

Table Names	Table Filters
<a href="#">0001</a> Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
<a href="#">0002</a> Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
<a href="#">0003</a> Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
<a href="#">0005</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary	All Adults aged 16+ in the UK
<a href="#">0006</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
<a href="#">0007</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
<a href="#">0008</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
<a href="#">0010</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
<a href="#">0011</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
<a href="#">0012</a> Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
<a href="#">0014</a> Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?	All Adults aged 16+ in the UK
<a href="#">0015</a> Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?	All Adults aged 16+ in the UK
<a href="#">0016</a> Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?	All Adults aged 16+ in the UK
<a href="#">0018</a> Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
<a href="#">0019</a> Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
<a href="#">0020</a> Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
<a href="#">0022</a> Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
<a href="#">0023</a> Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
<a href="#">0024</a> Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK

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19-001009-15

Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)
Unweighted base	1166	546	598	175	208	185	215	154	229	374	424	118	250	798	368	267	294	259	157	58	100	31	988	178
Weighted base	1166	560	584	153	191	186	198	173	265	306	339	240	280	646	520	270	295	261	153	55	98	33	975	191
The benefits of science to the UK are much greater than any harmful effects (2)	273 23% CLMO	163 29% AC	105 18%	32 21%	52 27%	46 24%	53 27%	36 21%	54 21%	99 32% ALMO	87 26% LMO	37 15%	51 18%	185 29% AKLMO	88 17%	66 24%	67 23%	63 24%	35 23%	16 29% *	18 18% *	8 23% **	222 23%	52 27%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	359 31% E	160 29%	191 33%	38 25%	43 22%	54 29%	53 27%	57 33% E	116 44% ADEFG	89 29%	113 33%	79 33%	78 28%	202 31%	157 30%	70 26%	85 29%	83 32%	49 32%	23 42% p*	36 37% *	12 36% **	288 30%	71 37%
Science generally has roughly equal benefits and harmful effects for the UK (0)	224 19% N	101 18%	120 21%	38 25%	37 19%	29 16%	40 20%	32 19%	48 18%	49 16%	65 19%	43 18%	68 24% AINO	114 18%	110 21%	58 22%	60 20%	48 19%	31 20%	5 9% *	16 17% *	5 15% **	196 20%	28 15%
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	43 4% CGIMX	32 6% AC	12 2%	13 9% AGHI	15 8% AGHI	9 5% I	2 1%	3 2%	1 *	19 6% AKMO	10 3%	10 4%	4 2%	28 4% KM	15 3% M	11 4%	11 4%	7 3%	10 7%	1 1% *	2 3% *	2 6% **	43 4% AX	1 *
The harmful effects of science on the UK are much greater than any benefits (-2)	29 2% CKN	22 4% AC	4 1%	4 2%	9 5% AGI	4 2%	2 1%	8 5% I	1 *	6 2%	3 1%	8 3%	12 4% AKN	9 1%	20 4% KN	3 1%	7 3%	5 2%	3 2%	1 2% *	7 7% APR*	1 4% **	25 3%	3 2%
Don't know	238 20% BJN	82 15%	152 26% AB	29 19%	35 18%	44 24%	47 24%	37 21%	46 17%	46 15%	62 18%	63 26% JN	67 24% JN	108 17%	130 25% AKN	62 23%	65 22%	53 20%	25 16%	9 17% *	18 19% *	5 15% **	201 21%	37 19%

NET: Beneficial	632 54% CDMOW	323 58% AC	296 51%	70 46%	94 49%	99 53%	106 54%	93 54%	170 64%	187 61% ADEG	200 59% AMO	116 48%	129 46%	387 60% ALMO	245 47%	136 50%	153 52%	147 56%	84 55%	39 71% APQ*	54 55% *	20 59% **	510 52%	123 64% AW
NET: Harmful	72 6% CGIXX	54 10% AC	16 3%	17 11% AGI	25 13% AGI	13 7% GI	5 2%	11 6%	2 1%	24 8% KN	13 4%	18 8%	16 6%	37 6% K	35 7%	14 5%	18 6%	12 5%	13 9%	2 3% *	9 9% *	3 10% **	68 7% AX	4 2%

Mean	0.87 DMOW	0.86	0.88	0.65 *	0.72	0.90 *	1.01 DE	0.81 *	1.01 DE	0.98 AMO	0.97 AMO	0.72 *	0.71	0.98 AMO	0.71	0.89	0.84	0.93	0.80 *	1.13 **	0.71 *	0.80 **	0.82	1.08 AW*
Standard deviation	0.992	1.105	0.840	1.072	1.196	1.020	0.907	1.043	0.724	1.026	0.888	1.006	1.033	0.956	1.020	0.961	1.003	0.950	1.015	0.876	1.114	1.094	1.013	0.850

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020  
PUBLIC  
19-001009-15  
Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?  
All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ (S)	Prefer not to say	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1166	648	350	168	265	440	223	238	309	284	492	81	674	778	388	320	308	279	149	110	277	889
Weighted base	1166	665	332	168	255	472	211	227	373	307	380	105	786	673	493	362	316	262	116	111	263	903
The benefits of science to the UK are much greater than any harmful effects (2)	273	149	94	30	53	96	60	65	55	77	127	15	147	169	105	54	75	79	44	22	64	210
	23% IMP	22%	28% AD	18%	21%	20%	28% F	28% F	15%	25% IM	33% AULM	14% *	19% I	25%	21%	15%	24% P	30% AP	38% APQT	20% *	24%	23%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	359	218	81	60	88	155	54	62	109	90	134	26	224	197	162	106	94	92	35	33	70	289
	31% C	33% C	24%	35% C	34%	33%	26%	27%	29%	35% AM	35% AM	24% *	29%	29%	33%	29%	30%	35%	30%	29% *	27%	32%
Science generally has roughly equal benefits and harmful effects for the UK (0)	224	131	63	30	52	92	43	37	96	59	39	29	185	126	98	82	68	43	11	20	51	173
	19% KS	20%	19%	18%	20%	20%	20%	16%	26% AK	19% K	10% 28%	28% K*	24% AIK	19%	20%	23% S	22% S	16%	9%	18% *	19%	19%
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	43	19	19	5	8	16	4	15	15	10	15	3	28	29	15	16	12	9	5	2	17	27
	4% V	3%	6% AB	3%	3%	3%	2%	7% AG	4%	3%	4%	3% *	4%	4%	3%	4%	4%	3%	5%	1% *	6%	3%
The harmful effects of science on the UK are much greater than any benefits (-2)	29	17	9	3	3	14	7	4	6	11	7	4	22	19	10	10	9	5	5	-	11	17
	2% V	3%	3%	2%	1%	3%	3%	2%	2%	4%	2%	4% *	3%	3%	2%	3%	3%	2%	4% T	- *	4% V	2%
Don't know	238	131	66	41	52	98	44	45	93	59	57	28	180	134	104	95	57	36	16	34	50	188
	20% IRS	20%	20%	24%	20%	21%	21%	20%	25% AK	19%	15%	27% K*	23% AK	20%	21%	26% AQRS	18%	14%	13%	31% AQRS*	19%	21%

NET: Beneficial	632	367	175	90	141	251	113	127	163	167	261	41	371	365	267	159	169	170	79	55	134	498
	54% ILMP	55%	53%	53%	55%	53%	54%	56%	44%	54% ILM	69% AULM	39% *	47%	54%	54%	44%	53% P	65% APQT	68% APQT	49% *	51%	55%
NET: Harmful	72	36	28	8	11	31	11	19	21	22	22	7	49	47	24	25	21	13	10	2	28	44
	6% TV	5%	8%	5%	4%	6%	5%	8%	6%	7%	6%	7% *	6%	7%	5%	7%	7%	5%	9% T	1% *	11% AV	5%

Mean	0.87 IMP	0.87	0.87	0.86 *	0.88	0.81	0.92	0.92	0.68	0.85	1.11 AULM	0.58 *	0.74	0.87	0.87	0.67	0.83	1.02 AP	1.07 AP*	0.98 *	0.75	0.90
Standard deviation	0.992	0.968	1.081	0.898	0.893	0.994	1.042	1.044	0.916	1.054	0.945	1.029	0.993	1.028	0.940	0.980	1.019	0.938	1.105	0.804	1.128	0.945

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/A/E/F/G/H/A/J/I/N/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/A/E/F/G/H/A/J/I/N/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

