8/18/2020

| | Table Names | Table Filters |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| 0001 | Q1. Which of these most closely reflects your view? | All Adults aged 16+ in the UK |
| 0002 | Q1. Which of these most closely reflects your view? | All Adults aged 16+ in the UK |
| 0003 | Q1. Which of these most closely reflects your view? | All Adults aged 16+ in the UK |
| 0005 | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Summary | All Adults aged 16+ in the UK |
| 0006 | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists | All Adults aged 16+ in the UK |
| 0007 | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists | All Adults aged 16+ in the UK |
| 0008 | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists | All Adults aged 16+ in the UK |
| <u>0010</u> | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 | All Adults aged 16+ in the UK |
| 0011 | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 | All Adults aged 16+ in the UK |
| 0012 | Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 | All Adults aged 16+ in the UK |
| 0014 | Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been? | All Adults aged 16+ in the UK |
| <u>0015</u> | Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been? | All Adults aged 16+ in the UK |
| <u>0016</u> | Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been? | All Adults aged 16+ in the UK |
| 0018 | Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? | All Adults aged 16+ in the UK |
| <u>0019</u> | Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? | All Adults aged 16+ in the UK |
| 0020 | Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? | All Adults aged 16+ in the UK |
| <u>0022</u> | Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? | All Adults aged 16+ in the UK |
| <u>0023</u> | Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? | All Adults aged 16+ in the UK |
| <u>0024</u> | Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? | All Adults aged 16+ in the UK |
| | | |

19-00100933-07 - 14th - 17th August 2020 PUBLIC UKRI Covid-19 tracking Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?
All Adults aged 16+ in the UK

| | Total | Ger | nder | | | | | Age | | | | | | | Social | grade | | | | | | Region | | | | Urban | n / Rural |
|--------------------------------------------------------------------------------------------|-----------------------|-----------------|-----------------|----------------------|--------------------|-----------------------|----------------------|----------------------|-------------------|--------------------|---------------------|------------------------|----------------------|---------------------|-------------------|-----------------|--------------------|--------------------|------------|-----------------|----------------|----------------|-------------------|-----------------|---------------------|----------------|-----------------|
| | Total | Male | Female | 16-34 | 35-54 | 55+ | 16-24 | 25-34 | 35-44 | 45-54 | 55-75 | 76+ | AB | C1 | C2 | DE | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Northern Ireland | Urban | Rura |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (w) | (x) | (Y) | (Z) | (a) |
| Jnweighted base | 1141 | 519 | 593 | 367 | 405 | 369 | 175 | 192 | 198 | 207 | 319 | 50 | 327 | 384 | 167 | 263 | 711 | 430 | 260 | 294 | 258 | 156 | 47 | 95 | 31 | 950 | 191 |
| Weighted base | 1141 | 544 | 568 | 345 | 365 | 432 | 154 | 191 | 173 | 192 | 329 | 102 | 304 | 328 | 238 | 270 | 632 | 509 | 263 | 288 | 257 | 151 | 54 | 96 | 32 | 946 | 195 |
| The benefits of science to the UK are much greater | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| rhan any harmful effects (2) | 317 28% CKPR | 166 31% c | 140 25% | 106 31% K | 107 29% K | 104 24% K | 47 31% K | 59 31% к | 49 29% | 58 30% | 72 22% | 32 31% * | 117 39% ANOPQR | 80 24% | 60 25% | 59 22% | 197 31% ANPR | 120 24% | 60 23% | 76 27% | 68 26% | 50 33% s | 20 37% * | 34 35% s* | 9 27% ** | 265 28% | 52 27 |
| The benefits of science to the UK are, on the whole, greater than any harmful effects (1) | 434 38% EJMZ | 191 35% | 232 41% | 119 34% | 116 32% | 200 46% ADEGHUK | 51 33% | 68 35% | 60 35% | 55 29% | 145 44% ADEGJ | 54 53% ADEGHU* | 98 32% | 147 45% AMOQR | 83 35% | 106 39% | 245 39% M | 189 37% | 100 38% | 112 39% | 98 38% | 53 35% | 23 43% | 30 31% | 19 58% | 344 36% | 90 469 AZ |
| ccience generally has roughly equal benefits and narmful effects for the UK (0) | 181 16% HT | 86 16% | 92 16% | 47 14% H | 67 18% н | 66 15% | 27 18% DH | 20 10% | 30 17% | 37 19% H | 53 16% | 12 12% | 43 14% | 53 16% | 36 15% | 49 18% | 96 15% | 85 17% | 46 18% | 34 12% | 49 19% T | 25 16% | 6 11% * | 17 18% | 4 11% | 153 16% | 27 149 |
| The harmful effects of science on the UK are, on the whole, greater than any benefits (-1) | 58 5% CEFJa | 40 7% AC | 17 3% | 35 10% AEFIJK | 11 3% | 13 3% | 13 8% EFJK | 22 12% AEFIJKL | 7 4% | 4 2% | 10 3% | 3 2% | 18 6% | 16 5% | 11 5% | 13 5% | 34 5% | 24 5% | 20 8% | 14 5% | 10 4% | 8 5% | 1 2% | 4 4% | 1 4% | 54 6% Aa | 4 2% |
| The harmful effects of science on the UK are much greater than any benefits (-2) | 29 3% FK | 16 3% | 13 2% | 17 5% AEFIK | 7 2% | 4 1% | 10 6% AEFIK | 8 4% FK | 1 1% | 6 3% | 3 1% | 2 2% | 10 3% | 6 2% | 4 2% | 8 3% | 16 3% | 12 2% | 5 2% | 8 3% | 10 4% | 3 2% | : | 3 3% * | | 24 3% | 5 2% |
| Don't know | 122 11% BDGLMNQ | 45 8% | 74 13% AB | 20 6% | 57 16% ADGHL | 45 10% DGL | 6 4% | 14 8% L | 25 15% DGHL | 31 16% ADGHL | 45 14% DFGHL | : | 18 6% | 26 8% | 44 19% AMNQ | 34 13% MQ | 44 7% | 78 15% AMNPQ | 31 12% | 44 15% AU | 22 9% | 14 9% | 4 7% | 8 9% * | · · | 105 11% | 17 9% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NET: Beneficial | 751 66% EJRZ | 358 66% | 372 65% | 225 65% | 223 61% | 303 70% EJK | 98 64% | 127 67% | 110 63% | 113 59% | 218 66% | 86 84% ADEFGHUK* | 215 71% AOPR | 227 69% R | 143 60% | 166 61% | 443 70% AOPR | 309 61% | 160 61% | 188 65% | 166 65% | 102 68% | 43 81% ASU* | 64 67% | 28 85% | 609 64% | 14: 73: |
| NET: Harmful | 87 8% CEFK | 56 10% AC | 30 5% | 52 15% AEFIJKL | 18 5% | 17 4% | 22 15% AEFIJKL | 30 15% AEFIJKL | 8 5% | 10 5% | 13 4% | 4 4% • | 28 9% | 23 7% | 15 6% | 22 8% | 50 8% | 37 7% | 26 10% | 22 8% | 20 8% | 10 7% | 1 2% * | 7 7% * | 1 4% | 78 8% | 9 49 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 0.94 DG | 0.91 | 0.95 | 0.81 | 0.99 DG | 1.00 DG | 0.76 | 0.85 | 1.02 G | 0.97 | 0.96 G | 1.09 | 1.03 P | 0.92 | 0.95 | 0.83 | 0.97 | 0.88 | 0.82 | 0.96 | 0.87 | 1.01 | 1.26 ASU* | 1.01 | 1.09 | 0.92 | 1.0 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

 $Column Means~(5\%): A/B/C, A/D/E/F/G/H//J/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum~Base:~30(**)~Small~Base:~100(*)~Column Means~(5\%):~A/B/C, A/D/E/F/G/H//J/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \\ Minimum~Base:~30(***)~Small~Base:~100(**)~Column Means~(5\%):~A/B/C, A/D/E/G/R, A/S/T/U/V/W/X/Y, A/Z/a \\ Minimum~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Small~Base:~30(***)~Sm$

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19-00100933-07 - 14th - 17th August 2020 PUBLIC UKRI Covid-19 tracking Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

| | Total | N | Marital Stat | us | | Housel | nold Size | | | | Education | | | Employm | ent status | | | Income | | | | nildren HH under) No |
|-------------------------------------------------------------------------------------------|----------------------|-----------------------------------------|------------------|-------------------------------------------|-----------------|-----------------|----------------|------------------|----------------------------------|--------------------------|--------------------|----------------------------------------|-------------------------|-----------------|-----------------------|-------------------------|----------------------------|-----------------------------|------------------|-----------------------------|-----------------------------------------|----------------------------------------|
| | Total (A) | Married/ Living as Married (B) | Single (C) | Widowed/ Divorced/ Separated (D) | 1 (E) | 2 (F) | 3 (G) | 4+ (H) | GCSE/O Level/NV Q12 (I) | A Level or equivalent | asters/Ph | No formal qualificati ons (L) | Non- graduate (M) | Working (N) | Not working (O) | UP TO £19,999 (P) | £20,000- £34,999 (Q) | £35,000 - £54,999 (R) | £55,000+ | Prefer not to say (T) | one child present AND Under 45 | children present AND Under 45 |
| | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1141 | 634 | 359 | 148 | 243 | 395 | 220 | 283 | 326 | 294 | 451 | 70 | 690 | 656 | 485 | 320 | 309 | 273 | 152 | 87 | 245 | 320 |
| Weighted base | 1141 | 635 | 337 | 169 | 256 | 410 | 213 | 261 | 371 | 318 | 369 | 83 | 772 | 660 | 481 | 331 | 316 | 263 | 129 | 102 | 226 | 291 |
| The benefits of science to the UK are much greater than any harmful effects (2) | 317 28% BILMQ | 155 24% | 108 32% AB | 55 32% | 76 30% | 110 27% | 56 26% | 75 29% | 77 21% | 91 28% ILM | 139 38% AULM | 10 12% * | 178 23% L | 185 28% | 132 27% | 82 25% | 73 23% | 84 32% Q | 50 39% APQ | 27 27% | 63 28% | 92 32% |
| The benefits of science to the UK are, on the whole, greater than any harmful effects [1] | 434 38% NU | 242 38% | 126 38% | 66 39% | 106 41% | 169 41% | 70 33% | 90 34% | 130 35% | 123 39% | 148 40% | 33 40% * | 287 37% | 234 35% | 200 42% | 132 40% | 131 42% | 92 35% | 42 32% | 37 36% | 70 31% | 109 38% |
| Science generally has roughly equal benefits and harmful effects for the UK (0) | 181 16% K | 97 15% | 54 16% | 29 17% | 39 15% | 54 13% | 42 20% F | 45 17% | 66 18% к | 54 17% K | 42 11% | 18 22% K* | 139 18% AK | 103 16% | 77 16% | 58 17% | 51 16% | 41 16% | 14 11% | 16 16% | 36 16% | 42 14% |
| The harmful effects of science on the UK are, on the whole, greater than any benefits (-1 | 58 5% or | 40 6% | 12 4% | 5 3% | 9 3% | 17 4% | 15 7% | 17 7% | 21 6% | 18 6% | 17 5% | 3 3% * | 41 5% | 48 7% AO | 10 2% | 15 5% | 15 5% | 17 6% T | 11 8% T | - | 23 10% A | 18 6% |
| The harmful effects of science on the UK are much greater than any benefits (-2) | 29 3% 0 | 22 4% AD | 6 2% | - | 3 1% | 8 2% | 6 3% | 12 4% AE | 5 1% | 9 | 12 3% | 3 4% • | 17 2% | 23 3% AO | 6 1% | 5 2% | 8 | 6 2% | 5 4% | 4 4% | 13 6% AV | 5 2% |
| Don't know | 122 11% JKS | 78 12% | 30 9% | 14 8% | 23 9% | 52 13% | 25 12% | 23 9% | 72 19% AJKM | 24 7% K | 12 3% | 15 18% _{JK*} | 111 14% AJK | 67 10% | 55 12% | 38 11% | 37 12% | 22 8% | 8 6% | 18 17% RS* | 21 9% | 24 8% |
| | | | | | | | | | | | | | | | | | | | | | | |
| NET: Beneficial | 751 66% BGILMU | 397 62% | 234 70% B | 120 71% | 182 71% G | 279 68% G | 126 59% | 165 63% | 208 56% | 214 67% ILM | 287 78% AULM | 43 52% * | 465 60% | 419 64% | 332 69% | 214 65% | 205 65% | 177 67% | 92 71% | 64 63% | 133 59% | 202 69% U |
| NET: Harmful | 87 8% o | 63 10% ACD | 19 6% | 5 3% | 12 5% | 26 6% | 21 10% | 29 11% AEF | 26 7% | 27 8% | 29 8% | 6 7% • | 58 8% | 71 11% AO | 16 3% | 21 6% | 24 7% | 23 9% | 15 12% | 4 4% | 36 16% AV | 24 8% |
| Mean | 0.94 | 0.84 | 1.03 | 1.09 | 1.04 | 0.99 | 0.82 | 0.84 | 0.85 | 0.91 | 1.08 | 0.65 | 0.86 | 0.86 | 1.04 | 0.92 | 0.88 | 0.97 | 1.00 | 0.97 | 0.72 | 0.99 |
| Standard deviation | 0.983 | 1.039 | AB 0.936 | 0.823 | GH 0.877 | 0.929 | 1.040 | 1.097 | 0.939 | 0.998 | 0.995 | 0.955 | 0.969 | 1.068 | AN 0.842 | 0.924 | 0.960 | 1.009 | 1.111 | 1.000 | 1.198 | 0.982 |
| Standard deVidtiUII | 0.963 | 1.039 | 0.930 | 0.023 | 0.6// | 0.929 | 1.040 | 1.09/ | 0.939 | 0.996 | 0.995 | 0.955 | 0.909 | 1.006 | 0.042 | 0.924 | 0.900 | 1.009 | 1.111 | 1.000 | 1.136 | 0.98 |

