Ipsos Poll Conducted for Thomson Reuters

Core Political Data

AUGUST 26, 2020

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These are findings from an Ipsos poll conducted for Reuters.

For the survey, a sample of 4,428 Americans were interviewed online.

Including:
- 3,829 Registered Voters
- 1,726 Democratic Registered Voters
- 1,626 Republican Registered Voters
- 344 Independent Registered Voters

18+

Date: August 19-25, 2020
The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points:

- 1.7 for All Adults
- 1.8 for All Registered Voters
- 2.7 for Democratic Registered Voters
- 2.8 for Republican Registered Voters
- 6.0 for Independent Registered Voters

For more information about credibility intervals, please see the appendix.
IPSOS POLL CONDUCTED FOR REUTERS

Core Political Data

• The data were weighted to the U.S. current population data by:
  – Gender
  – Age
  – Education
  – Ethnicity
  – Region

• Statistical margins of error are not applicable to online polls.
• All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
• Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
• Where figures do not sum to 100, this is due to the effects of rounding.

• To see more information on this and other Reuters/Ipsos polls, please visit: http://polling.reuters.com/
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?
# Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

<table>
<thead>
<tr>
<th>Issue</th>
<th>All Adults</th>
<th>All Registered Voters</th>
<th>Democratic Registered Voters</th>
<th>Republican Registered Voters</th>
<th>Independent Registered Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economy generally</td>
<td>20%</td>
<td>21%</td>
<td>18%</td>
<td>25%</td>
<td>21%</td>
</tr>
<tr>
<td>Unemployment / lack of jobs</td>
<td>10%</td>
<td>9%</td>
<td>9%</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td>War / foreign conflicts</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Immigration</td>
<td>4%</td>
<td>5%</td>
<td>1%</td>
<td>8%</td>
<td>5%</td>
</tr>
<tr>
<td>Terrorism / terrorist attacks</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>17%</td>
<td>18%</td>
<td>25%</td>
<td>12%</td>
<td>14%</td>
</tr>
<tr>
<td>Energy issues</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Morality</td>
<td>9%</td>
<td>8%</td>
<td>7%</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Education</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Crime</td>
<td>6%</td>
<td>6%</td>
<td>3%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Environment</td>
<td>5%</td>
<td>5%</td>
<td>7%</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>16%</td>
<td>18%</td>
<td>21%</td>
<td>14%</td>
<td>20%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>5%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>6%</td>
</tr>
</tbody>
</table>

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In your opinion, what is the most important problem facing the U.S. today?
Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected “approve” or “disapprove”)

Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected “don’t know”)

<table>
<thead>
<tr>
<th></th>
<th>All Adults</th>
<th>Registered Voters</th>
<th>Democratic Registered Voters</th>
<th>Republican Registered Voters</th>
<th>Independent Registered Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly approve</td>
<td>23%</td>
<td>25%</td>
<td>4%</td>
<td>52%</td>
<td>12%</td>
</tr>
<tr>
<td>Somewhat approve</td>
<td>15%</td>
<td>16%</td>
<td>5%</td>
<td>28%</td>
<td>17%</td>
</tr>
<tr>
<td>Lean towards approve</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
<td>3%</td>
<td>5%</td>
</tr>
<tr>
<td>Lean towards disapprove</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Somewhat disapprove</td>
<td>11%</td>
<td>10%</td>
<td>11%</td>
<td>8%</td>
<td>14%</td>
</tr>
<tr>
<td>Strongly disapprove</td>
<td>42%</td>
<td>44%</td>
<td>78%</td>
<td>7%</td>
<td>43%</td>
</tr>
<tr>
<td>Not sure</td>
<td>4%</td>
<td>2%</td>
<td>0%</td>
<td>1%</td>
<td>7%</td>
</tr>
<tr>
<td><strong>TOTAL APPROVE</strong></td>
<td>41%</td>
<td>43%</td>
<td>9%</td>
<td>83%</td>
<td>34%</td>
</tr>
<tr>
<td><strong>TOTAL DISAPPROVE</strong></td>
<td>55%</td>
<td>55%</td>
<td>90%</td>
<td>16%</td>
<td>59%</td>
</tr>
</tbody>
</table>
Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

<table>
<thead>
<tr>
<th>Total Approve</th>
<th>Total Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>55%</td>
<td>41%</td>
</tr>
</tbody>
</table>
### Issue Approval

Do you approve or disapprove of the way Donald Trump is handling the following issues?

<table>
<thead>
<tr>
<th></th>
<th>Strongly approve</th>
<th>Somewhat approve</th>
<th>Lean towards approve</th>
<th>Lean towards disapprove</th>
<th>Somewhat disapprove</th>
<th>Strongly disapprove</th>
<th>Don’t know</th>
<th>TOTAL APPROVE</th>
<th>TOTAL DISAPPROVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>The U.S. Economy</td>
<td>25%</td>
<td>12%</td>
<td>10%</td>
<td>8%</td>
<td>9%</td>
<td>31%</td>
<td>5%</td>
<td>48%</td>
<td>47%</td>
</tr>
<tr>
<td>Employment and jobs</td>
<td>26%</td>
<td>13%</td>
<td>10%</td>
<td>8%</td>
<td>9%</td>
<td>29%</td>
<td>5%</td>
<td>49%</td>
<td>46%</td>
</tr>
<tr>
<td>Immigration</td>
<td>24%</td>
<td>11%</td>
<td>9%</td>
<td>6%</td>
<td>6%</td>
<td>39%</td>
<td>5%</td>
<td>44%</td>
<td>51%</td>
</tr>
<tr>
<td>Coronavirus/COVID-19</td>
<td>17%</td>
<td>14%</td>
<td>9%</td>
<td>8%</td>
<td>6%</td>
<td>42%</td>
<td>5%</td>
<td>40%</td>
<td>56%</td>
</tr>
</tbody>
</table>
Response to the Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19:

