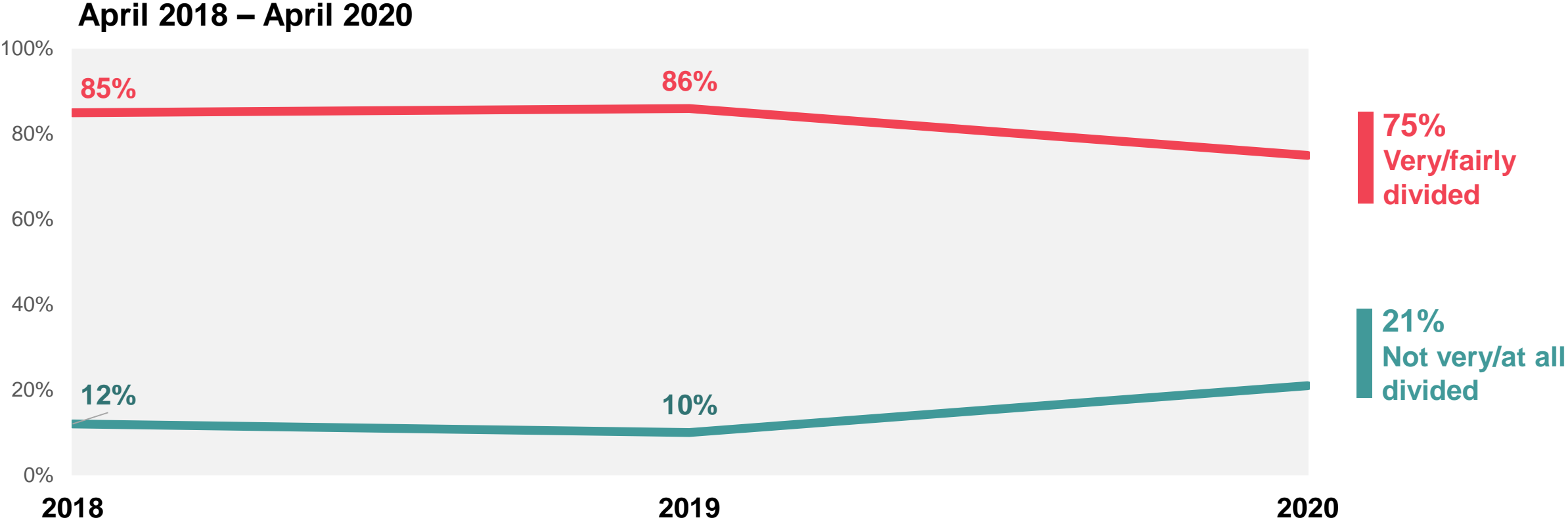


# Divided society & pride in Britain

24-27 April 2020

# How divided is British society?

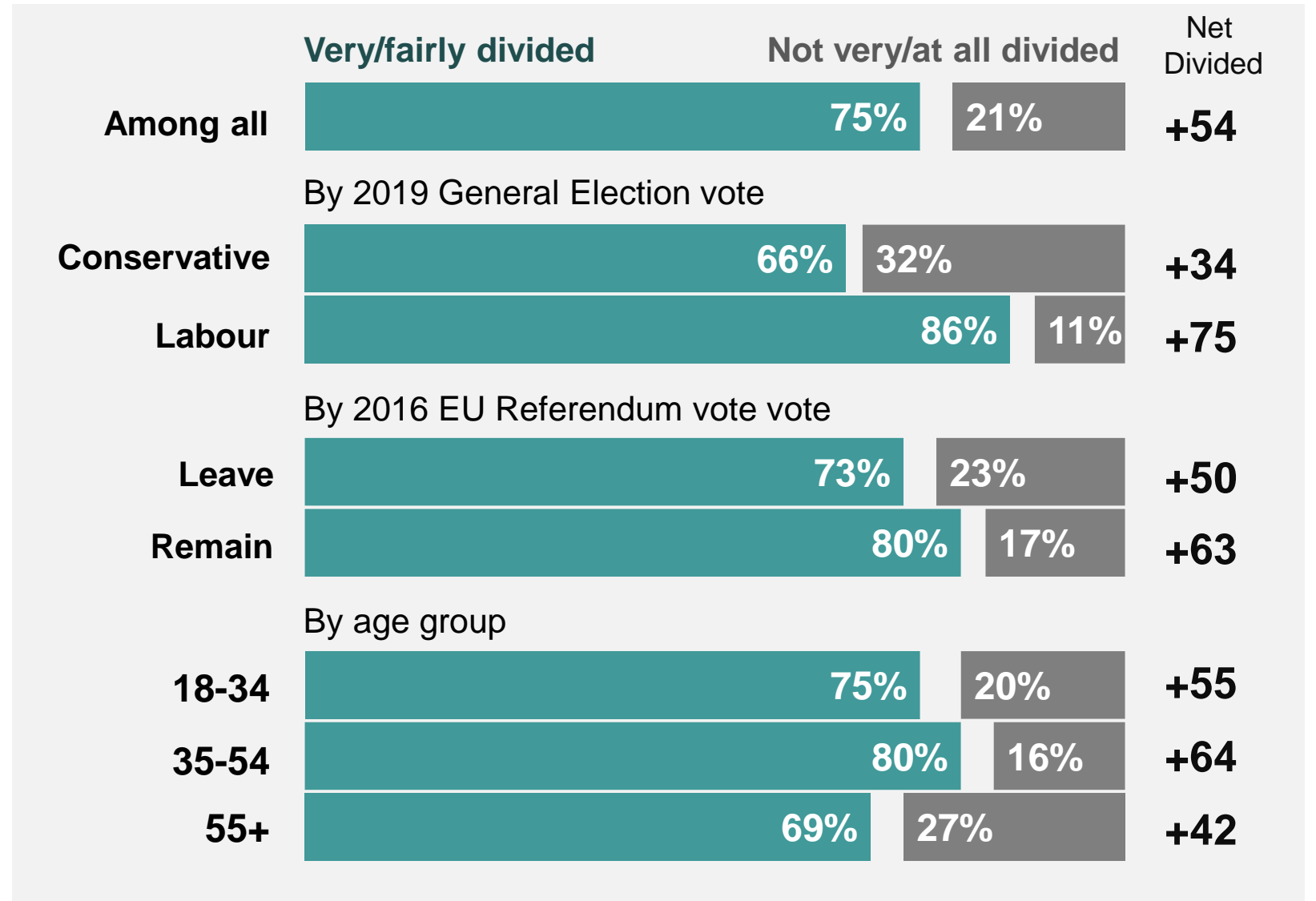
Overall, how divided do you think British society is these days?



