

## Ipsos MORI August 2020 Political Monitor Topline Results

6<sup>th</sup> August 2020

Fieldwork: 30 July – 4 August 2020

### Technical Details

Ipsos MORI interviewed a representative sample of 1,019 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 30 July – 4 August 2020. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

### **Voting Intention**

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

#### **Voting intentions: headline indicator**

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 How would you vote if there were a General Election tomorrow?  
IF UNDECIDED OR REFUSED AT Q1a

Q1b Which party are you most inclined to support?

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (743)

	August 2020	June 2020
	%	%
Conservative	45	43
Labour	37	38
Liberal Democrats (Lib Dem)	6	10
Scottish National Party/Plaid Cymru	5	4
Green Party	5	3
The Brexit Party	1	*
Other	1	*
<b>Conservative lead (±%)</b>	<b>+8</b>	<b>+5</b>
<i>Would not vote</i>	1	1
<i>Undecided</i>	6	2
<i>Refused</i>	2	2

**Voting intentions: all naming a party**

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a How would you vote if there were a General Election tomorrow?

Q1b Which party are you most inclined to support?

	%
Conservative	43
Labour	39
Liberal Democrats (Lib Dem)	6
Scottish National Party/Plaid Cymru	5
Green Party	6
The Brexit Party	1
Other	1
<b>Conservative lead (±%)</b>	<b>+4</b>
<i>Would not vote</i>	11
<i>Undecided</i>	7
<i>Refused</i>	2

## Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	<b>64</b>
9	<b>5</b>
8	<b>7</b>
7	<b>3</b>
6	<b>2</b>
5	<b>5</b>
4	<b>2</b>
3	<b>1</b>
2	<b>1</b>
1 – absolutely certain not to vote	<b>10</b>
Don't know	<b>*</b>

## Satisfaction Ratings

### Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) <b>Aug '20</b>	<b>44</b>	<b>48</b>	<b>8</b>	<b>-4</b>
<i>June '20</i>	40	51	8	-11
Johnson (Q4) <b>Aug '20</b>	<b>47</b>	<b>48</b>	<b>5</b>	<b>-1</b>
<i>June '20</i>	48	49	4	-1
Starmer (Q5) <b>Aug '20</b>	<b>48</b>	<b>26</b>	<b>27</b>	<b>+22</b>
<i>June '20</i>	51	20	29	+31

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?

Base: All party supporters (\*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) <b>Aug '20</b>	370	80	16	4	+64
June '20	354	76	16	8	+60
Johnson (Q4) <b>Aug '20</b>	370	87	11	2	+76
June '20	354	84	13	3	+71
Starmer (Q5) <b>Aug '20</b>	320	67	16	17	+51
June '20	364	77	11	12	+66

## Coronavirus

Q9 Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far? If you do not know who the person is, please say so

	Very well %	Fairly well %	Neither well nor badly %	Fairly badly %	Very badly %	Don't know %	Don't know who they are %	Very/fairly well %	Very/fairly badly %	Net well %
<b>The Government</b>										
<b>August 2020</b>	9	33	16	20	20	2	*	42	40	+2
June 2020	8	32	14	21	23	1	*	40	44	-4
March 2020	10	39	13	20	15	2	1	49	35	+14
<b>Boris Johnson</b>										
<b>August 2020</b>	12	31	12	17	26	1	*	43	43	0
June 2020	13	32	12	17	25	1	*	45	42	+3
March 2020	13	34	13	17	21	2	1	47	38	+9
<b>Matt Hancock, Secretary of State for Health and Social Care</b>										
<b>August 2020</b>	10	28	16	18	20	4	5	38	38	0
June 2020	13	29	12	19	18	3	7	42	37	+5
March 2020	7	32	15	15	8	7	15	39	23	+16
<b>Rishi Sunak, Chancellor of the Exchequer</b>										
<b>August 2020</b>	23	37	11	7	6	3	13	60	13	+47
June 2020	29	31	11	8	6	4	12	60	14	+46
March 2020	10	31	19	9	4	10	17	41	13	+28
<b>Chris Whitty, the Chief Medical Officer for England</b>										
<b>August 2020</b>	21	41	14	8	5	2	9	62	13	+49
June 2020	21	37	14	10	6	4	9	58	16	+42
March 2020	16	36	12	9	5	4	18	52	14	+38
<b>Keir Starmer, Leader of the Labour party</b>										
<b>August 2020</b>	5	26	30	8	6	9	17	31	14	+17

