

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

AE. This survey will be asking you about your views on various types of products you may use. Your participation in this survey will of course be confidential to Ipsos and to the company sponsoring the research and no answers will be attributable to you as an individual or passed on to any 3rd party. You understand that you have the right to withdraw from the research at any time and to withhold information as you see fit. Sometimes the answers to this survey indicate that a participant might have had a problem with a product or experienced some form of side effect. Product manufacturers are keen to ensure the safety of their products, and in some cases have legal obligations to report any problems users may experience. We're working with a company who needs to monitor the performance of their products in the market, and the health and well-being of their consumers that use them. If your responses to this survey indicate that you may have had such a problem, we will need to pass it on to the manufacturer in an anonymous format. By clicking on "I agree" below, you are confirming that you have been willing to participate in this research under the provisions that have been described and you acknowledge that details of any issues you may have experienced with products may be passed on, in an anonymous format, to the manufacturer sponsoring the research

All Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

		Country				Age						Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4403	1113	1102	1088	1100	575	775	877	950	743	483	2176	2207	750	1316	2337
Weighted base	4403	1113	1102	1088	1100	585	774	876	934	786	447	2186	2197	735	1327	2341
I agree	4362 99%	1108 100% D	1094 99% D	1065 98%	1095 100% D	575 98%	761 98%	869 99%	932 100% FG	781 99%	444 99%	2163 99%	2179 99%	726 99%	1316 99%	2320 99%
I disagree	41 1%	5 *	8 1%	23 2% BCE	5 *	11 2% I	13 2% I	7 1%	2 *	6 1%	3 1%	23 1%	18 1%	9 1%	11 1%	21 1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

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Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - Summary

All who agreed to AE screener

Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements?							
	Nowadays I am more likely to consider my health in my day-to-day decision making	I better understand what impacts my health	I feel better able to recognise my body's health signals	I encourage other people to take more care of their health	I realise that I look my health for granted before the coronavirus pandemic	It is important for me to take my own health into my own hands in order not to burden the healthcare system	Nowadays I am more concerned with the health of people close to me
	(A)	(B)	(C)	(E)	(F)	(G)	(H)
Unweighted base	4363	4363	4363	4363	4363	4363	4363
Weighted base	4362	4362	4362	4362	4362	4362	4362
Strongly agree (2)	1067 24% BCDF	821 19% DF	837 19% DF	1235 28% ABCD	644 15% ABCD	1616 37% ABCD	1577 36% BCDEF
Tend to agree (1)	1759 40% CDEFG	1752 40% CDEFG	1585 36% DF	1571 36% DF	1216 28% DF	1638 38% DF	1706 39% CDEF
Neither agree nor disagree (0)	1060 24% GH	1333 31% AEFGH	1423 33% ABEFGH	1069 25% GH	1123 26% GH	768 18% GH	705 16% GH
Tend to disagree (-1)	301 7% GH	276 6% GH	337 8% BEFH	280 6% GH	808 19% ABCD	198 5% GH	221 5% GH
Strongly disagree (-2)	139 3% G	135 3% G	124 3% G	178 4% ABCD	536 12% ABCD	108 2% GH	117 3% GH
Don't know	35 1%	44 1% E	56 1% ADEFGH	30 1%	34 1%	33 1%	35 1%

Net: Agree	2826 65% BCDF	2573 59% CDF	2422 56% DF	2805 64% BCDF	1860 43% ABCD	3254 75% ABCD	3283 75% BCDEF
Net: Disagree	440 10% GH	411 9% GH	461 11% BGH	457 10% GH	1344 31% ABCD	307 7% GH	338 8% GH

Mean	0.77 BCDF	0.66 CDF	0.62 DF	0.79 BCDF	0.14 BCDF	1.03 ABCD	1.02 ABCD
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ColumnMeans (SN): A/B/C/D/E/F/G/H Minimum Base: 30(\*) Small Base: 100(\*)

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Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - Nowadays I am more likely to consider my health in my day-to-day decision making

All who agreed to AE screener

	Country					Age						Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	1067 24%	205 18% D	381 35% BDE	153 14% BD	328 30% BD	158 27% K	194 25% K	217 25% K	218 23% K	191 24% K	88 20% K	462 21% L	600 28% L	125 17% N	293 22% N	649 28% NO
Tend to agree (1)	1759 40%	483 44% C	423 39% C	422 40% C	430 39% C	230 40% C	294 39% C	346 40% C	364 39% C	329 42% C	195 44% C	891 41% C	860 39% C	292 40% C	549 42% C	918 40% C
Neither agree nor disagree (0)	1060 24%	299 27% CE	218 20% CE	304 29% CE	240 22% CE	116 20% CE	170 22% CE	223 26% F	241 26% F	192 25% F	120 27% F	571 26% M	484 22% M	207 28% P	338 26% P	516 22% P
Tend to disagree (-1)	301 7%	89 8% CE	41 4% CE	113 11% BCE	58 5% BCE	43 8% CE	67 9% HJ	52 6% HJ	69 7% HJ	41 5% HJ	28 6% HJ	158 7% HJ	141 6% HJ	62 9% HJ	88 7% HJ	151 6% HJ
Strongly disagree (-2)	139 3%	27 2% BCE	27 2% BCE	56 5% BCE	30 3% BCE	18 3% BCE	31 4% H	18 2% H	36 4% H	24 3% H	11 2% H	65 3% H	74 3% H	28 4% H	38 3% H	73 3% H
Don't know	35 1%	6 1% BC	4 * BC	17 2% BC	9 1% BC	9 2% U	5 1% U	11 1% U	4 * U	3 * U	2 * U	16 1% U	19 1% U	11 2% P	11 1% P	13 1% P

Net: Agree	2826 65%	688 62% D	804 74% BDE	575 54% BDE	758 69% BD	388 68% BD	488 64% BD	564 65% BD	582 62% BD	520 67% BD	284 64% BD	1353 63% BD	1460 67% L	417 57% L	842 64% N	1567 68% NO
Net: Disagree	440 10%	115 10% C	68 6% BCE	169 16% BCE	88 8% BCE	61 11% HJK	98 13% HJK	71 8% HJK	106 11% H	66 8% H	39 9% H	223 10% H	215 10% H	91 13% OP	125 10% OP	224 10% OP

Mean	0.77	0.68 D	1.00 BDE	0.48	0.89 BD	0.83 I	0.73	0.81	0.71	0.80	0.73	0.71	0.82 L	0.59	0.74 N	0.83 NO
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ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

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Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - I better understand what impacts my health

All who agreed to AE screener

	Country					Age						Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	821 19%	169 15%	284 26% BDE	151 14%	217 20% BD	121 21%	150 20%	163 19%	167 18%	148 19%	73 17%	360 17%	459 21% L	102 14%	236 18% N	484 21% NO
Tend to agree (1)	1752 40%	455 41%	437 40%	400 38%	461 42% D	254 44% GI	285 37%	362 42%	381 41%	299 38%	170 38%	870 40%	870 40%	259 36%	511 39%	981 42% N
Neither agree nor disagree (0)	1333 31%	371 33% C	286 26%	349 33% C	328 30%	133 23%	237 31% F	245 28% F	293 31% F	265 34% FH	160 36% FH	695 32% M	632 29% P	268 37% P	431 33% P	635 27%
Tend to disagree (-1)	276 6%	83 8% CE	52 5%	99 9% CE	42 4%	39 7%	57 7% J	58 7%	58 6%	33 4%	30 7%	148 7%	127 6% P	56 8% P	92 7%	128 6%
Strongly disagree (-2)	135 3%	26 2%	27 2%	49 5% BC	33 3%	17 3%	21 3%	29 3%	28 3%	30 4%	9 2%	67 3%	67 3%	30 4%	34 3%	71 3%
Don't know	44 1%	5 *	9 1%	17 2% B	14 1%	11 2% IK	11 1% I	12 1% I	4 *	6 1%	1 *	21 1%	23 1%	10 1%	13 1%	21 1%

Net: Agree	2573 59%	623 56% D	721 66% BD	551 52% BD	678 62% GJK	374 65%	436 57%	525 60%	548 59%	446 57%	244 55%	1231 57%	1330 61% L	361 50%	747 57% N	1465 63% NO
Net: Disagree	411 9%	109 10% CE	79 7%	148 14% BCE	75 7%	56 10%	78 10%	87 10%	87 9%	64 8%	39 9%	216 10%	195 9%	86 12% P	126 10%	199 9%

Mean	0.66	0.60 D	0.83 BDE	0.48	0.73 BD	0.75 K	0.65	0.67	0.65	0.64	0.61	0.61	0.71 L	0.48	0.63 N	0.73 NO
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

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Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - I feel better able to recognise my body's health signals

All who agreed to AE screener

		Country					Age					Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	837 19%	150 14%	266 24% BD	189 18% B	232 21% B	131 23% GK	135 18%	163 19%	180 19%	156 20%	72 16%	367 17%	471 22% L	110 15%	240 18%	487 21% N
Tend to agree (1)	1585 36%	400 36%	414 38%	402 38%	369 34%	201 35%	270 36%	301 35%	336 36%	294 38%	183 41% H	807 37%	772 35%	260 36%	455 35%	869 37%
Neither agree nor disagree (0)	1423 33%	410 37% CD	316 29%	325 30%	372 34% C	146 25%	257 34% F	301 35% F	306 33% F	267 34% F	146 33% F	721 33%	691 32%	249 34%	469 36% P	704 30%
Tend to disagree (-1)	337 8%	110 10% CE	59 5%	89 8% C	79 7%	57 10% J	67 9% J	64 7%	73 8%	41 5%	33 8%	168 8%	166 8%	61 8%	108 8%	168 7%
Strongly disagree (-2)	124 3%	25 2%	27 2%	42 4% B	30 3%	22 4% K	18 2%	27 3%	29 3%	21 3%	7 2%	64 3%	60 3%	33 5% OP	30 2%	61 3%
Don't know	56 1%	13 1%	12 1%	19 2%	12 1%	18 3% UK	14 2%	13 1% J	7 1%	1 *	3 1%	35 2% M	19 1%	12 2%	13 1%	31 1%

Net: Agree	2422 56%	550 50% BDE	680 62% BDE	590 55% B	601 55% B	332 58%	405 53%	464 53%	517 55%	450 58%	255 57%	1174 54%	1243 57%	370 51%	696 53% NO	1356 58% NO
Net: Disagree	461 11%	135 12% C	86 8%	131 12% C	109 10%	79 14% JK	85 11%	91 10%	103 11%	62 8%	40 9%	233 11%	226 10%	94 13% P	138 10%	229 10%

Mean	0.62	0.49	0.77 BDE	0.58 B	0.64 B	0.65	0.58	0.60	0.61	0.67	0.63	0.58	0.66 L	0.49	0.59 N	0.68 NO
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 10Q(\*)

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Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - I spend more time finding out about health-related topics

All who agreed to AE screener

		Country				Age						Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	620 14%	99 9%	157 14% BD	103 10%	261 24% BCD	100 17% IK	129 17% IK	122 14% K	121 13% K	111 14% K	36 8%	278 13%	341 16% L	65 9%	170 13% N	385 17% NO
Tend to agree (1)	1294 30%	262 24%	325 30% B	300 28% B	407 37% BCD	178 31%	238 31% K	267 31% K	267 29% K	232 30% K	112 25%	649 30%	640 29%	176 24%	392 30% N	726 31% N
Neither agree nor disagree (0)	1395 32%	387 35% E	389 36% DE	331 31% E	288 26%	147 26%	236 31% F	291 34% F	309 33% F	249 32% F	162 36% F	700 32%	685 31%	247 34%	407 31%	740 32%
Tend to disagree (-1)	693 16%	263 24% CDE	129 12% E	211 20% CE	91 8%	95 17%	99 13%	121 14%	153 16%	124 16%	101 23% FGHIJ	351 16%	337 15%	152 21% P	234 18% P	307 13%
Strongly disagree (-2)	325 7%	89 8% E	88 8% E	106 10% E	42 4%	41 7%	55 7%	56 6%	79 9%	64 8%	30 7%	163 8%	162 7%	79 11% OP	102 8%	145 6%
Don't know	35 1%	8 1%	7 1%	14 1%	6 1%	14 2% GUK	4 *	12 1% IJ	3 *	1 *	2 *	22 1%	13 1%	7 1%	11 1%	17 1%

Net: Agree	1914 44%	361 33%	482 44% BD	403 38% B	668 61% BCD	278 48% IK	367 48% IK	389 45% K	388 42% K	343 44% K	149 34%	927 43%	982 45%	241 33%	562 43% N	1111 48% NO
Net: Disagree	1018 23%	352 32% CE	216 20% E	317 30% CE	133 12%	136 24%	154 20%	176 20%	233 25% GH	187 24%	131 30% FGHIJ	514 24%	499 23%	230 32% OP	336 26% P	452 19%

Mean	0.28	0.02	0.31 BD	0.08	0.69 BCD	0.36 IK	0.38 IK	0.33 IK	0.21 K	0.26 K	0.05	0.25	0.31	-0.01	0.23 N	0.39 NO
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Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - I encourage other people to take more care of their health

All who agreed to AE screener

		Country				Age						Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	1235 28%	257 23% D	448 41% BDE	146 14% BD	384 35% HK	188 33% HK	234 31% K	232 27% K	274 29% K	226 29% K	80 18%	528 24% L	701 32% L	149 21% N	336 26% N	749 32% NO
Tend to agree (1)	1571 36%	462 42% CDE	363 33%	367 34%	378 35%	202 35%	281 37%	318 37%	322 34%	277 35%	172 39%	766 35%	796 37%	252 35%	474 36%	845 36%
Neither agree nor disagree (0)	1069 25%	280 25% C	210 19%	333 31% BCE	247 23%	123 21%	153 20%	228 26% G	233 25% G	204 26% G	128 29% FG	608 28% M	455 21%	207 29% P	347 26% P	515 22%
Tend to disagree (-1)	280 6%	73 7% CE	38 3%	121 11% BCE	48 4%	36 6%	57 8%	46 5%	55 6%	38 5%	47 11% FHIJ	145 7%	134 6%	64 9% P	94 7% P	122 5%
Strongly disagree (-2)	178 4%	29 3%	33 3%	83 8% BCE	33 3%	17 3%	32 4%	36 4%	46 5%	33 4%	14 3%	96 4%	82 4%	42 6% P	57 4%	79 3%
Don't know	30 1%	7 1%	2 *	16 1% CE	5 *	8 1% U	4 1%	9 1%	3 *	3 *	2 *	20 1%	10 *	11 2% P	9 1%	10 *

