WHAT WORRIES THE



2020 May



US SUMMARY: MAY 2020

The majority (62%) of Americans think things in the country are on the wrong track.

Coronavirus (COVID-19) currently occupies the top spot for concern with 61% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

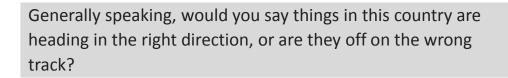
Which three of the following topics do you find the most worrying in your country? % change compared with previous month: Apr 2020 CORONAVIRUS (COVID-19) 61% -8 V UNEMPLOYMENT 40% +16HEALTHCARE 32% -8 V FINANCIAL/POLITICAL 23% +4CORRUPTION IMMIGRATION CONTROL 16% -5 V

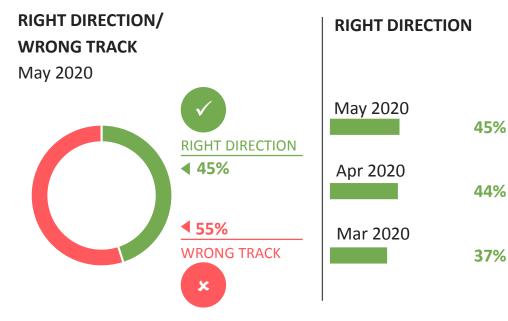
Base: Representative sample of American adults aged 18-74. c.1000 per month Source: Global Advisor

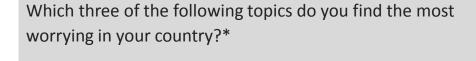
% change compared

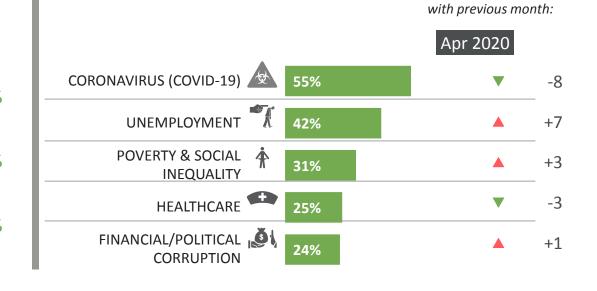
WORLD SUMMARY: MAY 2020

The majority (55%) of people around the world think things in their country are on the wrong track. Coronavirus (COVID-19) currently occupies the top spot for global concern with 55% saying this.



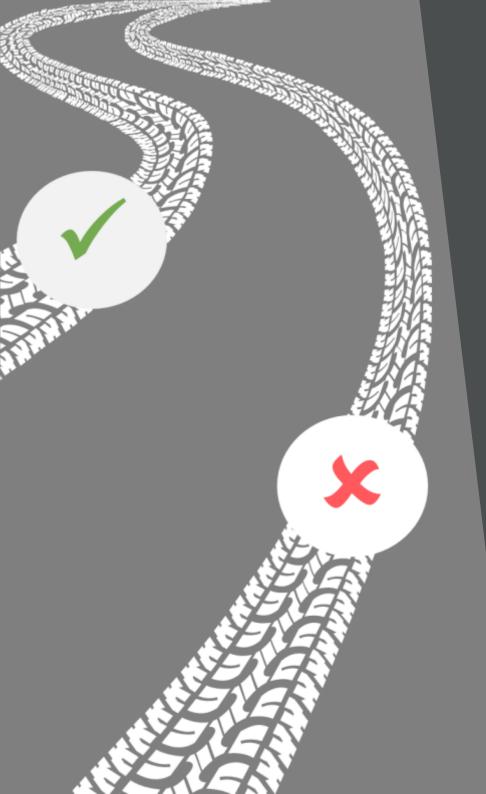






Base: Representative sample of American adults aged 18-74. c.18505 per month Source: Global Advisor





RIGHT

DIRECTION

WRONG

TRACK

- Country comparisons
- Trends over time: US
- Trends over time: world



COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

% change compared with previous month:

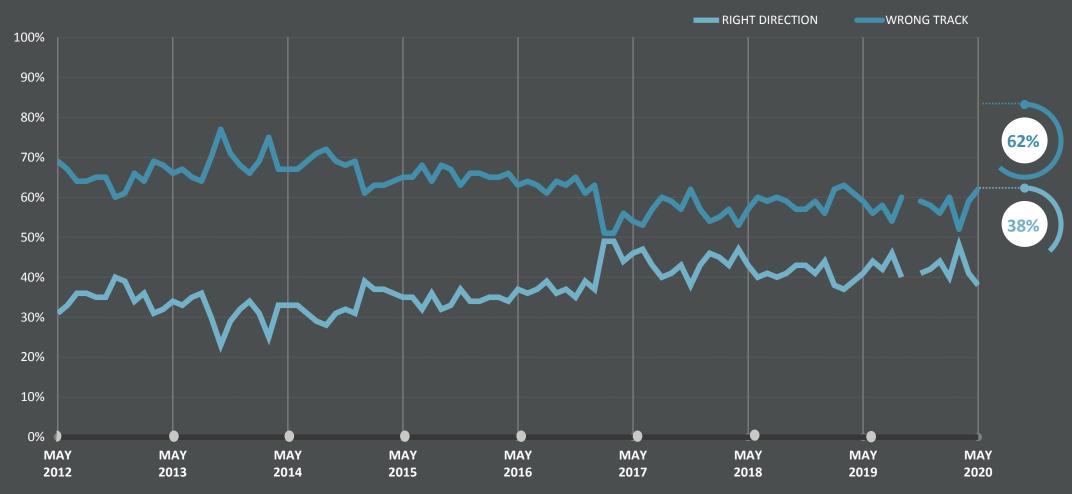
	-				Apr 2020
World	- (55%	45%		+1
Saudi Arabia	559101 	9%	91%	WRONG	+1
India	3	28%	72%	TRACK	+7
Malaysia		32%	68%	■ RIGHT	+2
Australia	*	36%	64%	DIRECTION	+22
South Korea		37%	63%		+16
Argentina	*	42%	58%		- 2
Canada	*	44%	56%		▲ +3
Israel	\$	46%	54%		▲ +4
Great Britain		50%	50%		<mark>▼</mark> -2
Peru		50%	50%		-25
Germany		54%	46%		▼ -4
Sweden	_ <u>+-</u>	56%	44%		▲ +11
Netherlands		59%	41%		▼ -7
South Africa		59%	41%		▲ +12
Spain	<u>*</u>	61%	39%		▲ +7
US		62%	38%		▼ -3
Japan		64%	36%		▲ +2
Mexico	~	64%	36%		
Italy		65%	35%		- 1
Russia		66%	34%		▼ -3
Poland		67%	33%		▲ +3
Turkey	C*	67%	33%		
Brazil		70%	30%		-13
Hungary		70%	30%		▼ -3
Belgium		71%	29%		▼ -6
France		75%	25%		▼ -1
Chile		76%	24%		▲ +4

Base: Representative sample of 18,505 adults aged 18-74 in 27 participating countries, April 24th 2020 - May 8th 2019.

