

Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	167	87	79	64	54	48	16	44	56	51	23	61	36	47
	17%	18%	16%	23%	16%	13%	11%	16%	17%	21%	19%	24%	13%	13%
False	120	65	55	46	44	30	31	24	32	32	24	39	30	27
	12%	13%	11%	16%	13%	8%	21%	9%	10%	13%	20%	15%	11%	8%
Don't know	714	337	377	170	248	295	99	207	247	160	72	152	214	276
	71%	69%	74%	61%	72%	79%	68%	75%	74%	66%	61%	60%	76%	79%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - 15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	224	104	120	83	73	68	26	67	72	59	40	65	56	64
	22%	21%	24%	29%	21%	18%	18%	24%	22%	24%	34%	26%	20%	18%
False	76	39	37	24	31	21	15	18	21	22	12	24	19	21
	8%	8%	7%	9%	9%	6%	10%	7%	6%	9%	10%	9%	7%	6%
Don't know	700	346	354	175	242	283	105	191	241	162	66	163	205	266
	70%	71%	69%	62%	70%	76%	72%	69%	72%	67%	56%	65%	73%	76%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	261	128	133	88	69	104	40	68	78	75	41	67	55	98
	26%	26%	26%	31%	20%	28%	28%	24%	23%	31%	34%	27%	20%	28%
False	53	32	21	24	19	10	4	12	23	15	14	19	11	10
	5%	7%	4%	9%	6%	3%	3%	4%	7%	6%	12%	8%	4%	3%
Don't know	686	329	357	169	257	260	102	197	235	153	64	166	214	243
	69%	67%	70%	60%	74%	70%	70%	71%	70%	63%	54%	66%	76%	69%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	182	83	100	65	55	63	35	34	63	50	25	58	40	59
	18%	17%	20%	23%	16%	17%	24%	12%	19%	21%	21%	23%	14%	17%
False	88	56	32	41	29	18	11	29	24	24	24	30	17	17
	9%	11%	6%	14%	8%	5%	8%	11%	7%	10%	20%	12%	6%	5%
		B		DE			*				LM*	LM		
Don't know	730	350	380	176	262	292	100	213	249	169	70	164	223	274
	73%	72%	74%	63%	76%	78%	68%	77%	74%	69%	59%	65%	80%	78%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	351	171	179	69	85	196	27	110	127	87	27	68	69	187
	35%	35%	35%	25%	25%	53%	19%	40%	38%	36%	23%	27%	25%	53%
False				DE		CD	*	F	F	F	*			JKL
	70	41	29	39	19	12	20	18	15	17	18	28	11	12
	7%	8%	6%	14%	5%	3%	13%	7%	4%	7%	15%	11%	4%	3%
Don't know				DE			H*				LM*	LM		
	580	277	303	173	242	165	99	148	193	139	73	156	200	152
	58%	57%	59%	62%	70%	44%	68%	54%	58%	57%	62%	62%	71%	43%
Sigma				E	E		*				M*	M	KM	
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	383	167	217	101	123	159	46	101	145	91	40	96	95	153
	38%	34%	42%	36%	36%	43%	31%	37%	43%	38%	34%	38%	34%	44%
False	86	46	40	30	36	20	16	16	26	28	13	28	26	18
	9%	9%	8%	11%	10%	5%	11%	6%	8%	11%	11%	11%	9%	5%
Don't know	531	276	255	150	187	194	85	158	164	124	65	128	159	179
	53%	56%	50%	53%	54%	52%	58%	57%	49%	51%	55%	51%	57%	51%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - True Summary

	AGE GROUP													
	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.	167	87	79	64	54	48	16	44	56	51	23	61	36	47
	17%	18%	16%	23%	16%	13%	11%	16%	17%	21%	19%	24%	13%	13%
				E			*				*	LM		
15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.	224	104	120	83	73	68	26	67	72	59	40	65	56	64
	22%	21%	24%	29%	21%	18%	18%	24%	22%	24%	34%	26%	20%	18%
				E			*				LM*			
Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.	261	128	133	88	69	104	40	68	78	75	41	67	55	98
	26%	26%	26%	31%	20%	28%	28%	24%	23%	31%	34%	27%	20%	28%
				D		D	*			H	L*			L
Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.	182	83	100	65	55	63	35	34	63	50	25	58	40	59
	18%	17%	20%	23%	16%	17%	24%	12%	19%	21%	21%	23%	14%	17%
							*			G	*	L		
Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.	351	171	179	69	85	196	27	110	127	87	27	68	69	187
	35%	35%	35%	25%	25%	53%	19%	40%	38%	36%	23%	27%	25%	53%
						CD	*	F	F	F	*			JKL
Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.	383	167	217	101	123	159	46	101	145	91	40	96	95	153
	38%	34%	42%	36%	36%	43%	31%	37%	43%	38%	34%	38%	34%	44%
			A				*				*			L

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - False Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.	120	65	55	46	44	30	31	24	32	32	24	39	30	27
	12%	13%	11%	16%	13%	8%	21%	9%	10%	13%	20%	15%	11%	8%
				E			GH*				M*	M		
15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.	76	39	37	24	31	21	15	18	21	22	12	24	19	21
	8%	8%	7%	9%	9%	6%	10%	7%	6%	9%	10%	9%	7%	6%
							*				*			
Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.	53	32	21	24	19	10	4	12	23	15	14	19	11	10
	5%	7%	4%	9%	6%	3%	3%	4%	7%	6%	12%	8%	4%	3%
				E			*				LM*	M		
Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.	88	56	32	41	29	18	11	29	24	24	24	30	17	17
	9%	11%	6%	14%	8%	5%	8%	11%	7%	10%	20%	12%	6%	5%
		B		DE			*				LM*	LM		
Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.	70	41	29	39	19	12	20	18	15	17	18	28	11	12
	7%	8%	6%	14%	5%	3%	13%	7%	4%	7%	15%	11%	4%	3%
				DE			H*				LM*	LM		
Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.	86	46	40	30	36	20	16	16	26	28	13	28	26	18
	9%	9%	8%	11%	10%	5%	11%	6%	8%	11%	11%	11%	9%	5%
				E	E		*			G	*	M		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Don't know Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.	714	337	377	170	248	295	99	207	247	160	72	152	214	276
	71%	69%	74%	61%	72%	79%	68%	75%	74%	66%	61%	60%	76%	79%
15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.	700	346	354	175	242	283	105	191	241	162	66	163	205	266
	70%	71%	69%	62%	70%	76%	72%	69%	72%	67%	56%	65%	73%	76%
Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.	686	329	357	169	257	260	102	197	235	153	64	166	214	243
	69%	67%	70%	60%	74%	70%	70%	71%	70%	63%	54%	66%	76%	69%
Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.	730	350	380	176	262	292	100	213	249	169	70	164	223	274
	73%	72%	74%	63%	76%	78%	68%	77%	74%	69%	59%	65%	80%	78%
Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.	580	277	303	173	242	165	99	148	193	139	73	156	200	152
	58%	57%	59%	62%	70%	44%	68%	54%	58%	57%	62%	62%	71%	43%
Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.	531	276	255	150	187	194	85	158	164	124	65	128	159	179
	53%	56%	50%	53%	54%	52%	58%	57%	49%	51%	55%	51%	57%	51%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	201	106	95	61	57	82	21	56	64	60	24	57	41	79
	20%	22%	18%	22%	17%	22%	14%	20%	19%	25%	21%	22%	15%	22%
False	70	40	30	40	24	6	18	15	19	18	24	28	12	6
	7%	8%	6%	14%	7%	2%	13%	5%	6%	7%	21%	11%	4%	2%
Don't know	729	343	386	179	264	285	107	205	252	165	70	167	226	266
	73%	70%	76%	64%	76%	76%	73%	74%	75%	68%	59%	66%	81%	76%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	246	122	123	80	74	92	33	71	69	72	32	73	51	88
	25%	25%	24%	28%	21%	25%	23%	26%	21%	30%	27%	29%	18%	25%
False	53	36	18	31	17	5	13	12	15	13	17	20	12	5
	5%	7%	3%	11%	5%	1%	9%	4%	5%	5%	14%	8%	4%	1%
Don't know	701	331	370	170	255	277	100	192	251	158	69	158	217	258
	70%	68%	72%	60%	74%	74%	68%	70%	75%	65%	58%	63%	77%	74%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	203	100	103	76	60	67	26	53	66	57	32	63	45	62
	20%	20%	20%	27%	17%	18%	18%	19%	20%	24%	27%	25%	16%	18%
False	82	42	40	35	34	12	24	18	21	19	16	33	21	12
	8%	9%	8%	13%	10%	3%	16%	7%	6%	8%	13%	13%	7%	4%
Don't know	715	347	368	170	252	294	96	205	248	167	70	155	214	276
	72%	71%	72%	60%	73%	79%	66%	74%	74%	69%	60%	62%	77%	79%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	331	173	158	82	93	156	31	84	116	99	35	71	80	145
	33%	35%	31%	29%	27%	42%	21%	31%	35%	41%	29%	28%	29%	41%
False	73	41	32	35	29	10	21	16	20	16	13	36	15	9
	7%	8%	6%	12%	8%	3%	15%	6%	6%	7%	11%	14%	5%	2%
Don't know	596	275	321	165	224	207	93	176	199	128	71	145	184	196
	60%	56%	63%	59%	65%	56%	64%	64%	59%	53%	60%	58%	66%	56%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	199	99	100	75	52	73	29	47	68	55	25	66	40	68
	20%	20%	20%	27%	15%	19%	20%	17%	20%	23%	21%	26%	14%	19%
False				D			*				*	L		
	61	31	30	23	25	13	4	20	18	20	13	20	14	13
	6%	6%	6%	8%	7%	4%	3%	7%	5%	8%	11%	8%	5%	4%
Don't know							*				M*			
	740	359	380	184	269	287	113	209	249	169	80	165	226	269
	74%	73%	74%	65%	78%	77%	77%	76%	74%	69%	68%	66%	81%	77%
Sigma				C			*				*		JK	K
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	280	123	157	81	76	124	35	75	96	74	31	72	60	117
	28%	25%	31%	29%	22%	33%	24%	27%	29%	31%	26%	29%	21%	33%
False	92	59	33	40	30	21	11	22	33	25	18	35	18	21
	9%	12%	6%	14%	9%	6%	8%	8%	10%	10%	16%	14%	6%	6%
Don't know	628	307	322	160	240	228	100	179	206	144	69	145	202	213
	63%	63%	63%	57%	69%	61%	68%	65%	61%	59%	58%	57%	72%	61%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - True Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.	201	106	95	61	57	82	21	56	64	60	24	57	41	79
	20%	22%	18%	22%	17%	22%	14%	20%	19%	25%	21%	22%	15%	22%
							*				*	L		L
Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.	246	122	123	80	74	92	33	71	69	72	32	73	51	88
	25%	25%	24%	28%	21%	25%	23%	26%	21%	30%	27%	29%	18%	25%
							*			H	*	L		
Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.	203	100	103	76	60	67	26	53	66	57	32	63	45	62
	20%	20%	20%	27%	17%	18%	18%	19%	20%	24%	27%	25%	16%	18%
				DE			*				*	L		
The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.	331	173	158	82	93	156	31	84	116	99	35	71	80	145
	33%	35%	31%	29%	27%	42%	21%	31%	35%	41%	29%	28%	29%	41%
						CD	*			FG	*			KL
Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.	199	99	100	75	52	73	29	47	68	55	25	66	40	68
	20%	20%	20%	27%	15%	19%	20%	17%	20%	23%	21%	26%	14%	19%
				D			*				*	L		
Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.	280	123	157	81	76	124	35	75	96	74	31	72	60	117
	28%	25%	31%	29%	22%	33%	24%	27%	29%	31%	26%	29%	21%	33%
						D	*				*			L