Net: Agree	2805 64%	719 65% D	811 74% BDE	513 48%	762 70% BD	390 68% K	515 68% K	550 63% K	596 64% K	503 64% K	252 57%	1294 60%	1498 69% L	401 55%	810 62% N	1594 69% NO
Net: Disagree	457 10%	103 9% C	71 6%	204 19% BCE	80 7%	53 9%	89 12%	82 9%	101 11%	71 9%	61 14% FHIJ	241 11%	216 10%	106 15% OP	150 11% P	201 9%

Mean	0.79	0.77 D	1.06 BDE	0.35	0.95 BD	0.90 HK	0.83 K	0.77 K	0.78 K	0.80 K	0.58	0.69	0.88 L	0.56	0.72 N	0.89 NO
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Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - I realise that I took my health for granted before the coronavirus pandemic

All who agreed to AE screener

		Country				Age						Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	644	149	133	134	227	114	133	122	128	96	50	295	343	95	168	381
	15%	13%	12%	13%	21%	20%	18%	14%	14%	12%	11%	14%	16%	13%	13%	16%
Tend to agree (1)	1216	288	264	297	367	183	214	223	259	233	104	617	596	177	325	714
	28%	26%	24%	28%	34%	32%	28%	26%	28%	30%	23%	29%	27%	24%	25%	31%
Neither agree nor disagree (0)	1123	296	268	288	271	144	180	230	238	210	122	640	478	188	381	555
	26%	27%	24%	27%	25%	25%	24%	26%	26%	27%	27%	30%	22%	26%	29%	24%
Tend to disagree (-1)	808	254	204	219	131	74	142	162	186	132	112	358	448	156	257	396
	19%	23%	19%	21%	12%	13%	19%	19%	20%	17%	25%	17%	21%	21%	20%	17%
Strongly disagree (-2)	536	114	216	115	91	51	82	120	119	110	55	232	301	102	174	260
	12%	10%	20%	11%	8%	9%	11%	14%	13%	14%	12%	11%	14%	14%	13%	11%
Don't know	34	6	9	12	8	9	9	12	2	-	2	22	12	8	11	16
	1%	1%	1%	1%	1%	2%	1%	1%	*	-	*	1%	1%	1%	1%	1%

Net: Agree	1860	438	397	431	594	297	348	345	387	329	154	911	939	272	493	1094
	43%	39%	36%	40%	54%	52%	46%	40%	42%	42%	35%	42%	43%	38%	37%	47%
					BCD	GHJK	HK		K	K						NO
Net: Disagree	1344	368	420	334	222	124	224	282	305	242	167	589	749	258	431	655
	31%	33%	38%	31%	20%	22%	29%	32%	33%	31%	38%	27%	34%	35%	33%	28%
		E	BDE	E			F	F	F	F	FGJ		L	P	P	

Mean	0.14	0.10	-0.10	0.11	0.47	0.42	0.23	0.08	0.10	0.09	-0.04	0.18	0.11	0.01	0.04	0.24
		C		C	BCD	GHJK	HIJK									NO

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

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19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - It is important for me to take my own health in into my own hands in order not to burden the healthcare system

All who agreed to AE screener

		Country					Age					Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	1616 37% D	324 29% BDE	625 57% BDE	226 21% BD	441 40% BD	210 37% K	284 37% K	323 37% K	358 38% K	309 40% K	130 29% K	694 32% L	918 42% L	203 28% N	469 36% N	944 41% NO
Tend to agree (1)	1638 38% CDE	529 48% CDE	290 27% CE	441 41% CE	379 35% C	219 38% HJ	271 36% HJ	320 37% HJ	349 37% HJ	276 35% FGHIJ	203 46% FGHIJ	836 39% M	791 36% M	284 39% OP	511 39% P	843 36% P
Neither agree nor disagree (0)	768 18% C	185 17% C	113 10% BCE	276 26% BCE	194 18% C	87 15% HJ	131 17% HJ	156 18% HJ	158 17% HJ	152 19% HJ	84 19% M	434 20% M	331 15% M	165 23% OP	243 18% P	359 15% P
Tend to disagree (-1)	198 5% C	55 5% C	30 3% BCE	76 7% BCE	38 3% B	35 6% HJ	48 6% HJ	31 4% HJ	42 5% HJ	27 3% HJ	16 4% M	116 5% M	81 4% M	44 6% P	68 5% P	86 4% P
Strongly disagree (-2)	108 2% B	9 1% B	27 2% B	34 3% B	38 3% B	13 2% HJ	23 3% HJ	26 3% HJ	22 2% HJ	15 2% HJ	9 2% M	58 3% M	50 2% M	21 3% P	22 2% P	65 3% O
Don't know	33 1% GUK	6 1% GUK	9 1% GUK	13 1% GUK	5 * GUK	11 2% GUK	4 * GUK	13 1% GUK	3 * GUK	2 * GUK	1 * GUK	25 1% M	7 * M	9 1% O	3 * O	22 1% O
Net: Agree	3254 75% D	853 77% D	915 84% BDE	666 63% D	819 75% D	429 75% HJ	555 73% HJ	644 74% HJ	707 76% HJ	585 75% HJ	334 75% HJ	1530 71% L	1709 78% L	486 67% N	980 74% N	1788 77% N
Net: Disagree	307 7% BCE	64 6% BCE	57 5% BCE	110 10% BCE	76 7% B	47 8% HJ	71 9% HJ	57 7% HJ	64 7% HJ	42 5% HJ	25 6% M	174 8% M	131 6% M	65 9% P	90 7% P	151 7% P
Mean	1.03	1.00 D	1.34 BDE	0.71	1.05 D	1.03	0.98	1.03	1.05	1.07	0.97	0.93	1.13 L	0.84	1.02 N	1.09 NO

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Overlap formulae used

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19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q4. Thinking now about how your behaviour might have changed since the beginning of the coronavirus pandemic. To what extent do you agree or disagree with each of the following statements? - Nowadays I am more concerned with the health of people close to me

All who agreed to AE screener

	Country					Age						Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	1577 36% D	323 29% BDE	555 51% BDE	259 24% BD	440 40% BD	202 35% K	293 38% K	333 38% K	355 38% K	275 35% K	120 27% K	655 30% L	917 42% L	189 26% N	467 35% N	921 40% NO
Tend to agree (1)	1706 39% CE	505 46% CE	347 32% CE	447 42% CE	408 37% C	229 40% CE	269 35% CE	329 38% CE	356 38% CE	326 42% G	197 44% GHI	880 41% M	816 37% M	281 39% OP	521 40% OP	905 39% OP
Neither agree nor disagree (0)	705 16% C	201 18% C	117 11% C	212 20% CE	175 16% C	84 15% CE	122 16% CE	140 16% CE	146 16% CE	125 16% F	88 20% F	423 20% M	278 13% M	165 23% OP	207 16% OP	333 14% OP
Tend to disagree (-1)	221 5% BCE	45 4% BCE	46 4% BCE	88 8% BCE	42 4% BCE	42 7% HJ	47 6% HJ	31 4% HJ	43 5% HJ	29 4% HJ	28 6% HJ	128 6% M	93 4% M	58 8% P	78 6% P	85 4% P
Strongly disagree (-2)	117 3% BCE	23 2% BCE	23 2% BCE	45 4% BCE	25 2% BCE	12 2% BCE	26 3% BCE	25 3% BCE	28 3% BCE	19 2% BCE	7 2% BCE	56 3% BCE	60 3% BCE	21 3% BCE	33 2% BCE	63 3% BCE
Don't know	35 1% E	10 1% E	6 1% E	14 1% E	5 * E	6 1% E	4 * E	11 1% E	4 * E	6 1% E	3 1% E	21 1% E	15 1% E	12 2% P	10 1% P	13 1% P
Net: Agree	3283 75% D	828 75% D	901 82% BDE	706 66% D	848 77% D	431 75% K	562 74% K	662 76% K	711 76% K	600 77% K	317 71% K	1535 71% L	1733 80% L	470 65% N	988 75% N	1826 79% NO
Net: Disagree	338 8% BCE	68 6% BCE	69 6% BCE	133 12% BCE	67 6% BCE	53 9% HJ	73 10% HJ	56 6% HJ	71 8% HJ	49 6% HJ	35 8% HJ	184 9% HJ	153 7% HJ	79 11% P	111 8% P	148 6% P
Mean	1.02	0.97 D	1.25 BDE	0.75	1.10 BD	1.00	1.00	1.06 K	1.04 K	1.04 K	0.90	0.91	1.13 L	0.78	1.00 N	1.10 NO

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q5. In the future, to what extent do you agree or disagree, with each of the following statements? - Summary  
All who agreed to AE screener

Q5. In the future, to what extent do you agree or disagree, with each of the following statements?					
	Compared with before the coronavirus pandemic, I am now more likely to take extra precaution to minimise the risk of contracting an illness. I will be more likely to treat any illness I may have at home or sooner or when leaving home.	I will be more likely to treat any illness I get with over-the-counter medicines, to prevent passing on my GP to others.	When I am ill, I will try to stay at home, as cold and flu viruses, as well as other possible remedies, such as painkillers, cold and flu remedies, muscle rub, to help boost my immune system.	I intend to take more vitamins or minerals to help boost my immune system.	
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	4363	4363	4363	4363
Weighted base	4362	4362	4362	4362	4362
Strongly agree (2)	1622 37% 80%	447 10% D	1894 43% ABD	315 7% BD	573 13% BD
Tend to agree (1)	1515 35% 80%	1023 23% D	1474 34% BD	794 18% BD	1114 26% BD
Neither agree nor disagree (0)	747 17% C	1258 29% AC	684 16% ABC	1344 31% ABC	1343 31% ABC
Tend to disagree (-1)	278 6% C	783 18% ACE	168 4% ABCE	973 22% AC	712 16% AC
Strongly disagree (-2)	145 3% C	772 18% ACE	84 2% ABCE	876 20% ABCE	569 13% AC
Don't know	54 1% ADE	78 2% ADE	58 1% ADE	60 1% ADE	51 1% ADE
Net: Agree	3137 72% 80%	1470 34% D	3368 77% ABDE	1109 25% BD	1687 39% BD
Net: Disagree	423 10% C	1555 36% ACE	252 6% ABCE	1849 42% ABCE	1281 29% AC
Mean	0.97 80%	-0.10 D	1.14 ABDE	-0.30 BD	0.10 BD

Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlapping periods (1%): A/B/C/D/E Minimum Base: 300\*\* (Small Base: 100\*\*)

Columns Means (1%): A/B/C/D/E Minimum Base: 300\*\* (Small Base: 100\*\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q5. In the future, to what extent do you agree or disagree, with each of the following statements? - Compared with before the coronavirus pandemic, I am now more likely to take extra precautions to minimise or eliminate passing on an illness I may have (e.g. stay at home sooner or wear face covering when leaving home)

All who agreed to AE screener

	Total	Country				Age						Gender		Household size		
		UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	1622	298	538	253	534	193	274	327	371	336	121	672	944	190	484	948
	37%	27%	49%	24%	49%	34%	36%	38%	40%	43%	27%	31%	43%	26%	37%	41%
		BD		BD		K	K	K	FK	FGHK			L		N	NO
Tend to agree (1)	1515	458	338	384	335	205	270	295	294	272	178	792	712	272	463	780
	35%	41%	31%	36%	31%	36%	35%	34%	32%	35%	40%	37%	33%	37%	35%	34%
		CDE		CE							HI	M				
Neither agree nor disagree (0)	747	233	141	221	153	90	126	167	159	119	86	433	314	161	222	365
	17%	21%	13%	21%	14%	16%	17%	19%	17%	15%	19%	20%	14%	22%	17%	16%
		CE		CE								M		OP		
Tend to disagree (-1)	278	89	43	109	36	41	48	49	70	28	42	157	119	59	82	137
	6%	8%	4%	10%	3%	7%	6%	6%	8%	4%	9%	7%	5%	8%	6%	6%
		CE		CE		J	J		J		HU	M		P		
Strongly disagree (-2)	145	18	21	77	29	29	26	22	33	20	15	84	62	31	44	70
	3%	2%	2%	7%	3%	5%	3%	3%	4%	3%	3%	4%	3%	4%	3%	3%
				BCE		HU										
Don't know	54	12	13	22	7	15	17	9	4	7	2	25	29	13	21	21
	1%	1%	1%	2%	1%	3%	2%	1%	*	1%	1%	1%	1%	2%	2%	1%
				E		HIJK	IJK							P		

Net: Agree	3137	755	876	637	869	399	544	622	665	608	299	1464	1656	462	947	1727
	72%	68%	80%	60%	79%	69%	72%	72%	71%	78%	67%	68%	76%	64%	72%	74%
		D	BD		BD					FGHIK			L		N	N
Net: Disagree	423	107	64	186	66	71	74	71	104	47	57	241	180	89	126	207
	10%	10%	6%	17%	6%	12%	10%	8%	11%	6%	13%	11%	8%	12%	10%	9%
		CE		BCE		HU	J		HU		HU	M		P		

Mean	0.97	0.85	1.23	0.60	1.20	0.88	0.97	1.00	0.97	1.13	0.79	0.85	1.10	0.75	0.97	1.04
		D	BD		BD		K	K	K	FGHIK			L		N	N

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19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q5. In the future, to what extent do you agree or disagree, with each of the following statements? - I will be more likely to treat any illnesses I get with over-the-counter medicines, instead of going to my GP

All who agreed to AE screener

		Country				Age						Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	447 10%	156 14% CD	66 6% C	97 9% C	129 12% C	77 13% HIK	89 12% J	83 10% I	94 10% I	65 8% J	39 9% K	179 8% L	267 12% L	71 10% N	126 10% O	250 11% P
Tend to agree (1)	1023 23%	372 34% CDE	157 14% C	217 20% C	277 25% CD	159 28% IJK	209 27% IJK	212 24% J	203 22% J	150 19% J	91 21% K	487 23% L	529 24% L	152 21% N	290 22% O	582 25% P
Neither agree nor disagree (0)	1258 29%	405 37% CDE	220 20% C	329 31% C	304 28% C	156 27% IJK	211 28% IJK	268 31% J	267 29% J	216 28% J	139 31% K	657 30% M	593 27% M	224 31% N	390 30% O	643 28% P
Tend to disagree (-1)	783 18%	122 11% BE	242 22% BE	231 22% BE	186 17% B	91 16% IJK	116 15% IJK	140 16% IJK	176 19% IJK	169 22% FGH	92 21% GH	437 20% M	342 16% M	130 18% N	269 20% P	384 17% P
Strongly disagree (-2)	772 18%	39 3% BDE	389 36% BDE	167 16% B	178 16% B	70 12% IJK	114 15% IJK	150 17% F	186 20% FG	176 23% FG	76 17% F	368 19% M	404 19% M	129 18% N	217 17% O	425 18% P
Don't know	78 2%	14 1% CDE	19 2% CDE	24 2% CDE	21 2% CD	22 4% HIJK	21 3% IJK	16 2% I	6 1% I	6 1% I	7 2% J	34 2% L	43 2% L	20 3% N	23 2% O	36 2% P

