

Views On Climate Change

In The Middle East & North Africa

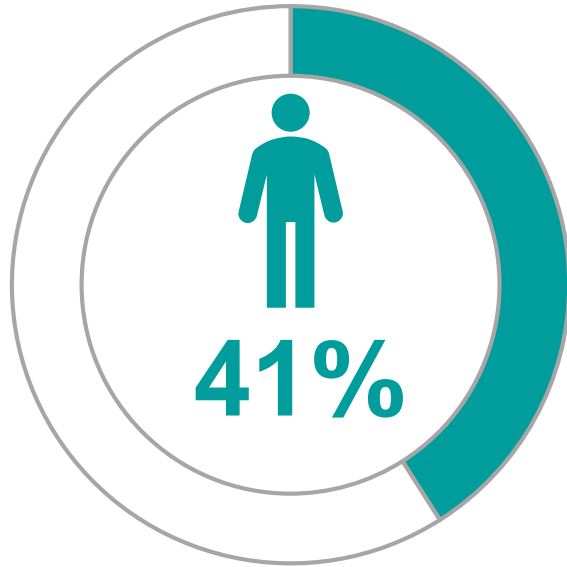
July – 2020

GAME CHANGERS

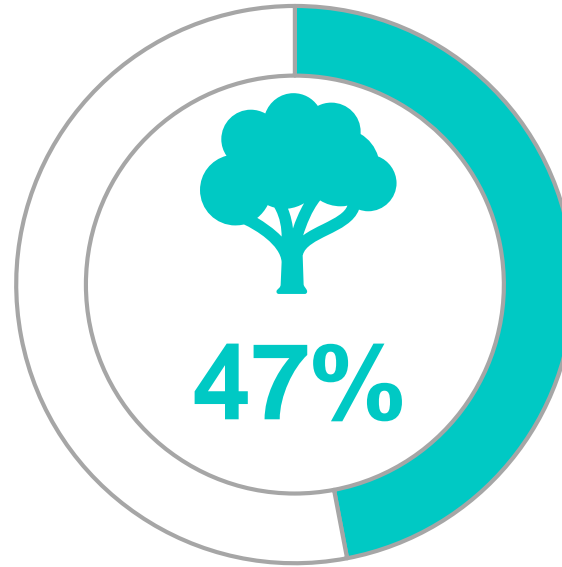


Existence & Causes Of Climate Change

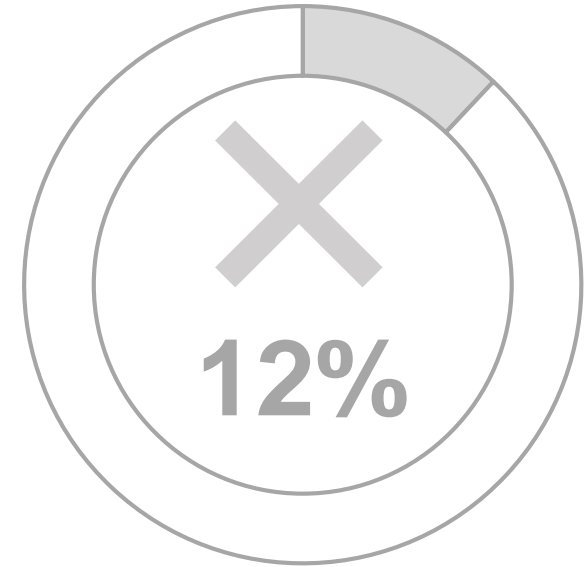
Q. Which of the following best describes your views towards climate change?



