	Table Names	Table Filters
0001	Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
0002	Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
0003	Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
0005	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary	All Adults aged 16+ in the UK
0006	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
0007	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
0008	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists	All Adults aged 16+ in the UK
0010	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0011	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0012	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0014	Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been … ?	All Adults aged 16+ in the UK
0015	Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been … ?	All Adults aged 16+ in the UK
0016	Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been … ?	All Adults aged 16+ in the UK
0018	Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0019	Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0020	Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0022	Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0023	Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0024	Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK

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Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Gender		Age									Social grade						Region							Urban / Rural	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1170	564	605	383	404	383	175	208	198	206	333	50	380	393	140	257	773	397	276	287	262	156	58	101	30	974	196
Weighted base	1170	572	597	352	376	443	156	195	181	195	335	108	306	343	244	277	648	522	272	297	260	153	55	98	34	974	196
The benefits of science to the UK are much greater than any harmful effects (2)	359 31% CFKR	223 39% AC	136 23%	110 31%	136 36% AFK	113 26%	44 28%	66 34% K	72 40% AFGK	64 33%	84 25%	29 27% *	121 39% ANOPQR	102 30%	60 25%	76 27%	223 34% ANOR	136 26%	72 27%	83 28%	86 33%	47 31%	23 42% S*	34 34% *	13 39% **	290 30%	69 35%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	415 35% DEGIPX	188 33%	226 38%	101 29%	107 29%	207 47% ADEGHIJK	40 25%	61 31%	47 26%	61 31%	143 43% ADEGHIJ	64 60% ADEGHIJK*	111 36%	129 39% P	95 39%	80 29%	240 37% P	175 34% P	88 32%	129 44% ASVX	101 39% X	45 29%	19 34%	25 26% *	7 20% **	337 35%	78 40%
Science generally has roughly equal benefits and harmful effects for the UK (0)	190 16% MQ	84 15%	106 18%	70 20% AL	57 15%	63 14%	38 24% AEFIL	32 16%	25 14%	32 16%	57 17% F	7 6% *	31 10%	52 15% MQ	46 19% M	61 22% AMNQ	83 13% M	107 21% AMQ	53 19%	38 13%	34 13%	33 22% TU	8 14% *	18 18% *	6 18% **	159 16%	31 16%
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	51 4% FJKN	27 5%	24 4%	30 9% AEFJKL	14 4% J	7 2%	13 9% AEFJKL	17 9% AEFJKL	10 6% FJK	3 2%	7 2% F	- - *	18 6% N	9 3%	12 5%	11 4%	28 4% N	23 4%	16 6%	8 3%	9 4%	9 6%	2 4% *	3 3% *	2 7% **	47 5%	3 2%
The harmful effects of science on the UK are much greater than any benefits (-2)	30 3% FK	16 3%	15 2%	18 5% AFHK	11 3% FK	1 *	13 8% ADEFHJKL	5 3% FK	6 3% FK	6 3% FK	1 *	- - *	8 2%	12 4%	5 2%	5 2%	20 3%	10 2%	5 2%	10 4%	5 2%	5 3%	- - *	3 3% *	2 7% **	28 3%	3 1%
Don't know	125 11% BDGMQa	35 6%	90 15% AB	24 7%	50 13% DGH	51 12% D	9 6%	14 7%	20 11%	30 15% ADGH	43 13% DFG	8 7% *	18 6%	37 11% MQ	26 11%	44 16% AMQ	55 8% M	70 13% MQ	37 14%	27 9%	25 10%	14 9%	3 6% *	15 16% *	3 9% **	114 12% Aa	11 6%
NET: Beneficial	774 66% CDGPRSZ	411 72% AC	362 61%	210 60% G	244 65% G	320 72% ADGK	83 53%	127 65% DG	119 66% G	125 64% G	226 68% G	94 87% ADEFGHIJK*	232 76% ANOPQR	232 68% PR	155 63%	156 56%	463 71% ANPR	311 60%	161 59%	213 72% ASVX	187 72% ASVX	92 60%	42 76% S*	59 60% *	20 59% **	627 64%	147 75% AZ
NET: Harmful	81 7% FKa	42 7%	39 7%	48 14% AEFJKL	25 7% FK	8 2%	26 17% AEFJKL	22 11% AFJKL	16 9% FKL	9 5%	8 2% F	- - *	26 8%	22 6%	17 7%	16 6%	48 7%	34 6%	21 8%	19 6%	14 5%	14 9%	2 4% *	6 6% *	5 14% **	75 8% Aa	6 3%
Mean	0.98 CDG	1.07 AC	0.88	0.78 G	1.05 DG	1.08 ADGK	0.61	0.92 DG	1.05 DG	1.06 DG	1.03 DG	1.23 DG*	1.11 APR	0.98	0.88 *	0.90	1.04 A	0.89	0.88	0.99	1.08	0.86	1.21 *	1.02 *	0.84 **	0.95	1.13 A
Standard deviation	0.991	1.014	0.958	1.163	1.038	0.740	1.241	1.079	1.094	0.983	0.788	0.557	1.003	0.999	0.954	0.987	1.002	0.970	0.996	0.962	0.919	1.074	0.863	1.043	1.287	1.015	0.854

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Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1170	650	365	155	243	383	243	301	301	294	506	69	664	785	385	310	335	261	192	72	266	315
Weighted base	1170	651	345	174	251	412	243	264	371	330	377	91	793	675	495	358	351	233	156	73	238	294
The benefits of science to the UK are much greater than any harmful effects (2)	359 31% IMP	192 30%	115 33%	52 30%	74 29%	125 30%	81 33%	79 30%	82 22%	101 31% IM	152 40% AULM	24 26% *	207 26%	226 34% AO	133 27%	91 25%	100 28%	86 37% APQT	66 42% APQT	16 22% *	79 33%	103 35%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	415 35% CHUV	239 37%	105 31%	70 40%	101 40% H	150 36%	86 36%	78 29%	135 36%	119 36%	135 36%	26 28% *	280 35%	234 35%	181 37%	113 32%	130 37%	88 38%	53 34%	31 42% *	70 29%	78 27%
Science generally has roughly equal benefits and harmful effects for the UK (0)	190 16% K	95 15%	70 20% AB	25 14%	37 15%	64 15%	42 17%	47 18%	74 20% K	55 17%	48 13%	13 14% *	142 18% K	104 15%	86 17%	69 19% S	60 17%	33 14%	18 11%	9 13% *	34 14%	61 21% A
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	51 4% DE	34 5% D	15 4%	2 1%	5 2%	12 3%	9 4%	25 10% AEFG	14 4%	19 6%	13 3%	5 5% *	38 5%	33 5%	18 4%	19 5%	12 3%	11 5%	7 4%	2 3% *	27 11% AV	13 4%
The harmful effects of science on the UK are much greater than any benefits (-2)	30 3% FJR	16 2%	13 4%	1 1%	6 3%	4 1%	5 2%	15 6% AF	14 4% J	2 1%	12 3% J	3 3% *	18 2% J	24 4% AO	6 1%	8 2%	14 4% R	2 1%	7 5% R	- *	14 6% A	10 3%
Don't know	125 11% CHKNRSU	74 11%	26 8%	24 14% C	28 11%	57 14% AH	20 8%	20 8%	52 14% K	34 10% K	18 5%	21 23% AJKM*	107 13% AJK	53 8%	72 14% AN	57 16% AQRS	35 10% S	13 6%	5 3%	14 20% AQRS*	15 6%	29 10%
NET: Beneficial	774 66% HILMP	432 66%	220 64%	122 70%	175 70% H	275 67%	167 69% H	157 59%	217 59%	220 67% M	287 76% AULM	50 55% *	487 61%	461 68% A	313 63%	204 57%	230 66%	174 75% APQ	119 76% APQ	47 65% *	148 62%	181 61%
NET: Harmful	81 7% DF	50 8% D	28 8% D	3 2%	11 4%	17 4%	14 6%	40 15% AEFG	28 8%	21 6%	25 7%	7 8% *	56 7%	57 8% AO	24 5%	27 7%	26 7%	12 5%	14 9%	2 3% *	41 17% AV	23 8%
Mean	0.98 HIMU	0.97	0.92	1.13 *	1.04 H	1.07 H	1.03 H	0.74	0.81	1.01 IM	1.12 AIM	0.90 *	0.90	0.97	0.98	0.87	0.92	1.12 APQ	1.08	1.05 *	0.77	0.95
Standard deviation	0.991	0.991	1.066	0.793	0.914	0.882	0.954	1.190	1.011	0.919	0.993	1.070	0.982	1.046	0.905	1.002	1.023	0.895	1.081	0.766	1.224	1.074