Source: Global Advisor

US: RIGHT DIRECTION/ WRONG TRACK

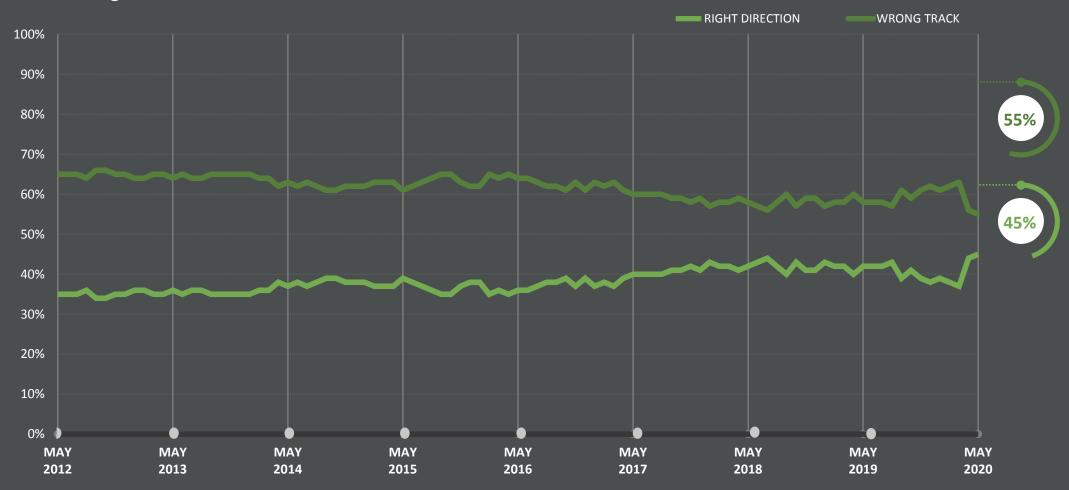
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of American adults aged 18-74. c.1000 per month Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of American adults aged 18-74. c.18505 per month Source: Global Advisor



US'S WORRIES

- US's top worries
- World's top worries
- Trends over time for worries: US & world



US'S WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in May 2020 (%)					Apr	2020
Coronavirus (COVID-19)				61%	•	-8
Unemployment	F		40%		_	+16
Healthcare			32%		•	-8
Financial/political corruption	ا ف⊛∣	23%			_	+4
Immigration control		16%			▼	-5
Moral decline	\$ \$\$	16%			_	+1
Climate change		15%			▼	-3
Poverty & social inequality	Ť	14%			=	
Crime & violence		13%				+2
Taxes		11%				+3
Education		10%			A	+1
Rise of extremism	2	9%			•	-1
Terrorism	\sim	9%			▼	-2
Threats against the environment	2	8%				+1
Maintaining social programmes		5%			=	
Inflation		3%			▼	-1
Childhood obesity	<u></u>	2%			<u> </u>	+1
Access to credit	چ ا	1%			=	

Base: Representative sample of American adults aged 18-74. May 2020: 1,002; April 2020: 1,000. Source: Global Advisor



Which three of the following topics do you find the most worrying in your country?

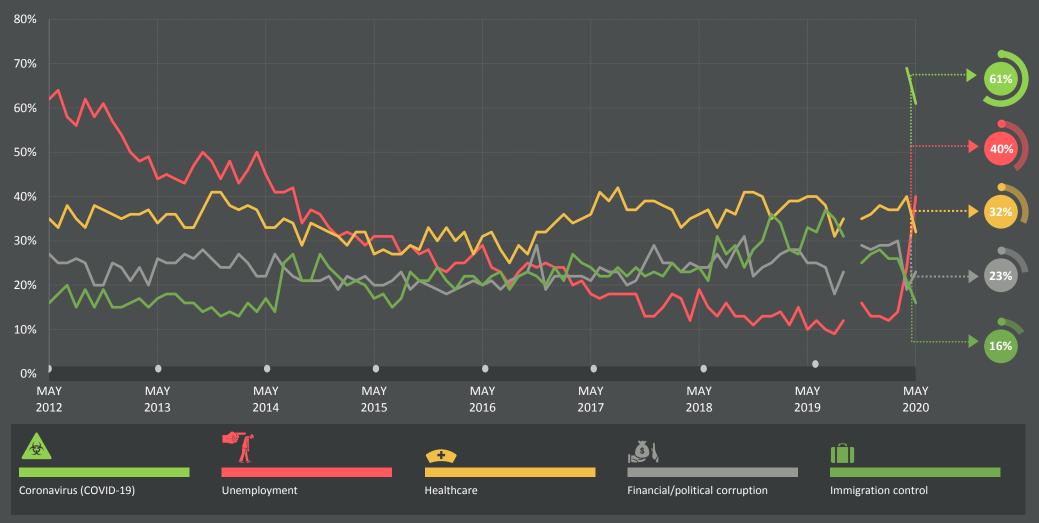
% change compared with previous month:

Mentioned in May 2020 (%)							Apr	2020
Coronavirus (COVID-19)						55%	•	-8
Unemployment	-				42%		_	+7
Poverty & social inequality	ŧ			31%			_	+3
Healthcare			25%				▼	-3
Financial/political corruption	<u>ا</u> ی ا		24%					+1
Crime & violence		19	9%				▼	-1
Education	\mathbf{r}	15%					_	+1
Taxes		12%						+1
Immigration control		10%					=	
Climate change		10%					▼	-1
Moral decline	55	9%					▼	-1
Threats against the environment		8%					=	
Inflation		8%					=	
Rise of extremism		7%						+1
Terrorism	\sim	7%						+1
Maintaining social programmes		7%					A	+1
Access to credit	(Ja	2%					=	
Childhood obesity	<u></u>	2%					=	

Base: Representative sample of adults aged 18-74. May 2020: 18,505; April 2020: 18,505. Source: Global Advisor

US'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?

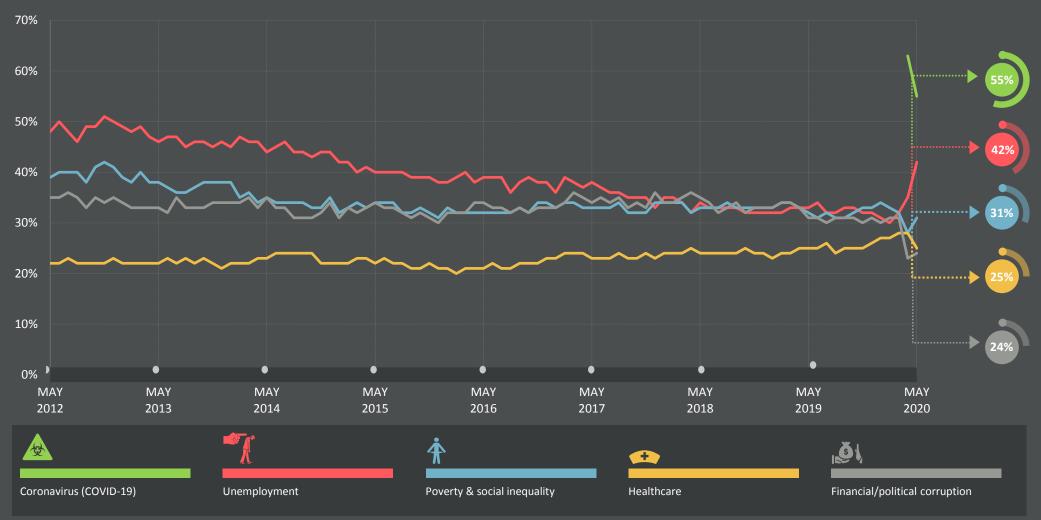


Base: Representative sample of American adults aged 18-74. c.1000 per month Source: Global Advisor



THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

WORLD WORRIES

COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of US's top 5 concerns



1 | CORONAVIRUS (COVID-19)

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(%) worried in May 2020 in each country

WORLD	\odot	55%	▼	-8
MALAYSIA		74%	▼	-11
JAPAN		73%		+1
GREAT BRITAIN		71%	▼	-6
SAUDI ARABIA	1658759	70%		+7
PERU	4	69%	=	
INDIA		65%		+3
NETHERLANDS		63%	▼	-9
SPAIN	感	63%	▼	-5
CANADA	*	62%	▼	-9
CHILE		61%	▼	-4
US		61%	▼	-8
AUSTRALIA	*	60%	▼	-14
ITALY		57%	▼	-11
BRAZIL		56%		+4
BELGIUM		54%	▼	-5
FRANCE		54%	▼	-8
POLAND		54%	▼	-14
GERMANY		51%	▼	-10
SWEDEN		51%	▼	-6
MEXICO	*	48%	▼	-2
SOUTH AFRICA		46%	▼	-2
SOUTH KOREA	()	44%	▼	-15
ARGENTINA	÷	40%	▼	-14
ISRAEL	*	39%		-20
RUSSIA		34%		+7
HUNGARY		32%	•	-29
TURKEY	C*	31%	•	28

2 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

22%

% change compared with previous month:

Apr 2020

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WORLD	\mathbf{i}	42%		+7
SPAIN	<u>*</u>	66%	A	+6
ITALY		65%	A	+9
SOUTH KOREA	()	64%		+9
SOUTH AFRICA		60%		+2
MALAYSIA		51%		+8
AUSTRALIA		50%		+2
CHILE		50%		+4
MEXICO	*	50%		+11
INDIA	8	49%		+11
ARGENTINA	*			+11
TURKEY	C*	45%		+4
JAPAN		42%		+18
CANADA	*	40%		+4
RUSSIA		40%		+6
SAUDI ARABIA		40%		+11
US		40%		+16
PERU		39%		+9
ISRAEL	*	36%		-3
BRAZIL		34%		-5
FRANCE		32%		+8
SWEDEN		32%		+7
GREAT BRITAIN		29%		+13
BELGIUM		26%		+6
HUNGARY		26%	•	-2
POLAND		25%		+7
GERMANY		23%		+7

(%) worried in May 2020 in each country

Base: Representative sample of adults aged 18-74 in 27 participating countries. May 2020: 18,505; April 2020: 18,505. Source: Global Advisor

NETHERLANDS

+3

Ipsos Public Affairs

3 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(%) worried in May 2020 in each country

WORLD	\bigcirc	25%	▼	-3
HUNGARY		59%	=	
POLAND		46%	▼	-5
BRAZIL		44%	▼	-2
CANADA	*	37%	▼	-1
GREAT BRITAIN		37%	▼	-6
NETHERLANDS		35%	▼	-2
SPAIN	*	33%	▼	-11
US		32%	▼	-8
RUSSIA		30%	=	
SWEDEN	+	27%	=	
BELGIUM		26%		+5
CHILE		26%	▼	-1
JAPAN		26%		+8
PERU		25%		+6
AUSTRALIA	*		▼	-9
INDIA	8	22%		+6
FRANCE			V	-6
ISRAEL	\$	21%	▼	-11
ITALY			▼	-10
MEXICO	*		▼	-4
SOUTH AFRICA			•	-6
SAUDI ARABIA	55739 			-1
ARGENTINA	*			-5
GERMANY			▼	-10
MALAYSIA			▼	-5
SOUTH KOREA	()	4%	V	-2
TURKEY	C*	3%	V	

(%) worried in May 2020 in each country

Ipsos Public Affairs

4 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

WORLD	\bigcirc	24%	A	+1
HUNGARY		50%	A	+12
RUSSIA		49%	▼	-2
SOUTH AFRICA		44%	=	
PERU	-	42%		+3
MALAYSIA		39%		+9
BRAZIL		35%		+8
ISRAEL	\$	35%		+9
SOUTH KOREA	(0)	33%	=	
POLAND		31%		+10
INDIA		28%	▼	-5
CHILE		27%	▼	-4
MEXICO	*			+3
SPAIN		25%	=	
ARGENTINA	•	23%	▼	-1
US		23%		+4
TURKEY	C*	21%		+3
ITALY			_	+4
BELGIUM			▼	-3
SAUDI ARABIA	\$919 		•	-1
CANADA	*		=	
JAPAN				-8
AUSTRALIA	*			+1
FRANCE			=	
GERMANY		9%		+3
GREAT BRITAIN				+1
NETHERLANDS		7%	=	
SWEDEN		6%	A	+1

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5 | IMMIGRATION CONTROL

(%) worried in May 2020 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

WORLD	\bigcirc	10%	=	
GERMANY			=	
SWEDEN		25%	A	+2
			▼	-5
MALAYSIA		17%	A	+12
GREAT BRITAIN		16%	A	+2
		16%	▼	-5
AUSTRALIA	*			+2
FRANCE			=	
NETHERLANDS				+1
CANADA	*		▼	-2
ITALY			•	-1
	C*		▼	-1
				+3
CHILE		7%		+3
SOUTH AFRICA		7%	=	
HUNGARY		5%	▼	-4
		5%	=	
PERU	6	5%	•	-7
SAUDI ARABIA	5319	5%		+1
	<u>®</u>	5%	•	-2
JAPAN		4%		-1
RUSSIA		3%	=	
ARGENTINA	*	2%		-1
BRAZIL		1%	•	1
MEXICO	*	1%	=	
POLAND		1%	—	-3
SOUTH KOREA	()	*		

Source: Global Advisor

Base: Representative sample of adults aged 18-74 in 27 participating countries. May 2020: 18,505; April 2020: 18,505.