Base: 1,066 Online British adults 18-75, 24-27 April 2020. The 2018 and 2019 waves were conducted on Ipsos MORI's Global Advisor panel.

# Divisions in British society

Overall, how divided do you think British society is these days?



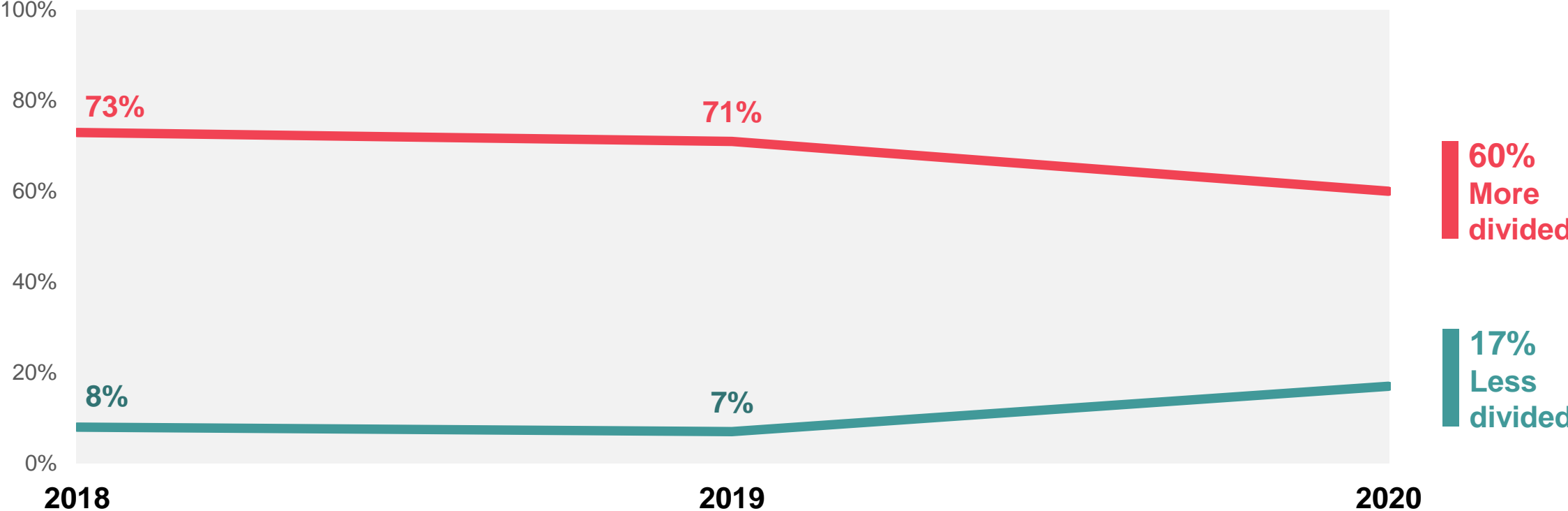
Base: 1,066 Online British adults 18-75, 2019 Conservative voters (315), 2019 Labour voters (305), 2016 Remain voters (459), 2016 Leave voters (391), 18-34 year olds (358), 35-54 (383), 55-75 (325), 24-27 April 2020

Source: Ipsos MORI

# Is British society more divided than ten years ago?

And do you think British society is more or less divided than it was ten years ago, or is it about the same?