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Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science		Sources of scientific information									Most trustworthy sources								
	Total	Beneficial	Harmful/ambivalent	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1170	787	267	662	420	214	277	137	191	317	81	585	562	211	62	148	397	89	111	33	507
Weighted base	1170	774	271	663	411	193	272	121	195	297	68	582	550	203	64	152	365	90	110	33	490
The benefits of science to the UK are much greater than any harmful effects (2)	359 31% C	359 46% AC	- -	213 32%	137 33%	59 31%	100 37% A	65 54% ADEFGJIL	62 32%	121 41% ADEFIL	30 44% ADF*	193 33%	182 33%	75 37%	14 21% O	45 30%	153 42% AMOPRU	25 27% *	37 34% *	12 37% **	163 33%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	415 35% CHJS	415 54% AC	- -	266 40% AHJL	158 39% HJ	68 35%	106 39% H	25 21%	70 36% H	87 29%	20 29% *	210 36% HJ	220 40% AS	68 33% S	20 31% *	66 43% S	133 36% S	29 33% S	24 22% *	2 6% **	184 38% S
Science generally has roughly equal benefits and harmful effects for the UK (0)	190 16% BDQ	- -	190 70% AB	90 14%	58 14%	39 20% DEGH	34 12%	12 10%	35 18%	46 16%	10 14% *	99 17% DGH	78 14%	32 16%	11 17% *	20 13%	41 11%	17 19% *	23 21% Q*	6 17% **	76 16% Q
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	51 4% BD	- -	51 19% AB	19 3%	25 6% D	12 6% D	13 5%	16 13% ADEFGIJL	9 4%	14 5%	5 8% D*	24 4%	22 4%	11 5%	8 13% AMPQU*	7 4%	19 5%	7 7% *	11 10% AMU*	6 20% **	22 5%
The harmful effects of science on the UK are much greater than any benefits (-2)	30 3% BM	- -	30 11% AB	12 2%	11 3%	8 4% D	6 2%	3 2%	6 3%	14 5% ADL	4 5% D*	12 2%	8 1%	5 2%	3 5% *	6 4% M	7 2%	6 6% MQU*	8 7% AMNQU*	5 16% **	8 2%
Don't know	125 11% BCEFGHIKLMNPQU	- -	- -	62 9% EFGHJK	22 5% HK	7 4% H	14 5% HK	- -	13 7% HK	15 5% HK	- *	45 8% FHK	41 7% Q	13 6%	8 12% Q*	8 5%	13 4%	6 7% *	7 6% *	1 4% **	36 7% Q
NET: Beneficial	774 66% COS	774 100% AC	- -	480 72% A	295 72% A	127 66%	205 76% AFIL	91 75% A	132 68%	208 70%	49 73% *	402 69% A	401 73% AORS	143 70% OS	34 53% *	111 73% ORS	286 78% AMNORSU	54 60% *	61 56% *	14 43% **	347 71% AOS
NET: Harmful	81 7% BD	- -	81 30% AB	31 5%	36 9% D	20 10% DL	19 7%	18 15% ADEGIL	14 7%	28 9% DL	9 13% ADL*	36 6%	30 6%	16 8%	11 18% AMNQU*	13 9%	25 7%	12 14% AMU*	19 17% AMNPQU*	12 36% **	31 6%
Mean	0.98 CORS	1.46 AC	-0.41	1.08 AF	0.99	0.86	1.08 F	1.11 F	0.96	1.02	0.98 *	1.02 F	1.07 AORS	1.04 ORS	0.60 *	0.95	1.16 AOPRSU	0.73 *	0.69 *	0.29 **	1.04 ORS
Standard deviation	0.991	0.499	0.684	0.898	1.007	1.069	0.961	1.163	1.011	1.115	1.183	0.962	0.908	1.007	1.168	1.022	0.954	1.168	1.277	1.578	0.942

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Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary

All Adults aged 16+ in the UK

	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.	
	Scientists (A)	scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 (B)
Unweighted base	1170	1170
Weighted base	1170	1170
1 – very trustworthy (5)	268 23%	245 21%
2 (4)	422 36%	430 37%
3 (3)	291 25%	293 25%
4 (2)	129 11%	128 11%
5 – very untrustworthy (1)	27 2%	47 4% A
Don't know	34 3%	28 2%
NET: Trustworthy	689 59%	674 58%
NET: Untrustworthy	156 13%	175 15%
Mean	3.68 B	3.61
Standard deviation	1.028	1.067

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Overlap formulae used

ColumnProportions (5%): A/B   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B   Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Gender		Age									Social grade						Region							Urban / Rural	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1170	564	605	383	404	383	175	208	198	206	333	50	380	393	140	257	773	397	276	287	262	156	58	101	30	974	196
Weighted base	1170	572	597	352	376	443	156	195	181	195	335	108	306	343	244	277	648	522	272	297	260	153	55	98	34	974	196
1 – very trustworthy (5)	268 23% CFKP	149 26% AC	119 20%	107 30% AEFJK	79 21%	81 18% K	43 27% FJK	65 33% AEFJK	44 24%	35 18%	55 17%	26 24% *	90 29% ANPQR	74 22%	56 23%	47 17%	164 25% ANP	103 20% P	55 20%	59 20%	66 25%	40 26%	16 29% *	20 20% *	12 34% **	231 24%	37 19%
2 (4)	422 36% DGHZ	190 33%	231 39%	95 27%	131 35% D	196 44% ADEGHI	43 28%	52 26%	60 33%	71 36% DH	151 45% ADEGHI	45 41% *	105 34%	132 39%	88 36%	97 35%	237 37%	185 35%	108 40%	99 33%	100 38%	46 30%	22 40% *	40 41% *	6 18% **	324 33%	97 50% AZ
3 (3)	291 25% Qa	132 23%	158 27%	91 26%	90 24%	110 25%	45 29%	46 23%	42 23%	48 25%	86 26% F	24 22% *	65 21%	80 23%	61 25%	85 31% AMNQ	145 22%	146 28%	69 25%	85 29% UW	53 20%	40 26%	7 13% *	25 25% *	11 33% **	263 27% Aa	27 14%
4 (2)	129 11% CFK	75 13%	55 9%	40 11%	56 15% AFK	33 7%	18 11%	22 12%	26 14% FK	30 15% AFK	25 7%	8 7% *	32 11%	39 11%	31 13%	27 10%	72 11%	58 11%	25 9%	33 11%	32 12%	23 15%	4 7% *	10 10% *	3 10% **	109 11%	21 11%
5 – very untrustworthy (1)	27 2% F	12 2%	15 3%	12 3% F	11 3% F	4 1%	5 3% F	7 3% F	7 4% F	4 2%	4 1% F	- - *	8 3%	11 3%	1 *	7 3% R	19 3%	8 2%	4 1%	8 3%	6 2%	2 1%	4 7% ASV*	2 2% *	2 5% **	22 2%	5 3%
Don't know	34 3% Q	15 3%	19 3%	6 2%	9 2%	19 4%	2 1%	4 2%	3 2%	6 3%	13 4%	5 5% *	6 2%	6 2%	8 3%	14 5% AMNQ	12 2%	22 4% Q	12 4%	12 4%	4 2%	2 1%	2 3% *	2 2% *	- - **	25 3%	9 4%
NET: Trustworthy	689 59% PZ	339 59%	350 59%	202 58%	210 56%	277 63%	86 55%	116 60%	104 57%	106 54%	206 62%	71 65% *	195 64% APR	206 60% P	144 59%	144 52%	401 62% APR	288 55%	163 60%	158 53%	165 64% T	87 57%	38 69% T*	60 61% *	18 52% **	555 57%	134 69% AZ
NET: Untrustworthy	156 13% FK	86 15%	70 12%	52 15% FK	67 18% AFK	37 8%	23 15% F	29 15% FK	32 18% FK	35 18% FK	29 9%	8 7% *	40 13%	50 15%	32 13%	34 12%	90 14%	66 13%	29 11%	40 14%	38 15%	24 16%	8 14% *	12 12% *	5 14% **	130 13%	26 13%
Mean	3.68 E	3.70	3.66	3.71	3.58	3.75 EJK	3.65	3.76	3.61	3.54	3.71	3.86 *	3.79 AP	3.65	3.71	3.57	3.72	3.64	3.71	3.60	3.73	3.67	3.80 *	3.68 *	3.67 **	3.67	3.75
Standard deviation	1.028	1.068	0.991	1.127	1.080	0.884	1.104	1.145	1.122	1.042	0.881	0.888	1.068	1.050	0.985	0.985	1.060	0.986	0.952	1.026	1.055	1.060	1.175	0.980	1.189	1.037	0.983

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Overlap formulae used

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1170	650	365	155	243	383	243	301	301	294	506	69	664	785	385	310	335	261	192	72	266	315
Weighted base	1170	651	345	174	251	412	243	264	371	330	377	91	793	675	495	358	351	233	156	73	238	294
1 – very trustworthy (5)	268 23% FIMP	143 22%	85 25%	40 23%	52 21%	69 17%	79 33% AEF	68 26% F	61 17% IM	80 24%	111 29% AILM	15 17% *	157 20%	171 25% AO	96 19%	53 15%	80 23% P	70 30% AP	52 33% APQT	13 18% *	65 27%	86 29% A
2 (4)	422 36% HNV	229 35%	118 34%	75 43%	99 40% H	166 40% H	80 33%	76 29%	136 37%	108 33%	146 39%	32 35% *	276 35%	223 33%	199 40% N	129 36%	133 38%	83 36%	53 34%	24 33% *	74 31%	81 28%
3 (3)	291 25% KR	167 26%	85 25%	39 23%	64 25%	96 23%	52 21%	79 30% AG	107 29% K	89 27% K	62 17%	32 35% K*	228 29% AK	166 25%	125 25%	115 32% AQRS	85 24% R	38 16%	30 19%	23 32% RS*	63 27%	69 24%
4 (2)	129 11%	80 12%	36 11%	13 7%	21 8%	56 14%	22 9%	30 11%	42 11%	41 12%	39 10%	7 7% *	90 11%	86 13% A	43 9%	37 10%	31 9%	34 14%	20 13%	7 10% *	25 10%	41 14%
5 – very untrustworthy (1)	27 2%	13 2%	11 3%	2 1%	7 3%	6 1%	6 2%	8 3%	6 2%	7 2%	12 3%	1 2% *	15 2%	17 2%	10 2%	11 3%	6 2%	7 3%	1 *	2 2% *	9 4%	10 3%
Don't know	34 3% HNRU	18 3%	10 3%	6 3%	9 3%	19 5% H	4 1%	3 1%	17 5%	5 2%	7 2%	4 4% *	27 3% J	12 2%	22 4% N	12 3%	15 4% R	2 1%	2 1%	3 4% R*	2 1%	7 2%
NET: Trustworthy	689 59% IMP	372 57%	202 59%	115 66%	151 60%	235 57%	159 66% AH	144 55%	198 53%	188 57%	256 68% AIULM	47 52% *	433 55%	394 58%	295 60%	182 51%	213 61% P	153 66% APT	105 67% APT	37 51% *	139 58%	167 57%
NET: Untrustworthy	156 13%	94 14%	48 14%	15 8%	28 11%	62 15%	28 12%	37 14%	48 13%	48 15%	51 14%	8 9% *	105 13%	103 15% A	53 11%	49 14%	38 11%	41 17% Q	20 13%	9 12% *	33 14%	51 17% A
Mean	3.68 MP	3.65	3.68	3.82	3.69	3.60	3.85 AFH	3.64	3.58	3.66	3.82 AIM	3.60 *	3.61	3.67	3.69	3.51	3.74 P	3.76 P	3.88 AP	3.56 *	3.69	3.67
Standard deviation	1.028	1.031	1.070	0.924	0.995	0.986	1.059	1.079	0.969	1.050	1.076	0.925	0.999	1.072	0.965	0.986	0.986	1.123	1.030	0.990	1.097	1.149

