Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 1-4 May 2020

Adults online aged 18-75 in GB

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Summary All adults online aged 18-75 in Great Britain

	are you f of the easier, about compared the Co	e moment, inding each following harder, or the same with before conavirus preak?
	Staying positive day-to-day	Staying positive about the future
	(A)	(B)
Unweighted base	1077	1077
Weighted base	1077	1077
Much harder (-2)	149	183
	14%	17%
		A
A little harder (-1)	434	445
	40%	41%
About the same (0)	393	335
	36%	31%
	В	
A little easier (1)	74	78
	7%	7%
Much easier (2)	23	27
	2%	2%
Don't know	5	11
		1% A

NET Harder	582 54%	627 58% A
NET Easier	97 9%	104 10%
Net Diff	486 45%	523 49%

Mean	-0.57 B	-0.64	

of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying positive day-to-day All adults online aged 18-75 in Great Britain

		_	ender											Social									Urban	, .		Marital State		Pres of ch			ration					tion 2019 Vo		Reference	
		G	nuer					Age						SOCIAL	grade				Reg	юп			Orban	/Kurai	Married/	iaritai Stati	Widowed/		No.	Educ	Lation	Employme	ent status	Ge	enerai Elect	110H 2019 V	ie	VC	ote
	Total	Male	Fomalo	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AR	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Living as Married	Single		one child	children	Graduate	Non- graduate	Working	Not	Conservati	Labour	Liberal Democrats	Othor	Remain	Leav
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(0)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)
Inweighted base	1077	542	521	359	393	325	157	202	183	210	151	174	346	366	123	242	256	276	246	150	53	96	933	144	611	357	109	305	772	460	617	655	422	341	301	111	125	448	414
eighted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430	435
fluch harder (-2)	149 14%	57 11%	89 17% B	55 17% F	58 15%	35 10%	19 15%	36 18% FL	26 14%	32 16%	19 10%	16 10%	37 13%	44 14%	35 15%	33 14%	34 13%	31 11%	45 18% R	17 11%	7 13% •	15 16% +	131 14%	18 13%	79 13%	54 16%	15 14% •	48 15%	101 13%	48 14%	101 14%	87 13%	62 16%	39 11%	44 15%	13 13% •	13 10%	65 15%	53 12%
little harder (-1)	434 40%	192 36%	237 44% B	132 40% G	165 42%	136 39%	43 34%	89 44%	87 45% G	78 38%	68 37%	68 41%	114 40%	126 40%	92 40%	102 41%	112 44%	107 38%	100 40%	54 36%	29 56% RTV*	32 34% •	378 40%	55 39%	254 40%	131 39%	49 45% •	131 42%	303 40%	144 42%	289 40%	280 41%	154 39%	139 40%	112 38%	46 46% *	56 43%	188 44%	168 39%
bout the same (0)	393 36%	220 42% c	166 31%	94 28%	143 36% DH	157 45% DEGHI	42 33%	51 25%	60 31%	82 40% DH	81 44% DHI	75 45% DEGHI	94 33%	120 38%	85 37%	94 38%	87 34%	110 40% U	84 34%	57 38% u	10 20% *	45 48% qsu*	336 36%	57 41%	229 36%	124 36%	40 37%	87 28%	306 40% b	118 34%	275 38%	246 36%	147 38%	140 40%	99 34%	33 33% •	52 40%	151 35%	168 39%
little easier (1)	74 7%	36 7%	38 7%	39 12% EFUKL	20 5%	15 4%	17 14% EFUKL	21 11% EFJL	11 6%	9 4%	10 6%	5 3%	33 12% NOP	18 6%	10 5%	12 5%	16 6%	22 8%	14 5%	19 13% qsv	2 4% *	2 2% +	66 7%	8 6%	49 8% a	23 7% a	2 2% *	36 12% c	38 5%	27 8%	47 6%	60 9% 8	14 3%	24 7%	25 9%	6 6% *	6 5%	19 4%	31 7%
Auch easier (2)	23 2%	18 3% c	5 1%	9 3%	9 2%	5 1%	4 3%	5 2%	6 3%	3 1%	3 2%	2 1%	7 2%	8 2%	7 3%	2 1%	7 3%	6 2%	4 2%	4 2%	2 3% *	-	22 2%	1 1%	13 2%	7 2%	2 2% *	11 3%	12 2%	9 3%	14 2%	13 2%	10 3%	4 1%	13 4% h	1 1% *	2 2%	7 2%	
ion't know	5		2	1 *	3	1	1 1%	-	1 1%	2 1%	1 1%	-	1	1	-	3 1%	-	1%	1 *	-	2 3% qr*		5 1%	-	4 1%	-	1 1%	1 *	4 1%	1 .	4 1%	-	5 1% f	2 1%	1 *	•	-	1 *	3 1%
IET Harder	582	249	326	187	224	172	62	125	113	110	87	84	151	170	126	135	146	138	145	71	36	46	509	74	333	185	64	179	404	192	390	366	216	177	156	59	69	253	221
	54%	47%	61% B	57% G	56%	49%	49%	62% DFGKL	59% F	54%	48%	51%	53%	54%	55%	55%	57%	50%	59% T	47%	69% RTV*	50%	54%	53%	53%	55%	59%	57%	53%	55%	53%	53%	55%	51%	53%	59%	53%	59% m	51%
IET Easier	97 9%	54 10%	43 8%	47 14% EFJKL	29 7%	20 6%	21 17% EFUKL	26 13% EFJL	17 9%	12 6%	13 7%	7 4%	40 14% NP	26 8%	17 7%	14 6%	23 9% v	28 10% v	18 7%	22 15% sv	4 8% •	2 2% +	87 9%	9 7%	62 10% a	30 9%	4 4% •	47 15% c	50 7%	36 10%	60 8%	73 11% 8	24 6%	28 8%	38 13%	7 7% •	9 7%	26 6%	43 10%
let Diff	486 45%	195 37%	283 53%	140 42%	195 49%	151 43%	41 32%	99 49%	96 50%	99 48%	74 40%	77 46%	111 39%	144 45%	110 48%	121 49%	123 48%	111 40%	127 51%	48 32%	32 62%	45 48%	421 45%	64 46%	271 43%	155 46%	60 55%	132 42%	354 46%	156 45%	330 45%	293 43%	193 49%	149 43%	118 40%	52 52%	61 47%	227 53%	178 419
Mean	0.57	0.45	-0.69	-0.57	-0.62	0.53	-0.44	-0.64	-0.60	-0.63	-0.49	-0.55	0.50	-0.57	0.00	0.00	0.50	-0.49	0.00		0.74		0.57			0.00	-0.67	0.54	0.50			-0.54	-0.63	-0.53		-0.64	-0.55	0.67	-0.5

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Overlap formulae used

Q4. At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? - Staying positive about the future All adults online aged 18-75 in Great Britain