**It Exists And Is Mostly
Caused By Human Activity**



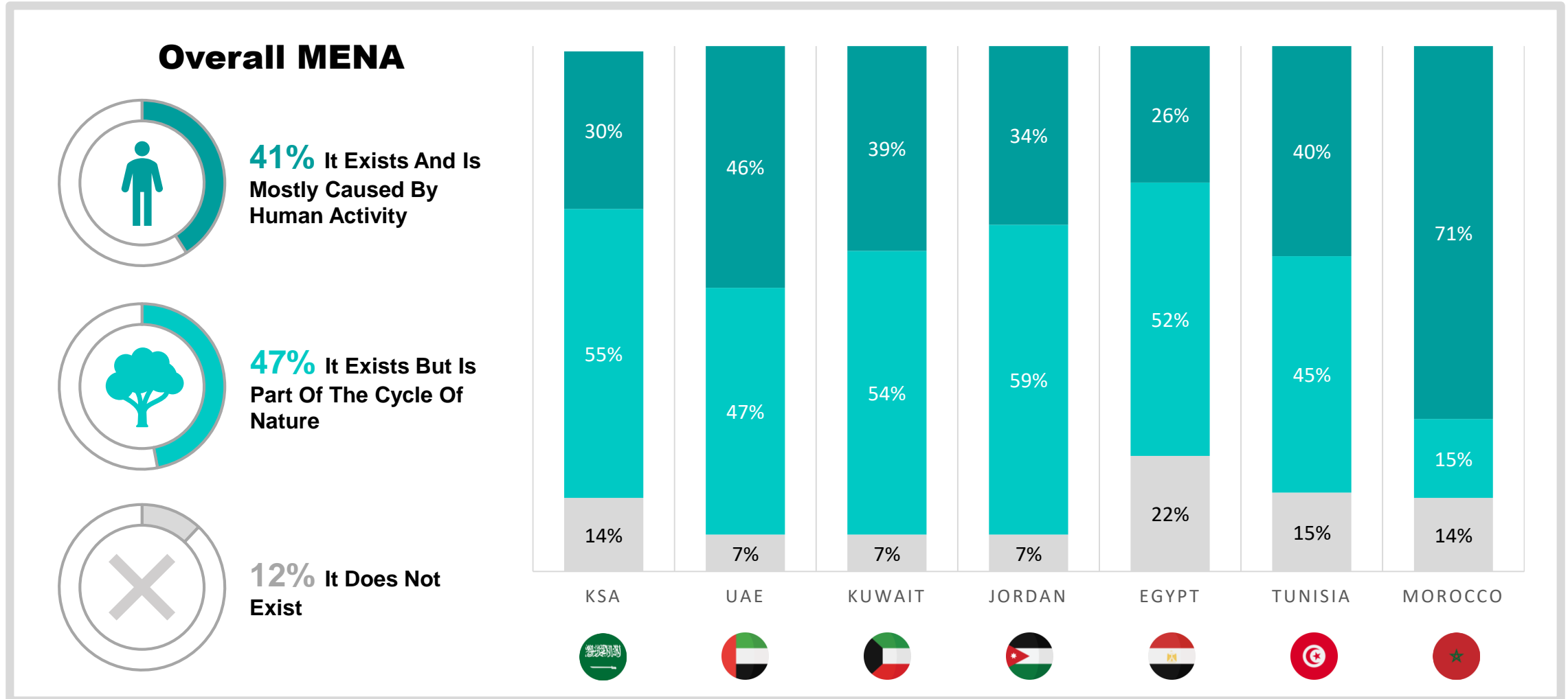
**It Exists But Is Part Of
The Cycle Of Nature**



It Does Not Exist

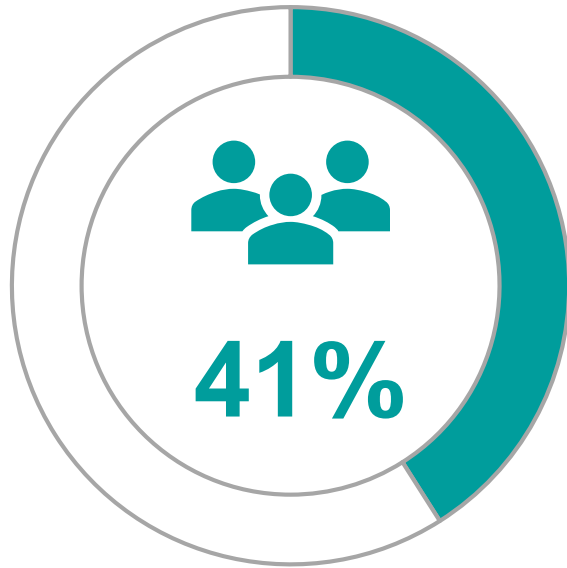
Existence & Causes Of Climate Change

Q. Which of the following best describes your views towards climate change?

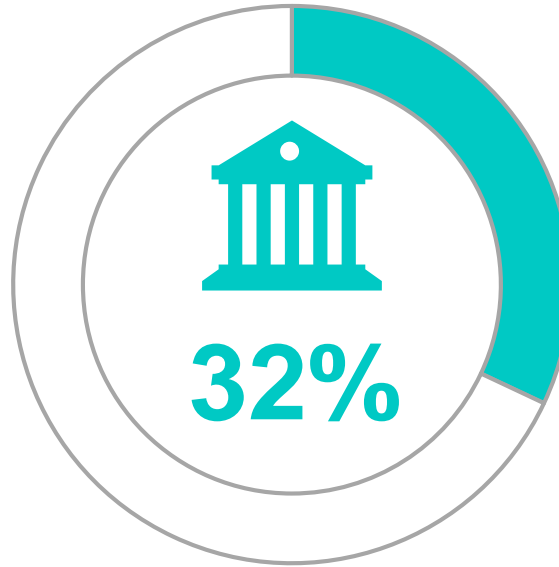


Environmental Sustainability Responsibility

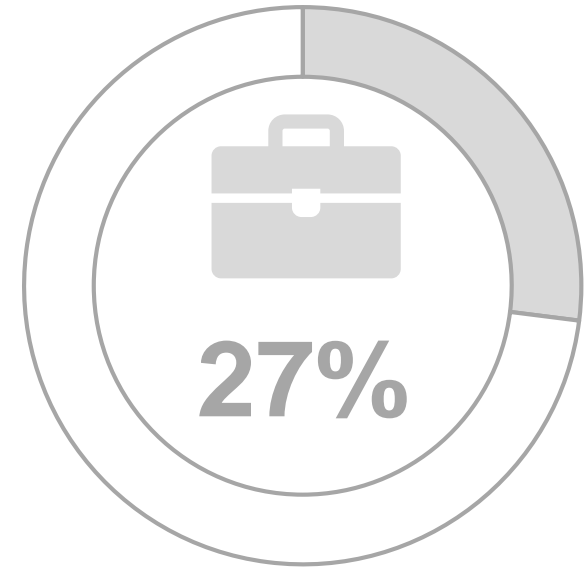
Q. Who should be responsible for environmental sustainability?



