

1_1. As you may know, Andrew Scheer has resigned as leader the Conservative Party of Canada. A vote will be held in August among party members to elect a new leader. The following people are running for the leadership

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Favourable	550 28%	70 26%	67 29%	31 25%	206 27%	118 25%	58 44%	139 22%	104 27%	165 34%	107 35%	121 28%	429 27%	275 28%	275 27%
Unfavourable	471 24%	62 23%	57 25%	31 25%	206 27%	85 18%	30 22%	149 24%	87 22%	119 24%	76 25%	93 22%	378 24%	232 24%	238 23%
Don't know enough about them to have an informed opinion	980 49%	137 51%	102 45%	62 50%	359 47%	274 57%	46 34%	339 54%	197 51%	208 42%	126 41%	211 50%	769 49%	466 48%	514 50%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

1_2. As you may know, Andrew Scheer has resigned as leader the Conservative Party of Canada. A vote will be held in August among party members to elect a new leader. The following people are running for the leadership

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Favourable	272 14%	35 13%	44 19%	15 12%	126 16%	36 7%	17 12%	70 11%	50 13%	78 16%	55 18%	64 15%	208 13%	117 12%	156 15%
Unfavourable	362 18%	43 16%	44 19%	26 21%	146 19%	74 16%	29 22%	118 19%	67 17%	85 17%	72 23%	77 18%	285 18%	174 18%	188 18%
Don't know enough about them to have an informed opinion	1367 68%	190 71%	139 61%	83 67%	498 65%	368 77%	88 66%	439 70%	271 70%	329 67%	182 59%	284 67%	1083 69%	683 70%	684 67%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

1_3. As you may know, Andrew Scheer has resigned as leader the Conservative Party of Canada. A vote will be held in August among party members to elect a new leader. The following people are running for the leadership

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Favourable	155	14	15	15	72	37	3	34	37	47	24	43	111	62	92
	8%	5%	6%	12%	9%	8%	2%	5%	10%	10%	8%	10%	7%	6%	9%
Unfavourable	314	45	39	15	129	62	24	102	47	71	68	71	243	161	153
	16%	17%	17%	12%	17%	13%	18%	16%	12%	14%	22%	17%	15%	17%	15%
Don't know enough about them to have an informed opinion	1532	210	173	94	569	379	107	490	304	374	217	310	1221	749	782
	77%	78%	76%	76%	74%	79%	80%	78%	78%	76%	70%	73%	77%	77%	76%
Sigma	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

1_4. As you may know, Andrew Scheer has resigned as leader the Conservative Party of Canada. A vote will be held in August among party members to elect a new leader. The following people are running for the leadership

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Favourable	198 10%	16 6%	31 14%	19 15%	87 11%	35 7%	10 7%	41 6%	42 11%	64 13%	38 12%	42 10%	155 10%	80 8%	117 11%
Unfavourable	260 13%	47 17%	27 12%	14 12%	104 14%	48 10%	19 14%	92 15%	41 11%	61 12%	50 16%	65 15%	195 12%	126 13%	134 13%
Don't know enough about them to have an informed opinion	1544 77%	205 77%	169 75%	91 73%	579 75%	395 83%	105 78%	493 79%	305 79%	367 74%	221 72%	318 75%	1226 78%	767 79%	777 76%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

2_1. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Peter MacKay

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	781 39%	106 40%	113 50%	59 47%	307 40%	138 29%	58 44%	202 32%	161 41%	214 43%	140 45%	210 50%	571 36%	400 41%	381 37%
		E	DE	E	E		E		G	G	G	L			
Very likely	263 13%	28 10%	50 22%	25 20%	96 12%	47 10%	18 13%	60 10%	38 10%	91 19%	57 18%	66 15%	197 13%	129 13%	134 13%
			ADEF	ADE						GH	GH				
Somewhat likely	518 26%	78 29%	63 28%	34 28%	211 27%	91 19%	41 30%	142 23%	123 32%	123 25%	83 27%	145 34%	373 24%	270 28%	248 24%
		E	E	E	E		E		G			L			
Bottom 2 Box (Net)	1220 61%	162 60%	113 50%	65 53%	463 60%	341 71%	76 56%	425 68%	227 59%	278 57%	169 55%	215 50%	1006 64%	574 59%	646 63%
					B	ABCD		HJ					K		
Not very likely	593 30%	62 23%	55 25%	41 33%	246 32%	153 32%	35 26%	211 34%	100 26%	139 28%	78 25%	102 24%	491 31%	276 28%	318 31%
				A	A	A		HJ					K		
Not at all likely – I would never vote for the Conservatives led by this leader	627 31%	100 37%	57 25%	24 19%	217 28%	188 39%	41 30%	214 34%	127 33%	139 28%	91 29%	113 27%	514 33%	298 31%	329 32%
		BCD			C	BCD	C						K		
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