Market fields field fiel			Ge	nder					Age						Social	grade				Re	gion			Urban	/Rural		Marital State	us	Pres of ch (17 or	under)	Edu	cation	Employme	ent status	G	eneral Elec	tion 2019 Vo	ite	Referend	ndum 20 vote
Tenderforteries 10 10 10 10 10 10 10 10 10 10 10 10 10																										Living as		Divorced/	one child	children					Conservati					
Trinormal processing and processing					18-34 (D)	35-54 (F)		18-24	25-34 (H)	35-44	45-54	55-64 (K)		AB (M)	(N)		DE (P)	North (O)	Midlands (R)	South (S)	London	Wales	Scotland	Urban (W)				Separated (a)	present (h)	present (c)	Graduate (d)	graduate (a)	Working (f)	working (a)	ve (h)	Labour	Democrats (i)	Other (k)		Le:
The first fi	nweighted base		(-/	(-)	359	393		157	202	183	210	151	(-)	346	366	(-/	242	256	276	246	1.7	53	96	933	(,		(-)	109	305	772	460	617	655	422	341	301	111	125		4
174 174	Veighted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430	4
Hough the tame (g) 235 179 151 85 180 120 120 120 120 120 120 120 120 120 12	fuch harder (-2)								3,									20%	3,	22%		6%	19%													22%	21%		23%	5
Strict easier [1] 33% 28% 28% 28% 38% 27% 28% 28% 38% 38% 28% 28% 38% 39% 38% 28% 38% 28% 38% 28% 38% 28% 38% 28% 38% 28% 38% 28% 38% 38% 28% 28	A little harder (-1)															86 38%						53%	40 43%																	1
Property Color Prop	About the same (0)					30%	37%				35%	37%	38%									26%	35%					35%							36%		33%			3
2% 3% 2% 3% 2% 3% 2% 2% 3% 3% 1% 3% 1% 2% 2 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%	little easier (1)				11%			13%	10%		9 4%		7 4%	10%								7%	3 3% •					5%	10%	46 6%							4 4% •			
HET Harder 1% 1% 1% 1% 2% * 2% * 2% * 2% * 2% * 2% * 2% * 2% * 1% 1% 1% 1% 1% 2% * 1% 1% 1% 1% 1% 1% 2% * 1% 1% 1% 2% * 1% 1% 1% 1% 1% 1% 2% 2%	Much easier (2)				9 3%		-	3 2%	-		-			3%	3%	3%			-			5%	-					2%			-						-	-	-	
S8% 54% 63% 60% 60% 55% 56% 62% 61% 58% 56% 58% 60% 58% 56% 58% 60% 58% 56% 58% 56% 58% 60% 58% 57% 61% 55% 58% 58% 57% 61% 55% 58% 58% 57% 61% 55% 56% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 58% 62% 62% 62% 62% 62% 62% 62% 62% 62% 62	Don't know				2 1% H			_	-	3%	_	-			_				-	2%		3%								5 1%	_		5 1%				-			:
NET Easier 104 63 41 46 33 25 19 26 21 12 14 11 40 25 21 18 22 29 26 18 6 3 91 13 66 30 8 45 59 32 72 80 24 34 37 5 8 29 10% 10% 12% 8% 13% 13% 13% 13% 13% 11% 6% 8% 7% 14% 8% 9% 7% 8% 11% 11% 11% 11% 12% 12% 3% 10% 9% 11% 9% 7% 6 80 10% 12% 8 9% 10% 13% 15% 6% 10% 13% 5% 6% 7% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	NET Harder	627	283	339	197	237	194	71	126	118	120	101	93	166	189	132	141	157	154	145	84	30	57	545	82	360	207	61	177	450	217	410	382	246	185	176	62	75	280	
10% 12% 8% 14% 8% 7% 15% 13% 11% 6% 8% 7% 14% 8% 9% 11% 11% 11% 12% 12% 3% 10% 9% 11% 9% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 6% 10% 13% 5% 6% 7% 14% 8% 9% 10% 12% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14		58%	54%		60%	60%	55%	56%	62%	61%	58%	55%	56%	58%	60%	58%	57%	61%	55%	58%	56%			58%	58%	57%	61%		56%	59%		56%	56%	63% f	53%	60%		58%		
	IET Easier		12%		14%			15%	26 13% FJ					14%							12%		3 3% •					8 7% •						24 6%	34 10%		5 5% •	8 6%		
	let Diff											0,																									3,			

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Overlap formulae used

Ipsos MORI Coronavirus Polling

PUBLIC

Fieldwork: 1-4 May 2020

Adults online aged 18-75 in GB

Q4B. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Summary All adults online aged 18-75 in Great Britain

							llowing have ituation, plea	
	Knowing when restriction s on the current lockdown are going to ease	Being able to visit a small selection of friends and family	Returning to my office or place of work	My children going back to school	Being able to spend time away from those I'm self- isolating with	Knowing that my income was not going to be affected	access to a test that would tell me if I have or have had the coronaviru	An announce ment that a vaccine has been successful y tested
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	1077	1077	655	305	1077	1077	1077	1077
Weighted base	1077	1077	685	313	1077	1077	1077	1077
A great deal (3)	329 31% CE	440 41% ACDEG	141 21% E	91 29% CE	176 16%	519 48% ABCDEG	332 31% CE	622 58% ABCDEFG
A fair amount (2)	379 35% CEFH	341 32% CEFH	186 27%	105 34% CEFH	255 24%	272 25%	362 34% CEFH	272 25%
Not very much (1)	207 19% BFH	144 13% FH	152 22% BDEFH	46 15% FH	188 17% BFH	98 9%	218 20% BDFH	87 8%
Would make no difference at all (0)	137 13% H	126 12% H	100 15% H	36 12% H	264 24% ABCDFGH	146 14% H	131 12% H	65 6%
Not applicable	-	-	85 12% ABFGH	28 9% ABFGH	173 16% CD	-		-
Don't know	24 2%	26 2%	21 3%	8 2%	21 2%	42 4% ABE	34 3% E	30 3%

NET A great deal/ A fair amount	708 66% CE	781 73% ACDEG	327 48% E	196 63% CE	431 40%	792 73% ACDEG	694 64% CE	895 83% ABCDEFG
NET Not very much/ No difference	345 32% BFH	270 25% H	252 37% ABDFH	82 26% H	451 42% ABCDFGH	244 23% H	350 32% BDFH	152 14%
Net Diff	363 34%	511 47%	75 11%	114 36%	-20 -2%	548 51%	344 32%	742 69%

	Mean	1.85 CE	2.04 ACEG	1.63 E	1.90 CE	1.39	2.13 ACDEG	1.86 CE	2.39 ABCDEFG
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Overlap [Immules used]

ColumnProportions (SN): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (SN): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(*)

Fieldwork: 1-4 May 2020 Adults online aged 18-75 in GB

Q48. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Knowing when restrictions on the current lockdown are going to ease All adults online aged 18-75 in Great Britain

