

Wednesday, 19 August 2020

# Competence matters. Trust in political leaders tends to reflect the comparative performance of countries in handling of Covid-19.

In a new Democracy 2025 report <u>'Political Trust and the COVID-19 Crisis: Pushing Populism to the Backburner"</u>, researchers from the Universities of Southampton, Canberra and Oxford find that perceptions of the threat posed by the coronavirus and performance of political leaders tend to correspond to how the crisis has unfolded in each country.

The ESRC-funded TrustGov project and Museum of Australian Democracy teamed up to conduct online national surveys, fielded by pollsters Ipsos MORI in May and June 2020, in Australia, Italy, the UK and the USA.

The surveys reveal that the public's assessment of the level of threat posed by the coronavirus and trust in government and political leaders tends to correspond to the actual experiences of citizens in the four countries.

- Citizens' perception of the threat of the virus to themselves personally is highest in the UK (the
  country where the rate of deaths per capita is highest); while concerns about the economic
  threat are somewhat greater in the UK and Italy (countries subject to tighter containment
  measures than others) when compared to the US and Australia.
- Concern about national threat posed by the virus is highest in the UK (reflecting the magnitude of the outbreak to date). Two-thirds of Britons consider the virus a 'high' or 'very high' threat compared to 6 in 10 in the U.S. and Italy and just 1 in 3 in Australia.
- According to the research, citizens tend to look more positively on those politicians who are perceived to listen to extra governmental views in organising their response to the pandemic.
- Australia's Prime Minister Scott Morrison is well ahead in terms of being viewed as competent
  in his handling of the outbreak, followed by Giuseppe Conte, then Boris Johnson, and then,
  Donald Trump.

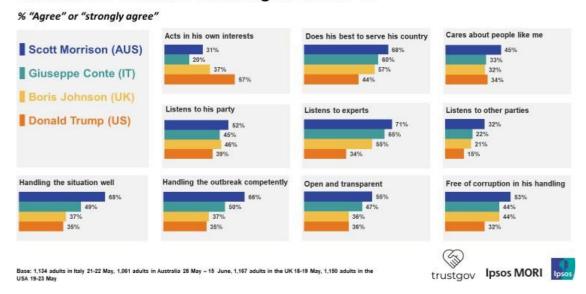
The process of judging the competence of political elites in the context of COVID-19 is more than a crude judgment about threat and outcomes. It reflects *how* the leader is perceived to have managed the process and their relationships with other stakeholders and interests.





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## Evaluations of leader handling of COVID-19



- The leaders that are most likely to have been seen to use expert advice, been open and transparent and have been capable of working with others are generally seen to have also handled the outbreak most effectively.
- President Trump stands out as receiving the lowest marks from the public. Majorities of the
  public in Australia, Italy and the UK viewed their leaders as consulting with experts and others
  in government in their handling of the pandemic, but only a third consider listening to experts
  to be a feature of Trump's way of working.

COVID-19 has complicated the global political landscape. But the partisanship and polarisation on which populist politics thrives has not gone away.

- These partisan divides tend to be sharpest in the USA, especially in terms of perceptions of the
  threat posed by the virus: Democrats are significantly more concerned about COVID-19 than
  Republicans, while belief that the media has exaggerated the outbreak is widespread among
  Republicans.
- There are also substantial partisan divides in evaluations of the handling of the pandemic by PMs Conte, Johnson and Morrison, and President Trump. Only in Australia do a majority of both government and opposition party supporters think that the government's leader is handling the coronavirus well.



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#### Quotes:

Professor Will Jennings, Principal Investigator of the TrustGov project at the University of Southampton said:

"These findings make clear that the public notices and responds to how government is handling the coronavirus crisis – and the threat it poses to us. Competence matters for trust in political leaders, though the presence of deep partisan divides highlights how politics as usual continues even in times of existential crisis."

Professor Mark Evans, Director of Democracy 2025 at the Museum of Australian Democracy said:

"Public trust as a political resource is particularly important in times of coronavirus. Without it the changes to public behaviour necessary to contain and ultimately prevent the spread of infection are slower and more resource intensive. People need to trust the government to support more government intervention that makes a difference."

Professor Gerry Stoker, Coinvestigator of the TrustGov Project at the University of Southampton and Chair in Governance at the University of Canberra said:

"Populist politics has had a good decade but our survey suggests that in a crisis people value politicians who are competent and deliver more effective management of a real and significant threat. It is possible that the pandemic represents a turning point for democratic politics."

Ben Page, Chief Executive of Ipsos MORI said:

"Competence is politically sexy again with people being more positive towards those politicians who utilise expert advice. Although the divides on which populism has thrived are still there and haven't gone away in this latest crisis those politicians who have been consistent, calm and clear have performed best"

**Technical note:** Ipsos MORI interviewed a nationally representative sample of more than a thousand adults in each of Australia, Italy, the UK and US in May and June 2020. The exact fieldwork dates and sample sizes for each country can be found in the table below.

Country	Fieldwork	Sample
Australia	28 May – 15 June*	1,061
Italy	21-22 May	1,134
ИК	18-19 May	1,167
USA	19-23 May	1,150

The full report is available here and on the D2025 website



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#### **About MoAD**

The Museum of Australian Democracy celebrates Australia's proud history as a democratic nation and actively promotes the participation of its citizens in determining its future.

MoAD is a museum not just of objects but of ideas. In our iconic heritage building, we tell the story of Australia's journey to becoming one of the world's most vibrant and multicultural democratic nations.

MoAD is a place where stories, conversations and narratives from myriad perspectives can be heard and discussed.

## **About Democracy 2025**

Democracy 2025 is an initiative of MoAD—in partnership with the Institute for Governance and Policy Analysis at the University of Canberra—that is strengthening democratic practice through research, dialogue and innovation. For more information go to <a href="https://www.democracy2025.gov.au">www.democracy2025.gov.au</a>.

#### **ENDS**

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#### **INTERVIEW OPPORTUNITIES:**

- Mark Evans, Director – Democracy 2025