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PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science					Sources of scientific information							Most trustworthy sources									
	Total	Beneficial	Harmful/a mbivalent	Major news broadcast ers	Newsape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programm es	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newsape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programm es	Social media	Whatsapp groups with friends or family	UK Governme nt		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		
Unweighted base	1166	655	287	643	329	146	220	110	151	273	83	529	547	180	48	117	267	65	108	35	488		
Weighted base	1166	632	296	636	328	140	213	102	156	255	75	519	527	176	49	109	258	65	103	33	492		
The benefits of science to the UK are much greater than any harmful effects (2)	273	273	-	171	107	40	63	36	37	77	24	143	145	61	11	37	98	15	27	5	122		
	23% C	43% AC	-	27% A	33% ADI	29%	29% A	35% AI*	23%	30% A	32% *	27% A	28% A	35% AMTU	23% *	34% AIU*	38% AMRSTU	23% *	27% *	17% *	25%		
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	359	359	-	244	121	41	78	36	68	72	23	186	194	53	12	42	87	22	22	11	179		
	31% CS	57% AC	-	38% AFI	37% AI	29%	37% J	35% *	44% AFI	28%	31% *	36% AI	37% AS	30% *	25% *	38% S*	34% S	34% *	21% *	33% *	36% AS		
Science generally has roughly equal benefits and harmful effects for the UK (0)	224	-	224	119	54	25	35	9	26	46	8	89	83	41	11	17	44	17	16	5	85		
	19% BHM	-	76% AB	19% H	17% H	18% H	17%	9% *	16%	18% H	11% *	17% H	16% M	23% M	23% *	16% *	17% M*	27% M*	15% *	14% *	17% *		
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	43	-	43	10	12	6	11	10	3	14	5	18	12	10	6	2	6	3	13	5	12		
	4% BDM	-	15% AB	2% D	4% D	4% D	5% D	10% ADEIL*	2%	6% D	7% DI*	3% D	2% D	6% MU	11% AMNPQU*	2% *	2% *	4% *	13% AMNPQU*	14% AMNPQU*	3%		
The harmful effects of science on the UK are much greater than any benefits (-2)	29	-	29	6	4	5	2	1	-	7	3	8	9	2	3	2	-	-	8	2	10		
	2% BDQ	-	10% AB	1% I	1% DEGI	4% DEGI	1% I	1% *	-	3% DI	5% DEGI*	2% Q	2% Q	1% MNQ*	6% MNQ*	2% Q*	-	-	7% AMNQURU*	6% Q*	2% Q		
Don't know	238	-	-	84	30	22	24	10	22	38	11	75	83	9	5	8	23	7	17	6	84		
	20% BCDGHIJLMN PQU	-	-	13% E	9% I	16% E	11% I	10% *	14% *	15% E	14% *	14% E	16% NPQ	5% I	10% *	8% *	9% I	11% *	17% NQ*	17% N*	17% NPQ		

NET: Beneficial	632 54% C	632 100% AC	- -	415 65% AI	228 70% AFIL	81 58% A	140 66% A	72 71% AFI*	105 67% A	150 59% A	48 64% *	328 63% A	340 64% ADS	114 65% AS	24 49% *	79 72% AOSTU*	185 72% AMORSTU	37 57% *	49 48% *	16 50% *	301 61% AS
NET: Harmful	72 6% BDIMQ	- 24% AB	72 24% AB	17 3% I	16 5% D	12 8% DI	12 6% D	11 10% DEIL*	3 2% I	21 8% DEIL	9 11% DEIL*	26 5% D	21 4% Q	12 7% Q	9 18% AMNPQRU*	4 4% *	6 2% I	3 4% *	21 17% AMNPQRU*	7 20% AMNPQRU*	22 5% Q

Mean	0.87 CS	1.43 AC	-0.34	1.02 A	1.06 A	0.88 *	1.00	1.06 *	1.03 *	0.92	0.93 *	0.99 A	1.03 ADS	0.97 OS	0.53 *	1.09 ADS*	1.18 AMNORSU	0.86 *	0.56 *	0.49 **	0.96 ADS
Standard deviation	0.992	0.496	0.647	0.841	0.903	1.082	0.916	1.001	0.753	1.061	1.147	0.921	0.896	0.980	1.218	0.912	0.825	0.873	1.323	1.209	0.918

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Overlap formulae used

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary  
All Adults aged 16+ in the UK

	i.e. in general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.	
	scientists advising the UK government on the actions it should take to deal with the Coronavirus	
	Scientists (A)	COVID-19 (B)
Unweighted base	1166	1166
Weighted base	1166	1166
1 – very trustworthy (5)	270 23% n	205 18%
2 (4)	370 32%	362 31%
3 (3)	289 25%	313 27%
4 (2)	117 10%	138 12%
5 – very untrustworthy (1)	41 4%	51 4%
Don't know	80 7%	97 8% A

NET: Trustworthy	639 55% n	567 49%
NET: Untrustworthy	158 14%	189 16% A

Mean	3.65 n	3.50
Standard deviation	1.080	1.087

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Overlap formulae used

ColumnProportions (5%): A/B Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region						Urban / Rural	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	1166	546	598	175	208	185	215	154	229	374	424	118	250	798	368	267	294	259	157	58	100	31	988	178
Weighted base	1166	560	584	153	191	186	198	173	265	306	339	240	280	646	520	270	295	261	153	55	98	33	975	191
1 – very trustworthy (5)	270 23% I	135 24% I	127 22% I	40 26% I	48 25% I	53 28% I	47 24% I	41 23% I	41 15% I	76 25% I	74 22% I	52 22% I	68 24% I	150 23% I	120 23% I	58 21% I	67 23% I	51 19% I	41 27% I	18 32% *	28 29% *	7 22% **	228 23% I	41 22% I
2 (4)	370 32% DMW	173 31% DMW	194 33% DMW	37 24% DMW	49 26% DMW	54 29% DMW	60 30% DMW	55 32% DMW	115 43% ADEFGH	104 34% AM	115 34% AM	77 32% AM	74 26% AM	219 34% AM	151 29% AM	80 30% AM	96 32% AM	83 32% AM	46 30% AM	21 37% *	27 28% *	16 47% **	295 30% AM	75 39% AW
3 (3)	289 25% I	141 25% I	143 24% I	41 27% I	44 23% I	43 23% I	52 26% I	48 28% I	61 23% I	68 22% I	90 26% I	59 25% I	71 25% I	158 25% I	130 25% I	57 21% I	76 26% I	74 28% I	38 25% I	11 20% *	23 24% *	8 25% **	239 25% I	50 26% I
4 (2)	117 10% I	57 10% I	57 10% I	15 10% I	25 13% I	18 10% I	19 9% I	12 7% I	27 10% I	30 10% I	31 9% I	27 11% I	28 10% I	61 10% I	55 11% I	34 12% I	27 9% I	30 12% I	13 9% I	3 5% *	9 9% *	1 4% **	101 10% I	16 8% I
5 – very untrustworthy (1)	41 4% C	26 5% C	13 2% C	12 8% AFGI	12 6% AFI	3 1% AFI	5 2% AFI	6 3% AFI	4 2% AFI	12 4% AFI	7 2% AFI	11 5% AFI	10 4% AFI	20 3% AFI	22 4% AFI	14 5% AFI	7 2% AFI	9 3% AFI	5 3% AFI	1 2% *	4 4% *	1 2% **	39 4% AFI	2 1% AFI
Don't know	80 7% BN	28 5% BN	51 9% AB	7 5% BN	13 7% BN	16 8% BN	16 8% BN	12 7% BN	17 6% BN	16 5% BN	22 7% BN	14 6% BN	28 10% AUNO	38 6% BN	42 8% BN	27 10% BN	21 7% BN	14 5% BN	10 6% BN	2 3% *	7 7% *	- - **	73 7% BN	7 4% BN

NET: Trustworthy	639 55%	308 55%	320 55%	77 50%	98 51%	107 57%	107 54%	95 55%	156 59%	180 59%	189 56%	128 53%	142 51%	368 57% A	271 52%	138 51%	163 55%	134 51%	87 57%	38 69% PR*	56 57% *	23 69% **	523 54%	116 61%
NET: Untrustworthy	158 14%	83 15%	70 12%	28 18%	36 19% APH	21 11%	23 12%	18 11%	31 12%	42 14%	39 11%	39 16%	38 14%	81 13%	77 15%	48 18%	35 12%	39 15%	18 12%	4 7% *	12 12% *	2 6% **	140 14%	18 10%

Mean	3.65	3.63	3.68	3.53	3.55	3.80	3.69	3.69	3.65	3.69	3.68	3.58 *	3.64	3.69	3.61	3.55	3.69	3.55	3.73	3.95 R*	3.75 *	3.82 **	3.64	3.75
Standard deviation	1.080	1.120	1.026	1.236	1.213	1.044	1.047	1.046	0.937	1.094	1.012	1.118	1.116	1.051	1.116	1.165	1.034	1.062	1.079	0.983	1.115	0.899	1.106	0.943

