



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Nearly half of Americans support reopening schools before there is a coronavirus vaccine

USA Today/Ipsos poll finds that most parents think their child will be able to make up lost ground, but that teachers have struggled to help

#### Topline Findings

**Washington, DC, May 26, 2020** – As a vast majority of schools across the country have developed alternative teaching arrangements due to the coronavirus pandemic, a new USA Today/Ipsos poll finds support for a range of proposals for how to return to school in the fall, yet less than half of Americans are in favor of students and teachers returning before there is a vaccine. Another poll of K-12 teachers conducted simultaneously shows similar levels of support, both for different ways of returning and for doing so before there is a vaccine.

Most parents of school-aged children feel their kids have adapted well to online learning, yet a majority acknowledge they are worried about their child(ren) and that teachers have struggled to support their child(ren)'s distance learning. At the same time, many teachers also feel parents have struggled to help support online or distance learning, according to the parallel survey of teachers.

#### Detailed Findings

1. More than half of Americans support a range of suggested proposals for returning to in-person learning next fall. Nearly two-thirds think it is likely that schools will re-open in the fall, yet less than half support returning to school before there is a coronavirus vaccine.
  - Overall, there is little difference in support for these measures between the general population and parents of school-aged children.
  - Sixty-four percent of Americans think it is likely that schools reopen in the fall, and most would support in-person teaching 5 days a week or 2-3 days a week with distance learning on other days (58% each).
  - Six in ten (61%) would support low-risk teachers returning to in-person teaching with high risk individuals continue to teach online. Less (47%) would support adjusting school calendars to start earlier in the summer and continue into the following summer.
  - Forty-six percent of Americans (and 47% of parents with at least one child in grades K-12) would support in-person schooling before there is a coronavirus.
2. If schools reopened in the fall, more than half of parents with a school-aged child report being very or somewhat likely to switch to at-home learning. Two-thirds or more of parents would be likely to ask their child to wear a mask at school and say their child would likely have difficulty complying with social distancing at school.
  - More than two-thirds (68%) say their child would likely find it difficult to follow social distancing guidelines at school (68%) and would be probably ask their child to wear a mask at school (70%).
  - Fifty-nine percent would likely pursue at-home learning such online school or homeschooling, with 30% saying they would be *very* likely to do so. Parents in the Midwest are least likely to say this (49%), while those in the South (64%) are most likely.





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3. Parents with a child that is online or distance learning agree that they have sufficient and easy-to-use resources to aid in the transition, yet most agree that teachers have struggled to support their child(ren)'s distance learning.
  - Nearly 4 in 5 (78%) report their school district has developed some type of alternative teaching arrangement, like distance learning or virtual classes, in order to adapt to the coronavirus pandemic.
  - More than three-quarters of parents with a child utilizing online or distance learning agree that their home has reliable internet (94%), they have sufficient software (86%), and it is easy for their child to use the technology (82%). Most of these parents also agree that their school district's effort is headed in the right direction (73%), and that their school district prepare their child(ren) well for online or distance learning (65%).
  - However, three in five parents with a child in grades K-12 are worried about their child(ren) right now, and 52% agree think teachers have struggled to support their child(ren)'s online or distance learning.

*These are the findings of an Ipsos poll conducted between May 18-20, 2020 on behalf of USA Today. For this survey, a sample of 2,008 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.*

**For full results, please refer to the following annotated questionnaire:**

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### Full Annotated Questionnaire

1. Do you currently have at least one child or grandchild in school (kindergarten through 12th grade)?

|                   | <b>Total<br/>(N=2,008)</b> |
|-------------------|----------------------------|
| Yes, a child      | 22%                        |
| Yes, a grandchild | 15%                        |
| No                | 63%                        |

2. Do you agree or disagree with the following statements?

#### Total Agree Summary

|  | <b>Total<br/>(N=2,008)</b> | <i>August 2018<br/>(N=2,010)</i> | <b>Child in K-12<br/>(N=403)</b> |
|--|----------------------------|----------------------------------|----------------------------------|
| Public school teachers are paid fairly               | 31%                        | 34%                              | 40%                              |
| Most teachers are able to take a vacation all summer | 43%                        | 43%                              | 52%                              |
| Teachers are working harder now than they ever have  | 70%                        | -                                | 71%                              |

