#### 7/21/2020

	Table Names	Table Filters
0001	Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
0002	Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
0003	Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
<u>0005</u>	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Summary	All Adults aged 16+ in the UK
<u>0006</u>	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists	All Adults aged 16+ in the UK
<u>0007</u>	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists	All Adults aged 16+ in the UK
<u>0008</u>	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists	All Adults aged 16+ in the UK
<u>0010</u>	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK

- 0011 Q2. In general, do you think that the following groups are All Adults aged 16+ in the UK trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19
- 0012 Q2. In general, do you think that the following groups are All Adults aged 16+ in the UK trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19
- All Adults aged 16+ in the UK 0014 Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?
- 0015 Q3. Over the last two weeks, would you say that the amount of All Adults aged 16+ in the UK scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?
- 0016 Q3. Over the last two weeks, would you say that the amount of All Adults aged 16+ in the UK scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ?
- 0018 Q4. Over the last two weeks, through which of the following, if any, All Adults aged 16+ in the UK have you seen or heard any scientific information about the Coronavirus (COVID-19)?
- 0019 Q4. Over the last two weeks, through which of the following, if any, All Adults aged 16+ in the UK have you seen or heard any scientific information about the Coronavirus (COVID-19)?
- 0020 Q4. Over the last two weeks, through which of the following, if any, All Adults aged 16+ in the UK have you seen or heard any scientific information about the Coronavirus (COVID-19)?
- 0022 Q5. Which two or three of the following, if any, do you trust the All Adults aged 16+ in the UK most to provide reliable scientific information about the Coronavirus (COVID-19)?
- 0023 Q5. Which two or three of the following, if any, do you trust the All Adults aged 16+ in the UK most to provide reliable scientific information about the Coronavirus (COVID-19)?
- 0024 Q5. Which two or three of the following, if any, do you trust the All Adults aged 16+ in the UK most to provide reliable scientific information about the Coronavirus (COVID-19)?

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC UKRI Covid-19 tracking Adults aged 16+ in the UK

# Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	Ger	nder					Age							Social	l grade						Region				Urban	/ Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rura
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1179	562	590	383	413	383	175	208	198	215	333	50	378	402	141	258	780	399	276	297	262	156	55	103	30	978	201
Weighted base	1179	564	588	354	377	448	157	197	183	194	342	106	315	339	245	280	654	525	273	298	263	155	58	99	34	969	210
The benefits of science to the UK are much greater than any harmful effects (2)	354 30% CPR	218 39% AC	124 21%	116 33%	104 28%	134 30%	50 32%	65 33%	52 28%	52 27%	99 29%	35 33% •	114 36% APR	107 32% P	74 30%	58 21%	221 34% APR	132 25% P	79 29%	79 27%	82 31%	55 36%	15 26% *	32 32% *	12 34%	300 31%	53 25%
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	420 36% D	188 33%	227 39% A	111 31%	140 37%	169 38%	53 34%	58 30%	71 38%	69 36%	129 38%	40 38% *	109 34%	132 39%	82 33%	98 35%	240 37%	180 34%	111 40%	120 40%	85 33%	47 30%	17 29% *	30 31% *	11 33% **	336 35%	85 40%
Science generally has roughly equal benefits and harmful effects for the UK (0)	197 17% НМQ	82 15%	109 19%	51 14% н	61 16%	85 19% н	29 19% DH	22 11%	23 13%	38 20% н	73 21% ADFHI	12 11%	42 13%	56 17%	39 16%	61 22% AMQ	98 15%	100 19%	39 14%	53 18%	46 17%	25 16%	10 18% *	16 16% *	8 24% **	160 17%	37 18%
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	41 3% CN	26 5%	14 2%	21 6% AFK	12 3%	8 2%	9 6% FK	12 6% AFK	5 3%	6 3%	6 2%	2 2% *	15 5% NQ	4 1%	12 5% N	10 3%	19 3% N	22 4% N	10 4%	10 3%	9 3%	7 5% x	4 8% x*	-		35 4%	5 3%
The harmful effects of science on the UK are much greater than any benefits (-2)	28 2% EF	17 3%	11 2%	21 6% AEFUK	3 1%	4 1%	6 4% EFI	15 8% AEFUKL	1 1%	2 1%	4 1%		9 3%	11 3%	2 1%	6 2%	20 3%	8 2%	6 2%	7 2%	6 2%	6 4%	2 4% *	1 1% *		26 3%	2 1%
Don't know	139 12% BGMNQ	33 6%	103 18% AB	34 10% G	57 15% ADGK	48 11% к	10 6%	24 12%	31 17% ADFGK	26 13% G	31 9%	17 16%	27 9%	29 9%	36 15% Q	46 17% AMNQ	56 9%	83 16% AMNQ	28 10%	30 10%	34 13%	15 10%	10 16% *	19 20% ASTV*	3 9% **	112 12%	27 13%
NET: Beneficial	774 66% CPR	406 72% AC	351 60%	227 64%	244 65%	303 68%	103 66%	123 63%	122 67%	122 63%	228 67%	75 71% *	223 71% APR	239 71% APR	156 64%	157 56%	462 71% APR	313 60% P	190 69%	199 67%	167 64%	102 66%	31 54%	62 63% *	23 67%	636 66%	138 66%
NET: Harmful	68 6% CEFKX	43 8% AC	24 4%	42 12% AEFUKL	15 4%	11 3%	15 9% AEFIK	27 14% AEFUKL	6 4%	9 4%	10 3%	2 2% *	24 8%	15 4%	14 6%	16 6%	38 6%	30 6%	16 6%	16 6%	15 6%	13 9% x	7 12% x*	1 1% *		61 6%	8 4%
Mean	0.99 CDP	1.06 C	0.91	0.87	1.03	1.05 K	0.90	0.85	1.10	0.97	1.01	1.22	1.06 P	1.04	1.03	0.82	1.05 AP	0.92	1.00	0.95	1.00	0.99	0.77	1.17	1.11	0.99	0.99
Standard deviation	0.964	1.025	0.886	1.169	0.869	0.840	1.067	1.253	0.833	0.899	0.859	0.749	1.011	0.947	0.923	0.947	0.977	0.941	0.937	0.928	0.979	1.084	1.132	0.827	0.807	0.986	0.854

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

#### Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

# Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	,	Marital State	us		House	nold Size				Education			Employm	ent status			Income			Pres of ch (17 or	under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Non- graduate	Working	Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No childre presen AND Under
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1179	647	378	154	249	408	242	280	297	271	531	80	648	712	467	285	368	253	161	112	232	349
Weighted base	1179	651	369	160	253	417	236	273	369	320	380	110	799	676	503	303	375	239	134	129	213	324
The benefits of science to the UK are much greater than any harmful effects (2)	354 30% DIMQT	204 31% D	119 32% D	31 19%	71 28%	133 32%	72 30%	78 29%	87 23%	88 28%	155 41% AULM	24 22% *	199 25%	202 30%	152 30%	78 26%	95 25%	97 41% APQT	60 45% APQT	23 18% *	63 29%	105 32%
The benefits of science to the UK are, on the whole,																						
greater than any harmful effects (1)	420 36%	231 36%	120 33%	69 43% c	92 36%	150 36%	74 31%	104 38%	125 34%	120 38%	140 37%	35 32% *	281 35%	246 36%	174 35%	96 32%	148 40%	84 35%	43 32%	49 38%	70 33%	112 34%
Science generally has roughly equal benefits and harmful effects for the UK (0)	197 17% кsu	101 16%	71 19%	25 15%	42 17%	78 19%	41 17%	36 13%	82 22% AK	54 17% K	42 11%	19 18%	155 19% AK	121 18%	76 15%	59 19% s	71 19% s	33 14%	13 10%	22 17%	25 12%	48 15%
	130								AK	~			AA			3	3					
The harmful effects of science on the UK are, on the whole, greater than any benefits [-1]	41 3%	23 4%	13 4%	4 3%	8 3%	7 2%	10 4%	16 6% AF	8 2%	12 4%	13 3%	8 7%	28 3%	27 4%	14 3%	13 4%	15 4%	7 3%	4 3%	1 1%	13 6% A	13 4%
The harmful effects of science on the UK are much greater than any benefits (-2)	28 2%	16 2%	9 2%	3 2%	6 2%	7 2%	7 3%	8 3%	8 2%	7 2%	8 2%	4 4%	20 2%	18 3%	10 2%	7 2%	6 2%	5 2%	6 4%	3 2% *	13 6% AV	9 3%
Don't know	139 12% KNRS	75 12%	36 10%	28 17% c	34 14%	42 10%	33 14%	30 11%	60 16% AK	38 12% к	22 6%	19 17% κ*	117 15% АК	61 9%	78 16% AN	50 16% AQRS	39 10% R	12 5%	9 6%	31 24% AQRS*	28 13%	37 11%
NET: Beneficial	774 66% IMP	435 67%	240 65%	99 62%	163 64%	283 68%	145 62%	183 67%	212 57%	208 65% M	294 77% AULM	60 54% *	480 60%	449 66%	325 65%	174 57%	243 65%	182 76% APQT	103 77% APQT	72 56%	132 62%	217 67%
NET: Harmful	68 6% F	39 6%	22 6%	8 5%	14 5%	14 3%	17 7%	24 9% AF	15 4%	20 6%	21 6%	12 11% I*	47 6%	45 7%	23 5%	21 7%	22 6%	13 5%	10 7%	4 3% *	27 13% AV	22 7%
Mean	0.99 MU	1.02	0.99	0.90 *	0.98	1.05	0.95	0.95	0.89	0.95	1.17 AULM	0.74	0.90	0.95	1.05	0.88	0.92	1.15 APQ	1.18 APQ	0.91	0.84	1.01
Standard deviation	0.964	0.970	0.984	0.883	0.951	0.901	1.030	1.012	0.929	0.958	0.934	1.097	0.966	0.984	0.932	1.002	0.919	0.947	1.050	0.869	1.184	0.998