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificatio ns	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1166	648	350	168	265	440	223	238	309	284	492	81	674	778	388	320	308	279	149	110	277	889
Weighted base	1166	665	332	168	255	472	211	227	373	307	380	105	786	673	493	362	316	262	116	111	263	903
1 – very trustworthy (5)	270 23% M	143 21% ABD	97 29% ABD	30 18% ABD	52 20% ABD	100 21% ABD	61 29% AEF	56 25% AEF	74 20% AEF	65 21% AEF	109 29% AIJM	22 21% *	161 20% AEF	156 23% AEF	114 23% AEF	96 27% AEF	62 20% AEF	55 21% AEF	29 25% AEF	28 25% AEF	74 28% AV	195 22% AV
2 (4)	370 32% PU	221 33% PU	95 29% PU	54 32% PU	85 33% G	168 36% G	54 26% G	62 27% G	117 31% G	97 32% G	127 33% G	28 27% *	243 31% G	201 30% G	169 34% G	92 25% APT	125 39% APT	91 35% P	35 30% P	27 25% *	57 22% AU	312 35% AU
3 (3)	289 25% K	164 25% K	77 23% K	47 28% K	70 27% K	101 21% K	51 24% K	66 29% F	116 31% AIK	69 23% AIK	70 18% AIK	33 32% K*	219 28% AIK	175 26% AIK	114 23% AIK	103 28% AIK	73 23% AIK	60 23% AIK	27 23% AIK	26 24% *	72 27% AIK	217 24% AIK
4 (2)	117 10% PU	73 11% PU	29 9% PU	15 9% PU	20 8% PU	56 12% PU	23 11% PU	18 8% PU	32 9% PU	31 10% PU	42 11% PU	12 11% *	75 9% PU	69 10% PU	48 10% PU	29 8% PU	29 9% PU	32 12% PU	16 14% PU	10 9% *	28 11% PU	88 10% PU
5 – very untrustworthy (1)	41 4% P	23 3% P	14 4% P	4 2% P	4 2% P	19 4% P	7 3% P	11 5% P	11 3% P	17 5% P	11 3% P	3 2% *	30 4% P	26 4% P	15 3% P	6 2% P	12 4% P	14 6% P	5 4% P	4 4% *	11 4% P	30 3% P
Don't know	80 7% R	42 6% R	20 6% R	18 11% A	24 9% A	29 6% A	15 7% A	13 6% A	23 6% A	28 9% A	21 6% A	8 7% *	59 7% A	46 7% A	34 7% A	36 10% AQRS	16 5% A	9 4% A	4 3% A	15 14% AQRS*	20 8% A	60 7% A

NET: Trustworthy	639 55% M	364 55% M	192 58% M	83 50% M	137 54% M	268 57% M	115 55% M	119 52% M	191 51% M	162 53% M	236 62% AIJLM	50 48% *	404 51% M	357 53% M	282 57% M	188 52% M	186 59% M	146 56% M	65 56% M	55 49% *	132 50% M	507 56% M
NET: Untrustworthy	158 14% EP	95 14% EP	43 13% EP	19 11% EP	24 9% EP	74 16% E	30 14% EP	29 13% EP	43 11% EP	48 16% EP	53 14% EP	14 13% *	105 13% EP	95 14% EP	63 13% EP	35 10% EP	41 13% EP	47 18% AP	21 18% P	15 13% *	39 15% EP	118 13% EP

Mean	3.65	3.62	3.74	3.60	3.70	3.62	3.71	3.63	3.61	3.58	3.78 AIJM	3.57 *	3.59	3.63	3.69	3.75	3.65	3.55	3.61	3.66 *	3.64	3.66
Standard deviation	1.080	1.071	1.131	1.004	0.971	1.092	1.137	1.118	1.016	1.138	1.096	1.049	1.068	1.097	1.057	1.036	1.033	1.134	1.147	1.141	1.166	1.055

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Overlap formulae used

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ColumnMeans (5%): A/B/C/D/A/E/F/G/H/A/J/I/K/L/M/A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Benefit and harm of science			Sources of scientific information										Most trustworthy sources									
					Major news broadcasts	Newspapers or news websites	Verbally from friends or family		Scientific journals or websites	Other TV programmes		Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family		Scientific journals or websites	Other TV programmes		Whatsapp groups with friends or family	UK Government		
	Total (A)	Beneficial (B)	Harmful/ambivalent (C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Unweighted base	1166	655	287	643	329	146	220	110	151	273	83	529	547	180	48	117	267	65	108	35	488			
Weighted base	1166	632	296	636	328	140	213	102	156	255	75	519	527	176	49	109	258	65	103	33	492			
1 – very trustworthy (5)	270 23% C	203 32% AC	32 11%	170 27% A	84 26%	36 26%	52 24%	42 ADEFGHIL*	39 25%	76 30% A	28 38% ADEFGHIL*	133 26%	146 28% A	46 26%	10 21% *	36 33% AR*	101 39% AMNORSTU	12 18% *	28 27% *	7 20% *	118 24%			
2 (4)	370 32% CST	248 39% AC	71 24%	231 36% A	127 39% A	59 42% AGIK	69 32%	31 31% *	61 39%	83 32%	22 29% *	191 37% A	193 37% AST	59 33%	11 23% *	32 30% *	102 40% AOST	27 42% ST*	21 20% *	4 12% *	179 36% AST			
3 (3)	289 25% BDLMQU	96 15% AB	127 43% AB	132 21% A	68 21%	27 19%	50 24%	21 21% *	40 25%	60 24%	13 18% *	110 21%	107 20% Q	37 21% Q	14 29% Q*	27 25% Q*	32 12% Q*	17 26% Q*	35 34% AMNQU*	10 32% Q*	105 21% Q			
4 (2)	117 10% HQ	54 9% AB	43 15% AB	68 11% H	30 9%	9 6%	22 10% H	4 4% H	12 7%	18 7%	5 6% *	47 9%	51 10% AOST	18 10%	7 14% *	9 8% *	15 6% AMNQU*	7 10% *	12 12% Q*	5 16% Q*	51 10% Q			
5 – very untrustworthy (1)	41 4% DIM	19 3% A	17 6% A	15 2% A	8 2%	6 4% I	10 5% DI	4 4% *	1 1%	9 4% I	4 5% I*	15 3%	9 2% M	8 5% M	5 10% AMQ*	4 4% *	6 2% AMNQU*	2 3% *	4 4% *	4 12% AMQU*	18 4% M			
Don't know	80 7% BCDEFHILMPGRU	13 2% A	5 2% AB	19 3% H	12 4% H	3 2%	10 5% H	- - *	5 3%	8 3%	3 4% H*	23 4% H	20 4% Q	9 5% Q	1 3% *	1 1% *	2 1% AMNQU*	- - *	4 3% *	3 8% PQR*	20 4% Q			

NET: Trustworthy	639 55% CT	451 71% AC	103 35%	401 63% A	211 64% AG	95 68% AG	121 57%	73 72% AG*	99 64% A	159 62% A	50 67% A*	324 62% A	340 64% AOST	104 59% T	22 44% *	68 62% OST*	203 79% AMNORSTU	39 60% T*	49 47% *	11 32% *	297 60% AOST
NET: Untrustworthy	158 14% BQ	73 12% AB	61 21% AB	83 13% A	37 11% A	15 10%	32 15% I	7 7% *	12 8%	28 11%	9 12% *	62 12% Q	61 12% Q	26 15% Q	12 24% MQ*	13 12% *	21 8% AMNQU*	9 14% *	16 16% Q*	9 28% AMPQU*	69 14% Q

Mean	3.65 C	3.91 AC	3.19	3.77 A	3.79 A	3.81	3.64	4.02 ADEGL*	3.83	3.80 A	3.91 A*	3.76 A	3.82 AOSU	3.69	3.33 *	3.80 O*	4.09 AMNORPSU	3.61 *	3.56 *	3.14 **	3.69 O
Standard deviation	1.080	1.049	1.019	1.047	1.019	1.036	1.124	1.047	0.920	1.077	1.165	1.045	1.019	1.132	1.253	1.110	0.977	1.011	1.148	1.324	1.080

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Overlap formulae used

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19-00100919-07 - 8 - 11 April 2020

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19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region						Urban / Rural	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	1166	546	598	175	208	185	215	154	229	374	424	118	250	798	368	267	294	259	157	58	100	31	988	178
Weighted base	1166	560	584	153	191	186	198	173	265	306	339	240	280	646	520	270	295	261	153	55	98	33	975	191
1 – very trustworthy (5)	205 18% QW	96 17%	106 18%	27 18%	32 17%	32 17%	40 20%	27 16%	47 18%	62 20%	56 17%	39 16%	48 17%	119 18%	87 17%	48 18%	39 13%	40 15%	32 21%	21 38% APQRSU*	18 19% *	6 19% **	155 16%	51 26% AW
2 (4)	362 31% MO	170 30%	183 31%	39 26%	53 27%	54 29%	62 31%	58 34%	96 36%	106 35% MO	119 35% AMO	66 27%	70 25%	225 35% AMO	136 26%	80 30%	102 35%	79 30%	46 30%	13 23% *	31 32% *	11 33% **	308 32%	53 28%
3 (3)	313 27% JN	150 27%	157 27%	42 27%	49 25%	55 30%	53 27%	48 28%	66 25%	69 23%	86 25%	67 28%	90 32% AJN	156 24%	158 30% JN	73 27%	83 28%	67 26%	40 26%	11 20% *	30 30% *	10 31% **	259 27%	55 29%
4 (2)	138 12% M	73 13%	64 11%	24 16% H	33 17% AGH	22 12%	17 9%	13 8%	28 11%	36 12%	43 13%	38 16% M	21 8%	78 12%	60 11% M	32 12%	34 11%	37 14%	16 11%	5 10% *	9 9% *	5 15% **	117 12%	21 11%
5 – very untrustworthy (1)	51 4% C	33 6% AC	15 3%	10 7%	7 3%	6 3%	7 4%	11 6%	11 4%	14 4%	14 4%	7 3%	16 6% O	28 4%	23 4%	14 5%	7 3%	17 6% Q	6 4%	3 6% *	3 3% *	1 2% **	47 5%	4 2%
Don't know	97 8% KNX	38 7%	58 10%	10 7%	18 10%	18 10%	18 9%	15 9%	17 6%	20 6%	20 6%	23 10%	34 12% AJKN	40 6%	57 11% AJKN	24 9%	31 10%	21 8%	13 9%	2 3% *	7 7% *	- - **	89 9% AX	8 4%