2_2. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Erin O'Toole

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	695 35%	89 33%	114 50%	65 52%	290 38%	99 21%	37 28%	201 32%	143 37%	177 36%	116 38%	186 44%	509 32%	342 35%	353 34%
Very likely	179 9%	24 9%	30 13%	20 16%	73 10%	23 5%	8 6%	54 9%	30 8%	47 10%	38 12%	46 11%	133 8%	80 8%	99 10%
Somewhat likely	516 26%	65 24%	84 37%	45 36%	217 28%	76 16%	29 22%	147 23%	113 29%	131 27%	78 25%	140 33%	375 24%	262 27%	253 25%
Bottom 2 Box (Net)	1306 65%	179 67%	112 50%	59 48%	480 62%	379 79%	97 72%	425 68%	245 63%	315 64%	193 62%	239 56%	1067 68%	631 65%	675 66%
Not very likely	651 33%	73 27%	56 25%	35 28%	255 33%	182 38%	50 37%	200 32%	123 32%	170 35%	93 30%	125 29%	526 33%	313 32%	338 33%
Not at all likely – I would never vote for the Conservatives led by this leader	656 33%	106 40%	56 25%	24 20%	225 29%	197 41%	47 35%	226 36%	122 31%	144 29%	100 32%	114 27%	542 34%	319 33%	337 33%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

2_3. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Derek Sloan

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	612 31%	73 27%	104 46%	60 48%	250 32%	96 20%	30 22%	171 27%	120 31%	163 33%	108 35%	168 40%	444 28%	310 32%	302 29%
Very likely	148 7%	14 5%	28 13%	18 14%	61 8%	20 4%	7 5%	32 5%	30 8%	43 9%	31 10%	32 8%	116 7%	73 8%	75 7%
			ADEF	ADEF	EF						G	L			
Somewhat likely	464 23%	59 22%	75 33%	42 34%	189 25%	76 16%	23 17%	138 22%	90 23%	119 24%	77 25%	136 32%	328 21%	237 24%	227 22%
			ADEF	ADEF	E							L			
Bottom 2 Box (Net)	1389 69%	195 73%	122 54%	64 52%	520 68%	382 80%	104 78%	455 73%	268 69%	330 67%	201 65%	257 60%	1132 72%	663 68%	726 71%
			BC		BC	BCD	BCD	J					K		
Not very likely	718 36%	91 34%	68 30%	39 31%	275 36%	186 39%	60 44%	224 36%	139 36%	172 35%	98 32%	141 33%	578 37%	343 35%	375 36%
							ABC								
Not at all likely – I would never vote for the Conservatives led by this leader	671 34%	105 39%	54 24%	25 20%	245 32%	196 41%	45 33%	231 37%	129 33%	157 32%	103 33%	116 27%	555 35%	320 33%	351 34%
			BC		C	BCD	C						K		
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

2_4. How likely would you be to consider voting for the Conservative Party if it were led by one of these potential leadership candidates in the next federal election? - Leslyn Lewis

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	604 30%	71 27%	99 44%	61 49%	254 33%	88 18%	30 23%	162 26%	125 32%	159 32%	107 35%	165 39%	439 28%	303 31%	301 29%
Very likely	165 8%	17 7%	36 16%	21 17%	60 8%	24 5%	7 5%	40 6%	25 6%	54 11%	33 11%	36 8%	129 8%	78 8%	87 8%
Somewhat likely	439 22%	54 20%	63 28%	41 33%	194 25%	64 13%	23 17%	122 19%	101 26%	105 21%	75 24%	129 30%	310 20%	225 23%	214 21%
Bottom 2 Box (Net)	1397 70%	197 73%	127 56%	63 51%	517 67%	390 82%	104 77%	464 74%	263 68%	334 68%	202 65%	260 61%	1137 72%	670 69%	727 71%
Not very likely	731 37%	91 34%	74 33%	36 29%	286 37%	187 39%	56 42%	230 37%	142 37%	178 36%	103 33%	144 34%	587 37%	344 35%	387 38%
Not at all likely – I would never vote for the Conservatives led by this leader	666 33%	106 39%	53 23%	26 21%	231 30%	203 42%	48 35%	234 37%	121 31%	155 32%	99 32%	116 27%	550 35%	326 33%	340 33%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

3_1. Which of these candidates.... - Has the best chance of defeating the Trudeau Liberals in the next election

