

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
	<b>100%</b>	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	25%	21%	23%	52%	44%	100%
Coronavirus/ pandemic diseases	<b>608</b>	286	320	48	109	96	114	91	151	157	209	242	252	356	164	157	143	123	321	266	605
	60%co	58%	62%	44%	62%ci	59%	66%c	58%	63%c	55%c	62%c	61%c	57%	63%	61%	61%	67%oq	52%	61%o	59%o	59%
Economy/Economic situation	<b>109</b>	58	51	8	17	19	19	18	26	25	38	44	44	63	31	31	25	18	62	43	118
	11%	12%	10%	8%	9%	11%	11%	12%	11%	9%	11%	11%	10%	11%	12%	12%	12%	7%	12%	9%	12%
Common Market/ Brexit/EU/Europe/ Euro	<b>59</b>	33	25	5	5	11	16	9	14	9	27	23	20	39	27	13	7	8	40	15	66
	6%cq	7%	5%	4%	3%	7%	9%di	6%	6%	3%	8%	6%	4%	7%	10%zmn	5%	3%	3%	8%zmq	3%	6%
Unemployment/ Factory closure/ Lack of industry	<b>29</b>	16	13	3	6	5	-	8	6	10	5	14	14	14	7	5	3	13	12	16	28
	3%	3%	3%	3%	3%	3%	-	5%fj	3%	3%	1%	4%f	3%	3%	3%	2%	1%	5%z	2%	4%	3%
Poverty/Inequality	<b>26</b>	8	18	5	8	5	6	2	1	14	10	2	19	8	13	10	1	-	23	1	23
	3%hko	2%	4%	5%hk	5%hk	3%hk	3%hk	1%	*	5%hk	3%hk	1%	4%	1%	5%zno	4%noq	*	-	4%zno	*	2%
Pollution/ Environment	<b>21</b>	9	12	4	4	2	4	5	3	8	6	7	10	11	9	5	3	5	14	7	21
	2%	2%	2%	3%	2%	1%	2%	3%	1%	3%	2%	2%	2%	2%	3%	2%	1%	2%	3%	2%	2%
National health service/Hospitals/ Healthcare	<b>20</b>	10	10	1	2	6	4	4	5	3	9	9	8	12	2	9	4	5	10	9	28
	2%	2%	2%	1%	1%	4%	2%	2%	2%	1%	3%	2%	2%	2%	1%	3%lp	2%	2%	2%l	2%	3%
Immigration/ immigrants	<b>18</b>	9	9	3	2	-	*	4	9	5	*	13	5	13	1	3	1	10	5	12	18
	2%jp	2%	2%	3%j	1%	-	*	2%j	4%zef	2%	*	3%zej	1%	2%	1%	1%	1%	4%zlp	1%	3%n	2%
Lack of faith in politics / politicians / government	<b>14</b>	11	3	4	*	5	2	1	2	4	7	3	9	5	1	2	7	3	4	10	11
	1%bp	2%	1%	3%	*	3%	1%	1%	1%	1% <sup>d</sup>	2%	1%	2%	1%	*	1%	3%p	1%	1%	2%	1%
Race relations	<b>13</b>	3	8	5	-	1	2	1	3	5	3	4	6	6	4	3	1	4	7	5	12
	1%	1%	2%	4%zd	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

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**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
	<b>100%</b>	<b>49%</b>	<b>51%</b>	<b>11%*</b>	<b>17%</b>	<b>16%</b>	<b>17%</b>	<b>15%</b>	<b>23%</b>	<b>28%</b>	<b>33%</b>	<b>39%</b>	<b>44%</b>	<b>56%</b>	<b>26%</b>	<b>25%</b>	<b>21%</b>	<b>23%</b>	<b>52%</b>	<b>44%</b>	<b>100%</b>
Housing	<b>10</b> <b>1%</b>	4 <b>1%</b>	6 <b>1%</b>	5 5%zdf gjk	-	2	-	-	3	5	2	3	7	3	-	3	2	4	3	6	9
Education/Schools	<b>8</b> <b>1%</b>	5 <b>1%</b>	3 <b>1%</b>	-	3	1	2	1	2	3	3	3	4	4	3	1	4	*	4	4	9
Morality/ Individual behaviour/ Lifestyle	<b>5</b> <b>1%</b>	1 <b>*</b>	4 <b>1%</b>	1	-	-	-	1	3	1	-	4	1	4	-	1	2	2	1	4	5
Defence/Foreign affairs/ International terrorism	<b>5</b> <b>*</b>	3 <b>1%</b>	2 <b>*</b>	1	-	2	-	-	2	1	2	2	3	2	1	*	2	1	2	2	5
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>5</b> <b>*</b>	-	5 <b>1%</b>	-	3	1	-	-	-	3	1	-	5	-	-	-	5	-	5	1%p	2
Population levels/ Overpopulation	<b>4</b> <b>*</b>	4 <b>1%</b>	-	-	3	-	-	-	2	3	-	2	3	2	-	-	2	3	-	4	2
Ageing population/ Social care for the elderly	<b>4</b> <b>*</b>	2 <b>*</b>	2 <b>*</b>	-	-	-	-	2	2	-	-	4	-	4	-	*	-	2	*	2	4
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>3</b> <b>*</b>	1 <b>*</b>	1 <b>*</b>	-	-	1	-	1	*	-	1	2	1	2	1	1	-	-	3	-	3

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
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	<b>100%</b>	<b>49%</b>	<b>51%</b>	<b>11%*</b>	<b>17%</b>	<b>16%</b>	<b>17%</b>	<b>15%</b>	<b>23%</b>	<b>28%</b>	<b>33%</b>	<b>39%</b>	<b>44%</b>	<b>56%</b>	<b>26%</b>	<b>25%</b>	<b>21%</b>	<b>23%</b>	<b>52%</b>	<b>44%</b>	<b>100%</b>
Nuclear weapons/ Nuclear war/ Disarmament	2 *	2 *	* *	2 2%zj	- -	- -	- -	- -	* *	2 1%	- -	* *	2 *	* *	- -	* *	- -	2 1%	* *	2 *	2 *
Trade unions/ Strikes	2 *	1 *	1 *	- -	1 *	1 1%	- -	- -	- -	1 *	1 *	- -	2 *	- -	- -	2 1%z	- -	- -	2 *	- -	2 *
Taxation	1 *	1 *	* *	- -	- -	- -	* *	1 1%	- -	- -	* *	1 *	- -	1 *	- -	* *	- -	1 *	* *	1 *	2 *
Drug abuse	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	1 *	1 1%	- -	- -	- -	1 *	- -	1 *
Northern Ireland	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
Public services in general	1 *	1 *	- -	1 1%	- -	1 *	- -	- -	- -	1 *	1 *	- -	1 -	- -	1 *	- -	- -	1 *	1 *	1 *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Pensions/Social security/Benefits	1 *	- *	1 *	- -	- -	- -	- -	* *	* *	- -	- -	1 *	- -	1 *	- -	* *	- -	* *	* *	* *	2 *
Low pay/Minimum wage/Fair wages	1 *	- *	1 *	- -	- -	* *	- -	* *	- -	- -	* *	* *	* *	* *	- -	* *	* *	- -	* *	* *	2 *
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
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<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
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Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	<b>22</b>	14	7	2	4	2	1	6	6	6	3	12	8	14	4	3	3	11	7	14	18
	<b>2%</b>	<b>3%</b>	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>4%j</b>	<b>3%</b>	<b>2%</b>	<b>1%</b>	<b>3%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>	<b>5%zmp</b>	<b>1%</b>	<b>3%</b>	<b>2%</b>
MEAN NUMBER OF MENTIONS	<b>1.01</b>	1.01	1.01	1.01	1.00	1.00	1.00	1.00	1.02	1.00	1.00	1.02	1.00	1.01	1.02	1.00	1.00	1.00	1.01	1.00	1.01
STANDARD ERROR	*	0.01	*	0.01	*	0.00	0.00	*	0.02	*	0.00	0.01	*	0.01	0.02	*	0.00	*	0.01	*	*
ERROR VARIANCE	*	*	*	*	*	0.00	0.00	*	*	*	0.00	*	*	*	*	*	0.00	*	*	*	*
Don't know	<b>32</b>	14	18	9	11	3	2	2	5	20	5	7	23	9	2	8	4	16	10	20	25
	<b>3%klp</b>	<b>3%</b>	<b>3%</b>	<b>9%zef</b>	<b>6%jk</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>7%zfg</b>	<b>1%</b>	<b>2%</b>	<b>5%</b>	<b>2%</b>	<b>1%</b>	<b>3%</b>	<b>2%</b>	<b>7%zlp</b>	<b>2%</b>	<b>4%l</b>	<b>2%</b>
				ghjk						hjk								q			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	25%	21%	23%	52%	44%	100%
Personal finances (NET)	27	8	19	5	8	5	6	2	1	14	11	2	19	8	13	10	1	-	23	1	25
	3%hko	2%	4%	5%hk	5%hk	3%hk	3%hk	1%	*	5%hk	3%hk	1%	4%	1%	5%zno	4%noq	*	-	4%zno	*	2%
	q														q				q		
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**Table 2**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION												TENURE						EDUCATION					UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018	
<b>WEIGHTED BASE</b>	<b>1018</b>	881	49*	88*	331	243	317	268	370	137*	280	233	359	340	150	115*	699	266	211	215	304	185	1018	
	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%	
Coronavirus/ pandemic diseases	<b>608</b>	527	35	47	197	151	206	171	205	73	152	132	225	201	92	66	426	158	126	127	174	120	605	
	<b>60%</b>	60%hj	71%	53%	60%	62%	65%zh ij	64%j	55%	53%	54%	57%	63%	59%	61%	57%	61%	59%	60%	59%	57%	65%	59%	
Economy/Economic situation	<b>109</b>	96	2	11	31	20	28	26	50	22	40	28	30	46	14	11	76	26	28	20	43	12	118	
	<b>11%</b>	11%	4%	12%	9%	8%	9%	10%	13%	16%	14%	12%	8%	14%	10%	10%	11%l	10%	13%	9%	14%zu	6%	12%	
Common Market/ Brexit/EU/Europe/ Euro	<b>59</b>	51	1	7	18	11	13	12	28	8	24	19	23	25	7	3	48	9	11	14	22	5	66	
	<b>6%</b>	6%	2%	8%	5%	5%	4%	5%	7%	6%	9%a	8%	6%	7%	4%	2%	7%	4%	5%	7%	7%	3%	6%	
Unemployment/ Factory closure/ Lack of industry	<b>29</b>	22	4	2	8	6	10	5	11	3	7	8	9	6	4	8	15	12	5	6	6	8	28	
	<b>3%</b>	3%	9%zad fg	2%	2%	2%	3%g	2%	3%	2%	3%	3%	3%	2%	3%	7%zlm p	2%	5%	2%	3%	2%	4%	3%	
Poverty/Inequality	<b>26</b>	26	-	-	2	2	9	9	15	8	13	8	5	12	4	4	17	8	2	8	15	-	23	
	<b>3%<sup>d</sup></b>	3% <sup>de</sup>	-	-	1%	1%	3% <sup>d</sup>	3% <sup>d</sup>	4% <sup>de</sup>	6% <sup>de</sup>	5% <sup>zde</sup>	3% <sup>d</sup>	1%	4%	3%	3%	2% <sup>l</sup>	3%	1%	4% <sup>u</sup>	5% <sup>zru</sup>	-	2%	
Pollution/ Environment	<b>21</b>	19	-	2	3	1	6	6	11	6	6	5	6	7	2	4	13	6	2	7	9	-	21	
	<b>2%</b>	2% <sup>e</sup>	-	3%	1%	*	2%	2%	3%	5% <sup>de</sup>	2%	2%	2%	2%	1%	3%	2%	2%	1%	3%	3% <sup>u</sup>	-	2%	
National health service/Hospitals/ Healthcare	<b>20</b>	14	3	3	7	4	9	7	4	1	3	3	5	9	3	2	15	5	2	5	8	4	28	
	<b>2%</b>	2%	6%hij	4%	2%	2%	3%	2%	1%	1%	1%	1%	2%	3%	2%	2%	2%	2%	1%	2%	3%	2%	3%	
Immigration/ immigrants	<b>18</b>	18	-	1	7	6	5	5	7	4	6	2	10	3	3	-	13	3	5	-	1	10	18	
	<b>2%<sup>t</sup></b>	2%	-	1%	2%	3%	2%	2%	2%	3%	2%	1%	3%	1%	2%	-	2%	1%	2%	-	*	6% <sup>zst</sup>	2%	
Lack of faith in politics / politicians / government	<b>14</b>	13	-	1	4	4	6	6	3	3	3	1	2	10	2	-	12	2	4	5	1	1	11	
	<b>1%<sup>t</sup></b>	2%	-	1%	1%	2%	2%	2%	1%	2%	1%	*	1%	3% <sup>zl</sup>	2%	-	2% <sup>l</sup>	1%	2%	2% <sup>t</sup>	*	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 2**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	881	49*	88*	331	243	317	268	370	137*	280	233	359	340	150	115*	699	266	211	215	304	185	1018
	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%
Race relations	13 1%	13 1%	- -	- -	5 2%	5 2%	4 1%	4 2%	3 1%	3 2%	3 1%	* *	7 2%	2 1%	2 1%	1 1%	9 1%	3 1%	1 1%	7 3%z	2 1%	2 1%	12 1%
Housing	10 1%	9 1%	* 1%	- 1%	3 1%	3 1%	1 *	1 *	6 2%	1 *	4 1%	5 2%	3 1%	5 1%	* *	1 1%	8 1%	2 1%	2 1%	4 2%	* *	2 1%	9 1%
Education/Schools	8 1%a	3 *	2 5%zad efghi j	3 3%zae	3 1%	- -	3 1%g	1 *	2 1%	- -	1 1%	2 1%	4 1%	1 *	1 *	3 2%	5 1%	3 1%	1 *	2 1%	4 1%	1 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	5 1%	- -	- *	1 *	1 *	2 1%	2 1%	3 1%	- -	- -	3 1%	2 1%	1 *	1 1%	- -	3 *	1 *	1 1%	1 *	- -	4 2%t	5 *
Defence/Foreign affairs/ International terrorism	5 *	5 1%	- -	- 1%	2 1%	2 1%	2 1%	2 1%	* *	- -	* *	* *	3 1%	1 *	- -	- -	4 1%	- -	- -	- -	4 1%	1 1%	5 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	5 *	5 1%	- -	- 1%	3 1%	3 1%	- -	- -	1 *	1 1%	1 *	- -	- -	- -	1 1%p	3 3%zlm p	- -	5 2%zlm p	1 1%	- -	- -	3 2%	2 *
Population levels/ Overpopulation	4 *	4 *	- -	- 1%	3 1%	3 1%	- -	- -	2 *	- -	2 1%	2 1%	2 *	- -	- -	- -	2 *	- -	3 1%	- -	- -	2 1%	2 *
Ageing population/ Social care for the elderly	4 *	4 *	- -	- *	1 *	1 *	1 *	1 *	2 *	- -	2 1%	2 1%	1 *	1 *	* -	- *	2 *	* *	* *	- -	1 *	1 1%	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
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7 Aug 2020