**Party leaders**

Q13 On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
<b>Boris Johnson</b>	<b>Aug '20</b>	<b>20</b>	<b>25</b>	<b>11</b>	<b>11</b>	<b>32</b>	<b>1</b>	<b>45</b>	<b>43</b>	<b>+2</b>
	Feb '20	25	24	8	10	30	3	49	40	+9
	July '19	19	19	13	13	30	5	38	43	-5
	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
Jul '14	12	20	9	20	34	5	32	54	-22	
<b>Keir Starmer</b>	<b>Aug '20</b>	<b>14</b>	<b>24</b>	<b>24</b>	<b>10</b>	<b>14</b>	<b>14</b>	<b>38</b>	<b>24</b>	<b>+14</b>
	Feb '20	11	21	20	11	14	22	32	25	+7
<b>Rishi Sunak</b>	<b>Aug '20</b>	<b>13</b>	<b>23</b>	<b>27</b>	<b>10</b>	<b>12</b>	<b>15</b>	<b>36</b>	<b>22</b>	<b>+14</b>
<i>Jeremy Corbyn</i>	Feb '20	6	8	7	16	62	2	14	76	-64
	July '19	8	12	12	17	48	2	20	65	-45
	June '19	7	15	8	14	54	3	22	68	-46
	Mar '19	10	11	7	12	55	5	21	67	-46
	Sep '18	8	19	9	15	45	4	27	60	-33
	Jul '18	13	18	7	17	44	2	31	61	-30
	Apr '18	14	16	6	15	43	5	30	58	-28
	Jul '16	11	12	6	18	50	3	23	68	-45
	Jul '15	6	11	19	15	21	28	17	36	-19
	Jul '14	6	11	19	15	21	28	17	36	-19
<i>Theresa May</i>	Mar '19	11	19	9	17	40	4	30	57	-27
	Sep '18	9	24	11	21	32	3	33	53	-20
	Jul '18	12	22	8	20	35	2	34	55	-21
	Apr '18	16	28	7	19	28	3	44	47	-3
	Jul '16	23	32	10	11	16	7	55	27	+28
	Jul '15	7	21	18	17	25	11	28	42	-14
	Jul '14	8	22	13	19	29	10	30	48	-18
<i>David Cameron</i>	Jul'14	18	28	9	16	28	2	46	44	+2
<i>Ed Miliband</i>	Jul'14	6	16	8	23	42	4	22	65	-43

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
<b>Boris Johnson</b>	<b>Aug '20</b>	<b>370</b>	<b>46</b>	<b>41</b>	<b>4</b>	<b>6</b>	<b>2</b>	<b>1</b>	<b>87</b>	<b>8</b>	<b>+79</b>
	Feb '20	413	53	35	6	2	2	1	88	4	+84
	July '19	323	46	31	9	6	4	4	77	10	+67
	June '19	252	29	30	11	15	13	1	59	28	+31
	May '19	322	13	23	9	20	33	2	36	53	-17
	Mar '19	324	12	20	7	18	40	4	32	58	-26

	Sep '18	334	13	26	7	16	35	4	39	51	-12
	Jul '18	382	10	21	9	19	38	4	31	57	-26
	Apr '18	340	11	15	6	30	32	6	26	62	-36
	Jul '16	292	9	14	6	29	39	3	23	68	-45
	Jul '15	312	20	27	8	26	16	3	47	42	5
	Jul '14	242	21	26	12	18	19	4	47	37	10
<b>Keir Starmer</b>	<b>Aug '20</b>	<b>320</b>	<b>25</b>	<b>35</b>	<b>23</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>60</b>	<b>9</b>	<b>+51</b>
	Feb '20	278	20	25	23	9	4	19	45	13	+32
<b>Rishi Sunak</b>	<b>Aug '20</b>	<b>370</b>	<b>22</b>	<b>24</b>	<b>23</b>	<b>10</b>	<b>5</b>	<b>16</b>	<b>46</b>	<b>15</b>	<b>+31</b>
<i>Jeremy Corbyn</i>	Feb '20	278	15	17	10	21	34	3	32	55	-23
	July '19	197	25	35	17	15	8	*	60	23	+37
	June '19	184	24	36	11	11	18	*	60	29	+31
	Mar '19	262	26	26	10	16	17	4	52	33	+19
	Sep '18	359	21	36	11	14	15	3	57	29	+28
	Jul '18	302	29	33	6	20	12	*	62	32	+30
	Apr '18	325	35	32	10	9	12	2	67	21	+46
	Jul '16	310	27	20	6	21	24	2	47	45	+2
	Jul '15	299	10	16	19	19	15	22	26	33	-7
<i>Theresa May</i>	Mar '19	324	25	35	9	14	16	2	60	30	+30
	Sep '18	334	23	38	10	13	13	3	61	23	+38
	Jul '18	382	28	35	6	17	11	3	63	28	+35
	Apr '18	340	37	43	4	9	5	1	81	14	+67
	Jul '16	292	49	32	8	5	4	3	81	9	+72
	Jul '15	312	14	31	16	17	13	8	45	30	+15
	Jul '14	242	15	28	13	22	15	8	43	37	+6

Q14 To what extent, if at all, do you agree or disagree with the following statements?