Society



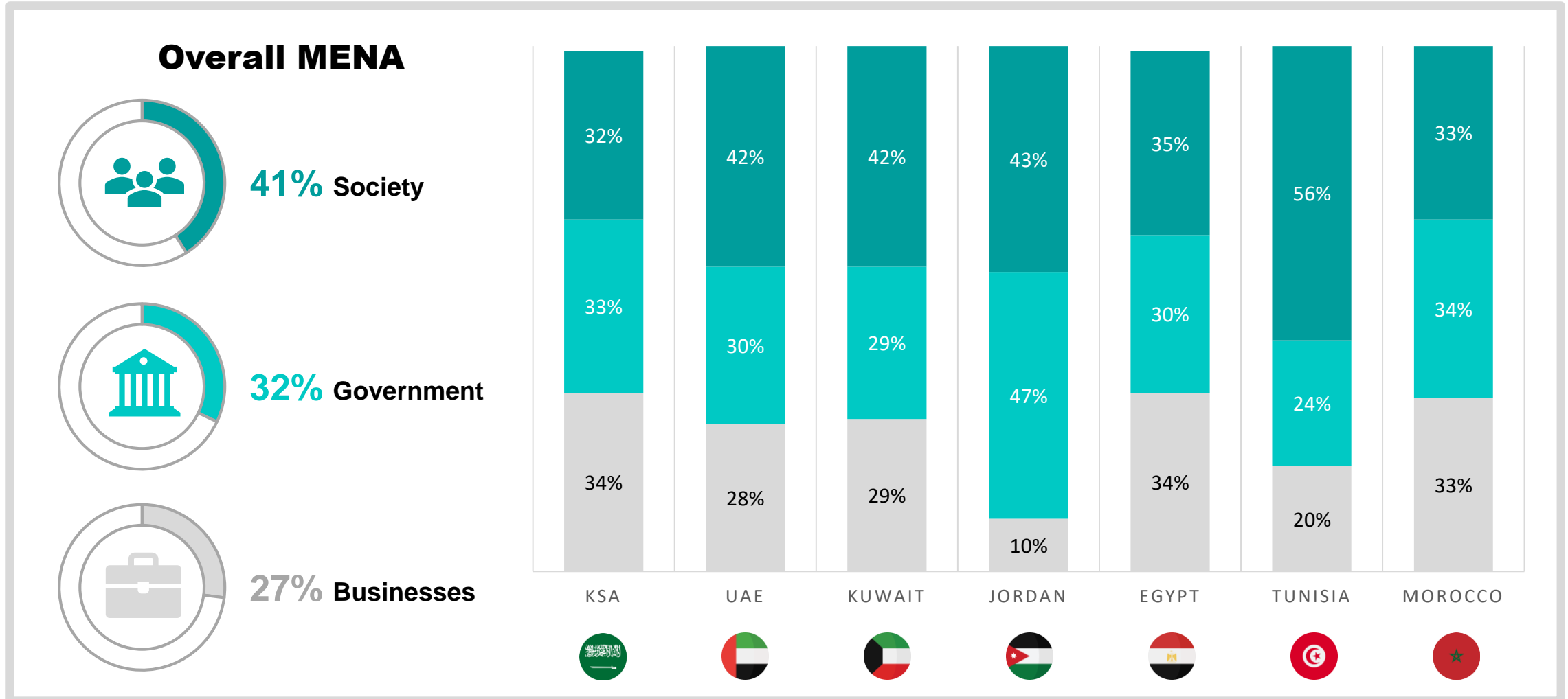
Government



Businesses

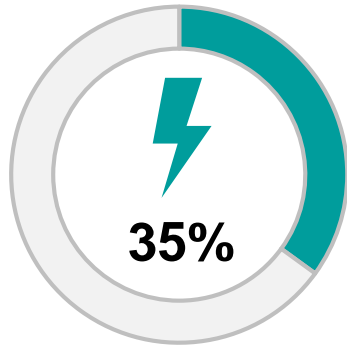
Environmental Sustainability Responsibility

Q. Who should be responsible for environmental sustainability?

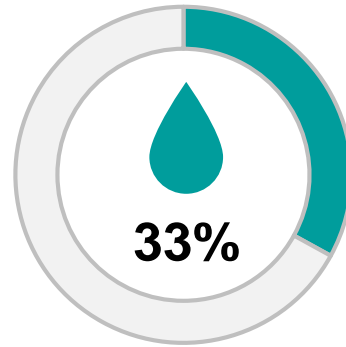


Environmentally Friendly Practices

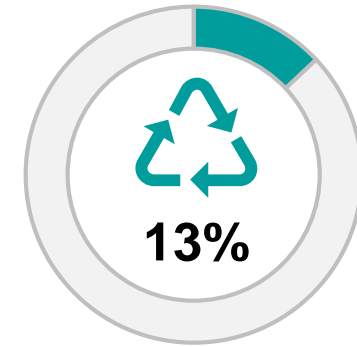
Q. Which of the following activities are you currently doing to minimize your impact on climate change?