Net: Agree	1470 34%	527 48% CDE	223 20% C	314 29% C	405 37% CD	236 41% HIJK	298 39% HIJK	295 34% J	297 32% J	214 27% J	131 29% K	666 31% L	796 37% L	223 31% N	416 32% O	832 36% NO
Net: Disagree	1555 36%	161 15% BDE	631 58% BDE	398 37% B	365 33% B	161 28% IJK	230 30% IJK	290 33% F	362 39% FGH	345 44% FGHIK	168 38% FG	805 37% M	746 34% M	259 36% N	487 37% O	809 35% P

Mean	-0.10	0.44 CDE	-0.68	-0.15 C	-0.01 CD	0.15 HIJK	0.06 IJK	-0.07 J	-0.17 J	-0.31	-0.17	-0.15	-0.04 L	-0.13	-0.13	-0.07
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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

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Q5. In the future, to what extent do you agree or disagree, with each of the following statements? - When I am ill, I will try to stay at home, as much as possible to prevent passing my illness to others

All who agreed to AE screener

		Country				Age						Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	1894 43%	401 36% D	537 49% BD	328 31% BCD	628 57% BCD	220 38% J	329 43% J	360 41% J	421 45% F	387 50% FGHK	176 40% U	796 37% M	1088 50% L	283 39% P	533 41% P	1077 46% NO
Tend to agree (1)	1474 34%	468 42% CDE	335 31% E	400 38% CE	271 25% J	206 36% J	258 34% J	315 36% J	303 32% J	223 29% U	169 38% U	797 37% M	666 31% M	242 33% P	483 37% P	750 32% P
Neither agree nor disagree (0)	684 16%	187 17% CE	148 13% CE	203 19% CE	146 13% CE	82 14% J	111 15% J	145 17% J	139 15% J	136 17% J	71 16% U	391 18% M	293 13% M	137 19% P	203 15% P	344 15% P
Tend to disagree (-1)	168 4%	30 3%	42 4%	68 6% BCE	27 2% HJ	28 5% HJ	41 5% HJ	24 3% J	40 5% J	17 2% J	17 4% J	99 5% M	69 3% M	22 3% M	62 5% M	84 4% M
Strongly disagree (-2)	84 2%	10 1%	22 2%	38 4% BCE	14 1% GHJK	21 4% GHJK	9 1% J	13 2% J	21 2% J	12 2% J	7 1% J	48 2% M	35 2% M	25 3% OP	20 2% OP	39 2% OP
Don't know	58 1%	12 1%	10 1%	28 3% BCE	8 1% HJJK	18 3% HJJK	13 2% J	11 1% J	8 1% J	5 1% J	4 1% J	31 1% M	27 1% M	17 2% OP	15 1% OP	26 1% NO

Net: Agree	3368 77%	869 78% D	872 80% D	728 68% BD	899 82% BD	426 74% J	587 77% J	675 78% J	724 78% J	611 78% J	345 78% J	1594 74% M	1754 81% L	525 72% N	1016 77% N	1827 79% N
Net: Disagree	252 6%	41 4%	64 6% BE	106 10% BCE	41 4% HJ	49 9% HJ	50 7% J	38 4% J	62 7% J	29 4% J	23 5% J	147 7% M	104 5% M	47 6% M	82 6% M	123 5% M

Mean	1.14	1.11 D	1.22 BD	0.88	1.35 BCD	1.03	1.15	1.15 F	1.15 F	1.23 F	1.12	1.03	1.26 L	1.04	1.11	1.20 NO
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q5. In the future, to what extent do you agree or disagree, with each of the following statements? - In the future I will stock up on over the counter medicines (e.g. painkillers, cold and flu remedies, muscle rub, antihistamines, etc)

All who agreed to AE screener

		Country				Age						Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	315 7%	101 9% C	65 6%	73 7%	76 7%	61 11% HIK	70 9% JK	65 7%	60 6%	38 5%	21 5%	153 7%	161 7%	41 6%	79 6%	195 8% NO
Tend to agree (1)	794 18%	272 25% CDE	137 13%	194 18% C	191 17% C	119 21% J	165 22% IJ	155 18%	158 17%	123 16%	75 17%	374 17%	415 19%	120 17%	231 18%	443 19%
Neither agree nor disagree (0)	1344 31%	369 33% C	308 28%	319 30%	348 32%	178 31%	213 28%	277 32%	304 33%	234 30%	137 31%	677 31%	662 30%	214 30%	399 30%	730 31%
Tend to disagree (-1)	973 22%	242 22%	257 24%	254 24%	220 20%	113 20%	175 23%	197 23%	198 21%	171 22%	120 27% FI	505 23%	461 21%	182 25% P	308 23%	484 21%
Strongly disagree (-2)	876 20%	113 10%	308 28% BDE	208 20% B	247 23% B	82 14%	121 16%	162 19% F	209 22% FG	212 20% FGHIK	90 27% F	425 20%	451 21%	158 22%	283 22%	434 19%
Don't know	60 1%	11 1%	19 2%	17 2%	13 1%	22 4% HIK	17 2% IJK	14 2%	3 * UK	2 * UK	1 * UK	30 1%	30 1%	10 1%	15 1%	35 2%

Net: Agree	1109 25%	373 34% CDE	202 18%	267 25% C	267 24% C	180 31% HIK	235 31% HIK	219 25% J	218 23%	161 21%	96 22%	527 24%	576 26%	161 22%	311 24%	637 27% NO
Net: Disagree	1849 42%	355 32%	565 52% BDE	461 43% B	467 43% B	195 34%	296 39%	359 41% F	406 44% F	383 49% FGHI	210 47% FG	930 43%	912 42%	340 47% P	591 45% P	918 40%

Mean	-0.30	* CDE	-0.56	-0.31 C	-0.34 C	-0.07 HIK	-0.15 IJK	-0.28 J	-0.36 J	-0.51	-0.41	-0.32	-0.29	-0.41	-0.37	-0.23 NO
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q5. In the future, to what extent do you agree or disagree, with each of the following statements? - I intend to take more vitamins or minerals to help boost my immune system

All who agreed to AE screener

	Country				Age							Gender		Household size		
	Total	UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unweighted base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2190	741	1304	2318
Weighted base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Strongly agree (2)	573	135	149	119	171	90	117	108	124	98	38	256	315	85	138	350
	13%	12%	14%	11%	16% BD	16% K	15% K	12% K	13% K	13% K	8% L	12% L	14% L	12% N	11% NO	15% NO
Tend to agree (1)	1114	238	277	256	342	169	212	218	228	199	88	524	585	155	334	625
	26%	22%	25%	24%	31% BCD	29% K	28% K	25% K	24% K	25% K	20% K	24% K	27% M	21% N	25% NO	27% NO
Neither agree nor disagree (0)	1343	333	332	337	342	142	206	286	299	251	159	679	658	239	419	685
	31%	30%	30%	32%	31%	25%	27%	33% FG	32% FG	32% F	36% FG	31% M	30% M	33% N	32% NO	30% NO
Tend to disagree (-1)	712	254	168	184	105	97	127	138	140	118	91	394	313	126	228	357
	16%	23% CDE	15% E	17% E	10% E	17% E	17% E	16% E	15% E	15% E	21% HU	18% M	14% M	17% N	17% NO	15% NO
Strongly disagree (-2)	569	137	155	154	123	62	85	107	136	112	67	287	281	109	184	277
	13%	12%	14%	14% E	11% E	11% E	11% E	12% E	15% E	14% E	15% E	13% E	13% E	15% P	14% P	12% NO
Don't know	51	11	13	16	11	15	14	12	5	3	1	24	26	11	13	27
	1%	1%	1%	1%	1% UK	3% UK	2% UK	1% UK	1% UK	1% UK	1% UK	1% UK	1% UK	2% UK	1% UK	1% UK

Net: Agree	1687	374	426	374	513	258	329	326	352	297	125	780	901	240	472	975
	39%	34%	39% B	35% B	47% BCD	45% HIJK	43% HIK	37% K	38% K	38% K	28% K	36% L	41% L	33% N	36% NO	42% NO
Net: Disagree	1281	391	323	338	228	159	212	245	276	230	158	681	594	235	412	634
	29%	35% CE	30% E	32% E	21% E	28% E	28% E	28% E	30% E	29% E	36% FGHIU	31% M	27% M	32% P	31% P	27% NO

Mean	0.10	-0.02	0.09	*	0.31 BCD	0.23 UK	0.20 IK	0.09 K	0.07 K	0.07 K	-0.14	0.03	0.16 L	-0.03	0.01	0.18 NO
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)



19-001090-22 - 1st May - 1st June 2020  
Merged set for Publickum Press Mitteilung  
Coronavirus Self-Service Survey  
Adults aged 16 - 75/76/65 in UK, Germany, Italy, Spain  
Q6. Prior to the 23rd/11th/10th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Lettinen su Beskränkningssatser Kontakt/Decreto del Presidente del Consejo de ministros 8 marzo 2020 came into effect, which, if any, of the following activities did you personally do for your wellbeing? And, since the 23rd/11th/10th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Lettinen su Beskränkningssatser Kontakt/Decreto del Presidente del Consejo de ministros 8 marzo 2020 came into effect, which, if any, of the following activities did you personally do for your wellbeing? - Summary

All who agreed to AI screen

[illegible]

Net Exercise	2019	2020	2020	2020	2020
Net Writable Net assets/Net assets or income	8058	8057	2076	817	681
	7036	7036	6876	2076	2076
	000	000	000	000	000
Net (continued) Net assets/Net assets or income	1402	1402	1402	1402	1402
	576	576	546	100	1402
	000	000	000	000	000
Net Playing games board games, games consoles or on-line games or entertainment or other	1000	1000	1000	1000	1000
	1000	1000	1000	1000	1000
	000	000	000	000	000
Net Social media	2778	2778	2778	2778	2778
	2778	2778	2778	2778	2778
	000	000	000	000	000
Net Group Net	7036	7036	7036	7036	7036
	7036	7036	7036	7036	7036
	000	000	000	000	000

■ requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Column Proportions (V): A/B/C/D/E Minimum Flow: 100 mL/Min Inlet Flow: 100 mL/Min

Column/brush (10) A/B/C/D/E Minimum flow 20(°) Small flow 200(°)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Public Use Release

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

GB: Prior to the 23rd/41/40/31/30/9th of March 2020, when the stay at home order/Reel Decreto 463/2020/Germany nur Beschränkung sozialer Kontakte/Decreto del Presidente del Consiglio del marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? And, since the 23rd/41/40/31/30/9th of March 2020, when the stay at home order/Reel Decreto 463/2020/Germany nur Beschränkung sozialer Kontakte/Decreto del Presidente del Consiglio del marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? - Prior to the 23rd/41/40/31/30/9th of March 2020

All who agreed to AE screener

	Total	Country				Age						Gender		Household size		
		UK	Spain	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Unwell/bed base	4363	1108	1095	1065	1095	565	763	869	948	739	479	2153	2200	741	1304	2318
Well/bed base	4362	1108	1094	1065	1095	575	761	869	932	781	444	2163	2179	726	1316	2320
Watching movies	2549	582	717	575	695	315	460	527	597	473	195	1240	1316	388	777	1404
	10%	53%	66%	54%	63%	55%	60%	61%	64%	63%	44%	57%	60%	53%	59%	61%
Spending time with my family	2409	597	689	564	630	257	434	493	560	481	234	1099	1380	307	756	1395
	56%	54%	61%	53%	58%	45%	57%	57%	60%	62%	53%	49%	63%	42%	57%	60%
Listening to music	2370	676	693	521	570	338	445	445	519	397	208	1134	1239	395	796	1215
	54%	61%	53%	49%	54%	59%	54%	56%	53%	46%	52%	57%	54%	54%	54%	55%
Socialising with friends in person	2302	573	591	529	609	290	433	447	484	408	240	1031	1237	373	684	1245
	52%	52%	54%	50%	52%	57%	51%	52%	52%	54%	48%	58%	51%	52%	54%	54%
Watching TV various/best sets	2106	637	660	284	522	293	436	468	424	355	138	996	1092	320	579	1214
	48%	58%	62%	27%	47%	48%	51%	52%	45%	45%	29%	45%	49%	44%	44%	45%
Reading books	2086	559	524	460	542	200	331	398	495	431	232	863	1214	369	630	1087
	48%	50%	48%	43%	45%	25%	42%	45%	54%	48%	24%	40%	49%	31%	48%	47%
Cooking/Baking	1864	412	441	521	461	212	325	347	402	376	202	711	1145	304	588	892
	43%	41%	40%	49%	41%	57%	43%	40%	43%	48%	41%	33%	52%	42%	42%	43%
Exercise	1816	464	534	302	515	253	349	364	424	313	113	902	904	282	519	1015
	42%	42%	49%	28%	47%	44%	46%	43%	45%	40%	26%	42%	41%	39%	39%	46%
Gardening	1335	403	139	387	305	75	154	178	300	305	222	575	614	215	466	554
	28%	36%	13%	36%	28%	13%	20%	21%	32%	39%	50%	27%	30%	30%	35%	24%
Placing notes on an app on the smartphone or tablet e.g. Zoom, Skype, WhatsApp etc.	1165	334	298	308	231	242	245	248	219	141	70	546	611	184	310	891
	27%	30%	27%	28%	21%	42%	32%	29%	24%	18%	14%	23%	28%	23%	24%	30%
Spending time with friends via video communication e.g. Zoom, Skype, WhatsApp etc.	1130	264	300	265	361	162	209	230	241	198	91	497	625	180	298	632
	26%	18%	27%	21%	33%	26%	27%	26%	26%	25%	20%	23%	29%	23%	23%	28%
Home Barbecue	1017	200	229	332	286	114	218	235	239	152	80	529	527	128	305	625
	24%	18%	21%	31%	27%	23%	29%	27%	26%	19%	18%	24%	24%	18%	23%	27%
Playing games on a console such as X-box, PS4 or Nintendo Switch	782	227	136	181	179	103	122	167	124	17	8	511	265	106	184	493
	18%	20%	18%	17%	16%	16%	16%	16%	13%	7%	2%	24%	12%	11%	14%	21%
Placing board games	744	188	234	168	181	135	142	151	148	73	20	334	405	73	180	492
	17%	13%	21%	13%	17%	21%	24%	22%	16%	8%	1%	13%	19%	14%	21%	21%
Arts/Crafts (sculpture, knitwear, ceramics, pottery etc.)	682	198	188	120	176	81	122	149	134	126	69	162	513	90	203	389
	16%	18%	17%	11%	16%	14%	16%	17%	14%	16%	16%	8%	24%	12%	15%	17%
Listening to podcasts	514	155	140	111	108	99	118	120	91	61	26	277	230	73	142	299
	12%	14%	13%	10%	10%	10%	17%	16%	14%	10%	6%	13%	11%	10%	11%	13%
Yoga/Meditation	434	115	107	122	92	57	98	110	90	58	23	145	284	71	129	236
	10%	10%	10%	11%	8%	10%	13%	11%	10%	7%	5%	7%	12%	10%	10%	10%
Volunteering (e.g. help at homeless shelter, food bank, blood/blood plasma or organ/tissue, animal rescue shelter)	382	105	77	90	109	73	61	74	78	53	43	164	213	54	97	231
	9%	9%	7%	8%	10%	13%	8%	8%	8%	7%	10%	8%	10%	7%	7%	10%
Placing an instrument	322	111	61	72	79	74	65	73	41	43	27	202	119	57	91	174
	7%	10%	6%	7%	7%	13%	8%	8%	4%	5%	6%	9%	5%	8%	7%	8%
Dance either leisure activities or hobbies	1447	312	383	348	364	181	274	264	306	268	155	734	705	245	448	754
	33%	32%	35%	33%	33%	31%	36%	30%	33%	34%	35%	34%	32%	34%	34%	32%
None of these	83	15	17	34	18	7	10	21	17	18	13	47	37	16	26	41
	2%	1%	2%	3%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Don't know	68	15	19	20	11	11	10	27	8	6	4	36	30	8	20	37
	2%	1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	2%	1%	1%	2%	2%