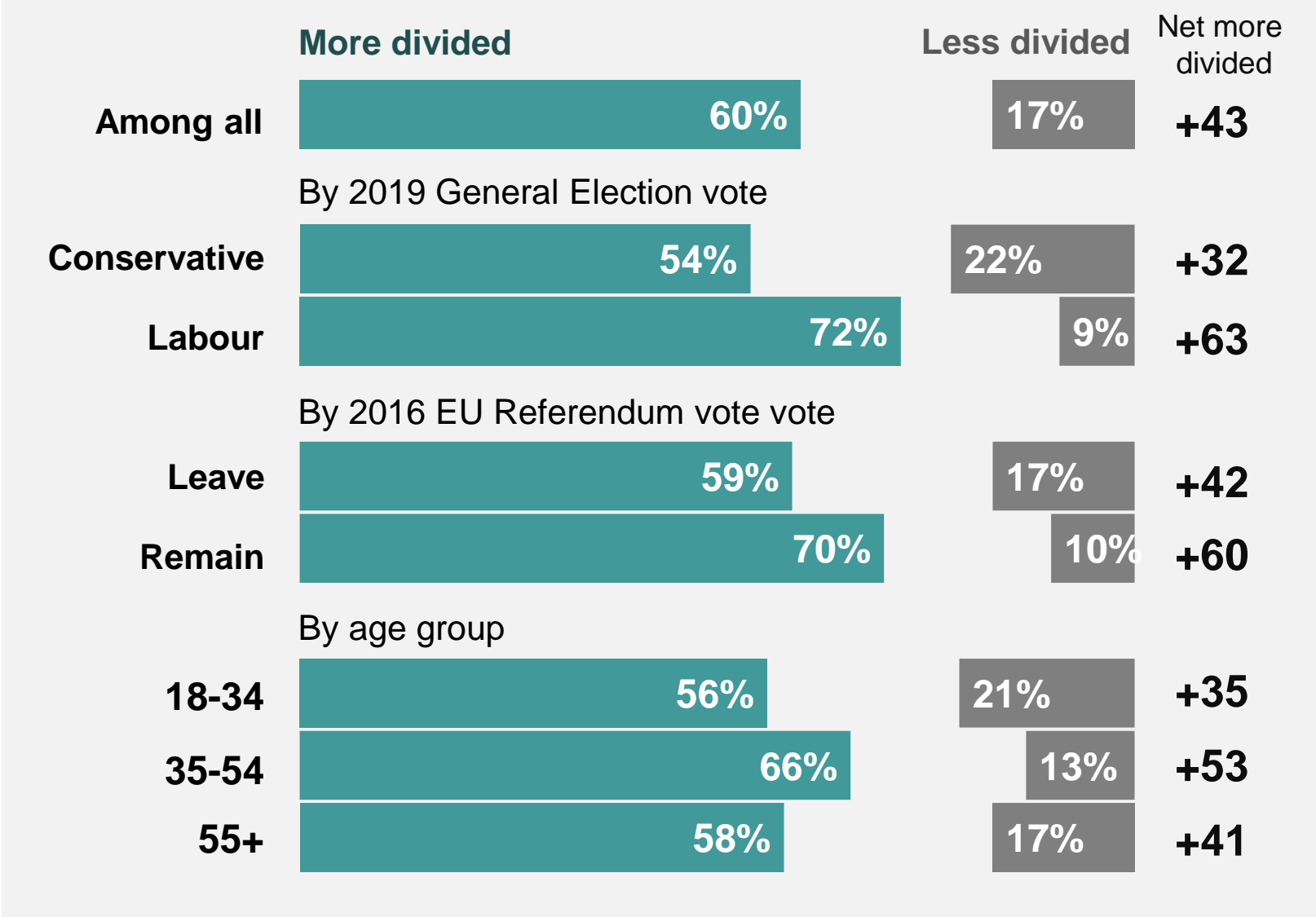
April 2018 – April 2020



Base: 1,066 Online British adults 18-75, 24-27 April 2020. The 2018 and 2019 waves were conducted on Ipsos MORI's Global Advisor panel.

# Is British society more divided than ten years ago?

And do you think British society is more or less divided than it was ten years ago, or is it about the same?

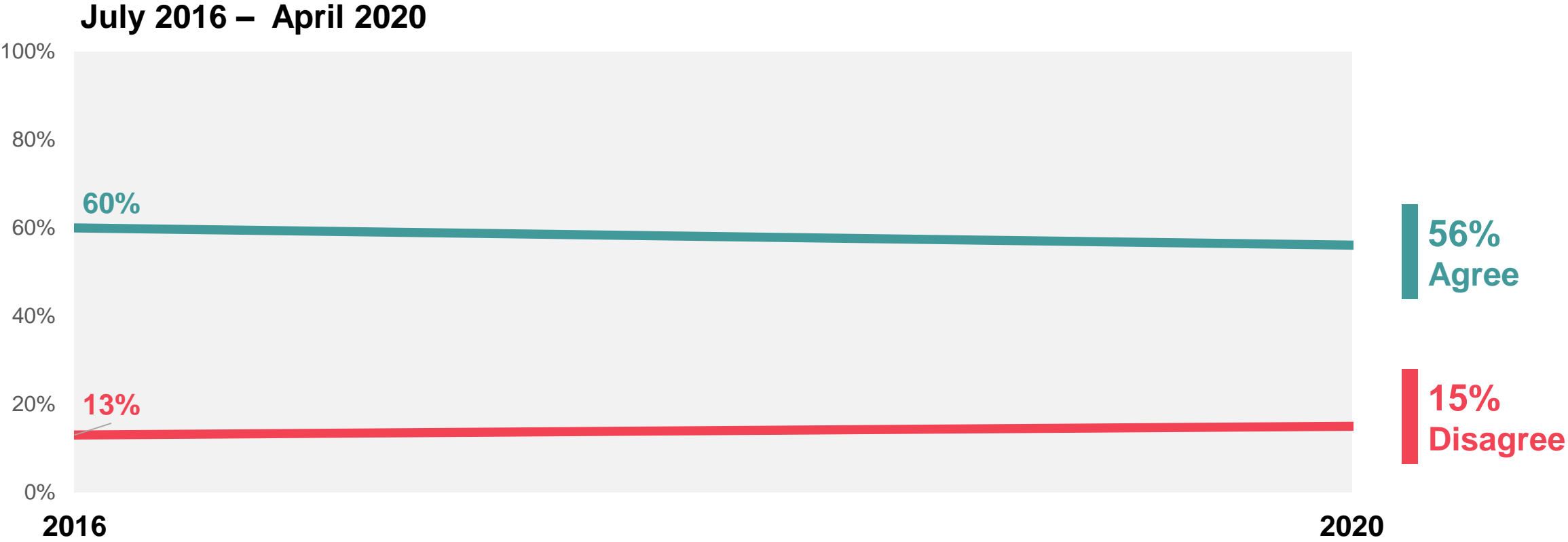


Base: 1,066 Online British adults 18-75, 2019 Conservative voters (315), 2019 Labour voters (305), 2016 Remain voters (459), 2016 Leave voters (391), 18-34 year olds (358), 35-54 (383), 55-75 (325), 24-27 April 2020