WORLD WORRIES

WORLD

MALAYSIA

CORONAVIRUS (COVID-19) 1

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

-8

-11

	28
GAME CHANGERS	Ipsos

74%

GREAT BRITAIN 71% -6 SAUDI ARABIA 70% 47 PERU 69% - INDIA 65% 43 NETHERLANDS 63% -9 SPAIN 63% -9 CANDA 63% -9 CANDA 62% -9 CHLE 61% -4 US 61% -4 US 51% -11 BRAZIL 56% 44 BELGIUM 54% -5 FRANCE 54% -5 SOUTH ARICA 51% -10 SWEEDEN 48% -22 SOUTH KOREA 39% -20 RUSIA 34% -20 RUSIA 34% -22 SOUTH KOREA 32% -20 RUSIA 34% -22 SOUTH KOREA -40% -14 ISRAL 32% -20 RUSIA 34% -22	JAPAN		73%		+1
SAUDI ARABIA 70% A +7 PERU 69% = INDIA 63% A 43 NETHERLANDS 63% S -5 SPAIN 63% -5 CANADA 63% -5 CANADA 61% -4 US 61% -4 US 61% -4 US 61% -4 HTAL 60% -14 BRAZIL 57% -11 BRAZIL 57% -11 BRAZIL 54% -5 FRANCE 54% -5 GERMANY -6 -6 MEXICO 48% -2 SOUTH ARABA -2 48% -15 ARGENTINA -44% -15 ARGENTINA -44% -14 UNSAA -34% -22 SOUTH KOREA -34% -14 ISRAEL -39% -22 SOUTH KOREA -24 -24 MUNGARY -34% -22<	GREAT BRITAIN			▼	-6
INDIA 65% 4 +3 NETHERLANDS 63% 9 SPAIN 63% 9 CANADA 63% 9 CANADA 62% 9 CHLE 61% 4 US 61% 7.8 AUSTRALIA 60% 114 ITALY 57% 111 BRAZIL 56% 4 BRAZIL 56% 4 BELGIUM 54% -5 FRANCE 54% -5 FRANCE 54% -14 GERMANY 51% -10 SWEDEN 51% -22 SOUTH AFRICA 48% -22 SOUTH AFRICA 44% -15 ARGENTINA 40% -14 UNIKARY 33% -20 RUSSIA 34% -22 SOUTH AFRICA 34% -20 RUSSIA 34% -22 SOUTH AFRICA 34% -20 RUSSIA 34% -20 SUTH AFRICA	SAUDI ARABIA		70%		+7
NETHERLANDS 03/8 49 SPAIN 63% 9 CANADA 63% 9 CANADA 62% 9 CHILE 61% 9 CHILE 61% 9 GUS 61% 9 AUSTRALIA 60% 14 ITALY 60% 14 BRAZIL 56% 4 BRAZIL 56% 4 BRAZIL 54% -5 FRANCE 54% -10 SWEDRO 51% -10 SWEDRO 51% -22 SOUTH AFRICA 46% -22 SOUTH AFRICA 40% -14 ISRAEL 33% -20 RUSSIA 34% -22 SOUTH AFRICA 34% -20 ARGENTINA 34% -20 ARUSSIA	PERU	-	69%	=	
SPAIN	INDIA		65%		+3
CANADA • -9 CHILE 61% -4 US • 61% -8 AUSTRALIA • 60% -14 ITALY • 57% -11 BRAZIL • 56% • +4 BELGIUM • 56% • +4 BELGIUM • 54% • -5 FRANCE • 54% • -5 FRANCE • • -5 -6 MEXICO • • -10 -10 SWEDEN • • -20 -20 SOUTH AFRICA • 44% • -15 ARGENTINA • • -20 -20 RUSSIA • 34% • -20 RUSSIA • 32% • -29	NETHERLANDS		63%	▼	-9
CHILE 61% -4 US 61% -8 AUSTRALIA 60% -14 ITALY 57% -11 BRAZIL 56% -44 BELGIUM 54% -54 FRANCE 54% -88 POLAND 54% -14 GERMANY 51% -10 SWEDEN 51% -10 SWEDEN 48% -2 SOUTH AFRICA 46% -2 SOUTH AFRICA 39% -14 ISRAEL 39% -20 RUSSIA 34% +7 HUNGARY 32% -29	SPAIN		63%	▼	-5
US 61% -4 AUSTRALIA 60% -11 BRAZIL 57% -11 BRAZIL 56% 44 BELGIUM 54% -5 FRANCE 54% -8 POLAND 54% -14 GERMANY 51% -14 GERMANY 51% -10 SWEDEN 51% -6 MEXICO 48% -2 SOUTH AFRICA 46% -2 SOUTH KOREA 39% -20 RUSSIA 34% +7 HUNGARY 32% -29			62%	▼	-9
AUSTRALIA 60% -14 ITALY 57% -11 BRAZIL 56% +4 BELGIUM 54% -5 FRANCE 54% -3 POLAND 54% -14 GERMANY 54% -14 GERMANY 51% -14 GERMANY 51% -10 SWEDEN 6 -2 SOUTH AFRICA -2 46% -2 SOUTH KOREA -15 44% -15 ARGENTINA 40% -14 ISRAEL 33% -20 RUSSIA 34% -20 RUSSIA 34% -22 SOUTH KOREA -20 RUSSIA -20 39% -20 RUSSIA -20 32% -20 RUSSIA -20 -20 -20 RUSSIA -20 -20 -20 RUSSIA -20 -20 -20 RUSSIA -20 -20 -20 RUSSIA -20 -20 <td></td> <td></td> <td>61%</td> <td>▼</td> <td>-4</td>			61%	▼	-4
ITALY 57% -11 BRAZIL 56% +4 BELGIUM 56% +4 BELGIUM 54% -5 FRANCE 54% -8 POLAND 54% -14 GERMANY 51% -10 SWEDEN 51% -6 MEXICO -0 48% -2 SOUTH AFRICA -46% -2 SOUTH KOREA -15 44% -15 ARGENTINA -14 39% -20 RUSSIA 34% 47 HUNGARY 32% -29			61%	▼	-8
BRAZIL Image: Constraint of the system o			60%	▼	-14
BELGIUM 54% 54% FRANCE 54% -5 FRANCE 54% -8 POLAND 54% -14 GERMANY 51% -10 SWEDEN 51% -6 MEXICO 48% -2 SOUTH AFRICA -2 -2 SOUTH KOREA -14 ISRAEL -2 SOUTH KOREA -2 ARGENTINA -40% ISRAEL -2 JSRAEL -2 JSA -4 JSA -20 RUSSIA -4 HUNGARY -29 200// -29			57%	▼	-11
FRANCE 54% -8 POLAND 54% -14 GERMANY 51% -10 SWEDEN 51% -6 MEXICO 6 -2 SOUTH AFRICA -2 -2 SOUTH KOREA -2 SOUTH KOREA -14 ISRAEL -2 MUSSIA -3 HUNGARY 32% XUMAGRY -29					+4
POLAND 54% -14 GERMANY 51% -10 SWEDEN 51% -6 MEXICO 6 48% -2 SOUTH AFRICA -2 -2 SOUTH KOREA -2 -2 SUTH KOREA -2 -2 ARGENTINA -2 -20 RUSSIA -20 39% -20 RUSSIA -20 32% -29 TUNGARY -29 -29 -29				▼	-5
GERMANY 51% -10 SWEDEN 51% -6 MEXICO 6 48% -2 SOUTH AFRICA 46% -2 SOUTH KOREA -15 46% -15 ARGENTINA 44% -15 ISRAEL -14 39% -20 RUSSIA 34% -20 TUNGARY 32% -29				▼	-8
SWEDEN - MEXICO - MEXICO - SOUTH AFRICA - SOUTH AFRICA - SOUTH KOREA - SOUTH KOREA - SOUTH KOREA - ARGENTINA - ISRAEL - RUSSIA - HUNGARY - TUDKEY -				•	-14
MEXICO Image: Constraint of the second s				•	-10
SOUTH AFRICA -2 SOUTH KOREA -2 SOUTH KOREA -2 ARGENTINA -15 ARGENTINA -14 ISRAEL -2 RUSSIA -2 HUNGARY -20 TUNEEX -20 CONTRACT -20 -20 -20				•	-6
SOUTH KOREA Image: Source of the second				•	-2
ARGENTINA ▲ 13 ISRAEL ▲ -14 ISRAEL ▲ -20 RUSSIA ▲ 4% HUNGARY ▲ 32% TUDKEX ▲ -29				•	-2
ISRAEL ▲ -20 RUSSIA ▲ +7 HUNGARY ▲ 32% TUDKEY ▲ -29				.	15
RUSSIA 4 +7 HUNGARY 229				•	-14
HUNGARY -29		*		V	
					+7
				•	-29
IURKEY C	TURKEY	C*	31%		