Net: Exercise	1979	496	572	368	545	278	381	404	463	339	122	917	1010	305	572	1102
	45%	45%	52%	34%	50%	46%	47%	46%	49%	43%	28%	44%	46%	43%	43%	46%
Net: Watching TV various/best sets or movies	3038	787	837	640	794	389	550	623	678	550	248	1449	1571	468	906	1684
	70%	69%	77%	60%	73%	68%	73%	72%	71%	70%	16%	67%	72%	65%	69%	72%
Net: Listening to podcasts or music	2487	718	634	548	588	359	487	501	541	406	213	1175	1294	416	741	1329
	57%	65%	58%	51%	54%	62%	61%	58%	58%	52%	48%	54%	58%	57%	54%	57%
Net: Playing games board games, games console or on an app on a smartphone or tablet	1036	486	477	457	386	336	420	401	338	214	94	616	678	236	481	1069
	42%	44%	44%	43%	35%	58%	53%	47%	36%	27%	21%	42%	40%	35%	37%	46%
Net: Socialising	2774	688	732	634	739	512	517	581	561	506	275	1215	1204	418	808	1258
	64%	62%	67%	60%	68%	62%	67%	63%	62%	64%	62%	58%	62%	63%	61%	62%
Net: Screen time	3283	881	888	723	826	444	605	665	719	583	267	1536	1668	524	962	1757
	78%	78%	83%	68%	76%	77%	80%	77%	77%	73%	62%	74%	77%	72%	73%	77%

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19-001009-22 - 27th May - 1st June 2020  
Merged set for Pathline Pulse Attitubing  
Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. Prior to the 23rd/14th/13th/9th of March 2020, when the day at home order/Real Decreto 463/2020/Enteimen zur Beschränkung sozialer Kontakte/Decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? And, since the 23rd/14th/13th/9th of March 2020, when the day at home order/Real Decreto 463/2020/Enteimen zur Beschränkung sozialer Kontakte/Decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? Since the 23rd/14th/13th/9th of March 2020

All who agreed to AI screener

	Total (A)	Country					Age					Gender					Household size				
		UK (B)	Spain (C)	Germany (D)	Italy (E)		16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)			1 (N)	2 (O)	3+ (P)		
Unwell/Not done	4363	1108	1095	1005	1095	565	763	869	968	739	679	2153	2180	741	1304	2318					
Well/Not done	4362	1108	1094	1005	1095	575	761	869	932	781	644	2163	2179	736	1316	2320					
Watching movies	2633	584	742	567	711	333	477	548	598	483	386	1270	1231	386	798	1693	80%	54%	68%	53%	62%
																	no	no	no	no	no
Listening to music	2340	684	609	529	538	336	441	460	502	393	293	1106	1218	391	758	1244	54%	60%	54%	58%	54%
																	no	no	no	no	no
Watching TV series/film sets	2187	669	709	287	511	309	433	480	454	378	134	1053	1127	312	640	1245	50%	60%	63%	47%	44%
																	no	no	no	no	no
Reading books	2187	579	574	483	552	226	358	430	497	438	238	904	1274	382	675	1130	50%	57%	63%	49%	49%
																	no	no	no	no	no
Cooking/Baking	2131	524	570	514	524	261	388	410	465	404	202	809	1112	328	646	1156	49%	47%	52%	48%	50%
																	no	no	no	no	no
Socialising with friends via video communication e.g. Zoom, Skype, WhatsApp etc.	1096	482	617	369	518	295	403	413	434	306	154	878	1033	268	568	1130	46%	43%	56%	55%	49%
																	no	no	no	no	no
Spending time with my family	1780	313	483	462	565	241	380	370	463	289	122	830	813	124	577	1218	46%	38%	45%	51%	54%
																	no	no	no	no	no
Exercising	1838	479	494	251	384	241	337	317	334	281	107	771	837	246	460	934	37%	43%	43%	34%	39%
																	no	no	no	no	no
Gardening	1286	459	148	384	284	96	178	205	302	282	223	579	889	312	467	887	38%	43%	34%	34%	36%
																	no	no	no	no	no
Flaming games on an app on my smartphone or tablet	1242	333	336	312	282	245	268	257	246	156	71	575	660	157	334	711	28%	30%	31%	29%	32%
																	no	no	no	no	no
Playing games on a console such as X-box, PS4 or Nintendo Switch	877	257	240	173	267	204	182	190	143	70	7	512	518	109	204	363	20%	23%	22%	16%	16%
																	no	no	no	no	no
Playing board games	854	184	305	163	182	149	143	206	190	97	29	387	483	46	188	620	20%	17%	20%	13%	18%
																	no	no	no	no	no
Arts/Crafts (potterry, knitting, sewing, pottery, etc.)	787	231	239	145	182	103	153	191	153	134	63	201	575	103	241	444	18%	21%	21%	14%	18%
																	no	no	no	no	no
Listening to podcasts	586	184	165	128	119	107	141	126	119	77	27	303	288	92	166	338	14%	17%	15%	12%	13%
																	no	no	no	no	no
Having barbecues	521	127	47	248	99	71	103	122	117	61	46	283	214	73	149	289	12%	13%	4%	23%	13%
																	no	no	no	no	no
Yoga/Meditation	506	143	145	114	104	96	114	112	93	71	19	163	236	83	143	279	12%	13%	13%	11%	12%
																	no	no	no	no	no
Socialising with friends in person	316	11	54	109	52	19	72	50	56	42	38	183	133	79	76	161	7%	5%	5%	10%	7%
																	no	no	no	no	no
Playing an instrument	302	101	64	66	72	70	58	70	51	30	14	186	107	53	89	160	7%	9%	6%	7%	7%
																	no	no	no	no	no
Volunteering (e.g. help at homeless shelter, food banks, soup kitchens, youth or sports clubs, animal rescue shelter)	191	10	54	40	40	38	34	44	32	15	12	103	90	33	50	112	4%	5%	5%	4%	5%
																	no	no	no	no	no
Doing other leisure activities or hobbies	914	227	210	238	238	117	140	180	209	171	111	505	441	151	314	485	22%	21%	23%	22%	21%
																	no	no	no	no	no
None of these	98	31	14	41	12	11	13	21	22	17	14	39	39	25	27	46	2%	3%	3%	2%	2%
																	no	no	no	no	no
Don't know	65	12	17	27	10	9	11	20	9	6	9	27	28	12	19	34	1%	1%	2%	1%	1%
																	no	no	no	no	no
Net: Exercise	1803	517	549	305	432	274	368	361	372	313	115	830	862	275	516	1011	41%	47%	50%	39%	40%
																	no	no	no	no	no
Net: Watching TV series/film sets or movies	3017	782	851	627	796	393	553	644	672	540	248	1471	1568	465	933	1659	70%	71%	78%	59%	72%
																	no	no	no	no	no
Net: Listening to podcasts or music	2480	713	646	560	563	362	468	495	531	434	210	1179	1285	416	739	1325	57%	64%	59%	53%	57%
																	no	no	no	no	no
Net: Playing games board games, games console or on an app on a smartphone or tablet	1376	529	553	446	437	358	454	429	394	241	95	883	979	243	507	1213	45%	48%	51%	40%	43%
																	no	no	no	no	no
Net: Socialising	2148	506	640	449	553	315	431	431	455	337	179	968	1385	336	607	1205	48%	46%	50%	37%	42%
																	no	no	no	no	no
Net: Screen time	3304	847	900	716	842	440	615	679	714	582	268	1602	1681	511	996	1796	70%	70%	70%	61%	70%
																	no	no	no	no	no

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19-001009-22 - 27th May - 1st June 2020  
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Coronavirus Selfcare Survey

GB: Prior to the 23rd/14th/13th/9th of March 2020, when the day at home order/Real Decreto 463/2020/Eilinnen an tArd-Breithneach na hEireann/Decreto del Presidente del Consejo del marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? And, since the 23rd/14th/13th/9th of March 2020, when the day at home order/Real Decreto 463/2020/Eilinnen an tArd-Breithneach na hEireann/Decreto del Presidente del Consejo del marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? Activities done before and during lockdown

All who agreed to AI2 screener

	Country										Age					Gender				Household size			
	Total	UK	Spain	Germany	Italy	16-24	25-34	35-44	45-54	65-75	Male	Female	1	2	3+								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)				
Unweighted base	3830	909	967	909	935	449	658	747	868	670	438	1828	1062	654	1164	1992							
Weighted base	3830	903	964	906	937	402	657	744	837	708	404	1829	1050	639	1171	1988							
Watching movies	2139	489	518	478	578	251	397	448	512	399	189	1046	1002	322	671	1166	57%	48%	64%				
Listening to music	1976	593	497	439	489	281	360	395	424	239	178	920	1041	335	609	1013	52%	60%	52%				
Reading books	1786	478	454	398	455	150	274	337	423	388	234	712	1008	324	500	912	47%	48%	47%				
Watching TV series/web sets	1734	549	560	239	407	242	351	398	345	292	106	812	906	258	499	977	54%	55%	53%				
Cooking/Baking	1549	382	371	431	366	161	267	290	333	322	176	552	989	251	488	809	42%	38%	38%				
Spend time with my family	1384	252	368	347	417	153	226	291	334	279	101	627	751	100	308	976	36%	25%	38%				
Exercise	1218	351	374	199	284	166	235	237	276	223	81	600	611	199	349	670	32%	35%	39%				
Gardening	919	314	96	316	213	47	99	148	233	243	193	437	517	172	371	417	25%	34%	10%				
Flavour eases on an app on my smartphone or tablet	897	258	228	239	177	182	179	182	171	112	50	494	486	120	240	536	24%	28%	23%				
Snackling with friends via video communications e.g. Zoom, Skype, WhatsApp etc.	867	158	237	200	272	121	156	190	187	143	69	377	481	134	232	500	23%	16%	20%				
Playing games on a console such as X-box, PS4 or Switch	624	198	156	135	157	142	130	140	106	42	6	418	291	86	154	286	16%	20%	16%				
Arts/Crafts (painting, knitting, sewing, pottery, etc.)	499	152	136	95	116	52	86	115	103	88	56	99	395	67	109	273	12%	12%	14%				
Flavour board games	426	104	152	101	99	70	104	123	99	45	15	186	266	26	104	326	12%	10%	10%				
Listening to podcasts	369	123	99	78	69	66	81	82	71	48	18	194	169	56	109	204	10%	12%	10%				
Home barbecues	315	75	32	180	59	37	57	94	87	46	14	190	164	54	108	193	9%	8%	3%				
Yoga/Meditation	307	85	71	89	62	40	61	73	70	45	17	88	213	54	91	162	8%	9%	7%				
Snackling with friends in person	230	28	34	123	35	38	44	39	40	26	34	121	99	60	53	106	6%	3%	3%				
Flavour an instrument	209	76	22	49	52	42	37	51	31	26	22	140	89	42	69	94	6%	8%	3%				
Volunteering (e.g. help at homeless shelter, food banks, soup kitchens, youth or sports clubs, animal rescue shelter)	99	24	23	23	26	14	22	21	19	9	11	44	52	12	26	58	3%	2%	2%				
Doing other leisure activities or hobbies	736	174	189	189	175	88	122	127	172	189	69	993	925	136	212	868	19%	18%	19%				
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Net: Exercise	1330	383	398	251	318	187	255	268	309	244	88	629	711	218	394	738	36%	39%	41%	28%	34%	41%	39%	36%	34%	37%
	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%
Net: Watching TV series/web sets or movies	2574	683	726	526	659	318	464	539	581	459	208	1226	1331	398	789	1387	68%	67%	75%	58%	70%	71%	72%	70%	63%	70%
	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%
Net: Listening to podcasts or music	2062	624	521	455	461	280	373	420	447	390	181	962	1083	310	638	1073	54%	63%	54%	50%	49%	64%	57%	56%	53%	54%
	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%
Net: Playing games/board games, games consoles or on an app on a smartphone or tablet	1384	388	365	348	283	248	325	313	270	181	64	693	680	182	364	828	36%	39%	38%	38%	40%	42%	42%	40%	41%	42%
	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%
Net: Socialising	1014	177	264	282	292	146	241	212	214	162	98	660	546	175	268	571	27%	18%	27%	11%	11%	11%	11%	11%	29%	29%
	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%
Net: Screen time	2784	750	768	564	681	351	516	572	624	493	227	1341	1423	440	837	1507	73%	74%	80%	65%	74%	75%	75%	75%	76%	76%
	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%	85%