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Peter MacKay	448 22%	53 20%	60 27%	22 18%	167 22%	102 21%	45 33%	114 18%	71 18%	140 28%	95 31%	102 24%	346 22%	234 24%	214 21%
							ACDE			GH	GH				
Erin O'Toole	145 7%	23 8%	23 10%	8 6%	69 9%	16 3%	7 5%	44 7%	25 6%	36 7%	30 10%	33 8%	112 7%	67 7%	78 8%
		E	E		E										
Derek Sloan	67 3%	5 2%	4 2%	12 9%	29 4%	14 3%	4 3%	18 3%	17 4%	18 4%	14 5%	19 4%	48 3%	31 3%	36 3%
				ABDEF											
Leslyn Lewis	68 3%	6 2%	11 5%	7 5%	23 3%	16 3%	5 3%	18 3%	13 3%	21 4%	9 3%	22 5%	46 3%	27 3%	41 4%
None of them	411 21%	57 21%	32 14%	21 17%	159 21%	114 24%	28 21%	129 21%	79 20%	113 23%	62 20%	53 12%	358 23%	211 22%	201 20%
						B							K		
I don't know	862 43%	124 46%	96 42%	55 44%	323 42%	216 45%	47 35%	304 48%	183 47%	164 33%	99 32%	197 46%	665 42%	404 41%	458 45%
		F				F		IJ	IJ						
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

3_2. Which of these candidates.... - Most closely represents your values

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Peter MacKay	283 14%	35 13%	46 20%	11 9%	92 12%	63 13%	36 27%	72 11%	46 12%	83 17%	65 21%	66 16%	217 14%	149 15%	134 13%
			CDE				ACDE			G	GH				
Erin O'Toole	134 7%	22 8%	19 8%	7 6%	63 8%	17 4%	6 4%	35 6%	26 7%	34 7%	31 10%	39 9%	95 6%	62 6%	72 7%
		E	E		E						G				
Derek Sloan	78 4%	6 2%	7 3%	9 7%	39 5%	16 3%	1 1%	21 3%	17 4%	18 4%	15 5%	23 5%	55 3%	33 3%	46 4%
				AF	F										
Leslyn Lewis	88 4%	8 3%	12 5%	11 9%	37 5%	16 3%	4 3%	23 4%	17 4%	26 5%	16 5%	29 7%	59 4%	34 4%	54 5%
				ADEF								L			
None of them	575 29%	82 31%	44 19%	27 22%	226 29%	155 32%	42 31%	193 31%	109 28%	150 31%	81 26%	82 19%	493 31%	294 30%	280 27%
		B			B	BC	B						K		
I don't know	843 42%	115 43%	98 43%	59 48%	314 41%	211 44%	45 34%	283 45%	172 44%	181 37%	101 33%	186 44%	657 42%	401 41%	442 43%
				F		F		IJ	J						
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

3_3. Which of these candidates.... - Would be the best person to manage Canada's economy through a recession and the impacts of COVID-19

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Peter MacKay	304 15%	28 10%	43 19%	17 14%	122 16%	65 14%	28 21%	59 9%	51 13%	97 20%	75 24%	79 19%	224 14%	144 15%	160 16%
			A				AE			GH	GH				
Erin O'Toole	145 7%	26 10%	22 10%	7 6%	60 8%	23 5%	6 5%	49 8%	27 7%	34 7%	29 9%	44 10%	101 6%	70 7%	75 7%
		E	E									L			
Derek Sloan	82 4%	7 3%	5 2%	10 8%	35 5%	21 4%	4 3%	26 4%	20 5%	21 4%	12 4%	23 5%	59 4%	40 4%	42 4%
				AB											
Leslyn Lewis	65 3%	6 2%	11 5%	6 5%	25 3%	13 3%	3 2%	13 2%	10 3%	25 5%	11 4%	17 4%	48 3%	26 3%	39 4%
										G					
None of them	452 23%	67 25%	46 20%	25 20%	171 22%	111 23%	32 24%	159 25%	84 22%	103 21%	75 24%	60 14%	393 25%	228 23%	224 22%
												K			
I don't know	954 48%	134 50%	99 44%	59 47%	357 46%	244 51%	61 46%	320 51%	196 50%	213 43%	107 35%	203 48%	751 48%	466 48%	488 47%
								IJ	J	J					
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

4_1. To what extent do you agree or disagree with the following statements: - Until now, I was not aware that the Conservatives are picking a leader this month

