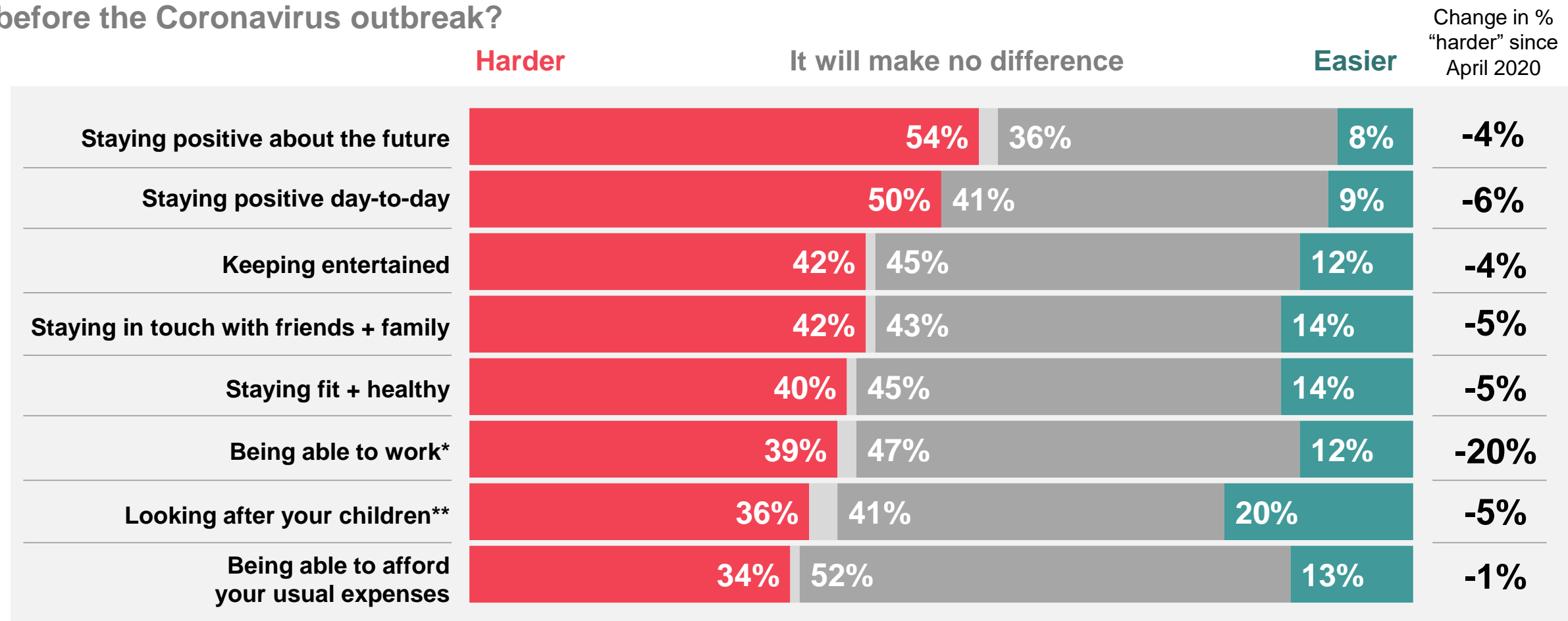


Gender differences and the impact of the pandemic

August 2020

Half of Brits are finding staying positive harder during COVID – although on some measures (being able to work) life *is* becoming easier

