



## PRESS RELEASE

### Majority want to restrict number of days kids attend school in person with most support in emerging markets

#### More people comfortable sending kids back to school or daycare within six months

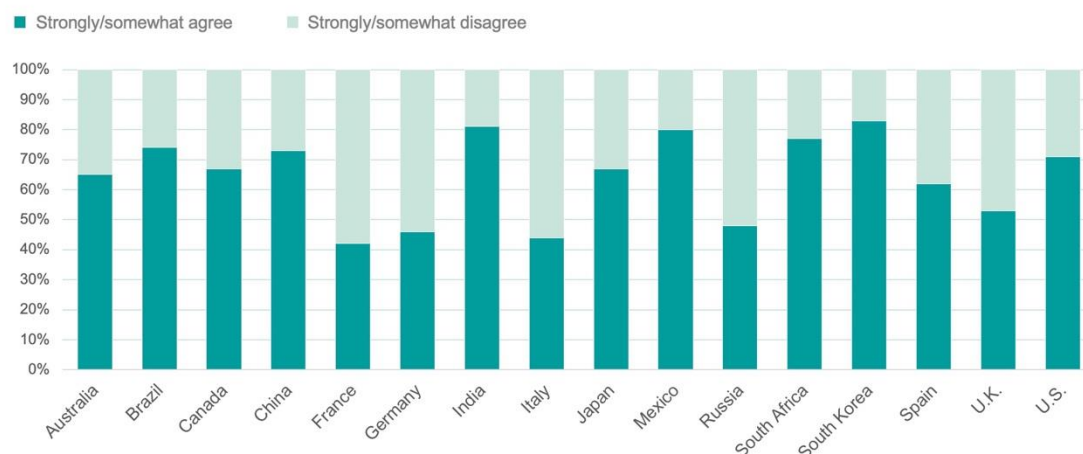
**Paris, France July 29, 2020** — A majority of people across 16 major countries support restricting the number of days children can attend school in person with parents most comfortable to send their children back within six months, according to the latest Ipsos survey.

In a survey of more than 14,500 people conducted from July 17 to 20, a majority of respondents in 12 countries agree with restricting the number of days children can attend school in person. This support is highest in emerging markets of South Korea (83%), India (81%), Mexico (80%), South Africa (77%), Brazil (74%) and China (73%), followed by the United States (71%).

On the other end, a majority of people in European countries of France (58%), Italy (56%), Germany (54%) and Russia (52%) oppose this, followed by those in the United Kingdom (47%).

People in Europe also are most divided on this issue with only 4 percentage points separating those that support and oppose restricting the number of days kids can attend school in Russia, followed by the U.K. (6 points), and Germany (8).

### Should the number of days children attend school be restricted?



Q: To what degree do you support or oppose of the following?  
Restricting the number of days children can attend school in person

14,518 adults polled in 16 countries from July 17-20, 2020





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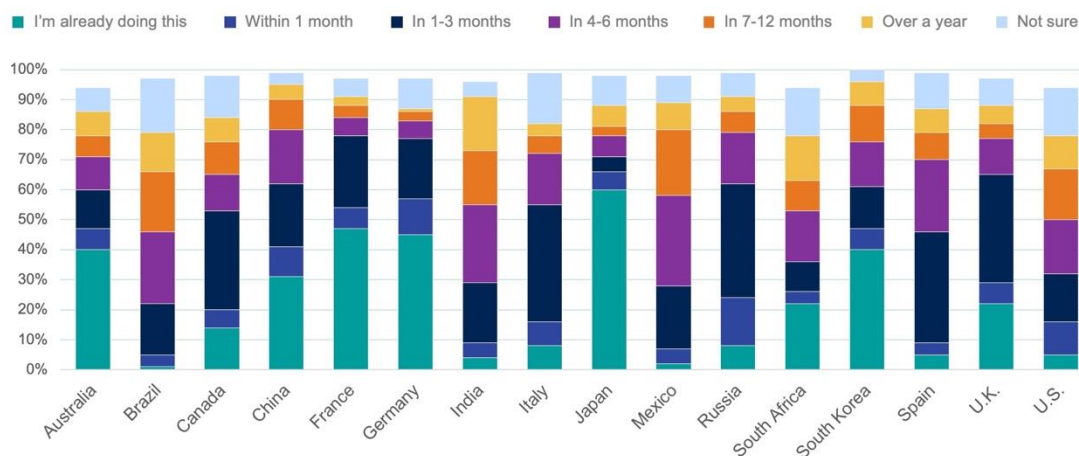
In terms of how comfortable parents are in sending their child back to school or daycare, Japan is the only country in a poll of nearly 5,600 parents where a majority (60%) of people say they are already doing this, followed by France (47%), Germany (45%), Australia and South Korea (40%).

More people across all countries said they would be more comfortable doing this within six months with majority agreement in Russia (71%), Spain (65%), Italy (64%), Mexico (56%), the U.K. (55%), Canada (52%) and India (51%).

The second most likely timeframe for sending kids back to school or daycare is in one to three months with Italians more likely to do this at 39%, followed by those in Russia (38%), Spain (37%) and the U.K. (36%).

About one in five parents in Brazil (18%), Italy (17%), South Africa and the U.S. (16%) remain unsure.

### Are you comfortable sending your child back to school or daycare?



Q: When do you think you'll feel comfortable participating in this activity again?  
Sending a child back to school or daycare

5,591 adults polled in 16 countries from July 17-20, 2020





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### About the Study

These are the results of an Ipsos survey conducted July 17 to 20, 2020 on the Ipsos Essentials platform among 14,500 adults aged 18-74 in Canada and the United States and 16-74 in Australia, Brazil, China, France, Germany, Italy, Spain, India, Japan, Mexico, Russia, South Africa, South Korea and the United Kingdom.

The sample for this study consists of approximately 500 in Russia, Mexico and South Africa and 1,000 individuals in the other 13 countries. The samples in Australia, Canada, France, Germany, Italy, Spain, Japan, South Korea, the U.K. and the U.S. can be taken as representative of these countries' general adult population over age 16 or 18 (in US and Canada) and under the age of 75. The sample in Brazil, China, India, Mexico, Russia, and South Africa is more urban, more educated and/or more affluent than the general population and should be viewed as reflecting the views of the more "connected" segment of the population. The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum up to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website ([www.ipsos.com](http://www.ipsos.com)).

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### About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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