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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION					UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018	
<b>WEIGHTED BASE</b>	<b>1018</b>	881	49*	88*	331	243	317	268	370	137*	280	233	359	340	150	115*	699	266	211	215	304	185	1018	
	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%	
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>3</b> *a	*	1	1	2	*	1	-	-	-	-	-	*	2	-	-	3	-	*	1	1	-	3	
		*	2%zag hj	1%a	*	*	*	-	-	-	-	-	*	1%	-	-	*	-	*	1%	*	-	*	
Nuclear weapons/ Nuclear war/ Disarmament	<b>2</b> *	2	-	-	*	*	-	-	2	-	2	2	2	-	-	-	2	-	*	2	-	-	2	
		*	-	-	*	*	-	-	1%	-	1%	1%	1%	-	-	-	*	-	*	1%	-	-	*	
Trade unions/ Strikes	<b>2</b> *	2	-	-	1	1	1	1	-	-	-	-	-	1	1	-	1	1	1	-	1	-	2	
		*	-	-	*	*	*	*	-	-	-	-	-	*	1%	-	*	*	1%	-	*	-	*	
Taxation	<b>1</b> *	1	-	-	-	-	1	1	*	-	*	*	1	*	-	-	1	-	1	-	*	-	2	
		*	-	-	-	-	*	*	-	-	*	*	*	*	-	-	*	-	1%	-	*	-	*	
Drug abuse	<b>1</b> *	1	-	-	1	1	-	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	
		*	-	-	*	1%	-	-	-	-	-	-	-	*	-	-	*	-	1%	-	-	-	*	
Northern Ireland	<b>1</b> *	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	
		*	-	-	-	-	-	-	-	-	-	1%	-	-	1%p	-	-	1%	-	-	-	-	*	
Public services in general	<b>1</b> *	1	-	-	-	-	-	-	1	1	1	-	1	-	1	-	1	1	-	1	1	-	2	
		*	-	-	-	-	-	-	*	1%	*	-	*	-	*	-	*	*	-	*	*	-	*	
Median	<b>1</b>	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
Pensions/Social security/Benefits	<b>1</b> *	*	-	*	1	*	-	-	-	-	-	-	1	-	-	-	1	-	-	*	1	-	2	
		*	-	*	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	
Low pay/Minimum wage/Fair wages	<b>1</b> *	1	-	-	-	-	*	*	*	-	-	*	*	-	-	-	*	-	-	*	*	-	2	
		*	-	-	-	-	*	*	*	-	-	*	*	-	-	-	*	-	-	*	*	-	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

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**What would you say is the most important issue facing Britain today?**  
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	GOVERNMENT OFFICE REGION												TENURE						EDUCATION				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	881	49*	88*	331	243	317	268	370	137*	280	233	359	340	150	115*	699	266	211	215	304	185	1018
	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Overlap formulae used. \* small base

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Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

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	GOVERNMENT OFFICE REGION												TENURE						EDUCATION				UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018
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	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%
Other	<b>22</b>	20	-	2	10	8	8	8	4	2	4	2	8	7	4	3	14	8	4	1	4	6	18
	<b>2%</b>	2%h	-	2%	3%	3%	3%	3%	1%	1%	1%	1%	2%	2%	3%	3%	2%	3%	2%	1%	1%	3%	2%
MEAN NUMBER OF MENTIONS	<b>1.01</b>	1.01	1.00	1.00	1.00	1.00	1.02	1.02	1.00	1.00	1.00	1.00	1.00	1.01	1.01	1.00	1.01	1.01	1.00	1.00	1.00	1.03	1.01
STANDARD ERROR	*	0.01	0.00	0.00	*	*	0.01	0.02	*	0.01	*	*	*	0.01	0.01	0.00	0.01	0.01	*	*	*	0.03	*
ERROR VARIANCE	*	*	0.00	0.00	*	*	*	*	*	*	*	*	*	*	*	0.00	*	*	*	*	*	*	*
Don't know	<b>32</b>	24	-	8	17	9	5	5	10	2	5	8	9	4	8	5	14	14	7	4	9	8	25
	<b>3%mp</b>	3%	-	9%zaf ghij	5%zaf	4%	2%	2%	3%	1%	2%	3%	3%	1%	5%mp	5%	2%	5%mp	3%	2%	3%	4%	2%
Personal finances (NET)	<b>27</b>	27	-	-	2	2	10	10	16	8	13	8	5	12	4	4	17	8	2	9	15	-	25
	<b>3%cd</b>	3%de	-	-	1%	1%	3%cd	4%cd	4%de	6%de	5%zde	3%cd	1%	4%	3%	3%	2%l	3%	1%	4%u	5%zru	-	2%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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7 Aug 2020