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	950 47%	132 49%	92 41%	62 50%	342 44%	258 54%	64 48%	326 52%	202 52%	217 44%	133 43%	252 59%	698 44%	441 45%	509 50%
Strongly agree	347 17%	50 19%	38 17%	21 17%	137 18%	79 16%	23 17%	122 20%	79 20%	78 16%	42 13%	77 18%	270 17%	172 18%	175 17%
Somewhat agree	603 30%	82 31%	54 24%	41 33%	205 27%	179 37%	41 31%	204 33%	123 32%	139 28%	91 29%	175 41%	428 27%	269 28%	334 33%
Bottom 2 Box (Net)	1051 53%	136 51%	134 59%	62 50%	429 56%	221 46%	70 52%	300 48%	186 48%	275 56%	176 57%	173 41%	878 56%	533 55%	518 50%
Somewhat disagree	488 24%	71 26%	57 25%	27 22%	169 22%	130 27%	34 25%	146 23%	86 22%	124 25%	72 23%	102 24%	386 25%	235 24%	253 25%
Strongly disagree	563 28%	65 24%	77 34%	35 28%	259 34%	91 19%	36 27%	153 24%	101 26%	151 31%	105 34%	72 17%	492 31%	297 31%	266 26%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

4_2. To what extent do you agree or disagree with the following statements: - The outcome of the Conservative Party leadership race will impact who I vote for in the next federal election

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	879 44%	103 39%	105 46%	64 52%	366 47%	190 40%	50 38%	263 42%	189 49%	214 43%	126 41%	226 53%	653 41%	421 43%	458 45%
Strongly agree	190 9%	23 8%	24 11%	13 11%	94 12%	24 5%	12 9%	54 9%	47 12%	43 9%	31 10%	47 11%	143 9%	84 9%	106 10%
			E	E	E							L			
	689 34%	81 30%	81 36%	51 41%	272 35%	166 35%	39 29%	209 33%	142 37%	171 35%	95 31%	179 42%	510 32%	338 35%	351 34%
Somewhat agree	1122 56%	165 61%	121 54%	60 48%	405 53%	288 60%	84 62%	363 58%	199 51%	278 57%	183 59%	199 47%	924 59%	552 57%	570 55%
			CD			CD	CD						K		
	582 29%	77 29%	66 29%	36 29%	203 26%	154 32%	45 34%	192 31%	103 27%	139 28%	94 30%	116 27%	466 30%	292 30%	289 28%
Somewhat disagree	540 27%	88 33%	55 24%	23 19%	202 26%	134 28%	38 28%	171 27%	96 25%	140 28%	89 29%	83 19%	458 29%	259 27%	281 27%
			C			C							K		
	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%
Sigma															

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

4_3. To what extent do you agree or disagree with the following statements: - The government of Canada works better when there are strong opposition party leaders

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	1600 80%	210 78%	198 87%	107 86%	604 78%	375 78%	106 79%	488 78%	312 80%	412 84%	246 80%	327 77%	1272 81%	771 79%	829 81%
Strongly agree	475 24%	49 18%	66 29%	38 31%	199 26%	91 19%	31 23%	147 23%	84 22%	130 27%	81 26%	95 22%	381 24%	211 22%	265 26%
Somewhat agree	1125 56%	162 60%	131 58%	68 55%	406 53%	284 59%	74 55%	341 54%	227 59%	281 57%	166 54%	233 55%	892 57%	560 58%	564 55%
Bottom 2 Box (Net)	401 20%	58 22%	29 13%	17 14%	166 22%	103 22%	28 21%	139 22%	76 20%	80 16%	63 20%	98 23%	304 19%	202 21%	199 19%
Somewhat disagree	322 16%	45 17%	21 9%	17 14%	131 17%	84 18%	24 18%	106 17%	69 18%	64 13%	47 15%	83 20%	238 15%	158 16%	164 16%
Strongly disagree	80 4%	13 5%	7 3%	* *	35 5%	19 4%	5 3%	32 5%	8 2%	16 3%	16 5%	14 3%	65 4%	44 5%	35 3%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

4_4. To what extent do you agree or disagree with the following statements: - Given that the Conservative Party will have a new leader I will consider voting for them in the next election

