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ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: June 24 – June 25 2020

Number of interviews, adults: 579

Margin of error for the total sample: +/- 4.7 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. How concerned are you that you or someone you know will be infected with the coronavirus?

	Very concerned	Somewhat concerned	Not so concerned	Not concerned at all	Skipped	Total concerned	Total not concerned
June 24-25	34	43	19	5	*	76	24
June 10-11	28	41	23	8	-	69	31
May 20-21	36	42	15	7	*	78	22
May 13-14	36	43	17	5	-	79	21
May 6-7	35	42	17	6	-	77	23
April 29-30	39	42	13	4	1	82	18
April 22-23	42	40	14	4	-	82	18
April 15-16	41	40	15	5	-	80	20
April 8-9	43	43	11	3	-	86	14
April 1-2	50	39	9	2	1	89	11
March 18-19	34	45	16	5	*	79	21
March 11-12	26	40	26	7	1	66	34



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2. In the past week have you worn a face mask or face covering when you've left your home, or not?

	June 24-25	April 15-16	April 8-9
Yes	87	61	48
No	11	28	39
Did not leave home in the past week	2	11	13
Skipped	*	-	*

2. In the past week have you worn a face mask or face covering when you've left your home, or not?

Base: Have left the house in the past week	June 24-25 (N=567)	April 15-16 (N=454)	April 8-9 (N=443)
Yes	89	69	55
No	11	31	45
Skipped	*	-	-

- Q3. Do you think the U.S. is reopening the economy too quickly, too slowly, or at about the right pace?

	June 24-25
Too quickly	56
Too slowly	15
At about the right pace	29
Skipped	-

- Q4. Do you have a child under 18 living at home?

	June 24-25
Yes	28
No	72
Skipped	-

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Eat at a restaurant <i>Base: Typically eat at a restaurant</i>	June 24-25 (N=554)	June 10-11 (N=654)	May 13-14 (N=545)
Willing	56	59	41
Not willing	44	40	59
Skipped	-	*	*

Go grocery shopping <i>Base: Typically go grocery shopping</i>	June 24-25 (N=571)	June 10-11 (N=676)	May 13-14 (N=555)
Willing	93	94	91
Not willing	7	6	8
Skipped	*	*	*

Go to a bar <i>Base: Typically go to a bar</i>	June 24-25 (N=365)	June 10-11 (N=405)	May 13-14 (N=343)
Willing	31	34	24
Not willing	69	65	76
Skipped	*	1	*

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Attend a sporting event in a large stadium <i>Base: Typically attend a sporting event in a large stadium</i>	June 24-25 (N=380)	June 10-11 (N=443)	May 13-14 (N=371)
Willing	21	29	19
Not willing	79	71	81
Skipped	-	1	1

Go to a gym or health club <i>Base: Typically go to a gym or health club</i>	June 24-25 (N=341)	June 10-11 (N=404)	May 13-14 (N=343)
Willing	28	33	27
Not willing	71	66	73
Skipped	*	1	-

Stay in a hotel <i>Base: Typically stay in a hotel</i>	June 24-25 (N=494)	June 10-11 (N=578)	May 13-14 (N=462)
Willing	53	57	45
Not willing	47	42	55
Skipped	-	1	-

Go to a movie theatre <i>Base: Typically go to a movie theatre</i>	June 24-25 (N=462)	June 10-11 (N=530)	May 13-14 (N=423)
Willing	31	39	29
Not willing	69	61	70
Skipped	*	1	1

Get a haircut at a barber or salon <i>Base: Typically get a haircut at a barber or salon</i>	June 24-25 (N=497)	June 10-11 (N=590)	May 13-14 (N=473)
Willing	65	69	56
Not willing	35	31	44
Skipped	-	*	*

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Attend church <i>Base: Typically attend church</i>	June 24-25 (N=360)	June 10-11 (N=449)	May 13-14 (N=340)
Willing	49	57	42
Not willing	50	42	57
Skipped	*	1	*

Go to a shopping mall <i>Base: Typically go to a shopping mall</i>	June 24-25 (N=482)	June 10-11 (N=570)	May 13-14 (N=465)
Willing	48	53	38
Not willing	52	46	61
Skipped	-	1	*

Go bowling <i>Base: Typically go bowling</i>	June 24-25 (N=313)	June 10-11 (N=355)	May 13-14 (N=299)
Willing	31	38	28
Not willing	69	61	72
Skipped	-	1	-

Fly on an airplane <i>Base: Typically fly on an airplane</i>	June 24-25 (N=465)	June 10-11 (N=540)	May 13-14 (N=444)
Willing	36	44	29
Not willing	64	55	70
Skipped	-	1	*

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Go to work <i>Base: Typically go to work</i>	June 24-25 (N=417)	June 10-11 (N=505)	May 13-14 (N=403)
Willing	79	82	71
Not willing	21	17	29
Skipped	-	1	*

Attend a protest <i>Base: Typically attend a protest</i>	June 24-25 (N=286)	June 10-11 (N=347)
Willing	22	26
Not willing	78	73
Skipped	*	1

Send your child to school <i>Base: Have a child under 18 living at home and typically send them to school</i>	June 24-25 (N=136)	June 10-11 (N=159)	May 13-14 (N=119)
Willing	49	54	31
Not willing	51	45	69
Skipped	-	1	-



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About the Study

This ABC News/Ipsos Poll was conducted June 24 to June 25, 2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 579 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 4.7 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.33. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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