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	358	99	473	329	280	47	272	61	127	416	273	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Coronavirus/ pandemic diseases	<b>608</b> 60%b	236 62%b	47 46%	272 64%zb	202 65%z	166 59%	28 61%	168 56%	31 56%	78 65%	263 62%	202 62%	605 59%
Economy/Economic situation	<b>109</b> 11%	45 12%	14 14%	37 9%	40 13%	27 10%	6 12%	28 9%	5 9%	9 8%	49 11%	36 11%	118 12%
Common Market/ Brexit/EU/Europe/ Euro	<b>59</b> 6%	22 6%	9 9%	19 4%	13 4%	25 9%zf	8 17%zf	9 3%	1 2%	7 6%	29 7%	17 5%	66 6%
Unemployment/ Factory closure/ Lack of industry	<b>29</b> 3%	13 3%	2 2%	10 2%	12 4%	3 1%	- -	10 3%	* 1%	2 2%	15 3%	9 3%	28 3%
Poverty/Inequality	<b>26</b> 3%f	10 3%	6 6%c	7 2%	1 *	20 7%zf	- -	3 1%	- -	- -	16 4%	11 3%	23 2%
Pollution/ Environment	<b>21</b> 2%f	9 2%	3 3%	6 1%	2 1%	7 2%	* 1%	4 1%	3 5%	3 3%	10 2%	4 1%	21 2%
National health service/Hospitals/ Healthcare	<b>20</b> 2%	9 2%	1 1%	7 2%	6 2%	6 2%	* 1%	3 1%	2 4%	3 3%	7 2%	5 1%	28 3%
Immigration/ immigrants	<b>18</b> 2%a	1 *	4 4%a	14 3%za	2 1%	4 1%	1 2%	11 4%	2 3%	3 2%	4 1%	3 1%	18 2%
Lack of faith in politicians / government	<b>14</b> 1%	5 1%	4 4%	4 1%	- -	6 2%f	- -	6 2%	1 2%	- -	5 1%	9 3%	11 1%
Race relations	<b>13</b> 1%	3 1%	3 3%	6 1%	7 2%	2 1%	- -	3 1%	- -	3 2%	4 1%	3 1%	12 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	358	99	473	329	280	47	272	61	127	416	273	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Housing	<b>10</b> <b>1%</b>	4 1%	2 2%	2 *	3 1%	5 2%	- -	- -	- -	* *	3 1%	* *	9 1%
Education/Schools	<b>8</b> <b>1%</b>	5 1%	- -	2 *	2 1%	1 1%	- -	3 1%	- -	- -	3 1%	5 2%	9 1%
Morality/ Individual behaviour/ Lifestyle	<b>5</b> <b>1%</b>	- -	- -	4 1%	2 1%	- -	- -	3 1%	1 2%n	2 1%n	- -	- -	5 *
Defence/Foreign affairs/ International terrorism	<b>5</b> <b>*</b>	- -	* *	3 1%	1 *	1 *	- -	3 1%	- -	3 2%zn	1 *	- -	5 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>5</b> <b>*</b>	- -	3 3%zac	1 *	- -	1 *	- -	3 1%	- -	- -	- -	1 *	2 *
Population levels/ Overpopulation	<b>4</b> <b>*</b>	- -	- -	4 1%z	- -	- -	- -	4 1%	- -	- -	- -	- -	2 *
Ageing population/ Social care for the elderly	<b>4</b> <b>*</b>	1 *	- -	3 1%	1 *	1 *	- -	2 1%	* 1%	2 2%zn	- -	- -	4 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>3</b> <b>*</b>	- -	- -	2 *	2 1%	* *	- -	- -	- -	- -	2 1%	1 *	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n - z/v/w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 31st July - 5th August 2020  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	358	99	473	329	280	47	272	61	127	416	273	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	<b>38%</b>	<b>10%*</b>	<b>42%</b>	<b>30%</b>	<b>28%</b>	<b>5%*</b>	<b>29%</b>	<b>5%*</b>	<b>12%*</b>	<b>42%</b>	<b>32%</b>	<b>100%</b>
Nuclear weapons/ Nuclear war/ Disarmament	<b>2</b> *	-	-	2	-	-	-	2	-	-	-	-	2
				1%	-	-	-	1%	-	-	-	-	*
Trade unions/ Strikes	<b>2</b> *	1	-	-	1	-	-	1	-	-	2	1	2
		*	-	-	*	-	-	*	-	-	*	*	*
Taxation	<b>1</b> *	1	-	-	-	1	-	-	-	-	1	1	2
		*	-	-	-	1%	-	-	-	-	*	*	*
Drug abuse	<b>1</b> *	-	-	-	1	-	-	-	-	-	-	-	1
		-	-	-	*	-	-	-	-	-	-	-	*
Northern Ireland	<b>1</b> *	-	-	1	1	-	-	-	-	-	-	-	1
		-	-	*	*	-	-	-	-	-	-	-	*
Public services in general	<b>1</b> *	1	-	-	1	1	-	-	-	-	1	1	2
		*	-	-	*	*	-	-	-	-	*	*	*
Median	<b>1</b>	1	1	1	1	1	1	1	1	1	1	1	1
Pensions/Social security/Benefits	<b>1</b> *	*	-	*	*	-	-	-	-	*	-	-	2
		*	-	*	*	-	-	-	-	*	-	-	*
Low pay/Minimum wage/Fair wages	<b>1</b> *	*	-	-	-	*	-	*	-	-	*	*	2
		*	-	-	-	*	-	*	-	-	*	*	*
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/h/w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 31st July - 5th August 2020  
 Source : Ipsos MORI (JN QZ18)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	358	99	473	329	280	47	272	61	127	416	273	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	<b>22</b>	7	-	11	5	4	1	11	2	3	7	7	18
	<b>2%</b>	2%	-	3%	1%	2%	2%	4%	3%	3%	2%	2%	2%
MEAN NUMBER OF MENTIONS	<b>1.01</b>	1.00	1.02a	1.01	1.00	1.02	1.00	1.00	1.00	1.00	1.01	1.00	1.01

STANDARD ERROR \* 0.00 0.01 0.01 \* 0.02 0.00 \* 0.00 0.01 0.01 \* \*

ERROR VARIANCE \* 0.00 \* \* \* \* 0.00 \* 0.00 \* \* \* \*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing  
 Respondent type : GB Adults 18+  
 Fieldwork dates : 31st July - 5th August 2020  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Don't know	<b>32</b>	10	6	14	3	4	2	22	7	*	7	9	25
	3%fn	3%	5%	3%	1%	1%	4%	7%	13%zmn	*	2%	3%	2%
Personal finances (NET)	<b>27</b>	11	6	7	1	20	-	3	-	-	17	11	25
	3%f	3%	6%c	2%	*	7%zf	-	1%	-	-	4%	3%	2%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	371	211	38**	95*	309	122*	499	276	244	867	131	104	473	18**	77*	1018
	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Coronavirus/ pandemic diseases	<b>608</b>	215	122	21	47	192	65	291	168	149	525	73	60	273	-	47	605
	<b>60%</b>	58%	58%	54%	49%	62%t	53%	58%	61%	61%	61%	55%	57%	58%	-	61%	59%
Economy/Economic situation	<b>109</b>	109	33	6	7	30	17	45	28	36	94	15	13	58	-	7	118
	<b>11%</b>	29%zbe ft	16%ze	15%	7%	10%	14%	9%	10%	15%zg	11%	11%	12%	12%	-	9%	12%
Common Market/ Brexit/EU/Europe/ Euro	<b>59</b>	8	10	-	1	59	6	26	17	16	50	9	8	31	-	1	66
	<b>6%a</b>	2%	5%	-	1%	19%zabf t	5%	5%	6%	7%	6%	7%	7%	7%	-	1%	6%
Unemployment/ Factory closure/ Lack of industry	<b>29</b>	6	3	2	2	4	2	14	7	8	25	4	3	14	-	2	28
	<b>3%</b>	2%	1%	4%	2%	1%	1%	3%	3%	3%	3%	3%	3%	3%	-	3%	3%
Poverty/Inequality	<b>26</b>	7	4	1	3	3	6	17	8	2	17	9	3	16	-	3	23
	<b>3%e</b>	2%	2%	3%	3%	1%	5%e	3%	3%	1%	2%	7%zj	3%	3%	-	4%	2%
Pollution/ Environment	<b>21</b>	3	2	*	1	8	*	16	4	2	17	4	4	10	-	1	21
	<b>2%a</b>	1%	1%	1%	2%	3%	*	3%	1%	1%	2%	3%	4%	2%	-	2%	2%
National health service/Hospitals/ Healthcare	<b>20</b>	7	20	*	2	1	2	8	7	6	19	1	4	7	-	2	28
	<b>2%e</b>	2%	10%zaef t	1%	2%	*	1%	2%	2%	2%	2%	1%	4%z	2%	-	2%	3%
Immigration/ immigrants	<b>18</b>	3	-	3	18	1	2	11	4	3	18	*	1	4	18	-	18
	<b>2%e</b>	1%	-	7%	19%zabe f	*	2%	2%	2%	1%	2%	*	1%	1%	100%	-	2%
Lack of faith in politics / politicians / government	<b>14</b>	1	6	-	1	3	2	12	*	2	13	-	1	9	-	1	11
	<b>1%a</b>	*	3%a	-	1%	1%	2%	2%zh	*	1%	1%	-	1%	2%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/n/w  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
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	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Race relations	13 1%j	3 1%	2 1%	1 2%	* *	3 1%	2 1%	7 1%	4 2%	1 1%	7 1%	5 4%zj	2 1%	5 1%	-	*	12 1%
Housing	10 1%	2 1%	1 1%	-	2 2%e	-	2 2%e	4 1%	4 1%	2 1%	8 1%	2 1%	1 1%	7 2%	-	2 3%	9 1%
Education/Schools	8 1%	3 1%	2 1%	*	2 2%	*	8 7%zabe	3 1%	5 2%	*	8 1%	-	2 2%z	4 1%	-	2 3%	9 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	2 *	-	-	-	-	-	2 *	1 *	3 1%	5 1%	-	-	1 *	-	-	5 *
Defence/Foreign affairs/ International terrorism	5 *	* *	2 1%	-	-	1 *	-	2 *	2 1%	1 *	4 *	1 1%	-	2 *	-	-	5 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	5 *	-	-	5 12%	-	-	-	1 *	-	3 1%	3 *	1 1%	-	3 1%	-	-	2 *
Population levels/ Overpopulation	4 *	-	-	-	3 3%zabe	-	-	2 *	3 1%	-	4 *	-	-	-	-	3 3%z	2 *
Ageing population/ Social care for the elderly	4 *	-	-	-	2 2%zae	-	-	1 *	-	2 1%	3 *	-	-	1 *	-	2 3%z	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w  
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Fieldwork dates : 31st July - 5th August 2020  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

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	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3 *	1 *	- -	- -	1 1%	- -	1 1%	- -	2 1%	1 *	3 *	- -	- -	1 *	- -	1 1%	3 *
Nuclear weapons/ Nuclear war/ Disarmament	2 *	- -	- -	- -	- -	- -	- -	* *	- -	2 1%	2 *	- -	- -	- -	- -	- -	2 *
Trade unions/ Strikes	2 *	1 *	- -	- -	1 1%	- -	- -	2 *	- -	- -	2 *	- -	- 2	2 *	- -	1 1%	2 *
Taxation	1 *	- -	- -	- -	- -	- -	- -	1 *	* *	- -	1 *	* *	* *	1 *	- -	- -	2 *
Drug abuse	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
Northern Ireland	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *
Public services in general	1 *	- -	1 *	- -	- *	1 1%	1 *	1 *	- -	- -	1 *	- -	1 1%zm	- -	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Pensions/Social security/Benefits	1 *	- -	- -	- -	- -	- *	- *	* *	* *	- -	1 *	- -	* *	- -	- -	- -	2 *
Low pay/Minimum wage/Fair wages	1 *	* *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 1%z	- -	- -	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/h - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/t/w  
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7 Aug 2020

