

1\_1. As you may know, Andrew Scheer has resigned as leader the Conservative Party of Canada. A vote will be held in August among party members to elect a new leader. The following people are running for the leadership of the federal Conservative Party. For each one, please indicate

|  | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|  |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|  |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>                     | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>                       | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Favourable   | 550         | 339        | 211         | 111        | 194        | 245        | 54         | 167        | 180        | 149        | 24         | 127        | 170        | 229        | 226                        | 172                  | 42                                       | 33                            | 20                 | 2                      | 44                        |
|  | 28%         | 35%        | 21%         | 20%        | 28%        | 33%        | 18%        | 30%        | 27%        | 31%        | 12%        | 23%        | 31%        | 32%        | 44%                        | 31%                  | 15%                                      | 31%                           | 18%                | 9%                     | 16%                       |
|  |             | B          |             | C          | C          |            | *          | F          |            | F          |            | J          | JK         | JK         | OPQRT                      | PRT                  |  | PT*                           | *                  | **                     |                           |
| Unfavourable   | 471         | 278        | 193         | 114        | 151        | 206        | 61         | 111        | 157        | 142        | 39         | 119        | 114        | 199        | 96                         | 159                  | 89                                       | 25                            | 42                 | 14                     | 32                        |
|  | 24%         | 28%        | 19%         | 20%        | 22%        | 28%        | 21%        | 20%        | 23%        | 29%        | 20%        | 22%        | 21%        | 28%        | 19%                        | 28%                  | 31%                                      | 23%                           | 37%                | 49%                    | 12%                       |
|  |             | B          |             | CD         | *          |            |            |            | GH         |            |            |            |            | KL         | T                          | NT                   | T*                                       | NT*                           | **                 | **                     |                           |
| Don't know enough about them to have an informed opinion | 980         | 362        | 619         | 337        | 348        | 295        | 178        | 275        | 333        | 195        | 134        | 296        | 265        | 285        | 190                        | 229                  | 152                                      | 51                            | 50                 | 12                     | 196                       |
|  | 49%         | 37%        | 61%         | 60%        | 50%        | 40%        | 61%        | 50%        | 50%        | 40%        | 68%        | 55%        | 48%        | 40%        | 37%                        | 41%                  | 54%                                      | 47%                           | 45%                | 43%                    | 72%                       |
|  |             | A          |             | DE         | E          |            | I*         | I          | I          |            | KLM        | M          | M          |            |                            |                      | NO                                       | *                             | *                  | **                     | NOQR                      |
| Sigma  | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|  | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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|  | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|  |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|  |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>                     | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
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| Favourable   | 272         | 165        | 107         | 73         | 90         | 109        | 22         | 81         | 89         | 81         | 28         | 68         | 69         | 107        | 148                        | 54                   | 24                                       | 8                             | 11                 | 6                      | 15                        |
|  | 14%         | 17%        | 10%         | 13%        | 13%        | 15%        | 7%         | 15%        | 13%        | 17%        | 14%        | 13%        | 13%        | 15%        | 29%                        | 10%                  | 9%                                       | 8%                            | 10%                | 22%                    | 5%                        |
|  |             | B          |             |            |            |            | *          |            |            | F          |            |            |            |            | OPQRT                      |                      |  | *                             | *                  | **                     |                           |
| Unfavourable   | 362         | 240        | 122         | 110        | 119        | 133        | 40         | 80         | 127        | 116        | 38         | 109        | 87         | 128        | 77                         | 134                  | 59                                       | 23                            | 30                 | 10                     | 16                        |
|  | 18%         | 25%        | 12%         | 20%        | 17%        | 18%        | 14%        | 14%        | 19%        | 24%        | 19%        | 20%        | 16%        | 18%        | 15%                        | 24%                  | 21%                                      | 21%                           | 27%                | 34%                    | 6%                        |
|  |             | B          |             |            |            |            | *          |            |            | FGH        |            |            |            |            | T                          | NT                   | T  | T*                            | NT*                | **                     |                           |
| Don't know enough about them to have an informed opinion | 1367        | 573        | 794         | 379        | 483        | 504        | 231        | 392        | 454        | 290        | 130        | 365        | 393        | 478        | 287                        | 372                  | 200                                      | 78                            | 71                 | 12                     | 241                       |
|  | 68%         | 59%        | 78%         | 67%        | 70%        | 68%        | 79%        | 71%        | 68%        | 60%        | 66%        | 67%        | 72%        | 67%        | 56%                        | 66%                  | 71%                                      | 72%                           | 63%                | 43%                    | 89%                       |
|  |             | A          |             |            |            |            | HI*        | I          | I          |            |            |            |            |            | N                          | N                    | N*                                       | *                             | **                 | NOQR                   |                           |
| Sigma  | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|  | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

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1\_3. As you may know, Andrew Scheer has resigned as leader the Conservative Party of Canada. A vote will be held in August among party members to elect a new leader. The following people are running for the leadership of the federal Conservative Party. For each one, please indicate

|  | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|  |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|  |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>                     | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
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| Favourable   | 155         | 98         | 57          | 59         | 58         | 38         | 21         | 43         | 45         | 45         | 25         | 56         | 38         | 36         | 62                         | 35                   | 17                                       | 4                             | 7                  | 10                     | 15                        |
|  | 8%          | 10%        | 6%          | 10%        | 8%         | 5%         | 7%         | 8%         | 7%         | 9%         | 13%        | 10%        | 7%         | 5%         | 12%                        | 6%                   | 6%                                       | 4%                            | 6%                 | 35%                    | 5%                        |
|  |             | B          |             | E          | E          |            | *          |            |            |            | LM         | M          |            |            | OPQT                       |                      |  | *                             | *                  | **                     |                           |
| Unfavourable   | 314         | 219        | 96          | 102        | 101        | 112        | 42         | 68         | 100        | 105        | 33         | 93         | 79         | 109        | 81                         | 109                  | 48                                       | 19                            | 28                 | 7                      | 16                        |
|  | 16%         | 22%        | 9%          | 18%        | 15%        | 15%        | 14%        | 12%        | 15%        | 22%        | 17%        | 17%        | 14%        | 15%        | 16%                        | 19%                  | 17%                                      | 17%                           | 25%                | 24%                    | 6%                        |
|  |             | B          |             |            |            |            | *          |            |            |            | GH         |            |            |            | T                          | T                    | T  | T*                            | NT*                | **                     |                           |
| Don't know enough about them to have an informed opinion | 1532        | 662        | 870         | 402        | 534        | 596        | 229        | 441        | 525        | 337        | 138        | 393        | 433        | 568        | 369                        | 416                  | 218                                      | 86                            | 78                 | 11                     | 241                       |
|  | 77%         | 68%        | 85%         | 71%        | 77%        | 80%        | 78%        | 80%        | 78%        | 69%        | 70%        | 72%        | 79%        | 80%        | 72%                        | 74%                  | 77%                                      | 79%                           | 69%                | 40%                    | 89%                       |
|  |             |            | A           |            | C          |            | *          | I          | I          |            |            |            | K          | JK         |                            |                      |  | *                             | *                  | **                     | NOQR                      |
| Sigma  | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|  | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

