

Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	167	16	29	7	74	28	12	43	25	40	43	43	124
	17%	12%	26%	11%	19%	12%	18%	15%	16%	16%	22%	19%	16%
		*	ACE*	*			*						
False	120	16	15	4	67	15	4	30	18	31	22	28	91
	12%	12%	13%	6%	17%	6%	6%	11%	11%	12%	11%	13%	12%
		*	*	*	CEF		*						
Don't know	714	102	69	51	245	196	51	210	112	176	134	155	559
	71%	76%	61%	83%	64%	82%	76%	74%	72%	71%	67%	68%	72%
		BD*	*	BD*		BD	D*						
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - 15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	224	28	31	11	119	27	10	70	26	49	51	44	180
	22%	21%	27%	18%	31%	11%	14%	25%	17%	20%	26%	19%	23%
False	76	8	8	7	33	19	2	16	11	24	11	18	58
	8%	6%	7%	11%	9%	8%	3%	6%	7%	10%	5%	8%	7%
		*	*	*			*						
Don't know	700	99	75	44	233	194	55	197	118	173	136	164	535
	70%	74%	66%	71%	61%	81%	82%	70%	76%	70%	69%	73%	69%
		D*	*	*		BD	BD*						
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	261	33	33	15	118	43	18	73	35	58	57	46	214
	26%	25%	29%	25%	31%	18%	28%	26%	22%	23%	29%	20%	28%
False	53	2	6	2	27	15	1	14	4	15	15	18	36
	5%	2%	5%	3%	7%	6%	1%	5%	3%	6%	8%	8%	5%
Don't know	686	98	75	45	240	181	48	196	116	175	127	163	523
	69%	73%	66%	72%	62%	76%	71%	69%	75%	71%	64%	72%	68%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	182	18	25	8	91	29	12	54	31	32	42	41	141
	18%	13%	22%	12%	24%	12%	18%	19%	20%	13%	21%	18%	18%
False	88	9	9	2	43	22	3	21	8	27	25	17	71
	9%	7%	8%	3%	11%	9%	4%	8%	5%	11%	13%	7%	9%
Don't know	730	107	79	52	251	189	52	207	116	188	131	169	561
	73%	80%	70%	85%	65%	79%	78%	73%	75%	76%	66%	74%	73%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	351	59	38	34	147	43	30	105	52	86	77	59	291
	35%	44%	34%	55%	38%	18%	44%	37%	34%	35%	39%	26%	38%
False	70	9	6	2	33	19	1	8	7	25	13	15	55
	7%	7%	5%	3%	9%	8%	2%	3%	5%	10%	6%	7%	7%
Don't know	580	67	69	26	205	177	36	170	95	136	109	153	427
	58%	50%	61%	42%	53%	74%	54%	60%	62%	55%	55%	67%	55%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	383	52	57	22	164	66	24	93	65	101	80	72	311
	38%	39%	50%	35%	43%	27%	36%	33%	42%	41%	41%	32%	40%
False	86	10	10	2	46	11	6	27	10	19	22	24	62
	9%	8%	9%	4%	12%	5%	9%	9%	6%	8%	11%	11%	8%
Don't know	531	72	46	38	175	162	37	163	79	127	96	131	400
	53%	54%	41%	62%	45%	68%	55%	58%	51%	52%	49%	58%	52%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - True Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.	167	16	29	7	74	28	12	43	25	40	43	43	124
	17%	12%	26%	11%	19%	12%	18%	15%	16%	16%	22%	19%	16%
		*	ACE*	*			*						
15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.	224	28	31	11	119	27	10	70	26	49	51	44	180
	22%	21%	27%	18%	31%	11%	14%	25%	17%	20%	26%	19%	23%
		E*	E*	*	CEF		*						
Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.	261	33	33	15	118	43	18	73	35	58	57	46	214
	26%	25%	29%	25%	31%	18%	28%	26%	22%	23%	29%	20%	28%
		*	*	*	E		*						
Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.	182	18	25	8	91	29	12	54	31	32	42	41	141
	18%	13%	22%	12%	24%	12%	18%	19%	20%	13%	21%	18%	18%
		*	*	*	ACE		*				I		
Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.	351	59	38	34	147	43	30	105	52	86	77	59	291
	35%	44%	34%	55%	38%	18%	44%	37%	34%	35%	39%	26%	38%
		E*	E*	BDE*	E		E*						K
Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.	383	52	57	22	164	66	24	93	65	101	80	72	311
	38%	39%	50%	35%	43%	27%	36%	33%	42%	41%	41%	32%	40%
		*	E*	*	E		*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - False Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.	120	16	15	4	67	15	4	30	18	31	22	28	91
	12%	12%	13%	6%	17%	6%	6%	11%	11%	12%	11%	13%	12%
	*	*	*	CEF	*								
15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.	76	8	8	7	33	19	2	16	11	24	11	18	58
	8%	6%	7%	11%	9%	8%	3%	6%	7%	10%	5%	8%	7%
	*	*	*				*						
Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.	53	2	6	2	27	15	1	14	4	15	15	18	36
	5%	2%	5%	3%	7%	6%	1%	5%	3%	6%	8%	8%	5%
	*	*	*				*						
Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.	88	9	9	2	43	22	3	21	8	27	25	17	71
	9%	7%	8%	3%	11%	9%	4%	8%	5%	11%	13%	7%	9%
	*	*	*				*				H		
Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.	70	9	6	2	33	19	1	8	7	25	13	15	55
	7%	7%	5%	3%	9%	8%	2%	3%	5%	10%	6%	7%	7%
	*	*	*	F	*					G			
Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.	86	10	10	2	46	11	6	27	10	19	22	24	62
	9%	8%	9%	4%	12%	5%	9%	9%	6%	8%	11%	11%	8%
	*	*	*	CE	*								

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about notable Canadians are true or false? - Don't know Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
William Peyton Hubbard, the son of American slaves who came to Canada via the underground railroad, co-founded the first publicly owned hydroelectric company, now known as Hydro One.	714	102	69	51	245	196	51	210	112	176	134	155	559
	71%	76%	61%	83%	64%	82%	76%	74%	72%	71%	67%	68%	72%
		BD*	*	BD*		BD	D*						
15-year-old Autumn Peltier was named "chief water commissioner" by the Anishinabek Nation in 2019 and has been fighting for water rights since the age of 8.	700	99	75	44	233	194	55	197	118	173	136	164	535
	70%	74%	66%	71%	61%	81%	82%	70%	76%	70%	69%	73%	69%
		D*	*	*		BD	BD*						
Pauline Vanier aided refugees displaced during the Second World War and lobbied for changes to immigration laws, which resulted in an increase in refugees in Canada.	686	98	75	45	240	181	48	196	116	175	127	163	523
	69%	73%	66%	72%	62%	76%	71%	69%	75%	71%	64%	72%	68%
		*	*	*		D	*		J				
Canadian psychiatrist Brock Chisholm was the first director-general of the World Health Organization. He also came up with the name for the organization and defined 'health' for WHO's constitution.	730	107	79	52	251	189	52	207	116	188	131	169	561
	73%	80%	70%	85%	65%	79%	78%	73%	75%	76%	66%	74%	73%
		D*	*	BD*		D	D*		J				
Chief Dan George from the Burrard reserve in North Vancouver, was the first Indigenous actor to be nominated for an Academy Award and an outspoken advocate for Indigenous rights in Canada and the world.	580	67	69	26	205	177	36	170	95	136	109	153	427
	58%	50%	61%	42%	53%	74%	54%	60%	62%	55%	55%	67%	55%
		*	C*	*		ACDF	*					L	
Before hosting the long-standing CBC television program, The Nature of Things, David Suzuki hosted Dr. Dave's Junior Science Club, which introduced young Canadians to science.	531	72	46	38	175	162	37	163	79	127	96	131	400
	53%	54%	41%	62%	45%	68%	55%	58%	51%	52%	49%	58%	52%
		*	*	BD*		ABD	*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	201	24	20	7	86	51	13	61	26	53	45	43	158
	20%	18%	18%	11%	22%	21%	19%	22%	17%	22%	22%	19%	20%
False	70	11	12	3	28	16	1	12	9	22	17	25	45
	7%	8%	11%	5%	7%	7%	1%	4%	6%	9%	8%	11%	6%
Don't know	729	100	81	52	271	172	53	210	119	171	137	159	570
	73%	74%	71%	84%	70%	72%	80%	74%	77%	69%	69%	70%	74%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	246	34	34	14	116	36	11	67	35	53	56	56	190
	25%	26%	30%	23%	30%	15%	16%	24%	23%	21%	28%	25%	25%
False	53	2	6	1	23	18	3	18	7	14	10	19	34
	5%	2%	6%	1%	6%	8%	5%	6%	4%	6%	5%	9%	4%
Don't know	701	98	73	47	247	184	53	198	113	180	132	151	550
	70%	73%	65%	75%	64%	77%	79%	70%	73%	73%	66%	67%	71%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	203	23	22	13	90	44	12	58	32	49	47	44	159
	20%	17%	19%	21%	23%	18%	17%	21%	21%	20%	23%	19%	21%
False	82	4	12	1	45	17	3	26	8	16	17	20	62
	8%	3%	10%	2%	12%	7%	4%	9%	5%	7%	8%	9%	8%
Don't know	715	107	79	48	250	178	52	199	114	182	135	163	552
	72%	80%	70%	78%	65%	75%	78%	70%	74%	74%	68%	72%	71%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	331	32	44	21	141	68	24	85	44	85	74	63	268
	33%	24%	39%	33%	37%	29%	37%	30%	29%	35%	37%	28%	35%
False	73	7	10	4	37	13	1	25	9	20	11	18	55
	7%	5%	9%	6%	10%	6%	2%	9%	6%	8%	6%	8%	7%
Don't know	596	95	60	37	206	157	41	173	102	141	114	146	451
	60%	71%	53%	60%	54%	66%	61%	61%	66%	57%	57%	64%	58%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	199	20	20	8	103	36	13	54	33	41	52	37	162
	20%	15%	18%	13%	27%	15%	19%	19%	21%	17%	26%	16%	21%
False	61	8	2	3	26	20	2	15	8	22	8	16	45
	6%	6%	2%	5%	7%	9%	3%	5%	5%	9%	4%	7%	6%
Don't know	740	106	91	51	256	183	52	214	113	184	139	173	567
	74%	79%	81%	82%	66%	77%	78%	76%	73%	75%	70%	76%	73%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	280	24	26	18	142	51	19	77	43	66	58	62	218
	28%	18%	23%	29%	37%	21%	29%	27%	28%	27%	29%	27%	28%
False	92	10	12	3	45	19	2	24	10	29	16	23	69
	9%	8%	11%	4%	12%	8%	2%	9%	7%	12%	8%	10%	9%
Don't know	628	99	75	41	198	169	46	182	102	152	125	142	487
	63%	74%	67%	66%	51%	71%	69%	64%	66%	62%	63%	63%	63%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - True Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.	201	24	20	7	86	51	13	61	26	53	45	43	158
	20%	18%	18%	11%	22%	21%	19%	22%	17%	22%	22%	19%	20%
		*	*	*	C		*						
Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.	246	34	34	14	116	36	11	67	35	53	56	56	190
	25%	26%	30%	23%	30%	15%	16%	24%	23%	21%	28%	25%	25%
		E*	E*	*	EF		*						
Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.	203	23	22	13	90	44	12	58	32	49	47	44	159
	20%	17%	19%	21%	23%	18%	17%	21%	21%	20%	23%	19%	21%
		*	*	*			*						
The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.	331	32	44	21	141	68	24	85	44	85	74	63	268
	33%	24%	39%	33%	37%	29%	37%	30%	29%	35%	37%	28%	35%
		*	A*	*	A		*						
Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.	199	20	20	8	103	36	13	54	33	41	52	37	162
	20%	15%	18%	13%	27%	15%	19%	19%	21%	17%	26%	16%	21%
		*	*	*	ACE		*				I		
Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.	280	24	26	18	142	51	19	77	43	66	58	62	218
	28%	18%	23%	29%	37%	21%	29%	27%	28%	27%	29%	27%	28%
		*	*	*	ABE		*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - False Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.	70	11	12	3	28	16	1	12	9	22	17	25	45
	7%	8%	11%	5%	7%	7%	1%	4%	6%	9%	8%	11%	6%
	*	F*	*				*					L	
Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.	53	2	6	1	23	18	3	18	7	14	10	19	34
	5%	2%	6%	1%	6%	8%	5%	6%	4%	6%	5%	9%	4%
	*	*	*		A	*						L	
Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.	82	4	12	1	45	17	3	26	8	16	17	20	62
	8%	3%	10%	2%	12%	7%	4%	9%	5%	7%	8%	9%	8%
	*	C*	*	AC		*							
The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.	73	7	10	4	37	13	1	25	9	20	11	18	55
	7%	5%	9%	6%	10%	6%	2%	9%	6%	8%	6%	8%	7%
	*	*	*	F		*							
Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.	61	8	2	3	26	20	2	15	8	22	8	16	45
	6%	6%	2%	5%	7%	9%	3%	5%	5%	9%	4%	7%	6%
	*	*	*			*							
Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.	92	10	12	3	45	19	2	24	10	29	16	23	69
	9%	8%	11%	4%	12%	8%	2%	9%	7%	12%	8%	10%	9%
	*	*	*	F		*							