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19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Benefit and harm of science		Sources of scientific information									Most trustworthy sources								
	Total	Beneficial	Harmful/ambivalent	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1170	787	267	662	420	214	277	137	191	317	81	585	562	211	62	148	397	89	111	33	507
Weighted base	1170	774	271	663	411	193	272	121	195	297	68	582	550	203	64	152	365	90	110	33	490
1 – very trustworthy (5)	268 23% CO	228 29% AC	33 12%	161 24%	107 26%	41 21%	76 28% A	48 39% ADEFGIJL	48 25%	86 29% AF	21 31% *	153 26% A	141 26% O	60 30% AO	7 10% *	40 26% O	126 34% AMORU	17 19% *	33 30% O*	9 28% **	124 25% O
2 (4)	422 36% CS	313 40% AC	78 29%	265 40% AH	155 38%	80 42% H	109 40%	37 31%	68 35%	103 35%	24 35% *	215 37%	224 41% AS	81 40% S	21 34% *	69 45% AS	137 38% S	31 34% *	29 26% *	10 31% **	190 39% S
3 (3)	291 25% BDEGMNPQU	120 15%	109 40% AB	148 22%	85 21%	40 21%	50 18%	25 21%	48 25%	61 21%	11 16% *	136 23% G	116 21% Q	34 17%	19 30% NPQ*	23 15%	57 16%	24 26% PQ*	30 27% NPQ*	8 26% **	104 21% Q
4 (2)	129 11%	87 11%	37 14%	66 10%	46 11%	27 14% H	27 10%	8 7%	23 12%	28 9%	8 12% *	59 10%	52 9%	19 9%	13 21% AMNPQU*	14 9%	31 9%	14 16% *	12 11% *	3 8% **	53 11%
5 – very untrustworthy (1)	27 2%	17 2%	7 3%	12 2%	14 3% L	4 2%	6 2%	2 2%	3 2%	14 5% ADL	3 4% *	10 2%	11 2%	4 2%	- - *	4 3%	12 3%	3 3% *	4 4% *	2 7% **	10 2%
Don't know	34 3% BDEFLMQ	9 1%	7 2%	11 2%	4 1%	* *	4 1%	1 1%	5 2% F	5 2%	1 2% *	9 2%	7 1%	4 2%	4 6% MQ*	2 2%	2 1%	2 2% *	3 2% *	- - **	10 2% Q
NET: Trustworthy	689 59% CO	542 70% AC	111 41%	425 64% A	262 64% A	122 63%	185 68% AI	85 70% A	116 59%	189 64%	45 66% *	368 63% A	365 66% AORS	141 70% AORS	28 44% *	109 72% AORS	263 72% AMORSU	47 53% *	61 56% *	20 60% **	314 64% AOR
NET: Untrustworthy	156 13%	104 13%	45 16%	79 12%	59 14%	31 16% H	33 12%	10 8%	26 13%	42 14%	11 16% *	69 12%	63 11%	23 12%	13 21% M*	18 12%	43 12%	17 19% *	16 14% *	5 15% **	63 13%
Mean	3.68 CO	3.85 AC	3.35	3.76 A	3.73	3.67	3.83 A	4.00 ADEFIJL	3.71	3.75	3.79 *	3.77 A	3.80 AOR	3.87 AOR	3.35 *	3.85 OR	3.92 AMORU	3.50 *	3.69 *	3.67 **	3.76 AOR
Standard deviation	1.028	1.043	0.963	0.998	1.073	1.030	1.027	1.026	1.033	1.118	1.144	1.012	0.996	1.019	0.946	1.004	1.067	1.081	1.132	1.183	1.021

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Overlap formulae used

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19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total	Gender		Age									Social grade						Region						Northern	Urban / Rural	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1170	564	605	383	404	383	175	208	198	206	333	50	380	393	140	257	773	397	276	287	262	156	58	101	30	974	196
Weighted base	1170	572	597	352	376	443	156	195	181	195	335	108	306	343	244	277	648	522	272	297	260	153	55	98	34	974	196
1 – very trustworthy (5)	245 21%	112 20%	133 22%	82 23%	71 19%	91 21% K	31 20%	51 26% IK	30 17%	41 21%	59 18%	32 30% *	67 22%	76 22%	42 17%	59 21%	143 22%	101 19%	57 21%	56 19%	62 24%	32 21%	12 21% *	19 20% *	6 18% **	198 20%	47 24%
2 (4)	430 37% DPVZ	225 39%	205 34%	110 31%	128 34%	191 43% ADEGHJK	49 32%	61 31%	65 36%	63 32%	140 42% ADGHJ	51 47% D*	117 38%	122 35%	106 43% P	86 31%	238 37%	192 37% P	101 37%	127 43% AVX	96 37%	44 29%	24 44% *	29 29% *	8 24% **	342 35%	88 45% AZ
3 (3)	293 25% La	142 25%	150 25%	92 26% L	107 28% L	94 21% L	44 28% L	49 25% L	51 28% L	55 28% L	86 26% FL	7 7% *	65 21%	89 26%	62 25%	77 28%	154 24%	138 27%	62 23%	62 21%	59 23%	53 35% ASTUW	10 18% *	34 35% ASTUW*	11 33% **	259 27% Aa	34 17%
4 (2)	128 11%	55 10%	73 12%	44 13%	37 10%	47 11% K	23 15%	21 11%	16 9%	21 11%	31 9%	15 14% *	37 12%	35 10%	24 10%	33 12%	72 11%	56 11%	34 12%	33 11%	23 9%	19 12%	5 10% *	10 10% *	5 14% **	113 12%	15 8%
5 – very untrustworthy (1)	47 4% FK	29 5%	18 3%	20 6% FK	20 5% FK	7 2%	7 5% F	12 6% FK	13 7% AFK	8 4%	7 2% F	- - *	15 5%	15 4%	6 2%	11 4%	30 5%	17 3%	8 3%	11 4%	18 7% A	3 2%	2 4% *	2 2% *	4 11% **	37 4%	10 5%
Don't know	28 2% DQ	10 2%	18 3%	3 1%	12 3%	13 3%	1 1%	2 1%	6 3%	6 3%	11 3% DF	2 2% *	5 2%	6 2%	5 2%	11 4%	11 2%	16 3%	10 4%	7 2%	3 1%	2 1%	2 3% *	4 4% *	- - **	25 3%	3 2%
NET: Trustworthy	674 58% EVZ	337 59%	338 57%	192 55%	200 53%	282 64% ADEGIJK	81 52%	112 57%	95 53%	105 54%	199 59%	83 77% ADEFGHIJK*	184 60%	198 58%	148 61%	145 52%	381 59%	293 56% P	159 58%	184 62% VX	157 60%	76 49%	36 65% *	48 49% *	15 43% **	540 55%	134 69% AZ
NET: Untrustworthy	175 15% K	84 15%	91 15%	64 18% FK	58 15%	54 12% K	31 20% FK	33 17%	29 16%	29 15%	38 11%	15 14% *	52 17%	50 15%	29 12%	44 16%	102 16%	74 14%	41 15%	44 15%	40 15%	22 14%	7 13% *	12 12% *	8 25% **	150 15%	25 13%
Mean	3.61	3.60	3.62	3.55	3.53	3.73 ADEGIK	3.48	3.61	3.48	3.57	3.66	3.95 ADEGIJ*	3.62	3.62	3.65	3.56	3.62	3.60	3.64	3.64	3.63	3.55	3.71 *	3.58 *	3.26 **	3.58	3.76
Standard deviation	1.067	1.070	1.066	1.146	1.089	0.969	1.119	1.168	1.103	1.078	0.956	0.979	1.107	1.083	0.962	1.095	1.093	1.034	1.051	1.040	1.143	1.025	1.045	0.992	1.239	1.066	1.062