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - False Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.	70	40	30	40	24	6	18	15	19	18	24	28	12	6
	7%	8%	6%	14%	7%	2%	13%	5%	6%	7%	21%	11%	4%	2%
				DE	E		*				LM*	LM		
Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.	53	36	18	31	17	5	13	12	15	13	17	20	12	5
	5%	7%	3%	11%	5%	1%	9%	4%	5%	5%	14%	8%	4%	1%
		B		DE	E		*				LM*	M		
Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.	82	42	40	35	34	12	24	18	21	19	16	33	21	12
	8%	9%	8%	13%	10%	3%	16%	7%	6%	8%	13%	13%	7%	4%
				E	E		H*				M*	LM		
The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.	73	41	32	35	29	10	21	16	20	16	13	36	15	9
	7%	8%	6%	12%	8%	3%	15%	6%	6%	7%	11%	14%	5%	2%
				E	E		*				M*	LM		
Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.	61	31	30	23	25	13	4	20	18	20	13	20	14	13
	6%	6%	6%	8%	7%	4%	3%	7%	5%	8%	11%	8%	5%	4%
							*				M*			
Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.	92	59	33	40	30	21	11	22	33	25	18	35	18	21
	9%	12%	6%	14%	9%	6%	8%	8%	10%	10%	16%	14%	6%	6%
		B		E			*				LM*	LM		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Don't know Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.	729	343	386	179	264	285	107	205	252	165	70	167	226	266
	73%	70%	76%	64%	76%	76%	73%	74%	75%	68%	59%	66%	81%	76%
				C	C	*		I		*			JK	JK
Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.	701	331	370	170	255	277	100	192	251	158	69	158	217	258
	70%	68%	72%	60%	74%	74%	68%	70%	75%	65%	58%	63%	77%	74%
				C	C	*		I		*			JK	JK
Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.	715	347	368	170	252	294	96	205	248	167	70	155	214	276
	72%	71%	72%	60%	73%	79%	66%	74%	74%	69%	60%	62%	77%	79%
				C	C	*				*			JK	JK
The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.	596	275	321	165	224	207	93	176	199	128	71	145	184	196
	60%	56%	63%	59%	65%	56%	64%	64%	59%	53%	60%	58%	66%	56%
				E		*		I		*			M	
Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.	740	359	380	184	269	287	113	209	249	169	80	165	226	269
	74%	73%	74%	65%	78%	77%	77%	76%	74%	69%	68%	66%	81%	77%
				C	C	*				*			JK	K
Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.	628	307	322	160	240	228	100	179	206	144	69	145	202	213
	63%	63%	63%	57%	69%	61%	68%	65%	61%	59%	58%	57%	72%	61%
				CE		*				*			JKM	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	254	121	133	83	81	90	33	69	87	64	39	69	60	85
	25%	25%	26%	29%	24%	24%	23%	25%	26%	26%	33%	28%	21%	24%
False	87	49	38	44	31	11	21	21	22	23	24	30	22	11
	9%	10%	7%	16%	9%	3%	15%	7%	6%	10%	20%	12%	8%	3%
Don't know	659	319	341	154	234	272	91	186	226	156	55	152	198	254
	66%	65%	67%	55%	68%	73%	62%	68%	67%	64%	47%	60%	71%	73%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	340	153	187	82	111	147	51	83	118	88	27	91	88	133
	34%	31%	37%	29%	32%	39%	35%	30%	35%	36%	23%	36%	31%	38%
False	66	40	26	39	18	9	13	22	16	15	18	31	8	9
	7%	8%	5%	14%	5%	2%	9%	8%	5%	6%	15%	12%	3%	3%
Don't know	594	297	298	160	218	217	82	171	201	140	73	130	184	208
	59%	61%	58%	57%	63%	58%	56%	62%	60%	58%	61%	52%	66%	59%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	147	79	68	64	42	41	24	31	48	44	21	57	32	38
	15%	16%	13%	23%	12%	11%	16%	11%	14%	18%	18%	23%	11%	11%
False	108	56	52	45	35	27	19	34	31	24	27	34	20	26
	11%	11%	10%	16%	10%	7%	13%	12%	9%	10%	23%	13%	7%	8%
Don't know	746	354	391	172	269	304	103	211	256	175	70	161	228	287
	75%	72%	77%	61%	78%	82%	71%	76%	76%	72%	59%	64%	82%	82%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Baldur Stefansson and Keith Downey.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	456	215	241	125	135	197	76	112	149	119	56	99	116	185
	46%	44%	47%	44%	39%	53%	52%	41%	45%	49%	47%	39%	42%	53%
False	91	52	40	44	33	15	14	22	33	23	21	39	18	13
	9%	11%	8%	16%	10%	4%	9%	8%	10%	10%	18%	15%	7%	4%
Don't know	452	222	230	113	179	161	57	142	153	101	41	113	145	152
	45%	45%	45%	40%	52%	43%	39%	51%	46%	41%	35%	45%	52%	43%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	220	107	113	82	67	71	44	57	70	49	31	70	51	68
	22%	22%	22%	29%	19%	19%	30%	21%	21%	20%	26%	28%	18%	19%
False	77	44	33	40	25	12	11	18	26	22	20	29	17	11
	8%	9%	7%	14%	7%	3%	8%	7%	8%	9%	17%	11%	6%	3%
Don't know	703	337	365	159	254	289	91	201	239	172	67	153	212	272
	70%	69%	71%	57%	73%	78%	62%	73%	71%	71%	56%	61%	76%	78%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	212	90	122	65	71	76	26	63	69	54	24	68	48	73
	21%	18%	24%	23%	21%	20%	18%	23%	21%	22%	20%	27%	17%	21%
False	163	97	66	51	53	59	24	38	59	42	28	39	40	56
	16%	20%	13%	18%	15%	16%	16%	14%	18%	17%	23%	16%	14%	16%
Don't know	625	302	323	165	222	238	97	175	207	146	67	144	192	222
	62%	62%	63%	59%	64%	64%	66%	63%	62%	60%	57%	57%	69%	63%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - True Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.	254	121	133	83	81	90	33	69	87	64	39	69	60	85
	25%	25%	26%	29%	24%	24%	23%	25%	26%	26%	33%	28%	21%	24%
Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.	340	153	187	82	111	147	51	83	118	88	27	91	88	133
	34%	31%	37%	29%	32%	39%	35%	30%	35%	36%	23%	36%	31%	38%
The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.	147	79	68	64	42	41	24	31	48	44	21	57	32	38
	15%	16%	13%	23%	12%	11%	16%	11%	14%	18%	18%	23%	11%	11%
Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Baldur Stefansson and Keith Downey.	456	215	241	125	135	197	76	112	149	119	56	99	116	185
	46%	44%	47%	44%	39%	53%	52%	41%	45%	49%	47%	39%	42%	53%
Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.	220	107	113	82	67	71	44	57	70	49	31	70	51	68
	22%	22%	22%	29%	19%	19%	30%	21%	21%	20%	26%	28%	18%	19%
The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.	212	90	122	65	71	76	26	63	69	54	24	68	48	73
	21%	18%	24%	23%	21%	20%	18%	23%	21%	22%	20%	27%	17%	21%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - False Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.	87	49	38	44	31	11	21	21	22	23	24	30	22	11
	9%	10%	7%	16%	9%	3%	15%	7%	6%	10%	20%	12%	8%	3%
Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.	66	40	26	39	18	9	13	22	16	15	18	31	8	9
	7%	8%	5%	14%	5%	2%	9%	8%	5%	6%	15%	12%	3%	3%
The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.	108	56	52	45	35	27	19	34	31	24	27	34	20	26
	11%	11%	10%	16%	10%	7%	13%	12%	9%	10%	23%	13%	7%	8%
Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Baldur Stefansson and Keith Downey.	91	52	40	44	33	15	14	22	33	23	21	39	18	13
	9%	11%	8%	16%	10%	4%	9%	8%	10%	10%	18%	15%	7%	4%
Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.	77	44	33	40	25	12	11	18	26	22	20	29	17	11
	8%	9%	7%	14%	7%	3%	8%	7%	8%	9%	17%	11%	6%	3%
The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.	163	97	66	51	53	59	24	38	59	42	28	39	40	56
	16%	20%	13%	18%	15%	16%	16%	14%	18%	17%	23%	16%	14%	16%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
 Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Don't know Summary

