

Table Names	Table Filters
0001 Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
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0005 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary	All Adults aged 16+ in the UK
0006 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
0007 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
0008 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
0010 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0011 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0012 Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0014 Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?	All Adults aged 16+ in the UK
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0016 Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?	All Adults aged 16+ in the UK
0018 Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0019 Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0020 Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0022 Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0023 Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0024 Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK

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UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Gender		Age						Social grade						Region						Urban / Rural		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	1163	581	577	175	208	198	215	212	155	348	396	131	238	744	369	265	275	241	152	54	96	30	936	177
Weighted base	1163	570	588	164	204	189	205	184	217	292	326	233	262	618	495	258	283	248	146	53	93	32	931	182
The benefits of science to the UK are much greater than any harmful effects (2)	356 31% C	200 35% AC	153 26%	60 37% G	75 37% G	59 31%	51 25%	49 27%	62 28%	98 34%	95 29%	66 28%	78 30%	193 31%	144 29%	86 33%	79 28%	73 30%	45 31%	14 27% *	32 35% *	10 29% **	284 30%	54 30%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	377 32% MO	187 33%	189 32%	45 27%	60 29%	54 29%	63 31%	65 35%	90 41% ADEF	101 35% M	116 36% MO	67 29%	68 26%	217 35% AMO	135 27%	86 33%	90 32%	80 32%	39 26%	17 29% *	27 29% *	14 44% **	290 31%	62 34%
Science generally has roughly equal benefits and harmful effects for the UK (0)	217 19% JN	95 17%	122 21%	32 19%	28 14%	35 18%	49 24% EI	42 23% E	32 15%	40 14%	54 17%	57 25% JN	64 24% AKN	94 15% AKN	121 24% AKN	53 21%	54 19%	49 20%	33 22%	7 14% *	13 14% *	5 15% **	183 20%	31 17%
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	49 4% GHP	28 5%	21 4%	12 7% AGHI	19 9% AGHI	8 4%	3 1%	3 1%	4 2%	15 5%	15 5%	10 4%	7 3%	31 5% A	17 4%	4 1%	13 5%	15 6% P	9 6% P	3 6% *	4 4% *	* 1% **	42 5%	6 3%
The harmful effects of science on the UK are much greater than any benefits (-2)	28 2%	16 3%	12 2%	7 4%	5 3%	4 2%	3 1%	3 2%	6 3%	12 4% AO	8 3%	2 1%	6 2%	20 3% A	8 2%	3 1%	15 5% APU	4 2%	4 3%	1 2% *	- - *	1 2% **	19 2%	9 5% AW
Don't know	136 12% BDN	45 8%	91 15% AB	9 6%	17 9%	28 15% D	36 17% ADE	22 12% D	23 11%	26 9%	37 12% J	30 13%	39 15% J	63 10% A	70 14%	26 10%	32 11%	27 11%	17 12%	10 19% *	17 18% *	3 8% **	113 12%	20 11%
NET: Beneficial	733 63% CGMO	387 68% AC	342 58%	105 64%	134 66%	114 60%	114 56%	114 62%	152 70% G	199 68% ALMO	211 65% MO	133 57%	146 56%	410 66% AMO	280 56%	172 67%	168 59%	153 62%	84 57%	31 59% *	59 63% *	24 73% **	574 62%	116 64%
NET: Harmful	77 7% GHP	44 8%	33 6%	19 12% AGHI	24 12% AGHI	12 7%	5 3%	6 3%	10 5%	27 9% AO	24 7% AO	12 5%	13 5%	51 8% A	25 5%	6 2%	29 10% AP	19 8% P	13 9% P	4 8% *	4 4% *	1 4% **	61 7%	15 8%
Mean	0.96 Q	1.00	0.91	0.89	0.97	0.97	0.93	0.95	1.01 *	0.97	0.95	0.91 *	0.92	0.96	0.92	1.07 Q	0.81	0.92	0.87 *	0.94 **	1.15 *	1.05 **	0.95	0.90
Standard deviation	0.997	1.026	0.965	1.143	1.100	1.010	0.892	0.900	0.928	1.076	0.996	0.944	1.000	1.034	0.973	0.875	1.123	0.999	1.068	1.010	0.891	0.895	0.991	1.091

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Total (A)	Married/ Living as (B)	Single (C)	Widowed/ Divorced/ Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	GCSE/O Level/NV Q12 (I)	A Level or equivalent (J)	Degree/M asters/Ph D (K)	No formal qualificati ons (L)	Non- graduate (M)	Working (N)	Not working (O)	UP TO £19,999 (P)	£20,000- £34,999 (Q)	£35,000 - £54,999 (R)	£55,000+ (S)	Prefer not to say (T)	At least one child present (U)	No children present (V)
Unweighted base	1163	604	391	118	222	361	228	302	271	301	479	62	634	775	338	268	333	264	178	70	343	770	
Weighted base	1163	581	386	146	229	353	237	295	318	352	358	86	755	642	471	311	333	243	144	82	329	784	
The benefits of science to the UK are much greater than any harmful effects (2)	356 31% IMPT	165 28% ABD	138 36% ABD	35 24% *	61 27% *	104 30% *	71 30% *	101 34% *	76 24% *	102 29% *	139 39% AULM	21 24% *	199 26% *	191 30% *	147 31% *	75 24% *	97 29% APQT	94 39% APQT	56 39% APQT	15 19% *	99 30% *	239 30% *	
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	377 32% O	179 31% O	114 30% O	59 41% *	88 38% H	112 32% H	69 29% H	83 28% H	93 29% H	117 33% H	124 35% L	17 20% *	228 30% *	224 35% AO	128 27% AO	93 30% AO	114 34% AO	67 28% APRT	58 40% APRT	21 25% *	100 30% *	252 32% *	
Science generally has roughly equal benefits and harmful effects for the UK (0)	217 19% KNS	123 21% KNS	68 18% KNS	24 16% *	38 17% A	81 23% A	41 17% A	54 18% A	72 23% K	68 19% K	53 15% K	22 26% *	162 21% AK	102 16% AN	113 27% AN	72 23% S	69 23% S	39 16% S	10 7% S	24 29% ARS*	54 16% ARS*	161 21% ARS*	
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	49 4% O	27 5% O	16 4% O	5 3% *	5 2% O	13 4% O	12 5% O	18 6% O	12 4% O	19 5% O	15 4% O	3 3% *	33 4% O	38 2% AO	10 2% AO	12 4% AO	12 4% AO	17 7% A	4 3% A	3 3% *	20 6% *	28 4% *	
The harmful effects of science on the UK are much greater than any benefits (-2)	28 2% O	13 2% O	11 3% O	5 3% *	7 3% O	8 2% O	8 3% O	6 2% O	11 3% O	7 2% O	8 2% O	3 3% *	20 3% O	19 3% O	9 2% O	10 3% O	5 1% O	6 3% O	7 5% Q	- -	9 3% *	19 2% *	
Don't know	136 12% IRS	75 13% IRS	40 10% IRS	18 13% *	29 13% IRS	35 10% IRS	36 15% IRS	32 11% IRS	54 17% AK	40 11% K	19 5% AK	20 24% AK*	114 15% AK	69 11% AK	64 14% AK	49 16% ARS	36 11% ARS	18 8% ARS	10 7% ARS	19 23% AQRS*	48 15% AQRS*	85 11% AQRS*	
NET: Beneficial	733 63% BILMPT	344 59% BILMPT	252 65% BILMPT	94 64% *	149 65% BILMPT	216 61% BILMPT	141 59% BILMPT	184 62% BILMPT	170 53% BILMPT	219 62% LM	263 73% AULM	38 44% *	427 56% *	415 65% *	274 58% *	168 54% *	211 63% PT	161 67% PT	113 79% APQRT	36 44% *	199 60% *	491 63% *	
NET: Harmful	77 7% O	40 7% O	27 7% O	10 7% *	12 5% O	20 6% O	20 8% O	24 8% O	23 7% O	25 7% O	23 6% O	5 6% *	53 7% O	57 9% AO	20 4% AO	22 7% AO	17 5% AO	24 10% AO	11 7% AO	3 3% *	29 9% *	47 6% *	
Mean	0.96 IMP	0.90	1.02	0.89 *	0.96	0.92	0.92	0.97	0.81	0.93	1.10 AIM	0.77 **	0.86	0.93	0.96	0.80	0.96	1.01	1.14 AP	0.77 *	0.92	0.95	
Standard deviation	0.997	0.999	1.029	0.976	0.953	0.976	1.070	1.040	1.037	0.986	0.973	1.074	1.017	1.033	0.972	1.032	0.931	1.077	1.025	0.874	1.057	0.988	