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian doctors are true or false? - Don't know Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Innu doctor and surgical innovator Dr. Stanley Vollant was the first Indigenous surgeon trained in Quebec and the first Indigenous person to head a North American medical association.	729	100	81	52	271	172	53	210	119	171	137	159	570
	73%	74%	71%	84%	70%	72%	80%	74%	77%	69%	69%	70%	74%
		*	*	D*			*						
Canadian physician Dr. William Osler created the world's first residency program for training in medical specialties.	701	98	73	47	247	184	53	198	113	180	132	151	550
	70%	73%	65%	75%	64%	77%	79%	70%	73%	73%	66%	67%	71%
		*	*	*			D	D*					
Vancouverite and geneticist Irene Uchida discovered that X-rays during pregnancy increases the chances of Down syndrome and other chromosomal abnormalities.	715	107	79	48	250	178	52	199	114	182	135	163	552
	72%	80%	70%	78%	65%	75%	78%	70%	74%	74%	68%	72%	71%
		D*	*	D*			D	D*					
The first portable blood transfusion unit and a treatment for tuberculosis was developed by the Canadian doctor Norman Bethune.	596	95	60	37	206	157	41	173	102	141	114	146	451
	60%	71%	53%	60%	54%	66%	61%	61%	66%	57%	57%	64%	58%
		BD*	*	*			D	*					
Quebecer and cardiac pathologist Dr. Maude Abbott wrote the Atlas of Congenital Cardiac Disease, which laid the foundation for modern heart surgery.	740	106	91	51	256	183	52	214	113	184	139	173	567
	74%	79%	81%	82%	66%	77%	78%	76%	73%	75%	70%	76%	73%
		D*	D*	D*			D	*					
Neurosurgeon Dr. Wilder Penfield created Pablum (baby cereal) at Toronto's Sick Kids Hospital in the 1930s. Royalties from its sales still support research at Sick Kids.	628	99	75	41	198	169	46	182	102	152	125	142	487
	63%	74%	67%	66%	51%	71%	69%	64%	66%	62%	63%	63%	63%
		D*	D*	D*			D	D*					

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	254	30	22	17	119	54	11	83	38	50	55	53	200
	25%	22%	19%	27%	31%	23%	17%	29%	25%	20%	28%	24%	26%
False	87	11	15	1	41	16	4	26	12	23	13	26	61
	9%	8%	13%	1%	11%	7%	6%	9%	8%	9%	7%	11%	8%
Don't know	659	93	76	44	225	169	52	175	105	174	131	147	512
	66%	70%	67%	72%	58%	71%	77%	62%	68%	71%	66%	65%	66%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	340	33	43	21	153	61	29	98	51	77	78	67	273
	34%	25%	38%	33%	40%	26%	43%	35%	33%	31%	39%	30%	35%
False	66	15	2	1	25	20	2	21	7	19	11	18	48
	7%	11%	2%	2%	7%	8%	4%	7%	4%	8%	6%	8%	6%
Don't know	594	86	68	40	207	158	36	164	96	151	110	142	453
	59%	64%	60%	65%	54%	66%	53%	58%	62%	61%	55%	63%	59%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	147	22	15	6	65	28	10	43	21	29	37	38	109
	15%	17%	13%	10%	17%	12%	15%	15%	14%	12%	19%	17%	14%
False	108	13	17	3	49	22	3	37	18	20	22	18	89
	11%	10%	15%	6%	13%	9%	4%	13%	12%	8%	11%	8%	12%
Don't know	746	99	80	53	271	189	54	202	116	197	139	171	575
	75%	74%	71%	85%	70%	79%	80%	72%	75%	80%	70%	75%	74%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Baldur Stefansson and Keith Downey.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	456	67	68	31	179	80	31	134	61	107	97	84	372
	46%	50%	61%	50%	46%	33%	46%	48%	39%	44%	49%	37%	48%
False	91	15	7	2	46	18	4	24	12	31	14	25	66
	9%	11%	6%	3%	12%	7%	6%	8%	8%	12%	7%	11%	9%
Don't know	452	52	38	29	160	141	32	124	82	109	87	117	335
	45%	39%	33%	48%	41%	59%	48%	44%	53%	44%	44%	52%	43%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	220	22	31	9	100	45	13	67	38	42	55	48	173
	22%	16%	28%	14%	26%	19%	20%	24%	25%	17%	27%	21%	22%
False	77	13	7	3	37	16	2	25	16	18	12	16	61
	8%	9%	6%	5%	9%	7%	3%	9%	10%	7%	6%	7%	8%
Don't know	703	100	75	50	248	178	52	191	101	186	131	163	540
	70%	75%	66%	81%	65%	74%	78%	68%	65%	75%	66%	72%	70%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	212	24	23	16	97	35	18	61	33	45	44	48	164
	21%	18%	20%	25%	25%	15%	26%	21%	21%	18%	22%	21%	21%
False	163	17	24	6	88	23	6	42	20	43	40	34	129
	16%	13%	21%	10%	23%	9%	8%	15%	13%	17%	20%	15%	17%
Don't know	625	92	67	40	200	182	44	180	101	159	115	144	481
	62%	69%	59%	65%	52%	76%	65%	64%	66%	64%	58%	63%	62%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - True Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.	254	30	22	17	119	54	11	83	38	50	55	53	200
	25%	22%	19%	27%	31%	23%	17%	29%	25%	20%	28%	24%	26%
	*	*	*	F	*								
Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.	340	33	43	21	153	61	29	98	51	77	78	67	273
	34%	25%	38%	33%	40%	26%	43%	35%	33%	31%	39%	30%	35%
	*	*	*	AE	AE*								
The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.	147	22	15	6	65	28	10	43	21	29	37	38	109
	15%	17%	13%	10%	17%	12%	15%	15%	14%	12%	19%	17%	14%
	*	*	*		*								
Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Balduf Stefansson and Keith Downey.	456	67	68	31	179	80	31	134	61	107	97	84	372
	46%	50%	61%	50%	46%	33%	46%	48%	39%	44%	49%	37%	48%
	E*	DE*	E*	E	*								K
Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.	220	22	31	9	100	45	13	67	38	42	55	48	173
	22%	16%	28%	14%	26%	19%	20%	24%	25%	17%	27%	21%	22%
	*	*	*	C	*						I		
The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.	212	24	23	16	97	35	18	61	33	45	44	48	164
	21%	18%	20%	25%	25%	15%	26%	21%	21%	18%	22%	21%	21%
	*	*	*	E	E*								