	Gender		AGE			EDUCATION				AGE GROUP				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.	659	319	341	154	234	272	91	186	226	156	55	152	198	254
	66%	65%	67%	55%	68%	73%	62%	68%	67%	64%	47%	60%	71%	73%
				C	C	*				*		JK	JK	
Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.	594	297	298	160	218	217	82	171	201	140	73	130	184	208
	59%	61%	58%	57%	63%	58%	56%	62%	60%	58%	61%	52%	66%	59%
							*				*		K	
The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.	746	354	391	172	269	304	103	211	256	175	70	161	228	287
	75%	72%	77%	61%	78%	82%	71%	76%	76%	72%	59%	64%	82%	82%
				C	C	*					*		JK	JK
Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Baldur Stefansson and Keith Downey.	452	222	230	113	179	161	57	142	153	101	41	113	145	152
	45%	45%	45%	40%	52%	43%	39%	51%	46%	41%	35%	45%	52%	43%
				C			*	I			*		J	
Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.	703	337	365	159	254	289	91	201	239	172	67	153	212	272
	70%	69%	71%	57%	73%	78%	62%	73%	71%	71%	56%	61%	76%	78%
				C	C	*					*		JK	JK
The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.	625	302	323	165	222	238	97	175	207	146	67	144	192	222
	62%	62%	63%	59%	64%	64%	66%	63%	62%	60%	57%	57%	69%	63%
							*				*		K	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	372	177	195	95	119	157	40	100	123	108	32	96	97	147
	37%	36%	38%	34%	35%	42%	28%	36%	37%	44%	27%	38%	35%	42%
False	76	43	33	41	27	9	22	13	20	20	24	33	11	9
	8%	9%	6%	15%	8%	2%	15%	5%	6%	8%	20%	13%	4%	2%
Don't know	552	269	283	145	200	207	83	163	191	115	62	123	172	195
	55%	55%	55%	52%	58%	56%	57%	59%	57%	47%	53%	49%	62%	56%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	263	132	131	80	80	103	47	66	83	68	38	69	56	101
	26%	27%	26%	29%	23%	28%	32%	24%	25%	28%	32%	27%	20%	29%
False	81	44	37	37	29	15	10	26	24	22	16	32	18	15
	8%	9%	7%	13%	8%	4%	7%	9%	7%	9%	14%	13%	6%	4%
Don't know	656	313	343	163	238	255	90	184	229	153	64	151	206	235
	66%	64%	67%	58%	69%	68%	61%	67%	68%	63%	54%	60%	74%	67%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	340	157	183	93	108	139	41	99	118	82	30	92	83	134
	34%	32%	36%	33%	31%	37%	28%	36%	35%	34%	26%	37%	30%	38%
False	52	39	13	33	16	3	7	12	16	17	13	26	10	3
	5%	8%	3%	12%	5%	1%	5%	4%	5%	7%	11%	10%	4%	1%
Don't know	608	293	314	155	222	232	98	165	201	144	74	133	186	214
	61%	60%	62%	55%	64%	62%	67%	60%	60%	59%	63%	53%	67%	61%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	491	233	259	109	157	226	68	120	174	129	37	113	131	210
	49%	48%	51%	39%	45%	60%	47%	44%	52%	53%	31%	45%	47%	60%
False	58	31	27	32	19	7	8	19	13	19	22	20	9	7
	6%	6%	5%	11%	5%	2%	5%	7%	4%	8%	19%	8%	3%	2%
Don't know	451	225	226	140	170	140	70	137	147	96	59	119	139	133
	45%	46%	44%	50%	49%	38%	48%	50%	44%	39%	50%	47%	50%	38%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	205	110	96	89	53	63	33	45	64	63	37	71	39	59
	21%	22%	19%	32%	15%	17%	23%	16%	19%	26%	31%	28%	14%	17%
False	87	48	40	40	30	18	16	22	30	19	22	32	16	17
	9%	10%	8%	14%	9%	5%	11%	8%	9%	8%	19%	13%	6%	5%
Don't know	707	331	376	152	264	292	96	209	241	162	59	149	225	275
	71%	68%	74%	54%	76%	78%	66%	76%	72%	66%	50%	59%	80%	78%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
True	196	96	100	80	58	59	29	55	63	49	35	64	43	55
	20%	20%	20%	29%	17%	16%	20%	20%	19%	20%	30%	25%	15%	16%
False	129	73	56	46	42	40	12	32	45	40	19	40	30	40
	13%	15%	11%	17%	12%	11%	8%	11%	13%	16%	16%	16%	11%	11%
Don't know	675	320	355	154	246	275	105	189	227	154	64	148	207	255
	68%	65%	70%	55%	71%	74%	72%	69%	68%	63%	54%	59%	74%	73%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - True Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.	372	177	195	95	119	157	40	100	123	108	32	96	97	147
	37%	36%	38%	34%	35%	42%	28%	36%	37%	44%	27%	38%	35%	42%
							*			FH	*			J
The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.	263	132	131	80	80	103	47	66	83	68	38	69	56	101
	26%	27%	26%	29%	23%	28%	32%	24%	25%	28%	32%	27%	20%	29%
							*				*			L
The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.	340	157	183	93	108	139	41	99	118	82	30	92	83	134
	34%	32%	36%	33%	31%	37%	28%	36%	35%	34%	26%	37%	30%	38%
							*				*			
Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.	491	233	259	109	157	226	68	120	174	129	37	113	131	210
	49%	48%	51%	39%	45%	60%	47%	44%	52%	53%	31%	45%	47%	60%
						CD	*			G	*		J	JKL
A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.	205	110	96	89	53	63	33	45	64	63	37	71	39	59
	21%	22%	19%	32%	15%	17%	23%	16%	19%	26%	31%	28%	14%	17%
				DE			*			GH	LM*	LM		
Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.	196	96	100	80	58	59	29	55	63	49	35	64	43	55
	20%	20%	20%	29%	17%	16%	20%	20%	19%	20%	30%	25%	15%	16%
				DE			*				LM*	LM		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - False Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.	76	43	33	41	27	9	22	13	20	20	24	33	11	9
	8%	9%	6%	15%	8%	2%	15%	5%	6%	8%	20%	13%	4%	2%
				DE	E		G*				LM*	LM		
The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.	81	44	37	37	29	15	10	26	24	22	16	32	18	15
	8%	9%	7%	13%	8%	4%	7%	9%	7%	9%	14%	13%	6%	4%
				E	E		*				M*	LM		
The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.	52	39	13	33	16	3	7	12	16	17	13	26	10	3
	5%	8%	3%	12%	5%	1%	5%	4%	5%	7%	11%	10%	4%	1%
		B		DE	E		*				LM*	LM	M	
Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.	58	31	27	32	19	7	8	19	13	19	22	20	9	7
	6%	6%	5%	11%	5%	2%	5%	7%	4%	8%	19%	8%	3%	2%
				DE	E		*			H	KLM*	LM		
A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.	87	48	40	40	30	18	16	22	30	19	22	32	16	17
	9%	10%	8%	14%	9%	5%	11%	8%	9%	8%	19%	13%	6%	5%
				E			*				LM*	LM		
Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.	129	73	56	46	42	40	12	32	45	40	19	40	30	40
	13%	15%	11%	17%	12%	11%	8%	11%	13%	16%	16%	16%	11%	11%
							*				*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Don't know Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.	552	269	283	145	200	207	83	163	191	115	62	123	172	195
	55%	55%	55%	52%	58%	56%	57%	59%	57%	47%	53%	49%	62%	56%
The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.	656	313	343	163	238	255	90	184	229	153	64	151	206	235
	66%	64%	67%	58%	69%	68%	61%	67%	68%	63%	54%	60%	74%	67%
The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.	608	293	314	155	222	232	98	165	201	144	74	133	186	214
	61%	60%	62%	55%	64%	62%	67%	60%	60%	59%	63%	53%	67%	61%
Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.	451	225	226	140	170	140	70	137	147	96	59	119	139	133
	45%	46%	44%	50%	49%	38%	48%	50%	44%	39%	50%	47%	50%	38%
A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.	707	331	376	152	264	292	96	209	241	162	59	149	225	275
	71%	68%	74%	54%	76%	78%	66%	76%	72%	66%	50%	59%	80%	78%
Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.	675	320	355	154	246	275	105	189	227	154	64	148	207	255
	68%	65%	70%	55%	71%	74%	72%	69%	68%	63%	54%	59%	74%	73%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Roméo Dallaire

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	268	161	106	44	90	134	20	69	93	86	20	44	74	130
	27%	33%	21%	16%	26%	36%	14%	25%	28%	35%	17%	17%	27%	37%
Very familiar with them and their achievements	95	63	32	13	29	54	5	23	34	34	3	19	22	52
	10%	13%	6%	5%	8%	14%	3%	8%	10%	14%	2%	7%	8%	15%
		B				CD	*			F	*			JKL
Somewhat familiar with them and their achievements	172	99	74	31	62	80	16	45	59	52	17	25	53	77
	17%	20%	14%	11%	18%	21%	11%	16%	18%	21%	14%	10%	19%	22%
		B				C	*				*			K
Bottom 2 Box (Net)	732	328	405	237	256	239	126	207	242	157	99	208	205	221
	73%	67%	79%	84%	74%	64%	86%	75%	72%	65%	83%	83%	73%	63%
Heard about them, but not sure what their achievement is	151	75	75	55	46	50	30	30	47	43	26	39	41	45
	15%	15%	15%	20%	13%	13%	20%	11%	14%	18%	22%	15%	15%	13%
							*			G	*			
Not at all familiar with them	582	252	329	182	210	189	96	177	195	114	72	169	164	176
	58%	52%	64%	65%	61%	51%	66%	64%	58%	47%	61%	67%	59%	50%
		A	E	E	E	I*	I	I	I		*	M		
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Alanis Obomsawin