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	100%	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	371	211	38**	95*	309	122*	499	276	244	867	131	104	473	18**	77*	1018
	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Other	<b>22</b>	2	4	-	-	2	4	15	3	3	16	1	*	6	-	-	18
	2%ael	*	2%	-	-	1%	4%ae	3%	1%	1%	2%	1%	*	1%	-	-	2%
MEAN NUMBER OF MENTIONS	<b>1.01</b>	1.01	1.02	1.00	1.00	1.00	1.00	1.00	1.01	1.02	1.01	1.00	1.01m	1.00	1.00	1.00	1.01
STANDARD ERROR	*	*	0.02	0.00	0.00	*	0.00	*	*	0.02	0.01	0.01	0.01	*	0.00	0.00	*
ERROR VARIANCE	*	*	*	0.00	0.00	*	0.00	*	*	*	*	*	*	*	0.00	0.00	*
Don't know	<b>32</b>	-	3	-	1	3	2	18	9	5	22	7	3	15	-	1	25
	3%aej	-	1%	-	2%a	1%	1%a	4%	3%	2%	3%	5%	2%	3%	-	2%	2%
Personal finances (NET)	<b>27</b>	7	4	1	3	3	6	17	8	2	18	9	3	16	-	3	25
	3%ej	2%	2%	3%	3%	1%	5%e	3%	3%	1%	2%	7%zj	3%	3%	-	4%	2%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/h - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/n/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
	<b>100%</b>	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	25%	21%	23%	52%	44%	100%
Coronavirus/ pandemic diseases	<b>760</b> 75%co	362 73%	395 76%	67 62%	129 73%	127 78% c	141 81% ci	119 76%	175 74%	196 69%	268 i 80% zc	294 74%	322 72%	435 77%	220 82% zm opq	186 72%	174 82% zm oq	152 64%	406 77% mo	326 72% o	759 75%
Economy/Economic situation	<b>371</b> 36% co q	183 37%	187 36%	26 24%	63 36%	61 38%	70 40% c	58 37%	91 38% c	89 31%	131 39% c	148 38% c	150 34%	218 38%	117 44% zo q	103 40% oq	83 39% oq	57 24%	220 42% zo q	141 31% o	387 38%
Common Market/ Brexit/EU/Europe/ Euro	<b>309</b> 30% bd ioq	182 37% zb	126 24%	27 25%	32 18%	44 27%	69 40% zc deij	60 38% zd i	77 32% di	59 21%	113 34% de i	137 35% zd i	103 23%	206 36%	102 38% zn oq	91 35% zo q	56 26%	51 21%	193 37% zn oq	107 24%	342 34%
National health service/Hospitals/ Healthcare	<b>211</b> 21% ak	78 16%	133 26% za	19 18%	31 18%	51 31% zc dghik	40 23%	26 17%	43 18%	50 18%	91 27% zg hik	69 17%	102 23%	108 19%	60 22%	59 23%	50 23%	37 16%	119 23%	87 19%	219 22%
Unemployment/ Factory closure/ Lack of industry	<b>168</b> 16%	83 17%	83 16%	12 11%	25 14%	33 20%	35 20%	29 18%	34 14%	36 13%	68 20%	63 16%	69 16%	98 17%	45 17%	40 15%	33 16%	45 19%	84 16%	79 17%	177 17%
Poverty/Inequality	<b>141</b> 14% ah knoq	50 10%	91 17% za	23 21% gh k	32 18% hk	27 17% hk	25 15%	15 9%	19 8%	54 19% zg hk	53 16% hk	33 8%	82 18%	59 10%	63 24% zn oq	42 16% noq	14 6%	18 8%	105 20% zmn oq	32 7%	130 13%
Education/Schools	<b>122</b> 12% kq	57 11%	65 12%	14 13%	22 13%	23 14%	25 15%	14 9%	23 10%	36 13%	48 14%	37 9%	59 13%	63 11%	43 16% oq	34 13%	21 10%	20 8%	77 15% zoq	41 9%	134 13%
Immigration/ immigrants	<b>95</b> 9% lp	50 10%	45 9%	4 4%	16 9%	10 6%	15 9%	18 12%	31 13% zce ij	20 7%	25 8%	50 13% zce j	30 7%	65 11%	12 5%	25 10% lp	23 11% l	31 13% lp	37 7%	53 12% lp	93 9%
Race relations	<b>94</b> 9% anq	30 6%	63 12% za	15 14%	22 13%	11 7%	14 8%	10 6%	22 9%	37 13%	24 7%	32 8%	47 11%	46 8%	42 16% zn oq	26 10% nq	7 3%	18 8%	68 13% zmn q	25 6%	100 10%
Housing	<b>69</b> 7%	29 6%	39 8%	13 12%	13 7%	9 6%	9 5%	10 7%	14 6%	25 9%	19 6%	24 6%	35 8%	34 6%	19 7%	17 7%	14 7%	16 7%	36 7%	31 7%	73 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base  
Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
	<b>100%</b>	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	25%	21%	23%	52%	44%	100%
Pollution/ Environment	<b>68</b> 7%	30 6%	38 7%	7 7%	7 4%	15 9%	13 7%	12 8%	13 6%	15 5%	28 8%	25 6%	29 7%	38 7%	24 9%	21 8%	8 4%	14 6%	44 8%z	22 5%	74 7%
Defence/Foreign affairs/ International terrorism	<b>43</b> 4%b	31 6%zb	13 2%	7 7%	3 2%	6 4%	10 6%	3 2%	13 5%	11 4%	17 5%	16 4%	17 4%	26 5%	13 5%	8 3%	12 6%	7 3%	21 4%	20 4%	45 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>38</b> 4%p	17 3%	21 4%	1 1%	6 3%	5 3%	4 2%	9 6%	13 6%	8 3%	9 3%	22 6%z	12 3%	26 5%	4 2%	9 3%	8 4%	16 7%zp	13 3%	24 5%l	40 4%
Lack of faith in politics / politicians / government	<b>31</b> 3%	19 4%	13 2%	6 5%	2 1%	9 6%	4 2%	3 2%	8 3%	8 3%	13 4%	11 3%	17 4%	14 3%	6 2%	8 3%	9 4%	9 4%	14 3%	18 4%	35 3%
Ageing population/ Social care for the elderly	<b>30</b> 3% <sup>m</sup>	16 3%	15 3%	- -	3 2%	4 2%	6 4%	5 3%	13 5%zci	3 1%	10 3%	17 4%zi	7 2%	23 4%	13 5% <sup>m</sup>	4 1%	5 2%	7 3%	17 3% <sup>m</sup>	12 3%	29 3%
Public services in general	<b>21</b> 2%	10 2%	11 2%	6 5% <sup>h</sup>	2 1%	4 2%	4 2%	4 3%	2 1%	7 3%	8 2%	6 2%	11 2%	10 2%	8 3%	4 1%	8 4%	1 *	12 2%	9 2% <sup>o</sup>	23 2%
Low pay/Minimum wage/Fair wages	<b>21</b> 2% <sup>hk</sup>	6 1%	15 3%	2 2%	5 3%	3 2%	6 3%	3 2%	2 1%	7 3%	9 3%	4 1%	11 2%	10 2%	8 3%	3 1%	5 2%	5 2%	11 2%	10 2%	25 2%
Pensions/Social security/Benefits	<b>18</b> 2%	6 1%	13 2%	1 *	6 4%	4 2%	2 1%	3 2%	3 1%	7 2%	6 2%	6 1%	11 2%	8 1%	8 3%	4 2%	1 *	5 2%	12 2%	6 1%	19 2%
Taxation	<b>15</b> 1% <sup>k</sup>	11 2%	4 1%	2 2%	5 3%	4 2%	1 1%	1 1%	1 1%	7 2%	5 1%	2 1%	11 2%	3 1%	3 1%	7 3%	1 *	5 2%	9 2%	6 1%	15 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
	<b>100%</b>	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	25%	21%	23%	52%	44%	100%
Morality/ Individual behaviour/ Lifestyle	15 1%	5 1%	10 2%	1 1%	- -	- -	4 2%	4 3%	6 3%	1 *	4 1%	10 3%z	1 *	14 2%	1 *	6 2%p	4 2%	4 2%	7 1%	8 2%	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%b	11 2%	3 1%	- -	2 1%	1 1%	4 3%	4 2%	3 1%	2 1%	5 2%	6 2%	3 1%	11 2%	8 3%zm	1 1%	2 1%	2 1%	10 2%m	4 1%	14 1%
Population levels/ Overpopulation	12 1%p	8 2%	4 1%	- -	3 1%	- -	3 2%	* *	5 2%	3 1%	3 1%	6 1%	3 1%	9 2%	1 *	- -	5 3%mp	4 2%mp	1 *	10 2%mp	9 1%
Inflation/Prices	10 1%	5 1%	5 1%	2 2%	- -	1 *	3 2%	2 1%	2 1%	2 1%	4 1%	4 1%	3 1%	7 1%	4 1%	3 1%	- -	2 1%	6 1%	2 *	10 1%
Transport/Public transport	7 1%	7 1%b	- -	- -	* *	1 1%	4 2%k	- -	1 1%	* *	5 2%	1 *	2 *	5 1%	1 *	1 1%	2 1%	3 1%	3 *	5 1%	7 1%
Countryside/Rural life	6 1%	5 1%	1 *	- -	- -	- -	4 2%zi	1 *	2 1%	- -	4 1%	3 1%	- -	6 1%	2 1%	1 *	2 1%	2 1%	2 *	4 1%	5 *
Nuclear weapons/ Nuclear war/ Disarmament	6 1%	4 1%	1 *	4 4%zjk	- -	- -	1 *	- -	1 *	4 1%	1 *	1 *	4 1%	2 *	- -	2 1%	1 1%	2 1%	2 *	3 1%	5 *
Privatisation	4 *	2 *	3 1%	1 1%	2 1%	2 1%k	- -	- -	- -	2 1%	2 1%	- -	4 1%	- -	2 1%	2 1%	- -	- -	4 1%	- -	3 *
Trade unions/ Strikes	4 *	3 1%	1 *	- -	1 *	1 1%	1 1%	1 *	- -	1 *	3 1%	1 *	2 *	2 *	1 1%	3 1%	- -	- -	4 1%	- -	4 *
Drug abuse	4 *	3 1%	1 *	- -	- -	- -	2 1%	2 1%	- -	- -	2 1%	2 1%	- -	4 1%	1 1%	1 1%	- -	1 *	3 1%	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
<b>100%</b>	<b>49%</b>	<b>51%</b>	<b>11%*</b>	<b>17%</b>	<b>16%</b>	<b>17%</b>	<b>15%</b>	<b>23%</b>	<b>28%</b>	<b>33%</b>	<b>39%</b>	<b>44%</b>	<b>56%</b>	<b>26%</b>	<b>25%</b>	<b>21%</b>	<b>23%</b>	<b>52%</b>	<b>44%</b>	<b>100%</b>	
Animal welfare	4	1	3	2	-	-	1	-	*	2	1	*	2	1	1	*	-	*	2	*	5
	*	*	*	2%zk	-	-	1%	-	*	1%	*	*	1%	*	1%	*	-	*	*	*	*
AIDS	2	2	-	-	-	-	2	-	-	-	2	-	-	2	1	1	-	-	2	-	2
	*	*	-	-	-	-	1%z	-	-	-	1%	-	-	*	1%	*	-	-	*	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	2	1	1	1	-	-	1	-	-	1	-	-	1	1	-	-	1	-	-	1	2
	*	*	*	1%	-	-	*	-	-	*	-	-	*	*	-	-	-	-	-	*	*
Petrol prices/Fuel	1	*	1	-	-	1	-	-	*	-	1	*	1	*	-	1	-	-	1	-	2
	*	*	*	-	-	*	-	-	*	-	*	*	*	*	-	*	-	-	*	-	*
Local government/ Council tax	*	-	*	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	*	-	1
	*	-	*	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	*	-	*
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	83	47	36	9	12	10	17	16	19	21	27	35	32	51	21	23	12	25	44	37	82
	8%	9%	7%	8%	7%	6%	10%	10%	8%	8%	8%	9%	7%	9%	8%	9%	6%	10%	8%	8%	8%
MEAN NUMBER OF MENTIONS	2.87k	2.85	2.89	2.72	2.72	2.98	3.20z	2.83	2.75	2.72	3.09z	2.78	2.81	2.91	3.23z	2.92o	2.75	2.58	3.08z	2.66	2.93
	oq						cdgih				cdhik				mnopq	q			mnoq		
STANDARD ERROR	0.04	0.06	0.05	0.11	0.10	0.11	0.11	0.08	0.07	0.07	0.08	0.05	0.06	0.05	0.09	0.07	0.08	0.07	0.06	0.05	0.04
ERROR VARIANCE	*	*	*	0.01	0.01	0.01	0.01	0.01	*	0.01	0.01	*	*	*	0.01	*	0.01	0.01	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 31st July - 5th August 2020  
 Source : Ipsos MORI (JN Q218)