- a. Public school teachers are paid fairly

|                       | <b>Total</b> | <i>August 2018</i> | <b>Child in K-12</b> |
|-----------------------|--------------|--------------------|----------------------|
| Strongly agree        | 10%          | 12%                | 12%                  |
| Somewhat agree        | 22%          | 22%                | 27%                  |
| Somewhat disagree     | 31%          | 30%                | 28%                  |
| Strongly disagree     | 31%          | 29%                | 28%                  |
| Don't know            | 7%           | 7%                 | 4%                   |
| <i>Agree (Net)</i>    | <b>31%</b>   | <b>34%</b>         | <b>40%</b>           |
| <i>Disagree (Net)</i> | <b>62%</b>   | <b>59%</b>         | <b>56%</b>           |

- b. Most teachers are able to take a vacation all summer

|                       | <b>Total</b> | <i>August 2018</i> | <b>Child in K-12</b> |
|-----------------------|--------------|--------------------|----------------------|
| Strongly agree        | 15%          | 16%                | 22%                  |
| Somewhat agree        | 28%          | 28%                | 30%                  |
| Somewhat disagree     | 29%          | 29%                | 27%                  |
| Strongly disagree     | 19%          | 19%                | 14%                  |
| Don't know            | 9%           | 9%                 | 7%                   |
| <i>Agree (Net)</i>    | <b>43%</b>   | <b>43%</b>         | <b>52%</b>           |
| <i>Disagree (Net)</i> | <b>48%</b>   | <b>47%</b>         | <b>41%</b>           |



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c. Teachers are working harder now than they ever have

|                       | Total      | Child in K-12 |
|-----------------------|------------|---------------|
| Strongly agree        | 41%        | 40%           |
| Somewhat agree        | 29%        | 31%           |
| Somewhat disagree     | 15%        | 14%           |
| Strongly disagree     | 7%         | 9%            |
| Don't know            | 7%         | 6%            |
| <i>Agree (Net)</i>    | <i>70%</i> | <i>71%</i>    |
| <i>Disagree (Net)</i> | <i>23%</i> | <i>23%</i>    |

3. **[If selected “Yes, a child” in Q1]** Which of the following best describes how your school district has adapted to the coronavirus pandemic?

|  | Total<br>(N=403) |
|--|------------------|
| Developed some type of alternative teaching arrangement, like distance learning or virtual classes   | 78%              |
| Canceled in-person classes and did not provide students with anything to do for the rest of the year | 8%               |
| Canceled in-person classes, but they have since resumed  | 6%               |
| Continued in-person instruction in school buildings throughout March, April, and May                 | 6%               |
| Other  | 1%               |

4. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]** How did your school district provide alternative teaching arrangements? Select all that apply.

|  | Total<br>(N=326) |
|--|------------------|
| Instructors teaching students live, in real-time, through a video platform | 60%              |
| Students using software or watching pre-recorded videos                    | 60%              |
| Students using paper packets or worksheets                                 | 37%              |
| Something else   | 4%               |



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### 5. [If selected “Yes, a child” in Q1] Do you agree or disagree with the following statements?

#### Total Agree Summary

|   | <b>Total<br/>(N=403)</b> |
|---|--------------------------|
| My child(ren) has/have access to reliable internet at home that allows them to study  | N=326<br>94%             |
| My child/Each of my children had sufficient software and equipment already, or the school provided it, for online or distance learning during the COVID-19 pandemic | N=326<br>86%             |
| It is easy for my child(ren) to use the technology needed for online learning   | N=326<br>82%             |
| My child(ren)’s teacher(s) is/are in contact with my child(ren), and we feel connected to them right now  | 77%                      |
| I think my school district’s online or distance learning effort is headed in the right direction  | N=326<br>73%             |
| My child(ren) will eventually be able to make up any lost ground  | 73%                      |
| My school district prepared my child(ren) well for online or distance learning during the COVID-19 pandemic   | N=326<br>65%             |
| I am worried about my child(ren) right now  | 60%                      |
| Teachers have struggled to help support my child(ren)’s online or distance learning   | N=326<br>52%             |
| Online or distance learning is causing my child(ren) to fall behind   | N=326<br>46%             |