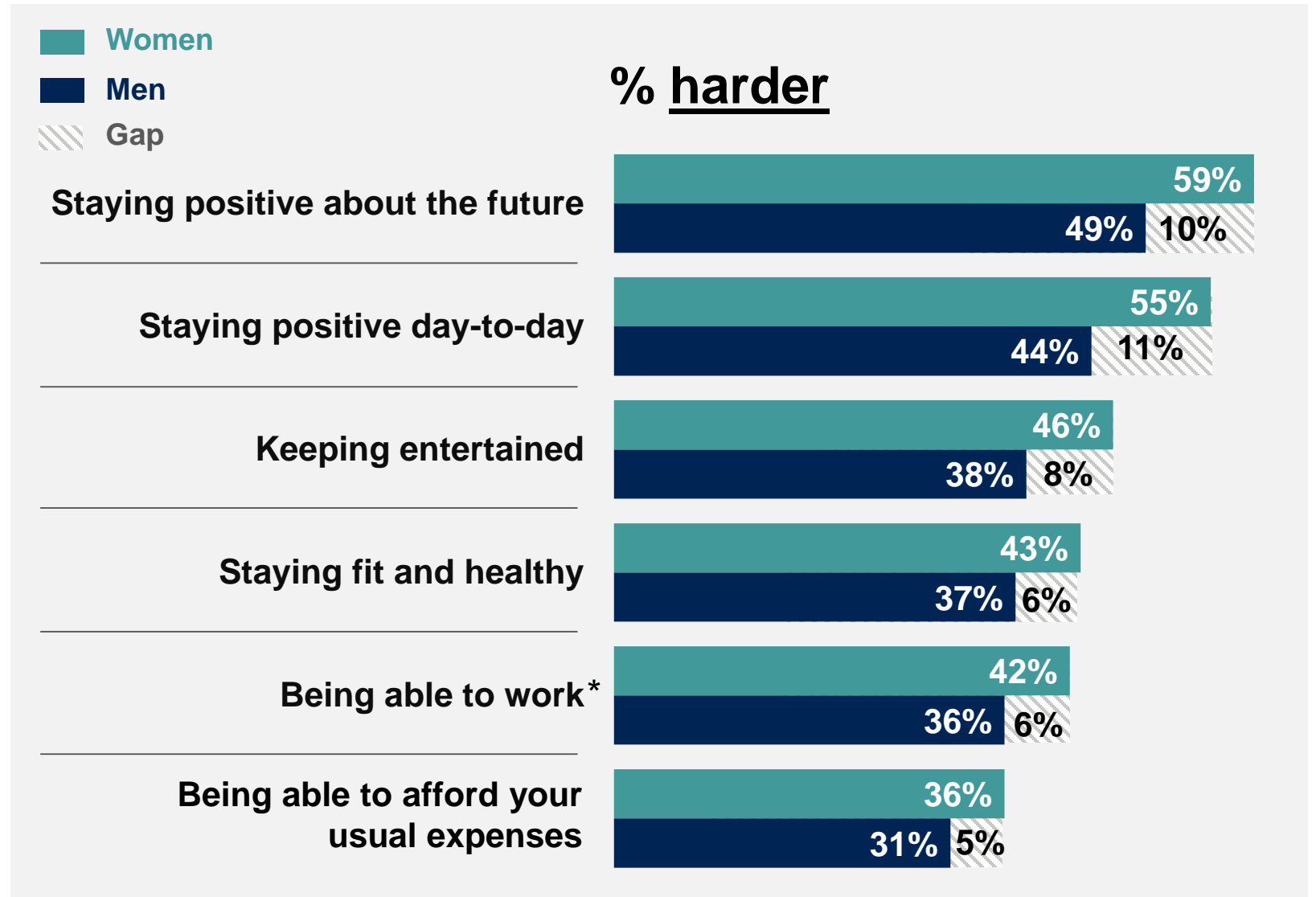
At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak?



Base: 2,152 Online British adults 18-75, 22-24 July 2020, including *those currently in work (1,434), **parents/guardian of those aged 17 or under (580)

Women are more likely to be finding life harder across a range of measures

At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak?

