



FACTUM

Eight in Ten (79%) Canadians Support their Municipality making Facemasks Mandatory when in a Public Place

Most Believe Second Wave Will Hit their Community in the Fall (77%), Want Businesses Shut Down Again if it Does (83%)

Toronto, ON, July 15, 2020 – Canadian municipalities (and the entire province of Quebec) have been moving to make masks mandatory when in a public place, and most (79%) Canadians agree (42% strongly/37% somewhat) that they support their local municipality making the wearing of facemasks mandatory when in a public place, according to a new Ipsos poll conducted exclusively for Global News.

Support for this measure varies greatly across Canada. Those in Saskatchewan and Manitoba (84%), BC (83%), Ontario (83%) and Quebec (80%) are significantly more likely than those in Alberta (66%) and Atlantic Canada (64%) to support this measure. The gap is largely driven by an urban-rural divide: 80% of urban-dwellers support this type of policy, while 67% of rural Canadians support it.

A majority (71%) of Canadians agree (43% strongly/29% somewhat) that they already wear a mask when they go inside public places, such as the grocery store, bank, etc. Once again, this rises to 82% in Ontario, while those in Quebec (71%), British Columbia (68%), Saskatchewan and Manitoba (65%), Atlantic Canada (59%) and Alberta (53%) are less likely. Most (72%) urban residents say they wear a mask, while 55% of rural Canadians do. Four in ten (41%) Canadians take it a step further and say that they wear a mask whenever they leave their house, agreeing (15% strongly/26% somewhat) that even if they're staying outside the whole time, they wear a mask. Urban (41%) Canadians are more likely than rural Canadians (26%) to say so.

Most Canadians believe in the efficacy of masks. Eight in ten (82%) agree (45% strongly/37% somewhat) that if everybody wore a facemask while in public, fewer people would contract COVID-19. Conversely, two in ten (18%) disagree (5% strongly/13% somewhat) that widespread wearing of masks would reduce COVID-19 transmission.

Majority of Canadians Expect Second Wave of COVID-19 in the Fall

Even though Canada has been faring relatively well in combating the spread of COVID-19, 77% agree (22% strongly/55% somewhat) that a second wave of COVID-19 will hit their community in the fall. British Columbians (80%), those in Saskatchewan and Manitoba (79%), Ontario (79%) and Quebec (78%) are most likely to fear a second wave, followed by those in Atlantic Canada (70%) and Alberta (63%).

Reflecting on how Canada responded to the first wave in March, just 23% agree (7% strongly/16% somewhat) that Canada over-reacted when it shut down our economy to fight COVID-19. And in the case of a future wave in the fall, most Canadians are prepared to do it all over again: 83% agree (44% strongly/39% somewhat) that they would support shutting down most non-essential businesses quickly like we did in March.



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Canadians Support Mandatory Vaccinations, Once Developed

Nearly three quarters (72%) of Canadians agree (38% strongly/35% somewhat) that they support vaccinations against COVID-19 being mandatory once a vaccine is developed, unchanged since this question was first posed to Canadians in May. Support for mandatory vaccines is highest in Saskatchewan and Manitoba (84%), Quebec (77%) and BC (77%), while lower in Atlantic Canada (72%), Ontario (69%) and Alberta (63%).



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About the Study

These are some of the findings of an Ipsos poll conducted between July 8 and 10, 2020, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.5 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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