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|  | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|  |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|  |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>                     | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
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| Favourable   | 198         | 121        | 77          | 76         | 55         | 66         | 15         | 49         | 60         | 73         | 30         | 62         | 41         | 65         | 84                         | 54                   | 17                                       | 5                             | 10                 | 9                      | 15                        |
|  | 10%         | 12%        | 8%          | 14%        | 8%         | 9%         | 5%         | 9%         | 9%         | 15%        | 15%        | 11%        | 7%         | 9%         | 16%                        | 10%                  | 6%                                       | 5%                            | 9%                 | 32%                    | 6%                        |
|  |             | B          |             | DE         |            |            | *          |            |            | FGH        |            | L          |            |            | OPQT                       |                      |  | *                             | *                  | **                     |                           |
| Unfavourable   | 260         | 186        | 74          | 101        | 85         | 74         | 36         | 61         | 88         | 74         | 31         | 102        | 56         | 70         | 59                         | 89                   | 45                                       | 10                            | 30                 | 6                      | 14                        |
|  | 13%         | 19%        | 7%          | 18%        | 12%        | 10%        | 12%        | 11%        | 13%        | 15%        | 16%        | 19%        | 10%        | 10%        | 12%                        | 16%                  | 16%                                      | 10%                           | 27%                | 20%                    | 5%                        |
|  |             | B          |             | DE         |            |            | *          |            |            |            |            | LM         |            |            | T                          | T                    | T  | *                             | NOPT*              | **                     |                           |
| Don't know enough about them to have an informed opinion | 1544        | 672        | 871         | 385        | 553        | 606        | 240        | 442        | 522        | 339        | 136        | 378        | 452        | 577        | 368                        | 417                  | 221                                      | 94                            | 73                 | 14                     | 243                       |
|  | 77%         | 69%        | 85%         | 69%        | 80%        | 81%        | 82%        | 80%        | 78%        | 70%        | 69%        | 70%        | 82%        | 81%        | 72%                        | 74%                  | 78%                                      | 86%                           | 65%                | 48%                    | 89%                       |
|  |             | A          |             | C          |            | C          | I*         | I          | I          |            |            |            | JK         | JK         |                            |                      | R  | NOR*                          | *                  | **                     | NOPT                      |
| Sigma  | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|  | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

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2\_1. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Peter MacKay

|   | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|---|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|   |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|   |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>  | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
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| Top 2 Box (Net)   | 781         | 413        | 368         | 193        | 289        | 299        | 97         | 227        | 259        | 198        | 59         | 198        | 243        | 281        | 404                        | 143                  | 54                                       | 23                            | 24                 | 8                      | 96                        |
|   | 39%         | 42%        | 36%         | 34%        | 42%        | 40%        | 33%        | 41%        | 39%        | 41%        | 30%        | 36%        | 44%        | 39%        | 79%                        | 26%                  | 19%                                      | 21%                           | 21%                | 29%                    | 35%                       |
| Very likely   | 263         | 167        | 96          | 53         | 92         | 117        | 18         | 82         | 89         | 75         | 11         | 62         | 83         | 108        | 198                        | 28                   | 15                                       | 7                             | 5                  | -                      | 7                         |
|   | 13%         | 17%        | 9%          | 9%         | 13%        | 16%        | 6%         | 15%        | 13%        | 15%        | 5%         | 11%        | 15%        | 15%        | 39%                        | 5%                   | 5%                                       | 6%                            | 4%                 | -                      | 3%                        |
| Somewhat likely   | 518         | 246        | 272         | 140        | 197        | 181        | 79         | 146        | 170        | 123        | 49         | 136        | 161        | 173        | 206                        | 115                  | 40                                       | 16                            | 19                 | 8                      | 89                        |
|   | 26%         | 25%        | 27%         | 25%        | 28%        | 24%        | 27%        | 26%        | 25%        | 25%        | 25%        | 25%        | 29%        | 24%        | 40%                        | 20%                  | 14%                                      | 15%                           | 17%                | 29%                    | 33%                       |
| Bottom 2 Box (Net)  | 1220        | 566        | 655         | 369        | 403        | 447        | 195        | 325        | 411        | 289        | 138        | 345        | 306        | 432        | 107                        | 417                  | 229                                      | 86                            | 88                 | 20                     | 176                       |
|   | 61%         | 58%        | 64%         | 66%        | 58%        | 60%        | 67%        | 59%        | 61%        | 59%        | 70%        | 64%        | 56%        | 61%        | 21%                        | 74%                  | 81%                                      | 79%                           | 79%                | 71%                    | 65%                       |
| Not very likely   | 593         | 287        | 306         | 178        | 182        | 233        | 110        | 156        | 188        | 140        | 66         | 154        | 150        | 223        | 79                         | 220                  | 92                                       | 37                            | 39                 | 12                     | 88                        |
|   | 30%         | 29%        | 30%         | 32%        | 26%        | 31%        | 38%        | 28%        | 28%        | 29%        | 33%        | 28%        | 27%        | 31%        | 15%                        | 39%                  | 32%                                      | 34%                           | 35%                | 41%                    | 32%                       |
| Not at all likely – I would never vote for the Conservatives led by this leader | 627         | 279        | 348         | 191        | 221        | 214        | 85         | 169        | 223        | 149        | 72         | 190        | 156        | 209        | 29                         | 197                  | 137                                      | 49                            | 49                 | 8                      | 88                        |
|   | 31%         | 28%        | 34%         | 34%        | 32%        | 29%        | 29%        | 31%        | 33%        | 31%        | 36%        | 35%        | 28%        | 29%        | 6%                         | 35%                  | 48%                                      | 45%                           | 44%                | 30%                    | 32%                       |
| Sigma   | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|   | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:  
 Overlap formulae used  
 - Column Proportions:  
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
 - Column Means:  
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_2. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Erin O'Toole

|   | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|---|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|   |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|   |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>  | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>  | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Top 2 Box (Net)   | 695         | 359        | 336         | 198        | 248        | 249        | 102        | 206        | 217        | 170        | 68         | 191        | 201        | 236        | 396                        | 111                  | 46                                       | 12                            | 31                 | 9                      | 64                        |
|   | 35%         | 37%        | 33%         | 35%        | 36%        | 33%        | 35%        | 37%        | 32%        | 35%        | 34%        | 35%        | 37%        | 33%        | 77%                        | 20%                  | 16%                                      | 11%                           | 28%                | 34%                    | 23%                       |
| Very likely   | 179         | 105        | 74          | 44         | 56         | 79         | 14         | 58         | 49         | 58         | 12         | 46         | 42         | 79         | 137                        | 18                   | 8  | 1                             | 3                  | 2                      | 7                         |
|   | 9%          | 11%        | 7%          | 8%         | 8%         | 11%        | 5%         | 10%        | 7%         | 12%        | 6%         | 9%         | 8%         | 11%        | 27%                        | 3%                   | 3%                                       | 1%                            | 3%                 | 6%                     | 3%                        |
| Somewhat likely   | 516         | 253        | 262         | 155        | 191        | 170        | 87         | 148        | 168        | 112        | 56         | 144        | 159        | 157        | 259                        | 93                   | 38                                       | 11                            | 28                 | 8                      | 57                        |
|   | 26%         | 26%        | 26%         | 27%        | 28%        | 23%        | 30%        | 27%        | 25%        | 23%        | 28%        | 27%        | 29%        | 22%        | 51%                        | 17%                  | 13%                                      | 10%                           | 25%                | 28%                    | 21%                       |
| Bottom 2 Box (Net)  | 1306        | 620        | 686         | 364        | 445        | 498        | 190        | 346        | 454        | 316        | 129        | 352        | 348        | 477        | 116                        | 449                  | 237                                      | 98                            | 82                 | 19                     | 208                       |
|   | 65%         | 63%        | 67%         | 65%        | 64%        | 67%        | 65%        | 63%        | 68%        | 65%        | 66%        | 65%        | 63%        | 67%        | 23%                        | 80%                  | 84%                                      | 89%                           | 72%                | 66%                    | 77%                       |
| Not very likely   | 651         | 321        | 330         | 161        | 213        | 276        | 104        | 169        | 225        | 153        | 56         | 151        | 183        | 261        | 89                         | 216                  | 104                                      | 45                            | 39                 | 15                     | 117                       |
|   | 33%         | 33%        | 32%         | 29%        | 31%        | 37%        | 35%        | 31%        | 33%        | 31%        | 28%        | 28%        | 33%        | 37%        | 17%                        | 39%                  | 37%                                      | 41%                           | 34%                | 52%                    | 43%                       |
| Not at all likely – I would never vote for the Conservatives led by this leader | 656         | 299        | 357         | 203        | 231        | 222        | 87         | 176        | 229        | 163        | 74         | 200        | 166        | 216        | 27                         | 233                  | 133                                      | 53                            | 43                 | 4                      | 92                        |
|   | 33%         | 31%        | 35%         | 36%        | 33%        | 30%        | 30%        | 32%        | 34%        | 34%        | 37%        | 37%        | 30%        | 30%        | 5%                         | 42%                  | 47%                                      | 48%                           | 38%                | 14%                    | 34%                       |
| Sigma   | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|   | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)