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Overlap formulae used

ColumnProportions (S%): A/B/C/D/A/E/F/G/H/A/J/K/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B/C/D/A/E/F/G/H/A/J/K/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total (A)	Benefit and harm of science					Sources of scientific information										Most trustworthy sources						
		Beneficial (B)	Harmful/ mbivalent (C)	Major news broadcast ers (D)	Newspape rs or news websites (E)	Verbally from friends or family (F)	Radio (G)	Scientific journals or websites (H)	Other TV programm es (I)	Social media (J)	Whatsapp groups with friends or family (K)	UK Governme nt (L)	Major news broadcast ers (M)	Newspape rs or news websites (N)	Verbally from friends or family (O)	Radio (P)	Scientific journals or websites (Q)	Other TV programm es (R)	Social media (S)	Whatsapp groups with friends or family (T)	UK Governme nt (U)		
																						Total	Beneficial
Unweighted base	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509		
Weighted base	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517		
The benefits of science to the UK are much greater than any harmful effects (2)	356 31% C	356 49% AC	- -	235 34% AL	136 36% AKL	70 32% AFJ	90 33% AFJKL	49 42% AFJKL	75 32% AFJKL	110 31% AFJKL	21 25% AFJKL	199 30% AFJKL	188 35% AFJKL	65 38% AFJKL	20 32% AFJKL	60 42% AFJKL	152 38% AFJKL	20 26% AFJKL	28 28% AFJKL	4 13% AFJKL	156 30% AFJKL		
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	377 32% C	377 51% AC	- -	259 37% AFJ	132 35% AFJ	68 31% AFJ	113 41% AFJH	34 29% AFJH	84 36% AFJH	114 32% AFJH	31 37% AFJH	237 36% AFJH	203 38% AFJH	51 30% AFJH	13 22% AFJH	53 37% AFJH	145 36% AFJH	25 33% AFJH	29 29% AFJH	12 42% AFJH	186 36% AFJH		
Science generally has roughly equal benefits and harmful effects for the UK (0)	217 19% BDGMP	- -	217 74% AB	107 15% AB	61 16% DEG	51 23% DEG	38 14% DEG	19 16% DEG	48 21% DEG	76 22% DEG	13 16% DEG	122 19% DEG	76 14% DEG	34 20% DEG	16 27% DEG	10 7% DEG	62 16% DEG	19 25% DEG	21 21% DEG	6 21% DEG	97 19% DEG		
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	49 4% BDM	- -	49 17% AB	18 3% D	16 4% D	9 4% D	14 5% D	7 6% D	8 3% D	17 5% D	7 8% D	28 4% D	12 2% D	8 5% D	4 14% D	4 3% D	12 3% D	8 10% D	6 6% D	5 16% D	20 4% D		
The harmful effects of science on the UK are much greater than any benefits (-2)	28 2% BDQ	- -	28 10% AB	8 1% D	10 3% D	8 4% D	7 3% D	3 2% D	6 2% D	11 3% D	4 5% D	8 2% D	2 2% D	2 4% D	3 7% D	10 7% D	5 1% D	4 5% D	7 7% D	2 8% D	13 3% D		
Don't know	136 12% BCDEFGHILMNOQRU	- -	- -	64 9% EG	20 5% D	15 7% D	13 5% D	5 4% D	13 6% D	27 8% D	7 9% D	58 9% EG	44 8% FR	11 7% D	1 2% D	5 4% D	24 6% D	1 1% D	9 9% R*	- -	44 9% R		
NET: Beneficial	733 63% C	733 100% AC	- -	494 71% AFJL	267 71% AFJL	138 62% AFJKL	203 74% AFJKL	84 71% AFJKL	159 68% AFJKL	224 63% AFJKL	52 62% AFJKL	436 66% AFJKL	392 74% ACRSU	116 67% D	33 54% D	113 79% ANDRSU	297 74% ADRSU	44 59% D	57 57% D	16 55% D	342 66% D		
NET: Harmful	77 7% BDMQ	- -	77 26% AB	26 4% D	25 7% D	18 8% D	20 7% D	10 8% D	13 6% D	27 8% D	11 13% ADEHL*	42 6% D	20 4% D	11 6% AMNQ*	11 10% MQ	15 4% D	17 4% D	11 15% AMNQ*	13 13% AMQ*	7 24% D	34 6% M		
Mean	0.96 CDRS	1.49 AC	-0.36	1.11 AFJKL	1.04 K	0.88	1.02	1.07 K*	0.98	0.90	0.77 *	0.96	1.13 ADRSU	1.04 ORS	0.65 *	1.07 ORS	1.14 ADRSU	0.66 *	0.72 *	0.35 **	0.96 OR		
Standard deviation	0.997	0.500	0.650	0.875	0.991	1.060	0.968	1.041	0.964	1.028	1.115	0.965	0.882	0.979	1.199	1.151	0.890	1.133	1.192	1.166	0.979		

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Overlap formulae used

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ColumnMeans (5%): A/B/C/A/D/E/R/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

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UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary
All Adults aged 16+ in the UK

	U.K. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.	
	scientists advising the UK government on the actions it should take to deal with the Coronavirus	
	Scientists (A)	COVID-19 (B)
Unweighted base	1163	1163
Weighted base	1163	1163
1 – very trustworthy (5)	245 21%	227 20%
2 (4)	454 39%	395 34%
3 (3)	230 21%	292 25%
4 (2)	138 12%	155 13%
5 – very untrustworthy (1)	45 4%	48 4%
Don't know	43 4%	46 4%

NET: Trustworthy	699 60%	622 53%
NET: Untrustworthy	183 16%	203 17%

Mean	3.64	3.53
Standard deviation	1.075	1.093

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Overlap formulae used

ColumnProportions (5%): A/B Minimum Base: 30 (**); Small Base: 100 (*)

ColumnMeans (5%): A/B Minimum Base: 30 (**); Small Base: 100 (*)

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UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Gender			Age					Social grade						Region						Urban / Rural		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)
Unweighted base	1163	581	577	175	208	198	215	212	155	348	396	131	238	744	369	265	275	241	152	54	96	30	936	177
Weighted base	1163	570	588	164	204	189	205	184	217	292	326	233	262	618	495	258	283	248	146	53	93	32	931	182
1 – very trustworthy (5)	245 21%	126 22%	118 20%	40 24%	57 28% AHI	37 20%	44 21%	31 17%	36 17%	71 24%	71 22%	44 19%	51 20%	141 23%	95 19%	57 22%	62 22%	53 21%	29 20%	11 21%	15 16%	9 27% **	201 22%	35 19%
2 (4)	454 39%	226 40%	225 38%	58 35%	75 37%	65 34%	86 42%	68 37%	102 47% DF	113 39%	130 40%	89 38%	94 36%	243 39%	184 37%	88 34%	116 41%	84 34%	55 37%	17 32%	52 56% APQRST*	14 43% **	361 39%	65 36%
3 (3)	239 E	112 20%	126 21%	30 18%	22 11%	42 E	43 21%	52 28% ADE	50 E	55 19%	65 20%	43 18%	66 25%	120 19%	109 22%	49 19%	61 21%	54 22%	32 22%	17 32% U*	12 13%	4 11% **	183 20%	46 25%
4 (2)	138 12% I	75 13%	63 11%	25 15% GI	34 17% AGI	32 17% AGI	16 8%	20 11% I	10 5%	33 11%	34 10%	44 19% AKMN	25 10%	67 11%	69 14% M	36 14%	27 9%	34 14%	20 13%	4 8%	9 9% *	6 19% **	115 12%	20 11%
5 – very untrustworthy (1)	45 4% F	22 4%	22 4%	11 7% AFH	13 6% F	1 1%	7 3%	4 2%	9 4%	15 5%	12 4%	8 4%	10 4%	27 4%	18 4%	20 8% AS	10 3%	12 5%	2 2%	- -	1 1% *	- -	35 4%	10 5%
Don't know	43 4% BDEJ	9 2%	34 6% AB	1 *	2 1%	11 6% DE	9 4% D	9 5% DE	10 5% D	5 2%	15 5%	5 2%	15 6% J	20 3% J	21 4%	8 3%	8 3%	10 4%	8 5%	4 7% *	3 3% *	- -	34 4%	7 4%

NET: Trustworthy	699 60%	352 62%	343 58%	97 59%	133 65% FH	102 54%	130 63%	99 54%	138 64%	184 63%	201 62%	133 57%	146 55%	384 62%	278 56%	146 56%	178 63%	137 55%	84 57%	28 53% *	68 73% APRS*	23 70% **	563 60%	100 55%
NET: Untrustworthy	183 16% I	97 17%	85 14%	37 22% AGH	47 23% AGHI	33 18% I	23 11%	24 13%	19 9%	48 16%	46 14%	52 22% AKM	35 13%	94 15%	87 18% M	55 21% AQU	36 13%	47 19%	22 15%	4 8% *	10 11% *	6 19% **	151 16%	30 16%

Mean	3.64	3.64	3.64	3.55	3.65	3.59	3.74	3.58	3.71	3.67	3.68	3.51	3.62	3.68	3.57	3.51	3.70	3.55	3.64	3.70 **	3.79 *	3.77 **	3.64	3.54
Standard deviation	1.075	1.087	1.061	1.211	1.236	1.035	1.011	0.986	0.953	1.124	1.060	1.114	1.047	1.090	1.080	1.211	1.032	1.138	1.025	0.926	0.890	1.062	1.083	1.102

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Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Married/ Living as Total (A)	Single (B)	Widowed/ Divorced/ Separated (C)	1 (D)	2 (E)	3 (F)	4+ (G)	GCSE/O Level/NVQ 12 (H)	A Level or equivalent (I)	Degree/M asters/Ph D (J)	No formal qualificatio ns (K)	Non- graduate (L)	Working (M)	Not working (N)	UP TO £19,999 (O)	£20,000- £34,999 (P)	£35,000 - £54,999 (Q)	£55,000+ (R)	Prefer not to say (S)	At least one child present (T)	No children present (U)	
Unweighted base	1163	604	391	118	222	361	228	302	271	301	479	62	634	775	338	268	333	264	178	70	343	770	
Weighted base	1163	581	386	146	229	353	237	295	318	352	358	86	755	642	471	311	333	243	144	82	329	784	
1 – very trustworthy (5)	245 21% IM	115 20% A	98 25% A	23 16% *	46 20% *	65 18% *	52 22% *	73 25% *	50 16% *	75 21% *	95 27% AIM	16 19% *	141 19% *	127 20% *	109 23% *	60 19% *	60 18% QT	63 26% QT	44 31% APQT	9 11% *	75 23% *	161 20% *	
2 (4)	454 39% M	233 40% M	139 36% M	55 37% *	80 35% *	154 44% *	84 35% *	109 37% *	114 36% *	125 36% *	156 44% AIM	31 36% *	270 36% *	254 40% *	173 37% *	119 38% *	135 41% *	95 39% *	50 35% *	27 33% *	119 36% *	308 39% *	
3 (3)	239 21% K	127 22% K	66 17% K	36 25% *	47 21% *	82 23% *	44 19% *	56 19% *	80 25% K	76 22% *	55 16% *	17 20% *	174 23% AK	125 20% *	104 22% *	61 19% *	74 22% *	43 18% *	26 18% *	26 32% ARS*	62 19% *	167 21% *	
4 (2)	138 12% *	73 13% *	54 14% *	9 6% *	32 14% *	37 10% *	37 16% *	30 10% *	37 12% *	50 14% *	35 10% *	13 16% *	100 13% *	84 13% *	51 11% *	42 13% *	48 15% *	24 10% *	12 8% *	10 12% *	45 14% *	90 12% *	
5 – very untrustworthy (1)	45 4% BF	13 2% B	21 5% B	11 8% B*	12 5% F	6 2% *	12 5% F	15 5% F	15 5% *	15 4% *	11 3% *	4 4% *	34 4% *	24 4% *	21 5% *	14 4% *	8 2% *	13 5% *	10 7% Q	1 1% *	13 4% *	32 4% *	
Don't know	43 4% K	20 3% *	9 2% *	12 8% AC*	11 5% *	10 3% *	8 3% *	12 4% *	22 7% AK	10 3% *	4 1% *	5 5% K*	37 5% AK	27 4% *	14 3% *	16 5% *	9 3% *	5 2% *	2 1% *	9 11% AQRS*	15 5% *	25 3% *	

