

# Returning To Normal

**Attitudes Towards The Post –  
Lockdown Era In Saudi Arabia**

June – 2020

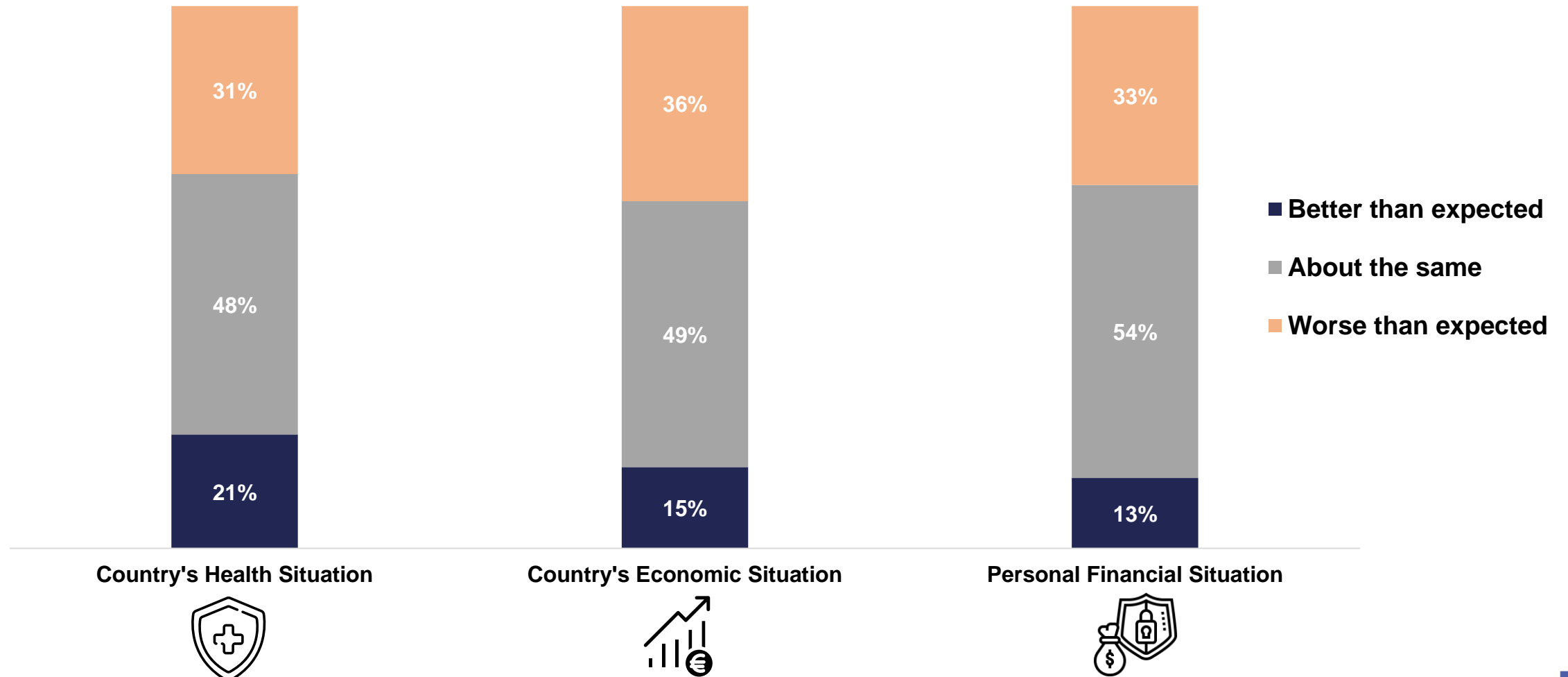


**GAME CHANGERS**



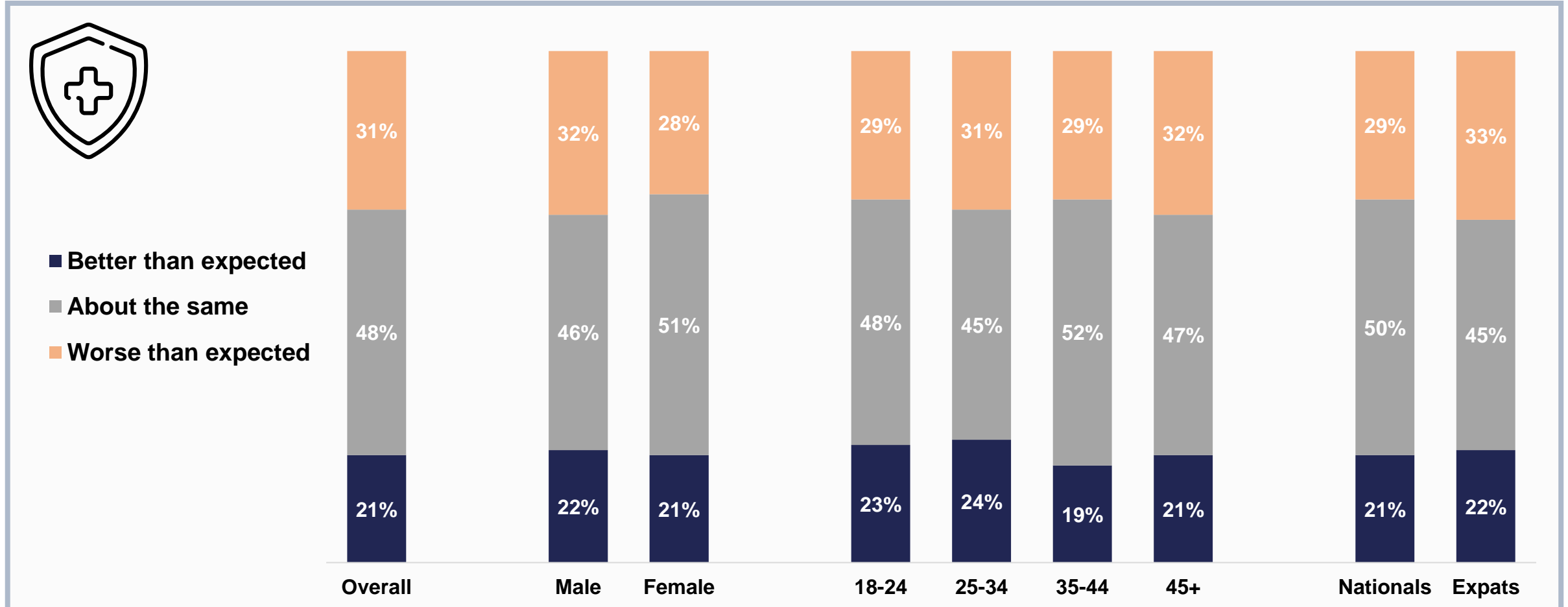
# COVID-19 Impact Expectations

Please think about when you first heard about the COVID-19 pandemic. Would you say the following are better or worse in comparison to what you expected them to be?



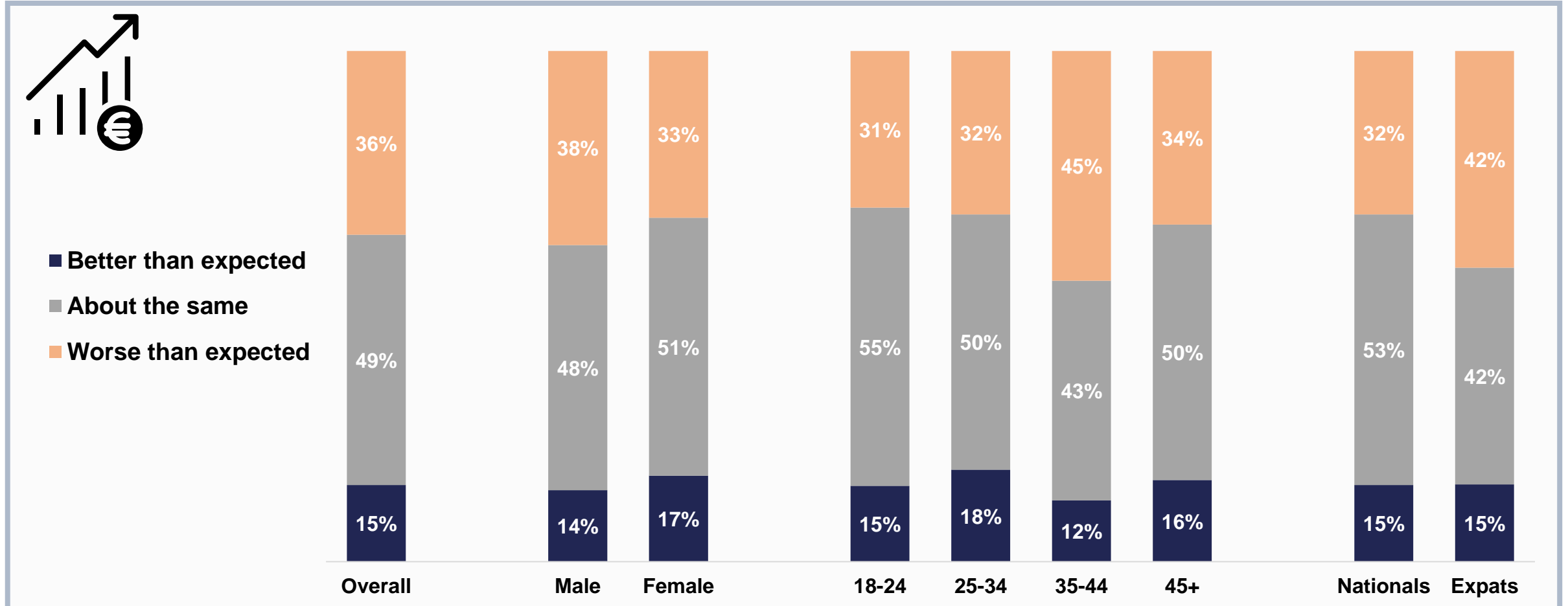
# COVID-19 Impact: Country's Health Situation

Please think about when you first heard about the COVID-19 pandemic. Would you say the following are better or worse in comparison to what you expected them to be?



# COVID-19 Impact: Country's Economic Situation

Please think about when you first heard about the COVID-19 pandemic. Would you say the following are better or worse in comparison to what you expected them to be?

