



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: July 22 – July 23, 2020

Number of interviews, adults: 543

Margin of error for the total sample: +/- 4.9 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. How concerned are you that you or someone you know will be infected with the coronavirus?

	Very concerned	Somewhat concerned	Not so concerned	Not concerned at all	Skipped	Total concerned	Total not concerned
July 22-23	37	40	17	6	-	77	23
June 24-25	34	43	19	5	*	76	24
June 10-11	28	41	23	8	-	69	31
May 20-21	36	42	15	7	*	78	22
May 13-14	36	43	17	5	-	79	21
May 6-7	35	42	17	6	-	77	23
April 29-30	39	42	13	4	1	82	18
April 22-23	42	40	14	4	-	82	18
April 15-16	41	40	15	5	-	80	20
April 8-9	43	43	11	3	-	86	14
April 1-2	50	39	9	2	1	89	11
March 18-19	34	45	16	5	*	79	21
March 11-12	26	40	26	7	1	66	34



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Q2. Do you support or oppose public schools in your community re-opening with in-school instruction in the fall?

	July 22-23
Strongly support	18
Somewhat support	26
Somewhat oppose	25
Strongly oppose	30
Skipped	*
<i>Total support (Net)</i>	<i>44</i>
<i>Total oppose (Net)</i>	<i>55</i>

Q3. Do you have a child under 18 living at home?

	July 22-23
Yes	27
No	72
Skipped	*

Q4. How concerned are you that your child or children are falling behind in their education because of COVID-19?

	July 22-23 (N=145)
Very concerned	27
Somewhat concerned	32
Not so concerned	19
Not concerned at all	20
Skipped	1
<i>Total concerned (Net)</i>	<i>59</i>
<i>Total not concerned (Net)</i>	<i>39</i>

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Eat at a restaurant <i>Base: Typically eat at a restaurant</i>	July 22-23 (N=520)	June 24-25 (N=554)	June 10-11 (N=654)	May 13-14 (N=545)
Willing	54	56	59	41
Not willing	46	44	40	59
Skipped	-	-	*	*

Go grocery shopping <i>Base: Typically go grocery shopping</i>	July 22-23 (N=533)	June 24-25 (N=571)	June 10-11 (N=676)	May 13-14 (N=555)
Willing	94	93	94	91
Not willing	6	7	6	8
Skipped	-	*	*	*

Go to a bar <i>Base: Typically go to a bar</i>	July 22-23 (N=343)	June 24-25 (N=365)	June 10-11 (N=405)	May 13-14 (N=343)
Willing	27	31	34	24
Not willing	73	69	65	76
Skipped	*	*	1	*

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Attend a sporting event in a large stadium <i>Base: Typically attend a sporting event in a large stadium</i>	July 22-23 (N=360)	June 24-25 (N=380)	June 10-11 (N=443)	May 13-14 (N=371)
Willing	22	21	29	19
Not willing	78	79	71	81
Skipped	*	-	1	1

Go to a gym or health club <i>Base: Typically go to a gym or health club</i>	July 22-23 (N=338)	June 24-25 (N=341)	June 10-11 (N=404)	May 13-14 (N=343)
Willing	28	28	33	27
Not willing	72	71	66	73
Skipped	1	*	1	-

Stay in a hotel <i>Base: Typically stay in a hotel</i>	July 22-23 (N=484)	June 24-25 (N=494)	June 10-11 (N=578)	May 13-14 (N=462)
Willing	51	53	57	45
Not willing	48	47	42	55
Skipped	1	-	1	-

Go to a movie theatre <i>Base: Typically go to a movie theatre</i>	July 22-23 (N=422)	June 24-25 (N=462)	June 10-11 (N=530)	May 13-14 (N=423)
Willing	27	31	39	29
Not willing	73	69	61	70
Skipped	*	*	1	1

Get a haircut at a barber or salon <i>Base: Typically get a haircut at a barber or salon</i>	July 22-23 (N=470)	June 24-25 (N=497)	June 10-11 (N=590)	May 13-14 (N=473)
Willing	67	65	69	56
Not willing	32	35	31	44
Skipped	1	-	*	*

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Attend church <i>Base: Typically attend church</i>	July 22-23 (N=345)	June 24-25 (N=360)	June 10-11 (N=449)	May 13-14 (N=340)
Willing	51	49	57	42
Not willing	49	50	42	57
Skipped	-	*	1	*

Go to a shopping mall <i>Base: Typically go to a shopping mall</i>	July 22-23 (N=459)	June 24-25 (N=482)	June 10-11 (N=570)	May 13-14 (N=465)
Willing	51	48	53	38
Not willing	49	52	46	61
Skipped	-	-	1	*

Go bowling <i>Base: Typically go bowling</i>	July 22-23 (N=329)	June 24-25 (N=313)	June 10-11 (N=355)	May 13-14 (N=299)
Willing	31	31	38	28
Not willing	69	69	61	72
Skipped	*	-	1	-

Fly on an airplane <i>Base: Typically fly on an airplane</i>	July 22-23 (N=447)	June 24-25 (N=465)	June 10-11 (N=540)	May 13-14 (N=444)
Willing	33	36	44	29
Not willing	66	64	55	70
Skipped	1	-	1	*

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Q5. Are you currently willing or unwilling to do each of the following? If it is something that you did not typically do before the coronavirus outbreak, just say so.

Go to work <i>Base: Typically go to work</i>	July 22-23 (N=395)	June 24-25 (N=417)	June 10-11 (N=505)	May 13-14 (N=403)
Willing	78	79	82	71
Not willing	22	21	17	29
Skipped	1	-	1	*

Attend a protest <i>Base: Typically attend a protest</i>	July 22-23 (N=255)	June 24-25 (N=286)	June 10-11 (N=347)
Willing	17	22	26
Not willing	83	78	73
Skipped	*	*	1

Send your child to school <i>Base: Have a child under 18 living at home and typically send them to school</i>	July 22-23 (N=135)	June 24-25 (N=136)	June 10-11 (N=159)	May 13-14 (N=119)
Willing	44	49	54	31
Not willing	56	51	45	69
Skipped	-	-	1	-



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About the Study

This ABC News/Ipsos poll was conducted July 22 to July 23, 2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 543 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 4.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.34. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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