(a) Labour is ready to form the next government

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
	%	%	%	%	%	%	%	%
<b>Aug '20</b>	<b>9</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>27</b>	<b>6</b>	<b>29</b>	<b>47</b>
Nov '19	12	20	8	13	46	1	32	59
Sep '19	12	15	9	16	46	2	27	62
May '17	12	18	6	17	43	4	30	60
May '16	13	14	5	22	41	6	27	63
Feb '15	11	22	12	19	33	3	33	52
Nov '14	7	16	12	26	35	4	23	61
June '14	12	23	9	21	31	4	35	52
Apr '13	10	19	8	23	35	6	29	58
May '11	12	19	7	24	33	5	31	57
Apr '97							55	33
Jan '96							56	33
Dec '94							66	25

(b) The word 'competent' is an accurate description of the current government

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
--	----------------	---------------	----------------------------	------------------	-------------------	------------	-------	----------

	%	%	%	%	%	%	%	%
<b>Aug '20</b>	<b>13</b>	<b>27</b>	<b>14</b>	<b>17</b>	<b>27</b>	<b>2</b>	<b>40</b>	<b>44</b>
Sept '19	10	12	10	20	46	2	22	66
Apr '15	18	28	11	19	21	3	46	40

**(c) There would be chaos if a Labour government was elected at the next General Election**

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
	%	%	%	%	%	%	%	%
<b>Aug '20</b>	<b>19</b>	<b>12</b>	<b>17</b>	<b>21</b>	<b>26</b>	<b>5</b>	<b>31</b>	<b>47</b>
Sept '19	36	16	9	15	20	3	52	35
Apr '15	21	15	10	19	33	2	36	52

**Annex**

**Q On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?**

The table below includes all politicians that Ipsos MORI have asked the public whether they think they have what it takes to be a good Prime Minister (aside from those included in the table earlier in this document). This question was first asked in July 2014 and has been repeated during both Conservative and Labour party leadership elections, whilst recently being asked more frequently.

Base: All respondents.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
	%	%	%	%	%	%	%	%	
<i>Lisa Nandy</i> Feb '20	6	17	25	15	11	26	23	26	-3
<i>Emily Thornberry</i> Feb '20	6	13	20	17	23	20	19	40	-21
<i>Rebecca Long-B</i> Feb '20	4	10	23	13	29	22	14	42	-28
<i>Nigel Farage</i> July '19	8	11	11	13	53	5	19	66	-47
June '19	9	15	9	12	51	4	24	63	-39
<i>Jo Swinson</i> July '19	4	13	31	12	22	18	17	34	-17
<i>Jeremy Hunt</i> June '19	7	24	17	17	25	10	31	42	-11
May '19	4	15	17	16	36	11	19	52	-33
Mar '19	4	15	13	20	33	16	19	53	-34
Sep '18	2	12	20	20	33	14	14	53	-39
Jul '18	4	11	14	18	40	13	15	58	-43
<i>Michael Gove</i> May '19	4	12	13	17	39	13	16	56	-40
Mar '19	3	12	11	18	41	15	15	59	-44
Sep '18	2	9	17	21	35	17	11	56	-45
Jul '18	3	7	14	20	41	14	10	61	-51
Apr '18	4	8	10	22	38	18	12	60	-48
Jul '15	3	10	18	18	35	16	13	53	-40
Jul '14	2	9	10	18	48	13	11	66	-55
<i>Sajid Javid</i> May '19	4	16	18	16	31	15	20	47	-27
Mar '19	5	17	15	19	28	15	22	47	-25
Sep '18	2	15	26	20	18	19	17	38	-21
Jul '18	3	16	20	18	23	20	19	41	-22

<i>Amber Rudd</i>	<i>May '19</i>	5	14	16	15	36	13	19	51	-32
	<i>Mar '19</i>	3	16	16	19	30	16	19	49	-30
	<i>Apr '18</i>	2	9	14	24	28	22	11	52	-41
<i>Dominic Raab</i>	<i>May '19</i>	3	10	20	16	29	22	13	45	-32
	<i>Mar '19</i>	3	10	14	18	31	25	13	49	-36
<i>Penny Mordaunt</i>	<i>May '19</i>	3	8	25	14	22	29	11	36	-25
<i>Rory Stewart</i>	<i>May '19</i>	3	8	25	10	20	35	11	30	-19
<i>Ruth Davidson</i>	<i>Apr '18</i>	10	19	13	13	16	28	29	29	0
<i>Gavin Williamson</i>	<i>Apr '18</i>	1	5	18	15	19	42	6	34	-28
<i>Angela Eagle</i>	<i>Jul '16</i>	6	15	15	19	21	24	21	40	-19
<i>Andrea Leadsom</i>	<i>Jul '16</i>	7	11	15	19	32	17	18	51	-33
<i>Liz Kendall</i>	<i>Jul '15</i>	3	13	23	14	16	30	16	30	-14
<i>Yvette Cooper</i>	<i>Jul '15</i>	5	17	19	17	17	24	22	34	-12
<i>Andy Burnham</i>	<i>Jul '15</i>	7	20	20	14	13	26	27	27	0
<i>George Osborne</i>	<i>Jul '15</i>	7	16	15	20	33	8	23	53	-30
	<i>Jul '14</i>	3	15	14	24	37	7	18	61	-43