2\_4. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Leslyn Lewis

|   | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|---|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|   |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|   |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>  | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>  | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Top 2 Box (Net)   | 604         | 307        | 297         | 169        | 225        | 210        | 88         | 167        | 192        | 157        | 53         | 167        | 186        | 197        | 341                        | 104                  | 32                                       | 9                             | 19                 | 14                     | 59                        |
|   | 30%         | 31%        | 29%         | 30%        | 32%        | 28%        | 30%        | 30%        | 29%        | 32%        | 27%        | 31%        | 34%        | 28%        | 67%                        | 19%                  | 11%                                      | 8%                            | 17%                | 50%                    | 22%                       |
| Very likely   | 165         | 92         | 73          | 48         | 49         | 68         | 15         | 51         | 42         | 56         | 16         | 43         | 39         | 67         | 112                        | 22                   | 13                                       | 1                             | 3                  | 6                      | 6                         |
|   | 8%          | 9%         | 7%          | 9%         | 7%         | 9%         | 5%         | 9%         | 6%         | 12%        | 8%         | 8%         | 7%         | 9%         | 22%                        | 4%                   | 4%                                       | 1%                            | 3%                 | 22%                    | 2%                        |
| Somewhat likely   | 439         | 215        | 225         | 121        | 176        | 143        | 73         | 116        | 150        | 101        | 37         | 124        | 148        | 130        | 229                        | 83                   | 20                                       | 8                             | 16                 | 8                      | 54                        |
|   | 22%         | 22%        | 22%         | 21%        | 25%        | 19%        | 25%        | 21%        | 22%        | 21%        | 19%        | 23%        | 27%        | 18%        | 45%                        | 15%                  | 7%                                       | 8%                            | 14%                | 27%                    | 20%                       |
| Bottom 2 Box (Net)  | 1397        | 672        | 725         | 394        | 467        | 536        | 204        | 386        | 478        | 329        | 144        | 375        | 363        | 516        | 171                        | 456                  | 251                                      | 100                           | 93                 | 14                     | 213                       |
|   | 70%         | 69%        | 71%         | 70%        | 68%        | 72%        | 70%        | 70%        | 71%        | 68%        | 73%        | 69%        | 66%        | 72%        | 33%                        | 81%                  | 89%                                      | 92%                           | 83%                | 50%                    | 78%                       |
| Not very likely   | 731         | 353        | 378         | 199        | 229        | 303        | 103        | 211        | 252        | 164        | 71         | 182        | 189        | 289        | 137                        | 229                  | 118                                      | 45                            | 45                 | 9                      | 117                       |
|   | 37%         | 36%        | 37%         | 35%        | 33%        | 41%        | 35%        | 38%        | 38%        | 34%        | 36%        | 34%        | 34%        | 41%        | 27%                        | 41%                  | 42%                                      | 41%                           | 40%                | 32%                    | 43%                       |
| Not at all likely – I would never vote for the Conservatives led by this leader | 666         | 319        | 347         | 195        | 238        | 233        | 101        | 174        | 226        | 165        | 73         | 193        | 174        | 226        | 33                         | 226                  | 133                                      | 55                            | 48                 | 5                      | 96                        |
|   | 33%         | 33%        | 34%         | 35%        | 34%        | 31%        | 35%        | 32%        | 34%        | 34%        | 37%        | 36%        | 32%        | 32%        | 7%                         | 40%                  | 47%                                      | 51%                           | 42%                | 18%                    | 35%                       |
| Sigma   | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|   | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

3\_1. Which of these candidates.... - Has the best chance of defeating the Trudeau Liberals in the next election

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Peter MacKay                         | 448         | 281        | 167         | 84         | 160        | 205        | 28         | 136        | 148        | 136        | 23         | 95         | 139        | 191        | 200                        | 130                  | 41                                       | 28                            | 12                 | 3                      | 21                        |
|                                      | 22%         | 29%        | 16%         | 15%        | 23%        | 27%        | 9%         | 25%        | 22%        | 28%        | 12%        | 18%        | 25%        | 27%        | 39%                        | 23%                  | 14%                                      | 26%                           | 11%                | 10%                    | 8%                        |
|                                      |             | B          |             |            | C          | C          | *          | F          | F          | FH         |            |            | JK         | JK         | OPQRT                      | PRT                  | T  | PRT*                          | *                  | **                     |                           |
| Erin O'Toole                         | 145         | 88         | 57          | 51         | 35         | 59         | 13         | 40         | 49         | 44         | 21         | 38         | 28         | 59         | 83                         | 27                   | 18                                       | 4                             | 7                  | 2                      | 2                         |
|                                      | 7%          | 9%         | 6%          | 9%         | 5%         | 8%         | 4%         | 7%         | 7%         | 9%         | 11%        | 7%         | 5%         | 8%         | 16%                        | 5%                   | 6%                                       | 4%                            | 7%                 | 6%                     | 1%                        |
|                                      |             | B          |             |            | D          |            | *          |            |            |            | L          |            |            |            | OPQRT                      | T                    | T  | *                             | T*                 | **                     |                           |
| Derek Sloan                          | 67          | 45         | 22          | 25         | 29         | 13         | 7          | 19         | 21         | 20         | 5          | 31         | 19         | 12         | 27                         | 18                   | 5  | 3                             | 5                  | 3                      | 2                         |
|                                      | 3%          | 5%         | 2%          | 4%         | 4%         | 2%         | 2%         | 3%         | 3%         | 4%         | 2%         | 6%         | 3%         | 2%         | 5%                         | 3%                   | 2%                                       | 3%                            | 5%                 | 11%                    | 1%                        |
|                                      |             | B          |             |            | E          | E          | *          |            |            |            | M          |            |            |            | PT                         |                      |  | *                             | T*                 | **                     |                           |
| Leslyn Lewis                         | 68          | 41         | 27          | 36         | 19         | 13         | 3          | 18         | 20         | 26         | 11         | 28         | 16         | 12         | 23                         | 26                   | 13                                       | 1                             | -                  | 1                      | 2                         |
|                                      | 3%          | 4%         | 3%          | 6%         | 3%         | 2%         | 1%         | 3%         | 3%         | 5%         | 6%         | 5%         | 3%         | 2%         | 5%                         | 5%                   | 5%                                       | 1%                            | -                  | 5%                     | 1%                        |
|                                      |             |            |             |            | DE         |            | *          |            |            | H          | M          | M          |            |            | T                          | T                    | T  | *                             | *                  | **                     |                           |
| None of them                         | 411         | 205        | 206         | 97         | 130        | 184        | 62         | 95         | 144        | 109        | 27         | 108        | 96         | 179        | 18                         | 183                  | 83                                       | 34                            | 28                 | 9                      | 29                        |
|                                      | 21%         | 21%        | 20%         | 17%        | 19%        | 25%        | 21%        | 17%        | 22%        | 22%        | 14%        | 20%        | 18%        | 25%        | 4%                         | 33%                  | 29%                                      | 31%                           | 25%                | 31%                    | 11%                       |
|                                      |             |            |             |            |            | CD         | *          |            |            |            |            |            |            |            | JL                         | NT                   | NT                                       | NT*                           | NT*                | **                     | N                         |
| I don't know                         | 862         | 317        | 545         | 270        | 319        | 273        | 179        | 245        | 287        | 150        | 110        | 242        | 251        | 259        | 160                        | 177                  | 124                                      | 39                            | 60                 | 10                     | 216                       |
|                                      | 43%         | 32%        | 53%         | 48%        | 46%        | 37%        | 61%        | 44%        | 43%        | 31%        | 56%        | 45%        | 46%        | 36%        | 31%                        | 32%                  | 44%                                      | 36%                           | 53%                | 36%                    | 79%                       |
|                                      |             |            | A           | E          | E          |            | GHI*       | I          | I          |            | KM         | M          | M          |            |                            |                      | NO                                       | *                             | NOQ*               | **                     | NOQR                      |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