- a. [If selected “Developed some type of alternative teaching arrangement...” in Q3] My school district prepared my child(ren) well for online or distance learning during the COVID-19 pandemic

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 23%                      |
| Somewhat agree        | 43%                      |
| Somewhat disagree     | 16%                      |
| Strongly disagree     | 12%                      |
| Don’t know            | 7%                       |
| <i>Agree (Net)</i>    | <i>65%</i>               |
| <i>Disagree (Net)</i> | <i>28%</i>               |



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- b. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]**  
My child/Each of my child(ren) had sufficient software and equipment already, or the school provided it, for online or distance learning during the COVID-19 pandemic

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 50%                      |
| Somewhat agree        | 36%                      |
| Somewhat disagree     | 6%                       |
| Strongly disagree     | 4%                       |
| Don't know            | 4%                       |
| <i>Agree (Net)</i>    | <i>86%</i>               |
| <i>Disagree (Net)</i> | <i>10%</i>               |

- c. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]** It is easy for my child(ren) to use the technology needed for online learning

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 44%                      |
| Somewhat agree        | 38%                      |
| Somewhat disagree     | 9%                       |
| Strongly disagree     | 4%                       |
| Don't know            | 4%                       |
| <i>Agree (Net)</i>    | <i>82%</i>               |
| <i>Disagree (Net)</i> | <i>13%</i>               |

- d. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]**  
Online or distance learning is causing my child(ren) to fall behind

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 18%                      |
| Somewhat agree        | 28%                      |
| Somewhat disagree     | 23%                      |
| Strongly disagree     | 22%                      |
| Don't know            | 9%                       |
| <i>Agree (Net)</i>    | <i>46%</i>               |
| <i>Disagree (Net)</i> | <i>45%</i>               |



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- e. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]**  
Teachers have struggled to help support my child(ren)’s online or distance learning

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 16%                      |
| Somewhat agree        | 35%                      |
| Somewhat disagree     | 19%                      |
| Strongly disagree     | 19%                      |
| Don’t know            | 10%                      |
| <i>Agree (Net)</i>    | <i>52%</i>               |
| <i>Disagree (Net)</i> | <i>38%</i>               |

- f. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]** I think my school district’s online or distance learning effort is headed in the right direction

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 28%                      |
| Somewhat agree        | 45%                      |
| Somewhat disagree     | 14%                      |
| Strongly disagree     | 6%                       |
| Don’t know            | 8%                       |
| <i>Agree (Net)</i>    | <i>73%</i>               |
| <i>Disagree (Net)</i> | <i>20%</i>               |

- g. **[If selected “Developed some type of alternative teaching arrangement...” in Q3]**  
My child(ren) has/have access to reliable internet at home that allows them to study

|                       | <b>Total<br/>(N=326)</b> |
|-----------------------|--------------------------|
| Strongly agree        | 70%                      |
| Somewhat agree        | 24%                      |
| Somewhat disagree     | 2%                       |
| Strongly disagree     | 1%                       |
| Don’t know            | 3%                       |
| <i>Agree (Net)</i>    | <i>94%</i>               |
| <i>Disagree (Net)</i> | <i>3%</i>                |



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- h. My child(ren)'s teacher(s) is/are in contact with my child(ren), and we feel connected to them right now

|                       | <b>Total</b> |
|-----------------------|--------------|
| Strongly agree        | 35%          |
| Somewhat agree        | 42%          |
| Somewhat disagree     | 11%          |
| Strongly disagree     | 6%           |
| Don't know            | 5%           |
| <i>Agree (Net)</i>    | <i>77%</i>   |
| <i>Disagree (Net)</i> | <i>17%</i>   |

- i. My child(ren) will eventually be able to make up any lost ground

|                       | <b>Total</b> |
|-----------------------|--------------|
| Strongly agree        | 37%          |
| Somewhat agree        | 37%          |
| Somewhat disagree     | 13%          |
| Strongly disagree     | 4%           |
| Don't know            | 10%          |
| <i>Agree (Net)</i>    | <i>73%</i>   |
| <i>Disagree (Net)</i> | <i>17%</i>   |

