

Which of the following describes your access to a car?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
I own a car	1435	186	200	94	542	318	94	305	274	385	312	310	1125
	72%	69%	89%	76%	70%	67%	70%	53%	76%	85%	87%	75%	71%
I have access to a car through a family member or friend			ACDEF	E					G	GH	GH		
	285	36	23	13	126	67	20	97	38	50	48	70	215
	14%	13%	10%	10%	16%	14%	15%	17%	11%	11%	13%	17%	14%
I participate in a car-sharing scheme (such as Zipcar or Communauto)				B				HI					
	42	11	-	2	8	15	5	15	7	7	10	11	30
	2%	4%	-	2%	1%	3%	4%	3%	2%	2%	3%	3%	2%
I am able to rent a car (i.e. over 21 and have a valid driver's license)		BD				BD	BD						
	175	32	12	9	68	43	13	46	36	39	46	37	138
	9%	12%	5%	7%	9%	9%	9%	8%	10%	9%	13%	9%	9%
None of these apply to me		B									G		
	249	36	13	15	93	73	18	142	38	23	5	41	208
	12%	13%	6%	12%	12%	15%	14%	25%	10%	5%	1%	10%	13%
Sigma		B		B	B	B	B	HIJ	IJ	J			
	2185	300	248	133	837	517	149	607	394	504	421	470	1715
	109%	112%	110%	107%	109%	108%	111%	105%	109%	111%	118%	113%	108%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following statements? - The pandemic has changed my summer vacation plans.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
Agree (Net)	1471	196	168	93	596	323	96	367	255	360	305	334	1137
	74%	73%	74%	75%	77%	67%	72%	64%	71%	79%	85%	80%	72%
				E						GH	GHI	L	
Strongly agree	793	103	110	46	346	140	48	179	129	201	189	191	602
	40%	39%	49%	37%	45%	29%	36%	31%	36%	44%	53%	46%	38%
		E	CEF		EF					GH	GHI	L	
Somewhat agree	679	92	58	48	250	182	49	188	126	159	116	143	535
	34%	34%	25%	38%	32%	38%	36%	33%	35%	35%	32%	35%	34%
				B		B	B						
Disagree (Net)	530	72	58	31	175	156	38	208	106	96	52	81	448
	26%	27%	26%	25%	23%	33%	28%	36%	29%	21%	15%	20%	28%
						D		IJ	IJ	J			K
Somewhat disagree	334	43	34	14	112	107	23	110	71	67	38	59	275
	17%	16%	15%	11%	15%	22%	17%	19%	20%	15%	11%	14%	17%
						CD		J	J				
Strongly disagree	196	29	24	17	62	49	15	99	35	29	14	23	173
	10%	11%	11%	14%	8%	10%	11%	17%	10%	6%	4%	5%	11%
				D				HIJ	J				K
Sigma	2001	268	226	124	770	478	134	575	361	455	358	416	1585
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following statements? - I would feel comfortable taking a flight for vacation purposes.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
Agree (Net)	489	64	60	36	162	132	35	152	77	102	95	110	379
	24%	24%	26%	29%	21%	28%	26%	26%	21%	22%	26%	26%	24%
				D		D							
Strongly agree	152	26	23	15	46	35	6	44	22	37	31	34	118
	8%	10%	10%	12%	6%	7%	5%	8%	6%	8%	9%	8%	7%
			D	DF									
Somewhat agree	337	38	36	21	116	97	29	108	55	65	64	76	261
	17%	14%	16%	17%	15%	20%	21%	19%	15%	14%	18%	18%	16%
Disagree (Net)	1512	204	166	88	608	346	99	423	284	354	263	306	1206
	76%	76%	74%	71%	79%	72%	74%	74%	79%	78%	74%	74%	76%
				CE									
Somewhat disagree	585	93	77	26	219	138	33	142	103	137	119	113	473
	29%	35%	34%	21%	28%	29%	25%	25%	29%	30%	33%	27%	30%
		C	C								G		
Strongly disagree	927	111	90	62	389	208	66	281	180	217	144	193	734
	46%	42%	40%	50%	51%	44%	49%	49%	50%	48%	40%	46%	46%
				ABE				J	J				
Sigma	2001	268	226	124	770	478	134	575	361	455	358	416	1585
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following statements? - I am planning to take a road trip this summer.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
Agree (Net)	791	96	95	48	282	204	66	212	155	182	163	167	624
	40%	36%	42%	39%	37%	43%	50%	37%	43%	40%	45%	40%	39%
							AD				G		
Strongly agree	171	31	23	8	46	47	17	56	32	23	42	38	133
	9%	11%	10%	7%	6%	10%	13%	10%	9%	5%	12%	9%	8%
		D				D	D	I			I		
Somewhat agree	620	66	72	40	236	158	49	156	124	159	121	129	491
	31%	24%	32%	32%	31%	33%	37%	27%	34%	35%	34%	31%	31%
							A			G			
Disagree (Net)	1210	172	131	76	488	274	68	363	206	274	195	248	961
	60%	64%	58%	61%	63%	57%	50%	63%	57%	60%	55%	60%	61%
		F			F			J					
Somewhat disagree	648	100	79	38	232	162	37	172	101	161	116	140	507
	32%	37%	35%	31%	30%	34%	28%	30%	28%	35%	32%	34%	32%
										H			
Strongly disagree	562	72	52	38	257	113	30	192	105	113	79	108	454
	28%	27%	23%	30%	33%	24%	23%	33%	29%	25%	22%	26%	29%
					BEF			IJ					
Sigma	2001	268	226	124	770	478	134	575	361	455	358	416	1585
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