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A///J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

# Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total		nd harm of ence				Sourcor	of scientific in	formation							Mort	trustworthy	courcor			
	Total	Beneficial	Harmful/a	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific	Other TV programm es	Social media	Whatsapp groups with friends or family	ик
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Jnweighted base	1179	798	258	682	410	187	259	129	185	320	78	514	565	217	55	145	387	76	86	26	477
Veighted base	1179	774	266	670	393	171	255	110	188	308	71	514	566	213	55	141	355	82	83	26	482
The benefits of science to the UK are much greater han any harmful effects (2)	354 30% c	354 46% AC	-	207 31%	142 36% AD	55 32%	79 31%	58 53% ADEFGIJKL	69 37%	100 32%	27 37%	161 31%	194 34% A	85 40% AU	16 29%	49 35%	148 42% AMRSU	23 28% *	25 30%	3 11% **	14! 315
The benefits of science to the UK are, on the whole, greater than any harmful effects [1]	420 36% c	420 54% AC	:	268 40% Анк	149 38%	61 35%	97 38%	33 30%	66 35%	112 36%	19 26% *	185 36%	214 38%	83 39%	16 29% *	58 41%	145 41% AS	33 40% *	23 28%	9 36% **	18 385
icience generally has roughly equal benefits and harmful effects for the UK (0)	197 17% вно	-	197 74% AB	118 18% н	58 15% н	34 20% н	43 17% н	9 8%	26 14%	50 16% н	12 17% н*	92 18% н	83 15% Q	26 12%	14 25% MNQ*	18 13%	33 9%	13 16% *	13 16% *	4 16% **	80 179 Q
The harmful effects of science on the UK are, on the vhole, greater than any benefits (-1)	41 3% в	-	41 15% AB	17 3%	8 2%	4 2%	7 3%	6 5% E	6 3%	14 4% E	2 3%	19 4%	15 3%	7 3%	2 3%	4 3%	9 3%	5 6% *	7 8% AMQU*	3 12% **	15 3%
'he harmful effects of science on the UK are much rreater than any benefits (-2)	28 2% BD	-	28 11% AB	4 1%	10 3% D	6 3% D	7 3% D	4 4% D	10 5% ADL	10 3% D	7 9% ADEFGIL*	11 2% D	9 2%	3 1%	2 4%	5 3%	6 2%	2 3% *	8 10% AMNPQU*	3 12% **	7 19
Don't know	139 12% BCDEFHULMM PQ	-		56 8% н	26 7% н	12 7% н	22 9% н	*	11 6% н	23 7% н	5 7% н*	45 9% н	51 9% NQ	10 5%	5 10% *	7 5%	13 4%	6 7% *	6 8% •	3 14% **	49 105 NG
NET: Beneficial	774	774	-	474 71%	291 74%	116 68%	176 69%	91 83%	136 72%	212 69%	45 64%	346 67%	408	168 79%	32 58%	108 76%	293 83%	56 68%	48 58%	12 47%	3
NET: Harmful	с 68 6% вр	AC - -	68 26% AB	22 3%	18 5%	9 5%	14 5%	ADEFGUKL 10 9% DE	16 8% D	24 8% DE	9 12% ADEFGL*	31 6% D	AOS 24 4%	10 5%	4 7%	8 6%	AMORSU 16 4%	8 9% *	15 18% AMNPQU*	6 24% **	5

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H//I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

# 19-00100929-03 - 17th - 20th July 2020 PUBLIC

URIC Cold-19 Tracking Adults aged 16+ in the UK Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary

All Adults aged 16+ in the UK

	following trustwo untrustwoi use a scal where trustwort	erai, do you hat the groups are orthy or rthy? Please e of 1 to 5, 1 is very hy and 5 is ustworthy.
	Scientists	advising the UK governme nt on the actions it should take to deal with the Coronaviru s, or COVID-19
	(A)	(B)
Unweighted base	1179	1179
Weighted base	1179	1179
1 – very trustworthy (5)	248 21%	219 19%
2 (4)	492 42% 8	439 37%
3 (3)	264 22%	306 26% A
4 (2)	104 9%	130 11% A
5 – very untrustworthy (1)	25 2%	37 3%
Don't know	46	46 4%

NET: Trustworthy	740 63% 8	659 56%
NET: Untrustworthy	129 11%	168 14% A
Mean	3.74	3.59

Standard deviation 0.974 1.028

of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used ColumnProportions (5%): A/B Minimum Base: 30(\*\*) Small Base: 100(\*)

# 19-00100929-03 - 17th - 20th July 2020

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists

All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Social	grade						Region				Urban	/ Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	23-34 (H)	(1)	43-34 (J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1179	562	590	383	413	383	175	208	198	215	333	50	378	402	141	258	780	399	276	297	262	156	55	103	30	978	201
Weighted base	1179	564	588	354	377	448	157	197	183	194	342	106	315	339	245	280	654	525	273	298	263	155	58	99	34	969	210
1 – very trustworthy (5)	248 21% F	124 22%	118 20%	95 27% AFKL	79 21%	74 16%	41 26% FK	54 27% AFKL	36 20%	43 22%	60 17%	14 13% *	67 21%	73 22%	53 22%	55 20%	140 21%	107 20%	65 24%	52 17%	51 20%	39 25%	13 23% *	24 25% *	3 10% **	212 22%	36 17%
2 (4)	492 42% DGPR	245 43%	232 40%	122 35%	150 40%	219 49% ADEGHIK	52 33%	70 36%	70 38%	80 41%	156 46% DGH	63 59% ADEGHIJ*	145 46% PR	152 45% P	103 42%	92 33%	297 45% APR	195 37% P	125 46% x	131 44%	107 41%	62 40%	22 37% *	33 33% *	14 42% **	405 42%	87 42%
3 (3)	264 22% BDMQZ	104 18%	156 27% AB	65 18%	99 26% ADG	99 22%	26 17%	39 20%	49 27% DG	50 26% DG	83 24%	17 16% *	56 18%	72 21%	48 20%	88 32% AMNOQR	128 20%	136 26% MOQ	53 19%	68 23%	66 25%	26 17%	12 22% *	24 24% *	14 42% **	205 21%	59 28%
4 (2)	104 9%	59 11%	45 8%	46 13% AEFIK	28 7%	30 7%	23 15% AEFIJKL	23 12% F	13 7%	15 8%	26 8%	4 3% *	32 10%	30 9%	20 8%	22 8%	61 9%	43 8%	19 7%	29 10%	22 8%	19 13%	8 14% *	7 7% *	1 2% **	88 9%	16 8%
5 – very untrustworthy (1)	25 2% J	14 2%	10 2%	16 5% AEFJK	4 1% J	5 1%	10 6% AEFJK	7 3% J	4 2% J	-	3 1%	2 2% *	8 2%	3 1%	7 3%	7 3%	11 2%	14 3%	6 2%	5 2%	5 2%	6 4%		2 2% *	1 4%	21 2%	4 2%
Don't know	46 4% Q	19 3%	26 4%	8 2%	16 4%	21 5%	5 3%	3 2%	10 5%	6 3%	14 4%	7 7% *	8 3%	9 3%	14 6%	15 5%	17 3%	29 6% Q	6 2%	14 5%	12 4%	3 2%	2 4% *	9 9% ASV*		39 4%	7 3%
NET: Trustworthy	740 63% CPR	369 65%	350 60%	217 61%	229 61%	293 65%	94 60%	124 63%	106 58%	123 63%	216 63%	77 73% *	212 67% APR	225 66% PR	156 64%	147 53%	437 67% APR	303 58% Р	190 69% A	182 61%	158 60%	100 65%	35 61% *	57 57% *	17 52% **	617 64%	123 59%
NET: Untrustworthy	129 11% F	73 13%	55 9%	63 18% AEFUKL	32 9%	34 8%	32 21% AEFIJKL	30 15% AEFJK	18 10%	15 8%	29 8%	5 5% *	40 13%	33 10%	27 11%	30 11%	72 11%	57 11%	25 9%	34 11%	26 10%	26 17% AS	8 14% *	9 9% *	2 6% **	109 11%	21 10%
Mean	3.74	3.74	3.72	3.68	3.75	3.77	3.61	3.73	3.70	3.80	3.74	3.85 *	3.75	3.79 P	3.76	3.62	3.78	3.68	3.84	3.69	3.71	3.70	3.73 *	3.78 *	3.53 **	3.75	3.66