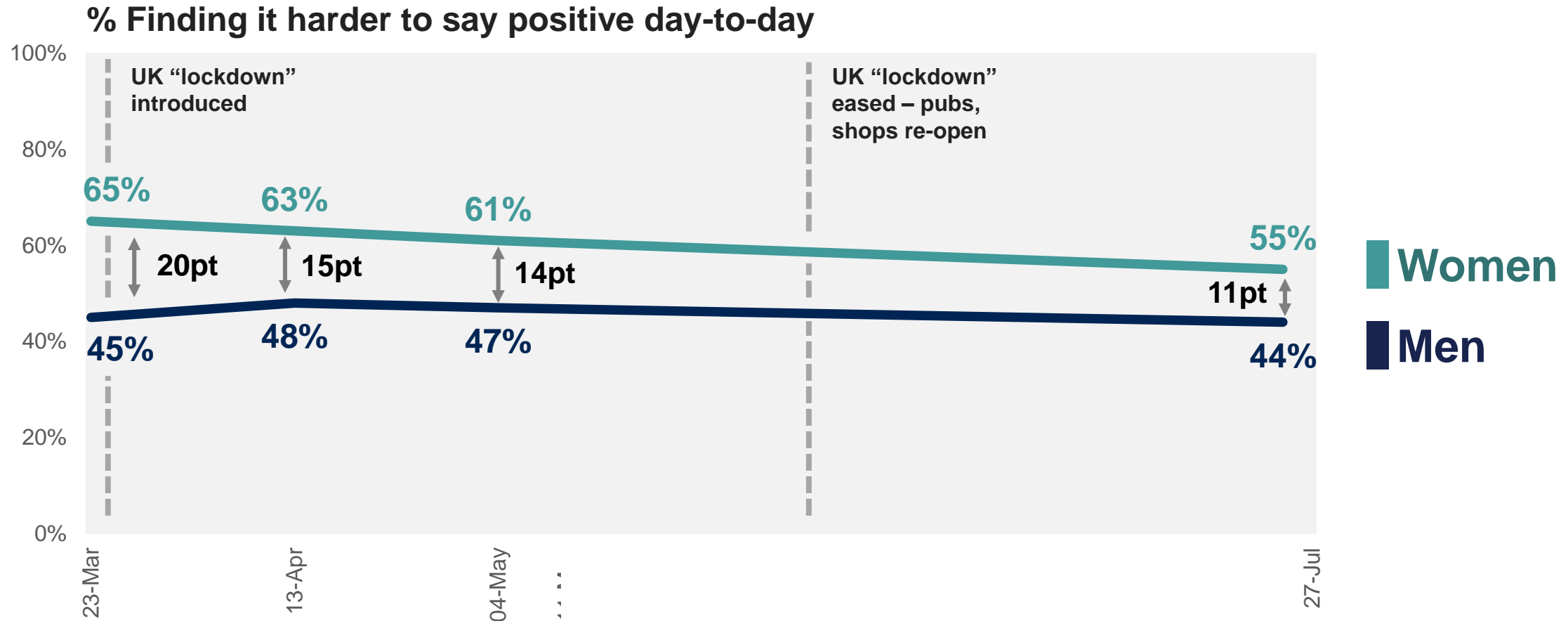


Base: 2,152 Online British adults 18-75, 22-24 July 2020, including women (1,083), men (1,064) *all those currently in work (1,434).