- j. I am worried about my child(ren) right now

|                       | <b>Total</b> |
|-----------------------|--------------|
| Strongly agree        | 30%          |
| Somewhat agree        | 30%          |
| Somewhat disagree     | 22%          |
| Strongly disagree     | 15%          |
| Don't know            | 3%           |
| <i>Agree (Net)</i>    | <i>60%</i>   |
| <i>Disagree (Net)</i> | <i>37%</i>   |

6. How likely do you think it is that schools in your area will reopen in the fall?

|                         | <b>Total</b> | <b>Child in K-12</b> |
|-------------------------|--------------|----------------------|
| Very likely             | 19%          | 23%                  |
| Somewhat likely         | 45%          | 39%                  |
| Not very likely         | 20%          | 22%                  |
| Not at all likely       | 6%           | 7%                   |
| Don't know              | 10%          | 8%                   |
| <i>Likely (Net)</i>     | <i>64%</i>   | <i>63%</i>           |
| <i>Not likely (Net)</i> | <i>26%</i>   | <i>29%</i>           |





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7. Would you support or oppose the following measures if schools in your area implemented them this fall?

### Total Support Summary

|  | Total | Child in K-12 |
|--|-------|---------------|
| Teachers considered high risk for severe illness continuing to teach online, while low-risk teachers teach in person | 61%   | 63%           |
| Students and teachers returning to school 5 days a week  | 58%   | 59%           |
| Students and teachers returning to school 2-3 days a week, with distance learning on the other days                  | 58%   | 63%           |
| Schools adjusting their calendars to begin earlier in the summer and continue into the following summer              | 47%   | 50%           |
| Students and teachers returning to school before there is a coronavirus vaccine                                      | 46%   | 47%           |

- a. Students and teachers returning to school 5 days a week

|                      | Total      | Child in K-12 |
|----------------------|------------|---------------|
| Strongly support     | 24%        | 29%           |
| Somewhat support     | 33%        | 30%           |
| Somewhat oppose      | 18%        | 15%           |
| Strongly oppose      | 12%        | 18%           |
| Don't know           | 12%        | 8%            |
| <i>Support (Net)</i> | <i>58%</i> | <i>59%</i>    |
| <i>Oppose (Net)</i>  | <i>30%</i> | <i>33%</i>    |

- b. Students and teachers returning to school 2-3 days a week, with distance learning on the other days

|                      | Total      | Child in K-12 |
|----------------------|------------|---------------|
| Strongly support     | 18%        | 27%           |
| Somewhat support     | 40%        | 36%           |
| Somewhat oppose      | 18%        | 14%           |
| Strongly oppose      | 12%        | 15%           |
| Don't know           | 11%        | 8%            |
| <i>Support (Net)</i> | <i>58%</i> | <i>63%</i>    |
| <i>Oppose (Net)</i>  | <i>30%</i> | <i>29%</i>    |

- c. Teachers considered high risk for severe illness continuing to teach online, while low-risk teachers teach in person

|                      | Total      | Child in K-12 |
|----------------------|------------|---------------|
| Strongly support     | 22%        | 26%           |
| Somewhat support     | 39%        | 37%           |
| Somewhat oppose      | 16%        | 16%           |
| Strongly oppose      | 7%         | 9%            |
| Don't know           | 15%        | 13%           |
| <i>Support (Net)</i> | <i>61%</i> | <i>63%</i>    |
| <i>Oppose (Net)</i>  | <i>23%</i> | <i>24%</i>    |





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- d. Schools adjusting their calendars to begin earlier in the summer and continue into the following summer

|                      | <b>Total</b> | <b>Child in K-12</b> |
|----------------------|--------------|----------------------|
| Strongly support     | 16%          | 21%                  |
| Somewhat support     | 31%          | 29%                  |
| Somewhat oppose      | 21%          | 18%                  |
| Strongly oppose      | 14%          | 21%                  |
| Don't know           | 17%          | 10%                  |
| <i>Support (Net)</i> | <i>47%</i>   | <i>50%</i>           |
| <i>Oppose (Net)</i>  | <i>36%</i>   | <i>40%</i>           |