NET: Trustworthy	699 60% IMT	348 60% *	237 61% *	78 53% *	126 55% *	219 62% *	136 57% *	182 62% *	165 52% *	200 57% *	251 70% AULM	47 54% *	411 54% *	381 59% *	281 60% *	179 58% *	195 59% T	158 65% T	94 66% T	36 44% *	194 59% *	468 60% *
NET: Untrustworthy	183 16% F	86 15% *	74 19% A	21 14% *	44 19% F	43 12% *	49 21% AF	44 15% *	52 16% *	65 19% *	47 13% *	17 20% *	134 18% *	108 17% *	72 15% *	55 18% *	56 17% *	37 15% *	21 15% *	11 14% *	58 18% *	123 16% *

Mean	3.64 IM	3.65	3.64	3.51 *	3.53	3.69	3.55	3.69	3.50	3.57	3.82 AUM	3.51 *	3.53	3.61	3.65	3.58	3.59	3.72	3.76	3.45 *	3.63	3.62
Standard deviation	1.075	1.020	1.168	1.120	1.145	0.955	1.163	1.122	1.071	1.115	1.041	1.126	1.097	1.077	1.099	1.101	1.026	1.129	1.175	0.939	1.117	1.074

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/A/E/F/G/H/A/I/J/K/L/M/A/N/O/A/P/Q/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

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19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists
All Adults aged 16+ in the UK

	Total	Benefit and harm of science					Sources of scientific information										Most trustworthy sources							
		Total	Beneficial	Harmful/ambivalent	Major news broadcasts	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government		
																							(A)	(B)
Unweighted base	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509			
Weighted base	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517			
1 – very trustworthy (5)	245 21% C	202 28% AC	32 11% A	162 23% A	84 22% A	60 27% AI	58 21% A	46 39% A	43 18% A	79 22% A	19 23% A	145 22% A	121 23% A	40 23% A	15 25% A	40 28% A	110 27% AU	15 20% A	27 26% A	6 19% A	113 22% A			
2 (4)	454 39% AC	318 43% AC	99 33% AB	288 42% AK	161 43% HK	84 38% A	111 40% A	38 33% A	102 44% HK	145 41% K	25 30% A	280 42% AHK	249 47% AOS	83 48% AOS	20 32% A	60 42% A	165 41% A	32 42% A	35 35% A	8 28% A	220 43% A			
3 (3)	239 21% BMP	94 13% AB	106 36% AB	134 19% A	68 18% A	34 15% A	55 20% A	18 19% A	44 19% A	68 19% A	21 25% F*	125 19% A	84 16% A	27 22% A	14 13% A	18 13% A	70 18% A	15 20% A	19 19% A	10 33% A	93 18% A			
4 (2)	138 12% D	81 11% A	37 13% A	64 9% A	41 11% A	27 12% A	34 12% A	13 11% A	32 14% D	45 13% D	15 18% D*	74 11% A	51 10% A	17 10% A	9 15% A	12 8% A	40 10% A	10 14% A	10 10% A	4 13% A	57 11% A			
5 – very untrustworthy (1)	45 4% N	29 4% A	15 5% A	23 3% A	16 4% A	11 5% A	13 5% A	2 2% A	8 3% A	15 4% A	2 3% A	20 3% A	17 3% A	2 1% A	3 5% N	9 6% N	13 3% A	4 5% A	9 9% AMNQL*	2 8% A	19 4% A			
Don't know	43 4% BEGHILMQ	8 1% A	6 2% A	19 3% EJ	5 1% A	5 2% A	4 1% A	- - A	4 2% A	4 1% A	1 1% A	14 2% Q	10 2% Q	3 2% A	- - Q	3 2% Q	2 * A	- - A	1 1% A	- - A	15 3% Q			

NET: Trustworthy	699 60% C	520 71% AC	130 44% A	451 65% AK	244 65% AK	144 65% K	168 61% A	85 72% AGIK	145 62% A	224 63% A	45 54% A	425 65% AK	370 69% AU	123 71% A	35 58% A	100 70% A	275 69% A	46 61% A	62 62% A	14 46% A	333 64% A
NET: Untrustworthy	183 16% DM	110 15% A	52 18% A	87 13% A	57 15% A	38 17% A	47 17% D	15 12% A	40 17% A	59 17% D	17 21% D*	94 14% A	68 13% A	19 11% A	12 20% A	21 15% A	53 13% A	14 18% A	19 19% A	6 21% A	76 15% A

Mean	3.64 C	3.80 AC	3.33 A	3.75 AG	3.69 A	3.72 A	3.61 A	3.98 A	3.61 A	3.65 A	3.54 A	3.71 A	3.78 A	3.84 AR	3.58 A	3.78 A	3.80 A	3.58 A	3.60 A	3.37 A	3.70 A
Standard deviation	1.075	1.086	1.004	1.034	1.073	1.148	1.099	1.066	1.052	1.089	1.125	1.038	1.017	0.939	1.176	1.151	1.057	1.102	1.240	1.175	1.057

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Overlap formulae used

ColumnProportions (S%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total	Gender			Age					Social grade						Region						Urban / Rural		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)
Unweighted base	1163	581	577	175	208	198	215	212	155	348	396	131	238	744	369	265	275	241	152	54	96	30	936	177
Weighted base	1163	570	588	164	204	189	205	184	217	292	326	233	262	618	495	258	283	248	146	53	93	32	931	182
1 – very trustworthy (5)	227 20%	111 19%	117 20%	29 17%	54 26% AI	35 19%	40 19%	34 18%	36 17%	58 20%	70 21%	45 19%	45 17%	127 21%	90 18%	49 19%	56 20%	50 20%	26 18%	12 23%	18 20%	6 17%	184 20%	34 18%
2 (4)	395 34% E	198 35%	193 33%	54 33%	55 27%	52 28%	74 36%	64 35%	94 43% AEF	97 33%	112 34%	67 29%	95 36%	209 34%	163 33%	79 31%	97 34%	83 33%	50 34%	17 31%	31 33%	14 45%	314 34%	58 32%
3 (3)	292 25%	129 23%	162 28%	39 24%	47 23%	52 28%	50 24%	50 27%	54 25%	75 26%	80 25%	54 23%	68 26%	155 25%	123 25%	76 29%	75 27%	49 20%	35 24%	14 27%	22 24%	6 18%	228 24%	50 28%
4 (2)	155 13%	88 15%	67 11%	25 15%	35 17% I	33 18% I	22 11%	21 11%	19 9%	39 13%	40 12%	48 21% AKMN	27 10%	79 13%	75 15% M	33 13%	37 13%	40 16%	23 16%	5 9%	9 10%	7 20%	125 13%	29 16%
5 – very untrustworthy (1)	48 4% U	29 5%	20 3%	12 7% A	6 3%	5 3%	10 5%	9 5%	6 3%	14 5%	9 3%	12 5%	14 5%	23 4%	25 5%	14 5%	13 5%	17 7% U	4 3%	* 1%	- -	- -	45 5%	4 2%
Don't know	46 4% Q	17 3%	29 5%	5 3%	6 3%	11 6%	9 4%	7 4%	8 3%	9 3%	15 5%	6 3%	13 5%	24 4%	20 4%	6 2%	4 1%	10 4%	7 5%	4 8%	12 13% Q*	- -	35 4%	8 5%

NET: Trustworthy	622 53%	308 54%	310 53%	83 51%	109 54%	88 46%	114 56%	98 53%	130 60% F	155 53%	181 56%	113 48%	140 53%	336 54%	252 51%	129 50%	153 54%	132 53%	77 52%	29 55% *	49 53% *	20 62% **	498 53%	91 50%
NET: Untrustworthy	203 17% C	116 20% AC	87 15%	37 22% I	41 20% I	38 20%	32 16%	30 16%	25 12%	53 18%	49 15%	59 26% AKMN	41 16%	102 17%	100 20% M	47 18%	51 18%	57 23% AU	27 18%	5 9% *	9 10% *	7 20% **	170 18%	32 18%

Mean	3.53	3.50	3.57	3.40	3.58	3.45	3.57	3.53	3.64	3.52	3.62	3.38	3.52	3.57	3.46	3.47	3.52	3.45	3.52	3.75 **	3.72 *	3.59 **	3.52	3.51
Standard deviation	1.093	1.131	1.057	1.171	1.158	1.094	1.086	1.085	0.968	1.107	1.061	1.171	1.079	1.083	1.125	1.114	1.100	1.197	1.064	0.974	0.949	1.013	1.114	1.048