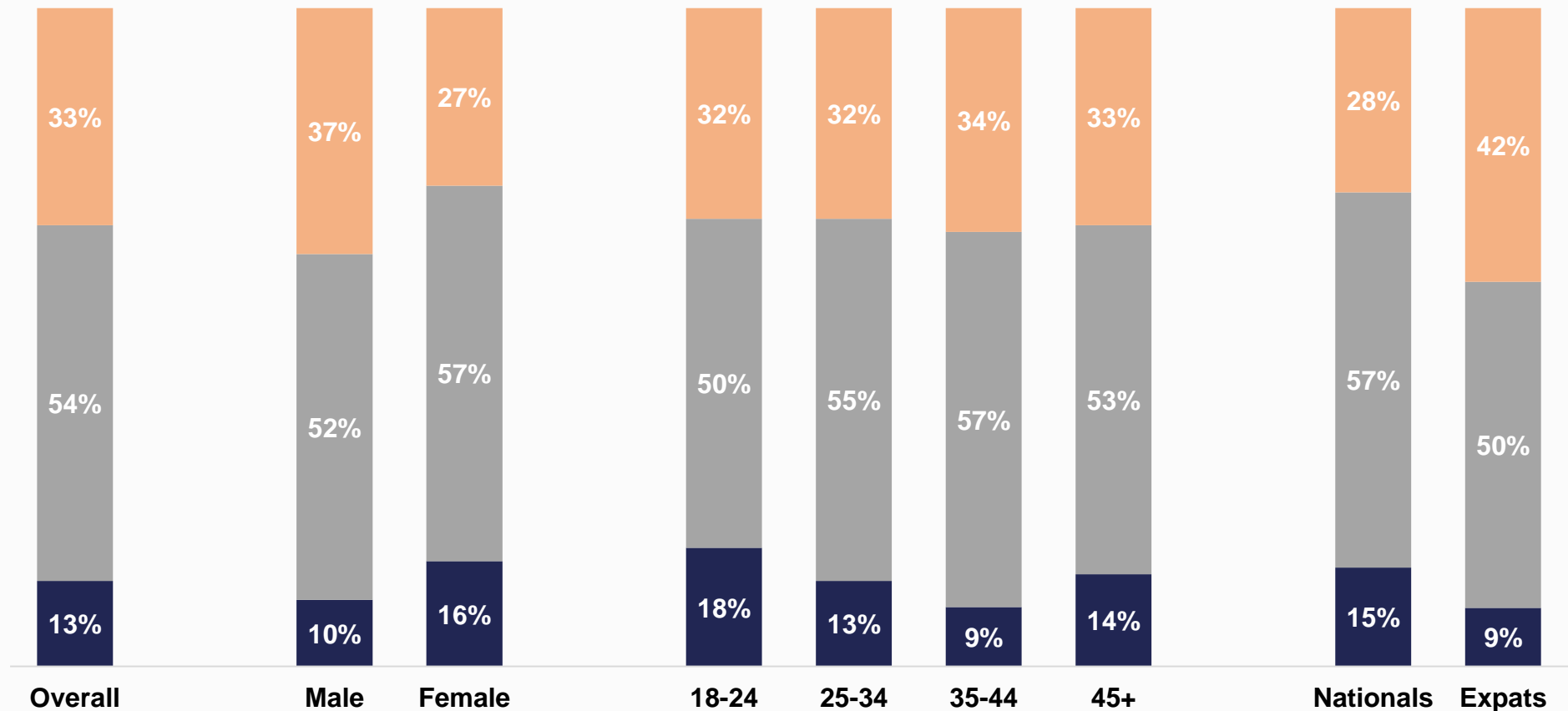


# COVID-19 Impact: Personal Financial Situation

Please think about when you first heard about the COVID-19 pandemic. Would you say the following are better or worse in comparison to what you expected them to be?

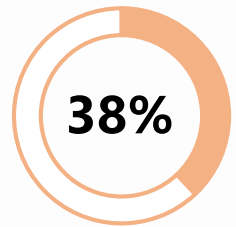


- Better than expected
- About the same
- Worse than expected

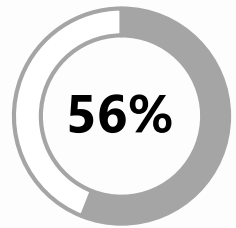


# Preferred Course Of Action: Health vs. Economy

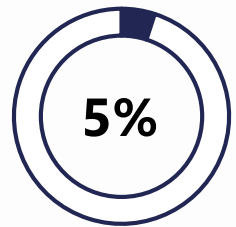
Which of the below courses of action do you think the government needs to take considering COVID-19?



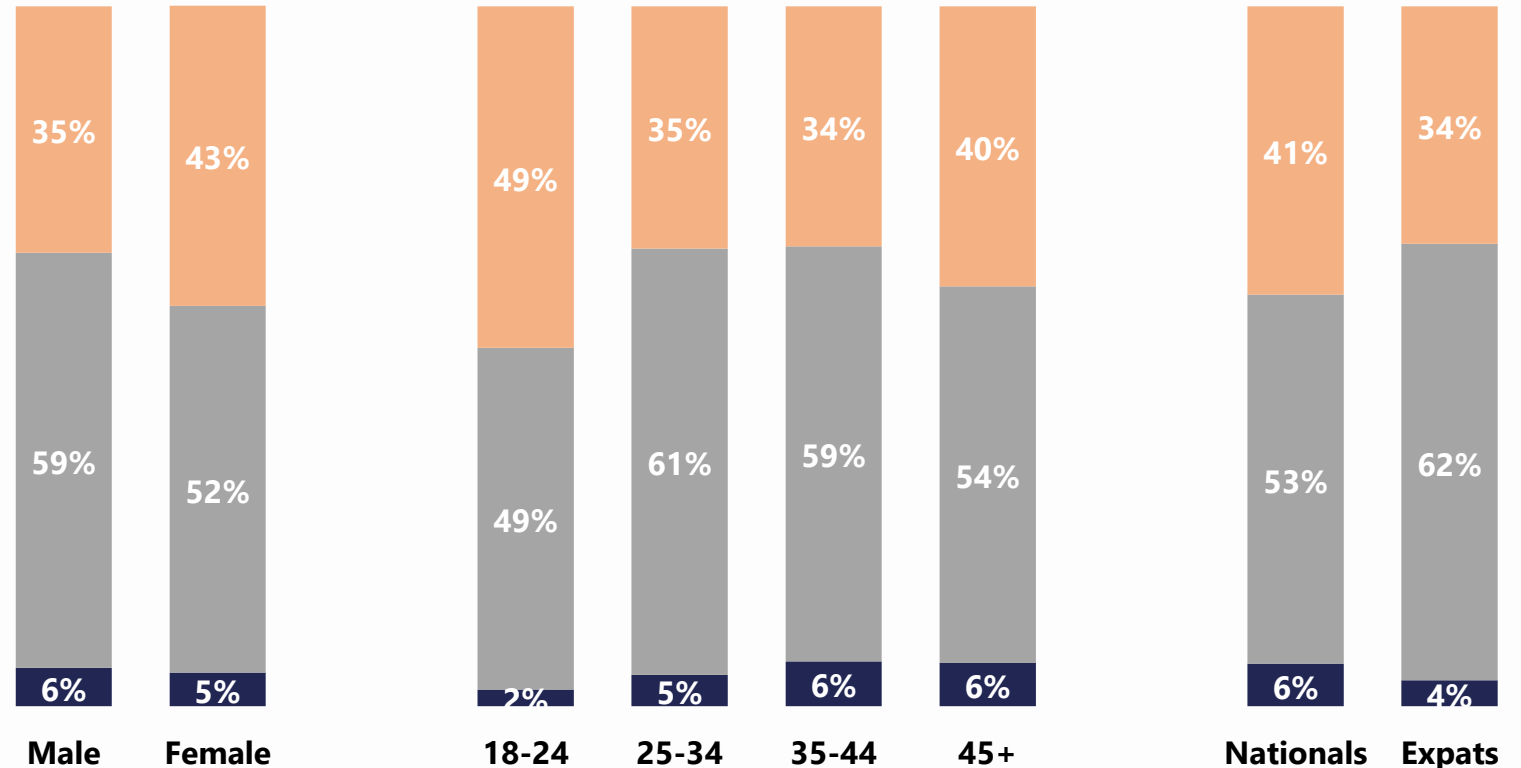
Stop virus from spreading, even if it means fully locking down the country