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	56	40	16	30	18	8	7	9	19	20	16	22	12	6
	6%	8%	3%	11%	5%	2%	5%	3%	6%	8%	14%	9%	4%	2%
Very familiar with them and their achievements		B	4	7	4	2	-	3	5	5	3	9	*	2
	1%	2%	1%	3%	1%	1%	-	1%	2%	2%	2%	4%	*	1%
							*				*	LM		
Somewhat familiar with them and their achievements	42	30	13	23	14	6	7	6	14	14	13	13	12	4
	4%	6%	2%	8%	4%	1%	5%	2%	4%	6%	11%	5%	4%	1%
		B		E			*			G	LM*	M	M	
Bottom 2 Box (Net)	944	449	495	251	328	365	139	267	316	223	102	230	268	344
	94%	92%	97%	89%	95%	98%	95%	97%	94%	92%	86%	91%	96%	98%
Heard about them, but not sure what their achievement is			A		C	C	*	I			*		J	JK
	80	41	39	31	28	21	10	22	21	27	15	24	21	21
	8%	8%	8%	11%	8%	6%	7%	8%	6%	11%	13%	9%	7%	6%
Not at all familiar with them			E				*			H	*			
	863	408	456	220	299	344	128	244	294	197	87	206	247	323
	86%	83%	89%	78%	87%	92%	88%	89%	88%	81%	74%	82%	88%	92%
Sigma			A		C	CD	*	I	I		*		J	JK
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Marshall McLuhan

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	169	96	73	44	36	90	19	33	55	62	21	32	30	86
	17%	20%	14%	16%	10%	24%	13%	12%	16%	26%	18%	13%	11%	24%
Very familiar with them and their achievements						CD	*			GH	*			KL
	48	36	13	12	8	29	5	12	11	21	6	8	5	29
	5%	7%	3%	4%	2%	8%	3%	4%	3%	9%	5%	3%	2%	8%
Somewhat familiar with them and their achievements						D	*			H	*			KL
	121	60	61	32	28	61	15	21	44	41	14	24	25	57
	12%	12%	12%	11%	8%	16%	10%	8%	13%	17%	12%	10%	9%	16%
Bottom 2 Box (Net)						D	*			G	*			KL
	831	393	438	237	310	283	127	243	280	181	97	219	249	265
	83%	80%	86%	84%	90%	76%	87%	88%	84%	74%	82%	87%	89%	76%
Heard about them, but not sure what their achievement is				E	E		*	I	I		*	M	M	
	138	63	75	48	37	53	17	39	40	42	28	29	29	52
	14%	13%	15%	17%	11%	14%	12%	14%	12%	17%	24%	11%	10%	15%
Not at all familiar with them						*				H	KL*			
	693	330	363	189	273	230	110	204	240	139	69	191	220	213
	69%	68%	71%	67%	79%	62%	75%	74%	72%	57%	59%	76%	79%	61%
Sigma				CE			I*	I	I		*	JM	JM	
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Rosemary Brown

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	107	65	42	46	29	33	20	23	36	29	19	35	22	31
	11%	13%	8%	16%	8%	9%	13%	8%	11%	12%	16%	14%	8%	9%
Very familiar with them and their achievements		B	DE				*				*			
	22	13	9	11	4	7	-	7	7	8	5	7	3	6
	2%	3%	2%	4%	1%	2%	-	2%	2%	3%	4%	3%	1%	2%
Somewhat familiar with them and their achievements							*				*			
	85	52	33	35	25	25	20	16	28	21	15	27	19	24
	9%	11%	6%	12%	7%	7%	13%	6%	8%	9%	12%	11%	7%	7%
Bottom 2 Box (Net)		B	E				*				*			
	893	424	469	235	317	340	126	253	299	214	99	217	257	320
	89%	87%	92%	84%	92%	91%	87%	92%	89%	88%	84%	86%	92%	91%
Heard about them, but not sure what their achievement is		A	C	C			*				*			
	138	60	78	49	44	45	16	34	46	42	21	38	34	44
	14%	12%	15%	17%	13%	12%	11%	12%	14%	17%	18%	15%	12%	13%
Not at all familiar with them							*				*			
	755	364	391	187	274	295	111	219	253	172	77	179	223	276
	76%	75%	77%	66%	79%	79%	76%	79%	76%	71%	66%	71%	80%	79%
Sigma				C	C		*	I			*		JK	J
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Clara Hughes

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	353	194	159	73	132	148	36	84	126	107	28	80	102	143
	35%	40%	31%	26%	38%	40%	24%	30%	38%	44%	24%	32%	37%	41%
Very familiar with them and their achievements		B		C		C	*			FG	*			J
	126	66	59	25	50	51	7	30	44	44	6	28	44	47
	13%	14%	12%	9%	14%	14%	5%	11%	13%	18%	5%	11%	16%	13%
Somewhat familiar with them and their achievements							*			FG	*			J
	228	128	100	48	82	97	28	53	83	63	22	52	58	96
	23%	26%	20%	17%	24%	26%	19%	19%	25%	26%	19%	21%	21%	27%
Bottom 2 Box (Net)		B				C	*				*			
	647	295	352	208	214	225	110	192	209	136	90	172	177	208
Heard about them, but not sure what their achievement is	65%	60%	69%	74%	62%	60%	76%	70%	62%	56%	76%	68%	63%	59%
			A	DE			I*	I			M*			
	171	64	107	50	57	64	16	57	53	45	24	41	46	60
Not at all familiar with them	17%	13%	21%	18%	17%	17%	11%	21%	16%	19%	20%	16%	16%	17%
			A				*				*			
	476	231	245	158	157	161	94	136	155	91	66	131	132	147
Sigma	48%	47%	48%	56%	45%	43%	65%	49%	46%	37%	56%	52%	47%	42%
			DE				HI*	I	I		*	M		
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Willie O'Ree

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	161	111	50	52	56	54	32	45	46	38	24	47	40	51
	16%	23%	10%	18%	16%	14%	22%	16%	14%	15%	20%	19%	14%	14%
		B					*				*			
Very familiar with them and their achievements	82	59	23	26	27	29	14	29	18	22	18	18	19	27
	8%	12%	5%	9%	8%	8%	10%	10%	5%	9%	15%	7%	7%	8%
		B					*	H			L*			
Somewhat familiar with them and their achievements	79	52	27	26	28	25	18	16	28	16	6	29	21	24
	8%	11%	5%	9%	8%	7%	12%	6%	8%	7%	5%	11%	7%	7%
		B					*				*			
Bottom 2 Box (Net)	839	378	461	229	290	319	114	231	289	205	94	205	240	300
	84%	77%	90%	82%	84%	86%	78%	84%	86%	85%	80%	81%	86%	86%
			A				*				*			
Heard about them, but not sure what their achievement is	92	44	49	33	33	27	13	27	25	27	12	31	23	25
	9%	9%	10%	12%	9%	7%	9%	10%	8%	11%	11%	12%	8%	7%
							*				*			
Not at all familiar with them	747	334	412	196	258	293	101	204	263	178	82	174	217	274
	75%	68%	81%	70%	74%	78%	69%	74%	79%	73%	69%	69%	77%	78%
			A			C	*				*			K
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Mary Two-Axe Earley

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	45	30	15	21	21	3	6	6	21	12	8	20	14	3
	4%	6%	3%	7%	6%	1%	4%	2%	6%	5%	6%	8%	5%	1%
Very familiar with them and their achievements				E	E	*	*		G		M*	M	M	
	13	10	3	11	2	*	-	3	5	5	5	7	1	*
	1%	2%	1%	4%	1%	*	-	1%	2%	2%	4%	3%	*	*
Somewhat familiar with them and their achievements				DE			*				LM*	LM		
	32	19	12	10	19	3	6	3	16	7	3	12	14	3
	3%	4%	2%	3%	5%	1%	4%	1%	5%	3%	2%	5%	5%	1%
Bottom 2 Box (Net)				E			*		G		*	M	M	
	955	459	496	260	325	370	140	270	314	231	111	232	265	347
Heard about them, but not sure what their achievement is	96%	94%	97%	93%	94%	99%	96%	98%	94%	95%	94%	92%	95%	99%
						CD	*	H			*			JKL
	70	31	39	30	25	15	4	24	16	26	17	21	18	13
Not at all familiar with them	7%	6%	8%	11%	7%	4%	3%	9%	5%	11%	14%	8%	6%	4%
				E			*		H		M*	M		
	885	428	457	230	300	355	136	246	298	205	94	211	247	334
Sigma	89%	88%	89%	82%	87%	95%	93%	89%	89%	84%	79%	84%	88%	95%
						CD	*				*			JKL
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Murray Sinclair

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	106	55	50	36	35	34	10	28	30	38	10	37	26	33
	11%	11%	10%	13%	10%	9%	7%	10%	9%	16%	8%	15%	9%	9%
Very familiar with them and their achievements	33	18	15	17	10	6	7	7	6	12	5	15	8	6
	3%	4%	3%	6%	3%	2%	5%	2%	2%	5%	4%	6%	3%	2%
				E			*			H	*	M		
Somewhat familiar with them and their achievements	73	37	35	20	25	28	3	22	23	25	5	22	19	27
	7%	8%	7%	7%	7%	8%	2%	8%	7%	10%	4%	9%	7%	8%
							*			F	*			
Bottom 2 Box (Net)	894	434	461	245	311	339	136	248	305	205	108	215	253	318
	89%	89%	90%	87%	90%	91%	93%	90%	91%	84%	92%	85%	91%	91%
Heard about them, but not sure what their achievement is	176	77	98	55	55	66	8	55	62	51	26	42	44	64
	18%	16%	19%	20%	16%	18%	6%	20%	18%	21%	22%	17%	16%	18%
							*	F	F	F	*			
Not at all familiar with them	718	356	362	190	256	273	128	193	244	154	82	174	209	253
	72%	73%	71%	67%	74%	73%	87%	70%	73%	63%	70%	69%	75%	72%
							GHI*		I		*			
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Jean Lumb