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Overlap formulae used

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19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19
All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Total (A)	Married/Living as (B)	Single (C)	Widowed/Divorced/Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	GCSE/O Level/NVQ 12 (I)	A Level or equivalent (J)	Degree/Masters/PhD (K)	No formal qualifications (L)	Non-graduate (M)	Working (N)	Not working (O)	UP TO £19,999 (P)	£20,000-£34,999 (Q)	£35,000 - £54,999 (R)	£55,000+ (S)	Prefer not to say (T)	At least one child present (U)	No children present (V)
Unweighted base	1163	604	391	118	222	361	228	302	271	301	479	62	634	775	338	268	333	264	178	70	343	770	
Weighted base	1163	581	386	146	229	353	237	295	318	352	358	86	755	642	471	311	333	243	144	82	329	784	
1 – very trustworthy (5)	227 20% N	123 21% N	72 19% N	22 15% N	37 16% N	69 20% N	50 21% N	61 21% N	49 15% N	68 19% N	79 22% N	21 25% N	139 18% N	113 22% N	104 22% N	51 16% N	60 18% N	58 24% N	37 26% APT	11 13% N	66 20% N	151 19% N	
2 (4)	395 34%	204 35%	118 31%	50 34% *	68 30%	135 38%	74 31%	95 32%	96 30%	115 33%	135 38% AM	26 30% *	237 31%	219 34%	153 33%	96 31%	123 37%	80 33%	46 32%	26 32% *	98 30%	274 35%	
3 (3)	292 25% K	131 23%	105 27%	42 29% *	66 29%	83 24%	62 26%	67 23%	96 30% AK	91 26%	75 21%	16 19% *	203 27% K	158 25%	120 26%	83 27%	79 24%	57 23%	31 22%	27 33% *	83 25%	195 25%	
4 (2)	155 13%	82 14%	56 14%	17 11% *	38 16%	45 13%	28 12%	43 15%	42 13%	50 14%	49 14%	13 15% *	105 14%	98 15% A	56 12%	48 15%	50 15%	28 11%	21 14%	8 10% *	53 16%	101 13%	
5 – very untrustworthy (1)	48 4% FK	22 4%	17 4%	9 6% *	10 5%	6 2%	17 7% F	16 5% F	17 5%	18 5%	9 2%	5 6% *	40 5% K	29 5%	19 4%	17 6%	9 3%	15 6%	5 3%	2 2% *	12 4%	36 5%	
Don't know	46 4%	20 3%	18 5%	6 4% *	10 4%	14 4%	6 3%	13 5%	18 6%	9 3%	12 3%	5 6% *	32 4%	26 4%	18 4%	16 5%	11 3%	6 2%	3 2%	8 9% ABS*	17 5%	27 3%	

NET: Trustworthy	622 53% EMNP	327 56%	190 49%	72 49% *	105 46%	205 58% E	124 52%	156 53%	145 46%	184 52%	213 60% AIM	47 54% *	376 50%	331 52%	257 55%	147 47%	184 55%	138 57%	84 58% P	37 45% *	164 50%	425 54%
NET: Untrustworthy	203 17%	104 18%	73 19%	26 18% *	48 21%	51 14%	45 19%	59 20%	58 18%	68 19%	58 16%	18 21% *	145 19%	127 20% A	75 16%	65 21%	59 18%	43 18%	26 18%	10 12% *	66 20%	137 17%

Mean	3.53 IMNP	3.58	3.47	3.43 *	3.38	3.64 E	3.49	3.51	3.40	3.48	3.65 AIM	3.56 *	3.46	3.47	3.59	3.39	3.54	3.58	3.64 P	3.48 *	3.49	3.53
Standard deviation	1.093	1.102	1.107	1.091	1.100	1.004	1.169	1.152	1.088	1.124	1.058	1.211	1.119	1.104	1.099	1.123	1.054	1.159	1.129	0.968	1.122	1.096

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Overlap formulae used

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19-00100921-17 - 22 - 25 May 2020

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Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19
All Adults aged 16+ in the UK

	Total	Benefit and harm of science					Sources of scientific information										Most trustworthy sources							
		Total	Beneficial	Harmful/ambivalent	Major news broadcasts	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government		
																							(A)	(B)
Unweighted base	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509			
Weighted base	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517			
1 – very trustworthy (5)	227 20% C	172 24% AC	31 11% A	155 22% A	82 22% A	56 25% AG	48 18% G	31 26% G	47 20% G	69 20% G	15 18% *	144 22% A	122 23% AN	25 15% AN	20 33% ANR*	41 28% ANR	90 15% N	11 20% *	20 18% *	5 23% **	121 23% AN			
2 (4)	395 34% F	285 39% AC	86 29% AFHU	254 37% AFHU	130 35% F	60 27% F	102 37% F	33 28% F	85 36% F	112 31% F	22 26% *	227 35% F	215 40% AGS	68 28% AGS	17 40% *	52 37% AGS	138 35% AGS	27 28% *	28 28% *	10 34% **	201 39% A			
3 (3)	292 25% BMU	156 21% AB	99 33% AB	168 24% AB	92 25% AB	53 24% AB	66 24% AB	29 25% AB	57 24% AB	97 27% ADL	19 23% ADEFL*	161 24% D	113 21% D	48 28% MP	12 19% *	26 18% MP	98 24% M	20 26% M*	26 26% MU*	7 23% **	114 22% MU*			
4 (2)	155 13% BDM	82 11% AB	57 19% AB	72 10% AB	50 13% D	29 13% D	44 16% D	20 17% D	33 14% D	61 17% ADL	21 25% ADEFL*	84 13% D	54 10% D	18 11% D	10 16% *	15 11% D	56 14% M	14 18% M*	19 19% MU*	5 16% **	57 11% MU*			
5 – very untrustworthy (1)	48 4% DIM	27 4% DIM	12 4% DIM	21 3% DIM	13 4% DIM	14 6% DU	10 4% DU	3 3% DU	5 2% DU	8 2% DU	2 2% *	25 4% DU	14 3% DU	7 4% DU	2 5% DU	7 3% DU	10 3% DU	2 3% DU	5 5% DU	2 7% **	16 3% **			
Don't know	46 4% BEGLOU	11 1% BEGLOU	10 3% BEGLOU	22 3% BEGLOU	7 2% BEGLOU	10 4% EG	4 1% EG	2 1% EG	7 3% EG	9 2% EG	6 7% EGHL*	17 3% EGHL*	15 3% EGHL*	6 3% EGHL*	- 1% *	2 2% EGHL*	8 2% EGHL*	2 2% EGHL*	2 2% EGHL*	* 2% **	9 2% **			

NET: Trustworthy	622 53% C	457 62% AC	117 40% A	408 59% A	212 57% A	116 53% AG	150 55% G	63 54% G	131 56% G	181 51% G	37 44% *	371 56% A	337 63% ANRS	93 54% ANRS	37 61% ANRS	93 65% ANRS	228 57% N	38 50% *	48 48% *	15 52% **	322 62% AS
NET: Untrustworthy	203 17% BDMU	109 15% AB	69 24% AB	93 13% AB	64 17% D	43 19% D	54 20% D	23 20% D	38 16% D	68 19% D	22 27% ADEFL*	109 17% D	68 13% D	25 15% D	12 20% *	22 15% D	66 16% M	16 21% M*	24 24% MU*	7 24% **	73 14% MU*

Mean	3.53 C	3.68 AC	3.23	3.67 AGIK	3.59	3.55	3.49	3.58	3.60	3.50	3.35 *	3.59	3.73 ANRS	3.52	3.71 *	3.74 ARS	3.62	3.41 *	3.40 *	3.39 **	3.69 ARS
Standard deviation	1.093	1.070	1.032	1.042	1.087	1.205	1.077	1.144	1.038	1.068	1.130	1.091	1.021	1.012	1.199	1.132	1.067	1.057	1.158	1.193	1.051

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Overlap formulae used

ColumnProportions (S%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?

All Adults aged 16+ in the UK

	Gender		Age							Social grade						Region						Urban / Rural		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	1163	581	577	175	208	198	215	212	155	348	396	131	238	744	369	265	275	241	152	54	96	30	936	177
Weighted base	1163	570	588	164	204	189	205	184	217	292	326	233	262	618	495	258	283	248	146	53	93	32	931	182
Far too much (2)	41 4%	24 4%	17 3%	4 3%	13 6% A	4 2%	6 3%	8 4%	6 3%	11 4%	9 3%	6 3%	11 4%	20 3%	17 3%	12 5%	7 2%	6 2%	6 4%	2 5%	2 2%	1 3%	29 3%	8 4%
A bit too much (1)	109 9% CF	67 12% AC	42 7%	19 12% F	18 9%	9 5%	17 8%	15 8%	31 14% F	32 11%	27 8%	18 8%	19 7%	60 10%	37 8%	20 8%	22 8%	21 8%	21 14%	6 12% *	5 5% *	3 9% **	86 9%	11 6%
About right (0)	505 43% D	244 43%	258 44%	59 36%	84 41%	84 45%	99 49% D	80 44%	98 45%	126 43%	143 44%	101 43%	116 44%	269 43%	217 44%	98 38%	143 51% APS	113 46%	54 37%	17 33% *	43 46% *	18 55% **	393 42%	93 51%
A bit too little (-1)	301 26% GX	135 24%	165 28%	54 33% AG	51 25%	56 30% G	38 19%	47 26%	55 25%	72 25% A	98 30% A	57 24%	64 24%	171 28%	121 24%	63 24%	74 26%	70 28%	42 29%	16 30% *	22 23% *	6 18% **	257 28% AX	35 19%
Far too little (-2)	142 12% KQ	74 13%	68 12%	21 13% I	32 16% I	20 11%	25 12%	26 14%	18 8%	43 15% KN	26 8%	39 17% K	32 12%	69 11% K	71 14% K	41 16% Q	23 8%	28 11%	17 11%	9 18% *	17 19% Q*	5 15% **	115 12%	25 14%
Don't know	65 6% J	27 5%	39 7%	6 4%	7 3%	15 8%	18 9% E	9 5%	10 5%	7 2%	23 7% JN	12 5%	20 8% J	30 5% J	32 7% J	24 9% AR	15 5%	10 4%	7 5%	2 4% *	4 4% *	- - **	51 6%	11 6%