Source: Ipsos MORI

# Pride in being British

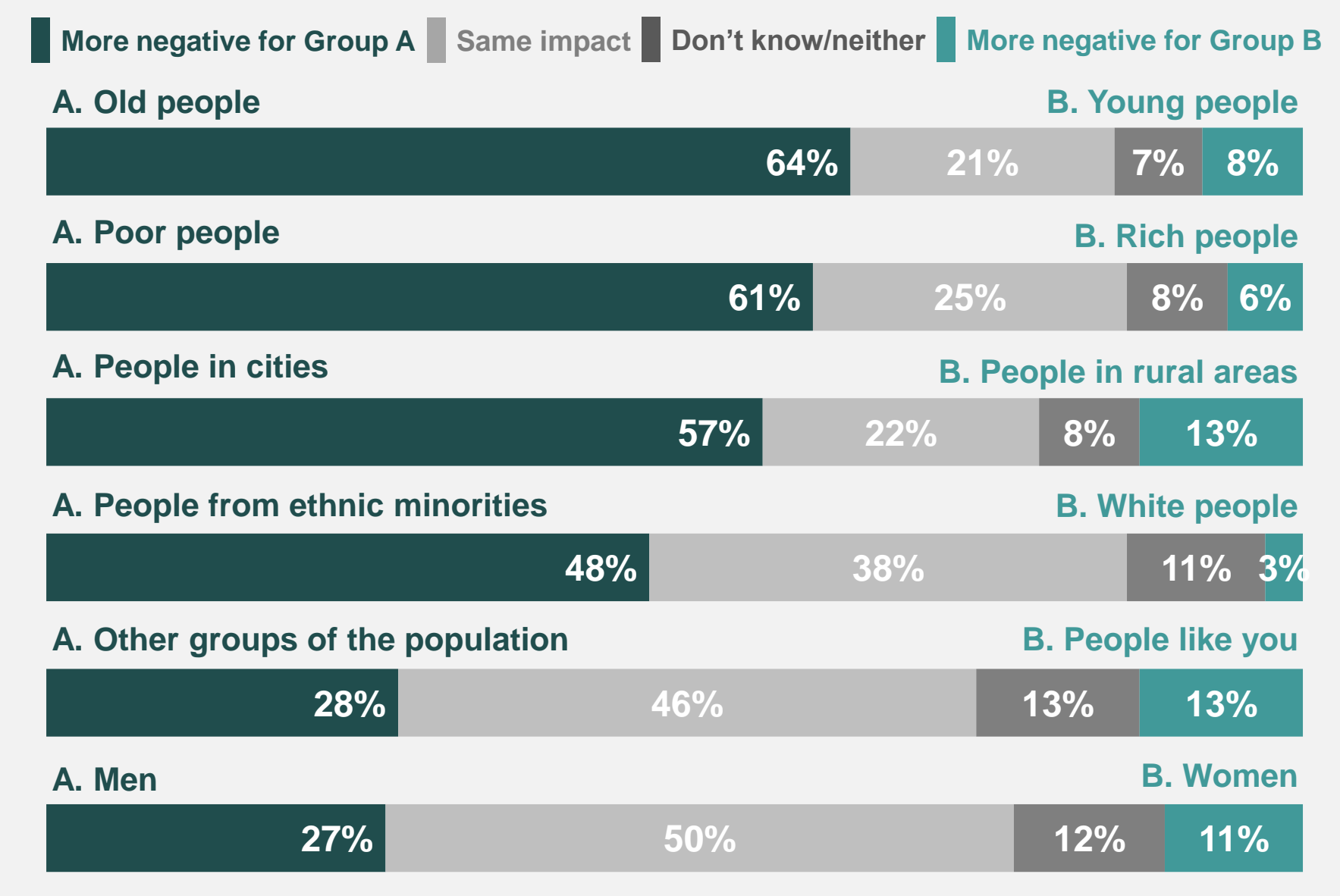
Do you agree or disagree with the statement, “I would rather be a citizen of Britain than of any country on earth?”



Base: 1,069 Online British adults 18-75, 10-13 April 2020.

# Impact of the Coronavirus on different groups

Taking all the potential effects into account (such as health, economic, and social impacts), do you think the Coronavirus will have a more negative impact on GROUP A or GROUP B, or will it have the same impact on both?



