

Ipsos MORI June 2020 Political Monitor Topline Results

12th June 2020

Fieldwork: 5 – 10 June 2020

Technical Details

Ipsos MORI interviewed a representative sample of 1,059 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 5th – 10th June 2020. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 How would you vote if there were a General Election tomorrow?

IF UNDECIDED OR REFUSED AT Q1a

Q1b Which party are you most inclined to support?

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (786)

5th – 10th
June 2020

13th – 16th
March 2020

	%	%
Conservative	43	52
Labour	38	30
Liberal Democrats (Lib Dem)	10	9
Scottish National Party/Plaid Cymru	4	5
Green Party	3	4
The Brexit Party	*	*
Other	*	*
Conservative lead (±%)	+5	+22
<i>Would not vote</i>	1	1
<i>Undecided</i>	2	4
<i>Refused</i>	2	1

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a How would you vote if there were a General Election tomorrow?

Q1b Which party are you most inclined to support?

	%
Conservative	42
Labour	37
Liberal Democrats (Lib Dem)	10
Scottish National Party/Plaid Cymru	6
Green Party	4
The Brexit Party	*
Other	*
Conservative lead (±%)	+5
<i>Would not vote</i>	7
<i>Undecided</i>	4
<i>Refused</i>	2

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	68
9	7
8	7
7	3
6	1
5	5
4	1
3	1
2	1
1 – absolutely certain not to vote	5
Don't know	1

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q8 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q9 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q10 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q8) June '20	40	51	8	-11
<i>Mar '20</i>	<i>48</i>	<i>41</i>	<i>10</i>	<i>+7</i>
Johnson (Q9) June '20	48	49	4	-1
<i>Mar '20</i>	<i>52</i>	<i>38</i>	<i>9</i>	<i>+14</i>
Starmer (Q10) June '20	51	20	29	+31
<i>Corbyn (Q10) Mar '20</i>	<i>19</i>	<i>68</i>	<i>14</i>	<i>-49</i>

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Base: All party supporters (*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q8) June '20	354	76	16	8	+60
Mar '20	411	78	13	10	+65
Johnson (Q9) June '20	354	84	13	3	+71
Mar '20	411	87	9	4	+78
Starmer (Q10) June '20	364	77	11	12	+66
Corbyn (Q10) Mar '20	284	41	51	8	-10

Economic Optimism Index

- Q13 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	June '20 %	Mar '20 %
Improve	22	15
Stay the same	6	13
Get worse	69	69
Don't know	3	3
Ipsos MORI Economic Optimism Index (EOI)	-47	-54

- Q9 Who do you think would make the most capable Prime Minister, the Conservative's Boris Johnson, or Labour's Keir Starmer?

	Boris Johnson /PM %	Keir Starmer /LoTO %	Neither %	No difference %	Other %	Don't know %
June 2020	43	38	5	1	1	12
Boris Johnson v Jeremy Corbyn						
11 Dec 2019	43	29	19	*	2	6
6 Dec 2019	47	31	13	1	*	6
Nov 2019	49	30	14	1	2	5
Sept 2019	50	29	16	*	1	3
July 2019	52	27	14	1	*	6
June 2019	51	33	11	1	*	4
Theresa May v Jeremy Corbyn						
Sep 2018	46	37	12	*	*	4
July 2017	46	38	8	1	2	5

7 June 2017	47	36	7	1	*	8
1 June 2017	50	35	6	*	*	8
May 2017	56	29	7	*	1	6
Apr 2017	61	23	6	1	1	7
David Cameron v Jeremy Corbyn						
Sep 2015	57	28	2	*	2	9
David Cameron v Ed Miliband						
Apr 2015	52	31	12	-	-	4
Apr 2011	45	25	-	-	7	23
Sep 2010	50	19	-	-	12	19
Gordon Brown v David Cameron						
May 2010	29	33	-	-	19	19
Apr 2010	28	32	-	-	17	23
Feb 2010	29	38	12	-	12	8
Sept 2009	24	41	14	-	16	5
Jan 2008	37	33	17	-	-	12
Oct 2007	45	29	16	-	-	9
Sept 2007	58	17	17	-	-	8
June 2007	40	22	14	-	5	19

Coronavirus

Q10 Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far? If you do not know who the person is, please say so

	Very well	Fairly well	Neither well nor badly	Fairly badly	Very badly	Don't know	Don't know who they are	Very/fairly well	Very/fairly badly	Net well
	%	%	%	%	%	%	%	%	%	%
The Government										
June 2020	8	32	14	21	23	1	*	40	44	-4
March 2020	10	39	13	20	15	2	1	49	35	+14
Boris Johnson										
June 2020	13	32	12	17	25	1	*	45	42	+3
March 2020	13	34	13	17	21	2	1	47	38	+9
Matt Hancock, Secretary of State for Health and Social Care										
June 2020	13	29	12	19	18	3	7	42	37	+5
March 2020	7	32	15	15	8	7	15	39	23	+16
Rishi Sunak, Chancellor of the Exchequer										
June 2020	29	31	11	8	6	4	12	60	14	+46
March 2020	10	31	19	9	4	10	17	41	13	+28
Chris Whitty, the Chief Medical Officer for England										
June 2020	21	37	14	10	6	4	9	58	16	+42
March 2020	16	36	12	9	5	4	18	52	14	+38