3\_2. Which of these candidates.... - Most closely represents your values

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Peter MacKay                         | 283         | 196        | 87          | 65         | 105        | 113        | 28         | 85         | 93         | 77         | 19         | 70         | 90         | 104        | 146                        | 73                   | 18                                       | 20                            | 6                  | -                      | 13                        |
|                                      | 14%         | 20%        | 9%          | 12%        | 15%        | 15%        | 10%        | 15%        | 14%        | 16%        | 10%        | 13%        | 16%        | 15%        | 28%                        | 13%                  | 6%                                       | 18%                           | 5%                 | -                      | 5%                        |
|                                      |             | B          |             |            |            |            | *          |            |            |            |            |            |            |            | OPRT                       | PT                   |  | PRT*                          | *                  | **                     |                           |
| Erin O'Toole                         | 134         | 89         | 45          | 45         | 43         | 47         | 11         | 37         | 39         | 48         | 17         | 39         | 32         | 46         | 74                         | 30                   | 17                                       | 4                             | 2                  | 2                      | 3                         |
|                                      | 7%          | 9%         | 4%          | 8%         | 6%         | 6%         | 4%         | 7%         | 6%         | 10%        | 9%         | 7%         | 6%         | 6%         | 14%                        | 5%                   | 6%                                       | 3%                            | 2%                 | 8%                     | 1%                        |
|                                      |             | B          |             |            |            |            | *          |            |            | FH         |            |            |            |            | OPQRT                      | T                    | T  | *                             | *                  | **                     |                           |
| Derek Sloan                          | 78          | 48         | 31          | 28         | 27         | 23         | 8          | 28         | 26         | 16         | 10         | 29         | 18         | 21         | 38                         | 14                   | 5  | 2                             | 5                  | 7                      | 4                         |
|                                      | 4%          | 5%         | 3%          | 5%         | 4%         | 3%         | 3%         | 5%         | 4%         | 3%         | 5%         | 5%         | 3%         | 3%         | 7%                         | 3%                   | 2%                                       | 2%                            | 4%                 | 24%                    | 2%                        |
|                                      |             |            |             |            |            |            | *          |            |            |            |            |            |            |            | OPT                        |                      |  | *                             | *                  | **                     |                           |
| Leslyn Lewis                         | 88          | 49         | 39          | 36         | 28         | 23         | 3          | 22         | 28         | 34         | 15         | 26         | 24         | 23         | 38                         | 33                   | 5  | 2                             | 4                  | 3                      | -                         |
|                                      | 4%          | 5%         | 4%          | 6%         | 4%         | 3%         | 1%         | 4%         | 4%         | 7%         | 8%         | 5%         | 4%         | 3%         | 7%                         | 6%                   | 2%                                       | 2%                            | 3%                 | 11%                    | -                         |
|                                      |             |            |             | E          |            |            | *          |            |            | FGH        | M          |            |            |            | PT                         | PT                   |  | *                             | T*                 | **                     |                           |
| None of them                         | 575         | 291        | 283         | 132        | 181        | 262        | 70         | 149        | 198        | 157        | 36         | 141        | 143        | 255        | 24                         | 232                  | 123                                      | 52                            | 51                 | 12                     | 50                        |
|                                      | 29%         | 30%        | 28%         | 24%        | 26%        | 35%        | 24%        | 27%        | 30%        | 32%        | 18%        | 26%        | 26%        | 36%        | 5%                         | 41%                  | 43%                                      | 48%                           | 45%                | 43%                    | 18%                       |
|                                      |             |            |             |            |            | CD         | *          |            |            |            |            |            |            |            | JKL                        |                      | NT                                       | NT                            | NT*                | NT*                    | N                         |
| I don't know                         | 843         | 306        | 537         | 257        | 309        | 278        | 172        | 233        | 286        | 153        | 100        | 236        | 243        | 264        | 192                        | 178                  | 115                                      | 29                            | 44                 | 4                      | 202                       |
|                                      | 42%         | 31%        | 53%         | 46%        | 45%        | 37%        | 59%        | 42%        | 43%        | 31%        | 51%        | 44%        | 44%        | 37%        | 37%                        | 32%                  | 41%                                      | 27%                           | 39%                | 14%                    | 74%                       |
|                                      |             |            | A           | E          | E          |            | GHI*       | I          | I          |            | M          |            |            | M          |                            |                      | OQ                                       | *                             | *                  | **                     | NOQR                      |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

3\_3. Which of these candidates.... - Would be the best person to manage Canada's economy through a recession and the impacts of COVID-19

