

19-001009-14 - 3rd-7th April 2020

PUBLIC

Coronavirus News Sources

Adults 16-75 in the UK

Thinking about the past seven days, have you seen, read or heard any information about the coronavirus pandemic?

All adults aged 16-75 who have heard of the coronavirus pandemic

		Gender		Age			Region				Social grade	
	Total	Male	Female	16-34	35-54	55-75	Scotland	Wales	Northern Ireland	England	ABC1	C2DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(O)	(P)
Unweighted base	2231	1052	1170	718	837	676	185	102	60	1884	1635	596
Weighted base	2231	1101	1121	743	790	698	188	105	62	1876	1250	981
Yes	2153 96%	1050 95%	1097 98% B	701 94%	766 97% D	686 98% D	181 96%	103 98% *	61 99% *	1808 96%	1212 97%	941 96%
No	58 3%	36 3% C	18 2%	37 5% EF	13 2%	8 1%	4 2%	2 2% *	1 1% *	51 3%	29 2%	29 3%
Don't know	21 1%	15 1%	6 1%	6 1%	11 1%	4 1%	3 1%	- - *	- - *	18 1%	9 1%	12 1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N,O/P Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N,O/P Minimum Base: 30(**) Small Base: 100(*)

19-001009-14 - 3rd-7th April 2020

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Coronavirus News Sources

Adults 16-75 in the UK

In which of the following places have you got information about the coronavirus pandemic over the past seven days? Select all that apply.

All adults aged 16-75 who have heard news about the coronavirus pandemic in the last 7 days