55%

(%) worried in May 2020 in each country

(%) worried in May 2020 in each country

2

WORLD	\bigcirc	42%		+7
SPAIN	- 	66%		+6
ITALY		65%		+9
SOUTH KOREA		64%		+9
SOUTH AFRICA		60%		+2
MALAYSIA		51%		+8
AUSTRALIA	*	50%		+2
CHILE		50%		+4
MEXICO	*	50%		+11
INDIA	3	49%		+11
ARGENTINA		48%		+11
TURKEY	C*	45%		+4
JAPAN		42%		+18
CANADA	*	40%		+4
RUSSIA		40%		+6
SAUDI ARABIA	\$29739 	40%		+11
US		40%		+16
PERU		39%		+9
ISRAEL	*	36%	•	-3
BRAZIL		34%	▼	-5
FRANCE		32%		+8
SWEDEN		32%		+7
GREAT BRITAIN		29%		+13
BELGIUM	╧	26%		+6
HUNGARY		26%	▼	-2
POLAND		25%		+7
GERMANY		23%		+7
NETHERLANDS				+3

Base: Representative sample of adults aged 18-74 in 27 participating countries. May 2020: 18,505; April 2020: 18,505. Source: Global Advisor

UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

with previous month: Apr 2020

% change compared

3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(%) worried in May 2020 in each country

WORLD		31%		+3
RUSSIA		61%	=	
CHILE		50%		+4
HUNGARY		41%	A	+7
TURKEY	C*	41%		+5
GERMANY		38%		+5
SOUTH AFRICA		37%		+8
MEXICO		36%		+1
ARGENTINA	•	35%	▼	-1
BELGIUM		34%		+5
FRANCE		33%		+1
SOUTH KOREA	()	33%		+5
BRAZIL		32%	=	
ITALY		32%		+8
INDIA		31%		+8
ISRAEL	\$	31%		+11
PERU		30%		+1
JAPAN		27%	=	
MALAYSIA		26%		+7
NETHERLANDS		26%		+1
SPAIN		26%		+5
GREAT BRITAIN		23%		1
CANADA	*	22%		+3
POLAND		22%		+4
AUSTRALIA	**	19%		+2
SWEDEN			.	4
SAUDI ARABIA	\$319	14%	=	
US		14%		

4 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(%) worried in May 2020 in each country

WORLD	$\langle \mathbf{i} \rangle$	25%	▼	-3
HUNGARY		59%	=	
POLAND		46%	▼	-5
BRAZIL		44%	▼	-2
CANADA	*	37%	▼	-1
GREAT BRITAIN		37%	▼	-6
NETHERLANDS		35%	▼	-2
SPAIN	密	33%	▼	-11
US		32%	▼	-8
RUSSIA		30%	=	
SWEDEN		27%	=	
BELGIUM		26%		+5
CHILE		26%	•	-1
JAPAN		26%		+8
PERU		25%		+6
AUSTRALIA		22%		-9
INDIA	-	22%		+6
FRANCE		21%		-6
ISRAEL	\$	21%	▼	-11
ITALY			▼	-10
MEXICO	•	15%		-4
SOUTH AFRICA			▼	-6
SAUDI ARABIA	\$2919 	12%		-1
ARGENTINA	÷			-5
GERMANY		11%		-10
MALAYSIA				-5
SOUTH KOREA	٠.	4%		-2
TURKEY	C*	3%		-1

(%) worried in May 2020 in each country

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5 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(,		· · · · · · · · · · · · · · · · · · ·	-	
WORLD	\bigcirc	24%		+1
HUNGARY		50%		+12
RUSSIA		49%	▼	-2
SOUTH AFRICA		44%	=	
PERU	-	42%		+3
MALAYSIA		39%	A	+9
BRAZIL		35%	A	+8
ISRAEL	\$	35%		+9
SOUTH KOREA	(0)	33%	=	
POLAND		31%		+10
INDIA			▼	-5
CHILE		27%	▼	-4
MEXICO	~	26%		+3
SPAIN	<u>®</u>	25%		
ARGENTINA		23%	▼	-1
US		23%		+4
TURKEY	C*	21%		+3
ITALY				+4
BELGIUM			▼	-3
SAUDI ARABIA	5319 		▼	-1
CANADA	*		=	
JAPAN			•	-8
AUSTRALIA	*			+1
FRANCE			=	
GERMANY		9%		+3
GREAT BRITAIN				+1
NETHERLANDS		7%	=	
SWEDEN				+1

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6 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(%) worried in May 2020 in each country

WORLD	\bigcirc	19%	▼	-1
MEXICO	*	53%	▼	-3
SOUTH AFRICA		41%	▼	-7
SWEDEN		39%	▼	-2
ARGENTINA	4	35%		+7
PERU		30%	▼	-15
BRAZIL		25%	▼	-3
CHILE				+7
AUSTRALIA	*:			+7
INDIA			▼	-5
GREAT BRITAIN			▼	-3
MALAYSIA			▼	-4
SOUTH KOREA				+1
GERMANY		17%	▼	-2
ISRAEL	*	17%		+3
FRANCE		15%		+2
NETHERLANDS		15%		-1
TURKEY	C *	15%		-11
BELGIUM		13%		-1
US		13%		+2
CANADA	*			+2
ITALY			=	
SAUDI ARABIA	95919 	10%		-3
HUNGARY				+3
JAPAN				+2
SPAIN	<u>*</u>			+1
POLAND		_ 5%		-3
RUSSIA		4%	V	-7

WORLD WORRIES

7 | EDUCATION

(%) worried in May 2020 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

WORLD	$\mathbf{\mathfrak{S}}$	15%	A	+1
PERU		30%		+5
ISRAEL	*			+3
ARGENTINA	*	24%		+1
TURKEY	C*	24%		+3
MEXICO	*	22%	▼	-1
BRAZIL			▼	-1
CHILE			▼	-3
HUNGARY		20%		+1
SOUTH AFRICA		20%		+8
INDIA				+2
NETHERLANDS				+1
SAUDI ARABIA	\$53739 		▼	-2
SPAIN	*			+2
RUSSIA			=	
JAPAN				+4
FRANCE		12%		+3
AUSTRALIA				+3
CANADA	*	10%	▼	-2
MALAYSIA		10%		+1
US		10%		+1
BELGIUM		9%	•	-5
GREAT BRITAIN		9%		+2
SOUTH KOREA		9%		+3
GERMANY		8%	V	-3
ITALY		8%		+2
POLAND		8%		+1
SWEDEN		3%		1

8 | TAXES

Which three of the following topics do you find the most worrying in your country?

