

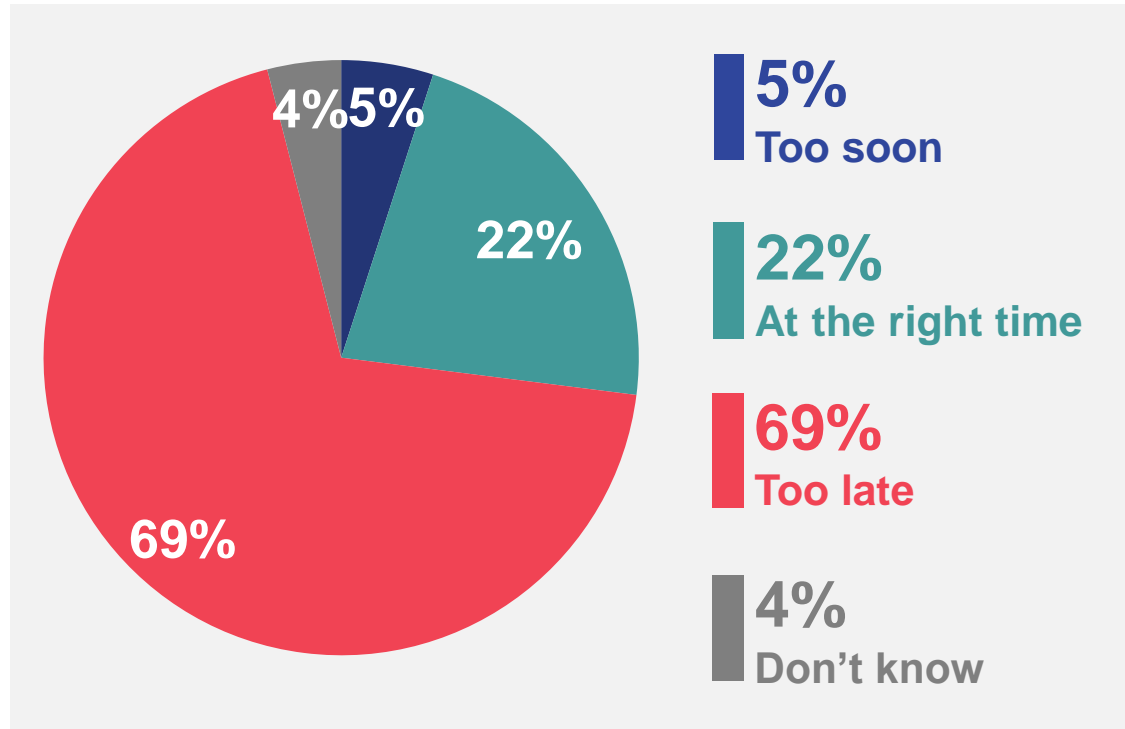
# Ipsos MORI Coronavirus polling

26-29 June 2020

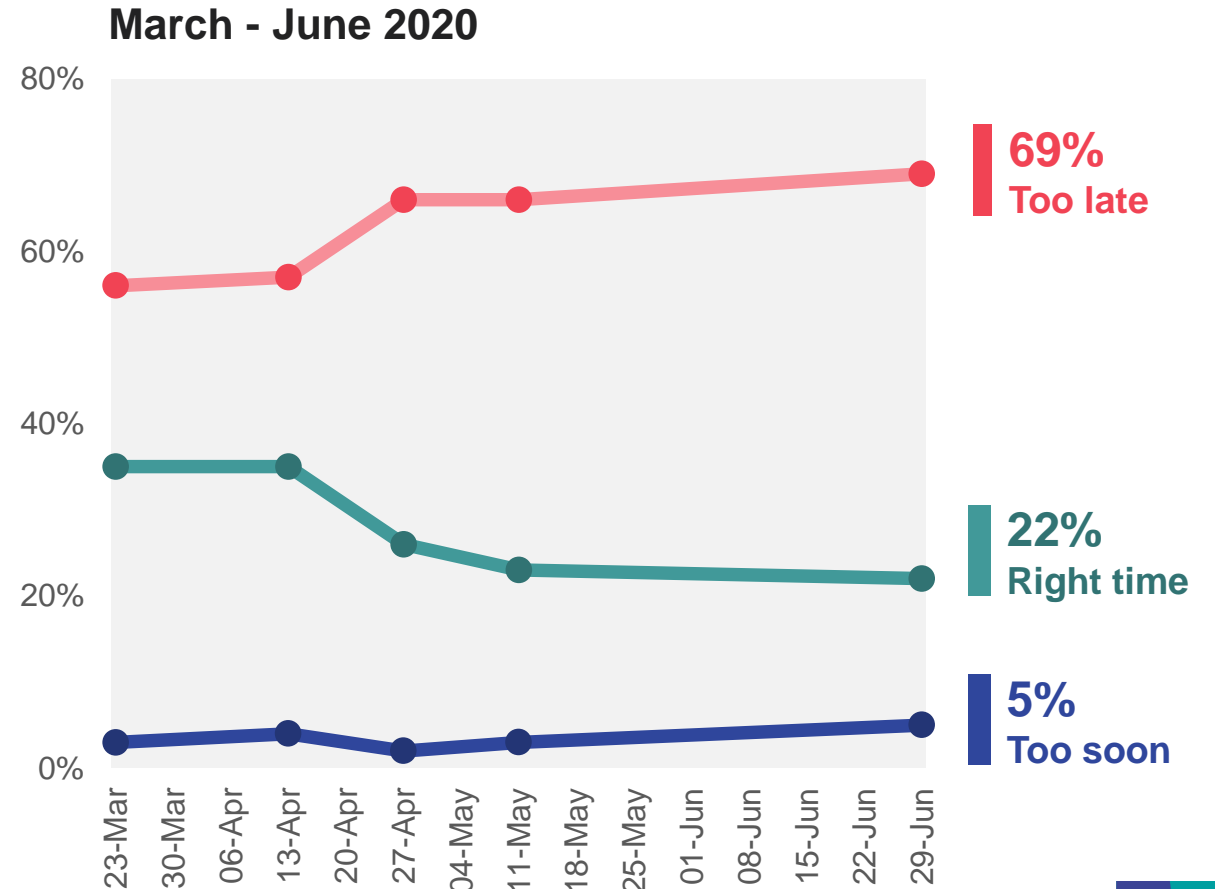
# Government measures in response to Coronavirus