NET: Trustworthy	567 49% MO	266 47%	290 50%	67 43%	84 44%	85 46%	102 52%	86 50%	143 54%	168 55% ALMO	176 52% MO	104 43%	118 42%	344 53% AMO	223 43%	128 47%	141 48%	120 46%	77 51%	34 61% *	49 50% *	17 52% **	463 47%	104 54%
NET: Untrustworthy	189 16% C	106 19% AC	79 13%	34 22% AG	39 21% G	27 15%	25 13%	24 14%	39 15%	49 16%	57 17%	45 19%	38 13%	106 16%	83 16% M	46 17%	41 14%	54 21%	22 14%	9 16% *	12 12% *	6 17% **	164 17%	25 13%

Mean	3.50 W	3.42	3.58 A	3.35	3.41	3.50	3.61	3.50	3.56	3.58	3.50	3.42 *	3.46	3.54 A	3.44	3.47	3.50	3.37	3.58	3.81 R*	3.58 *	3.51 **	3.46	3.68 AW
Standard deviation	1.087	1.130	1.032	1.173	1.109	1.046	1.064	1.086	1.060	1.102	1.071	1.071	1.103	1.085	1.087	1.119	0.984	1.140	1.089	1.244	1.028	1.048	1.087	1.070

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19-00100919-07 - 8 - 11 April 2020

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19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as	Single	Widowed/ Divorced/S	1	2	3	4+	GCSE/O Level/NVQ	A Level or equivalent	Degree/M asters/Ph	No formal qualificatio ns	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1166	648	350	168	265	440	223	238	309	284	492	81	674	778	388	320	308	279	149	110	277	889
Weighted base	1166	665	332	168	255	472	211	227	373	307	380	105	786	673	493	362	316	262	116	111	263	903
1 – very trustworthy (5)	205 18%	120 18%	64 19%	21 12%	42 17%	85 18%	35 17%	42 19%	54 14%	55 18%	76 20%	20 19% *	129 16%	120 18%	85 17%	58 16%	54 17%	51 19%	23 20%	19 17% *	41 16%	164 18%
2 (4)	362 31% LM	203 31%	100 30%	58 34%	86 34%	154 33%	60 29%	61 27%	119 32% L	85 28%	137 36% AULM	20 19% *	224 29%	208 31%	153 31%	98 27%	101 32%	93 36% P	39 33%	32 28% *	79 30%	283 31%
3 (3)	313 27% KR	173 26%	96 29%	45 27%	70 27%	130 28%	54 25%	60 26%	110 29% K	92 30%	79 21%	33 31% *	234 30% AK	172 26%	141 29%	114 32% ART	94 30%	55 21%	27 24%	22 20% *	73 28%	241 27%
4 (2)	138 12%	88 13%	35 10%	16 9%	22 9%	55 12%	28 13%	33 14%	44 12%	28 9%	53 14%	13 12% *	84 11%	83 12%	55 11%	37 10%	33 11%	37 14%	16 14%	15 13% *	33 12%	105 12%
5 – very untrustworthy (1)	51 4%	33 5%	13 4%	5 3%	9 3%	15 3%	17 8% AEF	11 5%	15 4%	15 5%	12 3%	9 9% K*	39 5%	32 5%	20 4%	14 4%	15 5%	11 4%	5 5%	6 6% *	12 4%	40 4%
Don't know	97 8% K	48 7%	25 7%	24 14% ABC	27 11%	32 7%	17 8%	21 9%	32 8%	32 10% K	22 6%	11 10% *	75 9% K	58 9%	39 8%	41 11% AQRS	18 6%	16 6%	5 4%	17 15% AQRS*	27 10%	70 8%

NET: Trustworthy	567 49% MP	323 49%	165 50%	79 47%	128 50%	239 51%	95 45%	104 46%	173 46%	141 46%	213 56% AULM	40 38% *	353 45%	328 49%	238 48%	156 43%	154 49%	144 55% AP	62 53%	51 45% *	120 46%	447 49%
NET: Untrustworthy	189 16% E	121 18%	47 14%	21 12%	31 12%	70 15%	45 21% E	43 19% E	59 16%	43 14%	66 17%	22 21% *	124 16%	114 17%	75 15%	50 14%	49 15%	47 18%	22 19%	21 19% *	44 17%	145 16%

Mean	3.50	3.47	3.55	3.51	3.57	3.54	3.35	3.45	3.45	3.50	3.59 A	3.31 *	3.45	3.49	3.50	3.47	3.48	3.56	3.52	3.44 *	3.44	3.51
Standard deviation	1.087	1.118	1.068	0.990	1.018	1.047	1.189	1.134	1.043	1.090	1.082	1.225	1.087	1.105	1.063	1.049	1.072	1.104	1.124	1.179	1.082	1.088

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Overlap formulae used

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ColumnMeans (5%): A/B/C/D/A/E/F/G/H/A/J/I/K/L/M/A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-00100919-07 - 8 - 11 April 2020

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19-001009-15

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19  
All Adults aged 16+ in the UK

	Total	Benefit and harm of science			Sources of scientific information										Most trustworthy sources								
				Major news broadcasters	Newspapers or news websites	Verbally from friends or family		Scientific journals or websites	Other TV programmes		Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family		Scientific journals or websites	Other TV programmes		Whatsapp groups with friends or family	UK Government		
	Total (A)	Beneficial (B)	Harmful/ambivalent (C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)		
Unweighted base	1166	655	287	643	329	146	220	110	151	273	83	529	547	180	48	117	267	65	108	35	488		
Weighted base	1166	632	296	636	328	140	213	102	156	255	75	519	527	176	49	109	258	65	103	33	492		
1 – very trustworthy (5)	205 18% C	154 24% AC	26 9% A	132 21% A	55 17% A	25 18% A	36 17% A	23 23% *	22 14% A	45 18% A	21 28% AEFGI*	102 20% A	114 22% A	35 20% A	5 10% *	29 26% AO*	68 26% AOR	8 13% *	19 18% *	4 11% *	112 23% AO		
2 (4)	362 31% C	245 39% AC	72 24% A	230 36% A	135 41% AGKL	49 35% A	70 33% A	40 39% *	62 39% AK	93 36% A	19 26% *	185 36% A	188 36% AOS	64 37% OS	10 20% *	32 30% *	102 40% AOST	33 51% AMNQPSTU*	24 23% *	7 21% *	166 34% S		
3 (3)	313 27% BDQ	130 21% AB	115 39% AB	152 24% A	85 26% A	41 29% A	51 24% A	24 24% *	43 28% A	65 26% A	18 23% *	126 24% A	128 24% AOS	41 23% OS	21 43% AMNPQRU*	28 26% *	53 21% A	14 21% *	31 30% *	7 23% *	124 25% A		
4 (2)	138 12% B	62 10% AB	52 18% AB	79 12% A	33 10% A	16 11% A	31 15% H	7 7% *	17 11% A	32 12% A	8 11% *	70 13% A	55 11% AOS	21 12% A	6 12% *	12 11% *	7 8% A	19 10% *	19 19% AMQU*	7 21% Q*	53 11% A		
5 – very untrustworthy (1)	51 4% U	23 4% AB	20 7% AB	25 4% A	12 4% A	3 2% A	16 8% ADEFIL	5 5% *	2 2% A	10 4% A	3 4% *	16 3% A	19 4% AOS	10 5% U	5 11% AMQRU*	7 6% U*	6 2% A	1 1% *	8 7% QU*	4 14% AMQRU*	10 2% A		
Don't know	97 8% BCDEGHJLMNPGSU	19 3% A	11 4% AB	17 3% A	8 2% A	7 5% A	7 3% A	3 3% *	10 6% DE	10 4% A	6 7% DE*	20 4% A	22 4% AOS	6 3% A	2 4% *	1 1% *	7 3% A	2 3% *	3 3% *	4 11% PQ*	25 5% A		

NET: Trustworthy	567 49% CO	399 63% AC	98 33% A	362 57% AG	190 58% AG	74 53% A	107 50% A	63 62% A*	84 54% A	138 54% A	41 54% *	287 55% A	302 57% AOST	99 56% AOST	14 30% *	61 56% OST*	170 66% AMNOSTU	42 64% AOST*	43 42% *	10 32% *	278 57% AOST
NET: Untrustworthy	189 16% BQU	84 13% AB	72 24% AB	104 16% A	45 14% A	18 13% A	48 22% ADEFHIL	12 11% *	19 12% A	42 16% A	11 15% *	86 17% A	74 14% AOS	30 17% A	11 23% Q*	19 17% *	27 11% A	7 12% *	27 26% AMQRU*	11 35% AMNPQRU*	63 13% A

Mean	3.50 COS	3.73 AC	3.11	3.59 AG	3.58 G	3.58	3.38	3.71 G*	3.58	3.54	3.69 *	3.58 AG	3.64 AOS	3.55 O	3.05 *	3.60 O*	3.82 AMNOS	3.67 OS*	3.27 *	2.94 **	3.68 AOS
Standard deviation	1.087	1.060	1.038	1.082	1.013	0.990	1.173	1.052	0.941	1.061	1.155	1.062	1.062	1.114	1.108	1.177	1.000	0.892	1.198	1.275	1.031