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

	Total		Marital Stat	us		Househ	old Size				Education			Employm	ent status			Income				under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Non- graduate	Working	Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No childrer present AND Under 4
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1179	647	378	154	249	408	242	280	297	271	531	80	648	712	467	285	368	253	161	112	232	349
Weighted base	1179	651	369	160	253	417	236	273	369	320	380	110	799	676	503	303	375	239	134	129	213	324
1 – very trustworthy (5)	248 21% M	133 20%	90 24% D	24 15%	49 19%	83 20%	55 24%	60 22%	67 18%	54 17%	105 28% AUM	22 20%	142 18%	144 21%	103 21%	54 18%	68 18%	72 30% APQT	37 28% APQT	17 13% *	56 26% A	76 23%
2 (4)	492 42% GU	264 41%	148 40%	80 50%	120 47% G	185 44% G	84 36%	103 38%	147 40%	139 43%	171 45% A	35 32%	321 40%	277 41%	215 43%	115 38%	176 47% APR	88 37%	54 40%	59 46% *	67 31%	126 39%
3 (3)	264 22% кв	149 23%	75 20%	40 25%	60 24%	83 20%	64 27%	57 21%	97 26% к	81 25% к	57 15%	29 27% к*	207 26% AK	150 22%	114 23%	86 28% ARS	87 23%	39 16%	25 18%	28 22%	47 22%	67 21%
4 (2)	104 9% 0	66 10%	30 8%	8 5%	14 6%	41 10%	17 7%	32 12% E	39 11%	25 8%	34 9%	6 5% *	70 9%	73 11% AO	31 6%	22 7%	30 8%	28 12%	13 9%	12 9%	26 12%	34 10%
5 – very untrustworthy (1)	25 2%	11 2%	13 4% A	2 1%	2 1%	6 2%	7 3%	10 4% E	6 2%	8 2%	8 2%	3 3% *	17 2%	12 2%	13 3%	10 3%	6 1%	5 2%	4 3%	1 1% *	9 4% A	12 4% A
Don't know	46 4% KN	28 4%	12 3%	6 4%	9 4%	18 4%	8 3%	11 4%	14 4% к	14 4% к	3 1%	15 13% AUKM*	43 5% AK	19 3%	27 5%	15 5%	9 2%	7 3%	2 2%	12 10% AQRS*	9 4%	9 3%
NET: Trustworthy	740 63% MP	398 61%	238 65%	104 65%	169 67%	269 64%	139 59%	163 60%	214 58%	193 60%	276 73% AULM	57 52%	463 58%	422 62%	318 63%	169 56%	244 65% P	160 67% Р	91 68% P	76 59% *	122 57%	201 62%
NET: Untrustworthy	129 11% E	76 12%	44 12%	9 6%	16 6%	47 11%	25 10%	42 15% AE	45 12%	33 10%	43 11%	9 8% *	87 11%	85 13%	44 9%	32 11%	35 9%	33 14%	17 12%	13 10% *	34 16% A	46 14% A
Mean	3.74 M	3.71	3.76	3.77	3.82	3.75	3.71	3.65	3.65	3.67	3.88 AUM	3.70	3.66	3.71	3.76	3.63	3.74	3.84 P	3.81	3.68	3.66	3.70
Standard deviation	0.974	0.973	1.039	0.814	0.838	0.953	1.021	1.077	0.962	0.943	0.991	1.002	0.959	0.989	0.955	0.987	0.905	1.059	1.046	0.874	1.134	1.067

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/U/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

CalumnMeans (5%): A/B/C/D,A/E/F/G/H,A/U/I/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC UKRI Covid-19 tracking Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources	f scientific in	formation							Most	rustworthy	sources			
	Total	Beneficial	Harmful/a	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio		Other TV	Social media	Whatsapp groups with friends or family	υк
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(т)	(U)
Unweighted base	1179	798	258	682	410	187	259	129	185	320	78	514	565	217	55	145	387	76	86	26	477
Weighted base	1179	774	266	670	393	171	255	110	188	308	71	514	566	213	55	141	355	82	83	26	482
1 – very trustworthy (5)	248 21% C	209 27% AC	25 10%	146 22%	95 24%	50 29% AD	70 27% AD	44 40% ADEFGUL	48 25%	84 27% AD	30 42% ADEFGUL*	124 24%	143 25% A	57 26%	11 21% *	39 28%	113 32% AMU	18 22% *	22 27%	5 19% **	108 22%
2 (4)	492 42% кs	361 47% AC	95 36%	299 45% AK	176 45% к	67 39% к	101 40% к	41 38% к	77 41% к	128 41% к	16 23%	212 41% к	259 46% AS	107 50% AS	21 38%	63 45% s	162 46% s	36 44%	24 29%	6 24%	209 43% s
3 (3)	264 22% BEHMNQ	114 15%	101 38% AB	143 21% EH	67 17%	33 19% н	52 20% н	12 11%	40 21% н	57 18% н	16 22% н*	111 22% ЕН	101 18% NQ	24 11%	14 26% NQ*	28 19% N	46 13%	14 18% *	17 21% N*	6 22% **	108 22% MNQ
4 (2)	104 9%	64 8%	28 10%	52 8%	34 9%	8 5%	19 7%	11 10%	14 8%	26 8%	6 8% *	42 8%	40 7%	16 8%	6 11% *	8 6%	25 7%	8 10% *	13 16% AMNPQU*	6 25% **	40 8%
5 – very untrustworthy (1)	25 2%	19 2%	6 2%	11 2%	7 2%	4 3%	6 2%	2 2%	5 3%	8 3%	2 2%	8 2%	10 2%	6 3%	2 4% *	2 1%	6 2%	1 2% *	4 5% MU*		7 1%
Don't know	46 4% BHMNQU	8 1%	11 4% B	20 3%	14 4% н	9 5% нл	9 3% н	-	4 2%	7 2%	2 3% *	17 3% н	11 2%	3 1%	-	1 1%	3 1%	4 5% Q*	2 3%	2 8% **	10 2%
NET: Trustworthy	740 63% c	570 74% AC	120 45%	445 66% A	271 69% A	116 68%	171 67%	85 78% ADEFGIJKL	124 66%	211 69% A	46 65% *	336 65%	402 71% ASU	164 77% AOSU	32 59%	102 72% AS	275 78% AMOSU	54 66%	46 56%	11 44%	317 66%
NET: Untrustworthy	129 11%	83 11%	34 13%	62 9%	41 10%	13 8%	24 10%	13 12%	19 10%	34 11%	7 10%	49 10%	51 9%	23 11%	9 16% *	10 7%	31 9%	10 12% *	18 21% AMNPQU*	6 25% **	47 10%
Mean	3.74 C	3.88 AC	3.41	3.80 A	3.84 A	3.91 A	3.85	4.04 ADEJL	3.80	3.84 A	3.97	3.81 A	3.87 AS	3.91 AOS	3.59 *	3.92 AS*	3.99 AMOSU	3.78	3.58	3.41	3.79
Standard deviation	0.974	0.982	0.901	0.932	0.967	0.983	0.992	1.041	1.004	1.010	1.104	0.956	0.942	0.978	1.084	0.913	0.946	0.986	1.214	1.129	0.942

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Overlap formulae used

CalumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Socia	l grade						Region				Urban	/ Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1179	562	590	383	413	383	175	208	198	215	333	50	378	402	141	258	780	399	276	297	262	156	55	103	30	978	201
Weighted base	1179	564	588	354	377	448	157	197	183	194	342	106	315	339	245	280	654	525	273	298	263	155	58	99	34	969	210
1 – very trustworthy (5)	219 19%	107 19%	106 18%	69 20%	71 19%	79 18%	26 16%	44 22%	34 19%	37 19%	67 20%	13 12% *	71 22% AOR	65 19%	32 13%	52 18%	136 21% AO	84 16%	61 22%	46 16%	40 15%	38 24% TU	9 16% *	20 21% *	4 13% **	187 19%	33 16%
2 (4)	439 37%	207 37%	219 37%	127 36%	136 36%	176 39%	61 39%	66 34%	57 31%	79 41%	135 39%	41 39% *	123 39%	127 38%	95 39%	95 34%	250 38%	190 36%	106 39%	120 40%	88 34%	49 32%	26 45% *	35 36% *	15 45% **	362 37%	77 37%
3 (3)	306 26% DGZ	139 25%	164 28%	71 20%	101 27% DG	134 30% DGK	26 16%	46 23%	52 28% DG	49 25% G	93 27% G	41 39% ADGH*	74 23%	88 26%	69 28%	76 27%	161 25%	145 28%	63 23%	79 26%	82 31%	36 23%	13 23% *	24 25% *	9 27% **	233 24%	73 35% AZ
4 (2)	130 11%	70 12%	59 10%	58 16% AEFHUKL	36 10%	36 8%	33 21% ADEFHUKL	25 13%	17 9%	19 10%	30 9%	5 5% *	31 10%	39 12%	27 11%	33 12%	70 11%	60 11%	28 10%	30 10%	32 12%	21 14%	6 11% *	8 9% *	4 11% **	115 12%	15 7%
5 – very untrustworthy (1)	37 3% FNQ	20 4%	16 3%	17 5% AFK	14 4% F	6 1%	5 3%	12 6% AFK	7 4%	7 4%	6 2%	:	10 3%	6 2%	10 4%	12 4%	16 2%	22 4%	8 3%	12 4%	4 2%	6 4%	2 3% *	4 4% •	1 4% **	32 3%	5 3%
Don't know	46 4% M	20 4%	24 4%	10 3%	19 5% J	17 4%	7 4%	4 2%	16 9% ADEFHIK	3 2%	11 3%	6 6% *	7 2%	14 4%	12 5%	13 4%	21 3%	25 5%	7 3%	11 4%	15 6%	5 3%	1 2% *	6 6% *	- - -	40 4%	6 3%
NET: Trustworthy	659 56% U	315 56%	325 55%	196 56%	207 55%	255 57%	86 55%	110 56%	91 50%	116 60%	202 59%	54 51% *	193 61% APR	192 57%	127 52%	146 52%	386 59% AR	273 52%	167 61% U	166 56%	129 49%	87 56%	35 61% *	55 56% *	19 58% **	549 57%	110 52%
NET: Untrustworthy	168 14% F	91 16%	75 13%	76 21% AEFUKL	51 13%	41 9%	38 24% AEFIJKL	37 19% AFKL	25 13%	26 13%	36 11%	5 5% *	41 13%	45 13%	37 15%	45 16%	86 13%	82 16%	36 13%	43 14%	37 14%	27 17%	8 14% *	13 13% *	5 15% **	147 15%	20 10%
Mean	3.59	3.57	3.60	3.50	3.59	3.67 G	3.46	3.54	3.56	3.62	3.69 G	3.61 *	3.69 AR	3.64	3.48	3.53	3.66 AR	3.51	3.70	3.55	3.52	3.62	3.61 *	3.63	3.51 **	3.60	3.57
Standard deviation	1.028	1.059	1.000	1.140	1.040	0.915	1.111	1.163	1.062	1.022	0.954	0.776	1.036	0.990	1.007	1.075	1.012	1.043	1.031	1.020	0.972	1.121	0.983	1.075	1.006	1.048	0.936

