	32
	5%	9%	5%	1%	7%	1%	2%	4%	1%	6%	8%	7%	4%
Filipino	11	1	2	4	2	2	-	3	4	1	1	7	4
	1%	1%	1%	6%	1%	1%	-	1%	3%	*	*	3%	*
Other East and Southeast Asian origins	22	7	2	-	10	2	-	6	3	10	2	5	16
	2%	5%	2%	-	3%	1%	-	2%	2%	4%	1%	2%	2%
Oceania origins (Net)	2	1	1	-	1	-	-	-	1	1	1	-	2
	*	*	1%	-	*	-	-	-	1%	*	*	-	*
Oceania origins	2	1	1	-	1	-	-	-	1	1	1	-	2
	*	*	1%	-	*	-	-	-	1%	*	*	-	*
Prefer not to answer	60	4	7	6	25	13	4	18	16	8	4	22	38
	6%	3%	6%	10%	6%	5%	6%	6%	9%	3%	2%	9%	5%
Sigma	1463	243	181	88	571	296	83	423	257	380	301	315	1148
	146%	182%	160%	142%	148%	124%	125%	139%	147%	142%	159%	132%	151%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

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