NET: Too much	150 13% CF	90 16% AC	59 10%	24 14% F	31 15% F	13 7%	24 12%	22 12%	37 17% F	44 15%	36 11%	24 10%	30 11%	80 13%	54 11%	33 13%	28 10%	27 11%	27 18% QU	9 16% *	7 8% *	4 12% **	115 12%	19 10%
NET: Too little	443 38% G	209 37%	232 40%	75 46% AGI	83 41%	77 41%	64 31%	73 40%	72 33%	115 40%	124 38%	96 41%	96 37%	240 39%	192 39%	104 40%	97 34%	98 40%	58 40%	25 47% *	39 42% *	11 33% **	372 40% A	60 33%

Mean	-0.36	-0.31	-0.41	-0.43	-0.36	-0.46	-0.32	-0.39	-0.23 F	-0.36	-0.35	-0.47 *	-0.36	-0.36	-0.41	-0.42	-0.32	-0.39	-0.30	-0.46 *	-0.53 *	-0.34 **	-0.39	-0.34
Standard deviation	0.954	0.998	0.911	0.959	1.065	0.849	0.940	0.981	0.906	1.002	0.867	0.965	0.962	0.934	0.964	1.043	0.836	0.898	1.007	1.079	0.951	0.956	0.945	0.961

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Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?

All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	GCSE/O Level/NVQ 12 (I)	A Level or equivalent (J)	Degree/Masters/PhD (K)	No formal qualifications (L)	Non-graduate (M)	Working (N)	Not working (O)	UP TO £19,999 (P)	£20,000-£34,999 (Q)	£35,000 - £54,999 (R)	£55,000+ (S)	Prefer not to say (T)	At least one child present (U)	No children present (V)
Unweighted base	1163	604	391	118	222	361	228	302	271	301	479	62	634	775	338	268	333	264	178	70	343	770	
Weighted base	1163	581	386	146	229	353	237	295	318	352	358	86	755	642	471	311	333	243	144	82	329	784	
Far too much (2)	41 4%	20 3%	13 3%	4 3% *	7 3%	12 3%	9 4%	8 3%	10 3%	9 2%	15 4%	3 4% *	22 3%	27 4%	10 2%	11 3%	9 3%	8 3%	8 6%	1 1%	13 4%	24 3%	
A bit too much (1)	109 9% FV	44 8%	37 9%	16 11% *	19 8%	23 6%	29 12% F	26 9%	31 10%	29 8%	27 8%	9 11% *	70 9%	63 10%	34 7%	25 8%	23 7%	32 13% ALS	8 5%	9 12% *	34 10%	63 8%	
About right (0)	505 43%	273 47% AC	151 39%	61 42% *	104 45%	155 44%	97 41%	130 44%	140 44%	148 42%	153 43%	45 52% *	333 44%	272 42%	214 45%	143 46%	146 44%	101 42%	64 45%	31 37% *	139 42%	346 44%	
A bit too little (-1)	301 26%	148 25%	97 25%	47 32% *	52 23%	93 26%	60 25%	87 29%	71 22%	104 29% LM	104 29% L	13 15% *	187 25%	172 27%	119 25%	72 23%	95 29%	60 25%	45 31%	19 24% *	89 27%	203 26%	
Far too little (-2)	142 12%	64 11%	65 17% ABD	10 7% *	30 13%	54 15%	27 12%	29 10%	36 11%	41 12%	53 15% A	10 12% *	87 12%	75 14%	65 14%	37 12%	38 11%	33 14%	17 12%	14 18% *	35 11%	105 13%	
Don't know	65 6% KS	32 6%	23 6%	8 5% *	16 7%	16 4%	15 6%	15 5%	30 9% AK	21 6% K	6 2%	6 7% K*	57 7% AK	33 5%	29 6%	22 7% S	23 7% S	8 3%	2 1%	7 9% S*	19 6%	43 5%	

NET: Too much	150 13% OV	64 11%	50 13%	20 14% *	27 12%	35 10%	38 16%	34 12%	41 13%	38 11%	42 12%	12 15% *	91 12%	90 14% O	44 9%	36 12%	32 10%	40 16% Q	16 11%	10 13% *	47 14%	87 11%
NET: Too little	443 38%	212 36%	162 42%	57 39% *	81 36%	147 42%	87 37%	116 39%	107 34%	144 41% M	157 44% ALLM	23 27% *	274 36%	247 38%	184 39%	109 35%	133 40%	93 38%	62 43%	34 41% *	124 38%	308 39%

Mean	-0.36 OV	-0.35	-0.45	-0.31 *	-0.36	-0.46	-0.31	-0.37	-0.32	-0.42	-0.43	-0.22 *	-0.36	-0.34	-0.44	-0.35	-0.42	-0.34	-0.39	-0.50 *	-0.32	-0.41
Standard deviation	0.954	0.916	1.014	0.881	0.955	0.960	0.984	0.894	0.945	0.909	0.978	0.959	0.931	0.971	0.912	0.941	0.899	0.993	0.972	0.986	0.958	0.943

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Overlap formulae used

ColumnProportions (S%): A/B/C/D/A/E/F/G/H/A/I/J/K/L/M/A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B/C/D/A/E/F/G/H/A/I/J/K/L/M/A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?

All Adults aged 16+ in the UK

	Benefit and harm of science				Sources of scientific information										Most trustworthy sources						
	Total	Beneficial	Harmful/ambivalent	Major news broadcasts	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government
Unweighted base	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509
Weighted base	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517
Far too much (2)	41 4%	27 4%	12 4%	29 4%	16 4%	9 4%	18 6% AL	5 4%	9 4%	14 4%	9 11% ADEFJL*	24 4%	12 2%	6 4%	2 3% *	5 4%	12 3%	2 3% *	10 10% AMNQL*	3 11% **	16 3%
A bit too much (1)	109 9%	72 10%	28 10%	66 10%	41 11%	26 12%	35 13%	16 13%	26 11%	37 10%	17 20% ADEFJL*	69 8%	42 8%	12 7%	11 19% AMNQL*	17 12%	34 8%	7 9% *	10 10% *	10 32% **	48 9%
About right (0)	505 43% HKQ	322 44% HKQ	128 43% FHUK	310 45% FHUK	162 43% HUK	82 37% HK	118 43% HK	35 30% HK	109 47% FHUK	131 37% FHUK	22 27% *	310 47% AFHK	265 50% AQ	75 43% Q	25 41% *	59 41% *	132 33% Q*	38 50% Q*	41 41% *	7 25% **	271 52% ANPQS
A bit too little (-1)	301 26%	198 27%	80 27%	189 27%	104 28%	64 29%	70 25%	35 30%	26 26%	115 32% ADGL	20 24% *	170 26% ADGL	139 26%	51 30%	14 23% *	37 26% *	143 36% AMPKU	17 23% *	26 26% *	8 27% **	133 26%
Far too little (-2)	142 12% U	94 13% U	34 12% U	79 11% U	47 13% U	32 14% U	32 12% ADEGJL	25 22% ADEGJL	23 10% U	47 13% U	11 13% U	74 11% U	59 11% U	27 16% U	6 10% U	21 14% AMU	67 17% AMU	9 12% U*	13 13% U*	2 6% **	35 7% **
Don't know	65 6% BDEGHILMN QU	20 3% EG	13 4% EG	17 3% EG	4 1% EG	8 3% EG	2 1% EG	2 1% EG	5 2% EG	12 3% EGL	4 4% EG*	11 2% EG	16 3% EG	2 1% EG	3 4% EG	4 3% EG	13 3% EG	2 3% EG	1 1% EG	- - **	13 3% **

NET: Too much	150 13% M	99 13% M	40 14% M	95 14% M	57 15% M	36 16% M	53 19% ADL	21 18% ADL	36 15% ADL	51 14% ADL	26 31% ADEFJLHIL*	93 14% ADL	55 10% ADL	18 10% ADL	13 21% MNQ*	23 16% ADL	46 11% ADL	9 12% ADL	20 19% MNQ*	13 43% **	64 12% ADL
NET: Too little	443 38% U	292 40% U	114 39% U	269 39% U	151 40% U	95 43% U	102 37% ADEGJL	60 51% ADEGJL	84 36% ADEGJL	162 46% ADGIL	31 38% *	244 37% ADGIL	198 37% AMU	78 45% AMU	20 33% *	58 40% AMU	210 52% AMOPKSU	27 35% *	39 39% *	9 32% **	168 33% **

Mean	-0.36 Q	-0.37 Q	-0.34 Q	-0.33 Q	-0.34 Q	-0.38 AHU	-0.23 AHU	-0.52 H	-0.27 H	-0.42 H	-0.09 ADEFJLH*	-0.31 HJ	-0.37 Q	-0.47 Q	-0.20 Q*	-0.36 Q	-0.57 Q	-0.33 *	-0.23 Q*	0.15 **	-0.24 AMNQL
Standard deviation	0.954	0.963	0.961	0.956	0.982	1.026	1.031	1.109	0.932	0.987	1.220	0.938	0.877	0.961	0.970	1.005	0.978	0.927	1.118	1.121	0.843