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC

#### UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 All Adults aged 16+ in the UK

	Total	N	Aarital Statu	15		House	nold Size				Education			Employm	ent status			Income			(17 or	nildren HH under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons		Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	No children present AND Under 45
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1179	647	378	154	249	408	242	280	297	271	531	80	648	712	467	285	368	253	161	112	232	349
Weighted base	1179	651	369	160	253	417	236	273	369	320	380	110	799	676	503	303	375	239	134	129	213	324
1 – very trustworthy (5)	219 19% JM	124 19%	67 18%	28 17%	57 22%	72 17%	42 18%	50 18%	65 18%	46 14%	91 24% AUM	18 16% *	128 16%	127 19%	92 18%	54 18%	57 15%	62 26% APQT	27 21%	18 14% *	47 22%	57 18%
2 (4)	439 37% U	244 37%	137 37%	59 37%	89 35%	158 38%	83 35%	109 40%	136 37%	115 36%	156 41% A	33 30%	284 35%	252 37%	187 37%	114 38%	141 38%	85 35%	59 44%	40 31% *	62 29%	122 38% U
3 (3)	306 26% нкs	163 25%	90 24%	54 34% A	72 28% н	115 27% н	68 29% н	51 19%	98 27% к	104 32% AK	75 20%	30 27% *	232 29% AK	168 25%	138 28%	75 25%	114 30% AS	54 23%	23 17%	40 31% 5*	44 21%	79 24%
4 (2)	130 11% DE	80 12% D	45 12% D	6 3%	17 7%	52 12% E	26 11%	35 13% E	43 12%	34 11%	41 11%	13 12% *	90 11%	84 12%	46 9%	35 12%	37 10%	26 11%	18 14%	14 11% *	35 17% A	40 12%
5 - very untrustworthy (1)	37 3%	19 3%	15 4%	4 2%	8 3%	7 2%	11 5%	11 4%	12 3%	12 4%	9 2%	5 4% *	29 4%	24 4%	13 3%	13 4%	12 3%	7 3%	5 4%	1 1% *	12 5% A	13 4%
Don't know	46 4% кs	21 3%	15 4%	10 6%	11 4%	13 3%	6 2%	16 6%	15 4%	11 3%	9 2%	12 11% AUKM*	38 5%	20 3%	26 5%	13 4%	13 3%	5 2%	1 1%	15 12% APQRS*	13 6%	13 4%
NET: Trustworthy	659 56% JM	368 57%	204 55%	87 55%	146 58%	230 55%	124 53%	159 58%	200 54%	161 50%	247 65% AULM	51 46% *	412 52%	379 56%	279 56%	168 56%	198 53%	147 61% T	87 65% AQT	59 46% *	109 51%	179 55%
NET: Untrustworthy	168 14% DE	99 15% D	60 16% D	9 6%	25 10%	59 14%	37 16%	46 17% E	56 15%	45 14%	49 13%	17 16% *	118 15%	108 16%	59 12%	47 16%	49 13%	33 14%	23 17%	15 11% *	47 22% A	53 16%
Mean	3.59 м	3.59	3.56	3.68	3.70	3.58	3.51	3.59	3.56	3.48	3.75 AUM	3.47	3.52	3.57	3.63	3.56	3.54	3.72	3.65	3.54	3.49	3.54
Standard deviation	1.028	1.037	1.064	0.899	1.004	0.983	1.065	1.083	1.032	0.996	1.019	1.086	1.024	1.055	0.990	1.059	0.987	1.069	1.067	0.933	1.194	1.061

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Overlap formulae used

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Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources o	f scientific ir	nformation							Most	rustworthy	ources			
	Total	Beneficial	Harmful/a mbivalent		Newspape rs or news websites	Verbally from friends or family	Radio		Other TV programm es	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV programm es	Social media	Whatsapp groups with friends or family	UK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1179	798	258	682	410	187	259	129	185	320	78	514	565	217	55	145	387	76	86	26	477
Weighted base	1179	774	266	670	393	171	255	110	188	308	71	514	566	213	55	141	355	82	83	26	482
1 – very trustworthy (5)	219 19% c	178 23% AC	26 10%	148 22% A	82 21%	38 22%	53 21%	35 32% ADEFGIJL	29 16%	67 22%	20 29% AI*	102 20%	130 23% A	52 25% A	9 16% *	38 27% A	95 27% AU	13 16% *	15 18%	4 15%	103 21%
2 (4)	439 37%	310 40% A	96 36%	254 38%	146 37%	62 36%	86 34%	41 37%	84 45% GK	116 38%	20 29% *	207 40% к	222 39%	87 41%	26 47% s*	47 34%	149 42% AS	38 46% s*	24 29%	10 40%	199 41% AS
3 (3)	306 26% BHNQ	175 23%	85 32% AB	176 26% н	99 25% н	45 26% н	73 29% HL	17 15%	51 27% н	84 27% н	16 23%	118 23% н	144 25%	42 20%	9 17% *	41 29%	73 21%	14 18%	21 25%	5 18%	112 23%
4 (2)	130 11% MQ	82 11%	35 13%	63 9%	42 11%	17 10%	25 10%	11 10%	16 8%	27 9%	9 12% *	57 11%	50 9%	25 12%	6 11% *	8 6%	26 7%	15 18% MPQ*	12 15% PQ*	1 3%	50 10%
5 – very untrustworthy (1)	37 3% BMU	15 2%	17 6% AB	16 2%	9 2%	6 3%	11 4%	6 6% DE	7 4%	10 3%	5 7% DE*	17 3%	9 2%	3 1%	3 6% MNU*	2 1%	9 2%	1 2% *	9 11% AMNPQRU*	5 18% **	5 1%
Don't know	46 4% BDHUMQ	15 2%	8 3%	14 2%	15 4% DHU	3 2%	6 2%		1 1%	5 2%		13 3%	10 2%	4 2%	1 2% *	4 3% Q	2 1%		2 2% *	2 6% **	13 3% Q
NET: Trustworthy	659 56% c	488 63% AC	122 46%	402 60% A	228 58%	100 59%	139 55%	76 69% AEFGJ	113 60%	183 59%	41 57% *	309 60% A	352 62% AS	140 66% AS	35 64% *	86 61%	245 69% AMSU	51 63% *	40 48%	14 55%	302 63% AS
NET: Untrustworthy	168 14% BDMPQU	97 13%	52 19% AB	79 12%	51 13%	23 14%	37 14%	17 16%	23 12%	37 12%	14 20%	74 14%	59 10%	27 13%	10 18% P*	10 7%	35 10%	16 20% MPQ*	21 25% AMNPQU*	5 21%	55 11%
Mean	3.59 CS	3.73 AC	3.31	3.69 A	3.66	3.65	3.58	3.80 A	3.61	3.67	3.59 *	3.64	3.75 AS	3.77 AS	3.57 *	3.82 AS*	3.84 AS	3.57	3.31	3.33	3.73 AS
Standard deviation	1.028	1.001	1.037	1.003	1.015	1.051	1.069	1.164	0.969	1.017	1.234	1.034	0.970	1.000	1.104	0.957	0.987	1.024	1.249	1.355	0.957

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...?

All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Social	l grade						Region				Urban	/ Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Inweighted base	1179	562	590	383	413	383	175	208	198	215	333	50	378	402	141	258	780	399	276	297	262	156	55	103	30	978	201
leighted base	1179	564	588	354	377	448	157	197	183	194	342	106	315	339	245	280	654	525	273	298	263	155	58	99	34	969	210
ar too much (2)	49 4% NQ	23 4%	25 4%	11 3%	16 4%	22 5%	3 2%	8 4%	7 4%	10 5%	14 4%	8 8% *	14 4%	7 2%	19 8% NQ	10 3%	20 3%	28 5% NP	16 6%	9 3%	8 3%	4 2%	4 7% *	8 8% *	1 3% **	44 5%	5 2%
bit too much (1)	83 7% E	44 8%	37 6%	35 10% AEUK	16 4%	32 7% к	15 9% El	21 11% AEUK	7 4%	9 5%	17 5%	14 14% EUK*	31 10% APR	24 7%	14 6%	14 5%	55 8% A	28 5%	20 8%	15 5%	12 5%	24 15% ASTUX	5 9% *	5 5% *	2 5% **	66 7%	17 8%
bout right (0)	521 44% DHM	260 46%	256 44%	133 37%	166 44%	223 50% ADGH	62 40%	70 36%	74 40%	92 47% DH	180 53% ADEFGHI	43 40% *	124 39%	163 48% MQ	113 46%	121 43%	287 44% M	234 45%	118 43%	147 49% V	121 46%	59 38%	24 42% *	38 38% *	14 41% **	428 44%	93 44%
bit too little (-1)	293 25% EJ	132 23%	152 26%	120 34% AEFUK	74 20%	100 22%	58 37% AEFUK	62 32% AEFIJK	38 21%	36 18%	70 20%	30 28% *	84 27%	87 26%	58 24%	64 23%	171 26%	123 23%	58 21%	79 27%	65 25%	37 24%	17 30% *	30 30% *	7 21% **	233 24%	61 29%
ar too little (-2)	138 12%	70 12%	61 10%	38 11%	56 15% A	45 10%	15 10%	22 11%	28 15%	28 14%	36 10%	9 9% *	50 16% ANQR	36 10%	24 10%	29 10%	85 13% N	53 10%	34 12%	28 9%	34 13%	22 14%	6 11% *	7 7% *	7 22% **	112 12%	26 12%
Don't know	94 8% DGMQWa	35 6%	57 10% A	17 5%	50 13% ADFGHKL	27 6%	4 3%	13 7%	29 16% ADFGHKL	21 11% DGL	26 8% F	1 1% *	12 4%	23 7%	16 6%	43 15% AMNOQR	35 5%	59 11% AMOQ	27 10% W	21 7%	22 8% W	10 6%	•	12 12% W*	3 8% **	86 9% Aa	8 4%
NET: Too much	132 11% E	67 12%	62 11%	46 13%	32 9%	54 12% к	17 11%	29 15% EI	14 8%	18 10%	31 9%	23 22% AEFUK*	45 14% ANPQ	31 9%	33 14%	23 8%	75 12% N	57 11% P	36 13%	24 8%	20 8%	27 18% ATU	10 17% *	12 13% *	3 8% **	110 11%	22 11%
VET: Too little	432 37% к	202 36%	213 36%	158 45% AEFJK	130 34%	144 32%	73 47% AEFJK	85 43% AEFJK	66 36%	64 33%	105 31%	39 37% *	134 43% APR	122 36%	83 34%	93 33%	256 39% A	175 33%	92 34%	107 36%	100 38%	59 38%	24 41% *	37 37% *	14 43% **	345 36%	87 41%
Aean	-0.36	-0.35	-0.35	-0.41	-0.42	-0.27	-0.45	-0.38	-0.47	-0.37	-0.30	-0.16	-0.41	-0.38	-0.24	-0.37	-0.40	-0.31	-0.30	-0.37	-0.44	-0.34	-0.28	-0.27 *	-0.59 **	-0.34	-0.43