	Gender			Age			Region						Social grade	
	Total (A)	Male (B)	Female (C)	16-34 (D)	35-54 (E)	55-75 (F)	Scotland (G)	Wales (H)	Northern Ireland (I)	England (J)	ABC1 (K)	C2DE (L)		
Unweighted base	2156	1005	1146	676	815	665	177	100	59	1820	1588	568		
Weighted base	2153	1050	1097	701	766	686	181	103	61	1808	1212	941		
BBC News (TV, radio, online or social media)	1686 78%	827 79%	856 78%	469 67%	630 82%	587 86%	140 77%	80 78%	49 81%	1417 78%	1006 83%	681 72%		
ITV News (TV, online or social media)	879 41%	400 38%	476 43%	212 30%	310 40%	357 40%	74 41%	48 47%	29 48%	727 40%	438 36%	441 47%		
Facebook	755 35%	322 31%	432 39%	277 40%	311 41%	167 24%	68 38%	48 46%	25 40%	615 34%	407 34%	348 37%		
Sky News (TV, online or social media)	655 30%	330 31%	324 30%	239 34%	245 32%	171 25%	52 29%	26 25%	24 39%	553 31%	393 32%	262 28%		
Channel 4 News (TV, online or social media)	406 19%	212 20%	194 18%	121 17%	163 21%	122 18%	38 21%	11 11%	17 28%	340 19%	242 20%	164 17%		
The Daily Mail (Print, online or social media)	399 19%	177 17%	222 20%	148 21%	99 13%	151 22%	28 16%	15 14%	10 16%	345 19%	223 18%	176 19%		
The Guardian/ The Observer (Print, online or social media)	365 17%	172 16%	190 17%	165 23%	121 16%	79 11%	33 18%	10 10%	6 10%	315 17%	245 20%	119 13%		
Twitter	350 16%	187 18%	161 15%	171 24%	125 16%	54 8%	34 19%	13 13%	7 11%	297 16%	213 18%	138 15%		
Any commercial radio (Radio, online or social media)	330 15%	165 16%	164 15%	84 12%	161 21%	86 12%	26 14%	19 18%	18 29%	268 15%	185 15%	146 15%		
Any local newspaper (Print, online or social media)	322 15%	155 15%	166 15%	98 14%	106 14%	118 17%	34 19%	15 14%	9 15%	264 15%	179 15%	143 15%		
Instagram	247 11%	114 11%	131 12%	182 26%	46 6%	18 3%	19 10%	14 14%	6 9%	208 12%	132 11%	115 12%		
The Sun (Print, online or social media)	226 11%	127 12%	99 9%	102 15%	76 10%	48 7%	18 10%	8 7%	5 8%	196 11%	97 8%	129 14%		
Channel 5 News (TV, online or social media)	196 9%	100 9%	96 9%	72 10%	65 8%	59 9%	16 9%	7 6%	7 11%	166 9%	87 7%	109 12%		
The Telegraph (Print, online or social media)	195 9%	98 9%	96 9%	104 15%	42 5%	49 7%	13 7%	3 3%	3 5%	176 10%	114 9%	80 9%		
The Independent (Print, online or social media)	180 8%	87 8%	92 8%	90 13%	62 8%	28 4%	10 5%	8 8%	4 6%	158 9%	119 10%	61 6%		
The Times (Print, online or social media)	159 7%	85 8%	74 7%	62 9%	54 7%	44 6%	14 8%	4 4%	2 3%	139 8%	109 9%	50 5%		
The Mirror (Print, online or social media)	143 7%	64 6%	78 7%	65 9%	47 6%	32 5%	8 5%	5 4%	5 8%	126 7%	79 7%	64 7%		
The Metro (Print, online or social media)	132 6%	64 6%	67 6%	55 8%	43 6%	35 5%	12 7%	3 3%	- -	117 6%	76 6%	57 6%		
The Express (Print, online or social media)	94 4%	50 5%	45 4%	40 6%	19 2%	35 5%	13 7%	4 4%	2 4%	76 4%	55 5%	40 4%		
The i (Print, online or social media)	75 3%	39 4%	35 3%	23 3%	31 4%	20 3%	9 5%	1 1%	3 5%	62 3%	41 3%	34 4%		
Youtube	21 1%	12 1%	9 1%	9 1%	6 1%	6 1%	2 1%	5 5%	- -	14 1%	8 1%	13 1%		
NHS (Speaking to GPs/ other medical professionals, NHS website, calling 111, text updates) (spontaneous mention)	11 *	2 *	9 1%	1 *	8 1%	2 *	- -	1 1%	- -	10 1%	8 1%	2 *		
From work / work updates (spontaneous mention)	10 *	3 *	7 1%	3 *	5 1%	2 *	2 *	- -	- -	8 *	7 *	3 *		
Internet / online (spontaneous mention)	10 *	8 1%	2 *	1 *	2 *	7 1%	2 1%	1 1%	1 1%	6 *	6 *	4 *		
Government website (spontaneous mention)	8 *	6 1%	2 *	- -	2 *	6 1%	- -	1 1%	- *	8 *	6 *	3 *		
MSN (spontaneous mention)	5 *	1 *	4 *	- -	2 *	4 1%	- -	- -	- *	5 *	3 *	2 *		
Yahoo (spontaneous mention)	5 *	1 *	4 *	- -	2 *	2 *	- -	- -	- *	5 *	2 *	3 *		
Reddit (spontaneous mention)	4 *	2 *	2 *	4 1%	1 *	- -	- -	- -	- *	4 *	4 *	- -		
CNN / CNN website (spontaneous mention)	4 *	3 *	1 *	- -	3 *	1 *	1 1%	1 1%	- -	2 *	3 *	1 *		
Family & friends (from other countries) (spontaneous mention)	4 *	2 *	2 *	1 *	- -	3 *	1 1%	- -	- *	3 *	4 *	- -		
Worldometer (spontaneous mention)	4 *	2 *	2 *	1 *	2 *	1 *	1 *	- -	- *	4 *	4 *	- -		
Other spontaneous mentions	50 2%	29 3%	20 2%	13 2%	20 3%	17 2%	6 3%	1 1%	4 7%	39 2%	30 2%	20 2%		
None of these	15 1%	9 1%	6 1%	10 1%	5 1%	- -	- 2%	2 1%	1 1%	12 1%	6 *	9 1%		

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Output prepared using Ipsos MORI software

Columns: Population (P), Age (A), Gender (G), Ethnicity (E), Religion (R), Nationality (N), Qualification (Q), Income (I), Social Grade (S), Other (O)

Columns: Means (M), Standard Deviation (SD), Minimum (Min), Maximum (Max), Range (R), Skewness (S), Kurtosis (K), Other (O)

Coronavirus News Sources

Adults 16-75 in the UK

Which of the following do you feel is most trustworthy for information about the coronavirus pandemic? Please select just one.

