

# Ipsos MORI Coronavirus polling: Attitudes to masks

17-20 July 2020

# Wearing facemasks in public in the near future

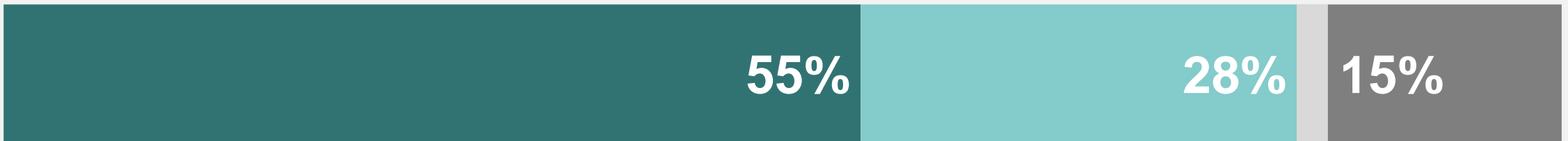
How likely or unlikely do you think it is that you will wear a facemask while in public in the near future (i.e. when buying food, exercising or working)? If you already do wear a facemask in public, please say so.

Likely

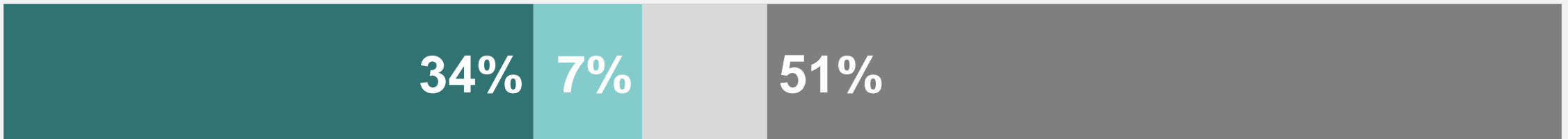
Already wear a face mask in public

Unlikely

17 - 20 July



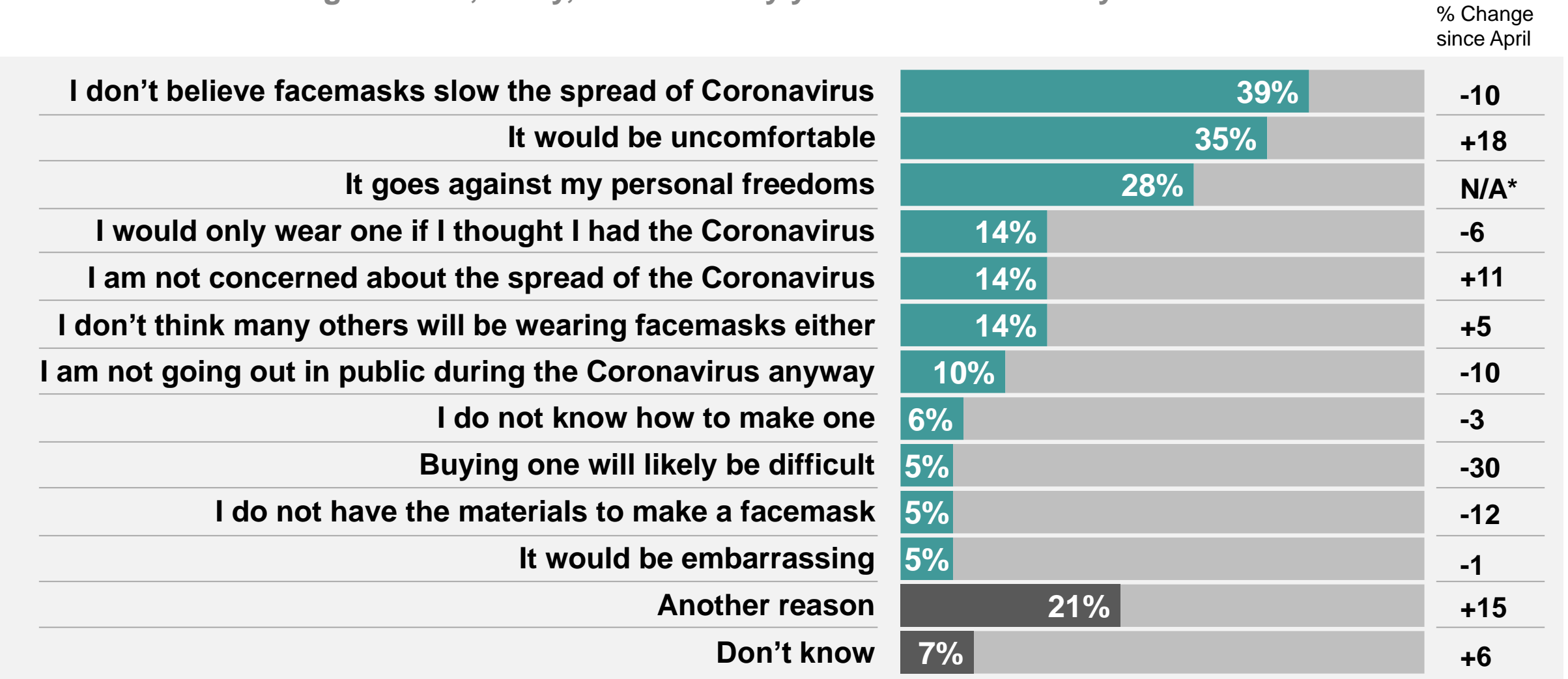
17 - 20 April



Base: 1,081 Online British adults aged 18-75, 17-20 July 2020

# Reasons why people would be unlikely to wear a facemask

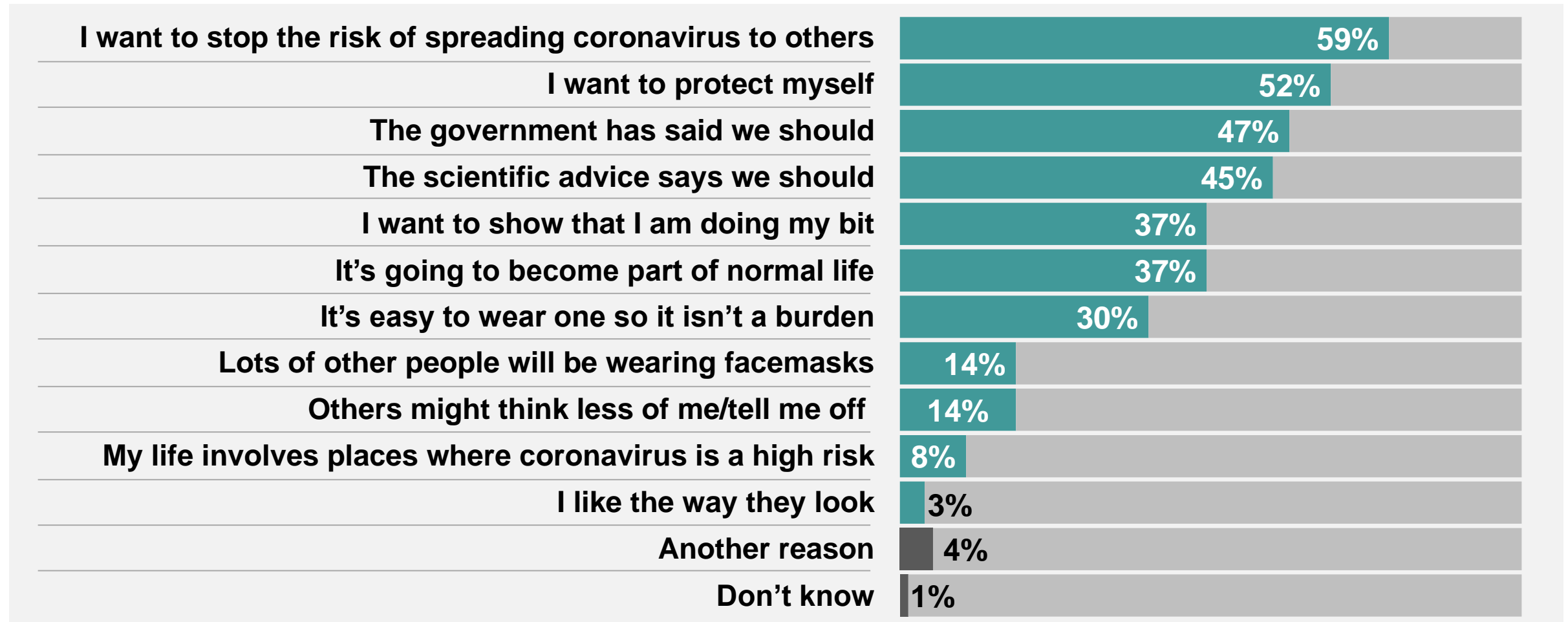
Which of the following reasons, if any, describe why you would be unlikely to wear a facemask?