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	Total	Marital Status			Household Size				Education				Non-graduate	Employment status		Income					Pres of children HH (17 or under)	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications		Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	Total																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1170	650	365	155	243	383	243	301	301	294	506	69	664	785	385	310	335	261	192	72	266	315
Weighted base	1170	651	345	174	251	412	243	264	371	330	377	91	793	675	495	358	351	233	156	73	238	294
1 – very trustworthy (5)	245 21%	140 21%	66 19%	39 22%	51 20%	73 18%	57 24%	63 24%	68 18%	74 22%	85 22%	18 20% *	160 20%	139 21%	105 21%	66 18%	69 20%	54 23%	43 28% AP	12 17% *	55 23%	57 20%
2 (4)	430 37% V	228 35%	125 36%	77 44%	96 38%	162 39%	84 35%	87 33%	137 37%	127 39%	142 38%	24 26% *	288 36%	235 35%	195 39%	129 36%	132 38%	85 37%	59 38%	25 35% *	82 34%	93 32%
3 (3)	293 25% DK	168 26% D	95 28% D	30 17%	60 24%	100 24%	64 26%	68 26%	105 28% K	89 27%	78 21%	21 23% *	215 27% K	186 28% AO	107 22%	88 25%	96 27%	53 23%	38 25%	16 23% *	57 24%	87 30% A
4 (2)	128 11%	75 12%	34 10%	19 11%	21 8%	52 13%	24 10%	31 12%	35 9%	27 8%	49 13%	17 19% AIJM*	79 10%	66 10%	62 13%	46 13%	32 9%	25 11%	11 7%	13 19% QS*	32 13%	29 10%
5 – very untrustworthy (1)	47 4%	26 4%	15 4%	5 3%	14 5%	13 3%	11 4%	10 4%	17 5%	8 3%	16 4%	6 6% *	31 4%	35 5% A	12 2%	18 5%	10 3%	13 6%	3 2%	2 3% *	12 5%	20 7% A
Don't know	28 2% U	14 2%	9 3%	4 2%	9 4%	12 3%	3 1%	4 2%	9 2%	5 2%	8 2%	6 6% J*	20 2%	15 2%	13 3%	11 3%	11 3%	2 1%	1 1%	3 5% RS*	1 *	8 3% U
NET: Trustworthy	674 58% NV	368 56%	191 55%	116 66% ABC	147 59%	235 57%	141 58%	151 57%	204 55%	201 61% L	227 60% L	42 46% *	448 56%	374 55%	300 61%	194 54%	201 57%	139 60%	102 65% AP	37 51% *	137 58%	150 51%
NET: Untrustworthy	175 15% JS	101 16%	49 14%	25 14%	35 14%	65 16%	35 14%	41 15%	53 14%	35 11%	65 17% J	23 25% AIJM*	111 14%	101 15%	75 15%	63 18% S	43 12%	39 17%	15 10%	16 21% S*	44 18%	49 17%
Mean	3.61 V	3.60	3.57	3.73	3.62	3.58	3.64	3.63	3.56	3.71 LM	3.63	3.38 *	3.60	3.57	3.66	3.52	3.64	3.61	3.82 APT	3.46 *	3.57	3.49
Standard deviation	1.067	1.079	1.059	1.035	1.082	1.033	1.087	1.092	1.051	0.991	1.104	1.213	1.050	1.088	1.037	1.099	1.005	1.130	0.997	1.091	1.133	1.131

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1170	787	267	662	420	214	277	137	191	317	81	585	562	211	62	148	397	89	111	33	507
Weighted base	1170	774	271	663	411	193	272	121	195	297	68	582	550	203	64	152	365	90	110	33	490
1 – very trustworthy (5)	245 21% C	204 26% AC	31 11%	148 22% F	88 21%	30 16%	66 24% F	31 25% F	44 23%	57 19%	16 23% *	143 25% AFJ	131 24% A	49 24%	10 15% *	35 23%	95 26% A	17 19% *	20 18% *	6 18% **	140 29% AMOS
2 (4)	430 37% C	316 41% AC	83 30%	271 41% A	159 39%	78 40%	107 39%	46 38%	66 34%	106 36%	23 34% *	226 39%	238 43% AOS	82 41% S	17 27% *	66 43% OS	142 39%	35 38% *	32 29% *	14 44% **	196 40% S
3 (3)	293 25% BDLMQU	141 18%	110 41% AB	148 22%	108 26% L	44 23%	57 21%	32 26%	58 30% DGKL	76 25%	12 18% *	124 21%	120 22% U	44 22%	19 30% U*	29 19%	71 19%	23 25% *	32 29% QU*	5 15% **	84 17%
4 (2)	128 11% HM	84 11%	31 11%	63 9%	35 8%	27 14% DEH	33 12% H	6 5%	18 9%	34 11% H	12 17% DEH*	57 10%	41 8%	18 9%	12 19% MNU*	14 9%	40 11% M	10 11% *	15 13% *	5 14% **	46 9%
5 – very untrustworthy (1)	47 4% BDM	23 3%	15 6%	19 3%	18 4%	12 6% DG	7 3%	6 5%	7 4%	21 7% ADG	5 8% DG*	26 4% D	12 2%	6 3%	4 6% *	7 4%	13 4%	4 4% *	10 9% AMNQU*	3 9% **	19 4% M
Don't know	28 2% BELU	6 1%	2 1%	14 2% EL	3 1%	1 1%	2 1%	1 1%	2 1%	3 1%	1 1% *	6 1%	8 1%	3 2%	2 3% *	1 1%	4 1%	1 2% *	2 2% *	- - **	4 1%
NET: Trustworthy	674 58% COS	519 67% AC	113 42%	419 63% AFJ	247 60%	108 56%	173 64% AJ	77 63%	110 57%	163 55%	38 56% *	369 63% AFJ	369 67% AOS	132 65% AOS	27 42% *	101 66% AOS	238 65% AOS	52 58% *	51 47% *	20 62% **	337 69% AORS
NET: Untrustworthy	175 15% DM	108 14%	46 17%	82 12%	53 13%	39 20% ADEHIL	40 15%	12 10%	25 13%	54 18% DEH	17 25% ADEGHIL*	83 14%	53 10%	24 12%	16 25% AMNU*	21 14%	53 14% M	14 15% *	24 22% AMNU*	8 23% **	65 13% M
Mean	3.61 CFJOS	3.77 AC	3.31	3.72 AFJ	3.65 FJ	3.46	3.71 FJ	3.75 FJ	3.63	3.50	3.48 *	3.70 AFJ	3.80 AOS	3.76 OS	3.27 *	3.72 OS	3.74 AOS	3.58 *	3.35 *	3.47 **	3.81 AOS
Standard deviation	1.067	1.054	1.005	1.016	1.047	1.111	1.050	1.047	1.049	1.138	1.240	1.084	0.962	1.025	1.146	1.068	1.076	1.068	1.187	1.222	1.077

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been … ?

All Adults aged 16+ in the UK

	Total	Gender		Age										Social grade						Region							Urban / Rural	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1170	564	605	383	404	383	175	208	198	206	333	50	380	393	140	257	773	397	276	287	262	156	58	101	30	974	196
Weighted base	1170	572	597	352	376	443	156	195	181	195	335	108	306	343	244	277	648	522	272	297	260	153	55	98	34	974	196
Far too much (2)	33 / 3%	17 / 3%	17 / 3%	14 / 4%	11 / 3%	8 / 2% K	6 / 4%	8 / 4%	6 / 3%	6 / 3%	5 / 1%	4 / 4% *	9 / 3%	10 / 3%	3 / 1%	11 / 4%	19 / 3%	14 / 3%	6 / 2%	6 / 2%	13 / 5% A	2 / 2%	1 / 1% *	5 / 6% *	- / - **	28 / 3%	5 / 3%
A bit too much (1)	99 / 8% EIJNQ	58 / 10%	42 / 7%	45 / 13% AEIJ	16 / 4%	39 / 9% E	26 / 17% AEFIJK	19 / 10% EI	7 / 4%	9 / 4%	30 / 9% E	9 / 8% *	20 / 7%	20 / 6%	37 / 15% AMNQ	22 / 8%	40 / 6%	59 / 11% AMNPQ	31 / 11% U	25 / 8%	15 / 6%	9 / 6%	5 / 8% *	13 / 13% U*	2 / 5% **	90 / 9%	9 / 5%
About right (0)	498 / 43% DGS	256 / 45%	242 / 41%	128 / 36%	147 / 39%	223 / 50% ADEGHIK	51 / 33%	77 / 39%	65 / 36%	82 / 42%	154 / 46% DGI	69 / 64% ADEGHIJK*	133 / 43%	152 / 44%	86 / 35%	127 / 46% R	285 / 44%	213 / 41%	99 / 37%	134 / 45%	123 / 47% S	63 / 41%	26 / 46% *	40 / 40% *	15 / 43% **	405 / 42%	93 / 47%
A bit too little (-1)	344 / 29%	159 / 28%	185 / 31%	115 / 33% F	118 / 31%	111 / 25%	58 / 37% AFKL	57 / 29%	63 / 35% FL	55 / 28%	91 / 27% F	20 / 18% *	98 / 32%	99 / 29%	77 / 31%	70 / 25%	197 / 30%	147 / 28%	86 / 32%	81 / 27%	76 / 29%	48 / 32%	14 / 26% *	26 / 27% *	12 / 36% **	286 / 29%	58 / 29%
Far too little (-2)	136 / 12%	62 / 11%	73 / 12%	39 / 11% G	57 / 15% AFGL	39 / 9%	11 / 7%	28 / 14% DGL	31 / 17% AFGL	26 / 13% L	36 / 11% F	3 / 3% *	38 / 12%	41 / 12%	31 / 13%	26 / 9%	78 / 12%	57 / 11%	33 / 12%	36 / 12%	22 / 9%	22 / 14%	8 / 14% *	9 / 9% *	6 / 17% **	111 / 11%	25 / 13%
Don't know	59 / 5% DM	21 / 4%	38 / 6%	11 / 3%	27 / 7% ADG	22 / 5%	4 / 2%	7 / 4%	9 / 5%	18 / 9% ADGH	19 / 6% F	4 / 3% *	8 / 3%	20 / 6% M	10 / 4%	21 / 8% M	28 / 4%	31 / 6% M	17 / 6%	14 / 5%	12 / 4%	9 / 6%	2 / 4% *	5 / 6% *	- / - **	53 / 5%	6 / 3%
NET: Too much	133 / 11% EIQ	74 / 13%	58 / 10%	59 / 17% AEFIJK	27 / 7%	47 / 11%	32 / 20% AEFIJK	27 / 14% EIJ	13 / 7%	14 / 7%	35 / 10%	13 / 12% *	29 / 9%	30 / 9%	40 / 16% NQ	33 / 12%	60 / 9%	73 / 14% NQ	36 / 13%	31 / 11%	28 / 11%	12 / 8%	5 / 9% *	18 / 19% AV*	2 / 5% **	118 / 12%	15 / 7%
NET: Too little	479 / 41% FLP	221 / 39%	258 / 43%	154 / 44% FL	175 / 47% AFJKL	150 / 34%	70 / 45% FL	85 / 43% FL	94 / 52% AFKL	81 / 41% L	127 / 38% FL	23 / 21% *	136 / 44% P	140 / 41%	108 / 44%	96 / 35%	276 / 43% P	204 / 39% P	119 / 44%	117 / 40%	98 / 38%	70 / 46%	22 / 40% *	35 / 35% *	18 / 53% **	397 / 41%	82 / 42%
Mean	-0.40 EIQ	-0.35	-0.46	-0.36 EI	-0.56	-0.32 EIK	-0.28 EI	-0.42	-0.62	-0.49	-0.39 EI	-0.10 AEIJK*	-0.46	-0.43	-0.41	-0.30	-0.44	-0.35	-0.43	-0.41	-0.32 V	-0.53	-0.47 *	-0.21 V*	-0.65 **	-0.39	-0.46
Standard deviation	0.919	0.919	0.916	0.984	0.927	0.842	0.965	0.998	0.940	0.911	0.864	0.735	0.905	0.904	0.954	0.921	0.904	0.937	0.938	0.902	0.914	0.887	0.893	0.997	0.821	0.927	0.881

