

Do any of the following financial concerns keep you up at night?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	300	190	190	680	450	191	438	348	578	452	484	1517
Base: All Respondents (wtd)	2001	272	224	130	768	470	136	523	385	565	319	422	1579
My debt	422	68	54	47	156	64	35	114	88	120	62	99	323
	21%	25%	24%	36%	20%	14%	25%	22%	23%	21%	19%	23%	20%
Worry about potentially losing my job		E	E	ABDE	E		E						
	290	44	56	17	103	49	21	53	70	87	49	76	214
The amount I've saved for retirement	14%	16%	25%	13%	13%	10%	15%	10%	18%	15%	16%	18%	14%
			CDE						G	G	G	L	
My children's financial future	476	79	64	34	192	81	27	102	110	138	72	114	362
	24%	29%	28%	26%	25%	17%	20%	20%	29%	24%	23%	27%	23%
Financial markets		E	E	E	E				G				
	314	36	53	17	138	48	22	58	50	88	73	139	175
The chance of a recession	16%	13%	24%	13%	18%	10%	16%	11%	13%	16%	23%	33%	11%
			ACE		E						GHI	L	
How I'll pay my bills	289	38	44	23	112	52	20	60	52	93	63	44	245
	14%	14%	20%	17%	15%	11%	15%	11%	13%	16%	20%	10%	16%
My ability to afford the things I need for my family (i.e. food, clothing, medicine, etc.)		E									G		K
	506	68	70	38	193	102	34	143	80	154	83	113	393
That I may no longer be able to afford my home	25%	25%	31%	29%	25%	22%	25%	27%	21%	27%	26%	27%	25%
			E										
That I may never be able to afford a home	441	73	62	44	146	75	40	157	82	94	52	101	340
	22%	27%	28%	34%	19%	16%	29%	30%	21%	17%	16%	24%	22%
How inflation will impact my savings		DE	DE	DE			DE	HUJ					
	377	60	62	37	128	58	32	136	72	89	41	92	285
How interest rates will impact my debt payments	19%	22%	28%	28%	17%	12%	24%	26%	19%	16%	13%	22%	18%
		E	DE	DE			E	HUJ					
The rising cost of housing	427	91	41	30	159	72	36	153	80	86	56	82	345
	21%	33%	18%	23%	21%	15%	26%	29%	21%	15%	17%	20%	22%
That I may no longer be able to afford my home		BDE		E			E	HUJ					
	222	33	27	25	87	38	12	74	40	50	29	59	163
That I may never be able to afford a home	11%	12%	12%	19%	11%	8%	9%	14%	10%	9%	9%	14%	10%
			DEF					I					
How inflation will impact my savings	259	57	44	21	85	36	16	90	55	55	25	55	204
	13%	21%	19%	16%	11%	8%	12%	17%	14%	10%	8%	13%	13%
How interest rates will impact my savings/investments		DEF	DE	E				IJ	J				
	352	50	45	31	137	67	23	92	79	96	49	71	281
The current state of the Canadian economy	18%	18%	20%	24%	18%	14%	17%	18%	21%	17%	15%	17%	18%
			E										
Economic concerns as a result of COVID-19 (coronavirus)	265	40	31	23	101	50	20	73	39	84	51	77	188
	13%	15%	14%	17%	13%	11%	15%	14%	10%	15%	16%	18%	12%
Some other financial concern		E							H	L			
	357	51	54	25	146	54	27	95	81	91	53	65	292
No financial concerns keep me awake at night	18%	19%	24%	19%	19%	11%	20%	18%	21%	16%	16%	15%	18%
		E	E	E	E		E						
Sigma	577	86	88	40	237	86	39	168	104	154	102	118	458
	29%	32%	39%	31%	31%	18%	29%	32%	27%	27%	32%	28%	29%
Some other financial concern		E	E	E	E		E						
	678	84	99	51	267	131	46	190	124	206	99	163	515
No financial concerns keep me awake at night	34%	31%	44%	39%	35%	28%	33%	36%	32%	36%	31%	39%	33%
			AE	E	E								
Sigma	161	29	27	12	59	22	12	61	31	26	19	23	138
	8%	11%	12%	9%	8%	5%	9%	12%	8%	5%	6%	5%	9%
Sigma		E	E	E				IJ					
	624	77	50	25	252	180	38	158	114	187	94	91	532
Sigma	31%	28%	22%	20%	33%	38%	28%	30%	30%	33%	30%	22%	34%
				BC	ABCF								K
	7037	1065	972	539	2697	1265	499	1978	1352	1898	1072	1584	5453
	352%	392%	434%	415%	351%	269%	367%	378%	351%	336%	336%	375%	345%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