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - False Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.	87	11	15	1	41	16	4	26	12	23	13	26	61
	9%	8%	13%	1%	11%	7%	6%	9%	8%	9%	7%	11%	8%
		*	C*	*	C		*						
Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.	66	15	2	1	25	20	2	21	7	19	11	18	48
	7%	11%	2%	2%	7%	8%	4%	7%	4%	8%	6%	8%	6%
		BC*	*	*			*						
The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.	108	13	17	3	49	22	3	37	18	20	22	18	89
	11%	10%	15%	6%	13%	9%	4%	13%	12%	8%	11%	8%	12%
		*	F*	*			*						
Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Balduz Stefansson and Keith Downey.	91	15	7	2	46	18	4	24	12	31	14	25	66
	9%	11%	6%	3%	12%	7%	6%	8%	8%	12%	7%	11%	9%
		*	*	*	C		*						
Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.	77	13	7	3	37	16	2	25	16	18	12	16	61
	8%	9%	6%	5%	9%	7%	3%	9%	10%	7%	6%	7%	8%
		*	*	*			*						
The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.	163	17	24	6	88	23	6	42	20	43	40	34	129
	16%	13%	21%	10%	23%	9%	8%	15%	13%	17%	20%	15%	17%
		*	EF*	*	ACEF		*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian innovations are true or false? - Don't know Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Modern crime scene investigation methods first appeared on the Canadian Prairie. Dr. Frances McGill, was the first person in the world to make forensic pathology a regular part of police investigations.	659	93	76	44	225	169	52	175	105	174	131	147	512
	66%	70%	67%	72%	58%	71%	77%	62%	68%	71%	66%	65%	66%
	*	*	D*			D	D*						
Computerized Braille is a Canadian invention. Before the Convento-Braille, invented by Roland Galarneau of Gatineau, Quebec, printing in Braille was slow and expensive.	594	86	68	40	207	158	36	164	96	151	110	142	453
	59%	64%	60%	65%	54%	66%	53%	58%	62%	61%	55%	63%	59%
	*	*	*			D	*						
The front crawl swimming stroke was introduced to Europeans by Flying Gull and Tobacco, two Anishinaabe athletes from what is now Canada, during an 1844 exhibition in London.	746	99	80	53	271	189	54	202	116	197	139	171	575
	75%	74%	71%	85%	70%	79%	80%	72%	75%	80%	70%	75%	74%
	*	*	D*				*			J			
Canola oil, one of the world's most popular edible oils, is distinctively Canadian - created by agricultural scientists at the University of Manitoba, Balduf Stefansson and Keith Downey.	452	52	38	29	160	141	32	124	82	109	87	117	335
	45%	39%	33%	48%	41%	59%	48%	44%	53%	44%	44%	52%	43%
	*	*	*			ABD	*						
Olivia Poole, inventor of the "Jolly Jumper" baby exercise toy, was the first Indigenous woman to receive a patent on an invention sold internationally.	703	100	75	50	248	178	52	191	101	186	131	163	540
	70%	75%	66%	81%	65%	74%	78%	68%	65%	75%	66%	72%	70%
	*	*	D*			D	D*			J			
The synthesized musical style Electronica was popularized by international artists in the mid 90s - but originated in Winnipeg with The Bachman-Turner Overdrive in the late 80s.	625	92	67	40	200	182	44	180	101	159	115	144	481
	62%	69%	59%	65%	52%	76%	65%	64%	66%	64%	58%	63%	62%
	D*	*	*			BD	D*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	372	47	37	22	162	73	30	103	55	81	89	70	301
	37%	35%	33%	36%	42%	31%	45%	36%	36%	33%	45%	31%	39%
False	76	8	16	2	36	14	1	22	10	22	13	21	55
	8%	6%	14%	3%	9%	6%	2%	8%	6%	9%	7%	9%	7%
Don't know	552	80	60	38	187	152	36	159	90	144	97	135	417
	55%	60%	53%	61%	48%	64%	53%	56%	58%	58%	49%	60%	54%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	263	25	33	18	116	53	18	75	42	59	56	55	208
	26%	19%	29%	28%	30%	22%	27%	27%	27%	24%	28%	24%	27%
False	81	18	7	4	37	12	2	21	9	22	15	18	63
	8%	14%	6%	6%	10%	5%	4%	8%	6%	9%	7%	8%	8%
Don't know	656	90	73	41	232	174	46	186	103	166	128	153	503
	66%	68%	65%	65%	60%	73%	69%	66%	67%	67%	65%	68%	65%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	340	51	37	24	156	49	22	99	51	79	74	71	269
	34%	38%	33%	39%	40%	21%	33%	35%	33%	32%	37%	31%	35%
False	52	3	6	1	29	13	*	10	8	15	9	15	37
	5%	2%	5%	1%	8%	5%	1%	4%	5%	6%	5%	7%	5%
Don't know	608	80	70	37	200	177	44	174	96	154	115	141	467
	61%	60%	62%	60%	52%	74%	66%	61%	62%	62%	58%	62%	60%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	491	71	55	33	207	82	44	125	84	122	108	92	400
	49%	53%	49%	53%	54%	34%	66%	44%	54%	50%	54%	40%	52%
False	58	7	4	2	26	18	-	15	6	18	11	17	41
	6%	5%	4%	2%	7%	8%	-	5%	4%	7%	5%	7%	5%
Don't know	451	56	53	28	152	139	23	142	66	106	80	118	333
	45%	42%	47%	45%	39%	58%	34%	50%	42%	43%	40%	52%	43%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	205	31	18	12	91	40	13	61	31	42	47	55	150
	21%	23%	16%	20%	24%	17%	20%	21%	20%	17%	24%	24%	19%
False	87	10	9	2	50	15	2	32	11	24	11	15	72
	9%	8%	8%	2%	13%	6%	3%	11%	7%	10%	5%	7%	9%
Don't know	707	93	86	48	244	184	52	190	113	181	141	156	551
	71%	69%	76%	78%	63%	77%	77%	67%	73%	73%	71%	69%	71%
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
True	196	28	25	8	92	30	12	60	20	45	49	48	149
	20%	21%	22%	14%	24%	13%	17%	21%	13%	18%	25%	21%	19%
False	*	*	*	E	*	*	H						
	129	16	10	2	72	24	5	35	16	36	28	28	101
	13%	12%	9%	3%	19%	10%	8%	12%	11%	15%	14%	12%	13%
Don't know	*	*	*	CEF	*	*							
	675	90	78	52	221	185	50	188	118	166	122	151	524
	68%	67%	69%	83%	57%	77%	75%	66%	77%	67%	62%	67%	68%
Sigma	*	*	AD*	D	D*	J							
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - True Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.	372	47	37	22	162	73	30	103	55	81	89	70	301
	37%	35%	33%	36%	42%	31%	45%	36%	36%	33%	45%	31%	39%
	*	*	*	E			E*				I		
The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.	263	25	33	18	116	53	18	75	42	59	56	55	208
	26%	19%	29%	28%	30%	22%	27%	27%	27%	24%	28%	24%	27%
	*	*	*	A			*						
The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.	340	51	37	24	156	49	22	99	51	79	74	71	269
	34%	38%	33%	39%	40%	21%	33%	35%	33%	32%	37%	31%	35%
	E*	E*	E*	E			E*						
Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.	491	71	55	33	207	82	44	125	84	122	108	92	400
	49%	53%	49%	53%	54%	34%	66%	44%	54%	50%	54%	40%	52%
	E*	E*	E*	E			BE*						K
A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.	205	31	18	12	91	40	13	61	31	42	47	55	150
	21%	23%	16%	20%	24%	17%	20%	21%	20%	17%	24%	24%	19%
	*	*	*				*						
Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.	196	28	25	8	92	30	12	60	20	45	49	48	149
	20%	21%	22%	14%	24%	13%	17%	21%	13%	18%	25%	21%	19%
	*	*	*	E			*				H		

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - False Summary

	REGION													HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids						
	A	B	C	D	E	F	G	H	I	J	K	L							
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756						
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773						
Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.	76	8	16	2	36	14	1	22	10	22	13	21	55						
	8%	6%	14%	3%	9%	6%	2%	8%	6%	9%	7%	9%	7%						
The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.	81	18	7	4	37	12	2	21	9	22	15	18	63						
	8%	14%	6%	6%	10%	5%	4%	8%	6%	9%	7%	8%	8%						
The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.	52	3	6	1	29	13	*	10	8	15	9	15	37						
	5%	2%	5%	1%	8%	5%	1%	4%	5%	6%	5%	7%	5%						
Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.	58	7	4	2	26	18	-	15	6	18	11	17	41						
	6%	5%	4%	2%	7%	8%	-	5%	4%	7%	5%	7%	5%						
A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.	87	10	9	2	50	15	2	32	11	24	11	15	72						
	9%	8%	8%	2%	13%	6%	3%	11%	7%	10%	5%	7%	9%						
Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.	129	16	10	2	72	24	5	35	16	36	28	28	101						
	13%	12%	9%	3%	19%	10%	8%	12%	11%	15%	14%	12%	13%						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Fact or Fiction: Can you tell whether these facts about Canadian contributions to medicine and health are true or false? - Don't know Summary

	REGION													HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids						
	A	B	C	D	E	F	G	H	I	J	K	L							
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756						
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773						
Canadian scientists completed the first full genetic sequencing of the H1N1 virus. This step was key to developing a vaccine.	552	80	60	38	187	152	36	159	90	144	97	135	417						
	55%	60%	*	*	61%	48%	64%	53%	56%	58%	58%	49%	60%	54%					
The Saskatchewan Air Ambulance Service was the first non-military, government-operated air ambulance service in the world - advancing the delivery of healthcare.	656	90	73	41	232	174	46	186	103	166	128	153	503						
	66%	68%	*	*	65%	60%	73%	69%	66%	67%	67%	65%	68%	65%					
The cardiac pacemaker is a Canadian invention- by Manitobans Dr. Wilfred Bigelow and electrical engineer Dr. John Hopps.	608	80	70	37	200	177	44	174	96	154	115	141	467						
	61%	60%	*	*	60%	52%	74%	66%	61%	62%	62%	58%	62%	60%					
Canadian contributions were key to the development and large-scale production of the polio vaccine in the 1950s.	451	56	53	28	152	139	23	142	66	106	80	118	333						
	45%	42%	*	*	45%	39%	58%	34%	50%	42%	43%	40%	52%	43%					
A test for viruses developed at the Ontario Cancer Institute by virologist June Almeida was the test she used to identify a new strand of viruses in the 1960s - coronaviruses.	707	93	86	48	244	184	52	190	113	181	141	156	551						
	71%	69%	*	*	76%	63%	77%	77%	67%	73%	73%	71%	69%	71%					
Before discovering insulin, Dr. Frederick Banting helped develop the world's first electric wheelchair at the National Research Council of Canada.	675	90	78	52	221	185	50	188	118	166	122	151	524						
	68%	67%	*	*	83%	57%	77%	75%	66%	77%	67%	62%	67%	68%					

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Roméo Dallaire

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	268	25	24	10	90	99	21	58	41	86	63	50	217
	27%	18%	21%	15%	23%	41%	31%	20%	26%	35%	32%	22%	28%
Very familiar with them and their achievements	95	12	6	5	29	33	10	22	11	27	27	17	78
	10%	9%	5%	8%	7%	14%	16%	8%	7%	11%	14%	8%	10%
	*	*	*	*	*	D	BD*	*	*	G	G	*	*
Somewhat familiar with them and their achievements	172	13	18	5	61	65	10	35	30	59	35	33	139
	17%	10%	16%	7%	16%	27%	16%	13%	19%	24%	18%	15%	18%
	*	*	*	*	*	ACD	*	*	*	G	*	*	*
Bottom 2 Box (Net)	732	109	89	52	295	141	46	225	114	161	136	176	556
	73%	82%	79%	85%	77%	59%	69%	80%	74%	65%	68%	78%	72%
Heard about them, but not sure what their achievement is	151	13	17	13	46	50	13	54	21	37	25	39	112
	15%	10%	15%	20%	12%	21%	19%	19%	13%	15%	13%	17%	14%
	*	*	*	*	*	AD	*	*	*	*	*	*	*
Not at all familiar with them	582	96	73	40	249	91	33	171	93	124	111	137	444
	58%	72%	64%	64%	65%	38%	50%	60%	60%	50%	56%	61%	57%
	EF*	E*	E*	EF	EF	*	*	*	*	*	*	*	*
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Alanis Obomsawin