All adults aged 16-75 who have heard news about the coronavirus pandemic in the last 7 days

	Gender			Age			Region				Social grade	
	Total (A)	Male (B)	Female (C)	16-34 (D)	35-54 (E)	55-75 (F)	Scotland (G)	Wales (H)	Northern Ireland (I)	England (J)	ABC1 (O)	C2DE (P)
Unweighted base	2143	998	1140	669	809	665	177	98	58	1810	1580	563
Weighted base	2138	1041	1092	691	761	686	181	101	61	1796	1206	932
BBC News (TV, radio, online or social media)	1027 48%	492 47%	532 49%	306 44%	379 50%	342 50%	85 47%	52 52%	30 50%	860 48%	641 53%	386 41%
Sky News (TV, online or social media)	163 8%	78 8%	85 8%	68 10%	61 8%	34 5%	17 9%	5 5%	4 6%	138 8%	82 7%	81 9%
ITV News (TV, online or social media)	152 7%	58 6%	95 9%	21 3%	62 8%	70 10%	16 9%	11 11%	5 8%	121 7%	63 5%	89 10%
The Guardian/ The Observer (Print, online or social media)	67 3%	31 3%	36 3%	35 5%	18 2%	13 2%	9 5%	2 2%	1 2%	54 3%	45 4%	22 2%
Facebook	62 3%	28 3%	34 3%	34 5%	19 3%	9 1%	1 *	5 5%	1 1%	56 3%	18 1%	44 5%
Channel 4 News (TV, online or social media)	56 3%	33 3%	23 2%	24 3%	21 3%	10 2%	7 4%	1 1%	- -	47 3%	32 3%	23 2%
The Daily Mail (Print, online or social media)	40 2%	23 2%	17 2%	21 3%	4 *	15 2%	1 *	2 2%	1 2%	36 2%	19 2%	21 2%
Twitter	27 1%	15 1%	11 1%	12 2%	12 2%	2 *	5 3%	4 4%	1 2%	17 1%	16 1%	11 1%
Any commercial radio (Radio, online or social media)	26 1%	17 2%	9 1%	12 2%	11 1%	3 *	- -	2 2%	1 2%	23 1%	15 1%	11 1%
The Telegraph (Print, online or social media)	23 1%	17 2%	6 1%	11 2%	2 *	11 2%	- -	- -	- -	23 1%	18 1%	5 1%
Any local newspaper (Print, online or social media)	22 1%	10 1%	12 1%	9 1%	8 1%	5 1%	1 *	- -	1 1%	20 1%	12 1%	10 1%
The Times (Print, online or social media)	21 1%	15 1%	7 1%	8 1%	5 1%	9 1%	- -	1 1%	- -	20 1%	13 1%	8 1%
The Sun (Print, online or social media)	18 1%	12 1%	6 1%	7 1%	6 1%	5 1%	4 2%	3 3%	1 1%	10 1%	5 *	13 1%
Instagram	16 1%	9 1%	7 1%	15 2%	- -	1 *	- -	1 1%	1 2%	13 1%	6 1%	9 1%
Channel 5 News (TV, online or social media)	15 1%	8 1%	8 1%	11 2%	- -	5 1%	- -	- -	- -	15 1%	4 *	11 1%
The Independent (Print, online or social media)	9 *	7 1%	2 *	8 1%	1 *	- -	- -	- -	- -	9 1%	8 1%	1 *
The Metro (Print, online or social media)	8 *	2 *	5 *	6 1%	2 *	- -	- -	- -	- -	8 *	5 *	3 *
The I (Print, online or social media)	7 *	5 *	2 *	3 *	3 *	2 *	2 1%	- -	- -	5 *	3 *	3 *
The Mirror (Print, online or social media)	3 *	2 *	1 *	2 *	1 *	- -	- -	- -	- -	3 *	2 *	1 *
The Express (Print, online or social media)	3 *	1 *	2 *	2 *	- -	1 *	- -	- -	- -	3 *	1 *	2 *
Other	82 4%	46 4%	36 3%	26 4%	27 4%	29 4%	11 6%	5 5%	3 5%	62 3%	49 4%	33 4%
Don't know	292 14%	134 13%	157 14%	54 8%	118 15%	121 18%	23 13%	8 8%	10 16%	251 14%	149 12%	143 15%

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I,J,K/L/M/N,O/P Minimum Base: 30(**) Small Base: 100(*)