Base: 1,066 Online British adults 18-75, 24-27 April 2020

# Coronavirus perceptions tracker

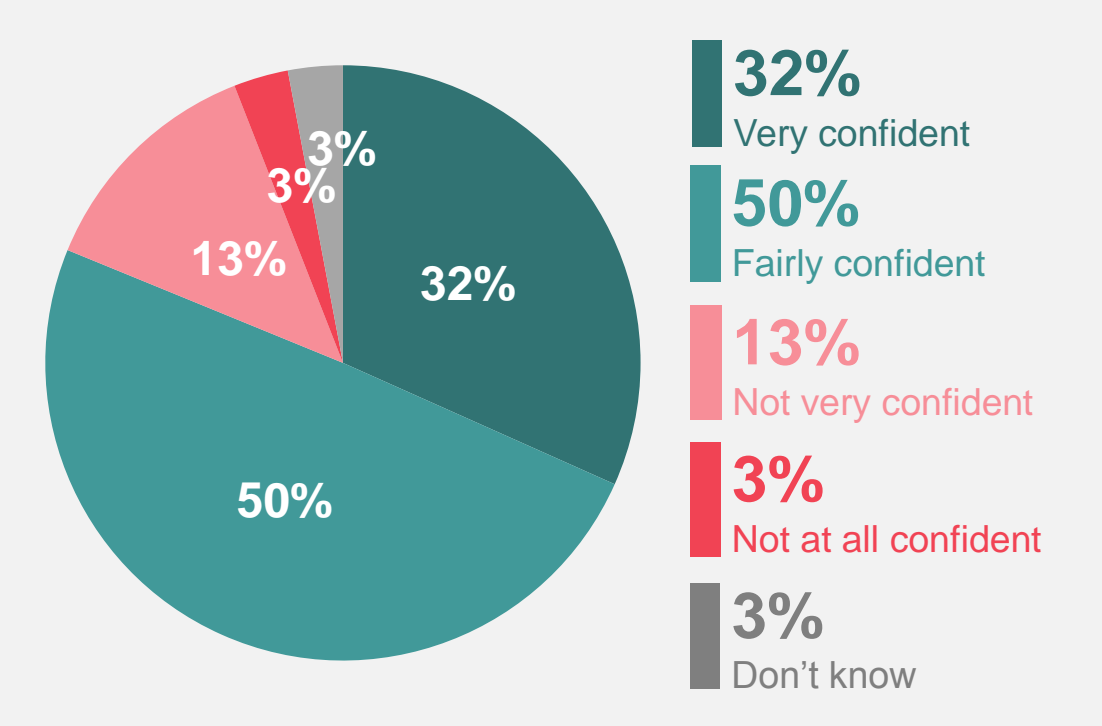
24-27 April 2020



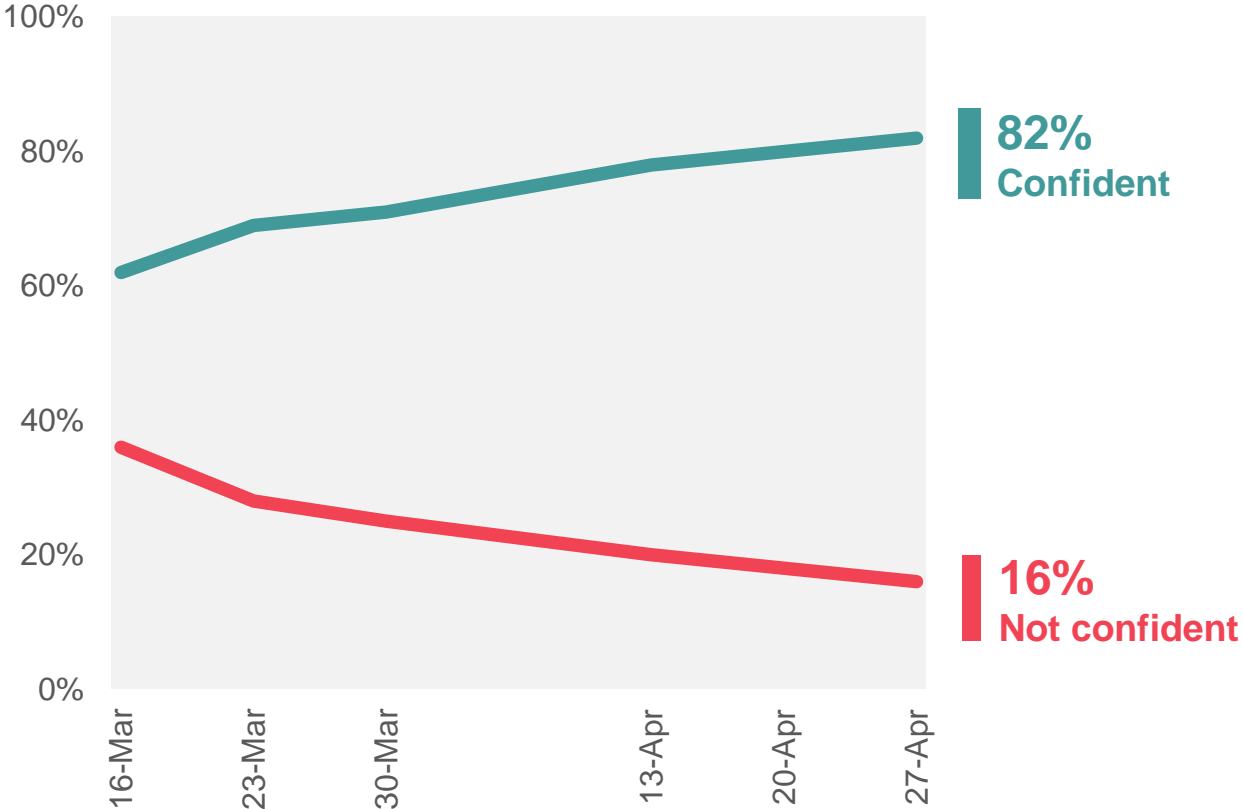
# Confidence in the NHS to deal with the Coronavirus

And how confident, if at all, would you say you are in the ability of the National Health Service to deal with those who are ill as a result of getting the Coronavirus?