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Overlap formulae used

 $Column Proportions (5\%): A/B/C/D_A/E/F/G/H_A/I/J/K/L/M_A/N/O_A/P/Q/R/S/T_A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100933-07 - 14th - 17th August 2020 PUBLIC UKRI Covid-19 tracking Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

| | Total | | nd harm of ence | | | | Sources o | of scientific in | nformation | | | | | | | Most | trustworthy | sources | | | |
|-----------------------------------------------------|--------------------|------------|--------------------|---------------|------------------------|--------------------------------|-----------|------------------|-------------------|--------|------------------------------------------|----------------|----------------------------|------------------------|--------------------------------|-------|-------------|---------|----------|------------------------------------------|-----|
| | | | | Major news | Newspape rs or news | Verbally from friends or | | Scientific | Other TV programm | Social | Whatsapp groups with friends or | UK Governme | Major news broadcast | Newspape rs or news | Verbally from friends or | | Scientific | | Social | Whatsapp groups with friends or | UK |
| | Total | Beneficial | | ers | websites | family | Radio | websites | es | media | family | nt | ers | websites | family | Radio | websites | es | media | family | nt |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) |
| nweighted base | 1141 | 761 | 265 | 626 | 374 | 203 | 255 | 116 | 156 | 287 | 64 | 417 | 532 | 215 | 58 | 142 | 409 | 73 | 97 | 32 | 433 |
| nweighted base | 1141 | 701 | 203 | 020 | 3/4 | 203 | 255 | 110 | 130 | 207 | 04 | 417 | 332 | 213 | 38 | 142 | 403 | /3 | 37 | 32 | 433 |
| /eighted base | 1141 | 751 | 267 | 623 | 370 | 186 | 250 | 106 | 164 | 269 | 59 | 410 | 531 | 208 | 56 | 135 | 380 | 72 | 96 | 31 | 444 |
| he benefits of science to the UK are much greater | | | | | | | | | | | | | | | | | | | | | |
| nan any harmful effects (2) | 317 | 317 | - | 191 | 128 | 53 | 92 | 49 | 58 | 88 | 16 | 124 | 159 | 60 | 16 | 44 | 147 | 15 | 30 | 8 | 113 |
| | 28% | 42% | - | 31% | 35% | 29% | 37% | 46% | 36% | 33% | 27% | 30% | 30% | 29% | 28% | 33% | 39% | 21% | 31% | 26% | 259 |
| | С | AC | | A | A | | ADF | ADEFJKL* | A | | | | | | • | | AMNRU | | | ** | |
| he benefits of science to the UK are, on the whole, | | | | | | | | | | | | | | | | | | | | | |
| reater than any harmful effects (1) | 434 | 434 | - | 271 | 162 | 79 | 95 | 30 | 72 | 101 | 22 | 164 | 222 | 89 | 21 | 50 | 145 | 35 | 25 | 5 | 200 |
| | 38% | 58% | - | 43% | 44% | 42% | 38% | 29% | 44% | 38% | 37% | 40% | 42% | 43% | 38% | 37% | 38% | 49% | 26% | 16% | 459 |
| | CHS | AC | | AH | AH | н | | • | н | | | Н | AS | s | • | | s | S* | | ** | AQS |
| cience generally has roughly equal benefits and | | | | | | | | | | | | | | | | | | | | | |
| armful effects for the UK (0) | 181 | - | 181 | 80 | 42 | 26 | 34 | 12 | 18 | 43 | 6 | 65 | 78 | 34 | 9 | 18 | 51 | 12 | 18 | 6 | 69 |
| | 16% | - | 68% | 13% | 11% | 14% | 14% | 12% | 11% | 16% | 10% | 16% | 15% | 16% | 15% | 13% | 13% | 17% | 19% | 21% | 159 |
| | BDE | | AB | | | | | | | E | • | E | | | | | | | | •• | |
| he harmful effects of science on the UK are, on the | | | | | | | | | | | | | | | | | | | | | |
| hole, greater than any benefits (-1) | 58 | - | 58 | 19 | 17 | 10 | 11 | 9 | 4 | 17 | 8 | 21 | 18 | 10 | 2 | 5 | 13 | 2 | 12 | 9 | 19 |
| | 5% | - | 22% | 3% | 5% | 6% | 4% | 8% | 3% | 6% | 13% | 5% | 3% | 5% | 4% | 4% | 3% | 2% | 13% | 28% | 4% |
| | BDM | | AB | | | | | DI* | | D | ADEFGIL* | D | | | | | | | AMNPQRU* | •• | |
| he harmful effects of science on the UK are much | | | | | | | | | | | | | | | | | | | | | |
| reater than any benefits (-2) | 29 | - | 29 | 12 | 6 | 6 | 6 | 4 | 4 | 9 | 6 | 7 | 11 | 7 | 6 | 7 | 5 | 2 | 6 | 3 | 9 |
| | 3% | - | 11% | 2% | 2% | 3% | 2% | 4% | 2% | 3% | 10% | 2% | 2% | 3% | 11% | 5% | 1% | 3% | 6% | 10% | 2% |
| | BQ | | AB | | | | | | | | ADEFGIJL* | | | | AMNQU* | Q | | | AMQU* | ** | |
| | | | | | | | | | | | | | | | | | | | | | |
| on't know | 122 | - | - | 50 | 14 | 11 | 12 | 1 | 8 | 10 | 2 | 28 | 42 | 7 | 2 | 12 | 19 | 6 | 6 | - | 35 |
| | 11% | - | - | 8% | 4% | 6% | 5% | 1% | 5% | 4% | 3% | 7% | 8% | 4% | 4% | 9% | 5% | 9% | 6% | - | 8% |
| | BCDEFGHUKL MNQU | | | EGHJ | | н | | | | | | EHJ | NQ | | | N | | | | ** | N |
| | MNQU | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| ET: Beneficial | 751 | 751 | | 462 | 291 | 132 | 187 | 79 | 130 | 189 | 38 | 288 | 381 | 149 | 37 | 94 | 292 | 50 | 55 | 13 | 313 |
| ET. Belletida | 66% | 100% | | 74% | 78% | 71% | 75% | 75% | 80% | 70% | 64% | 70% | 72% | 72% | 66% | 69% | 77% | 69% | 57% | 42% | 71% |
| | c | AC AC | | Α Α | ADFJKL | 7170 | A A | A* | AJKL | 7076 | * | Α Α | AS | 5 S | * | 0370 | AMSU | * | * | ** | AS |
| | | | | | | | | | | | | | | - | | | | | | | |
| | | | | | | 16 | 17 | 13 | 8 | 27 | 13 | 28 | 29 | 17 | 8 | 12 | 18 | 4 | 18 | 12 | 27 |
| ET: Harmful | 87 | - | 87 | 31 | 24 | 10 | | | | | | | | | | | | | | | 21 |
| ET: Harmful | 87 8% | - | 87 32% | 31 5% | 6% | 9% | 7% | 12% | 5% | 10% | 23% | 7% | 6% | 8% | 15% | 9% | 5% | 5% | 19% | 38% | 6% |

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

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URIC York Ord-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary

All Adults aged 16+ in the UK

| | following trustwo untrustwo use a scal where trustwort | erai, do you hat the groups are orthy or rthy? Please e of 1 to 5, 1 is very hy and 5 is ustworthy. |
|----------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| | Scientists | scientists advising the UK governme nt on the actions it should take to deal with the Coronaviru s, or COVID-19 |
| Unweighted base | (A) 1141 | (B) 1141 |
| onweigned base | 1141 | 1141 |
| Weighted base | 1141 | 1141 |
| 1 – very trustworthy (5) | 270 24% 8 | 194 17% |
| 2 (4) | 437 38% | 429 38% |
| 3 (3) | 254 22% | 305 27% A |
| 4 (2) | 118 10% | 112 10% |
| 5 – very untrustworthy (1) | 24 2% | 58 5% A |
| Don't know | 39 3% | 43 4% |

| NET: Trustworthy | 707 62% B | 623 55% |
|--------------------|-----------------|------------|
| NET: Untrustworthy | 142 12% | 170 |

| Mean | 3.74 8 | 3.54 |
|--------------------|-----------|-------|
| Standard deviation | 1.014 | 1.060 |

of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (SSG): A/B Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

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UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

| | Total | Ger | nder | | | | | Age | | | | | | | Social | grade | | | | | | Region | | | | Urban | n / Rural |
|----------------------------|--------------------|------------|------------|----------------------|------------------|----------------------|--------------------|----------------------|-----------------|------------------|---------------------|----------------------|----------------|-----------------|----------------|----------------|-----------------|-----------------|----------------|------------|------------|------------|-------------------|------------------|---------------------|------------|------------------|
| | Total | Male | Female | 16-34 | 35-54 | 55+ | 16-24 | 25-34 | 35-44 | 45-54 | 55-75 | 76+ | AB | C1 | C2 | DE | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Northern Ireland | Urban | Rura |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (W) | (X) | (Y) | (Z) | (a) |
| Unweighted base | 1141 | 519 | 593 | 367 | 405 | 369 | 175 | 192 | 198 | 207 | 319 | 50 | 327 | 384 | 167 | 263 | 711 | 430 | 260 | 294 | 258 | 156 | 47 | 95 | 31 | 950 | 191 |
| Weighted base | 1141 | 544 | 568 | 345 | 365 | 432 | 154 | 191 | 173 | 192 | 329 | 102 | 304 | 328 | 238 | 270 | 632 | 509 | 263 | 288 | 257 | 151 | 54 | 96 | 32 | 946 | 195 |
| 1 – very trustworthy (5) | 270 24% FK | 137 25% | 124 22% | 99 29% AFK | 97 27% FK | 74 17% | 49 32% AFK | 51 27% FK | 48 28% FK | 48 25% FK | 56 17% | 18 18% * | 85 28% A | 75 23% | 50 21% | 59 22% | 160 25% | 109 21% | 52 20% | 70 24% | 64 25% | 37 25% | 11 20% * | 29 30% * | 7 21% | 219 23% | 51 26% |
| 2 (4) | 437 38% DEG | 192 35% | 232 41% | 115 34% | 123 34% | 199 46% ADEGIJ | 44 29% | 71 37% | 60 35% | 63 33% | 145 44% ADEGJ | 54 52% ADEGIJ* | 113 37% | 129 39% | 92 38% | 103 38% | 243 38% | 194 38% | 100 38% | 106 37% | 92 36% | 62 41% | 24 45% * | 42 43% * | 10 31% ** | 352 37% | 85 43% |
| 3 (3) | 254 22% DHMQ | 127 23% | 122 22% | 57 16% H | 94 26% ADH | 103 24% DH | 33 21% DH | 24 13% | 40 23% H | 54 28% ADH | 83 25% DH | 20 19% * | 48 16% | 77 24% MQ | 64 27% M | 64 24% M | 126 20% M | 128 25% M | 66 25% W | 60 21% | 62 24% | 32 21% | 6 10% * | 17 17% • | 11 35% ** | 215 23% | 39 20% |
| 4 (2) | 118 10% EJ | 62 11% | 55 10% | 52 15% AEFIIL | 27 7% | 38 9% | 23 15% EJ | 30 16% AEFJL | 16 9% | 11 6% | 34 10% F | 5 4% * | 40 13% | 30 9% | 21 9% | 27 10% | 70 11% | 48 9% | 31 12% | 33 12% | 25 10% | 12 8% | 5 9% * | 8 8% * | 3 10% ** | 105 11% | 13 7% |
| 5 – very untrustworthy (1) | 24 2% F | 11 2% | 13 2% | 15 4% AEFK | 6 2% | 3 1% | 4 3% F | 11 6% AEFIJK | 3 2% | 3 2% | 3 1% | : | 8 3% | 5 1% | 6 3% | 5 2% | 13 2% | 11 2% | 8 3% | 6 2% | 3 1% | 4 3% | 2 4% * | 1 1% * | | 20 2% | 3 2% |
| Don't know | 39 3% D | 16 3% | 22 4% | 6 2% | 17 5% DG | 16 4% K | 2 1% | 4 2% | 6 3% | 12 6% ADGH | 10 3% | 6 6% * | 9 3% | 12 4% | 5 2% | 13 5% | 20 3% | 18 4% | 6 2% | 13 4% | 10 4% | 3 2% | 6 12% ASVX* | - | 1 2% ** | 34 4% | 4 2% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NET: Trustworthy | 707 62% z | 329 60% | 356 63% | 215 62% | 220 60% | 272 63% K | 93 60% | 122 64% | 109 63% | 111 58% | 201 61% | 72 70% * | 199 65% | 204 62% | 141 59% | 162 60% | 403 64% | 304 60% | 152 58% | 177 61% | 156 61% | 100 66% | 35 65% * | 70 73% AS* | 17 53% ** | 571 60% | 135 69% AZ |
| NET: Untrustworthy | 142 12% EJ | 73 13% | 68 12% | 68 20% AEFIJKL | 33 9% | 41 9% | 27 17% AEFJL | 41 21% AEFIJKL | 19 11% | 14 8% | 36 11% F | 5 4% * | 48 16% A | 35 11% | 28 12% | 31 11% | 83 13% N | 59 12% | 39 15% | 39 14% | 28 11% | 16 11% | 7 13% * | 9 10% * | 3 10% ** | 125 13% | 17 8% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 3.74 S | 3.72 | 3.73 | 3.68 | 3.80 | 3.73 K | 3.72 | 3.65 | 3.81 | 3.79 | 3.68 | 3.89 | 3.77 | 3.76 | 3.68 | 3.72 | 3.76 | 3.70 | 3.61 | 3.73 | 3.77 | 3.79 | 3.78 | 3.92 s* | 3.66 | 3.71 | 3.87 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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Overlap formulae used