**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	SEX		AGE										SOCIAL GRADE					UNWTD TOTAL		
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	460	554	78	134	144	157	194	308	212	301	502	356	659	238	350	164	221	588	385	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	495	519	108*	176	163	173	158	238	283	336	395	446	569	267	259	213	237	526	450	1018
	<b>100%</b>	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	25%	21%	23%	52%	44%	100%
Don't know	117	55	61	21	34	17	13	15	18	55	30	32	72	45	5	24	25	52	29	78	91
	12%hk	11%	12%	19%zf	19%zf	11%	8%	9%	7%	19%zfg	9%	8%	16%	8%	2%	9%lp	12%lp	22%zlm	6%l	17%zlm	9%
	lp			hjk	ghjk					hjk							npq		np		
Personal finances (NET)	161	59	102	25	35	28	33	18	22	60	61	40	88	73	69	46	18	24	115	42	154
	16%ah	12%	20%za	23%gh	20%hk	17%h	19%hk	12%	9%	21%zg	18%hk	10%	20%	13%	26%zm	18%noq	8%	10%	22%zmn	9%	15%
	knoq			k						hk					noq			oq			
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	881	49*	88*	331	243	317	268	370	137*	280	233	359	340	150	115*	699	266	211	215	304	185	1018
	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	<b>760</b> <b>75%</b>	660 75%	41 83%	59 68%	242 73%	183 75%	250 79%	210 78%	267 72%	98 71%	200 71%	169 73%	278 77%	262 77%	107 71%	82 71%	540 77%z	188 71%	154 73%	171 79%	230 76%	128 70%	759 75%
Economy/Economic situation	<b>371</b> 36% nq u	315 36%	27 55%za cdefg hk	28 32%	114 35%	86 35%	115 36%g	88 33%	141 38%	58 42%	113 41%	83 36%	131 37% nq	153 45% zn	30 20%	40 35% nq	284 41% zl	70 26% n	85 40% u	76 35%	130 43% zu	48 26%	387 38%
Common Market/ Brexit/EU/Europe/ Euro	<b>309</b> 30% qu	269 31%	11 23%	29 33%	94 28%	65 27%	101 32%	89 33%	115 31%	42 31%	93 33%	73 31%	129 36% zn oq	102 30%	35 23%	27 24%	232 33% zn q	62 23%	55 26%	80 37% ru	106 35% u	37 20%	342 34%
National health service/Hospitals/ Healthcare	<b>211</b> 21% l	173 20%	12 24%	26 30% ad ehk	67 20% e	41 17%	77 24% a	65 24%	67 18%	26 19%	57 20%	42 18%	54 15%	91 27% zl p	30 20%	23 20%	145 21% l	53 20%	35 16%	53 25%	75 24%	33 18%	219 22%
Unemployment/ Factory closure/ Lack of industry	<b>168</b> <b>16%</b>	137 16%	13 26%	18 21%	56 17%	38 16%	54 17%	42 16%	57 15%	18 13%	38 14%	39 17%	50 14%	58 17%	28 19%	25 22%	108 15%	53 20%	40 19%	27 13%	52 17%	29 16%	177 17%
Poverty/Inequality	<b>141</b> 14% bd elu	125 14% de	2 3%	14 15%	32 10%	18 8%	36 11%	34 13%	73 20% za bdefk	36 26% za bdefg hk	64 23% za bdefg hk	37 16% be	39 11%	55 16%	18 12%	18 16%	94 13% l	36 14%	20 9%	40 19% ru	65 21% zru	9 5%	130 13%
Education/Schools	<b>122</b> 12% de u	105 12% e	7 13%	11 12%	28 8%	17 7%	35 11%	29 11%	59 16% za de	26 19% za de	49 18% za de	33 14% e	39 11%	44 13%	17 11%	14 12%	83 12%	31 12%	18 9%	30 14% u	54 18% zru	11 6%	134 13%
Immigration/ immigrants	<b>95</b> 9% t	89 10% f	3 5%	4 4%	40 12% cf	36 15% zac dfgi	20 6%	18 7%	35 10%	9 6%	28 10%	27 12%	41 11%	24 7%	16 11%	8 7%	64 9%	24 9%	27 13% st	12 5%	17 6%	30 16% zst	93 9%

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Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
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	GOVERNMENT OFFICE REGION												TENURE						EDUCATION					UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018	
<b>WEIGHTED BASE</b>	<b>1018</b>	881	49*	88*	331	243	317	268	370	137*	280	233	359	340	150	115*	699	266	211	215	304	185	1018	
	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%	
Race relations	<b>94</b>	86	6	3	19	16	32	27	43	22	40	21	33	32	12	11	64	23	11	28	38	12	100	
	9% <sup>d</sup>	10% <sup>d</sup>	12%	3%	6%	7%	10%	10%	12% <sup>cd</sup>	16% <sup>za</sup>	14% <sup>zac</sup>	9%	9%	9%	8%	10%	9%	9%	5%	13% <sup>r</sup>	12% <sup>zr</sup>	7%	10%	
Housing	<b>69</b>	62	1	6	18	13	14	13	36	9	28	27	23	26	9	10	48	19	13	17	23	8	73	
	7%	7%	2%	6%	6%	5%	4%	5%	10% <sup>zaf</sup>	7%	10% <sup>zf</sup>	12% <sup>zad</sup>	6%	8%	6%	8%	7%	7%	6%	8%	8%	4%	7%	
Pollution/ Environment	<b>68</b>	61	2	4	9	5	27	24	32	13	21	19	26	22	9	7	48	16	4	12	37	7	74	
	7% <sup>der</sup>	7% <sup>de</sup>	5%	5%	3%	2%	8% <sup>de</sup>	9% <sup>de</sup>	9% <sup>de</sup>	10% <sup>de</sup>	8% <sup>de</sup>	8% <sup>de</sup>	7%	6%	6%	6%	7%	6%	2%	6%	12% <sup>zrs</sup>	4%	7%	
Defence/Foreign affairs/ International terrorism	<b>43</b>	42	*	1	15	14	12	12	16	6	13	10	17	15	3	7	32	9	8	8	15	7	45	
	4%	5%	1%	2%	5%	6%	4%	4%	4%	5%	5%	4%	5%	5%	2%	6%	5%	4%	4%	4%	5%	4%	4%	
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	<b>38</b>	37	1	1	11	10	9	8	18	10	16	9	13	7	11	6	20	18	8	7	6	17	40	
	4% <sup>p</sup>	4%	1%	1%	3%	4%	3%	3%	5%	7%	6%	4%	4%	2%	8% <sup>zmp</sup>	6%	3%	7% <sup>zmp</sup>	4%	3%	2%	9% <sup>zt</sup>	4%	
Lack of faith in politics / politicians / government	<b>31</b>	30	*	1	8	7	14	14	9	4	9	5	7	17	3	2	24	6	8	7	10	4	35	
	3%	3%	*	1%	2%	3%	5%	5%	2%	3%	3%	2%	2%	5%	2%	2%	3% <sup>l</sup>	2%	4%	3%	3%	2%	3%	
Ageing population/ Social care for the elderly	<b>30</b>	27	-	3	12	9	8	8	10	1	6	9	11	12	3	-	23	3	5	4	9	9	29	
	3%	3%	-	4%	4%	4%	3%	3%	3%	1%	2%	4%	3%	4%	2%	-	3%	1%	2%	2%	3%	5%	3%	
Public services in general	<b>21</b>	17	3	1	8	7	7	4	5	2	3	4	7	8	2	3	15	6	2	8	9	-	23	
	2%	2%	6% <sup>j</sup>	2%	3%	3%	2%	2%	1%	1%	1%	2%	2%	2%	2%	3%	2%	2%	1%	4% <sup>u</sup>	3%	-	2%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u  
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Respondent type : GB Adults 18+  
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<b>UNWEIGHTED BASE</b>	<b>1018</b>	877	51	90	322	232	316	265	380	133	286	247	417	312	134	100	729	234	222	194	356	135	1018
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	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%
Low pay/Minimum wage/Fair wages	<b>21</b> <b>2%</b>	18 2%	1 1%	2 2%	8 2%	6 2%	8 3%	8 3%	5 1%	1 1%	3 1%	4 2%	4 1%	11 3%	2 1%	2 1%	15 2%	3 1%	8 4%u	8 4%u	4 1%	-	25 2%
Pensions/Social security/Benefits	<b>18</b> <b>2%</b>	16 2%	1 1%	2 2%	6 2%	4 2%	3 1%	3 1%	9 3%	4 3%	7 2%	5 2%	1 *	9 3%	4 3%	2 1%	10 1%	6 2%	4 2%	7 3%	5 2%	2 1%	19 2%
Taxation	<b>15</b> <b>1%</b>	12 1%	1 2%	2 2%	4 1%	2 1%	7 2%	6 2%	4 1%	2 2%	3 1%	2 1%	3 1%	8 2%	4 2%	1 1%	11 2%	4 2%	4 2%	3 1%	8 3%	-	15 1%
Morality/ Individual behaviour/ Lifestyle	<b>15</b> <b>1%</b>	13 1%	-	2 2%	3 1%	1 *	5 2%	5 2%	7 2%	1 2%	2 1%	6 3%	8 2%	3 1%	2 1%	2 1%	10 1%	4 1%	4 2%	2 1%	1 *	4 2%	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>14</b> <b>1%</b>	2 *	2 4%af	10 12%zad	11 3%zae	1 *	2 1%	-	1 *	1 1%	1 *	-	4 1%	8 2%	2 1%	-	12 2%	2 1%	2 1%	1 1%	8 3%z	1 1%	14 1%
Population levels/ Overpopulation	<b>12</b> <b>1%</b>	12 1%	-	-	4 1%	4 1%	-	-	8 2%fg	* *	5 2%fi	8 3%zaf	7 2%	2 1%	-	-	8 1%	-	3 1%	-	2 1%	3 2%	9 1%
Inflation/Prices	<b>10</b> <b>1%</b>	8 1%	1 3%g	-	1 *	1 *	4 1%	3 1%	5 1%	2 1%	3 1%	4 2%	5 1%	3 1%	2 1%	-	8 1%	2 1%	* *	3 1%	2 1%	-	10 1%
Transport/Public transport	<b>7</b> <b>1%</b>	7 1%	-	-	3 1%	3 1%	2 1%	2 1%	3 1%	1 1%	3 1%	2 1%	1 *	2 1%	4 2%	-	4 1%	4 1%	2 1%	2 1%	3 1%	-	7 1%
Countryside/Rural life	<b>6</b> <b>1%</b>	6 1%	-	-	-	-	6 2%zdh	6 2%zad	1 *	-	1 *	1 *	1 *	4 1%	-	1 1%	5 1%	1 *	4 2%zt	-	-	1 1%	5 *

