

# PRESS RELEASE

**10<sup>TH</sup> JUNE 2020**

## **Ipsos Malaysia Recent Findings –**

Embracing the New Normal –

Malaysia is still taking a day at a time whilst  
SEA neighbours is adapting to the new way of life

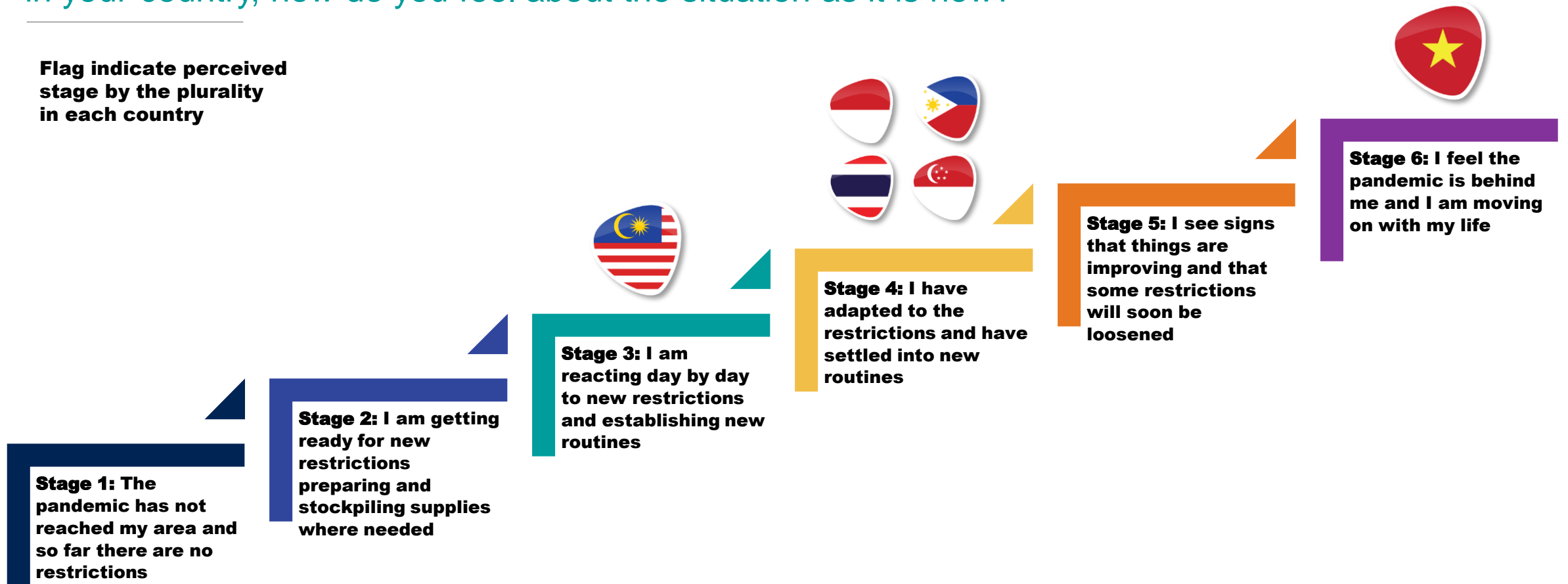
**GAME CHANGERS**



# MALAYSIANS ARE MORE APPREHENSIVE, WHILST OTHER COUNTRIES HAVE MOVED ON TO ADAPTATION STAGE

Considering the current state of Covid-19 and the counter measures implemented in your country, how do you feel about the situation as it is now?