Slow down virus spread & try upholding economy as best as possible

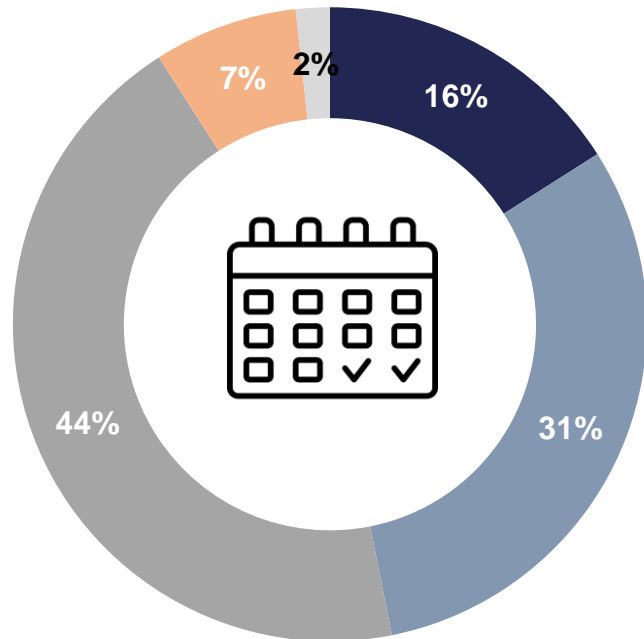


Keep the economy running fully, even if it means the virus spreads



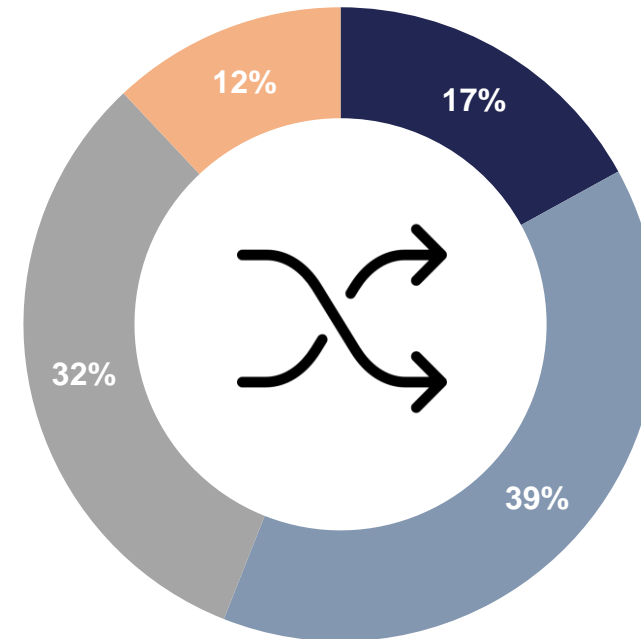
# COVID-19 Outlook: Returning To Normal

Considering the COVID-19 outbreak, How long do you think it will take before things feel like they are getting back to normal?



- Within 1-2 months
- Within 3-5 months
- 6 months to a year
- 2 years or longer
- Never

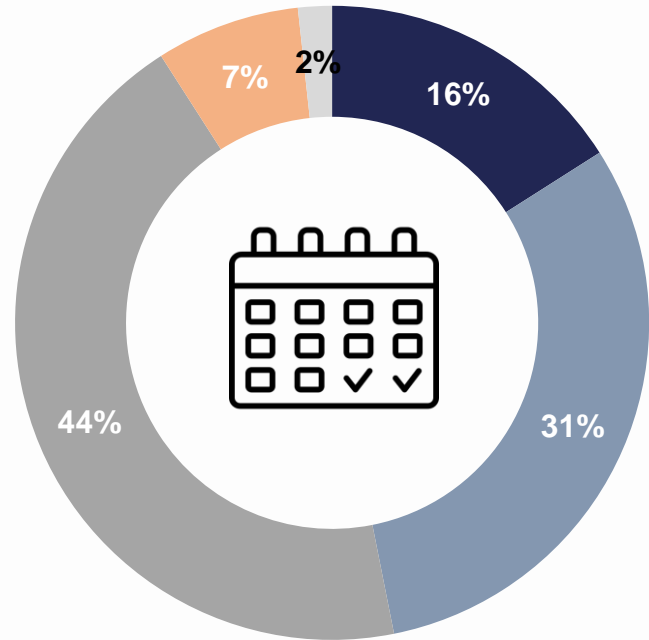
Over time people will resume “regular” activities. In the long-term, which of the following do you expect best applies to you?