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	<b>100%</b>	87%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	23%	35%	33%	15%	11%*	69%	26%	21%	21%	30%	18%	100%
Nuclear weapons/ Nuclear war/ Disarmament	6 1%	5 1%	-	1 1%	2 1%	1 *	2 1%	2 1%	2 1%	-	2 1%	2 1%	3 1%	1 *	2 1%	-	4 1%	2 1%	*	4 2%zt	-	-	5 *
Privatisation	4 *	4 *	-	- *	2 *	2 1%	-	-	3 1%	1 *	3 1%	2 1%	1 *	4 1%	-	-	4 1%	-	-	2 1%	2 1%	-	3 *
Trade unions/ Strikes	4 *	4 *	-	- 1%	2 1%	2 1%	1 *	1 *	1 *	-	-	1 *	2 1%	1 *	1 1%	-	3 *	1 *	1 1%	-	3 1%	-	4 *
Drug abuse	4 *	4 *	-	- 1%	2 1%	2 1%	1 *	1 *	1 *	*	*	*	1 *	2 1%	1 1%	-	3 *	1 *	3 1%z	*	*	-	6 1%
Animal welfare	4 *	3 *	-	1 1%	1 *	*	*	*	2 1%	2 2%za	2 1%	-	1 *	2 1%	-	*	3 *	*	-	2 1%	1 *	-	5 *
AIDS	2 *	2 *	-	- *	1 *	1 1%	-	-	1 *	-	1 *	1 *	-	2 1%	-	-	2 *	-	1 1%	-	1 *	-	2 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	2 *	2 *	-	- *	1 *	1 *	-	-	1 *	-	-	1 1%	-	1 *	1 1%	-	1 *	1 1%	-	1 *	-	-	2 *
Petrol prices/Fuel	1 *	1 *	-	- *	- *	- *	1 *	1 *	*	-	*	*	*	-	1 *	-	*	1 *	-	-	*	-	2 *
Local government/ Council tax	* *	* *	-	- *	* *	* *	-	-	-	-	-	-	* *	-	-	-	* *	-	-	-	-	-	1 *
Foot and mouth outbreak/Farming crisis	- -	- -	-	- -	- -	- -	-	-	-	-	-	-	- -	-	-	-	-	-	-	-	-	-	- -

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Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	<b>83</b> 8%	73 8%	4 7%	6 7%	30 9%	24 10%	26 8%	23 8%	27 7%	7 5%	22 8%	20 8%	30 8%	26 8%	14 9%	11 9%	55 8%	25 9%	15 7%	18 8%	19 6%	16 9%	82 8%
MEAN NUMBER OF MENTIONS	2.87d eu	2.87d e	2.83	2.84	2.72	2.67	2.83	2.83	3.03z ade	3.04d e	3.11z adefg	3.02d e	2.79	3.06z lnpq	2.71	2.79	2.92l	2.75	2.72u	3.01ru	3.14z ru	2.45	2.93
STANDARD ERROR	<b>0.04</b>	0.04	0.15	0.15	0.06	0.07	0.07	0.07	0.07	0.11	0.08	0.08	0.06	0.07	0.11	0.11	0.05	0.08	0.07	0.09	0.07	0.09	0.04
ERROR VARIANCE	*	*	0.02	0.02	*	*	*	0.01	*	0.01	0.01	0.01	*	0.01	0.01	0.01	*	0.01	0.01	0.01	*	0.01	*
Don't know	<b>117</b> 12%fg lmpt	101 11%fg	2 4%	14 16%fg	46 14%fg	32 13%fg	17 5%	14 5%	54 15%za fgj	15 11%	33 12%fg	39 17%zaf gj	30 8%	25 7%	35 23%zl mp	20 17%lmp	55 8%	55 21%zl mp	28 13%t	16 8%	21 7%	36 19%zst	91 9%
Personal finances (NET)	<b>161</b> 16%de u	143 16%de	4 7%	15 17%	39 12%	25 10%	43 13%	39 15%	79 21%za bdef	36 26%za bdefg	66 24%za bdefg	42 18%e	46 13%	64 19%	20 13%	20 17%	110 16%l	40 15%	25 12%u	47 22%zru	69 23%zru	9 5%	154 15%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	358	99	473	329	280	47	272	61	127	416	273	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Coronavirus/ pandemic diseases	<b>760</b>	301	65	320	244	218	40	197	36	91	336	250	759
	75%b	79%b	64%	75%	79%	78%	87%	66%	66%	77%	79%zi	77%	75%
Economy/Economic situation	<b>371</b>	140	40	143	145	93	16	91	16	39	176	123	387
	36%	36%	40%	34%	47%zg	33%	34%	30%	29%	32%	41%z	38%	38%
Common Market/ Brexit/EU/Europe/ Euro	<b>309</b>	124	36	123	103	97	25	60	11	34	148	80	342
	30%	32%	35%	29%	33%	34%	54%zf	20%	19%	28%	35%zi	25%	34%
National health service/Hospitals/ Healthcare	<b>211</b>	83	16	93	56	67	4	63	11	28	100	76	219
	21%	22%	16%	22%	18%	24%	9%	21%	20%	24%	24%	24%	22%
Unemployment/ Factory closure/ Lack of industry	<b>168</b>	77	12	67	65	39	4	42	9	22	79	54	177
	16%	20%	12%	16%	21%zg	14%	9%	14%	17%	18%	19%	17%	17%
Poverty/Inequality	<b>141</b>	63	12	51	13	82	1	34	5	9	73	66	130
	14%fh	17%	12%	12%	4%	29%zfh	2%	11%	9%	8%	17%zm	20%	13%
Education/Schools	<b>122</b>	39	17	56	20	52	8	30	1	12	59	46	134
	12%fl	10%	17%	13%	6%	19%zf	17%f	10%	2%	10%	14%l	14%	13%
Immigration/ immigrants	<b>95</b>	30	5	48	33	20	2	36	6	13	35	20	93
	9%	8%	5%	11%	11%	7%	4%	12%	12%	11%	8%	6%	9%
Race relations	<b>94</b>	32	13	46	25	38	4	21	2	8	43	35	100
	9%	8%	12%	11%	8%	14%z	9%	7%	3%	7%	10%	11%	10%
Housing	<b>69</b>	29	6	25	16	24	3	18	5	5	30	20	73
	7%	8%	6%	6%	5%	8%	8%	6%	10%	4%	7%	6%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/h/w/x  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 31st July - 5th August 2020  
 Source : Ipsos MORI (JN QZ18)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>1018</b>	358	99	473	329	280	47	272	61	127	416	273	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Pollution/ Environment	<b>68</b> 7% <sup>f</sup>	20 5%	13 13% <sup>zac</sup>	25 6%	9 3%	26 9% <sup>f</sup>	4 9%	10 3%	4 7%	7 6%	33 8%	17 5%	74 7%
Defence/Foreign affairs/ International terrorism	<b>43</b> 4%	14 4%	5 5%	19 4%	20 6% <sup>z</sup>	9 3%	1 2%	13 4%	* 1%	8 7%	24 6%	8 2%	45 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>38</b> 4%	10 3%	5 5%	23 5% <sup>z</sup>	15 5%	9 3%	1 1%	12 4%	4 7%	4 3%	15 4%	10 3%	40 4%
Lack of faith in politics / politicians / government	<b>31</b> 3% <sup>f</sup>	11 3%	6 6%	13 3%	* *	16 6% <sup>zf</sup>	- -	12 4%	1 2%	5 4%	11 3%	15 5%	35 3%
Ageing population/ Social care for the elderly	<b>30</b> 3%	7 2%	* *	20 5% <sup>za</sup>	9 3%	10 3%	1 3%	9 3%	2 4%	5 4%	9 2%	7 2%	29 3%
Public services in general	<b>21</b> 2%	9 2%	1 1%	5 1%	4 1%	11 4% <sup>z</sup>	4 8% <sup>zf</sup>	3 1%	- -	1 1%	16 4% <sup>z</sup>	8 2%	23 2%
Low pay/Minimum wage/Fair wages	<b>21</b> 2% <sup>f</sup>	9 2%	3 3%	6 1%	1 *	12 4% <sup>zf</sup>	2 5% <sup>f</sup>	5 2%	* 1%	* *	13 3%	11 3%	25 2%
Pensions/Social security/Benefits	<b>18</b> 2%	4 1%	3 3%	11 3%	5 1%	2 1%	2 4%	9 3%	1 2%	2 2%	9 2%	6 2%	19 2%
Taxation	<b>15</b> 1%	5 1%	4 4% <sup>c</sup>	4 1%	3 1%	5 2%	- -	5 2%	- -	2 2%	9 2%	10 3%	15 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x  
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Respondent type : GB Adults 18+  
 Fieldwork dates : 31st July - 5th August 2020  
 Source : Ipsos MORI (JN Q218)