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region						Urban / Rural	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	1166	546	598	175	208	185	215	154	229	374	424	118	250	798	368	267	294	259	157	58	100	31	988	178
Weighted base	1166	560	584	153	191	186	198	173	265	306	339	240	280	646	520	270	295	261	153	55	98	33	975	191
Far too much (2)	45 4%	27 5%	17 3%	6 4%	7 4%	6 3%	5 3%	9 5%	12 5%	10 3%	14 4%	11 4%	11 4%	24 4%	21 4%	13 5%	11 4%	6 2%	6 4%	4 7% *	2 2% *	3 10% **	39 4%	5 3%
A bit too much (1)	130 11% F	73 13%	57 10%	22 14% F	20 10% F	8 5%	17 8%	14 8%	49 18% AEFGH	41 13%	43 13%	21 9%	25 9%	84 13% AO	46 9%	24 9%	30 10%	34 13%	14 9%	4 8% *	21 21% APQS*	4 12% **	107 11%	23 12%
About right (0)	579 50% DUW	272 48%	297 51%	61 40%	103 54% D	83 44%	106 54% D	98 57% DF	128 48%	150 49%	178 52%	117 49%	134 48%	328 51%	251 48%	125 46%	150 51% U	140 54% U	79 52% U	29 53% *	35 36% *	20 60% **	467 48%	112 58% AW
A bit too little (-1)	198 17% H	92 16%	99 17%	35 23% AHI	31 16%	44 24% AHI	31 16%	19 11%	37 14%	58 19%	55 16%	46 19%	39 14%	113 18%	85 16% M	49 18%	51 17%	35 13%	29 19%	10 18% *	20 21% *	4 11% **	170 17%	28 15%
Far too little (-2)	97 8% EKNRX	48 9%	46 8%	14 9%	9 4%	22 12% E	16 8%	14 8%	22 8%	26 8%	20 6%	22 9%	29 10% K	46 7%	51 10%	30 11% R	22 7%	12 5%	15 10%	5 10% *	10 10% *	2 6% **	89 9% AX	8 4%
Don't know	118 10% JN	48 9%	68 12%	14 9%	21 11%	23 12%	23 12%	19 11%	17 7%	21 7%	30 9%	24 10%	43 15% AKNO	51 8%	66 13% JN	30 11%	31 10%	34 13%	10 7%	2 4% *	10 11% *	- - **	102 10%	16 8%

NET: Too much	175 15% F	100 18% AC	75 13%	28 18% F	27 14%	14 8%	22 11%	23 13%	61 23% AEFGH	51 17%	57 17%	32 13%	35 13%	108 17% A	67 13%	36 13%	41 14%	39 15%	19 13%	8 15% *	23 23% A*	7 22% **	147 15%	28 15%
NET: Too little	295 25% RX	140 25%	145 25%	50 32% AEHI	40 21%	66 36% AEGHI	47 24%	33 19%	59 22%	84 27%	75 22%	68 28%	68 24%	159 25%	136 26%	79 29% R	74 25%	47 18%	44 29% R	15 28% *	30 31% R*	6 17% **	259 27% AX	36 19%

Mean	-0.16 F	-0.12	-0.19	-0.21	-0.09 F	-0.42	-0.20 F	-0.10 F	-0.03 F	-0.17	-0.08 A	-0.22 *	-0.22	-0.12 A	-0.22	-0.25	-0.16	-0.06	-0.24	-0.16 *	-0.18 *	0.09 **	-0.19	-0.05
Standard deviation	0.909	0.948	0.870	0.982	0.816	0.914	0.845	0.899	0.944	0.907	0.863	0.932	0.946	0.885	0.938	0.978	0.888	0.787	0.914	0.984	0.989	0.954	0.934	0.768

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificatio ns	Non- graduate (M)	Working	Not working (O)	UP TO £19,999 (P)	£20,000- £34,999 (Q)	£35,000 - £54,999 (R)	£55,000+ (S)	Prefer not to say (T)	At least one child present (U)	No children present (V)
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1166	648	350	168	265	440	223	238	309	284	492	81	674	778	388	320	308	279	149	110	277	889
Weighted base	1166	665	332	168	255	472	211	227	373	307	380	105	786	673	493	362	316	262	116	111	263	903
Far too much (2)	45 4% FKN	27 4%	13 4%	5 3%	8 3%	9 2%	18 9%	10 4%	21 6%	10 3%	9 2%	5 4%	35 4%	19 3%	25 5%	9 2%	8 3%	16 6%	8 7%	4 4%	11 4%	34 4%
A bit too much (1)	130 11%	80 12%	31 9%	19 11%	25 10%	65 14%	17 8%	23 10%	45 12%	27 9%	39 10%	18 17%	91 12%	67 10%	63 13%	37 10%	40 13%	27 10%	16 14%	11 10%	32 12%	98 11%
About right (0)	579 50% LO	346 52%	161 48%	72 43%	126 49%	254 54%	93 44%	106 46%	187 50%	157 51%	194 51%	40 38%	384 49%	356 53%	222 45%	170 47%	156 49%	137 52%	60 52%	56 50%	121 46%	457 51%
A bit too little (-1)	198 17%	110 16%	61 18%	28 17%	34 13%	73 15%	37 18%	54 24%	53 14%	53 17%	77 20%	15 15%	121 15%	118 18%	80 16%	60 16%	60 19%	48 18%	19 16%	12 11%	55 21%	143 16%
Far too little (-2)	97 8% F	48 7%	31 9%	18 11%	24 9%	26 6%	27 13%	19 8%	27 7%	26 8%	32 8%	12 11%	65 8%	49 7%	48 10%	34 9%	25 8%	17 7%	9 8%	11 10%	22 8%	75 8%
Don't know	118 10% BKRS	55 8%	36 11%	27 16%	38 15%	44 9%	19 9%	16 7%	40 11%	35 11%	28 7%	15 15%	90 11%	62 9%	56 11%	53 15%	27 8%	17 7%	4 3%	17 16%	22 8%	96 11%

NET: Too much	175 15% N	107 16%	44 13%	24 14%	33 13%	75 16%	35 16%	33 14%	66 18%	37 12%	49 13%	22 21%	126 16%	87 13%	88 18%	46 13%	48 15%	42 16%	24 21%	15 13%	43 16%	131 15%
NET: Too little	295 25% F	157 24%	92 28%	46 27%	58 23%	99 21%	65 31%	73 32%	80 21%	79 26%	109 29%	27 26%	186 24%	168 25%	127 26%	94 26%	84 27%	66 25%	28 24%	23 21%	76 29%	219 24%

Mean	-0.16 K	-0.12	-0.22	-0.24	-0.19	-0.10	-0.20	-0.24	-0.06 K	-0.21	-0.23	-0.14 *	-0.13	-0.18	-0.14	-0.24	-0.18	-0.10	-0.05	-0.17 *	-0.18	-0.16
Standard deviation	0.909	0.886	0.926	0.966	0.908	0.805	1.092	0.924	0.931	0.880	0.866	1.052	0.929	0.850	0.987	0.903	0.878	0.918	0.963	0.934	0.935	0.902

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/J/I/K,L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/J/I/K,L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science			Sources of scientific information										Most trustworthy sources									
				Major news broadcasts	Newspapers or news websites	Verbally from friends or family		Scientific journals or websites	Other TV programmes		Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family		Scientific journals or websites	Other TV programmes		Whatsapp groups with friends or family	UK Government			
	Total (A)	Beneficial (B)	Harmful/ambivalent (C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)			
Unweighted base	1166	655	287	643	329	146	220	110	151	273	83	529	547	180	48	117	267	65	108	35	488			
Weighted base	1166	632	296	636	328	140	213	102	156	255	75	519	527	176	49	109	258	65	103	33	492			
Far too much (2)	45 4%	25 4%	15 5%	31 5%	14 4%	4 3%	8 4%	4 4% *	5 3%	12 5%	7 9% AFL*	21 4%	19 4%	4 3%	3 7% *	5 5% *	8 3%	1 1% *	6 6% *	1 4% *	16 3%			
A bit too much (1)	130 11%	70 11%	37 13%	76 12%	47 14%	20 14%	28 13%	13 12% *	28 18% AL	32 12%	11 15% *	58 11%	55 10%	18 10%	5 9% *	12 11% *	21 8%	11 17% Q*	10 9% *	4 13% *	58 12%			
About right (0)	579 50%	360 57% AC	140 47%	348 55% AFHJ	165 50%	63 45%	105 49%	44 43% *	72 46%	116 46%	36 49% *	288 56% AFHJ	309 59% AGS	96 55%	22 46% *	66 60% AGS*	120 47%	35 53% *	47 45% *	16 50% *	286 58% AGS			
A bit too little (-1)	198 17%	111 18%	58 20%	111 18%	68 21%	35 25% AD	46 22%	28 28% AD*	38 24% A	59 23% AD	13 18% *	100 19%	89 17%	35 20%	11 23% *	20 19% *	72 28% AMTU	14 21% *	22 21% *	4 11% *	86 18%			
Far too little (-2)	97 8% DU	48 8%	26 9%	41 6%	29 9%	13 9%	20 10%	12 12% D1*	7 5%	27 11% DIL	4 6% *	34 7%	35 7%	21 12% MPU	4 8% *	4 3% *	31 12% AMPU	3 5% *	15 14% AMPU*	6 18% AMPRU*	24 5%			
Don't know	118 10% BCDEFGHIJLMNPQSU	18 3%	19 6% B	29 5% E	5 2%	5 4%	5 2%	1 1% *	6 4%	8 3%	3 4% *	19 4% E	20 4%	2 1%	4 7% N*	1 1% *	6 2% *	2 3% *	4 4% *	1 4% *	21 4%			

