

Ipsos MORI Coronavirus polling
PUBLIC
 Fieldwork: 26-29 June 2020
 Adults online aged 18-75 in GB

Q6c. On Monday 23rd March the Government announced stricter measures in order to contain the outbreak of the coronavirus. Do you think these measures by the Government were taken too soon, too late, or at the right time?
 All adults aged 18-75 in Great Britain

	Gender			Age						Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote				
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)
Unweighted base	1078	537	533	353	401	324	151	202	192	209	208	116	309	368	161	240	259	274	245	151	54	95	924	154	609	350	119	309	769	467	611	711	367	320	338	94	151	475	394
Weighted base	1078	530	540	331	396	352	126	204	190	206	185	166	292	315	229	242	256	281	245	150	51	95	934	144	623	321	133	301	777	345	733	686	392	328	325	86	158	443	424
The Government measures were taken too soon	56 5%	31 6%	23 4%	34 10% EFJKL	11 3%	11 3%	13 10% EFJKL	22 11% EFJKL	9 5%	1 1%	8 4%	3 2%	21 7%	12 4%	12 5%	11 4%	17 7%	19 7%	11 4%	7 4%	2 3%	1 1%	51 5%	5 4%	28 5%	25 8%	3 2%	21 7%	34 4%	18 5%	37 5%	41 6%	15 4%	13 4%	23 7%	4 5%	9 6%	31 7%	16 4%
The Government measures were taken at the right time	239 22%	109 21%	129 24%	86 26% EJ	71 18%	81 23%	30 24%	56 28% EU	35 18%	36 18%	38 20%	44 26% *	71 24%	62 20%	47 21%	58 24%	44 17%	63 22%	63 26% qv	44 29% qv	12 23%	13 14%	209 22%	30 21%	138 22%	67 21%	34 25%	67 22%	172 22%	70 20%	169 23%	149 22%	90 23%	123 37% JK	35 11%	14 16% *	30 19% i	64 14% i	122 29% i
The Government measures were taken too late	740 69%	371 70%	364 67%	204 62% DGH	291 74% D	245 70% D	79 63%	124 61%	132 70%	160 77% DGH	133 72% DH	111 67% *	194 66%	230 73% P	161 70%	156 64%	185 73% T	189 67%	163 66%	91 60%	33 65% *	79 84% RSTU*	635 68%	105 72%	442 71%	212 66%	87 65% *	200 67%	540 69%	248 72%	492 67%	477 70%	263 67%	177 54%	257 79% h	68 79% h*	114 72% h	340 77% m	269 63%
Don't know	43 4%	19 4%	24 4%	6 2%	22 6% DH	14 4%	4 3%	2 1%	13 7% DH	9 4%	6 4%	8 5% *	5 2%	13 4%	8 4%	17 7% M	10 4%	10 4%	9 3%	9 6%	4 8% *	2 2% *	39 4%	4 3%	15 2%	18 6% Y	10 8% Y*	12 4%	31 4%	9 3%	34 5%	19 3%	24 6% f	16 5%	10 3%	- *	6 4%	8 2%	17 4%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
 ColumnProportions (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h,i/j,k,l/m Minimum Base: 30** Small Base: 100**
 ColumnMeans (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f/g,h,i/j,k,l/m Minimum Base: 30** Small Base: 100**

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Q6d. On Saturday 4th July, the government is due to relax lockdown measures in England. Do you think these measures by the Government are being taken too soon, too late, or at the right time?
 All adults aged 18-75 in Great Britain