**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

7 Aug 2020

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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Morality/ Individual behaviour/ Lifestyle	<b>15</b> <b>1%</b>	3 1%	- -	10 2%	5 2%	2 1%	1 3%	5 2%	2 3%	4 3%	4 1%	- -	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>14</b> <b>1%</b>	5 1%	- -	6 1%	6 2%	2 1%	1 2%	1 *	- -	2 2%	6 1%	4 1%	14 1%
Population levels/ Overpopulation	<b>12</b> <b>1%a</b>	* *	- -	8 2%a	4 1%	* *	- -	6 2%	2 3% <sup>n</sup>	2 1%	1 *	1 *	9 1%
Inflation/Prices	<b>10</b> <b>1%</b>	1 *	2 2%a	4 1%	2 *	3 1%	- -	2 1%	2 4% <sup>z</sup>	1 1%	4 1%	4 1%	10 1%
Transport/Public transport	<b>7</b> <b>1%</b>	6 2%	- -	1 *	2 1%	3 1%	- -	3 1%	- -	3 2%	2 *	1 *	7 1%
Countryside/Rural life	<b>6</b> <b>1%</b>	4 1%	- -	2 *	1 *	2 1%	1 2%	2 1%	- -	- -	2 *	- -	5 *
Nuclear weapons/ Nuclear war/ Disarmament	<b>6</b> <b>1%</b>	1 *	- -	5 1% <sup>z</sup>	2 1%	- -	- -	2 1%	- -	2 1%	1 *	- -	5 *
Privatisation	<b>4</b> <b>*</b>	4 1%	- -	- -	- -	3 1%	- -	2 1%	- -	- -	4 1%	4 1%	3 *
Trade unions/ Strikes	<b>4</b> <b>*</b>	2 1%	- -	1 *	3 1%	- -	- -	1 *	- -	- -	4 1%	1 *	4 *
Drug abuse	<b>4</b> <b>*</b>	* *	- -	2 *	3 1%	1 *	- -	* *	- -	1 *	* *	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x  
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**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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<b>WEIGHTED BASE</b>	<b>1018</b>	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	<b>100%</b>	<b>38%</b>	<b>10%*</b>	<b>42%</b>	<b>30%</b>	<b>28%</b>	<b>5%*</b>	<b>29%</b>	<b>5%*</b>	<b>12%*</b>	<b>42%</b>	<b>32%</b>	<b>100%</b>
Animal welfare	4*	2*	-	2*	* *	1*	-	1*	-	-	4 1%	2 1%	5*
AIDS	2*	1*	-	-	1*	-	-	1*	-	-	-	1*	2*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Northern Ireland	2*	1*	-	1*	2 1%	-	-	-	-	-	1*	-	2*
Petrol prices/Fuel	1*	1*	-	-	* *	1*	-	-	-	-	* *	1*	2*
Local government/ Council tax	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	1*
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Nationalisation/ Government control of institutions	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	83 8%	28 7%	11 10%	31 7%	31 10%	16 6%	5 12%	27 9%	4 7%	8 7%	34 8%	24 7%	82 8%
MEAN NUMBER OF MENTIONS	2.871	2.89	2.85	2.85	2.82	3.16z f	2.89	2.60	2.49	2.78	3.10z lm	2.93	2.93
STANDARD ERROR	0.04	0.06	0.11	0.06	0.06	0.08	0.14	0.08	0.14	0.11	0.06	0.08	0.04
ERROR VARIANCE	*	*	0.01	*	*	0.01	0.02	0.01	0.02	0.01	*	0.01	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x  
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Respondent type : GB Adults 18+  
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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1018	358	99	473	329	280	47	272	61	127	416	273	1018
WEIGHTED BASE	1018	383	102*	428	309	280	46*	298	55*	119*	424	324	1018
	100%	38%	10%*	42%	30%	28%	5%*	29%	5%*	12%*	42%	32%	100%
Don't know	117	42	14	46	25	26	3	59	12	13	31	45	91
	12%fn	11%	14%	11%	8%	9%	6%	20%	21%zn	11%	7%	14%	9%
Personal finances (NET)	161	69	16	56	16	89	3	40	8	11	83	74	154
	16%cf	18%	16%	13%	5%	32%zfh	7%	13%	14%	9%	19%zm	23%	15%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x  
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**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	371	211	38**	95*	309	122*	499	276	244	867	131	104	473	18**	77*	1018
	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Coronavirus/ pandemic diseases	<b>760</b> 75%ft	279 75%ft	153 73%t	25 65%	52 54%	271 88%zab ft	80 65%	367 74%	206 75%	187 77%	650 75%	100 76%	74 71%	359 76%	2 9%	50 65%	759 75%
Economy/Economic situation	<b>371</b> 36%et	371 100%zbe ft	98 46%zef t	15 39%	24 25%	89 29%	41 34%	178 36%	104 38%	89 36%	319 37%	47 36%	36 35%	188 40%	3 18%	21 27%	387 38%
Common Market/ Brexit/EU/Europe/ Euro	<b>309</b> 30%a	89 24%	58 27%	11 30%	21 22%	309 100%zab ft	30 25%	150 30%	77 28%	83 34%	270 31%	34 26%	36 34%	152 32%	1 4%	20 26%	342 34%
National health service/Hospitals/ Healthcare	<b>211</b> 21%	98 26%ze t	211 100%zae ft	6 17%	13 14%	58 19%	57 47%zae t	102 20%	61 22%	48 20%	187 22%	21 16%	29 28%zm	86 18%	- -	13 18%	219 22%
Unemployment/ Factory closure/ Lack of industry	<b>168</b> 16%e	58 16%e	30 14%	11 28%	15 15%	31 10%	21 17%	74 15%	49 18%	45 18%	144 17%	22 17%	21 20%	74 16%	- -	15 19%	177 17%
Poverty/Inequality	<b>141</b> 14%eij	45 12%	39 19%ae	6 14%	11 12%	32 10%	27 22%zae	76 15%	42 15%	23 9%	104 12%	31 24%zj	15 14%	76 16%	5 28%	6 8%	130 13%
Education/Schools	<b>122</b> 12%jm	41 11%	57 27%zae t	8 20%	11 11%	30 10%	122 100%zab et	59 12%	38 14%	25 10%	94 11%	28 21%zj	23 22%zm	40 8%	2 10%	9 12%	134 13%
Immigration/ immigrants	<b>95</b> 9%al	24 7%	13 6%	10 26%	95 100%zabe f	21 7%	11 9%	43 9%	27 10%	25 10%	88 10%	6 5%	5 5%	41 9%	18 100%	77 100%z	93 9%
Race relations	<b>94</b> 9%aj	22 6%	20 10%	4 10%	8 8%	27 9%	21 17%zabe	46 9%	33 12%i	15 6%	73 8%	20 16%zi	12 12%	40 8%	1 6%	7 9%	100 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w  
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 Fieldwork dates : 31st July - 5th August 2020  
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<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	371	211	38**	95*	309	122*	499	276	244	867	131	104	473	18**	77*	1018
	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Housing	<b>69</b> 7%a	15 4%	15 7%	1 2%	9 9%	20 7%	16 13%zabe	40 8%	16 6%	13 5%	55 6%	14 11%	9 9%	31 7%	2 12%	7 9%	73 7%
Pollution/ Environment	<b>68</b> 7%	17 4%	13 6%	3 8%	3 3%	20 6%	11 9%	35 7%	17 6%	15 6%	55 6%	12 9%	9 9%	33 7%	- -	3 4%	74 7%
Defence/Foreign affairs/ International terrorism	<b>43</b> 4%g	16 4%	11 5%	1 3%	3 3%	20 6%z	3 3%	14 3%	21 8%zg	8 3%	35 4%	8 6%	5 4%	19 4%	1 4%	2 3%	45 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>38</b> 4%	15 4%	6 3%	38 100%	10 10%zabe	11 4%	8 6%	14 3%	13 5%	11 4%	33 4%	6 4%	3 3%	13 3%	3 15%	7 9%z	40 4%
Lack of faith in politics / politicians / government	<b>31</b> 3%	6 2%	9 4%	1 2%	4 5%	6 2%	3 3%	18 4%	7 3%	6 2%	25 3%	5 4%	5 4%	14 3%	2 11%	2 3%	35 3%
Ageing population/ Social care for the elderly	<b>30</b> 3%	10 3%	16 8%zae	1 3%	8 9%zae	5 2%	6 5%e	15 3%	6 2%	10 4%	27 3%	3 2%	3 3%	7 2%	2 11%	6 8%z	29 3%
Public services in general	<b>21</b> 2%	9 2%	12 6%za	2 6%	1 1%	8 3%	7 6%z	14 3%	5 2%	3 1%	19 2%	2 1%	4 4%z	12 3%	- -	1 1%	23 2%
Low pay/Minimum wage/Fair wages	<b>21</b> 2%j	5 1%	6 3%	- -	* 1%	4 1%	5 4%	11 2%	5 2%	5 2%	14 2%	7 5%zj	6 6%zm	9 2%	- -	* 1%	25 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w  
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Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN QZ18)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	371	211	38**	95*	309	122*	499	276	244	867	131	104	473	18**	77*	1018
	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Pensions/Social security/Benefits	18	8	5	2	5	4	6	5	9	4	14	4	3	6	*	4	19
	2%	2%	2%	5%	5%	1%	5%ze	1%	3%	2%	2%	3%	3%	1%	2%	6%z	2%
Taxation	15	4	6	-	3	2	4	10	3	2	12	3	1	9	2	1	15
	1%	1%	3%	-	3%	1%	3%	2%	1%	1%	1%	3%	1%	2%	10%	1%	1%
Morality/ Individual behaviour/ Lifestyle	15	3	-	2	1	1	-	5	4	6	13	2	*	4	*	1	16
	1%e	1%	-	5%	1%	*	-	1%	2%	3%	1%	2%	*	1%	1%	1%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14	7	4	-	1	7	2	3	6	5	14	-	1	7	-	1	14
	1%g	2%	2%	-	1%	2%	2%	1%	2%	2%	2%	-	1%	2%	-	1%	1%
Population levels/ Overpopulation	12	2	-	-	5	2	1	3	5	4	12	-	*	3	-	5	9
	1%	1%	-	-	5%zabe	1%	*	1%	2%	1%	1%	-	*	1%	-	6%z	1%
Inflation/Prices	10	1	1	-	-	3	2	5	4	1	8	1	1	4	-	-	10
	1%	*	*	-	-	1%	2%	1%	2%	*	1%	1%	1%	1%	-	-	1%
Transport/Public transport	7	1	4	1	3	3	3	4	*	3	7	-	1	5	-	3	7
	1%	*	2%	2%	3%za	1%	3%za	1%	*	1%	1%	-	1%	1%	-	4%z	1%
Countryside/Rural life	6	-	2	-	-	4	-	5	1	-	6	1	-	4	-	-	5
	1%	-	1%	-	-	1%a	-	1%	*	-	1%	*	-	1%	-	-	*
Nuclear weapons/ Nuclear war/ Disarmament	6	2	2	-	-	1	2	3	-	3	6	-	1	-	-	-	5
	1%	1%	1%	-	-	*	2%	1%	-	1%	1%	-	1%	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/u/w  
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Fieldwork dates : 31st July - 5th August 2020  
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**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