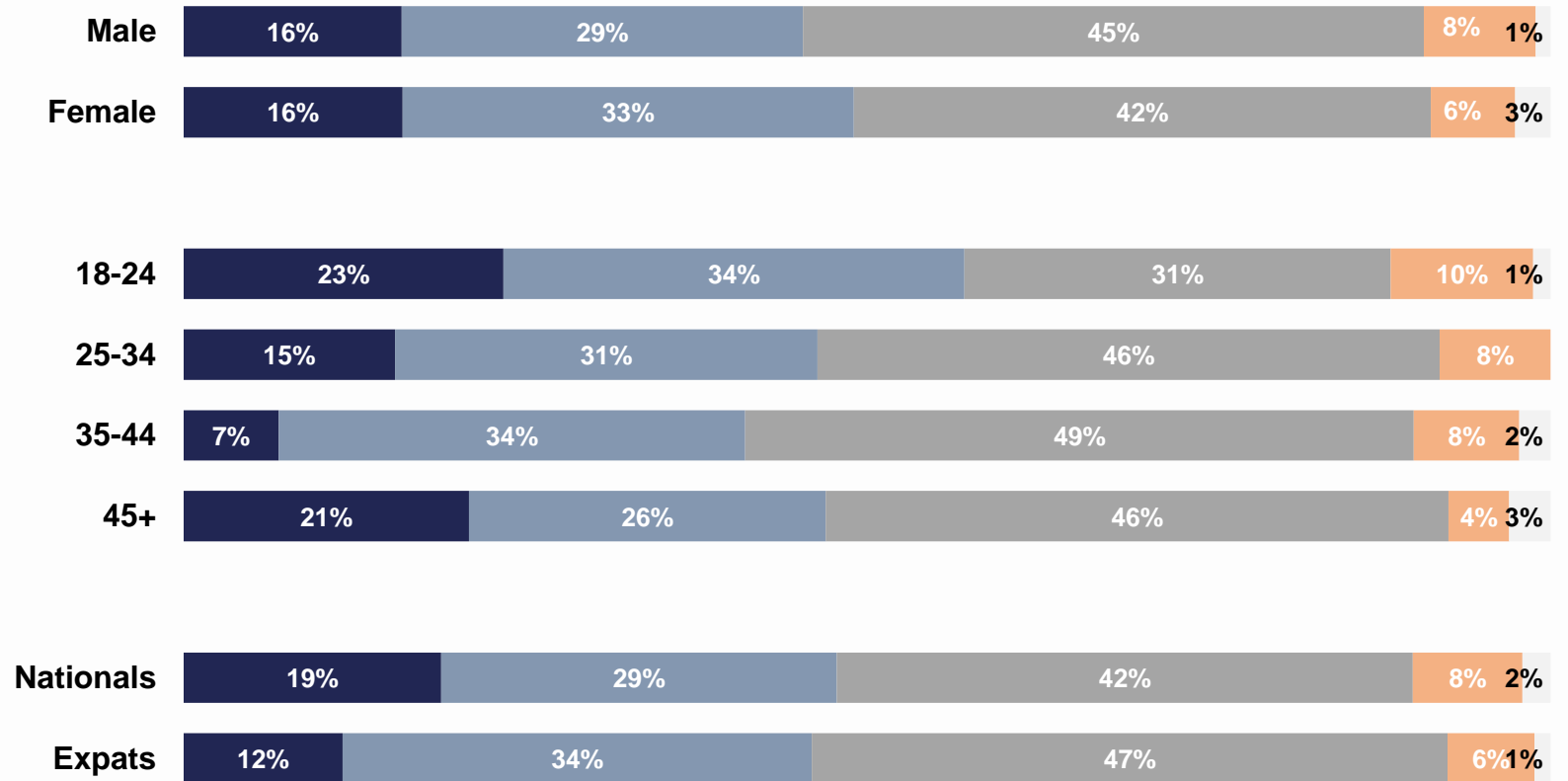
- Will do everything the same as before.
- Will make small changes.
- Will change many things in the way of life.
- My life will change completely.

# Returning To Normal: Timelines

Considering the COVID-19 outbreak, How long do you think it will take before things feel like they are getting back to normal?



