

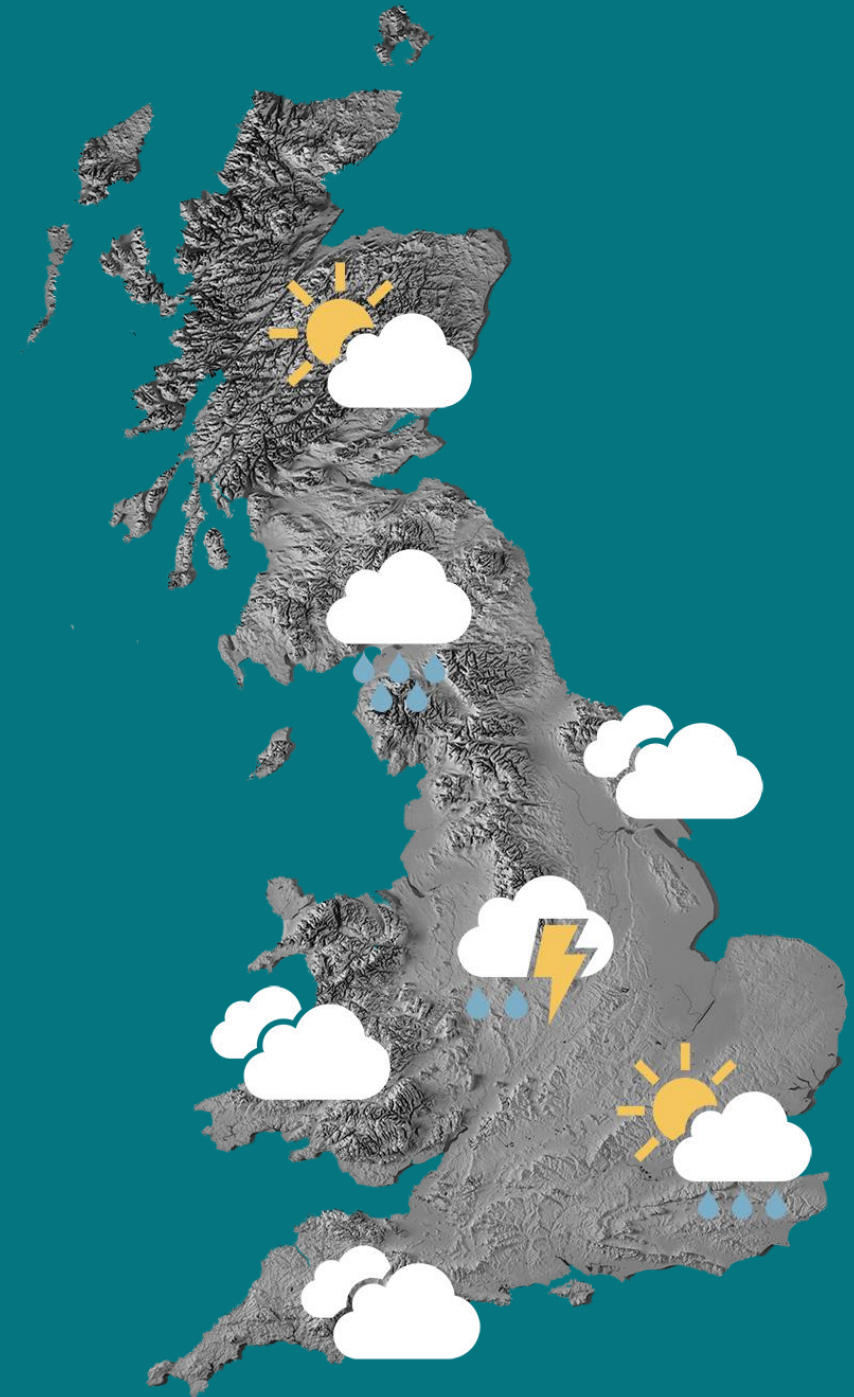
IPSOS MORI ISSUES INDEX

June 2020

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Ipsos MORI

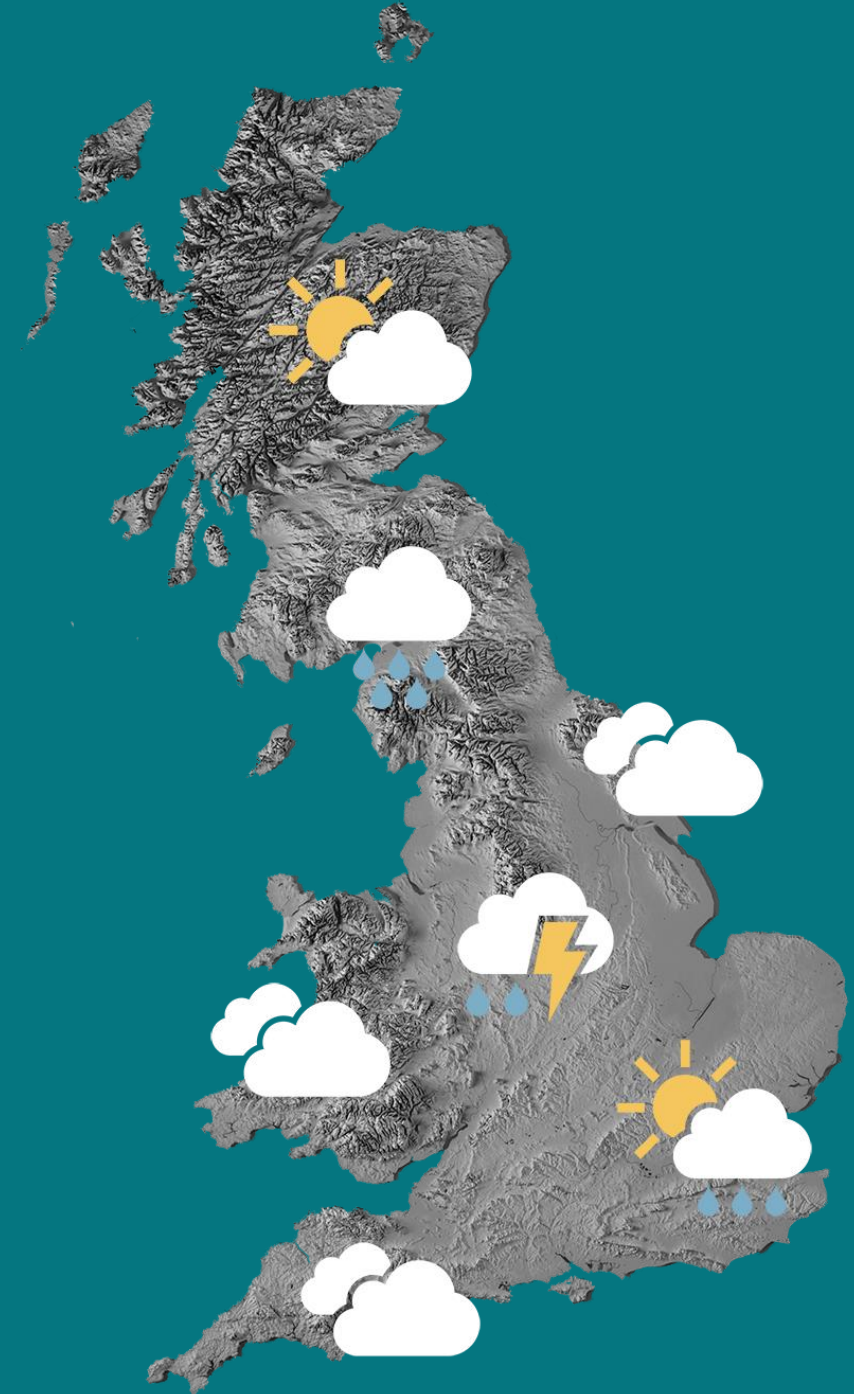


IPSOS MORI ISSUES INDEX

June 2020

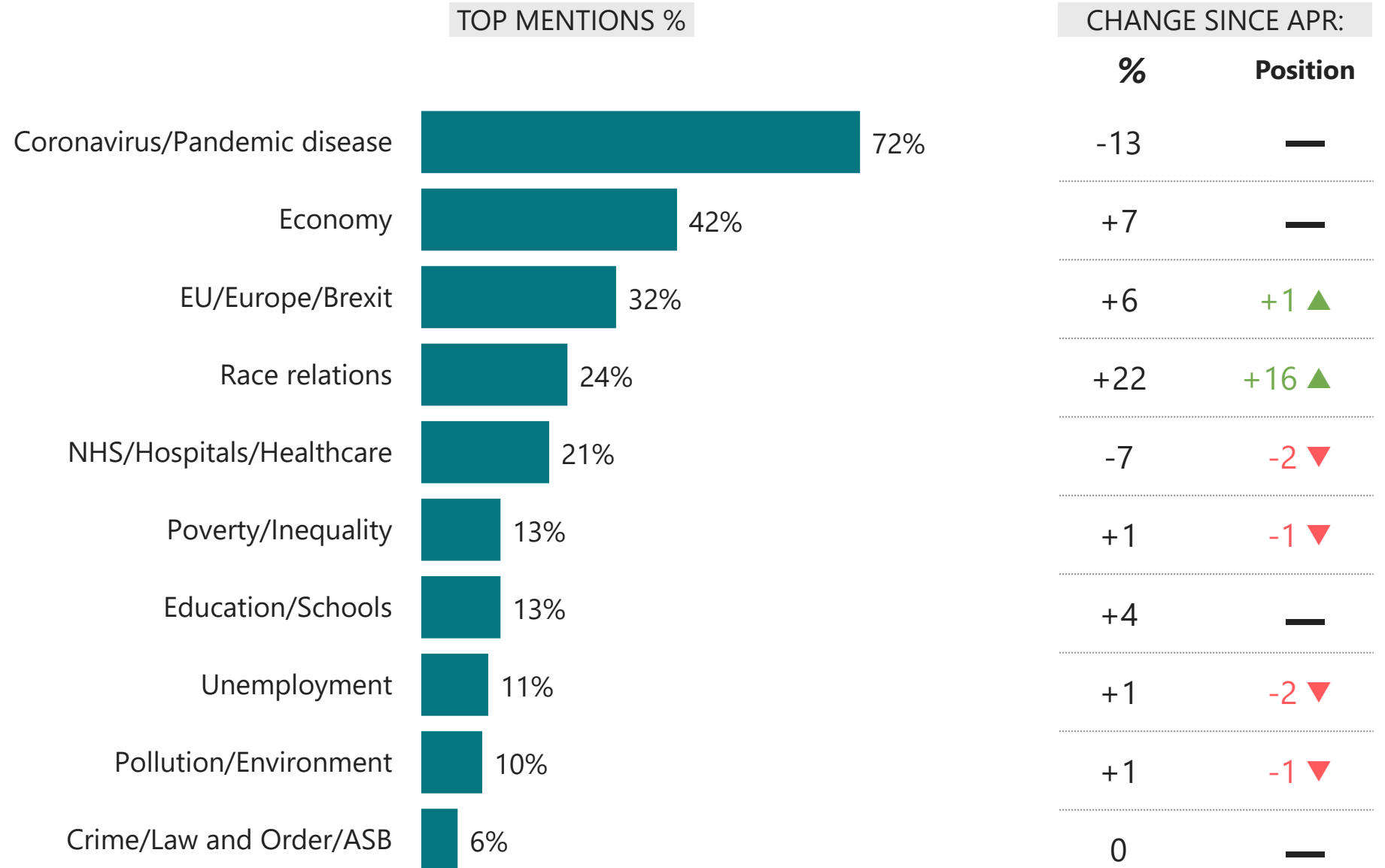
***This month's Issues Index has been conducted over the phone.** Covid-19 lockdown conditions mean face-to-face fieldwork is currently not an option for public opinion polling.*

Mode effects should be kept in mind when comparing the new data points with previous months.