Please indicate your level of comfort in travelling by car/van/RV to the following places. - Outside of my city/town

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
Very/somewhat comfortable (Net)	1403	186	166	92	503	352	105	390	259	318	267	301	1102
	70%	69%	74%	74%	65%	74%	78%	68%	72%	70%	75%	72%	70%
			D	D		D	D				G		
Very comfortable	511	77	59	44	192	109	31	138	88	108	110	119	392
	26%	29%	26%	35%	25%	23%	23%	24%	24%	24%	31%	29%	25%
				DEF							GI		
Somewhat comfortable	892	109	107	48	312	243	73	252	171	210	158	182	710
	45%	41%	47%	39%	40%	51%	55%	44%	47%	46%	44%	44%	45%
						ACD	ACD						
Not very closely/not at all comfortable (Net)	598	83	60	32	267	127	29	185	102	137	90	115	483
	30%	31%	26%	26%	35%	26%	22%	32%	28%	30%	25%	28%	30%
					BCEF			J					
Not very comfortable	427	67	45	25	179	92	19	130	76	99	63	89	337
	21%	25%	20%	20%	23%	19%	14%	23%	21%	22%	18%	21%	21%
		F			F								
Not at all comfortable	171	16	15	7	88	35	11	55	26	39	27	25	146
	9%	6%	6%	5%	11%	7%	8%	10%	7%	8%	8%	6%	9%
					AC								
Sigma	2001	268	226	124	770	478	134	575	361	455	358	416	1585
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

Please indicate your level of comfort in travelling by car/van/RV to the following places. - Outside of my province

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
Very/somewhat comfortable (Net)	845	100	100	59	322	213	51	223	153	202	176	180	665
	42%	37%	44%	48%	42%	45%	38%	39%	42%	44%	49%	43%	42%
											G		
Very comfortable	292	47	39	30	102	63	10	86	43	69	58	63	230
	15%	17%	17%	25%	13%	13%	8%	15%	12%	15%	16%	15%	14%
		F	F	DEF									
Somewhat comfortable	553	53	60	29	220	150	41	137	109	133	118	117	436
	28%	20%	27%	23%	29%	31%	30%	24%	30%	29%	33%	28%	27%
					A	A	A				G		
Not very closely/not at all comfortable (Net)	1156	168	126	65	448	265	83	353	208	253	181	236	920
	58%	63%	56%	52%	58%	55%	62%	61%	58%	56%	51%	57%	58%
								J					
Not very comfortable	725	109	87	43	262	177	47	222	119	162	128	159	566
	36%	41%	38%	35%	34%	37%	35%	39%	33%	36%	36%	38%	36%
Not at all comfortable	431	59	40	22	186	88	36	130	89	91	53	77	354
	22%	22%	18%	18%	24%	18%	27%	23%	25%	20%	15%	18%	22%
							BCE	J	J				
Sigma	2001	268	226	124	770	478	134	575	361	455	358	416	1585
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