 $Column Proportions (5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

| | | | | | | | | | | | | | | | | | | | | | Pres of ch | |
|----------------------------|---------------------|----------------------------------|-----------------|------------------------------------|-------------------|-----------------|-----------------|------------------|---------------------------|-----------------------|--------------------|-----------------------|------------------|------------|----------------|------------------|---------------------|----------------------|-------------------|-----------------|-----------------------------------------|-----------------------|
| | Total | | Marital Stat | us | | Househ | old Size | | | | Education | | | Employm | ent status | | | Income | | | (17 or At least | under) No |
| | Total | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1 | 2 | 3 | 4+ | GCSE/O Level/NV Q12 | A Level or equivalent | asters/Ph | No formal qualificati | | Working | Not working | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ | Prefer not | one child present AND Under 45 | childi prese AN |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V |
| Unweighted base | 1141 | 634 | 359 | 148 | 243 | 395 | 220 | 283 | 326 | 294 | 451 | 70 | 690 | 656 | 485 | 320 | 309 | 273 | 152 | 87 | 245 | 32 |
| Weighted base | 1141 | 635 | 337 | 169 | 256 | 410 | 213 | 261 | 371 | 318 | 369 | 83 | 772 | 660 | 481 | 331 | 316 | 263 | 129 | 102 | 226 | 29 |
| L – very trustworthy (5) | 270 24% LM | 143 23% | 95 28% AD | 32 19% | 48 19% | 98 24% | 46 21% | 78 30% AEG | 78 21% | 79 25% L | 104 28% AILM | 10 12% | 166 22% | 165 25% | 105 22% | 64 20% | 74 23% | 68 26% | 46 35% APQT | 18 17% * | 64 28% | 8 29 |
| 2 (4) | 437 38% MU | 240 38% | 121 36% | 76 45% | 117 46% AGH | 160 39% | 69 32% | 91 35% | 131 35% | 115 36% | 166 45% AULM | 26 31% | 271 35% | 244 37% | 193 40% | 121 37% | 135 43% | 93 35% | 46 36% | 42 42% * | 69 30% | 10 37 |
| 3 (3) | 254 22% HKSV | 148 23% | 71 21% | 35 20% | 51 20% | 98 24% | 60 28% AH | 45 17% | 93 25% K | 70 22% | 62 17% | 29 35% AJK* | 191 25% AK | 139 21% | 115 24% | 90 27% AQS | 60 19% | 55 21% | 20 16% | 29 28% s* | 46 20% | 5 18 |
| 4 (2) | 118 10% FK | 60 10% | 39 11% | 19 11% | 30 12% | 30 7% | 24 11% | 34 13% F | 39 10% | 39 12% K | 27 7% | 13 16% K* | 91 12% K | 78 12% | 39 8% | 33 10% | 29 9% | 37 14% A | 12 9% | 7 7% * | 34 15% A | 12 |
| 5 – very untrustworthy (1) | 24 2% | 16 3% | 6 2% | 1 1% | 2 1% | 7 2% | 9 4% AE | 6 2% | 10 3% | 6 2% | 7 2% | 1 1% * | 17 2% | 14 2% | 10 2% | 4 1% | 9 | 7 3% | 4 3% | - | 9 4% A | 3 |
| Don't know | 39 3% CKR | 27 4% c | 5 2% | 7 4% | 8 3% | 18 4% | 6 3% | 7 3% | 21 6% AK | 9 3% | 4 1% | 5 6% K* | 35 5% AK | 19 3% | 20 4% | 18 5% R | 10 3% | 3 1% | 2 2% | 6 6% R* | 5 2% | 2 |
| | | | | | | | | | | | | | | | | | | | | | | |
| NET: Trustworthy | 707 62% GILMP | 383 60% | 216 64% | 107 64% | 165 65% G | 258 63% G | 115 54% | 169 65% G | 209 56% | 194 61% L | 269 73% AULM | 35 43% | 438 57% L | 410 62% | 297 62% | 186 56% | 209 66% P | 161 61% | 92 71% AP | 60 59% * | 133 59% | 65 |
| NET: Untrustworthy | 142 12% FK | 77 12% | 45 13% | 20 12% | 32 13% | 37 9% | 32 15% F | 40 15% F | 49 13% | 46 14% K | 33 9% | 14 17% | 108 14% K | 93 14% | 49 10% | 37 11% | 38 12% | 44 17% AT | 15 12% | 7 7% * | 43 19% A | 1 |
| | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 3.74 GLM | 3.71 | 3.78 | 3.73 | 3.72 | 3.79 G | 3.57 | 3.79 G | 3.65 | 3.71 L | 3.91 AULM | 3.39 | 3.65 | 3.73 | 3.74 | 3.67 | 3.77 | 3.69 | 3.93 APR | 3.74 | 3.65 | 3 |
| Standard deviation | 1.014 | 1.019 | 1.046 | 0.929 | 0.939 | 0.963 | 1.084 | 1.091 | 1.032 | 1.047 | 0.953 | 0.945 | 1.033 | 1.046 | 0.970 | 0.961 | 1.015 | 1.092 | 1.075 | 0.845 | 1.171 | 1 |

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Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/B/C/D$

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

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UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

| | Total | | nd harm of ence | | | | Sources | of scientific in | formation | | | | | | | Most t | rustworthy s | ources | | | |
|----------------------------|-----------------------|------------------|------------------------|--------------------|------------------------------------|------------------------------------------|----------------|-------------------------|----------------|-----------------|----------------------------------------------------|----------------|-----------------------------------|------------------------------------|------------------------------------------|----------------|---------------------------------------|----------------------|---------------------|----------------------------------------------------|-------------------|
| | Total | Beneficial | Harmful/a mbivalent | | Newspape rs or news websites | Verbally from friends or family | Radio | Scientific | | Social media | Whatsapp groups with friends or family | UK | Major news broadcast ers | Newspape rs or news websites | Verbally from friends or family | Radio | Scientific journals or websites | Other TV | Social media | Whatsapp groups with friends or family | UK |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted base | 1141 | 761 | 265 | 626 | 374 | 203 | 255 | 116 | 156 | 287 | 64 | 417 | 532 | 215 | 58 | 142 | 409 | 73 | 97 | 32 | 433 |
| Weighted base | 1141 | 751 | 267 | 623 | 370 | 186 | 250 | 106 | 164 | 269 | 59 | 410 | 531 | 208 | 56 | 135 | 380 | 72 | 96 | 31 | 444 |
| 1 – very trustworthy (5) | 270 24% c | 228 30% AC | 30 11% | 167 27% A | 107 29% A | 48 26% | 70 28% | 44 42% ADEFGIJKL* | 38 23% | 80 30% A | 15 26% | 111 27% | 148 28% A | 58 28% | 9 17% * | 39 29% | 139 37% AMNORU | 16 22% * | 26 27% * | 7 24% | 114 26% |
| 2 (4) | 437 38% CS | 328 44% AC | 81 30% | 280 45% AHJL | 158 43% | 76 41% | 99 40% | 36 34% • | 64 39% | 99 37% | 20 34% | 159 39% | 231 44% AS | 87 42% s | 25 44% s* | 51 38% s | 147 39% s | 24 33% • | 24 25% | 8 25% | 185 42% s |
| 3 (3) | 254 22% BDEHMQU | 99 13% | 110 41% AB | 101 16% | 62 17% | 41 22% DH | 49 20% H | 11 10% * | 37 23% H | 50 19% н | 13 22% H* | 78 19% H | 88 17% Q | 38 19% Q | 14 24% Q* | 28 20% Q | 48 13% | 25 35% AMNPQU* | 24 25% MQ* | 7 23% | 82 19% Q |
| 4 (2) | 118 10% D | 72 10% | 33 13% | 53 9% | 31 8% | 18 10% | 20 8% | 9 9% • | 17 11% | 32 12% | 6 11% | 45 11% | 45 9% | 16 8% | 7 12% * | 15 11% | 35 9% | 7 10% * | 16 16% MN* | 6 20% | 43 10% |
| 5 – very untrustworthy (1) | 24 2% | 14 2% | 8 3% | 12 2% | 8 2% | 1 1% | 5 2% | 4 3% • | 3 2% | 7 2% | 4 7% ADEF* | 13 3% F | 9 2% | 3 1% | 1 2% * | 1 1% | 7 2% | | 3 3% | 3 8% | 10 2% |
| Don't know | 39 3% BDEJLMQ | 10 1% | 4 2% | 10 2% | 5 1% | 2 1% | 5 2% | 2 2% * | 4 2% | 1 * | : | 4 1% | 9 2% | 5 2% | : | 1 1% | 3 1% | 1 1% * | 2 3% * | | 10 2% |
| | | | | | | | | | | | | | | | | | | | | | |
| NET: Trustworthy | 707 62% C | 556 74% AC | 112 42% | 447 72% AIKL | 265 71% AIL | 124 66% | 169 68% | 80 76% AIKL* | 102 62% | 179 67% | 36 60% | 270 66% | 379 72% ARS | 146 70% ARS | 34 61% | 91 67% s | 286 75% AORSU | 39 55% | 50 52% * | 15 49% ** | 299 67% ARS |
| NET: Untrustworthy | 142 12% DM | 86 11% | 41 15% | 65 10% | 39 10% | 19 10% | 26 10% | 13 12% • | 21 13% | 39 14% D | 11 18% | 58 14% D | 54 10% | 18 9% | 8 15% * | 16 12% | 43 11% | 7 10% • | 19 20% AMNQU* | 9 28% | 53 12% |
| | | | | | | | | | | | | | | | | | | | | | |
| Mean | 3.74 C | 3.92 AC | 3.35 | 3.87 AKL | 3.89 AKL | 3.82 | 3.85 | 4.04 AFUKL* | 3.73 | 3.80 | 3.61 | 3.76 | 3.89 AS | 3.90 AS | 3.61 | 3.84 | 3.99 AORSU | 3.67 | 3.58 | 3.36 | 3.81 |
| Standard deviation | 1.014 | 0.999 | 0.945 | 0.973 | 0.992 | 0.957 | 1.003 | 1.094 | 1.008 | 1.073 | 1.186 | 1.070 | 0.970 | 0.950 | 0.985 | 1.001 | 1.026 | 0.932 | 1.168 | 1.282 | 1.009 |