Source: Ipsos MORI

Women have consistently found it harder to stay positive day-to-day

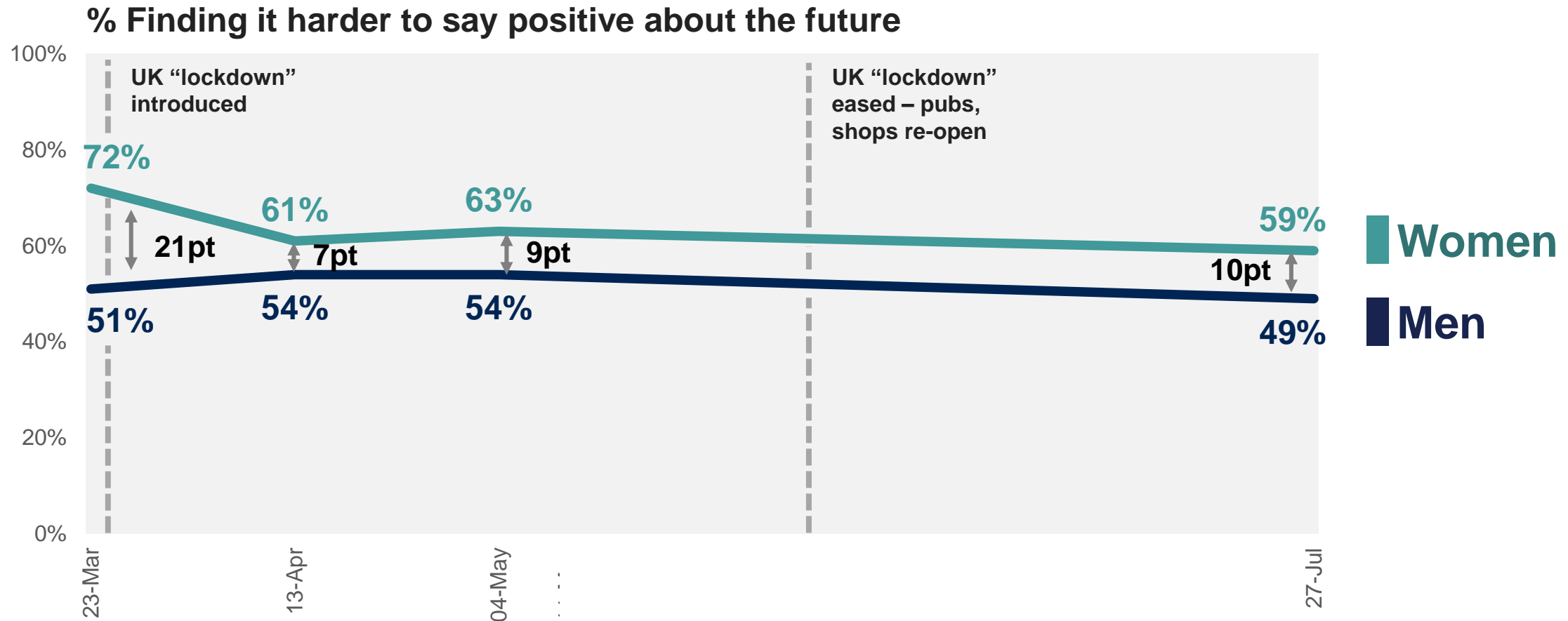
At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? Staying positive day-to-day



Base: c. 1,000 British adults online aged 18-75, Ipsos MORI Coronavirus Polling, March-July 2020

And to stay positive about the future – although the difference here has become less stark since lockdown started