Flag indicate perceived stage by the plurality in each country

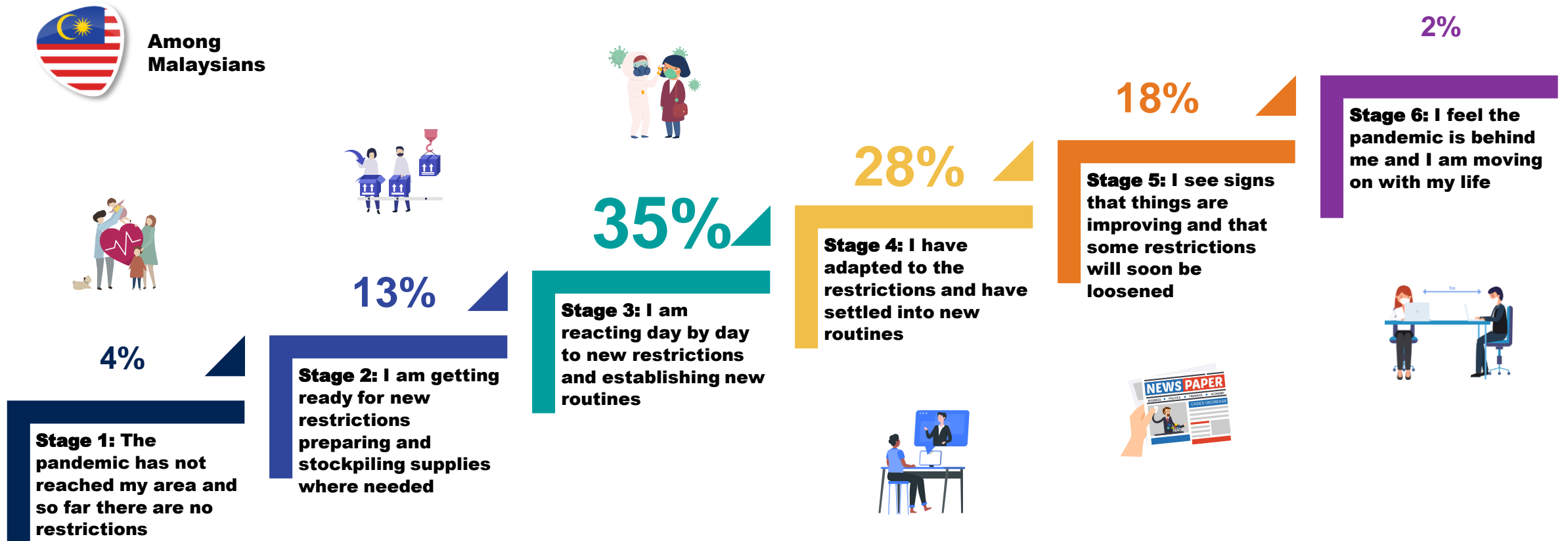


# MORE THAN 1/3 OF MALAYSIANS SAY THEY ARE STILL IN A 'REACTION' PHASE, ESTABLISHING NEW ROUTINES

Considering the current state of Covid-19 and the counter measures implemented in your country, how do you feel about the situation as it is now?



Among Malaysians



# MALAYSIANS NEED TO ADAPT QUICKLY TO THE NEW NORMAL FOR THE ECONOMY TO RECOVER

When would be the earliest time you would be comfortable with doing each of the below activities?



**Among  
Malaysians**

|  |  | <b>May-July</b> | <b>August-December</b> | <b>Not in 2020</b> |
|--|--|-----------------|------------------------|--------------------|
| Go to a restaurant                     |  | <b>41%</b>      | <b>38%</b>             | <b>21%</b>         |
| Visit friends or family in their homes |  | <b>46%</b>      | <b>35%</b>             | <b>19%</b>         |
| Use public transportation              |  | <b>25%</b>      | <b>31%</b>             | <b>44%</b>         |
| Join a cultural event/gathering        |  | <b>15%</b>      | <b>28%</b>             | <b>56%</b>         |
| Go to a gym/sports facility            |  | <b>17%</b>      | <b>26%</b>             | <b>57%</b>         |
| Travel domestically                    |  | <b>14%</b>      | <b>31%</b>             | <b>55%</b>         |
| Travel to another country              |  | <b>4%</b>       | <b>12%</b>             | <b>83%</b>         |

# MALAYSIANS NEED TO ADAPT QUICKLY TO THE NEW NORMAL FOR THE ECONOMY TO RECOVER

When would be the earliest time you would be comfortable with doing each of the below activities?

Flag indicate comfort level by plurality of people in each country

|  |  | May-July | August-December | Not in 2020 |
|--|--|----------|-----------------|-------------|
| Go to a restaurant                     |  |          |                 |             |
| Visit friends or family in their homes |  |          |                 |             |
| Use public transportation              |  |          |                 |             |
| Join a cultural event/gathering        |  |          |                 |             |
| Go to a gym/sports facility            |  |          |                 |             |
| Travel domestically                    |  |          |                 |             |
| Travel to another country              |  |          |                 |             |