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Overlap formulae used

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

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UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

| | Total | Ge | nder | | | | | Age | | | | | | | Social | grade | | | | | | Region | | | | Urbar | n / Rural |
|----------------------------|------------------|------------|------------|----------------|---------------|-----------------|-----------|----------------|-----------|---------------|----------------|-----------------|------------------|-----------------|-----------------|----------------|----------------|-------------------|------------|------------|------------|-----------|---------------------|-----------------|---------------------|------------------|------------|
| | Total | Male | Female | 16-34 | 35-54 | 55+ | 16-24 | 25-34 | 35-44 | 45-54 | 55-75 | 76+ | AB | C1 | C2 | DE | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Northern Ireland | Urban | Rural |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (w) | (x) | (Y) | (Z) | (a) |
| Unweighted base | 1141 | 519 | 593 | 367 | 405 | 369 | 175 | 192 | 198 | 207 | 319 | 50 | 327 | 384 | 167 | 263 | 711 | 430 | 260 | 294 | 258 | 156 | 47 | 95 | 31 | 950 | 191 |
| Weighted base | 1141 | 544 | 568 | 345 | 365 | 432 | 154 | 191 | 173 | 192 | 329 | 102 | 304 | 328 | 238 | 270 | 632 | 509 | 263 | 288 | 257 | 151 | 54 | 96 | 32 | 946 | 195 |
| 1 – very trustworthy (5) | 194 17% | 98 18% | 88 16% | 63 18% | 65 18% | 66 15% | 30 19% | 33 17% | 30 17% | 35 18% | 50 15% | 16 16% * | 64 21% AOR | 52 16% | 30 13% | 47 17% | 116 18% | 78 15% | 36 14% | 51 18% | 48 19% | 25 16% | 8 15% * | 23 23% * | 4 12% | 154 16% | 40 20% |
| 2 (4) | 429 38% | 189 35% | 226 40% | 118 34% | 135 37% | 177 41% G | 48 31% | 69 36% | 67 39% | 67 35% | 130 40% | 47 46% * | 105 35% | 139 42% A | 88 37% | 97 36% | 244 39% | 185 36% | 92 35% | 113 39% | 98 38% | 50 33% | 22 40% * | 38 39% * | 17 54% | 349 37% | 81 41% |
| 3 (3) | 305 27% MQ | 152 28% | 149 26% | 93 27% | 95 26% | 117 27% | 47 30% | 46 24% | 46 27% | 49 26% | 93 28% | 23 23% * | 65 21% | 84 26% | 77 32% MQ | 80 29% M | 149 24% | 156 31% AMQ | 77 29% | 72 25% | 65 25% | 48 32% | 11 20% * | 26 27% * | 6 19% ** | 258 27% | 48 24% |
| 4 (2) | 112 10% | 55 10% | 55 10% | 43 13% A | 30 8% | 39 9% | 19 12% | 24 13% | 12 7% | 18 9% | 32 10% | 7 7% • | 35 12% | 29 9% | 20 9% | 27 10% | 64 10% | 48 9% | 31 12% | 28 10% | 24 9% | 16 11% | 4 8% * | 7 7% • | 1 4% ** | 99 10% | 13 7% |
| 5 – very untrustworthy (1) | 58 5% | 33 6% | 25 4% | 19 5% | 21 6% | 18 4% | 8 5% | 11 6% | 10 6% | 12 6% | 18 5% F | - | 22 7% | 12 4% | 15 6% | 9 3% | 33 5% N | 24 5% | 17 6% | 12 4% | 14 6% | 7 5% | 1 3% * | 2 2% * | 4 12% ** | 52 6% | 6 3% |
| Don't know | 43 4% G | 18 3% | 24 4% | 9 3% | 18 5% G | 16 4% K | 2 1% | 7 4% | 8 5% | 10 5% G | 7 2% | 9 9% DGK* | 12 4% | 12 4% | 8 3% | 10 4% | 25 4% | 18 4% | 10 4% | 12 4% | 7 3% | 4 3% | 8 14% ASTUVX* | 1 1% * | | 35 4% | 8 4% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NET: Trustworthy | 623 55% sz | 287 53% | 314 55% | 180 52% | 200 55% | 243 56% | 78 51% | 102 53% | 97 56% | 103 54% | 180 55% | 63 61% * | 170 56% | 191 58% | 118 50% | 144 53% | 361 57% | 263 52% | 128 49% | 164 57% | 145 57% | 75 49% | 30 55% * | 60 63% s* | 21 66% ** | 503 53% | 121 62% |
| NET: Untrustworthy | 170 15% a | 87 16% | 80 14% | 62 18% | 52 14% | 56 13% | 27 18% | 35 18% L | 22 13% | 30 16% | 49 15% F | 7 7% • | 57 19% AN | 41 12% | 35 15% | 37 14% | 98 15% N | 72 14% | 48 18% | 40 14% | 39 15% | 24 16% | 6 11% * | 8 9% • | 5 16% ** | 151 16% Aa | 19 10% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 3.54 sz | 3.50 | 3.55 | 3.48 | 3.55 | 3.56 K | 3.48 | 3.48 | 3.58 | 3.53 | 3.51 | 3.77 | 3.53 | 3.60 | 3.43 | 3.56 | 3.57 | 3.50 | 3.39 | 3.59 | 3.56 | 3.46 | 3.66 | 3.76 ASV* | 3.51 | 3.50 | 3.73 AZ |
| Weatt | 34 | | | | | | | | | | | | | | | | | | | | | | | | | | |

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Overlap formulae used

 $Column Proportions (5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 All Adults aged 16+ in the UK

| | Total | | Marital Stat | tus | | Housel | nold Size | | | | Education | | | Employm | ent status | | | Income | | | (17 or | hildren HH under) |
|----------------------------|------------------|----------------------------------|--------------|------------------------------------|--------------------|---------------|------------|------------|---------------------------|-----------------------|--------------------|-----------------------|------------------|------------|----------------|------------------|---------------------|----------------------|----------------|------------------|-----------------------------------------------------|---------------------------------------------|
| | Total | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1 | 2 | 3 | 4+ | GCSE/O Level/NV Q12 | A Level or equivalent | | No formal qualificati | Non- graduate | Working | Not working | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ | Prefer not | At least one child present AND Under 45 | No childrer present AND Under 4 |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted base | 1141 | 634 | 359 | 148 | 243 | 395 | 220 | 283 | 326 | 294 | 451 | 70 | 690 | 656 | 485 | 320 | 309 | 273 | 152 | 87 | 245 | 320 |
| Weighted base | 1141 | 635 | 337 | 169 | 256 | 410 | 213 | 261 | 371 | 318 | 369 | 83 | 772 | 660 | 481 | 331 | 316 | 263 | 129 | 102 | 226 | 291 |
| 1 – very trustworthy (5) | 194 17% | 113 18% | 61 18% | 20 12% | 37 14% | 64 15% | 42 20% | 52 20% | 54 14% | 57 18% | 73 20% | 11 13% * | 121 16% | 113 17% | 80 17% | 52 16% | 45 14% | 55 21% | 30 23% Q | 12 12% | 44 20% | 48 17% |
| 2 (4) | 429 38% R | 226 36% | 126 37% | 78 46% B | 118 46% AFGH | 147 36% | 73 34% | 91 35% | 139 38% | 111 35% | 156 42% AM | 24 29% * | 274 35% | 246 37% | 184 38% | 114 35% | 136 43% APR | 81 31% | 49 38% | 48 47% PR* | 76 34% | 109 37% |
| 3 (3) | 305 27% | 177 28% | 86 26% | 42 25% | 60 23% | 119 29% | 53 25% | 73 28% | 110 30% | 86 27% | 87 24% | 22 26% * | 218 28% | 184 28% | 121 25% | 93 28% | 83 26% | 74 28% | 28 22% | 27 26% | 54 24% | 85 29% |
| 4 (2) | 112 10% | 60 9% | 38 11% | 14 8% | 26 10% | 36 9% | 27 13% | 23 9% | 26 7% | 36 11% | 30 8% | 20 25% AUKM* | 82 11% | 64 10% | 48 10% | 38 12% | 22 7% | 30 12% | 16 12% | 6 6% * | 27 12% | 28 10% |
| 5 – very untrustworthy (1) | 58 5% E | 36 6% | 14 4% | 8 5% | 6 2% | 28 7% E | 10 5% | 14 6% | 18 5% | 19 6% | 18 5% | 3 3% | 39 5% | 35 5% | 22 5% | 12 4% | 21 7% | 17 7% | 5 4% | 2 2% * | 16 7% | 13 4% |
| Don't know | 43 4% KNRS | 23 4% | 12 4% | 8 5% | 9 4% | 17 4% | 8 4% | 8 | 24 7% AK | 10 3% | 6 2% | 3 4% * | 37 5% AK | 18 3% | 25 5% N | 21 6% ARS | 10 3% | 4 2% | 1 1% | 6 6% RS* | 8 4% | 9 3% |
| | | | | | | | | | | | | | | | | | | | | | | |
| NET: Trustworthy | 623 55% LM | 339 53% | 187 55% | 97 58% | 155 60% F | 211 51% | 115 54% | 143 55% | 193 52% | 167 53% | 228 62% AULM | 35 42% | 395 51% | 359 54% | 264 55% | 166 50% | 181 57% | 136 52% | 79 61% P | 61 59% * | 120 53% | 157 54% |
| NET: Untrustworthy | 170 15% | 96 15% | 52 15% | 22 13% | 32 13% | 64 16% | 37 17% | 37 14% | 43 12% | 55 17% | 48 13% | 23 28% AIKM* | 122 16% | 99 15% | 70 15% | 50 15% | 42 13% | 48 18% T | 21 16% | 8 8% * | 43 19% A | 40 14% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Mean | 3.54 L | 3.53 | 3.56 | 3.54 | 3.62 | 3.47 | 3.53 | 3.57 | 3.53 | 3.48 | 3.65 ALM | 3.25 | 3.48 | 3.53 | 3.55 | 3.50 | 3.53 | 3.49 | 3.64 | 3.65 | 3.48 | 3.54 |
| | | | | | | | | | | | | | | | | | | | | | | |

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Overlap formulae used

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PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

| | Total | | nd harm of ence | | | | Source | f scientific in | formatio- | | | | | | | Mort | rustworthy | cources | | | |
|----------------------------|---------------------|-------------------|--------------------|-------------------|------------------------|--------------------------------|-------------------|---------------------------|-------------------|------------------|--------------------|-------------------|------------------|------------------------|--------------------------------|----------------|------------------------|----------------------|----------------------|------------------------------------------|---------------------|
| | | | Harmful/a | | Newspape rs or news | Verbally from friends or | | Scientific journals or | Other TV programm | Social | | UK Governme | | Newspape rs or news | Verbally from friends or | | Scientific journals or | Other TV programm | | Whatsapp groups with friends or | UK Governn |
| | Total | Beneficial (n) | | ers (D) | websites | family (c) | Radio | websites | es | media | family | nt (1) | ers (na) | websites | family | Radio | websites | es (n) | media (c) | family | nt |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted base | 1141 | 761 | 265 | 626 | 374 | 203 | 255 | 116 | 156 | 287 | 64 | 417 | 532 | 215 | 58 | 142 | 409 | 73 | 97 | 32 | 433 |
| Weighted base | 1141 | 751 | 267 | 623 | 370 | 186 | 250 | 106 | 164 | 269 | 59 | 410 | 531 | 208 | 56 | 135 | 380 | 72 | 96 | 31 | 444 |
| 1 – very trustworthy (5) | 194 17% | 149 20% AC | 36 13% | 126 20% A | 79 21% A | 40 22% | 51 20% | 24 23% | 27 16% | 49 18% | 12 20% | 87 21% A | 110 21% A | 44 21% | 7 13% | 32 24% A | 85 22% A | 12 16% | 15 16% | 6 19% | 105 24% A |
| 2 (4) | 429 38% CK | 334 44% AC | 71 27% | 256 41% AK | 138 37% K | 67 36% к | 104 42% K | 44 42% K* | 71 43% K | 96 36% | 14 24% * | 165 40% K | 228 43% AS | 75 36% | 21 37% * | 51 38% | 158 41% s | 27 37% | 29 30% | 9 30% | 192 43% AS |
| 3 (3) | 305 27% BHLQU | 155 21% | 106 39% AB | 158 25% | 98 26% H | 43 23% | 60 24% | 18 17% | 35 21% | 80 30% HIL | 21 36% FHIL* | 92 22% | 135 26% U | 59 28% U | 14 25% * | 36 26% | 86 23% | 18 25% * | 26 27% * | 11 35% ** | 92 21% |
| 4 (2) | 112 10% MU | 68 9% | 28 11% | 51 8% | 36 10% | 22 12% | 18 7% | 10 10% | 18 11% | 26 10% | 9 16% DG* | 40 10% | 35 7% | 17 8% | 9 15% MU* | 10 7% | 35 9% | 13 18% AMNPQU* | 18 19% AMNPQU* | 5 17% ** | 32 7% |
| 5 – very untrustworthy (1) | 58 5% BDEMQU | 30 4% | 21 8% AB | 21 3% | 11 3% | 11 6% E | 8 3% | 7 7% * | 7 4% | 10 4% | 2 4% * | 19 5% | 15 3% | 6 3% | 5 9% MPQU* | 3 2% | 11 3% | 2 3% * | 5 5% * | | 14 3% |
| Don't know | 43 4% BDLMQU | 16 2% | 6 2% | 11 2% | 10 3% | 3 2% | 8 3% | 2 2% * | 6 4% | 7 3% | - | 6 1% | 7 1% | 6 3% | ÷ | 4 3% | 7 2% | - | 3 4% * | | 8 2% |
| | | | | | | | | | | | | | | | | | | | | | |
| NET: Trustworthy | 623 55% C | 483 64% AC | 107 40% | 382 61% AJK | 217 58% K | 108 58% к | 155 62% AJK | 69 65% AJK* | 98 60% K | 145 54% | 26 44% | 252 62% AJK | 338 64% AS | 119 57% | 28 50% | 83 61% s | 243 64% AS | 38 54% | 44 46% | 15 49% | 298 67% ANORS |
| NET: Untrustworthy | 170 15% BDMQU | 98 13% | 49 18% | 72 12% | 46 12% | 32 17% DG | 27 11% | 17 16% | 25 15% | 37 14% | 12 20% * | 60 15% | 49 9% | 23 11% | 14 24% MNPQU* | 12 9% | 45 12% | 15 21% MPU* | 23 24% AMNPQU* | 5 17% | 46 10% |
| | | | | | | | | | | | | | | | | | | | | | |
| Mean | 3.54 C | 3.69 AC | 3.28 | 3.68 AK | 3.66 A | 3.57 | 3.71 AK | 3.66 | 3.59 | 3.56 | 3.41 | 3.64 A | 3.74 AORS | 3.66 os | 3.31 | 3.76 AOS | 3.73 AOS | 3.46 | 3.34 | 3.51 | 3.79 AORS |
| | | | | | | | | | | | | | | | | | | | | | |

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Overlap formulae used

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PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...?