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Peter MacKay                         | 304         | 193        | 110         | 74         | 115        | 114        | 14         | 85         | 119        | 85         | 22         | 75         | 101        | 106        | 158                        | 70                   | 25                                       | 22                            | 12                 | 1                      | 8                         |
|                                      | 15%         | 20%        | 11%         | 13%        | 17%        | 15%        | 5%         | 15%        | 18%        | 18%        | 11%        | 14%        | 18%        | 15%        | 31%                        | 12%                  | 9%                                       | 20%                           | 11%                | 3%                     | 3%                        |
|                                      |             | B          |             |            |            |            | *          | F          | F          | F          |            |            |            |            | OPRT                       | T                    | T  | PT*                           | T*                 | **                     |                           |
| Erin O'Toole                         | 145         | 96         | 49          | 48         | 38         | 59         | 14         | 50         | 37         | 44         | 20         | 37         | 30         | 58         | 79                         | 34                   | 15                                       | 4                             | 5                  | 4                      | 4                         |
|                                      | 7%          | 10%        | 5%          | 9%         | 5%         | 8%         | 5%         | 9%         | 6%         | 9%         | 10%        | 7%         | 5%         | 8%         | 15%                        | 6%                   | 5%                                       | 3%                            | 5%                 | 15%                    | 1%                        |
|                                      |             | B          |             |            |            |            | *          | H          |            | H          |            |            |            |            | OPQRT                      | T                    | T  | *                             | *                  | **                     |                           |
| Derek Sloan                          | 82          | 54         | 27          | 34         | 29         | 18         | 11         | 23         | 27         | 19         | 13         | 35         | 18         | 16         | 36                         | 17                   | 4  | 3                             | 5                  | 3                      | 10                        |
|                                      | 4%          | 6%         | 3%          | 6%         | 4%         | 2%         | 4%         | 4%         | 4%         | 4%         | 7%         | 6%         | 3%         | 2%         | 7%                         | 3%                   | 1%                                       | 3%                            | 5%                 | 12%                    | 4%                        |
|                                      |             | B          |             | E          |            |            | *          |            |            |            | M          | LM         |            |            | OP                         |                      |  | *                             | *                  | **                     |                           |
| Leslyn Lewis                         | 65          | 41         | 24          | 33         | 17         | 15         | -          | 22         | 17         | 26         | 15         | 23         | 12         | 15         | 23                         | 24                   | 12                                       | 1                             | -                  | 2                      | -                         |
|                                      | 3%          | 4%         | 2%          | 6%         | 2%         | 2%         | -          | 4%         | 3%         | 5%         | 7%         | 4%         | 2%         | 2%         | 4%                         | 4%                   | 4%                                       | 1%                            | -                  | 9%                     | -                         |
|                                      |             |            |             | DE         |            |            | *          |            |            | FH         | LM         |            |            |            | T                          | T                    | T  | *                             | *                  | **                     |                           |
| None of them                         | 452         | 229        | 223         | 103        | 154        | 195        | 63         | 96         | 161        | 133        | 21         | 127        | 116        | 189        | 18                         | 188                  | 106                                      | 33                            | 31                 | 11                     | 36                        |
|                                      | 23%         | 23%        | 22%         | 18%        | 22%        | 26%        | 21%        | 17%        | 24%        | 27%        | 10%        | 23%        | 21%        | 26%        | 3%                         | 34%                  | 37%                                      | 30%                           | 27%                | 40%                    | 13%                       |
|                                      |             |            |             |            |            | C          | *          |            | G          | G          |            | J          | J          | J          |                            | NT                   | NT                                       | NT*                           | NT*                | **                     | N                         |
| I don't know                         | 954         | 365        | 589         | 270        | 340        | 344        | 190        | 278        | 308        | 179        | 106        | 246        | 273        | 329        | 198                        | 229                  | 122                                      | 47                            | 59                 | 6                      | 214                       |
|                                      | 48%         | 37%        | 58%         | 48%        | 49%        | 46%        | 65%        | 50%        | 46%        | 37%        | 54%        | 45%        | 50%        | 46%        | 39%                        | 41%                  | 43%                                      | 43%                           | 52%                | 22%                    | 79%                       |
|                                      |             |            | A           |            |            |            | GHI*       | I          | I          |            |            |            |            |            |                            |                      |  | *                             | N*                 | **                     | NOQR                      |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4\_1. To what extent do you agree or disagree with the following statements: - Until now, I was not aware that the Conservatives are picking a leader this month

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Top 2 Box (Net)                      | 950         | 410        | 540         | 340        | 362        | 248        | 168        | 265        | 309        | 208        | 118        | 323        | 274        | 235        | 189                        | 247                  | 147                                      | 44                            | 70                 | 14                     | 151                       |
|                                      | 47%         | 42%        | 53%         | 60%        | 52%        | 33%        | 58%        | 48%        | 46%        | 43%        | 60%        | 60%        | 50%        | 33%        | 37%                        | 44%                  | 52%                                      | 41%                           | 63%                | 50%                    | 56%                       |
| Strongly agree                       | 347         | 146        | 201         | 151        | 132        | 64         | 57         | 93         | 124        | 74         | 47         | 147        | 90         | 63         | 39                         | 93                   | 73                                       | 13                            | 21                 | 10                     | 52                        |
|                                      | 17%         | 15%        | 20%         | 27%        | 19%        | 9%         | 20%        | 17%        | 18%        | 15%        | 24%        | 27%        | 16%        | 9%         | 8%                         | 17%                  | 26%                                      | 12%                           | 18%                | 34%                    | 19%                       |
| Somewhat agree                       | 603         | 264        | 339         | 189        | 230        | 184        | 111        | 172        | 185        | 134        | 71         | 176        | 184        | 172        | 149                        | 154                  | 74                                       | 31                            | 50                 | 4                      | 99                        |
|                                      | 30%         | 27%        | 33%         | 34%        | 33%        | 25%        | 38%        | 31%        | 28%        | 28%        | 36%        | 32%        | 34%        | 24%        | 29%                        | 27%                  | 26%                                      | 28%                           | 44%                | 16%                    | 36%                       |
| Bottom 2 Box (Net)                   | 1051        | 569        | 482         | 222        | 330        | 498        | 124        | 288        | 361        | 278        | 79         | 219        | 275        | 478        | 323                        | 313                  | 136                                      | 65                            | 42                 | 14                     | 121                       |
|                                      | 53%         | 58%        | 47%         | 40%        | 48%        | 67%        | 42%        | 52%        | 54%        | 57%        | 40%        | 40%        | 50%        | 67%        | 63%                        | 56%                  | 48%                                      | 59%                           | 37%                | 50%                    | 44%                       |
| Somewhat disagree                    | 488         | 242        | 246         | 130        | 176        | 181        | 70         | 134        | 170        | 113        | 47         | 130        | 135        | 176        | 107                        | 152                  | 72                                       | 41                            | 30                 | 3                      | 64                        |
|                                      | 24%         | 25%        | 24%         | 23%        | 25%        | 24%        | 24%        | 24%        | 25%        | 23%        | 24%        | 24%        | 25%        | 25%        | 21%                        | 27%                  | 25%                                      | 37%                           | 27%                | 12%                    | 23%                       |
| Strongly disagree                    | 563         | 326        | 237         | 92         | 154        | 317        | 54         | 154        | 191        | 165        | 32         | 90         | 140        | 302        | 216                        | 162                  | 65                                       | 24                            | 12                 | 11                     | 58                        |
|                                      | 28%         | 33%        | 23%         | 16%        | 22%        | 42%        | 18%        | 28%        | 28%        | 34%        | 16%        | 17%        | 26%        | 42%        | 42%                        | 29%                  | 23%                                      | 22%                           | 11%                | 38%                    | 21%                       |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4\_2. To what extent do you agree or disagree with the following statements: - The outcome of the Conservative Party leadership race will impact who I vote for in the next federal election