<table>
<thead>
<tr>
<th>Date</th>
<th>Total Approve</th>
<th>Total Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 4-5, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>May 11-12, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>May 18-19, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>May 20-27, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>June 1-2, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>June 8-9, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>June 10-16, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>June 13-14, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>July 7-11, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>July 15-21, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>August 3-4, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>August 10-11, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>August 14-18, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
<tr>
<td>August 18-20, 2020</td>
<td>56%</td>
<td>40%</td>
</tr>
</tbody>
</table>

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If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?
*Order of candidates is randomly rotated in question text

<table>
<thead>
<tr>
<th></th>
<th>All Adults</th>
<th>Registered Voters</th>
<th>Democratic Registered Voters</th>
<th>Republican Registered Voters</th>
<th>Independent Registered Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donald Trump</td>
<td>37%</td>
<td>40%</td>
<td>6%</td>
<td>82%</td>
<td>25%</td>
</tr>
<tr>
<td>Joe Biden</td>
<td>44%</td>
<td>47%</td>
<td>86%</td>
<td>7%</td>
<td>38%</td>
</tr>
<tr>
<td>Some other candidate</td>
<td>6%</td>
<td>5%</td>
<td>4%</td>
<td>4%</td>
<td>13%</td>
</tr>
<tr>
<td>I would not vote</td>
<td>7%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
<td>8%</td>
</tr>
<tr>
<td>Not sure</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>5%</td>
<td>16%</td>
</tr>
</tbody>
</table>
ALL REGISTERED VOTERS

Presidential Ballot Trend

If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? *Order of candidates is randomly rotated in question text*

*“If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?” Question text from March 18-April 7, 2020*
### Political Identity

**With which political party do you most identify?**

<table>
<thead>
<tr>
<th>Political Identity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strong Democrat</td>
<td>17%</td>
</tr>
<tr>
<td>Moderate Democrat</td>
<td>17%</td>
</tr>
<tr>
<td>Lean Democrat</td>
<td>10%</td>
</tr>
<tr>
<td>Lean Republican</td>
<td>8%</td>
</tr>
<tr>
<td>Moderate Republican</td>
<td>14%</td>
</tr>
<tr>
<td>Strong Republican</td>
<td>16%</td>
</tr>
<tr>
<td>Independent</td>
<td>10%</td>
</tr>
<tr>
<td>Other/Don't know/Refused</td>
<td>9%</td>
</tr>
</tbody>
</table>

**Party ID**

<table>
<thead>
<tr>
<th>Party ID</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>34%</td>
</tr>
<tr>
<td>Republican</td>
<td>30%</td>
</tr>
</tbody>
</table>

**Party ID w/ Lean**

<table>
<thead>
<tr>
<th>Party ID w/ Lean</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>44%</td>
</tr>
<tr>
<td>Republican</td>
<td>38%</td>
</tr>
<tr>
<td>Independent</td>
<td>10%</td>
</tr>
<tr>
<td>Other/None/Don't know</td>
<td>9%</td>
</tr>
</tbody>
</table>
How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that \( Y \) has a binomial distribution conditioned on the parameter \( \theta \), i.e., \( Y|\theta \sim \text{bin}(n,\theta) \), where \( n \) is the size of our sample. In this setting, \( Y \) counts the number of “yes”, or “1”, observed in the sample, so that the sample mean (\( \bar{Y} \)) is a natural estimate of the true population proportion \( \theta \). This model is often called the likelihood function, and it is a standard concept in both the Bayesian and the classical framework. The Bayesian statistics combines both the prior distribution and the likelihood function to create a posterior distribution.

The posterior distribution represents our opinion about which are the plausible values for \( \theta \) adjusted after observing the sample data. In reality, the posterior distribution is one’s knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution (\( \pi(\theta|y) \sim \text{\beta}(y+a,n\text{-}y+b) \)), but with updated hyper-parameters.

Our credibility interval for \( \theta \) is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for \( \theta \) given our updated knowledge base. There are different ways to calculate these intervals based on \( \pi(\theta|y) \). Since we want only one measure of precision for all variables in the survey, analogous to what is done within the classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that \( a=1 \) and \( b=1 \) and \( y=n/2 \). Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately: 

\[
\bar{Y} \pm \frac{1}{\sqrt{n}}
\]
APPENDIX

How to Calculate Bayesian Credibility Intervals

FOR THIS POLL

The Bayesian credibility interval was adjusted using standard weighting design effect 1+L=1.3 to account for complex weighting\(^2\).

Examples of credibility intervals for different base sizes are below:

<table>
<thead>
<tr>
<th>SAMPLE SIZE</th>
<th>CREDIBILITY INTERVALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,000</td>
<td>2.5</td>
</tr>
<tr>
<td>1,500</td>
<td>2.9</td>
</tr>
<tr>
<td>1,000</td>
<td>3.5</td>
</tr>
<tr>
<td>750</td>
<td>4.1</td>
</tr>
<tr>
<td>500</td>
<td>5.0</td>
</tr>
<tr>
<td>350</td>
<td>6.0</td>
</tr>
<tr>
<td>200</td>
<td>7.9</td>
</tr>
<tr>
<td>100</td>
<td>11.2</td>
</tr>
</tbody>
</table>


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