All Adults aged 16+ in the UK

| | Total | Ge | nder | | | | | Age | | | | | | | Social | l grade | | | | | | Region | | | Northern | Urbar | n / Rural |
|-----------------------|-------------|------------|------------|------------|------------|--------------|-----------|-----------|-----------|-----------|------------|-------------------|------------|------------|-----------|-------------|------------|------------|------------|------------|-----------|-----------|-----------|--------------|-----------|------------|-----------|
| | Total | Male | Female | 16-34 | 35-54 | 55+ | 16-24 | 25-34 | 35-44 | 45-54 | 55-75 | 76+ | AB | C1 | C2 | DE | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Ireland | Urban | Rura |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (W) | (X) | (Y) | (Z) | (a) |
| Unweighted base | 1141 | 519 | 593 | 367 | 405 | 369 | 175 | 192 | 198 | 207 | 319 | 50 | 327 | 384 | 167 | 263 | 711 | 430 | 260 | 294 | 258 | 156 | 47 | 95 | 31 | 950 | 191 |
| Weighted base | 1141 | 544 | 568 | 345 | 365 | 432 | 154 | 191 | 173 | 192 | 329 | 102 | 304 | 328 | 238 | 270 | 632 | 509 | 263 | 288 | 257 | 151 | 54 | 96 | 32 | 946 | 195 |
| Far too much (2) | 27 | 18 | 9 | 11 | 7 | 10 | 4 | 7 | 3 | 4 | 6 | 4 | 10 | 10 | 2 | 6 | 20 | 8 | 7 | 6 | 6 | 7 | - | | 1 | 24 | 3 |
| | 2% | 3% | 2% | 3% | 2% | 2% | 2% | 4% | 2% | 2% | 2% | 4% | 3% | 3% | 1% | 2% | 3% | 2% | 3% | 2% | 2% | 5% | : | | 3% | 3% | 1% |
| A bit too much (1) | 95 | 51 | 43 | 34 | 23 | 37 | 13 | 21 | 12 | 11 | 18 | 19 | 34 | 29 | 18 | 15 | 63 | 32 | 30 | 21 | 18 | 13 | 4 | 6 | 3 | 79 | 16 |
| | 8% P | 9% | 8% | 10% K | 6% | 9% K | 9% | 11% K | 7% | 6% | 6% | 19% AEFIJK* | 11% PR | 9% | 7% | 5% | 10% APR | 6% | 12% | 7% | 7% | 9% | 7% | 6% | 9% | 8% | 8% |
| About right (0) | 496 | 232 | 251 | 144 | 146 | 206 | 63 | 81 | 70 | 77 | 150 | 56 | 126 | 129 | 105 | 136 | 255 | 241 | 112 | 126 | 122 | 50 | 21 | 55 | 12 | 409 | 87 |
| | 43% QV | 43% | 44% | 42% | 40% | 48% K | 41% | 42% | 40% | 40% | 46% | 55% | 41% | 39% | 44% | 50% AMNQ | 40% | 47% ANQ | 42% | 44% V | 47% v | 33% | 38% | 57% ASTV* | 37% | 43% | 449 |
| A bit too little (-1) | 290 | 130 | 154 | 90 | 98 | 102 | 45 | 45 | 45 | 53 | 81 | 21 | 81 | 93 | 67 | 49 | 174 | 116 | 64 | 75 | 57 | 48 | 10 | 22 | 13 | 243 | 46 |
| | 25% P | 24% | 27% | 26% | 27% | 24% | 29% | 23% | 26% | 28% | 25% | 20% | 27% P | 28% P | 28% | 18% | 27% | 23% | 25% | 26% | 22% | 32% | 20% | 23% | 39% | 26% | 245 |
| ar too little (-2) | 149 | 73 | 69 | 44 | 58 | 46 | 17 | 27 | 28 | 30 | 45 | 1 | 42 | 42 | 26 | 39 | 84 | 65 | 29 | 33 | 39 | 19 | 14 | 10 | 4 | 117 | 32 |
| (-, | 13% | 13% | 12% | 13% | 16% | 11% | 11% | 14% | 16% | 16% | 14% | 1% | 14% | 13% | 11% | 14% | 13% | 13% | 11% | 12% | 15% | 13% | 26% | 11% | 13% | 12% | 16 |
| - 61 | L | | | L | AL | L | L | L | L | L | FL | | | | | | | | | | | | ASTVX* | | •• | | |
| Oon't know | 84 7% | 41 8% | 42 7% | 22 6% | 32 9% | 30 7% | 12 8% | 10 5% | 16 9% | 16 8% | 29 9% | 2 2% | 12 4% | 26 8% | 21 9% | 26 9% | 37 6% | 47 9% | 21 8% | 26 9% | 15 6% | 14 9% | 5 9% | 3 | | 72 8% | 65 |
| | MQ | | | | | | | | | | F | • | | MQ | М | М | М | М | | | | | | | ** | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NET: Too much | 122 | 69 | 52 | 45 | 30 | 47 | 17 | 28 | 15 | 15 | 24 | 23 | 43 | 39 | 20 | 20 | 82 | 40 | 37 | 28 | 24 | 20 | 4 | 6 | 4 | 103 | 19 |
| ici. 100 macii | 11% | 13% | 9% | 13% | 8% | 11% | 11% | 15% | 9% | 8% | 7% | 22% | 14% | 12% | 8% | 8% | 13% | 8% | 14% | 10% | 9% | 13% | 7% | 6% | 11% | 11% | 109 |
| | EKR | | | EK | | К | | EJK | | | | AEFIJK* | APR | | | | APR | | | | | | • | • | ** | | |
| IET: Too little | 439 38% | 202 37% | 223 39% | 134 39% | 156 43% | 148 34% | 62 40% | 72 38% | 73 42% | 84 44% | 126 38% | 22 22% | 123 40% | 135 41% | 93 39% | 88 33% | 258 41% | 181 36% | 93 35% | 108 38% | 96 37% | 67 44% | 25 46% | 33 34% | 17 52% | 361 38% | 78 40 |
| | LP | 3770 | 3370 | L | AFL | L | L | L | L | FL | FL | * | 4070 | P | 3370 | 3370 | P | 30% | 3370 | 3070 | 3770 | 4470 | * | * | ** | 3070 | 40 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| dean | -0.41 EJ | -0.38 | -0.44 | -0.38 E | -0.53 | -0.34 EUK | -0.41 | -0.36 | -0.53 | -0.54 | -0.47 | 0.03 ADEFGHUK* | -0.38 | -0.42 | -0.45 | -0.41 | -0.40 | -0.43 | -0.32 W | -0.41 | -0.43 | -0.43 | -0.71 | -0.40 | -0.51 | -0.40 | -0.4 |

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Overlap formulae used

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...?

All Adults aged 16+ in the UK

| | Total | N | Marital State | us | | Househ | nold Size | | | | Education | | | Employm | ent status | | | Income | | | | under) |
|-----------------------|-----------------|----------------------------------|---------------|------------------------------------|------------|------------|----------------|----------------|---------------------------|------------|-----------------|-----------------------|------------|-----------------|----------------|------------------|---------------------|----------------------|-----------------|------------------|-----------------------------------------------------|-------------------------------------------|
| | Total | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1 | 2 | 3 | 4+ | GCSE/O Level/NV Q12 | A Level or | asters/Ph | No formal qualificati | | Working | Not working | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ | Prefer not | At least one child present AND Under 45 | No childre presen AND Under 4 |
| | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted base | 1141 | 634 | 359 | 148 | 243 | 395 | 220 | 283 | 326 | 294 | 451 | 70 | 690 | 656 | 485 | 320 | 309 | 273 | 152 | 87 | 245 | 320 |
| Weighted base | 1141 | 635 | 337 | 169 | 256 | 410 | 213 | 261 | 371 | 318 | 369 | 83 | 772 | 660 | 481 | 331 | 316 | 263 | 129 | 102 | 226 | 291 |
| Far too much (2) | 27 2% CF | 21 3% c | 2 1% | 4 3% | 5 2% | 4 1% | 10 5% AF | 9 3% F | 10 3% | 5 2% | 8 2% | 4 5% * | 20 3% | 15 2% | 13 3% | 12 4% | 3 1% | 6 2% | 5 4% Q | 2 2% | 10 4% AV | 4 1% |
| A bit too much (1) | 95 8% c | 60 9% c | 16 5% | 19 11% c | 23 9% | 42 10% | 12 6% | 19 7% | 33 9% | 23 7% | 31 8% | 8 9% • | 64 8% | 54 8% | 41 9% | 27 8% | 27 9% | 25 10% | 10 8% | 6 6% * | 18 8% | 28 9% |
| About right (0) | 496 43% | 282 44% | 149 44% | 65 39% | 119 46% | 175 43% | 95 45% | 107 41% | 161 43% | 143 45% | 157 43% | 34 42% | 339 44% | 279 42% | 217 45% | 151 46% | 135 43% | 122 47% | 50 39% | 38 37% | 95 42% | 119 41% |
| A bit too little (-1) | 290 25% | 157 25% | 86 26% | 47 28% | 56 22% | 102 25% | 53 25% | 79 30% A | 85 23% | 92 29% | 95 26% | 18 22% * | 195 25% | 164 25% | 125 26% | 76 23% | 79 25% | 61 23% | 42 32% P | 32 31% * | 59 26% | 75 26% |
| Far too little (-2) | 149 13% 0 | 73 11% | 53 16% | 23 13% | 35 14% | 54 13% | 30 14% | 30 11% | 44 12% | 33 10% | 59 16% AJ | 13 16% | 90 12% | 99 15% AO | 50 10% | 37 11% | 49 15% | 29 11% | 18 14% | 17 17% | 30 13% | 42 14% |
| Don't know | 84 7% K | 43 7% | 31 9% | 10 6% | 19 7% | 35 8% | 13 6% | 18 7% | 37 10% K | 22 7% | 20 5% | 5 6% * | 64 8% | 49 7% | 35 7% | 29 9% | 23 7% | 19 7% | 5 4% | 7 7% * | 14 6% | 24 8% |
| | | | | | | | | | | | | | | | | | | | | | | |
| NET: Too much | 122 11% c | 81 13% AC | 18 5% | 23 14% c | 28 11% | 45 11% | 22 10% | 28 11% | 44 12% | 28 9% | 39 11% | 12 14% | 83 11% | 69 10% | 53 11% | 38 12% | 30 10% | 31 12% | 15 12% | 8 8% * | 28 13% | 31 11% |
| NET: Too little | 439 38% | 229 36% | 139 41% | 70 41% | 91 36% | 155 38% | 83 39% | 109 42% | 129 35% | 125 39% | 153 42% | 31 38% | 285 37% | 264 40% | 175 36% | 113 34% | 128 40% | 90 34% | 59 46% PR | 49 48% PR* | 89 39% | 117 40% |
| | | | | | | | | | | | | | | | | | | | | | | |
| Mean | -0.41 C | -0.34 AC | -0.56 | -0.41 | -0.39 | -0.43 | -0.41 | -0.42 | -0.36 | -0.42 | -0.47 | -0.37 | -0.38 | -0.46 | -0.36 | -0.33 T | -0.49 | -0.34 | -0.46 | -0.59 | -0.38 | -0.46 |
| Standard deviation | 0.928 | 0.940 | 0.863 | 0.970 | 0.921 | 0.902 | 0.982 | 0.932 | 0.938 | 0.855 | 0.947 | 1.054 | 0.917 | 0.947 | 0.898 | 0.936 | 0.913 | 0.900 | 0.969 | 0.934 | 0.990 | 0.926 |

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Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/B/C/D$