(%) worried in May 2020 in each country

WORLD		12%		+1
BELGIUM		29%		+6
ITALY		29%		+2
CANADA	*	19%	▼	-1
FRANCE				+2
POLAND			=	
ISRAEL	*			+7
TURKEY	C*			+3
			▼	-3
SOUTH KOREA	()			+1
ARGENTINA	*		•	-1
RUSSIA			▼	-3
SAUDI ARABIA	\$919 			+3
US	<u> </u>			+3
NETHERLANDS		10%	•	-2
		9%	•	-2
GERMANY		9%		+2
	<u></u>	9%	V	-1
	*			+1
				+2
MEXICO	•	7%	V	-1
		7%		+2
		6%		+1
HUNGARY		5%		+3
		4%	=	
PERU	-	4%		+1
	•	3%		-6
CHILE		2%	T	1

Base: Representative sample of adults aged 18-74 in 27 participating countries. May 2020: 18,505; April 2020: 18,505. Source: Global Advisor



% change compared

with previous month:

Apr 2020

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9 | IMMIGRATION CONTROL

(%) worried in May 2020 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

WORLD * 10% = GERMANN 28% * * SWEDEN 12% A +2 BELGIUM 18% V -5 MALAVISIA 17% A +12 GREAT BRITAN 16% X -5 MALAVISIA 15% A +2 US 16% X -5 AUSTRALIA 15% A +2 US 15% A +2 US 15% A +2 US 15% A +1 CANADA 13% Y -2 ITURKEY 13% Y -1 ISRAEL 8% A +3 GUTH AFRICA 7% -4 +3 SOUTH AFRICA 7% -4 +1 UNGARY 5% -2 -7 SAUDI ARABIA 5% -2 -7 SAUDI ARABIA 5%			,		
SWEDEN + 25% A +2 BELGIUM 18% × -5 MALANSIA 16% × +2 GREAT BRITAIN 16% × +2 US 16% × +2 US 16% × +2 US 16% × +2 US 15% × +2 NETHERLANDS 15% × +2 NETHERLANDS 13% × -1 TURKEY 12% * 11 SOUTH ARICA 7% × -1 HUNGARY 5% × -7 SAUDI ARABIA 1% × -1 PENU 5% × -7 SAUDI ARABIA 1% × -1 PRAU 1% × -1 RUSIA 1% × -1 <th>WORLD</th> <th>$\mathbf{\mathfrak{S}}$</th> <th>10%</th> <th>=</th> <th></th>	WORLD	$\mathbf{\mathfrak{S}}$	10%	=	
BELGIUM 18%	GERMANY			=	
MALAYSIA 17% +12 GREAT BRITAIN 16% 42 US 16% 7.5 AUSTRALIA 15% 4.2 FRANCE 15% 4.2 FRANCE 15% 4.2 ITALY 15% 4.1 CANADA 15% 7.1 CANADA 13% 7.1 TURKEY 8% 4.3 CHLE 7% 4.3 SOUTH AFRICA 5% 7.4 INDIA 5% 7.7 SAUDI ARABIA 5% 7.1 SPAIN 5% 7.1 RUSSIA 3% 7.1 BRACLI 5% 7.1 PERU 5% 7.1 ABGENTINA 2% 7.1 BRACLI 3% 7.1 BRACLIA 1% 7.1 OLARDE 1% 7.1 SAUDI ARABIA 3% 1.1 SPAIN 1% 7.1 BRACLI 1% 7.1 BRACLIA 1%			25%		+2
GREAT BRITAIN 16% +2 US 16% 5 AUSTRALIA 15% 4 FRANCE 15% 4 NETHERLANDS 15% 4 NETHERLANDS 13% 7 ITALY 13% 7 ITALY 13% 7 ITALY 13% 7 ITALY 12% 1 INCREY 8% 4 CHILE 7% 4 SOUTH AFRICA 7% 4 HUNGARY 5% 7 AUDI ARABIA 5% 7 ARGENTINA 2% 1 MEXICO 1% 7 ARGENTINA 2% 1 MEXICO 1% 1 MEXICO 1% 1 MEXICO 1% 7 ARGENTINA 2% 1 MEXICO 1% 1 MEXICO 1% 3				▼	-5
US 16% -5 AUSTRALLA 15% -1 FRANCE 15% -1 NETHERLANDS 13% -2 ITALY 13% -2 ITALY 13% -1 SOUTH AFRICA -1 ISRAEL 8% -1 ISRAEL 7% -1 SOUTH AFRICA 7% -1 HUNGARY 5% -7 FRUNCE 5% -7 SAUDI ARBIA 5% -7 SAUDI ARBIA 5% -1 MEXENTINA 2% -1 MEXICO 11% -1 MEXICO 11% -1	MALAYSIA				+12
AUSTRALIA 15% +2 FRANCE 15% = NETHERLANDS 15% 4 CANADA 13% 7 ITALY 13% 7 ITALY 13% 1 SOUTH AFRICA 8% 4 HUNGARY 5% 4 PERU 5% 7 JADAI 5% 7 SOUTH AFRICA 5% 7 HUNGARY 5% 7 SAUDI ARABIA 3% 2 JAPAN 4% 7 ARGENTINA 2% 1 MEXICO 1% 7 MEXICO 1% 7			16%		+2
FRANCE 15% - NETHERLANDS 15% - CANADA 13% - TURKEY 13% - TURKEY 13% - Strate 8% - CHILE 7% - SOUTH AFRICA 7% - HUNGARY 5% - PERU 5% - PERU 5% - Y 1 - SOUTH AFRICA - - HUNGARY 5% - PERU 5% - Y - - SOUTH AFRICA - - HUNGARY 5% - Y - - Y - - PERU 5% - Y - - RUSIA 3% - ARGENTINA 2% - BRAZIL 1% - - MEXICO 1% - - POLAND			16%	▼	-5
NETHERLANDS 15% +1 CANADA 13% 2 ITALY 13% -1 TURKEY 12% -1 ISRAEL 8% 43 CHILE 7% 4 SOUTH AFRICA 7% -4 INDIA 5% -4 PERU 5% -7 SAUDI ARABIA 5% -7 SAUDI ARABIA 5% -1 SPAIN 5% -2 JAPAN 4% -1 RUSSIA 3% -1 MEXICO 1% -3			15%		+2
CANADA Image: Canada in the second secon	FRANCE		15%	=	
ITALY 13% -1 TURKEY 12% -1 ISRAEL 8% 43 CHILE 7% 43 SOUTH AFRICA 7% - HUNGARY 5% - PERU 5% - PERU 5% - SAUDI ARABIA 5% - SAUDI ARABIA 5% - ARGENTINA 2% - ARGENTINA 2% - PLAND 1% - Y 1% - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - - Y - <td></td> <td></td> <td>15%</td> <td></td> <td>+1</td>			15%		+1
TURKEY 12% -1 ISRAEL 8% 43 CHILE 7% 43 SOUTH AFRICA 7% -4 HUNGARY 5% -4 NDIA 5% -4 PERU 5% -7 SAUDI ARABIA 5% -7 BRAZIL 3% -1 BRAZIL 1% -1 MEXICO 1% -1 MEXICO 1% -3	CANADA	*		▼	-2
ISRAEL 3 4 CHILE 7% 4 SOUTH AFRICA 7% = HUNGARY 5% ✓ -4 INDIA 5% ✓ -4 INDIA 5% ✓ -7 SAUDI ARABIA 5% ✓ -1 RUSSIA 3% ✓ -1 BRAZIL 1% ✓ -1 MEXICO 1% ✓ -3 COULAND 1% ✓ -3	ITALY			▼	-1
CHILE 7% 4 +3 SOUTH AFRICA 7% = HUNGARY 5% • -4 INDIA 5% • -7 SAUDI ARABIA 5% • -2 JAPAN 4% • -1 RUSSIA 3% • -1 BRAZIL 1% • -1 MEXICO 1% • -1 MEXICO 1% • -3 COUTUL/OPCIA * -3	TURKEY	C*		▼	-1
SOUTH AFRICA = HUNGARY 5% INDIA 5% PERU 5% SAUDI ARABIA 5% SAUDI ARABIA 5% INDIA 5% ARGENTINA 4% ARGENTINA 2% INGA 1% POLAND 1% SOUTH AFRICA 3% SAUDI ARABIA 3% SOUTH AFRICA 3% SOUTH AFRICA 1% SOUTH AFRICA 3%			8%		+3
HUNGARY 5% 4 INDIA 5% - PERU 5% -7 SAUDI ARABIA 5% -7 SAUDI ARABIA 5% -7 JAPAN 5% -2 JAPAN 4% -1 RUSSIA 3% -1 ARGENTINA 2% -1 MEXICO 1% -1 MEXICO 1% -3					+3
INDIA 5% = PERU 5% -7 SAUDI ARABIA 5% +1 SPAIN 5% -2 JAPAN 4% -1 RUSSIA 3% = -1 BRAZIL 1% -1 POLAND 1% -3	SOUTH AFRICA		7%	=	
PERU 5% -7 SAUDI ARABIA 5% +1 SPAIN 5% -2 JAPAN 4% -1 RUSSIA 3% = ARGENTINA 2% -1 BRAZIL 1% -1 POLAND 1% -3	HUNGARY		5%	▼	-4
SAUDI ARABIA 5% +1 SPAIN 5% -2 JAPAN 4% -1 RUSSIA 3% = ARGENTINA 2% -1 BRAZIL 1% -1 MEXICO 1% -3	INDIA		5%	=	
SPAIN 5% -2 JAPAN 4% -1 RUSSIA 3% -1 ARGENTINA 2% -1 BRAZIL 1% -1 MEXICO 1% -1 POLAND 1% -3	PERU	-	5%	▼	-7
JAPAN 4% RUSSIA 3% ARGENTINA 2% BRAZIL 1% MEXICO 1% POLAND 1% SOLUTUL KOREA 1%	SAUDI ARABIA	\$219 	5%	_	+1
RUSSIA 3% ARGENTINA 2% BRAZIL 1% MEXICO 1% POLAND 1% COUTLU KOREA 3		<u>®</u>	5%	•	-2
ARGENTINA 2% BRAZIL 1% MEXICO 1% POLAND 1% SOLITUL KOREA 3	JAPAN		4%		-1
BRAZIL BRAZIL	RUSSIA		3%	=	
MEXICO I IN POLAND I IN SOUTU KOREA (2) *	ARGENTINA	*	2%		-1
			1%		-1
	MEXICO	0	1%	=	
	POLAND		1%	•	-3
	SOUTH KOREA		*	•	