June 2020

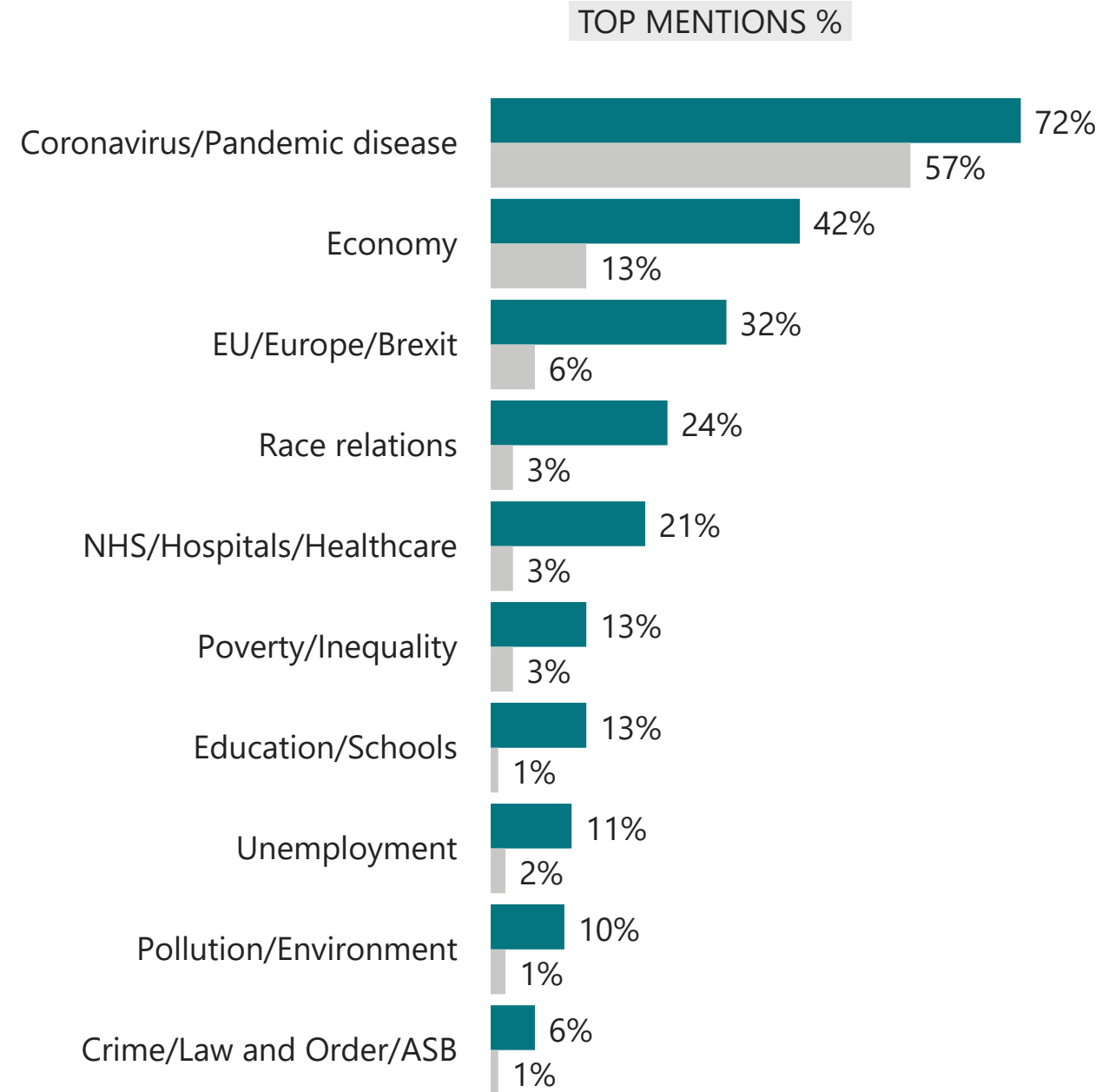
WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?



Base: 1,059 British adults 18+, 5 – 10 June 2020

June 2020

WHAT DO YOU SEE
AS THE MOST/OTHER
IMPORTANT ISSUES
FACING BRITAIN TODAY?



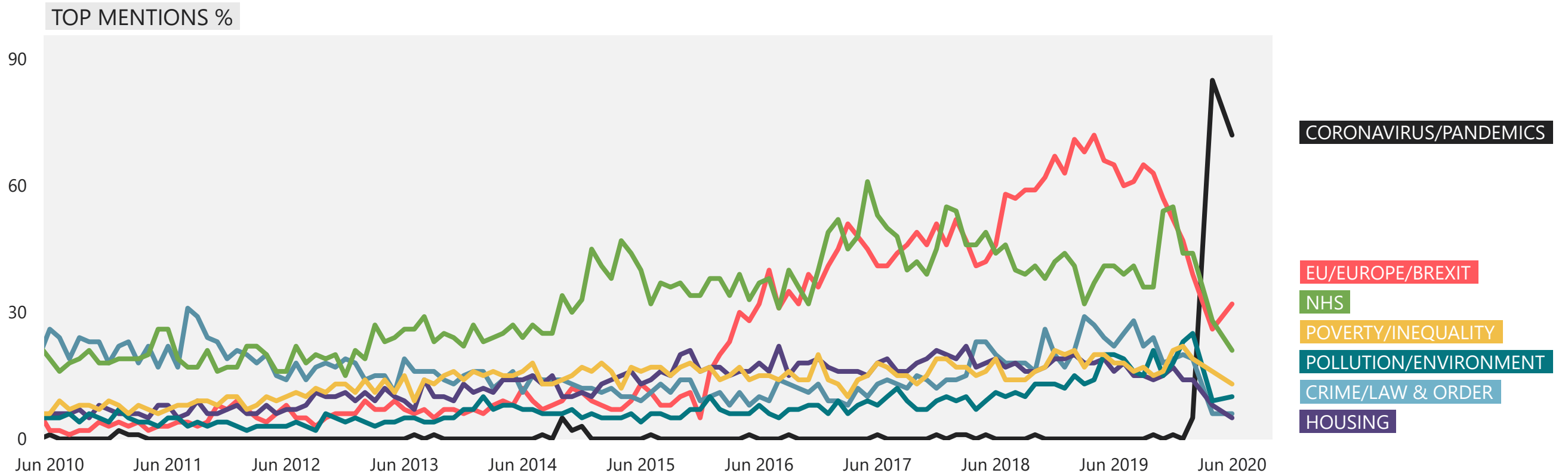
MOST/OTHER
IMPORTANT ISSUES

MOST IMPORTANT
ISSUE

Base: 1,059 British adults 18+, 5 – 10 June 2020

Growing concern(s)

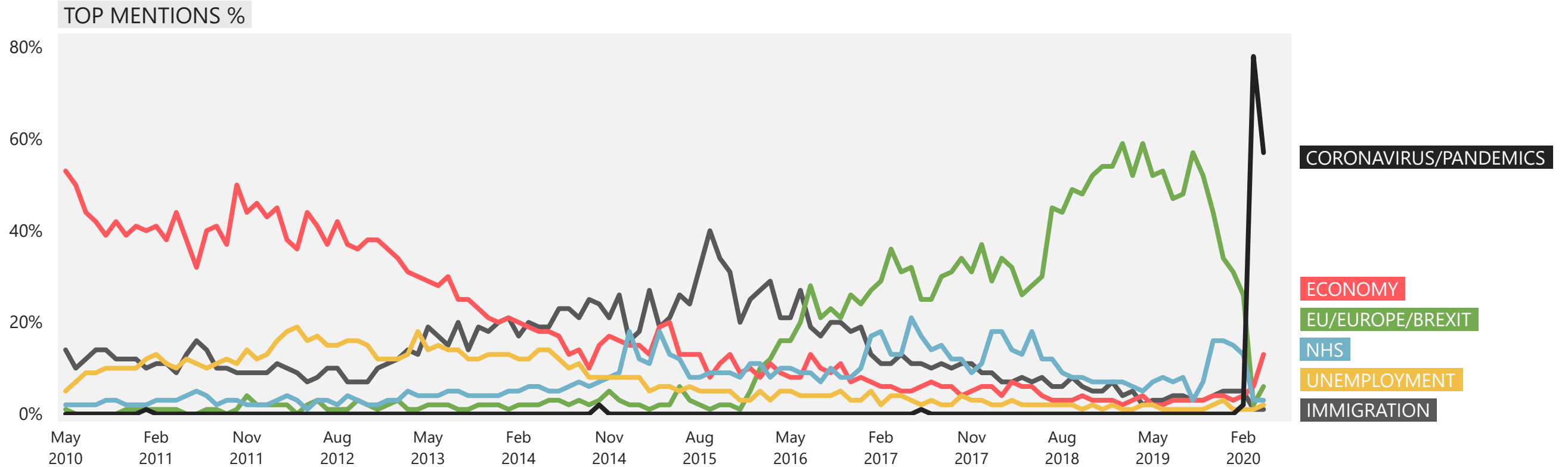
WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Single Biggest Issue 2010 - 2020

WHAT DO YOU SEE AS THE **MOST IMPORTANT** ISSUE FACING BRITAIN TODAY?

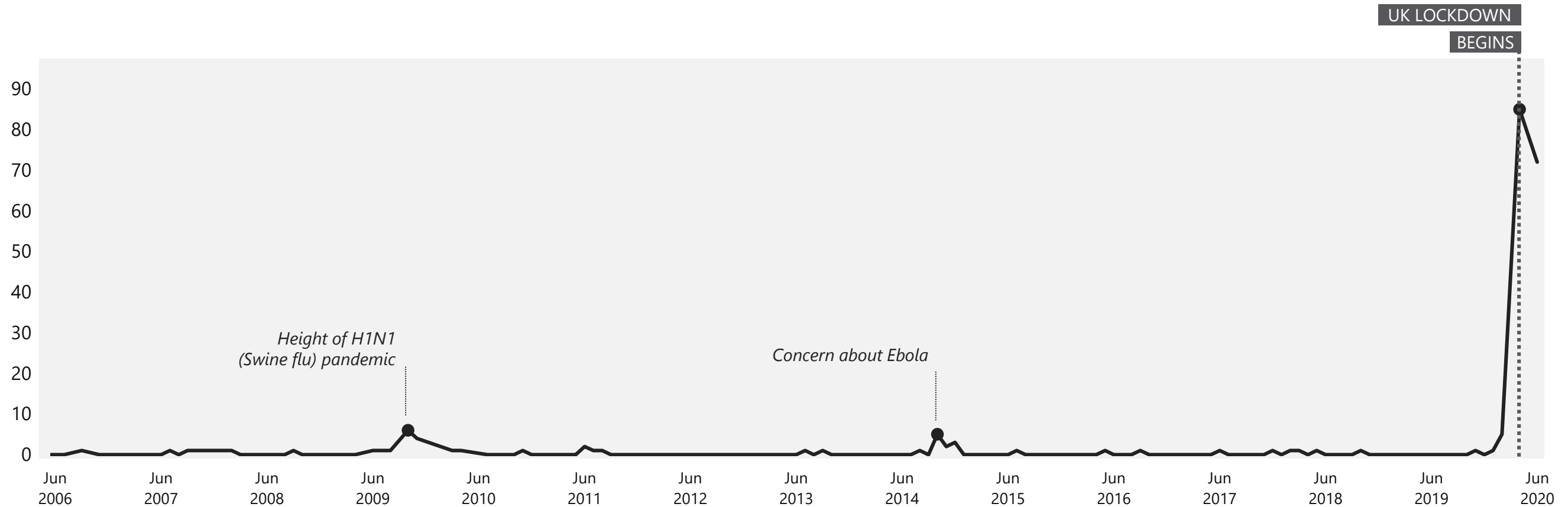


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

Coronavirus/Pandemic diseases

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING
BRITAIN TODAY?