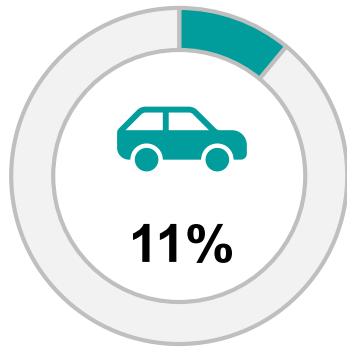
Installed Energy Saving
Lights At Home



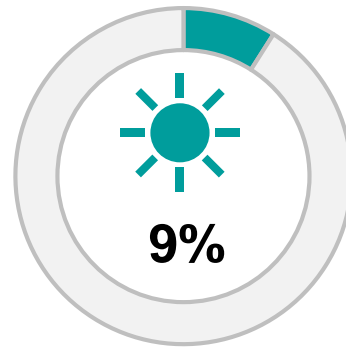
Use Less
Water



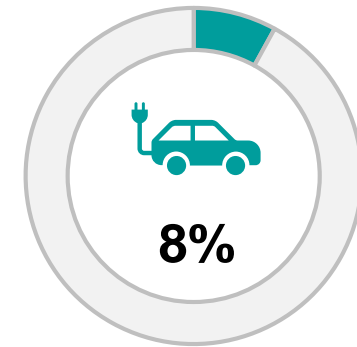
Recycle Trash
At Home



Carpooling



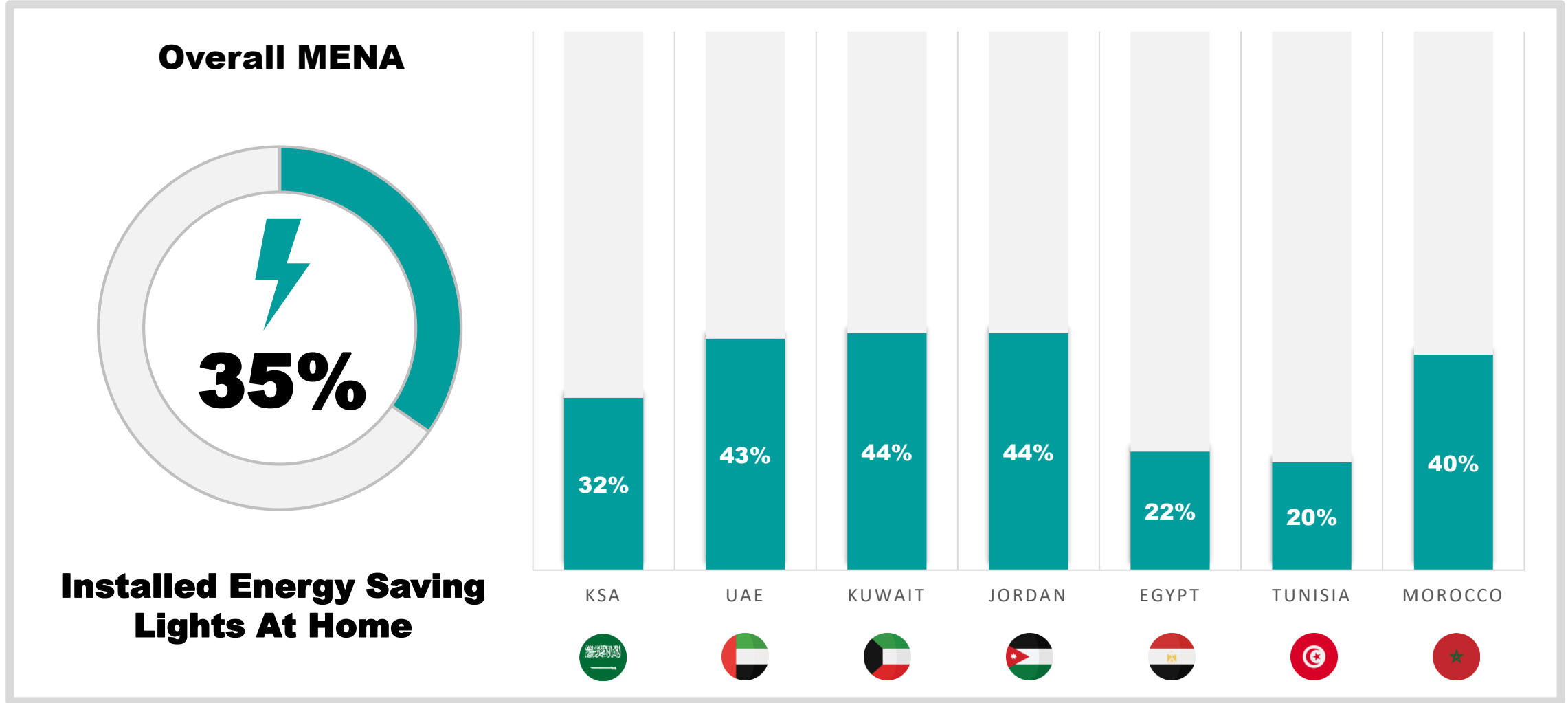
Installed Solar Panels/ PVC