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020 PUBLIC UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ? All Adults aged 16+ in the UK

	Total		Marital Stat	us		Househ	old Size				Education			Employm	ent status			Income			Pres of ch (17 or At least	hildren Hi under) No
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	one child present	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1179	647	378	154	249	408	242	280	297	271	531	80	648	712	467	285	368	253	161	112	232	349
Weighted base	1179	651	369	160	253	417	236	273	369	320	380	110	799	676	503	303	375	239	134	129	213	324
Far too much (2)	49 4%	29 5%	12 3%	7 5%	16 6%	18 4%	6 2%	10 4%	14 4%	16 5%	11 3%	7 6%	38 5%	25 4%	24 5%	10 3%	10 3%	12 5%	5 4%	11 8% Q*	9 4%	9 3%
A bit too much (1)	83 7%	52 8%	25 7%	6 4%	14 6%	33 8%	20 8%	16 6%	21 6%	25 8%	27 7%	11 10% *	57 7%	49 7%	34 7%	24 8%	20 5%	19 8%	11 8%	10 7% *	21 10%	22 7%
About right (0)	521 44% V	288 44%	157 43%	76 48%	113 45%	182 44%	100 42%	126 46%	175 47%	145 45%	161 42%	40 37%	360 45%	298 44%	223 44%	130 43%	167 45%	108 45%	68 51% T	47 37%	93 44%	114 35%
A bit too little (-1)	293 25%	156 24%	107 29% AD	31 19%	53 21%	107 26%	65 28%	68 25%	81 22%	75 23%	109 29% AM	29 26%	185 23%	173 26%	121 24%	66 22%	105 28%	58 24%	33 24%	32 25%	51 24%	108 33% AU
Far too little (-2)	138 12%	78 12%	34 9%	27 17% C	31 12%	49 12%	26 11%	32 12%	44 12%	32 10%	51 13%	12 11% *	88 11%	90 13%	49 10%	38 13%	44 12%	30 13%	14 11%	12 9%	23 11%	42 13%
Don't know	94 8% KNS	48 7%	34 9%	13 8%	27 10%	28 7%	20 8%	20 7%	34 9%	28 9%	22 6%	10 9%	72 9%	42 6%	52 10% AN	34 11% ARS	28 7% S	12 5%	3 2%	17 13% RS*	17 8%	29 9%
NET: Too much	132 11% Q	82 13%	37 10%	13 8%	30 12%	51 12%	25 11%	26 9%	35 10%	41 13%	38 10%	18 17%	94 12%	74 11%	58 12%	34 11%	31 8%	31 13%	16 12%	20 16% Q*	29 14%	31 10%
NET: Too little	432 37%	233 36%	141 38%	58 36%	84 33%	156 37%	91 39%	101 37%	125 34%	106 33%	159 42% AUM	41 37%	272 34%	262 39%	169 34%	105 35%	149 40%	88 37%	47 35%	44 34% *	74 35%	150 46% AU
											AUM	•								•		
Mean	-0.36 KV	-0.33	-0.37	-0.44	-0.31	-0.35	-0.40	-0.39	-0.35	-0.28 к	-0.45	-0.28	-0.31 к	-0.40	-0.30	-0.37	-0.44	-0.33	-0.30	-0.22	-0.30 V	-0.5

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ... ? All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources	f scientific ir	formation							Most	rustworthy	SOURCES			
	Total	Beneficial	Harmful/a mbivalent	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific		Social media	Whatsapp groups with friends or family	υк
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1179	798	258	682	410	187	259	129	185	320	78	514	565	217	55	145	387	76	86	26	477
Weighted base	1179	774	266	670	393	171	255	110	188	308	71	514	566	213	55	141	355	82	83	26	482
Far too much (2)	49 4% BQU	24 3%	14 5%	28 4%	23 6%	7 4%	15 6%	4 4%	9 5%	13 4%	4 6%	23 4%	18 3% U	7 3%	4 7% QRU*	12 9% AMQRU	7 2%	•	9 10% AMNQRU*	3 11%	7 2%
A bit too much (1)	83 7% MQU	54 7%	22 8%	46 7%	33 8%	17 10%	19 7%	9 9%	18 10%	25 8%	9 12%	33 6%	29 5%	23 11% AMQU	6 12% U*	8 6%	17 5%	8 10% *	15 18% AMPQU*	4 17% **	22 5%
About right (0)	521 44% Q	370 48% A	107 40%	332 49% AJ	179 46%	75 44%	119 47%	46 41%	82 44%	128 42%	31 43% *	270 53% AEFHIJ	295 52% AQS	108 51% QS	21 38%	67 47%	135 38%	39 47% •	29 35% *	7 27% **	271 56% AOQS
A bit too little (-1)	293 25%	192 25%	77 29%	177 26%	106 27%	45 26%	75 29%	30 27%	61 33% AL	102 33% ADEL	20 28% *	123 24%	149 26%	57 27%	13 24% *	38 27%	115 33% AMU	27 32%	20 24% *	7 26% **	117 24%
Far too little (-2)	138 12% DJMNU	85 11%	38 14%	64 10%	39 10%	18 10%	22 9%	16 15% J	16 8%	24 8%	7 10%	49 9%	52 9%	14 7%	6 11% *	14 10%	56 16% AMNU	6 8% *	7 8% *	5 19% **	44 9%
Don't know	94 8% BCDEGUKLM NPU	50 6%	7 3%	23 3%	14 3%	10 6% GI	6 2%	5 4%	2 1%	16 5% I	1 1% *	16 3%	23 4%	3 1%	5 8% NP*	2 1%	24 7% MNP	2 3% *	3 4% *		21 4%
NET: Too much	132 11% MQU	78 10%	37 14%	75 11%	56 14% AL	24 14%	33 13%	14 13%	27 14%	38 12%	13 18%	55 11%	47 8%	31 14% MQU	11 19% MQU*	21 15% MQU	24 7%	8 10% *	23 28% AMNPQRU*	7 28%	29 6%
NET: Too little	432 37%	277 36%	115 43% A	241 36%	145 37%	63 37%	97 38%	46 42%	77 41%	126 41% L	27 37%	172 33%	201 36%	71 33%	19 35% *	52 37%	171 48% AMNPSU	33 40% *	27 33% *	12 45% **	161 33%
Mean	-0.36 Q	-0.36	-0.40	-0.31	-0.28	-0.31	-0.28	-0.42	-0.31	-0.34	-0.23 *	-0.29 A	-0.35 Q	-0.23 AQU	-0.22 Q*	-0.23 Q*	-0.60	-0.39	-0.03 AMQRU*	-0.26	-0.37 Q
Standard deviation	0.954	0.904	1.021	0.905	0.969	0.955	0.939	0.993	0.932	0.912	0.997	0.897	0.851	0.864	1.088	1.014	0.898	0.785	1.111	1.281	0.784