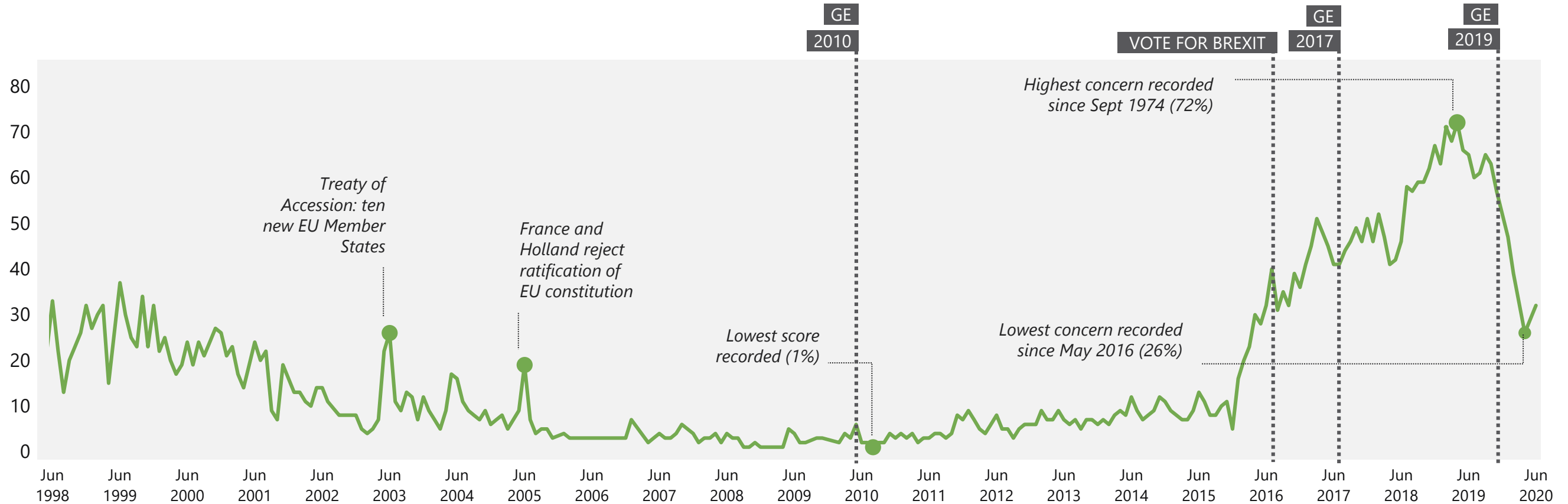


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
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Source: Ipsos MORI Issues Index

EU / Europe / Brexit

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

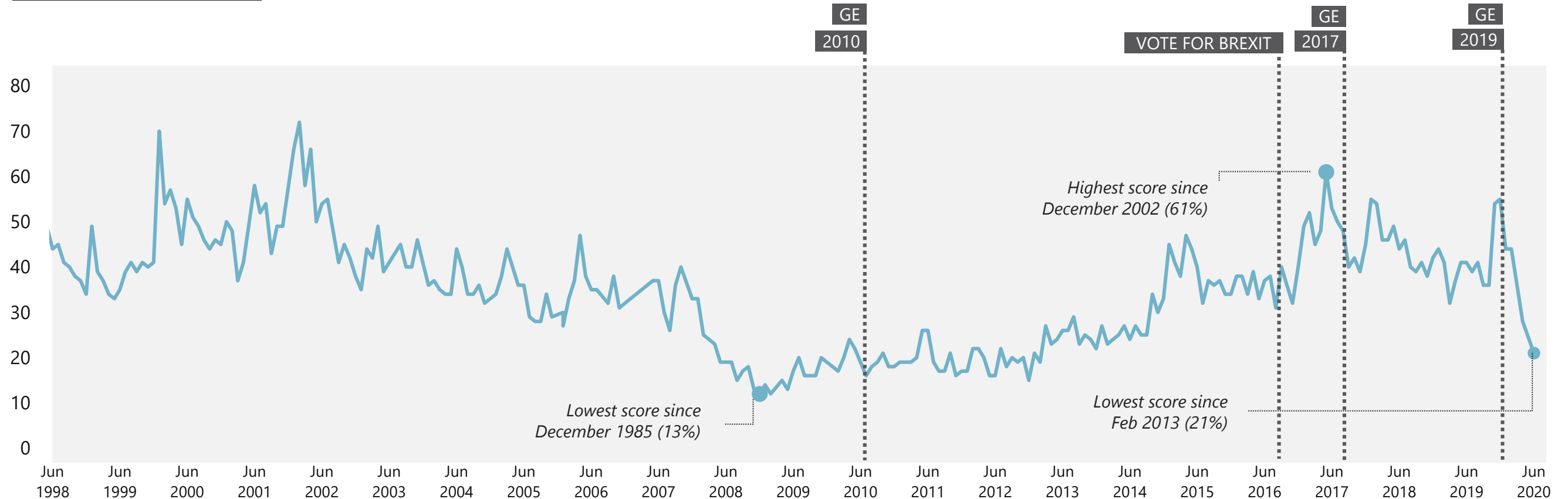


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

NHS / Hospitals / Healthcare

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING
BRITAIN TODAY?

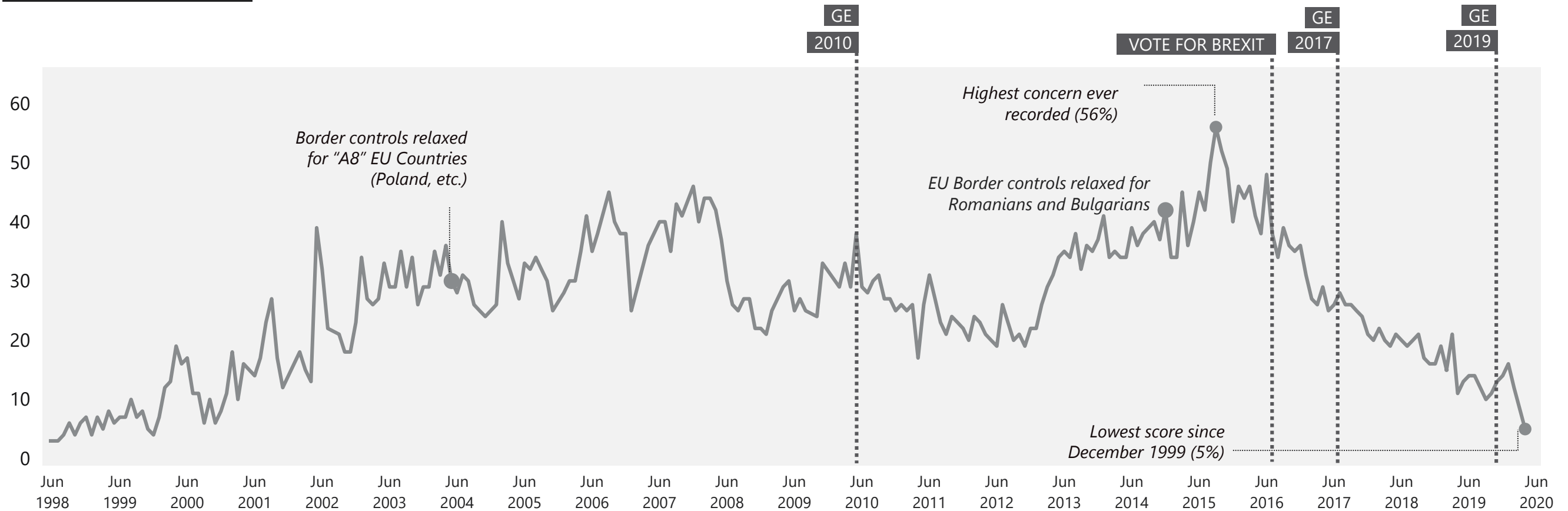


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
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Source: Ipsos MORI Issues Index

Immigration / Immigrants

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING
BRITAIN TODAY?