		Ger	der					Age						Social	grade				Reg	ion			Urban	/Rural		Marital Stat	us	Pres of ch (17 or		Educ	ation	Employme	ent status	Ge	eneral Elec	tion 2019 Vo	ite	Referend vo
																									Married/ Living as		Widowed/ Divorced/				Non-		1401	Conservati		Liberal		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (F)	55-75 (F)	18-24 (G)	25-34 (H)	35-44	45-54	55-64 (K)	65-75 (L)	AB (M)	(N)	(O)	DE (D)	North	Midlands	South	London (T)	Wales	Scotland	Urban (W)	Rural (X)	Married (Y)	Single (7)	Separated	present	present	Graduate	graduate	Working	working	ve (h)	Labour	Democrats	Other	Remain (I)
veighted base	1077	542	521	359	393	325	157	202	183	210	151	174	346	366	123	242	256	276	246	150	53	96	933	144	611	357	109	305	772	460	617	655	422	341	301	111	125	448
ighted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430
reat deal (3)	329 31%	160 30%	166 31%	142 43% EFUKL	103 26%	84 24%	53 42% EFUKL	89 44% EFUKL	53 28%	50 24%	40 22%	44 27%	90 31%	91 29%	70 31%	78 32%	76 30%	85 31%	74 30%	44 29%	19 37%	31 33%	297 32% x	32 23%	184 29%	121 36%	24 22% *	111 35%	218 29%	100 29%	229 31%	219 32%	109 28%	95 27%	89 30%	27 27%	34 26%	116 27%
air amount (2)	379 35%	194 37%	184 34%	102 31%	134 34%	143 41% DGJ	33 26%	69 34%	73 38% G	61 30%	75 41% pgj	68 41% pgj	102 36%	115 36%	85 37%	77 31%	98 38%	97 35%	82 33%	58 38%	17 33%	27 29%	322 34%	58 41%	221 35%	111 33%	47 43%	107 34%	273 36%	138 40% e	241 33%	238 35%	141 36%	125 36%	103 35%	42 43% k*	35 27%	164 38%
t very much (1)	207 19%	101 19%	100 19%	55 17%	79 20%	74 21% H	27 22% D	27 13%	27 14%	52 25% DEHI	38 21%	36 21%	49 17%	67 21%	43 19%	48 19%	44 17%	51 18%	55 22%	29 19%	8 16% *	21 22% *	179 19%	28 20%	130 21%	60 18%	18 16%	55 18%	152 20%	73 21%	134 18%	131 19%	76 19%	70 20%	60 21%	21 21% *	32 24%	95 22%
ould make no difference at all (0)	137 13%	62 12%	72 13%	27 8%	65 16% DGH	45 13%	11 9%	16 8%	28 15% D	37 18% DGHL	29 16% DH	16 10%	38 13%	35 11%	30 13%	35 14%	32 13%	41 15%	31 12%	16 11%	4 8% •	13 14% •	117 13%	20 14%	78 12%	42 12%	17 16% •	34 11%	103 14%	29 8%	108 15% d	82 12%	55 14%	51 15%	33 11%	7 7% •	27 21% ij	43 10%
t applicable	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	:	-	-	-	-	:	-	-	-	-		-	-	-	:	-	-
'n't know	24 2%	10 2%	14 3%	4 1%	17 4% DFH	4 1%	3 2%	1 *	11 5% DFHK	6 3%	2 1%	2 1%	7 3% 0	9 3% o	-	8 3% o	6 2%	4 2%	7 3%	4 3%	3 6% +	1 1% *	22 2%	3 2%	15 2%	6 2%	3 3% *	7 2%	17 2%	7 2%	17 2%	14 2%	10 3%	6 2%	8 3%	2 2% *	3 2%	13 3%
T A great deal/ A fair amount	708	354	349	244	237	227	85	158	127	110	115	112	192	206	155	155	174	183	155	102	36	58	618	90	405	232	71	217	491	238	470	457	251	220	192	70	69	280
	66%	67%	65%	74% EFGJK	60% J	65% J	67% J	78% EFGUKL	66% EJ	54%	63%	68% J	67%	65%	68%	63%	68%	66%	63%	68%	70%	63%	66%	64%	64%	68%	65%	69%	64%	69%	64%	67%	64%	63%	65% k	70% k*	53%	65%
Not very much/ No difference	345 32%	163 31%	173 32%	82 25%	144 36% DHI	118 34% DH	39 30% D	43 21%	55 29%	89 43% DEFGHIL	67 37% DH	52 31% н	87 31%	102 32%	73 32%	83 34%	76 30%	91 33%	86 35%	45 30%	13 24% *	34 37% *	297 32%	48 34%	208 33%	102 30%	35 32% *	89 28%	256 33%	102 29%	242 33%	213 31%	131 33%	121 35%	94 32%	28 28% *	58 45% ij	138 32%
	363 34%	191 36%	177 33%	162 49%	93 23%	109 31%	47 37%	115 57%	72 37%	21 10%	48 26%	61 37%	104 36%	104 33%	82 36%	73 30%	98 38%	91 33%	70 28%	57 38%	23 45%	24 26%	322 34%	42 30%	197 31%	130 38%	36 33%	128 41%	235 31%	135 39%	228 31%	244 36%	120 30%	99 29%	98 33%	42 42%	11 8%	142 33%
Diff	34%																																					
Diff		1.87	1.85	2.10	1.72	1.77	2.02	2.15	1.84	1.62	1.69	1.86	1.87	1.85	1.86	1.83	1.87	1.83	1.82	1.88	2.04	1.83	1.87	1.74	1.83	1.93	1.73	1.96	1.81	1.91	1.83	1.89	1.80	1.77	1.87	1.92	1.60	1.85

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Overlap formulae used

Adults online aged 18-75 in GB

Q4B. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Being able to visit a small selection of friends and family All adults online aged 18-75 in Great Britain

		Gen	der					Age						Social	grade				Regi	on			Urban/	'Rural		1arital Stat	JS	Pres of ch (17 or i		Educ	ation	Employme	nt status	G	eneral Elec	ction 2019 Vo	ote	Referend	ote
																									Married/ Living as		Widowed/	At least	No children		Non-		Not	Conservati		Liberal			
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married	Single	Separated	present		Graduate		Working	working	ve	Labour	Democrats	Other	Remain	
veighted base	(A) 1077	(B) 542	(C) 521	(D) 359	(E) 393	(F) 325	(G) 157	(H) 202	183	(J) 210	(K) 151	(L) 174	(M) 346	(N) 366	(O) 123	(P) 242	(Q) 256	(R) 276	(S) 246	(T) 150	53	96	(W) 933	(X) 144	(Y) 611	(Z) 357	(a) 109	(b) 305	(c) 772	(d) 460	(e) 617	(t) 655	(g) 422	(h) 341	301	111	(k) 125	(I) 448	(r 4:
eighted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430	4
reat deal (3)	440 41%	182 35%	253 47% B	134 41% G	164 41% G	142 41%	35 28%	99 49% DG	83 43%	81 40% G	76 42%	66 40%	113 39%	131 41%	104 46%	93 38%	98 38%	119 43%	108 44%	53 35%	22 42%	40 43%	375 40%	65 46%	265 42%	125 37%	50 46%	134 43%	307 40%	144 42%	296 41%	291 42%	150 38%	145 42%	118 40%	33 33%	49 38%	170 40%	1 4
air amount (2)	341 32%	175 33%	162 30%	114 34%	115 29%	112 32%	51 40% EJK	63 31%	57 29%	58 28%	52 29%	60 36%	97 34%	106 34%	57 25%	81 33%	85 33%	88 32%	65 26%	58 38% s	13 26%	32 34%	305 33%	36 26%	192 31%	113 33%	35 32% *	96 31%	244 32%	110 32%	231 32%	216 32%	125 32%	113 33%	91 31%	43 43% ik*	35 27%	143 33%	1 25
t very much (1)	144 13%	82 16%	61 11%	46 14%	53 13%	44 13%	24 19% DH	22 11%	22 11%	31 15%	26 14%	18 11%	33 11%	42 13%	40 18%	29 12%	33 13%	31 11%	40 16%	20 13%	8 15% •	11 12% *	124 13%	20 14%	88 14%	46 14%	10 9% +	49 16%	94 12%	51 15%	93 13%	95 14%	48 12%	49 14%	45 15%	12 12% •	15 11%	68 16%	11
ould make no difference at all (0)	126 12%	75 14% c	48 9%	33 10%	51 13%	42 12%	14 11%	19 9%	23 12%	28 14%	23 13%	19 11%	37 13%	28 9%	23 10%	37 15% N	32 12%	34 12%	31 13%	15 10%	4 8% •	9 10% *	108 12%	18 13%	70 11%	47 14%	9 8% +	29 9%	97 13%	34 10%	93 13%	72 10%	54 14%	34 10%	33 11%	9 9% •	27 20% hij	36 8%	14
t applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
n't know	26 2%	12 2%	13 2%	3 1%	14 4% DH	9 2%	2 2%	1 *	8 4% DH	7 3% н	5 3%	4 2%	8 3%	10 3%	3 1%	6 2%	8 3%	5 2%	4 2%	4 3%	4 9% RSV*	1 1% *	25 3%	1	12 2%	8 2%	5 5% +	5 2%	21 3%	9 2%	18 2%	11 2%	15 4% f	7 2%	7 2%	3 3% *	4 3%	13 3%	2
T A great deal/ A fair amount	781	357	415	248	279	255	86	162	139	140	129	126	209	237	161	174	183	208	172	111	35	72	680	101	457	238	86	230	551	254	527	507	275	257	209	75	84	313	3:
	73%	68%	77% B	75% G	70%	73%	68%	80% DEGJ	72%	68%	70%	76%	73%	75%	71%	71%	72%	75%	70%	74%	68%	77%	73%	72%	73%	70%	78%	73%	72%	73%	72%	74%	70%	74%	71%	75%	65%	73%	73
Not very much/ No difference	270 25%	157 30% c	108 20%	79 24%	105 26%	86 25%	38 30% DH	41 20%	45 24%	59 29%	50 27%	37 22%	70 24%	70 22%	64 28%	67 27%	65 25%	65 23%	71 29%	35 23%	12 24% +	21 22% +	232 25%	38 27%	158 25%	93 27% a	18 17% •	79 25%	191 25%	84 24%	185 25%	167 24%	103 26%	83 24%	78 27%	21 21% *	41 32%	104 24%	25
		200	307 57%	169 51%	174 44%	168 48%	48 38%	121 60%	94 49%	80 39%	79 43%	89 54%	139 49%	167 53%	98 43%	107 44%	118 46%	142 51%	101 41%	76 51%	23 44%	51 55%	448 48%	63 45%	299 48%	145 43%	67 61%	151 48%	360 47%	170 49%	341 47%	340 50%	172 44%	175 50%	131 44%	54 54%	43 33%	209 49%	4
t Diff	511 47%	38%	3770	31/6																																			
Diff		38%	3,7,0	31%																																			