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	56	10	2	1	24	17	3	14	13	17	11	20	36
	6%	8%	1%	1%	6%	7%	4%	5%	8%	7%	5%	9%	5%
Very familiar with them and their achievements	*	*	*	*	*	*	*	*	*	*	*	L	
	14	3	-	*	6	4	1	3	3	4	4	6	7
	1%	2%	-	1%	2%	2%	1%	1%	2%	2%	2%	3%	1%
Somewhat familiar with them and their achievements	*	*	*	*	*	*	*	*	*	*	*		
	42	7	2	*	18	13	2	11	10	13	7	14	29
	4%	6%	1%	1%	5%	5%	3%	4%	6%	5%	3%	6%	4%
Bottom 2 Box (Net)	*	*	*	*	*	*	*	*	*	*	*		
	944	124	111	61	361	222	64	269	142	230	188	206	737
	94%	92%	99%	99%	94%	93%	96%	95%	92%	93%	95%	91%	95%
Heard about them, but not sure what their achievement is	*	*	*	*	*	*	*	*	*	*	*	K	
	80	8	15	4	29	21	2	28	10	22	16	26	55
	8%	6%	14%	7%	8%	9%	4%	10%	6%	9%	8%	11%	7%
Not at all familiar with them	*	F*	*	*	*	*	*	*	*	*	*		
	863	115	96	57	331	202	62	241	132	209	172	181	683
	86%	86%	85%	92%	86%	84%	93%	85%	86%	85%	87%	80%	88%
Sigma	*	*	*	*	*	*	*	*	*	*	*		
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Marshall McLuhan

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	169	32	17	13	75	23	10	45	24	43	40	33	137
	17%	24%	15%	20%	19%	10%	15%	16%	15%	17%	20%	14%	18%
	E*	*	E*	E	*	*	*	*	*	*	*	*	*
Very familiar with them and their achievements	48	10	5	2	15	12	5	17	7	8	11	5	43
	5%	7%	5%	4%	4%	5%	7%	6%	4%	3%	6%	2%	6%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Somewhat familiar with them and their achievements	121	22	12	10	60	11	5	28	17	35	29	28	93
	12%	16%	10%	17%	16%	5%	8%	10%	11%	14%	15%	12%	12%
	E*	*	E*	E	*	*	*	*	*	*	*	*	*
Bottom 2 Box (Net)	831	102	96	49	310	216	57	238	131	204	158	194	637
	83%	76%	85%	80%	81%	90%	85%	84%	85%	83%	80%	86%	82%
	*	*	*	*	ACD	*	*	*	*	*	*	*	*
Heard about them, but not sure what their achievement is	138	16	18	4	60	31	9	39	21	36	22	32	106
	14%	12%	16%	6%	15%	13%	14%	14%	14%	15%	11%	14%	14%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Not at all familiar with them	693	86	78	45	251	185	48	199	110	168	136	162	531
	69%	64%	69%	73%	65%	77%	71%	70%	71%	68%	68%	72%	69%
	*	*	*	*	AD	*	*	*	*	*	*	*	*
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Rosemary Brown

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	107	23	14	4	42	18	6	32	21	27	17	33	74
	11%	17%	13%	7%	11%	8%	8%	11%	13%	11%	9%	15%	10%
Very familiar with them and their achievements		E*	*	*		*	*						
	22	10	2	*	8	2	1	7	3	5	6	10	12
	2%	7%	2%	1%	2%	1%	2%	2%	2%	2%	3%	4%	2%
Somewhat familiar with them and their achievements		DE*	*	*		*	*					L	
	85	13	13	4	34	17	5	26	18	22	11	23	62
	9%	10%	11%	6%	9%	7%	7%	9%	12%	9%	6%	10%	8%
Bottom 2 Box (Net)		*	*	*		*	*						
	893	111	99	58	343	221	61	250	134	220	181	194	699
	89%	83%	87%	93%	89%	92%	92%	89%	87%	89%	91%	85%	90%
Heard about them, but not sure what their achievement is		*	*	*		A	*						
	138	19	25	9	55	23	6	39	15	30	34	36	101
	14%	15%	22%	14%	14%	10%	8%	14%	10%	12%	17%	16%	13%
Not at all familiar with them		*	EF*	*		*	*						
	755	92	73	49	288	198	56	211	119	190	148	157	598
	76%	68%	65%	79%	75%	83%	83%	75%	77%	77%	74%	69%	77%
Sigma		*	*	*		AB	AB*						K
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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. Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Clara Hughes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	353	48	33	26	123	91	33	78	42	111	84	81	273
	35%	36%	29%	42%	32%	38%	50%	28%	27%	45%	43%	36%	35%
		*	*	*			BD*			GH	GH		
Very familiar with them and their achievements	126	19	13	12	44	25	12	31	18	38	26	20	106
	13%	14%	12%	20%	11%	10%	17%	11%	12%	15%	13%	9%	14%
		*	*	E*			*						
Somewhat familiar with them and their achievements	228	29	19	14	79	66	22	46	24	73	59	61	167
	23%	21%	17%	22%	20%	28%	33%	16%	15%	30%	30%	27%	22%
		*	*	*			BD*			GH	GH		
Bottom 2 Box (Net)	647	86	80	36	262	149	34	205	113	136	114	146	501
	65%	64%	71%	58%	68%	62%	50%	72%	73%	55%	57%	64%	65%
		*	F*	*	F		*	IJ	IJ				
Heard about them, but not sure what their achievement is	171	19	26	9	82	29	7	45	37	38	30	37	134
	17%	14%	23%	14%	21%	12%	10%	16%	24%	15%	15%	16%	17%
		*	E*	*	EF		*						
Not at all familiar with them	476	67	55	27	181	119	27	160	76	98	84	109	367
	48%	50%	48%	44%	47%	50%	40%	57%	49%	40%	42%	48%	47%
		*	*	*			*	IJ					
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Willie O'Ree

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	161	20	23	7	55	31	24	42	25	45	30	40	121
	16%	15%	21%	11%	14%	13%	36%	15%	16%	18%	15%	18%	16%
Very familiar with them and their achievements	*	*	*				ABCDE*						
	82	15	8	3	28	15	14	19	12	23	18	18	64
	8%	11%	7%	5%	7%	6%	21%	7%	8%	9%	9%	8%	8%
Somewhat familiar with them and their achievements	*	*	*				BCDE*						
	79	5	16	4	27	16	10	23	13	23	13	22	57
	8%	4%	14%	6%	7%	7%	16%	8%	8%	9%	6%	9%	7%
Bottom 2 Box (Net)	*	A*	*				ADE*						
	839	114	90	55	330	208	43	241	130	202	168	187	652
	84%	85%	79%	89%	86%	87%	64%	85%	84%	82%	85%	82%	84%
Heard about them, but not sure what their achievement is	F*	F*	F*	F	F	F	*						
	92	9	11	4	47	13	8	27	12	26	24	25	68
	9%	7%	10%	6%	12%	6%	12%	9%	7%	11%	12%	11%	9%
Not at all familiar with them	*	*	*	E			*						
	747	104	78	51	283	195	35	214	118	175	144	162	584
	75%	78%	69%	83%	74%	82%	52%	76%	77%	71%	72%	72%	76%
Sigma	F*	F*	F*	F	BF	*							
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Mary Two-Axe Earley

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	45	7	6	3	18	10	1	16	8	12	8	18	27
	4%	5%	5%	4%	5%	4%	1%	6%	5%	5%	4%	8%	4%
Very familiar with them and their achievements	*	*	*	*	*	*	*	*	*	*	*	L	
	13	2	1	-	7	3	*	6	3	3	2	6	7
	1%	2%	1%	-	2%	1%	1%	2%	2%	1%	1%	3%	1%
Somewhat familiar with them and their achievements	*	*	*	*	*	*	*	*	*	*	*	*	*
	32	5	5	3	11	7	*	11	5	9	6	11	20
	3%	4%	5%	4%	3%	3%	1%	4%	3%	4%	3%	5%	3%
Bottom 2 Box (Net)	*	*	*	*	*	*	*	*	*	*	*	*	K
	955	127	107	59	367	229	66	266	146	235	190	209	746
	96%	95%	95%	96%	95%	96%	99%	94%	95%	95%	96%	92%	96%
Heard about them, but not sure what their achievement is	*	*	*	*	*	*	*	*	*	*	*	*	*
	70	14	9	2	29	13	3	16	8	21	15	21	49
	7%	10%	8%	4%	7%	5%	5%	6%	5%	8%	8%	9%	6%
Not at all familiar with them	*	*	*	*	*	*	*	*	*	*	*	*	*
	885	113	98	57	338	216	63	250	138	214	175	188	697
	89%	84%	87%	92%	88%	90%	94%	88%	90%	87%	88%	83%	90%
Sigma	*	*	*	*	*	*	*	*	*	*	*	*	K
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Murray Sinclair

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	106	13	12	11	42	18	9	27	15	34	19	26	79
	11%	10%	11%	17%	11%	7%	14%	9%	10%	14%	10%	12%	10%
Very familiar with them and their achievements		*	*	E*			*						
	33	7	4	4	15	1	3	7	3	15	4	7	26
	3%	5%	4%	6%	4%	*	4%	3%	2%	6%	2%	3%	3%
Somewhat familiar with them and their achievements		E*	E*	E*	E		E*						
	73	7	8	7	28	17	7	19	13	19	15	20	53
	7%	5%	7%	11%	7%	7%	10%	7%	8%	8%	8%	9%	7%
Bottom 2 Box (Net)		*	*	*			*						
	894	121	101	51	343	221	58	256	139	213	179	200	694
	89%	90%	89%	83%	89%	93%	86%	91%	90%	86%	90%	88%	90%
Heard about them, but not sure what their achievement is		*	*	*		C	*						
	176	24	18	8	74	37	14	51	30	39	39	40	136
	18%	18%	16%	13%	19%	15%	21%	18%	19%	16%	20%	18%	18%
Not at all familiar with them		*	*	*			*						
	718	96	83	43	268	184	44	205	110	174	140	160	558
	72%	72%	73%	69%	70%	77%	65%	72%	71%	71%	71%	71%	72%
Sigma		*	*	*			*						
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Jean Lumb