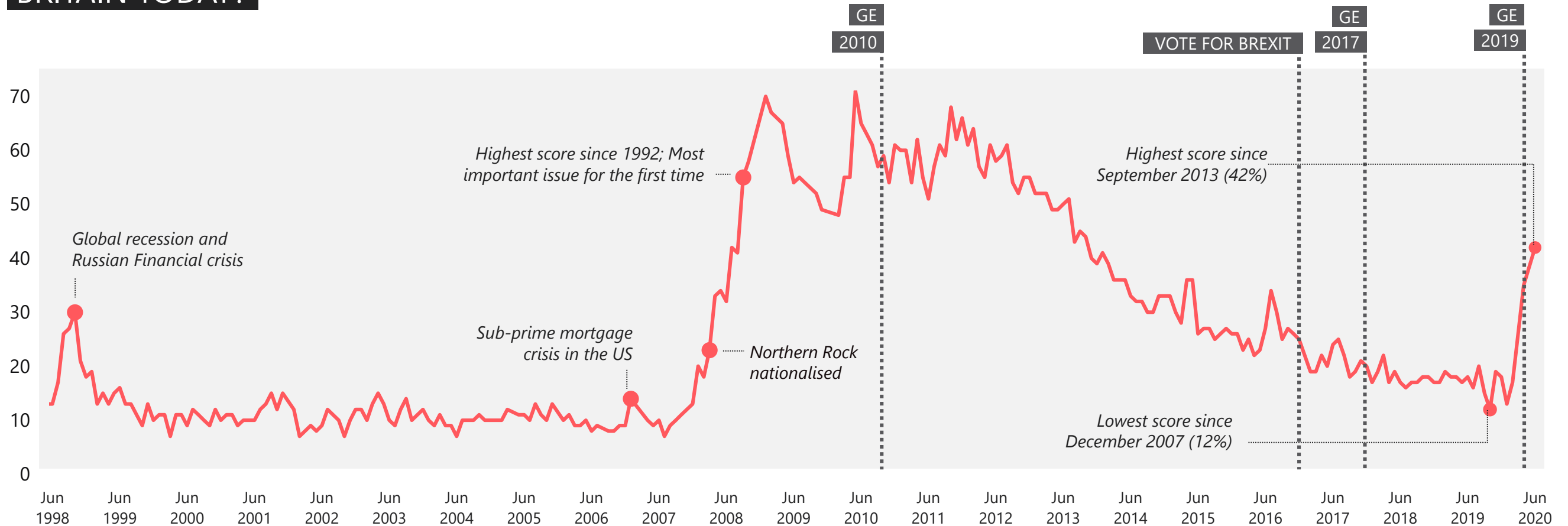


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

Economy / Economic situation

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

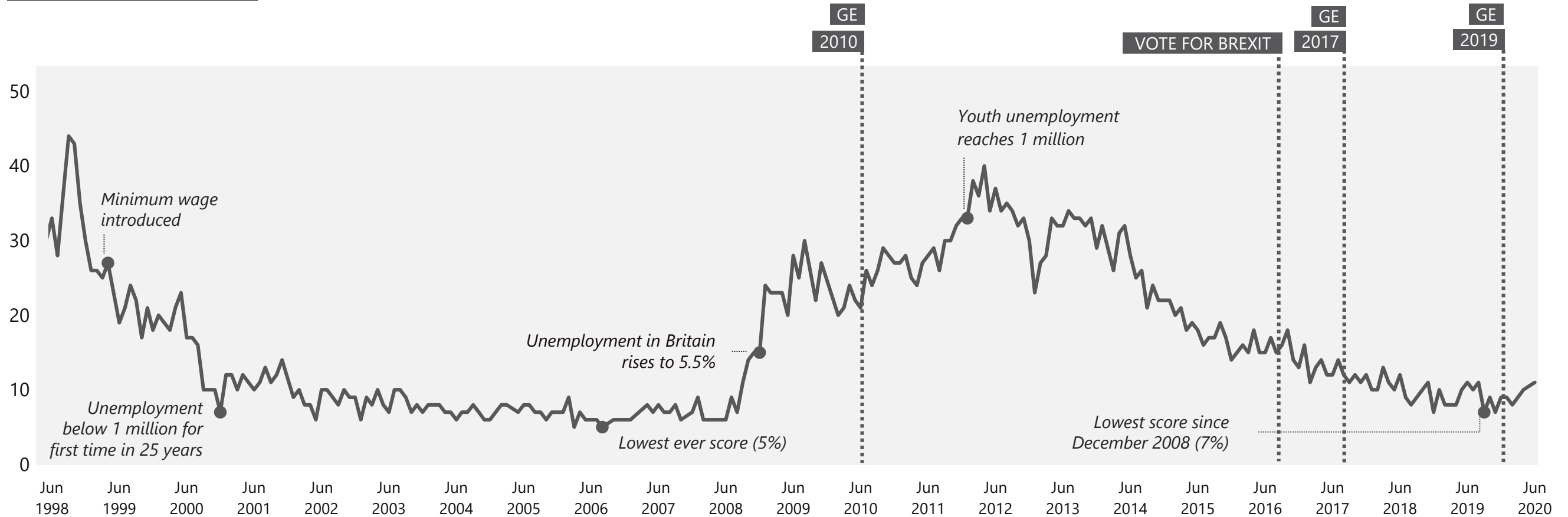


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

Unemployment / Factory closure / Lack of industry

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

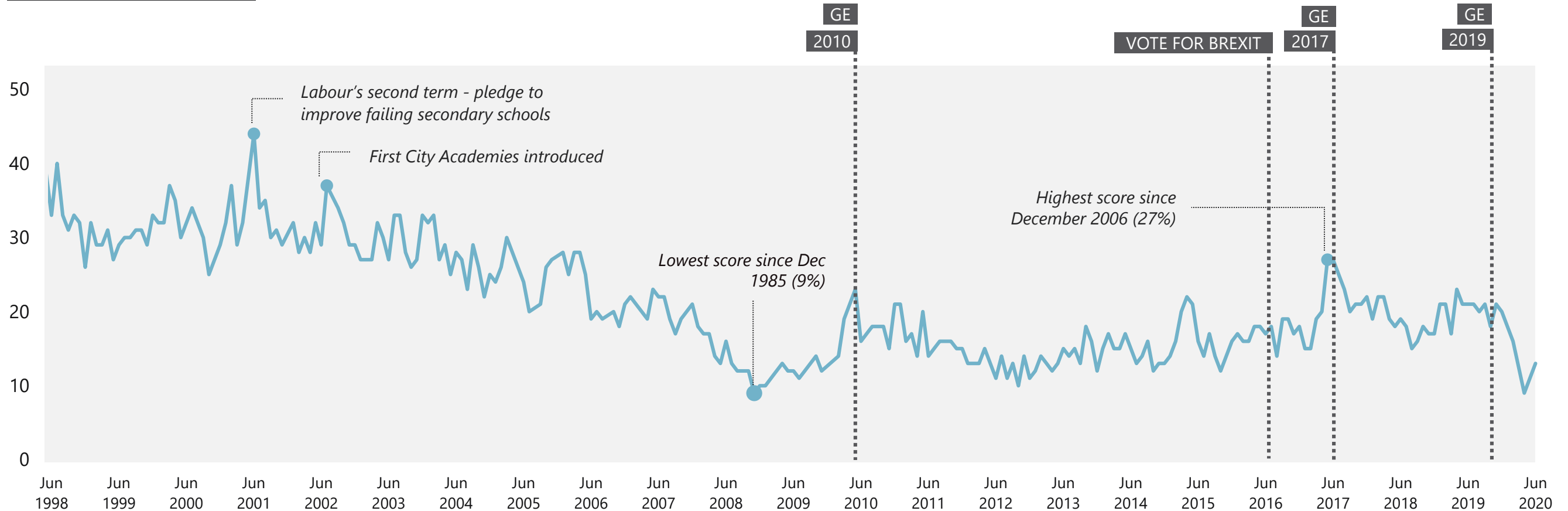


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
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Source: Ipsos MORI Issues Index

Education / Schools

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

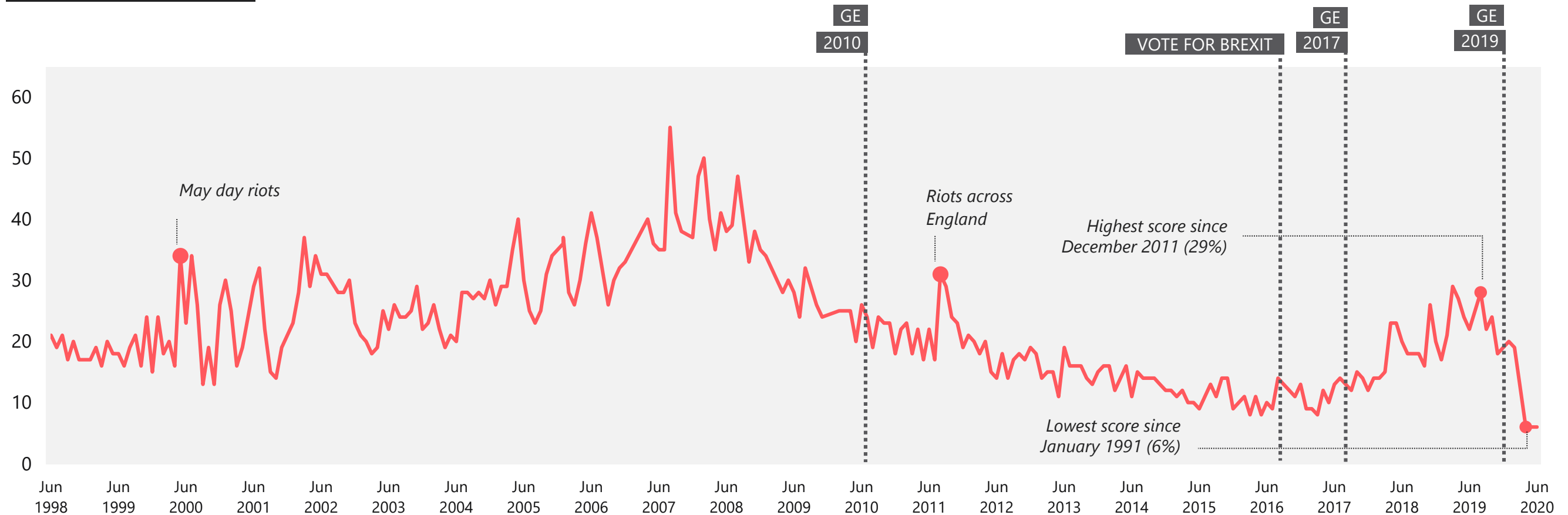


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
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Source: Ipsos MORI Issues Index

Crime / Law & Order / Violence / Vandalism / ASB

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING
BRITAIN TODAY?

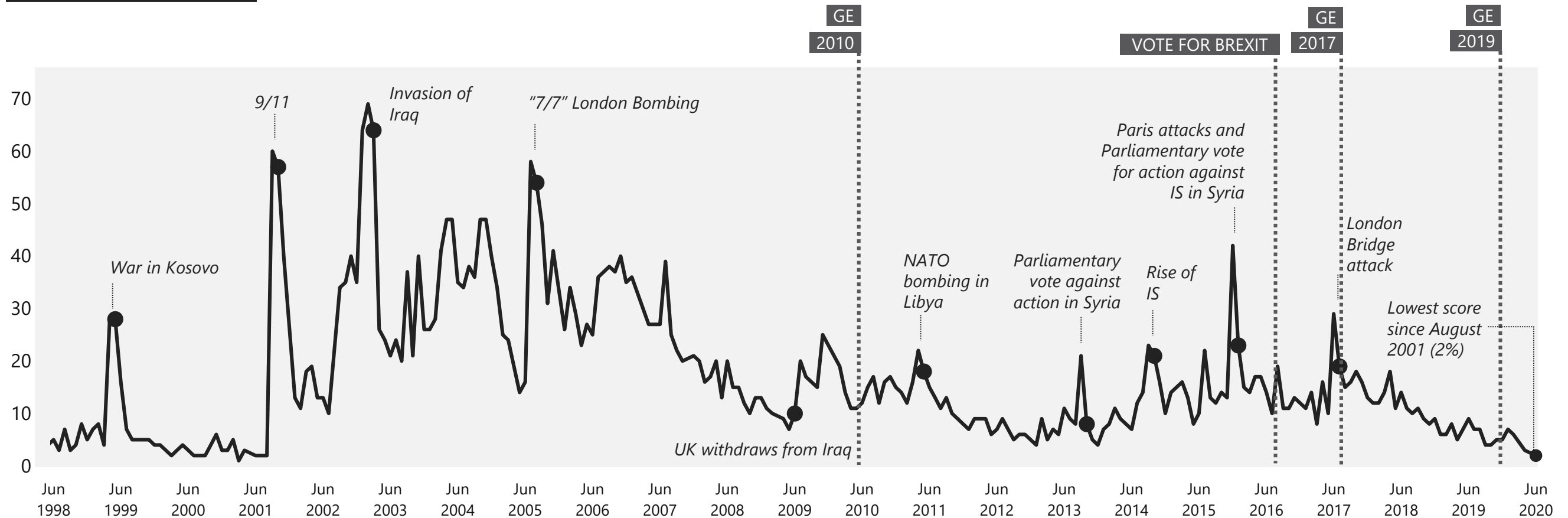


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
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Source: Ipsos MORI Issues Index