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	46	28	19	22	19	5	4	8	17	18	9	18	14	5
	5%	6%	4%	8%	5%	1%	3%	3%	5%	8%	7%	7%	5%	2%
Very familiar with them and their achievements	14	10	3	8	5	*	-	3	5	6	3	7	3	*
	1%	2%	1%	3%	1%	*	-	1%	1%	2%	3%	3%	1%	*
				E			*				*	M		
Somewhat familiar with them and their achievements	33	17	15	14	14	5	4	4	12	13	6	12	10	5
	3%	4%	3%	5%	4%	1%	3%	2%	4%	5%	5%	5%	4%	1%
				E			*			G	*	M		
Bottom 2 Box (Net)	954	461	492	259	327	368	142	268	318	225	109	233	266	345
	95%	94%	96%	92%	95%	99%	97%	97%	95%	92%	93%	93%	95%	98%
Heard about them, but not sure what their achievement is	92	42	50	43	19	30	20	24	22	25	19	30	12	30
	9%	9%	10%	15%	5%	8%	14%	9%	7%	10%	16%	12%	4%	9%
				DE			*				L*	L		
Not at all familiar with them	862	419	443	216	308	337	122	244	296	200	90	203	254	315
	86%	86%	87%	77%	89%	90%	84%	88%	88%	82%	77%	81%	91%	90%
				C	C		*		I		*		JK	JK
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Viola Desmond

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	293	139	154	76	84	133	42	76	96	79	35	67	63	128
	29%	28%	30%	27%	24%	36%	29%	28%	29%	32%	29%	27%	23%	37%
				D			*				*			KL
Very familiar with them and their achievements	104	58	45	38	15	50	20	33	28	23	22	20	13	48
	10%	12%	9%	14%	4%	13%	13%	12%	8%	9%	19%	8%	5%	14%
				D		D	*				KL*			L
Somewhat familiar with them and their achievements	189	80	109	38	68	83	23	43	68	56	12	47	50	80
	19%	16%	21%	13%	20%	22%	16%	16%	20%	23%	11%	19%	18%	23%
						C	*			G	*			J
Bottom 2 Box (Net)	707	350	357	205	262	240	104	200	239	164	83	185	217	222
	71%	72%	70%	73%	76%	64%	71%	72%	71%	68%	71%	73%	77%	63%
					E		*				*	M	M	
Heard about them, but not sure what their achievement is	198	95	104	49	74	76	15	68	63	52	26	47	51	74
	20%	19%	20%	17%	21%	20%	10%	25%	19%	21%	22%	19%	18%	21%
							*	F			*			
Not at all familiar with them	509	256	253	156	189	164	89	132	176	112	57	138	166	148
	51%	52%	50%	55%	55%	44%	61%	48%	53%	46%	49%	55%	59%	42%
				E	E		*				*	M	M	
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Baltej Dhillon

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	52	30	23	27	17	8	7	11	18	15	14	20	10	8
	5%	6%	4%	10%	5%	2%	5%	4%	5%	6%	12%	8%	4%	2%
			E				*				LM*	M		
Very familiar with them and their achievements	13	10	3	6	3	5	-	4	7	3	3	4	1	5
	1%	2%	1%	2%	1%	1%	-	1%	2%	1%	3%	2%	*	1%
							*				*			
Somewhat familiar with them and their achievements	39	20	19	21	15	3	7	8	12	12	11	16	9	3
	4%	4%	4%	8%	4%	1%	5%	3%	4%	5%	9%	6%	3%	1%
			E	E			*				M*	M		
Bottom 2 Box (Net)	948	459	488	254	329	365	139	265	317	228	104	231	269	342
	95%	94%	96%	90%	95%	98%	95%	96%	95%	94%	88%	92%	96%	98%
						C	*				*		J	JK
Heard about them, but not sure what their achievement is	56	30	26	22	19	15	7	13	17	20	4	25	11	15
	6%	6%	5%	8%	6%	4%	5%	5%	5%	8%	4%	10%	4%	4%
							*				*	LM		
Not at all familiar with them	892	429	462	232	310	350	132	252	300	208	100	206	258	327
	89%	88%	90%	83%	89%	94%	90%	91%	90%	86%	84%	82%	92%	93%
				C	C		*				*		K	JK
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Denham Jolly

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Top 2 Box (Net)	72	42	30	35	24	13	12	21	23	16	19	24	16	13
	7%	9%	6%	13%	7%	4%	8%	8%	7%	7%	16%	10%	6%	4%
Very familiar with them and their achievements			DE			*					LM*	M		
	19	15	4	13	4	2	4	5	6	5	8	8	-	2
	2%	3%	1%	5%	1%	1%	3%	2%	2%	2%	7%	3%	-	1%
Somewhat familiar with them and their achievements		B		DE		*					LM*	LM		
	53	28	26	22	20	11	8	17	17	12	11	16	16	11
	5%	6%	5%	8%	6%	3%	6%	6%	5%	5%	9%	6%	6%	3%
Bottom 2 Box (Net)			E			*					*			
	928	447	481	246	322	360	134	255	312	227	99	228	264	337
Heard about them, but not sure what their achievement is	93%	91%	94%	87%	93%	96%	92%	92%	93%	93%	84%	90%	94%	96%
			C		C	*					*		J	JK
	75	34	41	30	23	22	18	22	11	23	12	23	18	22
Not at all familiar with them	7%	7%	8%	11%	7%	6%	12%	8%	3%	10%	10%	9%	6%	6%
			H*		H		H*	H		H	*			
	853	413	441	216	300	338	116	233	300	203	87	205	246	315
Sigma	85%	84%	86%	77%	87%	91%	80%	84%	90%	84%	74%	81%	88%	90%
			C		C	*			I		*		J	JK
	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Top 2 Box Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Roméo Dallaire	268	161	106	44	90	134	20	69	93	86	20	44	74	130
	27%	33%	21%	16%	26%	36%	14%	25%	28%	35%	17%	17%	27%	37%
		B		C	CD		*			FGH	*		K	JKL
Alanis Obomsawin	56	40	16	30	18	8	7	9	19	20	16	22	12	6
	6%	8%	3%	11%	5%	2%	5%	3%	6%	8%	14%	9%	4%	2%
		B		DE			*			G	LM*	M		
Marshall McLuhan	169	96	73	44	36	90	19	33	55	62	21	32	30	86
	17%	20%	14%	16%	10%	24%	13%	12%	16%	26%	18%	13%	11%	24%
						CD	*			GH	*			KL
Rosemary Brown	107	65	42	46	29	33	20	23	36	29	19	35	22	31
	11%	13%	8%	16%	8%	9%	13%	8%	11%	12%	16%	14%	8%	9%
		B		DE			*				*			
Clara Hughes	353	194	159	73	132	148	36	84	126	107	28	80	102	143
	35%	40%	31%	26%	38%	40%	24%	30%	38%	44%	24%	32%	37%	41%
		B			C	C	*			FG	*			J
Willie O'Ree	161	111	50	52	56	54	32	45	46	38	24	47	40	51
	16%	23%	10%	18%	16%	14%	22%	16%	14%	15%	20%	19%	14%	14%
		B					*				*			
Mary Two-Axe Earley	45	30	15	21	21	3	6	6	21	12	8	20	14	3
	4%	6%	3%	7%	6%	1%	4%	2%	6%	5%	6%	8%	5%	1%
				E	E		*		G		M*	M	M	
Murray Sinclair	106	55	50	36	35	34	10	28	30	38	10	37	26	33
	11%	11%	10%	13%	10%	9%	7%	10%	9%	16%	8%	15%	9%	9%
							*			H	*			
Jean Lumb	46	28	19	22	19	5	4	8	17	18	9	18	14	5
	5%	6%	4%	8%	5%	1%	3%	3%	5%	8%	7%	7%	5%	2%
				E	E		*			G	M*	M	M	
Viola Desmond	293	139	154	76	84	133	42	76	96	79	35	67	63	128
	29%	28%	30%	27%	24%	36%	29%	28%	29%	32%	29%	27%	23%	37%
						D	*				*			KL
Baltej Dhillon	52	30	23	27	17	8	7	11	18	15	14	20	10	8
	5%	6%	4%	10%	5%	2%	5%	4%	5%	6%	12%	8%	4%	2%
				E			*				LM*	M		
Denham Jolly	72	42	30	35	24	13	12	21	23	16	19	24	16	13
	7%	9%	6%	13%	7%	4%	8%	8%	7%	7%	16%	10%	6%	4%
				DE			*				LM*	M		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Bottom 2 Box Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Roméo Dallaire	732	328	405	237	256	239	126	207	242	157	99	208	205	221
	73%	67%	79%	84%	74%	64%	86%	75%	72%	65%	83%	83%	73%	63%
			A	DE	E		I*	I	I		M*	LM	M	
Alanis Obomsawin	944	449	495	251	328	365	139	267	316	223	102	230	268	344
	94%	92%	97%	89%	95%	98%	95%	97%	94%	92%	86%	91%	96%	98%
			A		C	C	*	I			*		J	JK
Marshall McLuhan	831	393	438	237	310	283	127	243	280	181	97	219	249	265
	83%	80%	86%	84%	90%	76%	87%	88%	84%	74%	82%	87%	89%	76%
				E	E		*	I	I		*	M	M	
Rosemary Brown	893	424	469	235	317	340	126	253	299	214	99	217	257	320
	89%	87%	92%	84%	92%	91%	87%	92%	89%	88%	84%	86%	92%	91%
			A		C	C	*				*			
Clara Hughes	647	295	352	208	214	225	110	192	209	136	90	172	177	208
	65%	60%	69%	74%	62%	60%	76%	70%	62%	56%	76%	68%	63%	59%
			A	DE			I*	I			M*			
Willie O'Ree	839	378	461	229	290	319	114	231	289	205	94	205	240	300
	84%	77%	90%	82%	84%	86%	78%	84%	86%	85%	80%	81%	86%	86%
			A				*				*			
Mary Two-Axe Earley	955	459	496	260	325	370	140	270	314	231	111	232	265	347
	96%	94%	97%	93%	94%	99%	96%	98%	94%	95%	94%	92%	95%	99%
						CD	*	H			*			JKL
Murray Sinclair	894	434	461	245	311	339	136	248	305	205	108	215	253	318
	89%	89%	90%	87%	90%	91%	93%	90%	91%	84%	92%	85%	91%	91%
							*		I		*			
Jean Lumb	954	461	492	259	327	368	142	268	318	225	109	233	266	345
	95%	94%	96%	92%	95%	99%	97%	97%	95%	92%	93%	93%	95%	98%
						CD	*	I			*			JKL
Viola Desmond	707	350	357	205	262	240	104	200	239	164	83	185	217	222
	71%	72%	70%	73%	76%	64%	71%	72%	71%	68%	71%	73%	77%	63%
				E			*				*	M	M	
Baltej Dhillon	948	459	488	254	329	365	139	265	317	228	104	231	269	342
	95%	94%	96%	90%	95%	98%	95%	96%	95%	94%	88%	92%	96%	98%
						C	*				*		J	JK
Denham Jolly	928	447	481	246	322	360	134	255	312	227	99	228	264	337
	93%	91%	94%	87%	93%	96%	92%	92%	93%	93%	84%	90%	94%	96%
					C	C	*				*		J	JK