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/\/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...? All Adults aged 16+ in the UK

| | Total | | nd harm of ence | | | | Sources o | f scientific in | nformation | | | | | | | Most | trustworthy | sources | | | |
|-----------------------|-------------------------------|------------|--------------------|-----------------------------------|------------------------------------|------------------------------------------|-------------------|--------------------|-----------------|------------------|----------------------------------------------------|-----------------|-----------------------------------|------------------------------------|------------------------------------------|------------------|-----------------------|----------------------|-----------------|----------------------------------------------------|---------------------|
| | Total | Beneficial | | Major news broadcast ers | Newspape rs or news websites | Verbally from friends or family | Radio | Scientific | | Social media | Whatsapp groups with friends or family | UK Governme | Major news broadcast ers | Newspape rs or news websites | Verbally from friends or family | Radio | Scientific | Other TV programm es | Social media | Whatsapp groups with friends or family | UK Governm nt |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted base | 1141 | 761 | 265 | 626 | 374 | 203 | 255 | 116 | 156 | 287 | 64 | 417 | 532 | 215 | 58 | 142 | 409 | 73 | 97 | 32 | 433 |
| Weighted base | 1141 | 751 | 267 | 623 | 370 | 186 | 250 | 106 | 164 | 269 | 59 | 410 | 531 | 208 | 56 | 135 | 380 | 72 | 96 | 31 | 444 |
| Far too much (2) | 27 2% | 19 3% | 9 3% | 14 2% | 13 3% | 8 4% | 9 4% | 6 5% * | 7 5% | 9 4% | 5 8% AD* | 16 4% AD | 8 1% | 5 2% | 3 6% MQ* | 5 3% | 6 2% | 2 2% * | 2 3% | 1 3% ** | 12 3% |
| A bit too much (1) | 95 8% | 64 9% | 28 10% | 51 8% | 39 11% | 22 12% | 19 8% | 10 9% | 19 12% | 33 12% ADG | 10 17% ADG* | 46 11% AD | 38 7% | 22 11% | 8 14% Q* | 12 9% | 25 6% | 7 9% * | 11 11% * | 8 25% | 40 9% |
| About right (0) | 496 43% Q | 337 45% | 114 43% | 301 48% AFHJ | 180 49% AFHJ | 75 40% | 124 50% AFH | 39 37% | 74 45% | 113 42% | 25 43% * | 192 47% | 255 48% AQ | 96 46% Q | 24 43% * | 73 54% AQR | 126 33% | 26 36% * | 46 48% Q* | 12 38% | 222 50% AQR |
| A bit too little (-1) | 290 25% | 198 26% | 63 23% | 170 27% | 92 25% | 53 28% | 70 28% | 33 31% | 48 29% | 72 27% | 13 21% | 110 27% | 146 28% | 66 32% AU | 11 20% * | 31 23% | 125 33% AMPU | 29 40% AMOPU* | 24 25% * | 6 20% | 107 24% |
| Far too little (-2) | 149 13% LNU | 102 14% | 33 12% | 73 12% L | 37 10% | 19 10% | 23 9% | 18 17% EGIL* | 14 9% | 33 12% L | 5 8% | 35 8% | 61 12% | 15 7% | 5 9% * | 13 9% | 79 21% AMNOPSU | 8 11% * | 8 8% * | 4 13% | 40 9% |
| Don't know | 84 7% BDEGHULMN PQRU | 31 4% | 21 8% B | 14 2% | 9 2% | 9 5% DI | 5 2% | 1 1% | 1 * | 8 3% | 2 3% | 11 3% | 23 4% | 4 2% | 4 7% N* | 3 2% | 19 5% N | 1 1% | 5 5% * | 1 2% ** | 23 5% N |
| | | | | | | | | | | | | | | | | | | | | | |
| NET: Too much | 122 11% MQ | 83 11% | 36 13% | 65 10% | 52 14% AD | 30 16% AD | 29 11% | 15 15% | 27 16% AD | 43 16% AD | 15 25% ADEG* | 62 15% AD | 45 9% | 27 13% MQ | 12 21% AMQ* | 17 12% | 31 8% | 8 11% * | 13 14% | 9 28% | 52 12% MQ |
| NET: Too little | 439 38% U | 300 40% | 96 36% | 243 39% | 130 35% | 72 39% | 92 37% | 50 48% AEKL* | 62 38% | 104 39% | 18 30% | 145 35% | 208 39% U | 81 39% | 16 29% * | 44 32% | 204 54% AMNOPSU | 37 51% AOPSU* | 32 33% * | 10 33% ** | 147 33% |
| | | | | | | | | | | | | | | | | | | | | | |
| Mean | -0.41 Q | -0.42 | -0.34 | -0.39 | -0.28 AD | -0.30 | -0.31 | -0.45 | -0.26 A | -0.33 | -0.06 ADHJ* | -0.25 ADH | -0.43 Q | -0.31 Q | -0.13 AMQR* | -0.26 MQ | -0.68 | -0.49 | -0.26 Q* | -0.15 | -0.29 AMQ |
| Standard deviation | 0.928 | 0.930 | 0.964 | 0.884 | 0.915 | 0.976 | 0.889 | 1.050 | 0.941 | 0.974 | 1.036 | 0.917 | 0.852 | 0.852 | 1.026 | 0.884 | 0.945 | 0.896 | 0.880 | 1.052 | 0.869 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100933-07 - 14th - 17th August 2020 PUBLIC UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

| | Total | Ge | nder | | | | | Age | | | | | | | Social | l grade | | | | | | Region | | | Northern | Urba | n / Ri |
|----------------------------------------------------|-------|------|--------|---------|-------|---------|---------|---------|--------|-------|--------|------------|------|-----|--------|---------|------|------|-------|----------|-------|--------|-------|----------|----------|-------|--------|
| | Total | Male | Female | 16-34 | 35-54 | 55+ | 16-24 | 25-34 | 35-44 | 45-54 | 55-75 | 76+ | AB | C1 | C2 | DE | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Ireland | Urban | |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (W) | (x) | (Y) | (Z) | |
| Unweighted base | 1141 | 519 | 593 | 367 | 405 | 369 | 175 | 192 | 198 | 207 | 319 | 50 | 327 | 384 | 167 | 263 | 711 | 430 | 260 | 294 | 258 | 156 | 47 | 95 | 31 | 950 | |
| Veighted base | 1141 | 544 | 568 | 345 | 365 | 432 | 154 | 191 | 173 | 192 | 329 | 102 | 304 | 328 | 238 | 270 | 632 | 509 | 263 | 288 | 257 | 151 | 54 | 96 | 32 | 946 | |
| Major news broadcasters like the BBC, ITV, Channel | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| or Sky (on TV, online or as apps) | 623 | 286 | 320 | 150 | 199 | 273 | 68 | 82 | 86 | 114 | 206 | 67 | 174 | 181 | 131 | 137 | 355 | 268 | 137 | 148 | 150 | 78 | 34 | 61 | 14 | 499 | |
| | 55% | 53% | 56% | 44% | 55% | 63% | 45% | 43% | 49% | 59% | 63% | 66% | 57% | 55% | 55% | 51% | 56% | 53% | 52% | 51% | 59% | 52% | 64% | 63% | 43% | 53% | |
| | DGHZ | | | | DGH | ADEGHI | | | | DGH | ADEGHI | DGHI* | | | | | | | | | | | | | ** | | |
| Government Coronavirus (COVID-19) adverts or | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| dates (on TV or online) | 410 | 200 | 201 | 138 | 129 | 143 | 66 | 72 | 62 | 67 | 102 | 41 | 121 | 122 | 79 | 88 | 243 | 167 | 83 | 88 | 100 | 61 | 13 | 44 | 20 | 344 | |
| | 36% | 37% | 35% | 40% | 35% | 33% | 43% | 38% | 36% | 35% | 31% | 40% | 40% | 37% | 33% | 33% | 38% | 33% | 32% | 30% | 39% | 41% | 24% | 46% | 62% | 36% | |
| | т | | | К | | К | AFK | | | | | | | | | | A | | | | | Т | | STW* | ** | | |
| ewspapers or other news websites (online, as apps | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| r in print) | 370 | 172 | 186 | 103 | 105 | 162 | 44 | 59 | 54 | 51 | 104 | 58 | 127 | 114 | 64 | 65 | 241 | 129 | 81 | 82 | 90 | 58 | 16 | 35 | 8 | 296 | |
| | 32% | 32% | 33% | 30% | 29% | 37% | 29% | 31% | 31% | 27% | 32% | 56% | 42% | 35% | 27% | 24% | 38% | 25% | 31% | 29% | 35% | 38% | 30% | 36% | 25% | 31% | |
| | PR | | | | | ADEJK | | | | | | ADEFGHUK* | AOPR | PR | | | AOPR | | | | | | | | ** | | |
| ocial media (e.g. Facebook, Twitter, YouTube or | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| nstagram) | 269 | 143 | 119 | 125 | 101 | 43 | 63 | 63 | 59 | 42 | 40 | 3 | 76 | 62 | 60 | 70 | 138 | 131 | 60 | 68 | 61 | 42 | 10 | 17 | 10 | 233 | |
| | 24% | 26% | 21% | 36% | 28% | 10% | 41% | 33% | 34% | 22% | 12% | 3% | 25% | 19% | 25% | 26% | 22% | 26% | 23% | 24% | 24% | 28% | 19% | 17% | 32% | 25% | |
| | FKLN | | | AEFJKL | AFJKL | | AEFJKL | AFJKL | AEFJKL | FKL | F | | | | | N | | N | | | | | • | • | ** | | |
| adio (news or other programmes) | 250 | 120 | 119 | 66 | 78 | 106 | 32 | 35 | 33 | 45 | 69 | 37 | 86 | 80 | 42 | 43 | 165 | 84 | 54 | 63 | 61 | 30 | 13 | 21 | 7 | 188 | |
| | 22% | 22% | 21% | 19% | 21% | 24% | 21% | 18% | 19% | 24% | 21% | 36% | 28% | 24% | 17% | 16% | 26% | 17% | 21% | 22% | 24% | 20% | 23% | 22% | 23% | 20% | |
| | PRZ | | | | | К | | | | | | ADEGHIK* | AOPR | PR | | | AOPR | | | | | | | • | ** | | |
| erbally from friends or family | 186 | 88 | 89 | 84 | 58 | 44 | 42 | 42 | 34 | 24 | 37 | 8 | 58 | 58 | 43 | 26 | 117 | 69 | 39 | 47 | 42 | 31 | 6 | 20 | 2 | 156 | |
| respany from menus of family | 16% | 16% | 16% | 24% | 16% | 10% | 27% | 22% | 20% | 13% | 11% | 7% | 19% | 18% | 18% | 10% | 18% | 14% | 15% | 16% | 16% | 20% | 11% | 20% | 7% | 17% | |
| | FKP | 10/0 | 10/0 | AEFJKL | F F | 10/6 | AEFJKL | AFJKL | FKL | 13/6 | 11/0 | * | P P | P P | PR PR | 10% | APR | P P | 1376 | 10/0 | 10/0 | 2076 | * | * | ** | 1770 | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Other TV programmes | 164 | 88 | 76 | 30 | 47 | 86 | 15 | 16 | 18 | 29 | 52 | 34 | 49 | 59 | 31 | 26 | 107 | 56 | 40 | 31 | 35 | 21 | 10 | 16 | 10 | 130 | |
| | 14% | 16% | 13% | 9% | 13% | 20% | 9% | 8% | 10% | 15% | 16% | 34% | 16% | 18% | 13% | 9% | 17% | 11% | 15% | 11% | 14% | 14% | 19% | 17% | 30% | 14% | |
| | DHPR | | | | | ADEGHIK | | | | DH | DH | ADEFGHIJK* | Р | APR | | | APR | | | | | | • | • | ** | | |
| icientific journals or websites | 106 | 53 | 49 | 50 | 34 | 22 | 18 | 32 | 24 | 10 | 16 | 6 | 38 | 30 | 17 | 21 | 68 | 37 | 31 | 15 | 20 | 16 | 5 | 17 | 2 | 84 | |
| | 9% | 10% | 9% | 14% | 9% | 5% | 12% | 17% | 14% | 5% | 5% | 6% | 12% | 9% | 7% | 8% | 11% | 7% | 12% | 5% | 8% | 10% | 10% | 17% | 5% | 9% | |
| | FJKT | | | AEFJK | FJK | | FJK | AEFJK | AEFJK | | | | AR | | | | A | | т | | | | | ATU* | ** | | |
| VhatsApp groups with friends or family | 59 | 38 | 19 | 42 | 14 | 3 | 20 | 23 | 8 | 6 | 3 | | 20 | 17 | 13 | 10 | 37 | 23 | 11 | 17 | 12 | 14 | 1 | 4 | | 54 | |
| whatsApp groups with menus of family | 5% | 7% | 3% | 12% | 4% | 1% | 13% | 12% | 5% | 3% | 1% | 1 | 7% | 5% | 5% | 4% | 6% | 4% | 4% | 6% | 5% | 10% | 2% | 4% | | 6% | |
| | CFK | AC | 370 | AEFIJKL | FK | 270 | AEFIJKL | AEFIJKL | FK | F | 270 | | 7,0 | 370 | 370 | 470 | 0,0 | 470 | 470 | 0,0 | 370 | AS | * | • | ** | 0,0 | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| None of these | 113 | 56 | 55 | 30 | 40 | 43 | 11 | 19 | 22 | 17 | 38 | 5 | 17 | 41 | 18 | 36 | 59 | 55 | 25 | 36 | 26 | 12 | 4 | 9 | 2 | 100 | |
| | 10% | 10% | 10% | 9% | 11% | 10% | 7% | 10% | 13% | 9% | 12% | 5% | 6% | 13% | 8% | 13% | 9% | 11% | 9% | 12% | 10% | 8% | 7% | 9% | 6% | 11% | |
| | М | | | | | | | | | | F | | | MQ | | AMR | м | м | | | | | • | • | ** | | |
| on't know | 47 | 19 | 24 | 17 | 15 | 14 | 8 | 9 | 5 | 10 | 11 | 3 | 7 | 12 | 13 | 15 | 19 | 28 | 13 | 17 | 5 | 9 | 1 | 2 | - | 42 | |
| | 4% | 4% | 4% | 5% | 4% | 3% | 5% | 5% | 3% | 5% | 3% | 3% | 2% | 4% | 5% | 6% | 3% | 5% | 5% | 6% | 2% | 6% | 2% | 2% | | 4% | |
| | Q | | | | | | | | | | | | | | | М | | м | | U | | U | | | ** | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| IET: News | 735 | 338 | 378 | 193 | 228 | 314 | 84 | 109 | 105 | 123 | 235 | 80 | 215 | 209 | 152 | 160 | 423 | 312 | 164 | 173 | 178 | 97 | 41 | 68 | 15 | 594 | |
| | 64% | 62% | 67% | 56% | 62% | 73% | 55% | 57% | 61% | 64% | 71% | 78% | 71% | 64% | 64% | 59% | 67% | 61% | 62% | 60% | 69% | 64% | 76% | 70% | 47% | 63% | |
| | DCUP? | | | | | | | | | | | | | | | | | | | | _ | | | | | | |