Please indicate your level of comfort in travelling by car/van/RV to the following places. - Outside of the country

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
Very/somewhat comfortable (Net)	420	57	43	33	143	118	25	115	79	95	82	95	324
	21%	21%	19%	26%	19%	25%	19%	20%	22%	21%	23%	23%	20%
				D		D							
Very comfortable	149	18	26	18	40	41	6	44	21	28	34	37	113
	7%	7%	12%	14%	5%	9%	4%	8%	6%	6%	10%	9%	7%
			DF	ADEF									
Somewhat comfortable	270	39	17	15	103	77	19	71	58	67	48	59	212
	14%	14%	8%	12%	13%	16%	14%	12%	16%	15%	13%	14%	13%
					B	B	B						
Not very closely/not at all comfortable (Net)	1581	211	183	91	627	360	109	461	282	360	276	320	1261
	79%	79%	81%	74%	81%	75%	81%	80%	78%	79%	77%	77%	80%
					CE								
Not very comfortable	490	64	52	28	190	126	30	156	80	101	95	113	378
	25%	24%	23%	23%	25%	26%	22%	27%	22%	22%	27%	27%	24%
Not at all comfortable	1091	147	131	63	437	234	79	305	201	260	180	208	883
	55%	55%	58%	51%	57%	49%	59%	53%	56%	57%	50%	50%	56%
					E		E						
Sigma	2001	268	226	124	770	478	134	575	361	455	358	416	1585
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

What sort of driving-related plans do you have this summer?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2001	215	221	202	769	400	194	489	365	481	421	434	1567
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	575	361	455	358	416	1585
RV rental	66	8	6	3	20	25	5	20	5	19	19	24	43
	3%	3%	3%	2%	3%	5%	4%	3%	1%	4%	5%	6%	3%
										H	H	L	
Off-roading	110	30	11	6	17	29	16	45	18	15	28	28	82
	5%	11%	5%	5%	2%	6%	12%	8%	5%	3%	8%	7%	5%
		BCDE				D	BCDE	I			I		
Hitching trailer to existing vehicle	90	8	21	5	27	16	12	23	8	27	27	23	67
	5%	3%	9%	4%	4%	3%	9%	4%	2%	6%	7%	6%	4%
			ADE				ADE			H	GH		
Day trips	982	135	128	59	397	191	72	218	186	257	218	220	762
	49%	50%	57%	47%	52%	40%	54%	38%	51%	56%	61%	53%	48%
		E	E		E		E		G	G	GH		
Longer road trips	410	71	52	28	130	96	32	94	73	118	85	98	312
	21%	27%	23%	23%	17%	20%	24%	16%	20%	26%	24%	24%	20%
		D					D			G	G		
Camping	486	81	75	31	147	111	41	138	79	119	103	134	352
	24%	30%	33%	25%	19%	23%	30%	24%	22%	26%	29%	32%	22%
		D	DE				D				H	L	
Staying at cottage	27	2	2	-	21	-	1	4	4	3	11	8	19
	1%	1%	1%	-	3%	-	1%	1%	1%	1%	3%	2%	1%
					CE		E				GI		
Visiting friends/ family	23	1	4	*	12	5	1	6	3	4	4	2	21
	1%	*	2%	*	2%	1%	1%	1%	1%	1%	1%	*	1%
Other	42	10	7	3	14	6	2	13	12	10	4	4	37
	2%	4%	3%	2%	2%	1%	2%	2%	3%	2%	1%	1%	2%
None/None of the above	660	82	57	42	262	185	31	228	113	128	81	112	549
	33%	31%	25%	34%	34%	39%	23%	40%	31%	28%	23%	27%	35%
				F	BF	BF		HIJ	J				K
Don't know	5	-	1	*	4	-	-	2	2	-	-	-	5
	*	-	*	*	*	-	-	*	1%	-	-	-	*
Sigma	2900	429	365	177	1051	663	214	790	503	699	580	652	2248
	145%	160%	162%	143%	136%	139%	160%	137%	139%	153%	162%	157%	142%

Statistics:

Overlap formulae used

- Column Proportions:

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

What is the destination of your road trip? If you plan on taking multiple road trips this summer.