24-27 April 2020



March - April 2020

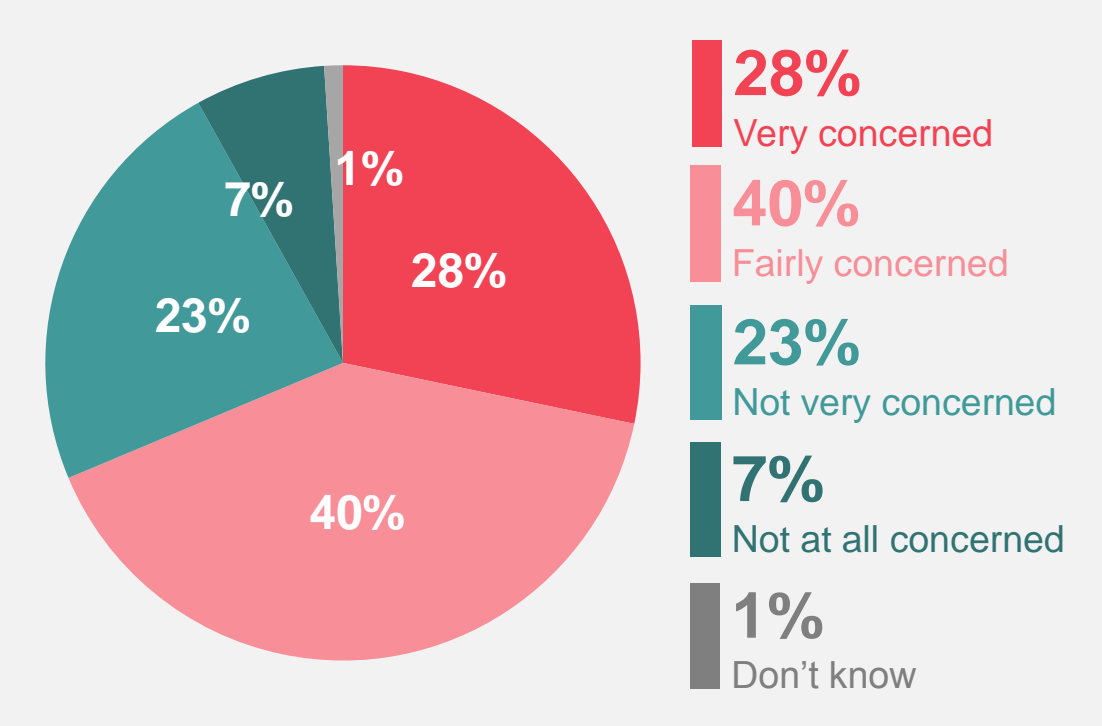


Base: 1,066 Online British adults 18-75, 24-27 April 2020

# Concern about the Coronavirus: For yourself

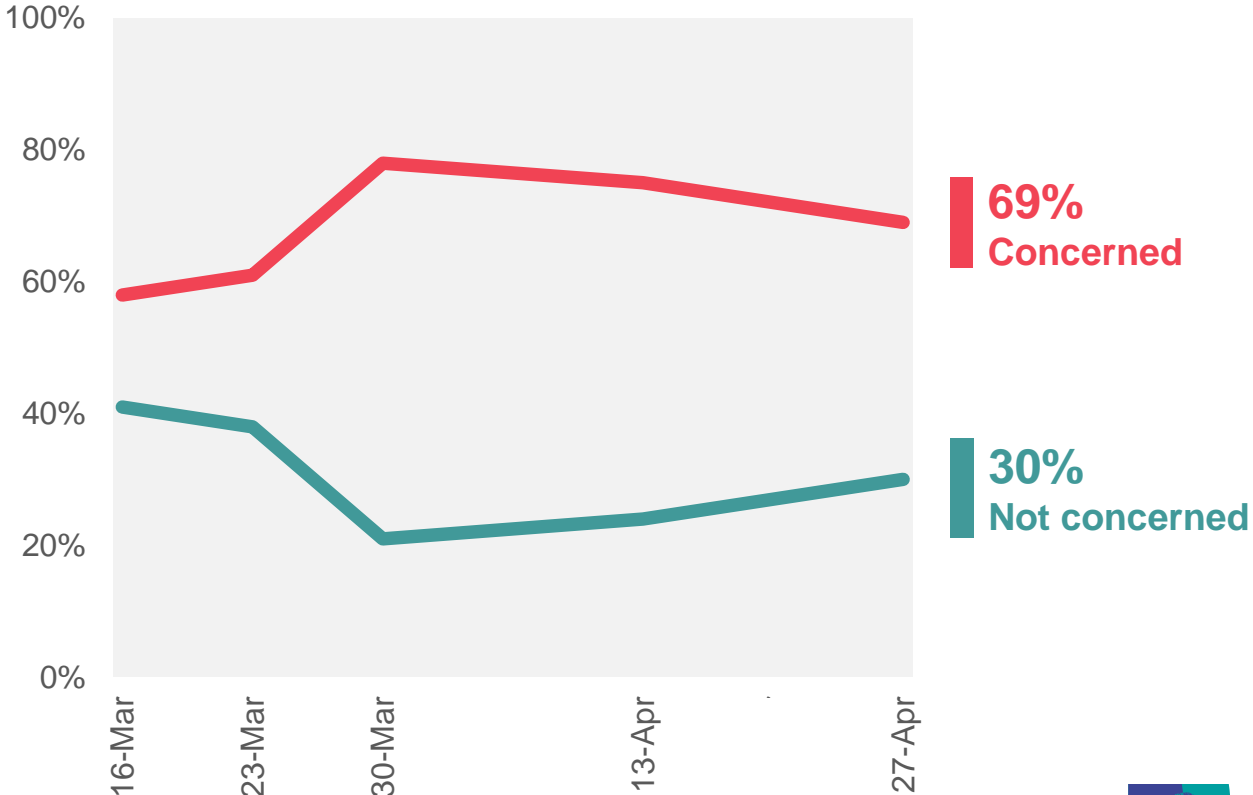
To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? Yourself