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Top 2 Box (Net)                      | 879         | 440        | 439         | 266        | 299        | 314        | 172        | 240        | 262        | 205        | 83         | 264        | 237        | 295        | 296                        | 193                  | 93                                       | 35                            | 47                 | 22                     | 143                       |
|                                      | 44%         | 45%        | 43%         | 47%        | 43%        | 42%        | 59%        | 43%        | 39%        | 42%        | 42%        | 49%        | 43%        | 41%        | 58%                        | 34%                  | 33%                                      | 32%                           | 41%                | 78%                    | 53%                       |
| Strongly agree                       | 190         | 107        | 83          | 60         | 64         | 66         | 32         | 44         | 60         | 53         | 12         | 63         | 53         | 62         | 73                         | 38                   | 22                                       | 5                             | 8                  | 12                     | 21                        |
|                                      | 9%          | 11%        | 8%          | 11%        | 9%         | 9%         | 11%        | 8%         | 9%         | 11%        | 6%         | 12%        | 10%        | 9%         | 14%                        | 7%                   | 8%                                       | 4%                            | 7%                 | 43%                    | 8%                        |
| Somewhat agree                       | 689         | 334        | 355         | 206        | 235        | 248        | 139        | 196        | 202        | 152        | 71         | 201        | 183        | 234        | 223                        | 154                  | 71                                       | 31                            | 38                 | 10                     | 123                       |
|                                      | 34%         | 34%        | 35%         | 37%        | 34%        | 33%        | 48%        | 35%        | 30%        | 31%        | 36%        | 37%        | 33%        | 33%        | 44%                        | 28%                  | 25%                                      | 28%                           | 34%                | 36%                    | 45%                       |
| Bottom 2 Box (Net)                   | 1122        | 538        | 584         | 296        | 394        | 432        | 120        | 312        | 408        | 281        | 114        | 278        | 312        | 417        | 215                        | 367                  | 190                                      | 74                            | 66                 | 6                      | 129                       |
|                                      | 56%         | 55%        | 57%         | 53%        | 57%        | 58%        | 41%        | 57%        | 61%        | 58%        | 58%        | 51%        | 57%        | 59%        | 42%                        | 66%                  | 67%                                      | 68%                           | 59%                | 22%                    | 47%                       |
| Somewhat disagree                    | 582         | 277        | 305         | 155        | 213        | 213        | 79         | 168        | 200        | 136        | 68         | 135        | 176        | 203        | 135                        | 178                  | 66                                       | 36                            | 32                 | 3                      | 88                        |
|                                      | 29%         | 28%        | 30%         | 28%        | 31%        | 29%        | 27%        | 30%        | 30%        | 28%        | 35%        | 25%        | 32%        | 28%        | 26%                        | 32%                  | 23%                                      | 33%                           | 28%                | 10%                    | 32%                       |
| Strongly disagree                    | 540         | 261        | 279         | 141        | 181        | 219        | 42         | 145        | 209        | 145        | 46         | 143        | 136        | 215        | 80                         | 189                  | 124                                      | 38                            | 34                 | 3                      | 41                        |
|                                      | 27%         | 27%        | 27%         | 25%        | 26%        | 29%        | 14%        | 26%        | 31%        | 30%        | 24%        | 26%        | 25%        | 30%        | 16%                        | 34%                  | 44%                                      | 35%                           | 30%                | 12%                    | 15%                       |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4\_3. To what extent do you agree or disagree with the following statements: - The government of Canada works better when there are strong opposition party leaders

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Top 2 Box (Net)                      | 1600        | 782        | 818         | 387        | 560        | 653        | 232        | 441        | 529        | 398        | 125        | 399        | 450        | 626        | 454                        | 424                  | 226                                      | 97                            | 78                 | 26                     | 205                       |
|                                      | 80%         | 80%        | 80%         | 69%        | 81%        | 87%        | 79%        | 80%        | 79%        | 82%        | 63%        | 74%        | 82%        | 88%        | 89%                        | 76%                  | 80%                                      | 89%                           | 69%                | 91%                    | 75%                       |
|                                      |             |            |             | C          | CD         | *          |            |            |            | J          | JK         | JKL        | OPRT       |            |                            |                      | ORT*                                     | *                             | **                 |                        |                           |
| Strongly agree                       | 475         | 273        | 202         | 115        | 173        | 188        | 49         | 154        | 145        | 127        | 31         | 119        | 152        | 173        | 186                        | 108                  | 73                                       | 26                            | 19                 | 15                     | 27                        |
|                                      | 24%         | 28%        | 20%         | 20%        | 25%        | 25%        | 17%        | 28%        | 22%        | 26%        | 16%        | 22%        | 28%        | 24%        | 36%                        | 19%                  | 26%                                      | 24%                           | 17%                | 53%                    | 10%                       |
|                                      |             | B          |             |            |            |            | *          | FH         |            | H          |            |            | J          |            | OPQRT                      | T                    | T  | T*                            | *                  | **                     |                           |
| Somewhat agree                       | 1125        | 508        | 616         | 272        | 387        | 465        | 183        | 287        | 383        | 271        | 94         | 280        | 297        | 453        | 268                        | 317                  | 153                                      | 71                            | 59                 | 11                     | 178                       |
|                                      | 56%         | 52%        | 60%         | 48%        | 56%        | 62%        | 63%        | 52%        | 57%        | 56%        | 48%        | 52%        | 54%        | 64%        | 52%                        | 57%                  | 54%                                      | 65%                           | 52%                | 38%                    | 65%                       |
|                                      |             | A          |             | C          | CD         | *          |            |            |            |            |            |            | JKL        |            |                            |                      | *  | *                             | **                 | NP                     |                           |
| Bottom 2 Box (Net)                   | 401         | 197        | 204         | 176        | 132        | 93         | 61         | 111        | 142        | 88         | 72         | 143        | 99         | 86         | 57                         | 136                  | 57                                       | 12                            | 34                 | 2                      | 67                        |
|                                      | 20%         | 20%        | 20%         | 31%        | 19%        | 13%        | 21%        | 20%        | 21%        | 18%        | 37%        | 26%        | 18%        | 12%        | 11%                        | 24%                  | 20%                                      | 11%                           | 31%                | 9%                     | 25%                       |
|                                      |             |            |             | DE         | E          | *          |            |            |            |            | KLM        | LM         | M          |            | NQ                         | N                    | *  | NQ*                           | **                 | NQ                     |                           |
| Somewhat disagree                    | 322         | 144        | 177         | 133        | 108        | 81         | 47         | 86         | 112        | 76         | 50         | 116        | 81         | 74         | 49                         | 107                  | 51                                       | 11                            | 26                 | 1                      | 51                        |
|                                      | 16%         | 15%        | 17%         | 24%        | 16%        | 11%        | 16%        | 16%        | 17%        | 16%        | 26%        | 21%        | 15%        | 10%        | 10%                        | 19%                  | 18%                                      | 10%                           | 23%                | 3%                     | 19%                       |
|                                      |             |            |             | DE         | E          | *          |            |            |            |            | LM         | LM         | M          |            | N                          | N                    | *  | NQ*                           | **                 | N                      |                           |
| Strongly disagree                    | 80          | 52         | 27          | 43         | 25         | 12         | 13         | 25         | 30         | 12         | 22         | 27         | 18         | 12         | 8                          | 28                   | 6  | 1                             | 9                  | 2                      | 16                        |
|                                      | 4%          | 5%         | 3%          | 8%         | 4%         | 2%         | 5%         | 4%         | 4%         | 2%         | 11%        | 5%         | 3%         | 2%         | 2%                         | 5%                   | 2%                                       | 1%                            | 8%                 | 6%                     | 6%                        |
|                                      |             | B          |             | DE         | E          | *          |            |            | I          |            | KLM        | M          |            | N          |                            |                      | *  | NPQ*                          | **                 | N                      |                           |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4\_4. To what extent do you agree or disagree with the following statements: - Given that the Conservative Party will have a new leader I will consider voting for them in the next election