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	752	76	94	76	265	152	89	164	147	186	187	178	574
Base: All Answering (wtd)	721	89	94	45	265	171	58	184	144	171	157	160	562
Camping site/campground	275	41	46	15	98	53	22	74	48	64	64	60	215
	38%	46%	49%	34%	37%	31%	37%	40%	33%	37%	41%	38%	38%
		*	E*	*			*						
Cabin/chalet	168	17	16	12	59	44	19	35	39	36	47	39	129
	23%	19%	17%	27%	22%	26%	33%	19%	27%	21%	30%	24%	23%
		*	*	*			B*				G		
Another city/town	370	46	54	18	148	71	33	79	78	84	94	84	286
	51%	52%	57%	41%	56%	42%	57%	43%	54%	49%	60%	53%	51%
		*	E*	*	CE		E*				G		
National/provincial park	300	33	59	20	98	66	23	66	58	87	69	79	222
	42%	37%	63%	45%	37%	39%	40%	36%	40%	51%	44%	49%	39%
		*	ACDEF*	*			*			G		L	
Family/friend's home	384	45	53	22	151	79	33	94	67	92	93	83	302
	53%	50%	57%	49%	57%	46%	58%	51%	47%	54%	59%	52%	54%
		*	*	*			*						
The beach	297	42	26	20	114	64	30	74	54	79	70	77	220
	41%	48%	27%	45%	43%	38%	52%	40%	37%	46%	45%	48%	39%
		B*	*	B*	B		B*						
Other	25	2	6	*	7	7	3	6	11	4	2	1	24
	3%	2%	7%	1%	3%	4%	5%	3%	8%	2%	1%	1%	4%
		*	*	*			*		J				K
Nothing	2	-	-	-	2	-	-	2	-	-	-	2	-
	*	-	-	-	1%	-	-	1%	-	-	-	1%	-
		*	*	*			*					L	
Don't know	1	-	-	*	-	1	-	-	*	-	1	1	*
	*	-	-	1%	-	*	-	-	*	-	*	*	*
		*	*	*			*						
Sigma	1822	226	260	109	678	387	163	431	355	447	441	424	1398
	253%	253%	278%	244%	256%	227%	281%	235%	246%	262%	281%	266%	249%

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

What are the car features you care about the most when taking a summer road trip?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	752	76	94	76	265	152	89	164	147	186	187	178	574
Base: All Answering (wtd)	721	89	94	45	265	171	58	184	144	171	157	160	562
Vehicle safety features	225	40	26	14	88	36	20	44	48	56	49	51	174
	31%	45%	28%	31%	33%	21%	34%	24%	33%	33%	31%	32%	31%
		BE*	*	*	E		*						
Good gas mileage	436	49	71	28	161	94	33	98	99	103	95	90	346
	60%	55%	76%	63%	61%	55%	57%	54%	69%	60%	61%	57%	62%
		*	ADEF*	*			*		G				
Cruise control	164	10	31	19	43	43	17	44	31	34	40	27	137
	23%	12%	33%	43%	16%	25%	29%	24%	21%	20%	26%	17%	24%
		*	AD*	ADE*		A	AD*						
Great speakers and sound system	111	9	19	5	40	27	10	35	20	31	15	18	93
	15%	11%	20%	12%	15%	16%	17%	19%	14%	18%	9%	11%	16%
		*	*	*			*	J		J			
The latest and greatest technology	34	1	3	2	17	7	4	11	6	8	8	8	26
	5%	1%	4%	4%	6%	4%	6%	6%	4%	5%	5%	5%	5%
		*	*	*			*						
Navigation system	135	17	10	7	60	32	9	31	27	33	29	29	106
	19%	19%	11%	15%	23%	19%	16%	17%	18%	20%	19%	18%	19%
		*	*	*	B		*						
Spacious/roomy for passengers	198	37	27	9	73	32	19	39	31	52	54	64	133
	27%	42%	29%	20%	27%	19%	33%	21%	22%	30%	34%	40%	24%
		CDE*	*	*			E*				GH	L	
Lots of cargo space	206	27	28	10	73	59	10	45	39	52	49	46	160
	29%	30%	29%	22%	27%	35%	17%	25%	27%	31%	31%	29%	29%
		*	*	*		F	*						
Air conditioning	488	51	51	34	186	128	38	122	92	126	108	102	386
	68%	58%	54%	75%	70%	75%	65%	66%	64%	74%	69%	64%	69%
		*	*	AB*	B	AB	*						
Some other feature	17	6	2	*	6	2	1	10	2	1	3	2	15
	2%	7%	2%	1%	2%	1%	1%	5%	1%	1%	2%	2%	3%
		*	*	*			*	I					
Sigma	2013	249	269	129	747	461	159	478	394	497	451	438	1575
	279%	279%	287%	287%	282%	270%	274%	260%	273%	291%	287%	274%	280%