NET: Too much	175 15%	95 15%	53 18%	106 17%	61 18%	24 17%	36 17%	17 16% *	33 21%	44 17%	18 24% AL*	78 15%	74 14%	22 12%	8 16% *	18 16% *	29 11%	11 18% *	16 15% *	6 17% *	74 15%
NET: Too little	295 25%	159 25%	84 28%	152 24%	97 30% D	48 34% ADL	66 31% AD	41 40% ADERL*	45 29%	87 34% ADL	18 24% *	134 26%	123 23%	56 32% MLJ	15 31% *	24 22% *	103 40% AMPRU	17 26% *	37 35% AMPU*	10 29% *	111 23%

Mean	-0.16 Q	-0.14	-0.15	-0.09 AHJ	-0.16	-0.24	-0.20	-0.32 *	-0.09	-0.24	0.04 FHJ*	-0.14	-0.13 NQ	-0.29	-0.17 *	-0.05 NQ*	-0.38	-0.12 *	-0.30 *	-0.27 **	-0.10 ANGS
Standard deviation	0.909	0.868	0.961	0.879	0.930	0.932	0.932	0.977	0.880	0.980	0.980	0.857	0.834	0.896	0.991	0.801	0.921	0.784	1.032	1.071	0.799

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region							Urban / Rural	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)	
Unweighted base	1166	546	598	175	208	185	215	154	229	374	424	118	250	798	368	267	294	259	157	58	100	31	988	178	
Weighted base	1166	560	584	153	191	186	198	173	265	306	339	240	280	646	520	270	295	261	153	55	98	33	975	191	
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	636 55% DEMO	309 55%	310 53%	52 34%	72 37%	98 53% DE	127 64% ADEF	99 57% DE	189 71% ADEFH	167 55% M	219 64% ALMMO	124 52%	126 45%	386 60% AJMO	249 48%	144 53%	155 53%	154 59%	77 50%	33 59% *	53 55% *	19 57% **	520 53%	115 60%	
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	519 44% DOW	250 45%	261 45%	55 36%	76 40%	74 40%	90 46%	87 50% D	136 51% DEF	143 47%	169 50% AMO	94 39%	114 41%	311 48% AMO	208 40%	117 43%	127 43%	126 48%	66 43%	27 48% *	42 43% *	14 40% **	414 43%	104 54% AW	
Newspapers or other news websites (online, as apps or in print)	328 28% DEMO	174 31%	150 26%	30 20%	29 15%	50 27% E	52 26% E	38 22%	129 49% ADEFGH	90 29% MO	122 36% AMO	63 26%	53 19%	212 33% AMO	116 22% M	71 26%	86 29%	69 26%	51 33%	18 33% *	24 24% *	9 27% **	273 28%	55 29%	
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	255 22% IP	129 23%	120 21%	53 AGHI	58 30% AII	62 33% AGHI	42 21% I	27 16% I	14 5%	73 24%	65 19%	54 22%	63 22%	138 21%	117 22%	40 15%	65 22% P	57 22%	33 21%	19 35% **	28 29% **	12 36% **	220 23%	35 18%	
Radio (news or other programmes)	213 18% DE	110 20%	97 17%	18 12%	24 13%	25 14%	35 18%	35 20%	74 28% ADEFG	49 16% AIN	76 22% AIN	41 17%	47 17%	125 19% J	88 17%	39 14%	59 20%	50 19%	30 20%	12 22% *	14 14% **	8 24% **	174 18%	38 20%	
Other TV programmes	156 13% DEF	75 13%	78 13%	10 7%	15 8%	16 8%	28 14% D	32 19% DEF	55 21% ADEF	40 13%	54 16%	32 13%	31 11%	94 14%	63 12%	28 10%	30 10%	41 16%	25 16%	7 12% *	20 21% PQ*	6 18% **	129 13%	27 14%	
Verbally from friends or family	140 12% P	60 11%	75 13%	24 15%	29 15%	22 12%	24 12%	15 8%	27 10%	45 15% M	41 12%	29 12%	25 9%	87 13% A	54 10%	21 8%	29 10%	37 14% P	21 13%	7 12% **	21 22% AQ*	5 15% **	116 12%	24 13%	
Scientific journals or websites	102 9% IM	54 10%	45 8%	14 9% I	32 17% AGHI	19 10% I	18 9% I	10 6%	9 3%	37 12% AMO	28 8% M	28 11% MO	10 3%	65 10% AM	37 7% M	18 6%	31 10%	19 7%	21 14% APR	5 9% *	6 6% *	2 7% **	91 9%	11 6%	
WhatsApp groups with friends or family	75 6% HI	39 7%	31 5%	23 15% AFGHI	23 12% AGHI	13 7% HI	8 4% H	1 *	6 2%	22 7%	21 6%	14 6%	18 6%	43 7%	32 6%	11 4%	19 6%	19 7%	18 12% AP	4 7% *	4 4% **	- - **	60 6%	15 8%	
None of these	85 7% JN	44 8%	41 7%	17 11% GI	14 8%	22 12% AGI	9 4%	10 6%	13 5%	15 5%	18 5%	19 8%	32 12% AKIN	34 5% AKIN	51 10% AKIN	20 7%	23 8%	19 7%	9 6%	3 5% *	9 9% **	3 9% **	74 8%	11 6%	
Don't know	84 7% IKN	37 7%	44 7%	14 9% I	18 9% I	18 9% I	20 10% I	11 6% I	4 1%	21 7%	12 4%	17 7%	34 12% AKNO	33 5% K	51 10% AKN	19 7%	29 10%	20 8%	6 4%	2 4% *	8 8% **	- - **	77 8% A	7 4%	

NET: News	721	357	347	69	84	111	138	105	214	193	245	141	141	439	282	167	177	164	95	38	59	21	597	124
	62% DEMO	64%	59%	45%	44%	60%	70%	61%	81%	63%	72%	59%	50%	68%	54%	62%	60%	63%	62%	68%	60%	62%	61%	65%

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Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total (A)	Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	GCSE/O Level/NV Q12 (I)	A Level or equivalent (J)	Degree/Ph D (K)	No formal qualificati ons (L)	Non- graduate (M)	Working (N)	Not working (O)	UP TO £19,999 (P)	£20,000- £34,999 (Q)	£35,000 - £54,999 (R)	£55,000+ (S)	Prefer not to say (T)	At least one child present (U)	No children present (V)
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1166	648	350	168	265	440	223	238	309	284	492	81	674	778	388	320	308	279	149	110	277	889
Weighted base	1166	665	332	168	255	472	211	227	373	307	380	105	786	673	493	362	316	262	116	111	263	903
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	636	380	162	94	146	266	108	115	197	156	238	45	398	359	277	169	183	153	68	62	119	516
	55% CLMPU	57% C	49%	56%	57%	56%	51%	51%	53%	51%	62% AULM	43% +	51%	53%	56%	47%	58% P	58% P	59% P	56% +	45%	57% AU
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	519	305	134	79	110	201	97	111	148	137	192	41	326	296	222	126	147	136	60	50	115	404
	44% MP	46%	40%	47%	43%	42%	46%	49%	40%	45%	51% AIM	39% +	42%	44%	45%	35%	47% P	52% AP	51% P	45% +	44%	45%
Newspapers or other news websites (online, as apps or in print)	328	188	79	61	74	160	42	52	90	78	146	14	182	168	160	86	84	83	40	35	56	272
	28% COLMNU	28%	24%	36% AC	29% G	34% AGH	20%	23%	24%	25% L	38% AULM	14% +	23% L	25%	32% AN	24%	26%	32% P	34% P	31% +	21%	30% AU
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	255	137	97	21	50	75	60	70	78	70	93	14	162	153	102	81	52	65	35	23	82	173
	22% DFQV	21% D	29% ABD	12% ABD	20% AEF	16% AEF	28% AEF	31% AEF	21% AEF	23% L	24% L	14% +	21% L	23%	22%	16%	25% Q	30% AQ	20% AQ	31% +	19%	31% AV
Radio (news or other programmes)	213	113	60	40	65	82	36	30	50	51	100	12	113	121	91	45	64	46	27	31	37	175
	18% HIMP	17%	18%	24%	25% AFGH	17%	17%	13%	13%	17%	26% AULM	11% +	14%	18%	19%	12%	20% P	17% P	23% P	28% APR*	14%	19%
Other TV programmes	156	90	40	27	41	69	23	23	46	40	53	17	103	87	70	46	51	26	14	19	28	129
	13%	14%	12%	16%	16%	15%	11%	10%	12%	13%	14%	16% +	13%	13%	14%	13%	16%	10%	12%	17% +	10%	14%
Verbally from friends or family	140	68	58	14	31	54	24	33	30	48	50	11	90	86	54	35	38	39	19	10	33	107
	12% I	10%	17% ABD	8%	12% ABD	11%	11%	14%	8%	16% IM	13% I	11% +	11% I	13%	11%	10%	12% P	15% P	16% P	9% APR*	13%	12%
Scientific journals or websites	102	58	36	7	14	39	21	28	26	20	51	5	51	70	32	29	26	25	16	5	29	73
	9% DEM	9% D	11%	4%	5% E	8%	10%	12% E	7%	7%	13% AULM	5% +	6%	10% AD	6%	8%	8%	10% AP	14% AT	5% +	11%	8%
WhatsApp groups with friends or family	75	40	31	4	12	23	19	21	17	20	33	4	42	54	21	14	16	26	12	6	29	46
	6% DOFV	6%	9% AD	2%	5%	5%	9%	9%	5%	7%	9% AIM	4% +	5%	8% AD	4%	4%	5%	10% AP	11% APQ	5% +	11%	5%
None of these	85	42	31	13	20	36	12	18	30	25	21	9	64	44	41	34	27	8	6	10	19	66
	7% R	6%	9%	8%	8%	8%	6%	8%	8%	8%	6%	9% +	8%	6%	8%	9% R	9% R	3%	5%	9% R*	7%	7%
Don't know	84	42	29	13	23	21	20	21	34	24	18	8	66	52	32	34	17	17	5	11	22	62
	7% FK	6%	9%	8%	9% F	5%	9%	9%	9% F	8% K	5%	8% +	8% K	8%	6%	9%	5%	7%	4%	10% +	8%	7%

