



## PRESS RELEASE

### Reuters/Ipsos Coronavirus Impact on Recreation (04/29/2020)

Many Americans will wait until there is a vaccine before returning to professional sports games, theatres and amusement parks

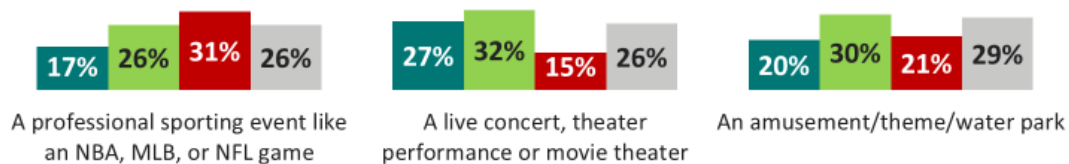
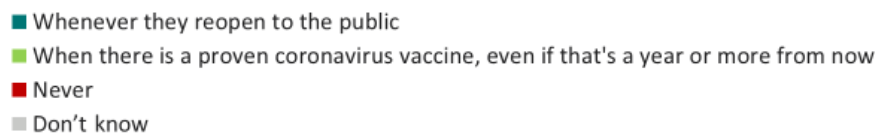
#### Topline Findings

**Washington, DC, April 29, 2020** – A recent Reuters/Ipsos poll finds that some Americans are apprehensive about returning to activities involving large crowds, like professional sports games, live concert and theatre performances, movie theatres, and amusement parks until there is a proven vaccine for the coronavirus.

- About a quarter said they would return to live concerts, theatres and movie theatres as soon as they reopen to the public (27%), but one-third said they would wait until there is a proven vaccine (32%).
- About 1 in 5 said they would visit an amusement park right when they re-opened, but 30% said they would wait until there is a vaccine.
- A quarter of Americans would return to professional sports games when a vaccine is available, but just 17% said they would attend when the leagues begin hosting games with live audiences.

### Many Americans will wait for a vaccine before returning to their favorite past times

When, if ever, do you expect to attend the following?.



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For full results, please refer to the following annotated questionnaire.



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		All Respondents
TM1851Y20_1. Have you attended any of the following in the past year? (Select all that apply)...A professional sporting event like an NBA, MLB, or NFL game	No	79%
	Yes	21%
	Total	4429
TM1851Y20_2. Have you attended any of the following in the past year? (Select all that apply)...A live concert, theater performance or movie theater	No	61%
	Yes	39%
	Total	4429
TM1851Y20_3. Have you attended any of the following in the past year? (Select all that apply)...An amusement/theme/water park	No	78%
	Yes	22%
	Total	4429
TM1851Y20_4. Have you attended any of the following in the past year? (Select all that apply)...None of these	No	53%
	Yes	47%
	Total	4429
TM1852Y20_1. When, if ever, do you expect to attend the following?...A professional sporting event like an NBA, MLB, or NFL game	Whenever they reopen to the public	17%
	When there is a proven coronavirus vaccine, even if that's a year or more from now	26%
	Never	31%
	Don't Know	26%
	Total	4429
TM1852Y20_2. When, if ever, do you expect to attend the following?...A live concert, theater performance or movie theater	Whenever they reopen to the public	27%
	When there is a proven coronavirus vaccine, even if that's a year or more from now	32%
	Never	15%
	Don't Know	26%
	Total	4429



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TM1852Y20_3. When, if ever, do you expect to attend the following?...An amusement/theme/water park	Whenever they reopen to the public	20%
	When there is a proven coronavirus vaccine, even if that's a year or more from now	30%
	Never	21%
	Don't Know	29%
	Total	4429
TM1853Y20_1. Please indicate how much you agree or disagree with the following statements...Professional sports (NFL, MLB, NBA, etc.) should hold competitions again with NO live audience before a vaccine is available	Strongly agree	16%
	Somewhat agree	32%
	Somewhat disagree	18%
	Strongly disagree	19%
	Not sure	15%
	Total	4429
TM1853Y20_2. Please indicate how much you agree or disagree with the following statements...Professional sports (NFL, MLB, NBA, etc.) should hold competitions again with live audiences before a vaccine is available	Strongly agree	9%
	Somewhat agree	19%
	Somewhat disagree	22%
	Strongly disagree	36%
	Not sure	14%
	Total	4429
TM1853Y20_3. Please indicate how much you agree or disagree with the following statements...Live concerts, theater performances and movie theatres should reopen to the public before a vaccine is available	Strongly agree	9%
	Somewhat agree	21%
	Somewhat disagree	23%
	Strongly disagree	32%
	Not sure	14%
	Total	4429
TM1853Y20_4. Please indicate how much you agree or disagree with the following statements...Amusement parks should reopen to the public before a vaccine is available	Strongly agree	8%
	Somewhat agree	19%
	Somewhat disagree	21%
	Strongly disagree	38%
	Not sure	14%
	Total	4429



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### About the Study

These are some of the findings of an Ipsos poll conducted between April 15-21, 2020 on behalf of Thomson Reuters. For this survey, a sample of 4,429 Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 1.7$  percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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