Statistics:

Overlap formulae used

- Column Proportions:

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- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

What additional precautions do you plan on taking while on your road trip?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	752	76	94	76	265	152	89	164	147	186	187	178	574
Base: All Answering (wtd)	721	89	94	45	265	171	58	184	144	171	157	160	562
Extra care to clean/disinfect surfaces inside the car	311	47	36	16	126	64	23	60	64	79	75	75	236
	43%	52%	39%	36%	47%	38%	39%	33%	44%	46%	48%	47%	42%
Limiting my contact with people outside my immediate circle		*	*	*			*			G	G		
	466	70	56	28	183	96	34	95	97	112	112	92	374
	65%	78%	60%	62%	69%	56%	58%	52%	67%	65%	71%	58%	67%
Limiting the amount of time spent among crowds		BEF*	*	*	E		*		G	G	G		
	461	59	68	27	175	98	35	99	94	113	106	80	382
	64%	66%	72%	60%	66%	57%	61%	54%	65%	66%	68%	50%	68%
Not venturing too far from home to avoid spreading disease		*	E*	*			*				G		K
	188	29	17	13	74	35	20	44	39	43	42	45	143
	26%	32%	18%	28%	28%	20%	35%	24%	27%	25%	27%	28%	25%
Wearing masks while out in public		*	*	*			BE*						
	393	56	51	20	151	86	29	91	75	99	87	67	326
	54%	63%	54%	44%	57%	51%	50%	50%	52%	58%	56%	42%	58%
Self-catering/bringing own food to avoid restaurants		C*	*	*			*						K
	314	50	34	19	123	67	21	88	75	69	56	61	253
	44%	56%	36%	41%	46%	39%	37%	48%	52%	40%	36%	38%	45%
Bringing extra cleaning products		BEF*	*	*			*	J	J				
	339	42	39	20	145	69	23	62	61	88	91	78	261
	47%	48%	41%	45%	55%	40%	40%	34%	42%	52%	58%	49%	47%
Bringing own supplies to avoid using others' (i.e. utensils, cutlery, grill, etc)		*	*	*	BEF		*			G	GH		
	296	47	34	19	105	70	22	79	49	75	63	62	234
	41%	53%	37%	41%	40%	41%	37%	43%	34%	44%	40%	39%	42%
Wearing gloves while out in public		*	*	*			*						
	122	23	15	6	50	20	8	29	23	33	23	23	99
	17%	26%	16%	14%	19%	12%	14%	16%	16%	19%	14%	15%	18%
Self-isolating after arriving at my destination		E*	*	*			*						
	119	21	10	6	49	25	9	35	20	28	22	27	92
	17%	23%	10%	13%	18%	14%	16%	19%	14%	16%	14%	17%	16%
Self-isolating after arriving back home		B*	*	*			*						
	191	32	22	12	90	20	15	43	39	51	34	35	156
	26%	36%	24%	26%	34%	12%	25%	23%	27%	30%	22%	22%	28%
Some other precaution		E*	E*	E*	E		E*						
	55	7	11	2	20	10	3	17	10	12	11	12	43
	8%	8%	12%	5%	8%	6%	5%	9%	7%	7%	7%	7%	8%
None of the above		*	*	*			*						
	45	8	5	6	10	12	5	17	11	9	6	8	37
	6%	9%	6%	12%	4%	7%	8%	9%	8%	5%	4%	5%	7%
Sigma		*	*	D*			*						
	3300	491	398	192	1301	672	247	759	657	811	728	665	2635
	458%	550%	425%	428%	491%	394%	425%	413%	456%	475%	464%	417%	469%

Statistics:

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- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)