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been … ?

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1170	650	365	155	243	383	243	301	301	294	506	69	664	785	385	310	335	261	192	72	266	315
Weighted base	1170	651	345	174	251	412	243	264	371	330	377	91	793	675	495	358	351	233	156	73	238	294
Far too much (2)	33 3%	17 3%	10 3%	6 3%	4 1%	7 2%	12 5%	11 4%	13 4%	9 3%	10 3%	1 1% *	23 3%	26 4% A	8 2%	11 3%	11 3%	9 4%	2 2%	- - *	9 4%	11 4%
A bit too much (1)	99 8%	54 8%	35 10%	10 6%	18 7%	34 8%	28 11%	20 7%	34 9%	27 8%	25 7%	13 15% K*	74 9%	53 8%	47 9%	36 10%	28 8%	22 9%	8 5%	5 8% *	26 11%	26 9%
About right (0)	498 43% CV	300 46% AC	116 34%	82 47% C	108 43%	192 47%	98 40%	101 38%	169 45%	132 40%	159 42%	39 43% *	340 43%	285 42%	213 43%	147 41%	150 43%	101 43%	71 46%	29 40% *	95 40%	98 33%
A bit too little (-1)	344 29%	180 28%	115 33%	49 28%	79 32%	110 27%	61 25%	94 35% AFG	100 27%	100 30%	122 32%	22 24% *	222 28%	204 30%	140 28%	98 27%	100 29%	73 31%	51 32%	22 31% *	75 31%	103 35% A
Far too little (-2)	136 12% L	72 11%	44 13%	20 11%	30 12%	39 10%	36 15%	30 11%	36 10%	46 14% LM	49 13% L	4 4% *	86 11%	81 12%	54 11%	40 11%	41 12%	25 11%	21 14%	8 12% *	30 13%	40 14%
Don't know	59 5% KNRSU	28 4%	25 7%	7 4%	13 5%	30 7% AH	8 3%	8 3%	20 5%	16 5%	12 3%	12 13% AUKM*	47 6%	26 4%	33 7%	26 7% RS	21 6% RS	3 1%	3 2%	7 10% RS*	4 2%	16 5% U
NET: Too much	133 11% S	72 11%	46 13%	16 9%	21 8%	42 10%	39 16% AEF	31 12%	47 13%	36 11%	35 9%	14 16% *	97 12%	78 12%	54 11%	47 13% S	39 11%	30 13% S	10 7%	5 8% *	35 15%	37 13%
NET: Too little	479 41% FL	252 39%	158 46% AB	69 40%	110 44%	149 36%	98 40%	124 47% AF	136 37%	146 44% LM	171 45% AILM	26 28% *	308 39%	285 42%	195 39%	138 39%	141 40%	98 42%	72 46%	31 43% *	105 44%	143 49% A
Mean	-0.40 K	-0.38	-0.46	-0.40	-0.48	-0.36	-0.35	-0.44	-0.32 K	-0.47	-0.48	-0.18 K*	-0.37 J	-0.40	-0.40	-0.36	-0.40	-0.36	-0.52	-0.51 *	-0.39	-0.49
Standard deviation	0.919	0.900	0.967	0.899	0.861	0.855	1.035	0.950	0.919	0.943	0.910	0.812	0.922	0.945	0.884	0.947	0.929	0.931	0.854	0.827	0.971	0.982

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been … ?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science		Sources of scientific information									Most trustworthy sources								
	Total	Beneficial	Harmful/ambivalent	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1170	787	267	662	420	214	277	137	191	317	81	585	562	211	62	148	397	89	111	33	507
Weighted base	1170	774	271	663	411	193	272	121	195	297	68	582	550	203	64	152	365	90	110	33	490
Far too much (2)	33 / 3% / B	16 / 2%	13 / 5% / B	22 / 3%	17 / 4%	9 / 5%	10 / 4%	7 / 6%	7 / 4%	11 / 4%	5 / 8% / ADL*	19 / 3%	11 / 2%	8 / 4%	- / - / *	4 / 3%	9 / 3%	5 / 6% / MU*	8 / 7% / AMOQU*	2 / 6% / **	9 / 2%
A bit too much (1)	99 / 8% / MQU	62 / 8%	33 / 12% / A	49 / 7%	40 / 10%	26 / 13% / ADL	23 / 8%	9 / 8%	24 / 12% / D	30 / 10%	10 / 14% / D*	48 / 8%	36 / 7%	14 / 7%	9 / 14% / MQU*	15 / 10%	18 / 5%	11 / 12% / QU*	16 / 15% / AMNQU*	6 / 18% / **	26 / 5%
About right (0)	498 / 43% / CQ	353 / 46% / AC	97 / 36%	300 / 45% / FIJ	190 / 46% / FIJ	70 / 36%	129 / 47% / FIJ	49 / 40%	71 / 36%	116 / 39%	28 / 42% / *	282 / 48% / AFIJ	272 / 49% / AQRS	98 / 48% / AQRS	25 / 38% / QR	75 / 49% / QR	128 / 35%	30 / 33% / *	41 / 37% / *	14 / 44% / **	276 / 56% / AMNOQRS
A bit too little (-1)	344 / 29%	238 / 31%	83 / 31%	201 / 30%	110 / 27%	66 / 34% / E	85 / 31%	30 / 25%	70 / 36% / EH	99 / 33%	19 / 28% / *	171 / 29%	168 / 31%	54 / 27%	20 / 31% / *	45 / 29%	131 / 36% / AMNU	28 / 31% / *	28 / 26% / *	9 / 28% / **	132 / 27%
Far too little (-2)	136 / 12% / GLMPU	88 / 11%	30 / 11%	67 / 10%	46 / 11% / L	15 / 8%	21 / 8%	26 / 21% / ADEFGIJKL	20 / 10%	34 / 12% / L	5 / 8% / *	47 / 8%	51 / 9%	26 / 13% / PU	5 / 8% / *	9 / 6%	67 / 18% / AMPU	15 / 17% / MPU*	17 / 16% / MPU*	2 / 5% / **	35 / 7%
Don't know	59 / 5% / BDEGHIJKLMNSU	17 / 2%	15 / 5% / B	23 / 3% / E	7 / 2%	7 / 4% / H	4 / 1%	1 / *	2 / 1%	6 / 2%	- / - / *	14 / 2%	12 / 2%	4 / 2%	6 / 9% / MNRSU*	4 / 3%	12 / 3%	1 / 1% / *	- / - / *	- / - / **	11 / 2%
NET: Too much	133 / 11% / MQU	78 / 10%	46 / 17% / AB	72 / 11%	57 / 14%	35 / 18% / ADL	33 / 12%	16 / 13%	32 / 16% / AD	42 / 14%	15 / 22% / ADGL*	67 / 12%	47 / 9%	22 / 11%	9 / 14% / *	19 / 13% / U	27 / 7%	16 / 18% / MQU*	24 / 22% / AMNQU*	8 / 23% / **	35 / 7%
NET: Too little	479 / 41% / LU	326 / 42%	114 / 42%	268 / 40%	156 / 38%	81 / 42%	106 / 39%	56 / 46%	90 / 46% / EL	133 / 45% / EL	24 / 36% / *	219 / 38%	219 / 40% / U	80 / 39%	25 / 39% / *	54 / 35%	198 / 54% / AMNOPSU	43 / 48% / U*	45 / 41% / *	11 / 33% / **	167 / 34%
Mean	-0.40 / Q	-0.42	-0.33	-0.38	-0.32 / A	-0.29	-0.31	-0.49	-0.37	-0.39	-0.13 / ADHI*	-0.32 / AH	-0.39 / Q	-0.38 / Q	-0.35 / Q*	-0.26 / Q	-0.65	-0.41 / *	-0.29 / Q*	-0.08 / **	-0.33 / AQ
Standard deviation	0.919	0.877	1.010	0.900	0.950	0.968	0.880	1.084	0.961	0.959	1.026	0.870	0.828	0.934	0.850	0.837	0.932	1.097	1.115	0.948	0.769

