



## PRESS RELEASE

### More people believe there are bigger issues than COVID-19 amid race protests in U.S. and globally

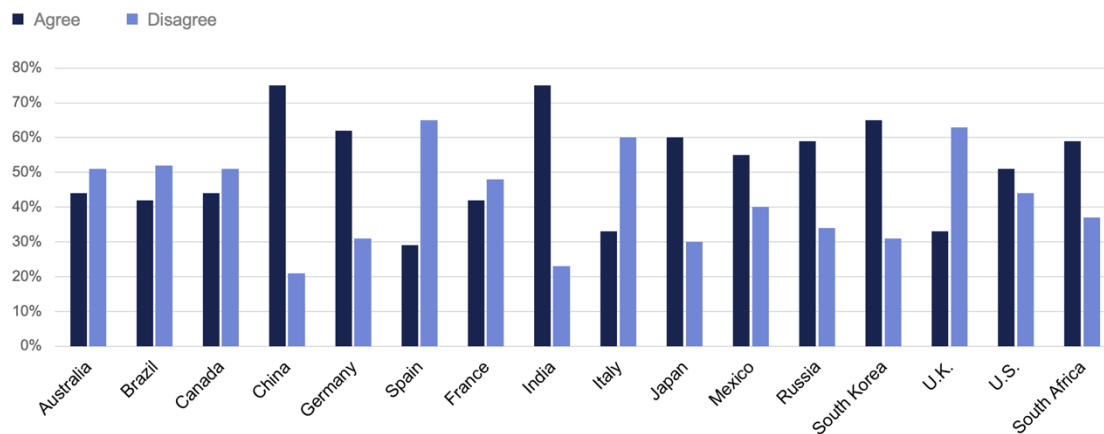
#### A majority in 13 countries say racism, other forms of intolerance is present in their country

**Paris, France June 18, 2020** — A majority of people in nine out of 16 major countries say there are much bigger issues to worry about than the coronavirus with all protests going on in the United States and elsewhere, according to the latest Ipsos survey.

People in China and India (75%), South Korea (65%), Germany (62%) and Japan (60%) are most likely to agree with this in a poll of nearly 16,000 respondents conducted from June 11 to 14. Those in European countries of Spain (65%), the United Kingdom (63%) and Italy (60%) are most likely to disagree.

France is the most divided country on the issue with only 6 percentage points separating those that agree and disagree with the statement that there are bigger problems to worry about than COVID-19. The U.S. is tied with Canada and Australia for having the second smallest margin between respondents that agree and disagree at 7 points.

#### DO YOU THINK THERE'S BIGGER ISSUES THAN COVID-19 WITH PROTESTS IN THE U.S.?



Q: To what extent do you agree or disagree with the following statement?  
With all the protests going on in the U.S. and elsewhere, there are much bigger issues to worry about than COVID-19

15,908 adults polled in 16 countries from June 11 to 14, 2020





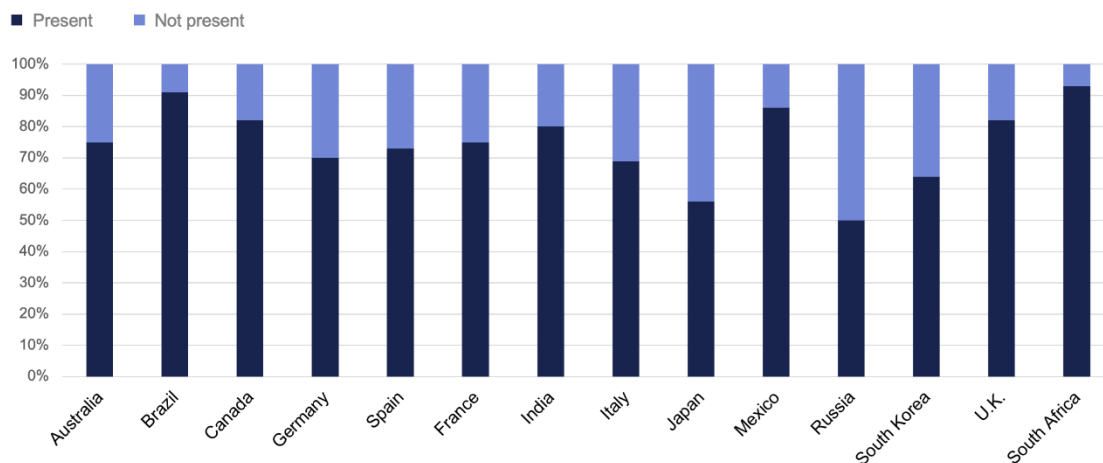
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Added to this, in a separate Ipsos poll conducted in 14 major countries outside of the United States from June 4 to 7, a majority in 13 countries said racism and other forms of intolerance, which are the base of the protests in the U.S., is present in their country.

People in emerging markets of South Africa (93%), Brazil (91%) and Mexico (86%) are mostly likely to agree with this, followed by Canada and the U.K. (82%).

Russia is the only country surveyed where respondents are evenly divided on the question at 50%. Other countries where about a third of people said racism and other forms of intolerance is not present are Japan (44%), South Korea (36%) and Italy (31%).

### IS THERE RACISM / INTOLERANCE IN YOUR COUNTRY?



Q: To what extent, if at all, do you think that racism and other forms of intolerance which is the base of protests in the United States is present in your country?

13,204 adults polled in 14 countries from June 4 to 7, 2020





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### About the Study

These are the results of an Ipsos survey conducted June 11<sup>th</sup> to 14<sup>th</sup>, 2020 on the Global Advisor online platform among 15,908 adults aged 18-74 in Canada and the United States and 16-74 in Australia, Brazil, China, France, Germany, Italy, Spain, India, Japan, Mexico, Russia, South Africa, South Korea and the United Kingdom. Where available, tracking results from previous studies conducted through March and April, as well as selected results from February, are referenced by date.

The sample for this study consists of approximately 1,000 individuals in each country. The samples in Australia, Canada, France, Germany, Italy, Spain, Japan, South Korea, the U.K. and the U.S. can be taken as representative of these countries' general adult population over age 16 or 18 (as above) and under the age of 75. The sample in Brazil, China, India, Mexico, Russia, and South Africa is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more "connected" segment of the population. The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum up to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website ([www.ipsos.com](http://www.ipsos.com)).

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### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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