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ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

| | Total | N | larital State | us | | House | nold Size | | | | Education | | | Employm | ent status | | | Income | | | Pres of cl (17 or | r under) |
|-------------------------------------------------------------------------------------------|-----------------------|----------------------------------|-------------------|------------------------------------|-------------------|-------------------|----------------|-------------------|---------------------|-----------------------|----------------------------|-----------------------|------------------|------------------|-----------------|------------------|---------------------|------------------|--------------------|----------------|-----------------------------------------------------|------------------------------|
| | Total | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1 | 2 | 3 | 4+ | GCSE/O Level/NVQ | A Level or equivalent | Degree/M asters/Ph D | No formal qualificati | Non- graduate | Working | Not working | UP TO £19,999 | £20,000- £34,999 | £35,000 - | £55,000+ | Prefer not | At least one child present AND Under 45 | child press AN Unde |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V |
| Unweighted base | 1141 | 634 | 359 | 148 | 243 | 395 | 220 | 283 | 326 | 294 | 451 | 70 | 690 | 656 | 485 | 320 | 309 | 273 | 152 | 87 | 245 | 320 |
| Weighted base | 1141 | 635 | 337 | 169 | 256 | 410 | 213 | 261 | 371 | 318 | 369 | 83 | 772 | 660 | 481 | 331 | 316 | 263 | 129 | 102 | 226 | 29: |
| Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps) | 623 55% CGHLMUV | 349 55% | 167 50% | 106 63% c | 158 62% AGH | 244 59% AGH | 102 48% | 119 46% | 203 55% L | 168 53% L | 221 60% ALM | 32 38% * | 402 52% L | 350 53% | 273 57% | 172 52% | 186 59% | 143 54% | 72 55% | 51 50% + | 96 42% | 140 |
| UK Government Coronavirus (COVID-19) adverts or updates (on TV or online) | 410 36% EP | 245 38% | 117 35% | 49 29% | 72 28% | 146 36% | 80 37% E | 113 43% AE | 127 34% | 100 31% | 148 40% AIM | 35 42% * | 262 34% | 231 35% | 179 37% | 98 30% | 121 38% | 100 38% P | 57 44% AP | 33 33% * | 89 39% | 111 389 |
| Newspapers or other news websites (online, as apps or in print) | 370 32% CILMP | 219 34% | 95 28% | 56 33% | 87 34% | 142 35% | 67 32% | 74 28% | 102 27% L | 100 31% LM | 161 44% AULM | 7 9% * | 209 27% L | 213 32% | 157 33% | 89 27% | 96 30% | 98 37% P | 54 42% APQ | 32 32% * | 70 31% | 88 |
| Social media (e.g. Facebook, Twitter, YouTube or Instagram) | 269 24% DE | 140 22% | 103 31% ABD | 26 16% | 41 16% | 88 21% | 51 24% | 89 34% AEFG | 77 21% | 85 27% M | 94 25% | 12 15% | 175 23% | 170 26% | 99 21% | 74 22% | 65 20% | 62 24% | 47 36% APQRT | 21 20% * | 79 35% A | 105 369 A |
| Radio (news or other programmes) | 250 22% CHLM | 143 22% | 59 18% | 48 28% c | 72 28% AH | 92 22% | 44 21% | 42 16% | 68 18% | 71 22% | 101 28% AILM | 10 12% * | 148 19% | 152 23% | 98 20% | 63 19% | 68 21% | 64 24% | 36 28% P | 19 19% • | 44 20% | 55 199 |
| Verbally from friends or family | 186 16% IMOP | 95 15% | 63 19% | 27 16% | 36 14% | 62 15% | 31 15% | 56 22% AEF | 40 11% | 55 17% IM | 83 22% AILM | 8 10% * | 103 13% | 126 19% AO | 60 12% | 38 12% | 47 15% | 57 22% APQ | 33 25% APQT | 12 11% * | 50 22% A | 67 239 A |
| Other TV programmes | 164 14% CNRUV | 100 16% | 37 11% | 26 15% | 38 15% | 69 17% | 28 13% | 30 11% | 58 16% | 40 12% | 53 14% | 13 16% * | 111 14% | 75 11% | 89 19% AN | 51 15% R | 54 17% R | 21 8% | 22 17% R | 16 16% * | 19 8% | 105 |
| Scientific journals or websites | 106 9% ім | 56 9% | 34 10% | 15 9% | 18 7% | 34 8% | 25 12% | 29 11% | 17 5% | 27 8% | 58 16% AULM | 4 5% * | 48 6% | 69 11% | 36 8% | 25 8% | 33 10% | 22 9% | 15 12% | 10 10% * | 37 16% A | 37 139 A |
| WhatsApp groups with friends or family | 59 5% FIMO | 28 4% | 26 8% AB | 5 3% | 10 4% | 12 3% | 9 4% | 29 11% AEFG | 9 3% | 15 5% | 29 8% AIM | 6 7% * | 30 4% | 45 7% AO | 14 3% | 11 3% | 15 5% | 18 7% | 10 8% P | 5 5% + | 25 11% A | 25 9% A |
| None of these | 113 10% | 53 8% | 41 12% | 19 11% | 29 11% | 42 10% | 19 9% | 24 9% | 36 10% | 36 11% | 29 8% | 12 15% * | 84 11% | 67 10% | 47 10% | 39 12% R | 39 12% RS | 17 7% | 7 6% | 10 10% * | 19 8% | 34 129 |
| Don't know | 47 4% .is | 20 3% | 20 6% AB | 7 4% | 10 4% | 13 3% | 12 5% | 12 5% | 27 7% AJKM | 5 2% | 11 3% | 3 4% * | 35 5% J | 29 4% | 18 4% | 15 5% s | 11 3% | 11 4% s | 1 | 9 9% s* | 6 3% | 16 6% |
| | | | | | | | | | | | | | | | | | | | | | | |
| NET: News | 735 64% | 414 65% | 199 59% | 122 72% | 182 71% | 281 68% | 122 57% | 150 57% | 236 63% | 206 65% | 258 70% | 36 43% | 478 62% | 421 64% | 314 65% | 198 60% | 214 68% | 177 67% | 87 67% | 60 59% | 128 57% | 170 589 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/V/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

 $Column Means (SN): A/B/C/D_A/E/F/G/H_A/I/I/K/L/M_A/N/O_A/P/Q/R/S/T_A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

| | Total | | nd harm of ence | | | | Sources o | f scientific in | nformation | | | | | | | Most t | rustworthy | sources | | | |
|-------------------------------------------------------------------------------------------|----------------------------------|------------------|--------------------|-----------------------------------|------------------------------------|------------------------------------------|-------------------------|--------------------------|--------------------------|--------------------------|----------------------------------------------------|-------------------------|-----------------------------------|------------------------------------|------------------------------------------|-----------------------|----------------------|----------------------------|------------------------|----------------------------------------------------|----------------------|
| | Total | Beneficial | | Major news broadcast ers | Newspape rs or news websites | Verbally from friends or family | Radio | Scientific | Other TV programm es | Social media | Whatsapp groups with friends or family | UK Governme nt | Major news broadcast ers | Newspape rs or news websites | Verbally from friends or family | Radio | Scientific | Other TV programm es | Social media | Whatsapp groups with friends or family | UK |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) |
| Unweighted base | 1141 | 761 | 265 | 626 | 374 | 203 | 255 | 116 | 156 | 287 | 64 | 417 | 532 | 215 | 58 | 142 | 409 | 73 | 97 | 32 | 433 |
| Weighted base | 1141 | 751 | 267 | 623 | 370 | 186 | 250 | 106 | 164 | 269 | 59 | 410 | 531 | 208 | 56 | 135 | 380 | 72 | 96 | 31 | 444 |
| Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps) | 623 55% CRS | 462 61% AC | 110 41% | 623 100% AEFGHUKL | 258 70% AHJL | 126 68% AJ | 190 76% AEFHUKL | 61 58% | 104 63% A | 158 59% | 36 61% * | 261 64% A | 413 78% ANOPQRSU | 131 63% AORS | 25 44% * | 84 62% ORS | 228 60% AORS | 30 42% * | 35 37% * | 15 47% ** | 257 58% RS |
| UK Government Coronavirus (COVID-19) adverts or updates (on TV or online) | 410 36% | 288 38% A | 94 35% | 261 42% A | 171 46% A | 97 52% AD | 126 51% AD | 51 49% A* | 85 52% AD | 133 50% AD | 27 45% * | 410 100% ADEFGHUK | 202 38% | 71 34% | 15 28% * | 44 32% | 153 40% A | 26 36% * | 37 39% * | 9 29% ** | 220 50% AMNOPO |
| Newspapers or other news websites (online, as apps or in print) | 370 32% c | 291 39% AC | 65 24% | 258 41% A | 370 100% ADFGHIJKL | 100 54% ADJL | 139 55% ADJL | 54 51% AD* | 85 52% ADJL | 114 42% A | 25 43% * | 171 42% A | 192 36% AS | 135 65% AMOPQRSU | 15 27% * | 51 37% | 164 43% AMORSU | 18 25% * | 24 25% * | 8 26% ** | 139 31% |
| Social media (e.g. Facebook, Twitter, YouTube or Instagram) | 269 24% | 189 25% | 70 26% | 158 25% | 114 31% AD | 88 47% ADEGIL | 80 32% AD | 41 39% AD* | 55 34% AD | 269 100% ADEFGHIKL | 37 63% ADEFGHIL* | 133 32% AD | 119 22% | 40 19% | 18 33% N* | 30 22% | 111 29% AMNR | 12 17% • | 66 69% AMNOPQRU* | 15 50% ** | 110 25% |
| Radio (news or other programmes) | 250 22% | 187 25% A | 51 19% | 190 31% A | 139 37% ADHIL | 68 36% A | 250 100% ADEFHUKL | 29 28% + | 76 46% ADEHIKL | 80 30% A | 15 26% * | 126 31% A | 133 25% AU | 57 27% U | 14 26% * | 86 63% AMNOQRSU | 83 22% | 15 21% • | 23 24% • | 3 9% ** | 91 20% |
| Verbally from friends or family | 186 16% | 132 18% | 43 16% | 126 20% A | 100 27% ADI | 186 100% ADEGHLIKL | 68 27% ADI | 25 23% * | 30 18% | 88 33% ADHIL | 34 58% ADEGHUL* | 97 24% A | 87 16% | 40 19% | 26 47% AMNPQRSU* | 22 17% | 82 22% AM | 15 21% * | 22 23% * | 6 18% ** | 79 18% |
| Other TV programmes | 164 14% c | 130 17% AC | 26 10% | 104 17% A | 85 23% ADFK | 30 16% | 76 30% ADEFHIKL | 21 19% * | 164 100% ADEFGHJKL | 55 21% AK | 6 10% * | 85 21% ADK | 79 15% | 27 13% | 9 16% * | 24 18% | 54 14% | 32 45% AMNOPQSU* | 17 18% | 4 13% ** | 70 16% |
| Scientific journals or websites | 106 9% м | 79 11% | 25 9% | 61 10% | 54 15% AD | 25 13% | 29 12% | 106 100% ADEFGUKL* | 21 13% | 41 15% AD | 9 15% * | 51 13% A | 37 7% | 18 9% | 8 14% * | 11 8% | 77 20% AMNPRU | 3 4% • | 17 18% AMNPRU* | 2 5% ** | 31 7% |
| WhatsApp groups with friends or family | 59 5% | 38 5% | 20 7% | 36 6% | 25 7% | 34 19% ADEGHIL | 15 6% | 9 9% + | 6 4% | 37 14% ADEGIL | 59 100% ADEFGHUL* | 27 6% | 26 5% | 11 5% | 7 12% AMU* | 10 8% | 23 6% | 3 4% | 17 17% AMNPQRU* | 13 43% ** | 21 5% |
| None of these | 113 10% BDEFGHUKL MNPSU | 56 7% | 36 13% B | - | - | - | - | : | - | - | : | - | 31 6% | 11 6% | 4 7% + | 3 2% | 30 8% PS | 3 4% • | 1 1% + | 1 4% ** | 31 7% PS |
| Don't know | 47 4% BDEFGHIJLM PQU | 15 2% | 12 5% B | - | - | - | - | - | - | - | | - | 9 2% | 4 2% | 1 2% + | 1 1% | 7 2% | 1 2% + | 2 2% | 1 3% ** | 8 2% |
| | | | | | | | | | | | | | | | | | | | | | |
| NET: News | 735 64% CS | 539 72% AC | 137 51% | 623 100% AFGHUKL | 370 100% AFGHUKL | 151 81% AJL | 208 83% AHUKL | 76 72% | 120 73% | 188 70% | 42 72% | 298 73% A | 437 82% AOPORSU | 171 82% AOQRSU | 32 57% | 100 74% AORS | 280 74% AORS | 38 53% | 45 47% | 17 55% | 303 68% RS |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

Column Proportions~(S%): A/B/C, A/D/E/F/G/H/I/1/K/L, A/M/N/O/P/Q/R/S/T/U~Minimum~Base:~30(**)~Small~Base:~100(*)~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small~Small