On Monday 23rd March the Government announced stricter measures, including requiring individuals to stay at home and closing shops selling non-essential items, in order to contain the outbreak of the coronavirus. Do you think these measures by the Government were taken too soon, too late, or at the right time?

26 – 29 June 2020



Base: 1,078 Online British adults 18-75, 26-29 June 2020



# Government measures in relaxing Coronavirus lockdown

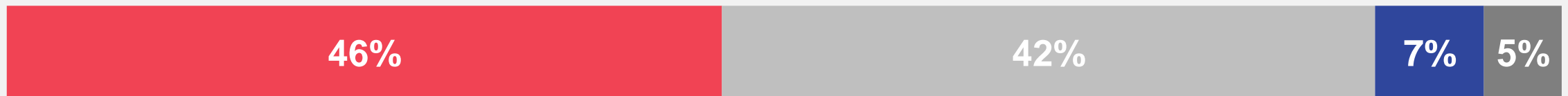
On Saturday 4th July, the government is due to relax lockdown measures in England. Do you think the Government is relaxing these lockdown measures too quickly, too slowly, or at about the right time?\*

**Relaxing measures too quickly**    About the right time    **Too slowly**    Don't know

## Among all



## Among 2019 Conservative voters

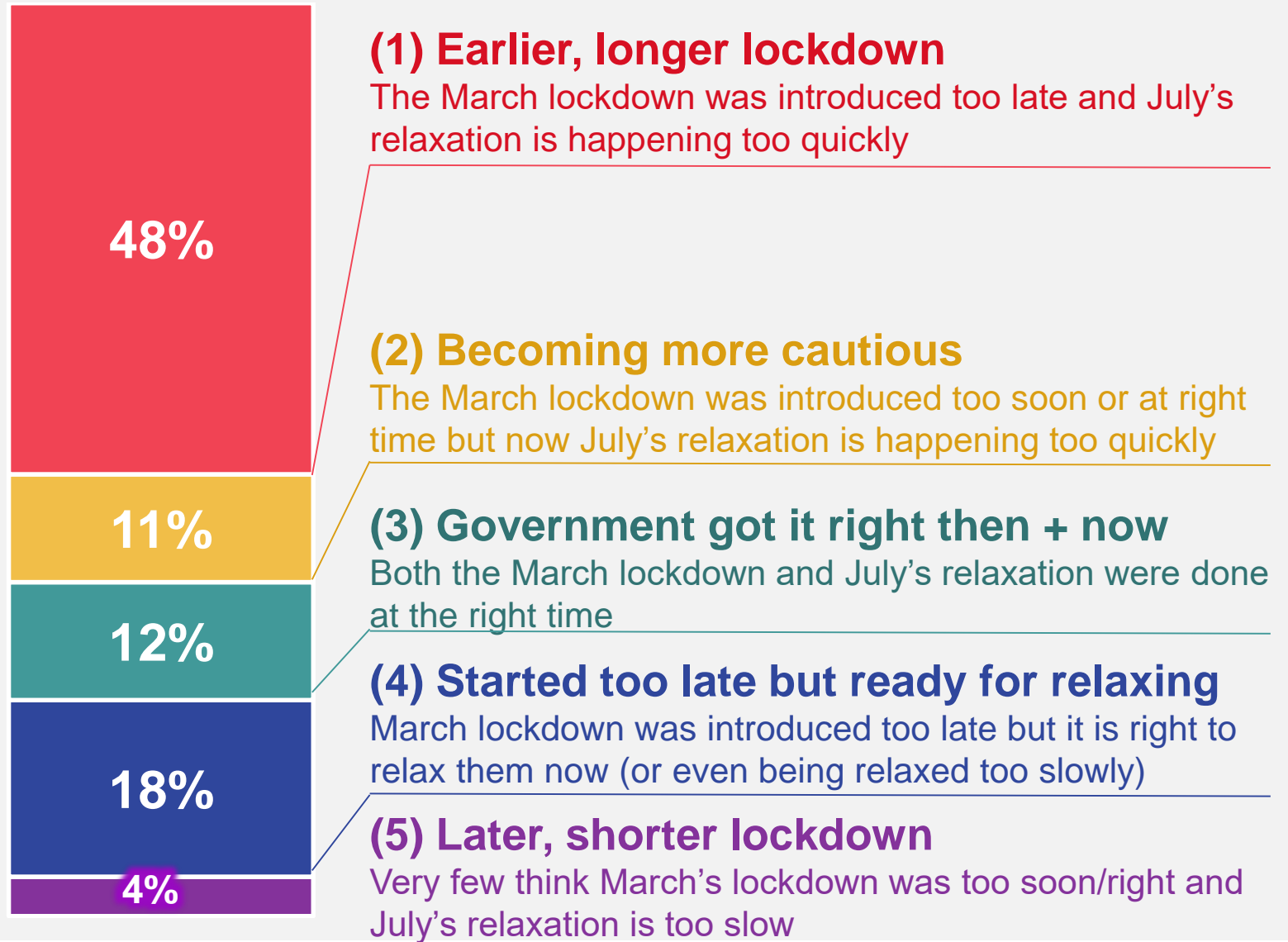


## Among 2019 Labour voters



Base: 1,078 Online British adults 18-75, 2019 Labour voters (338), Conservative voters (320), 26-29 June 2020 \* Full question wording included this introduction: And as you may also know, on Saturday 4th July, the government is due to relax lockdown measures in England, including letting people meet in groups of up to two households indoors or outdoors, cutting the social distancing guidelines from two metres to "one metre plus" and the re-opening of businesses such as restaurants, pubs, visitor attractions, libraries, and hotels.

The British public divides into five groups, according to their different views towards the timing of the original lockdown in March, and the relaxation of some measures in July...