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Gender		Age									Social grade						Region							Urban / Rural	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1170	564	605	383	404	383	175	208	198	206	333	50	380	393	140	257	773	397	276	287	262	156	58	101	30	974	196
Weighted base	1170	572	597	352	376	443	156	195	181	195	335	108	306	343	244	277	648	522	272	297	260	153	55	98	34	974	196
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	663 57% DGHP	308 54%	355 59%	142 40%	224 60% DGH	297 67% ADEGHI	67 43%	75 38%	103 57% DGH	121 62% DGH	222 66% ADGHI	75 70% DGH*	183 60% P	205 60% P	138 56%	137 49%	388 60% APR	275 53%	145 53%	177 60%	153 59%	77 50%	32 57% *	62 63% *	17 49% **	546 56%	117 60%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	582 50% GS	288 50%	294 49%	173 49% G	175 46%	234 53% G	65 41%	108 55% DG	82 45%	93 48%	181 54% FG	53 50% *	167 55% A	167 49%	113 46%	134 48%	334 52%	248 47%	119 44%	144 48%	144 55% S	78 51%	25 45% *	54 56% *	19 55% **	492 50%	90 46%
Newspapers or other news websites (online, as apps or in print)	411 35% DG	213 37%	198 33%	108 31%	135 36% G	167 38% GK	41 26%	67 34%	69 38% G	66 34%	120 36% G	47 43% G*	128 42% ANPQR	110 32%	81 33%	92 33%	238 37% N	173 33%	84 31%	113 38% X	94 36%	64 42% SK	19 35% *	25 26% *	11 33% **	337 35%	74 38%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	297 25% FKL	152 27%	145 24%	147 42% AEFIJKL	88 23% FL	61 14% L	70 45% AEFIJKL	78 40% AEFIJKL	47 26% FKL	41 21% FL	59 18% FL	2 2% *	88 29%	79 23%	62 25%	67 24%	168 26%	129 25%	64 23%	76 26%	66 25%	50 32% W	8 15% *	22 23% *	10 30% **	250 26%	47 24%
Radio (news or other programmes)	272 23% Z	148 26%	124 21%	73 21%	81 22%	118 27% K	29 19%	44 22%	38 21%	43 22%	81 24%	37 35% DG*	84 28% A	77 22%	52 21%	58 21%	161 25%	111 21%	56 21%	71 24%	60 23%	36 23%	15 26% *	25 26% *	9 27% **	213 22%	59 30% AZ
Other TV programmes	195 17% EI	101 18%	94 16%	57 16% I	46 12%	91 21% AEI	23 15%	34 17% I	13 7%	33 17% EI	74 22% AEFI	17 16% *	55 18%	51 15%	53 22% P	36 13%	106 16%	89 17% P	39 15%	60 20%	38 15%	26 17%	12 22% *	14 14% *	5 14% **	166 17%	29 15%
Verbally from friends or family	193 16% FKPRW	89 16%	104 17%	86 24% AEFJKL	64 17% FK	43 10%	36 23% AFKL	50 26% AEFJKL	32 18% FK	31 16% F	35 10%	9 8% *	70 23% APR	61 18% PR	36 15%	27 10%	130 20% APR	62 12%	38 14%	59 20% W	43 16% W	32 21% W	2 4% *	15 15% *	4 12% **	161 17%	31 16%
Scientific journals or websites	121 10% CFJKNP	72 13% AC	48 8%	63 18% AEFGIJKL	33 9% J	26 6%	18 12% FK	44 23% ADEFGIJKL	21 12% FK	12 6%	19 6%	7 6% *	50 16% ANPQR	27 8%	26 11%	18 6%	77 12% ANP	44 8% P	20 7%	29 10%	28 11%	32 21% ASTUWX	1 3% *	8 8% *	2 6% **	107 11%	14 7%
WhatsApp groups with friends or family	68 6% FK	36 6%	33 5%	40 11% AEFJK	19 5%	10 2%	17 11% AEFJK	23 12% AEFJK	13 7% FK	6 3%	7 2%	3 3% *	32 11% ANOQR	14 4%	5 2%	17 6% R	46 7% ANO	22 4%	19 7%	13 4%	12 4%	16 10% ATU	3 5% *	4 4% *	2 5% **	62 6%	6 3%
None of these	74 6% MQT	32 6%	41 7%	16 5%	32 8% ADG	26 6%	5 3%	11 6%	20 11% ADFG	12 6%	24 7% F	2 2% *	12 4%	22 6%	17 7%	23 8% M	34 5%	40 8%	25 9% T	10 3%	13 5%	6 4%	5 8% *	11 11% TV*	4 12% **	62 6%	12 6%
Don't know	24 2% MQ	12 2%	13 2%	6 2%	10 3%	8 2%	5 3%	2 1%	5 3%	5 3%	6 2%	2 2% *	1 *	6 2%	8 3% M	10 4% MQ	7 1%	18 3% MQ	5 2%	9 3%	4 1%	3 2%	1 2% *	1 1% *	2 4% **	20 2%	5 2%
NET: News	784 67% DGHP	374 65%	411 69%	194 55%	264 70% DGH	326 74% ADGH	87 55%	108 55%	125 69% DGH	139 71% DGH	245 73% ADGH	81 75% DGH*	225 73% APR	231 67%	163 67%	165 60%	455 70% APR	329 63%	168 62%	203 68%	178 68%	104 68%	39 71% *	70 72% *	22 64% **	649 67%	136 69%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1170	650	365	155	243	383	243	301	301	294	506	69	664	785	385	310	335	261	192	72	266	315
Weighted base	1170	651	345	174	251	412	243	264	371	330	377	91	793	675	495	358	351	233	156	73	238	294
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	663 57% CHNUV	383 59% C	168 49%	111 64% C	148 59% H	255 62% AH	133 55%	126 48%	208 56%	178 54%	234 62% AJLM	43 47% *	429 54%	368 54%	295 60%	189 53%	191 55%	146 62% AP	92 59%	45 62% *	110 46%	134 46%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	582 50% LP	335 51%	161 47%	86 49%	122 48%	217 53%	113 47%	130 49%	178 48%	177 54% LM	193 51% L	34 37% *	389 49% L	344 51%	238 48%	156 44%	190 54% PT	124 53% P	83 53%	29 40% *	109 46%	146 50%
Newspapers or other news websites (online, as apps or in print)	411 35% LM	240 37%	122 35%	49 28%	83 33%	163 39%	82 34%	83 32%	119 32%	109 33%	162 43% AIJLM	21 23% *	249 31%	248 37%	162 33%	109 30%	124 35%	95 41% PT	66 42% APT	18 25% *	76 32%	101 34%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	297 25% BF	138 21%	125 36% ABD	33 19%	58 23%	79 19%	66 27% F	94 35% AEF	83 22%	84 25%	108 29% A	22 24% *	188 24%	187 28% A	110 22%	84 23%	75 21%	78 33% APQ	40 26%	20 27% *	88 37% A	107 36% A
Radio (news or other programmes)	272 23% MP	149 23%	79 23%	44 25%	64 25%	93 23%	55 23%	60 23%	70 19%	78 24%	109 29% AILM	15 17% *	163 21%	164 24%	108 22%	66 19%	92 26% P	57 25%	43 27% P	14 19% *	54 23%	57 19%
Other TV programmes	195 17% V	114 18%	57 17%	23 13%	40 16%	73 18%	38 16%	43 16%	64 17%	56 17%	63 17%	12 13% *	132 17%	112 17%	82 17%	49 14%	58 17%	48 20%	27 17%	13 18% *	32 14%	38 13%
Verbally from friends or family	193 16% BMOP	91 14%	76 22% AB	26 15%	40 16%	56 13%	49 20% F	48 18%	50 13%	53 16%	81 21% AILM	9 10% *	112 14%	131 19% AO	62 13%	35 10%	59 17% P	48 21% P	38 24% AP	14 19% P*	52 22% A	66 22% A
Scientific journals or websites	121 10% DFILMO	58 9% D	57 16% ABD	6 4%	29 11% F	24 6%	24 10%	44 17% AFG	22 6%	35 10% LM	62 16% AIJLM	2 2% *	59 7%	94 14% AO	27 5%	30 8%	28 8%	36 15% APQ	21 14%	7 9% *	39 17% A	44 15% A
WhatsApp groups with friends or family	68 6% EJ	38 6%	25 7%	5 3%	7 3%	20 5%	18 7% E	23 9% AE	21 6%	11 3%	30 8% AJM	6 7% *	38 5%	48 7% AO	20 4%	13 4%	20 6%	20 8% P	12 8%	4 5% *	27 11% A	26 9% A
None of these	74 6% K	42 6%	19 6%	12 7%	15 6%	24 6%	19 8%	15 6%	22 6%	32 10% AK	14 4%	6 7% *	60 8% K	39 6%	35 7%	29 8%	24 7%	10 4%	8 5%	3 4% *	20 8%	17 6%
Don't know	24 2% B	7 1%	11 3% B	6 3%	10 4%	5 1%	2 1%	7 3%	9 2%	5 1%	5 1%	5 6% AJK*	19 2%	11 2%	13 3%	13 4% R	4 1%	1 1%	1 1%	5 7% AQRS*	2 1%	10 3% U
NET: News	784 67% CHMPUV	456 70% AC	207 60%	121 70%	166 66%	301 73% AH	162 67%	155 59%	242 65%	211 64%	279 74% AIJLM	52 57% *	505 64%	455 67%	329 67%	221 62%	233 67%	172 74% AP	109 70%	50 68% *	143 60%	176 60%