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	46	7	7	1	22	10	*	15	8	14	9	18	28
	5%	5%	6%	1%	6%	4%	1%	5%	5%	5%	4%	8%	4%
Very familiar with them and their achievements		*	*	*			*					L	
	14	2	-	*	8	2	*	3	2	3	4	3	10
	1%	2%	-	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%
Somewhat familiar with them and their achievements		*	*	*			*						
	33	4	7	*	14	8	-	12	6	10	4	15	18
	3%	3%	6%	*	4%	3%	-	4%	4%	4%	2%	6%	2%
Bottom 2 Box (Net)		*	*	*			*					L	
	954	127	106	61	363	229	67	268	146	233	190	209	745
	95%	95%	94%	99%	94%	96%	99%	95%	95%	95%	96%	92%	96%
Heard about them, but not sure what their achievement is		*	*	*			*					K	
	92	10	11	3	40	18	9	31	11	20	15	26	66
	9%	8%	10%	5%	10%	8%	14%	11%	7%	8%	8%	11%	9%
Not at all familiar with them		*	*	*			*						
	862	117	95	58	324	211	57	237	135	213	175	183	679
	86%	87%	85%	94%	84%	88%	85%	84%	88%	86%	88%	81%	88%
Sigma		*	*	D*			*						K
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Viola Desmond

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	293	36	33	17	129	38	39	77	35	86	65	54	239
	29%	27%	29%	27%	34%	16%	59%	27%	22%	35%	33%	24%	31%
	E*	E*	E*	E	E	ABCDE*	16	H	H				
Very familiar with them and their achievements	104	12	8	6	48	15	16	25	7	37	20	20	84
	10%	9%	7%	9%	12%	6%	23%	9%	5%	15%	10%	9%	11%
	*	*	*	E	E	ABCDE*		H	H				
Somewhat familiar with them and their achievements	189	24	25	11	81	23	24	52	27	49	45	34	155
	19%	18%	22%	18%	21%	10%	36%	18%	18%	20%	23%	15%	20%
	E*	E*	*	E	E	ACDE*							
Bottom 2 Box (Net)	707	98	80	45	256	201	28	206	120	160	133	173	535
	71%	73%	71%	73%	66%	84%	41%	73%	78%	65%	67%	76%	69%
	F*	F*	F*	F	ABCDF	*	*	IJ					
Heard about them, but not sure what their achievement is	198	32	23	9	80	47	8	56	34	41	40	41	158
	20%	24%	20%	15%	21%	20%	12%	20%	22%	17%	20%	18%	20%
	*	*	*				*						
Not at all familiar with them	509	66	57	36	176	154	19	150	86	119	93	132	377
	51%	49%	51%	58%	46%	65%	29%	53%	55%	48%	47%	58%	49%
	F*	F*	F*	F	ADF	*	*					L	
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Baltej Dhillon

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	52	16	11	1	18	6	1	16	5	14	11	17	35
	5%	12%	10%	1%	5%	2%	1%	6%	3%	6%	6%	8%	5%
Very familiar with them and their achievements		CDEF*	EF*	*			*						
	13	6	-	-	5	2	1	4	3	4	3	3	10
	1%	4%	-	-	1%	1%	1%	1%	2%	2%	1%	1%	1%
Somewhat familiar with them and their achievements		*	*	*			*						
	39	10	11	1	13	4	-	11	2	10	9	14	25
	4%	7%	10%	1%	3%	2%	-	4%	1%	4%	4%	6%	3%
Bottom 2 Box (Net)		EF*	DEF*	*			*						
	948	118	102	61	367	233	66	267	150	233	187	209	738
	95%	88%	90%	99%	95%	98%	99%	94%	97%	94%	94%	92%	95%
Heard about them, but not sure what their achievement is		*	*	A*	A	AB	AB*						
	56	8	6	3	20	16	2	18	6	16	13	20	36
	6%	6%	5%	5%	5%	7%	2%	6%	4%	6%	7%	9%	5%
Not at all familiar with them		*	*	*			*					L	
	892	110	96	58	346	217	65	250	143	217	174	189	703
	89%	82%	85%	93%	90%	91%	96%	88%	93%	88%	87%	83%	91%
Sigma		*	*	A*	A	A	AB*						K
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Denham Jolly

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Top 2 Box (Net)	72	12	8	2	30	19	2	23	11	20	13	22	50
	7%	9%	7%	3%	8%	8%	3%	8%	7%	8%	7%	10%	6%
Very familiar with them and their achievements	*	*	*	*	*	*	*	*	*	*	*	*	*
	19	4	-	*	6	7	*	5	2	9	3	10	9
	2%	3%	-	1%	2%	3%	1%	2%	2%	3%	2%	4%	1%
Somewhat familiar with them and their achievements	*	*	*	*	*	*	*	*	*	*	*	L	
	53	7	8	2	23	12	1	18	8	11	10	13	41
	5%	6%	7%	3%	6%	5%	2%	6%	5%	5%	5%	6%	5%
Bottom 2 Box (Net)	*	*	*	*	*	*	*	*	*	*	*	*	*
	928	122	105	60	355	220	65	260	144	227	185	204	723
	93%	91%	93%	97%	92%	92%	97%	92%	93%	92%	93%	90%	94%
Heard about them, but not sure what their achievement is	*	*	*	*	*	*	*	*	*	*	*	*	*
	75	7	16	3	27	14	8	34	9	12	12	22	53
	7%	5%	14%	5%	7%	6%	11%	12%	6%	5%	6%	10%	7%
Not at all familiar with them	*	AE*	*	*	*	*	*	I					
	853	116	89	57	328	206	58	227	135	215	174	183	670
	85%	86%	79%	91%	85%	86%	86%	80%	87%	87%	88%	81%	87%
Sigma	*	*	B*				*						
	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Roméo Dallaire	268	25	24	10	90	99	21	58	41	86	63	50	217
	27%	18%	21%	15%	23%	41%	31%	20%	26%	35%	32%	22%	28%
	*	*	*			ABCD	AC*			G	G		
Alanis Obomsawin	56	10	2	1	24	17	3	14	13	17	11	20	36
	6%	8%	1%	1%	6%	7%	4%	5%	8%	7%	5%	9%	5%
	*	*	*				*					L	
Marshall McLuhan	169	32	17	13	75	23	10	45	24	43	40	33	137
	17%	24%	15%	20%	19%	10%	15%	16%	15%	17%	20%	14%	18%
	E*	*	E*	E			*						
Rosemary Brown	107	23	14	4	42	18	6	32	21	27	17	33	74
	11%	17%	13%	7%	11%	8%	8%	11%	13%	11%	9%	15%	10%
	E*	*	*				*						
Clara Hughes	353	48	33	26	123	91	33	78	42	111	84	81	273
	35%	36%	29%	42%	32%	38%	50%	28%	27%	45%	43%	36%	35%
	*	*	*				BD*			GH	GH		
Willie O'Ree	161	20	23	7	55	31	24	42	25	45	30	40	121
	16%	15%	21%	11%	14%	13%	36%	15%	16%	18%	15%	18%	16%
	*	*	*				ABCDE*						
Mary Two-Axe Earley	45	7	6	3	18	10	1	16	8	12	8	18	27
	4%	5%	5%	4%	5%	4%	1%	6%	5%	5%	4%	8%	4%
	*	*	*				*					L	
Murray Sinclair	106	13	12	11	42	18	9	27	15	34	19	26	79
	11%	10%	11%	17%	11%	7%	14%	9%	10%	14%	10%	12%	10%
	*	*	E*				*						
Jean Lumb	46	7	7	1	22	10	*	15	8	14	9	18	28
	5%	5%	6%	1%	6%	4%	1%	5%	5%	5%	4%	8%	4%
	*	*	*				*					L	
Viola Desmond	293	36	33	17	129	38	39	77	35	86	65	54	239
	29%	27%	29%	27%	34%	16%	59%	27%	22%	35%	33%	24%	31%
	E*	E*	E*	E			ABCDE*			H	H		
Baltej Dhillon	52	16	11	1	18	6	1	16	5	14	11	17	35
	5%	12%	10%	1%	5%	2%	1%	6%	3%	6%	6%	8%	5%
		CDEF*	EF*	*			*						
Denham Joly	72	12	8	2	30	19	2	23	11	20	13	22	50
	7%	9%	7%	3%	8%	8%	3%	8%	7%	8%	7%	10%	6%
	*	*	*				*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Below is a list of Canadians who have made a lasting mark within our country, the world, or both. Please indicate below how familiar you are with each Canadian's achievements. - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Roméo Dallaire	732	109	89	52	295	141	46	225	114	161	136	176	556
	73%	82%	79%	85%	77%	59%	69%	80%	74%	65%	68%	78%	72%
Alanis Obomsawin	944	124	111	61	361	222	64	269	142	230	188	206	737
	94%	92%	99%	99%	94%	93%	96%	95%	92%	93%	95%	91%	95%
Marshall McLuhan	831	102	96	49	310	216	57	238	131	204	158	194	637
	83%	76%	85%	80%	81%	90%	85%	84%	85%	83%	80%	86%	82%
Rosemary Brown	893	111	99	58	343	221	61	250	134	220	181	194	699
	89%	83%	87%	93%	89%	92%	92%	89%	87%	89%	91%	85%	90%
Clara Hughes	647	86	80	36	262	149	34	205	113	136	114	146	501
	65%	64%	71%	58%	68%	62%	50%	72%	73%	55%	57%	64%	65%
Willie O'Ree	839	114	90	55	330	208	43	241	130	202	168	187	652
	84%	85%	79%	89%	86%	87%	64%	85%	84%	82%	85%	82%	84%
Mary Two-Axe Earley	955	127	107	59	367	229	66	266	146	235	190	209	746
	96%	95%	95%	96%	95%	96%	99%	94%	95%	95%	96%	92%	96%
Murray Sinclair	894	121	101	51	343	221	58	256	139	213	179	200	694
	89%	90%	89%	83%	89%	93%	86%	91%	90%	86%	90%	88%	90%
Jean Lumb	954	127	106	61	363	229	67	268	146	233	190	209	745
	95%	95%	94%	99%	94%	96%	99%	95%	95%	95%	96%	92%	96%
Viola Desmond	707	98	80	45	256	201	28	206	120	160	133	173	535
	71%	73%	71%	73%	66%	84%	41%	73%	78%	65%	67%	76%	69%
Baltej Dhillon	948	118	102	61	367	233	66	267	150	233	187	209	738
	95%	88%	90%	99%	95%	98%	99%	94%	97%	94%	94%	92%	95%
Denham Jolly	928	122	105	60	355	220	65	260	144	227	185	204	723
	93%	91%	93%	97%	92%	92%	97%	92%	93%	92%	93%	90%	94%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Overall Pass/Fail rate