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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Overall Pass/Fail rate

	Gender		AGE			EDUCATION				AGE GROUP				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Fail (Net)	836	406	430	230	299	307	125	234	282	195	101	203	245	287
	84%	83%	84%	82%	86%	82%	85%	85%	84%	80%	85%	81%	87%	82%
							*				*			
0	214	120	94	47	100	67	31	73	70	40	14	55	82	62
	21%	25%	18%	17%	29%	18%	21%	27%	21%	17%	12%	22%	29%	18%
		B			CE		*	I			*		JM	
1	91	43	48	29	32	30	9	25	31	25	16	17	30	27
	9%	9%	9%	10%	9%	8%	6%	9%	9%	10%	13%	7%	11%	8%
							*				*			
2	76	28	48	19	29	27	13	13	27	23	7	21	20	27
	8%	6%	9%	7%	9%	7%	9%	5%	8%	9%	6%	8%	7%	8%
							*				G			
3	80	27	53	14	27	39	12	25	26	17	7	15	19	38
	8%	6%	10%	5%	8%	10%	8%	9%	8%	7%	6%	6%	7%	11%
							*				*			
4	60	31	29	23	17	20	22	10	18	10	10	14	18	17
	6%	6%	6%	8%	5%	5%	15%	3%	5%	4%	9%	6%	7%	5%
							GHI*				*			
5	63	28	35	17	12	34	10	14	25	13	8	13	13	29
	6%	6%	7%	6%	3%	9%	7%	5%	8%	5%	7%	5%	5%	8%
							D				*			
6	40	21	19	8	12	20	5	14	9	11	4	6	10	20
	4%	4%	4%	3%	3%	5%	3%	5%	3%	5%	3%	2%	4%	6%
							*				*			
7	36	17	20	12	13	11	4	11	12	10	8	8	11	10
	4%	3%	4%	4%	4%	3%	3%	4%	4%	4%	7%	3%	4%	3%
							*				*			
8	44	26	19	16	13	15	4	11	18	11	6	15	8	15
	4%	5%	4%	6%	4%	4%	2%	4%	5%	5%	5%	6%	3%	4%
							*				*			
9	34	18	16	10	11	12	-	12	13	9	3	10	9	11
	3%	4%	3%	4%	3%	3%	-	4%	4%	4%	3%	4%	3%	3%
							*				*			
10	30	14	16	11	6	12	-	8	12	9	3	10	6	11
	3%	3%	3%	4%	2%	3%	-	3%	4%	4%	3%	4%	2%	3%
							*				*			
11	37	16	22	13	13	12	7	12	10	8	5	9	11	12
	4%	3%	4%	5%	4%	3%	5%	4%	3%	3%	4%	4%	4%	3%
							*				*			
12	32	19	13	11	13	8	8	7	10	8	9	9	6	8
	3%	4%	3%	4%	4%	2%	5%	2%	3%	3%	7%	4%	2%	2%
							*				*			
Pass (Net)	164	83	81	51	47	66	21	42	53	48	17	48	35	63
	16%	17%	16%	18%	14%	18%	15%	15%	16%	20%	15%	19%	13%	18%
							*				*			
13	33	18	15	16	10	7	4	14	8	8	10	10	7	7
	3%	4%	3%	6%	3%	2%	2%	5%	2%	3%	8%	4%	2%	2%
							*				M*			
14	30	12	17	7	7	15	5	8	10	6	1	8	6	14
	3%	2%	3%	3%	2%	4%	3%	3%	3%	3%	1%	3%	2%	4%
							*				*			
15	15	8	7	6	4	5	3	3	5	4	2	5	2	5
	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%	1%
							*				*			
16	17	7	11	5	7	6	2	3	8	4	1	6	5	6
	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%
							*				*			
17	11	5	7	2	4	6	-	3	2	6	1	3	2	6
	1%	1%	1%	1%	1%	1%	-	1%	1%	3%	1%	1%	1%	2%
							*				H			
18	21	17	5	7	5	10	8	4	4	6	-	8	4	9
	2%	3%	1%	2%	1%	3%	6%	1%	1%	2%	-	3%	1%	3%
							*				*			
19	11	6	5	1	2	8	-	2	5	4	-	1	2	8
	1%	1%	1%	*	1%	2%	-	1%	2%	2%	-	1%	1%	2%
							*				*			
20	18	8	10	6	5	7	-	5	7	6	2	5	4	6
	2%	2%	2%	2%	1%	2%	-	2%	2%	2%	2%	2%	2%	2%
							*				*			
21	7	2	5	1	3	3	-	-	3	3	-	2	2	3
	1%	*	1%	*	1%	1%	-	-	1%	1%	-	1%	1%	1%
							*				*			
22	1	1	-	-	1	-	-	-	-	1	-	-	1	-
	*	*	-	-	*	-	-	-	-	*	-	-	*	-
							*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Male	489	489	-	146	171	172	78	138	154	118	70	111	148	160
	49%	100%	-	52%	49%	46%	53%	50%	46%	49%	59%	44%	53%	46%
		B					*				*			
Female	511	-	511	135	175	201	68	138	181	125	48	140	132	191
	51%	-	100%	48%	51%	54%	47%	50%	54%	51%	41%	56%	47%	54%
		A					*				*			
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Gender		AGE			EDUCATION				AGE GROUP				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
18-34 (Net)	281	146	135	281	-	-	69	68	76	68	118	163	-	-
	28%	30%	26%	100%	-	-	48%	25%	23%	28%	100%	65%	-	-
				DE			GHI*				KLM*	LM		
18-24	127	75	53	127	-	-	45	42	25	15	118	9	-	-
	13%	15%	10%	45%	-	-	31%	15%	8%	6%	100%	4%	-	-
				DE			GHI*	HI			KLM*	LM		
25-34	154	72	82	154	-	-	24	26	51	53	-	154	-	-
	15%	15%	16%	55%	-	-	17%	9%	15%	22%	-	61%	-	-
				DE			*			GH	*	JLM		
35-54 (Net)	346	171	175	-	346	-	34	74	130	108	-	89	257	-
	35%	35%	34%	-	100%	-	24%	27%	39%	45%	-	35%	92%	-
				CE			*		G	FG	*	JM	JKM	
35-44	170	69	102	-	170	-	31	23	57	59	-	89	82	-
	17%	14%	20%	-	49%	-	21%	8%	17%	24%	-	35%	29%	-
				A	CE		G*	G	GH	*	JM	JM		
45-54	176	102	74	-	176	-	4	51	72	49	-	-	176	-
	18%	21%	14%	-	51%	-	2%	18%	22%	20%	-	-	63%	-
				B	CE		*	F	F	F	*		JKM	
55+ (Net)	373	172	201	-	-	373	42	135	130	66	-	-	22	351
	37%	35%	39%	-	-	100%	29%	49%	39%	27%	-	-	8%	100%
						CD	*	FHI	I		*		JK	JKL
55-64	237	97	140	-	-	237	31	89	81	37	-	-	22	215
	24%	20%	27%	-	-	64%	21%	32%	24%	15%	-	-	8%	61%
				A	CD		*	I	I		*		JK	JKL
65+	136	75	61	-	-	136	12	46	49	30	-	-	-	136
	14%	15%	12%	-	-	36%	8%	17%	14%	12%	-	-	-	39%
						CD	*				*		JKL	
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
18-23	118	70	48	118	-	-	45	41	22	11	118	-	-	-
	12%	14%	9%	42%	-	-	31%	15%	6%	4%	100%	-	-	-
				B	DE		GHI*	HI			KLM*			
24-39	252	111	140	163	89	-	40	42	81	88	-	252	-	-
	25%	23%	27%	58%	26%	-	27%	15%	24%	36%	-	100%	-	-
				DE	E		*		G	GH	*	JLM		
40-55	280	148	132	-	257	22	23	63	114	80	-	-	280	-
	28%	30%	26%	-	74%	6%	16%	23%	34%	33%	-	-	100%	-
					CE	C	*		FG	FG	*		JKM	
56+	351	160	191	-	-	351	38	131	118	64	-	-	-	351
	35%	33%	37%	-	-	94%	26%	47%	35%	26%	-	-	-	100%
						CD	*	FHI	I		*		JKL	
Mean	46.2	45.9	46.4	25.4	44.7	63.2	38.6	48.9	48.1	44.9	20.1	31.8	48.2	63.7
					C	CD	*	FI	FI	F	*	J	JK	JKL
STD. DEV.	16.23	16.77	15.71	5.19	6.05	5.83	17.96	16.82	14.95	14.62	1.56	4.39	4.53	5.62
STD. ERR.	0.51	0.76	0.69	0.32	0.31	0.31	2.8	1.24	0.76	0.74	0.17	0.26	0.26	0.31
Median	48	48.38	48	25	45	62	36	54	51	44	20	32	49	63