At Home



Drive An Electric/ Hybrid
Car

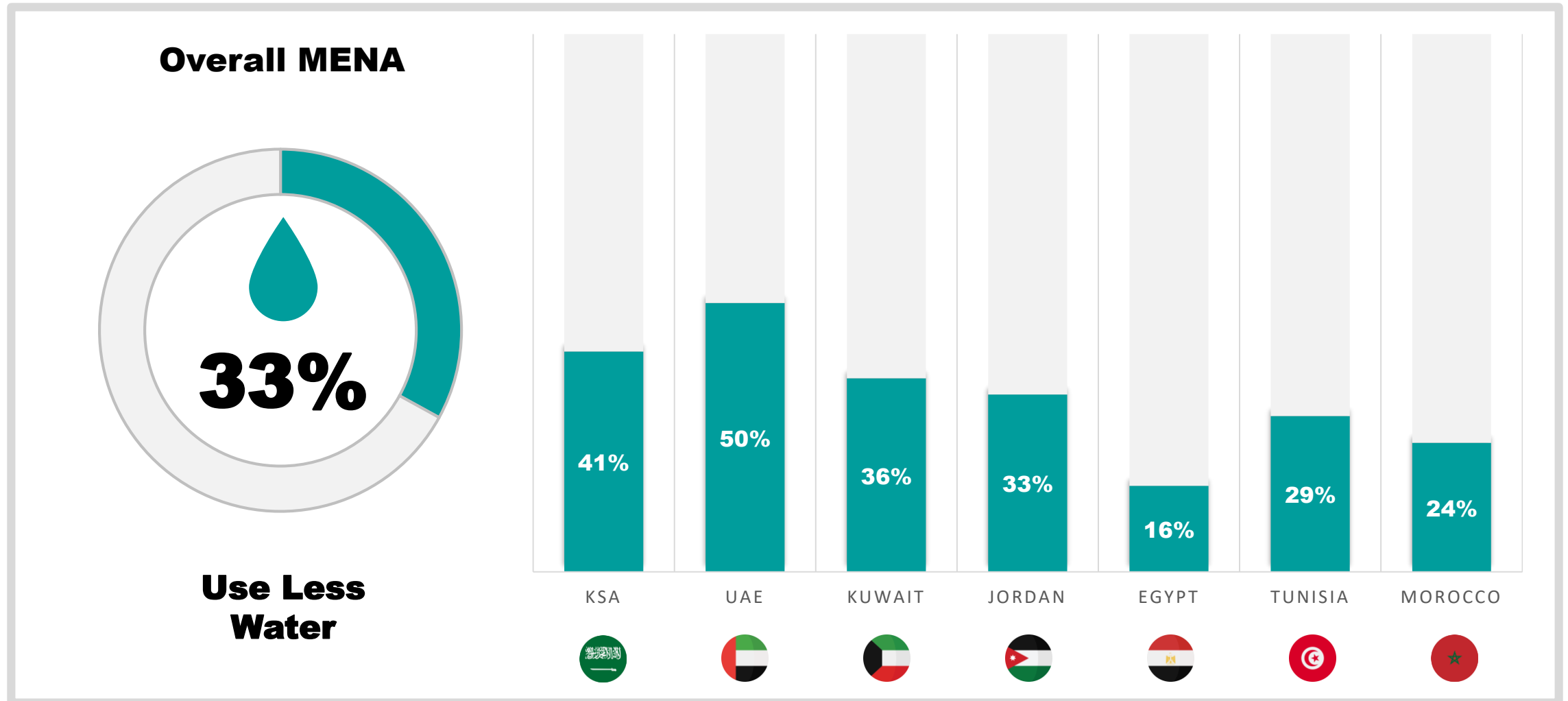
Environmentally Friendly Practices

Energy Saving Lights



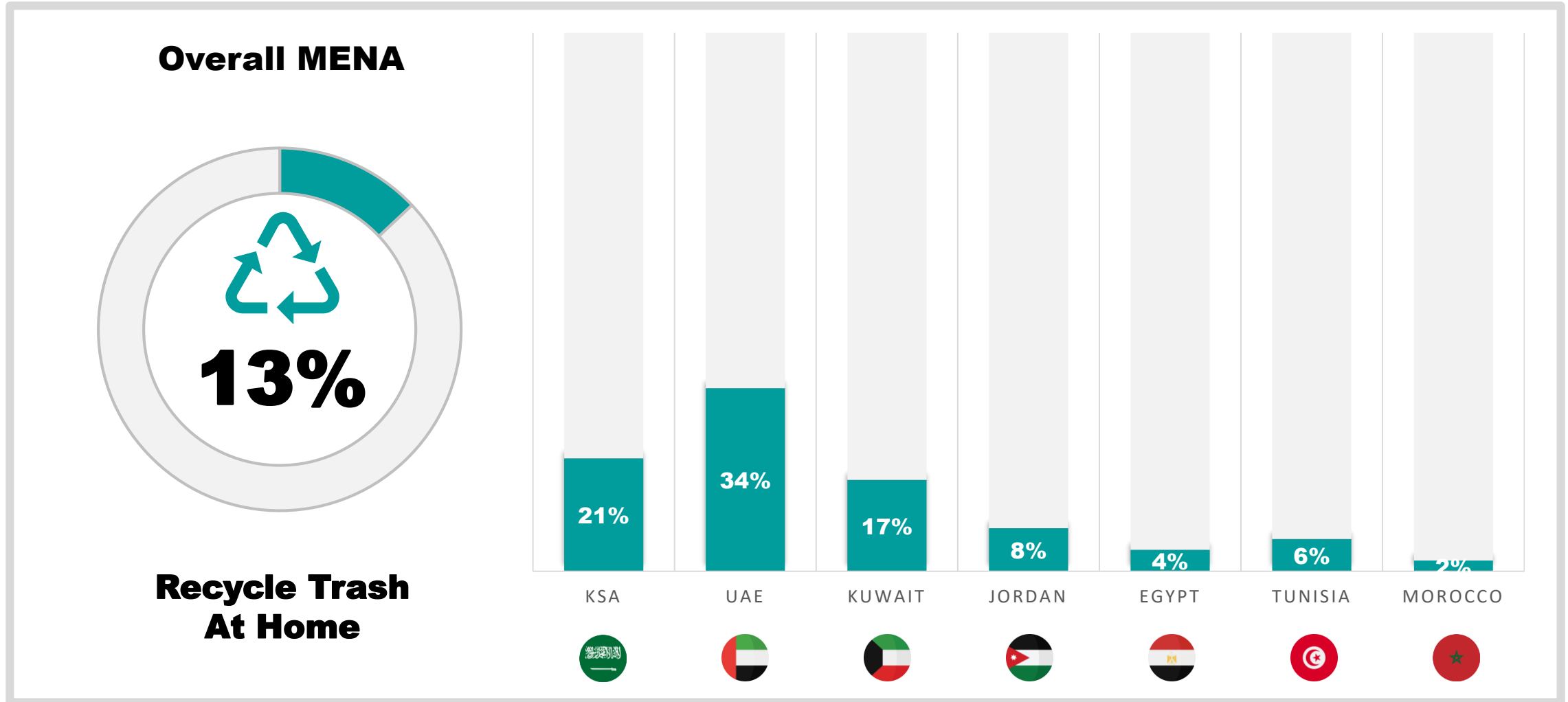
Environmentally Friendly Practices

Less Water Usage



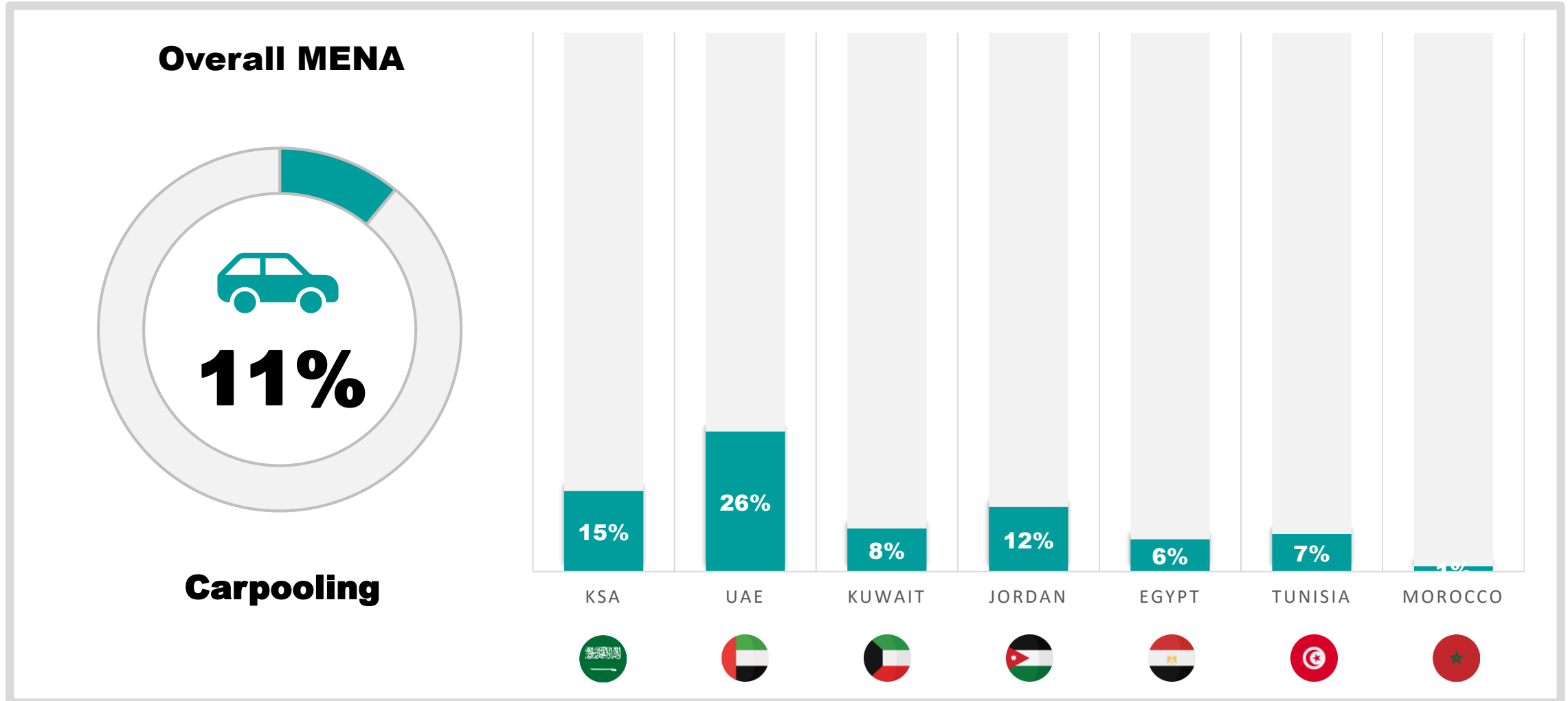