24-27 April 2020



Base: 1,066 Online British adults 18-75, 24-27 April 2020

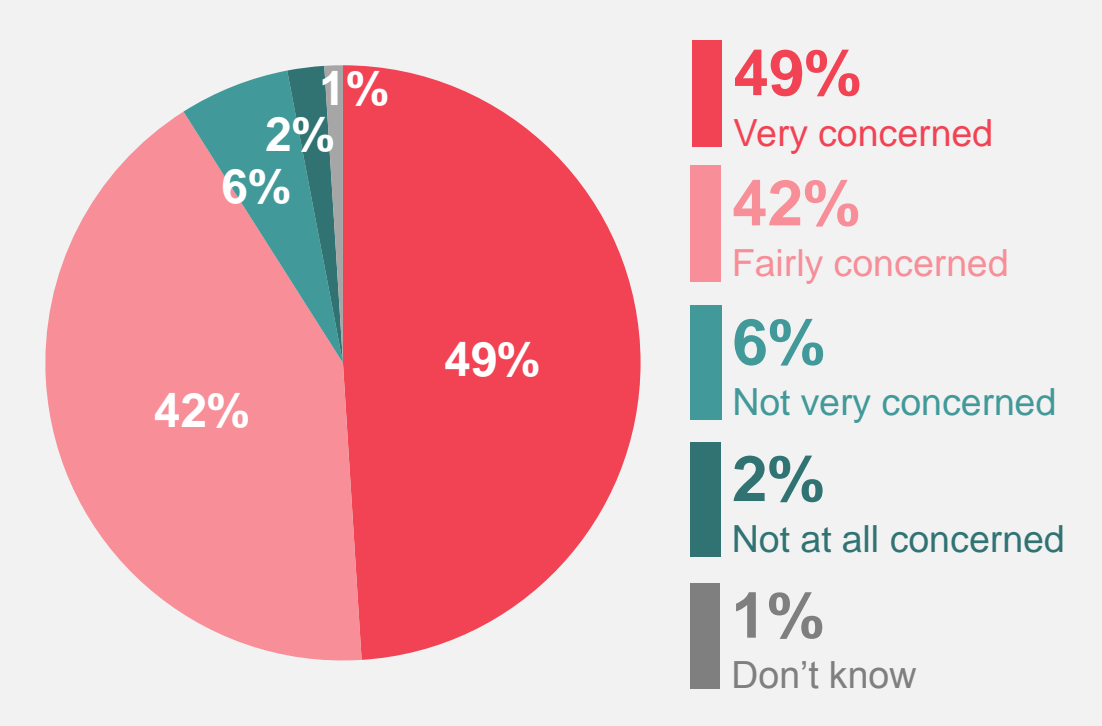
March - April 2020



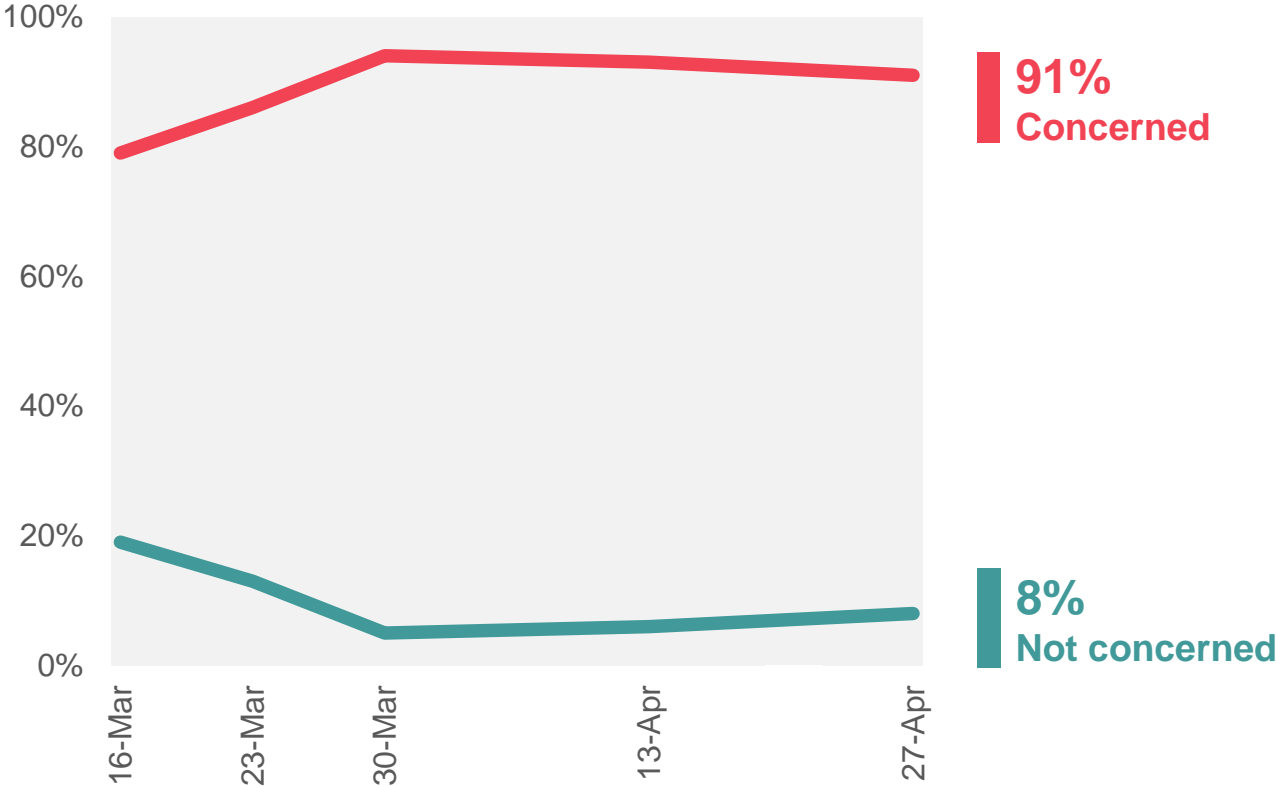
# Concern about the Coronavirus: The country as a whole

To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following? The country as a whole

24-27 April 2020



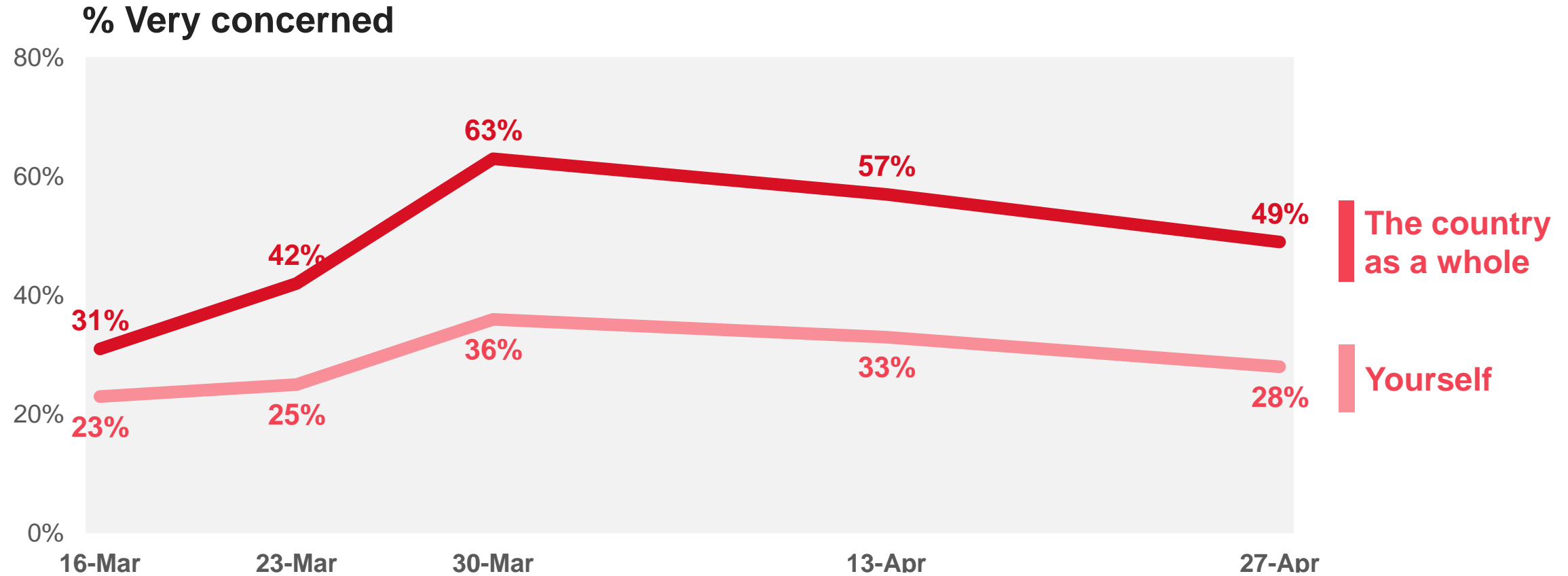
March - April 2020



Base: 1,066 Online British adults 18-75, 24-27 April 2020

# Public concern about the Coronavirus: March - April 2020

To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following?