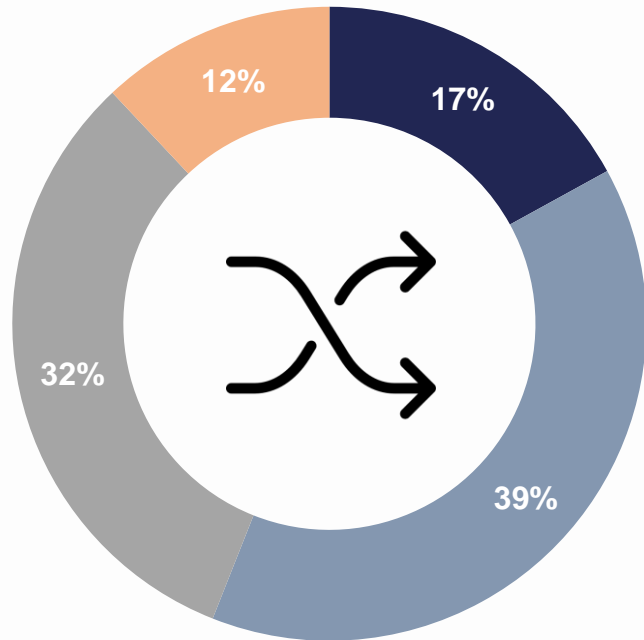
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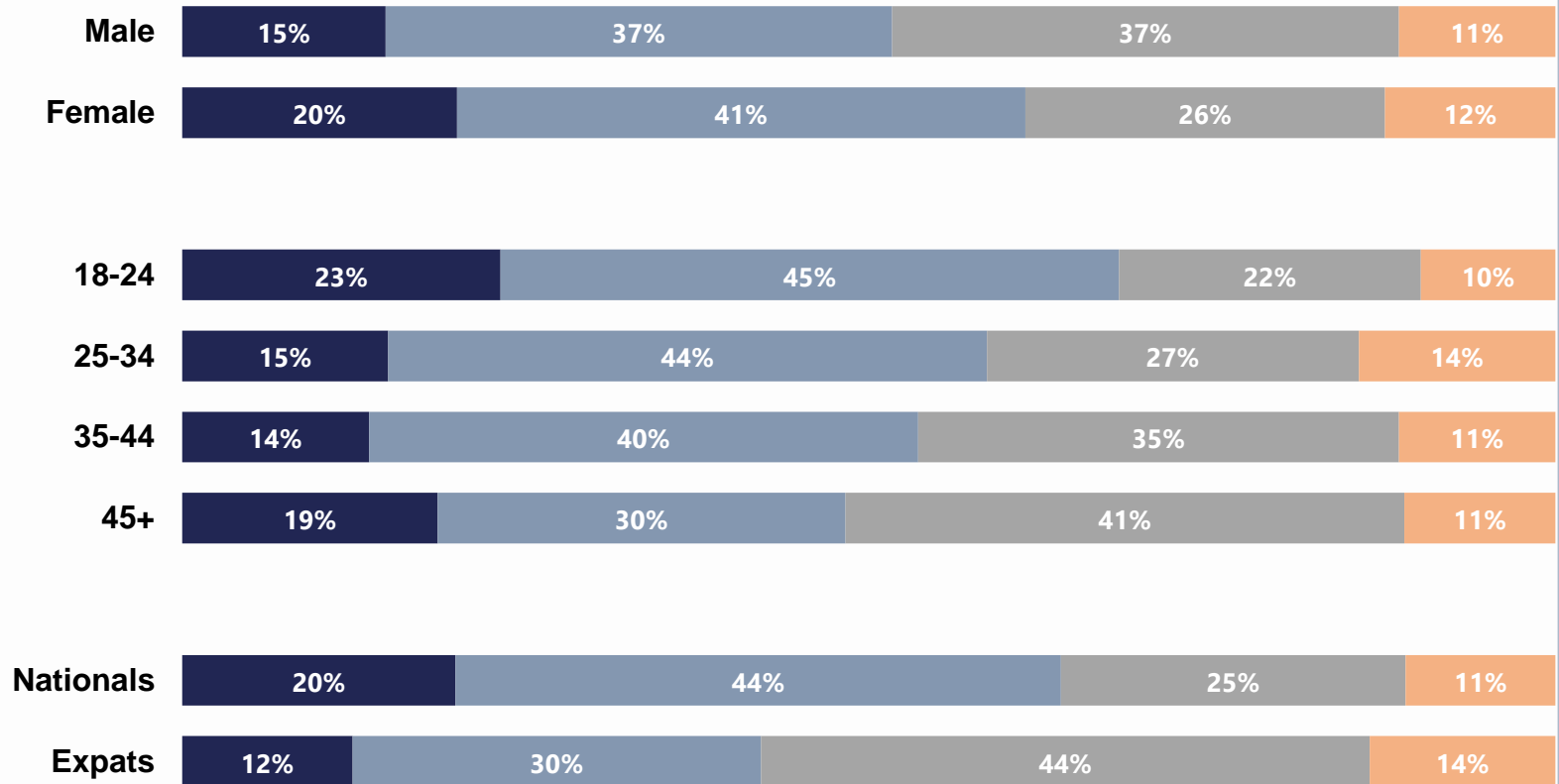


# Returning To Normal: Life Changes

Over time people will resume “regular” activities. In the long-term, which of the following do you expect best applies to you?