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Q48. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Returning to my office or place of work All adults who currently work

		Gen	der					Age						Social	grade				Res	ion			Urban/	'Rural		Aarital Statu	us	Pres of ch		Educ	ation	Employme	ent status	G	eneral Elect	tion 2019 Vo	ıte	Referend	ndum 20: vote
																							,		Married/ Living as		Widowed/ Divorced/	At least	No		Non-	,,		Conservati		Liberal			
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married	Single	Separated			Graduate		Working	working	ve	Labour		Other	Remain	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(0)	(k)	(1)	(m
weighted base	655	336	310	258	233	164	94	164	113	120	102	62	229	240	72	114	161	162	150	103	30	49	573	82	386	217	52	220	435	298	357	655	-	216	191	58	80	280	251
ighted base	685	347	329	245	245	195	78	167	121	124	131	64	197	220	143	125	169	174	158	105	30	49	600	85	411	218	55	231	454	233	451	685	-	228	191	56	86	281	275
great deal (3)	141 21%	69 20%	71 21%	65 27% EUK	39 16%	37 19%	17 21% •	48 29% EFUK	19 15% •	21 17%	19 15% •	17 27% •	33 17%	45 20%	31 22% •	32 26%	28 17%	34 20%	39 24%	17 16% •	7 23% **	16 33% QT*	125 21%	16 19% •	85 21%	44 20%	13 23% •	53 23%	88 19%	46 20%	95 21%	141 21%	-	44 19%	40 21%	11 19% •	17 20% •	58 21%	57 219
air amount (2)	186 27%	102 29%	82 25%	73 30%	72 30%	41 21%	25 32% *	48 29%	42 34% FL*	31 25%	29 22% •	12 19% •	62 32%	53 24%	42 29% *	28 23%	42 25%	39 23%	46 29%	38 36% R*	6 20% **	14 28% •	170 28%	16 19% *	120 29%	56 26%	10 18% *	82 36% c	104 23%	71 30%	115 26%	186 27%	-	55 24%	66 35% hk	16 28% *	18 21% *	90 32% m	59 215
ot very much (1)	152 22%	82 23%	69 21%	56 23%	44 18%	52 27%	18 24% *	38 23%	22 18% +	22 18%	36 28% •	15 24% +	45 23%	55 25%	28 20% *	24 19%	38 22%	41 24%	33 21%	24 23% *	6 19% **	11 22% •	129 21%	24 28% *	89 22%	50 23%	13 24% •	42 18%	110 24%	54 23%	98 22%	152 22%	-	48 21%	39 20%	9 16% +	25 29% *	59 21%	61 22
ould make no difference at all (0)	100 15%	50 15%	47 14%	32 13%	35 14%	32 17%	8 10% *	24 15%	19 15% •	17 14%	26 20% *	6 9% •	33 17%	32 14%	20 14% *	16 13%	35 21% v	22 12%	20 13%	16 16% *	4 14% **	3 6% *	84 14%	17 20% *	63 15%	28 13%	9 16% *	32 14%	68 15%	30 13%	70 16%	100 15%	-	35 15%	32 17%	11 20% *	10 11%	45 16%	41 155
ot applicable	85 12%	39 11%	45 14%	14 6%	44 18% DGHI	26 14% DH	6 8% *	8 5%	14 12% *	30 24% DEFGHI	18 13% DH*	9 14% DH*	21 11%	27 12%	16 11% *	20 16%	22 13%	32 19% st	14 9%	9 9% •	3 10% **	4 9% +	76 13%	8 10% *	44 11%	34 15%	7 13% *	20 9%	65 14%	26 11%	59 13%	85 12%	-	41 18% i	10 5%	8 15% i*	12 14% i*	23 8%	17 1
on't know	21 3%	6 2%	15 5% B	4 2% н	10 4% н	7 4% н	4 5% DH*	-	6 5% н*	4 3% н	2 2% *	5 7% DH*	3 1%	8 4%	6 4% •	4 3%	4 2%	5 3%	6 4%	1 1% *	4 14% **	1 2% +	17 3%	4 4% +	10 3%	7 3%	4 6% +	1	20 4% b	7 3%	14 3%	21 3%	-	5 2%	4 2%	1 3% •	4 4% •	6 2%	10 4%
IET A great deal/ A fair amount	327	171	153	138	112	77	42	96	60	51	48	29	95	98	73	61	71	74	85	55	13	30	295	32	204	100	23	135	192	117	210	327	-	99	106	26	35	148	11
	48%	49%	46%	56% EFJK	46%	40%	53% K*	58% EFJK	50%	42%	37%	46%	48%	44%	51%	49%	42%	42%	54%	52%	43%	61% QR*	49%	38%	50%	46%	41%	58% c	42%	50%	47%	48%	-	43%	56% hk	47%	41%	53% m	425
T Not very much/ No difference	252 37%	132 38%	116 35%	89 36%	80 32%	84 43% E	26 34% *	63 37%	41 34% +	39 31%	63 48% EU*	21 33% +	77 39%	87 39%	48 34% *	40 32%	73 43%	63 36%	53 33%	40 38% •	10 33% **	14 28% +	212 35%	40 48% w*	153 37%	78 36%	22 39% +	75 32%	178 39%	84 36%	168 37%	252 37%	-	83 36%	71 37%	20 36% *	35 40% *	105 37%	10 37
t Diff	75 11%	39 11%	37 11%	49 20%	32 13%	-7 -3%	15 19%	34 20%	19 16%	13 10%	-15 -11%	8 13%	18 9%	11 5%	25 18%	21 17%	-2 -1%	10 6%	32 20%	15 14%	3 11%	16 32%	83 14%	-8 -10%	51 13%	22 10%	1 2%	60 26%	14 3%	33 14%	42 9%	75 11%	-	16 7%	36 19%	6 11%	1 1%	43 15%	5