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Fail (Net)	836	117	95	55	303	211	55	237	129	214	155	193	644
	84%	87%	84%	88%	79%	88%	83%	84%	83%	87%	78%	85%	83%
	*	*	*	*		D	*			J			
0	214	24	15	11	66	89	9	67	41	51	30	66	148
	21%	18%	13%	18%	17%	37%	13%	24%	26%	21%	15%	29%	19%
	*	*	*	*		ABCD	*			J			L
1	91	16	8	7	32	21	7	24	13	27	17	24	67
	9%	12%	7%	12%	8%	9%	11%	9%	9%	11%	8%	11%	9%
	*	*	*	*		*	*			*			*
2	76	15	8	2	30	15	5	13	11	22	20	16	60
	8%	11%	7%	4%	8%	6%	7%	5%	7%	9%	10%	7%	8%
	*	*	*	*		*	*			*			*
3	80	9	11	10	32	11	8	26	10	16	20	12	68
	8%	7%	10%	15%	8%	4%	12%	9%	7%	6%	10%	5%	9%
	*	*	*	E*			E*						*
4	60	8	15	3	12	16	6	22	11	11	13	16	44
	6%	6%	13%	5%	3%	7%	9%	8%	7%	5%	6%	7%	6%
	*	*	D*	*			D*						*
5	63	8	11	4	17	17	5	20	7	16	12	13	50
	6%	6%	10%	7%	4%	7%	8%	7%	5%	6%	6%	6%	6%
	*	*	*	*		*	*			*			*
6	40	5	4	3	14	10	4	10	3	15	6	6	34
	4%	4%	3%	5%	4%	4%	5%	3%	2%	6%	3%	3%	4%
	*	*	*	*		*	*			*			*
7	36	6	2	4	18	3	4	7	5	9	6	6	31
	4%	4%	2%	6%	5%	1%	6%	3%	3%	4%	3%	3%	4%
	*	*	*	E*			E*						*
8	44	5	7	2	18	10	2	9	7	14	10	5	39
	4%	4%	7%	3%	5%	4%	4%	3%	4%	6%	5%	2%	5%
	*	*	*	*		*	*			*			*
9	34	6	3	*	18	5	1	6	4	11	4	11	23
	3%	5%	2%	1%	5%	2%	1%	2%	2%	5%	2%	5%	3%
	*	*	*	*		*	*			*			*
10	30	5	4	2	14	4	1	4	5	8	8	6	23
	3%	3%	3%	3%	4%	2%	2%	1%	3%	3%	4%	3%	3%
	*	*	*	*		*	*			*			*
11	37	5	6	3	16	5	1	15	7	9	4	4	34
	4%	4%	6%	5%	4%	2%	2%	5%	4%	4%	2%	2%	4%
	*	*	*	*		*	*			*			*
12	32	5	2	3	16	5	2	13	6	6	5	9	24
	3%	3%	2%	4%	4%	2%	3%	5%	4%	2%	3%	4%	3%
	*	*	*	*		*	*			*			*
Pass (Net)	164	17	18	7	82	28	12	46	26	33	43	34	130
	16%	13%	16%	12%	21%	12%	17%	16%	17%	13%	22%	15%	17%
	*	*	*	*		E	*			I			*
13	33	3	6	1	19	2	2	8	7	7	10	6	27
	3%	2%	5%	2%	5%	1%	3%	3%	4%	3%	5%	3%	4%
	*	*	E*	*	E		*						*
14	30	4	2	2	10	11	1	4	7	7	4	4	26
	3%	3%	2%	3%	3%	5%	1%	1%	4%	3%	2%	2%	3%
	*	*	*	*		*	*			*			*
15	15	3	1	*	5	2	3	3	5	5	2	1	14
	1%	2%	1%	1%	1%	1%	5%	1%	3%	2%	1%	*	2%
	*	*	*	*		E*	*						*
16	17	1	1	1	9	2	4	9	1	3	4	3	14
	2%	1%	1%	1%	2%	1%	5%	3%	1%	1%	2%	1%	2%
	*	*	*	*			AE*						*
17	11	1	3	1	5	1	-	2	-	5	5	4	8
	1%	1%	3%	2%	1%	*	-	1%	-	2%	2%	2%	1%
	*	*	*	*		*	*			*			*
18	21	4	-	*	12	5	1	11	2	3	5	5	17
	2%	3%	-	1%	3%	2%	1%	4%	1%	1%	3%	2%	2%
	*	*	*	*		*	*			*			*
19	11	-	1	-	7	3	-	2	2	3	4	4	8
	1%	-	1%	-	2%	1%	-	1%	1%	1%	2%	2%	1%
	*	*	*	*		*	*			*			*
20	18	2	1	1	10	3	1	7	2	1	6	5	12
	2%	1%	1%	1%	3%	1%	2%	2%	1%	*	3%	2%	2%
	*	*	*	*		*	*			I			*
21	7	-	2	*	4	-	-	1	1	-	3	2	5
	1%	-	2%	1%	1%	-	-	*	*	-	2%	1%	1%
	*	*	*	*		*	*			*			*
22	1	-	-	-	-	1	-	-	-	-	1	1	-
	*	*	*	*	*	*	*	*	*	*	*	*	*
	*	*	*	*	*	*	*	*	*	*	*	*	*
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Male	489	60	48	26	173	155	27	126	72	141	101	106	383
	49%	45%	43%	42%	45%	65%	40%	45%	47%	57%	51%	47%	49%
		*	*	*		ABCDF	*			G			
Female	511	74	65	36	212	84	40	157	83	106	98	120	391
	51%	55%	57%	58%	55%	35%	60%	55%	53%	43%	49%	53%	51%
		E*	E*	E*	E		E*	I					
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
18-34 (Net)	281	37	41	6	133	55	9	92	33	56	52	73	208
	28%	28%	37%	10%	35%	23%	13%	33%	22%	23%	26%	32%	27%
		CF*	CEF*	*	CEF	C	*	HI					
18-24	127	15	20	4	61	25	2	47	10	18	14	28	99
	13%	11%	17%	6%	16%	11%	4%	17%	6%	7%	7%	13%	13%
		*	CF*	*	CF		*	HIJ					
25-34	154	22	22	2	72	29	6	45	24	38	38	45	109
	15%	17%	19%	4%	19%	12%	9%	16%	15%	15%	19%	20%	14%
		C*	C*	*	C		*						
35-54 (Net)	346	49	41	11	127	104	14	84	61	94	82	132	214
	35%	36%	37%	18%	33%	44%	20%	30%	39%	38%	41%	58%	28%
		CF*	CF*	*	CF	CDF	*				G	L	
35-44	170	27	25	5	62	44	7	47	29	44	36	78	92
	17%	20%	22%	8%	16%	18%	10%	17%	19%	18%	18%	35%	12%
		C*	C*	*			*					L	
45-54	176	21	17	6	65	60	7	37	31	50	45	54	121
	18%	16%	15%	10%	17%	25%	10%	13%	20%	20%	23%	24%	16%
		*	*	*		CDF	*				G	L	
55+ (Net)	373	48	30	45	125	80	45	107	61	97	65	21	352
	37%	36%	27%	73%	32%	33%	67%	38%	39%	39%	33%	9%	46%
		*	*	ABDE*			ABDE*					K	
55-64	237	28	23	24	91	45	25	76	35	53	54	19	218
	24%	21%	21%	39%	24%	19%	37%	27%	22%	22%	27%	9%	28%
		*	*	ABDE*			ABDE*					K	
65+	136	21	7	21	33	34	20	31	26	44	11	2	134
	14%	15%	6%	34%	9%	14%	30%	11%	17%	18%	6%	1%	17%
		*	*	ABDE*			ABDE*		J	J		K	
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
18-23	118	13	18	4	58	23	2	43	8	15	14	28	90
	12%	10%	16%	6%	15%	10%	3%	15%	5%	6%	7%	12%	12%
		*	F*	*	CF		*	HIJ					
24-39	252	41	34	5	112	51	9	68	36	64	63	84	168
	25%	31%	30%	8%	29%	21%	13%	24%	23%	26%	32%	37%	22%
		CF*	CF*	*	CF	C	*					L	
40-55	280	36	31	10	96	94	13	73	57	74	60	97	183
	28%	27%	28%	17%	25%	39%	20%	26%	37%	30%	30%	43%	24%
		*	*	*		ACDF	*					L	
56+	351	44	29	43	119	72	43	98	54	94	62	18	332
	35%	33%	26%	70%	31%	30%	64%	35%	35%	38%	31%	8%	43%
		*	*	ABDE*			ABDE*					K	
Mean	46.2	46.3	41.8	57.1	43.6	47	55	44.7	48.5	48.7	45.7	39.2	48.2
		*	*	ABDE*		BD	ABDE*			GJ		K	
STD. DEV.	16.23	16.43	15.83	14.27	16.22	15.14	14.41	16.45	15.12	15.66	14.25	11.32	16.87
STD. ERR.	0.51	1.5	1.58	1.42	0.86	1.01	1.44	1.09	1.2	0.96	0.92	0.72	0.61
Median	48	45	42	61	44	49	60	46	51	49	47	40	53