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H////K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Socia	l grade						Region				Urban	n / Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1179	562	590	383	413	383	175	208	198	215	333	50	378	402	141	258	780	399	276	297	262	156	55	103	30	978	201
Weighted base	1179	564	588	354	377	448	157	197	183	194	342	106	315	339	245	280	654	525	273	298	263	155	58	99	34	969	210
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	670 57% DGHZ	317 56%	341 58%	162 46%	212 56% DGH	296 66% ADEGHU	69 44%	92 47%	104 57% DG	109 56% DG	232 68% ADEGHU	64 60%	180 57%	213 63% AOPR	128 52%	148 53%	394 60% AR	276 53%	141 52%	179 60%	158 60%	78 51%	31 54%	64 65% sv*	18 53% **	535 55%	135 64% AZ
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	514 44% EIZ	240 43%	263 45%	154 44%	146 39%	213 48% EI	69 44%	85 43%	64 35%	82 42%	165 48% EI	48 45% *	131 42%	161 47%	111 45%	111 40%	292 45%	221 42%	104 38%	135 45%	115 44%	67 43%	29 49% *	41 42%	23 68% **	407 42%	107 51% z
Newspapers or other news websites (online, as apps or in print)	393 33% GPR	200 35%	183 31%	113 32% G	118 31%	161 36% GK	41 26%	72 37% DG	54 29%	64 33%	111 32%	51 48% ADEGI*	122 39% APR	123 36% PR	78 32%	69 25%	245 37% <sub>APR</sub>	147 28% P	87 32%	103 35%	88 33%	55 35%	17 29% *	32 33%	11 32% **	319 33%	73 35%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	308 26% FKL	134 24%	168 28%	154 44% AEFUKL	101 27% FKL	54 12%	75 48% AEFUKL	79 40% AEFJKL	57 31% FKL	44 22% FK	43 13%	11 10% *	99 31% ANQ	79 23%	61 25%	69 25%	178 27% N	130 25%	59 21%	79 26%	64 24%	48 31%	23 40% ASU*	25 26%	11 32% **	257 27%	51 24%
Radio (news or other programmes)	255 22% DP	123 22%	125 21%	61 17%	78 21%	116 26% DH	29 18%	32 16%	35 19%	42 22%	91 27% ADH	25 24% *	76 24% P	74 22%	58 24%	48 17%	149 23%	106 20% P	45 17%	61 20%	66 25% s	33 21%	22 39% ASTVX*	17 17%	10 29% **	206 21%	49 23%
Other TV programmes	188 16% CDEHI	110 19% AC	74 13%	40 11%	48 13%	100 22% ADEGHI	18 12%	21 11%	19 11%	29 15%	80 23% ADEGHU	20 19% *	52 16%	51 15%	51 21% P	35 12%	103 16%	86 16% P	44 16%	49 17%	39 15%	21 13%	11 19% *	16 16% *	9 26% **	149 15%	39 19%
Verbally from friends or family	171 15% FKL	75 13%	90 15%	77 22% AEFJKL	55 15% <sub>FL</sub>	40 9%	34 22% AEFKL	43 22% AEFKL	28 15% FL	27 14% L	36 10% F	4 4% •	53 17%	50 15%	31 12%	37 13%	103 16%	68 13%	40 15%	38 13%	28 11%	31 20% AU	11 18% *	18 18%	6 17% **	145 15%	27 13%
Scientific journals or websites	110 9% FKR	59 11%	47 8%	54 15% AEFJKL	36 9% F	20 4%	24 15% AFJKL	30 15% AEFJKL	22 12% FKL	13 7%	19 5%	1 1% *	46 14% ANOPQR	29 8%	14 6%	22 8%	74 11% ANR	36 7%	24 9%	20 7%	25 9%	27 17% ASTUX	5 10% *	7 7%	2 6%	97 10%	14 7%
WhatsApp groups with friends or family	71 6% EFJK	34 6%	35 6%	43 12% AEFUKL	15 4%	13 3%	22 14% AEFUKL	21 10% AEFJK	10 6%	5 2%	11 3%	2 2% *	32 10% ANPOR	15 4%	13 5%	11 4%	47 7% AN	24 5%	18 7%	11 4%	14 5%	14 9% т	4 7% *	7 8% •	3 8% **	61 6%	10 5%
None of these	104 9% во	36 6%	63 11% AB	25 7%	50 13% ADFGK	28 6%	8 5%	17 9%	28 15% ADFGKL	22 11% G	24 7%	4 4% •	20 6%	25 8%	17 7%	40 14% AMNOQR	46 7%	58 11% MQ	30 11%	22 7%	27 10%	9 6%	1 2% *	10 10%	4 13% **	91 9%	13 6%
Don't know	44 4% к	19 3%	23 4%	17 5% к	17 5% JK	10 2%	5 3%	12 6% FJK	13 7% AEFJK	4 2%	5 2%	4 4% •	10 3%	12 4%	10 4%	12 4%	22 3%	22 4%	11 4%	13 4%	10 4%	6 4%	-	4 4%		38 4%	5 3%
NET: News	791 67% DGHZ	380 67%	396 67%	209 59%	250 66%	332 74% ADEGHI	90 57%	119 61%	117 64%	133 68% DG	250 73% ADGH	82 77% DGH*	217 69%	242 71% APR	157 64%	175 62%	459 70% APR	332 63%	169 62%	210 70%	187 71% s	96 62%	38 65% *	70 71%	21 62%	633 65%	157 75% AZ

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/U/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Smail Base: 100(\*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H//J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

#### 19-00100929-03 - 17th - 20th July 2020

#### PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?

All Adults aged 16+ in the UK

	Total	N	Marital Stat	us		Househ	old Size				Education			Employm	ent status			Income			(17 or	hildren HI r under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVG 12	A Level or equivalent	Degree/M asters/Ph D	qualificati ons	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	At least one child present AND Under 45	preser AND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(К)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1179	647	378	154	249	408	242	280	297	271	531	80	648	712	467	285	368	253	161	112	232	349
Weighted base	1179	651	369	160	253	417	236	273	369	320	380	110	799	676	503	303	375	239	134	129	213	324
Major news broadcasters like the BBC, ITV, Channel 4																						
or Sky (on TV, online or as apps)	670 57% CHLPUV	389 60% c	190 52%	90 56%	138 54%	264 63% AH	133 56%	135 49%	197 53%	188 59%	238 63% AILM	47 43%	432 54%	384 57%	286 57%	155 51%	221 59%	144 60%	86 65% PT	65 50% *	98 46%	167 52%
UK Government Coronavirus (COVID-19) adverts or																						
updates (on TV or online)	514	296	137	80	106	184	104	119	163	143	167	40	346	308	206	115	178	114	63	45	92	127
	44%	45%	37%	50%	42%	44%	44%	44%	44%	45%	44%	37%	43%	45%	41%	38%	47%	48%	47%	35%	43%	399
	CP	с		c								•					PT	Р		•		
Newspapers or other news websites (online, as apps																						
or in print)	393	229	107	57	75	164	72	81	116	99	157	21	236	220	173	71	133	92	54	42	72	95
	33% CLMP	35%	29%	36%	30%	39% AEH	31%	30%	31%	31%	41% AULM	19%	30%	33%	34%	23%	36%	39% P	41% P	33%	34%	29%
	CLIMP					AER					AULMI							· ·				
Social media (e.g. Facebook, Twitter, YouTube or nstagram)	308	159	123	25	44	92	73	99	81	110	104	13	204	200	108	70	95	74	43	26	92	115
	26%	25%	33%	16%	18%	22%	31%	36%	22%	34%	27%	12%	26%	30%	21%	23%	25%	31%	33%	20%	43%	37
	DELO	D	ABD				EF	AEF		AILM	L	•	L	AD					PT	•	A	А
Radio (news or other programmes)	255	151	63	41	61	95	50	48	69	72	106	8	149	173	82	44	102	54	33	21	48	49
valio (news or other programmes)	233	23%	17%	26%	24%	23%	21%	18%	19%	22%	28%	8%	145	26%	16%	15%	27%	23%	25%	16%	22%	155
	CLMOPV	c		c					L	L	AILM	•	L	AD			APT	P	P	•	v	
Other TV programmes	188	119	44	26	40	75	40	34	50	53	70	16	118	122	66	38	61	45	21	23	30	29
Stiler iv programmes	16%	119	12%	16%	16%	18%	17%	13%	13%	16%	18%	15%	118	122	13%	12%	16%	19%	16%	18%	14%	9%
	cov	c										•		AD						•		
Verbally from friends or family	171	83	69	20	36	49	42	44	45	56	64	6	107	115	56	35	52	40	27	18	48	56
verbally non-menus or family	15%	13%	19%	12%	14%	12%	18%	16%	12%	17%	17%	6%	13%	17%	11%	11%	14%	17%	20%	14%	23%	179
	LO	13/6	AB	11.70	1476	11.70	10/0	1070	1170	LM	L	*	15/6	AD	11/0	11/0	1470	1170	AP		A	1,1
Scientific journals or websites	110	53	43	14	30	26	24	31	20	28	57	5	53	72	38	29	37	21	15	7	37	40
scientific journals or websites	9%	53	43	14 9%	30 12%	26	10%	31 11%	20	28	15%	5 4%	53	11%	38 8%	10%	37	21 9%	15	6%	37	40
	FIM	070	12/0	370	12./6 F	076	10%	F	376	370	AULM	* *	170	11/6	0/0	10%	10%	376	11/6	+	A .	A
		41			7							5										-
WhatsApp groups with friends or family	71 6%	41 6%	25 7%	5 3%	3%	15 4%	19 8%	30 11%	11 3%	25 8%	30 8%	5%	41 5%	48 7%	23 5%	12	21 6%	21	14 11%	2 1%	31 15%	22
	EFI	076	/ 76	376	370	476	676 EF	AEF	3%	876 IM	A76		376	/76	576	476	076	9% PT	APT	176	15% AV	/76
None of these	104	52	35	16	22	31	25	25	37	25	29	12	74	60	44	40	31	16	4	12	24	30
	9% s	8%	10%	10%	9%	7%	11%	9%	10%	8%	8%	11%	9%	9%	9%	13% ARS	8%	7%	3%	10%	11%	9%
Don't know	44	21	18	5	9	11	12	11	12	11	11	9	32	18	26 5%	16 5%	10	5	3	10	8	22
	4% N	3%	5%	3%	4%	3%	5%	4%	3%	4%	3%	8%	4%	3%	5% N	5%	3%	2%	2%	7% R*	4%	7% A
NET: News	791	452	231	108	165	305	154	167	237	217	282	55	509	449	342	182	255	171	100	83	126	20
	67%	69%	63%	68%	65%	73%	65%	61%	64%	68%	74%	50%	64%	66%	68%	60%	68%	72%	74%	65%	59%	629