Defence / Foreign Affairs / International terrorism

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

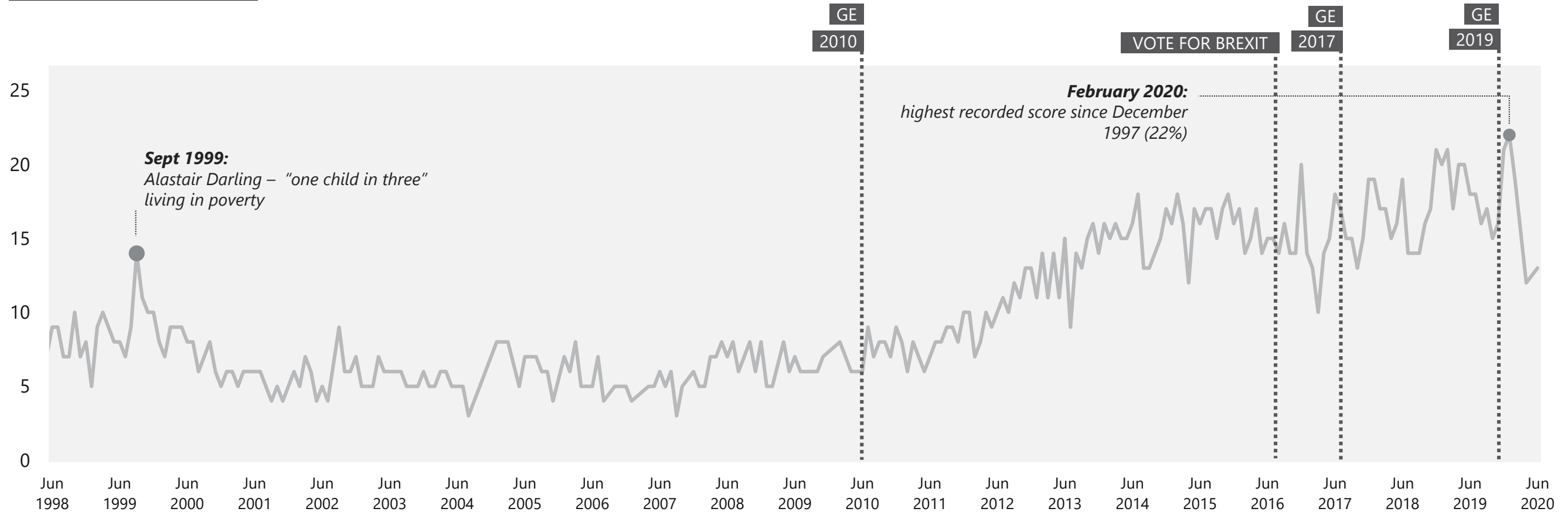


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

Poverty/inequality

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

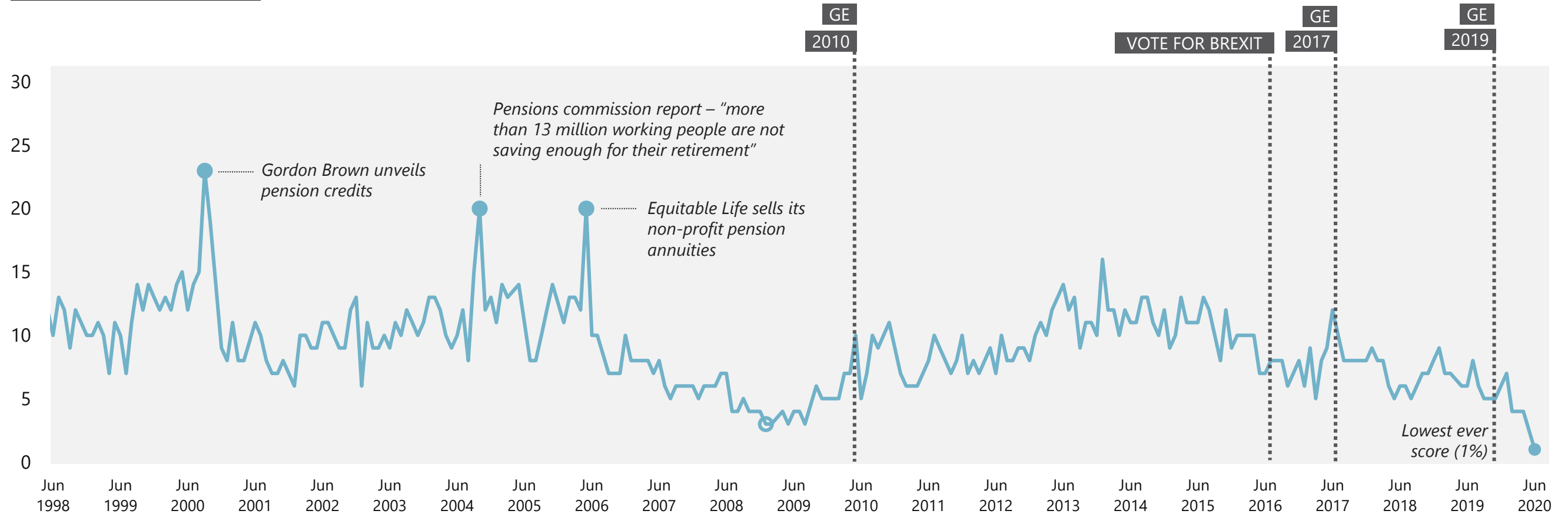


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

Pensions/Social Security/Benefits

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

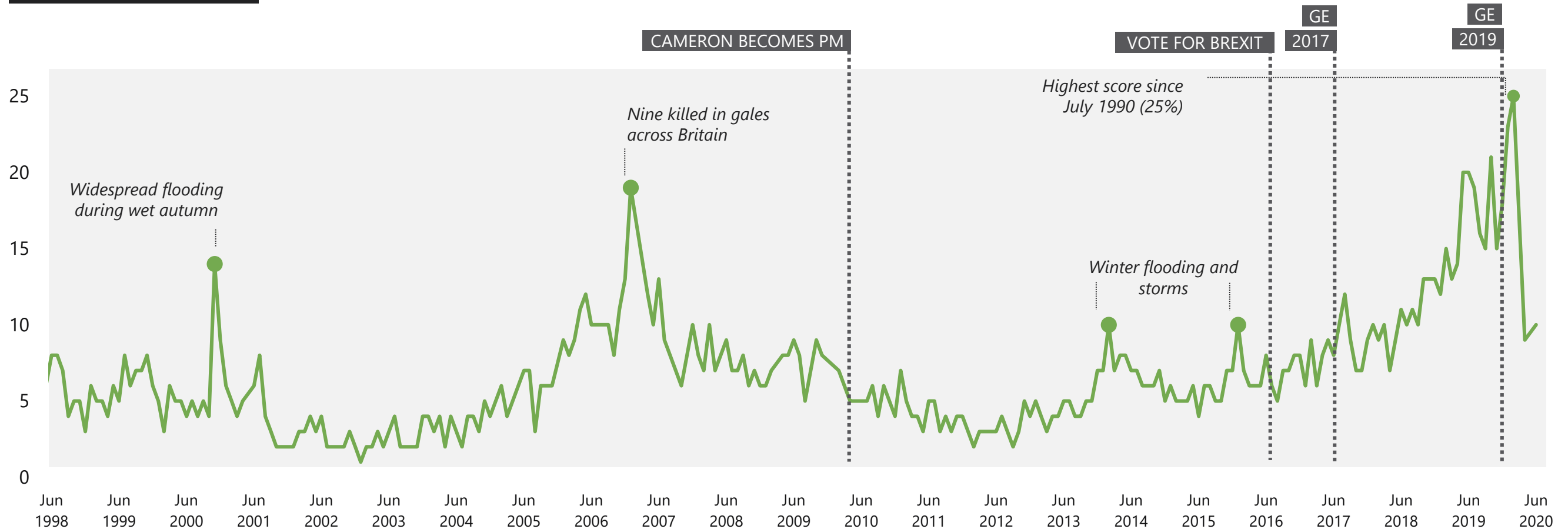


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
N.B. June 2020 data is collected by telephone; previous months are face-to-face

Source: Ipsos MORI Issues Index

Pollution / Environment

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

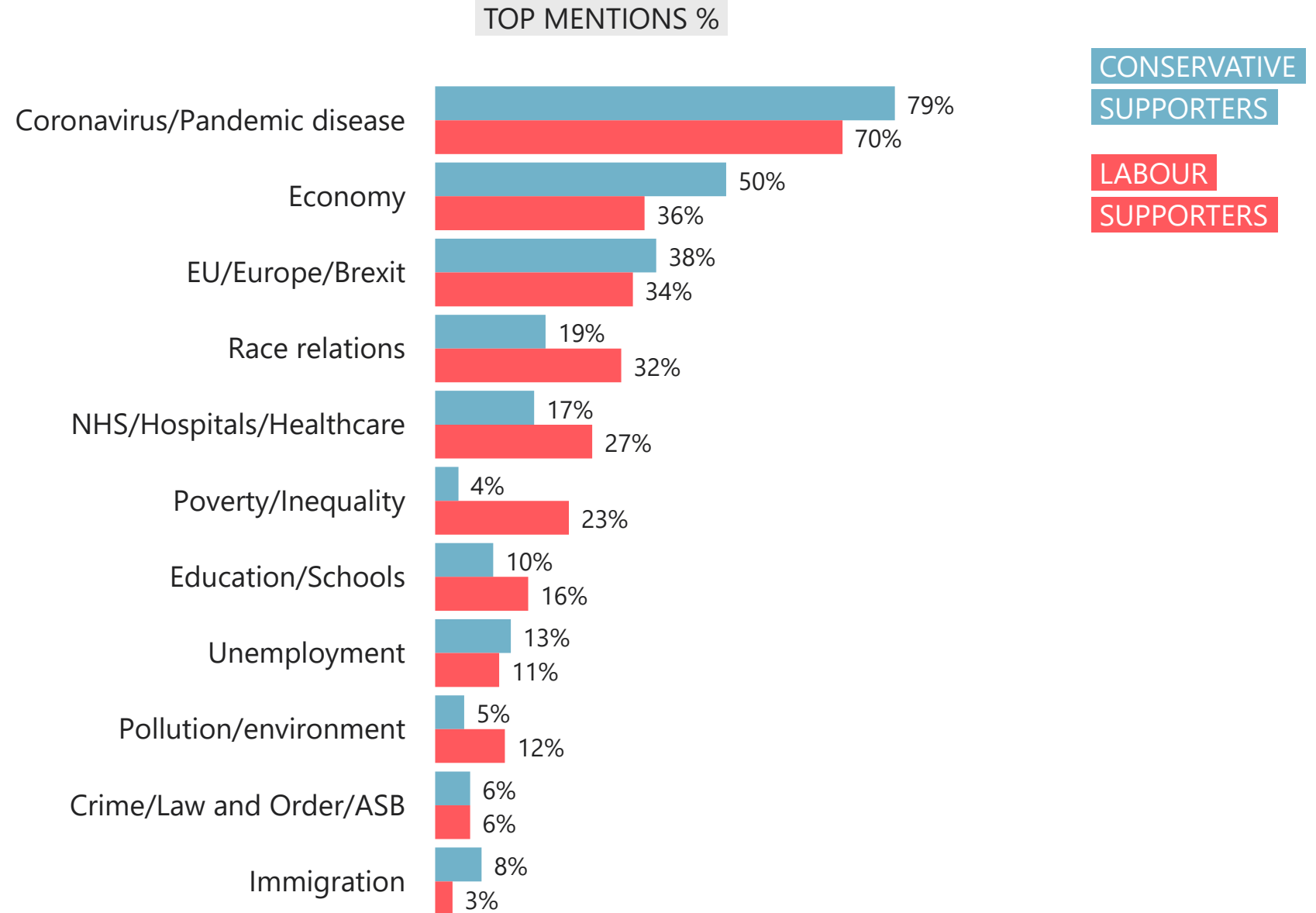


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
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Source: Ipsos MORI Issues Index