NET: News	721	423	190	108	164	310	117	129	221	179	268	53	453	406	314	200	201	173	76	69	139	581
	62% CLMPU	64%	57%	64%	64%	66% GH	56%	57%	59%	58%	70% AULM	50% +	58%	60%	64%	55%	64%	66% P	66% P	62% +	53%	64% AU

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Overlap formulae used

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19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Benefit and harm of science		Sources of scientific information											Most trustworthy sources										
	Total	Beneficial	Harmful/a mbivalent	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Governme nt			
																						(A)	(B)	(C)
Unweighted base	1166	655	287	643	329	146	220	110	151	273	83	529	547	180	48	117	267	65	108	35	488			
Weighted base	1166	632	296	636	328	140	213	102	156	255	75	519	527	176	49	109	258	65	103	33	492			
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	636	415	136	636	243	84	160	52	102	150	38	346	417	116	23	77	160	23	32	9	310			
	55% CRST	66% AC	46% AFGHJKL	100% AFGHJKL	74% AFHJKL	60% AFHJKL	75% AFHJKL	51% *	65% AHK	59% *	50% *	67% AHK	79% ANOPQRSTU	66% ACORST	46% *	71% ACORST*	62% ARST	35% *	31% *	28% *	63% ACORST			
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	519	328	115	346	190	89	130	55	97	153	42	519	259	84	14	47	138	22	49	9	318			
	44% D	52% AC	39% A	54% A	58% AD	64% AD	61% AD	54% *	62% A	60% A*	56% ADEFGHJK	100% ACORST	49% OT	48% OT	29% *	43% *	53% ACORST	34% *	48% OT*	28% *	65% AMNOPQRST			
Newspapers or other news websites (online, as apps or in print)	328	228	70	243	328	54	114	44	71	97	20	190	192	109	6	35	85	18	18	6	134			
	28% OS	36% AC	24% AK	38% ADFGHJKL	100% ADFGHJKL	39% AK	53% ADFGHJKL	43% AK*	45% AKL	38% AK	27% *	37% A	36% ASU	62% AMNOPQRSTU	11% *	32% OS*	33% OS	27% *	18% *	19% *	27% OS			
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	255	150	67	150	97	80	66	42	42	255	41	153	117	46	18	32	91	20	77	11	105			
	22% A	24% A	23% A	24% AD	30% AD	57% AD	31% AD	42% ADEHKL*	27% ADEHKL*	100% ADEFGHJKL	30% ADEGIL*	22% AD	26% ASU	37% AMNU*	29% *	35% AMNU	31% AMNU	75% *	34% AMNOPORTU*	21% *	21% *			
Radio (news or other programmes)	213	140	48	160	114	53	213	27	49	66	19	130	115	54	7	65	61	12	12	5	85			
	18% A	22% A	16% A	25% ADIL	35% ADHJKL	100% ADEFHJKL	26% ADEFHJKL	31% A*	26% A	25% A	25% *	25% ASU	22% AMDSU	31% *	15% *	60% AMNOPQRSTU*	24% ASU	19% *	12% *	14% *	17% *			
Other TV programmes	156	105	29	102	71	33	49	28	156	42	14	97	81	23	7	13	41	33	15	3	70			
	13% AC	17% A	10% A	16% AD	22% AD	23% ADJ	23% ADJ	28% ADIL*	100% ADEFGHJKL	17% *	19% *	19% A	15% A	13% A	15% *	12% *	16% AMNOPQRSTU*	50% *	14% *	8% *	14% *			
Verbally from friends or family	140	81	37	84	54	140	53	25	33	80	28	89	71	24	14	22	46	5	19	6	61			
	12% A	13% A	12% A	13% AD	17% ADEFGHJKL	100% ADEL	25% ADEL	25% AD*	21% AD	37% ADEIL*	17% ADEIL*	14% AD	14% AMNU*	28% AMNU*	20% ARLU*	20% ARLU*	18% ARLU	7% *	19% AR*	18% *	12% *			
Scientific journals or websites	102	72	20	52	44	25	27	102	28	42	16	55	33	22	7	10	64	11	12	3	43			
	9% M	11% AC	7% A	8% AD	13% ADL	18% ADL	13% D	100% ADEFGHJKL*	18% ADL	17% ADL	22% ADGL*	11% M	13% M	15% M*	10% *	25% AMNPSU	16% AM*	11% AM*	11% *	9% M	9% M			
WhatsApp groups with friends or family	75	48	17	38	20	28	19	16	14	41	75	42	28	9	12	7	25	6	17	14	34			
	6% ADEGIL	8% ADEGIL	6% ADEGIL	6% ADEGIL	20% ADEGIL	9% ADEGIL	9% ADEGIL	16% ADEGIL	9% ADEGIL	16% ADEGIL	100% ADEFGHJKL*	8% D	5% D	5% AMNPSU*	12% AMNPSU*	7% *	10% AM	10% *	17% AMNPSU*	41% AMNPSU*	7% AMNPSU*			
None of these	85	18	37	-	-	-	-	-	-	-	-	-	12	1	3	7	1	1	1	1	15			
	7% BDEFGHJKL MNQSU	3% AB	13% AB	-	-	-	-	-	-	-	-	-	2% A	1% A	-	2% *	3% *	1% *	1% *	4% *	3% *			
Don't know	84	18	11	-	-	-	-	-	-	-	-	-	9	1	-	-	4	1	-	1	10			
	7% BCDEFGHJKL MNQSU	3% AB	4% AB	-	-	-	-	-	-	-	-	-	2% A	1% A	-	-	1% *	1% *	-	2% *	2% *			

NET: News	721	466	162	636	328	97	176	65	114	172	46	367	452	143	28	84	184	33	42	15	335
	62% CS	74% AC	55% AFGHJKL	100% AFGHJKL	100% AFGHJKL	69% AFHJKL	83% AFHJKL	64% *	73% A	67% A	61% *	71% A	86% ACOPQRSTU	81% ACORSTU	56% *	77% ACORST*	71% ARST	51% *	41% *	46% *	68% ARST