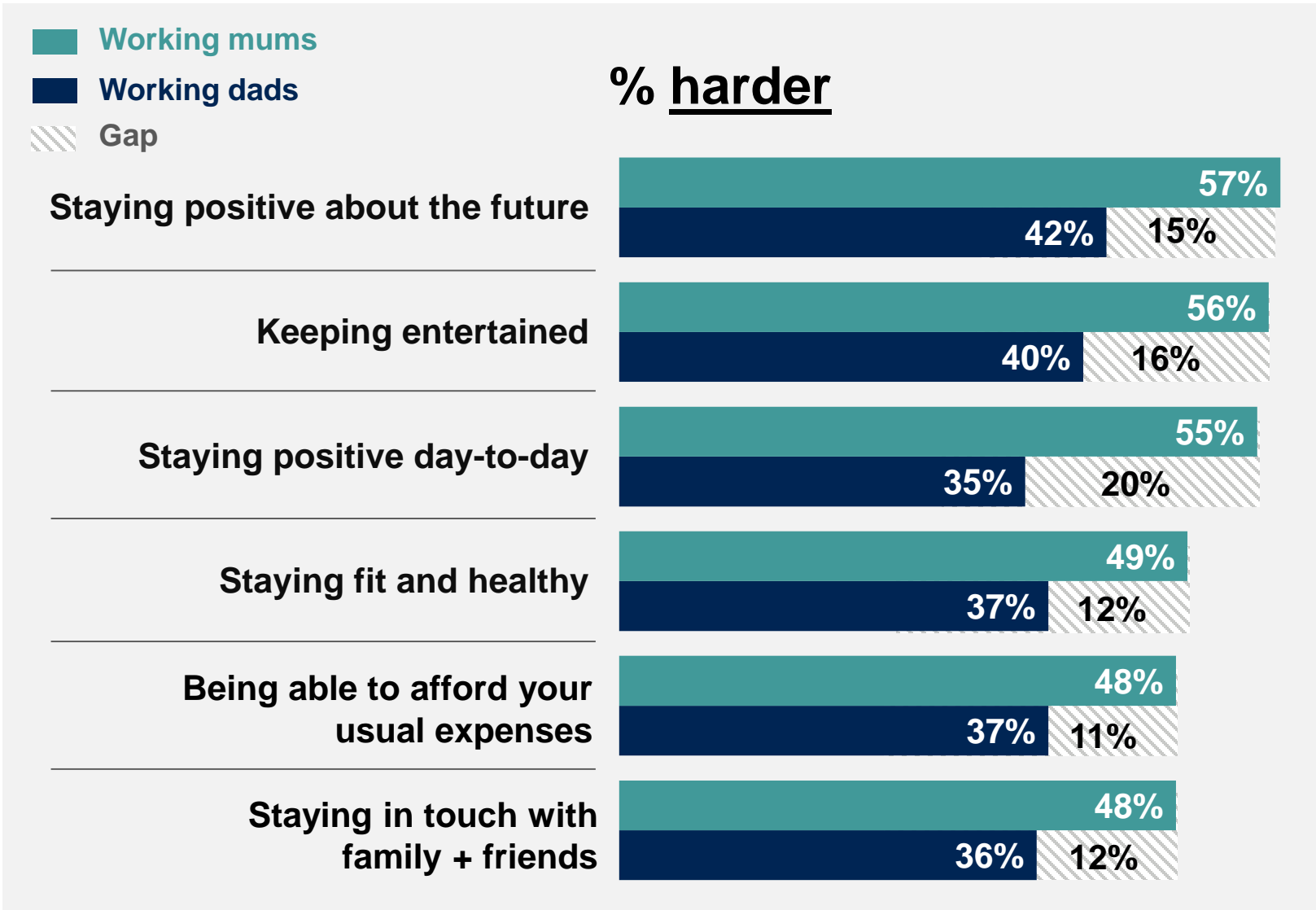
At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? Staying positive about the future



Base: c. 1,000 British adults online aged 18-75, Ipsos MORI Coronavirus Polling, March-July 2020

The differences are even more pronounced when comparing the experiences of working mums to working dads

At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak?