10 | CLIMATE CHANGE

(%) worried in May 2020 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
WORLD	\bigcirc	10%	▼	-1
AUSTRALIA		26%	A	+1
GERMANY		25%	A	+4
NETHERLANDS		23%	A	+3
POLAND		22%		+8
CANADA	*	21%	=	
GREAT BRITAIN			=	
BELGIUM			▼	-1
FRANCE			▼	-6
US		15%	▼	-3
SAUDI ARABIA	53339 		▼	-1
SWEDEN	+-		▼	-5
JAPAN			▼	-5
SPAIN	<u>*</u>	9%	▼	-2
SOUTH KOREA	(•)	8%		+1
HUNGARY		7%		+3
ITALY		7%	▼	-3
INDIA	8		▼	-5
CHILE		3%	▼	-3
MALAYSIA		3%	▼	-1
MEXICO	A	3%	▼	-5
SOUTH AFRICA		3%		+1
TURKEY	C*	3%		+2
ARGENTINA		2%	=	
BRAZIL		2%	=	
PERU		2%	.	-1
RUSSIA		2%	.	-1
ISRAEL	\$	1%	V	1

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11 | MORAL DECLINE

(%) worried in May 2020 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

(70) worried in May 2020 in Each Country		~	J 2020	
WORLD		9%	▼	-1
US				+1
GERMANY		15%		+1
SOUTH KOREA	(•);	15%	=	
ISRAEL	\$		_	+3
JAPAN			▼	-3
HUNGARY		13%	_	+5
SAUDI ARABIA	\$28739 	13%	_	+1
NETHERLANDS		13%	_	+2
FRANCE			=	
MALAYSIA			▼	-2
POLAND			▼	-4
TURKEY	C*		_	+5
GREAT BRITAIN		10%	▼	-1
RUSSIA		10%	_	+1
AUSTRALIA	*	9%	A	+1
ARGENTINA	*	1997 199 7%	=	
BELGIUM		1997 199 7%	▼	-3
BRAZIL		1997 199 7%		+2
ITALY			=	
CANADA	*	6%	▼	-2
INDIA		5%	₹	-2
PERU	-	5%	▼	-2
SOUTH AFRICA		5%	▼	-2
SPAIN	火	5%	A	+1
SWEDEN	_	5%	_	-5
CHILE		4%	▼	-1
MEXICO	A	3%		

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12 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma			Apr 20	20
WORLD	()	8%	=	
FRANCE		17%	▼	-1
NETHERLANDS		15%		+3
GERMANY			▼	-1
POLAND			=	
SWEDEN	+		=	
AUSTRALIA	*	13%		+1
CANADA	*	12%	A	+3
BELGIUM		10%	A	+2
GREAT BRITAIN		10%	=	
INDIA	۲	10%	▼	-2
SOUTH KOREA			▼	-1
US		8%		+1
BRAZIL		1997 19 7%		+1
ITALY		7%		+1
JAPAN	•	1997 19 7%	▼	-2
RUSSIA		7%	▼	-2
CHILE				+1
MEXICO	*	6%	•	-1
PERU	4			+1
HUNGARY		5%		+2
ISRAEL	*	4%		+1
MALAYSIA		4%		-3
SAUDI ARABIA	5310 	4%	—	-4
SPAIN	癜	4%	•	-1
TURKEY	C*	4%		+2
ARGENTINA	٠	3%		+1
SOUTH AFRICA		2%		1