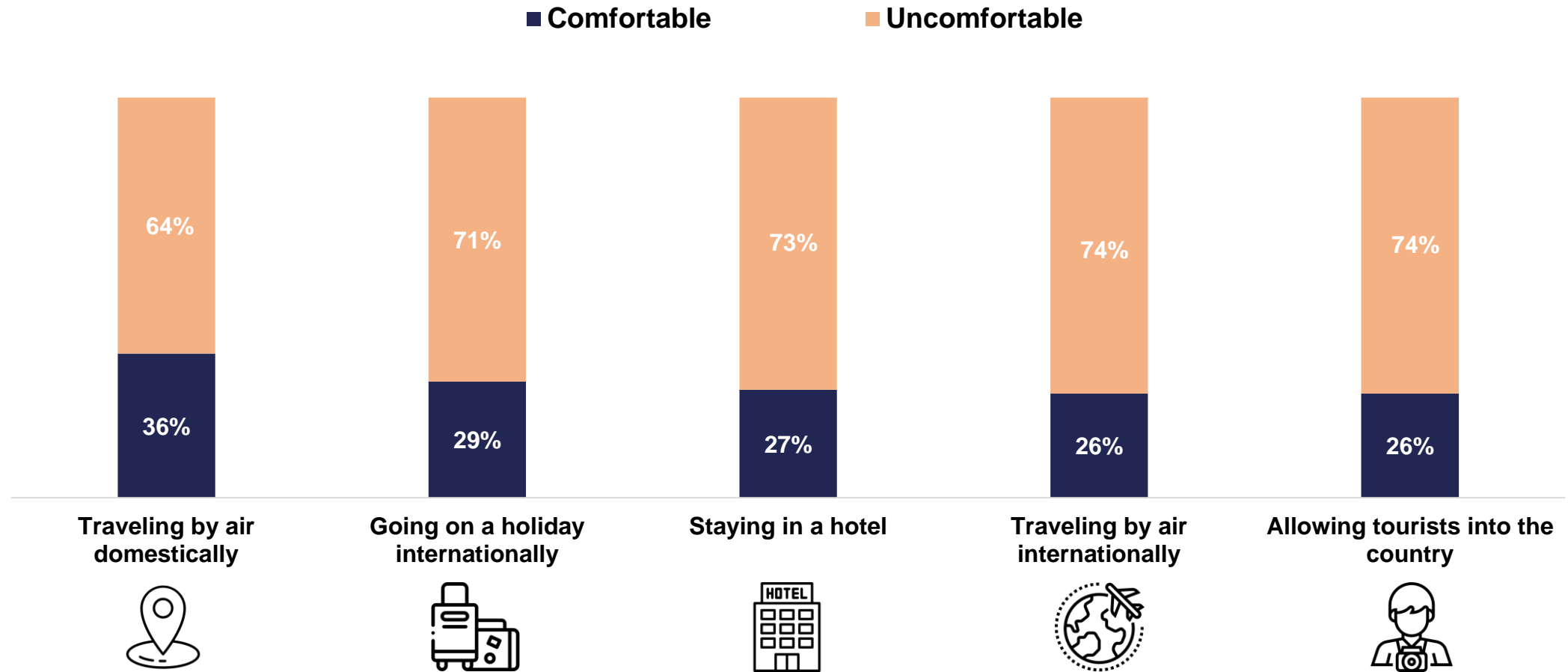


- Will do everything the same as before.
- Will make small changes.
- Will change many things in the way of life.
- My life will change completely.



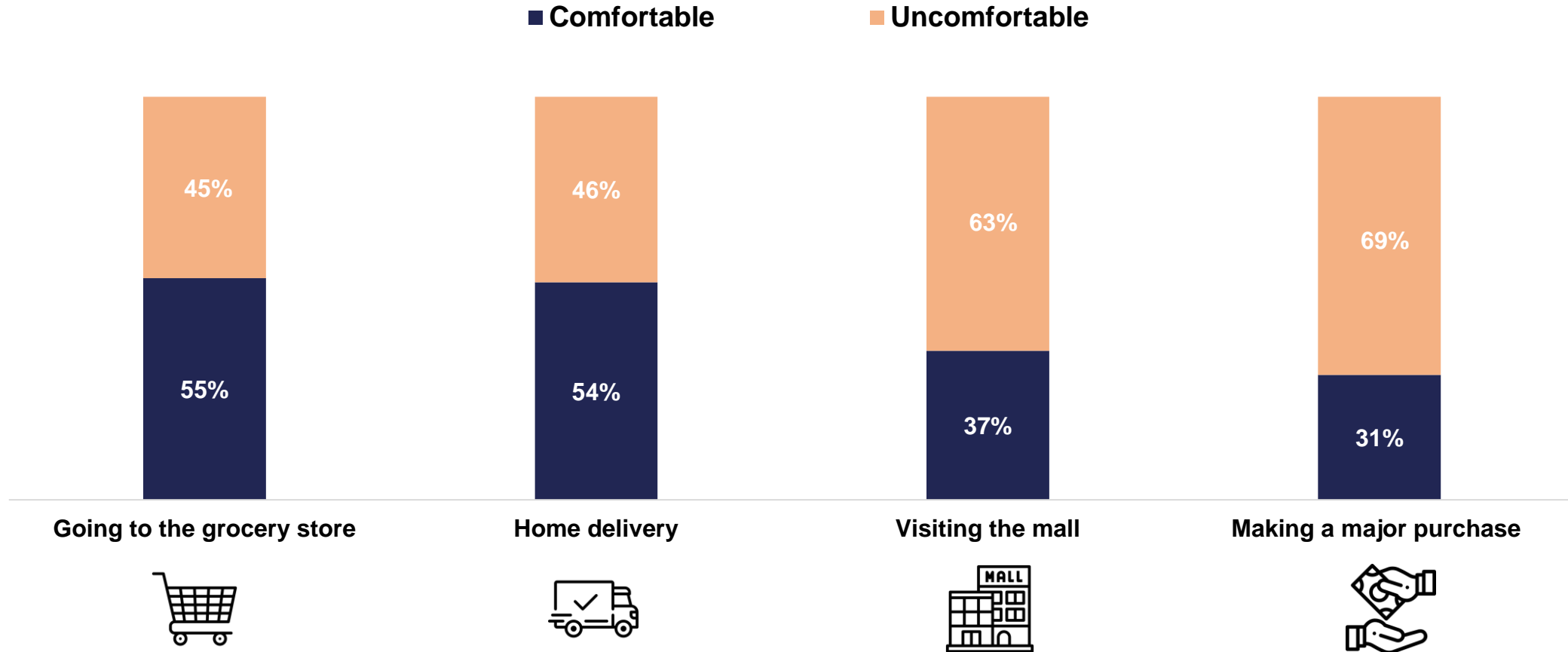
# Returning To Normal: Travel & Tourism

*How comfortable would you feel doing each of the following in the coming weeks?*