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

Q48. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - My children going back to school All adults who are parents/guardians

		Ger	nder					Age						Social	grade				Reg	ion			Urban/	Rural		1arital Statu	ıc	Pres of ch		Educ	ation	Employmen	it status	Ger	neral Flecti	ion 2019 Vot		Referend vo
		GC.	iuc.					760						Jocian	grouc				ncs				Orbany		Married/ Living as		Widowed/ Divorced/	At least	No	Luuc	Non-	Employmen		onservati	iciai Licco	Liberal		•••
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married		Separated	present	present	Graduate	graduate	Working	working	ve	Labour	Democrats	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)
weighted base	305	151	151	132	153	20	49	83	98	55	17	3	119	80	35	71	75	82	71	48	13	16	271	34	229	62	14	305	-	129	176	220	85	85	97	27	35	119
ghted base	313	147	164	127	160	27	40	87	104	56	23	4	101	72	66	74	79	86	75	46	13	15	278	36	242	57	14	313	-	103	210	231	82	85	96	25	38	120
reat deal (3)	91 29%	42 29%	49 30%	41 32% G	44 28%	6 23% **	6 14% +	35 40% pg*	27 26% *	17 31% +	2 10%	4 100%	26 25%	13 18%	16 25% +	36 49% MNO*	26 33% •	25 29% +	20 26% +	12 25% •	4 28%	5 31%	82 30%	9 24% **	72 30%	15 27% •	3 21% **	91 29%	-	30 29%	61 29%	69 30%	21 26% +	27 32% *	27 28% +	6 22% **	8 21% **	30 25%
air amount (2)	105 34%	53 36%	52 32%	46 36%	49 30%	11 41%	12 29%	34 39% *	34 33% *	14 26% *	11 47%	-	31 31%	32 45% MP*	27 41% P*	15 20% •	32 41% R*	21 25%	20 27% *	23 49% RS*	3 21% **	6 40% **	94 34%	11 32%	78 32%	22 38% *	6 39%	105 34%	-	38 37%	67 32%	79 34%	26 32% *	23 28% *	35 37% •	14 57%	15 40% **	47 39%
t very much (1)	46 15%	22 15%	22 13%	16 13%	26 16%	4 14%	7 17%	9 10% •	12 12% +	14 25% DEHI*	4 16%	-	20 20%	9 13% •	8 12% +	8 11% +	7 9% •	16 19% +	15 19% +	4 10% •	2 16%	1 10%	38 14%	8 22% **	35 15%	8 14% *	3 18%	46 15%	-	17 16%	29 14%	33 14%	13 15% •	19 23% *	15 15% •	2 9% **	2 6% **	22 18%
uld make no difference at all (0)	36 12%	14 9%	23 14%	7 6%	26 16% DH	3 11% **	4 10% *	3 4%	17 16% DH*	9 16% DH*	3 12%	-	13 12%	5 7% *	10 16% *	8 11% *	8 11% *	12 15% *	8 11% *	2 5% *	3 21% **	3 18%	33 12%	4 11%	33 14%	2 4% *	1 6% **	36 12%	-	10 10%	26 12%	21 9%	15 19% f*	9 11% *	10 11% *	1 3% **	9 25% **	11 9%
applicable	28 9%	16 11%	10 6%	16 13% EHJ	9 5% J	3 10% **	10 27% DEHU*	6 7% •	9 8% j*	-	3 11% **	-	10 10%	10 14%	4 6% *	3 5% •	4 5% •	9 10% •	11 14% *	3 6% *	1 8% **	-	23 8%	4 12% **	19 8%	8 14% *	1 8% **	28 9%	-	6 6%	21 10%	24 10%	4 5% •	6 7% •	8 8% •	1 6% **	3 9% **	8 6%
n't know	8 2%	-	8 5% B	1 1%	6 4%	1 3% **	1 3% *	-	5 5% *	1 2% *	1 3% **	-	2 2%	2 2% *	-	4 6% *	1 1% *	2 2% *	1 2% *	2 5% *	1 7% **	-	8 3%	-	5 2%	2 3% *	1 8% **	8 2%	-	2 2%	6 3%	5 2%	3 3% *	1 1% *	1 1% *	1 3% **	-	2 1%
『 A great deal/ A fair amount	196	95	101	86	93	17	17	69	61	31	13	4	57	45	43	51	58	46	40	35	6	10	176	20	150	37	8	196	-	68	128	148	48	50	63	20	23	77
	63%	65%	62%	68% G	58%	63%	43%	79% DEGIJ*	59%	56%	57%	100%	56%	63%	66%	68%	74% RS*	54%	54%	75% RS*	48%	72%	63%	56%	62%	65%	60%	63%	-	66%	61%	64%	58%	59%	65%	80%	61%	64%
Not very much/ No difference	82 26%	36 24%	44 27%	23 18%	52 33% DH	7 24% **	11 28% p*	12 14% *	29 28% H*	23 41% DH*	7 28% **		33 33%	15 20% *	18 28% *	16 22% +	15 20% •	29 33% T*	23 30% +	7 14% •	5 36% **	4 28% **	71 25%	11 32% **	68 28%	11 19% •	3 24% **	82 26%	-	27 26%	55 26%	54 23%	28 34% •	28 33% *	25 26% +	3 12% **	11 31% **	33 28%
Diff	114 36%	59 40%	57 35%	63 50%	40 25%	10 39%	6 16%	57 65%	32 31%	8 15%	7 29%	4 100%	24 23%	31 43%	25 38%	35 47%	43 54%	18 21%	18 24%	28 60%	2 12%	6 43%	105 38%	8 24%	82 34%	26 46%	5 36%	114 36%	-	41 40%	73 35%	94 41%	19 23%	22 26%	38 39%	17 68%	11 30%	44 37%
n		1.94		2.09	1.76	1.85	1.67	2.24	1.79		1.65	3.00	1.78		1.80	2.18	2.03	1.79	1.83	2.07	1.66	1.85		1.79		2.05	1.89				1.89	1.97	1.71			2.09	1.62	1.87

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Overlap formulae used

Adults online aged 18-75 in GB

Q4B. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Being able to spend time away from those I'm self-isolating with All adults online aged 18-75 in Great Britain