Base: Those who are unlikely to wear a facemask in public in the near future (149), taken from a sample of 1,081 Online British adults 18-75, 17-20 July 2020 \* This code was not included in the April wave

# Reasons why people already wear facemasks or would be likely to

Which of the following reasons, if any, describe why you are already wearing a facemask when in public or you would be likely to wear a facemask in future?

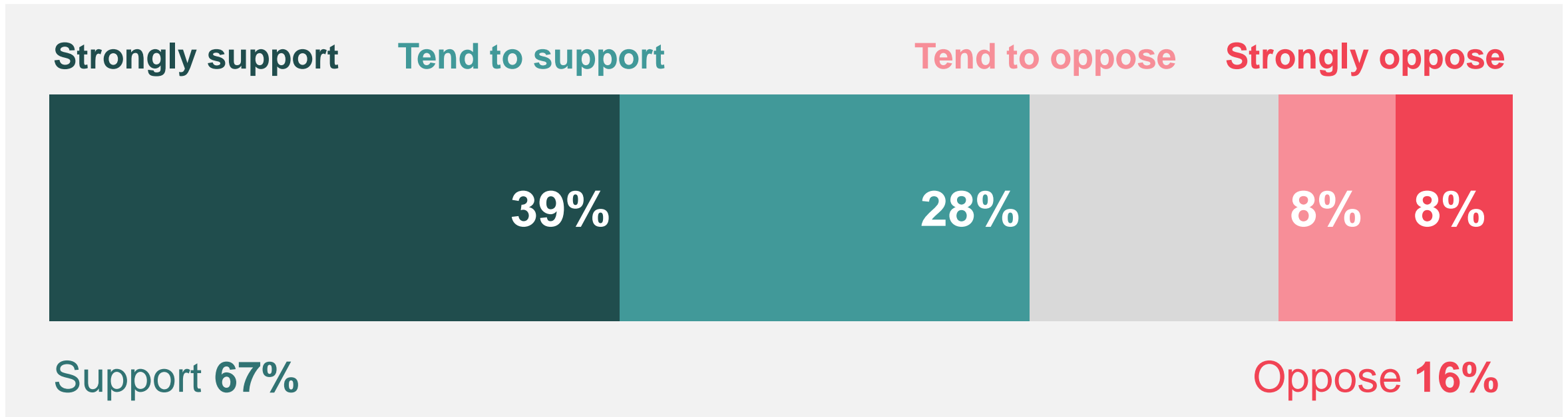


Base: Those who are already or likely to wear a facemask in public in the near future (902), taken from a sample of 1,081 Online British adults 18-75, 17-20 July 2020

# Support for making it the law to wear a facemask in shops

Do you support or oppose making it the law to wear a mask in shops in the current circumstances?