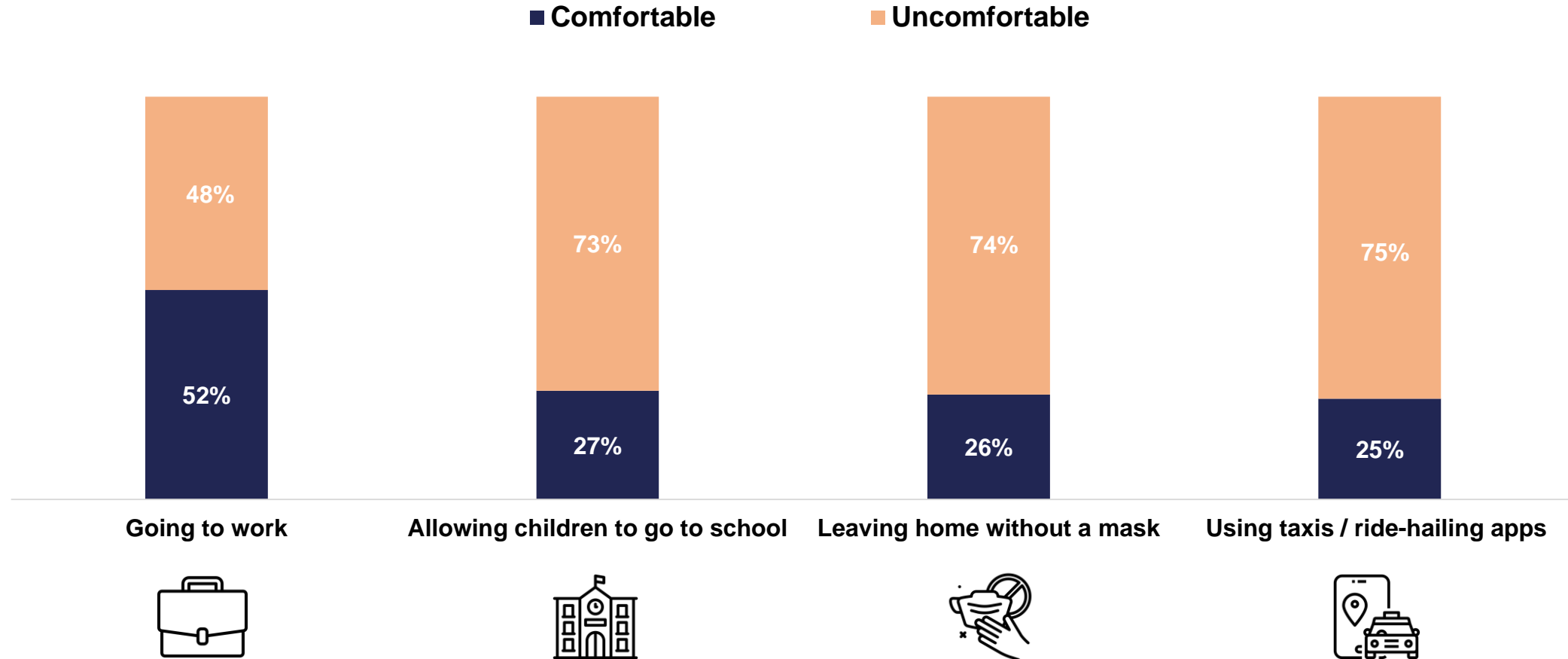
# Returning To Normal: Shopping

*How comfortable would you feel doing each of the following in the coming weeks?*



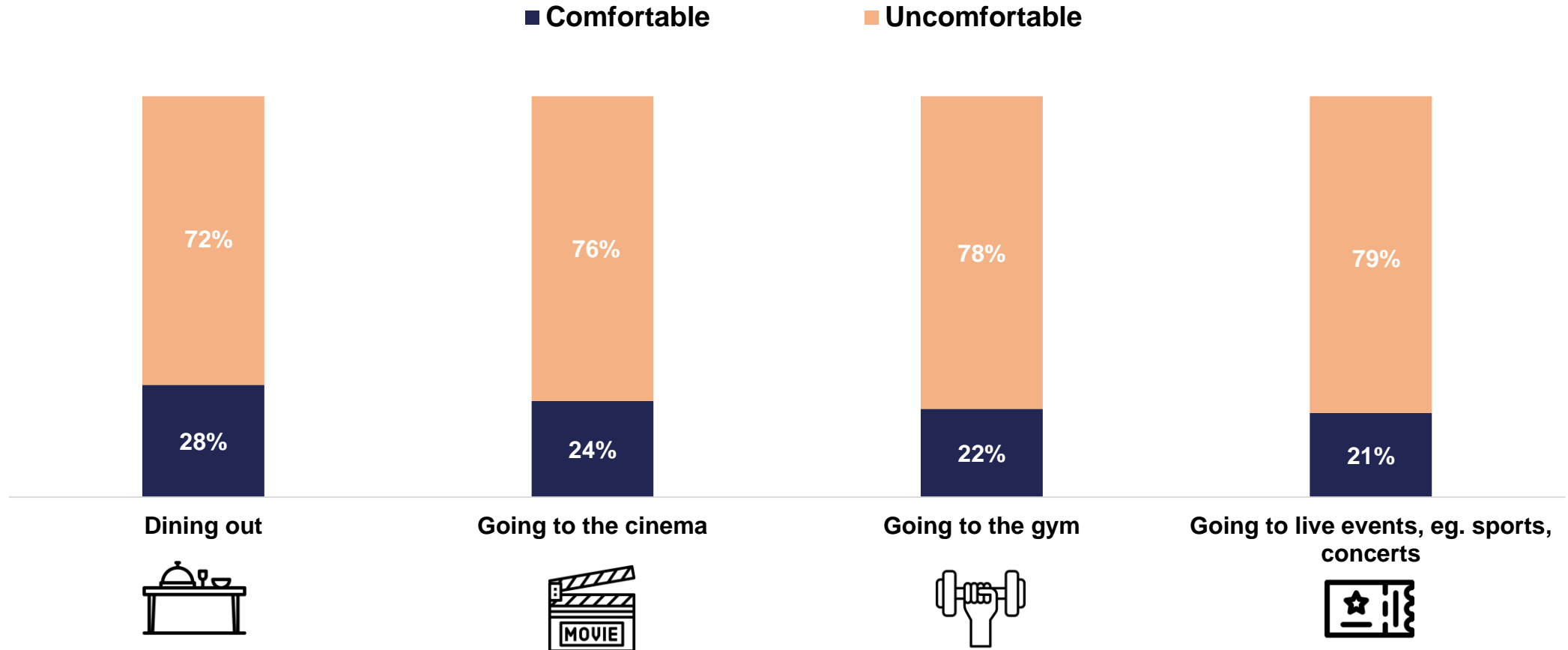
# Returning To Normal: Daily Life

How comfortable would you feel doing each of the following in the coming weeks?



# Returning To Normal: Lifestyle

*How comfortable would you feel doing each of the following in the coming weeks?*



# Methodology

- **500 Interviews Conducted in Saudi Arabia, Across The Kingdom.**
- **The Survey Was Conducted Via The Ipsos MENA Online Panel.**
- **The Survey Covered Saudis & Expats Aged 18 to 64 Years, Males and Females.**



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**GAME CHANGERS**