Environmentally Friendly Practices

Recycling At Home



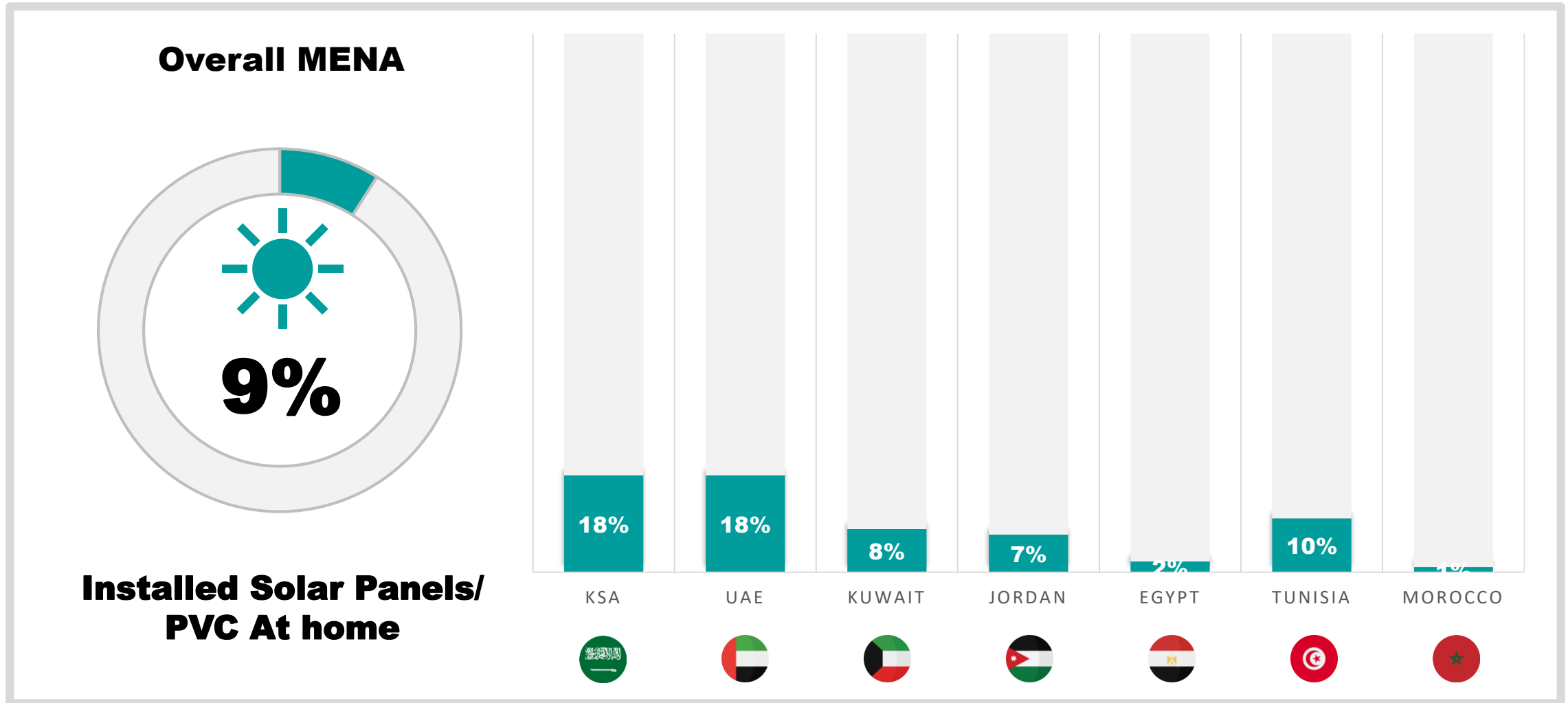
Environmentally Friendly Practices

Carpooling



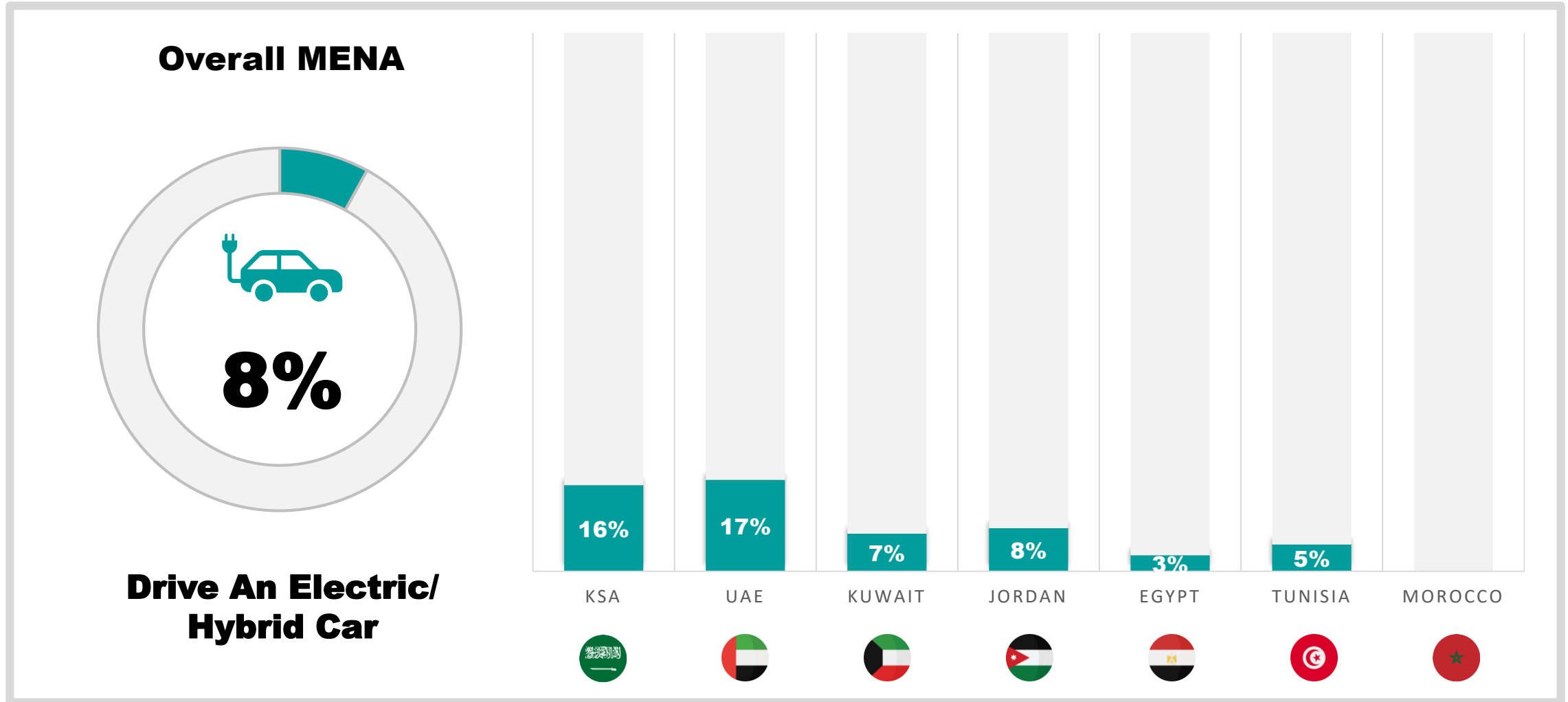
Environmentally Friendly Practices

Solar Panels/ PVC Installed At Home



Environmentally Friendly Practices

Driving Electric Or Hybrid Cars





METHODOLOGY

- **1000 quantitative interviews per country, conducted in KSA, UAE, Kuwait, Jordan, Egypt, Tunisia & Morocco.**
- **The survey was conducted via Face-to-Face & Self Administered Online Interviews.**
- **The survey covered males and females aged 15 years and above, across main regions in each country.**



For More Information:

Mohammed Minawi
Chief Client Officer – MENA
mohammed.minawi@ipsos.com

Nasser Abudahab
Senior Research Analyst – MENA
nasser.abudahab@ipsos.com

GAME CHANGERS