		Ge	nder					Age						Social	grade				Rei	ion			Urban	/Rural	м	arital State	us	Pres of ch		Educ	ation	Employme	ent status	Ge	eneral Elect	ion 2019 Vot		Referend	
		- GC	ilioci					Age						Social	grouc				· · · · ·	,,,,,,			Ordany	nurui	Married/ Living as	untur Stati	Widowed/		No	Luuc	Non-	Linpioyiii		Conservati	crui Licco	Liberal			
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married	Single	Separated			Graduate		Working		ve	Labour	Democrats	Other	Remain	Le
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(1
nweighted base	1077	542	521	359	393	325	157	202	183	210	151	174	346	366	123	242	256	276	246	150	53	96	933	144	611	357	109	305	772	460	617	655	422	341	301	111	125	448	4
eighted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430	4
great deal (3)	176	85	88	83	55	38	27	56	27	29	24	14	49	44	38	45	38	43	43	28	8	17	156	20	106	63	7	59	118	52	124	128	49	40	58	11	21	70	
	16%	16%	16%	25% EFUKL	14%	11%	21% EFL	28% EFUKL	14%	14%	13%	8%	17%	14%	17%	18%	15%	16%	17%	18%	16%	18%	17%	14%	17% a	19% a	7%	19%	15%	15%	17%	19% 8	12%	12%	20% h	11%	17%	16%	1
fair amount (2)	255	114	139	105	92	58	38	68	51	41	26	32	67	76	52	59	61	58	54	53	10	18	227	28	165	73	17	108	147	96	159	171	84	86	70	23	25	105	1
	24%	22%	26%	32% EFJKL	23% FK	17%	30% FJKL	33% EFJKL	26% FK	20%	14%	19%	23%	24%	23%	24%	24%	21%	22%	36% QRSUV	19%	20%	24%	20%	26% a	21%	16%	34% c	19%	28% e	22%	25%	21%	25%	24%	23%	19%	24%	2
ot very much (1)	188	93	92	61	66	61	34	26	32	34	29	32	55	49	48	35	50	49	41	25	8	15	160	28	115	60	13	56	132	67	121	111	77	57	46	21	24	73	6
	17%	18%	17%	18% H	16%	18%	27% DEFHUK	13%	17%	16%	16%	19%	19%	16%	21%	14%	19%	17%	17%	17%	16%	16%	17%	20%	18%	18%	12%	18%	17%	19%	17%	16%	20%	17%	16%	21%	19%	17%	1
ould make no difference at all (0)	264	135	127	56	99	108	18	38	42	57	63	45	69	77	55	62	62	83	60	20	13	25	223	41	186	57	20	67	196	75	188	166	98	90	78	20	32	107	1
	24%	26%	24%	17%	25% DG	31% DGHI	14%	19%	22%	28% DGH	34% DEGHI	27% DG	24%	24%	24%	25%	24% T	30% T	24% T	14%	25%	27% T*	24%	29%	30% Za	17%	19%	21%	26%	22%	26%	24%	25%	26%	27%	20%	24%	25%	2
ot applicable	173	91	78	19	75	79	6	13	34	42	37	42	38	63	34	37	43	39	44	22	10	16	151	23	46	77	49	21	153	53	120	97	76	69	36	18	25	63	
	16%	17%	15%	6%	19% DGH	23% DGH	5%	6%	18% DGH	20% DGH	20% DGH	25% DGH	13%	20% M	15%	15%	17%	14%	18%	15%	20%	17%	16%	16%	7%	23% Y	45% vz*	7%	20% b	15%	16%	14%	19% f	20% I	12%	18%	19%	15%	1
on't know	21	8	13	6	10	5	3	2	7	4	4	1	8	6	-	8	2	6	6	2	2	2	20	1	9	10	2	3	18	3	17	13	8	5	6	5	2		
	2%	2%	2%	2%	3%	1%	3%	1%	3%	2%	2%	1%	3% o	2%	-	3% o	1%	2%	3%	1%	4%	2%	2%	•	1%	3%	2%	1%	2%	1%	2%	2%	2%	1%	2%	5% h*	2%	3%	
ET A great deal/ A fair amount	431 40%	199 38%	227 42%	188 57% EFUKL	147 37% FKL	96 27%	65 51% EFJKL	123 61% EFIJKL	78 40% FKL	70 34%	50 27%	46 27%	117 41%	121 38%	90 40%	104 42%	99 39%	102 36%	97 39%	81 54% QRSUV	18 36% *	35 37%	383 41%	48 34%	271 43%	136 40% a	24 22% *	166 53% c	265 35%	148 43%	283 39%	299 44% 8	132 34%	126 36%	128 44%	35 35% *	47 36%	176 41%	3
ET Not very much/ No difference	451	228	219	117	165	170	52	64	74	90	92	78	124	126	103	97	112	132	101	46	21	40	382	69	302	116	33	123	328	143	309	276	175	147	125	42	56	180	1
	42%	43%	41%	35%	41% H	49% DHI	41%	32%	39%	44% H	50% DHI	47% DH	43%	40%	45%	39%	44% T	47% T	41% T	30%	41%	44% T*	41%	49%	48% Za	34%	31%	39%	43%	41%	42%	40%	45%	42%	43%	42%	43%	42%	4
et Diff	-20	-28	8	71	-17	-74	12	59	3	-21	-42	-32	-8	-6	-13	7	-13	-30	-4	36	-3	-6	1	-21	-31	20	-9	43	-63	5	-25	23	-43	-21	3	-7	-9	-4	
	-2%	-5%	2%	22%	-4%	-21%	10%	29%	2%	-10%	-23%	-19%	-3%	-2%	-6%	3%	-5%	-11%	-2%	24%	-5%	-6%	•	-15%	-5%	6%	-8%	14%	-8%	2%	-3%	3%	-11%	-6%	1%	-7%	-7%	-1%	
an	1.39	1.35	1.42	1.71 EFUKL	1.33 F	1.10	1.63 EFJKL	1.75 EFUKL	1.41 F*	1.26	1.08	1.11	1.40	1.36	1.37	1.43	1.35	1.26	1.40	1.70 QRSV*	1.35	1.34	1.41	1.23	1.33	1.56 Y	1.19	1.55 c	1.31	1.43	1.37	1.45	1.27	1.28	1.42	1.34	1.36	1.39	

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Adults online aged 18-75 in GB

Q4B. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Knowing that my income was not going to be affected All adults online aged 18-75 in Great Britain