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

# 19-00100929-03 - 17th - 20th July 2020

#### PUBLIC UKRI Covid-19 tracking

# Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources	of scientific in	formation							Most *	rustworthy	sources			
	Total	Beneficial			Newspape rs or news websites	Verbally from friends or family	Radio	Scientific	Other TV programm es	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio		Other TV	Social	Whatsapp groups with friends or family	υк
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(5)	(T)	(U)
Unweighted base	1179	798	258	682	410	187	259	129	185	320	78	514	565	217	55	145	387	76	86	26	477
Weighted base	1179	774	266	670	393	171	255	110	188	308	71	514	566	213	55	141	355	82	83	26	482
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	670 57% s	474 61% AC	139 52%	670 100% AEFGHUKL	272 69% <sub>AHJ</sub>	117 68% A	193 76% AEHUKL	65 59%	119 63%	194 63% A	42 59%	336 65% A	433 77% ANOPQRSU	139 65% ARS	29 53% s*	88 62% RS	213 60% RS	37 45% *	25 31% *	12 46% **	312 65% ARS
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	514 44%	346 45%	123 46%	336 50% A	230 58% ADH	107 63% ADH	149 59% ADH	50 45%	108 57% A	177 57% ADH	44 62% <sub>AH*</sub>	514 100% ADEFGHUK	269 48% A	108 51% A	26 47% *	57 40%	151 43%	32 39% *	34 41% *	15 57% **	309 64% AMNOPQR
Newspapers or other news websites (online, as apps or in print)	393 33%	291 38% AC	76 28%	272 41% A	393 100% ADFGHUKL	87 51% ADJ	134 52% ADUKL	53 48% A	78 41% A	129 42% A	28 39% *	230 45% A	200 35%	150 70% AMOPQRSU	21 39% *	55 39%	131 37%	20 25% *	27 33% *	13 51% **	171 35%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	308 26%	212 27%	74 28%	194 29% A	129 33% A	97 57% ADEGHIL	93 36% AD	47 43% ADE	65 34% A	308 100% ADEFGHIKL	49 69% ADEFGHIL*	177 34% AD	154 27% N	43 20%	19 35% <sub>NR*</sub>	39 27%	117 33% AMNR	13 16% *	45 54% AMNOPQRU*	13 53% **	141 29% NR
Radio (news or other programmes)	255 22%	176 23%	57 21%	193 29% A	134 34% ADL	67 39% ADJL	255 100% ADEFHUKL	32 29%	83 44% ADEHJL	93 30% A	33 46% ADHIL*	149 29% A	139 25% A	53 25%	11 20% *	88 62% AMNOQRSU	82 23%	20 24% *	18 21% *	11 44% **	119 25%
Dther TV programmes	188 16%	136 18%	41 16%	119 18%	78 20% A	46 27% ADE	83 33% ADEJL	27 25% A	188 100% ADEFGHJKL	65 21% A	27 38% ADEFHIL*	108 21% A	95 17%	37 17%	10 17% *	41 29% AMNQU	70 20% A	47 57% AMNOPQSU*	15 18% *	5 19% **	74 15%
Verbally from friends or family	171 15%	116 15%	43 16%	117 17% A	87 22% AD	171 100% ADEGHUKL	67 26% AD	30 27% AD	46 24% AD	97 32% ADEL	42 59% ADEGHUL*	107 21% AD	77 14%	31 14%	29 53% AMNPQRSU*	16 12%	73 21% AMP	9 10% *	17 21% *	8 30% **	76 16%
Scientific journals or websites	110 9% ми	91 12% A	19 7%	65 10%	53 14% ADL	30 17% ADL	32 13%	110 100% ADEFGUKL	27 14% A	47 15% ADL	12 17% A*	50 10%	42 7%	22 10%	8 14% *	17 12% U	79 22% AMNPRU	4 5% *	18 21% AMNRU*	5 18% **	30 6%
WhatsApp groups with friends or family	71 6%	45 6%	21 8%	42 6%	28 7%	42 25% ADEGHIJL	33 13% ADEL	12 11% A	27 14% ADEL	49 16% ADEL	71 100% ADEFGHUL*	44 9% AD	39 7%	15 7%	6 11% •	13 9%	23 6%	7 9% *	17 21% AMNPQU*	14 54% **	30 6%
None of these	104 9% BDEFGHUKL MNPSU	51 7%	23 9%	-	-	-	-	-	-	-		-	24 4%	4 2%	2 3% *	3 2%	30 8% MNPSU	2 3% *	1 1% *	-	24 5% N
Don't know	44 4% BCDEFGHUL MNQU	14 2%	2 1%	-	-	-	-	-	-	-	•	-	5 1%	2 1%	2 4% *	1 1%	7 2%	2 2% *	1 2% *	-	7 1%
NET: News	791 67%	563 73%	164 62%	670 100%	393 100%	143 83%	216 85%	81 73%	137 73%	233 76%	48	389 76%	464 82%	186 87%	40 73%	99 70%	252 71%	45 55%	45 55%	16 64%	356 74%
		/3%																			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

QS. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Socia	raue						Region			Northern	orban	n / Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Ireland	Urban	Rura
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1179	562	590	383	413	383	175	208	198	215	333	50	378	402	141	258	780	399	276	297	262	156	55	103	30	978	201
Neighted base	1179	564	588	354	377	448	157	197	183	194	342	106	315	339	245	280	654	525	273	298	263	155	58	99	34	969	210
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	566 48% DHP	276 49%	281 48%	147 41%	190 50% рн	229 51% DH	70 45%	77 39%	88 48%	101 52% рн	181 53% DH	49 46%	153 48%	174 51% P	125 51%	114 41%	326 50% P	239 46% P	139 51%	149 50%	124 47%	64 41%	27 47%	45 46%	17 51% **	475 49%	90 43%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	482 41% IX	231 41%	246 42%	159 45% EI	141 37% I	182 41%	77 49% AEI	82 42%	58 32%	83 43% EI	138 40%	44 42% *	130 41%	138 41%	94 39%	119 43%	268 41%	214 41%	99 36%	128 43% x	119 45% x	61 40%	25 44% *	30 30%	20 58%	389 40%	93 44%
Scientific journals or websites	355 30%	176 31%	164 28%	122 35% AF	114 30%	118 26%	50 32%	72 37% AF	58 32%	56 29%	95 28%	23 22%	113 36% ADR	102 30%	61 25%	79 28%	215 33% AR	139 27%	76 28%	85 28%	83 32%	48 31%	22 38%	29 29%	13 39% **	291 30%	64 30%
Newspapers or other news websites (online, as apps or in print)	213 18% CEIP	129 23% AC	82 14%	59 17%	54 14%	100 22% AEIK	30 19%	29 15%	23 12%	32 16%	67 19%	33 31% ADEHU*	66 21% P	67 20% P	45 18%	35 13%	134 20% APR	80 15% P	48 18%	47 16%	55 21%	37 24% W	5 9% *	13 13% *	8 25% **	172 18%	41 20%
Radio (news or other programmes)	141 12% D	65 12%	70 12%	32 9%	41 11%	69 15% D	14 9%	17 9%	19 10%	23 12%	50 15% D	19 18% *	43 14%	39 11%	32 13%	27 10%	82 13%	59 11%	29 11%	35 12%	37 14%	17 11%	9 16% *	11 11%	2 7% **	121 12%	21 10%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	83 7% CEFKN	47 8%	32 6%	60 17% AEFUKL	17 5% FK	5 1%	29 19% AEFUKL	31 16% AEFUKL	7 4%	10 5% FK	4 1%	1 1% *	25 8%	16 5%	23 10%	18 6%	41 6%	42 8%	17 6%	15 5%	17 7%	21 13% ASTU	6 10% *	6 6% *	2 5%	73 8%	9 4%
Other TV programmes	82 7% CIU	57 10% AC	23 4%	17 5%	26 7% 1	39 9% 1	8 5%	10 5%	4 2%	22 11% ADEGHI	30 9% 1	8 8% *	18 6%	26 8%	23 9%	15 5%	44 7%	38 7%	16 6%	25 9% U	10 4%	14 9%	8 14% U*	4 5% *	4 12% **	70 7%	12 6%
Verbally from friends or family	55 5%	32 6%	21 4%	24 7% АК	17 5%	15 3%	10 6%	14 7% к	6 3%	12 6%	9 3%	6 5% *	17 5%	12 4%	9 4%	17 6%	29 4%	26 5%	11 4%	12 4%	19 7%	6 4%	5 8% *	2 2% *	1 4% **	41 4%	14 7%
WhatsApp groups with friends or family	26 2% EFK	15 3%	10 2%	22 6% AEFUK	2 1%	1 *	8 5% AEFUK	14 7% AEFUKL	1	1 1%	1	•	7 2%	6 2%	6 2%	6 2%	13 2%	12 2%	2 1%	3 1%	7 3%	8 5% AST	4 7% st*	2 2% *	•	22 2%	4 2%
None of these	109 9% BDGNQ	39 7%	64 11% B	23 7%	37 10% G	48 11% G	7 4%	16 8%	19 11% G	18 9%	44 13% ADFG	4 4% •	26 8%	22 7%	21 9%	39 14% AMNQR	49 7%	60 11% NQ	29 11%	27 9%	25 10%	11 7%	2 4% *	12 12%	3 9% **	88 9%	21 10%
Don't know	99 8% GM	41 7%	57 10%	24 7%	37 10% <sub>GJ</sub>	38 8%	7 4%	17 8%	26 14% ADEGIK	11 6%	25 7%	13 12% *	18 6%	31 9%	18 7%	32 11% M	49 7%	50 10%	29 11%	25 8%	18 7%	13 8%	1 2% *	12 13% w*		81 8%	17 8%
NET: News	658 56% DHP	328 58%	319 54%	181 51%	213 56%	264 59% н	86 55%	95 49%	97 53%	116 60% н	202 59%	62 59%	178 56%	203 60%	143 58%	134 48%	382 58% AP	277 53%	154 56%	165 55%	151 57%	86 56%	30 52%	52 53%	21 63%	550 57%	108 52%

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Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/U/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Smail Base: 100(\*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H//J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(\*\*) Small Base: 100(\*)