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Overlap formulae used

ColumnProportions (S%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region						Urban / Rural	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)
Unweighted base	1163	581	577	175	208	198	215	212	155	348	396	131	238	744	369	265	275	241	152	54	96	30	936	177
Weighted base	1163	570	588	164	204	189	205	184	217	292	326	233	262	618	495	258	283	248	146	53	93	32	931	182
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	691 59% E	335 59%	354 60%	92 56%	96 47%	103 55%	128 63%	121 66%	151 69%	172 59%	206 63%	134 58%	141 54%	378 61%	276 56%	146 56%	168 59%	153 62%	83 57%	35 66%	49 53%	21 64%	541 58%	113 62%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	658 57% FMD	336 59%	319 54%	85 52%	118 58%	91 48%	126 62%	107 58%	130 60%	188 64%	189 58%	127 55%	129 49%	376 61%	256 52%	145 56%	166 58%	144 58%	76 52%	27 51%	58 62%	17 54%	518 56%	114 63%
Newspapers or other news websites (online, as apps or in print)	374 32%	190 33%	183 31%	52 31%	65 32%	58 31%	69 34%	49 27%	82 38%	108 37%	106 33%	63 27%	77 29%	215 35%	140 28%	83 32%	93 33%	77 31%	51 35%	10 20%	30 32%	9 27%	286 31%	69 38%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	355 31% HI	183 32%	169 29%	81 49%	83 41%	72 38%	50 25%	39 21%	30 14%	110 38%	88 27%	71 31%	82 31%	198 31%	153 31%	82 32%	91 32%	66 27%	50 34%	17 32%	31 34%	13 41%	283 30%	68 37%
Radio (news or other programmes)	275 24%	143 25%	129 22%	31 19%	41 20%	33 17%	50 24%	52 28%	68 31%	74 25%	72 22%	61 26%	53 20%	146 24%	114 23%	48 19%	72 25%	65 26%	33 22%	19 37%	16 17%	7 22%	212 23%	49 27%
Other TV programmes	233 20% DE	125 22%	107 18%	22 13%	28 14%	32 17%	38 18%	43 23%	71 33%	66 23%	60 18%	43 18%	49 19%	126 20%	92 18%	42 16%	54 19%	55 22%	25 17%	14 27%	19 21%	8 24%	182 20%	35 19%
Verbally from friends or family	221 19% K	106 19%	112 19%	45 27%	45 22%	36 19%	37 18%	29 16%	28 13%	68 23%	50 15%	58 25%	40 15%	118 19%	98 20%	40 16%	56 20%	57 23%	33 22%	13 25%	13 14%	5 15%	178 19%	38 21%
Scientific journals or websites	117 10% I	67 12%	49 8%	25 15%	33 16%	16 8%	16 8%	18 10%	10 5%	44 15%	26 8%	22 10%	23 9%	70 11%	45 9%	19 8%	30 10%	27 11%	23 16%	7 14%	6 7%	2 6%	105 11%	11 6%
WhatsApp groups with friends or family	84 7% I	49 9%	33 6%	19 12%	34 17%	9 5%	8 4%	8 4%	7 3%	38 13%	18 6%	13 5%	14 5%	56 9%	27 5%	23 9%	18 6%	12 5%	21 14%	3 6%	4 5%	1 2%	72 8%	11 6%
None of these	50 4%	22 4%	27 5%	6 4%	9 4%	11 6%	9 4%	6 3%	8 4%	9 3%	16 5%	9 4%	12 5%	26 4%	21 4%	9 4%	12 5%	12 4%	4 3%	1 3%	5 5%	4 11%	37 4%	10 5%
Don't know	31 3% IIN	12 2%	18 3%	2 1%	5 2%	13 7%	8 4%	3 1%	-	3 1%	7 2%	11 5%	10 4%	11 2%	20 4%	10 4%	4 2%	6 3%	6 4%	1 2%	3 3%	-	27 3%	3 2%
NET: News	771 66% E	373 65%	397 68%	102 62%	116 57%	120 64%	137 67%	131 71%	164 76%	194 67%	229 70%	140 60%	168 64%	423 69%	308 62%	171 66%	181 64%	169 68%	99 68%	35 67%	54 58%	22 69%	604 65%	127 70%

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Overlap formulae used

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ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30 (**); Small Base: 100 (**)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?
All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Total	Married/Living as Married	Single	Widowed/Divorced/Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted base	1163	604	391	118	222	361	228	302	271	301	479	62	634	775	338	268	333	264	178	70	343	770	
Weighted base	1163	581	386	146	229	353	237	295	318	352	358	86	755	642	471	311	333	243	144	82	329	784	
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	691	344	208	102	131	214	141	168	175	211	225	43	429	384	270	170	195	157	93	39	177	477	
	59%	59%	54%	70%	58%	61%	59%	57%	55%	60%	63%	50%	57%	60%	57%	55%	58%	65%	65%	48%	54%	61%	
	CU			AC*													PT	T					
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	658	339	199	94	121	211	136	164	168	210	204	51	428	380	252	151	182	148	101	50	174	458	
	57%	58%	51%	65%	53%	60%	57%	56%	53%	60%	57%	59%	57%	59%	53%	49%	55%	61%	70%	60%	53%	58%	
	CP			C*										A			P	APQ					
Newspapers or other news websites (online, as apps or in print)	374	178	125	51	66	125	73	90	84	107	141	22	213	215	139	77	112	87	60	17	89	265	
	32%	31%	32%	35%	29%	35%	31%	31%	26%	31%	39%	26%	28%	34%	29%	25%	34%	36%	42%	20%	27%	34%	
	IMPTU									AUM							PT	PT	APT				
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	355	180	142	29	55	94	78	124	85	130	115	21	236	215	136	88	101	87	53	21	122	229	
	31%	31%	37%	20%	24%	27%	33%	42%	27%	37%	32%	25%	31%	33%	29%	28%	30%	36%	37%	26%	37%	29%	
	DE	D	AD					AEF		AIM			A									AV	
Radio (news or other programmes)	275	133	82	45	62	91	50	57	63	91	92	14	168	167	94	61	83	65	37	15	67	193	
	24%	23%	21%	31%	27%	26%	21%	20%	20%	26%	26%	16%	22%	26%	20%	20%	25%	27%	26%	18%	20%	25%	
													AD										
Other TV programmes	233	118	59	40	51	78	48	40	57	69	79	12	138	123	95	62	69	45	28	12	59	158	
	20%	20%	15%	28%	23%	22%	20%	14%	18%	20%	22%	15%	18%	19%	20%	20%	21%	19%	19%	15%	18%	20%	
	CH			C*	H	H																	
Verbally from friends or family	221	94	86	37	40	57	47	73	55	77	67	17	149	141	75	48	58	59	38	14	72	144	
	19%	16%	22%	25%	17%	16%	20%	25%	17%	22%	19%	20%	20%	22%	16%	15%	18%	24%	26%	17%	22%	18%	
	B		B	B*				AF					AD					AP	APQ				
Scientific journals or websites	117	56	49	10	24	32	22	37	23	38	51	4	64	77	38	35	30	28	18	3	40	75	
	10%	10%	13%	7%	11%	9%	9%	12%	7%	11%	14%	4%	9%	12%	8%	11%	9%	12%	13%	4%	12%	10%	
										AIM			A										
WhatsApp groups with friends or family	84	41	35	7	10	24	20	28	13	24	39	6	44	60	23	16	23	24	18	2	39	43	
	7%	7%	9%	5%	4%	7%	8%	10%	4%	7%	11%	7%	6%	9%	5%	5%	7%	10%	12%	3%	12%	6%	
	IV									AIM			AD						APT		AV		
None of these	50	16	25	6	18	9	10	10	13	19	10	4	36	24	22	17	15	10	2	2	8	39	
	4%	3%	6%	4%	8%	3%	4%	3%	4%	5%	3%	5%	5%	4%	5%	6%	5%	4%	1%	3%	2%	5%	
	BS		AB		AF											S							
Don't know	31	21	8	2	8	5	4	14	21	4	5	1	26	12	18	13	11	1	1	5	18	13	
	3%	4%	2%	1%	3%	1%	2%	5%	7%	1%	1%	1%	3%	2%	4%	4%	3%	1%	1%	6%	6%	2%	
	KNV							AF	AIM				JK			R				RS*	AV		
NET: News	771	383	240	108	145	243	155	188	194	226	261	51	470	434	297	187	225	172	103	45	198	534	
	66%	66%	62%	74%	64%	69%	65%	64%	61%	64%	73%	59%	62%	68%	63%	60%	67%	71%	71%	55%	60%	68%	
	MPU			C*							AIM						PT	PT				U	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/A/E/F/G/H/A/U/K/L/N/A/N/D/A/P/Q/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/A/E/F/G/H/A/U/K/L/N/A/N/D/A/P/Q/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Benefit and harm of science				Sources of scientific information								Most trustworthy sources								
	Total	Beneficial	Harmful/ambivalent	Major news/broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	WhatsApp groups with friends or family	UK Government	Major news/broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	WhatsApp groups with friends or family	UK Government
Unweighted base	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509
Weighted base	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517
Major news/broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	691	494	133	691	294	160	210	67	169	224	44	434	424	117	25	96	245	38	38	12	309
	59%	67%	45%	100%	78%	73%	77%	57%	72%	63%	53%	66%	79%	68%	42%	67%	61%	50%	38%	42%	60%
	CD	AC		AEFGHIKL	AHJKL	AHJKL	AHJKL		AHJKL		*	AK	ANOPQRSU	AORS	*	ORS	OS	*	*	**	OS
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	658	436	164	434	242	159	197	69	171	240	58	658	326	84	28	92	227	43	54	18	368
	57%	60%	63%	65%	72%	72%	59%	73%	68%	69%	100%	61%	49%	45%	64%	57%	56%	54%	63%	71%	
	N	A		A	A	ADEH	ADEH		ADEH	A	A*	ADEFGHIJK	AND		*	NO	*	*	**	AMNQRS	
Newspapers or other news websites (online, as apps or in print)	374	267	86	294	374	109	138	60	98	140	33	242	205	110	17	54	165	19	30	4	175
	32%	36%	29%	42%	100%	49%	50%	42%	39%	37%	38%	38%	64%	28%	38%	41%	25%	30%	15%	34%	
		A		AL	ADFGHIJKL	AJL	ADJL	AJL	A	A	*	A	AR	AMNPQRSU	*		ARSU	*	*	**	
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	355	224	104	224	140	125	105	52	81	355	56	240	162	70	22	40	150	22	68	10	156
	31%	31%	35%	32%	38%	32%	38%	45%	35%	100%	66%	36%	30%	41%	36%	28%	38%	29%	67%	36%	30%
				AD	ADEGHIJL	AD	AD	AD	ADEFGHIJKL	ADEGHIJL*	AD	AMPU		*		AMPU	*	AMNPQRSU*	**	**	
Radio (news or other programmes)	275	203	58	210	138	84	275	37	95	105	27	197	149	49	14	83	98	22	18	7	131
	24%	28%	20%	30%	37%	38%	100%	32%	41%	30%	33%	30%	28%	28%	22%	58%	25%	29%	18%	25%	25%
		AC		A	ADJL	ADJL	ADEFGHIJKL	A	A*	A		A			*	AMNQRSU		*	*	**	
Other TV programmes	233	159	61	169	98	72	95	32	233	81	22	171	127	45	11	32	92	43	25	6	111
	20%	22%	21%	24%	26%	32%	34%	27%	100%	23%	26%	26%	24%	24%	18%	22%	23%	57%	25%	21%	21%
		A		A	A	ADJL	ADEJL		ADEFGHIJKL	*	A	A	A	A	*		AMNPQRSU*	*	*	**	
Verbally from friends or family	221	138	69	160	109	221	84	37	72	125	37	159	96	40	32	32	97	14	24	4	94
	19%	19%	23%	23%	29%	100%	31%	31%	31%	35%	45%	24%	18%	23%	22%	24%	19%	24%	15%	18%	
				A	ADL	ADEFGHIJKL	ADL	AD	ADL	ADEL	ADEGHIJL*	A			AMNPQRSU*	AMU	*	*	**	**	
Scientific journals or websites	117	84	28	67	60	37	37	117	32	52	17	69	42	26	11	11	86	10	13	5	49
	10%	11%	10%	10%	16%	17%	14%	100%	14%	15%	21%	10%	8%	15%	18%	8%	21%	14%	13%	17%	10%
		M		ADL	ADL	D	ADEFGHIJKL		ADL	ADL*			AMPU	MP*		AMPU	*	*	**	**	
WhatsApp groups with friends or family	84	52	24	44	33	37	27	17	22	56	84	58	32	15	9	18	30	6	18	21	33
	7%	7%	8%	6%	9%	17%	10%	15%	9%	16%	100%	9%	6%	8%	14%	12%	8%	8%	18%	70%	6%
						ADEGL	D	ADEL	ADEGL	ADEFGHIJKL*	AD				MLU*	AMU	*	AMNQU*	**	**	
None of these	50	19	14	-	-	-	-	-	-	-	-	-	10	2	1	1	13	1	1	-	18
	4%	3%	5%	-	-	-	-	-	-	-	-	-	2%	1%	1%	3%	1%	1%	-	4%	
	BDEFGHIJKL	MNP								*				*	*	*	*	*	**	**	
Don't know	31	13	4	-	-	-	-	-	-	-	-	-	8	-	-	-	7	2	-	-	7
	3%	2%	1%	-	-	-	-	-	-	-	-	-	2%	-	-	-	2%	3%	-	-	1%
	BDEFGIJKLNP									*				*	*	N*	*	*	**	**	
NET: News	771	538	166	691	374	172	227	83	179	249	50	469	445	144	32	105	277	40	52	14	347
	66%	73%	57%	100%	100%	78%	83%	71%	77%	70%	60%	71%	83%	84%	52%	73%	69%	53%	52%	48%	67%
	CDRS	AC		AFGHIJKL	AFGHIJKL	AJKL	AHJKL		AK	K	*	AK	ADPQRSU	ADPQRSU	*	ORS	ORS	*	*	**	ORS