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Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science		Sources of scientific information									Most trustworthy sources								
	Total	Beneficial	Harmful/ambivalent	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1170	787	267	662	420	214	277	137	191	317	81	585	562	211	62	148	397	89	111	33	507
Weighted base	1170	774	271	663	411	193	272	121	195	297	68	582	550	203	64	152	365	90	110	33	490
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	663 57% COS	480 62% AC	121 44%	663 100% AFEGHIJKL	289 70% AHIJKL	124 65% A	204 75% AFHIJKL	69 57%	118 61% A	175 59%	38 56% *	366 63% A	418 76% ANOPQRSU	128 63% ORS	24 37% *	92 60% ORS	201 55% OS	41 46% *	41 38% *	14 44% **	296 60% AORS
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	582 50% O	402 52%	135 50%	366 55% A	229 56% A	122 63% ADE	185 68% ADEJK	76 62% A	130 67% ADEJ	173 58% A	37 54% *	582 100% ADEFGHIJK	298 54% ANOR	91 45%	21 33% *	73 48%	190 52% OR	35 39% *	49 44% *	16 48% **	334 68% AMNOPQRS
Newspapers or other news websites (online, as apps or in print)	411 35% RU	295 38% A	94 35%	289 44% AJL	411 100% ADFGHIJKL	84 44% A	144 53% ADFJL	62 51% AJL	89 46% AJ	110 37%	29 42% *	229 39% A	233 42% ARU	144 71% AMNOPQRSU	19 30% *	66 43% ARU	139 38% RU	19 21% *	37 34% *	11 34% **	154 32%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	297 25%	208 27%	74 27%	175 26%	110 27%	94 49% ADEGIL	90 33% ADE	47 38% ADEL	65 33% AD	297 100% ADEFGHIKL	35 52% ADEGHIL*	173 30% A	126 23%	50 25%	22 34% *	32 21%	119 33% AMNPU	21 24% *	72 66% AMNOPQRU*	10 31% **	131 27% M
Radio (news or other programmes)	272 23%	205 27% AC	53 19%	204 31% A	144 35% A	70 36% A	272 100% ADEFHIJKL	47 39% A	74 38% AD	90 30% A	26 38% A*	185 32% A	155 28% AU	55 27%	11 18% *	103 67% AMNOQRSU	94 26%	18 20% *	27 24% *	10 30% **	114 23%
Other TV programmes	195 17% U	132 17%	49 18%	118 18% AD	89 22% ADEHIL	60 31% AD	74 27%	26 21% ADEFGHIJKL	195 100% A	65 22% *	15 22% AD	130 22% U	101 18% U	40 20% *	9 14% U	33 22%	56 15%	40 44% AMNOPQRSU*	30 27% AMOQU*	5 16% **	66 14%
Verbally from friends or family	193 16%	127 16%	58 22% A	124 19% A	84 20% A	193 100% ADEGHIJKL	70 26% AD	33 27% AD	60 31% ADEL	94 32% ADEL	27 40% ADEGHIL*	122 21% A	93 17%	41 20%	25 38% AMNOPQRSU*	25 16%	83 23% AM	12 13% *	26 24% AR*	8 26% **	91 19%
Scientific journals or websites	121 10%	91 12%	30 11%	69 10%	62 15% AD	33 17% AD	47 17% AD	121 100% ADEFGHIKL	26 13%	47 16% AD	18 27% ADEIL*	76 13% AD	49 9%	27 13%	6 9% *	13 8%	91 25% AMNOPRU	10 11% *	19 17% AMPU*	13 41% **	46 9%
WhatsApp groups with friends or family	68 6%	49 6%	19 7%	38 6%	29 7%	27 14% ADEIL	26 10% AD	18 15% ADEIL	15 8%	35 12% ADEL	68 100% ADEFGHIL*	37 6%	33 6%	13 7%	8 12% *	12 8%	29 8%	4 4% *	19 17% AMNPQRU*	13 41% **	31 6%
None of these	74 6% DEFGHIJKLMNSU	41 5%	13 5%	-	-	-	-	-	-	-	-	-	18 3% N	1 1%	4 7% NS*	6 4% NS	29 8% MNSU	5 5% NS*	- *	- **	16 3% N
Don't know	24 2% BDEFGIJLMQU	5 1%	5 2%	-	-	-	-	-	-	-	-	-	1 *	1 1%	1 2% MU*	4 2% MQU	1 *	3 4% MQU*	1 1% U*	- **	-
NET: News	784 67% CRS	557 72% AC	162 60%	663 100% AFGHIJKL	411 100% AFGHIJKL	142 74% A	228 84% AFHIJKL	86 71%	138 71%	204 69%	48 70% *	415 71% A	462 84% AOPQRSU	173 85% AOPQRSU	36 56% *	108 71% RS	247 68% RS	50 55% *	60 55% *	19 58% **	339 69% RS

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Gender		Age									Social grade						Region							Urban / Rural	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1170	564	605	383	404	383	175	208	198	206	333	50	380	393	140	257	773	397	276	287	262	156	58	101	30	974	196
Weighted base	1170	572	597	352	376	443	156	195	181	195	335	108	306	343	244	277	648	522	272	297	260	153	55	98	34	974	196
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps) — count	550	272	277	142	190	218	59	83	88	103	170	48	146	168	109	128	313	237	126	143	120	69	33	48	13	451	99
— %	47% DG	48%	46%	40%	51% DG	49% DG	37%	43%	49%	53%	51% DFG	44% *	48%	49%	44%	46%	48%	45%	46%	48%	46%	45%	59% *	48% *	37% **	46%	51%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online) — count	490	221	268	150	158	182	61	90	80	77	135	47	145	148	69	128	293	197	113	125	124	55	17	40	16	403	87
— %	42% O	39%	45% A	43%	42%	41%	39%	46%	44%	40%	40%	43% *	47% AOR	43% O	28%	46% OR	45% AOR	38% O	42%	42%	48% AVW	36%	31% *	40% *	47% **	41%	44%
Scientific journals or websites — count	365	185	179	112	140	113	46	67	78	62	88	24	111	110	76	69	220	145	71	87	95	54	15	30	12	304	61
— %	31% FKP	32%	30%	32%	37% AFJK	25%	29%	34%	43% ADEFGJKL	32%	26% F	23% *	36% APR	32%	31%	25%	34% AP	28%	26%	29%	37% S	35%	27% *	31% *	35% **	31%	31%
Newspapers or other news websites (online, as apps or in print) — count	203	119	84	73	61	70	31	41	34	27	53	17	74	47	39	43	121	82	41	49	37	39	13	18	6	159	44
— %	17% CN	21% AC	14%	21%	16%	16%	20%	21%	19%	14%	16%	16% *	24% ANPQR	14%	16%	15%	19% N	16%	15%	17%	14%	25% ASU	23% *	18% *	18% **	16%	23% Z
Radio (news or other programmes) — count	152	84	68	37	35	80	14	22	17	19	55	25	42	47	31	32	89	63	35	48	37	11	7	11	2	117	35
— %	13% EVZ	15%	11%	10%	9%	18% ADEGHIJK	9%	11%	9%	10%	17% ADEGIJ	23% DEGIJ*	14%	14%	13%	12%	14%	12%	13%	16% V	14%	7%	13% *	12% *	7% **	12%	18% Z
Social media (e.g. Facebook, Twitter, YouTube or Instagram) — count	110	56	54	72	18	19	29	43	8	10	17	2	31	29	23	26	61	49	22	35	24	17	1	7	3	92	18
— %	9% EFUK	10%	9%	21% AEFIJKL	5%	4%	19% AEFIJKL	22% AEFIJKL	5%	5%	5% F	2% *	10%	9%	9%	9%	9%	9%	8%	12% W	9%	11%	2%	7% *	10% **	9%	9%
Other TV programmes — count	90	49	41	40	19	31	21	19	6	13	29	2	18	22	33	18	40	50	21	35	11	10	6	3	3	78	13
— %	8% EIQU	9%	7%	11% AEIL	5%	7%	13% AEFIJL	10% EI	3%	7%	9% FI	2% *	6%	6%	13% AMNPQ	6%	6%	10% P	8%	12% AUX	4%	7%	11% *	4% *	9% **	8%	6%
Verbally from friends or family — count	64	34	30	34	19	11	23	11	7	12	7	4	17	19	15	12	37	28	10	15	9	22	2	3	2	58	6
— %	5% FK	6%	5%	10% AEFHIK	5%	3% K	15% ADEFHIJKL	6%	4%	6% FK	2%	4% *	6%	6%	6%	4%	6%	5%	4%	5%	3%	14% ASTUX	4%	3% *	7% **	6%	3%
WhatsApp groups with friends or family — count	33	26	7	25	5	3	6	19	3	1	*	3	16	8	4	5	24	9	9	6	6	5	-	3	4	30	3
— %	3% CEFK	4% AC	1%	7% AEFGIJK	1%	1%	4% F	10% ADEFGIJK	2%	1%	* *	3%	5% APR	2%	2%	2%	4% AN	2%	3%	2%	2%	3%	-	3%	11% **	3%	1%
None of these — count	84	37	47	15	28	41	5	10	8	21	32	9	13	26	21	25	39	46	23	16	17	9	6	11	3	73	11
— %	7% DGMQ	6%	8%	4%	8% I	9% DG	3%	5%	4%	11% DEGI	10% DG	9% *	4%	7%	9% M	9% M	6%	9% M	8%	5%	7%	6%	10% *	11% *	8% **	7%	6%
Don't know — count	65	18	48	15	22	29	7	8	13	8	26	3	7	18	15	25	25	41	16	15	21	6	1	4	2	57	8
— %	6% BMQ	3%	8% AB	4%	6%	7%	4%	4%	7%	4%	8% F	3% *	2%	5% M	6%	9% M	4% AMQ	8% M	6%	5%	8%	4%	3% *	4% *	4% **	6%	4%
NET: News — count	636	319	316	184	211	241	77	107	99	112	189	52	181	186	127	143	366	270	141	158	135	90	37	59	16	521	115
— %	54%	56%	53%	52%	56%	54%	49%	55%	55%	58%	57% F	48% *	59% A	54%	52%	52%	56% A	52%	52%	53%	52% A	59%	66% *	60% *	48% **	54%	59%