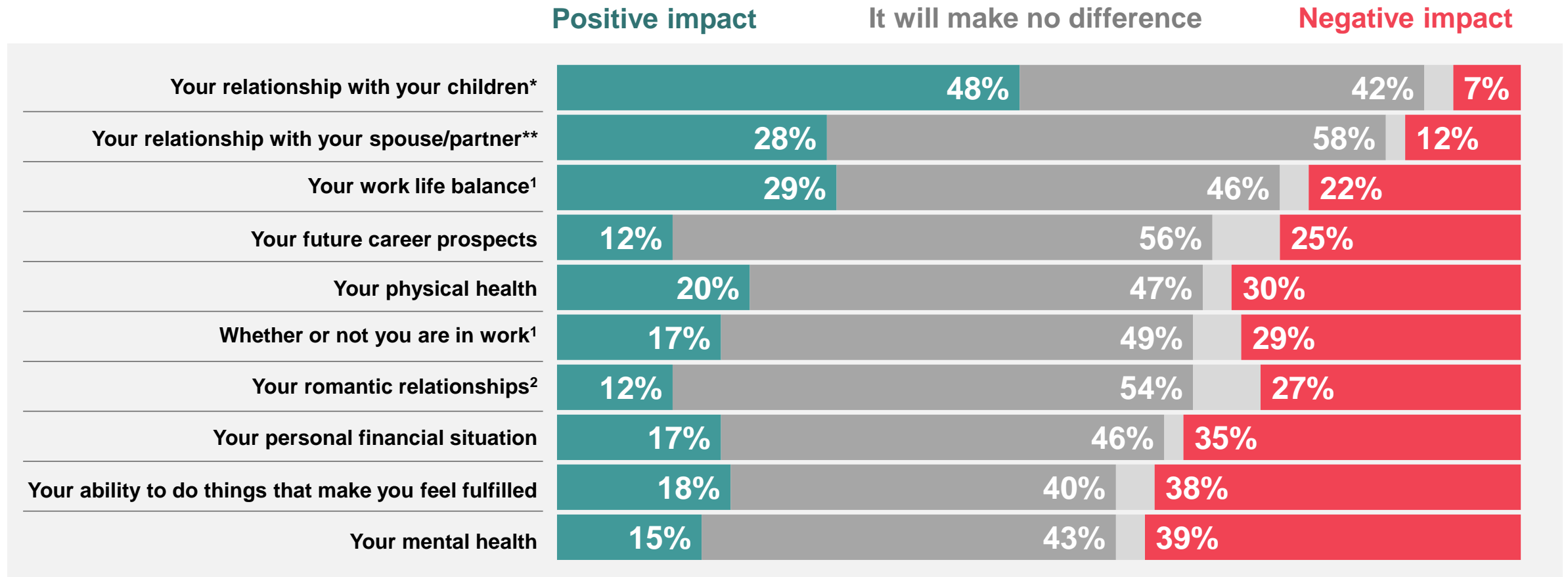
Base: 2,152 Online British adults 18-75, 22-24 July 2020, including working mums (258), working dads (190).

Source: Ipsos MORI

**And what impact
will the pandemic
have on people's
future?**

Half of parents say COVID will have positive impact on relationship with children but two in five