Party support

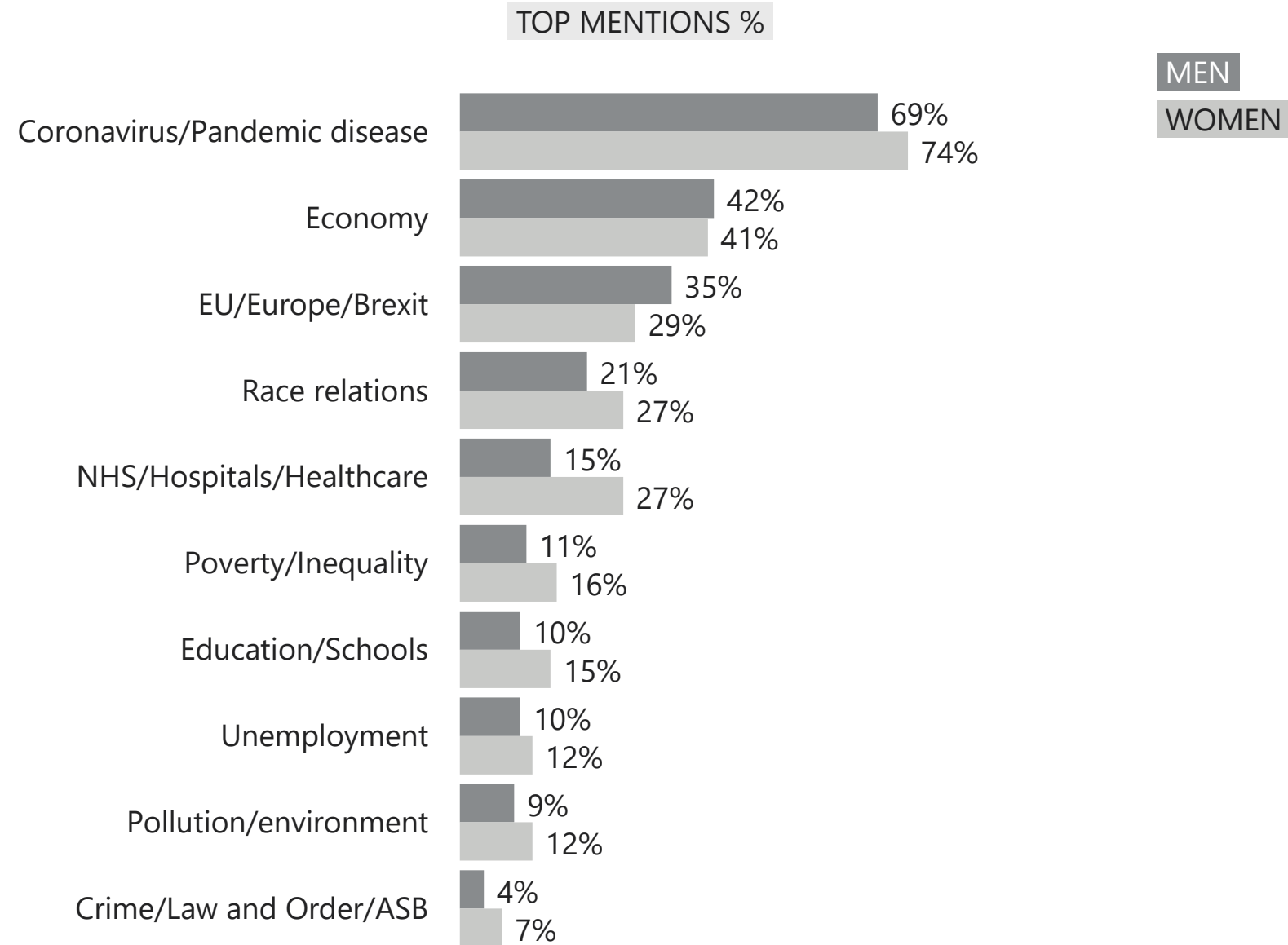
WHAT DO YOU SEE
AS THE MOST/OTHER
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FACING BRITAIN TODAY?



Base: 1,059 British adults 18+, 5 - 10 June 2020

Men and women

WHAT DO YOU SEE
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IMPORTANT ISSUES
FACING BRITAIN TODAY?

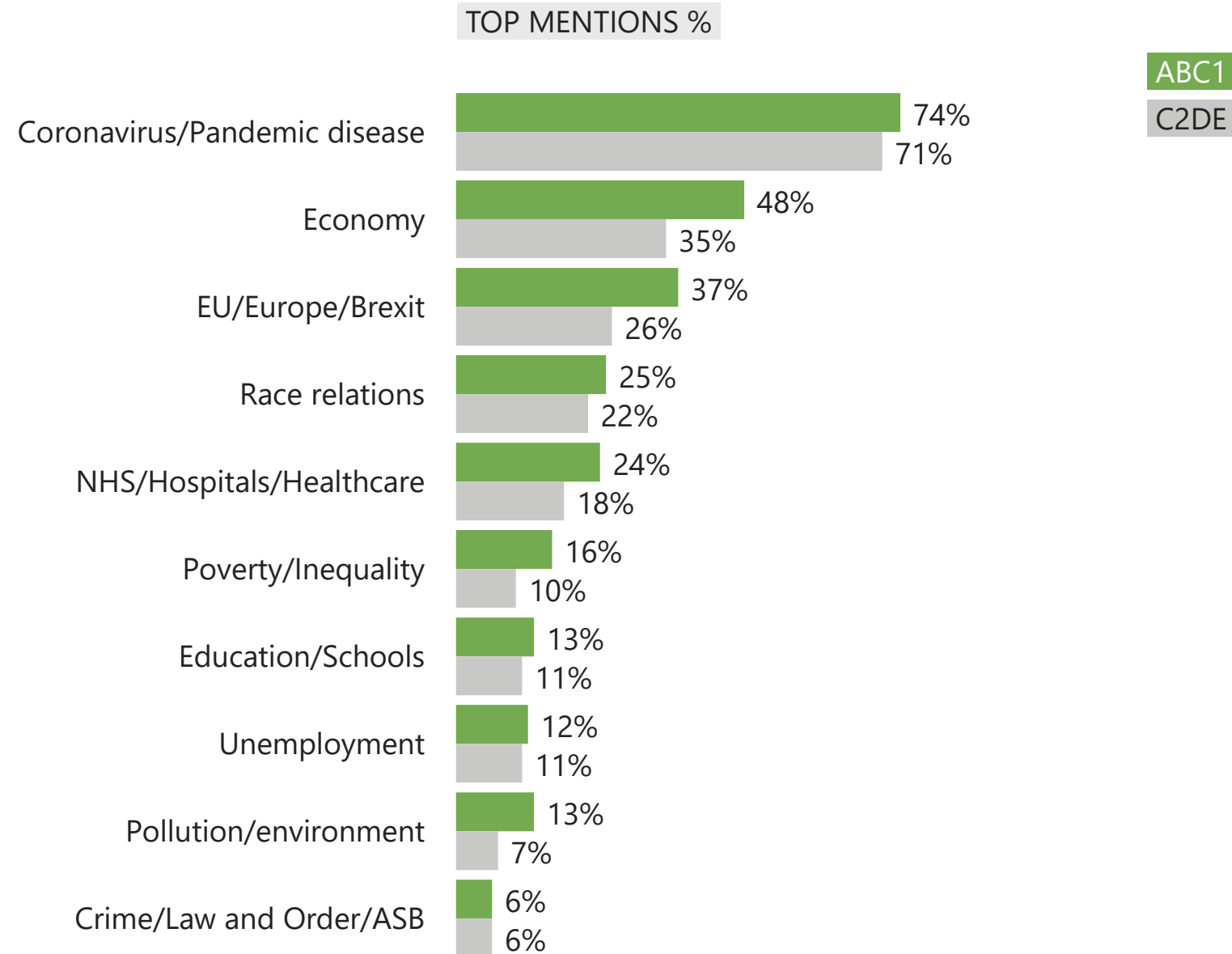


Base: 1,059 British adults 18+, 5 - 10 June 2020

Source: Ipsos MORI Issues Index

Social grade

WHAT DO YOU SEE
AS THE MOST/OTHER
IMPORTANT ISSUES
FACING BRITAIN TODAY?

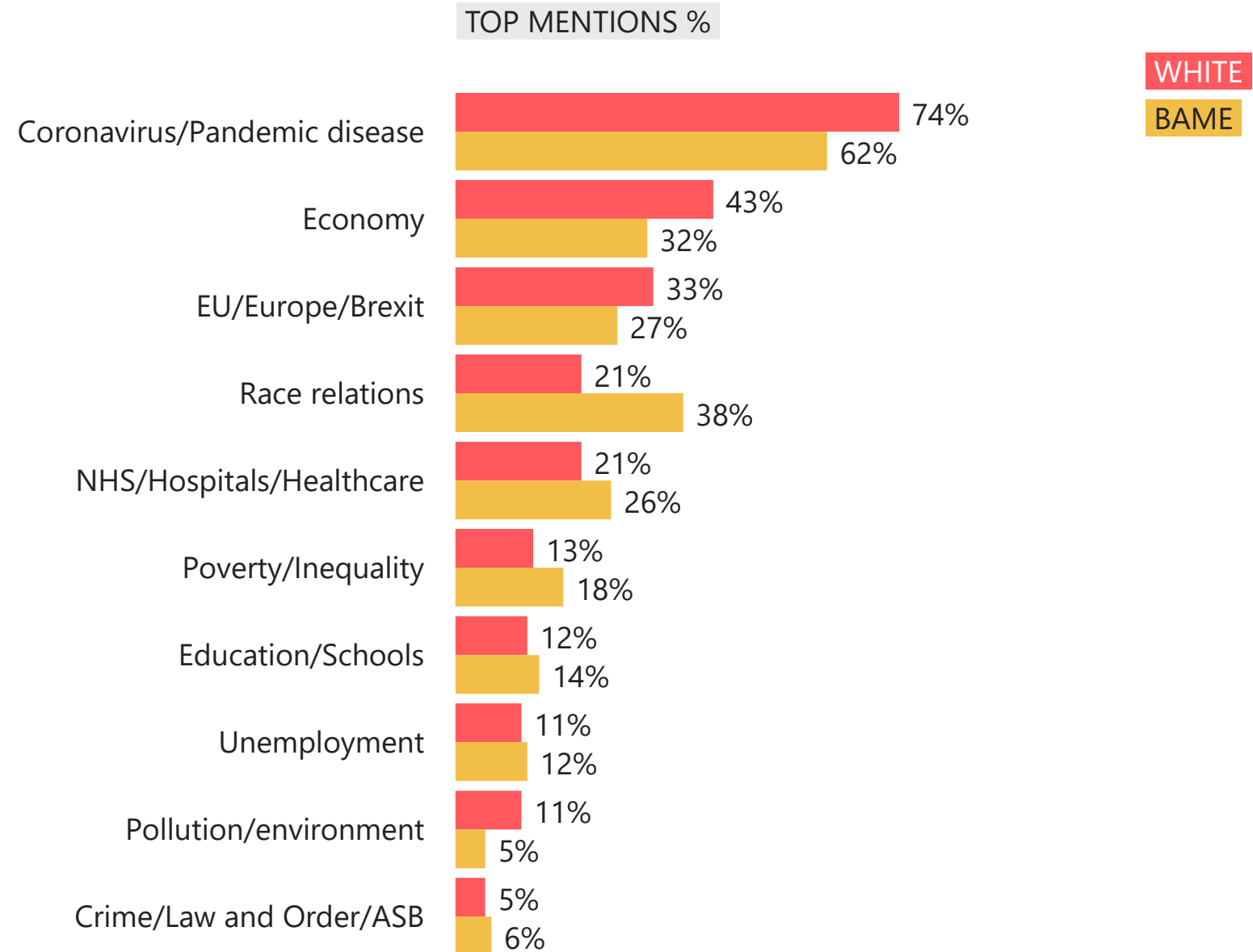


Base: 1,059 British adults 18+, 5 - 10 June 2020

Source: Ipsos MORI Issues Index

Ethnic background

WHAT DO YOU SEE
AS THE MOST/OTHER
IMPORTANT ISSUES
FACING BRITAIN TODAY?