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Overlap formulae used

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region								Urban / Rural	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)		
Unweighted base	1166	546	598	175	208	185	215	154	229	374	424	118	250	798	368	267	294	259	157	58	100	31	988	178		
Weighted base	1166	560	584	153	191	186	198	173	265	306	339	240	280	646	520	270	295	261	153	55	98	33	975	191		
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	527 45% DEMO	263 47%	253 43%	54 35%	71 37%	72 38%	104 53% ADEF	87 50% DEF	140 53% ADEF	151 49% MO	170 50% AMO	98 41%	109 39%	321 50% AMO	207 40%	119 44%	127 43%	123 47%	63 41%	27 49% *	49 50% *	19 57% **	434 45%	93 49%		
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	492 42% BMW	211 38%	275 47% AB	60 39%	69 36%	69 37%	93 47% E	72 42%	129 49% EF	130 43%	152 45% M	108 45%	102 36%	282 44% M	209 40% M	117 43%	122 41%	109 42%	57 37%	27 49% *	46 47% *	14 40% **	388 40%	104 54% AW		
Scientific journals or websites	258 22%	122 22%	127 22%	38 25%	46 24%	48 26%	43 22%	36 21%	48 18%	76 25%	75 22%	52 22%	54 19%	152 23%	106 20%	52 19%	66 22%	59 22%	38 25%	14 25% *	21 21% *	9 26% **	209 21%	49 26%		
Newspapers or other news websites (online, as apps or in print)	176 15% GO	88 16%	86 15%	27 17% G	31 16% G	22 12%	18 9%	26 15%	53 20% G	55 18% O	59 17% O	26 11%	36 13%	114 18% AO	62 12%	48 18%	41 14%	39 15%	27 18%	8 15% *	10 10% *	2 7% **	151 15%	25 13%		
Radio (news or other programmes)	109 9%	60 11%	44 8%	11 7%	19 10%	16 9%	19 9%	20 12%	24 9%	28 9%	36 11%	26 11%	19 7%	64 10%	45 9% M	26 10%	27 9%	22 8%	16 11%	5 9% *	7 8% *	5 15% **	87 9%	22 11%		
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	103 9% HR	57 10%	44 8%	26 17% AGHI	31 16% AGHI	22 12% HI	13 7% I	8 4%	3 1%	32 10%	23 7%	21 9%	28 10%	54 8%	49 9%	16 6%	28 10%	14 5%	22 14% APR	6 12% *	14 14% PR*	3 8% **	87 9%	16 8%		
Other TV programmes	65 6%	34 6%	31 5%	13 8% F	11 6% F	6 3%	12 6%	12 7%	12 4%	19 6%	15 4%	12 5%	19 7%	34 5%	31 6%	11 4%	17 6%	17 6%	5 3%	6 11% *	6 6% *	2 6% **	56 6%	8 4%		
Verbally from friends or family	49 4% I	27 5%	21 4%	11 7% HI	19 10% AFGHI	8 4%	5 3%	2 1%	4 1%	14 5%	9 3%	11 5%	15 5%	23 4%	26 5%	11 4%	12 4%	8 3%	10 6%	2 3% *	5 5% *	1 2% **	46 5%	3 2%		
WhatsApp groups with friends or family	33 3% GI	16 3%	16 3%	10 6% AGHI	11 6% AGI	7 4% GI	1 * AGI	3 2%	1 * AGI	12 4%	5 2%	5 2%	10 4%	17 3% K	15 3%	7 3%	9 3%	7 3%	4 3%	1 1% *	4 4% *	1 2% **	31 3%	2 1%		
None of these	100 9% JNS	56 10%	41 7%	10 7%	11 6%	26 14% ADE	14 7% ADE	13 7%	25 10%	17 6%	27 8%	26 11%	29 10% J	44 7% JN	56 10% JN	28 10% S	29 10% S	24 9% S	5 3%	2 5% *	7 8% *	3 9% **	86 9%	13 7%		
Don't know	125 11% BIN	41 7%	81 14% AB	15 10%	27 14%	21 11%	22 11%	18 11%	21 8%	25 8%	34 10%	22 9%	44 16% AJKNIO	59 9%	66 13%	26 9%	40 13%	30 12%	15 10%	6 12% *	8 8% *	- **	113 A	12 6%		
NET: News	606 52% MO	302 54%	292 50%	70 46%	88 46%	84 45%	112 57% EF	92 53%	160 60% ADEF	174 57% AMO	191 56% AMO	114 48%	127 45%	365 56% AMO	241 46%	146 54%	144 49%	134 51%	77 50%	31 57% *	52 53% *	20 60% **	502 52%	103 54%		

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Overlap formulae used

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education				Employment status		Income					Pres of children HH (17 or under)		
		Married/ Living as Married		Widowed/ Divorced/ Separated		1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/Ph D	No formal qualificati ons	Non- graduate (M)	Working (N)	Not working (O)	UP TO £19,999 (P)	£20,000- £34,999 (Q)	£35,000 - £54,999 (R)	£55,000+ (S)	Prefer not to say (T)	At least one child present (U)	No children present (V)
		Total (A)	(B)	Single (C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1166	648	350	168	265	440	223	238	309	284	492	81	674	778	388	320	308	279	149	110	277	889	
Weighted base	1166	665	332	168	255	472	211	227	373	307	380	105	786	673	493	362	316	262	116	111	263	903	
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	527	310	142	75	118	225	83	102	172	132	183	39	344	306	221	145	133	133	63	53	93	434	
	45% U	47% 45%	43% 43%	44% 44%	46% 46%	48% 48%	39% 37%	45% 37%	46% 47%	43% 42%	48% 42%	37% 44%	44% 42%	46% 43%	45% 41%	40% 36%	42% 44%	51% 47%	54% 49%	47% 38%	35% 40%	48% 43%	
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	492	301	122	69	95	211	78	108	157	128	160	47	332	290	201	131	139	123	57	42	105	387	
	42% CP	45% AC	37% 37%	41% 41%	37% 45%	45% 21%	37% 21%	47% 19%	42% 20%	42% 19%	42% 29%	44% 13%	42% 19%	43% 21%	41% 23%	36% 21%	44% 25%	47% 21%	49% 27%	38% 15%	40% 21%	43% 22%	
Scientific journals or websites	258	125	98	35	59	98	57	44	73	59	112	14	146	144	113	75	80	54	32	17	57	201	
	22% BM	19% AB	29% AB	21% 21%	23% 23%	21% 21%	27% 27%	19% 19%	20% 20%	19% 19%	29% AULM	13% +	19% 19%	21% 21%	23% 23%	21% 21%	25% 21%	21% 27%	17% 27%	15% +	21% 21%	22% 22%	
Newspapers or other news websites (online, as apps or in print)	176	90	54	31	43	62	34	38	55	34	72	15	104	95	80	53	47	50	18	8	41	134	
	15% IT	14% 14%	16% 16%	18% 18%	17% 17%	13% 13%	16% 17%	17% 15%	11% 11%	19% 14%	19% AUM	14% +	13% 13%	14% 14%	16% 16%	15% 15%	15% 15%	19% 19%	16% 16%	7% 7%	16% 16%	15% 15%	
Radio (news or other programmes)	109	61	32	16	30	41	20	18	27	35	41	6	68	72	37	32	29	27	15	6	24	85	
	9% 9%	9% 9%	10% 10%	10% 10%	12% 12%	9% 9%	10% 10%	8% 8%	7% 7%	11% 11%	11% 11%	6% +	9% 9%	11% A	8% 8%	9% 9%	9% 9%	10% 10%	13% 13%	6% +	9% 9%	9% 9%	
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	103	63	37	4	11	33	32	27	34	33	30	6	73	66	37	37	29	25	7	5	42	62	
	9% DEV	9% D	11% D	2% 2%	4% 4%	7% 7%	15% AEF	12% E	9% 9%	11% 11%	8% 8%	6% +	9% 9%	10% 10%	8% 8%	10% 10%	9% 9%	10% 10%	6% 7%	4% +	16% AV	7% 7%	
Other TV programmes	65	40	16	9	15	23	15	13	24	19	17	5	48	36	29	23	17	12	8	4	19	45	
	6% 6%	6% 6%	5% 5%	5% 5%	6% 6%	5% 5%	7% 7%	6% 6%	6% 6%	6% 6%	4% 4%	5% +	6% 6%	5% 5%	6% 6%	6% 6%	6% 6%	4% 4%	7% 7%	4% +	7% 7%	5% 5%	
Verbally from friends or family	49	24	23	3	5	20	12	12	12	15	16	6	33	31	18	20	14	11	4	1	22	27	
	4% EV	4% 7%	7% ABD	2% 2%	2% 2%	4% 4%	6% E	5% 5%	3% 3%	5% 5%	4% 4%	6% +	4% 4%	5% 5%	4% 4%	4% 4%	4% 4%	4% 4%	3% 3%	1% +	9% 9%	3% 3%	
WhatsApp groups with friends or family	33	18	13	2	6	15	3	9	10	11	7	5	26	26	7	13	10	5	3	1	11	22	
	3% O	3% 3%	4% 4%	1% 1%	2% 2%	3% 3%	2% 2%	4% 4%	3% 3%	4% 4%	2% 2%	5% +	3% 3%	4% AD	1% 1%	4% 4%	3% 3%	2% 2%	3% 3%	1% +	4% 4%	2% 2%	
None of these	100	57	27	15	27	37	17	19	39	23	24	14	76	49	51	33	34	19	6	8	19	81	
	9% KN	9% 9%	8% 8%	9% 9%	11% 11%	8% 8%	8% 8%	8% 8%	11% 11%	7% 7%	6% 6%	13% +	10% 10%	7% 7%	10% 10%	9% 9%	11% 11%	7% 7%	5% 5%	7% 7%	9% 9%	9% 9%	
Don't know	125	56	37	32	40	44	22	19	42	39	37	7	89	80	45	45	28	20	6	26	25	100	
	11% BS	8% 8%	11% 11%	19% ABC	16% AFH	9% 9%	10% 10%	8% 8%	11% 11%	13% 13%	10% 10%	7% +	11% 11%	12% 12%	9% 9%	12% S	9% 9%	8% 8%	6% 6%	23% APQRS*	9% 9%	11% 11%	
NET: News	606	352	167	86	131	252	100	122	197	145	216	48	389	351	254	168	156	153	72	56	120	485	
	52% PU	53% 53%	50% 50%	51% 51%	51% 51%	53% 53%	48% 48%	54% 54%	53% 53%	47% 47%	57% AUM	45% +	50% 50%	52% 52%	52% 52%	46% 46%	49% 49%	58% AP	62% APQ	50% +	46% 46%	54% U	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/A/E/F/G/H/A/I/J/K/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/A/E/F/G/H/A/I/J/K/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

19-00100919-07 - 8 - 11 April 2020

PUBLIC

19-001009-15

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science				Sources of scientific information										Most trustworthy sources																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

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