Brits think it will have a negative impact on mental health and feeling fulfilled

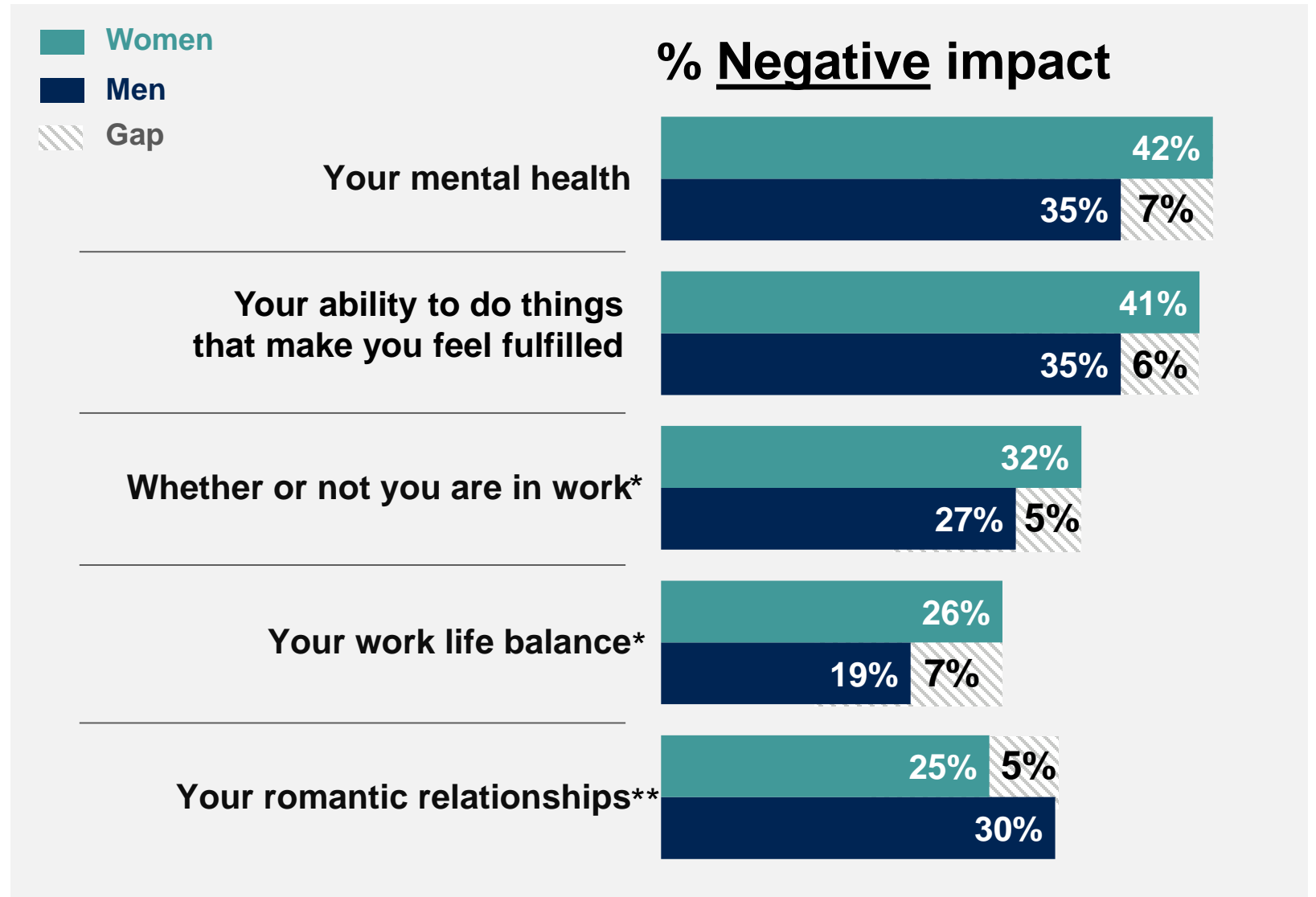
Do you think that the Coronavirus crisis including the lockdown period will have a positive or negative impact on each of the following for you personally over the next 12 months or will it make no difference?