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**Q.PL01/02**  
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	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
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<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	371	211	38**	95*	309	122*	499	276	244	867	131	104	473	18**	77*	1018
	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Privatisation	4	4	4	-	-	4	1	2	2	-	4	-	1	4	-	-	3
	*	1%	2%z	-	-	1%	*	*	1%	-	*	-	1%	1%	-	-	*
Trade unions/ Strikes	4	3	-	-	1	-	-	3	1	-	4	-	-	3	-	1	4
	*	1%	-	-	1%	-	-	1%	*	-	*	-	-	1%	-	2%	*
Drug abuse	4	*	1	1	1	1	-	2	-	1	4	-	*	1	*	*	6
	*	*	*	4%	1%	*	-	*	-	1%	*	-	*	*	1%	1%	1%
Animal welfare	4	*	1	*	-	1	1	3	1	-	4	-	2	-	-	-	5
	*	*	*	1%	-	*	1%	1%	*	-	*	-	2%zm	-	-	-	*
AIDS	2	1	-	-	-	-	-	2	-	-	1	1	-	2	-	-	2
	*	*	-	-	-	-	-	*	-	-	*	1%	-	*	-	-	*
Median	2	2	3	3	2	2	4	2	2	2	2	2	2	2	3	2	2
Northern Ireland	2	1	-	-	-	-	-	1	1	-	2	-	1	-	-	-	2
	*	*	-	-	-	-	-	*	*	-	*	-	1%	-	-	-	*
Petrol prices/Fuel	1	-	-	-	-	-	1	-	1	*	1	-	1	*	-	-	2
	*	-	-	-	-	-	*	-	*	*	*	-	1%	*	-	-	*
Local government/ Council tax	*	*	*	-	-	*	-	*	-	-	-	*	*	-	-	-	1
	*	*	*	-	-	*	-	*	-	-	-	*	*z	-	-	-	*
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/n/w  
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Respondent type : GB Adults 18+  
Fieldwork dates : 31st July - 5th August 2020  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JULY 2020 (PUBLIC - FINAL)**

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**What do you see as the main/other important issues facing Britain today?**  
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	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>1018</b>	387	219	40	93	342	134	484	278	256	872	133	221	318	18	75	1018
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	<b>100%</b>	36%	21%	4%**	9%*	30%	12%*	49%	27%	24%	85%	13%	10%	46%	2%**	8%*	100%
Other	<b>83</b> 8%e	24 6%	12 5%	7 18%	2 2%	17 5%	12 10%t	45 9%	21 7%	17 7%	66 8%	8 6%	9 8%	38 8%	-	2 3%	82 8%
MEAN NUMBER OF MENTIONS	<b>2.87</b>	3.21z	3.85za et	4.11	3.33z	3.30z	4.12za et	2.84	2.97	2.80	2.84	3.09	3.12zm	2.85	2.60	3.50z	2.93
STANDARD ERROR	<b>0.04</b>	0.06	0.10	0.30	0.15	0.08	0.11	0.05	0.08	0.08	0.04	0.12	0.09	0.06	0.24	0.18	0.04
ERROR VARIANCE	*	*	0.01	0.09	0.02	0.01	0.01	*	0.01	0.01	*	0.01	0.01	*	0.06	0.03	*
Don't know	<b>117</b> 12%abef	8 2%	3 1%	1 3%	7 7%abe	6 2%	2 1%	59 12%	31 11%	27 11%	94 11%	17 13%	9 9%	60 13%	3 18%	3 4%	91 9%
Personal finances (NET)	<b>161</b> 16%e	49 13%	43 21%ae	6 14%	12 12%	37 12%	31 25%zae t	84 17%	48 17%	28 12%	119 14%	36 28%zj	19 18%	87 18%	5 28%	7 9%	154 15%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/n/w  
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**Table 9**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>1018</b>	106	90	196	100	286	194	1018
<b>WEIGHTED BASE</b>	<b>1018</b>	127*	139*	199	131*	201	179	1018
	<b>100%</b>	12%*	14%*	20%	13%*	20%	18%	100%
Coronavirus/ pandemic diseases	<b>760</b> 75%b	100 79%b	86 62%	152 76%b	110 84%zb f	154 77%b	128 72%	759 75%
Economy/Economic situation	<b>371</b> 36%f	44 34%	41 30%	82 41%f	48 36%	94 47%zb f	51 28%	387 38%
Common Market/ Brexit/EU/Europe/ Euro	<b>309</b> 30%b	34 26%	22 16%	79 40%za bdf	33 25%	81 40%za bdf	51 29%b	342 34%
National health service/Hospitals/ Healthcare	<b>211</b> 21%	27 21%	21 15%	55 28%zb ef	36 27%	37 19%	29 16%	219 22%
Unemployment/ Factory closure/ Lack of industry	<b>168</b> 16%	19 15%	16 11%	32 16%	36 28%za bcef	34 17%	26 15%	177 17%
Poverty/Inequality	<b>141</b> 14%df	39 31%zbd ef	12 9%	46 23%zbd ef	6 5%	20 10%	13 7%	130 13%
Education/Schools	<b>122</b> 12%	25 19%zbe f	10 7%	34 17%zb ef	14 10%	18 9%	17 9%	134 13%
Immigration/ immigrants	<b>95</b> 9%	6 5%	11 8%	15 7%	10 8%	16 8%	32 18%zac de	93 9%
Race relations	<b>94</b> 9% d	27 22%zbc def	9 7%	20 10%	4 3%	20 10% d	12 7%	100 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/  
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	<b>100%</b>	12%*	14%*	20%	13%*	20%	18%	100%
Housing	<b>69</b> 7%	18 14%zce	7 5%	7 4%	11 9%	11 6%	13 7%	73 7%
Pollution/ Environment	<b>68</b> 7%	11 8%	4 3%	17 9%	9 7%	17 8%	9 5%	74 7%
Defence/Foreign affairs/ International terrorism	<b>43</b> 4%	3 3%	5 4%	9 4%	8 6%	9 5%	7 4%	45 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>38</b> 4%	- -	7 5%	5 3%	3 3%	8 4%a	14 8%za	40 4%
Lack of faith in politics / politicians / government	<b>31</b> 3%	2 2%	6 4%	5 3%	8 6%	7 3%	4 2%	35 3%
Ageing population/ Social care for the elderly	<b>30</b> 3%	2 1%	1 1%	7 3%	3 2%	8 4%	8 4%	29 3%
Public services in general	<b>21</b> 2%	5 4%	2 1%	2 1%	5 4%	5 2%	2 1%	23 2%
Low pay/Minimum wage/Fair wages	<b>21</b> 2%	4 3%	3 3%	4 2%	5 4%	3 1%	2 1%	25 2%
Pensions/Social security/Benefits	<b>18</b> 2%	3 2%	4 3%	4 2%	2 1%	4 2%	* *	19 2%
Taxation	<b>15</b> 1%	5 4%	2 1%	3 2%	1 1%	1 1%	1 1%	15 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
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	<b>100%</b>	12%*	14%*	20%	13%*	20%	18%	100%
Morality/ Individual behaviour/ Lifestyle	<b>15</b> <b>1%</b>	-	1	2	1	5	6	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>14</b> <b>1%</b>	2	-	4	1	3	3	14 1%
Population levels/ Overpopulation	<b>12</b> <b>1%</b>	-	3	-	3	1	4	9 1%
Inflation/Prices	<b>10</b> <b>1%</b>	1	-	2	2	4	-	10 1%
Transport/Public transport	<b>7</b> <b>1%</b>	*	-	1	5	1	-	7 1%
Countryside/Rural life	<b>6</b> <b>1%</b>	-	-	2	2	1	2	5 *
Nuclear weapons/ Nuclear war/ Disarmament	<b>6</b> <b>1%</b>	2	2	-	1	*	1	5 *
Privatisation	<b>4</b> <b>*</b>	2	-	2	-	-	-	3 *
Trade unions/ Strikes	<b>4</b> <b>*</b>	1	-	3	-	1	-	4 *
Drug abuse	<b>4</b> <b>*</b>	-	-	2	-	1	1	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
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	<b>100%</b>	12%*	14%*	20%	13%*	20%	18%	100%
Animal welfare	4 *	1 1%	-	1 *	-	-	* *	5 *
AIDS	2 *	-	-	2 1%z	-	-	-	2 *
Median	2	2	2	2	2	2	2	2
Northern Ireland	2 *	-	-	-	1 *	-	-	2 *
Petrol prices/Fuel	1 *	-	-	1 *	-	* *	-	2 *
Local government/ Council tax	* *	-	-	* *	-	-	-	1 *
Foot and mouth outbreak/Farming crisis	- -	-	-	-	-	-	-	- -
Nationalisation/ Government control of institutions	- -	-	-	-	-	-	-	- -
Other	83 8%	8 7%	12 8%	19 9%	8 6%	17 8%	17 9%	82 8%
MEAN NUMBER OF MENTIONS	2.87b f	3.16z bf	2.36	3.18z bf	2.99b f	2.92b f	2.64b	2.93
STANDARD ERROR	0.04	0.12	0.07	0.10	0.13	0.08	0.08	0.04

ERROR VARIANCE \* 0.02 0.01 0.01 0.02 0.01 0.01 \*

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	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34		35-54		55+		
		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>1018</b>	106	90	196	100	286	194	1018
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	<b>100%</b>	12%*	14%*	20%	13%*	20%	18%	100%
Don't know	<b>117</b>	11	40	12	15	6	23	91
	12% <sup>ce</sup>	9% <sup>e</sup>	29% <sup>zac</sup>	6%	11% <sup>e</sup>	3%	13% <sup>e</sup>	9%
		def						
Personal finances (NET)	<b>161</b>	41	16	48	12	26	14	154
	16% <sup>f</sup>	33% <sup>zb</sup>	11%	24% <sup>zbd</sup>	9%	13%	8%	15%
		def						
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

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