17 – 20 July 2020

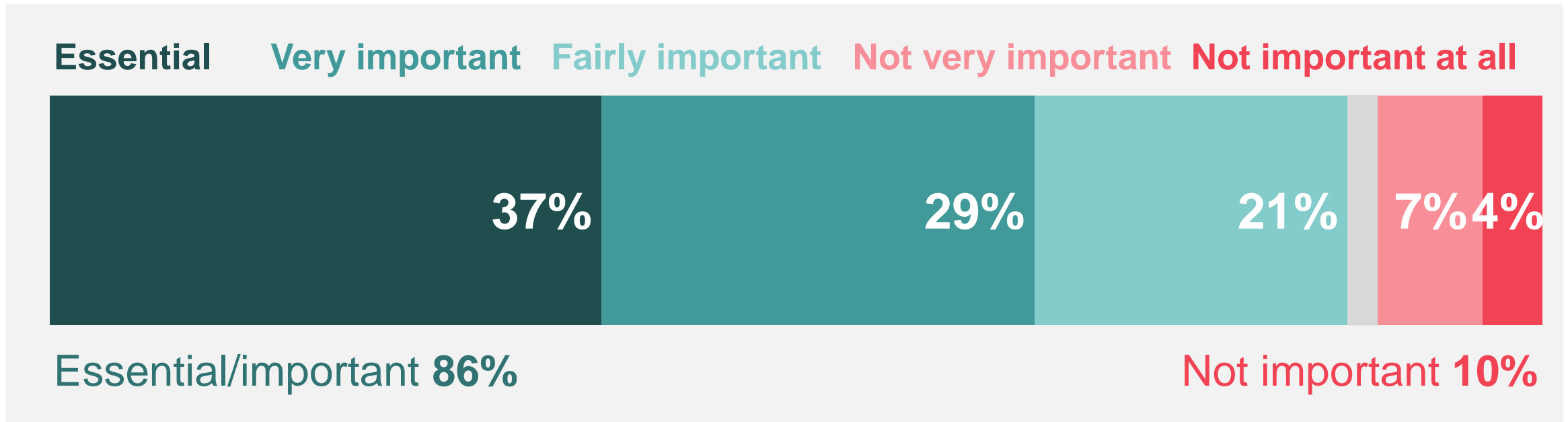


Base: 1,081 Online British adults aged 18-75, 17-20 July 2020

# Importance of wearing a facemask in public

From what you know or have heard, how important, if at all, do you think it is for people to wear a facemask in certain public situations such as shopping or going on public transport, to stop the spread of coronavirus?

17 – 20 July 2020



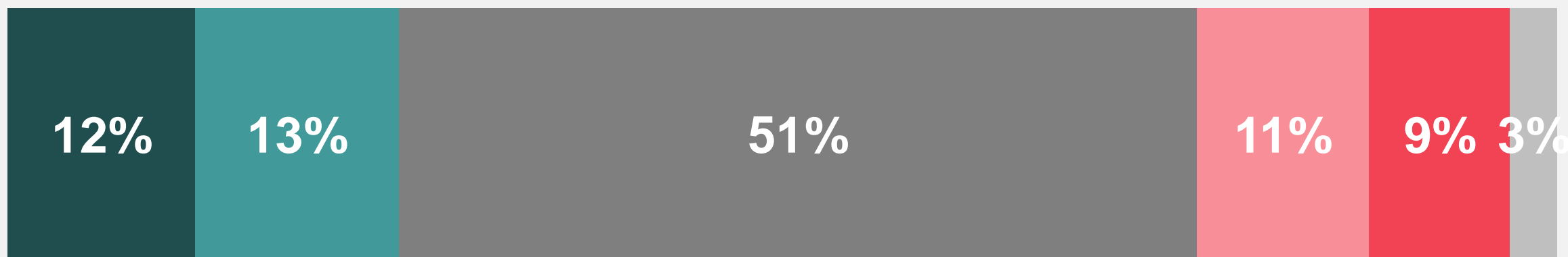
Base: 1,081 Online British adults aged 18-75, 17-20 July 2020

# What impact will wearing a facemask have on whether you'll shop?

Do you think rules making it mandatory to wear a mask when visiting shops will make you more likely or less likely to go shopping in the future, or will it make no difference?

Much more likely Somewhat more likely No difference Somewhat less likely Much less likely Don't know

17 – 20 July 2020



More likely 25%

Less likely 21%

Base: 1,081 Online British adults aged 18-75, 17-20 July 2020

# Ipsos MORI

## Coronavirus Polling July 2020

### For more information

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