		Gei	ıder					Age						Social	l grade				Re	rion			Urbar	/Rural	м	larital Stat	us	Pres of cl	hildren HH r under)	Edu	ıcation	Employ	nent status		ieneral Flec	tion 2019 V	nte	Referenc
		OC.	uc.					7,60						Jocian	Brook				····	,0			0.001	y 11.01.01	Married/	urriar Star	Widowed,	At least	No	Loc		Employ						
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Living as Married	Single	Separated	one child present		Graduati	Non- e graduat	e Working	Not working	Conserva	i Labour	Liberal Democrat	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(v)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(1)	(k)	(1)
weighted base	1077	542	521	359	393	325	157	202	183	210	151	174	346	366	123	242	256	276	246	150	53	96	933	144	611	357	109	305	772	460	617	655	422	341	301	111	125	448
ighted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430
reat deal (3)	519 48%	251 48%	261 49%	172 52% FGL	208 52% FGL	139 40%	51 40%	122 60% DFGKL	105 55% FGL	103 50% FL	82 45%	57 34%	140 49%	149 47%	112 49%	118 48%	128 50%	123 44%	123 49%	74 49%	23 44% +	48 52% •	447 48%	72 52%	305 49%	169 50%	46 42% +	167 53%	352 46%	177 51%	342 47%	376 55% 8	144 37%	168 48%	139 47%	41 41% +	54 42%	207 48%
air amount (2)	272 25%	134 26%	136 25%	92 28%	91 23%	90 26%	38 30%	54 26%	42 22%	49 24%	49 27%	40 24%	74 26%	91 29% P	60 26%	47 19%	57 22%	75 27%	58 24%	47 31% v	17 33% •	18 19% *	248 26% x	25 17%	144 23%	100 29% Y	28 26% +	77 25%	195 26%	91 26%	182 25%	188 27% 8	84 21%	77 22%	83 28%	27 27% •	43 34% h	121 28% m
t very much (1)	98 9%	53 10%	43 8%	29 9% н	30 8%	39 11% HI	18 15% DEHI	10 5%	10 5%	20 10%	16 9%	22 13% EHI	27 9%	28 9%	18 8%	24 10%	27 11%	23 8%	26 10%	10 7%	3 6% *	9 9% •	80 9%	17 12%	59 9%	29 8%	10 9% +	24 8%	74 10%	29 8%	69 9%	52 8%	46 12% f	37 11%	28 10%	9 9% +	11 9%	36 8%
ould make no difference at all (0)	146 14%	77 15%	66 12%	29 9%	48 12%	69 20% DEGHI	12 10%	16 8%	21 11%	28 13%	29 16% DH	40 24% DEGHU	36 13%	39 12%	30 13%	40 16%	33 13%	43 16%	34 14%	16 10%	5 10% •	14 15% *	122 13%	23 17%	93 15% z	29 9%	24 22% z*	35 11%	111 15%	40 12%	106 14%	55 8%	91 23% f	53 15%	31 11%	17 17%	16 13%	49 11%
applicable	-		-	-	-	-	-	-	:	-	-		-	-	-	-	-	-	-	-	-	:	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
n't know	42 4%	11 2%	31 6% B	8 2% н	20 5% ні	14 4% н	7 6% DH	1 *	15 8% DHJ	6 3%	7 4% н	7 4% н	10 4%	9 3%	7 3%	16 7% N	10 4%	14 5%	7 3%	3 2%	4 7% *	4 5% *	39 4%	3 2%	27 4%	13 4%	2 2%	10 3%	31 4%	11 3%	31 4%	14 2%	27 7% f	12 3%	12 4%	6 6% +	5 4%	17 4%
T A great deal/ A fair amount	792	385	397	264	299	228	89	175	147	152	131	97	213	240	172	166	185	198	181	121	40	66	695	97	449	269	74	245	547	268	524	564	228	244	222	69	97	328
	73%	73%	74%	80% FGKL	75% FL	65% L	70% L	86% DEFGUKL	76% FL	74% L	72% FL	59%	74%	76% P	76%	67%	72%	71%	73%	81% R	77%	71%	74%	69%	71%	79% Ya	68%	78% c	72%	77%	72%	82% 8	58%	70%	76%	69%	75%	76%
	244	131	109	58 17%	79 20%	107 31%	31 24% DH	27 13%	31 16%	48 23% н	45 25% н	62 38% DEFGHUK	63 22%	67 21%	49 21%	65 26%	60 24%	67 24%	60 24%	26 17%	8 16% *	23 24% *	203 22%	41 29%	152 24% z	58 17%	33 30% z*	58 19%	185 24%	69 20%	175 24%	107 16%	137 35% f	91 26%	59 20%	25 25% *	28 21%	85 20%
Not very much/ No difference	23%	25%	20%	Н		DEHIK	Diii										125	131	121	96 64%	32	43	492	56	296	211	41	186	362	199	349	457	91	154	163	43	70	243
Not very much/ No difference		25% 254 48%	20% 288 54%		220 55%	121 35%	58 46%	149 73%	116 61%	104 51%	86 47%	35 21%	150 52%	173 55%	124 54%	101 41%	49%	47%	49%	64%	61%	47%	53%	40%	47%	62%	38%	59%	47%	57%	48%	67%	23%	44%	55%	43%	54%	56%
	23%	254 48%	288	207		121	58				86 47%	21%							2.12	2.22	2.19	2.13	2.14	2.06	2.10	2.25	1.90	2.24	2.08	2.20	2.09	2.32				1.99		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Ipsos MORI Coronavirus Polling PUBLIC

Fieldwork: 1-4 May 2020 Adults online aged 18-75 in GB

Q48. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - Having access to a test that would tell me if I have or have had the coronavirus All adults online aged 18-75 in Great Britain

		Ger	der					Age						Social	grade				Reg	ion			Urban	/Rural	N	larital Stat	us		under)	Educ	cation	Employm	ent status	G	eneral Elec	tion 2019 V	ote	Referend vo
																									Married/ Living as		Widowed/ Divorced/	At least one child	No children		Non-		Not	Conservati	i	Liberal		
	Total (A)	Male (B)	Female	18-34 (D)	35-54 (E)	55-75	18-24 (G)	25-34	35-44	45-54	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE	North	Midlands	South	London	Wales	Scotland (V)	Urban (W)	Rural (X)	Married (Y)	Single (7)	Separated	present	present	Graduate	graduate (a)	Working	working	ve	Labour	Democrats (i)	s Other	Remain (I)
eighted base	(A) 1077	(B) 542	(C) 521	359	393	(F) 325	157	(H) 202	183	210	(K) 151	174	(M)	(N) 366	123	(P) 242	(Q) 256	(K) 276	246	(T) 150	53	(V)	933	(X) 144	611	357	(a) 109	305	772	460	(e) 617	655	(g) 422	(n) 341	301	111	(K) 125	448

ghted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	150	52	93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430
reat deal (3)	332 31%	149 28%	179 33%	112 34%	110 28%	110 32% L	38 30%	74 37% EIL	48 25%	63 30%	68 37% EIL	42 25%	89 31%	89 28%	79 35%	76 31%	80 31%	82 29%	83 33%	51 34%	15 29% •	22 23% *	286 31%	46 33%	201 32%	104 31%	27 25% +	95 30%	238 31%	95 27%	238 33%	218 32%	114 29%	100 29%	105 36%	27 27%	33 25%	126 29%
air amount (2)	362 34%	177 34%	181 34%	103 31%	127 32%	132 38% GJ	35 28%	67 33%	68 35%	59 29%	65 35%	67 40% GJ	87 30%	113 36%	77 34%	84 34%	88 35%	96 35%	84 34%	46 30%	15 28%	33 35% *	320 34%	42 30%	223 35% z	95 28%	44 41% z*	117 37%	245 32%	123 35%	239 33%	238 35%	124 32%	130 38%	95 32%	38 38% *	44 34%	159 37%
very much (1)	218 20%	118 22%	98 18%	64 19%	94 24% FK	60 17%	29 23% к	35 17%	40 21%	54 26% FHK	24 13%	36 22% F	64 22%	64 20%	44 20%	47 19%	55 22%	55 20%	47 19%	32 22%	9 18% +	19 20% +	185 20%	33 23%	118 19%	79 23%	21 19% +	54 17%	164 21%	76 22%	142 19%	138 20%	80 21%	76 22%	53 18%	20 20% +	28 22%	84 19%
uld make no difference at all (0)	131 12%	72 14%	55 10%	44 13%	51 13%	36 10%	21 17%	23 12%	25 13%	26 13%	20 11%	16 10%	36 12%	40 13%	25 11%	30 12%	29 11%	38 14%	21 9%	16 11%	9 17% •	17 18% s*	118 13%	13 10%	67 11%	53 16% Y	12 11%	35 11%	96 13%	45 13%	87 12%	73 11%	59 15% f	35 10%	35 12%	10 10% *	19 15%	46 11%
applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
n't know	34 3%	9 2%	24 5% B	7 2%	16 4% J	11 3%	4 3%	3 2%	12 6% рні	4 2%	6 3%	5 3%	12 4% 0	11 4%	1 1%	9 4%	3 1%	8 3%	12 5% Q	5 3%	4 7% Q*	2 2% *	27 3%	6 5%	20 3%	9 3%	5 5% *	12 4%	21 3%	9 2%	25 3%	19 3%	15 4%	6 2%	6 2%	4 4% •	6 5%	15 4%
T A great deal/ A fair amount	694	327	359	214	237	242	73	141	116	122	133	109	176	202	156	160	168	178	167	96	30	55	606	88	424	199	71	212	482	218	476	456	238	231	200	65	76	285
	64%	62%	67%	65% G	60%	69% EGJ	58%	70% DEGJ	60%	59%	73% EGU	66%	61%	64%	69%	65%	66%	64%	67%	64%	58%	59%	65%	63%	67% z	58%	65%	67%	63%	63%	65%	67%	61%	66%	68%	65%	59%	66%
	350 32%	191 36% c	153 29%	108 33%	145 36% FK	97 28%	50 39% DFHK	58 29%	65 34%	80 39% FHK	44 24%	52 31%	99 35%	103 33%	70 31%	77 31%	85 33%	93 33%	69 28%	49 32%	18 35% *	36 39% *	303 32%	46 33%	184 29%	132 39% Y	33 30% *	90 29%	260 34%	121 35%	229 31%	210 31%	139 35%	111 32%	88 30%	31 31% *	47 36%	130 30%
Not very much/ No difference				106	92	146	23 18%	83 41%	51 26%	42 20%	89 48%	57 34%	77 27%	98 31%	86 38%	83 34%	84 33%	85 30%	98 40%	47 32%	12 23%	18 20%	303 32%	42 30%	240 38%	66 20%	38 35%	122 39%	222 29%	97 28%	248 34%	245 36%	99 25%	120 35%	112 38%	35 35%	29 22%	155 36%
Not very much/ No difference	344 32%	136 26%	206 38%	32%	23%	42%																																
					23%	42%																																