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Top 2 Box (Net)	974 49%	120 45%	155 68%	78 63%	387 50%	179 37%	56 42%	286 46%	189 49%	251 51%	163 53%	255 60%	719 46%	461 47%	514 50%
Strongly agree	351 18%	42 16%	72 32%	30 24%	152 20%	42 9%	13 10%	97 15%	65 17%	96 19%	66 21%	84 20%	267 17%	171 18%	180 18%
Somewhat agree	623 31%	78 29%	83 37%	48 39%	235 31%	136 29%	43 32%	189 30%	123 32%	155 32%	96 31%	171 40%	452 29%	290 30%	333 32%
Bottom 2 Box (Net)	1027 51%	148 55%	71 32%	46 37%	383 50%	300 63%	78 58%	340 54%	199 51%	241 49%	146 47%	170 40%	857 54%	513 53%	514 50%
Somewhat disagree	514 26%	66 24%	30 13%	27 22%	197 26%	149 31%	45 34%	170 27%	103 26%	106 22%	70 23%	97 23%	417 26%	261 27%	253 25%
Strongly disagree	513 26%	83 31%	42 18%	19 15%	186 24%	150 31%	33 25%	170 27%	97 25%	135 27%	76 25%	73 17%	440 28%	252 26%	261 25%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

5. As you may know, the leader of the Bloc Quebecois, Yves Blanchet, has said he will introduce a motion to defeat the Trudeau Liberals in the House of Commons and force an election if Prime Minister Trudeau, the Minist

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Yes	840	89	134	58	326	195	37	251	173	205	133	201	639	377	462
	42%	33%	59%	47%	42%	41%	27%	40%	45%	42%	43%	47%	41%	39%	45%
No			ACDEF	AF	AF	F						L			M
	1161	179	92	66	444	284	98	375	215	287	176	224	937	596	566
	58%	67%	41%	53%	58%	59%	73%	60%	55%	58%	57%	53%	59%	61%	55%
Sigma		BCD	B	B	B	BCDE							K	N	
	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

6. And what issue should the new leader and the Conservative party make their first priority?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION		Date of completion	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids	August 17th	August 18th
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	2001	241	200	197	702	461	200	525	357	555	391	453	1548	1000	1001
Base: All Respondents (wtd)	2001	268	226	124	770	478	134	626	388	492	309	425	1576	973	1028
Health care	157 8%	18 7%	11 5%	9 7%	45 6%	55 11%	18 13%	56 9%	28 7%	35 7%	21 7%	38 9%	119 8%	76 8%	81 8%
Climate Change	120 6%	19 7%	13 6%	6 5%	32 4%	43 9%	7 5%	43 7%	20 5%	26 5%	24 8%	23 5%	97 6%	68 7%	53 5%
The economy	337 17%	26 10%	62 27%	24 19%	129 17%	77 16%	19 14%	75 12%	63 16%	93 19%	77 25%	64 15%	273 17%	171 18%	166 16%
Taxes	92 5%	9 3%	1 *	11 9%	31 4%	32 7%	9 6%	36 6%	15 4%	24 5%	13 4%	19 4%	73 5%	50 5%	43 4%
Affordability and cost of living	215 11%	44 16%	12 5%	11 9%	94 12%	33 7%	20 15%	78 12%	40 10%	59 12%	26 8%	67 16%	149 9%	117 12%	98 10%
Seniors' issues/aging population	77 4%	5 2%	3 1%	4 3%	46 6%	16 3%	4 3%	24 4%	19 5%	13 3%	6 2%	4 1%	73 5%	33 3%	44 4%
Government deficits/debt	136 7%	12 5%	18 8%	7 6%	43 6%	51 11%	4 3%	46 7%	24 6%	31 6%	24 8%	18 4%	117 7%	55 6%	80 8%
Energy, including pipelines, gas prices	43 2%	9 4%	14 6%	2 2%	11 1%	5 1%	2 2%	15 2%	3 1%	14 3%	8 3%	16 4%	27 2%	20 2%	23 2%
Corruption and ethics in government	127 6%	16 6%	22 10%	11 9%	43 6%	33 7%	2 1%	35 6%	30 8%	36 7%	14 5%	25 6%	102 6%	63 7%	63 6%
Immigration	39 2%	3 1%	3 1%	2 2%	25 3%	6 1%	1 1%	11 2%	9 2%	10 2%	3 1%	10 2%	28 2%	19 2%	19 2%
COVID-19 or the coronavirus	560 28%	92 34%	56 25%	31 25%	238 31%	102 21%	42 32%	163 26%	116 30%	143 29%	81 26%	118 28%	443 28%	270 28%	291 28%
Some other issue	99 5%	14 5%	12 5%	7 5%	34 4%	25 5%	6 5%	43 7%	20 5%	7 1%	13 4%	23 5%	76 5%	32 3%	67 7%
Sigma	2001 100%	268 100%	226 100%	124 100%	770 100%	478 100%	134 100%	626 100%	388 100%	492 100%	309 100%	425 100%	1576 100%	973 100%	1028 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N

Minimum Base: 30 (**), Small Base: 100 (*)