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Primary School or less	6 1%	- *	- *	2 4% AE*	4 1%	- -	- -	4 1%	- -	2 1%	- -	- -	6 1%
Some high school	140 14%	4 3%	29 26%	9 14%	53 14%	36 15%	9 14%	74 26%	13 8%	18 7%	8 4%	33 14%	107 14%
Graduated high school	276 28%	48 36%	24 21%	20 31%	103 27%	63 26%	19 29%	101 36%	43 28%	61 25%	39 20%	44 20%	232 30%
Some college / CEGEP / Trade School	81 8%	8 6%	9 8%	5 8%	37 10%	17 7%	6 9%	19 7%	23 15%	21 9%	11 6%	18 8%	63 8%
Graduated from college / CEGEP / Trade School	189 19%	21 16%	26 23%	10 16%	66 17%	47 20%	18 27%	29 10%	39 25%	60 24%	41 21%	50 22%	139 18%
Some university, but did not finish	65 7%	14 10%	4 3%	5 8%	21 6%	19 8%	3 4%	21 7%	8 5%	19 8%	10 5%	10 5%	55 7%
University undergraduate degree	161 16%	25 19%	14 13%	9 15%	68 18%	36 15%	7 11%	26 9%	20 13%	42 17%	55 28%	53 23%	108 14%
University graduate degree	82 8%	13 9%	8 7%	3 4%	33 8%	22 9%	5 7%	10 3%	10 6%	24 10%	34 17%	18 8%	64 8%
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	283 100%	155 100%	247 100%	198 100%	227 100%	773 100%
Summary													
<HS	146 15%	4 3%	29 26%	11 18%	57 15%	36 15%	9 14%	78 27%	13 8%	20 8%	8 4%	33 14%	113 15%
HS	276 28%	48 36%	24 21%	20 31%	103 27%	63 26%	19 29%	101 36%	43 28%	61 25%	39 20%	44 20%	232 30%
Post Sec	335 34%	43 32%	38 34%	20 32%	124 32%	83 35%	26 40%	69 24%	69 44%	100 40%	62 31%	79 35%	256 33%
Univ Grad	243 24%	38 28%	22 20%	12 19%	101 26%	58 24%	12 18%	35 13%	30 20%	66 27%	89 45%	71 31%	172 22%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
BC	134	134	-	-	-	-	-	27	22	39	35	27	107
	13%	100%	-	-	-	-	-	10%	14%	16%	18%	12%	14%
		BCDEF*	*	*			*				G		
AB	113	-	113	-	-	-	-	34	19	16	27	21	92
	11%	-	100%	-	-	-	-	12%	12%	7%	14%	9%	12%
		*	ACDEF*	*			*				I		
SK/MB	62	-	-	62	-	-	-	17	10	17	11	5	57
	6%	-	-	100%	-	-	-	6%	6%	7%	5%	2%	7%
		*	*	ABDEF*			*						K
Ontario	385	-	-	-	385	-	-	108	55	80	84	90	295
	38%	-	-	-	100%	-	-	38%	36%	33%	42%	40%	38%
		*	*	*	ABCEF		*				I		
Quebec	239	-	-	-	-	239	-	78	38	71	35	73	166
	24%	-	-	-	-	100%	-	27%	24%	29%	17%	32%	22%
		*	*	*		ABCDF	*	J		J		L	
Atlantic Canada	67	-	-	-	-	-	67	19	11	23	7	11	56
	7%	-	-	-	-	-	100%	7%	7%	9%	4%	5%	7%
		*	*	*			ABCDE*			J			
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
<\$25K	155	13	20	10	54	51	7	155	-	-	-	30	124
	15%	9%	18%	16%	14%	21%	10%	55%	-	-	-	13%	16%
		*	*	*		AF	*	HIJ					
\$25K - <\$55K	253	32	27	13	101	59	22	128	124	-	-	41	211
	25%	24%	24%	21%	26%	25%	33%	45%	80%	-	-	18%	27%
		*	*	*			*	IJ	GIJ				K
\$55K - <\$100K	277	44	22	21	89	77	24	-	30	247	-	80	197
	28%	33%	20%	34%	23%	32%	35%	-	20%	100%	-	36%	25%
		*	*	*		D	BD*		GJ	GHJ		L	
\$100K - <\$150K	138	25	20	9	56	22	5	-	-	-	138	36	101
	14%	19%	18%	14%	15%	9%	8%	-	-	-	69%	16%	13%
		E*	*	*			*				GHJ		
\$150K+	61	10	7	2	28	12	2	-	-	-	61	23	38
	6%	7%	6%	3%	7%	5%	3%	-	-	-	31%	10%	5%
		*	*	*			*				GHJ	L	
Prefer not to answer	117	11	17	8	57	17	7	-	-	-	-	15	102
	12%	8%	15%	13%	15%	7%	11%	-	-	-	-	7%	13%
		*	*	*	E		*						K
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	368	37	46	21	140	99	25	283	85	-	-	62	306
	37%	27%	40%	34%	36%	41%	38%	100%	55%	-	-	27%	40%
		*	*	*		A	*	HIJ	IJ				K
\$50K+	515	87	51	33	187	123	34	-	69	247	198	150	365
	51%	65%	45%	53%	49%	51%	51%	-	45%	100%	100%	66%	47%
		BDE*	*	*			*		G	GH	GH	L	
Under \$40K	283	27	34	17	108	78	19	283	-	-	-	52	231
	28%	20%	30%	28%	28%	33%	28%	100%	-	-	-	23%	30%
		*	*	*		A	*	HIJ					
\$40K to less than \$60K	155	22	19	10	55	38	11	-	155	-	-	25	129
	15%	16%	17%	15%	14%	16%	17%	-	100%	-	-	11%	17%
		*	*	*			*		GIJ				
\$60K to less than \$100K	247	39	16	17	80	71	23	-	-	247	-	75	172
	25%	29%	15%	27%	21%	30%	34%	-	-	100%	-	33%	22%
		B*	*	*		BD	BD*			GHJ		L	
\$100K or more	198	35	27	11	84	35	7	-	-	-	198	59	139
	20%	26%	24%	17%	22%	15%	11%	-	-	-	100%	26%	18%
		EF*	F*	*	F	*	*				GHJ	L	
Mean (,000)	72.2	80.1	73.4	68.5	75.2	66.1	62.8	22.9	49.6	79.4	151	83.9	68.5
		F*	*	*			*		G	GH	GHI	L	
STD. DEV.	54.49	52.97	59.39	46.75	57.95	53.02	36.88	10.75	5.25	11.98	51.99	58.72	52.59
STD. ERR.	1.83	4.77	6.05	6.35	3.2	3.56	4.77	0.64	0.42	0.76	3.69	4.04	2.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Kids	227	27	21	5	90	73	11	52	25	75	59	227	-
	23%	20%	18%	9%	23%	30%	16%	18%	16%	30%	30%	100%	-
		C*	*	*	C	CF	*			GH	GH	L	
No Kids	773	107	92	57	295	166	56	231	129	172	139	-	773
	77%	80%	82%	91%	77%	70%	84%	82%	84%	70%	70%	-	100%
		*	*	ADE*			E*	IJ	IJ				K
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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How many people are living or staying at your current address?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
1	179	20	16	13	62	59	9	91	38	24	14	-	179
	18%	15%	14%	21%	16%	25%	14%	32%	25%	10%	7%	-	23%
		*	*	*		D	*	IJ	IJ				K
2	384	56	48	35	127	81	37	105	63	105	68	10	374
	38%	42%	42%	57%	33%	34%	56%	37%	41%	43%	34%	4%	48%
		*	*	DE*			DE*						K
3	193	32	18	6	84	42	11	35	25	57	53	75	117
	19%	24%	16%	10%	22%	17%	16%	12%	16%	23%	26%	33%	15%
		C*	*	*	C		*			G	GH	L	
4	168	14	23	6	78	40	6	34	23	43	43	91	76
	17%	11%	20%	9%	20%	17%	9%	12%	15%	17%	22%	40%	10%
		*	*	*	ACF		*				G	L	
5	46	8	4	1	17	13	4	13	2	14	11	29	17
	5%	6%	3%	1%	4%	6%	5%	5%	1%	6%	6%	13%	2%
		*	*	*			*					L	
6	13	2	3	1	6	1	-	3	3	1	4	10	3
	1%	2%	3%	1%	1%	1%	-	1%	2%	*	2%	4%	*
		*	*	*			*					L	
7	7	-	1	*	5	1	-	-	*	2	4	7	-
	1%	-	1%	*	1%	*	-	-	*	1%	2%	3%	-
		*	*	*			*				G	L	
8	4	1	1	-	1	1	-	1	-	2	-	4	-
	*	1%	1%	-	*	1%	-	1%	-	1%	-	2%	-
		*	*	*			*					L	
9	1	-	-	-	1	-	-	-	-	1	-	1	-
	*	-	-	-	*	-	-	-	-	*	-	*	-
		*	*	*			*						
10	2	-	-	-	2	-	-	1	-	-	2	-	2
	*	-	-	-	1%	-	-	*	-	-	1%	-	*
		*	*	*			*						
12+	4	-	-	-	4	-	-	-	-	-	-	-	4
	*	-	-	-	1%	-	-	-	-	-	-	-	1%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Employed full-time	393	54	48	18	146	111	16	44	66	129	134	115	278
	39%	40%	43%	30%	38%	47%	23%	15%	43%	52%	68%	51%	36%
		F*	F*	*	F	CF	*		G	G	GHI	L	
Employed part-time	106	17	17	5	43	15	9	37	14	25	14	27	79
	11%	13%	15%	8%	11%	6%	14%	13%	9%	10%	7%	12%	10%
		*	E*	*			*						
Self employed	46	12	5	3	10	17	1	10	11	12	9	12	34
	5%	9%	4%	4%	2%	7%	1%	4%	7%	5%	4%	5%	4%
		DF*	*	*		D	*						
Unemployed but looking for a job	69	9	11	3	28	19	-	45	10	5	4	11	58
	7%	7%	9%	5%	7%	8%	-	16%	6%	2%	2%	5%	8%
		F*	F*	F*	F	F	*	HIJ	I				
Unemployed and not looking for a job/Long-term sick or disabled	69	8	13	1	34	14	1	35	7	4	3	7	62
	7%	6%	11%	1%	9%	6%	1%	12%	5%	2%	1%	3%	8%
		*	CF*	*	CF		*	HIJ					K
Full-time parent, homemaker	61	5	1	3	39	8	4	31	9	13	6	34	27
	6%	4%	1%	5%	10%	3%	7%	11%	6%	5%	3%	15%	3%
		*	*	*	ABE		*	J				L	
Retired	187	23	8	27	54	42	33	57	33	52	18	5	182
	19%	17%	7%	43%	14%	18%	49%	20%	21%	21%	9%	2%	23%
		*	*	ABDE*		B	ABDE*	J	J	J			K
Student/Pupil	53	5	8	2	24	12	2	22	4	6	7	11	41
	5%	4%	7%	3%	6%	5%	3%	8%	3%	2%	4%	5%	5%
		*	*	*			*	I					
Military	2	-	-	-	1	1	1	-	-	1	2	1	2
	*	-	-	-	*	*	1%	-	-	*	1%	*	*
		*	*	*			*						
Prefer not to answer	13	2	2	-	8	1	1	3	-	1	2	3	10
	1%	2%	1%	-	2%	*	1%	1%	-	*	1%	1%	1%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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What is your marital status?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
Single, never married	327	42	41	9	132	89	12	128	55	55	37	44	282
