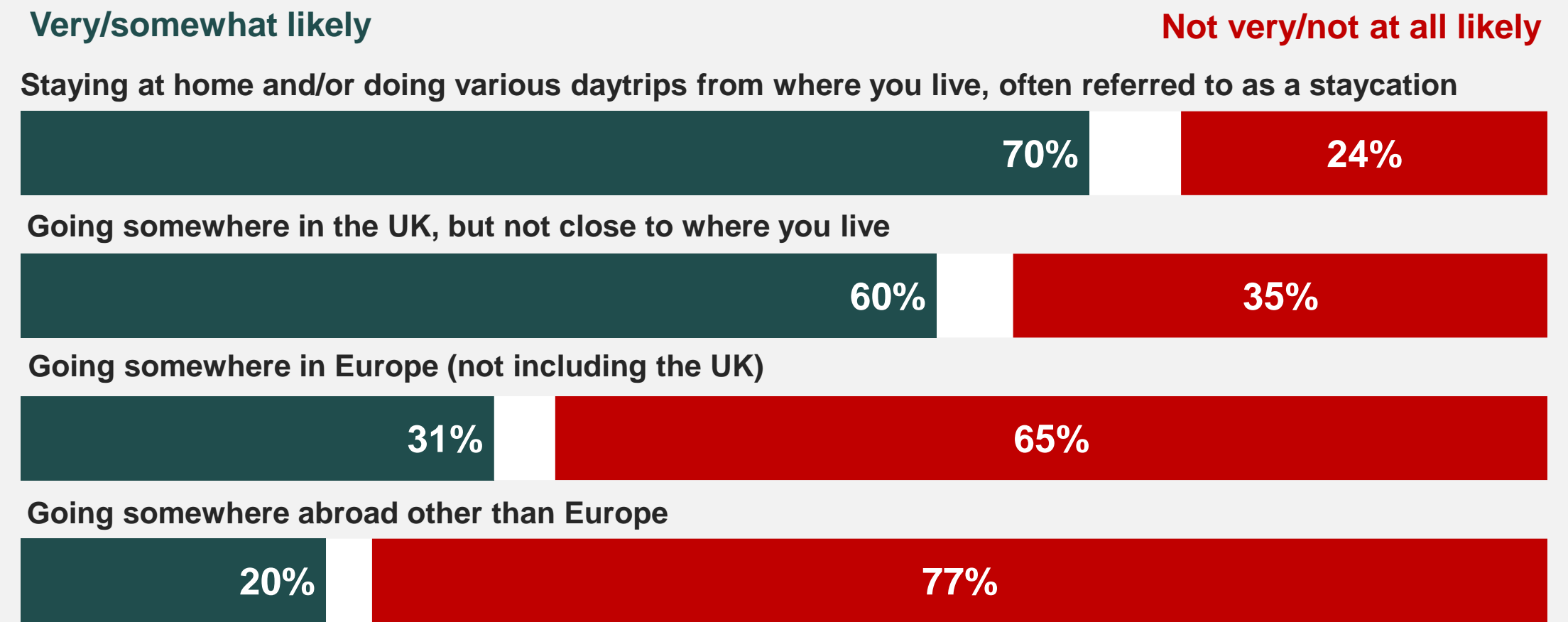


Future holiday plans in the current circumstances

Given the current situation, how likely, if at all, are you are to consider taking the following types of holiday in the next 12 months?

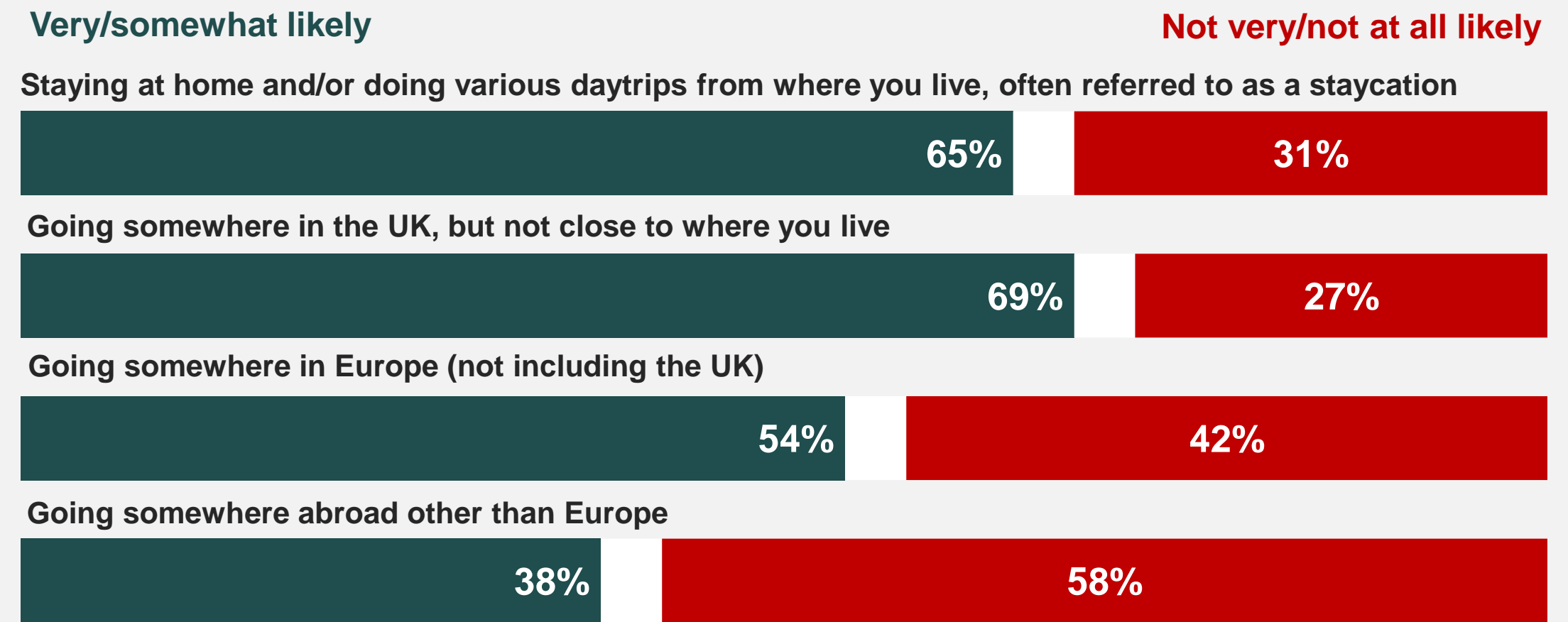


Source: Ipsos MORI

Base: 1,119 Online British adults 18+, 21-24 August 2020.

Hypothetical holiday plans ‘in normal circumstances’

In normal circumstances, for example in a world where there was no coronavirus pandemic, how likely, if at all, would you be to consider taking the following types of holiday in the next 12 months?



Source: Ipsos MORI

Base: 1,119 Online British adults 18+, 21-24 August 2020.

Ipsos MORI

August 2020

For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Senior Research Executive
cameron.garrett@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Holly Day
Research Executive
holly.day@ipsos.com

Ipsos MORI