Which of the following apply to you as a result of the impact of COVID-19:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	300	190	190	680	450	191	438	348	578	452	484	1517
Base: All Respondents (wtd)	2001	272	224	130	768	470	136	523	385	565	319	422	1579
I have personally lost my job	326	43	38	25	112	85	24	104	57	89	40	85	241
	16%	16%	17%	19%	15%	18%	18%	20%	15%	16%	12%	20%	15%
Someone else in my household has lost their job	285	47	45	13	109	47	25	55	61	86	52	71	214
	14%	17%	20%	10%	14%	10%	19%	11%	16%	15%	16%	17%	14%
I am working reduced hours or receiving reduced pay	347	65	40	20	130	67	24	86	70	97	66	92	255
	17%	24%	18%	16%	17%	14%	18%	16%	18%	17%	21%	22%	16%
Someone else in my household is working reduced hours or receiving reduced pay	184	30	41	7	66	30	12	24	46	60	28	64	121
	9%	11%	18%	5%	9%	6%	9%	5%	12%	11%	9%	15%	8%
I am receiving CERB (Canada Emergency Response Benefit) as a result of having lost my job	204	32	28	11	72	44	17	59	35	63	24	50	153
	10%	12%	13%	9%	9%	9%	12%	11%	9%	11%	8%	12%	10%
Someone else in my household is receiving CERB (Canada Emergency Response Benefit) as a result of having lost their job	166	32	28	7	63	29	6	29	36	56	36	42	124
	8%	12%	13%	5%	8%	6%	5%	5%	9%	10%	11%	10%	8%
I am a small business owner and have had to temporarily close my business as a result of COVID-19	52	11	11	3	15	5	7	20	10	13	5	11	41
	3%	4%	5%	2%	2%	1%	5%	4%	3%	2%	2%	3%	3%
I am a small business owner receiving government support (such as Canada Emergency Wage Subsidy (CEWS), Regional Relief Recovery Fund (RRRF), Business Credit Availability Program (BCAP), Canada Emergency Commercial Rent Assistance (CECRA))	35	9	7	1	6	10	1	8	6	15	5	12	23
	2%	3%	3%	1%	1%	2%	*	1%	2%	3%	2%	3%	1%
None of the above	1073	133	100	75	427	271	66	304	200	287	166	175	898
	54%	49%	45%	58%	56%	58%	48%	58%	52%	51%	52%	41%	57%
Sigma	2671	401	339	163	999	588	182	689	520	767	423	601	2070
	133%	147%	151%	125%	130%	125%	134%	132%	135%	136%	133%	143%	131%

Statistics:

Overlap formulae used

- Column Proportions:

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 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

If the COVID-related government financial support ends, which of the following are you likely to do?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	351	61	40	31	115	74	30	74	58	109	80	104	247
Base: All Answering (wtd)	364	65	59	17	128	72	23	89	65	118	61	93	271
Apply for Employment Insurance benefits (EI)	117	24	23	5	40	18	7	33	22	41	10	33	84
	32%	37%	39%	31%	31%	25%	30%	37%	34%	34%	16%	36%	31%
	*	**	**	*	*	*	**	J*	*	J*	*	*	*
Take On More Debt (Net)	129	27	26	4	37	25	9	38	21	48	17	47	82
	35%	42%	44%	26%	29%	34%	41%	42%	32%	41%	27%	51%	30%
	*	**	**	*	*	*	**	*	*	*	*	L*	*
Use a payday loan service	14	6	-	1	4	1	2	5	1	6	2	8	6
	4%	10%	-	4%	3%	1%	9%	6%	2%	5%	3%	9%	2%
	*	**	**	*	*	*	**	*	*	*	*	L*	*
Take out a bank loan	26	3	11	2	5	5	*	13	2	8	1	4	22
	7%	5%	19%	9%	4%	7%	1%	15%	3%	7%	2%	5%	8%
	*	**	**	*	*	*	**	J*	*	*	*	*	*
Use line of credit to pay bills	44	6	7	3	16	8	4	8	9	24	2	14	30
	12%	9%	12%	16%	13%	12%	18%	9%	14%	20%	3%	15%	11%
	*	**	**	*	*	*	**	*	*	J*	*	*	*
Borrow from friends or family	58	18	9	3	16	10	2	16	13	17	9	22	36
	16%	27%	16%	19%	12%	14%	9%	19%	20%	14%	14%	24%	13%
	D*	**	**	*	*	*	**	*	*	*	*	L*	*
Use my credit cards to pay bills	61	18	15	-	14	9	4	16	13	20	7	22	39
	17%	28%	26%	-	11%	13%	20%	18%	20%	17%	12%	24%	15%
	D*	**	**	*	*	*	**	*	*	*	*	*	*
Declare bankruptcy	21	5	7	*	3	2	2	13	1	5	2	3	18
	6%	8%	13%	2%	3%	3%	10%	14%	1%	4%	4%	3%	7%
	*	**	**	*	*	*	**	H*	*	*	*	*	*
Use my savings to pay bills	108	30	7	8	39	16	8	20	22	39	21	32	76
	30%	46%	13%	49%	30%	21%	35%	23%	34%	33%	34%	34%	28%
	E*	**	**	*	*	*	**	*	*	*	*	*	*
Submit a consumer proposal to address my debt	24	3	9	-	6	3	3	15	1	4	4	9	15
	7%	5%	15%	-	5%	4%	12%	17%	2%	3%	6%	9%	6%
	*	**	**	*	*	*	**	HI*	*	*	*	*	*
Sell my home	14	*	3	*	6	2	2	6	1	3	1	3	10
	4%	1%	5%	1%	5%	3%	7%	7%	1%	2%	2%	4%	4%
	*	**	**	*	*	*	**	*	*	*	*	*	*
Sell my assets (car, rental property, investments, etc.)	47	10	7	1	20	5	5	16	12	14	4	11	36
	13%	15%	11%	7%	15%	8%	20%	19%	18%	12%	6%	12%	13%
	*	**	**	*	*	*	**	*	*	*	*	*	*
Reduce my consumer spending or expenses (i.e. cell phone, cable, travel, discretionary spending, etc.)	166	33	23	8	67	23	12	44	34	44	28	48	118
	46%	51%	39%	45%	53%	32%	52%	50%	52%	38%	45%	51%	44%
	*	**	**	E*	*	*	**	*	*	*	*	*	*
None of the above	66	7	13	3	29	12	1	7	11	26	16	11	55
	18%	11%	23%	20%	22%	17%	6%	8%	17%	22%	27%	12%	20%
	*	**	**	*	*	*	**	*	*	G*	G*	*	*
Sigma	765	164	135	34	265	114	52	213	142	250	107	220	545
	210%	251%	231%	203%	207%	158%	229%	241%	217%	211%	174%	236%	201%

Statistics:

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