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Primary School or less	6 1%	4 1%	2 *	4 1%	- -	2 1%	6 4% GHI*	- -	- -	- -	4 KL*	- -	- -	2 1%
Some high school	140 14%	74 15%	66 13%	66 23%	34 10%	40 11%	140 96% GHI*	- -	- -	- -	41 35% KLM*	40 16% L	23 8%	35 10%
Graduated high school	276 28%	138 28%	138 27%	68 24%	74 21%	135 36%	- CD *	276 FHI	- -	- -	41 K*	42 17%	63 22%	131 37% KL
Some college / CEGEP / Trade School	81 8%	38 8%	43 8%	24 9%	22 6%	35 9%	- * FGI	- -	81 24%	- -	9 *	19 8%	20 7%	33 9%
Graduated from college / CEGEP / Trade School	189 19%	84 17%	105 20%	36 13%	86 25%	66 18%	- CE *	- FGI	189 56%	- -	6 5% *	51 20% J	72 26% JM	59 17% J
Some university, but did not finish	65 7%	33 7%	33 6%	15 5%	22 6%	28 8%	- * FGI	- -	65 20%	- -	7 6% *	11 4%	22 8%	25 7%
University undergraduate degree	161 16%	73 15%	88 17%	44 16%	74 21%	43 11%	- E *	- FGH	- -	161 66% *	8 7% JM	58 23% JM	54 19%	40 11%
University graduate degree	82 8%	46 9%	37 7%	24 9%	34 10%	24 6%	- * FGH	- -	- -	82 34% *	3 2% J	30 12% JM	26 9%	24 7%
Sigma	1000 100%	489 100%	511 100%	281 100%	346 100%	373 100%	146 100%	276 100%	335 100%	243 100%	118 100%	252 100%	280 100%	351 100%
Summary														
<HS	146 15%	78 16%	68 13%	69 25%	34 10%	42 11%	146 100% GHI*	- -	- -	- -	45 38% KLM*	40 16% L	23 8%	38 11%
HS	276 28%	138 28%	138 27%	68 24%	74 21%	135 36%	- CD *	276 FHI	- -	- -	41 K*	42 17%	63 22%	131 37% KL
Post Sec	335 34%	154 32%	181 35%	76 27%	130 37%	130 35%	- C *	- FGI	335 100%	- -	22 18% *	81 32% J	114 41% J	118 34% J
Univ Grad	243 24%	118 24%	125 24%	68 24%	108 31%	66 18%	- E *	- FGH	- -	243 100%	11 9% *	88 35% JM	80 28% JM	64 18%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
BC	134	60	74	37	49	48	4	48	43	38	13	41	36	44
	13%	12%	14%	13%	14%	13%	3%	18%	13%	16%	11%	16%	13%	13%
							*	F	F	F	*			
AB	113	48	65	41	41	30	29	24	38	22	18	34	31	29
	11%	10%	13%	15%	12%	8%	20%	9%	11%	9%	16%	14%	11%	8%
				E			*				*			
SK/MB	62	26	36	6	11	45	11	20	20	12	4	5	10	43
	6%	5%	7%	2%	3%	12%	7%	7%	6%	5%	3%	2%	4%	12%
							CD	*			*			JKL
Ontario	385	173	212	133	127	125	57	103	124	101	58	112	96	119
	38%	35%	42%	47%	37%	33%	39%	37%	37%	42%	49%	45%	34%	34%
				DE			*				LM*	LM		
Quebec	239	155	84	55	104	80	36	63	83	58	23	51	94	72
	24%	32%	16%	19%	30%	21%	25%	23%	25%	24%	20%	20%	33%	20%
		B		CE			*				*		JKM	
Atlantic Canada	67	27	40	9	14	45	9	19	26	12	2	9	13	43
	7%	5%	8%	3%	4%	12%	6%	7%	8%	5%	2%	3%	5%	12%
							CD	*			*			JKL
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
<\$25K	155	71	84	63	41	51	54	49	37	15	38	35	37	46
	15%	14%	16%	22%	12%	14%	37%	18%	11%	6%	32%	14%	13%	13%
				DE			GHI*	HI	I		KLM*			
\$25K - <\$55K	253	113	140	54	94	104	35	88	87	42	11	62	85	95
	25%	23%	27%	19%	27%	28%	24%	32%	26%	17%	9%	25%	30%	27%
					C		*	I	I		*	J	J	J
\$55K - <\$100K	277	156	122	64	104	109	22	67	114	74	18	72	82	105
	28%	32%	24%	23%	30%	29%	15%	24%	34%	31%	15%	29%	29%	30%
		B					*		FG	F	*	J	J	J
\$100K - <\$150K	138	71	67	35	51	52	8	36	45	48	10	39	39	49
	14%	14%	13%	12%	15%	14%	5%	13%	14%	20%	9%	16%	14%	14%
							*			FH	*			
\$150K+	61	30	31	16	31	13	-	3	17	41	3	23	21	13
	6%	6%	6%	6%	9%	4%	-	1%	5%	17%	3%	9%	8%	4%
				E			*		G	FGH	*	M		
Prefer not to answer	117	49	68	48	26	43	27	32	35	23	38	20	16	42
	12%	10%	13%	17%	7%	12%	19%	12%	11%	9%	32%	8%	6%	12%
				D			*				KLM*			L
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Under \$50K	368	166	202	111	112	145	89	122	107	51	48	86	102	132
	37%	34%	40%	40%	32%	39%	61%	44%	32%	21%	41%	34%	36%	38%
							HI*	HI	I		*			
\$50K+	515	274	241	122	209	184	30	122	193	170	32	146	161	176
	51%	56%	47%	43%	60%	49%	21%	44%	58%	70%	27%	58%	58%	50%
		B			CE		*	F	FG	FGH	*	J	J	J
Under \$40K	283	126	157	92	84	107	78	101	69	35	43	68	73	98
	28%	26%	31%	33%	24%	29%	53%	37%	21%	15%	37%	27%	26%	28%
				D			HI*	HI	I		*			
\$40K to less than \$60K	155	72	83	33	61	61	13	43	69	30	8	36	57	54
	15%	15%	16%	12%	17%	16%	9%	16%	21%	12%	7%	14%	20%	15%
							*		I		*		J	
\$60K to less than \$100K	247	141	106	56	94	97	20	61	100	66	15	64	74	94
	25%	29%	21%	20%	27%	26%	14%	22%	30%	27%	13%	25%	26%	27%
		B					*		F		*	J	J	J
\$100K or more	198	101	98	52	82	65	8	39	62	89	14	63	60	62
	20%	21%	19%	18%	24%	17%	5%	14%	19%	37%	12%	25%	21%	18%
							*		F	FGH	*	J		
Mean (,000)	72.2	74.4	69.9	68.3	79.3	67.9	40.3	59.4	73.8	101.2	51.7	79.6	75.4	69.1
				E			**		G	GH	**			
STD. DEV.	54.49	53.05	55.85	59.28	56.89	47.57	34.84	44.62	46.65	67.32	57.38	58.69	55.22	48.17
STD. ERR.	1.83	2.53	2.65	3.88	3.18	2.62	3.2	2.86	2.69	4.53	6.41	3.86	3.4	2.74

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Kids	227	106	120	73	132	21	33	44	79	71	28	84	97	18
	23%	22%	23%	26%	38%	6%	22%	16%	23%	29%	24%	33%	35%	5%
				E	CE		*		G	G	M*	M	M	
No Kids	773	383	391	208	214	352	113	232	256	172	90	168	183	332
	77%	78%	77%	74%	62%	94%	78%	84%	77%	71%	76%	67%	65%	95%
				D		CD	*	HI			*			JKL
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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How many people are living or staying at your current address?