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19-001009-22 - 27th May - 1st June 2020  
Merged set for Publicans Presses Mittringburg  
Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. Prior to the 23rd/14th/13th/9th of March 2020, when the day at home order/Real Decreto 463/2020/Gesetzten aus Beschränkung sozialer Kontakte/Decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? And, since the 23rd/14th/13th/9th of March 2020, when the day at home order/Real Decreto 463/2020/Gesetzten aus Beschränkung sozialer Kontakte/Decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? - Activities started during lockdown

All who agreed to AE screener

	Total	Country				Age						Gender		Household size		
		UK	Spanish	Germany	Italy	16-24	25-34	35-44	45-54	55-64	65-75	Male	Female	1	2	3+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2967	726	843	610	788	438	574	613	621	466	255	1465	1332	440	829	1695
Weighted base	2959	720	825	614	790	453	557	611	611	480	242	1456	1484	436	842	1681
Socialising with friends via video communications e.g. Zoom, Skype, WhatsApp etc.	1139	324	380	169	256	174	247	223	237	164	85	900	622	163	336	630
	18%	14%	16%	10%	13%	18%	17%	17%	19%	14%	7%	14%	10%	17%	16%	17%
Cooking/Baking	582	142	199	83	158	100	121	100	132	82	27	257	323	77	158	347
	20%	20%	24%	13%	20%	22%	22%	20%	22%	17%	11%	18%	22%	18%	19%	21%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Watching TV series/box sets	463	121	149	68	125	66	82	82	109	86	28	241	221	54	141	268
	16%	17%	18%	11%	16%	15%	15%	15%	18%	18%	12%	17%	15%	12%	17%	16%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Watching movies	455	105	123	94	133	79	80	100	83	74	38	224	229	63	127	264
	15%	14%	15%	15%	17%	17%	14%	16%	14%	15%	16%	15%	15%	14%	15%	16%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Reading books	401	100	120	84	96	76	85	93	74	50	24	192	206	57	126	218
	14%	14%	15%	14%	12%	17%	15%	15%	12%	10%	10%	13%	14%	13%	15%	13%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Exercise	400	128	120	51	100	75	102	80	58	58	27	171	226	46	111	244
	14%	18%	15%	8%	13%	17%	18%	13%	9%	12%	11%	12%	15%	10%	13%	15%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Playing board games	398	96	114	62	82	78	79	83	93	33	14	181	217	33	86	263
	13%	12%	19%	10%	12%	17%	14%	14%	15%	11%	6%	12%	15%	4%	10%	17%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Spending time with my family	375	59	123	55	139	88	64	79	66	57	21	203	172	24	69	282
	10%	8%	15%	9%	18%	13%	11%	13%	11%	11%	8%	14%	12%	3%	8%	17%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Listening to music	363	73	112	60	88	55	81	65	79	55	27	186	177	56	96	211
	10%	10%	14%	11%	12%	13%	11%	11%	13%	11%	11%	13%	12%	11%	11%	12%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Playing games on an app on my smartphone or tablet	345	76	112	73	84	53	89	65	73	44	20	170	174	37	94	215
	12%	10%	14%	12%	11%	12%	16%	11%	12%	9%	8%	12%	12%	8%	11%	13%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Gardening	327	126	52	68	81	49	79	57	69	43	30	142	183	40	96	191
	11%	17%	6%	11%	10%	11%	14%	9%	11%	9%	12%	10%	12%	9%	11%	11%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Arts/Crafts (sewing, knitting, sewing, pottery, etc.)	286	79	93	49	66	51	67	76	50	38	7	102	181	36	81	171
	10%	11%	11%	8%	8%	11%	11%	11%	11%	11%	7%	13%	17%	8%	10%	10%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Playing games on a console such as X-box, PS4 or Nintendo Switch	251	59	84	38	70	62	72	50	37	28	1	134	117	22	50	179
	8%	8%	10%	6%	9%	14%	13%	8%	6%	6%	1%	9%	8%	3%	6%	13%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Listening to podcasts	227	60	66	50	51	41	58	43	48	29	9	109	118	36	57	135
	8%	8%	8%	8%	6%	9%	10%	7%	8%	6%	4%	7%	8%	8%	7%	8%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Yoga/Meditation	199	58	74	25	42	56	52	39	23	26	2	75	123	29	52	117
	7%	9%	9%	4%	5%	12%	11%	8%	4%	5%	1%	5%	8%	7%	6%	7%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Having barbecues	166	52	15	58	41	34	46	28	31	15	12	93	69	19	41	106
	6%	7%	2%	9%	5%	7%	8%	5%	5%	2%	5%	6%	5%	4%	5%	6%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Volunteering (e.g. help at homeless shelter, food banks, soup kitchens, youth or sports club, animal rescue shelter)	98	31	31	23	13	23	32	22	13	7	1	60	39	22	23	54
	3%	4%	4%	4%	2%	5%	6%	4%	2%	1%	1%	4%	3%	5%	3%	3%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Socialising with friends in person	96	23	20	36	17	21	28	11	16	16	4	62	33	18	23	55
	3%	3%	2%	6%	2%	5%	5%	2%	3%	3%	2%	4%	2%	4%	3%	2%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Placing an instrument	93	25	32	17	18	28	20	19	20	4	2	56	37	11	20	63
	3%	3%	4%	3%	2%	6%	4%	4%	3%	1%	1%	4%	2%	3%	2%	4%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Doing other leisure activities or hobbies	226	53	67	46	62	33	43	51	37	41	21	111	116	29	82	117
	8%	7%	8%	7%	8%	7%	8%	9%	6%	8%	9%	8%	8%	7%	10%	7%
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n

Net: Exercise	554	171	182	70	132	118	135	114	77	80	29	234	316	69	154	330
	19%	23%	22%	11%	17%	16%	14%	19%	13%	17%	12%	16%	21%	16%	18%	20%
Net: Watching TV series/box sets or movies	817	198	242	148	230	128	148	166	167	140	63	409	408	107	240	471
	28%	27%	29%	24%	29%	28%	27%	27%	27%	30%	26%	28%	27%	21%	28%	28%
Net: Listening to podcasts or music	551	123	164	132	129	91	126	102	118	81	33	276	275	87	142	323
	19%	17%	20%	21%	16%	20%	23%	17%	19%	17%	14%	19%	18%	20%	17%	19%
Net: Playing games board games, games console or on an app on a smartphone or tablet	832	194	277	147	214	163	156	166	169	106	34	411	421	70	195	566
	28%	27%	34%	24%	27%	26%	25%	27%	28%	22%	14%	28%	28%	10%	21%	34%
Net: Socialise	1213	345	395	201	272	192	269	234	251	179	89	554	612	179	356	678
	41%	47%	48%	33%	34%	42%	48%	38%	41%	37%	37%	40%	44%	13%	42%	46%
Net: Screen time	1193	280	360	215	332	200	242	234	241	195	80	587	603	151	333	709
	40%	39%	44%	35%	42%	41%	44%	44%	44%	40%	33%	40%	40%	11%	40%	42%

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19-001009-22 - 27th May - 1st June 2020  
Merged set for Public Use  
Coronavirus Selfcare Survey

Adults aged 16 - 75/76/65 in UK, Germany, Italy, Spain

Q8. Prior to the 23rd/14th/13th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Lettera n. 18/Beschreibung sozialer Beschränkung unter Berücksichtigung der Beschränkung sozialer Kontakte/Decreto del Consiglio dei ministri 8 marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? And, since the 23rd/14th/13th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Lettera n. 18/Beschreibung sozialer Kontakte/Decreto del Consiglio dei ministri 8 marzo 2020 came in to effect, which, if any, of the following activities did you personally do for your wellbeing? - Activities stopped during lockdown

All who agreed to AE screener

	Total (A)	Country				Age				Gender				Household size			
		UK (B)	DE (C)	FR (D)	IT (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-74 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)	
Unweighted base	3496	877	917	765	937	474	651	678	744	592	357	1671	1811	168	1022	1006	
Weighted base	3482	873	907	769	933	482	646	673	732	613	331	1670	1768	153	1029	1000	
Socialize with friends in person	2082	545	557	408	574	252	390	408	444	382	208	910	1108	113	631	1119	
	80%	82%	83%	81%	81%	61%	61%	62%	62%	84%	68%	17%	17%	61%	60%	60%	
Spend time with my family	1075	344	351	217	213	304	208	202	225	203	133	442	629	207	448	420	
	10%	10%	10%	10%	23%	20%	19%	19%	19%	19%	10%	10%	10%	10%	10%	10%	
Having barbecues	702	135	198	142	237	97	161	141	152	106	46	339	362	73	197	432	
	20%	14%	22%	19%	25%	20%	21%	21%	17%	14%	20%	20%	13%	13%	22%	22%	
Exercise	598	113	160	103	221	87	114	127	147	90	33	303	293	84	189	345	
	17%	13%	18%	13%	24%	10%	16%	18%	19%	10%	10%	18%	16%	13%	18%	18%	
Watching movies	410	93	99	101	116	64	63	79	84	84	35	194	214	65	106	238	
	12%	11%	11%	13%	12%	13%	12%	12%	14%	10%	12%	12%	12%	10%	13%	13%	
Listening to music	393	85	106	82	121	57	85	70	95	58	28	164	198	60	97	236	
	11%	10%	12%	11%	13%	12%	13%	10%	13%	9%	8%	12%	11%	11%	9%	12%	
Watching TV series/film sets	369	89	100	64	116	50	85	70	79	63	23	184	185	51	80	238	
	11%	10%	11%	8%	12%	10%	13%	10%	11%	10%	7%	11%	10%	9%	8%	13%	
Cooking/Baking	315	71	79	80	85	52	58	57	69	54	26	158	156	53	80	163	
	9%	8%	8%	12%	9%	11%	9%	8%	9%	8%	9%	9%	10%	8%	10%	10%	
Reading books	309	81	70	42	87	50	57	61	72	42	17	111	140	45	89	134	
	9%	9%	8%	6%	9%	10%	9%	10%	7%	5%	3%	8%	8%	8%	8%	9%	
Flavour board games	286	62	62	62	61	55	78	66	48	28	11	148	138	46	76	166	
	8%	7%	6%	6%	6%	11%	12%	10%	7%	3%	2%	9%	8%	8%	7%	9%	
Volunteering (e.g. help at homeless shelter, food banks, soup kitchens, youth or sports clubs, animal rescue charities)	285	81	54	67	83	59	39	53	59	44	22	120	161	42	71	173	
	8%	9%	6%	9%	9%	12%	6%	8%	8%	7%	9%	7%	9%	8%	7%	9%	
Gardening	275	69	43	71	93	29	55	30	67	65	29	138	137	43	95	137	
	8%	8%	5%	9%	10%	6%	9%	4%	9%	11%	9%	8%	8%	9%	8%	7%	
Flavour games on an app on my smartphone or tablet	267	77	71	66	54	50	66	56	47	28	20	142	125	43	69	155	
	8%	8%	8%	9%	6%	10%	10%	8%	6%	5%	6%	8%	7%	8%	7%	8%	
Socialising with friends via video communications e.g. Zoom, Skype, WhatsApp etc.	263	46	63	65	89	41	53	39	54	55	21	120	144	46	56	151	
	8%	5%	7%	8%	9%	8%	6%	7%	9%	6%	7%	8%	8%	6%	6%	8%	
Arts/Crafts (potteries, knittings, quilting, etc.)	183	46	52	25	60	35	37	34	22	38	13	64	118	23	43	116	
	5%	5%	6%	3%	6%	6%	6%	5%	6%	6%	4%	4%	7%	4%	4%	6%	
Playing games on a console such as X-box, PS4 or Nintendo Switch	156	29	39	46	42	51	42	28	18	11	3	93	63	20	30	107	
	4%	3%	4%	4%	5%	11%	7%	4%	2%	2%	1%	6%	4%	4%	3%	6%	
Listening to podcasts	145	31	41	33	40	33	35	37	19	13	8	83	61	17	33	95	
	4%	4%	4%	4%	4%	7%	5%	6%	3%	2%	2%	5%	3%	3%	3%	5%	
Yoga/Meditation	129	30	36	33	30	17	37	36	30	13	6	57	71	17	38	74	
	4%	3%	4%	4%	3%	6%	5%	3%	2%	2%	2%	4%	3%	4%	4%	4%	
Flavour an instrument	113	30	29	23	27	31	27	23	19	17	5	42	50	15	22	77	
	3%	4%	3%	3%	3%	7%	4%	3%	1%	3%	1%	4%	3%	3%	2%	4%	
Doing other leisure activities or hobbies	721	178	199	155	189	97	152	136	133	138	65	341	379	120	215	386	
	21%	20%	22%	20%	20%	20%	21%	20%	18%	22%	19%	20%	21%	21%	21%	20%	
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Net: Exercise	687	129	188	129	241	98	143	149	160	99	38	348	337	93	197	397
	20%	15%	21%	17%	26%	10%	16%	22%	22%	16%	11%	21%	19%	17%	19%	23%
Net: Watching TV series/film sets or movies	681	153	175	151	202	98	123	133	146	130	55	330	349	99	170	412
	20%	18%	19%	20%	22%	20%	19%	20%	20%	21%	16%	20%	19%	18%	17%	22%
Net: Listening to podcasts or music	504	112	136	107	149	79	114	99	107	69	36	255	247	75	125	304
	14%	13%	15%	14%	16%	16%	18%	15%	15%	11%	11%	15%	14%	14%	12%	16%
Net: Playing games board games, games console or on an app on a smartphone or tablet	626	151	162	158	153	134	167	134	98	65	34	338	286	102	162	362
	18%	17%	18%	17%	16%	16%	19%	16%	13%	10%	10%	20%	18%	13%	14%	19%
Net: Socialising	2206	575	606	451	624	283	425	431	478	439	218	1000	1242	348	672	1235
	63%	68%	67%	63%	67%	68%	64%	64%	67%	67%	63%	62%	60%	63%	63%	65%
Net: Screen time	941	224	242	236	249	161	190	184	185	147	72	474	464	141	235	564
	27%	26%	27%	26%	27%	23%	26%	27%	25%	24%	22%	28%	26%	26%	23%	30%

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19-001009-22 - 27th May - 1st June 2020  
Merged set for Publicums Presse Mitteilung  
Conversative SelfCare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q1A. When you bought the following products prior to the 23rd/14th/1st/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/lettenen zur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri il marzo 2020 came in to effect, how often if at all did you do the following? - Summary  
All who agreed to AE screener

	Q1A. When you bought the following products prior to the 23rd/14th/1st/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/lettenen zur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri il marzo 2020 came in to effect, how often if at all did you do the following?	
	Purchase healthcare products online (e.g. through a supermarket, pharmacy, online only retailer such as Amazon, etc.)	Buy a brand of healthcare products that isn't my usual brand
	(A)	(B)
Unweighted base	4363	4363
Weighted base	4362	4362
Always	123 3%	71 2%
Nearly always	185 4%	132 3%
Very often	323 7%	300 7%
Sometimes/occasionally	680 16%	1022 23%
Not very often	380 9%	467 11%
Rarely	437 10%	536 12%
Hardly ever	384 9%	445 10%
Never	1362 31%	814 19%
Don't know	45 1%	136 3%
Did not buy healthcare products	644 15%	436 10%

Top2 Box: Always/Nearly Always	307 7%	205 5%
Bottom 2 Box: Hardly ever/Never	1746 40%	1259 29%

Net: At least sometimes	1311 30%	1527 35%
Net: Not very often	1205 28%	1440 33%
Net: Ever	2512 58%	2976 68%

rements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.  
Overlap Demographic  
ColumnProportions (5% A/W/C/G/F Minimum Base: 30\*\*) (Small Base: 100\*\*)  
ColumnMeans (5% A/W/C/G/F Minimum Base: 30\*\*) (Small Base: 100\*\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q1A. When you bought the following products prior to the 23rd/14th/13th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Leitlinien zur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, how often if at all did you do the following? - Purchase healthcare products online (e.g. through a supermarket, pharmacy, online only retailer such as Amazon, etc.)