	33%	32%	37%	15%	34%	37%	18%	45%	36%	22%	18%	20%	37%
		CF*	CF*	*	CF	CF	*	IJ	IJ				K
Living with partner	126	10	18	3	41	47	6	35	15	31	35	43	83
	13%	8%	16%	5%	11%	20%	9%	12%	10%	13%	18%	19%	11%
		*	*	*		ACDF	*						L
Married	448	70	37	36	181	81	42	79	67	143	116	128	320
	45%	52%	33%	59%	47%	34%	63%	28%	43%	58%	58%	56%	41%
		BE*	*	BE*	BE		BDE*		G	GH	GH	L	
Widowed	27	2	2	7	9	3	3	10	6	4	1	1	26
	3%	2%	2%	11%	2%	1%	5%	3%	4%	2%	1%	*	3%
		*	*	ABDE*			*						K
Divorced or separated	73	9	15	6	22	18	4	31	11	14	9	11	62
	7%	7%	13%	9%	6%	8%	5%	11%	7%	6%	5%	5%	8%
		*	D*	*			*	J					
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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How much of your household's grocery shopping do you, yourself, do?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	120	101	101	352	226	100	226	159	269	239	244	756
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	283	155	247	198	227	773
All of it	472	48	47	24	202	121	29	166	90	107	77	91	381
	47%	36%	42%	38%	53%	51%	43%	59%	58%	43%	39%	40%	49%
	*	*	*	AC	A	*	IJ	IJ					K
Almost all of it	224	37	29	19	72	51	17	54	34	62	50	68	157
	22%	28%	25%	30%	19%	21%	26%	19%	22%	25%	25%	30%	20%
	*	*	D*			*						L	
About half of it	181	35	19	8	60	44	14	35	22	51	47	36	145
	18%	26%	17%	13%	16%	18%	21%	12%	14%	21%	24%	16%	19%
		CD*	*	*			*			G	GH		
Less than half of it	89	10	9	10	35	22	3	25	7	22	22	25	64
	9%	7%	8%	16%	9%	9%	5%	9%	5%	9%	11%	11%	8%
	*	*	F*			*							
None	34	3	8	1	16	1	4	4	1	5	2	7	27
	3%	2%	8%	2%	4%	1%	6%	1%	1%	2%	1%	3%	3%
		*	E*	*	E	E*							
Sigma	1000	134	113	62	385	239	67	283	155	247	198	227	773
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K -<\$50K	\$50K -<\$100K	\$100K+	100%	No. in C.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unweighted)	1000	120	101	101	352	226	100	226	159	269	239	244	796
Base: All Respondents (weighted)	1000	134	113	62	385	239	67	283	155	247	198	227	773
North American origins (Net)	439	46	39	22	147	149	36	131	78	117	76	99	341
44%	35%	35%	35%	38%	62%	54%	46%	51%	47%	38%	44%	44%	
	*	*	*	*	ABCD	ABCD*		J					
North American Aboriginal origins	41	8	10	4	13	8		12	11	6	10	5	37
4%	6%	9%	6%	4%	2%	1%		4%	7%	2%	5%	2%	18%
	*	E*	*	*	*	*		J					
Canadian	416	44	25	20	140	145	35	124	72	112	71	99	317
42%	31%	31%	32%	36%	61%	52%	44%	47%	45%	36%	44%	41%	
	*	*	*	*	ABCD	ABCD*							
Other North American origins	7	-	-	-	1%	1%		1	1	1	1	1	7
1%	-	-	-	1%	1%	1%		1%	2%	*	*	*	1%
	*	*	*	*	*	*							
British Isles origins (Net)	253	40	42	26	88	28	29	57	46	58	55	40	213
25%	30%	37%	42%	23%	12%	43%	24%	30%	24%	24%	19%	27%	
	E*	DE*	DE*	E	DE*								K
English	165	25	28	18	56	19	19	30	29	34	37	28	137
17%	19%	23%	29%	15%	8%	28%	18%	19%	14%	19%	13%	18%	
	E*	E*	DE*	DE*	DE*								
Irish	139	21	27	12	49	17	14	43	21	25	34	26	113
14%	15%	24%	16%	15%	7%	21%	15%	23%	10%	17%	12%	15%	
	E*	DE*	E*	E*	E*								
Scottish	127	15	25	11	50	12	14	39	25	24	24	21	106
13%	11%	22%	16%	12%	5%	21%	14%	16%	10%	12%	9%	14%	
	E*	E*	E*	E*	E*								
Other British Isles origins	13	6	4	1	2	-	-	6	*	6	*	6	13
1%	4%	3%	2%	*	-	-	4%	*	6%	*	6%	2%	
	DE*	E*	E*	E*									
Western European origins (Net)	351	22	27	12	50	33	7	34	31	32	42	28	123
15%	16%	24%	19%	13%	14%	11%	12%	20%	13%	21%	12%	16%	
	DE*	DE*	DE*	DE*	DE*								
French origins	72	7	6	1	26	27	5	24	14	18	10	16	56
7%	5%	6%	2%	7%	11%	7%	8%	9%	7%	5%	7%	7%	
	*	*	*	*	C								
Dutch	20	3	7	2	5	1	2	1	3	5	9	5	15
2%	2%	6%	4%	1%	*	2%	*	2%	2%	3%	2%	2%	
	*	DE*	*	*	*								
German	60	10	21	8	19	7	1	15	16	9	20	11	35
7%	7%	19%	12%	5%	3%	1%	5%	10%	4%	10%	5%	7%	
	*	ADP*	DEP*	DEP*									
Other Western European origins	19	3	1	1	10	2	1	2	3	3	9	2	16
2%	3%	1%	1%	3%	1%	1%	1%	2%	1%	4%	1%	2%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Eastern European origins (Net)	76	14	17	10	26	8	2	21	15	15	15	8	69
8%	10%	15%	17%	7%	3%	3%	7%	9%	6%	7%	3%	9%	
	E*	DEP*	DEP*	DEP*									
Hungarian	9	3	3	2	1	-	-	2	2	3	-	1	8
1%	2%	-	4%	1%	*	-	1%	1%	1%	-	*	1%	
	*	*	DEP*	DEP*									
Polish	18	3	2	3	1	1	7	3	4	3	1	17	
2%	2%	2%	5%	1%	1%	1%	2%	2%	2%	2%	1%	2%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Russian	15	4	4	3	2	3	*	6	1	3	2	1	14
2%	3%	4%	3%	1%	1%	1%	2%	1%	1%	1%	1%	2%	
	E*	E*	*	*	*	*	*	*	*	*	*	*	*
Ukrainian	31	5	4	6	6	2	*	9	7	5	8	2	20
3%	4%	10%	10%	1%	1%	1%	3%	4%	2%	4%	1%	4%	
	DEP*	DEP*	DEP*										
Other Eastern European origins	24	1	1	1	14	2		9	2	1	5	4	20
2%	2%	3%	2%	3%	1%	1%	1%	2%	1%	2%	2%	3%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Southern European origins (Net)	46	3	7	4	28	11	1	11	4	10	15	11	35
5%	2%	2%	2%	7%	5%	1%	4%	3%	4%	8%	8%	4%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Greek	2	-	-	-	1	1	-	-	-	1	1	-	2
*	*	*	*	*	*	*	*	*	*	*	*	*	*
	*	*	*	*	*	*	*	*	*	*	*	*	*
Italian	28	3	1	-	17	6	1	2	4	7	12	8	20
3%	2%	1%	-	4%	3%	1%	1%	2%	3%	5%	4%	3%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Portuguese	8	-	-	-	7	1	-	5	-	-	2	2	6
1%	-	-	-	1%	2%	*	2%	-	-	-	1%	1%	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Spanish	7	-	1	1	2	4	-	3	-	1	1	1	6
1%	-	1%	1%	*	2%	*	1%	-	*	1%	*	1%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Other Southern European origins	2	-	-	-	2	-	-	-	-	-	1	2	-
*	*	*	*	*	*	*	*	*	*	*	*	*	*
	*	*	*	*	*	*	*	*	*	*	*	*	*
Other European origins (Net)	18	3	4	6	4	1	-	8	*	4	4	5	12
2%	2%	4%	6%	1%	1%	-	3%	*	2%	2%	2%	2%	
	*	*	*	ADP*	*	*	*	*	*	*	*	*	*
Other Northern European origins (incl. British Isles Origins)	16	2	4	5	4	1	-	7	*	4	3	5	11
2%	2%	4%	7%	1%	1%	-	2%	*	2%	2%	2%	1%	
	*	*	ADP*	*	*	*	*	*	*	*	*	*	*
Other European origins	2	1	1	-	-	-	-	1	-	-	1	1	1
*	1%	-	-	-	-	-	-	*	-	-	*	*	*
	*	*	*	*	*	*	*	*	*	*	*	*	*
Caribbean origins (Net)	27	-	-	-	17	9	-	10	4	3	8	12	15
3%	-	-	-	1%	4%	4%	-	4%	3%	1%	4%	5%	2%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Jamaican	9	-	-	-	8	-	-	2	-	-	7	3	6
1%	-	-	-	1%	2%	-	-	1%	-	-	3%	1%	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Other Caribbean origins	17	-	-	-	9	9	-	8	4	3	2	9	9
2%	-	-	-	2%	4%	4%	-	3%	3%	1%	1%	4%	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Latin, Central and South American origins (Net)	9	-	1	-	7	1	-	6	1	1	1	2	7
1%	-	1%	-	2%	1%	-	2%	1%	1%	*	1%	1%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
Other Latin, Central and South American origins	9	-	1	-	7	1	-	6	1	1	1	2	7
1%	-	1%	-	2%	1%	-	2%	1%	1%	*	1%	1%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
African origins (Net)	14	4	1	-	4	5	1	2	3	2	6	4	10
1%	3%	1%	-	1%	2%	1%	1%	2%	1%	1%	3%	2%	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
African origins	14	4	1	-	4	5	1	2	3	2	6	4	10
1%	3%	1%	-	1%	2%	1%	1%	2%	1%	1%	3%	2%	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Asian origins (Net)	121	26	28	1	56	10	1	33	19	26	27	30	91
12%	19%	23%	2%	14%	4%	2%	12%	13%	11%	14%	13%	12%	
	CEP*	CEP*	*	CEP*	*	*	*	*	*	*	*	*	*
West Central Asian and Middle Eastern origins	5	-	-	-	4	1	-	1	1	1	1	1	4
1%	-	-	-	1%	*	-	*	1%	*	1%	*	1%	
	*	*	*	*	*	*	*	*	*	*	*	*	*
East Indian	17	1	1	7	8	1	*	8	2	2	3	3	14
2%	1%	6%	-	2%	*	-	1%	2%	1%	2%	1%	2%	
	*	E*	*	*	*	*	*	*	*	*	*	*	*
Other South Asian origins	14	-	-	-	9	*	*	2	2	2	2	4	10
1%	-	-	-	2%	-	1%	1%	2%	1%	1%	2%	1%	
	*	E*	*	E	*	*	*	*	*	*	*	*	*
Chinese	62	26	14	-	23	4							