	Gender		AGE			EDUCATION				AGE GROUP				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
1	179	87	91	37	63	79	24	49	53	53	13	38	58	69
	18%	18%	18%	13%	18%	21%	16%	18%	16%	22%	11%	15%	21%	20%
						C	*		H	*				
2	384	197	187	82	87	215	48	118	135	82	26	77	73	209
	38%	40%	37%	29%	25%	58%	33%	43%	40%	34%	22%	31%	26%	60%
						CD	*	I		*				JKL
3	193	95	98	50	84	58	25	58	65	44	16	56	66	55
	19%	19%	19%	18%	24%	16%	17%	21%	19%	18%	13%	22%	24%	16%
					E		*			*			M	
4	168	81	87	72	80	16	39	37	49	43	39	58	58	13
	17%	16%	17%	26%	23%	4%	27%	13%	15%	18%	33%	23%	21%	4%
				E	E		G*				M*	M	M	
5	46	14	33	22	21	3	6	5	22	13	12	14	17	3
	5%	3%	6%	8%	6%	1%	4%	2%	7%	5%	10%	6%	6%	1%
			A	E	E		*		G	G	M*	M	M	
6	13	9	4	6	7	-	-	5	4	3	5	3	5	-
	1%	2%	1%	2%	2%	-	-	2%	1%	1%	4%	1%	2%	-
				E	E		*				M*		M	
7	7	3	4	2	4	-	-	-	5	2	1	3	2	-
	1%	1%	1%	1%	1%	-	-	-	1%	1%	1%	1%	1%	-
							*				*			
8	4	2	2	3	-	1	-	1	1	1	2	1	-	1
	*	*	*	1%	-	*	-	1%	*	1%	2%	*	-	*
							*				*			
9	1	-	1	1	-	-	-	-	-	1	1	-	-	-
	*	-	*	*	-	-	-	-	-	*	1%	-	-	-
							*				*			
10	2	2	-	2	-	-	-	2	1	-	1	2	-	-
	*	*	-	1%	-	-	-	1%	*	-	1%	1%	-	-
							*				*			
12+	4	-	4	4	-	-	4	-	-	-	4	-	-	-
	*	-	1%	1%	-	-	3%	-	-	-	3%	-	-	-
							*				KLM*			
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Employed full-time	393	221	172	101	203	89	26	87	144	138	13	144	154	82
	39%	45%	34%	36%	59%	24%	18%	31%	43%	57%	11%	57%	55%	24%
		B		E	CE		*		FG	FGH	*	JM	JM	J
Employed part-time	106	41	65	40	30	36	21	23	37	25	19	24	31	32
	11%	8%	13%	14%	9%	10%	15%	8%	11%	10%	16%	9%	11%	9%
							*				*			
Self employed	46	25	21	8	22	16	4	11	21	10	4	8	21	13
	5%	5%	4%	3%	6%	4%	3%	4%	6%	4%	4%	3%	8%	4%
							*				*		K	
Unemployed but looking for a job	69	40	29	32	25	12	15	22	23	10	16	21	19	12
	7%	8%	6%	11%	7%	3%	10%	8%	7%	4%	13%	9%	7%	4%
				E	E		*				M*	M		
Unemployed and not looking for a job/Long-term sick or disabled	69	42	27	25	29	15	26	23	17	3	12	19	24	14
	7%	9%	5%	9%	8%	4%	18%	8%	5%	1%	10%	7%	9%	4%
				E	E		HI*	I	I		*		M	
Full-time parent, homemaker	61	2	59	14	26	21	15	25	16	5	-	26	15	20
	6%	*	11%	5%	8%	6%	10%	9%	5%	2%	-	10%	6%	6%
			A				I*	I	I		*	J		
Retired	187	92	95	1	5	181	21	64	62	40	1	-	11	175
	19%	19%	19%	*	1%	49%	14%	23%	19%	16%	1%	-	4%	50%
						CD	*				*		K	JKL
Student/Pupil	53	19	34	52	1	-	15	17	11	9	46	6	1	-
	5%	4%	7%	19%	*	-	10%	6%	3%	4%	39%	2%	*	-
				DE			*				KLM*	LM		
Military	2	1	2	1	2	-	-	1	1	1	-	1	2	-
	*	*	*	*	1%	-	-	*	*	*	*	*	1%	-
							*				*			
Prefer not to answer	13	5	8	8	3	2	4	3	3	3	7	3	1	2
	1%	1%	2%	3%	1%	*	3%	1%	1%	1%	6%	1%	*	*
				E			*				KLM*			
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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What is your marital status?

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
Single, never married	327	175	152	185	94	48	72	91	87	76	99	117	74	36
	33%	36%	30%	66%	27%	13%	49%	33%	26%	31%	84%	47%	26%	10%
Living with partner	126	61	64	45	56	25	27	23	47	28	13	50	41	22
	13%	13%	13%	16%	16%	7%	19%	9%	14%	12%	11%	20%	15%	6%
Married	448	225	223	45	166	238	30	134	162	122	6	77	135	231
	45%	46%	44%	16%	48%	64%	21%	48%	48%	50%	5%	31%	48%	66%
Widowed	27	4	22	-	-	27	9	6	7	5	-	-	-	27
	3%	1%	4%	-	-	7%	6%	2%	2%	2%	-	-	-	8%
Divorced or separated	73	23	50	6	31	36	7	21	32	12	-	8	30	35
	7%	5%	10%	2%	9%	10%	5%	8%	10%	5%	-	3%	11%	10%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

How much of your household's grocery shopping do you, yourself, do?

	Gender		AGE			EDUCATION				AGE GROUP				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
All of it	472	200	272	108	177	187	57	126	171	119	25	126	150	170
	47%	41%	53%	38%	51%	50%	39%	46%	51%	49%	21%	50%	54%	48%
Almost all of it	224	112	112	57	83	84	29	70	66	59	22	51	70	82
	22%	23%	22%	20%	24%	23%	20%	25%	20%	24%	19%	20%	25%	23%
About half of it	181	102	79	45	65	71	18	53	62	47	17	48	48	67
	18%	21%	15%	16%	19%	19%	12%	19%	19%	20%	15%	19%	17%	19%
Less than half of it	89	53	37	42	20	27	26	16	31	17	29	23	10	27
	9%	11%	7%	15%	6%	7%	18%	6%	9%	7%	24%	9%	4%	8%
None	34	23	12	29	1	4	17	11	5	1	24	5	1	4
	3%	5%	2%	10%	*	1%	11%	4%	1%	1%	21%	2%	*	1%
Sigma	1000	489	511	281	346	373	146	276	335	243	118	252	280	351
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Gender		AGE					EDUCATION					AGE GROUP				
	Total		Male		Female		18-34	35-54	55+	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O		
Base: All Respondents (unwtd)	1000	481	519	265	388	347	41	183	388	388	83	278	312	327			
Base: All Respondents (wtd)	1000	489	511	281	346	373	146	276	376	243	118	252	380	351			
North American origins (Net)	419	216	223	102	175	162	65	149	154	71	26	122	136	155			
North American origins (Net)	42%	44%	44%	36%	44%	44%	44%	44%	44%	44%	22%	22%	22%	22%	44%		
North American Aboriginal origins	41	17	25	10	27	4	16	13	9	4	2	18	18	4			
Canadian	416	207	209	99	159	158	53	144	149	70	26	110	130	150			
Other North American origins	7	2	6	1	4	6	2	5	1	1	1	1	1	6			
British Isles origins (Net)	251	116	137	48	77	129	38	65	95	55	16	54	62	120			
English	17%	24%	27%	17%	22%	34%	20%	24%	28%	22%	14%	22%	22%	22%	34%		
Irish	139	58	81	30	52	57	27	34	46	32	12	34	41	52			
Scottish	127	59	68	26	39	61	26	31	44	26	9	30	29	59			
Other British Isles origins	13	6	6	3	8	2	8	2	2	2	1	7	4	2			
Western European origins (Net)	351	162	185	43	49	99	15	39	64	32	12	45	37	57			
French origins	72	33	39	28	23	21	10	18	23	14	8	28	15	21			
Dutch	30	4	15	10	4	6	4	4	8	4	3	10	3	6			
German	66	29	37	13	25	20	8	18	27	13	5	46	18	28			
Other Western European origins	19	7	11	5	8	7	1	3	8	7	2	5	5	8			
Eastern European origins (Net)	76	26	51	17	27	33	10	15	29	23	2	22	23	30			
Hungarian	9	4	5	3	1	5	2	2	4	1	1	3	1	5			
Polish	18	5	13	2	8	12	1	5	8	5	1	3	3	12			
Russian	15	3	12	3	3	10	1	4	8	4	1	3	4	8			
Ukrainian	31	9	22	5	14	12	7	4	10	10	1	10	11	10			
Other Eastern European origins	24	8	16	6	11	6	4	6	8	6	2	11	5	6			
Southern European origins (Net)	46	22	24	10	19	16	5	11	16	14	3	12	18	13			
Greek	2	1	1	1	1	1	1	1	1	1	1	1	1	1			
Italian	28	11	17	7	11	10	1	9	9	10	2	9	10	6			
Portuguese	8	3	5	1	3	5	1	2	1	1	1	1	3	5			
Spanish	7	2	5	2	4	2	1	2	4	1	1	1	4	2			
Other Southern European origins	2	1	2	1	1	1	1	1	1	1	1	1	1	1			
Other European origins (Net)	18	4	14	2	7	9	2	4	5	6	1	3	6	9			
Other Northern European origins (incl. British Isles Origins)	26	16	26	16	26	26	16	26	26	26	16	26	26	26			
Other European origins	2	1	2	1	1	1	1	1	1	1	1	1	1	1			
Caribbean origins (Net)	27	12	14	11	7	9	8	6	6	6	8	4	5	9			
Jamaican	9	4	5	1	2	6	1	5	1	4	1	1	2	6			
Other Caribbean origins	17	9	9	9	5	3	8	2	5	3	8	4	4	3			
Latin, Central and South American origins (Net)	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%			
Latin, Central and South American origins	9	8	2	6	3	4	4	4	2	1	6	2	1	1			
African origins (Net)	14	6	8	4	9	1	4	2	4	4	3	6	3	1			
African origins	14	6	8	4	9	1	4	2	4	4	3	6	3	1			
Asian origins (Net)	121	56	65	67	45	10	15	15	34	59	26	52	35	8			
West Central Asian and Middle Eastern origins	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
East Indian	17	7	10	10	8	4	1	6	6	2	9	6	6	1			
Other South Asian origins	14	8	6	10	2	2	4	3	8	2	9	2	2	2			
Chinese	6%	6%	7%	12%	7%	2%	5%	3%	5%	12%	14%	9%	7%	1%			
Filipino	14	6	8	8	5	1	4	1	4	6	1	8	4	1			
Other East and Southeast Asian origins	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Oceania origins (Net)	2	2	1	1	1	1	1	1	1	1	1	1	1	1			
Oceania origins	2	2	1	1	1	1	1	1	1	1	1	1	1	1			
Prefer not to answer	36	44	42	17	17	14	36	36	17	19	45	21	7	12			
Sigma	1510	671	839	438	537	534	267	390	506	347	164	439	402	500			

Statistics:
 Overall formula used
 - Column Proportions:
 Columns Tested (N): A/B/C/D/E/F/G/H/I/J/K/L/M
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (N): A/B/C/D/E/F/G/H/I/J/K/L/M
 Minimum Base: 30 (**), Small Base: 100 (*)

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