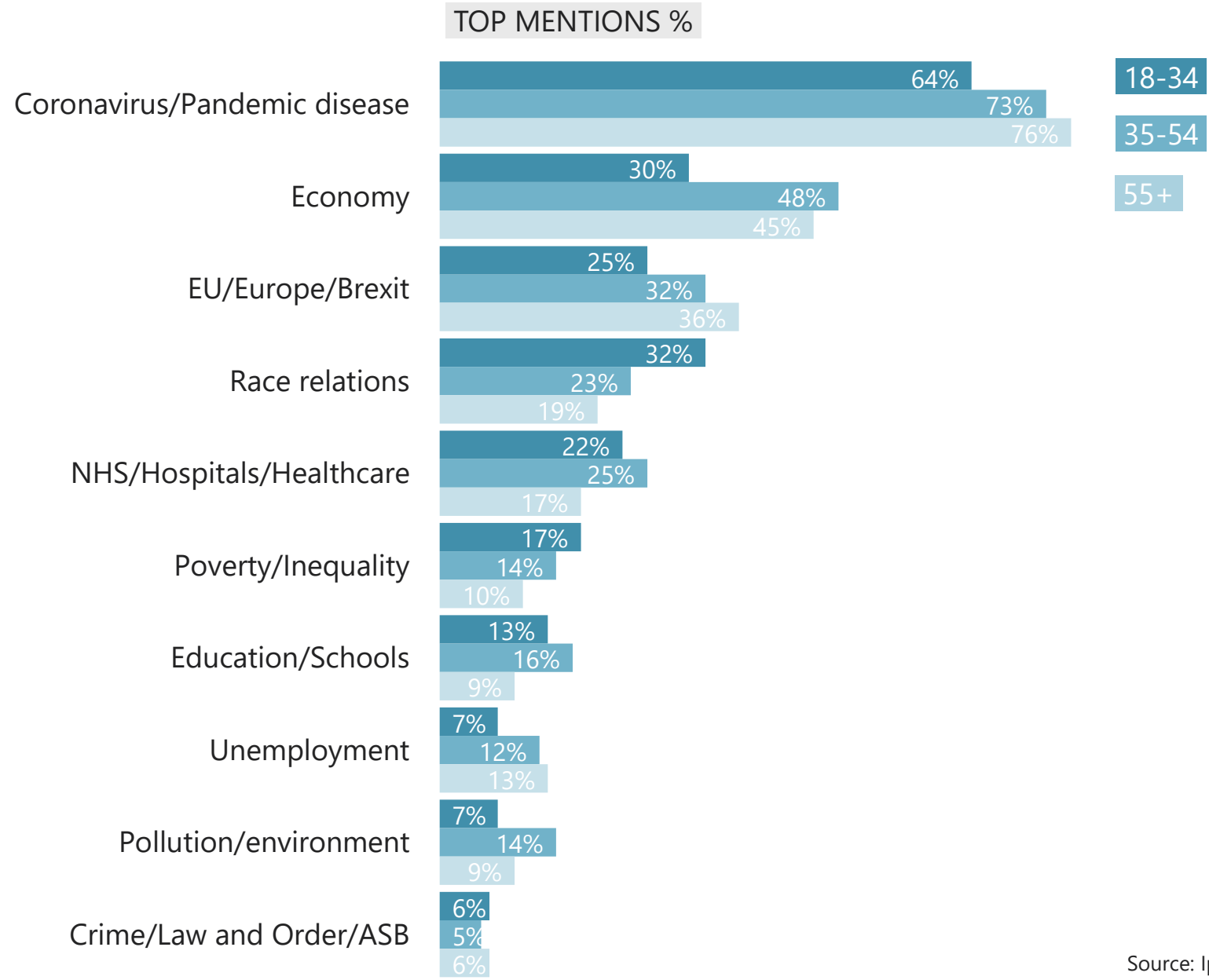


Base: 1,059 British adults 18+ (128 from BAME backgrounds), 5 - 10 June 2020

Source: Ipsos MORI Issues Index

Age group

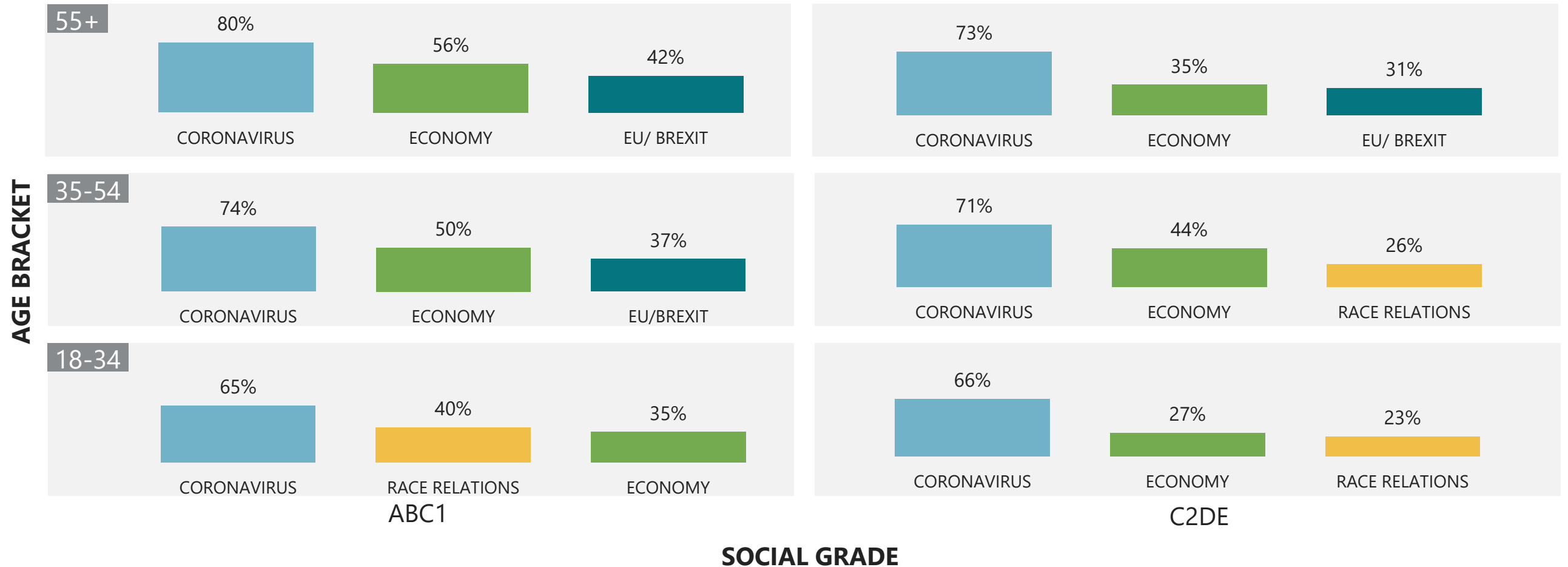
WHAT DO YOU SEE
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IMPORTANT ISSUES
FACING BRITAIN TODAY?



Base: 1,059 British adults 18+, 5 - 10 June 2020

Age and social grade

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?



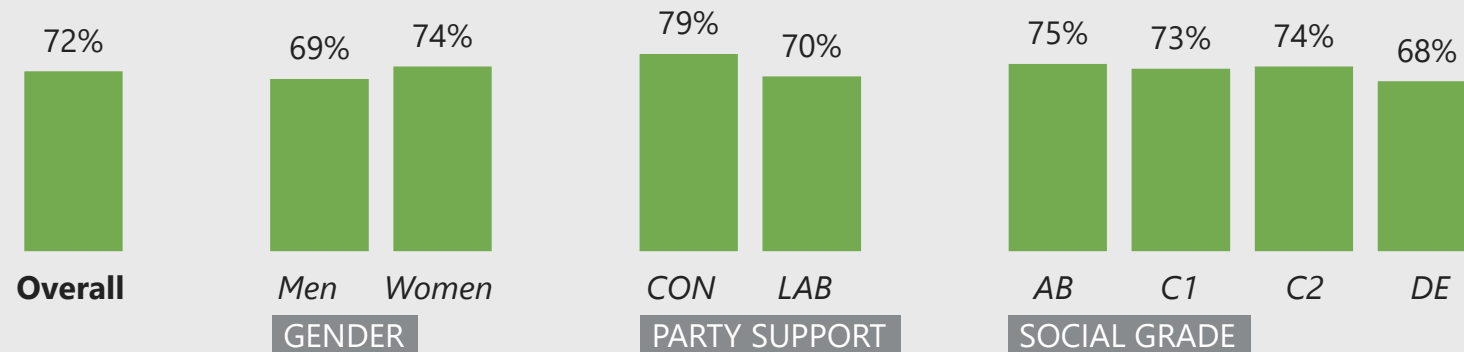
Base: 1,059 British adults 18+, 5 - 10 June 2020

Source: Ipsos MORI Issues Index

Concern about coronavirus/pandemic disease by subgroup

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

Concern about coronavirus/pandemics by key demographic groups:



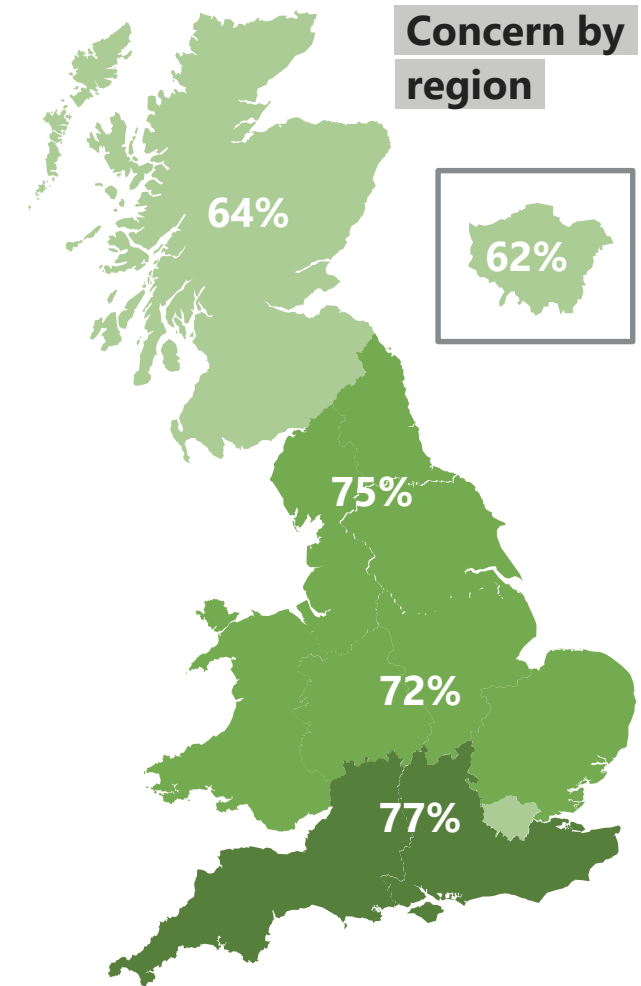
Concern about coronavirus/pandemics by age:



Base: 1,059 British adults 18+, 5 - 10 June 2020



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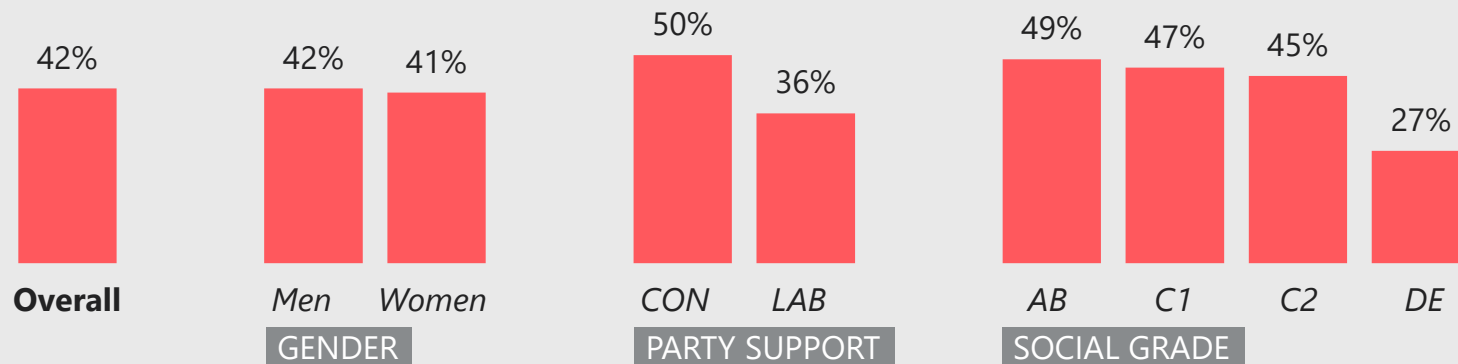


