

DIY SURVEY BUILDER 'FASTFACTS'



See video!

WHAT IS IT?

- Full **end-to-end application** built on leading edge technology
- **Simple and intuitive** survey builder for scripting ad-hoc questionnaires
- Access to the **Ipsos'** network of **quality online respondents**
- **Automated delivery** 15 minutes after fieldwork completion via an online report portal (dashboard, ppt, pdf, SPSS and cross tabulation tool)

WHERE IS IT AVAILABLE?

Available 20 markets: Australia, Brazil, Canada, Chile, Denmark, France, India (English speaking), Italy, Germany, Netherlands, Norway, Poland, Romania, Russia, Spain, South Africa, Sweden, Ukraine, US, UK.

DEC 2020: 40 markets

BENEFITS VS. TRADITIONAL

- **1hr for questionnaire set-up**
- **Fieldwork in less than 24hr** (For incidence > 50% and sample < 500)
- **Price around 50% versus traditional manual approach**
- Full DIY or Assisted DIY

Visit <https://www.ipsos.digital/> and start your project today!

**FAST, SIMPLE AND
RELIABLE**

1

Set up your study

2

Build Your Survey

3

Pay and Launch

4

Results Portal