	Gender			Age											Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)		
Unweighted base	1078	537	533	353	401	324	151	202	192	209	208	116	309	368	161	240	259	274	245	151	54	95	924	154	609	350	119	309	769	467	611	711	367	320	338	94	151	475	394		
Weighted base	1078	530	540	331	396	352	126	204	190	206	185	166	292	315	229	242	256	281	245	150	51	95	934	144	623	321	133	301	777	345	733	686	392	328	325	86	158	443	424		
The Government is relaxing measures too quickly	642 60%	304 57%	334 62%	158 48%	255 65% DGH	229 65% DGH	61 48%	97 47%	121 64% DGH	135 65% DGH	122 66% DGH	106 64% DGH*	161 55%	201 64% M	141 62%	138 57%	159 62%	153 54%	151 62%	82 54%	32 64% *	65 69% RT*	560 60%	82 57%	381 61% z	173 54%	87 65% *	166 55%	475 61%	196 57%	446 61%	398 58%	244 62%	151 46%	222 68% h	60 69% h*	105 66% h	300 68% m	232 55%		
The Government is relaxing measures at about the right time	305 28%	156 29%	145 27%	117 35% EJK	84 21% EJK	104 29% EJK	42 33% EU	75 37% EJK	37 20% EJK	47 23% EJK	48 26% EJK	55 33% EJK*	89 30%	85 27%	67 29%	64 27%	69 27%	84 30%	72 29%	53 35% uv	9 17% *	18 19% *	262 28%	42 29%	178 28%	91 28%	36 27% *	88 29%	216 28%	97 28%	208 28%	194 28%	111 28%	137 42% jk	66 20%	18 21% *	32 21%	91 21%	143 34% i		
The Government is relaxing measures too slowly	81 8%	42 8%	38 7%	45 14% EFJKL	28 7% FL	8 2% EFJKL	19 15% EFJKL	26 13% EFJKL	18 9% FKL	10 5% L	7 4% F	1 1% *	28 10%	17 5%	14 6%	22 9%	16 6%	28 10%	13 5%	11 8%	5 11% *	7 7% *	69 7%	13 9%	39 6%	38 12% Ya	4 3% *	35 12% c	46 6%	32 9%	49 7%	63 9% g	18 5%	23 7%	23 7%	5 5% *	14 9% *	14 6% *	28 6% *	36 9%	
Don't know	50 5%	27 5%	23 4%	11 3%	28 7% DF	12 3% DF	4 3%	7 3%	14 7% D	14 7% D	8 4% D	4 2% *	13 5%	13 4%	7 3%	17 7%	13 5%	16 6%	9 4%	5 3%	4 8% *	5 5% *	43 5%	8 5%	25 4%	19 6%	6 5% *	11 4%	39 5%	21 6%	30 4%	32 5%	19 5%	16 4%	14 4%	4 5% *	7 4% *	23 5%	13 3%		

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Q6d. On Saturday 4th July, the government is due to relax lockdown measures in England. Do you think these measures by the Government are being taken too soon, too late, or at the right time?

All adults aged 18-75 in Great Britain

	Attitudes to measures taken on 23 March				
	Total	Taken too soon	Taken at the right time	Taken too late	Don't know
	(A)	(B)	(C)	(D)	(E)
Unweighted base	1078	58	231	749	40
Weighted base	1078	56	239	740	43
The Government is relaxing measures too quickly	642 60%	34 60% CE*	81 34%	518 70% CE	9 20% *
The Government is relaxing measures at about the right time	305 28%	15 26% *	134 56% BDE	143 19%	13 29% *
The Government is relaxing measures too slowly	81 8%	7 13% *	17 7%	52 7%	5 11% *
Don't know	50 5%	- - *	7 3%	27 4%	17 39% BCD*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