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Top 2 Box (Net)                      | 974         | 506        | 468         | 278        | 345        | 352        | 142        | 290        | 307        | 235        | 96         | 270        | 277        | 331        | 488                        | 159                  | 72                                       | 29                            | 35                 | 20                     | 126                       |
|                                      | 49%         | 52%        | 46%         | 49%        | 50%        | 47%        | 49%        | 52%        | 46%        | 48%        | 49%        | 50%        | 51%        | 46%        | 95%                        | 28%                  | 25%                                      | 26%                           | 31%                | 70%                    | 46%                       |
| Strongly agree                       | 351         | 211        | 140         | 73         | 126        | 152        | 33         | 107        | 122        | 90         | 19         | 79         | 111        | 142        | 262                        | 25                   | 18                                       | 5                             | 7                  | 8                      | 14                        |
|                                      | 18%         | 22%        | 14%         | 13%        | 18%        | 20%        | 11%        | 19%        | 18%        | 18%        | 10%        | 15%        | 20%        | 20%        | 51%                        | 4%                   | 6%                                       | 4%                            | 6%                 | 27%                    | 5%                        |
| Somewhat agree                       | 623         | 295        | 328         | 205        | 219        | 200        | 110        | 182        | 185        | 146        | 76         | 191        | 167        | 189        | 226                        | 134                  | 54                                       | 24                            | 28                 | 12                     | 112                       |
|                                      | 31%         | 30%        | 32%         | 36%        | 32%        | 27%        | 38%        | 33%        | 28%        | 30%        | 39%        | 35%        | 30%        | 27%        | 44%                        | 24%                  | 19%                                      | 22%                           | 24%                | 43%                    | 41%                       |
| Bottom 2 Box (Net)                   | 1027        | 472        | 554         | 284        | 348        | 395        | 150        | 263        | 363        | 251        | 101        | 272        | 272        | 382        | 23                         | 401                  | 211                                      | 80                            | 78                 | 8                      | 146                       |
|                                      | 51%         | 48%        | 54%         | 51%        | 50%        | 53%        | 51%        | 48%        | 54%        | 52%        | 51%        | 50%        | 49%        | 54%        | 5%                         | 72%                  | 75%                                      | 74%                           | 69%                | 30%                    | 54%                       |
| Somewhat disagree                    | 514         | 252        | 262         | 143        | 182        | 189        | 101        | 126        | 174        | 113        | 59         | 125        | 147        | 183        | 19                         | 200                  | 73                                       | 36                            | 37                 | 5                      | 107                       |
|                                      | 26%         | 26%        | 26%         | 25%        | 26%        | 25%        | 35%        | 23%        | 26%        | 23%        | 30%        | 23%        | 27%        | 26%        | 4%                         | 36%                  | 26%                                      | 33%                           | 33%                | 18%                    | 39%                       |
| Strongly disagree                    | 513         | 220        | 293         | 142        | 165        | 205        | 49         | 137        | 189        | 138        | 42         | 148        | 124        | 198        | 5                          | 201                  | 139                                      | 45                            | 41                 | 3                      | 39                        |
|                                      | 26%         | 22%        | 29%         | 25%        | 24%        | 28%        | 17%        | 25%        | 28%        | 28%        | 21%        | 27%        | 23%        | 28%        | 1%                         | 36%                  | 49%                                      | 41%                           | 36%                | 12%                    | 14%                       |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5. As you may know, the leader of the Bloc Quebecois, Yves Blanchet, has said he will introduce a motion to defeat the Trudeau Liberals in the House of Commons and force an election if Prime Minister Trudeau, the Minister of Finance and the Prime Minister's Chief of Staff don't resign I

|                                      | Total       | Gender     |             | AGE        |            |            | EDUCATION  |            |            |            | AGE GROUP  |            |            |            | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|--------------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|                                      |             | Male       | Female      | 18-34      | 35-54      | 55+        | <HS        | HS         | Post Sec   | Univ Grad  | Gen Z      | Millennial | Gen X      | Boomer     | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NPD) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|                                      |             | A          | B           | C          | D          | E          | F          | G          | H          | I          | J          | K          | L          | M          | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b> | <b>2001</b> | <b>974</b> | <b>1027</b> | <b>536</b> | <b>773</b> | <b>692</b> | <b>80</b>  | <b>352</b> | <b>819</b> | <b>750</b> | <b>158</b> | <b>578</b> | <b>606</b> | <b>659</b> | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>   | <b>2001</b> | <b>978</b> | <b>1023</b> | <b>562</b> | <b>692</b> | <b>746</b> | <b>292</b> | <b>552</b> | <b>670</b> | <b>486</b> | <b>197</b> | <b>542</b> | <b>549</b> | <b>713</b> | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Yes                                  | 840         | 456        | 384         | 252        | 298        | 290        | 137        | 247        | 268        | 187        | 82         | 233        | 248        | 277        | 361                        | 105                  | 94                                       | 60                            | 62                 | 22                     | 92                        |
|                                      | 42%         | 47%        | 38%         | 45%        | 43%        | 39%        | 47%        | 45%        | 40%        | 38%        | 42%        | 43%        | 45%        | 39%        | 71%                        | 19%                  | 33%                                      | 55%                           | 56%                | 78%                    | 34%                       |
|                                      |             | B          |             |            |            |            | *          |            |            |            |            |            |            |            | OPQRT                      |                      | O  | OPT*                          | OPT*               | **                     | O                         |
| No                                   | 1161        | 523        | 639         | 311        | 394        | 457        | 155        | 305        | 402        | 299        | 115        | 310        | 301        | 436        | 150                        | 455                  | 189                                      | 50                            | 50                 | 6                      | 180                       |
|                                      | 58%         | 53%        | 62%         | 55%        | 57%        | 61%        | 53%        | 55%        | 60%        | 62%        | 58%        | 57%        | 55%        | 61%        | 29%                        | 81%                  | 67%                                      | 45%                           | 44%                | 22%                    | 66%                       |
|                                      |             | A          |             |            |            |            | *          |            |            |            |            |            |            |            | NPQRT                      | NQR                  | N*                                       | N*                            | **                 | **                     | NQR                       |
| Sigma                                | 2001        | 978        | 1023        | 562        | 692        | 746        | 292        | 552        | 670        | 486        | 197        | 542        | 549        | 713        | 512                        | 560                  | 283                                      | 109                           | 113                | 28                     | 272                       |
|                                      | 100%        | 100%       | 100%        | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%       | 100%                       | 100%                 | 100%                                     | 100%                          | 100%               | 100%                   | 100%                      |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M,N/O/P/Q/R/S/T

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6. And what issue should the new leader and the Conservative party make their first priority?