All who agreed to AE screener

	Country				
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Always	123 3%	48 4% cd	25 2%	22 2%	29 3%
Nearly always	185 4%	47 4%	29 3%	55 5% c	53 5%
Very often	323 7%	68 6%	56 5%	91 9% nc	107 10% nc
Sometimes/occasionally	680 16%	168 15%	156 14%	173 16%	183 17%
Not very often	380 9%	117 11% de	121 11% de	59 6%	83 8%
Rarely	437 10%	120 11%	111 10%	99 9%	107 10%
Hardly ever	384 9%	103 9%	91 8%	93 9%	97 9%
Never	1362 31%	344 31% d	410 38% nc	258 24%	350 32% d
Don't know	45 1%	12 1%	6 1%	17 2% c	9 1%
Did not buy healthcare products	644 10%	81 7%	88 8%	108 10% nc	76 7%

Top 2 Box: Always/Nearly Always	307 7%	95 9% c	54 5%	77 7% c	82 7% c
Bottom 2 Box: Hardly ever/Never	1746 40%	447 40% d	501 46% nc	351 33%	447 41% d

Net: At least sometimes	1311 30%	331 30% c	266 24%	341 32% c	371 34% c
Net: Not very often	1201 28%	340 31% de	323 30% d	251 24%	288 26%
Net: Ever	2512 58%	671 61% cd	589 54%	592 56%	659 60% cd

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Overlap formulae used  
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30 Minimum Base: 100  
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30 Minimum Base: 100



19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q1A. When you bought the following products prior to the 23rd/14th/13th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Leitlinien zur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, how often if at all did you do the following? - Buy a brand of healthcare products that isn't my usual brand

All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Always	73 2%	24 2%	13 1%	20 2%	16 1%
Nearly always	132 3%	24 2%	31 3%	28 3%	50 5%
Very often	300 7%	104 9%	46 4%	57 5%	94 9%
Sometimes/occasionally	1022 23%	330 30%	208 19%	150 14%	334 30%
Not very often	467 11%	148 13%	133 12%	75 7%	112 10%
Rarely	536 12%	125 11%	160 15%	116 11%	135 12%
Hardly ever	445 10%	109 10%	125 11%	120 11%	90 8%
Never	814 19%	139 13%	265 24%	265 25%	145 13%
Don't know	136 3%	28 2%	34 3%	40 4%	35 3%
Did not buy healthcare products	436 10%	77 7%	79 7%	194 18%	85 8%

Top2 Box: Always/Nearly Always	205 5%	48 4%	44 4%	48 5%	65 6%
Bottom 2 Box: Hardly ever/Never	1259 29%	249 22%	390 36%	385 36%	235 21%

Net: At least sometimes	1527 35%	482 43%	298 27%	255 24%	492 45%
Net: Not very often	1449 33%	382 34%	418 38%	311 29%	337 31%
Net: Ever	2976 68%	864 78%	716 65%	566 53%	829 76%

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Overlap formulae used  
ColumnProportions (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30/1 Small Base: 100/1  
ColumnMeans (5%) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30/1 Small Base: 100/1

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q1A: When you bought the following products prior to the 23rd/24th/13th/9th of March 2020, when the stay-at-home order/Real Decreto 463/2020/Leitlinien zur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, how often if at all did you do the following? - Impulse buy healthcare products

All who agreed to AE screener

		Country			
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Always	72 2%	20 2%	19 2%	18 2%	15 1%
Nearly always	97 2%	28 3%	16 1%	19 2%	33 3% c
Very often	197 5%	52 5%	37 3%	60 6% c	48 4%
Sometimes/occasionally	578 13%	203 18% cDE	65 6%	154 14% c	155 14% c
Not very often	452 10%	132 12% c	98 9%	113 11%	109 10%
Rarely	567 13%	148 13%	118 11%	123 12%	178 16% cD
Hardly ever	569 13%	162 15% c	121 11%	134 13%	152 14%
Never	1336 31%	271 24%	524 48% cDE	232 22%	309 28% D
Don't know	73 2%	18 2%	15 1%	25 2%	15 1%
Did not buy healthcare products	421 10%	74 7%	80 7%	187 18% BCE	80 7%

Top2 Box: Always/Nearly Always	169 4%	48 4%	35 3%	37 3%	48 4%
Bottom 2 Box: Hardly ever/Never	1905 44%	433 39% D	645 59% cDE	366 34%	461 42% D

Net: At least sometimes	944 22% cE	303 27% cE	138 13%	251 24% c	252 23% c
Net: Not very often	1588 36% cD	441 40% cD	337 31%	370 35%	439 40% cD
Net: Ever	2532 58% cD	745 67% cD	475 43%	621 58% c	691 63% cD

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I/J,K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C,D/E,F,G,H/I/J,K,L,M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q18: When you buy the following products since the 23rd/24th/23th/9th of March 2020 when the stay-at-home order/Real Decreto 463/2020/Letturen sur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, how often if at all did you do each of the following? - Summary

All who agreed to AE screener

	Q18: When you buy the following products since the 23rd/24th/23th/9th of March 2020 when the stay-at-home order/Real Decreto 463/2020/Letturen sur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, how often if at all did you do each of the following?	
	Purchase healthcare products online (e.g. through a supermarket, pharmacy, online only retailer such as Amazon, etc.)	Buy a brand of healthcare products that isn't my usual brand
	(A)	(B)
Unweighted base	4363	4363
Weighted base	4362	4362
Always	157 4%	86 2%
Nearly always	247 6%	177 4%
Very often	374 9%	366 8%
Sometimes/occasionally	644 15%	1008 23%
Not very often	241 6%	335 8%
Rarely	384 9%	449 10%
Hardly ever	327 7%	405 10%
Never	1470 34%	901 21%
Don't know	64 1%	126 3%
I do not buy healthcare products	454 10%	458 10%

Top 2 Box: Always/Nearly Always	405 9%	264 6%
Bottom 2 Box: Hardly ever/Never	1797 41%	1356 31%

Net: At least sometimes	1422 33%	1638 38%
Net: Not very often	952 22%	1239 28%
Net: Ever	2375 54%	2877 66%

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Over-18s formula used

Column/row totals (N): A/B/C/D/E Minimum Base: 30\*\* (Small Base: 100\*\*)

Column/row totals (N): A/B/C/D/E Minimum Base: 30\*\* (Small Base: 100\*\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q18. When you buy the following products since the 23rd/14th/13th/9th of March 2020 when the stay-at-home order/Real Decreto 463/2020/Letlinien zur Beschränkung sozialer Kontakte/decreto del Presidente del Consejo dei ministri 8 marzo 2020 came in to effect, how often if at all did you do each of the following? - Purchase healthcare products online (e.g. through a supermarket, pharmacy, online only retailer such as Amazon, etc.)

All who agreed to AE screener

	Country				
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Always	157 4%	63 6% c	18 2%	43 4% c	33 3%
Nearly always	247 6%	59 5%	52 5%	62 6%	74 7%
Very often	374 9%	95 9% c	64 6%	92 9% c	123 11% c
Sometimes/occasionally	644 15%	165 15%	165 15%	152 14%	162 15%
Not very often	241 6%	64 6%	78 7% d	43 4%	57 5%
Rarely	384 9%	82 7%	101 9%	96 9%	105 10%
Hardly ever	327 7%	87 8%	95 9% e	77 7%	67 6%
Never	1470 34%	381 34% d	434 40% 80e	278 26%	377 34% d
Don't know	64 1%	17 2%	15 1%	19 2%	13 1%
I do not buy healthcare products	454 10%	95 9%	72 7%	203 19% act	83 8%

Top2 Box: Always/Nearly Always	405 9%	122 11% c	70 6%	105 10% c	107 10% c
Bottom 2 Box: Hardly ever/Never	1797 41%	468 42% d	529 48% 80e	355 33%	444 41% d

Net: At least sometimes	1422 33% c	382 34% c	299 27%	349 33% c	393 36% c
Net: Not very often	952 22% 80e	233 21%	275 25% 80e	216 20%	229 21%
Net: Ever	2375 54%	615 56%	574 52%	565 53%	621 57%

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Overtag formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J,K/L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J,K/L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q18. When you buy the following products since the 23rd/14th/13th/9th of March 2020 when the stay-at-home order/Real Decreto 463/2020/Leitlinien zur Beschränkung sozialer Kontakte/decreto del Presidente del Consiglio dei ministri 8 marzo 2020 came in to effect, how often if at all did you do each of the following? - Buy a brand of healthcare products that isn't my usual brand

All who agreed to AE screener

	Total (A)	Country			
		UK (B)	Spanish (C)	Germany (D)	Italy (E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Always	86 2% cDE	38 3% cDE	20 2% D	12 1% D	17 2% D
Nearly always	177 4% D	60 5% D	48 4% D	26 2% D	43 4% D
Very often	366 8% cD	110 10% cD	67 6% D	68 6% cD	121 11% cD
Sometimes/occasionally	1008 23% cD	315 28% cD	260 24% D	164 15% D	269 25% D
Not very often	335 8% D	100 9% D	98 9% D	62 6% D	75 7% D
Rarely	449 10% D	96 9% D	135 12% D	91 9% D	127 12% D
Hardly ever	455 10% D	91 8% D	126 12% D	117 11% D	122 11% D
Never	901 21% D	175 16% D	239 22% D	288 27% D	199 18% D
Don't know	126 3% D	27 2% D	31 3% D	31 3% D	36 3% D
I do not buy healthcare products	458 10% D	96 9% D	71 6% D	207 19% D	85 8% D

Top2 Box: Always/Nearly Always	264 6% cDE	98 9% cDE	68 6% D	37 4% D	61 6% D
Bottom 2 Box: Hardly ever/Never	1356 31% D	266 24% D	365 33% D	405 38% D	321 29% D

Net: At least sometimes	1638 38% cDE	523 47% cDE	395 36% D	269 25% D	450 41% D
Net: Not very often	1239 28% D	287 26% D	359 33% D	269 25% D	324 30% D
Net: Ever	2877 66% cD	811 73% cD	754 69% D	539 51% D	774 71% D

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,Q,P Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (SN): A,B,C,D,E,F,G,H,I,J,K,L,M,N,Q,P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - Summary

All who agreed to AE screener

	Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you?						
	...come in recyclable packaging	...are trusted brands	...have a strong heritage	...products that are scientificall y proven	...are premium brands	...are good value for money	...are brands I usually buy
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	4363	4363	4363	4363	4363	4363	4363
Weighted base	4362	4362	4362	4362	4362	4362	4362
Very important	957 22% CH	1791 41% ACEGH	729 17%	1980 45% ABCEGH	1049 24% ACGH	1969 45% ABCEGH	888 20% CH
Fairly important	1737 40% CDE	1753 40% CDE	1570 36% E	1609 37% E	1400 32%	1769 41% CDEH	1841 42% ABCDEH
Not very important	939 22% BDF	377 9% DF	1252 29% ABDEFGH	327 7% F	1056 24% ABDF	268 6%	1059 24% ABDF
Not at all important	353 8% BDFGH	126 3% DF	402 9% BDFGH	92 2% ABCDFGH	507 12%	68 2%	213 5% BDF
Don't know	169 4% BDF	113 3% F	202 5% ABDEFG	133 3% F	145 3% BF	89 2%	141 3% BF
I do not purchase healthcare products	208 5%	202 5%	207 5%	221 5% BCEF	205 5%	199 5%	220 5% BCEF

Top 2 Box: Important	2693 62% CEH	3544 81% ACEGH	2299 53%	3589 82% ACEGH	2449 56% C	3738 86% ABCDCEGH	2729 63% CEH
Bottom 2 Box: Not important	1292 30% BDF	503 12% DF	1654 38% ABDEFGH	419 10% F	1563 36% ABDFGH	336 8%	1272 29% BDF

dance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/G/H Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ...come in recyclable packaging

All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	957 22%	248 22%	226 21%	209 20%	274 25% CD
Fairly important	1737 40%	447 40% D	478 44% D	331 31%	480 44% D
Not very important	939 22%	241 22%	228 21%	254 24% E	216 20%
Not at all important	353 8%	85 8%	91 8%	110 10% BE	67 6%
Don't know	169 4%	37 3%	46 4%	43 4%	42 4%
I do not purchase healthcare products	208 5%	50 4% CE	25 2%	118 11% BCE	16 1%

Top 2 Box: Important	2693 62%	695 63% D	704 64% D	540 51%	754 69% BCD
Bottom 2 Box: Not important	1292 30%	326 29%	319 29%	364 34% BCE	283 26%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ...are trusted brands