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Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30 (** Small Base: 100*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30 (** Small Base: 100*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Gender			Age						Social grade						Region						Urban / Rural		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	AB (J)	C1 (K)	C2 (L)	DE (M)	ABC1 (N)	C2DE (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	Northern Ireland (V)	Urban (W)	Rural (X)	
Unweighted base	1163	581	577	175	208	198	215	212	155	348	396	131	238	744	369	265	275	241	152	54	96	30	936	177	
Weighted base	1163	570	588	164	204	189	205	184	217	292	326	233	262	618	495	258	283	248	146	53	93	32	931	182	
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	533 46% FK	258 45%	274 47%	71 43%	88 43%	71 38%	96 47%	84 46%	124 57%	148 51%	133 41%	108 46%	114 43%	280 45%	222 45%	127 49%	122 43%	107 43%	59 40%	21 41%	46 49%	20 62%	421 45%	82 45%	
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	517 44% U	249 44%	268 46%	78 48%	91 45%	79 42%	87 43%	87 47%	96 44%	131 45%	134 41%	107 46%	121 46%	264 43%	229 46%	121 47%	136 48%	106 43%	66 45%	18 34%	31 33%	16 50%	414 45%	79 43%	
Scientific journals or websites	400 34% M	180 32%	217 37%	62 38%	74 36%	78 41%	68 33%	54 29%	64 29%	122 42%	111 34%	84 36%	67 26%	233 38%	151 30%	90 35%	94 33%	91 37%	50 34%	26 49%	28 30%	4 13%	323 35%	61 34%	
Newspapers or other news websites (online, as apps or in print)	172 15% FX	96 17%	75 13%	30 19%	38 18%	18 9%	24 12%	31 17%	31 14%	53 18%	48 15%	27 12%	34 13%	101 16%	61 12%	45 18%	31 11%	26 10%	32 14%	2 17%	4 23%	21 50%	5 15%	145 16%	17 9%
Radio (news or other programmes)	143 12% D	76 13%	65 11%	11 7%	24 12%	20 11%	26 13%	29 16%	32 15%	45 13%	42 13%	25 11%	23 9%	87 14%	48 10%	28 11%	38 13%	35 14%	14 10%	9 17%	9 10%	3 8%	117 13%	19 10%	
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	100 9% CGHR	61 11% AC	39 7%	33 20%	30 15%	19 10%	5 2%	8 4%	6 3%	33 11%	28 9%	14 6%	25 10%	61 10%	39 8%	24 9%	23 8%	10 4%	24 16%	4 8%	8 8%	8 24%	87 9%	13 7%	
Other TV programmes	76 6% A	46 8%	30 5%	9 5%	10 5%	9 5%	18 9%	13 7%	16 7%	22 8%	17 5%	11 5%	23 9%	39 6%	34 7%	16 6%	20 7%	20 8%	8 6%	4 7%	2 2%	3 9%	60 6%	13 7%	
Verbally from friends or family	61 5% A	35 6%	25 4%	18 11%	20 10%	6 3%	7 3%	6 3%	5 2%	21 7%	15 5%	10 4%	14 5%	36 6%	24 5%	12 5%	14 5%	11 5%	13 9%	1 2%	3 3%	6 19%	52 6%	8 5%	
WhatsApp groups with friends or family	29 3% A	20 3%	10 2%	9 5%	11 5%	3 2%	2 1%	2 1%	2 1%	10 4%	8 2%	2 1%	9 3%	18 3%	10 2%	6 2%	3 1%	2 1%	14 10%	2 4%	1 1%	1 2%	28 3%	1 *	
None of these	98 8% DIS	50 9%	49 8%	5 3%	13 7%	17 9%	17 8%	24 13%	22 10%	13 4%	35 11%	27 11%	22 8%	48 8%	49 10%	23 9%	26 11%	26 9%	3 2%	1 2%	15 16%	2 5%	81 9%	15 8%	
Don't know	70 6% JN	33 6%	37 6%	8 5%	6 3%	23 12%	18 9%	9 5%	6 3%	8 3%	21 7%	10 4%	29 11%	29 5%	40 8%	13 5%	16 7%	17 8%	12 8%	6 11%	6 6%	- **	50 5%	19 10%	
NET: News	608 52% F	299 52%	307 52%	84 51%	106 52%	80 42%	107 52%	96 52%	135 57%	167 57%	157 48%	117 50%	129 49%	324 52%	246 50%	143 56%	138 49%	119 48%	75 51%	22 42%	53 57%	20 62%	484 52%	87 48%	