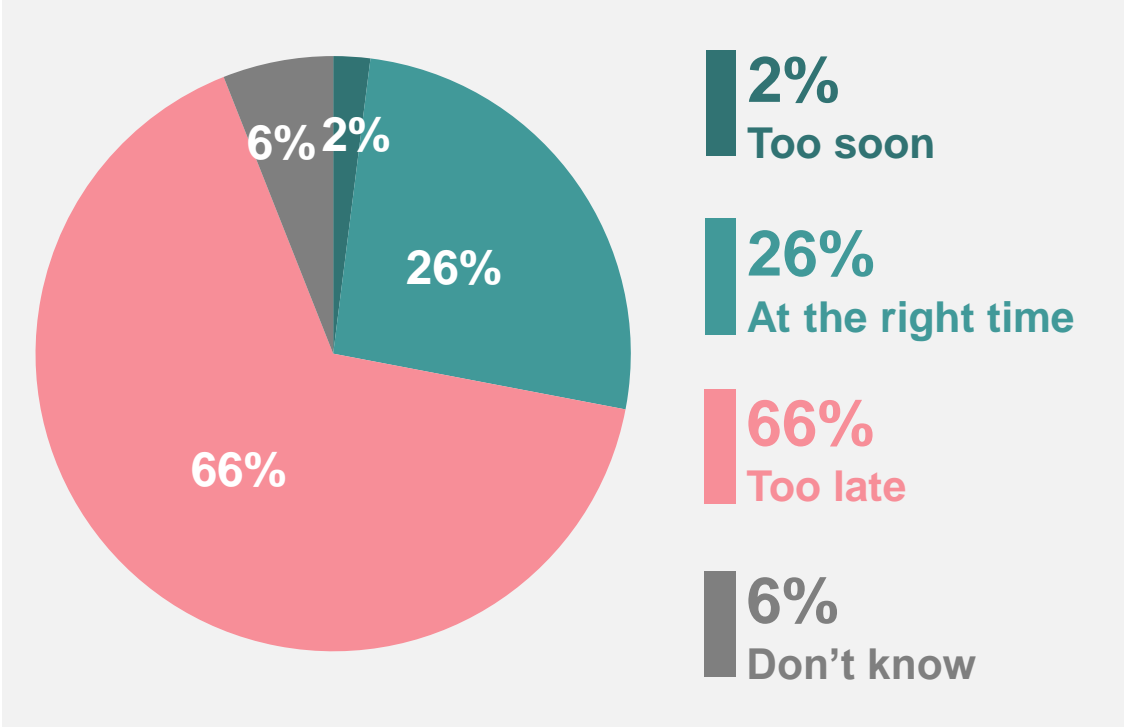


Base: 1,066 Online British adults 18-75, 24-27 April 2020

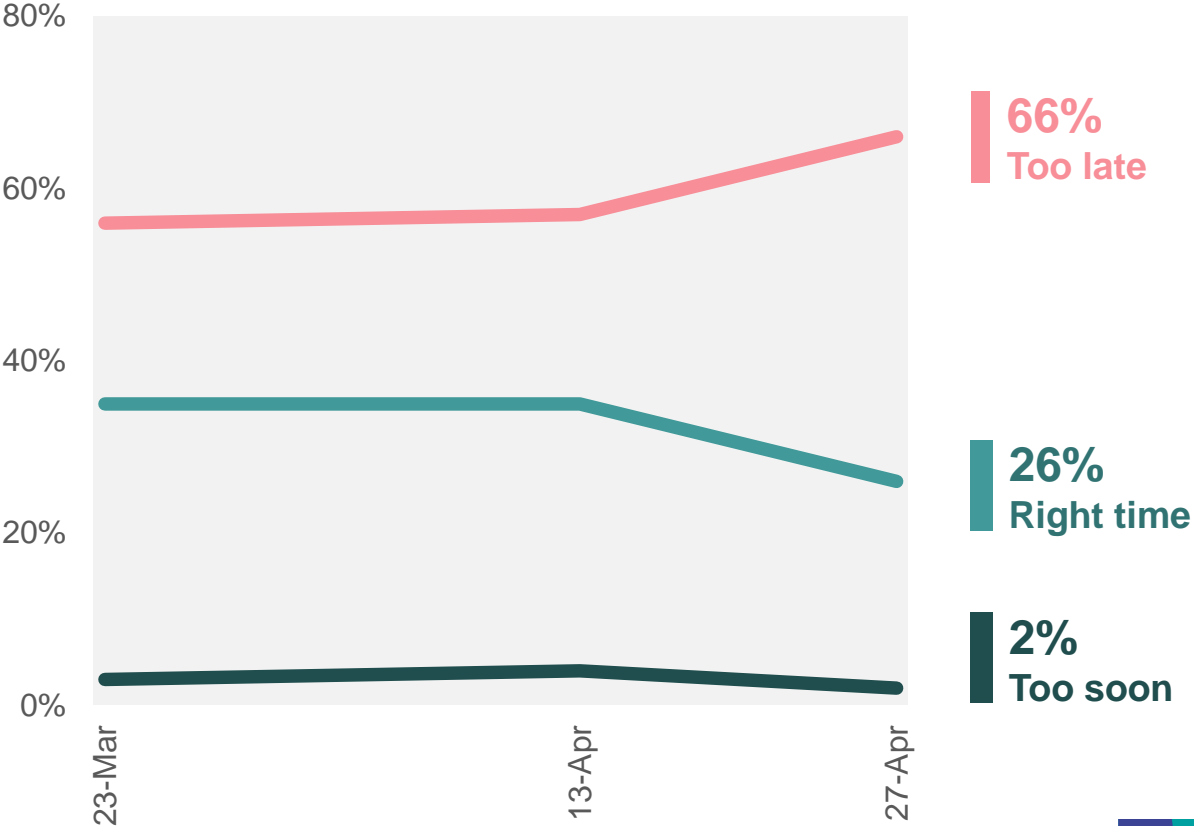
# Government measures in response to Coronavirus

On Monday 23rd March the Government announced stricter measures, including requiring individuals to stay at home and closing shops selling non-essential items, in order to contain the outbreak of the coronavirus. Do you think these measures by the Government were taken too soon, too late, or at the right time?

24-27 April 2020



March - April 2020



Base: 1,066 Online British adults 18-75, 24-27 April 2020

# Ipsos MORI

## Coronavirus Polling April 2020

### For more information

Gideon Skinner  
Research Director  
[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

Keiran Pedley  
Research Director  
[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

Glenn Gottfried  
Research Manager  
[glenn.gottfried@ipsos.com](mailto:glenn.gottfried@ipsos.com)

Cameron Garrett  
Senior Research Executive  
[cameron.garrett@ipsos.com](mailto:cameron.garrett@ipsos.com)

Holly Day  
Research Executive  
[holly.day@ipsos.com](mailto:holly.day@ipsos.com)

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