13 | INFLATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

%	worried	in May	2020	in each	country	/

WORLD	\mathbf{i}	8%	=	
ARGENTINA	*	44%		+6
TURKEY	C*			+4
POLAND		15%	=	
RUSSIA		15%	=	
MALAYSIA				+1
MEXICO	0	12%	=	
HUNGARY		10%		+5
CANADA	*	9%		+2
CHILE				+2
INDIA		8%	▼	-1
AUSTRALIA	*	7%	=	
SOUTH KOREA		7%	▼	-2
GERMANY		6%	=	
BRAZIL		5%	▼	-2
FRANCE		5%		+1
JAPAN		5%	=	
PERU		5%		+1
SAUDI ARABIA	155759 	5%	▼	-1
SOUTH AFRICA		5%		+1
BELGIUM		4%	=	
GREAT BRITAIN		4%		+2
ITALY		4%	=	
NETHERLANDS		3%		+1
US		3%		1
ISRAEL	*	2%	=	
SPAIN	*	2%	=	
SWEDEN	-	2%	V	-1

WORLD WORRIES

COUNTRY COMPARISON

Country comparison of all 17 concerns



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14 | RISE OF EXTREMISM

(%) worried in May 2020 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

WORLD		7%		+1
GERMANY				+4
SWEDEN			▼	-1
BELGIUM			▼	-2
NETHERLANDS		10%	▼	-1
	()	10%		+1
FRANCE		9%	=	
		9%		+1
		9%	▼	-2
		9%	▼	-1
	<u>**</u>	8%		+1
	C*	8%		+3
BRAZIL				+2
	*	7%	▼	-1
	*	6%		+1
CANADA	+			+2
POLAND			=	
INDIA		5%	•	-5
ITALY		5%		+2
HUNGARY		4%		+1
CHILE		3%	.	1
SAUDI ARABIA	#2979	3%	=	
ARGENTINA	÷	2%	=	
JAPAN		2%	=	
MEXICO	•	1%	=	
PERU		1%	=	
RUSSIA		1%	=	
SOUTH AFRICA		1%	•	-1

		10/0	
SAUDI ARABIA	\$5899 	16%	=
INDIA			
SWEDEN		10%	
GERMANY		9%	=
GREAT BRITAIN		9%	▼
US		9%	▼
BELGIUM		8%	▼
NETHERLANDS		5%	▼
AUSTRALIA	*	3%	▼
MALAYSIA		3%	▼
SPAIN		3%	
CANADA		2%	=
CHILE		2%	=
ITALY		2%	=
JAPAN		2%	=
MEXICO	•	2%	V
PERU		2%	=
ARGENTINA	•	1%	
BRAZIL		1%	.
POLAND		1%	=
RUSSIA		1%	V
SOUTH AFRICA		1%	=
HUNGARY		*	=

Which three of the following topics do you find the most worrying in your country?

16%

27%

26%

Base: Representative sample of adults aged 18-74 in 27 participating countries. May 2020: 18,505; April 2020: 18,505. Source: Global Advisor

SOUTH KOREA

WORLD WORRIES

15

| TERRORISM

WORLD

ISRAEL

TURKEY

FRANCE

(%) worried in May 2020 in each country

()

C*

\$

7%

% change compared with previous month: Apr 2020

+1

+9

-1

+3

+1 +6

-4 -2 -2

-2 -2 +1

+1

-1

_1

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16 | MAINTAINING SOCIAL PROGRAMMES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2020	in each country	Ap	r 2020
WORLD	$\langle \mathbf{r} \rangle$	7%		+1
JAPAN		21%	=	
SWEDEN	-	20%		+5
SOUTH KOREA	()	17%		+2
GREAT BRITAIN		12%		+3
POLAND				+1
NETHERLANDS		10%		+3
SPAIN	*	10%	=	
AUSTRALIA	*	9%		+2
ITALY			▼	-2
ISRAEL	\$	7%		+1
MEXICO	.	7%		+4
SAUDI ARABIA	\$5899 	7%		+2
CANADA	*	6%		+1
RUSSIA		6%	•	-1
ARGENTINA		5%		+1
BELGIUM		5%	=	
GERMANY		5%		+1
US		5%	=	
FRANCE		4%	_	+1
BRAZIL		3%	=	
CHILE		3%	=	
HUNGARY		3%	=	
INDIA	•	3%		+1
MALAYSIA		3%	=	
PERU	-	2%		+1
SOUTH AFRICA		2%	=	

Base: Representative sample of adults aged 18-74 in 27 participating countries. May 2020: 18,505; April 2020: 18,505. Source: Global Advisor

2%

TURKEY 💽

+1

4

1% 1%

SPAIN

US

WORLD WORRIES

WORLD

ITALY RUSSIA

ISRAEL

INDIA MEXICO PERU SWEDEN TURKEY ARGENTINA BRAZIL CANADA CHILE GERMANY HUNGARY JAPAN MALAYSIA POLAND NETHERLANDS SOUTH AFRICA SOUTH KOREA

SAUDI ARABIA AUSTRALIA FRANCE

GREAT BRITAIN

BELGIUM

17 | ACCESS TO CREDIT

(%) worried in May 2020 in each country

\$

2%

4%

4%

4% 3%

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2020

+3

+1

570		<u>'</u>
3%		+1
2%		+1
2%		+1
2%		+1
	=	
2%	=	
2%		+1
		+1
	=	
1%	▼	-1
	=	
1%	=	
1%	▼	1
1%	▼	1
1%	V	-3
1%	V	1
1%	V	2
	▼	1
1%	V	1
	V	1
1%	=	
	3% 2% 2% 2% 2% 2% 2% 2% 2% 2% 1%	3% A 2% A 2% A 2% - 2% - 2% - 2% - 2% - 2% - 2% - 2% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% - 1% -





VORL	D WC	RRIES	

(%) worried in May 2020 in each country

CHILDHOOD OBESITY

Ipsos Public Affairs

Which three of the following topics do	vou find the most worrvi	ng in vour country?

% change compared with previous month:

Apr 2020

WORLD		2%	=	
SAUDI ARABIA				+7
NETHERLANDS		6%	A	+2
MEXICO	*	5%		+2
AUSTRALIA		3%	A	+1
POLAND		3%	▼	-2
CANADA	*	2%	=	
GERMANY		2%	=	
GREAT BRITAIN		2%	=	
INDIA	(8)	2%		+1
ISRAEL	*	2%	=	
ITALY		2%		+1
SWEDEN		2%	=	
US		2%		+1
BELGIUM		1%	▼	-1
BRAZIL		1%	=	
CHILE		1%	▼	-1
FRANCE		1%	=	
HUNGARY		1%	▼	-1
MALAYSIA		1%	▼	-1
PERU	4	1%	=	
RUSSIA		1%	=	
SOUTH AFRICA	$\overline{\mathbf{x}}$	1%		+1
SOUTH KOREA	(0),	1%	=	
SPAIN		1%	=	
TURKEY	C*	1%		+1
ARGENTINA		*	-	-1
JAPAN		*		



METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 27 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

For the results of the survey presented herein, an international sample of 18,505 adults aged 18-74 in the US, South Africa, Turkey, Israel and Canada, and age 16-74 in all other countries, were interviewed between April 24th 2020 and May 8th 2020. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/-4.5percentage points for a 500 sample 19 times out of 20.

In 17 of the 27 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.









FOR MORE INFORMATION

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