|   | Total        | Gender      |              | AGE         |             |             | EDUCATION   |             |             |             | AGE GROUP   |             |             |             | Decided-Voters Leaners     |                      |  |                               |                    |                        |                           |
|---|--------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------------|----------------------|--|-------------------------------|--------------------|------------------------|---------------------------|
|   |              | Male        | Female       | 18-34       | 35-54       | 55+         | <HS         | HS          | Post Sec    | Univ Grad   | Gen Z       | Millennial  | Gen X       | Boomer      | The Conservati<br>ve Party | The Liberal<br>Party | The New<br>Democrati<br>c Party<br>(NDP) | The Bloc<br>Québécois<br>(BQ) | The Green<br>Party | Or some<br>other party | Don't<br>Know/Not<br>sure |
|   |              | A           | B            | C           | D           | E           | F           | G           | H           | I           | J           | K           | L           | M           | N                          | O                    | P  | Q                             | R                  | S                      | T                         |
| <b>Base: All Respondents (unwtd)</b>    | <b>2001</b>  | <b>974</b>  | <b>1027</b>  | <b>536</b>  | <b>773</b>  | <b>692</b>  | <b>80</b>   | <b>352</b>  | <b>819</b>  | <b>750</b>  | <b>158</b>  | <b>578</b>  | <b>606</b>  | <b>659</b>  | <b>515</b>                 | <b>598</b>           | <b>303</b>                               | <b>101</b>                    | <b>114</b>         | <b>26</b>              | <b>247</b>                |
| <b>Base: All Respondents (wtd)</b>      | <b>2001</b>  | <b>978</b>  | <b>1023</b>  | <b>562</b>  | <b>692</b>  | <b>746</b>  | <b>292</b>  | <b>552</b>  | <b>670</b>  | <b>486</b>  | <b>197</b>  | <b>542</b>  | <b>549</b>  | <b>713</b>  | <b>512</b>                 | <b>560</b>           | <b>283</b>                               | <b>109</b>                    | <b>113</b>         | <b>28</b>              | <b>272</b>                |
| Health care                             | 157<br>8%    | 65<br>7%    | 91<br>9%     | 38<br>7%    | 64<br>9%    | 55<br>7%    | 21<br>*     | 40<br>7%    | 58<br>9%    | 38<br>8%    | 13<br>6%    | 36<br>7%    | 54<br>10%   | 54<br>8%    | 18<br>4%                   | 47<br>8%             | 36<br>13%                                | 12<br>11%                     | 7<br>6%            | *<br>2%                | 26<br>10%                 |
| Climate Change                          | 120<br>6%    | 62<br>6%    | 58<br>6%     | 43<br>8%    | 50<br>7%    | 28<br>4%    | 16<br>*     | 14<br>2%    | 50<br>8%    | 41<br>8%    | 14<br>7%    | 42<br>8%    | 37<br>7%    | 28<br>4%    | 1<br>*                     | 42<br>7%             | 29<br>10%                                | 10<br>9%                      | 14<br>13%          | 1<br>3%                | 10<br>4%                  |
| The economy                             | 337<br>17%   | 183<br>19%  | 154<br>15%   | 78<br>14%   | 124<br>18%  | 135<br>18%  | 29<br>*     | 92<br>17%   | 104<br>16%  | 112<br>23%  | 30<br>15%   | 72<br>13%   | 105<br>19%  | 129<br>18%  | 146<br>28%                 | 81<br>15%            | 20<br>7%                                 | 22<br>20%                     | 15<br>13%          | 7<br>25%               | 33<br>12%                 |
| Taxes                                   | 92<br>5%     | 64<br>7%    | 29<br>3%     | 32<br>6%    | 35<br>5%    | 25<br>3%    | 31<br>11%   | 22<br>4%    | 19<br>3%    | 20<br>4%    | 7<br>3%     | 31<br>6%    | 30<br>5%    | 24<br>3%    | 23<br>4%                   | 23<br>4%             | 7<br>2%                                  | 3<br>3%                       | 2<br>2%            | 4<br>14%               | 20<br>7%                  |
| Affordability and cost of living        | 215<br>11%   | 80<br>8%    | 136<br>13%   | 67<br>12%   | 95<br>14%   | 53<br>7%    | 24<br>8%    | 67<br>12%   | 85<br>13%   | 40<br>8%    | 17<br>8%    | 91<br>17%   | 60<br>11%   | 48<br>7%    | 37<br>7%                   | 60<br>11%            | 50<br>18%                                | 4<br>3%                       | 13<br>11%          | 4<br>14%               | 30<br>11%                 |
| Seniors' issues/aging population        | 77<br>4%     | 25<br>3%    | 52<br>5%     | 12<br>2%    | 6<br>1%     | 59<br>8%    | 20<br>7%    | 27<br>5%    | 20<br>3%    | 9<br>2%     | 8<br>4%     | 5<br>1%     | 6<br>1%     | 59<br>8%    | 18<br>3%                   | 25<br>4%             | 14<br>5%                                 | 2<br>2%                       | 1<br>1%            | -<br>-                 | 13<br>5%                  |
| Government deficits/debt                | 136<br>7%    | 79<br>8%    | 57<br>6%     | 22<br>4%    | 44<br>6%    | 69<br>9%    | 11<br>4%    | 42<br>8%    | 56<br>8%    | 26<br>5%    | 7<br>3%     | 25<br>5%    | 42<br>8%    | 62<br>9%    | 67<br>13%                  | 19<br>3%             | 8<br>3%                                  | 12<br>11%                     | 8<br>7%            | 2<br>6%                | 10<br>4%                  |
| Energy, including pipelines, gas prices | 43<br>2%     | 22<br>2%    | 21<br>2%     | 20<br>4%    | 12<br>2%    | 1<br>1%     | 5<br>2%     | 14<br>3%    | 17<br>3%    | 7<br>1%     | 5<br>2%     | 17<br>3%    | 12<br>2%    | 9<br>1%     | 30<br>6%                   | 9<br>2%              | 2<br>1%                                  | -<br>-                        | 3<br>2%            | -<br>-                 | -<br>-                    |
| Corruption and ethics in government     | 127<br>6%    | 69<br>7%    | 58<br>6%     | 21<br>4%    | 44<br>6%    | 62<br>8%    | 14<br>5%    | 45<br>8%    | 40<br>6%    | 28<br>6%    | 10<br>5%    | 20<br>4%    | 39<br>7%    | 58<br>8%    | 47<br>9%                   | 10<br>2%             | 15<br>5%                                 | 18<br>17%                     | 9<br>8%            | 5<br>17%               | 18<br>7%                  |
| Immigration                             | 39<br>2%     | 23<br>2%    | 16<br>2%     | 19<br>3%    | 10<br>2%    | 9<br>1%     | -<br>*      | 16<br>3%    | 12<br>2%    | 11<br>2%    | 4<br>2%     | 17<br>3%    | 9<br>2%     | 8<br>1%     | 12<br>2%                   | 13<br>2%             | 5<br>2%                                  | -<br>-                        | -<br>-             | *<br>2%                | 3<br>1%                   |
| COVID-19 or the coronavirus             | 560<br>28%   | 263<br>27%  | 298<br>29%   | 163<br>29%  | 177<br>26%  | 220<br>30%  | 83<br>*     | 148<br>27%  | 183<br>27%  | 146<br>30%  | 65<br>33%   | 150<br>28%  | 131<br>24%  | 215<br>30%  | 105<br>20%                 | 213<br>38%           | 86<br>30%                                | 24<br>22%                     | 38<br>34%          | 1<br>3%                | 70<br>26%                 |
| Some other issue                        | 99<br>5%     | 44<br>5%    | 54<br>5%     | 47<br>8%    | 32<br>5%    | 19<br>3%    | 39<br>13%   | 26<br>5%    | 26<br>4%    | 7<br>2%     | 19<br>10%   | 36<br>7%    | 26<br>5%    | 17<br>2%    | 8<br>2%                    | 18<br>3%             | 11<br>4%                                 | 2<br>1%                       | 3<br>2%            | 4<br>14%               | 40<br>15%                 |
| Sigma                                   | 2001<br>100% | 978<br>100% | 1023<br>100% | 562<br>100% | 692<br>100% | 746<br>100% | 292<br>100% | 552<br>100% | 670<br>100% | 486<br>100% | 197<br>100% | 542<br>100% | 549<br>100% | 713<br>100% | 512<br>100%                | 560<br>100%          | 283<br>100%                              | 109<br>100%                   | 113<br>100%        | 28<br>100%             | 272<br>100%               |

Statistics:  
 Overlap formulae used  
 - Column Proportions:  
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
 - Column Means:  
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J,K/L/M,N/O/P/Q/R/S/T  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)