PRESS RELEASE

Global support for peaceful Floyd protests in U.S. with majority saying response is appropriate

Majority don’t think violent protests are appropriate response to killing of unarmed man

Paris, France June 19, 2020 — A majority of people in 14 major countries support the peaceful protests and demonstrations that have taken place across the United States after the death of George Floyd, according to the latest Ipsos poll.

In a survey of more than 15,000 people conducted on June 4 to 7, support for the action is highest in neighbouring Canada (81%), Germany and India (80%), the United Kingdom, South Africa and Mexico (79%). Russia is the only country among the 15 polled where almost a third (30%) of respondents oppose the peaceful protests.

But added to this, a majority of people in all of the countries agreed that peaceful protests and demonstrations are an appropriate response to the killing of an unarmed man by police. Respondents in the U.S. (80%) are among the most likely to agree with this, along with those in Canada (82%), Germany (81%), and the U.K. (80%). Still, about a third of people in South Korea (33%) and Japan (30%) disagree.
PRESS RELEASE

On other end, a majority of people in 12 countries don’t think more violent protests and unrest are an appropriate response to the killing of an unarmed man by police. This sentiment is highest in Australia at (72%), followed by the U.S. and Canada (71%) and the U.K. (70%).

Only more people in India (50%) agree that more violent protests and unrest are an appropriate response, while those in Russia are most divided on this issue with only 3 percentage points separating those that agree and disagree, followed by Brazil (10 points).

Do you think peaceful or violent protests are an appropriate response?

Overall, a majority of respondents in almost all countries are sympathetic to people who are out protesting right now with this sentiment lowest in Japan at (50%).

At the same time, a majority of people in all countries, except India, are not surprised that these protests happen in a country like the U.S. Four in five people in Canada and France (80%) feel this way, followed by the U.K. (78%), Germany (77%) and Spain (71%). India is the only country where a majority (71%) say they are surprised by such protests in the U.S., with this sentiment also high in other emerging markets of Mexico (43%) and South Africa (41%).
How people feel about Trump’s response

In terms of U.S. President Donald Trump’s response to the situation, a majority of people in 13 countries disapprove of how he has handled the recent protests and demonstrations. This sentiment is highest in developed countries of the U.K. (80%), Canada (76%), Spain (75%), Germany and Mexico (74%). In comparison, disapproval of the president's actions among Americans is at 52%.

India is the only country where a majority of people (57%) approve of Trump’s response, followed by more than a third of people in the U.S. (38%).
Are you following protests since death of George Floyd?

**About the Study**

These are the results of an Ipsos survey conducted June 4th to 7th, 2020 on the Global Advisor online platform among 15,107 adults aged 18-74 in Canada and the United States and 16-74 in Australia, Brazil, France, Germany, Italy, Spain, India, Japan, Mexico, Russia, South Africa, South Korea and the United Kingdom. Where available, tracking results from previous studies conducted through March and April, as well as selected results from February, are referenced by date.

The sample for this study consists of approximately 1,000 individuals in each country. The samples in Australia, Canada, France, Germany, Italy, Spain, Japan, South Korea, the U.K. and the U.S. can be taken as representative of these countries' general adult population over age 16 or 18 (as above) and under the age of 75. The sample in Brazil, India, Mexico, Russia, and South Africa is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more “connected” segment of the population. The data is weighted so that each market’s sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum up to 100 or the ‘difference’ appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website (www.ipsos.com).
PRESS RELEASE

For more information on this news release, please contact:

Darrell Bricker, PhD
Global Service Line Leader, Public Affairs
+1 416 324 2001
Darrell.Bricker@ipsos.com

About Ipsos
Ipsos is the world’s third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com