- e. Students and teachers returning to school before there is a coronavirus vaccine

|                      | <b>Total</b> | <b>Child in K-12</b> |
|----------------------|--------------|----------------------|
| Strongly support     | 16%          | 19%                  |
| Somewhat support     | 30%          | 28%                  |
| Somewhat oppose      | 22%          | 24%                  |
| Strongly oppose      | 17%          | 17%                  |
| Don't know           | 15%          | 12%                  |
| <i>Support (Net)</i> | <i>46%</i>   | <i>47%</i>           |
| <i>Oppose (Net)</i>  | <i>39%</i>   | <i>41%</i>           |

8. **[If selected “Yes, a child” in Q1]** If your child(ren)’s school was to reopen and implement social distancing guidelines, how likely are the following?

### Total Likely Summary

|  | <b>Total<br/>(N=403)</b> |
|--|--------------------------|
| I would ask my child(ren) to wear a mask at school                                 | 70%                      |
| My child(ren) would have difficulty complying with social distancing at school     | 68%                      |
| I would pursue at-home learning for my child (such as online school or homeschool) | 59%                      |

- a. My child(ren) would have difficulty complying with social distancing at school

|                         | <b>Total</b> |
|-------------------------|--------------|
| Very likely             | 34%          |
| Somewhat likely         | 34%          |
| Not very likely         | 16%          |
| Not at all likely       | 8%           |
| Don't know              | 8%           |
| <i>Likely (Net)</i>     | <i>68%</i>   |
| <i>Not likely (Net)</i> | <i>24%</i>   |



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b. I would ask my child(ren) to wear a mask at school

|                         | <b>Total</b> |
|-------------------------|--------------|
| Very likely             | 43%          |
| Somewhat likely         | 28%          |
| Not very likely         | 16%          |
| Not at all likely       | 8%           |
| Don't know              | 6%           |
| <i>Likely (Net)</i>     | <i>70%</i>   |
| <i>Not likely (Net)</i> | <i>24%</i>   |

c. I would pursue at-home learning for my child (such as online school or homeschool)

|                         | <b>Total</b> |
|-------------------------|--------------|
| Very likely             | 30%          |
| Somewhat likely         | 29%          |
| Not very likely         | 21%          |
| Not at all likely       | 15%          |
| Don't know              | 5%           |
| <i>Likely (Net)</i>     | <i>59%</i>   |
| <i>Not likely (Net)</i> | <i>36%</i>   |

9. [If selected “Yes, a child” in Q1] Which type of school does/do your child(ren) attend?

|   | <b>Total<br/>(N=403)</b> |
|---|--------------------------|
| Public school                           | 75%                      |
| Charter school                          | 11%                      |
| Private school – religious or parochial | 10%                      |
| Private school – non-religious          | 9%                       |
| Other                                   | 3%                       |

10. Do you have any teachers in your immediate family, meaning parents, siblings, or children?

|     | <b>Total<br/>(N=2,008)</b> | <i>August 2018<br/>(N=2,010)</i> | <b>Child in K-12<br/>(N=403)</b> |
|-----|----------------------------|----------------------------------|----------------------------------|
| Yes | 26%                        | 29%                              | 35%                              |
| No  | 74%                        | 71%                              | 65%                              |



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### About the Study

These are the findings of an Ipsos poll conducted between May 18-20, 2020, on behalf of USA Today. For this survey, a sample of 2,008 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 403 parents with at least one child in kindergarten through 12<sup>th</sup> grade. Partial findings from an USA Today/Ipsos poll conducted August 9-13, 2018 among roughly 2,010 adults 18+ are included as well.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=2,008$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 4.0$  percentage points).

The poll also has a credibility interval of plus or minus 5.6 percentage points for parents with at least one child in kindergarten through twelfth grade. Additionally, the USA Today/Ipsos poll conducted August 9-13, 2018 has a credibility interval of plus or minus 2.5 percentage points for all respondents.

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**GAME CHANGERS**





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### About Ipsos

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