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Overlap formulae used

Q4B. How much of a positive difference, if any, would each of the following have on how optimistic you feel? If the statement is not applicable to your current situation, please say so. - An announcement that a vaccine has been successfully tested All adults online aged 18-75 in Great Britain

		Gen	der					Age						Social	grade				Region			Urba	n/Rural	N	Aarital Stati	us	Pres of chi (17 or u		Educa	ition	Employme	nt status	Ge	eneral Elec	ction 2019 Vo	ote	Referend vo
																								Married/ Living as		Widowed/ Divorced/	At least one child	No children		Non-		Not (Conservati		Liberal		
	Total	Male	Female	18-34	35-54	55-75	18-24	25-34	35-44	45-54	55-64	65-75	AB	C1	C2	DE	North N	fidlands S		10011	ales Scotla		Rural	Married	Single	Separated	present	present	Graduate	-	Working	working	ve	Labour	Democrats	Other	Remain
eighted base	(A) 1077	(B) 542	(C) 521	(D) 359	(E) 393	(F) 325	(G) 157	(H) 202	183	(J) 210	(K) 151	(L) 174	(M) 346	(N) 366	(O) 123	(P) 242	(Q) 256	(R) 276	,	(T) .50	U) (V)	(W) 933	(X) 144	(Y) 611	(Z) 357	(a) 109	(b) 305	772	(d) 460	(e) 617	655	(g) 422	(h) 341	301	111	(k) 125	(I) 448
ghted base	1077	527	536	329	398	350	127	203	192	206	183	166	287	316	228	246	256	278	248	.50	52 93	937	140	628	340	109	313	764	347	730	685	392	347	294	100	130	430
eat deal (3)	622 58%	302 57%	312 58%	174 53%	218 55%	231 66%	57 45%	117 57%	96 50%	122 59%	123 67%	108 65%	168 59%	192 61%	130 57%	132 54%	155 61%				28 55 5% 599	538 57%	84	376 60%	179 53%	67 61%	168 53%	455 60%	193 55%	430 59%	404 59%	218 56%	224 65%	169 58%	63 63%	67 52%	252 59%
				G		DEGI		G		G	DEGI	DEGI				_		_						z		•							k				
ir amount (2)	272 25%	139 26%	130 24%	89 27%	100 25%	83 24%	36 29%	53 26%	50 26%	51 25%	37 20%	46 27%	65 23%	78 25%	62 27%	67 27%	62 24%		21% 3		10 24 9% 269 • •	237 25%	35 25%	147 23%	99 29%	25 23% +	73 23%	199 26%	103 30% e	169 23%	172 25%	101 26%	77 22%	76 26%	23 23% +	33 25%	118 27% m
very much (1)	87 8%	41 8%	46 9%	36 11% FL	33 8%	18 5%	18 14% FKL	18 9%	17 9%	16 8%	10 5%	8 5%	26 9%	25 8%	14 6%	21 9%	19 7%			0%	5 9 1% 109 • •	77 8%	10 7%	49 8%	29 9%	9 8% +	34 11% c	52 7%	30 9%	56 8%	52 8%	35 9%	25 7%	27 9%	8 8% +	13 10%	31 7%
uld make no difference at all (0)	65 6%	35 7%	28 5%	25 8% L	27 7% L	14 4%	11 9% FL	13 7%	14 8% L	12 6%	10 5%	4 2%	19 7%	12 4%	20 9% N	15 6%	17 6%			4	5 4	57 6%	9	35 6%	24 7%	6 5% +	25 8%	40 5%	15 4%	51 7%	38 5%	28 7%	12 4%	15 5%	4 4% +	14 11% hi	20 5%
applicable	-	-	-	= =	-	-	-	-	-	-	-	-	-	-	-	-	-	-	=	-			-	-	-		-	-	-	-	-	-	-	-	-	-	-
o't know	30 3%	10 2%	20 4%	6 2%	20 5% DFHJL	5 1%	4 3%	2 1%	15 8% DEFHIKL	5 2%	3 2%	1	8 3%	10 3%	2 1%	11 4% 0	3 1%	9	-		4 1 1% 1% 2* *	28 3%	3 2%	21 3%	8 2%	2 2% +	13 4%	18 2%	6 2%	24 3%	19 3%	11 3%	8 2%	7 2%	3 3% +	2 1%	10 2%
	005			252	240	244		100		470	450		222	270	400	400						225	***	500	070				205				204	245	05		200
A great deal/ A fair amount	895 83%	441 84%	442 82%	263 80% G	318 80%	314 90% DEGHI	94 74%	169 83% G	146 76%	173 84% EG	160 87% GI	154 92% DEGHIJ	233 81%	270 85%	192 84%	199 81%	218 85%			.27 5% 7	38 79 4% 859	775 83%	119 85%	523 83%	279 82%	92 84% •	241 77%	654 86% b	296 85%	599 82%	576 84%	318 81%	301 87% k	245 83%	85 85% •	100 77%	370 86%
				80%		90%	94 74% 29 23% EFJKL	169 83% G 32 16% FL	146 76% 32 17% FL			92%						82%	83% 8	5% 7 19 2% 1	38 79 4% 859 • • • • • • • • • • • • • • • • • • •	134						034	296 85% 45 13%	599 82% 107 15%	576 84% 89 13%		87%		85 85% • 12 12% •		
A great deal/ A fair amount Not very much/ No difference	152	76	82%	80% G 61 18%	80% 60 15%	90% DEGHI	29 23%	32 16%	32 17%	EG 28	GI 20	92% DEGHU	81% 45	85%	34	81%	85%	82% 42 15% :	83% 8 34 14% 1	5% 7 19 2% 1		134 14%	85%	83%	82% 53	84% * 15 13%	77% 60 19%	86% b	45	107	89	81%	87% k	83%	12 12%	77% 28 21%	86%
ot very much/ No difference	83% 152 14%	76 14%	74 14%	80% G 61 18% FKL	60 15% FL 258	90% DEGHI 31 9%	29 23% EFJKL	32 16% FL	32 17% FL	28 14% L	20 11%	92% DEGHIJ 12 7%	81% 45 16%	36 12%	84% 34 15%	36 15%	35 14%	82% 42 15% :	83% 8 34 14% 1	5% 7 19 2% 1		134 14%	85% 19 13%	83% 84 13%	53 16% 226	84% * 15 13% *	77% 60 19% c	86% b 92 12%	45 13% 251	107 15% 492	89 13%	81% 63 16% 256	87% k 38 11%	42 14% 203	12 12% •	77% 28 21% h	50 12%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.