### 19-00100929-03 - 17th - 20th July 2020

## PUBLIC

UKRI Covid-19 tracking Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	n	Aarital Stat	us		Househ	old Size				Education			Employm	ent status			Income			(17 or	hildren HH r under) No
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ 12	A Level or	Degree/M asters/Ph D	No formal qualificati ons	Non- graduate	Working	Not	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55.000+	Prefer not to sav	At least one child present AND Under 45	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(5)	(T)	(U)	(V)
Unweighted base	1179	647	378	154	249	408	242	280	297	271	531	80	648	712	467	285	368	253	161	112	232	349
Weighted base	1179	651	369	160	253	417	236	273	369	320	380	110	799	676	503	303	375	239	134	129	213	324
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	566 48% PU	308 47%	184 50%	74 46%	123 49%	204 49%	108 46%	130 48%	172 47%	161 50%	189 50%	44 41%	377 47%	321 48%	244 49%	127 42%	190 51% P	116 49%	75 56% AP	57 44% *	89 42%	146 45%
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	482 41% к	269 41%	144 39%	69 43%	97 38%	172 41%	93 39%	120 44%	172 46% AKL	141 44% к	135 36%	34 31% *	347 43% KL	267 40%	215 43%	127 42%	147 39%	105 44%	57 43%	46 36% *	93 44%	124 38%
Scientific journals or websites	355 30% ULM	186 29%	119 32%	49 31%	72 29%	126 30%	73 31%	84 31%	92 25%	77 24%	169 45% AULM	16 15% *	185 23%	216 32%	138 28%	81 27%	112 30%	77 32%	55 41% APQT	31 24% *	63 30%	117 36% A
Newspapers or other news websites (online, as apps or in print)	213 18% MV	125 19%	65 18%	23 15%	43 17%	90 22%	40 17%	41 15%	65 18%	44 14%	93 25% AULM	11 10% •	120 15%	120 18%	94 19%	43 14%	63 17%	55 23% P	35 26% APQT	17 14% *	35 16%	47 15%
Radio (news or other programmes)	141 12% v	75 12%	45 12%	22 14%	41 16% AG	49 12%	21 9%	30 11%	34 9%	45 14%	52 14%	10 9% *	89 11%	79 12%	63 12%	33 11%	52 14%	27 11%	15 11%	14 11% *	27 13% V	23 7%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	83 7% F	39 6%	38 10% ABD	5 3%	16 6%	15 3%	24 10% F	29 11% AF	25 7%	22 7%	29 8%	7 6%	54 7%	56 8%	27 5%	26 9% т	23 6%	20 8%	11 8%	3 2% *	35 17% AV	32 10% A
Other TV programmes	82 7% UV	54 8%	23 6%	5 3%	13 5%	40 10% AH	15 6%	14 5%	29 8%	23 7%	22 6%	8 7% *	60 7%	52 8%	30 6%	18 6%	25 7%	21 9%	8 6%	10 8% *	7 3%	15 5%
Verbally from friends or family	55 5% B	21 3%	28 8% AB	6 4%	13 5%	20 5%	11 5%	12 4%	24 7%	10 3%	17 4%	4 4% •	38 5%	28 4%	27 5%	19 6%	17 4%	13 5%	3 2%	3 2% *	11 5%	18 6%
WhatsApp groups with friends or family	26 2% F	13 2%	11 3%	1 1%	4 1%	2	10 4% AF	10 4% F	12 3%	4 1%	8 2%	2 1% *	18 2%	19 3%	7 1%	7 2%	9 3%	5 2%	4 3%		14 7% AV	8 3%
None of these	109 9% к	64 10%	27 7%	17 11%	22 9%	35 9%	29 12%	22 8%	39 11% к	29 9%	23 6%	17 15% κ*	85 11% к	60 9%	48 10%	36 12% s	38 10%	15 6%	7 5%	12 10% *	15 7%	27 8%
Don't know	99 8% KNS	56 9%	29 8%	14 9%	22 9%	27 6%	22 9%	27 10%	22 6%	39 12% AIK	18 5%	20 19% AIKM*	81 10% AIK	47 7%	52 10%	30 10% s	28 8% 5	15 6%	3 2%	21 17% AQRS*	23 11%	27 8%
NET: News	658 56% MPV	362 56%	212 57%	84 53%	142 56%	232 56%	137 58%	147 54%	196 53%	179 56%	234 62% AILM	50 45% *	424 53%	373 55%	285 57%	150 50%	214 57%	139 58%	90 67% <sub>АРТ</sub>	65 50% *	115 54%	163 50%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(\*\*) Small Base: 100(\*)

# 19-00100929-03 - 17th - 20th July 2020

#### PUBLIC UKRI Covid-19 tracking

# Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	scie	nd harm of ence				Sources of	scientific in	formation							Most ti	rustworthy	sources			
	Total	200					50010050	Jeremenne n	in a second		Whatsapp					inost t	ustworthy	Jources		Whatsapp	
			Harmful/a	Major news broadcast	Newspape rs or news	Verbally from friends or		Scientific journals or		Social	groups with friends or	UK Governme	Major news broadcast	Newspape rs or news	Verbally from friends or		Scientific journals or	Other TV programm	Social	groups with friends or	UK Governn
	Total	Beneficial	mbivalent	ers	websites	family	Radio	websites	es	media	family	nt	ers	websites	family	Radio	websites	es	media	family	nt
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(5)	(T)	(U)
Unweighted base	1179	798	258	682	410	187	259	129	185	320	78	514	565	217	55	145	387	76	86	26	477
Weighted base	1179	774	266	670	393	171	255	110	188	308	71	514	566	213	55	141	355	82	83	26	482
Major news broadcasters like the BBC, ITV, Channel																					
4 or Sky (on TV, online or as apps)	566	408	107	433	200	77	139	42	95	154	39	269	566	121	20	97	158	33	26	8	284
	48%	53%	40%	65%	51%	45%	54%	38%	51%	50%	54%	52%	100%	57%	36%	68%	45%	40%	32%	33%	59%
	CHS	AC		AEFGHIJL	н		AFH		н	н	н*	AFH	ANOPORSU	ADQRS	•	ANOQRS	s	•	•	••	AOQRS
UK Government Coronavirus (COVID-19) adverts or																					
updates (on TV or online)	482	331	102	312	171	76	119	30	74	141	30	309	284	88	15	59	116	26	19	10	482
	41%	43%	38%	47%	44%	45%	47%	28%	39%	46%	42%	60%	50%	41%	27%	42%	33%	32%	23%	38%	100%
	HOQS			AH	н	н	н		н	н	н*	ADEFGHIJK	ANOQRS	QS	•	s		•	•		AMNOPOR
Scientific journals or websites	355	293	48	213	131	73	82	79	70	117	23	151	158	54	14	30	355	17	20	3	116
	30%	38%	18%	32%	33%	42%	32%	72%	37%	38%	32%	29%	28%	25%	26%	21%	100%	21%	24%	12%	24%
	CPU	AC				ADEGL		ADEFGUKL	L	ADL	•						AMNOPRSU				
Newspapers or other news websites (online, as																					
apps or in print)	213	168	36	139	150	31	53	22	37	43	15	108	121	213	12	25	54	12	10	6	88
apps of in princ)	18%	22%	13%	21%	38%	18%	21%	20%	20%	43	21%	21%	21%	100%	21%	18%	15%	14%		-	18%
			13%			18%		20%	20%	14%	21%				21%	18%	15%	14%	12%	22%	18%
	1	AC		AJ	ADFGHIJKL		1				•	1	AQS	AMOPQRSU	•			•	•		
Radio (news or other programmes)	141	108	27	88	55	16	88	17	41	39	13	57	97	25	3	141	30	12	7	4	59
radio (news of other programmes)	141	108	10%	13%	14%	10%	34%	15%	22%	13%	18%	11%	17%	12%	6%	100%	9%	15%	8%	14%	12%
		14% A	10%	1376	1476	10%	34% ADEFHIJKL	1576	ADEFJL	13%	18%	1176		1276	6%		976	15%	8%	1476	12%
	Q	A					ADEFHUKL		ADEFJL		P*		AQSU		•	AMNOQRSU					
Social media (e.g. Facebook, Twitter, YouTube or																					
Instagram)	83	48	28	25	27	17	18	18	15	45	17	34	26	10	14	7	20	8	83	10	19
	7%	6%	11%	4%	7%	10%	7%	16%	8%	15%	24%	7%	5%	5%	25%	5%	6%	10%	100%	39%	4%
	DMU		AB		D	D	D	ADEGIL	D	ADEGIL	ADEFGIJL*	D			AMNPQRU*			•	AMNOPQRU*	••	
Other TV programmes	82	56	21	37	20	9	20	4	47	13	7	32	33	12	3	12	17	82	8	3	26
	7%	7%	8%	6%	5%	5%	8%	4%	25%	4%	10%	6%	6%	6%	5%	8%	5%	100%	10%	13%	5%
	DJ						1		ADEFGHJKL		1*				•			AMNOPQSU*	•	••	
Verbally from friends or family	55	32	18	29	21	29	11	8	10	19	6	26	20	12	55	3	14	3	14	2	15
	5%	4%	7%	4%	5%	17%	4%	7%	5%	6%	9%	5%	4%	5%	100%	2%	4%	3%	16%	9%	3%
	U					ADEGHIJL					•				AMNPQRSU*			•	AMNPQRU*	••	
WhatsApp groups with friends or family	26	12	10	12	13	8	11	5	5	13	14	15	8	6	2	4	3	3	10	26	10
	2%	2%	4%	2%	3%	4%	4%	4%	3%	4%	20%	3%	1%	3%	4%	3%	1%	4%	12%	100%	2%
	Q				D	AD	AD			AD	ADEFGHUL*				•			•	AMNPQU*	••	
None of these																					
None of these	109	42	45	45	22	11	13	3	10	19	3	30			-	-					-
	9%	5%	17%	7%	6%	6%	5%	3%	5%	6%	4%	6%	-	-	-	-	-				-
	BDEGHJUMN OPQRSU		AB								•				•			•	•		
2		44	40	20	74					46		20									
Don't know	99		18	28	24	9	8	1	6	16	1	30	-		-	-		-	-		
	8%	6%	7%	4%	6%	5%	3%	1%	3%	5%	2%	6%	-	-	-	-	-	-			-
	BDGHUKLMN OPORSU				DGH	н				н	•	н			•			•	•	••	
IET: News	658	476	127	474	263	96	164	58	111	176	47	318	566	213	29	110	189	44	34	14	321
VET. IVEWS																					
	56%	61% AC	48%	71% AFGHUL	67%	56%	64%	53%	59%	57%	66%	62%	100%	100%	52%	78%	53%	54%	42%	55%	67% AOQS
	CS				AFHJL		AH					AH	AOPORSU	AOPORSU		AOORSU					

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/U/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(\*\*) Small Base: 100(\*)