Base: 1,078 Online British adults 18-75, 26-29 June 2020

# Who are in these “lockdown opinion” groups?

	Gender	Age	Social grade	2019 GE vote	EU vote
<b>Earlier, longer lockdown (48% of Britons)</b>	<p><b>Male</b> 48%</p> <p><b>Female</b> 52%</p>	<p>18-34 23%</p> <p>35-54 42%</p> <p>55-75 35%</p>	<p><b>ABC1s</b> 58%</p> <p><b>C2DEs</b> 42%</p>	<p><b>Conservative</b> 23%</p> <p><b>Labour</b> 45%</p>	<p><b>Leave</b> 36%</p> <p><b>Remain</b> 50%</p>
<b>Becoming more cautious (11%)</b>	<p><b>Male</b> 46%</p> <p><b>Female</b> 53%</p>	<p>18-34 32%</p> <p>35-54 30%</p> <p>55-75 39%</p>	<p><b>ABC1s</b> 46%</p> <p><b>C2DEs</b> 54%</p>	<p><b>Conservative</b> 52%</p> <p><b>Labour</b> 25%</p>	<p><b>Leave</b> 44%</p> <p><b>Remain</b> 42%</p>
<b>Government got it right then + now (12%)</b>	<p><b>Male</b> 49%</p> <p><b>Female</b> 50%</p>	<p>18-34 43%</p> <p>35-54 25%</p> <p>55-75 32%</p>	<p><b>ABC1s</b> 63%</p> <p><b>C2DEs</b> 37%</p>	<p><b>Conservative</b> 62%</p> <p><b>Labour</b> 19%</p>	<p><b>Leave</b> 58%</p> <p><b>Remain</b> 23%</p>
<b>Started too late but ready for relaxing (18%)</b>	<p><b>Male</b> 54%</p> <p><b>Female</b> 45%</p>	<p>18-34 39%</p> <p>35-54 32%</p> <p>55-75 29%</p>	<p><b>ABC1s</b> 54%</p> <p><b>C2DEs</b> 45%</p>	<p><b>Conservative</b> 45%</p> <p><b>Labour</b> 33%</p>	<p><b>Leave</b> 42%</p> <p><b>Remain</b> 38%</p>

Base: 1,078 Online British adults 18-75, 26-29 June 2020

# Ipsos MORI

## Coronavirus Polling June 2020

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