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	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/Living as Married (Y)	Single (Z)	Widowed/Divorced/Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	Conservative (h)	Labour (i)	Liberal Democrats (j)	Other (k)	Remain (l)	Leave (m)					
Unweighted base	1078	537	533	353	401	324	151	202	192	209	208	116	309	368	161	240	259	274	245	151	54	95	924	154	609	350	119	309	769	467	611	711	367	320	338	94	151	475	394					
Weighted base	1078	530	540	331	396	352	126	204	190	206	185	166	292	315	229	242	256	281	245	150	51	95	934	144	623	321	133	301	777	345	733	686	392	328	325	86	158	443	424					
Earlier, longer lockdown	518	248	268	121	218	179	51	70	98	121	100	79	137	166	112	104	140	117	116	60	24	61	451	67	311	141	67	138	381	165	353	327	191	99	195	53	89	253	179					
	48%	47%	50%	37%	55%	51%	40%	34%	51%	59%	54%	48%	47%	53%	49%	43%	55%	42%	47%	40%	47%	65%	48%	47%	50%	44%	50%	46%	49%	48%	48%	49%	30%	60%	62%	56%	57%	42%						
	100%	48%	52%	23%	42%	35%	10%	13%	19%	23%	19%	15%	26%	32%	22%	20%	27%	23%	22%	12%	5%	12%	87%	13%	60%	27%	13%	27%	73%	32%	68%	63%	37%	23%	45%	12%	20%	50%	36%					
				DGH	DH				DH	DGH	DGH	H*	P				RT																		h	h*	h	m						
Government got it right then and now	134	66	68	58	34	43	19	39	18	16	18	24	48	36	24	26	30	32	34	26	4	8	119	16	78	39	17	45	89	45	89	86	48	72	21	8	14	30	74					
	12%	12%	13%	17%	9%	12%	15%	19%	9%	8%	10%	15%	16%	12%	11%	11%	12%	11%	14%	17%	7%	8%	13%	11%	12%	12%	13%	15%	11%	13%	12%	13%	12%	13%	12%	7%	10%	9%	7%	18%				
	100%	49%	50%	43%	25%	32%	14%	29%	13%	12%	14%	18%	36%	27%	18%	19%	23%	24%	26%	19%	3%	6%	88%	12%	58%	29%	13%	34%	66%	33%	67%	64%	36%	62%	19%	7%	12%	23%	58%					
				EJK	K		B	EFJK				*									*	*																						
Becoming more cautious	115	53	61	36	34	44	9	27	20	14	22	23	24	29	28	33	18	34	34	17	8	3	100	14	68	29	17	28	87	30	84	69	46	51	25	7	16	48	49					
	11%	10%	11%	11%	9%	13%	7%	13%	11%	7%	12%	14%	8%	9%	12%	14%	7%	12%	14%	12%	17%	3%	11%	10%	11%	9%	13%	9%	11%	9%	11%	10%	12%	15%	8%	8%	10%	11%	12%					
	100%	46%	53%	32%	30%	39%	8%	24%	18%	12%	19%	20%	21%	25%	25%	29%	16%	30%	29%	15%	7%	3%	87%	13%	60%	25%	15%	24%	76%	27%	73%	60%	40%	52%	25%	7%	16%	42%	44%					
				J			J				*					V	V	OV																										
Started too late but ready for relaxing	195	105	87	77	62	57	26	51	27	34	29	28	49	57	45	44	40	60	42	29	9	15	161	34	117	61	17	58	137	67	128	132	63	71	52	12	23	73	81					
	18%	20%	16%	23%	16%	16%	21%	25%	14%	17%	15%	17%	17%	18%	20%	18%	16%	21%	17%	19%	17%	16%	17%	24%	19%	19%	13%	19%	18%	19%	17%	19%	16%	22%	16%	14%	14%	16%	19%					
	100%	54%	45%	39%	32%	29%	14%	26%	14%	18%	15%	14%	25%	29%	23%	22%	21%	31%	21%	15%	4%	8%	82%	18%	60%	31%	9%	30%	70%	34%	66%	68%	32%	45%	33%	7%	14%	38%	42%					
				EFJK			EFJK				*										*	*																						
Later, shorter lockdown	39	20	18	24	10	4	14	10	6	5	4	-	17	6	7	9	11	16	4	6	-	2	36	3	17	21	1	15	24	12	27	30	9	11	11	3	8	13	15					
	4%	4%	3%	7%	3%	1%	11%	5%	3%	2%	2%	-	6%	2%	3%	4%	4%	6%	2%	4%	-	2%	4%	2%	3%	7%	1%	5%	3%	3%	4%	4%	2%	3%	3%	3%	3%	5%	3%	4%				
	100%	52%	46%	62%	27%	11%	37%	25%	15%	12%	11%	-	43%	15%	18%	23%	28%	41%	10%	16%	-	4%	91%	9%	43%	54%	3%	39%	61%	30%	70%	78%	22%	34%	33%	8%	24%	36%	40%					
				EFHJRL			DEFHJKL	FL			F	*	N				S					*	*																					
Don't know	17	9	8	2	13	1	2	-	6	7	1	-	1	4	3	8	7	4	2	1	2	1	14	3	7	7	2	7	10	3	13	10	7	6	3	-	3	4	4					
	2%	2%	1%	1%	3%	*	2%	-	3%	3%	1%	-	*	1%	1%	3%	3%	1%	1%	*	4%	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	-	2%	1%	1%	1%					
	100%	54%	46%	13%	78%	9%	13%	-	39%	39%	9%	-	8%	27%	17%	48%	43%	25%	10%	4%	12%	5%	84%	16%	44%	43%	13%	40%	60%	20%	80%	61%	39%	49%	26%	-	25%	35%	33%					
				H	DH				DH	DH	*					M					*	*																						

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