

Ipsos MORI Issues Index

June 2020

Technical Note

This month's Issues Index is the second in the poll's 46-year history to be conducted over the phone; lockdown conditions mean face-to-face fieldwork is currently not an option for public opinion polling. Mode effects should be kept in mind when comparing the new data points with previous months.

Ipsos MORI interviewed a representative sample of 1,059 adults aged 18+ across Great Britain. Interviews were conducted by telephone between 5 and 10 June 2020. The data is weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent, but more than zero.

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Q1 **What would you say is the most important issue facing Britain today?**

Q2 **What do you see as other important issues facing Britain today?**

Base: 1,059 British adults 18+

	Q1 %	Q1/2 %
Coronavirus/Pandemic diseases	57	72
Economy	13	42
Common Market/Brexit/EU/Europe	6	32
Race relations	3	24
NHS/Hospitals/Healthcare	3	21
Poverty/Inequality	3	13
Education/Schools	1	13
Unemployment	2	11
Pollution/environment	2	10
Crime/Law and Order/ASB	1	6
Immigration/immigrants	1	6
Housing	*	5
Lack of faith in politics/politicians/government	1	3
Public services in general	0	3
Defence/foreign affairs/terrorism	1	2
Low pay/Minimum Wage/fair wages	*	2
Morality/individual behaviour/lifestyle	*	1
Taxation	*	1
Ageing population/Social care for elderly	*	1
Nationalisation/Government control of institutions	*	1
Scottish/Welsh Assembly/Devolution/Const. reform	*	1
Inflation/Prices	*	1
Population levels/overpopulation	*	1
Pensions/social security/benefits	0	1
Transport/public transport	0	1
Privatisation	0	1
Local government/council tax	0	*
Drug abuse	0	*
Trade Unions/Strikes	0	*
Countryside/rural life	0	*
Animal welfare	0	*
Foot and mouth outbreak/farming crisis	0	*
Nuclear weapons/nuclear war/disarmament	0	*
Pound/exchange rate/value of pound	0	0
Petrol prices/fuel	0	0
Northern Ireland	0	0
AIDS	0	0
Other	2	8
Don't know	4	10