Base: 2,152 Online British adults 18-75, 22-24 July 2020, including *those who are a parent or legal guardian of someone aged 17 or under (580), **those married or in a couple (1,214), ¹those currently in work¹ (1,434), ²those who are single (938)

Women are more pessimistic about the ongoing impact of COVID (although men more worried about their relationships)

Do you think that the Coronavirus crisis including the lockdown period will have a positive or negative impact on each of the following for you personally over the next 12 months or will it make no difference?



Base: 2,152 Online British adults 18-75, 22-24 July 2020, including women (1,083), men (1,064), **all not in a relationship men (447), women (487), *all in work (684), women (747)

Source: Ipsos MORI

And working mums are significantly more concerned about their mental health than working dads

Do you think that the Coronavirus crisis including the lockdown period will have a positive or negative impact on each of the following for you personally over the next 12 months or will it make no difference?

% Negative impact on your mental health

Among mums
currently working

44%

Among dads
currently working

28%

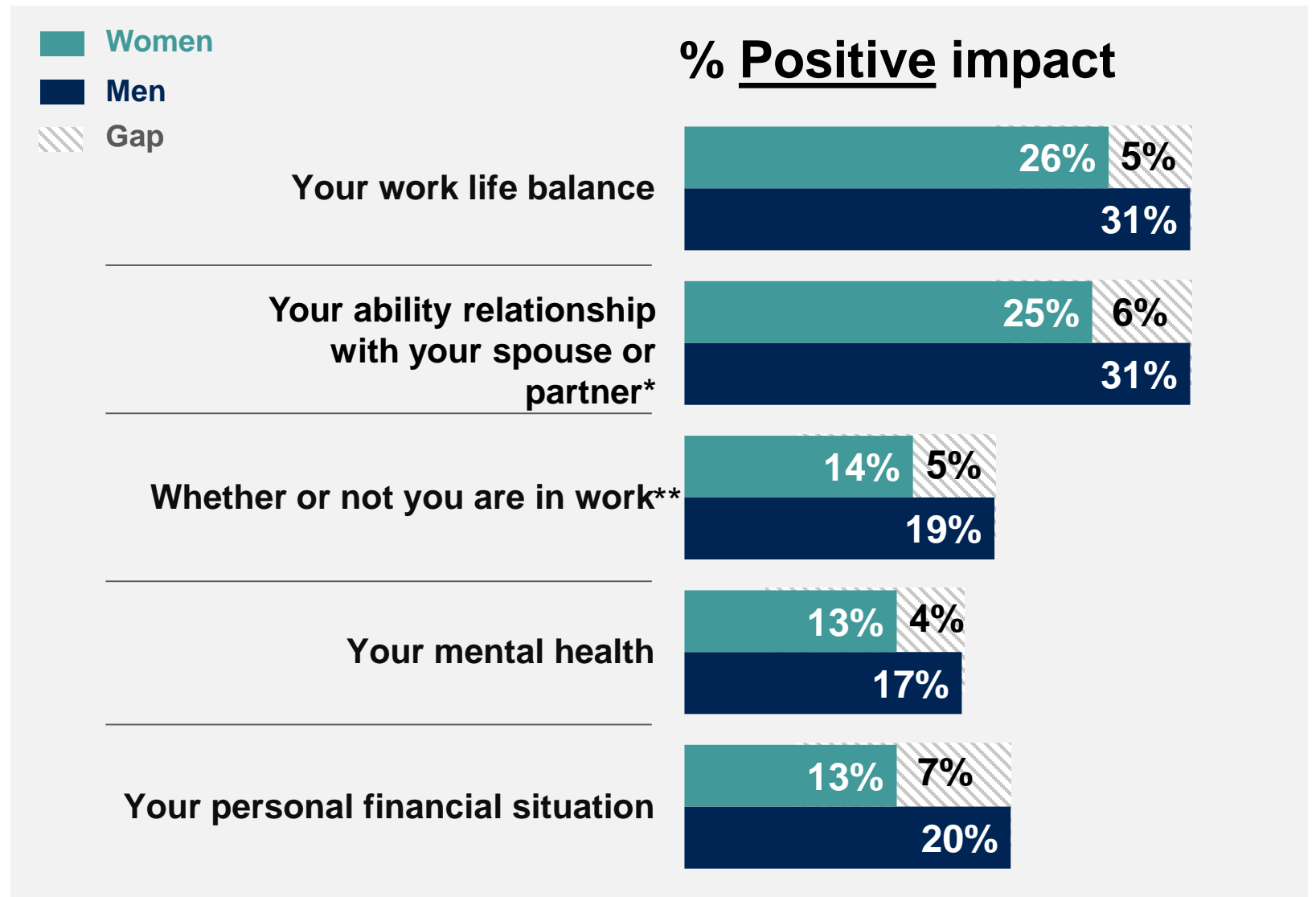
16%

Base: 2,152 Online British adults 18-75, 22-24 July 2020, including female parent/guardian currently in work (258) and male parent/guardian currently in work (190).

Source: Ipsos MORI

While across a range of measures men are more positive about the future...

Do you think that the Coronavirus crisis including the lockdown period will have a positive or negative impact on each of the following for you personally over the next 12 months or will it make no difference?



Base: 2,152 Online British adults 18-75, 22-24 July 2020, including women (1,083), men (1,064), *men in a couple or married (617), *women in a couple or married (596), ** all in work, men (684), women (747)

Source: Ipsos MORI

But half of parents think that the crisis will a positive impact on their relationship with their children

Do you think that the Coronavirus crisis including the lockdown period will have a positive or negative impact on each of the following for you personally over the next 12 months or will it make no difference?

% Positive impact on your relationship with your children

Among mums

47%

Among dads

48%

Base: All adults who are aged 18-75 and are parents or legal guardians (580) , including mums (357) and dads (222), interviewed online 22-24 July 2020,

Source: Ipsos MORI

Ipsos MORI

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Ipsos MORI