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100933-07 - 14th - 17th August 2020 PUBLIC

UKRI Covid-19 tracking Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

| | Total | Ge | nder | | | | | Age | | | | | | | Socia | l grade | | | | | | Region | | | Northern | Urba | ın / Rui |
|-----------------------------------------------------------------------------------------|--------------------|-----------------|------------|---------------------|--------------------|------------------|----------------------|---------------------|--------------------|------------------|------------------|----------------------------|-------------------|-------------------|------------|-----------------|--------------------|------------------|------------|------------------|------------|--------------------|----------------|--------------------|-----------------|------------|----------|
| | Total | Male | Female | 16-34 | 35-54 | 55+ | 16-24 | 25-34 | 35-44 | 45-54 | 55-75 | 76+ | AB | C1 | C2 | DE | ABC1 | C2DE | North | Midlands | South | London | Wales | Scotland | Ireland | Urban | R |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (W) | (x) | (Y) | (Z) | |
| nweighted base | 1141 | 519 | 593 | 367 | 405 | 369 | 175 | 192 | 198 | 207 | 319 | 50 | 327 | 384 | 167 | 263 | 711 | 430 | 260 | 294 | 258 | 156 | 47 | 95 | 31 | 950 | : |
| eighted base | 1141 | 544 | 568 | 345 | 365 | 432 | 154 | 191 | 173 | 192 | 329 | 102 | 304 | 328 | 238 | 270 | 632 | 509 | 263 | 288 | 257 | 151 | 54 | 96 | 32 | 946 | |
| lajor news broadcasters like the BBC, ITV, Channel or Sky (on TV, online or as apps) | 531 46% DHZ | 239 44% | 276 49% | 141 41% | 168 46% н | 221 51% DH | 72 47% | 70 37% | 76 44% | 93 48% н | 169 51% DH | 52 51% | 144 47% | 156 47% | 116 48% | 116 43% | 299 47% | 231 45% | 129 49% | 129 45% | 114 45% | 67 44% | 25 46% * | 51 53% * | 16 49% | 423 45% | |
| K Government Coronavirus (COVID-19) adverts or pdates (on TV or online) | 444 39% | 209 38% | 225 40% | 140 41% | 130 36% | 174 40% к | 70 46% EJ | 69 36% | 68 39% | 62 32% | 124 38% | 50 48% _{J*} | 118 39% | 131 40% | 80 33% | 116 43% R | 248 39% | 195 38% | 109 41% | 114 40% | 98 38% | 55 36% | 19 35% * | 31 33% | 18 56% | 368 39% | |
| cientific journals or websites | 380 33% FKLR | 176 32% | 188 33% | 125 36% FKL | 146 40% AFKL | 109 25% | 49 32% | 76 40% AFKL | 76 44% AFGKL | 70 36% FKL | 88 27% | 20 20% * | 115 38% OR | 119 36% R | 65 27% | 82 30% | 233 37% AOR | 147 29% | 77 29% | 85 30% | 81 31% | 62 41% AST | 20 37% * | 43 44% ASTU* | 12 38% ** | 312 33% | |
| ewspapers or other news websites (online, as apps r in print) | 208 18% EOPR | 92 17% | 110 19% | 70 20% E | 52 14% | 86 20% K | 30 19% | 40 21% E | 23 13% | 28 15% | 54 16% | 33 32% AEFUK* | 78 26% AOPR | 72 22% AOPR | 27 12% | 31 11% | 149 24% AOPR | 58 11% | 39 15% | 58 20% | 42 16% | 43 28% ASUWX | 6 11% * | 15 16% | 4 14% | 176 19% | |
| adio (news or other programmes) | 135 12% z | 60 11% | 68 12% | 34 10% | 47 13% | 54 13% | 15 9% | 20 10% | 23 13% | 24 13% | 43 13% | 12 11% * | 45 15% | 37 11% | 24 10% | 29 11% | 82 13% | 53 10% | 26 10% | 47 16% ASV | 34 13% | 12 8% | 6 11% * | 10 10% | 1 3% ** | 102 11% | |
| ocial media (e.g. Facebook, Twitter, YouTube or estagram) | 96 8% FKN | 54 10% | 39 7% | 51 15% AEFJKL | 28 8% F | 17 4% | 27 18% AEFIJKL | 24 12% AFKL | 15 9% F | 13 7% | 14 4% | 2 2% * | 29 10% N | 17 5% | 19 8% | 30 11% N | 46 7% N | 50 10% N | 24 9% | 22 7% | 20 8% | 15 10% | 4 7% * | 8 8% * | 3 9% | 80 9% | |
| ther TV programmes | 72 6% | 31 6% | 41 7% | 16 5% | 22 6% I | 34 8% | 8 5% | 8 4% | 6 4% | 16 8% | 28 9% I | 5 5% * | 19 6% | 20 6% | 17 7% | 15 6% | 40 6% | 32 6% | 19 7% | 21 7% | 12 5% | 7 5% | 5 10% * | 6 7% * | 1 3% ** | 57 6% | |
| erbally from friends or family | 56 5% EJ | 25 5% | 28 5% | 32 9% AEFIJKL | 9 2% | 15 3% | 13 9% AEFUL | 19 10% AEFUKL | 5 3% | 4 2% | 15 5% F | - | 17 6% | 19 6% | 8 3% | 12 5% | 35 6% | 20 4% | 14 5% | 19 6% | 8 3% | 12 8% | 2 3% * | 2 2% * | - | 50 5% | |
| /hatsApp groups with friends or family | 31 3% CEFK | 24 4% AC | 7 1% | 26 7% AEFGUKL | 5 1% FK | - | 7 5% EFK | 19 10% AEFUKL | 3 1% FK | 3 1% FK | - | - | 16 5% ANQR | 5 2% | 4 2% | 6 2% | 21 3% N | 10 2% | 10 4% | 8 | 5 2% | 6 4% | : | 1 1% * | 1 3% ** | 29 3% | |
| one of these | 106 9% CGMQ | 63 12% AC | 42 7% | 26 7% G | 37 10% G | 44 10% G | 7 4% | 19 10% | 19 11% G | 17 9% | 35 11% G | 9 8% * | 18 6% | 28 9% | 27 11% | 32 12% MQ | 46 7% | 60 12% AMQ | 24 9% | 32 11% | 30 12% | 9 6% | 2 4% * | 7 7% * | 1 3% ** | 94 10% | |
| on't know | 77 7% DM | 34 6% | 42 7% | 15 4% | 21 6% | 41 9% ADH | 7 5% | 8 4% | 8 4% | 14 7% | 31 9% DH | 10 | 10 3% | 27 8% MQ | 20 8% | 21 8% M | 37 6% M | 40 8% | 17 7% | 15 5% | 17 7% | 10 6% | 6 11% | 7 7% | 5 16% | 66 7% | |

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ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

19-00100933-07 - 14th - 17th August 2020 PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

| | Total | N | Marital Statu | ıs | | Housel | old Size | | | | Education | | | Employm | ent status | | | Income | | | | hildren H under) |
|-------------------------------------------------------------------------------------------|--------------------|----------------------------------|-----------------|------------------------------------|------------------|----------------|--------------|-------------------|---------------------------|-----------------------|----------------------------|-----------------------------|------------------|------------------|----------------|--------------------|---------------------|----------------------|--------------------|---------------------|-----------------------------------------|----------------------------------|
| | Total | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1 | 2 | 3 | 4+ | GCSE/O Level/NVQ 12 | A Level or equivalent | Degree/M asters/Ph D | No formal qualificati | Non- graduate | Working | Not working | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ | Prefer not | one child present AND Under 45 | childro prese AND Under |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) |
| Unweighted base | 1141 | 634 | 359 | 148 | 243 | 395 | 220 | 283 | 326 | 294 | 451 | 70 | 690 | 656 | 485 | 320 | 309 | 273 | 152 | 87 | 245 | 320 |
| Weighted base | 1141 | 635 | 337 | 169 | 256 | 410 | 213 | 261 | 371 | 318 | 369 | 83 | 772 | 660 | 481 | 331 | 316 | 263 | 129 | 102 | 226 | 291 |
| Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps) | 531 46% LU | 293 46% | 160 47% | 78 46% | 130 51% | 194 47% | 96 45% | 110 42% | 172 46% L | 157 49% L | 175 48% L | 26 32% * | 355 46% L | 309 47% | 222 46% | 151 46% | 146 46% | 120 46% | 64 49% | 50 49% * | 90 40% | 127 44% |
| UK Government Coronavirus (COVID-19) adverts or | | | | | | | | | | | | | | | | | | | | | | |
| updates (on TV or online) | 444 39% к | 245 39% | 136 40% | 63 37% | 101 39% | 155 38% | 78 36% | 110 42% | 157 42% | 129 40% | 128 35% | 30 36% * | 315 41% | 254 38% | 190 39% | 151 46% AQRT | 116 37% | 88 34% | 56 43% | 33 32% * | 95 42% | 112 39% |
| Scientific journals or websites | 380 33% IMOP | 199 31% | 127 38% A | 54 32% | 76 30% | 135 33% | 79 37% | 89 34% | 75 20% | 119 38% ILM | 167 45% AILM | 19 23% * | 213 28% | 238 36% AO | 142 30% | 90 27% | 103 32% | 94 36% P | 62 48% APQRT | 32 31% * | 74 33% | 127 44% AU |
| Newspapers or other news websites (online, as apps | | | | | | | | | | | | | | | | | | | | | | |
| or in print) | 208 18% LMP | 110 17% | 61 18% | 37 22% | 56 22% | 74 18% | 34 16% | 44 17% | 58 16% | 53 17% | 90 24% AULM | 7 8% * | 118 15% | 124 19% | 84 17% | 43 13% | 54 17% | 61 23% AP | 32 25% AP | 17 16% * | 32 14% | 60 21% |
| Radio (news or other programmes) | 135 12% F | 74 12% | 35 10% | 26 16% | 46 18% AFH | 37 9% | 30 14% | 23 9% | 46 12% | 39 12% | 43 12% | 8 10% * | 93 12% | 84 13% | 51 11% | 41 12% | 40 13% | 36 14% | 12 9% | 6 6% + | 30 13% | 27 9% |
| Social media (e.g. Facebook, Twitter, YouTube or Instagram) | 96 8% | 47 7% | 40 12% AB | 9 5% | 15 6% | 26 6% | 17 8% | 37 14% AEFG | 33 9% | 25 8% | 27 7% | 11 13% * | 69 9% | 62 9% | 34 7% | 32 10% | 20 6% | 22 8% | 13 10% | 8 7% • | 35 15% A | 31 11% |
| Other TV programmes | 72 6% U | 45 7% | 17 5% | 10 6% | 10 4% | 34 8% | 15 7% | 11 4% | 24 6% | 18 6% | 17 5% | 13 15% AUKM* | 55 7% | 36 5% | 36 7% | 24 7% | 21 6% | 11 4% | 4 3% | 12 11% RS* | 8 3% | 14 5% |
| Verbally from friends or family | 56 5% BFO | 23 4% | 26 8% AB | 6 4% | 13 5% | 12 3% | 11 5% | 20 8% AF | 15 4% | 21 7% | 15 4% | 5 6% + | 41 5% | 41 6% AO | 14 3% | 14 4% | 18 6% | 13 5% | 10 8% T | 1 1% + | 16 7% | 21 7% A |
| WhatsApp groups with friends or family | 31 3% FO | 20 3% | 10 3% | 1 1% | 2 1% | 3 1% | 8 4% F | 18 7% AEF | 9 2% | 9 | 11 3% | 2 2% * | 20 3% | 25 4% AO | 6 1% | 6 2% | 11 4% | 5 2% | 7 5% AP | 1 1% * | 22 10% AV | 6 2% |
| None of these | 106 9% нs | 58 9% | 32 9% | 16 10% | 29 11% H | 45 11% H | 18 9% | 14 5% | 38 10% | 26 8% | 27 7% | 14 17% AJK* | 79 10% | 56 8% | 50 10% | 45 13% ARS | 29 9% | 19 7% | 6 5% | 7 7% + | 15 7% | 30 10% |
| Don't know | 77 7% JKNSV | 44 7% | 21 6% | 12 7% | 13 5% | 33 8% | 17 8% | 15 6% | 44 12% AJKM | 9 | 15 4% | 9 11% _{JK} * | 62 8% JK | 32 5% | 45 9% AN | 23 7% s | 22 7% s | 15 6% | 2 2% | 15 15% APQRS* | 10 5% | 12 4% |
| | | | | | | | | | | | | | | | | | | | | | | |
| NET: News | 611 54% LU | 334 53% | 186 55% | 91 54% | 153 60% H | 221 54% | 109 51% | 128 49% | 193 52% | 181 57% | 207 56% | 29 36% | 404 52% | 361 55% | 250 52% | 166 50% | 167 53% | 145 55% | 79 61% | 55 54% | 105 46% | 159 55% |

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Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/V/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

 $Column Means (SN): A/B/C/D_A/E/F/G/H_A/I/I/K/L/M_A/N/O_A/P/Q/R/S/T_A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

| Mathematical part Math | Part |
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

Column Proportions~(5%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R/S/T/U~Minimum~Base:~30(**)~Small~Base:~100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)