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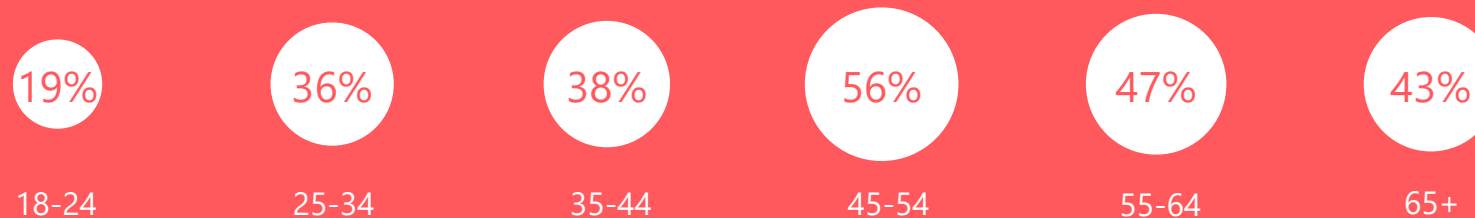
Concern about the economy by subgroup

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

Concern about the economy by key demographic groups:



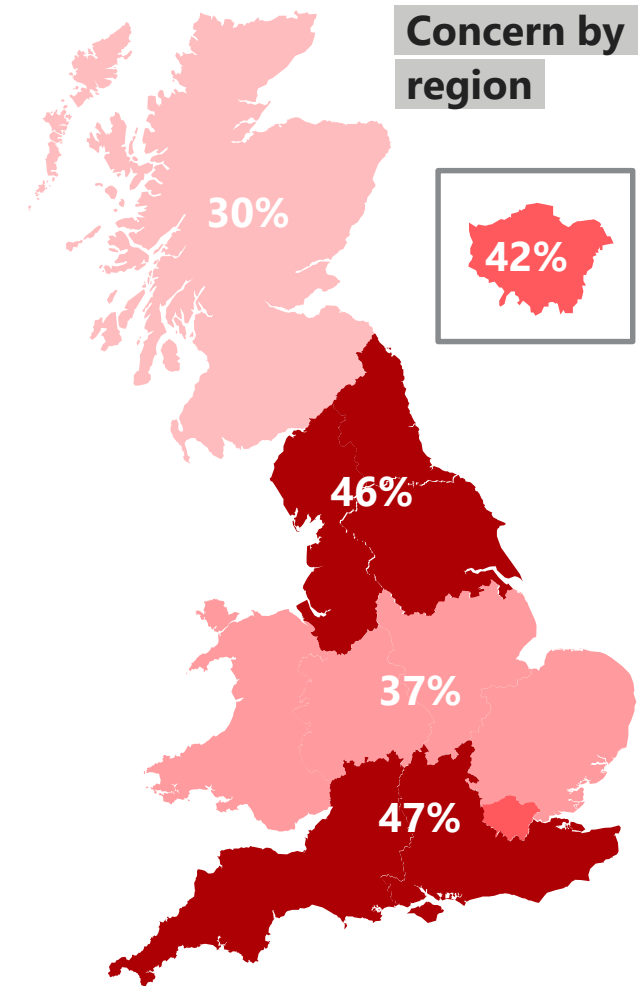
Concern about the economy by age:



Base: 1,059 British adults 18+, 5 - 10 June 2020



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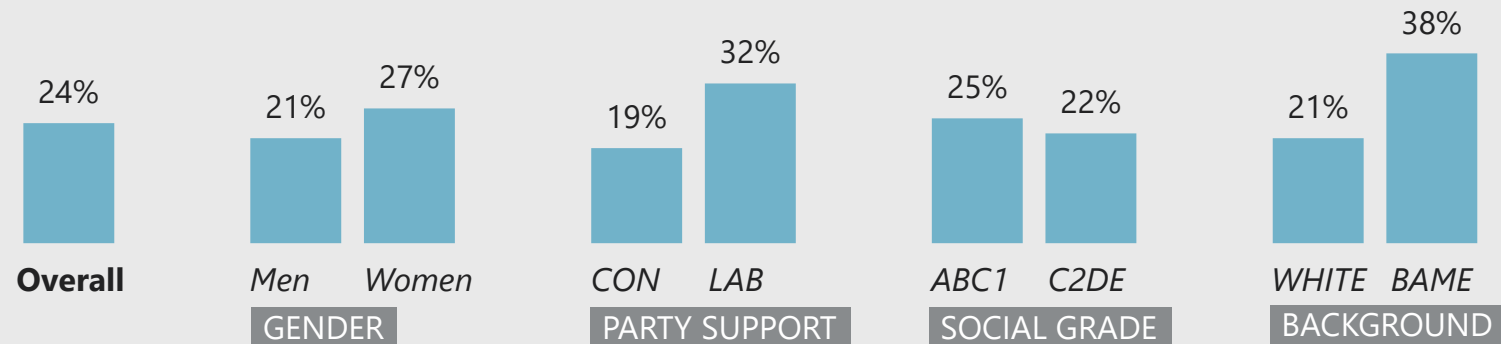


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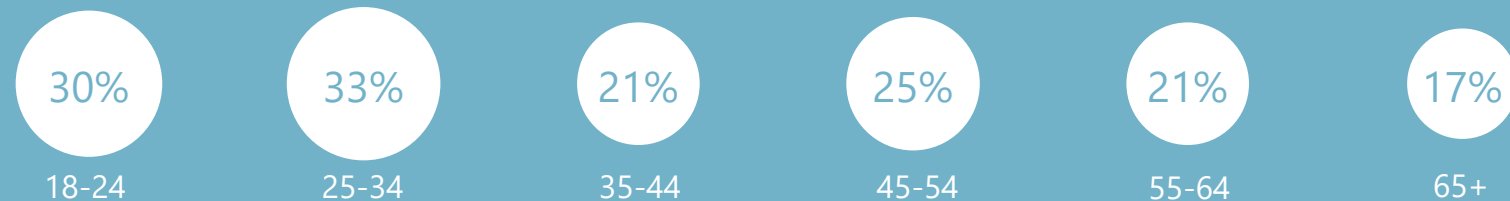
Concern about the race relations by subgroup

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

Concern about race relations by key demographic groups:

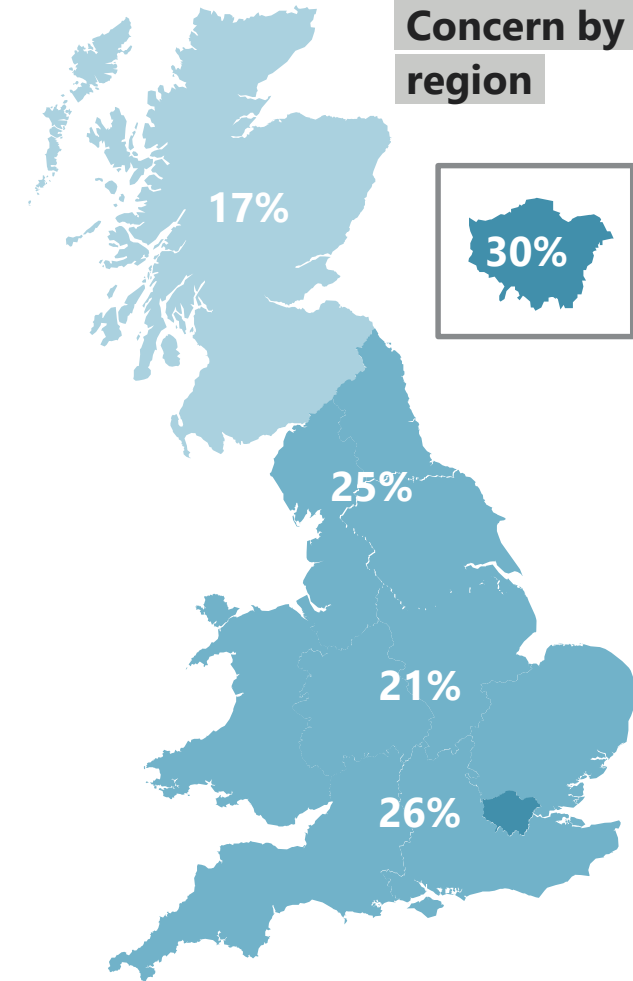


Concern about race relations by age:



Base: 1,059 British adults 18+, 5 - 10 June 2020

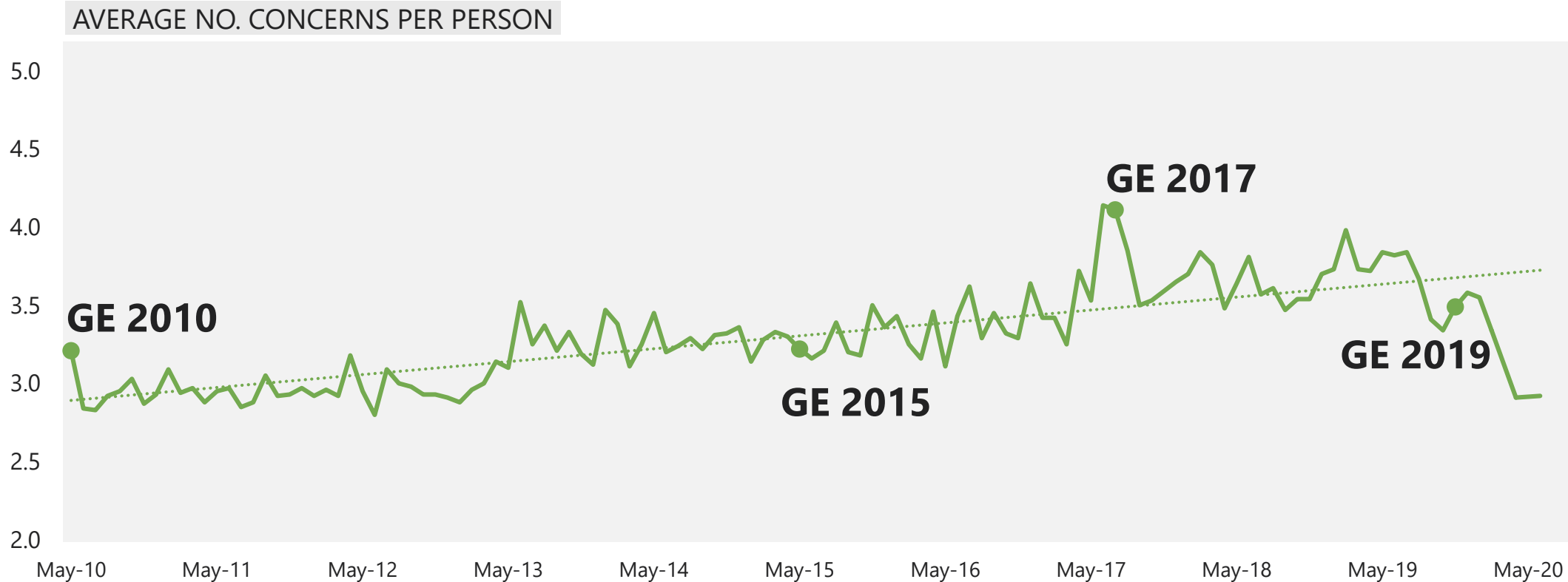
Concern by region



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Average worries cited per month, 2010-2020

WHAT DO YOU SEE AS THE MOST/OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?



Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

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