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	1791 41%	402 36%	421 38% D	362 34%	607 55% BCD
Fairly important	1753 40%	472 43% E	498 46% DE	415 39% E	368 34%
Not very important	377 9%	111 10% E	93 9% E	108 10% E	64 6%
Not at all important	126 3%	54 5% CDE	26 2%	30 3% E	16 1%
Don't know	113 3%	21 2%	35 3%	35 3% B	22 2%
I do not purchase healthcare products	202 5%	48 4% CE	21 2%	115 11% BCE	19 2%

Top 2 Box: Important	3544 81%	874 79% D	919 84% BD	777 73%	974 89% BCD
Bottom 2 Box: Not important	503 12%	166 15% CE	119 11% E	139 13% E	79 7%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)



19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ...have a strong heritage

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	729 17%	121 11%	288 26% BDE	104 10%	216 20% BD
Fairly important	1570 36%	332 30%	509 47% BDE	283 27%	446 41% BD
Not very important	1252 29%	387 35% CE	187 17%	365 34% CE	314 29% C
Not at all important	402 9%	158 14% CE	40 4%	153 14% CE	52 5%
Don't know	202 5%	61 6%	48 4%	43 4%	49 4%
I do not purchase healthcare products	207 5%	50 5% CE	21 2%	117 11% BCE	18 2%

Top 2 Box: Important	2299 53%	453 41% D	797 73% BDE	387 36%	662 60% BD
Bottom 2 Box: Not important	1654 38%	545 49% CE	227 21%	518 49% CE	365 33% C

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase or yourself or others, to what extent is each of these statements important or not to you? - ...produce products that are scientifically proven

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	1980 45%	470 42% D	531 49% BD	377 35%	602 55% BCD
Fairly important	1609 37%	423 38%	411 38%	404 38%	371 34%
Not very important	327 7%	95 9% E	73 7%	97 9% CE	61 6%
Not at all important	92 2%	21 2%	20 2%	34 3% E	16 1%
Don't know	133 3%	42 4%	33 3%	32 3%	26 2%
I do not purchase healthcare products	221 5%	57 5% CE	25 2%	121 11% BCE	18 2%

Top 2 Box: Important	3589 82%	893 81% D	942 86% BD	780 73%	973 89% BD
Bottom 2 Box: Not important	419 10%	116 10% E	94 9%	131 12% CE	78 7%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ...are premium brands

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	1049 24%	120 11% D	396 36% BD	81 8%	452 41% BCD
Fairly important	1400 32%	257 23% D	484 44% BD	207 19%	452 41% BD
Not very important	1056 24%	426 38% CE	127 12%	380 36% CE	122 11%
Not at all important	507 12%	226 20% CE	27 2%	230 22% CE	24 2%
Don't know	145 3%	30 3%	38 3%	50 5% BE	27 2%
I do not purchase healthcare products	205 5%	48 4% CE	22 2%	117 11% BCE	18 2%

Top 2 Box: Important	2449 56%	377 34% D	880 80% BD	288 27%	904 83% BD
Bottom 2 Box: Not important	1563 36%	653 59% CE	154 14%	611 57% CE	146 13%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ...are good value for money

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	1969	535	490	423	521
	45%	48% D	45% D	40%	48% D
Fairly important	1769	447	467	395	460
	41%	40%	43% D	37%	42% D
Not very important	268	58	60	88	61
	6%	5%	6%	8% BCE	6%
Not at all important	68	8	15	30	15
	2%	1%	1%	3% BCE	1%
Don't know	89	15	39	15	19
	2%	1%	4% BDE	1%	2%
I do not purchase healthcare products	199	45	22	114	18
	5%	4% CE	2%	11% BCE	2%

Top 2 Box: Important	3738 86%	982 89% D	957 88% D	818 77%	982 90% D
Bottom 2 Box: Not important	336 8%	66 6%	76 7%	118 11% BCE	76 7%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ...are brands I usually buy  
All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	888 20%	203 18%	231 21%	217 20%	237 22%
Fairly important	1841 42%	467 42% D	507 46% D	370 35%	497 45% D
Not very important	1059 24%	288 26% C	237 22%	252 24%	281 26%
Not at all important	213 5%	70 6% CE	42 4%	67 6% CE	34 3%
Don't know	141 3%	27 2%	50 5% BE	36 3%	29 3%
I do not purchase healthcare products	220 5%	55 5% CE	25 2%	123 12% BCE	17 2%

Top 2 Box: Important	2729 63%	670 60% D	738 68% BD	587 55%	734 67% BD
Bottom 2 Box: Not important	1272 29%	357 32% C	280 26%	320 30% C	315 29%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q2. Still thinking about healthcare brands that you may choose to purchase for yourself or others, to what extent is each of these statements important or not to you? - ... have innovative products

All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	771 18%	145 13%	185 17% B	158 15% BCD	284 26% BCD
Fairly important	1672 38%	349 32%	468 43% BD	380 36% B	474 43% BD
Not very important	1157 27%	364 33% CDE	299 27% E	262 25%	232 21%
Not at all important	296 7%	124 11% CDE	59 5% E	79 7% E	33 3%
Don't know	252 6%	72 6%	61 6%	67 6%	52 5%
I do not purchase healthcare products	214 5%	54 5% CE	21 2%	119 11% BCE	20 2%

Top 2 Box: Important	2443 56%	494 45%	653 60% BD	538 51% B	758 69% BCD
Bottom 2 Box: Not important	1454 33%	489 44% CDE	359 33% E	341 32% E	265 24%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q3. To what extent is each of the following statements important or not for you when you purchase healthcare products? - Summary  
All who agreed to AE screener

	Q3. To what extent is each of the following statements important or not for you when you purchase healthcare products?	
	...companies that produce the healthcare products I choose to purchase, help to improve the lives of the people who make them, their families and communities	...companies that produce healthcare products I purchase, invest in sustainable development e.g. preserving natural resources
	(A)	(B)
Unweighted base	4363	4363
Weighted base	4362	4362
Very important	987 23% C	1025 23% C
Fairly important	1745 40% C	1680 39% C
Not very important	636 15%	685 16%
Not at all important	182 4%	220 5% A
Don't know	554 13% A	493 11%
I do not purchase healthcare products	257 6%	259 6%

Top 2 Box: Important	2732 63% C	2705 62% C
Bottom 2 Box: Not important	818 19%	905 21% A

1 the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5%): A/B/C Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A/B/C Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q3. To what extent is each of the following statements important or not for you when you purchase healthcare products? - ...companies that produce the healthcare products I choose to purchase, help to improve the lives of the people who make them, their families and communities

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	987 23%	232 21% D	253 23% D	180 17% B	321 29% BCD
Fairly important	1745 40%	429 39% D	470 43% D	369 35% B	477 44% BD
Not very important	636 15%	202 18% CE	130 12% CE	183 17% CE	122 11% CE
Not at all important	182 4%	50 5% CE	35 3% CE	62 6% CE	35 3% CE
Don't know	554 13%	130 12% CE	179 16% BDE	131 12% BCE	114 10% BCE
I do not purchase healthcare products	257 6%	64 6% CE	27 2% CE	140 13% BCE	26 2% BCE

Top 2 Box: Important	2732 63%	661 60% D	724 66% BD	549 52% B	797 73% BCD
Bottom 2 Box: Not important	818 19%	252 23% CE	165 15% CE	245 23% CE	157 14% CE

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L,M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)



19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q3. To what extent is each of the following statements important or not for you when you purchase healthcare products? - ...companies that produce healthcare products I purchase, invest in sustainable development e.g. preserving natural resources

All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Very important	1025 23%	250 23%	255 23% D	206 19%	314 29% BCD
Fairly important	1680 39%	427 39% D	444 41% D	362 34%	447 41% D
Not very important	685 16%	187 17% E	155 14%	200 19% CE	143 13%
Not at all important	220 5%	62 6%	49 4%	64 6%	45 4%
Don't know	493 11%	119 11%	162 15% BDE	95 9%	117 11%
I do not purchase healthcare products	259 6%	64 6% CE	29 3%	138 13% BCE	29 3%

Top 2 Box: Important	2705 62%	677 61% D	699 64% D	569 53%	761 70% BCD
Bottom 2 Box: Not important	905 21%	249 22% CE	204 19%	264 25% CE	188 17%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q7. If you personally had the following healthcare issues or questions about the following healthcare issues, where would you FIRST go for advice? - Summary  
All who agreed to AE screener

	Q7. If you personally had the following healthcare issues or questions about the following healthcare issues, where would you FIRST go for advice?			
	Joint/muscle pain (A)	Headache (B)	Skin rash (C)	Cold and Flu (D)
Unweighted base	4363	4363	4363	4363
Weighted base	4362	4362	4362	4362
Partner	164 40% C	187 4% CD	136 3% C	158 4%
Other family member	173 4%	208 5% AC	148 3% C	185 4% C
Friend/Work Colleague	87 2% BCD	62 1%	62 1%	59 1%
GP surgery/NHS walk in Health center	1772 41% BD	927 21%	1888 43% ABD	1443 33% B
A&E at my local hospital	56 1%	59 1%	97 2% ABD	52 1%
Pharmacist	547 13%	806 18% A	742 17% A	775 18% A
Other healthcare professional	169 4% BCD	40 1%	123 3% BD	48 1%
The NHS choices number (111)	34 1% B	18 * A	54 1% ABD	31 1% B
NHS choices website	94 2% BD	53 1%	107 2% BD	52 1%
Other medical website or app	64 1%	53 1%	76 2% BD	46 1%
An internet search engine	296 7% BD	182 4% ABD	338 8% ABD	170 4%
The emergency services	42 1%	36 1%	45 1%	77 2% ABC
I would not seek advice about this	563 13% C	1344 31% ACD	244 6% AC	982 23% AC
None of these	172 4%	241 6% ACD	174 4% ACD	181 4%
Don't know	130 3% D	145 3% D	128 3% D	102 2% AB

Net: Family or Friends	424 10% C	457 10% CD	347 8% C	402 9% C
Net: Healthcare Professionals	2543 58% BD	1832 42% ABD	2849 65% B	2318 53% B
Net: Internet	463 10% BD	389 9% ABD	521 12% ABD	268 6% AB
Net: Phone	77 2% B	54 1% B	98 2% B	108 2% AB

irements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.  
Over/Top formulae used  
Column/Row/Total (N) A/B/C/D Minimum Base: 20 (\*\*) Grid Base: 200 (\*)  
Column/Row/Total (N) A/B/C/D Minimum Base: 20 (\*) Grid Base: 200 (\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q7: If you personally had the following healthcare issues or questions about the following healthcare issues, where would you FIRST go for advice? -  
Joint/movement pain  
All who agreed to AE screener

	Country				
	Total	UK	Spain	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Partner	164 4%	99 5% c	8 1%	46 4% c	51 5% c
Other family member	173 4%	51 5%	39 4%	36 3%	47 4%
Friend/Work Colleague	87 2%	23 2% c	9 1%	26 2% c	29 3% c
GP surgery/NHS walk in Health center	1772 41%	208 19%	593 54% BDE	493 46% B	477 44% B
A&E at my local hospital	56 1%	6 1%	22 2% B	13 1%	15 1%
Pharmacist	547 13%	137 12% D	128 12% D	92 9% BCD	190 17% BCD
Other healthcare professional	169 4%	24 2%	47 4% B	58 5% B	40 4%
The NHS choices number (111)	34 1% CDE	34 3% CDE	- - -	- - -	- - -
NHS choices website	94 2% CDE	94 8% -	- - -	- - -	- - -
Other medical website or app	64 1%	24 2%	14 1%	12 1%	14 1%
An internet search engine	296 7% CDE	126 11% CDE	42 4% CDE	83 8% CE	45 4% CE
The emergency services	43 1%	11 1% D	16 2% D	6 1%	9 1%
I would not seek advice about this	363 13%	237 21% CDE	109 10% CDE	107 10% CDE	110 10% CDE
None of these	172 4%	40 4%	29 3%	68 6% BCE	35 3%
Don't know	130 3%	33 3%	38 3%	26 2%	33 3%

Net: Family or Friends	424 10%	134 12% c	56 5%	107 10% c	127 12% c
Net: Healthcare Professionals	2543 58%	375 34%	790 72% BDE	656 62% B	723 66% BD
Net: Internet	453 10% CDE	243 22% CDE	56 5% CDE	95 9% CE	59 5% CE
Net: Phone	77 2%	45 4% CDE	16 2% D	6 1%	9 1%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlay generated  
Columns:Response (N=) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 100\*\* Small Base: 100\*\*  
Columns:Mean (N=) A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30\*\* Small Base: 100\*\*

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q7: If you personally had the following healthcare issues or questions about the following healthcare issues, where would you FIRST go for advice? - Headache  
All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Partner	187 4%	53 5% c	6 1%	65 6% c	62 6% c
Other family member	208 5%	52 5%	41 4%	49 5%	66 6% c
Friend/Work Colleague	62 1%	13 1%	9 1%	23 2% c	17 2%
GP surgery/NHS walk in Health center	927 21%	30 3%	421 39%	231 22%	245 22%
A&E at my local hospital	59 1%	5 * c	36 3% c	9 1%	9 1%
Pharmacist	806 18%	120 11%	219 20%	164 15%	302 28%
Other healthcare professional	40 1%	3 * c	15 1% c	15 1% c	7 1%
The NHS choices number (111)	18 * c	18 2% c	- -	- -	- -
NHS choices website	53 1%	53 5% c	- -	- -	- -
Other medical website or app	53 1%	7 1%	14 1%	12 1%	21 2% c
An internet search engine	182 4%	68 6% c	24 2%	56 5% c	35 3%
The emergency services	36 1%	2 * c	22 2% c	7 1%	4 *
I would not seek advice about this	1344 31%	592 53% c	189 17%	307 29% c	255 23% c
None of these	241 6%	72 7% c	34 3%	98 9% c	38 3%
Don't know	145 3%	19 2%	64 6% c	28 3%	33 3%

Net: Family or Friends	457 10%	118 11% c	56 5%	137 13% c	145 13% c
Net: Healthcare Professionals	1832 42%	158 14%	691 63% c	419 39% c	563 51% c
Net: Internet	289 7%	128 12% c	38 3%	68 6% c	55 5%
Net: Phone	54 1%	20 2% c	22 2%	7 1%	4 *

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.  
Overlap formula used  
Column Properties (1%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30(\*) Small Base: 10(\*)  
Column Means (1%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30(\*) Small Base: 10(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q7: If you personally had the following healthcare issues or questions about the following healthcare issues, where would you FIRST go for advice? - Skin rash  
All who agreed to AE screener