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Overlap formulae used

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Marital Status			Household Size				Education					Employment status		Income					Pres of children HH (17 or under)	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1170	650	365	155	243	383	243	301	301	294	506	69	664	785	385	310	335	261	192	72	266	315
Weighted base	1170	651	345	174	251	412	243	264	371	330	377	91	793	675	495	358	351	233	156	73	238	294
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	550 47% V	320 49%	153 44%	78 45%	117 47%	199 48%	117 48%	118 45%	169 46%	148 45%	195 52% AM	38 42% *	355 45%	321 48%	230 46%	155 43%	170 49%	105 45%	84 54% P	37 51% *	107 45%	122 41%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	490 42% C	283 44%	128 37%	78 45%	100 40%	171 42%	104 43%	115 44%	158 42%	138 42%	155 41%	39 43% *	335 42%	287 43%	202 41%	136 38%	143 41%	110 47% P	71 46%	30 41% *	114 48% A	116 40%
Scientific journals or websites	365 31% ILMOP	186 29%	117 34%	62 36%	85 34%	111 27%	85 35%	83 32%	66 18%	111 34% ILM	173 46% AIJLM	15 17% *	193 24% I	235 35% AO	130 26%	87 24%	105 30%	92 39% APQ	62 40% APQ	20 27% *	82 35%	108 37% A
Newspapers or other news websites (online, as apps or in print)	203 17% EMP	110 17%	71 21% D	22 13%	32 13%	75 18%	50 20% E	47 18%	50 13%	52 16%	86 23% AIJM	15 16% *	117 15%	122 18%	81 16%	45 13%	69 20% P	39 17%	38 24% AP	13 18% *	42 18%	64 22% A
Radio (news or other programmes)	152 13% U	81 12%	36 10%	35 20% ABC	45 18% AH	51 12%	27 11%	29 11%	44 12%	47 14%	49 13%	12 13% *	103 13%	87 13%	65 13%	42 12%	52 15%	30 13%	20 13%	8 11% *	20 9%	33 11%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	110 9% DF	55 8% D	49 14% ABD	6 3%	16 6%	18 4%	30 12% EF	47 18% AEF	37 10%	30 9%	30 8%	12 14% *	80 10%	68 10%	42 8%	43 12%	27 8%	25 11%	10 7%	4 6% *	45 19% AV	35 12%
Other TV programmes	90 8%	52 8%	26 7%	12 7%	18 7%	25 6%	19 8%	28 11% AF	39 11% K	23 7%	23 6%	6 6% *	68 9%	58 9%	32 6%	26 7%	33 9%	18 8%	11 7%	3 4% *	28 12% AV	18 6%
Verbally from friends or family	64 5%	28 4%	29 8% AB	8 5%	11 4%	19 5%	15 6%	19 7%	17 5%	18 5%	20 5%	9 10% *	44 6%	39 6%	25 5%	18 5%	23 7%	11 5%	7 4%	4 6% *	20 8% A	21 7%
WhatsApp groups with friends or family	33 3% FO	17 3%	15 4% D	1 *	6 2%	4 1%	8 3%	15 6% AF	9 2%	12 4%	11 3%	1 1% *	22 3%	27 4% AO	6 1%	9 3%	11 3%	8 4%	4 3%	- - *	16 7% A	12 4%
None of these	84 7% KNSU	53 8%	21 6%	11 6%	15 6%	41 10% A	14 6%	15 6%	26 7%	36 11% AK	16 4%	7 7% *	69 9% AK	36 5%	48 10% AN	28 8%	28 8%	17 7%	5 3%	7 9% *	6 3%	16 6%
Don't know	65 6% KR	35 5%	21 6%	10 6%	17 7%	28 7%	10 4%	11 4%	31 8% AJK	11 3%	12 3%	11 12% AJK*	54 7% JK	32 5%	33 7%	36 10% AQRS	14 4%	5 2%	6 4%	4 6% *	8 3%	20 7%
NET: News	636 54% M	363 56%	186 54%	87 50%	130 52%	229 56%	135 56%	142 54%	192 52%	171 52%	229 61% AIJLM	43 48% *	407 51%	375 56%	261 53%	175 49%	193 55%	123 53%	99 63% APR	46 63% *	131 55%	152 52%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

19-00100927-03 - 3 - 6 July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	Benefit and harm of science		Sources of scientific information									Most trustworthy sources								
	Total	Beneficial	Harmful/ambivalent	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government	Major news broadcasters	Newspapers or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programmes	Social media	Whatsapp groups with friends or family	UK Government
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1170	787	267	662	420	214	277	137	191	317	81	585	562	211	62	148	397	89	111	33	507
Weighted base	1170	774	271	663	411	193	272	121	195	297	68	582	550	203	64	152	365	90	110	33	490
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	550 47% CORS	401 52% AC	108 40%	418 63% AEFGHIJKL	233 57% AFHIJ	93 48%	155 57% AFHIJ	49 40%	101 52% HJ	126 42%	33 48% *	298 51% AHI	550 100% ANOPQRSU	118 58% AOQRS	20 31%	79 52% ORS	164 45% RS	28 31% *	29 26% *	7 21% **	269 55% AOQRS
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	490 42% INORS	347 45% A	107 39%	296 45%	154 38% EI	91 47% EI	114 42%	46 38%	66 34%	131 44% EI	31 46% *	334 57% ADEFGHIJ	269 49% ANOPQRS	70 34%	15 24% *	55 36%	145 40% ORS	24 27% *	31 28% *	5 16% **	490 100% AMNOPQRS
Scientific journals or websites	365 31% CNPRS	286 37% AC	66 24%	201 30%	139 34%	83 43% ADEIL	94 35%	91 75% ADEFGHIJKL	56 29%	119 40% ADIL	29 43% ADI*	190 33%	164 30% NPR	44 22% R	19 30% R*	27 18%	365 100% AMNOPRSU	9 10%	24 22% R*	4 12% **	145 30% NPR
Newspapers or other news websites (online, as apps or in print)	203 17% QU	143 18%	48 18%	128 19% L	144 35% ADFGHIJKL	41 21% L	55 20%	27 22%	40 20%	50 17%	13 20% *	91 16%	118 21% AQU	203 100% AMOPQRSU	11 17% *	23 15%	44 12%	13 15% *	16 14% *	7 20% **	70 14%
Radio (news or other programmes)	152 13% Q	111 14%	33 12%	92 14%	66 16% J	25 13%	103 38% ADEFHIJKL	13 10%	33 17% J	32 11%	12 18% *	73 13%	79 14% QU	23 11%	3 5% *	152 100% AMNOQRSU	27 7%	15 16% Q*	14 13% *	7 22% **	55 11% Q
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	110 9% BDMQU	61 8%	42 16% AB	41 6% D	37 9%	26 14% ADL	27 10% D	19 15% ADEL	30 15% ADEL	72 24% ADEFGHIL	19 27% ADEFGHIL*	49 8% D	29 5%	16 8%	16 26% AMNPQU*	14 9%	24 7%	20 22% AMNPQU*	110 100% AMNOPQRU*	8 24% **	31 6%
Other TV programmes	90 8% ELMQU	54 7%	30 11% A	41 6%	19 5%	12 6%	18 7%	10 8%	40 20% ADEFGHIJKL	21 7%	4 5% *	35 6%	28 5% Q	13 6% Q	7 11% Q*	15 10% MQU	9 3%	90 100% AMNOPQSU*	20 18% AMNQU*	1 4% **	24 5% Q
Verbally from friends or family	64 5% BDLMU	34 4%	22 8% B	24 4%	19 5%	25 13% ADEGHIJL	11 4%	6 5%	9 5%	22 7% DL	8 11% ADEGIL*	21 4%	20 4%	11 5%	64 100% AMNPQRSU*	3 2%	19 5%	7 8% PU*	16 15% AMNPQU*	1 3% **	15 3%
WhatsApp groups with friends or family	33 3% BMQU	14 2%	17 6% AB	14 2%	11 3%	8 4%	10 4%	13 11% ADEFGIL	5 3%	10 3%	13 20% ADEFGIJL*	16 3%	7 1%	7 3% MU	1 1% *	7 5% MQU	4 1%	1 1% *	8 7% AMQU*	33 100% **	5 1%
None of these	84 7% BDEGHIKMNOPQRSU	41 5%	24 9%	33 5% K	18 4%	8 4%	10 4%	2 2%	8 4%	9 3%	- *	38 7% HJK	-	-	-	-	-	- *	- *	- **	-
Don't know	65 6% BEFGHIKLMNPQRSU	18 2%	19 7% B	31 5% GH	14 4% H	5 2%	6 2%	-	6 3%	13 5% HK	- *	24 4% H	-	-	-	-	- *	- *	- *	- **	-
NET: News	636 54% S	453 59% AC	135 50%	450 68% AFHIJL	284 69% AFHIIL	115 60% J	176 65% AHIL	61 51%	117 60% J	151 51%	40 58% *	333 57% J	550 100% AOPQRSU	203 100% AOPQRSU	27 42% *	90 59% ORS	190 52% S	41 45% *	40 37% *	12 36% **	293 60% AOQRS

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Overlap formulae used

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)