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Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/M/N/O/A/P/Q/R/S/T/U/V/A/W/X Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Marital Status				Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Married/Living as Married	Single	Widowed/Divorced/Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present	No children present	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted base	1163	604	391	118	222	361	228	302	271	301	479	62	634	775	338	268	333	264	178	70	343	770	
Weighted base	1163	581	386	146	229	353	237	295	318	352	358	86	755	642	471	311	333	243	144	82	329	784	
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	533 46% MU	248 43% 45%	173 45% 55%	81 55% B*	115 50%	160 45%	105 44%	123 42%	138 43%	155 44%	179 50%	31 36%	323 43%	284 44%	218 46%	140 45%	148 44%	115 48%	68 47%	31 38%	126 38%	377 48% U	
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	517 44% E	273 47% 41%	160 41%	61 42% *	84 37% E	167 47% E	113 48% E	128 44% E	151 47% E	147 44% E	157 44% E	39 39% *	337 45% E	287 44% E	207 44% E	130 40% E	133 40% E	120 49% Q	71 49% Q	40 48% *	138 42% *	355 45% *	
Scientific journals or websites	400 34% HMP	193 33% 37%	144 33% 30%	47 32% *	70 30% 34%	118 35% 38%	83 22% 38%	113 22% 38%	71 22% 38%	132 37% HLM	166 46% AULM	16 18% *	218 29% I	227 35% I	157 33% I	85 27% I	109 33% I	91 37% P	71 49% APQR	28 35% *	109 33% *	275 35% *	
Newspapers or other news websites (online, as apps or in print)	172 15% JM	84 14% 16%	61 16% 12%	17 12% *	41 18% 15%	54 13% 13%	30 13% 11%	37 11% 11%	36 11% 11%	37 11% 11%	80 22% AUM	9 11% *	82 11% 11%	98 15% 14%	64 14% 15%	47 15% 14%	46 15% 14%	37 18% T	26 7% *	6 7% *	40 12% *	122 16% *	
Radio (news or other programmes)	143 12% O	73 13% 10%	40 10% 15%	22 15% *	23 10% 15%	53 11% 11%	26 11% 11%	34 10% 12%	33 12% 14%	44 14% 12%	48 12% *	10 12% *	87 12% AD	96 15% AD	39 8% 9%	28 9% 13%	45 13% 16%	38 16% P	20 14% 14%	5 6% *	40 12% *	95 12% *	
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	100 9% BFV	37 6% AB	54 14% 6%	9 6% *	15 7% 5%	18 11% F	27 14% AEF	41 8% AEF	24 10% 8%	37 10% 9%	33 8% *	7 9% *	68 9% A	64 10% A	37 8% 9%	28 9% 7%	25 7% 7%	26 11% 13%	18 13% 13%	4 5% *	43 13% AV	57 7% AV	
Other TV programmes	76 6% 7%	43 7% 6%	22 6% 5%	7 5% *	12 5% 8%	27 6% 6%	15 6% 6%	19 6% 6%	25 8% 5%	19 5% 7%	25 7% 5%	4 5% *	47 6% 6%	43 7% 6%	30 6% 7%	22 7% 7%	22 7% 7%	18 7% 7%	6 4% 4%	4 5% *	29 9% 6%	43 6% 6%	
Verbally from friends or family	61 5% FV	30 5% 7%	26 7% 2%	3 2% *	11 5% 10%	10 3% 9%	13 6% 7%	26 9% 5%	23 7% 5%	16 5% 3%	18 5% 3%	2 3% *	42 6% A	40 4% 7%	20 4% 4%	21 4% 4%	15 4% 4%	19 8% T	5 4% 4%	* 4% *	29 9% AV	31 4% 4%	
WhatsApp groups with friends or family	29 3% V	16 3% 3%	12 3% 1%	1 1% *	1 1% 3%	10 4% 8%	9 3% 2%	8 2% 2%	7 2% 3%	7 3% 2%	12 3% 2%	2 2% *	16 2% 3%	17 3% 2%	11 2% 3%	8 2% 3%	8 2% 3%	8 3% 3%	4 3% 3%	4 3% 3%	- 6% AV	18 1% AV	10 1% 1%
None of these	98 8% HKRS	53 9% 7%	27 7% 11%	16 11% *	23 10% 10%	37 10% 10%	23 10% 5%	14 5% 9%	30 9% K	40 11% K	15 4% K*	12 14% AK	81 11% AK	50 8% 10%	46 10% 9%	27 9% 12%	39 12% ARS	12 5% 5%	5 4% 4%	12 15% RS*	23 7% 7%	73 9% 9%	
Don't know	70 6% FN	34 6% 7%	28 7% 5%	7 5% *	20 9% F	12 3% 7%	16 7% 7%	21 7% 7%	30 10% AK	20 6% K	6 2% AK*	12 14% AK*	62 8% AK	31 5% 8%	38 8% 9%	28 9% RS	16 5% 5%	9 4% 4%	4 3% 3%	12 15% AGRS*	26 8% 8%	43 6% 6%	
NET: News	608 52% MU	285 49% 51%	198 51% 60%	87 60% *	130 57% 17%	179 50% 118	144 49% 148	148 47% 178	148 47% 178	178 51% 59%	211 39% AULM	33 39% *	360 48% 31%	330 51% 51%	241 51% 52%	160 52% 49%	164 49% 54%	132 54% 81	81 57% T	33 40% *	147 45% 147	423 54% U	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/A/E/F/G/H/A/U/R/L/N/A/N/D/A/P/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/A/E/F/G/H/A/U/R/L/N/A/N/D/A/P/R/S/T/A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100921-17 - 22 - 25 May 2020

PUBLIC

UKRI Covid-19 tracking
Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Benefit and harm of science												Sources of scientific information												Most trustworthy sources																																																											
	Beneficial			Harmful/ambivalent			Major news broadcasters			Newspapers or news websites			Verbally from friends or family			Radio			Scientific journals or websites			Other TV programmes			Social media			WhatsApp groups with friends or family			UK Government			Major news broadcasters			Newspapers or news websites			Verbally from friends or family			Radio			Scientific journals or websites			Other TV programmes			Social media			WhatsApp groups with friends or family			UK Government																										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)																					
Unweighted base	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509	1163	764	274	696	397	217	286	129	231	365	95	659	539	201	62	157	417	79	102	31	509
Weighted base	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517	1163	733	295	691	374	221	275	117	233	355	84	658	533	172	61	143	400	76	100	29	517
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	533	392	97	424	205	96	149	42	127	162	32	326	533	97	16	80	166	27	34	7	270	46%	53%	33%	61%	55%	44%	54%	36%	54%	46%	38%	50%	100%	56%	26%	56%	42%	36%	34%	7	52%	CHOS	AC		AEFGHIKL	AFHIKL		AFHIK		AFHIK	H	*	AHK	ANOPQRSU	ADQRS	*	ADQRS	O	*	*	**	ADQRS																					
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	517	342	130	309	175	94	131	49	111	156	33	368	270	58	18	63	157	26	34	14	517	44%	47%	44%	45%	47%	43%	48%	42%	47%	44%	39%	56%	51%	34%	29%	44%	39%	35%	34%	47%	100%	NDOS											*	ADEFGHIJK	ANQRS	*	*	*	*	**	AMNQRS																						
Scientific journals or websites	400	297	79	245	165	97	98	86	92	150	30	227	166	58	9	34	400	25	28	4	157	34%	41%	27%	35%	44%	44%	36%	73%	40%	42%	36%	35%	31%	34%	15%	23%	100%	33%	28%	14%	30%	COPU	AC		ADGL	ADGL			ADFGIJKL	ADL					D	OP	*	*	*	*	**	D																					
Newspapers or other news websites (online, as apps or in print)	172	116	45	117	110	40	49	26	45	70	15	84	97	172	9	19	58	18	11	1	58	15%	16%	15%	17%	29%	18%	18%	22%	19%	20%	17%	13%	18%	100%	15%	13%	15%	24%	11%	3%	11%	LU			ADFGIJKL			L	AL	L	AL	*		AU	AMNQRSU	*	*		ADLS*	*	*	**																					
Radio (news or other programmes)	143	113	25	96	54	32	83	11	32	40	18	92	80	19	7	143	34	10	9	4	63	12%	15%	9%	14%	15%	14%	30%	10%	14%	11%	21%	14%	15%	11%	11%	100%	8%	13%	9%	14%	12%	Q	AC					ADFGHIKL					AHP*		AQ	*	*	*	*	*	**	Q																					
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	100	57	34	38	30	24	18	13	25	68	18	54	34	11	16	9	28	6	100	9	34	9%	8%	12%	6%	8%	11%	7%	11%	11%	19%	21%	8%	6%	6%	27%	6%	7%	9%	100%	31%	7%	DM			D	D		D	D	D	DEFGHIL	DEFGHIL*	D			AMNQRU*	*	*	*	*	AMNQRU*	**																					
Other TV programmes	76	44	30	38	19	14	22	10	43	22	6	43	27	18	4	10	25	76	6	5	26	6%	6%	10%	5%	5%	7%	8%	9%	18%	6%	7%	6%	5%	10%	6%	7%	6%	100%	6%	16%	5%		AB								ADFGHIKL	*			AMU	*	*	*	*	AMNQRSU*	*	**																					
Verbally from friends or family	61	33	27	25	17	32	14	11	11	22	9	28	16	9	61	7	9	4	16	4	18	5%	4%	9%	4%	5%	14%	5%	9%	5%	6%	10%	4%	3%	5%	100%	5%	2%	5%	16%	14%	3%	DMKU	AB		ADGKIL	ADGKIL		ADGIL		D	D	ADGIL*			Q	AMNQRSU*	*	*	*	AMNQRU*	**																						
WhatsApp groups with friends or family	29	16	13	12	4	4	7	5	6	10	21	18	7	1	4	4	4	5	9	29	14	3%	2%	5%	2%	1%	2%	3%	4%	3%	3%	25%	3%	1%	*	7%	3%	1%	6%	9%	100%	3%	EMQ							E	E	E	ADFGHIL*	E			MNQ*	*	*	MNQ*	AMNQRU*	**	MQ																					
None of these	98	32	40	50	18	13	14	2	15	22	6	45	-	-	-	-	-	-	-	-	-	8%	4%	14%	7%	5%	6%	5%	1%	6%	6%	7%	7%	-	-	-	-	-	-	-	-	-	BEGHLMNOPQRSU	AB	EH				H		H	H	H*	H			*	*	*	*	*	*	**																					
Don't know	70	23	15	25	11	5	6	-	3	10	2	19	-	-	-	-	-	-	-	-	-	6%	3%	5%	4%	3%	2%	2%	-	1%	3%	2%	3%	-	-	-	-	-	-	-	-	-	BDEFGHILMNQRSU		HI	H						H	*	H			*	*	*	*	*	*	**																					
NET: News	608	442	119	464	250	116	172	58	148	190	39	355	533	172	23	93	206	39	41	8	292	52%	60%	40%	67%	67%	52%	63%	49%	63%	53%	47%	54%	100%	100%	37%	65%	51%	51%	41%	26%	56%	COS	AC		AFHIKL	AFHIKL		AFHIKL		AFHIKL		*		ADQRSU	ADQRSU	*	ADQS	O	*	*	**	ADS																					

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Overlap formulae used

ColumnProportions (SN): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30 (**); Small Base: 100 (*)

ColumnMeans (SN): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U Minimum Base: 30 (**); Small Base: 100 (*)