	Country				
	Total	UK	Spanish	German	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Partner	136 3%	55 5% c	6 1% c	43 4% c	32 3% c
Other family member	148 3%	48 4%	31 3%	35 3%	35 3%
Friend/Work Colleague	62 1%	14 1%	9 1% c	25 2% c	15 1%
GP surgery/NHS walk in Health center	1888 43%	150 13%	577 53% a	557 52% a	603 55% a
A&E at my local hospital	97 2%	12 1%	45 4% b	14 1% a	26 2% a
Pharmacist	742 17%	293 26% c	191 17% d	83 8% d	175 16% d
Other healthcare professional	123 3%	4 + a	47 4% a	51 5% a	22 2% a
The NHS choices number (111)	54 1% c	54 5% c	- - c	- - c	- - c
NHS choices website	107 2%	107 10% c	- - c	- - c	- - c
Other medical website or app	76 2%	24 2%	14 1%	21 2%	18 2%
An Internet search engine	338 8% c	158 14% c	43 4% c	86 8% c	50 5% c
The emergency services	45 1%	4 + b	22 2% b	7 1% a	12 1%
I would not seek advice about this	244 6%	122 11% c	45 4% c	45 4% c	32 3%
None of these	174 4%	37 3%	26 2%	72 7% b	39 4% c
Don't know	128 3%	27 2%	39 4%	28 3%	35 3%

Net: Family or Friends	347 8%	117 11% c	45 4% c	102 10% c	82 8% c
Net: Healthcare Professionals	2849 65%	459 41% b	860 79% b	705 66% a	826 75% b
Net: Internet	521 12% c	289 26% c	57 5% c	107 10% c	68 6% c
Net: Phone	98 2%	58 5% c	22 2% d	7 1% a	12 1% a

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Overlay generated  
ColumnsPipettes (2N): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 102\*\* Small Base: 102\*\*  
ColumnsMeans (2N): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 302\*\* Small Base: 102\*\*

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain  
Q7: If you personally had the following healthcare issues or questions about the following healthcare issues, where would you FIRST go for advice? - Cold and Flu  
All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Partner	158 4%	59 5% c	7 1%	52 5% c	41 4% c
Other famiv member	185 4%	46 4%	55 5%	40 4%	43 4%
Friend/Work Colleague	59 1%	20 2%	12 1%	17 2%	9 1%
GP surgery/NHS walk in Health center	1443 33%	30 3%	482 44%	481 45%	449 41%
A&E at my local hospital	52 1%	4 + cde	32 3%	10 1%	5 +
Pharmacist	775 18%	204 18% d	212 19%	123 12%	236 22% d
Other healthcare professional	48 1%	10 1%	17 2%	8 1%	13 1%
The NHS choices number (111)	31 1% cde	31 3%	- - cde	- - cde	- - cde
NHS choices website	52 1%	52 5%	- - cde	- - cde	- - cde
Other medical website or app	46 1%	9 1%	9 1%	14 1%	15 1%
An internet search engine	170 4%	49 4% c	23 2%	55 5% c	42 4% c
The emergency services	77 2%	4 + cde	53 5%	7 1%	13 1%
I would not seek advice about this	982 23% cde	507 46% cde	133 12% c	171 16% c	171 16% c
None of these	181 4%	64 6% cd	31 3%	59 6% cd	27 2%
Don't know	102 2%	19 2%	28 3%	27 3%	29 3%

Net: Family or Friends	402 9%	125 11% c	74 7%	109 10% c	94 9%
Net: Healthcare Professionals	2318 53%	248 22% bd	743 68%	623 59%	703 64%
Net: Internet	268 6%	111 10% cde	32 3%	69 6% c	57 5% c
Net: Phone	108 2%	35 3% de	53 5% de	7 1%	13 1%

th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.  
*Overlap formulae used*  
*ColumnProportions (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30(\*) Small Base: 100(\*)*  
*ColumnMeans (2%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P Minimum Base: 30(\*) Small Base: 100(\*)*

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. To what extent do you agree or disagree with each of the following statements about pharmacists? - Summary

All who agreed to AE screener

	Q8. To what extent do you agree or disagree with each of the following statements about pharmacists?			
	I trust a pharmacist to give me reliable advice to help me manage my health	I intend to use a pharmacist more in the future to give me advice about how to treat minor health concerns	I intend to use a pharmacist more in the future to give me advice about how to live healthy	I intend to use a pharmacist more in the future for wellness and health-screening services, such as blood-pressure monitoring, and diabetes screening
	(A)	(B)	(C)	(D)
Unweighted base	4363	4363	4363	4363
Weighted base	4362	4362	4362	4362
Strongly agree (2)	861 20% BCD	438 10% CD	326 7% C	368 8% C
Tend to agree (1)	1913 44% BCD	1370 31% CD	986 23% C	1016 23% C
Neither agree nor disagree (0)	950 22% A	1430 33% A	1598 37% ABD	1465 34% A
Tend to disagree (-1)	340 8% A	569 13% A	707 16% AB	744 17% AB
Strongly disagree (-2)	172 4% A	403 9% A	571 13% AB	557 13% AB
Don't know	126 3% A	152 3% A	173 4% A	212 5% ABC

Net: Agree	2774 64% BCD	1808 41% CD	1312 30% C	1384 32% C
Net: Disagree	511 12% A	971 22% A	1278 29% AB	1301 30% AB

Mean	0.70 BCD	0.21 CD	-0.05	-0.03
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h the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. To what extent do you agree or disagree with each of the following statements about pharmacists? - I trust a pharmacist to give me reliable advice to help me manage my health

All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Strongly agree (2)	861 20%	277 25% DE	248 23% DE	171 16%	165 15%
Tend to agree (1)	1913 44%	542 49% CD	470 43% D	403 38%	499 46% D
Neither agree nor disagree (0)	950 22%	186 17%	230 21% B	264 25% B	270 25% B
Tend to disagree (-1)	340 8%	57 5%	83 8% B	110 10% BC	90 8% B
Strongly disagree (-2)	172 4%	13 1%	31 3% B	83 8% BCE	45 4% B
Don't know	126 3%	34 3%	32 3%	35 3%	25 2%

Net: Agree	2774 64%	818 74% CDE	718 66% DE	574 54%	664 61% D
Net: Disagree	511 12%	70 6%	113 10% B	193 18% BCE	135 12% B

Mean	0.70	0.94 CDE	0.77 DE	0.46	0.61 D
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:h the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)



19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. To what extent do you agree or disagree with each of the following statements about pharmacists? - I intend to use a pharmacist more in the future to give me advice about how to treat minor health concerns

All who agreed to AE screener

	Country				
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Strongly agree (2)	438 10%	135 12% D	117 11% D	65 6%	121 11% D
Tend to agree (1)	1370 31%	391 35% D	378 35% D	223 21%	378 35% D
Neither agree nor disagree (0)	1430 33%	383 35% D	366 33%	321 30%	359 33%
Tend to disagree (-1)	569 13%	108 10%	121 11%	215 20% BCE	124 11%
Strongly disagree (-2)	403 9%	45 4%	73 7% B	204 19% BCE	80 7% B
Don't know	152 3%	45 4%	38 3%	37 4%	32 3%

Net: Agree	1808 41% D	527 48% D	495 45% D	287 27%	499 46% D
Net: Disagree	971 22%	153 14%	194 18% B	420 39% BCE	204 19% B

Mean	0.21	0.44 CDE	0.33 D	-0.26	0.32 D
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in the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. To what extent do you agree or disagree with each of the following statements about pharmacists? - I intend to use a pharmacist more in the future to give me advice about how to live healthy

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Strongly agree (2)	326 7%	98 9% D	98 9% D	57 5%	73 7%
Tend to agree (1)	986 23% D	258 23% D	284 26% D	172 16%	271 25% D
Neither agree nor disagree (0)	1598 37% DE	456 41% DE	443 41% D	299 28%	400 37% D
Tend to disagree (-1)	707 16% C	184 17% C	129 12%	227 21% BCE	166 15% C
Strongly disagree (-2)	571 13%	66 6%	94 9% B	268 25% BCE	143 13% BC
Don't know	173 4%	46 4%	45 4%	41 4%	41 4%

Net: Agree	1312 30% D	356 32% D	383 35% D	229 22%	345 31% D
Net: Disagree	1278 29%	251 23%	223 20%	495 46% BCE	309 28% BC

Mean	-0.05	0.13 DE	0.16 DE	-0.47	-0.03 D
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th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020

Merged set for Publikums Presse Mitteilung

Coronavirus Selfcare Survey

Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Q8. To what extent do you agree or disagree with each of the following statements about pharmacists? - I intend to use a pharmacist more in the future for wellness and health-screening services, such as blood-pressure monitoring, and diabetes screening

All who agreed to AE screener

		Country			
	Total	UK	Spanish	Germany	Italy
	(A)	(B)	(C)	(D)	(E)
Unweighted base	4363	1108	1095	1065	1095
Weighted base	4362	1108	1094	1065	1095
Strongly agree (2)	368 8%	100 9% D	113 10% D	48 5%	107 10% D
Tend to agree (1)	1016 23% D	281 25% D	305 28% D	147 14%	282 26% D
Neither agree nor disagree (0)	1465 34% D	432 39% D	383 35% D	263 25%	387 35% D
Tend to disagree (-1)	744 17%	168 15%	137 13%	275 26% BCE	163 15%
Strongly disagree (-2)	557 13%	60 5%	99 9% B	301 28% BCE	97 9% B
Don't know	212 5%	67 6% D	57 5% D	30 3%	58 5% D

Net: Agree	1384 32% D	381 34% D	418 38% D	196 18%	389 36% D
Net: Disagree	1301 30%	228 21%	236 22%	576 54% BCE	261 24%

Mean	-0.03	0.18 D	0.19 D	-0.61	0.13 D
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th the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K,L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M,N,O/P Minimum Base: 30(\*\*) Small Base: 100(\*)

19-001009-22 - 27th May - 1st June 2020  
Merged set for Publikums Presse Mitteilung  
Coronavirus Selfcare Survey  
Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

Sample Profile  
All Adults aged 16 - 75/70/65 in UK, Germany, Italy, Spain

		Country				Age						Gender		Household size		
	Total (A)	UK (B)	Spanish (C)	Germany (D)	Italy (E)	16-24 (F)	25-34 (G)	35-44 (H)	45-54 (I)	55-64 (J)	65-75 (K)	Male (L)	Female (M)	1 (N)	2 (O)	3+ (P)
Country	4403	1113	1102	1088	1100	585	774	876	934	786	447	2186	2197	735	1327	2341
UK	1113 25%	1113 100% CDE	- -	- -	- -	164 28% HI	207 27% HI	190 22% FGHI	203 22% FGHI	183 23% FGHI	166 37% FGHI	541 25%	552 25%	236 32% P	402 30% P	475 20%
Spanish	1102 25%	- 100% BDE	1102 -	- -	- -	144 25% K	206 27% K	281 32% FGHIK	257 28% K	198 25% K	16 4%	552 25%	550 12%	85 20% N	271 20% N	746 32% NO
Germany	1088 25%	- -	- -	1088 100% BCE	- -	139 24% J	185 24% J	172 20% J	226 24% HI	147 19% FGHI	218 49% FGHI	547 25%	541 25%	306 42% OP	390 29% P	392 17%
Italy	1100 25%	- -	- -	- -	1100 100% BCD	138 24% K	176 23% K	233 27% K	248 27% K	258 33% FGHIK	46 10%	545 25%	555 15%	107 20% N	264 20% N	729 31% NO
Gender	4403	1113	1102	1088	1100	585	774	876	934	786	447	2186	2197	735	1327	2341
Male	2186 50%	541 49%	552 50%	547 50%	545 50%	282 48%	387 50%	438 50%	470 50%	407 52% K	201 45% M	2186 100%	- -	405 55% OP	649 49%	1132 48%
Female	2197 50%	552 50%	550 50%	541 50%	555 50%	301 51%	380 49%	434 50%	463 50%	376 48%	243 54% J	- -	2197 100% L	323 44%	670 51% N	1203 51% N
Gender	4403	1113	1102	1088	1100	585	774	876	934	786	447	2186	2197	735	1327	2341
16-24	585 13%	164 15%	144 13%	139 13%	138 13% GHIK	585 100% GHIK	- -	- -	- -	- -	- -	282 13%	301 14%	49 7%	78 6%	458 20% NO
25-34	774 18%	207 19%	206 19%	185 17%	176 16%	- 100% FHIK	774 100% FHIK	- -	- -	- -	- -	387 17%	380 15%	107 15%	228 17%	439 19% N
35-44	876 20%	190 17%	281 25% BDE	172 16%	233 21% BD	- -	- -	876 100% FGHIK	- -	- -	- -	438 20%	434 20%	123 17%	236 18%	517 22% NO
45-54	934 21%	203 18%	257 23% B	226 21%	248 23% B	- -	- -	- 100% FGHIK	934 100% FGHIK	- -	- -	470 22%	463 21%	174 24% O	237 18%	522 22% O
55-64	786 18%	183 16%	198 18% D	147 14%	258 23% BCD	- -	- -	- -	- 100% FGHIK	786 100% FGHIK	- 19%	407 17%	376 18% P	134 18% NP	310 23% NP	342 15%
65-75	447 10%	166 15% CE	16 1%	218 20% BCE	46 4% C	- -	- -	- -	- -	- -	447 100% FGHI	201 9%	243 11%	147 20% P	238 18% P	62 3%
Household Size	4403	1113	1102	1088	1100	585	774	876	934	786	447	2186	2197	735	1327	2341
1	735 17%	236 21% CE	85 8%	306 28% BCE	107 10%	49 8%	107 14% F	123 14% F	174 19% FGH	134 17% F	147 33% FGHI	405 19% M	323 15% OP	735 100% OP	- -	- -
2	1327 30%	402 36% CE	271 25%	390 36% CE	264 24%	78 13%	228 29% F	236 27% F	237 25% F	310 39% FGHI	238 53% FGHI	649 30%	670 31%	- 100% NP	1327 -	- -
3+	2341 53%	475 43% D	746 68% BD	392 36%	729 66% BD	458 78% GHIK	439 57% JK	517 59% JK	522 56% JK	342 43% K	62 14%	1132 52%	1203 55%	- -	- -	2341 100% NO

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5N): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5N): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O/P Minimum Base: 30(\*\*) Small Base: 100(\*)